

'FLYING BOXCARS' HIT; 17 DIE

WILMINGTON, Ohio (UPI)—Two C-119 "Flying Boxcars" collided in flight and crashed in a farm field while approaching for a landing at nearby Clinton County Air Force Base Saturday night, killing 17 of the 19 airmen and Army paratroopers aboard.

Two men were reported injured critically.

Identification of the 19

was withheld by the Air Force.

The planes were reported returning from a night mission which had been canceled due to bad weather. The wreckage plummeted down onto the farm along U.S. 22 about five miles east of here in south-central Ohio.

One plane burst into flames, preventing police

and Air Force investigators from getting inside the aircraft immediately.

Portable lights were set up to aid rescuers and investigators.

Heavy rains during the day had made fields very muddy, causing ambulances, police cruisers and cars to get stuck along the country roads and in the field at the crash scene. Wreckers

had to be dispatched to pull the vehicles out.

The sheriff's office said all its men were out to aid at the scene and to direct congested traffic. A newsman said "everything is highly confused at the scene."

Investigators first thought only one plane had crashed and burned, but

later found the other battered aircraft in the pitch darkness.

A base spokesman said the planes carried 10 Air Force reservists on weekend training and nine Army paratroopers out of Fort Campbell, Ky. He said the extent of casualties was not officially known.

Paul Bennett, a farmer living about a quarter of a

mile from the crash scene, said he was sitting in his kitchen when he heard "a terrific explosion, ran to the front door and saw flames come from one plane as it crashed to the ground."

The farmer said he called the base and ran to the crash scene where one plane burned furiously. The other plane, he said, was

lying crumpled up about 100 yards away.

Bennett said survivors were around the plane which did not burn, but "bodies were scattered all over the ground."

The Highway Patrol said there were "five or six dead" when their officers arrived and "three were hurt, two critically."

Air Force officers refused to let newsmen with-

in a mile of the scene.

Fire trucks were rushed to the field. Ambulances were busy for an hour shuttling between the field and Wilmington Memorial Hospital here with the crewmen from the planes.

Hospital officials refused to answer questions, said the emergency room was too busy to take calls and referred callers to the Air Force base.

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--

Cloudy today with scattered light showers, clearing tonight and Monday. High temperature 64. Complete weather Page A-2.

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Right-Wing Laos Coup Reported

WASHINGTON (UPI)—Diplomatic sources reported early today that rightist elements in Laos have sought to seize and immobilize neutralist forces in the strife-torn Southeast Asian nation.

M'Namara Boasts of New Arms

WASHINGTON (AP)—Secretary of Defense Robert S. McNamara, goaded by a Republican congressman's charge that "not a single new major weapon system" has been developed during the Kennedy and Johnson administrations, blasted back Saturday night with an array of what the Pentagon chief called new weapon programs.

McNamara wrote Rep. Melvin R. Laird, R-Wis., that he "was concerned to notice that as reported by the Associated Press on April 6 you stated that... not a single new major weapon system has been developed in the last three years."

McNamara told Laird there have been 208 new projects, some small, some large, but all important.

McNamara included in this category some systems which have been in the arsenal or in development for several years but which he said "are so different in their capabilities" now as to represent major changes. In this group, he listed the Minuteman II missile production and the Nike-X.

(Continued Page A-2, Col. 3)

In London, broadcast by Vientiane Radio, reported that the national army of Laos had risen and seized power.

The reports came following a breakdown of talks between leaders of the three Laotian factions—Communist, neutralist and rightist.

The State Department promptly issued a statement which emphasized its support for the neutralist regime.

THE statement said: "We are maintaining a close watch on developments in Laos and are in touch with our embassy there. The U. S. Government has fully supported, and we continue fully to support, the Geneva agreements of 1962 and the Royal Government of National Union."

"We are therefore categorically opposed to any seizure of power and are urging immediate relief of the neutralists as a first step toward restoring the situation."

FIRST WORD of the coup came in a broadcast by Vientiane Radio of a communique from the National Army Coup d'Etat Committee.

The communique said: "As the National Army has succeeded in rising up to seize power and to chase out the coalition government in order to prevent bloodshed among Laotians, all troop movements are prohibited."

President Denies Cut in Uranium

Studies Ordered
Toward Possible
Ending of Draft

WASHINGTON (UPI)—President Johnson was embarked Saturday on a new initiative toward easing cold-war problems with Russia but he denied publicly that one phase will be a cutback in production of U. S. nuclear materials.

Nonetheless, in the past 24 hours, it was learned from reliable authorities that the administration had been considering a plan further to reduce U. S. production of enriched uranium, the basic stuff of nuclear weapons, and to call on the Russians to take similar action.

PUBLISHED reports appeared earlier Saturday stating that the step would be announced by Johnson in a New York speech to an Associated Press luncheon Monday. But at an impromptu news conference, the chief executive called the reports "totally inaccurate."

It was not clear whether the proposal had been totally ruled out by the President or still was under consideration.

Johnson said his speech would be a "general statement" of foreign policy and would touch on U. S. relations with Cuba, Red China, the Soviet Union and the issues of war and peace.

MEANWHILE, there were indications that a Friday meeting of Johnson and Soviet Ambassador Anatoly F. Dobrynin may develop into a series of similar talks designed to keep the two nuclear powers in closer touch, possibly to seek new agreements and to minimize the chances of dangerous misunderstandings.

During his news conference, Johnson revealed he had ordered a sweeping study of military manpower policies to determine whether the draft can be eliminated in the 1970s.

THE PRESIDENT said Secretary of Defense Robert S. McNamara will undertake the one-year study to "consider alternatives to the present draft-selection system, including the possibility of meeting our requirements on an entirely

(Continued Page A-2, Col. 4)

5 Deadly Cons Tunnel Free

LINCOLN, Neb. (UPI)—Five of Nebraska penitentiary's most dangerous convicts tunneled their way to freedom Saturday night while most of the other prisoners watched a movie in another part of the prison.

Warden Morris Sigle said the five, including a murderer and a man convicted for manslaughter, tunneled from a closet that adjoins a clothing room between two cellblocks.



LIFE HANGS BY THREAD as Danny Nowell, 11, dangles from balloon hundreds of feet up. Helping to launch it, he hadn't let go in time. Pilot finally heard his cries, got him down.

'GRAB ROPE,' SOMEBODY YELLED, AND HE DID

Balloon Takes Boy on Terror Ride

MILL VALLEY (UPI)—Somebody yelled, "Grab a rope" and 11-year-old Danny Nowell did.

Seconds later he was dangling 30 feet below a manned balloon as it drifted 3,000 feet over Marin County just north of San Francisco.

"Sir, please help me," Danny cried to the balloonist, William Berry.

The astonished pilot glanced down from his perch below the two-story-tall balloon and began spilling air to make it descend.

"We'll get you down. Don't worry," he called.

Descending at 25 feet per second, Danny and the balloon crashed through a plum tree in the back yard of the Clarence Browning home here, three miles from the takeoff point.

The boy, suffering shock and a bruised left hand, was rushed to a hospital where he was pronounced in good shape.

Danny said he had been up in an airplane many

times, but none compared with Saturday's harrowing 10-minute ride. He conceded he was pretty scared and didn't expect to come through alive.

The balloon was one of two that were to take off to publicize a balloon race to be sponsored next month by a San Francisco nightclub.

"I was riding my bike when I saw a crowd and two balloons, in a field near my home," the slim, blond boy recounted matter-of-factly. "I went over to see what was going on and somebody yelled, 'Grab a rope.'"

"Four boys—including me—were holding one rope. A woman was holding another and two boys were holding another. Then the balloon took off and everybody let go but me."

Amid screams from spectators, Danny was lifted six to eight feet off the ground where he was mo-

(Continued Page A-4, Col. 3)

PLANES AND MISSILES

Air Defenses Instantaneous

By EVERETT W. HOSKING
I, P-T Sunday Editor
(Last of two parts)

Two of the prime ingredients in the peace that rests over the free world are:

1. Tough, sharp Lt. General Archie J. Old Jr., Commander, Fifteenth Air Force.

2. Combat Operations Center—an on-the-top under-the-ground structure a hundred miles or so east of Long Beach. It houses some of the world's most complex electronic equipment.

POUR the boiling waters of international trouble over this combination and you have an instant Air Force that can absorb any attack, immediately retaliate and destroy any enemy.

Gen. Old's Combat Operations Center is the nerve center of a twin-pronged strike force—bombers and missiles, always on the alert.

Bomber and tanker crews

pull alert duty around the clock and average a 74-hour work-week. They sleep and eat near their aircraft, and their duty uniform is their flying clothes. They know their targets and the mission routes they must fly to reach them. Crews and their aircraft are never more than a very, very few minutes from being airborne at any time.

AS A further step in gearing the United States' retaliatory striking force to meet any threat, the Fifteenth Air Force, and other SAC units, have trained their aircraft crews in airborne alert procedures. Under this concept, a percentage of the command's heavy

(Continued Pg. A-16, Col. 1)

I, P-T SPOTLIGHTS HOME FURNISHINGS

The newest in furniture, carpeting, draperies and interior decorating accessories are featured in a special section in today's Independent, Press-Telegram.

The 20-page extra, "Spring 1964 Home Furnishing Fashions," details the latest in home decor in special articles and photographs by experts in the field.

Bloodhounds Hunt Boy, 5, in Desert

LANCASTER (CNS)—Bloodhounds were called in to assist in the all-out search for a 5-year-old boy missing in the dangerous and rugged Devil's Punchbowl area near Lancaster Saturday, sheriff's deputies reported.

Antelope Valley sheriff's station launched an intensive search for thinly clad Frank S. Hubert of Culver City who became separated from his father and two brothers on a hike.

Solons Ask Crash Plan for Jobless

3% Unemployment
by 1968 is Goal;
Spending Urged

WASHINGTON (UPI)—Far-reaching action by the federal government to reduce unemployment to 3 per cent by 1968 was strongly recommended Saturday by a congressional subcommittee.

The Senate subcommittee on employment and manpower urged the administration to establish minimum standards of economic performance with a timetable for their achievement and the keeping of unemployment at 3 per cent or less as a primary goal.

A REPORT by a majority of the subcommittee said the government must increase spending for domestic-type investment programs by whatever amount is necessary to maintain a full employment economy.

The group estimated that the unemployment goal will require a 1968 gross national product of \$738 billion, "the most favorable possible performance from the private sector of the economy" and an outlay of at least \$5 billion a year from the government.

The report was released by chairman Joseph S. Clark, D-Pa. It was based on a year's study, six months of hearings and the testimony of 150 witnesses.

CLARK said that due to the manpower revolution, now in its beginning stages, the economy must generate 3.5 million jobs a year to keep unemployment levels from rising above the persistent 5.5 per cent of recent times.

He estimated it will take an additional 2 to 3.5 million jobs annually to reduce the level to 4 per cent and another three-quarter of a million to whittle it to 3 per cent.

"There is no insuperable technical obstacle to prevent us from achieving these growth rates," Clark said. "There are a multitude of unmet needs in our society where new employment can be generated should we attempt to fill them."

"Unemployment in a wealthy economy faced with such a vast accumulation of public needs can only be classified as economic idleness," he said.

WHERE TO FIND IT

• DDODGERS' Frank Howard breaks up no-hit bid by Cincinnati with two out in last of ninth, but Reds still win, 3-0. Page C-1.

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L.A.C. Says: Our Primary System

This writer will make no recommendations for the Republican presidential nominee on the June 2nd ballot. But I will support whomever the July convention chooses to head the party ticket. I say this because I believe any of the men now mentioned would be more conservative and effective than the present incumbent. But, primarily, I am reluctant to endorse either of the candidates because I hope I may have some influence in trying to get all factions of the Republican Party to consolidate their efforts behind the chosen candidate for the final election in November. This, I feel, is more important than taking sides in the present state primary campaign.

Many voters will feel frustrated when they go to the polls in the June 2nd California primary election. This year there is no competition for the Democratic presidential nomination. But there will be at least two major candidates to choose from by Republican voters. They are Goldwater and Rockefeller. The one receiving the highest vote will have his slate of 86 delegates to the national convention elected. But there will be no way for the voters who may prefer Nixon, Lodge, Romney or Scranton to express themselves.

The next big test of the several candidates will be May 15th in Oregon. On that ballot will be Goldwater, Rockefeller, Nixon, Scranton, Lodge and Margaret Chase Smith. It will be a free-for-all battle that may have as great repercussions as the New Hampshire primary election. But there will be no "favorite son" candidate such as Lodge enjoyed in the N.H. election. Coming only two weeks before the California June 2nd primary—it will have quite an impact. In Oregon a candidate's name can be placed on the ballot regardless of his own desires. It now appears that Lodge will carry the state's 18 delegates.

But the California GOP 86 delegates will be for either Rockefeller or Goldwater when they go to the convention—depending on which slate of delegates is elected. They will be pledged to cast their vote for their candidate until released by him—or until it is demonstrated he has no chance for the nomination. Then they will vote for the candidate they wish. But they will have no ballot indication of which one the voters prefer. March 4 was the last date a delegation slate would qualify.

Under our system a candidate who seeks the state endorsement must have an organization to pick the 86 delegates to be voted for under his name. That takes a lot of money and a definite commitment that the man is a candidate. Comparatively, few states have this system. In most states delegates are chosen by state party organization in a state convention. In many states the voters can write in the names as in New Hampshire. But in California there is no such opportunity.

A state primary where voters could choose among all candidates who filed would give an indication of the voters' choice. If none received a majority of all votes cast, a run-off of the top two would give a mandate to the 86 delegates who could be appointed by the state party organization. A run-off election would be costly. But it would be an assurance that the state's voters had actually chosen the man they prefer. Such a plan has been widely advocated for all states. The unsatisfactory method used in California is an indication as to why it should be adopted.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

McNamara's Definition of 'New' Flayed

(Continued from Page A-1)

antimissile development program.

Saturday's letter to Laird was another round in the continuing debate over the adequacy of U.S. defenses.

AS SOON as McNamara's statement was released, Laird fired back with a statement saying that the Pentagon chief was lumping together as new systems, modifications, improvements and versions of current ones. "It's like saying that you have a brand new weapons system every time you change the model numbers," the congressman said.

McNamara wrote Laird that both he and Dr. Harold Brown, Pentagon research chief, have "made it clear" in congressional testimony "that the statement attributed to you is incorrect."

"STILL," McNamara said, he thought it might be "helpful to set forth the situation in more detail now." He also told Laird he hoped his letter "will serve to lay to rest the unaccountable concern about an alleged absence of new systems."

Minuteman II will have accuracy twice that of the original Minuteman I, said McNamara, which means "this produces the same improvement in effectiveness against hard point (protected) targets as a yield (power) increase of 8-fold."

Minuteman will carry a 30-percent bigger payload, he said. Total development cost was estimated at over \$850 million.

The Nike-X is this administration's version of the original Nike-Zeus project started by the Army and carried out under the Eisenhower administration. McNamara said "Nike-X, whose total development cost will exceed \$1.5 billion, is to be an almost completely new system with many times the effectiveness of the Nike-Zeus."

In his reply, Laird said the secretary was using statistics and "his own special definitions to avoid answering serious charges against his administration of the Department of Defense."

Earlier, said Laird, McNamara authorized the use of hitherto classified figures in order to make what is essentially a political case on his behalf.

Johnson Denies Cut in Uranium Output

(Continued from Page A-1)

voluntary basis in the next decade.

Asked if this foreshadowed a cutback in military strength, the chief executive said:

"I wouldn't want to anticipate the results of that study. . . of course, it is the hope of everyone that tensions in the world can ease, that we can bring about disarmament, that we can take part of the resources that are now going into military production and protection . . . and spend them on a better society and a greater society."

Draft calls this year have run between 10,000 and 12,000 monthly.

During the Berlin crisis of 1961 the monthly quota climbed to a peak of 25,000 in September. In the fall of 1962 and again in early 1963, monthly quotas were at a low of 4,000.

Politics again figured prominently in Johnson's give-and-take with newsmen. In response to one question, Johnson seemed to concede that Sen. Barry Goldwater of Arizona is the front-runner for the Republican presidential nomination.

JOHNSON related that he talked Friday to a man "very knowledgeable in public affairs" who thought Goldwater might go into the GOP nominating convention in July with some 632 votes and that more than 500 votes "looked like a pretty solid figure."

Referring to Goldwater, Johnson said, "I think he will be up there pretty high."

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COMPLETE WEATHER

FORECAST			
Long Beach and vicinity: Cloudless with scattered light showers, clouds gradually becoming dense and heavy today. Maximum temperature 75 to 80 degrees Fahrenheit. Minimum 55 to 60 degrees Fahrenheit. Wind light to moderate, variable. Humidity 60 to 70 percent. Fog or drizzle possible in the morning. Rainfall 0.00 to 0.10 inch. Tides: High water 10:15 a.m., 4:45 p.m.; Low water 6:15 a.m., 12:45 p.m.			
SATURDAY'S WEATHER REPORTS			
Location	Temp.	Wind	Humidity
Long Beach	72	10	65
Los Angeles	70	12	60
San Diego	68	15	55
San Francisco	65	18	50
Portland	62	20	45
Seattle	60	22	40
Denver	58	25	35
Chicago	55	28	30
New York	52	30	25
London	50	32	20
Paris	48	35	15
Moscow	45	38	10
U.S. Average	60	20	50

Kashmir Here Gets Riotous Welcome

SRINAGAR, Kashmir, Apr. 14.—An estimated 250,000 persons swirled through Srinagar streets Saturday in a riotous welcome for Sheikh Mohammad Abdullah at the end of his independence crusade through the Kashmir valley. Abdullah, released only last week after 11 years in Indian prisons for independence agitation, was returning to his home town and the sight of him touched off frenzied wailing, tears and screams of joy along the twisting narrow streets of this mountain city.



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Accident Victim Cornwall to Be Laid to Rest Monday

Funeral for Clovis Cornwall, retired Long Beach contractor, 25, a Long Beach engineer who was killed in a Northern California construction accident Thursday, will be Monday at 12:30 p.m. in Westminster Memorial Park on the construction project; his parents, Mr. and Mrs. Francis E. Cornwall, of 3917 Georgia Institute of Technology Country Club Drive, and a city graduate was the son of a grandfather, Clovis Pomeroy.

CAREERS IN AUTOMATION

Everett Carroll, Registrar at AUTOMATION INSTITUTE states that . . . "Every day, millions of dollars are spent by businesses in Southern California for Data Processing equipment. The results: Every day, more Automation Careers open up. In banks . . . hospitals . . . industry . . . government . . . colleges and universities. Wherever these new Business Automation machines are put in, skilled specialists are needed to operate them."

Mr. Carroll goes on to say that, "The most popular course of instruction at AUTOMATION INSTITUTE is the 6-week Card Punch Course. The CARD PUNCH OPERATOR is a Data Processing Specialist. This is the pathway of professional growth for ambitious women from 17 years up—in the field of Business Automation. Most of our students who graduate from our intensive training as IBM Card Punch Operators are high school seniors, recent graduates and young business women seeking a more secure and satisfying career."

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No Hope for 49 in Arabia Plane Crash; Aramco Executives Lost

BEIRUT, Lebanon (AP) — Divers reached the wreckage of a jetliner in the Persian Gulf Saturday and reported they have given up hope of finding any survivors among the 49 persons—including 23 Americans—aboard an airline spokesman said.

The French-built Caravelle of Middle East Airlines Air Liban plunged into the gulf while trying to land in a swirling sandstorm Friday night at Dhahran, Saudi Arabia. It was just three minutes from landing time at the end of a two-hour nonstop flight from Beirut.

Visibility at the time—1:30 p.m.—fluctuated between 300 and 1,500 feet. The pilot was reported making a normal landing approach when the plane lost contact with the tower in Dhahran.

Most of the Americans aboard were employed or connected with the Arabitan American Oil Co. (ARAMCO) which has headquarters and a complex for its employees at Dhahran.

Reports from Dhahran said one body had been recovered and rescue operations were continuing during Saturday night with the aid of floodlights.

RESCUE operations were impeded by rough weather which began easing slightly after dark, the spokesman said.

The weather had cleared enough Saturday morning to permit a search by helicopter and small surface craft. A U.S. Navy spokesman reported the plane was sighted in shallow water between the British-protected island of Bahrain in the Persian Gulf and Dhahran.

The Navy said there were no signs of survivors, although the fuselage of the plane was intact, with one broken wing jutting up from the water.

AMONG THE ARAMCO personnel aboard were William Scott, 39, of Pittsburgh, Kan., manager of public relations at Dhahran; Ralph Devenney, 48, of San Francisco, general manager of industrial relations; William Jewell, 55, also of San Francisco, wages and salaries coordinator, and Dr. Frank Zukoski, 48, of Scranton, Pa., medical director of the Trans-Arabian Pipeline Co. in Beirut.

Also aboard were 11 Saudi Arabians, 4 Lebanese, 1 Syrian, 1 Jordanian, 1 Bahraini and 1 Palestinian.

A spokesman for Middle East Airlines said the plane had a crew of seven.



AMONG VICTIMS of jetliner crash in Persian Gulf were Paul Arvin, 34, of Youngstown, Ohio, and his bride of two weeks, the former Sheryl Cook of Bay Village, Ohio. He taught oil company employees dependents.



MRS. F. BAUMGARTNER
Supervisor's Wife Killed



JANE BAUMGARTNER
15-Year-Old Dies

THE PLANE'S Lebanese captain, Labib Akl, radioed the Dhahran control tower he was at an altitude of 1,500 feet and making his final approach—a wide swing out to sea followed by a straight run into the big field.

A high wind was whipping up a sandstorm throughout the gulf area. Visibility was described as very bad, but there were breaks when the airport was clear.

When the plane suddenly went off the air, a search started. But the storm intensified and it was not until the weather lifted briefly in mid-morning that a U.S. Navy helicopter spotted the wreckage.

THE STORM persisted Saturday, slowing up shipping in Persian Gulf ports and closing airports and highways in southwestern Iran.

The following Americans were tentatively listed as passengers aboard the crashed plane:

1. Howard W. Lynch, Dhahran manager of Trans World Airlines.
2. Robert Keith Sanders, 39, of Montebello, Calif., public relations department of the American Petroleum Institute.
3. Soudeh Wile, Varin, 33.
4. The Sanders' son, Derek, 7.
5. Ralph Henry Devenney, 48, of San Francisco, Aramco's general manager of industrial relations.
6. William A. Scott, 39, of Pittsburgh, Aramco public relations manager.
7. William Kelly Jewell, 55, of San Francisco, Aramco wages coordinator.
8. Mrs. Barbara Baumgartner, 34, of San Jose, Calif., wife of F. Baumgartner, Aramco's communications director, who was not aboard.
9. Jane Baumgartner, Mrs. Baumgartner's daughter.
10. Thomas Allen, of Saratoga, Fla., a teacher in Aramco's school system for employees.
11. Terry Allen, son of the Allen.
12. Laura Allen, daughter of the Allen.
13. Paul Arvin, Cleveland, Ohio, also an Aramco school teacher.
14. Arvin's wife, Sheryl.
15. George Forney, of Detroit, Mich., another Aramco school teacher.
16. Dr. Frank Zukoski, 48, of Scranton, Pa., medical director of the Trans-Arabian Pipeline Co. in Beirut, Lebanon.
17. Ted Thomas, 30, of Los Angeles.
18. Mrs. Ruth Young, wife of William Young, Jr., of Long Beach, Calif., an Aramco accountant.
19. Ernest L. McDonald, a drilling consultant on contract to Aramco.
20. Judith Rhodes Shaffer, 20, of New Orleans, daughter of Lyman P. Rhodes, an Aramco engineer.
21. Phillip McArthur.

Rep. Powell Urges N.Y. Fair 'Stall-in'

WASHINGTON (UPI)—Rep. Adam Clayton Powell, D-N.Y., Saturday endorsed the proposed New York "stall-in" at a meeting of a new and militant civil rights organization called ACT.

Powell, a consultant to ACT, said he favored any demonstration opposed by the "ivory tower leadership" in established civil rights groups. He said he considers as a mark of honor the expulsion of the Brooklyn N.Y. chapter of the Congress of Racial Equality (CORE) for sponsoring the planned stall-ins.

PLANS CALL for demonstrators in cars to run out of gasoline deliberately on highways leading to the New York World's Fair on opening day, April 22, hopefully creating massive traffic jams.

Isiah Brunson, chairman of the Brooklyn CORE chapter, announced at the ACT meeting that 2,000 automobiles were committed to participate and that another 1,000 demonstrators were expected to take part.

Powell later told an ACT-sponsored rally that he resented "paternalism" of Sens. Hubert Humphrey, D-Minn., and Thomas H. Kuchel, R-Calif., co-leaders of Senate

5-Foot-5 Brunette Miss Realtor of '64

Janice Jackson, 19, a 5-foot, 5-inch brunette, was chosen Miss Realtor of 1964 at the annual Long Beach District Board of Realtors press party Saturday night in the Grand Ballroom of Morgan Hall.

Miss Jackson was sponsored by realtor Ralph Gary. Loretta Carter, sponsored by Joe Hodge, was first runner-up and Diane Gibson, sponsored by Sandbar Realty, was second runner-up.

Other contestants and their sponsors were:

Vicky C. Ammons, entered by Iline Peters; Sharon Anne Aden, by Alexander Realty; Michelle Bay, by Don Schwenn; Nancy Chavez, by Jack Colmar; Carol Jean Chessar, by Mildred Stanley; Jeannie Irene Holmes, by Ann Neff; Linda Lamarre, by Stoller Realty; Michelle Petkovich, by Metric Realty; Beverly Rote, by Crabtree

Acting as judges were Lou Hockel, Tom Gray, Vern Anthony, Gordon Lewis and Judy Gibbons, Miss Realtor of 1963.

All contestants received prizes. The new Miss Realtor will get a 16-week modeling course at Condon Studios, a \$100 scholarship from Carousel Studios and a \$300 scholarship from the Don Loper Finishing School, among other things.

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Light-Beam Phone Uses Six Watts

WASHINGTON (AP) — A space agency scientist has developed a device for one-way transmission of voice communications on a beam of light.

Aiming the beam for a 25-watt light at a person equipped with a special type of mirror, an experimenter was able to hear his partner in full daylight at a distance of a mile.

With a 6-watt bulb, voice communication was said to be satisfactory at distances up to 200 feet.

NASA SAID the system, called a retrometer, differs from previous voice communications on light beams in that the station originating the communications requires no power other than the human voice.

It added that the retrometer—so named because the light beam over which voice signals are sent is returned to its source by a simple reflector—was devised at NASA's Langley Research Center, Hampton, Va.

Researcher Numa E. Thomas developed the device while investigating optical methods of communications.

Prices Fall! Prime Rib \$1.95 Impossible!

The management of The Tenderloin Restaurant, 4363 Atlantic Ave., report that customers who order the Prime Rib Special at \$1.95 (formerly \$4.25) find it almost impossible to believe that so much goodness costs so little.

Owner Rex Welch states: "We have been so warmly applauded for our 'Price Roll Back Policy' at Welch's Restaurant that we have decided to extend our policy to The Tenderloin with the idea of making the Prime Rib Capitol of the World at The Tenderloin!

This choice prime rib dinner, served with crisp tossed green salad, baked potato with sour cream and chives, toasted garlic bread, Yorkshire pudding and beverage—priced at only \$1.95—is served from 5:00 to 10:00 p.m. nightly, except Monday.

Yes, it's true, if the public acceptance continues as anticipated The Tenderloin will soon be THE PRIME RIB CAPITOL OF THE WORLD.



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70 Seek L.A. Port Publicity Position

Seventy persons took examinations Saturday afternoon for the \$12,000-a-year position of public relations manager for the Los Angeles Harbor Department.

Mrs. Muriel Morse, assistant general manager of the Los Angeles City Civil Service Commission, told The Independent Press-Telegram that at least 20 of the candidates will be invited to take oral examinations in front of her civil service group within the next week.

Among the candidates was Jack Brown, administrative assistant to Mayor Sam Yorty. Brown, a former Los Angeles newspaperman, long has been identified as a trouble-shooter

for Yorty in his dealings with the Harbor Department.

The Harbor Commission currently is under investigation by the city as a result of motions submitted by City Councilman John Gibson and Councilwoman Rosalind Wyman. The two officials have asked why Los Angeles Harbor is losing business to the Port of Long Beach because of higher rates charged in Los Angeles.

Charges of mismanagement of the Los Angeles port were revealed recently in a series of articles by Everett Hosking, Sunday Editor of The Independent Press-Telegram.

Mrs. Morse said three candidates would be selected from the group of 20 and presented to the harbor commissioners for final selection within three weeks.

The public relations job was vacated March 1 when Troy Garrison, then public relations manager, resigned in protest over Harbor Department operations.

Cambodian Premier Extends Parley Time

PHNOM PENH, Cambodia (UPI) — Cambodian Premier Norodom Sihanouk announced Friday night that he had extended until mid-July his deadline for a 14-nation conference to guarantee the neutrality and independence of this Southeast Asia kingdom.

He said if the United States and other Western nations do not accept his demand for the conference by the new deadline he will approach Communist China. Sihanouk had set an earlier deadline of April 15.

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SIZES 10-18 AND 14 1/2 - 22 1/2

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New Kind of Army Seeks Strangler of 11 Women

By JAMES CALOGERO

BOSTON (AP) — A new-fashioned army is moving with assurance these days, confident that it is closing in on the enemy for which it was mobilized—the strangler of 11 women in less than two years.

The free-wheeling unit was organized in January by Atty. Gen. Edward W. Brooke after local police came up empty-handed in independent investigations in four cities.

Assistant Atty. Gen. John S. Bottomly, 42, who heads the special "strangle division"

in Brooke's office, told the Associated Press: "I think we know who killed nine—possibly 10—of the 11 victims. We have six prime suspects. Three are confined in state institutions for other crimes. The other three are free, under surveillance. Of those six, one stands out as a better bet to be the strangler than the others—but like the other five he still falls just short of judicial proof of complicity."

BOTTOMLY said there are divergent views among the

investigators as to whether one man is responsible for all 11 crimes. He said his own theory is that six stranglings definitely were committed by the same person, and possibly as many as 10. Bottomly's army is made up of hundreds. There are specialists from the Boston police department. Eight of the stranglings took place in Boston. There are experts from the police departments in Lynn, Salem and Lawrence. Those suburban cities had one strangling each.

State and metropolitan district police also have been assigned to the strangle division. ON THE THEORY that the killer is deranged, Bottomly recruited a special investigative team of doctors, psychiatrists and psychologists. Forty-four attorneys are members of the team. And for a back-up weapon, Bottomly borrowed from a private concern an electronic computer to record up to 1,000 pieces of information on the 10,000 persons who have figured in the probe.

The computer has confirmed many suspicions, Bottomly said. It has come up with new angles and pointed out various threads of similarity in all the crimes. Nine of the women lived alone. Two others had roommates who were absent at the time of the crimes. In no case was there forced entry into the apartments. The principal murder weapon was the woman's own nylon stockings. In some cases a scarf, a pillow case or a housecoat cord was used.

Sexual aberrations were evident in all cases. DR. DONALD P. Kenefick, who heads the medical platoon of the "strangle division," said this work is like trying to reconstruct a dinosaur. "We know the killer has to be taller than 5 feet 3 inches because no one shorter than that could have killed the women. If he were taller than usual, he'd attract attention. We know he's fairly young because he's strong." Said Bottomly: "The strangler has not struck anew since

last Jan. 4. Every 24 hours that is ticked off by the clock reinforces our conclusions \$10,000 its reward for apprehension of the strangler, or today."

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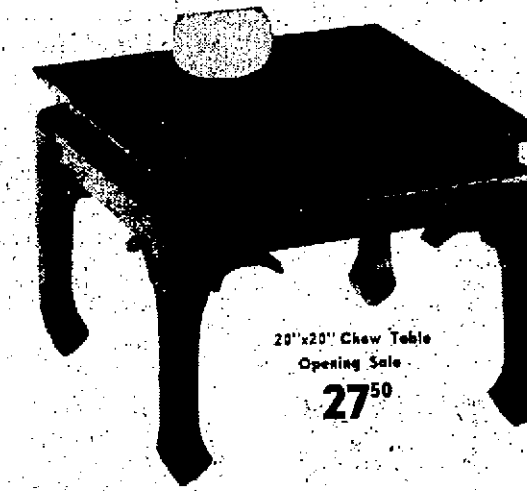
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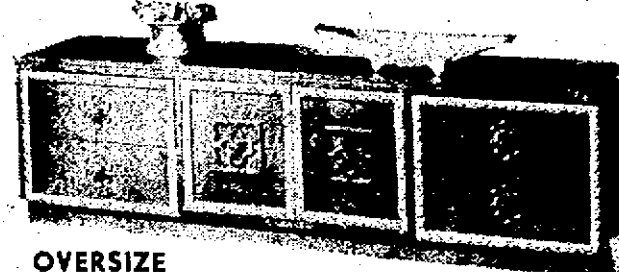


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Kuchel Assault Tabs Goldwater 'Simply Mr. No'

By BOB HOUSER
P.T. Political Editor

Sen. Thomas H. Kuchel characterizes Sen. Barry M. Goldwater as an "anti-Republican, a reactionary, not even a Republican and simply Mr. No" in a comparative voting analysis paper released today to California news media.

The memorandum, compiled by Kuchel's legislative assistant, Stephen Horn, defends Kuchel against Goldwater's charge last month that Kuchel is "a Republican extremist."

Goldwater's words, at the California Republican Assembly convention, were prompted by prior charges of extremism from the camp of New York Gov. Nelson Rockefeller, whose state campaign Kuchel heads.

Goldwater opposed 25 major issues of the 1960 Republican national platform, the paper says, while Kuchel favored all 25. Senate GOP leader Everett M. Dirksen favored 18, opposed 4, Bourke Hickenlooper, chairman of the Senate Republican Policy Committee, favored 17, opposed 8, and Leverett Saltonstall, chairman of the Senate Republican Conference, favored 20, opposed 4.

A MAJORITY of Senate Republicans voted 23 of 25 times with the platform; Goldwater was with the majority only twice.

Said Horn's report, "On issues where Senate votes have been lopsided, such as a 91-2 vote (medical care for the aged which later became Kerr-Mills), or a 90-1 vote (labor-management reform legislation in 1959), or a 79-5 vote (educational and cultural exchange act of 1961), or a 78-8 vote (trade expansion act of 1962), look for Barry Goldwater to be in the tiny minority. He, as for example in all of the above four votes, generally is."

On all 25 major issues, "Barry Goldwater has been in the distinct—and sometimes solitary—minority in his own party," the report notes.

AND IT asks, "Is a man who is so out of step with the overwhelming majority of his Republican colleagues in the U.S. Senate, and so out of bounds of the Republican national platform, really in step with the rank and file of his own party, not to mention the mood of the entire country?"

Quoting Congressional Quarterly, the paper reports percentage of support given policies of former President Eisenhower in the 1952-60 Congresses. In the 83rd Con-

gress, Kuchel 80 percent, Goldwater 63; 84th, Kuchel 84, Goldwater 66; 85th, Kuchel 84, Goldwater 57; 86th, Kuchel 75, Goldwater 52.

Results of the voting analysis are "astonishing," said Horn. "They show, simply but clearly, that far from being the new 'Mr. Republican,' Barry Goldwater is the Mr. Anti-Republican in the U.S. Senate."

"THEY demonstrate that if Goldwater is Mr. Conservative, then Everett McKinley Dirksen, the Senate Republican leader, and Bourke Hickenlooper, the chairman of the Senate Republican Policy Committee, should both be labeled Mr. Liberal."

"They indicate that if Dirksen and Hickenlooper are conservatives, then Goldwater is a reactionary. And finally they indicate that if the Republican national platform of 1960 means anything at all, Barry Goldwater is not even a 'Republican.' He is, it appears, simply Mr. No."

The paper, mailed from the Rockefeller Campaign Committee in Los Angeles, asks if Goldwater, "the man who now preaches unity but who said 'Rockefeller is out to destroy what we know as the Republican Party' three months before the 1960 election, the man to lead the Grand Old Party?"

"IS THE man who now says, 'Republicans must not eat other Republicans,' but who said Supreme Court Chief Justice Earl Warren is 'a socialist' the man to lead a unified GOP?"

"Is the man who called the Eisenhower administration the 'dime store New Deal' the man to lead the Republican Party in 1964? Indeed, is Barry Goldwater really a Republican?"

The 25 issues which Goldwater opposed, the report said, include (with the Senate GOP favorable vote following each):

The U.N. loan, 22-10; arms control agency, 25-6; nuclear test ban treaty, 25-8; demilitarization of Antarctica, 29-2; 1964 foreign assistance act, 20-7; convention on the Organization for Economic Co-operation and Development, 24-7; 1962 trade expansion act, 22-7; investment tax credit, 17-8; transportation programs for helicopters and West Coast ship replacement, 18-13 and 16-13; labor-management reform, 30-1; in 1957, keeping first civil rights legislation in 80 years before the Senate, 34-5; Ike's National Defense Education act of 1953, 27-16; expanded vocational education, 22-3; aid for higher education, 1963, 19-8; medical education construction and student loans, 22-4; Kerr-Mills, 31-1.

Other GOP platform issues opposed by Goldwater: educational and cultural exchange act; inter-American Development bank; changing Senate Rule 22 to prevent filibusters; minimum wage increase to \$1.25 an hour; rural electrification; veterans medical research; research in housing for the aged and legislation to promote waterfowl conservation.



PUBLISHER VISITS SENATOR

Herman H. Ridder (left) publisher of the Independent, Press-Telegram, found Clair Engle smiling when he paid a social call on the California senator in Washington last week. The publisher was in the capital city to attend sessions of the American Society of Newspaper Editors.

29 Illinois Delegates for Barry

SPRINGFIELD, Ill. (AP)—Twenty-nine of the 48 Republican National Convention delegates elected in the Illinois primary are pledged to Sen. Barry Goldwater for the GOP presidential nomination.

Former Vice President Richard M. Nixon is the choice of two delegates, an Associated Press survey showed Saturday.

Of the remaining 17 delegates, one said he leans to Goldwater and another reported he leans to Gov. Nelson A. Rockefeller of New York.

TEN delegates said they were undecided and five could not be reached.

Some Republican leaders in Illinois predict that Goldwater's strength in the state delegation will grow considerably by the time the national convention is held July 13-16.

Not only do they expect many of the uncommitted delegates to swing to the Arizona senator but they look for him to gain strong backing at the GOP state convention in May which will select 10 at-large delegates. This group customarily is composed of the biggest names in the party.

CHARLES H. Percy, the Republican nominee for governor, has not come out flatly for Goldwater but he said there is no candidate he prefers ahead of him.

Percy is moving toward a position of party control by virtue of his victory in the April 14 primary over State Treasurer William J. Scott.

Most of the elected delegates pledged to Goldwater indicated they would go down the line with his presidential bid until he releases them.

Report of Engle Accident Denied

WASHINGTON (AP)—An aide to Sen. Clair Engle, D-Calif., denied Saturday a newspaper report that the senator tripped over a rug in his Washington home and suffered a slight injury.

The News Call Bulletin of San Francisco said Engle's wife Lucretia confirmed the fall in a phone conversation, declined to say what day it happened, but said the senator did not go to a hospital.

Paul Green, press aide to the ailing senator, said he spoke to Mrs. Engle after hearing of the newspaper story and said she denied that the senator had fallen or that she had said he had fallen.

AFTER BEING READ an Associated Press account of the News Call Bulletin story, Glenn said: "I would like to officially deny the story."

Engle's health is a key issue in the 12-man race for the Democratic senatorial nomination in California's June 2 primary.

Engle, who underwent exploratory brain surgery last August, is seeking re-election, saying his doctor has given him health clearance.

Monday in the Senate chamber, Engle arose to introduce a resolution but managed to utter only a syllable. Another senator read his remarks.

Engle's arm was in a sling and two aides helped him to his feet. The aides escorted him from the chamber.

Machinists Support Unruh and Cranston

SACRAMENTO (AP)—The political arm of the 200,000-member International Association of Machinists, AFL-CIO, has endorsed the reelection campaign of Assembly Speaker Jesse M. Unruh, D-Los Angeles.

The Machinists Non-Partisan Political League backed Unruh and some of his committee chairmen even though the state AFL-CIO's Committee on Political Education declined to endorse them earlier in the month.

State Controller Alan Cranston won the machinists' support Friday night in his campaign for the U.S. Senate.

Former Presidential Press Secretary Pierre Salinger, also seeking the nomination, appeared before the union members but said he didn't ask for their endorsement.

In addition to Unruh, the

Goldwater Is In If He Takes California Prelim, Nixon Says

WASHINGTON (AP)—Richard M. Nixon predicted Saturday that if Sen. Barry Goldwater wins the California primary he will either become the Republican presidential nominee "or will come very close to naming him."

The former vice president and 1960 GOP standard-bearer told the American Society of Newspaper Editors that he believes "there has been too much tendency to write off Barry Goldwater" because of his showing in early primaries.

Actually, Nixon said, the Arizona conservative "is very close to having the requisite number of delegates" to go into the GOP convention in July with nomination assured.

THIS paralleled a claim made Saturday by Goldwater himself. In a speech prepared for the editors' convention, he predicted his own victory "on the first or second ballot" if he captures California's primary and wins the delegates he expects to get in June state conventions.

But another avowed candidate Sen. Margaret Chase Smith, R-Maine, told the editors that if opinion polls are a reliable guide, a Lodge-Nixon ticket will carry the GOP standard against a Johnson-Kennedy slate for the Democrats.

Nixon's political forecast came in a question-and-answer session. He noted that the political fortunes of New York Gov. Nelson A. Rockefeller also may hinge on the

California primary. If Rockefeller wins it, "the premature burying of him will have to be re-examined," Nixon said.

And Nixon said Ambassador Henry Cabot Lodge, now foremost in public-opinion polls for the GOP nomination, has become "a force that the convention cannot ignore"—especially since he stands a good chance of winning the wide-open Oregon primary.

But Nixon said that Lodge, if he wants to be a presidential candidate and wants to make an issue of foreign policy, should resign from his ambassadorship in Viet Nam and come home to make an issue of the conduct of the Vietnamese war against communism.

IT COULD only become an issue for Lodge if he does resign "at an appropriate time," and Nixon said he believes that the "inadequate" American policy in Viet Nam should be a GOP issue.

He declared that Michigan's George W. Romney and Pennsylvania's Gov. William Scranton are "very much in it." Then he offered what he called "a professional judgment"

on the Democratic contest for a vice-presidential running mate for President Johnson.

"If the polls in November are like they are now, it will be Sen. Hubert Humphrey (D-Minn.)," Nixon said.

"He is the man Johnson likes best and would prefer as his running mate."

"If the polls get closer, it will be Bobby (Atty. Gen. Robert F. Kennedy)."

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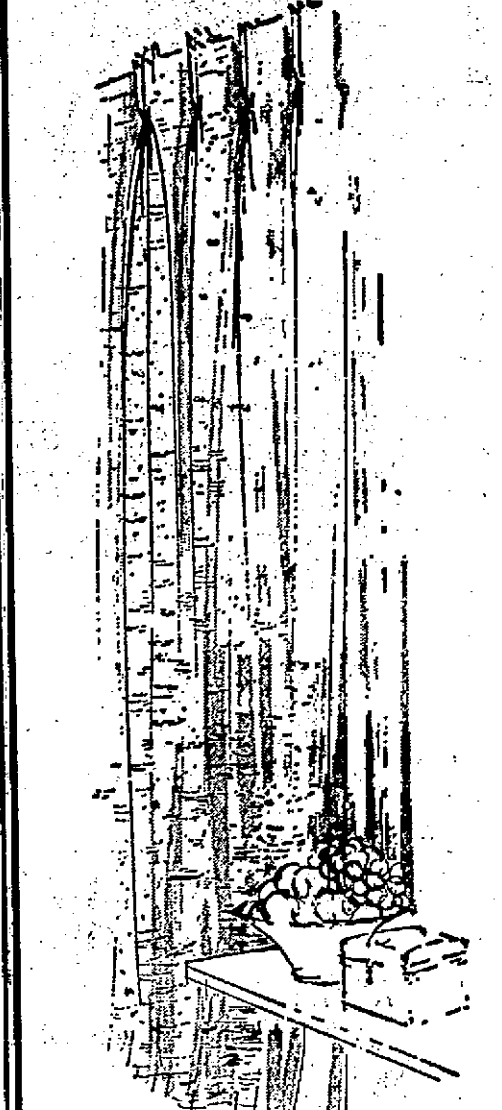
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'Bugs' Down Jet Jockey Goldwater

FAYETTEVILLE, N. C. (AP)—It was Maj. Gen. Barry Goldwater who was forced to land at Pope Air Force Base Saturday because of engine trouble.

The Arizona senator, who is seeking the Republican presidential nomination, also is a major general in the Air Force Reserve.

He was en route from Washington to Montgomery, Ala., on a routine training flight when his jet fighter developed fuel line trouble. Goldwater turned back to Pope AFB and had the trouble repaired. He took off again at about 1:30 p.m. for Montgomery.

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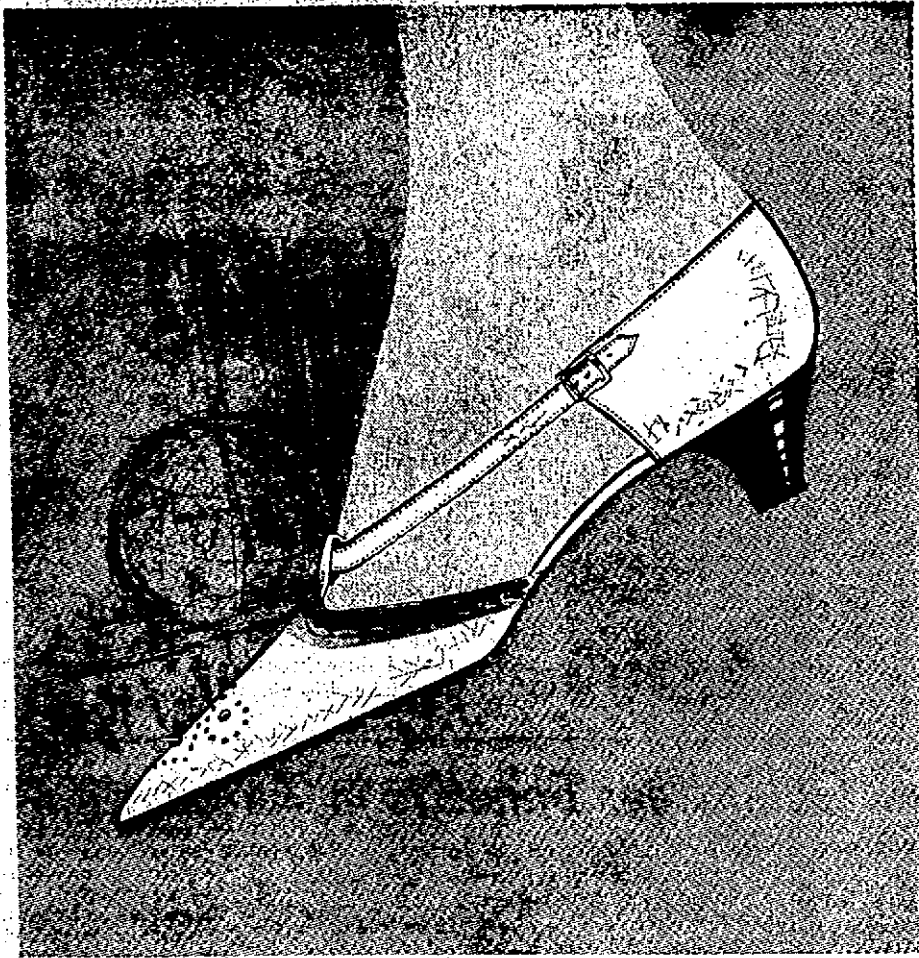
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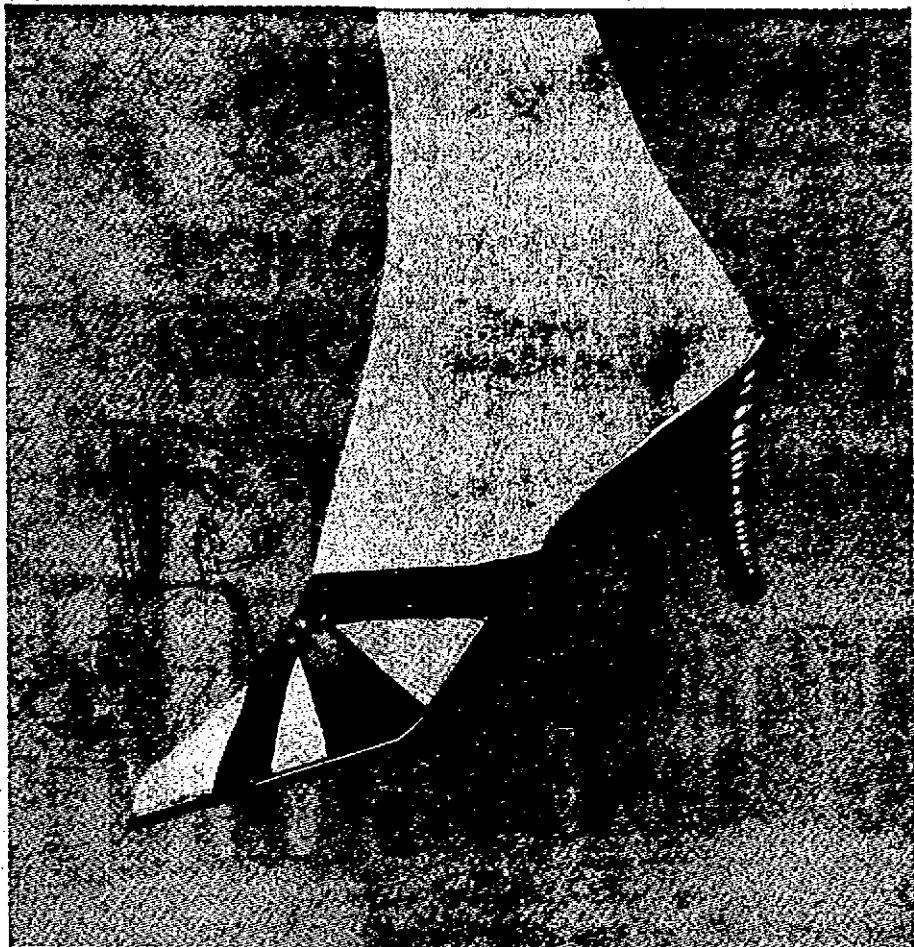
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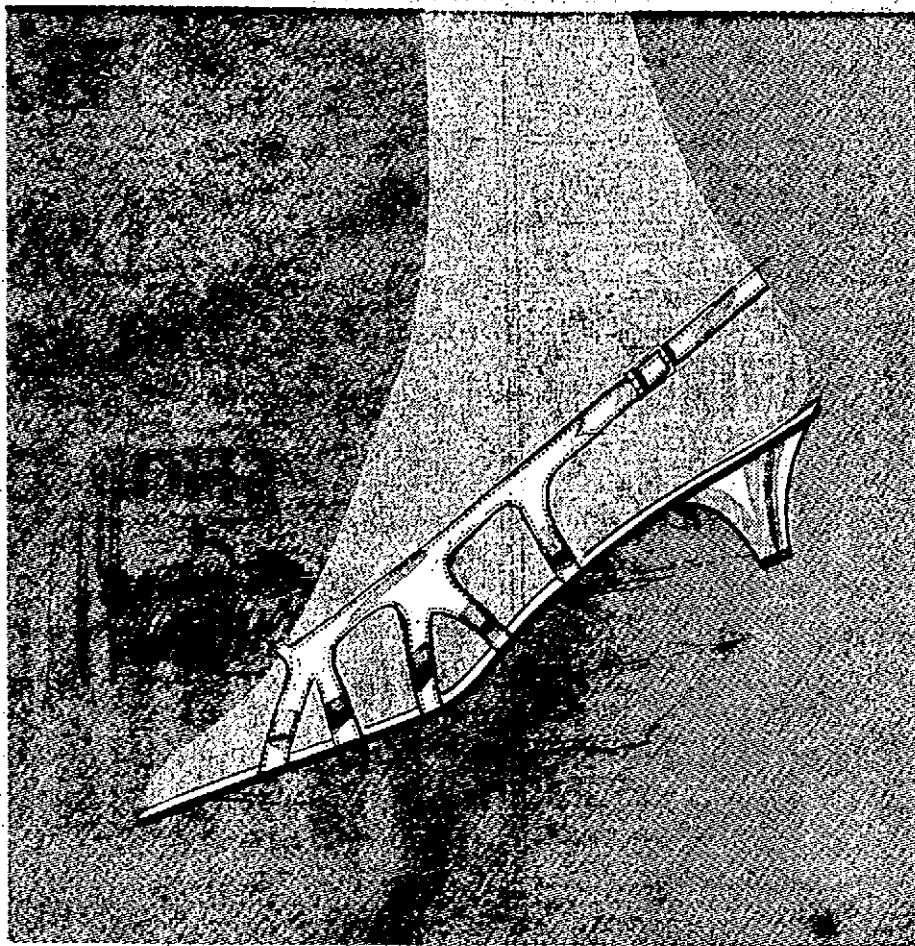
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IN



—Staff Photos by Ken Henderson

OUT

A CORN-POPPER'S hopper trapped an 11-year-old boy Saturday afternoon in an East Anaheim Street laundromat. And it was an anguished half-hour for Gary Kohenour before firemen could free him. Watching, below, as Gary's bleeding hand is released from the popcorn-baited boy-trap is his worried mom, Mrs. Renay Kohenour, of 1114 Gladys Ave. Gary's gashed finger was treated at Memorial Hospital and he was released.

Tots See Dad Kill Wife Here

A city honor farm escapee fatally stabbed his estranged wife Saturday afternoon while their two young children watched in horror.

Dead on arrival at Memorial Hospital was Mrs. Susie Lee Kemp, 27, of 1501 E. 20th St. She was stabbed through the heart.

Captured within an hour of the 3:30 p.m. slaying was Willie James Kemp, 32, of 1827 Alamitos Ave., officers said, who admitted the slaying.

Kemp, who said he earlier had "jumped the fence" at the Carson Street honor farm, told of going to the woman's apartment and talking with his children, then hiding in shrubbery until Mrs. Kemp returned from a shopping trip.

Kemp was quoted by officers as saying he stalked the woman as she neared the house, then stabbed her with an 8-inch kitchen knife.

Johnsons Go to a Wedding

WASHINGTON (AP)—President and Mrs. Johnson turned out Saturday for the wedding of the daughter of Sen. and Mrs. J. W. Fulbright, D-Ark.

The Johnsons attended the wedding service for Roberta Fulbright and Edward (Ted) Foote in the Bethlehem Chapel of Washington National (Episcopal) Cathedral, then spent 30 minutes at a reception at the home of Secretary of the Treasury and Mrs. Douglas Dillon.

FUND FOR MRS. EVERS

'Martyr Money' Piles Up in Dixie

JACKSON, Miss. (AP)—Chain-mail envelopes which could bring about \$3,000 to the widow of slain integration leader Medgar Evers continue to arrive at the office of for-mer Gov. Ross Barnett, but in diminishing numbers.

"I don't pay any attention to them," Barnett told the Associated Press.

Barnett—without his consent or knowledge—was named trustee of a chain-letter money plan, designed to raise funds for Mrs. Evers, widow of Mississippi's leading integrationist.

Evers' field secretary for the National Association for the Advancement of Colored People, was felled by a sniper's bullet June 12 at his Jackson home.

Byron de la Beckwith, 43-year-old Greenwood, Miss., fertilizer salesman, was tried twice for the Evers slaying but each time the jury dead-

locked and a mistrial was declared. After the second trial ended Friday, Beckwith was released on \$10,000 bond.

BARNETT, an ardent segregationist, is under criminal contempt charges in U.S. Fifth Circuit Court of Appeals because of his efforts to block the entrance of Negro James Meredith to the University of Mississippi. Meredith is under arrest.

Visits With Branco

BRASILIA (AP)—President Humberto Castello Branco received his first foreign ambassador Saturday, Lincoln Gordon of the United States. They conferred for an hour in what Gordon described as "a look at the new horizons of Brazil."

Weather Balks Joan Once More

THURSDAY ISLAND, Australia, Sunday (UPI)—Bad weather today forced American aviatrice Joan Merriam to return to nearby Horn Island slightly more than an hour after she had taken off for Port Moresby, New Guinea.

Miss Merriam of Long Beach, Calif., had been forced to land on Horn Island, off Australia's northern coast, Saturday because of bad weather conditions on New Guinea.

She took off this morning in hopes of completing the hop to New Guinea. The flight to Port Moresby is about 2 1/2 hours, but she returned about 70 minutes later to land at Horn Island.

IT WAS the second consecutive day that Miss Merriam had been plagued by bad weather conditions.

FIND WHAT you want when you want it by reading Classified ads. Turn to Classified now.

Printers' Chief Sees Benefits in Automation

By GEORGE ROBESON

Automation need create no fears for those in the printing trades if technological advances are used wisely by publishers for the benefit of employers, employees and the public.

That was an opinion expressed by Elmer Brown, president of the International Typographical Union, when he spoke before delegates to the Southern California Typographical Conference in the Lafayette Hotel Saturday night.

"The future is not dark," Brown said, "if automation is controlled by the printing industry employers and em-

ployes. But if it is used merely to displace human beings, we will create a crisis of unemployment."

Technological advances in printing, Brown said, will increase the number of suburban newspapers and magazines and ultimately can increase rather than decrease the number of jobs available in the printing trades.

"Because automation can cut costs greatly without displacing employees, more businessmen will be able to go into the publishing business without needing a fortune to do it," Brown said.

Brown, speaking before 150 ITU delegates and wives, said

that government plans to retrain employees displaced by industrial automation are not only impractical but also downright ludicrous.

"I don't agree that the government's plan to retrain unemployed auto workers to make steel while retraining displaced steelworkers to work in auto plants will accomplish anything," Brown said. "If the government wants to get into the teaching field, they would

do well to build new junior colleges on the sites of shipyards they abandon."

Brown said he feared that, if automation is allowed to reduce the number of available jobs as 2 1/2 million youths enter the labor market each year, "it will bring depression upon us the greatest depression we have ever known."

Brown, of Colorado Springs, Colo., will speak before the convention at sessions this morning and later in the day.

Ornamental IRON
GALVANIZED, STAINLESS, BRASS, ALUMINUM, BRONZE, COPPER, INTRICATE, BATTLE, ORNAMENTAL, LANTERN, BRASS, IRON
Locally Owned and Operated Since 1908
Ornamental Iron Manufacturers in Our Own Shop

WEST COAST METALCRAFTS
PHONE GARDEN 4-1544
BUDGET TERMS 3980 CHERRY AVE. TIME PLAN

THE LARK ROOM
Grand Opening
Wednesday, April 22nd thru Friday, April 24
LUNCHEON-DINNER 11 a.m.-11 p.m.
COCKTAILS 11 A.M.-2 A.M.

REGULAR HOURS
LUNCHEON 11:30 A.M.-3:30 P.M.
DINNER 5:00 P.M.-11:00 P.M.
COCKTAILS 11:00 A.M.-2:00 A.M.
GOURMET FOOD — COURTEOUS SERVICE

THE LARK ROOM
Meadowlark Country Club
14782 Graham Ave. at Warner, Huntington Beach 847-8888
1 mile south of Huntington Harbor, 1 1/2 miles off Coast Highway at Warner

DR. RAYMOND, DENTIST, Says:

★ WANT YOU for my best plan—WANT YOU Long Beach and surrounding cities.
★ Patients reading items and relatives have saved this outstanding dollar amount.
★ Thousands of my patients are in 100% dental health.
★ Over 75,000 Upper, Lower, and Partial Dentures made in 12 years.

NOW... ALL THIS WEEK!
BIG SAVINGS
NO MONEY DOWN
PAY NOTHING FOR 12 WEEKS
24 MONTHS TO PAY — FOR DENTURES
also Bridges and Restorations
X-RAYS

PLATES PUT IN IMMEDIATELY AFTER EXTRACTIONS
NO LOST TIME FROM WORK. You need not be without your teeth for even one day! Ask about Dr. Raymond's IMMEDIATE RESTORATION PLAN.

Modern Dental Plates
Aided by "modern" dental plate materials and "improved" techniques, used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in appearance, better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples of modern dental plates, upper, lower and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER
Make 1st payment after July 1, 1964
No interest. No carrying charge

NO MONEY DOWN
24 MONTHS TO PAY
NO INTEREST FOR ONE YEAR

Low Prices
You who need dental plates take advantage of the special offer which will save you money. This offer is limited to a few days only. Don't miss it! Confirm with dental profession of low price.

DR. E. P. RAYMOND

UNION MEMBERS: We gladly fill out dental plate service forms for those whose Union has dental care plans.
Welcome to Pensioners and Senior Citizens—FAST PLATE REPAIRS

PHONE: MC 6-3150—NO APPOINTMENT NECESSARY FOR EXAMINATION

Dr. Raymond DENTURES
★ UPPER ★ LOWER ★ PARTIALS
CORNER FIRST & PINE STS.
122 W. FIRST ST.
LONG BEACH

BARKER BROS.
Long Beach, Broadway at Locust, HE 6-9251

LONG BEACH STORE ONLY!
LAST DAY, MONDAY ONLY!
SHOP TOMORROW, 9A.M. to 9 P.M.

WAREHOUSE SALE

22% to 53% off

ON HOME FURNISHINGS, APPLIANCES AND TV's

Tomorrow is the last day of Barker Bros. Giant Warehouse Sale! Many more values in home furnishings have been added for this tremendous event. Many one-of-a-kind, however!

All Sales final! No phone, mail orders!

USE BARKER BROS. OWN CREDIT PLANS nothing down, 24 months to pay. 30, 90-day or longer term accounts.

SHEET BLANKETS

Rayon acetate/nylon sheet blankets. Choice of all white or novelty plaids. Size 60x76. Buy at savings. **99¢** reg. 1.50
third floor

GIRLS' PETTIPANTS

Lace and ribbon trimmed pettupants. Select from pink, blue or white. Sizes range from 4 to 14. Big savings. **99¢** reg. 1.50
lower floor

CRIB SHEET

100% cotton, white or printed. Contoured and sanforized. Fits standard size mattress. **2 for 1.00** reg. 1.29 ea.
lower floor

WRISLEY SOAP

Once again we offer this ever popular hard milled soap at great savings. Don't miss this chance to save. **10¢-1.00** reg. 25¢
street floor

COSTUME EARRINGS

A collection of drops, dangles, buttons, contours in many colors, plus pearls, gold or silver. **19¢** reg. to 3.00
street floor

Walker's
the friendly store of Long Beach

Spring BOOSTER SALE

WOMEN'S PANTS

Your choice of capris, jamaicas or surfers in fancy prints or stripes. Sizes range from 10-18. **1.00** reg. 2.98
street floor

SEAMLESS HOSIERY

Heel and toe or demi-toe nude heel. Also self seams. Black, grey, brown, beige, cinnamon. **44¢**
street floor

WOMEN'S TOPPERS

Tuxedo front toppers with ¾ length sleeves and turn back cuffs. Sizes range from 8 to 18, 38-44. **5.00**
second floor

CURTAIN PANELS

Easy to care for rayon acetate panels. Neatly hemmed. White only. Popular size, 41x81. **59¢ ea.** reg. 1.00
fourth floor

WOMEN'S TOPS

Rayon acetate stretch or cotton pique popovers. Stripes, florals or solid colors. 32-38. **1.28** reg. 2.95
second floor

STARTS MONDAY AT 9:30 A.M.

WOMEN'S DRESSES

Special New York purchase of lovely Bemberg sheer print dresses. Sizes range from 12-20, 14½-24½. **3.33** reg. 5.98
second floor

WASHCLOTHS

Famous Cannon washcloths, size 12x12. Select from many popular colors. Specially priced. **8¢**
third floor

BETTER FABRIC

Useable lengths of better drip dry easy care cottons. Also Miracle Blends of undetermined fibre content. **39¢ yd.** reg. to 1.98
third floor

BOXED NOTES

High count boxes. New selection attractive, colorful and novelty designs on quality paper. **22¢** reg. 59¢
street floor

BOYS' BRIEFS

Famous Buck Nobel combed cotton briefs. Sizes range from 4-16. Stock up now—the savings are great. **3 for 1.19** reg. 3 for 1.39
lower floor

PILLOW COVERS

Sanforized, bleached snowy white. 21x27 size. Has zipper opening. Packaged in two. Buy now & save. **2 for 1.00** reg. 59¢ ea.
third floor

BOYS' T-SHIRTS

By Buck Noble. Made of combed cotton. Seamless collar reinforced with nylon. Sizes range from 6-16. **3 for 1.49**
lower floor

WOMEN'S GOWNS

Cotton print gowns with white piping. Sizes small, medium or large. Matching dusters 1.99. **99¢** reg. 5.98
second floor

UNBLEACHED MUSLIN

First in quality, 39 inches wide. Full bolts. This is truly the fabric of 101 uses. Buy at savings. **7 yds. 1.00** reg. 29¢ yd.
third floor

WOMEN'S BRIEFS

Rayon acetate briefs. Full cut for comfort. Double back panel. Sizes 5 to 10. **34¢** reg. 69¢
second floor

SMALL PURSE ACCESSORIES

Group consists of eyeglass cases, cigarette cases, cosmetic cases, billfolds in plastic or fabrics. **2 for 1.00** val. to 1.95
street floor

MEN'S TIES

Pure silk ties, newest styles and colors. Patterns galore while they last. Take advantage and save. **88¢** reg. 2.50
street floor

MEN'S PANTS

Faded blue denim pants now at special savings for you. Stock up now! Sizes range from 30-42. **2.99** reg. 4.95
street floor

MEN'S JACKETS

Some reversible, water repellent. All first quality. Sizes range from 36 to 44. An excellent buy. **9.99** reg. 19.95
street floor

MEN'S PAJAMAS

All perfect quality. Good selection of sizes A to D. Stock up now while the savings are so great. **2 for 5.00** reg. to 5.00
street floor

COTTON BRAS

Made by a famous manufacturer. Good selection of styles. Slight irregularities in no way will impair wearing. **99¢** reg. 2.50
second floor

IMPORTED YARN

Laines De Pingouin Banquise imported French yarn. Knits quickly on size 10 needles. Ideal for yarn. Knits quickly on size sweaters. **79¢** reg. 1.19
third floor

SEWING THREAD

We have mercerized, heavy duty and quad cord in many colors, black and white. Stock your sewing basket now. **4¢** reg. 15¢
third floor

PILLOWCASES

Seamless pillow tubing hemstitched for crochet. Pillowcases hemstitched hems. Stamped to embroider. **1.00** pr. reg. to 2.49
third floor

WOMEN'S SHOES

In this group you will find many styles such as dress, sports, flats or casuals. Good size selection. **99¢** reg. 2.50
lower floor

Hospital Sets Realistic Disaster Drill

Sixty St. Anthony's High School students will be rushed, amidst waiting sirens, to St. Mary's Hospital Thursday, when the hospital's staff conducts a disaster drill.

The plan is to simulate the conditions of a major earthquake and its after effects. The students will be given immediate first aid treatment at the school by Red Cross workers, then taken in ambulances and Red Cross trucks to a receiving unit at the hospital. Here they will be tagged and classified according to the extent of their injuries. From there they will be transferred to one of six areas: first aid, shock room, surgery, X-ray, orthopedic room, where "diagnostic" cases will be recorded. The motive of the plan is to test the hospital's efficiency under conditions of extreme emergency.

Police will rope off St. Mary's court.

NATIONALLY ADVERTISED WOMEN'S DRESS SHOES

regular 14.99

8.88

Famous makes, all with mid dress and walking heels. Summer colors of white, beige and combinations. Step into comfort and style at real savings.

second floor

FINE ELGIN WATCHES

30% OFF

Buy now for graduation.

WIDE SELECTION MEN'S & LADIES' DRESS OR SPORT WATCHES

Prices from 39.95 to \$95

Listed, But a Few Examples

Reg.	NOW
39.95	27.95
49.95	34.95
59.50	41.65
71.50	49.95
89.50	62.65
95.00	66.50

Features full year guarantee

convenient credit terms

fine jewelry street floor

KIDDIE NAPPER, THE PORTABLE NURSEMAID

regular 5.98

4.49

Ideal for feeding, playtime, driving or carrying. Makes the perfect gift for Mother and baby too.

lower floor

FIRST TIME EVER LILLY DACHE NYLONS

regular 1.99

79¢

Seam-free sheer and demi-toe in beautiful skin and fashion tones of suntan, beige, taupe and black, sizes 3 1/2 to 11.

3-pr. box, 2.25

street floor

WORLD FAMOUS MEN'S HAGGAR SLACKS

regular 12.95

7.88

2 pr. \$15

Easy to care for, just wash and wear. Perfect fitting construction. Hundreds to select from in many smart-looking colors.

- charcoal grey
- beige
- black
- green
- brown

ALTERATIONS FREE

street floor

OUR GREATEST EVER MEN'S SHIRT SALE

regular to 5.00

1.99

Over 2,000 shirts to choose from, all in the latest spring styles, patterns, colorings AND fabrics. This is truly one of the most sensational shirt sales we have had in years. Take advantage, stock up now. The money you save will be tremendous.

- Stripes
- Plaids
- Knits
- Solid Colors
- Italian collars
- Conventional collars

street floor

The Week's Recreation Schedule

The all-city novice tennis championships are now open. Boys' tennis and other activities begin Saturday May 2.

Cherry Park has a new cooking club for girls grades 3 to 7 after school Friday. A small contribution pays for materials and girls get to eat what they cook.

Coolidge Park is starting a boy's club. Houghton Park has two interesting adult activities both on Thursday night.

Young Adult Club for ages 18 to 29 meets from 7 to 11 in the youth-club wing of the clubhouse. There are games, cards, TV, refreshments, etc.

The Golden Club (over 30) meets at 6:30 the first Thursday of the month for their "dive" wooden boat. Children grades 3 and up.

APPLICANTS - APPEAR PROTO through HE 2-5958. What ever your job - let Class Ad fill it HE 2-5958.

Walker's

the friendly store of Long Beach

FASHIONS (second floor)

8.98 Cotton dresses, summer colors	5.99
reg. 8.98 Acetate jersey print dresses	5.99
reg. to 12.95 Sleeveless cotton dresses	9.00
reg. to 14.98 Casual, dressy dresses	11.00
12.98 1- or 2-pc. Junior dresses	9.00
15.95 Pure silk sheath dresses, 10-18	13.00
12.98 Group of dresses, many styles	9.00
14.98 Lightweight wool toppers, 6-16	11.00
reg. to 17.95 Summer suits, 10-18	13.00
25.98 Lightweight long wool coats, 8-16	19.00
Unlined summer toppers, 8 to 18	5.00
10.98 2-piece suit, fashion colors, 8-16, 38-44	7.99

SPORTSWEAR (second floor)

reg. to 5.98 Fashion blouses, 32 to 38	3.00
7.98 Lined, proportioned skirts, 8-20	5.99
8.98 Lined, proportioned capris, 8-20	6.99

LINGERIE (second floor)

4.00 Cotton sleepwear	2.99
4.95 Nylon pajamas, sizes 32-40	2.99
1.00 Antron nylon briefs, sizes 5-7	69¢
2.00 Nylon briefs and trunks	69¢

FOUNDATIONS (second floor)

3.00 Cotton bras	99¢
3.95 Stretch pantie girdles	1.50
5.95 Lycra stretch lace pantie brief or girdle	3.99
8.95 Long leg, same style as above	5.99
5.95 Silfskin pantie girdles	2.50
6.95 Jantzen long-leg pantie girdle	3.99
5.95 Rengo side hook girdles	3.99
7.95 Silfskin pantie girdles	7.95

ROBES (second floor)

9.98 Shifts and dusters	5.99
8.98 Cotton quilt robes	5.99
19.98 Long robes, hostess coats	9.99
5.98 Cotton print dusters and shifts	3.99
5.00 Cotton terry slips	3.99
6.98 Zippered long-housecoats	5.99
12.98 Long Hawaiian shifts	10.99
6.98 White cotton terry robes	5.99
5.00 Cotton dusters, sizes 10 to 20	2.99

ACCESSORIES (street floor)

3.00 Gold cuffs with leather sele	99¢
79¢ New capri anklets	59¢
3.00 Casual slippers, 5 to 9 1/2	88¢
reg. to 4.50 Famous make gloves	2.49
2.00 Shirred semi sheer nylon gloves	88¢
3.00 Mid-season nylon gloves, 6-8	1.89
1.00 Swiss embroidered initial handkerchiefs	2/1.00
val. to 8.98 Spring fashion handbags	4.88
reg. to 20.00 Austrian crystals	2.00 to 10.00

SPORTSWEAR (street floor)

4.98 Nylon stretch shells, S-M-L	3.99
8.98 Helen Harper stretch capri, 8-18	5.99
14.95 Helen Harper mohair sweaters	7.99
val. to 3.98 Cotton blouses, 30-44	1.99
6.98 Arnel jersey pleated skirts, 10-18	3.99

COSMETICS (street floor)

1.00 Colonial Dames' cologne set	50¢
2.00 Colonial Dames' White Lilac cologne	1.00
1.50 H. H. Ayer powder compact	69¢
1.00 H. H. Ayer lipstick, deodorant	59¢
2.50 H. H. Ayer hand cream	1.00
1.00 Tussy deodorant	50¢
1.00 Dusting powder, delightful fragrances	50¢
15.00 Dorothy Gray Secret of the Sea	10.00
8.50 Dorothy Gray Satina	6.00
2.00 Dorothy Gray dry skin lotion	1.00
2.50 Dorothy Gray hormone hand cream	1.25
2.50 Helena Rubinstein color tone shampoo	1.50
1.75 DuBarry firming lotion	1.00
2.00 Du Patch bubble bath oil	1.00
2.50 Coty spray mist, 3 fragrances	1.50
2.50 Revlon petite compacts	1.50
4.50 Colonial Dames' Cynergic oil	2.50
5.00 Colonial Dames' hormone cream	2.50
5.00 Lucien Lelong cologne, powder set	2.75
6.00 Lucien Lelong cologne, 3 fragrances	3.00

FOUNDATIONS (street floor)

3.95 Nylon pantie girdles	2/3.00
reg. 4.99 Biflex pantie girdles	2.88

FAMOUS MAKE NYLON-LINGERIE

Save Up to 50%

Custom styled for perfect fit and beauty. Exquisitely trimmed. Select from lovely delicate colors.

Listed is but a few items

8.95 Long nylon gowns	5.99
6.95 Nylon slips	4.99
5.95 Nylon half slips	3.99
10.95 Nylon pajamas	4.99

second floor

NATIONALLY ADVERTISED SAMSONITE SENTRY LUGGAGE

NOW UP TO 1/3 OFF

First production samples. Selection of 5 smart looking colors. Buy now at savings.

Reg.	NOW
Beauty Case, 21" Ladies' ONite and men's companion case	19.95 13.97
Ladies' wardrobe, 26" pullman and men's two-suit	32.95 21.97
Men's three-suit	34.95 22.97

street floor

TEXAS Bankrupt Says Law Gives Him Cad, 2 Horses

CORPUS CHRISTI, Tex. (UP)—Paul Amos Sandblom, bankrupt Corpus Christi investor, claims he can keep his 1964 Cadillac and two registered quarter horses under an old bankruptcy law.

The old law provides that a bankrupt person can keep one carriage, a wagon and

STATIONERY (street floor)

2.50 Eaton's Vellum stationery	1.19
1.00 Plastic coated playing cards	2/1.00
1.00 Boxed stationery	2/1.00
2.98 Plastic card table covers	1.44
2.00 Monogrammed stationery, note ensemble	1.00
85¢ Montags Sheerlite paper	69¢
45¢ Matching lined envelopes for above	35¢
1.00 Monogrammed notes	2/1.00

BOYS' DEPT. (lower floor)

2.98 Short sleeve shirts, 6-20	1.99
2.98 Cotton pajamas, sizes 6-20	1.59
5.00 Rayon acetate dress pants	2.99
1.98 Long sleeve sweatshirts	1.19

GIRLS' DEPT. (lower floor)

3.50 Cotton denim stretch capris, 3-6x	2.99
1.98 Short sleeve blouses, 7 to 14	1.19
1.98 Jamaicas, sizes range from 3 to 6x	1.39
39¢ Rayon acetate panties, 4-14	4/59¢
2.50 Baby doll pajamas, 7 to 14	1.99
4.50 Stretch cotton depim capri, 7-14	3.99
3.50 Cotton denim stretch Bermudas	2.99
1.98 Washable knit T-shirts, 4 to 14	1.19
3.50 Culottes, sizes 7 to 14	2.99

INFANTS (lower floor)

3.98 Acetate quilted coverlet	2.99
5.98 Acetate comforters and pillow set	3.99
2.95 Soft pastel dresses	1.29
1.98 Diaper sets, 9-12-18 months	1.69
2.98 Handmade dress and slip	1.88
1.98 Cotton terry hooded bath blanket	1.58
1.00 Snap fastener gowns	2/1.00
2.50 Boys' Ivy League shirts, 2-5	1.59
13.98 Folding highchair	10.99

MEN'S DEPT. (street floor)

reg. to 19.95 Famous brand sweaters	9.99
5.00 Famous make swimwear	2.99
val. to 85.00 Famous make suits, 38-44	59.88
4.00 Long sleeve white dress shirts	2.99
3.00 Hand knit sweatshirts	1.99
5.98 A-1 sport slacks, small sizes only	2.99

BRAND NEW SHIPMENT FABULOUS COTTONS

regular to 1.69 yd.

69¢

Full bolts of fabulous cottons. Select from polished cottons, piques and easy-to-care-for wash-and wear cottons. All in the latest spring patterns and colors.

third floor

FAMOUS MANUFACTURERS SMALL LEATHER GOODS

NOW 1/2 OFF

Now you can save 50% on small leather goods for both men and women. Listed below are but a few examples.

2.95 Key cases	1.47
3.95 Cigarette cases	1.97
5.00 Billfolds	2.50
5.95 French purses	2.97
7.50 Clutch purses	3.75
10.00 Billfolds	5.00

street floor

Viet Nam Is Topic at Meet

"Riding Shotgun" in Vietnam from six months spent in the Adjutant General's School at Ft. Benning, is the subject of a talk to be given by Major Stanley G. Gordon, USAF, at the meeting of the Long Beach Chapter, Military Order of the World Wars, Thursday in Allen Center.

Major Gordon recently re-

LIGHTWEIGHT LONG WOOL COATS

special purchase

\$19

Beautifully detailed button or clutch style coats in the newest spring styles and colors of beige, pink, maize, blue white. Rayon acetate taffeta or satin linings. Sizes range from 6 to 18. You would expect to pay twice as much for these lovely coats, but because of a special purchase you can buy at this fabulous price.

second floor

HELEN HARPER SKIRTS & SWEATERS

values to 8.98

3.99

ea.

Your choice of attractive straight line, back wrap or A-line skirt styles in colors of gold, orchid, blue or green. Sizes range from 8 to 18. Novelty slip-on or cardigan sweaters in a collection of prints and solid colors to coordinate with skirts. Sizes 34 to 40.

street floor

SPECIAL PURCHASE SUMMER HAT EVENT

priced only

3.88

Organza, Shantung, and Straws. Select from white, black and summer colors. Head sizes 22-22 1/2 and 23.

millinery second floor

SAMPLE LINE COSTUME JEWELRY

values to 15.00

1.88

Beautiful matched sets, earrings, pins, bracelets and necklaces in gold, silver, crystal, pearls, beads and enamels.

street floor

FAMOUS MAKER GIRDLES & BRAS

values to 7.95

2.77

Pantie girdles made of fine Lycra Spandex. Your choice of short or long leg styles. Selection includes many of our best selling styles. S-M-L-XL sizes. Also at this low price Nylon lace, stretch strap and longline bras. Finest quality Sizes 34 to 40, B to D cups.

street floor

SPECIAL PURCHASE WOMEN'S STRETCH DENIMS

regular 5.98

3.88

Made of 100% cotton stretch. Styled with high waistband, back zipper and tapered legs for perfect fit. A special purchase brings you this tremendous savings. Sizes range from 8 to 18.

second floor

For Servicemen: a Helping Hand

More than 100 years ago they charged onto the battlefields of the Civil War with horse-drawn canteens, singing hymns at the top of their lungs.

Today, less noisily but with the same determination, the YMCA still follows the troops and the flag.

Formed at the outbreak of the North-South fight by a handful of YMCA members, the Armed Services YMCA—then known as the United States Christian Commission—sent nearly 5,000 civilian volunteers to render spiritual and physical comfort to both the Blue and the Gray.

TODAY, at the modern building at 520 W. Seaside Blvd., morals and morale are still the chief aims of the Armed Services YMCA, host to more than 53,000 servicemen a month.

Last December, according to executive secretary Robert M. Farham, the Y hosted a record 74,203 military personnel.

What surprises is that the Long Beach branch is virtually self-supporting through minimum charges for its dormitories (\$1.50 a night), locker rooms and coffee shop. Farham estimates the self-sufficiency ratio at 90 per cent. The branch is a member of United Way, the countywide fund-raising group.

A SAILOR off ship can shower and shave and put on his civvies from a locker for perhaps as little as \$2.50 for a month. Through a special hatch in the locker room, he can pass his uniform to the tailor shop to be dry-cleaned, mended and pressed.

At the main desk, he can cash a check, purchase money orders, postage stamps and even mail a package home. No need to go to a bank or post office.

In idle hours, he can grab a cat-nap in the lounge, lunch in the coffee shop, watch

television on a custom-built set, play pool or table tennis.

ALL THE WHILE, his nerves are soothed by piped-in music from one of the most elaborate stereo-fidelity sound systems in Long Beach. Planned activities are scheduled each day and some of Hollywood's finest films are shown daily, free of charge. More than 60 volunteer hostesses belong to the Long Beach branch, which regularly schedules dances. Even so, there is always the new sailor in town who asks at the main desk if only fellows are present at dances.

For the intellectuals, there are group discussions on Saturdays over coffee. More than 40 servicemen spent one recent Saturday arguing the meaning of life.

"IF ONLY the people of Long Beach could have seen that," Farham said with some awe, "I think their impres-

sion of the serviceman would have changed right quick."

Stage plays are presented by servicemen and the Girls Service Organization. Last Good Friday for example, a group of sailors staged the play, "The Terrible Meek," dealing with the effect of the Crucifixion on three persons. Weekends, buses regularly take servicemen on camera cruises to scenic Southland spots. Each Sunday night, local churches and social groups offer free buffet suppers to all servicemen. The Y also offers free transportation to any church service in the area.

PERSONAL service is so much a trademark that the Y has even taken on the financial problems of one sailor.

Because his mother worries over his money problems, the Y furnishes him, food and shelter, keeps tabs on his

account and every so often is, the young sailor is always mails out his bill to his mother. No matter how broke he is, he is assured of at least a full stomach and a good night's sleep.

GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. **HOW MUCH DO YOU SAVE?** After examination sample dentures are shown with prices molded therein. You choose your own savings.
2. **NO MONEY DOWN:** No cash required on approval of your credit. No finance company. No credit cards. Dr. Campbell's own credit, known for its easy simplicity.
3. **PAYING AFTERWARDS:** Work done promptly. Wait 45 days to make your first small payment. Take as long as two years to pay.

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Dr. F. L. Campbell, Dentist

446 Pine Ave.
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YOUR DENTURES COME FIRST—MONEY IS SECOND—EXAMINATION WITHOUT APPOINTMENT—NO EXTRA CHARGE FOR DIFFICULT CASES—FAST PLATE REPAIRS

PENSIONERS Bring in S.S. card. We do the rest. All Dr. Campbell offices closed all day Saturdays



VERNA LEE FLINN... Slim Brunette

1st International Beauty Entry In

For a slim brunette beauty from Denver, Colo., Aug. 5 of this year will be a red-letter day.

That is the day she will turn 22 years old. It is also the day she will formally enter competition that may make her the reigning International Beauty.

Verna Lee Flinn, who likes to be called Lee, is the first announced entry in the 1964 International Beauty Congress, scheduled Aug. 5-15.

Lee has studied psychology and speech at the University of Colorado, the stewardess profession at United Air Lines Stewardess Training School, modeling at John Powers School of Modeling and accounting at American Savings and Loan Institute. She now works in a large accounting office.

She also has an unusual hobby for a girl. She assembles stereo kits.

Children Find Dynamite, Fuse, Caps in Vegas

LAS VEGAS (AP) — Police and fire officials were searching Saturday for missing stocks of dynamite, fuse and blasting caps, some of which were found with children in the Glen Heather area, an exclusive neighborhood east of the Las Vegas strip.

Twenty-six sticks of dynamite had been recovered, but police said they believed there was more hidden in the area. Parents were asked to question their children and to notify police immediately if more of the explosive materials turned up.

The dynamite apparently was taken from a truckload of explosives several months ago.

2000 Year Old Skeleton Found

BATON ROUGE, La. (UPI) — A skeleton found near the Livingston Parish last month has been identified as a member of an Indian tribe that lived in the area 2,000 years ago.

Dr. William Haag, professor of anthropology at Louisiana State University, dated the skeleton from other artifacts found nearby. The skeleton, about 40 per cent complete, was discovered in a shallow grave along the Amite River.

Joan of Arc Statue Given

NEW ORLEANS (AP) — A new International Trade Mart building on the riverfront. An honor guard from the French navy ship, Jeanne d'Arc, stood at attention as Baron Bruno de Lousse, first minister of the French Embassy in Washington, presented the statue to Mayor Victor Schiro.

The equestrian statue was erected at the site of the



Walker's
the friendly store of Long Beach

Dupont discovers a totally new fiber—Cantrece® and Phoenix® creates a luxury stocking fit for a queen

Never before has a stocking been so soft and silky to touch... so beautifully sheer, dull and shadow free... so resilient and flattering to wear hour after hour. Cantrece is a totally new nylon that brings to stockings a beauty and fit you won't want to be without. \$1.65 pr.

© Du Pont's TM

Street Floor

Fourth & Pine Shop Mon. & Fri. 'Til 9:00 ME 2-7451 Park Free Any Victoria Lot



LAST 3 DAYS ONE CENT SALE

2 ITEMS FOR THE PRICE OF ONE PLUS A PENNY

- \$1.49 Borbro® Daily Multiple Fruit Flavored Chewable Vitamins Bottle of 100 2 for \$1.50
- 73c Borbro® 100 Mg. Vitamin C Bottle of 100 2 for 74c
- 98c Borbro® Vitamin B-1 25 Mg. Bottle of 150 2 for 99c
- \$1.19 Borbro® Vitamin A 25,000 Unit Bottle of 100 2 for \$1.20
- 79c Household 1st Quality Rubber Gloves 2 pr. 80c
- 39c Plastic Pillow Cover 1 with Purchase of Reg. 99c Fruit of the Loom Kapok Bed Pillow Both For \$1.00
- 49c Eversharp Ball Point Pens 2 for 50c
- 79c Betty Woods Anti Perspirant Cream 2 for 80c
- 69c Mr. Paul Magnetic Curler... 1 with purchase of \$1.69 Mirrored Curler-Vanity BOTH FOR \$1.70



- Reg. \$1.19 Lov-It Oven Cleaner Aerosol Can 99c
- Reg. 69c Jubilee Kitchen Wax Sale Price 49c
- 15-Oz. Aerosol Sparkle Glass Cleaner Thrifty Exclusive 39c
- Reg. \$1.49 Household Scissors 99c
- \$2.09 Universal Shur-Temp Vacuum Bottle Double Shock Absorber Quart Size Easy to clean, odorless, filler easily replaceable \$1.59
- \$1.98 Women's Bubble Style Sun Glasses Your Choice \$1.44

Once a Year Special!
\$4.19 Duncan Sinclair Scotch Whisky Fifth \$3.69

Get acquainted with this fine Scotch blended and distilled in Scotland. Now at this special low price for a limited time.

1112 Vine Way (at Carson), L. & M. V. & W. Triunfo 4400 Atlantic Ave. (at San Antonio) 41 Pine Avenue, Long Beach



Sunday Through Tuesday! Get BLUE CHIP STAMPS, too!

- Stainless Steel—Pack of 6 89c Gillette Razor Blades 69c
- Dandruff Remover \$1.00 Subdue Shampoo 76c
- Price Includes 7c Off 69c Maclean's Toothpaste 43c
- With Charm Bracelet or Charm 69c Dr. West Toothbrush .. BOTH FOR 39c
- \$2.65 Value Makes 50' of Film Kodachrome Color Movie Film ... \$1.79

THRIFTY'S OWN PRICE SPECTACULAR
Values to \$2.00
Nationally Advertised Cosmetics

Tango Miracle Make-up Evening in Paris Cleansing Cream Evening in Paris Skin Freshener Evening in Paris Hand & Body Lotion Hazel Bishop Continental Nail Polish

Big savings for you at Thrifty on top quality, top selling cosmetics... stock up now! Save dollars!

4 for \$1 29c ea.

THRIFTY'S OWN PRICE SPECTACULAR
59c to 98c Values! Plastic Housewares

- Wastebasket
- Laundry Basket
- Vegetable Bin
- Dish Pan & Pan
- 3 Pc. Bowl Set
- Cutlery Tray

Choose from yellow, turquoise or sand... mix 'em or match 'em. Sturdy plastic is flexible, unbreakable, won't rust or dent.

Your Choice 38c

THRIFTY'S OWN PRICE SPECTACULAR
It's Time for Ice Cream & Cookies!

Oven-Fresh Jumbo Cookies
10 Delicious Varieties

- Animal Cookies
- Boxer Sandwiches
- Mint Cookies
- Chocolate Cookies
- Vanilla Sandwiches
- Chocolate Sandwiches
- Lemon Cookies
- Butter Cookies
- Sugar Cookies
- Vanilla Wafers

Tempting, tasty snack-time and lunch-time treats... some with creamy fillings. Fresh new shipment just unpacked. Try them today!

3 b. 69c

1748 Bellflower Blvd. (at Ramona) 4620 Lee Canyon (at Ximenes), Circle Shopping Center 4400 E. Spring St. (at Pine Avenue), L. & M. V. & W. Triunfo 41 Pine Avenue, Long Beach

LBJ Seeks to Keep Economy on Even Keel

Floorcoverings also AVAILABLE at Sears
Appliance and Catalog Sale Stores

ALHAMBRA - 918 Main St. LAKEWOOD - 1500 Lakewood Blvd. ORANGE - 700 E. 7th St.
WESTCHSTER - 2100 So. Sepulveda Blvd. GILVER CITY - 3000 Gilver City
LOS ALTO - 2225 N. Hollywood Blvd. REDSDA - 10714 N. Hollywood Blvd.
INTEWEY - 8130 Fennelon Blvd. ONTARIO - 401 N. Ford Rd. SUNLAND - 1801 Fennelon Blvd.

SEARS
ROEBUCK AND CO.

Lowest Prices Ever At Sears...Pick Your Price!

Automatic Washers

You Can Count On Us

Quality Costs No More at Sears

Check Sears Quality Features

Guaranteed Satisfaction

No Fictitious "List" Prices

Sears Low Prices are True Low Prices

We Service What We Sell!

FREE Delivery Normal Installation



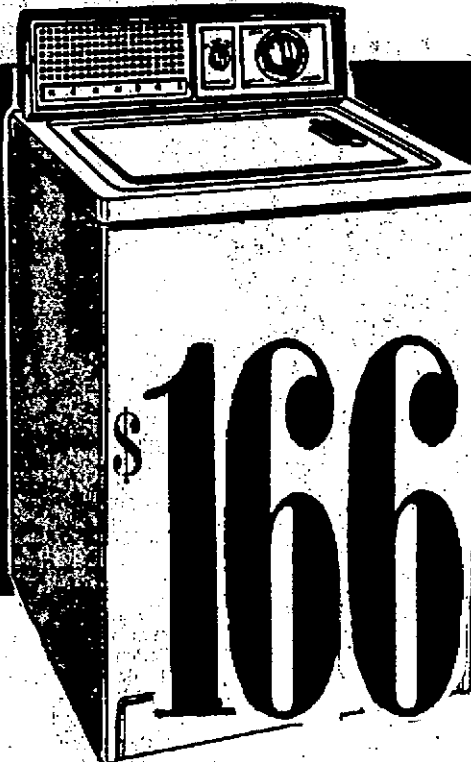
NO MONEY DOWN

On Sears Easy Payment Plan

Quality Kenmore Washer Is **Fully Automatic and Space Saving**

- Automatic... set it, forget it! Has combined time, temperature control
- Two wash-water settings for hot and warm
- Six-vane agitator washes clothes clean and bright
- Easy-care acrylic enameled finish... compact, slim design

Model 2401



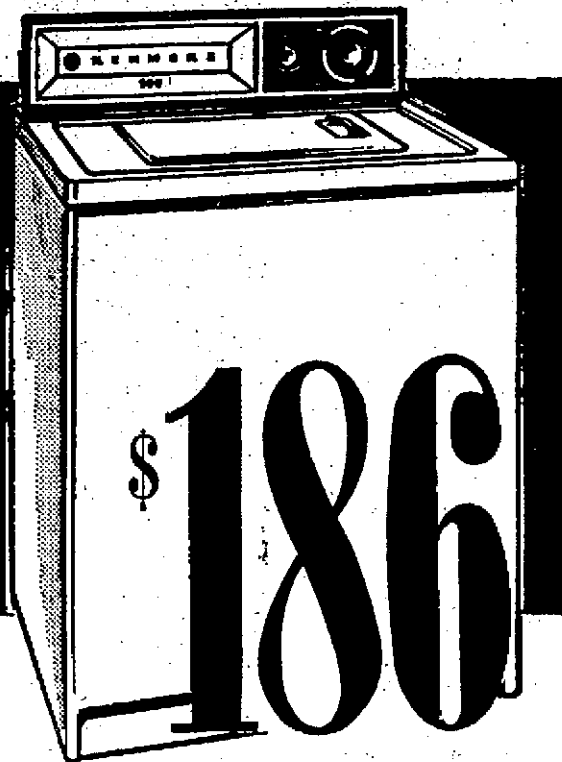
NO MONEY DOWN

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Kenmore with Built-in Filter **Full Automatic 3-Cycle Washers**

- Normal, delicate and wash 'n wear cycles plus three wash and two rinse water temperatures
- Six-vane agitator washes clothes really clean
- Built-in filter ends lint-laden clothing
- Safety lid switch

Model 2410



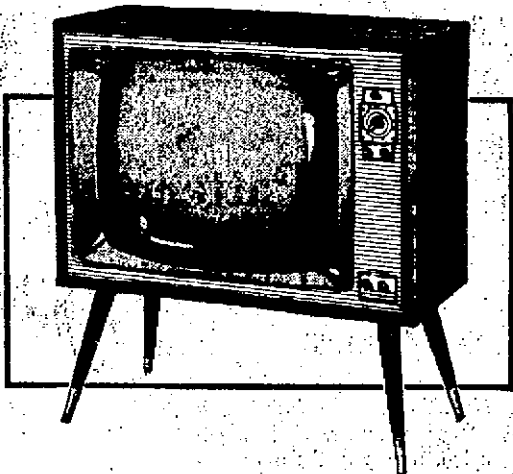
NO MONEY DOWN

On Sears Easy Payment Plan

Big 12-lb. Capacity Kenmore **Fully Automatic 2-Speeds, 3-Cycles**

- Just dial your fabric, set water temperature... and forget it!... shuts off automatically
- Handy top-mounted lint filter cleans in seconds
- Dirt-chasing 6-vane agitator for brighter wash
- Porcelain tub, easy-to-clean acrylic enameled finish cabinet

Model 4450



SAVE \$15.02 on Sears Silverstone

23-in. TV Consoles

149⁸⁸

Regular \$164.90

Slim styled, 13-in. deep, with mahogany finish metal cabinet. Five-inch oval speaker, tinted safety glass shield sharpens picture. Model 4136.

*282-sq. in. viewing area.

11-in* Personal Size TV

*80-sq. in. viewing area

87.88



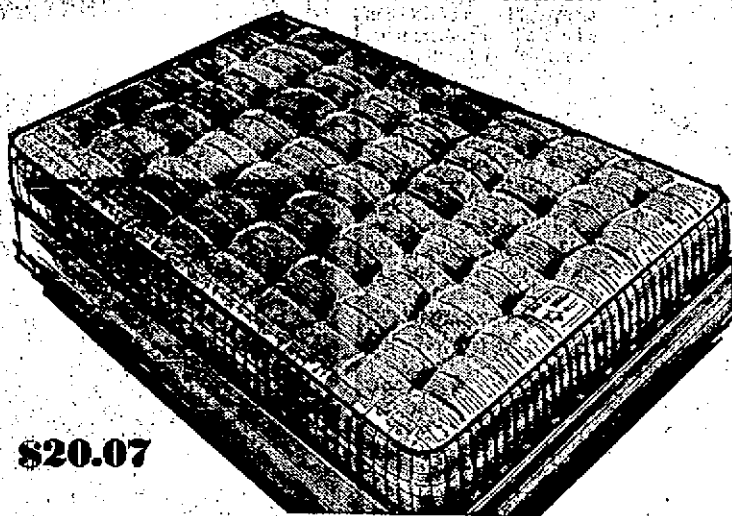
SAVE \$28.88 on **Coldspot Refrigerator-Freezers**

Regular \$216.88

\$188

- Automatic defrosting in refrigerator section.
- True zero freezer stores 110 pounds of food
- Full width 25.2 quart crisper, 12.3 net cu. ft.
- 16-egg rack, more shelves
- Two magnetic doors
- Our lowest price ever!

Model U12D



SAVE \$20.07

Terrific Value on Sears 510-Coil Extra Comfortable

Mattress and Box Spring

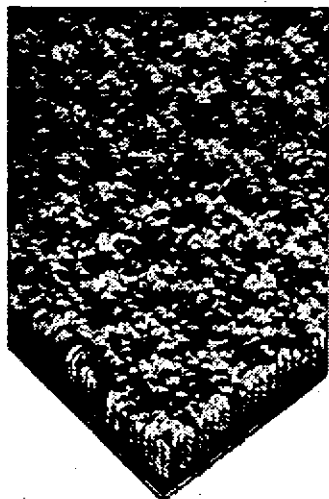
59⁸⁸

Full or Twin Size

Regular \$79.95 set

Superb sleeping comfort... 510 multi-coil mattress (full size) softly cushioned with felted cotton, sisal insulation. Long-wearing heavy woven cover in gray and gold stripes. Vertical stitched border with taped edges. Metal vents for constant freshness. Handles for easy turning! Matching multi-coil box spring with plastic handles and white plastic protective corner guards. Full or Twin size.

\$129.95 King size sets, 72x84 in. with split box spring **99.88**



\$8.99 Fine Swirl Sears 501* Carpet **All Nylon Pile**

6⁷⁷

square yard

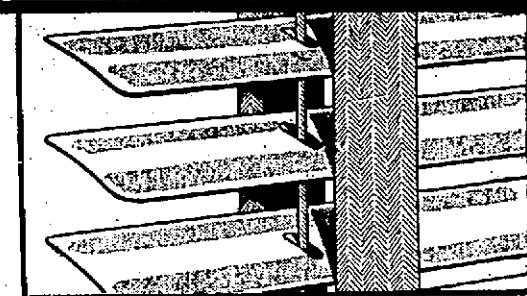
SAVE \$2.22

- Continuous filament nylon pile in a handsome tightly curled small shell pattern... exceptionally durable
- Won't pill, fuzz or shed... excellent resiliency and soil resistance... most spills come clean in a jiffy
- Heavyweight double jute backing, non-allergenic 12-ft. and 15-ft. widths. Your choice in colors!

Sponge Rubber Carpet Cushions

Fabric back for greater tensile strength, non-skid, no shedding and mothproof. Gives longer life.

1⁷⁹



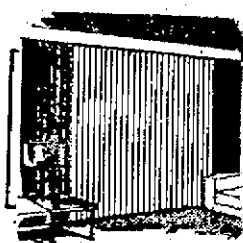
Custom Window Coverings

SPECIAL LOW PRICE

15% OFF

Regular Prices

Custom-made venetian blinds in lightweight aluminum or steel, cotton-rayon or plastic tape. 3-way control of light, air. Choice of colors.

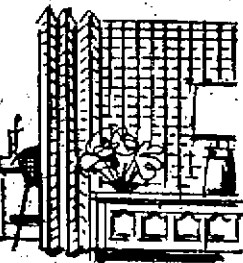


Vertical Aluminum Custom Blinds

15% off

Regular Prices

Custom made to your measurements. Draw-like traverse type blinds in choice of solids or patterns.



Custom Traverse Lanai Panels

15% off

Regular Prices

Translucent louvered vinyl panels in white and colors. Never need dry cleaning... just wipe clean.

Free Store Side Parking

"Satisfaction guaranteed or your money back"

SEARS Downtown Long Beach

Long Beach Blvd. at Fifth
HEmlock 5-0121

PEACE IS OUR PROFESSION' MOTTO OF STRATEGIC AIR FORCE

Computers Activate Defenses in a Flash

(Continued from Page A-1)

bombers remains aloft 24 hours a day, seven days a week for training purposes.

This concept is based upon a military premise that, if the enemy doesn't know where you are, he can't hit you. Should SAC units be forced to react under the worst possible conditions—namely, an all-out enemy missile attack executed in complete surprise—it is this timeless axiom that will assure the survival of a portion of the command's retaliatory striking force.

The rapid incorporation of intercontinental ballistic missiles into the Fifteenth Air Force, approximately 400 of them, doesn't cancel the need for the alert force. This missile force is also on continuous alert. But the missiles must ride out an enemy attack before they are fired as they—unlike bombers—cannot be recalled once they are launched.

As far into the future as Air Force planners can see, manned aircraft will be needed along with missiles to give the command a flexibility of operations impossible to obtain by relying completely on one-weapon systems.

In the event of deep trouble, and while Air Defense Command facilities are going all out to defend the nation against attack, Gen. Old will be huddled with his staff on a balcony someplace in Combat Operations—all eyes focused on four full-size motion picture screens.

THEY ARE surrounded by a billion-dollar complex of computers presided over by some of the sharpest minds in the business. The mass of information ground out by the computers will be projected on the screens for Gen. Old and his staff.

The professional efficiency and management so evident in the administrative side of the Fifteenth Air Force is even more prevalent in the concrete-lined recesses of the Combat Operations.

Here memory cells, each storing 2 million words of information, will recall necessary information to the staff in six millionths of a second. Gen. Old points out that most people think of computers as only business machines. This is a fallacy, he says.

While they figure out payrolls for anyone from generals to basic airmen, more and more they plot trajectories, guide jet pilots, warn of attack or even play war games.

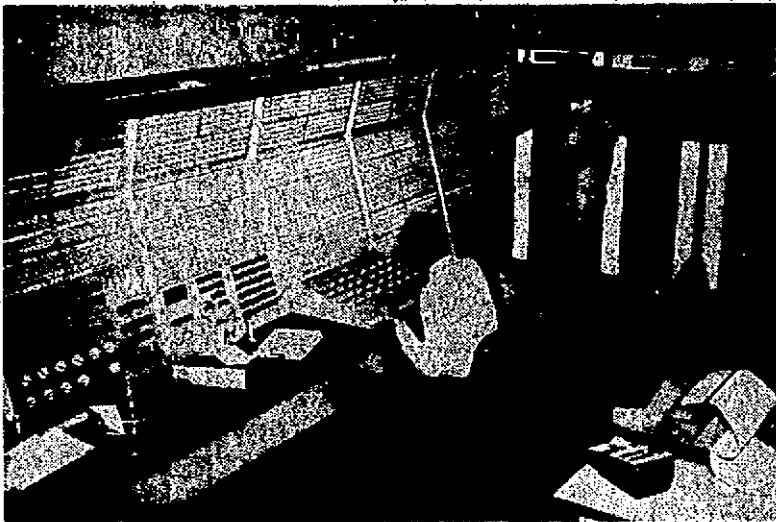
THE GENERAL says it could take a bomber crew from three to six hours to plan a bombing mission for one of the bombers used by the Fifteenth. A computer can do the same job in half a second.

The same computer can work its way easily through 8 million or more computations involved in plotting missile courses.

Currently, here in the recessed vaults of Combat Operations, the granddaddy of all computers is being put into operation—the 465-L.

The 465-L absorbs data from all the global SAC bases at the rate of 3000 words a minute.

In a few seconds, pertinent information will be transformed to photographic film



THE 465-L, Strategic Air Command Control System, not only answers questions posed, but also flashes the answers on Gen. Old's viewing screen.

and flashed in color on the screen at Combat Operations as well as other key SAC locations.

The 465-L, officially known as the Strategic Air Command Control System (SACCS), not only furnishes the information as it flows in, it can also answer questions.

REQUESTS for displays or printed information are made from request panels within easy reach of the battle staff. By depressing a combination of keys constituting a code, displays may be changed in a few seconds. SACCS can also be interrogated to provide additional information on those displays which are not automatically updated.

SACCS is also taking over alerting procedures formerly handled by the famed red telephone so often portrayed in fiction.

Through this system, the senior SAC controller can speak directly to about 75 other SAC units spread across the Northern Hemisphere. Through this system, each SAC base receives notices of alerts—practice or real—from coded messages.

WHILE the red telephone depends on voice communication, the new force alerting system will be accomplished through a semiautomatic alert transmit panel. In addition to oral information, the messages will be transmitted by teletype at the rate of 3,000 words a minute.

Outgoing messages are automatically checked for error, encoded for security and converted to a tone signal for transmission.

When fully operational, sometime in 1965, SACCS will utilize about 250,000 miles of specially conditioned telephone circuits.

The whole system is about as foolproof as it is possible to make it. Electronic pulses travel through the whole system every three seconds at the speed of light—186,000 miles a second. The pulses do not interfere with messages or conversations but, if there is a malfunction anywhere in the communications control system, the pulses will locate and report it within three seconds. The defective part of the circuit would automatically be bypassed by immediate transfer to an alternate circuit.

THE COMBAT control system is also directly tied in with the North American Air Defense Command. The Combat Operations Center of

NORAD is continuously linked with SAC by around-the-clock communications.

NORAD has a situation display system which shows on a screen incoming aircraft or missiles. These appear as white luminous lines moving across a map of the North American continent. In case of a surprise attack against the United States, NORAD and SAC would know immediately the direction, progress and magnitude of the attack.

Reaction would be virtually instantaneous.

Still another device in Combat Operations Center is a huge map of the United States. Should a nuclear explosion occur at any key location in the United States, the location would be pinpointed instantaneously on the map.

STILL another communications device is a radio network called "short order." This unique aircraft in flight over any part of the world. A principal purpose of this system is to pass the battle execution order—"Go Code"—under the specific orders of the President of the United States.

Source of most of the information available to the battle staff is a battery of International Business Machines computers located in the caverns of Combat Operations. These store information pertaining to the Fifteenth Air Force and other units, including status of aircraft and missiles, crews bases, war plans and supplies. In time of war the machines would record the progress of the strike automatically in minimum time, giving Gen. Old immediate and continuous knowledge of the strike force.

STILL another function of the IBM computers is their use to establish trajectory and space data for the command's ICBMs. This information compiled well in advance and changed to meet revisions in war plans, is fed into the missiles' guidance systems which direct the payloads to the targets.

The computers also act as sort of a lie detector for the communications systems. A misdirected message or an error in a message will result in the machine's refusal to transmit the message until it is correct.

The concrete-lined halls which turn abruptly, the computers and the men who operate the mass of machinery give the distinct impression that the Fifteenth Air Force is ready for any eventuality,

and that everything is being constantly updated.

EVEN THE term "fail-safe" has been updated. It is now "Positive Control."

The change in name is in part due to the notoriety given the book "Fail-Safe" which SAC officers merely refer to as pure fiction "with serious technical deviation from our actual positive control procedures."

They point out that today from 80 to 90 percent of the free world's nuclear firepower lies in SAC with its mixed force of bombers and missiles.

The primary mission of the battle staff locked deep in the vaults of Combat Operations is, in the event of aggression, to order simultaneous nuclear retaliatory attacks designed to destroy the war-making capacity of the aggressor.

Gen. Old will point out bluntly that SAC and his Fifteenth Air Force have this capability—and what's more the enemy is fully aware of it.

SHOULD an alert be received and the bomber force launched, the President would have several hours of decision time before his bombers must receive final instructions. If the warning were wrong, the bombers would return automatically after reaching a certain point on their target route. If the warning were correct, and the explosion of enemy missiles would prove this, the President would initiate the "Go Code" and the planes would continue to their targets.

Missiles are an entirely different problem for Gen. Old and his staff.

Unlike the alert aircraft, the missiles cannot be recalled and so must ride out the initial attack in their hardened launch sites.

ACCORDING to Gen. Old, if the Soviets should accidentally launch a missile this would not necessarily cause SAC to retaliate on a massive scale. It would only cause the launching of the SAC bombers en route to their preselected control point well outside of enemy radar range. This would allow the President and his advisers time to evaluate the magnitude and the reason for the enemy



LT. GEN. Archie J. Old Jr., commander, Fifteenth Air Force, takes salute on way to center.

ICBM launch. If the attack should prove real and not accidental, the bombers would be well on their way. If it were an accident, they would return automatically, since they would not receive the "Go Code."

Positive Control of nuclear weapons is as perfect a safety as humans can devise. Positive Control means that the weapons are not armed until the attack is ordered by the Go Code. The Go Code is a closely guarded secret code available only to the most responsible. Even after the code has been ordered and received, it takes a highly coordinated effort by highly trained crewmen to arm the nuclear weapons.

NATURALLY, the nuclear weapons are closely guarded secrets, but Gen. Old will tell

you that they are far from simple bombs. They are highly complex units that can be armed in a number of ways to produce a particular yield for a particular target.

No one airman accidentally can arm these weapons, nor could he aim and drop them should he break down mentally. Nor could several crewmen do this to start a war accidentally.

All SAC crewmen wear sidearms. And all are ordered to shoot if they cannot otherwise subdue a crewman who might be mentally disturbed.

The same Positive Control applies to missiles. It would be impossible for a single missile crew or a single member to launch a missile without valid orders. All personnel must work together with the utmost timing and coordination to fire a single

ICBM. Skill and timing required preclude possibility that two or three men could fire a missile accidentally or on purpose.

AS A further check, SAC has been conducting a worldwide test program on human reliability. This screening process prevents all but the most stable personalities from dealing with nuclear weapons. It is just another of the many controls that make Positive Control positive.

Gen. Old dismisses the current fad of referring to "overkill" as a problem of policy-makers at the President's level.

"We are an operational command," he says flatly. "We are here to fight a war if necessary to protect our way of life. And we will win it."

"I will say this, though. Overkill proponents are dealing with the wrong problem. Our primary job is not to destroy the Soviet population, but to save and protect American lives and property. To do this we must use our weapons against their weapons which have the capability of striking us."

From the elite armed guards who protect the steel doorways of Combat Operations

EXCELLENT POSITIONS FOR 2 LADIES & 3 GENTLEMEN

For public relation and membership addition with very exclusive club. Age 25-40. Experience not necessary, but must be well educated and accustomed to high income. Very interesting and exciting position for right party. Personal interview only at 2 p.m. or 7 p.m. Monday or Tuesday.

Apply in person: The Lafayette Hotel
 Ask for Mr. Jim Ryan

to General Old—all are courteous and deadly serious. They know themselves, they know Fifteenth Air Force and they know the Strategic Air Command.

They are positive that they can do any job given them. And, above all, they believe in SAC's motto—"Peace is Our Profession."

HELP STAMP OUT SKINNY NYLON CARPETS

See ad on page F-20

Fashion Manor

Penneys

ALWAYS FIRST QUALITY

Brings Spring Colors to Your Furniture

S-T-R-E-T-C-H-A-B-L-E

Victor Pattern

CHAIR 10⁹⁸

SOFA 21.98

Lancaster Pattern

CHAIR 14⁹⁸

SOFA 28.98

Never before such sleek, clinging, self fitting Fashion Manor slipcovers. All because of new DuPont stretch nylon. Thanks to the use of stretch nylon by DuPont you have a medium priced slipcover to hug every contour of your furniture. Rich in texture "Victor" is blended in lovely shades of brown, gold, green, pumpkin, and blue. Custom corded, deep ruffle. Entirely washable with little or no ironing.

45% Nylon, 55% Cotton! Stretch Knit — a new sparkling almost iridescent knit fabric, which will fit even the hardest-to-fit furniture. Thanks to the use of DuPont stretch nylon, "Lancaster" clings to your furniture just like upholstery and looks as well. Shades of brown, green, pumpkin, and gold. Washable, little or no ironing, self corded, reversible cushion.

DOWNSTAIRS STORE — PENNEYS DOWNTOWN

SHOP PENNEY'S DOWNTOWN LONG BEACH EVERY NIGHT UNTIL 9 P.M.

Plan Tour and Senior Citizens Entertainment

Senior Citizens of Long Beach will be especially honored on May 25, according to John T. Webster, president of the Long Beach District Board of Realtors, when the board joins other boards of the National Association of Real Estate Boards in observing Realtor Week.

Plans are nearly completed for a bus tour which will begin downtown, proceed through Recreation Park to the Belmont Shore area, on to the Marina, through Signal Hill, on to Pierpoint Landing for a rest stop, and across the Vincent Thomas bridge, with commentaries by members of the Long Beach Board.

Long Beach Realtors plan to provide entertainment for senior citizens from 8 to 9 p.m. in the Exhibit Hall of the Auditorium. This tour and entertainment is at no charge. Tickets may be obtained from Jack Dillon, 350 E. Ocean Boulevard.



A SECTION OF Combat Operations Center showing some of the billion-dollar complex of computers processing data for relay to Gen. Old.

Buffum's

LONG BEACH

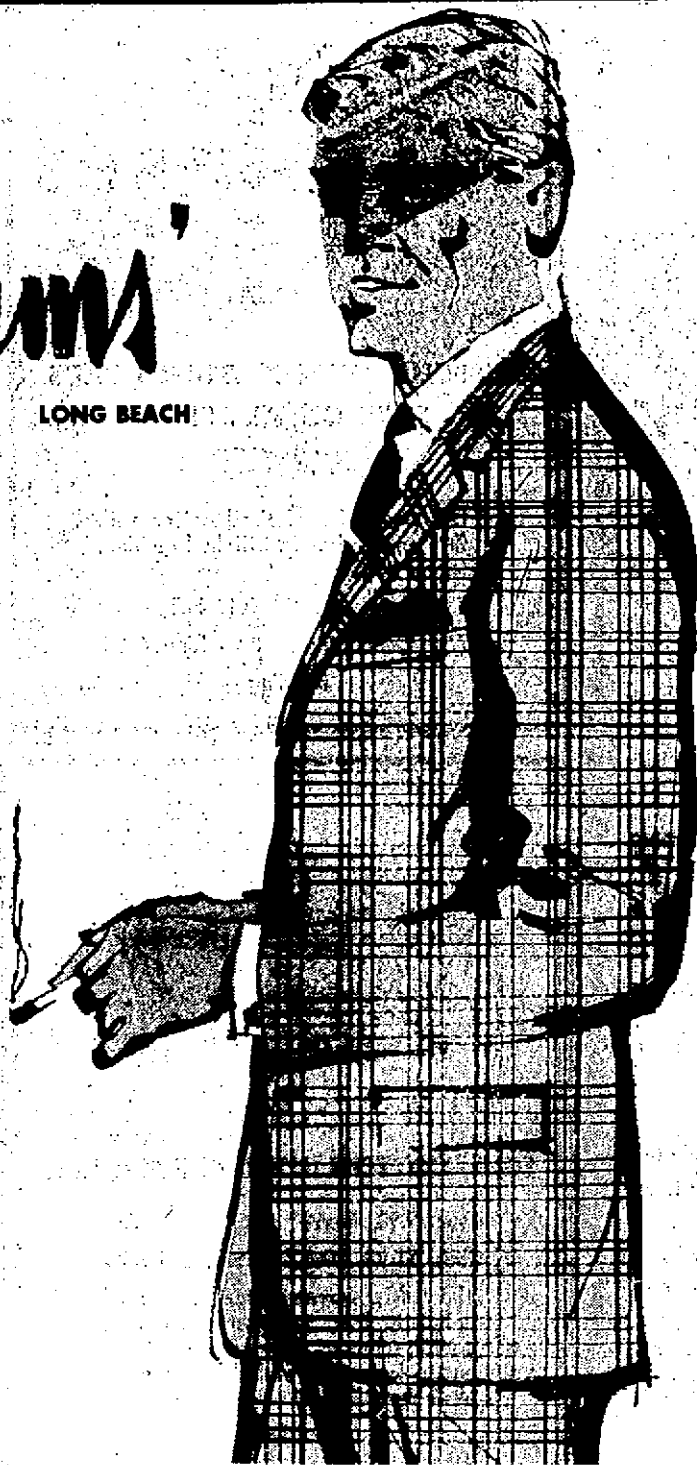
TROPICAL SUITS New Spring Colors

88.99

Reg. 100.00 Handsome Dacron® and worsted suits from one of our top makers, featuring the new light Spring shades and iridescent, 2-button, side vent jacket or 3-button, center vent, Plain front trousers. Smart, savings!

OUR ENTIRE STOCK of famous maker suits in wool mohair and dacron®. Tropical weight 2 and 3-button models, plain front trousers. Solids, iridescent. Reg. 65.00. **55.99**

Suits, Store for Men



SHORT SLEEVE DRESS SHIRTS 3.99, 4/15.00

Reg. 5.00 Dacron/cotton Dress Shirts made to Buffum's specifications. In white, two collar styles... medium spread or the medium spread button down. In blue, tan or gray... the medium spread. All styles in sizes 14½ to 17.

SOCKS... STRETCH NYLONS, ORLONS AND WOOL BLENDS!

Reg. 1.00 Stretch Nylons. Solids, patterns. One size fits 10-13. **69c, 3/2.00**

Reg. 1.30 Hi-bulk Ortons. 6x3 rib solids, and patterns. 10½-13. **99c, 3/2.75**

Reg. 1.50 Wool Blends. Choice colors, patterns, weights. 10½-13 **99c, 3/2.75**

Furnishings, Store for Men

DRESS SHOES, NATIONALLY ADVERTISED 24.99

Reg. 35.00 Dress Shoes with the famous name stamped in each shoe! All leather lined, quality detailed. Wing tip Bal. model, in black or brown calf. 4-eyelet Moccasin, black or brown calf. Long wing style in black calf only.

Shoes, Store for Men

BUFFUMS' OWN WASH 'N WEAR SLACKS, WALK SHORTS

Reg. 10.95 Slacks. Dacron/cotton. Plain front, belt loop style, darted back for fit and comfort. Tan, olive, charcoal, denim blue, gold. 30 to 42. **7.99**

Reg. 7.95 Walk Shorts. Same quality tailoring, same colors. 30 to 42. **4.99**

IMPORTED ALPACA CARDIGAN SWEATERS 16.99

Reg. 22.95. Fine 2-ply quality, popular styling with lightly bloused sleeves, double knit cuffs and waistband. Black, red, powder blue, bone, olive. S to XL.

KNIT SHIRTS FROM LEADING MAKERS 4.69, 2/9.00

8.95 to 10.95 values. Fully fashioned knit shirts in antron/barlon. Short sleeve, pullover stylings — excellent choice of the currently popular colors, woven self color trims and jacquard treatments. S to XL sizes.

Sportswear, Store for Men

Also in our Marina and Palos Verdes Stores

PRE-SUMMER SALE

SPECIAL! STORKLINE CRIB

29.99

Reg. 42.50 Handsome crib in walnut, white or maple finish. Double drop sides, plastic teething rails, adjustable tube-steel spring, 2" lucite casters.

Reg. 15.98 Mattress by Kantwet. Firmo-Flex innerspring units, multi-coil construction. Laminated ticking **13.99**

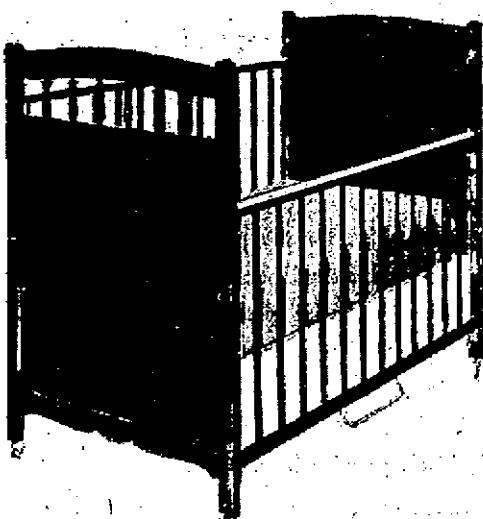
Reg. 24.00 Baby Bath by a "name" maker. Tubular frame, unbreakable plastic tub, instant set-up dressing table **18.99**

Reg. 22.98 Famous Maker Stroller with chromed steel tubular frame, 3-way seat, canopy and market basket. **15.99**

Reg. 18.98 Colonial High Chair in northern hardwood, upholstered seat and back. Converts to youth chair **15.99**

Reg. 12.98 Portable Car Bed. Comfortably roomy, easy to tote. Chromed tubular legs, handles. Padded bumper. **7.99**

26.00 value. Play-yard Crib by Famous Maker. Converts to 4' Crib. **20.99**



Reg. 6.98 Car Seat by Kantwet, with chromed steel tube frame, custom upholstery, guard rail, safety belt. **5.49**

Reg. 7.98 Baby Tote Seat. Unbreakable styrene. Removable padded seat, safety strap, reclining back. **4.59**

Bedding Needs for Baby...

Reg. 5.00 Mattress Protectors. **3.29**

Reg. 4.00 Thermolette Blankets. **2.29**

1.00 Receiving Blankets **89c, 2/1.69**

6.00 Batiste Covered Comforters **3.99**

Nursery Furniture, Bedding

MOHAIR AND ORLON SWEATER SELECTION!

4-6x Reg. 7.00-10.00 **4.99**

7-14 Reg. 10.00-12.00 **5.99**

Bulkies, pullovers and cardigans from one of the most popular makers... in all the flattering pastels that are definitely "in" for spring-summer! Choose while the selection's best!

WOOL SKIRTS

7-14 Reg. 7.00-9.00 **4.99**

Skirts to complement your every sweater! You'll swing the changes from plaids to plains in the new Spring pastels and glowing reds! Wardrobe wonder-workers at this special price!

Girls' Wear

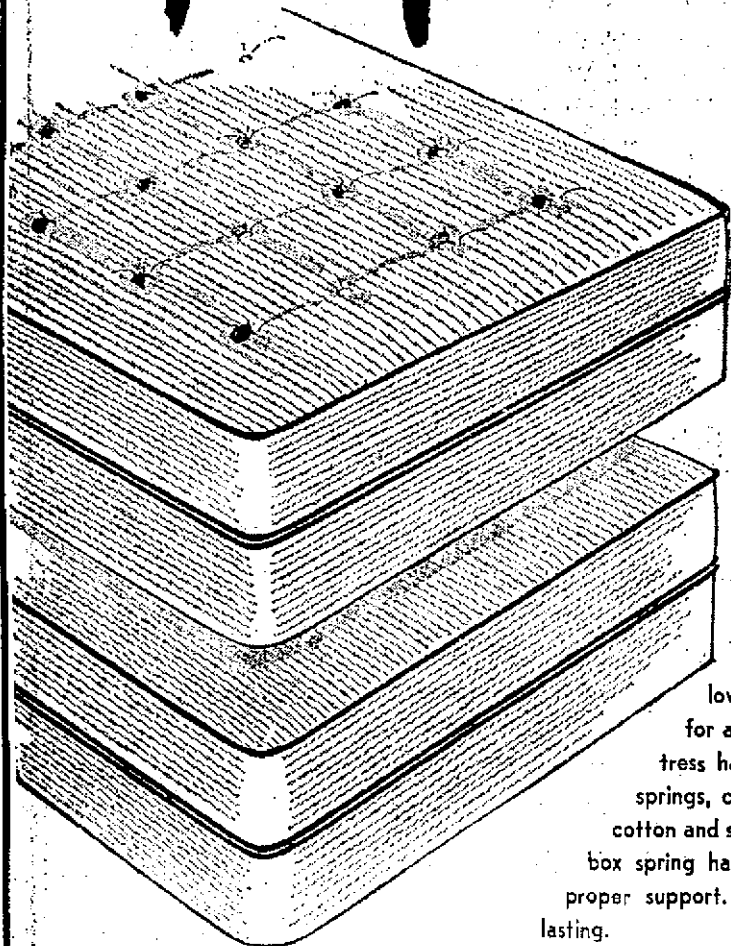
Also in our Marina and Palos Verdes stores

Use Your Charge-Plate...
Buffum's has a Credit Plan
to fit every purchase!



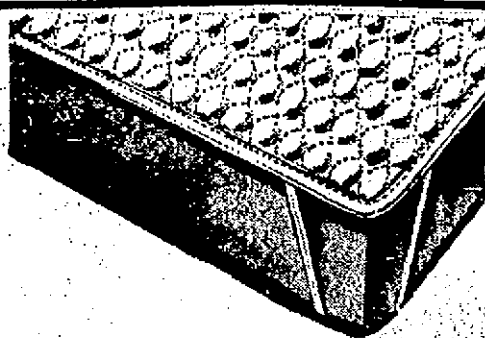
Buffum's

LONG BEACH



97.77
COMPLETE
TWO TWIN
SLEEP SET

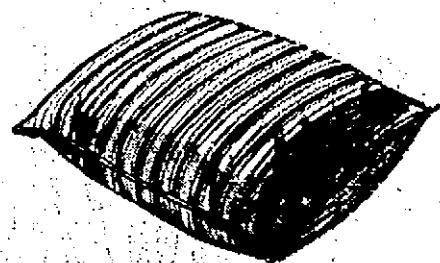
Reg. 159.00. 2 mattresses, 2 box springs. Absolutely the lowest price anywhere, anytime, for any comparable set! The mattress has a full complement of coil springs, cushioned with thick layers of cotton and sisal for supreme comfort. The box spring has just the right firmness for proper support. Ticking is sturdy and long lasting.



BUFFUMS' OWN MATTRESS PADS
SAVE ON ALL SIZES
3.49-6.99

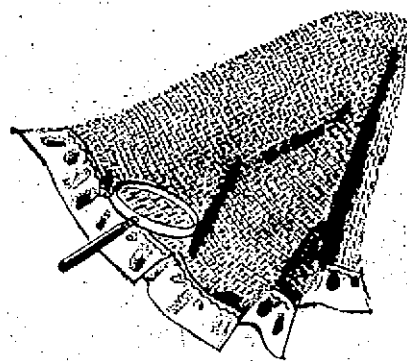
Flat pads of sanforized cotton with firm anchor bands. Stitched quilting, taped edges.

4.49 Twin **3.49** 5.49 Full **4.99**
7.95 Queen **5.99** 8.95 King **6.99**
Bedding



QUEEN CORRINE
PUROFIED PILLOWS
16.99

Reg. 19.95. Buffums' own and truly fit for a queen, these are large 22"x28" cut size pillows, luxuriously filled with imported goose down and covered with the finest ticking.
Bedding

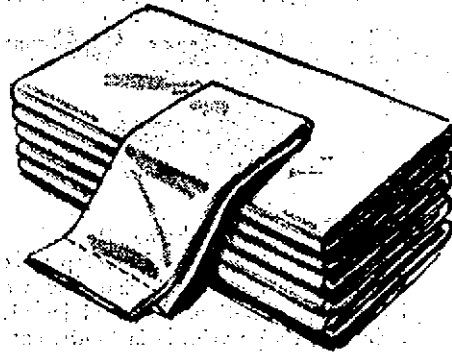


100% COTTON INSULAIRE BLANKET

Reg. 9.98, 66x90" **8.98**
Reg. 11.98, 80x90" **10.98**

The cellular woven cotton has thermal action to keep you warm in winter, cool in summer! Pre-shrunk, washable and colorfast! In white and pastels, all richly bound.

Bedding



STEVENS INCOMPARABLE WHITE
BEAUTICALE SHEETS AND CASES:
200 COUNT

1.19 42x38 pillowcases **99c**
1.39 42x48 pillowcases **1.99**
3.99 Twin sheets **2.99**
4.59 Full sheets **3.99**
8.99 108x122 sheets **7.99**
7.99 King fitted **6.99**
Bedding

PRE-SUMMER SALE



SPECIAL PURCHASE
2 AND 3-PC. SUITS
19.00

27.95 value. Nineteen well spent dollars reaps the rewards of a fastidiously tailored suit in rayon and flax with a linen-like weave about its crisp, cane texture. Jackets fully lined. Summer pastel shades. Sizes 8-16.

Suits, Coats

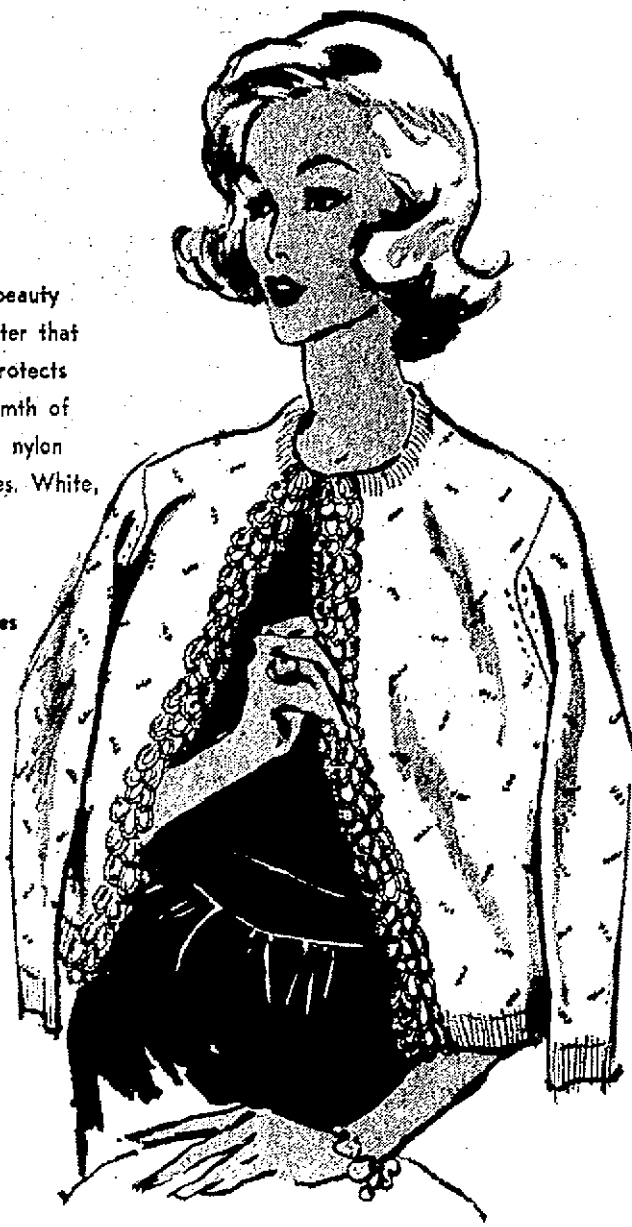
Also in our Palos Verdes store

SPECIAL PURCHASE
BEADED SWEATERS
12.99

A nothing price for the priceless beauty of a hand decorated beaded sweater that rivals night lights for glamour... protects against the chill with the cozy warmth of a luxuriously soft wool, angora and nylon blend. Chanel or button front styles. White, pink, black, powder blue. 38-44.

Accessory Shop

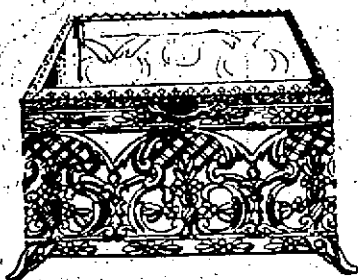
Also in our Marina and Palos Verdes stores



Use your Charge-plate...
Buffums' has a Credit Plan
to fit every purchase!

Buffum's

LONG BEACH



FILIGREE JEWEL BOXES

24k Gold or Silver Plated

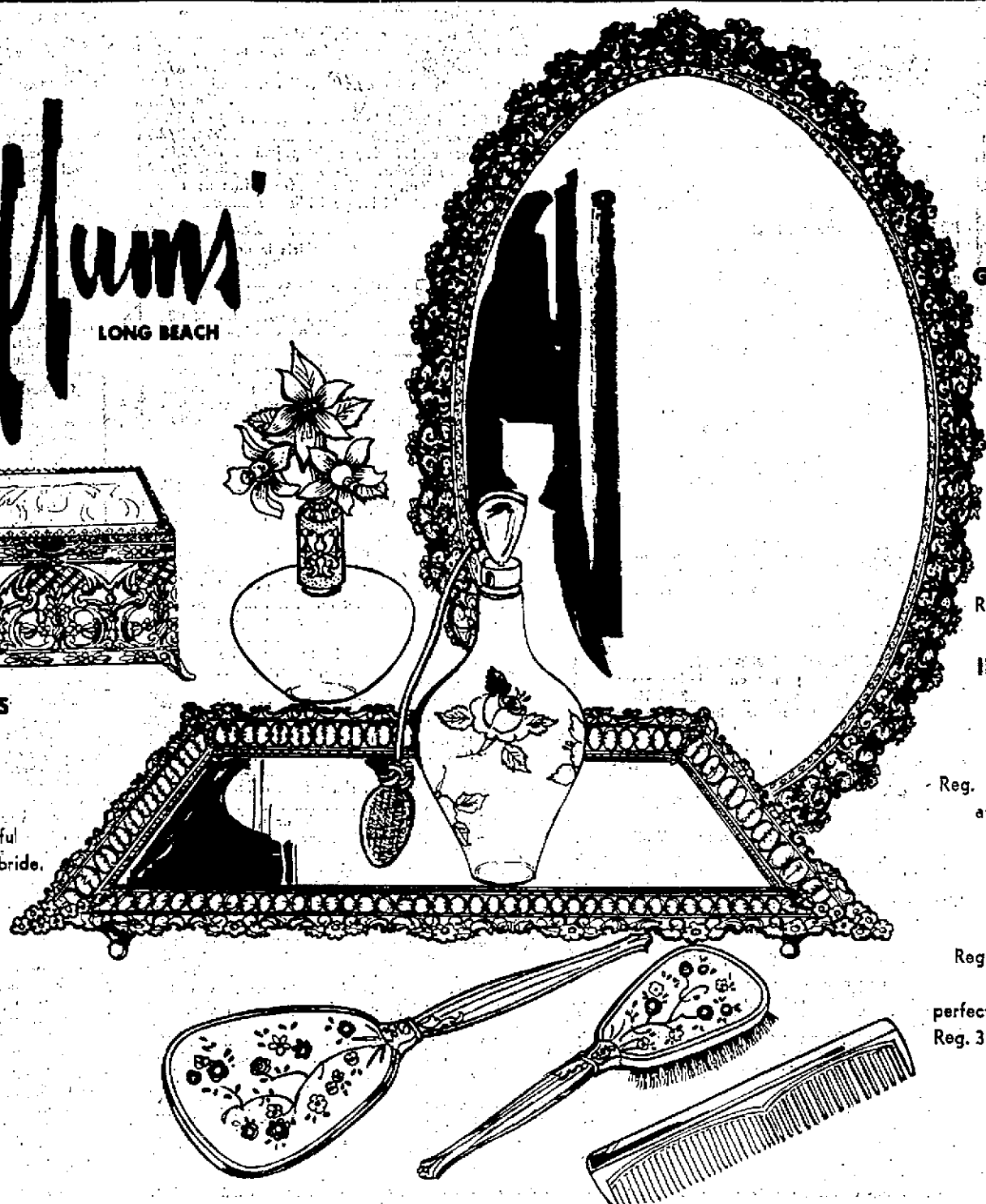
Now 6.95

An enchanting adornment for your dressing table, a thoughtful gift for Mother, graduate or bride.

Reg. 9.00 4 3/8" x 4" x 3"

Reg. 11.00 5 1/4" x 4 1/4" x 3"

Reg. 5 1/4" x 4 1/2" x 3"



BOUDOIR ACCESSORY SPECIALS

GOLD-PLATED GALLERY MIRRORS

Now 8.95

Reg. 11.50, 3 styles of elegant mirror trays, 13 1/2 x 20 1/2" oval
12 1/2 x 20 1/2" oval 24k rope design,
13 1/2 x 19 1/2" oval, new low trim.

Now 6.95

Reg. 9.00 12 x 18"

Reg. 11.00 12 3/4 x 18 3/4" 24k trim

Reg. 9.50 12 x 17" oval with easel back

Reg. 11.00 11 1/4 x 17" cushion shape 24k trim

IMPORTED BOUDOIR GLASSWARE by IRVING RICE

1/2 OFF

Reg. 1.00 to 25.00 Exquisite collection of bottles, atomizers, presto mists, many one-of-a-kind.

COMB, BRUSH AND MIRROR SET

6.95

Reg. 13.00 Handsome dressing table accessories in Gold, Silver or Gold/Silver combinations perfect for graduation, Mother's Day or Bridal Gifts.
Reg. 3.75-4.50 Single face hand mirrors, 7" now **2.50**

Cosmetic Department

Also in our Marina and Palos Verdes stores

PRE-SUMMER SALE

WARNER'S SPECIAL VALUES

10.95

Reg. 13.50 Warner's side zipper girdle lightly boned to prevent rolling, gives lightweight control for summer comfort.

3.95

Reg. 5.00 Warner's Lycra® bra with Antron Nylon and Nylon cups.
B cups 32-38; C cups 32-40.

OTHER FAMOUS-MAKE BRA SPECIALS

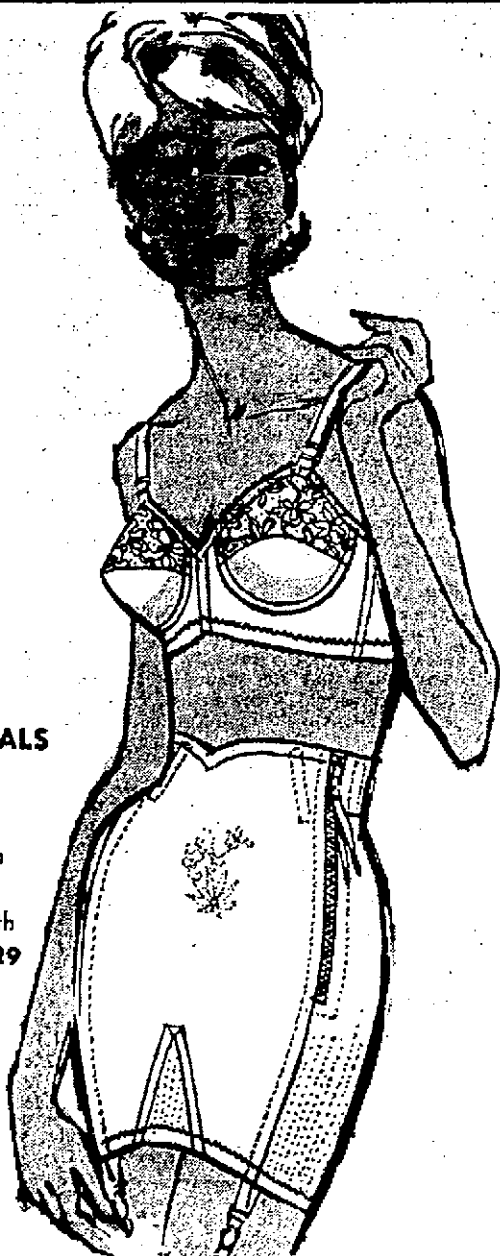
Reg. 3.00 Charmfit's cool cotton Broadcloth Bra, A, B, C cups 32-36. Special price **1.99**

Reg. 3.95 Flower Bali Bra of Nylon Lace with fiber lift under-cups. B, C cups 32-38 **2.49**

Reg. 5.95 Famous Make stretch strap bra with contour back. Nylon/Lycra®. B, C, 32-40 **4.29**

Foundation Department

Use Your Charge-plate...
Buffum's has a Credit Plan
to fit every purchase!



SPECIAL PURCHASE ROBES

6.99

Long, front zipper floral robes of cool cotton crepe with roomy pockets and dainty sweetheart neckline. By Queensland.
Sizes 12-20; Half sizes 16 1/2-24 1/2.
You'll want both Pink and Blue!

REG. 2.00 GOTHAM NYLON TRICOT BRIEFS

1.65 or 3 for 4.50

(a) Lace side trim, white or black
(b) Bikini with lace and piping in white with blue.
Sizes 4-7

(c) Satin applique trim, white or pink

Robes, Lingerie

Also in our Palos Verdes store



BEAUTY STUDIO

35.00 L'Oréal's finest French Permanent — the only permanent with the secret French formula for soft waves and lively young texture. Then, styling by experts...17.50
17.50 Permanent with regular operators — far from tinted or bleached hair...11.50

FUR SALON

Natural Mink boas, Tourmaline, Ranch, Pastel, Carulean...55.00*
Dyed Squirrel boas, Imported Heather or Blue Mist...29.00*
Tip dyed luxury Sable Boas...98.00*

MINK TRIMMED CASHMERE SWEATERS

Buffums' own 100% cashmere in white, beige, black with lustrous collars of Pastel, Tourmaline or Ranch...59.00*

Dyed Squirrel stoles...144.00*
Natural Mink capes, Aeoleon, Autumn Haze, Vertical treatment...577.00*
Natural Mink stoles, fully let-out double fur collar, Autumn Haze, Ranch Palamint...477.00*
Natural Blue Fox or Dyed White Fox Capelets...77.00*
*Plus Fed. tax. All furs labeled to show country of origin of imported furs.
Embe T.M. Mutation Mink borders as'n.

COATS AND SUITS

39.95-49.95 Costume coats in lightweight rayon and blends. Sizes 4-16...28.00

FASHION MILLINERY

12.95-15.95 Straws, fabrics, in summer colors. New large brims or small...9.00
19.95-29.95 Famous designer sample hats, one of a kind fashions in imported straws, fabrics...12.00

BUDGET MILLINERY

Special purchase in lacy straws, light fabrics, in white, black and pastels...3.88

YOUNG CALIFORNIAN SHOP

Miss Pat dresses. Special purchase. Two pc. styles galore in summer fabrics. 5-15...9.97
12.95-19.95 Junior dresses, selected top samples. Cottons, cotton blends, anel jerseys, rayon tweeds, etc. in favorite colors. Sizes 5-11...10.99
Beach Shifts in prints, plaids or solids. Three styles. Gay colors. 5-15...6.97
13.95-15.95 Mohair sweaters. Imported wool cardigans, pullovers, white and pastels...9.97
Junior Suits Special purchase. Lustrous rayon/silk, cool, crease resistant fully lined. White, blk, pink, yellow, blue. Sizes 5-15...19.00

DRESS SHOP

23.00-28.00 Linen blend knits in one or two pc. Vacation bound favorites in blue, green, pink, gold. 10-18...15.00

BUDGET DRESSES

13.95 Washable rayon seersucker in one or two pc. styles. Black, blue, pink, yellow, green. 10-12, 12 1/2-22 1/2...8.99
12.95-14.95 Cotton carnival in shifts, shirtwaists, jacket dresses, two pc. suits. Blends, seersuckers, dacrons. Misses' and women's sizes...8.99

SUNSHINE SPORTSWEAR

11.95-29.95 Full fashioned sweaters of mohair, wool, cashmere...6.00-19.00
11.95-25.95 Famous Maker skirts. Silk-wool, Dacron/cotton...5.00-17.00
8.95-25.95 Tailored shirts, pant tops, solids & prints, cotton, blends...5.00-16.00

MATERNITY SHOP

5.95-6.95 Summer tops in bright colors...3.89-4.89
3.95-4.95 Capris, jamaicas in black, white, pink, blue. Sizes 6-18...2.89-3.89

ACCESSORY SHOP

3.98-6.98 Famous make blouses in wide assortment of solids, prints. Acetates, dac/cot, sizes 30 to 38. You'll want several...2.99
6.98-9.98 Shirts or pant tops in prints, solids. Short or long sleeve in tuck-in or overblouse. Sizes 10-18...3.99

Bermuda Orlon® Sweaters to Mix or Match! Machine washable & pill resistant in pastels, white, navy or black...7.98
Long sleeve classic cardigan, 34-42...5.99
9.98 V-neck 3/4 sleeve collared cardigan. Sizes 36-40...7.99
6.98 Sleeveless shell, zipper, 34-40...5.99
9.98 Full fashioned matching sheath skirt. 10-18...7.99

LINGERIE

6.00 Barbizon shortie shift, sleepcoat, fitted gown. Blendaire® Rose blossom print. S.M.L...4.79
9.00 Barbizon peignoir in Blendaire® print...6.99
6.00 Barbizon Blendaire® baby doll in petal blue, yellow. S.M.L...4.79
6.95-14.95 Slips, nylon tricot, tricot satin, lace trim. Broken sizes in short, ave., tall. 32-40...4.99-9.99
4.95-5.95 Tailored 1/2 slips. Lace trim & embroidery. Short, Average in S.M.L. White, colors...3.49-3.99
8.95-10.95 Long nylon tricot gowns with lavish lace trim. Pastels 34-42...5.99-6.99

FOUNDATIONS

3.95 Bali bra, nylon lace fiber lift undercup, white B C cup 32-38...2.49
7.95 Warners Special Value Lycra girdle, white, S.M.L...5.99
8.95 Warners Special Value average length panty girdle, White. S.M.L...6.99
10.95 Warners Special Value long leg panty girdle, concealed garters. White. S.M.L...8.99
5.00 Warners Special Value Lycra bra. White B cup 32-38, C cup 32-40...3.99
2.00-2.50 Beateefit garter belts, cotton/nylon. White 22-30 waist...1.69
3.95-5.00 Beateefit bandeau bra, cot./nylon. A cup 32-36, B C cups 32-38...2.49
10.95 Scandale oblique girdle, Lycra in white...8.99

SHOE SALON

36.95-38.95 Julianelli couture shoes...24.00
26.95-28.95 Andrew Geller Shoes...17.97
12.95-14.95 Dori clogs. Gold, white, bone...8.97
20.95 DeLiso Debs for Spring and Summer...14.97
10.95-13.95 Best-buy group of famous Joyce, Nina, Bandolino. Come early...8.97

HOSIERY

20% OFF BUFFUMS' famous fit hosiery! In Suntan, Light Beige, Rose Beige.
1.35 Demi-toe sandal, seamless...1.03 pr.
1.35 Agilon stretch seamless...1.08 pr.
1.25 Heel, toe sheer seamless...1.00 pr.
1.25 Walking sheer, seamless...1.00 pr.

ROBES

9.95-13.95 Attractive dusters, shifts, A-line, smocks, coffee coats, in florals, pastels. 10-20, S.M.L. 6.99

BRA BAR, HANDKERCHIEFS

5.95 'Ladies' 1-way stretch girdle or panty girdle. S.M.L...3.99
8.95 Long leg panty girdle, S.M.L...5.99
2.95 Panty girdle, light weight. S.M.L...1.99
1.00 Imported Swiss, linen handkerchiefs lace, embroidered trims...3/1.99
Special Lace Mantillas in flattering black, white, & combinations...1.99

GLOVES

3.50-7.00 Gloves, famous name cotton and nylon, fancy, tailored, shorties to 8 button. Colors, basics. 6-7 1/2...2.49
3.00-5.00 New and unusual styles with fancy trims or tailored. Shorties and 4,6,8, button. Basic colors. 6-7 1/2...2.29

HANDBAGS

9.95-12.95 Genuine Leather handbags in white and colors. Simulated crushed leather in white, bone, navy. Plastic patent in blk, red, white...6.97*
14.95-25.95 Name maker bags, ass't. styles, fabrics. Blk, Whit, colors...10.97*

COSTUME JEWELRY

1/2 OFF GOLD FILLED JEWELRY!
Set with cultured pearls, onyx, jade, cameos. 3.00-15.00 Charms...2.00-10.00*
5.00-45.00 Bracelets for charms, bangles, flexible. Perfect for grads...3.34-30.00*
5.00-30.00 Beautiful pins...2.34-20.00*
3.00-36.00 Earrings...2.00-24.00*
3.00-30.00 Pendant necklaces...2.00-20.00*

COSMETICS

3.50-5.00 Mary Chess toilet water in White Lilac, Tapestry, Strategy, Gardenia, Yram, Carnation, Violet, Heliotrope, Rose Geranium, Lily of the Valley in coral, gold, ivory gift box...1.75-2.50*
1.50 Mysto-Atomizer for 6 oz. bottle...1.00
5.00 Essence spray in White Lilac, Tapestry, Gardenia, Yram, Carnation. Gift box...3.50*

JACQUELINE COCHRAN ONCE-A-YEAR SALE

2.50 Lotion or roll-on deodorant...1.25*
7.50 Flowing Velvet make-up with hyalolin. Won't flake or cake. Summer shades...4.00*
5.00 Cleansing cream 16 oz. salon size to clean, soften, smooth skin...3.00*

DOROTHY GRAY SUMMER SPECIALS!

Summer Song, June Bouquet, Floral Fantasy, White Lilac
Cool touch ice cologne in tube...1.00*
Hot Weather Dusting Powder...1.25-2.50*
Hot Weather Cologne, all fragrances...1.00*
Hot Weather Aerial Cologne...1.50*
9.00 Moisture Control with exclusive Aquacel. Day/night care for dry skin, by John Robert Powers...5.00*
*plus Fed. tax.

SMALL LEATHER GOODS

3.95-17.95 Leather accessories, wallets, cases, purses for men and women...1/2 off

INFANTS' FURNITURE, BEDDING

42.50 Storkline 6-yr. crib, White, Maple, Walnut with rugged construction...29.99
15.98 Knatwet Innerspring Mattress...13.99
24.00 Famous make baby bath, easy set-up...18.99
22.98 Famous make stroller, 3-way seat...15.99
19.98 Colonial Hi-chair, upholstered...15.99
12.98 Portable car-bed, padded bumper...7.99
26.00 Playard Crib 4' telescoping legs...20.99
7.98 Tote Seat, Adj., unbreakable styrene...4.59

INFANTS' LAYETTE

89c Knit snap shirts, 6 mos-1 1/4 years...69c 2/1.39
3.50 Nylon stretchall, fit to 12 mos...2.29
49c Plastic pants, no leak, bailable...2/57c
4.50 Seersucker coveralls. Zip front. M.Z.L...2.39
5.00 2 pc. butcher boy sets, snap crotch...2.99
4.50-7.00 Knit creepers, boucle, orlon 1-2 pc. 2.79
3.50-5.00 Layette. Babette sweaters, Orlon...2.29

TODDLER WEAR

2.50 Slim Jims, elastic back, colors, 2-4...1.49
3.50 Sunsuits, 1 & 2-pc., summer fabrics...2.39
3.50 Bib overalls, Duck, denim, poplin, 2-4...2.49
1.49-2.00 Polo shirts, cotton knit, 3-4...99c
3.99 If perfect Redi-Fold diapers...2.69, 2/5.00

GIRL'S SHOP

1.59 Cotton seersucker shirts and tops...99c ea.
3.00 2 pc. playwear sets, ruffle and ric-rac trim 1.99
3.50 Baby doll p.j.s. Prints & solids, 4-14...2.19
59c Cotton knit panties, white, 4-14...39c
59c Helanca stretch anklets, white, S. Jr. M.L. 2/99c
3.50, 4.50 Stretch and cotton swimwear, 3-6x...2.59
5.00-7.00 Stretch and cotton swimwear, 7-14...3.99
5.00-12.00 Spring dresses, 3-6x...2.99-6.99
7-14...3.99-8.99

LITTLE SHAYER SHOP

11.00, 13.00 Washable suits, 4-7...7.99
3.00 Assorted pajamas, 4-7...2.29 2/4.50
Special Buffums' own jeans, regular and slim. 1 1/4 oz. weight denim, 4-7...1.99
1.75 Short sleeve T-shirts in new colors and patterns. Sizes 4-7...99c
3/2.30 Combed cotton brief fly front shorts. Elastic waist. 4-6...3/1.89
3/2.60 T shirt style undershirts in cotton. All white, sanforized. 4-6...3/1.99
2.50, 3.00 Short sleeve sport shirts in asst. cottons. 4-7...1.50 2/3.00

BOYS' SHOP

1.00 Orlon and nylon stretch socks. Sizes to fit 8 to 13 in 16 colors...75c 3/2.00
3.00-4.00 Broadcloth or flannel pajamas. Assorted styles, colors. 8-20...2.29 2/4.50
1.75 Solid and striped cotton T-shirts. Sizes 8-16 99c
3/2.30 White cotton briefs. 8-18...3/1.89
3/2.60 T-shirt undershirts. 8-18...3/1.99
3.00-4.00 Boxer style swim suits. 8-20...1.99
Reg. to 6.00 Short sleeve sport shirts. 8-20 2.29, 2/4.50
Special Buffums' own jeans, regular and slim styles. Sizes 8-12...1.99
30.00-35.00 All wool and wool blend suits in 3 button, center vent style. 8-20. From our entire stock of suits...23.99-28.99

MEN'S CLOTHING

100.00 Men's tropical suits in famous make dacron and wool blends. Medium light colors...88.99
65.00 Wool and mohair suits in tropical weight. Solids & checks...55.99
45.00 Sport coat assortment from famous makers in shetlands, dacron and worsteds. Solids, checks, plaids...45.99

MEN'S FURNISHINGS

1.00 Linen handkerchiefs, white...6/3.95
2.50 Fine silk neckwear from top makers. Latest patterns, colors...1.69 2/3.00
1.50 Famous make cotton T-Shirts. S.M.L. and XL sizes. White...99c 3/2.75
1.50 Cotton broadcloth boxer shorts. Full cut 30-42. White or solids. 30-42...99c 3/2.75
5.00 Coat and middy style pajamas. A.B.C.D. in easy care fabrics...3.69 2/7.00
7.50-20.00 Quality cuff links from famous maker. Sterling silver, 14 kt. gold filled...2.99*
*plus tax

5.00 Short sleeve dress shirts in dacron and pima cotton. White in medium point button down & med. spread collar. Blue, tan, gray in med. spread collar only. Sizes 14 1/2-17...3.99, Box of 4 for 15.00

MEN'S SHOES

35.00 Famous make dress shoes. Select black or brown grain bal wing tip, black or brown calf 4 eye, moccasin oxford, or black calf long wing...24.99

MEN'S SPORTSWEAR

6.95, 7.95 Famous make sport shirts. Short sleeve. Asst. colors...4.69 2/9.00
10.95 Buffums' own slacks in dacron/cotton wash and wear. Sand, blue, lt. olive, dk. brown, charcoal. Plain front 30-42...7.99
8.95, 10.95 Antron/Banlon knit shirts, full fashioned. S.M.L. XL...4.69 2/9.00
22.95 Alpaca cardigan sweater. 2 ply in black, red, lt. blue, wheat, bone. S.M. L. XL Imported 14.99
15.95 Buffums' own Orlon cardigan sweater in red, black, wheat, lt. blue, sage. S-XL...10.99
10.95 Orlon knit shirts in 2 ply stitch. Short sleeves. Red, black, lt. blue, wheat, sage, white...7.99

VARSITY SHOP

50.00-55.00 Traditionally styled natural shoulder suits from our reg. stock...38.99
Regular 59.50 from our regular stock...48.99
16.95 Dress slacks, pleatless front, belt looped...12.99 2/25.00
6.50, 6.95 Stripe Dress shirts from a famous maker. Short sleeves 8-D...4.59 2/9.00
5.00-6.95 Bermuda shorts Plain or plaids in cotton & dacron/cotton. Plain front...2.99

STATIONERY

Special Buffums' Velon open stock stationery. Velum finish in white, blue, pink stripe on white paper. Paper...3/1.00 Matching envelopes...6/1.00
Special All occasion boxed cards...2/1.00
Special Picture frames in ornate and tailored styles. Single and double 3 1/4 x 4 1/4 "11x14" in silver and gold and white and gold, silver and gold 99c-5.49
Montag's open stock stationery in Sheerlite stationery and envelopes. White, pink, blue, grey and lilac. Popular lightweight.
85c Open stock paper...69c
45c Tissue lined envelopes...35c
1.00 Lap pad...80c
1.98 Boxed stationery...1.59

CLOSET SHOP

2.50 Deluxe Plastic Dress Bag, zippered...1.89
1.00 Sweater Bags...79c 2.25 Suit Bag...1.69
2.00 Blanket or Comforter Bag...1.29
5.00 42" Fur Stole Bag. 4" gusset...3.99
18.00 Koch Stand. Brass, glass shelves...11.99
15.00 Queen Anne Stool, brass finish...11.99
13.95 Cushioned Bench, brass finish...11.99
Special! Pearlwick Vinyl Hamper, fowel ring handles, with matching waste basket...13.99
4.00 Jumbo Dress or Suit Bag. 4 colors...2.99
5.00 Matching 10-shelf Shoe Bag...3.79
13.95-31.95 12" Tile-a-Mirrors...9.30-21.30



CAMERAS, RADIOS

29.95 RCA transistor pocket radio...19.95
1.25 Kodachrome film, popular sizes 620, 120, 127 90c
6.00 Kodachrome 8 mm. mag. with processing 4.60
6.20 35 mm., 36 exp., with processing...4.75
85.95 Airequipt slide proj. 500 watt for all popular sizes. 40x40 tripod screen, slide sorter, 6 plastic trays...59.95
168.50 Polaroid camera kit. Camera flash, lamps, compartment case, 1 roll each, black and white color film...143.00

HOUSEWARES

Special! 54" Rid-Jid Adjustable Ironing Table. Mesh top. Folds for easy storage...5.99
Ice Bucket. Two ice-tray capacity...4.99
Rubbermaid 98c Dust Pan Free with the purchase of 2.98 Rubbermaid Waste Basket! Both for 2.98
98c per yard Rubbermaid Shelf Cushion. 11 1/2" x 77c
1.98 per yard Rubbermaid Base Cabinet Cushion Yd...1.47
Corningware Special! 6.50 Saucepan/cover and handle in freezer-to-stove-to-table ware. 1 1/2 qt. 4.88
8.95 Salton Filtercup Coffee-maker—two to ten cup size, with 20 filters...6.95
14.95 Filtercup Coffee-maker with HotTray...12.95
14.95 Salton Viking-style Tray. HotTrayette insert. Serve hot and cold at one time!...7.44

ART NEEDLEWORK

Bernat's Imported blend Yarns:
1.00 Mohairpun or Mohairlaine...79c
1.40 Mohair-plus. Mohair/wool/nylon...1.09
1.39 Astrakhan. Mohair/wool...1.19
85c Super Knit 100% Wool Worsted...72c
90c Nylo-Germantown. Wool/nylon...77c
1.00 Opalspun. Wool worsted/viscose...89c

Bernat's Sweater Paks... mohair blend yarns, each pak with instructions:
5.50 Mohairline Shell...3.99
5.50 Mohairlaine Shell...4.19
12.98 Mohairpun Cardigan...10.98
9.98 Brush-up Stole...7.98
7.98 Casino Sweater...6.98
1.65 Baby's Raglan Sweater...1.39

TABLE LINENS

Quaker Lace "Baroness" Cloths. Elegance with the easy care of dacron/rayon/cotton:
11.98 54x72" 8.99 17.98 72x90" 12.99
17.98 Oval 72x90 16.98 72" round 11.99
22.98 72x108" 17.99
5.98 8-pc. Calcutta Place Mat Sets...3.99
5.98 Imported Irish Linen Sets. 8-pc. Bridge Sets or 8-pc. Place Mat Sets...4.59
Royal Damask by Bucilla. Coated cloths in overall medallion design. Flannel backed:
3.98 54x54" 2.99 5.98 60" round 4.99
4.98 54x70" 3.99 7.98 60x90" 5.99
7.98 Oval 5.99

SILVERWARE

Special! Danish stainless steel imports...
Revere Bowls: 5 1/2" 3.95 7" 5.95 9" 8.95
Double Veg...7.95 Gravy Boat/Ladle...4.95
47.73 Towle Salad Bowl Ensemble. Sterling with black plastic. Choice of 6 patterns. Bowl, servers, 4 individual bowls...27.23*

Gorham Sterling's Gift to YOU!

Free 72.50 8-way Puritan Candelabra in Gorham Sterling PLUS a tarnish-resistant chest, with purchase of 8 place settings in any of Gorham's 18 regular patterns...
Camellia, Greenbrier, Lyric...234.55*
Blithe Spirit, Celeste, Chantilly, Fairfax, Rondo, Rose, Tiara, Stardust...245.45*
Buttercup, Esprit, Firelight, King Edward, Sea Rose, Strassbourg...256.36*
Classique, Melrose, 283.64* La Scala 290.91*
Prices shown are for 8 4-pc. place settings. *plus Fed. tax
Buy thru Buffums' Silver Club
Nothing down! No interest! No carrying charge!
CHINA AND GIFT SHOP

Special! Noritake Cook 'n Serve Dinnerware... 45-pc. service for 8. Includes 8 each cups, saucers, bread-and-butter, fruits, dinner plates, 1 ea. Vegetable dish, platter, covered sugar, creamer. 4 patterns...39.95

2.95 Covered Candy Boxes. Asst. colors...1.99
6.95 7-pc. Beverage Set. Ice-lip pitcher and 6 tumblers. Diamond optic design...4.99

Special! Steeden Brass—the best in traditional design, and craftsmanship. Will not pit or tarnish: "Half Moon" Scale. Brass with marble base...5.99
3-pc. Console Set. Two candlesticks with marble base—matching brass bowl...9.99

13.95 Handmade Punch Bowl Set by Smith. 10 qt. bowl on base, 12 cups, ladle...9.99
59c ea. Regent Glassware. 14-oz. ice tea, 12-oz. tumbler, 6-oz. tumbler, 7-oz. old fashion, 16-oz. old fashion, now...39c ea.

FASHION FABRICS

8.00 Italian Silk with linen-like texture! This season's fashion favorite!...5.99 yd.
1.98-2.50 Contessa Italian and California hand prints, high style and conservative. Everglaze and Minicore cotton satins...1.29 yd.
1.29 43" Bermuda dress-weight Denims...89c yd.
1.29-1.69 Fabrics to mix-match or co-ordinate. Heavier weights for beach coats, shifts etc. lighter for blouses and so on...89c yd.

BEDDING

Pillows by Purified:
Dacron pillows...3.99
19.95 Queen Corrine. 100% goose down...16.99
12.95 Valencia. White goose down...8.99
Special! Capri. 50-50 feathers, down...8.99
Kraftman Pillows by Dayco:
3.49 Junior...2.99 6.99 Premium...4.99
4.99 Special...3.99 8.99 Super-pluma...6.99
9.99 Deluxe...7.99

Louisville Vycron®-filled Coverlets:
14.95 Solid color...11.95 14.95 Floral...11.95
6.95 Matching dust ruffles...4.95
Buffums' Own "Southern Elegance" Automatic Electric Blanket. 100% Acrilan®.
29.95 Twin...24.88 34.95 Full...29.88
39.95 Dual...34.88 69.95 King...55.88

Stevens White Sheets, Cases, 186 count:
2.99 63x108" 2.59 3.09 Day Bed...2.59
3.09 72x108" 2.69 3.09 Twin...2.69
3.49 81x108" 2.99 3.49 Full...2.99
3.69 72x120" 3.39 3.69 Long Twin...3.39
3.99 90x108" 3.59 4.19 Long Full...3.69
4.19 81x120" 3.79 4.69 Queen...3.99
4.69 90x120" 4.19 5.99 King...5.49
6.49 100x120" 5.69 3.49 3/4 Bed...2.99
7.59 108x122" 6.59 89c 38x36" 79c
2.99 Youth...2.29 89c 42x38" 79c
2.99 Cot...2.29 99c 45x38" 89c
3.09 Single...2.59 1.19 42x48" 99c

Fieldcrest White Sheets, Cases, 186 count:
3.09 Twin...2.69 3.49 Full...2.99
7.59 108x122" 6.59 5.99 King Ftd...5.49
89c 42x38" 79c

Fieldcrest Royal Satin White Percales:
5.95 Twin...3.95 6.95 Full...4.95
1.60 42x38" 1.20

Royal Satin Colored Percales:
5.95 Twin...4.45 6.95 Full...5.45
1.75 42x38" 1.30

Royal Satin Scalloped Percales:
6.95 Twin...4.95 7.95 Full...5.95
2.00 42x38" 1.50

Tennessee Tufting "Parfait" Nylon Rug:
5.95 21x36" or 27x27" 5.99
9.95 27x48" or 36x36" 8.99
16.95 36x60" 15.99 2.95 Lid...2.50
25.50 48x72" 22.50

Fieldcrest Close-Out! Discontinued styles in Towels 'Imperial'... Rose, Classic, Tapestry.
5.00 Bath 2.99 2.59 Hand 1.79 99c Tip 69c
99c Cloth 69c 6.50 Mat 5.49

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Special Purchase! Murray-Ohio Velocipedes:
10" Deluxe...8.95 12" Deluxe...9.95
9.95 Forco 4-wheel Glide Scooter...7.99
45.00 11-Play Gym, with lawn swing...37.70
14.95 Deluxe 44x36" 2-seat Sand Box...10.95
24.95 9'6" Deluxe Slide—with guards...19.95
32.50 11' Deluxe Slide—with guards...28.50
4.95 50" high density Zuma Surfer Board...3.77
9.95 Volt Tether Ball and Pole Set...7.99
14.95 Volt Volleyball and Pole Kit Set...12.95
6.95-7.95 Imported Ball Gloves...4.88
15.00 Airfite, Kroffite Golf Balls...10.88 doz.
1.77 12" English 2-sided Dart Board Set...1.00
Special! Deluxe Folding Jr. size Tennis Table, 30x60x22". With table tennis set...5.88

BOOKS

Special! Adult fiction and non-fiction...69c-2.98
Special! Books for children of all ages...69c-2.95
Illustrated Chart of American Flags...1.98
Mother Goose Prints by Leonard Weisgard...1.00

Hamlet...in Sneakers

Story and Photos
By KEN KNIGHT

A pre-teenage Hamlet in tennis shoes and an equally young Ophelia blowing bubble gum is enough to make William Shakespeare spin in his grave.

However, the Bard of Avon need not worry, as his epic tragedy, "Hamlet, Prince of Denmark," will be competently produced by a sixth grade class of Irvine Junior High School students in Garden Grove taught by R. Kelly Acosta.

"Hamlet" is not an ordinary play, but then the 50 sixth graders are not ordinary students.

The 33 students, ranging in age from 11 to 12, are members of what school officials call a Major Work Class—which is another way of saying that all are "gifted" children with IQs ranging from 152 to 192.

The class selected the play. It then was reworked by

Acosta to eliminate those elements which have no business being in a play with a cast of sixth graders.

In rehearsal for several weeks, the play will be presented in the school, at Hazard Avenue and Ward Street, May 1 at 7:30 p.m.

Despite being slightly reworked by Acosta, the play is a class project. Twelve of the students are actors, while other class members handle the essential details of costumes, props, lighting and set designing.

"As far as we know, this is the first time that 'Hamlet' has ever been produced by a sixth grade class or by any students this young," Acosta explained.

Even in removing the objectionable language and the worldly situations written by Shakespeare, Acosta has stuck to Elizabethan prose.

As Shakespeare wrote—and the young cast of "Hamlet" knows: "The play's the thing."



DUEL CLIMAXES play as Hamlet (Derek White) kills king (Chuck Stumpf) in slightly a bridged production (left). Adoration shines (above) in eyes of the queen (Nancy Cave), shown with the king in tender scene.

**Independent-
Press-Telegram**

SUNDAY, APRIL 19, 1964
EDITORIALS, B-2, 3



WASHINGTON, D.C. — Richard Nixon made a major speech here Saturday and a whole roomful of editors and their wives and guests sat trying to figure out how much of a potential candidate he is for President of the United States.

My own idea, as one of the several hundred here for the convention of the American Society of newspaper editors, who heard Nixon, is that he is very much a potential candidate. When they poll the groups for guesses on who will be the GOP presidential nominee, I write down Nixon as a purely objective appraisal.

Oddly enough, in this place where they eat, drink and sleep politics, they let Nixon go almost to the end of a question-and-answer period after his speech without asking him the hot question: What about Nixon and the 1964 presidential contest?

NIXON talked to the editors mainly about Viet Nam. He's fresh from a visit to Southeast Asia, and he advocated a strong, hard-line U.S. policy on South Viet Nam—even to encouraging action in North Viet Nam.

After his talk, the questions ran on and on, mainly about foreign policy. Perhaps that hot one about politics was so obvious—and the answer so likely—that no one wanted to be the first to pitch it.

But it finally came, after the emcee warned that the meeting was about to break up and asked if somebody wanted to ask a political question.

THEY came thick and fast then, and the answers left the question of what Nixon

would do in the elections in a wide-open state.

He said he would do what he is called upon to do for the Republican Party, but added he didn't expect that would include running for the presidency.

This means, in my view, that he is a potential candidate.

He is not now an avowed candidate and of course he must not say he expects to be called upon to run.

But consider the situation. Against the background of his firm declaration for a hard-line policy on Viet Nam, "If all Southeast Asia isn't to go down the drain," and his clear implication that he doesn't think the Democratic administration intends to pursue such a policy, it becomes clear that Nixon will campaign, for himself or for somebody else, on the foreign policy issue.

That's why, we must assume, he made the trip to the Far East at this crucial period.

And it's easiest to see Nixon fighting for his views as the man at the head of the ticket.

NIXON seemed relaxed and confident when he spoke here. To me he looked better in public appearance than at any time since the ill-fated debates with John F. Kennedy in the 1960 presidential race.

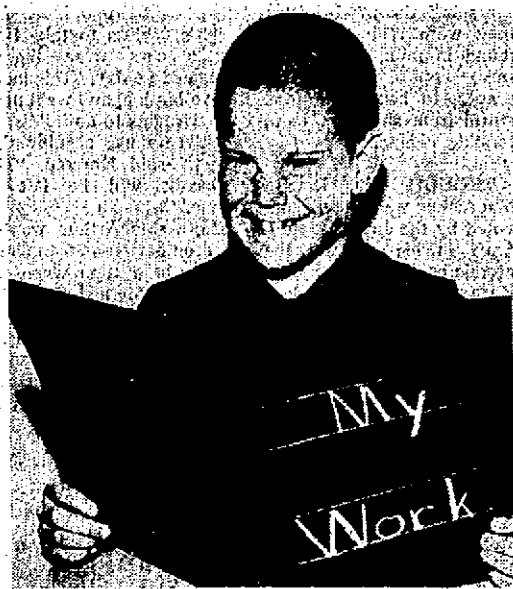
He never did seem to hit his stride in the California governorship race of 1962—something was gone out of his self-assurance. But in the big Statler-Hilton dining room here Saturday, an old Nixonite at the next table remarked that Dick seemed more like Nixon of happier times, and I think that's right.

He made some clever quips about himself. Referring to his collegiate education, he remarked that he attended both Whittier College and Duke University, and might also have gotten into the Electoral College if he hadn't flunked in debate.

That's the sort of thing that wins audiences, and a skilled politician knows it. It's the sort of thing he brings into play when he up the program in these two plans some political operations.

125,000 WILL 'RETURN TO CLASSES'

Residents of L.B. Will Observe Public Schools Week



FRECKLE-FACED James Springer, 9, a fourth-grader at Lowell School proudly displays "My Work"—part of the Public Schools Week observance this week.

More than 125,000 Long Beach residents will turn back the clock to their student days this week as they return to school for the 45th annual observance of Public Schools Week.

Chances are, with the spectacular new changes like modern math and the language labs, they won't recognize the place.

Thousands of displays at the 77 Long Beach schools will cover every conceivable topic. Entertainment will range from synchronized swimming to drama.

Theme for this year's observance is "The Public School—America's Future."

Open house will be held from 7 to 9 o'clock in each segment of the public schools on consecutive nights starting Monday. All classrooms will be open with teachers on duty. The schedule follows:

Monday—City College and special schools (Florence Nightingale).

Tuesday—Elementary schools.

Wednesday—Senior high schools.

Thursday—Junior high schools.

The 56 grade schools will

feature everything from a report on "The Next 10 Years" in the Long Beach schools at Birney to a glee club concert at Naples. Several, including Garfield, will stress the new modern math. Tucker school for the handi-

capped will offer displays in physical and occupational therapy.

The Downtown Optimist Club will participate in programs at three of the 14 junior high schools—Franklin, Washington and Stephens. Stephens also will offer a band concert.

Three of the five high schools will present art shows. Other attractions will include marching demonstrations, modern dancing, swimming, musical programs and gymnastics.

Jordan will feature its eighth annual art show with 500 exhibits. The ROTC drill team will perform at Poly where the program also includes a science exhibit, a driver training demonstration and displays in the library and language lab.

Art shows also will be offered at Millikan and Wilson, along with swimming and musical performances. Wilson will feature a demonstration of lip-reading and Millikan will distribute a special edition of the school newspaper.

Lakewood is hosting community leaders at a Wednesday luncheon. Special evening tours for parents of

ninth graders who will be attending Lakewood are planned.

In two special features, an industrial and vocational arts exhibit will conclude Monday night at the Business and Technology Division of Long Beach City College and Wilson choral groups will perform Friday night at the Scottish Rite Cathedral, Ninth Street and Elm Avenue.

Hire a Veteran Week Plans Committee Meet

The Long Beach-Los Angeles Harbor Veterans Employment Committee will meet at 7:30 p.m. Monday at the State Employment Service office, 1313 Pine Ave., to plan participation in the sixth annual Hire a Veteran Week, May 10-16.

Arthur E. Anderson Jr., field representative for the Social Security office, will be the principal speaker, according to Mike Blich, committee chairman.

'PICTURE OF THE YEAR' COMPETITION

Two I, P-T Staff Men Win National Recognition

Two Long Beach Independent Press-Telegram staff members have been cited for their work submitted in the 21st annual Picture of the Year competition. The I, P-T was the only California publication to win awards in the national competition.

Bryan Hodgson, I, P-T art director, won second place in the picture editing category. Two photographs by Roger Coar, I, P-T chief photographer, "Well?" and "Rain on

Pine Avenue," were selected for display in the competition's traveling exhibit, which will be offered to more than 100 museums, journalism schools and other exhibitors.

The competition, which drew more than 6,000 entries

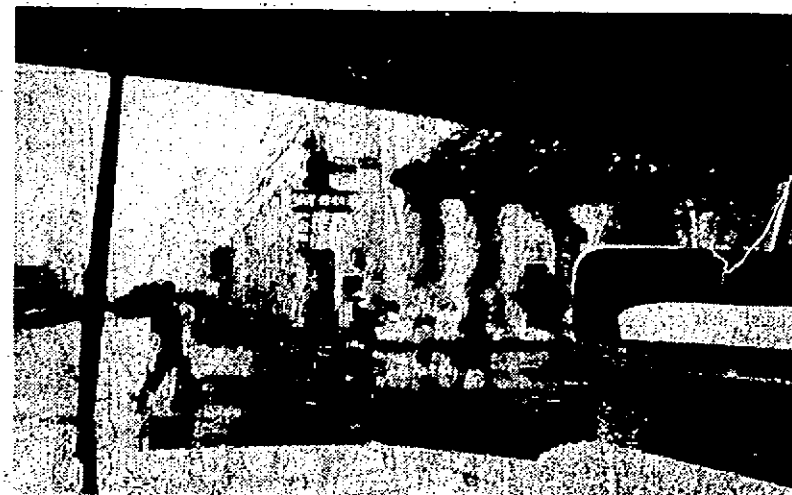
from 600 photographers, was

sponsored by the National Press Photographers Association, the University of Missouri School of Journalism and the World Book Encyclopedia.

Houston Chronicle was named "Newspaper Photographer of the Year," and George Silk of

the second straight year. Their awards were based on

The pictures from a variety of as-



TWO PHOTOGRAPHS by I, P-T chief photographer, Roger Coar, "Rain on Pine Avenue" and "Well?" were selected for the 21st annual Picture of



the Year contest traveling exhibit. Pictures were selected from more than 6,000 entries submitted by 600 photographers throughout the United States.

Youth Groups for Negro Fund Set Up

Youth Preparedness Chapters of the Negro General Welfare Fund are being set up in Compton, Long Beach and Los Angeles.

The Rev. Philip A. Perry, Fund president, said Marcia Cobb, Compton College, and Lejwelly Perry, Compton High School, are engaged in setting up the program in these two schools.

Politicians Hide Behind Veiled Phrases

SACRAMENTO — Sacramento, the political art of saying one thing when you mean something else, is becoming almost the only language heard in capitol corridors these days.

Tongues always wag in puzzling directions during an election year.

Here's a dictionary-like rundown on the latest 1964 - model versions of Sacramento:



M'CAULEY

"The speaker's plan for school-district reform would place too much control in Sacramento." Translation: It would abolish my school district, force more economy and possibly wipe out my job.

"We Democrats think the bond propositions and the Rumford Fair Housing Act should be decided in November when the greatest number of voters will have a chance to ballot." Translation: And even more important, a heavy turnout of

minority-bloc voters usually helps elect Democrats.

"We Republicans think the bond propositions and the Rumford Fair Housing Act should be decided in June." Translation: And even more important, the GOP thinks a June decision will help Republicans win in November and also embarrass Democrats.

"I AM NOT A candidate but..." Translation: I'm running hard.

"We are not endorsing several present legislators because of their voting records." Translation: They had the classical integrity to try to represent all their constituents and refused to vote with our special interest bloc.

"I am not responsible for the scurrilous campaign material circulated about my opponent, and I deplore its use." Translation: I told my campaign lieutenants to hand out that stuff so it couldn't be blamed on me.

"My candidate is no captive or left-wing extremists." Translation: But he leans a little to the right.

"My candidate is no cap-

tive of right-wing extremists." Translation: But he leans a little to the left.

"My candidate is a moderate." Translation: We're not telling what he is.

"That issue is too controversial to be considered in the short time before election." Translation: It might lose some votes for me if I take sides.

"Lobbyists have bottled up administration bills." Translation: Private legislative advocates have done a better job of influencing lawmakers than the dozens of taxpayer-financed lobbyists on the administration payroll.

"MTA does not oppose the bill to replace MTA with a Southern California Rapid Transit District providing that..." Translation: Providing that the bill can be defeated or crippled with amendments.

"The health of my good friend Sen. Clair Engle is not an issue in this campaign." Translation: It's such a good issue that I'm sneaking in another mention of it, though I hope no one accuses me of doing in a friend.

"Pierre Salinger is a carpetbagger." Translation: He pulled out the carpet from under the CDC candidacy of Controller Alan Cranston, the front-running Democratic candidate for Senator prior to Salinger's return to his native California.

"Bossism is the big issue in the campaign." Translation: We want to replace their party chieftains with our own bosses.

"He is controversial and has clashed with our party workers." Translation: He's a rugged individualist who votes his conscience rather

than the party line on all issues.

"WE'RE GOING to spend \$100,000 to research that problem." Translation: Frankly, we don't intend to do anything about it but that \$100,000 expenditure ought to be impressive enough to fool them.

"California should remain first..." Translation: Let's spend more money.

"The other party is partisan." Translation: And worse than that, they're beating us at our own game of partisanship.

Questions, Answers

Q—Must the president of the U.S. take the oath of office in Washington?

A—Customarily he does, but there is no provision of law to that effect.

Q—What apple has won awards as the best sweet apple?

A—The Sweet McIntosh.

Q—Which U.S. vice president never assumed the duties of his office?

A—William R. King, elected vice president in

1852. His death occurred soon after he was administered the oath of office.

Q—Why is the figure of a cock used in many weather-vanes?

A—By a papal enactment in the Ninth Century, the figure of a cock was set up on every church steeple as the emblem of St. Peter, in allusion to his denial of Christ thrice before the cock crowed twice.



WALTER T. RIDDER

Political Campaign Confusion Illustrated by Poll in Oregon

I, F-T Washington Bureau

WASHINGTON—The confusion of our current political campaign is splendidly reflected in the results of a recent poll taken in the currently over-poll State of Oregon.

The poll showed that while Ambassador Henry Cabot Lodge was the first choice among Republicans for the GOP presidential nomination, it also showed that some 84 per cent of the same Republicans thought that he was in some measure responsible for the goings-on in Viet Nam. Just how those who were polled could on the one hand endorse Lodge for President and at the same time hold him responsible for the Vietnamese situation is a little difficult to understand.

But it is not likely to be the last thing difficult of understanding before the 1964 campaign comes to its weary end. For instance, Gov. William W. Scranton of Pennsylvania held a big press conference the other day ostensibly to pull himself out of the Republican race. At the last minute, he changed his mind somewhat and announced that while he wouldn't lift a finger to get the nomination, he would accept a genuine draft. This somewhat less than bold statement was hailed vociferously by his followers as a clear and ringing call to action, although many professional politicians wondered just what the Governor's statement meant—if anything.

Gov. George C. Wallace, a segregationist



RIDDER

from Alabama, lopez into a primary in Wisconsin and takes some 25 per cent of the vote. His showing has palsied with fear some of the inhabitants of Indiana, the next stop in Wallace's primary schedule. The Governor of Indiana, himself a candidate in that primary, cheerfully predicts that he will win. He ought to win by several country miles, but in this year's campaign, who knows?

In the pre-convention skirmishing, Barry Goldwater has ridden the crest, he has been dashed down, but at the moment he appears to be on his way up again. His popularity still seems to be less, however, than that of Lodge, who says he is not a candidate, is absent from the United States, and is engaged in a facet of our foreign policy which is almost as unpopular as our policy—or lack of it—towards Cuba.

PIERRE SALINGER, former White House press secretary, hastily doffed his Virginia residency which he had so proudly worn for the past three years and at one second before the deadline announced himself as having been really all the time a Californian. Following which announcement, he plunged his portly figure into the race for the Senatorial toga from the Golden State and from last reports may well win it.

A woman is seeking the presidency, so is Harold E. Stassen. And a former governor of Kansas is seeking the Republican senatorial nomination in California.

All of which explains why it is so difficult to understand American politics.

DAVID LAWRENCE

Congress Afraid Rights Tilt May Cause National Crisis

WASHINGTON—When the leaders of the Republican and Democratic parties in the United States Senate join together to warn the organizers of public demonstrations on the racial problem that they must not violate the laws of the land, it is a significant indication of the great American concern that pervades the Congress today lest the "civil rights" conflict bring a national crisis.

The joint statement was followed by a pointed affirmation of support by President Johnson at his news conference on Thursday. For these utterances are the first that have been specifically directed by government spokesmen here to the demonstrators, who now are being told that what they are doing may do more harm than good to their cause.

It was only a few weeks ago when Rep. Adam Clayton Powell, Chairman of the House Committee on Education and Labor and one of the most prominent of the Negro clergymen in the country, addressed a mass meeting of demonstrators at Cambridge, Md. As transcribed by the National Broadcasting Company's radio service, he declared:

"It is divinely right for Martin Luther King to break the law in Montgomery, Ala. It is divinely right for the students in Jackson, Miss., last night to break the law in Jackson, Miss. It's divinely right for the people of Cambridge, Md., to break the law until they have a share in making the law."

Mr. Powell's line of argument has since then been repeated often by other Negro leaders, and recently plans were announced that a demonstration might take the form of stalling traffic on streets and highways to the World's Fair in New York, particularly on opening day. Hence, what President Johnson and the leaders of both parties in the Senate have just said becomes of major importance as timely counsel to those who are following the paths that lead to violence.

The joint statement issued Wednesday by Sen. Hubert H. Humphrey, of Minnesota, Democratic Majority Whip, and by Sen. Thomas H. Kuchel, of California, Republican Minority Whip, reads as follows:

"Civil wrongs do not bring civil rights. Civil disobedience does not bring equal pro-



LAWRENCE

tection under the laws. Disorder does not bring law and order.

"We are standing for law and order. We are working for fair play. And we are working for equal protection under the laws for all American citizens. This is the purpose of the civil rights bill.

"The right of petition is a basic right in America, but it also is basic to our system of government that there must be respect for the law. No one can condone violation of the law. The main reason we are advocating the civil rights bill is because too many states and too many individuals are defying the law of our Constitution and are denying constitutional rights to our fellow citizens.

"Those who are struggling for civil rights will help their cause greatly by conducting their peaceful crusade with the same good manners, forbearance and devotion so abundantly displayed last August in the civil rights march on Washington.

"Violence is the very antithesis of law and order. Illegal disturbances, demonstrations, which lead to violence or to injury, strike grievous blows at the cause of decent civil rights legislation.

"Unruly demonstrations and protests that bring hardship, and unnecessary inconvenience to others—even by those who have long suffered indignities—helping the cause of civil rights. Indeed, they are hurting our efforts in Congress to pass an effective civil rights bill."

President Johnson said to his news conference on Thursday:

"We do not, of course, condone violence or taking the law into your own hands, or threatening the health or safety of our people. You really do the civil rights cause no good when you go to this extent... I would counsel moderation to all groups."

JUST BEFORE the President made his comments at his news conference, the leaders of six of the largest of the country's organization of Negro petitioners for anti-discrimination laws condemned the plan for a traffic tie-up at the World's Fair and said it was contrary to the best interests and needs of the Negro people. The statement was read at the annual meeting of the American Society of Newspaper Editors, which devoted a part of its Thursday program to a discussion of "civil rights" by prominent Negro leaders.

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"LILIES OF THE FIELD"
12:30-3:30-8:15
BEST ART DIRECTION
AMERICA, AMERICA
2:10-7:05

PALACE OPEN ALL DAY
5 PINE AVE. • PHONE HE 4-4239

"NOTORIOUS LANDLADY"
"MASTER CONGO JUNGLE"
"UNDERWORLD U.S.A."

NEIGHBORHOOD Theatre Guide

DOWNEY NORWALK

MERALTA, Downey 7-2381
Cont. 12: "CAPTAIN NEWMAN, M.D." "ROAD TO HONOLULU"

NEW AVENUE, Downey TO 1-5119
Cont. 12: "CAPTAIN NEWMAN, M.D." "ROAD TO HONOLULU"

NORWALK, Norwalk 948-8171
Cont. 12: "LILIES OF THE FIELD" "THE CARDINAL"

REDONDO BEACH

STRAND Open 1 P.M. FR 3-5180
Jimm 5-TRACK STEREO SOUND
"THE CARDINAL"
Show Times: 1:30, 3 & 8:30 P.M.

ANAHEIM

BROOKHURST 92-2-6446
"SOLDIER IN THE RAIN" "CRY OF BATTLE"

FULLERTON

WILSHIRE ART 828-9777
PELLINI'S "HIT" 9 P.M. "TWO WOMEN" 1:15 & 1:15

GARDEN GROVE

ARNOVE "CAPTAIN NEWMAN, M.D." "MAIL ORDER BRIDE" 2-7-9399

WILMINGTON

BRANADA (Smoking Room) 15-4-3477
"HARBOUR LIGHTS" "SON OF CAPTAIN BLOOD"

TORRANCE

UNITED ARTISTS 701 E. 6th • 335-4222
"MUSCLE BEACH PARTY" "SUMMER HOLIDAY"

ROLLING HILLS 101 & 6th • 325-2388
Cont. 1: "Admission 5:15" "TOM JONES"

SANTA ANA

STATE ART 304 W. 4th • 81-8177
PELLINI'S "HIT" 9 P.M. "TWO WOMEN" 1:15 & 1:15

BELLFLOWER

BUREL 15711 Bellflower Bl. TO 3-7721
Jodie Glessner—Steve McQueen
"SOLDIER IN THE RAIN" "CRY OF BATTLE"
Show Times: 1:30, 3 & 8:30 P.M.

Drive-In THEATRES

LA MIRADA, Mirada, Phoebe 3-5111
"MUSCLE BEACH PARTY" "SUMMER HOLIDAY"

PARAMOUNT 14711 Paramount, HE 4-4444
"HARBOUR LIGHTS"

SUMMIT 562 W. Washington • 335-4222
"CAPTAIN NEWMAN, M.D." "BRASS BOTTLE"

THE VUE, Fullerton 1-5211
"LAW OF THE LAWYER" "THE SUMMER OF '68"

BRANDON 22222 So. Vermont • 4-6667
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BEST MUSICAL SCORE

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BEST COMEDY EVER MADE... AN ABSOLUTE TRIUMPH!

Albert Finney/Susanah York/Hugh Griffith/Edith Evans/Jon Greenwood/Tom Jones
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Added Featurette in Color "ROYAL RIVER"

Begin at 12:20
3:00
5:30
8:15
10:40

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Opposite Disneyland

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"SIGHTS AND SOUNDS"
SPECIAL MATINEES SAT. AND SUN.
APRIL 25 & 26 AT 3 P.M.

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LICIA ALBANESE
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an opera in three Acts by
Giacomo Puccini (in Italian)

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THE LIFE OF A STAR!
SEE THE EXCLUSIVE! A Most REVEALING expose!
OPEN DAILY 11:00 AM - 1:00 PM
LYRIC

Ice Capades
Opens in
L.A. April 28

The Ice Capades, opens its 24th annual engagement April 28 at the Los Angeles Sports Arena. It will play 15 evenings and 12 matinees, closing May 17.

Solo stars such as Cathy Machado, Doug Austin, Brigitte, Alan Konrad, Doris Winter and Hisashi Hukiki hold the spotlight much of the time. But it requires much more synchronization technique to produce the tandem and group productions.

For instance, adagio specialists Phil Romayne and Cathy Steele practiced more than a year before taking the ice before a live audience. Their spectacular act requires split-second timing between them as well as the music and choreography producers.

Tickets are on sale at the L. A. Sports Arena and Mutual and Liberty ticket agencies. Special prices for groups may be arranged by calling the Sports Arena.

Show Times

Here are starting times of features in Long Beach theatres as listed by theater managers:

ATLANTIC
"Lilies of the Field" 12:30, 3:30, 6:15, 11:20
"America, America" 3:30

WEST COAST
"Charade" 1:15, 4:15, 7:15, 10:15
"The Brass Bottle" 3:15, 7:15, 10:15

PARAMOUNT
"Captain Newman, M.D." 12:15, 4:15, 7:45, 11:30
"Mail Order Bride" 2:30, 5:15, 10:15

ROXY
"Notorious Landlady" 10:15, 12:15, 2:30, 5:30, 8:30, 11:30
"Master of the Congo Jungle" 12:30, 2:30, 5:30, 8:30, 11:30
"Underworld U.S.A." 2:30, 5:30, 8:30, 11:30

LAKEWOOD
"Las Vegas" 10:30, 1:30, 4:30, 7:30, 10:30
"The Trap" 11:55, 5:00, 10:05, 2:55, "Perfect Furlough" 1:25, 4:25, 11:25, 4:25

OPEN 11:30 CONTINUOUS
DUE TO THE EXTREME RUNNING TIME OF "THE CARDINAL," WHICH IS DOUBLE-LENGTH, WE ARE PRESENTING A SINGLE FEATURE ENGAGEMENT FOR CONVENIENT SCHEDULE PURPOSES.

THE CARDINAL Shown 12, 3, 6:20, 9:15
COLOR BY TECHNICOLOR
WEEKDAYS 5:15 & 8:30

Municipal Band Concert Program

1 P.M. Today
Municipal Auditorium
The Blue Flamingo March
LA. Boatmen's Band
Visa D'Arre
Barbers
Johannes
Soprano
Deyberg-Chernade
Tango Lullaby
Hollywood Chorus
El Cantata March
Jazz Band
1st Sgt. John Smith
Soprano
Barbara Johnson
Soprano
Frankie
All The Things You Are
Paraphrase
Kern
America The Glorious March
Kieftman

Bullfighter Better

TUNBIDGE WELLS, England (U)—America's beautiful bullfighter Sandra Landry, injured in a car smash here Thursday was reported fairly comfortable by hospital authorities Saturday night.

Long Beach Civic Light Opera
PRESENTS
SONG OF NORWAY
ONE OF THE GREATEST! IN FULL PROSCENIUM SPLENDOR
Directed by... LEE MURRAY
Musical Director... JACK KROESON
Choreography... GEORGE JACK & JUNE MORRIS
★ LAVISH SETS • COSTUMES PLUS A STELLAR CAST OF 65 ★

★ PERFORMING ★
Laura Hillsgren Arthur Corah Ron Hallmark Peggy Olson Bob James

8 PERFORMANCES ONLY!
APRIL 19 thru 30
★ Long Beach Municipal Auditorium (Concert Hall) ★
Prices including tax: Thur. Sun. Mon. Tues. Wed. 3.50-3.00-2.50-1.00
Friday and Saturday 4.00-3.50-3.00-1.50
DON'T MISS THIS SPECTACULAR MUSICAL

ORDER TICKETS TODAY **HEmlock 2-7926** Moving address: P.O. Box 70280
518 E. 4th St. LONG BEACH 12 Long Beach 12

Urge New Talent Be Developed for Films

HOLLYWOOD (AP) — Cliff Robertson, who has his own production company, says that producer-stars will have to develop new talent else the industry "will never solve its current casting problems."

"Under their corporate set-ups," said Robertson, "stars could well profit from developing their own stock companies, and at the same time contribute to the over-all solution of the talent shortage that is causing so much production delay."

Scouts Buck for Courage Merit Badge

BURNHAM, England, (UPI) castle. They said they want — Six Boy Scouts here are to stay there for one night as advertising for "a haunted test of their courage."

Slingshot **OPEN 12:30** **ATLANTIC**
SA 2-3161
5200 ATLANTIC BLVD.
"AMERICA, AMERICA"

ART **OPEN 1 P.M.**
4th & Cherry
HE 4-5623
"BRASS BOTTLE"
TONY RANDALL

PACIFIC THEATRES

TOWNE 425 Atlantic GA 2-1221
OPENS NOON—JACKIE GLEASON & STEVE MCQUEEN—"SOLDIER IN THE RAIN" "CRY OF BATTLE"

RIVOLI 521 S. Blvd. HE 4-7207
OPENS 12:30—SIDNEY POITIER—"LILIES OF THE FIELD"—6:45 & 11:30 "AMERICA, AMERICA"

STATE 10 E. Ocean HE 4-7271
OPENS NOON—GLEASON & MCQUEEN—"SOLDIER IN THE RAIN" "CRY OF BATTLE"

PACIFIC DRIVE-IN THEATRES
(SHOW STARTS AT DUSK • CHILDREN UNDER 12 FREE)

BIRLE Glessner & McQueen "SOLDIER IN THE RAIN" "CRY OF BATTLE" LA 7-2223

LAKEWOOD Carson, Cherry GA 2-7971
OPENS 12:30—SIDNEY POITIER—"LILIES OF THE FIELD"—6:45 & 11:30 "AMERICA, AMERICA"—6:45

LINCOLN Buena Park JA 7-2223
OPENS 12:30—SIDNEY POITIER—"LILIES OF THE FIELD"—6:45 & 11:30 "AMERICA, AMERICA"—6:45

LONG BEACH 22120 S. La. Ave. TE 4-4435
OPENS 12:30—SIDNEY POITIER—"LILIES OF THE FIELD"—6:45 & 11:30 "AMERICA, AMERICA"—6:45

NOW! **STATE & TOWNE** **WINNER—3 Academy Awards!** **LOS ALTOS DRIVE-IN** **THE L-SHAPED ROOM** **LOS ALTOS DRIVE-IN**

NOW! **LOS ALTOS DRIVE-IN** **WINNER—2 Academy Awards!** **SIDNEY POITIER** **"LILIES OF THE FIELD"** **LOS ALTOS DRIVE-IN**

NOW! **RIVOLI** **WINNER—2 Academy Awards!** **SIDNEY POITIER** **"LILIES OF THE FIELD"** **LOS ALTOS DRIVE-IN**

THE MAGNOLIA THEATRE
Thurs., Sat. 8 P.M. 1:50
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Sat., 2:30 P.M. 7:30
For Reservations: GA 4-1073; GA 7-7925
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ON STAGE
OPENING APRIL 26! Genet's **"THE BALCONY"**
"A Seasonal Chorus"
FRI. 12:00—SAT. 12:00—SUN. 12:00

Sammy Lewis and Danny Dare present **THEIR SUMMER SERIES 1964**

MAY 12 - JUNE 7
MICHAEL RENNIE in **MY FAIR LADY**
also starring **GAYLEA BYRNE**

JUNE 9 - 28
DOROTHY COLLINS in **The Sound of Music**
also starring **RICHARD EASTHAM**

AUG. 4 - 16
ALAN YOUNG in **FINIAN'S RAINBOW**
also starring **JAMES DUNN • MOLLY BEE**

AUG. 18 - 30
JAYNE MANSFIELD in **Gentlemen Prefer Blondes**
also starring **PATRICE WYMORE**

JULY 7 - 19
JOHN RAITT in **The Pajama Game**
also starring **BARBARA EDEN**

JULY 21 - AUG. 2
GORDON & SHEILA MacRAE in **BELLS ARE RINGING**

SEPT. 1 - 13
JULIET PROWSE in **IRMA LA DOUCE**

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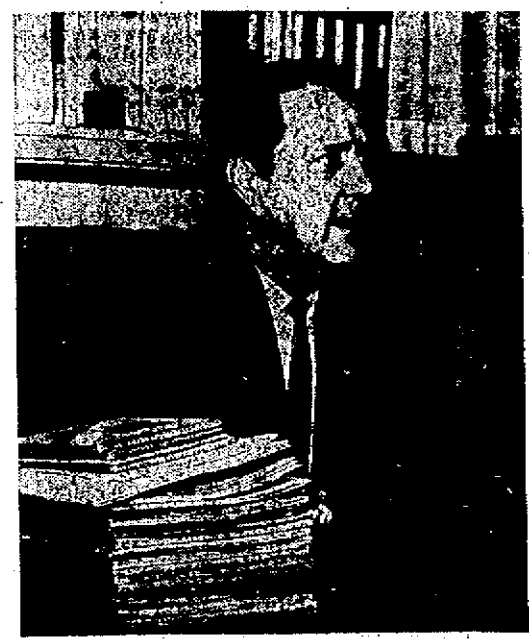
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\$3.50, \$4.50, \$5.50, \$6.50, \$7.50, \$8.50, \$9.50
\$2.50, \$3.50, \$4.50, \$5.50, \$6.50, \$7.50, \$8.50

REDS STRESS LEARNING BY ROTE, PROPAGANDA

Schools in U.S. Superior to Russia's, Bellflower Educator Finds in Tour

By RALPH McCLURG
"United States schools, despite inadequate financing, are clearly superior to those in the Soviet Union," Dr. W. Norman Wampler, superintendent of Bellflower Unified School District, said after returning from a month-long study of education behind the Iron Curtain.



DR. W. NORMAN WAMPLER, superintendent of Bellflower Unified School District, says free world looks great after 30 days spend in study of educational system behind the Iron Curtain. He was one of three Southern California educators on survey trip sponsored by American Association of School Administrators.

Hastings Chooses Campaign Aides

By BOB HOUSER
Political Editor
Willard Hastings, Democratic candidate for Assembly in the East Long Beach-Signal Hill 39th District, Saturday announced campaign committee appointments:
Tom Moore, manager; Winifred F. Allan, treasurer; Gertrude Ginsberg, publicity; Al Schmidt, advertising; Hugh Schwab, legislative action; Lou Eilerman, education; Phyllis Schmidt and Clara Armstrong, district organization; Tom Henderson, campaign organization.
Sandy Gillette, Peggy Schwab and Evelyn Nelson, precinct chairmen; Tom Griffin, legal adviser; Betty Engberg, finance. Mrs. Schwab and Mrs. Armstrong will assist the finance committee.
GUILD OBJECTS
The Los Angeles Newspaper Guild gave an indirect boost to Pierre Salinger's U.S. Senate candidacy in discontinuing its financial support (May through July) to the California Labor Council on Political Education (COPE).
Arizona Gives All 16 Votes to (Natch) Barry
PHOENIX, Ariz. (UPI)—Arizona Republicans Saturday pledged their 16 presidential convention votes to favorite son candidate Sen. Barry Goldwater.
Included among the 16 were Gov. Paul Fannin; Rep. John J. Rhodes; Denison Kitchel, campaign manager for Goldwater's national campaign; and Richard Kleindienst, field representative for the national organization.
There was no debate as the state convention answered the senator's plea for the support of his home state.
Goldwater asked for the delegate votes in a call from Pope Air Force Base, N.C.
Board Secretary Going to Seminar
COMPTON—H. H. Stratford, president of the Compton-Lynwood Board of Realtors, announced Saturday that Amelia C. Awad, executive secretary of the board, will attend the Seminar of Real Estate Board Administration to be held in Chicago May 2-8 at the Pick-Congress Hotel. This annual seminar is held for the benefit of real estate board executive officers and volunteer secretaries.

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tion were Dr. Ernest Lake, superintendent of the Joint Fullerton Union High School and Junior College District, and Dr. Cecil Hardesty, chief of San Diego County schools. The delegation was headed by Dr. Martin Essex, superintendent of Akron, Ohio, schools.

Commenting on one area where our schools "are significantly superior to those in the Soviet Union," Dr. Wampler said, "The USSR schools stress memorization of facts. In America we stress discussion, analysis and lively debate of issues. 'The result is the development of reasoning, resourceful thinkers rather than passive acceptors of the official doctrine,' the superintendent said.

"In Russia," he continued, "education is the greatest tool for promoting the Communist world. A large proportion of the national budget is devoted to the school program and the results are impressive.

"In several areas, the Russians are providing a more complete school service than is the USA. Among these is the availability to every preschool child from age two months through six years," of a nursery school-kindergarten program which is building strong bodies and stimulating the intellect.

"As a result, the average child is better equipped for first grade entrance than the American child. However, for us, the reduction of home influence in such a program would be of real concern," the superintendent said.

Russia's vocational training program is much more comprehensive than it is in this country according to Wampler. "Again," he said, "the accompanying controls are foreign to the American way of life.

"Teaching as a profession in the USSR has more status than in America. Teachers' salaries are equal to those of doctors, teaching loads are lighter and pay for all extra duties makes it a coveted occupation," Wampler said.

The average American who spends a month in the Soviet Union will be amused, enlightened, and often impressed, but often will be uncomfortable, according to Wampler.

The superintendent noted that such a trip is not for pleasure. The food is unappetizing, sanitation is

Salinger, said the letter, was chairman of the Guild's 600-member unit at the San Francisco Chronicle for two years.

KENNICK ENDORSED
Thomas L. Pitts, secretary-treasurer of COPE, formerly has advised Assemblyman Joseph M. Kennick, of the West Long Beach-Lakewood-Dominguez 44th District, of his group's endorsement of his re-election candidacy.

The endorsement carries with it "our commitment to do everything within the limits of our resources to help you secure your party's nomination."

CRANSTON TO D.C.
State Controller Alan Cranston, Democratic candidate for U.S. Senate, has accepted an invitation to speak before the National Press Club in Washington, D.C., on Wednesday. While there he will appear on a national TV show, "Opinion in the Capitol," and attend a reception in his honor given by former Navy Secretary Dan Kimball.

DEMO STUDY CLUB
The Democratic Women's Study Club will have a luncheon card party Monday noon in Mottell's and Peck Garden Room. Tickets to the public will be available at the door. Door prizes will be awarded.

HELP STAMP OUT SKINNY NYLON CARPETS

See ad on page F-20

CEMETERY LOTS

\$105 each INCLUDING ENDOWED CARE

Survivors protection program now available for both Funeral and Cemetery Expenses... at WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY

For Complete Information Contact: WESTMINSTER MEMORIAL PARK

Youth Triumphs in Mibs Face-off

They're still making marble players like they used to, as Dick Miller found out Saturday.

Miller, of 273 Bonito, won the marble tournament for Senior Citizens at Bixby Park during the Recreation Department's annual all-city tourney. Then he lost an exhibition game to Chuck Morris, a 12-year-old of 3214 Santa Fe Ave., who won in the division for fifth- and sixth-graders.

Other winners were:
G. J. Cook of 1616 Appleton St., second place for senior citizens.

George Brizzolara of 2208 Euclid Ave., a third-grader at Buffum School, first place in his division. Second and third prizes went to Steve Duncan of 2266 Ximeno Ave., a fourth-grader at Buffum, and Jimmie Frazier of 336 Carroll Park West, a second-grader at Burbank School.

Chuck Morris of 3214 Santa Fe Ave., first place in the division for fifth- and sixth-graders. Second and third prizes went to Carlos Brizzolara of 2208 Euclid St., and Ricky Benjamin of 2271 W. 19th St.

Junior High School Division winners were Jimmie Waples of 1342 Summit St., first place; Butch Gadler of 3715 Gale Ave., second, and Cosme Padella of 2082 W. 19th St., third.

Trophies were given to the first-place winners in each division, and The Independent, Press-Telegram awarded prizes to second- and third-place winners.

Vintage Car Show Today

Classic automobiles will tour and be on display today in a rally sponsored by seven vintage-car clubs. Between noon and 2 p.m. the 75 to 100 prewar cars will be on display at Navy Landing. Via Ocean Boulevard and Second Street, they will travel to Edgewater Inn where they will be parked for two hours starting at 3 p.m. according to tourmaster R. G. Baker.

\$3 EXAMINATION \$3

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Before You Take Treatments Anywhere You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE is used plus other standard diagnostic methods. National authorities advise an examination at least once every two years. Thousands of people have had this examination.

What is it worth to know about your ailments—test facts—HEAD TO TOE: OBSERVATION OF SINUS, EARS, NOSE AND THROAT; STOMACH, RESPIRATORY TRACT; SKIN; VERTEBRAL AND BONE STRUCTURE; PULSE AND HEART ACTION; BLOOD PRESSURE; STOMACH; KIDNEYS; COLON; GLANDS; NERVOUS SYSTEM; LIVER AND GALL BLADDER

DR. H. L. HUTCHINGS, D.C.
DIRECTOR
"IN SOUTHERN CALIFORNIA SINCE 1951"

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GA 6-6166 — GA 6-6167

OPEN MON.-WED.-FRI. 9 A.M. TO 7 P.M. OPEN TUES. & THURS. 9 A.M. TO 3 P.M. SAT. 9 A.M. TO 12 P.M.
Please bring this ad and marking crime specimen with you.

DENTAL PLATES

with ALL THE CREDIT YOU NEED!

PAY ME AFTER JUNE 7

New MODERN DENTAL PLATES are available to everyone with Dr. Beauchamp's EASY CREDIT TERMS and VERY LOW PRICES. Make your first small payment after June 7, then take as long as two years to pay on approved credit. All credit is strictly confidential and handled by us. No finance company or bank to deal with. Come in NOW and take advantage of Dr. Beauchamp's PAY LATER CREDIT PLAN. NO DELAY... NO RED TAPE. WORK STARTED IMMEDIATELY. NO APPOINTMENT NECESSARY

BIG SAVINGS NOW!

THE TIME OF THE YEAR TO REALLY SAVE

Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

PLATEWORK • EXTRACTIONS • PARTIALS • X-RAYS • FILLINGS • CROWNS • INLAYS •

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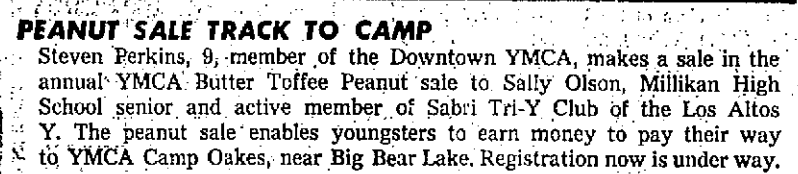
PENSIONERS:
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

UNION MEMBERS:
FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.

DR. BEAUCHAMP'S LONG BEACH OFFICE

438 PINE AVE. LONG BEACH HE 5-0240

DR. BEAUCHAMP
438 PINE AVENUE LONG BEACH
FREE PARKING HE 5-0240



Steven Perkins, 9, member of the Downtown YMCA, makes a sale in the annual YMCA Butter Toffee Peanut sale to Sally Olson, Millikan High School senior and active member of Sabri Tri-Y Club of the Los Altos Y. The peanut sale enables youngsters to earn money to pay their way to YMCA Camp Oakes, near Big Bear Lake. Registration now is under way.

Lakewood will open a week-long tribute to Peru and Latin America Monday.

Marking the start of the 18th annual Pan American Festival of Friendship will be an El Comienzo luncheon at noon at the Lakewood Country Club, under sponsorship of the Chamber of Commerce.

Arriving today from Lima, Peru, to take part in the community program are Dr. Mario Polar, vice president of Peru, who will be the guest of the city and Eduardo Romero, national president of the Junior Chamber of Commerce in Peru, who will be the guest of the Lakewood Jaycees.

Other special guests at the Union Junior High School e Lima.

Making the exchange will be Dr. Robert M. Aragon, honorary consul of Peru, and Dr. Vernon Hinz, assistant superintendent of the Lomb Beach Unified School District.

The exchange will be preceded by a processional of

(Spring first aid classes of Long Beach Red Cross will open this week. Standard, advanced and instructor courses are offered.

Three evening standard classes, from 7:30 to 9:30 p.m., six sessions, will open Monday at Emerson School, 2622 Josie Ave.; Wednesday at Holmes School, 5021 Berline Ave., and Jefferson Junior High School, 750 Euclid Ave. April 30. A morning class will open Tuesday, 9:30 to 11:30 a.m., at Los Altos YMCA at Bellflower Boulevard and Atherton. All are held weekly.

An advanced first aid group will open Tuesday from 7 to 10 p.m., at Marshall Junior High School, 5870 E. Warden Road. An instructor course will open April 30 at 7 p.m. at Long Beach City College, 4901 E. Carson St.

Judgments of literature on the basis of moral purpose served by a book are not the best yardsticks for critics, Dr. Noriman Fruman, sixth annual Bertrand Smith Sr. Lecture, told a Long Beach audience Friday night.

Dr. Fruman, associate professor of English at California State College, Los Angeles, speaking on "Critics and Creators" said there has never been a time in world history when some critics have not approached the work of a creator in accordance with what moral effect it might have on the reader.

Saying a book is good because it serves a moral purpose brings up the question of whose moral purpose served, he said. He noted that from the official Russian view "Dr. Zhivago" is bad. We say it is good. If both sides offer only moral reasons, the fact of "Dr. Zhivago" as a literary creation is ignored.

Dr. Fruman said the ideal critic should be like a prosecutor, panning for gold miners have missed. He should be able to identify and propagate the best that has been known and thought in the world.

The Bertrand Smith Lectures are presented by the Long Beach Public Library through an endowment from Smith, local bookstore owner. Blanche Smith, city librarian, introduced Dr. Fruman.

Long Beach Municipal Water Department delivered more water but earned a smaller profit last year than in the preceding fiscal period.

Water usage increased 769,335,000 gallons to a total of 15,772,335,000 gallons. The number of customers also rose by 1,048 to 81,474.

But net earnings after depreciation declined \$146,509 to \$1,168,591. Expenditures were up 9 per cent to a year-end \$4,075,181.

The figures are disclosed in an annual report just completed by City Auditor Murray

"75 plus One" will be the theme of the 1964 annual meeting of the Long Beach Chamber of Commerce Thursday in the Lafayette Hotel.

Patterned as a review of the Diamond Jubilee celebration of 1963, this year's event is designed to add a final dash of luster to the city's 75th anniversary, said arrangements committee chairman Bob Pierce.

"This chamber meeting should be the most significant ever held in Long Beach," Pierce said. "The tempo of community progress reached a new peak during the year, and a reprise is in order."

Pierce said tickets for the event may be obtained at the Chamber of Commerce, 121 Linden Avenue. "There are still good seats left," he said.

Besides maintaining its own municipal system, Long Beach has a substantial money interest in the Metropolitan Water District. Since the inception of MWD in 1932, taxes collected for the district on property within the city limits amount to \$24,790,507.90, Courson reported.

The program will feature a marching drum and bugle corps, bagpipe band, barber shop singers, birthday cake and punch.

On hand to greet an anticipated 5,000 visitors will be a delegation of city and county officials headed by Mayor Robert W. Baker.

Wallace Jamie, public relations director for the Carnation Co., and member of the United Way speakers' bureau, will address the Long Beach Congress for the United Way luncheon Tuesday at Lakewood Country Club.

Maurice Samuel, author and lecturer, will conduct an institute and deliver a public lecture April 26 at the Jewish Community Center, 260 Grand Ave., on the topic "Changing Jewish Values in America Today."

The institute, for teachers in area Jewish schools and Center members, will be held from 1 to 4 p.m.

The public lecture will be given at 8:30 p.m. Admission for non-Center members is \$2.50.

Samuel, 69, has written 20 books, most of them dealing with Jewish values and the relations between the Jewish and Christian people.

NORTH SHIELDS, England (UPI)—Moirá. Guantrill, a 16-year-old "child bride," announced Saturday she has started divorce proceedings against her husband, an 18-year-old coal miner. They were married five months ago. "My friends say I will be Britain's youngest divorcee," the girl said.

DALLAS (UPI)—Plans for bearing appropriate quota, a memorial in downtown Dallas to the late President Kennedy were expanded Saturday, an announcement by a Citizens Memorial Committee said.

It will be named the John F. Kennedy Plaza and contain a monument probably a curved white marble wall.

... like this Peace Corps Volunteer, who aren't afraid to get their hands dirty. Who won't rid the world of hunger, disease or ignorance, but who *will* make a start.

It's not a glamorous job. It's hard work. And often disappointing, because volunteers will rarely see half the results they had hoped for.

-But they happen.

In a Pakistan village, where a volunteer's flood-control project saved crops for the first time in 7 years.

In Tanganyika, where 525 miles of new road are opening up farmland, or in Nigeria, where a 10-year-old learns what the alphabet is. Maybe he can't read yet—but it's a start.

The people of 46 nations have asked for help. They want more Americans. And don't care what they look like. *Can they help* is what counts.

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Made without rubber... machine washable, even in bleach... lasts and lasts!

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Cups and band: 100% nylon. Cup lining: 100% cotton. Stretch-ever front and back elastic: nylon, Spandex. Stretch-ever strap elastic: rayon, cotton, Spandex, nylon.

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Talks Set on Taxes, CD, Homes, Travel

Four continuing programs are announced for this week by the General Adult Division of Long Beach City College. The schedule:

MONDAY
Home Remodeling — Stanley Goldin, "How to Attain Continuity in Remodeling," 7:30 p.m., Bancroft Junior High School auditorium.

TUESDAY
Civil Defense — Dick Major, "Individual and Family Survival," 7 p.m., room 416, Wilson High School.

WEDNESDAY
British Isles — Dr. Harvey

B. Franklin, "England and Wales: City and Countryside" (illustrated), 2 p.m., Boyd High School auditorium.

Issues in American Life — Dr. Philip J. Schlessinger, "Taxes — What For?" 7:30 p.m., Rogers Junior High School auditorium.

Butler's Sunday Specials



Dyed-to-Match and Mix Travel Fashions

Manufacturer's Closeout!

We can't mention the name, but you'll recognize the label. Sweaters in popular styles, prints, solids and novelty. Skirts in slim, pleated and A-line. Some shells to match. Sizes 8 to 18.

values to \$5
now **\$1.00**



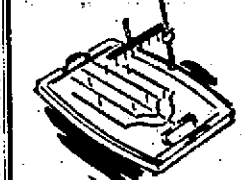
A magnificent assortment of large and small pins in all the smartest shapes and finishes. Stone set, gold and silver, some pearl. Some matching earrings. Accessories — Main Floor

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11-Pc. Ceramic Gypsy Kettle Soup-Salad Set

Includes 2 1/2-qt. kettle with lid and ladle and wrought iron handle, 8 individual soup/salad bowls, wooden salad utensils. Choose brown or orange.



12" x 20" Roast Board **2.48**

Handwood board has wooden feet, chrome handles and 8 spikes, roast holder, plus gravy drain.

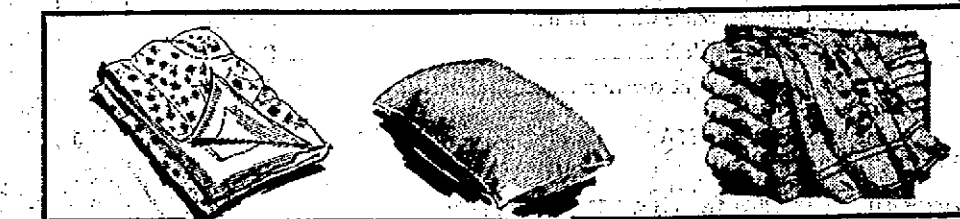
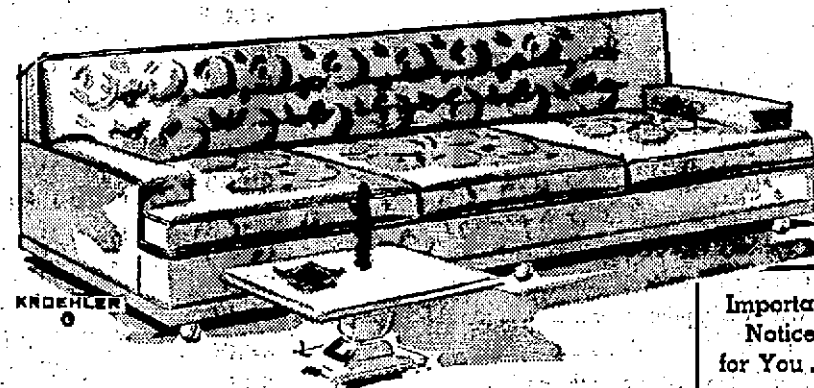
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- C.** Over 8 feet of foam comfort. Custom tailored in the fabric of your choice. A tasteful back treatment and long, low styling make it appropriate in any decor. Warranted a full year. **199⁸⁸**



- Cozy Comforter**
Reg. 10.98 **6⁸⁸**
72"x84" cotton covered comforter with Dacron® polyester or acetate filling. Choice of colorful prints, florals, and provincial.
- Foam Pillows**
Reg. 5.98 **4⁸⁸**
21"x27" premium latex foam. Zippered white cotton tick. Non-allergenic, dustless. Won't lump or flatten out.
- Print Towels**
Reg. 1.98 **1⁸⁸**
24x46 Bath size
Reg. .98 **89^C**
16x27 Hand towel
Reg. .49 **39^C**
12x12 Washcloth
Exciting new rose print with scroll background. Choice of 4 lovely colors, pink, gold, lilac, or turquoise.



FABRIC SALE

- Cotton Pebble Cloth**
Reg. 89c yd. **66^C yd.**
36" wide 100% cotton pebble cloth. Many colorful prints. Ideal for sportswear.
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Reg. 1.00 yd. **1 yd.**
Famous Ely Walker Sport Time cotton. 45" wide, no iron, guaranteed washable. Coordinates of solids and prints.
- Indian Head**
Reg. 89c yd. **66^C yd.**
36" wide, Popular plain Indian Head all-purpose cotton. Colorfast, pre-shrunk, permanent crisp finish. Wide selection of colors.

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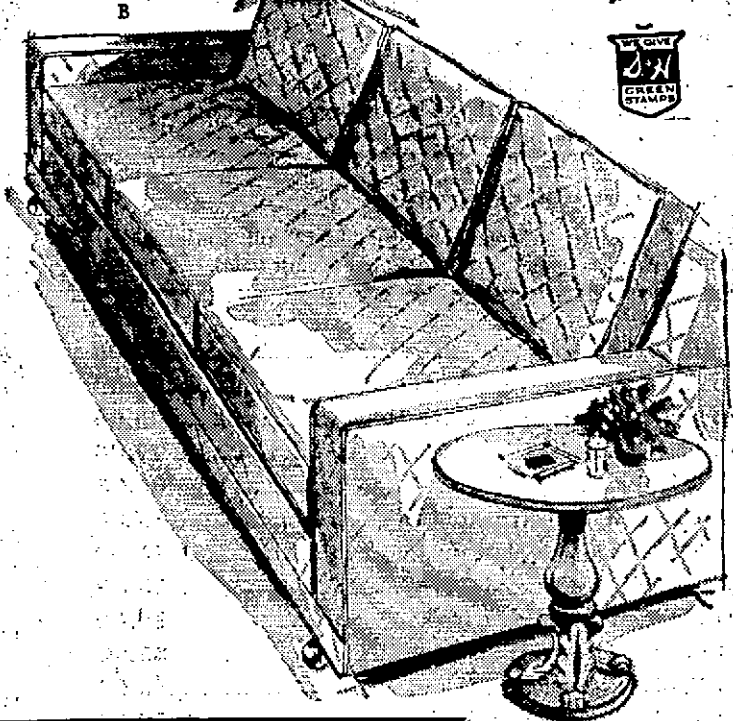
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Red Heart Knitting Worsted

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Famous Coats & Clark's Red Heart 100% virgin wool 4-oz. pull out skein. Mothproof. Large color selection.

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Super Foam Chair pad for folding or stack chairs, in floral prints. Sturdy vinyl cover. Elastic band on top with the strings for secure fit. **1⁹⁸**

Lounge Pads

For webbed aluminum chaise lounges. Foam cushion pad with soft headrest. Or use for lawn or beach pad. Elastic band on top with tie strings. **3⁹⁸**

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Printed cotton terry filled with shredded polyurethane foam. Tufted to insure a secure fit. **1⁹⁸**

Terry Chaise Cover

Solid color, 1-piece slip-on cotton terry cover for outdoor lounge or pool pad. Reversible, washable, vat dyed colors. **2⁹⁸**

Solid cotton terry cover for 2-piece innerspring pad chaise lounge. Reversible, washable. **4⁴⁹**

Lovely print cotton terry 2-piece chaise cover. Reversible and Washable. **4⁹⁸**

Plastic Dust Covers

Protect outdoor furniture. Guaranteed waterproof. Will not crack or peel. Heavy vinyl plastic. One color only.

- 7 and 8-foot umbrella cover. **1²⁵**
- Hooded bar-b-q cover. **1⁷⁹**
- Chaise lounge cover. **1⁹⁸**
- Wagon bar-b-q cover. **1⁹⁸**

Plumbers Protest Listing Under Sewer Firms

WICHITA, Kan. (AP) — Plumbers are making a federal case out of the phone company's effort to list them with sewer and drain cleaning firms.

An injunction petition brought by seven Wichita plumbers against Southwestern Bell Telephone Co. has been transferred from State Court to U. S. District Court. The suit seeks to prevent the company from listing sewer and drain cleaning firms under the heading of "plumbers" in a new telephone directory. The claim, such a listing would mislead the public.

Basis of the transfer to a Federal Court was the fact that Southwestern Bell is an out-of-state corporation engaged in interstate commerce.

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odd lots, many one-of-a-kind, as is, no phone, mail, or c.o.d.'s, all sales final

2-piece sectional 399.00

499.00 Loose cushion back, gold homespun fabric. Shepherd casters. 15½ feet of luxurious comfort.

French Prov. quilted sofa 222.00

319.00 Two-cushion reversible seat, fruitwood trim and covered in a beautiful quilted damask. 6½-ft. of style and comfort.

100" quilted sofa 255.00

349.95 High arms with two side pillows, 3-cushion seat and back, zippered & reversible. Lovely gold color damask. Shepherd casters.

5-pc. maple dinette set 96.00

121.75 Set includes 36" round table with 1—12" fill, 4 maple side chairs. Table has never-mar top to protect against stains.

3-pc. French Prov. bedroom 188.00

250.00 Includes double dresser, matching mirror and 3/3 bed. Lovely ivory finish with gold color trim. Gracious French Prov. styling.

3-pc. triple dresser bedroom 188.00

249.00 Includes triple dresser, matching mirror and 4/6 bed. Dresser has tilting mirror and brass pulls. Other pieces available.

4-pc. modern sectional 198.00

269.00 Open bumper end, walnut legs and foam cushions. Covered in attractive brown tweed fabric. Other pieces also available.

2-pc. quilted sectional 288.00

399.00 Open end bumper sectional with attractive shepherd casters. Beautiful quilted damask fabric in lovely beige tones.

3-pc. dual-purpose group 119.95

179.00 34x34" corner walnut table, two corner divans in rich brown fabric with foam cushions plus 3 matching foam bolsters.

3-pc. Italian Prov. bedroom 189.00

249.00 Includes double dresser, framed mirror and 4/6 bed. Dresser has antique white finish with gold colored trim and cherry top.

5-pc. Italian Prov. dining room 188.00

271.00 Includes white pedestal table with cherry top, 44" rd. table w/1 filler, 4 side chairs with ant. white finish and ecru color seats.

5-pc. modern dining room 177.00

219.00 42" round table with one fill, 4 matching side chairs in walnut finish with champagne colored seats.

129.95 Chair, beige color	58.00
119.95 Lane cedar chest, antique white	66.00
119.95 Lane cedar chest, antique white	66.00
119.95 Chair, gold color	77.00
119.95 Traditional lounge chair	69.95
29.95 TV bench, black, cerise cushion	15.00
29.95 TV bench in white, blue cushion	15.00
79.95 Pier cabinet, fruitwood finish	55.00
48.00 Plastic-covered ottoman, black	18.00
39.95 Chair, gold color	35.00
44.98 Vinyl-covered ottoman, beige	18.00
54.98 Vinyl-covered ottoman, black	18.00
189.00 Early American sofa, print	118.00
89.95 Chair to match Early American sofa	49.00
299.95 Pillow-back quilted sofa, ecru	222.00
44.98 Leather top bookcase end table	25.00
129.00 Mahogany desk with leather top	88.00
44.95 Maple step table, plastic top	33.00
24.95 Plastic desk chair	14.00
109.95 Maple kneehole desk	69.85
20.95 Maple wall shelf	12.88

24.95 Mahogany wall rack	15.00
99.95 Hi-back chair	69.95
179.00 Chair in green mist color	99.00
129.00 Chair, blue color	99.00
99.95 Chair, cane trim	69.00
259.00 French Provincial sofa, toast	188.00
139.00 Chair, attractive stripe	88.00
89.50 Cane back chair, gold color	66.00
129.00 Cane back chair	88.00
99.95 Tub chair, turquoise color	69.00
119.00 Cane back chair, fruitwood	88.00
44.95 Chair, gold color	36.00
179.95 Wing chair, print cover	88.00
129.95 Antique white credenza	109.00
129.95 Marble top credenza, antique white	88.00
79.50 King-size bed, white finish	50.00
79.95 Chest, attractive white finish	55.00
129.50 Mahogany desk	98.00
119.95 Loveseat, print covering	79.00

May Co. Furniture 35A

109.50 Walnut buffet	89.00
59.95 Console, antique white	49.95
89.95 Gun rack, gumwood	66.00
64.95 Bookcase desk, maple	49.95
99.95 Chair, French Provincial, gold	89.95
79.95 Chair, blue print	49.95
149.95 Provincial recliner, vinyl	99.00
79.95 Provincial chair, red	69.95
99.50 Drop-leaf dining room table	89.50
179.50 Hutch, maple	149.50
199.95 Dresser base, cherry	158.00
59.95 Telephone stand and bench, maple	39.95
129.95 Credenza, cherry	109.00
59.95 Step table, maple	39.95
129.00 Chair, fruitwood	79.00
109.95 High-back chair, antique white	88.00
109.95 Chair	88.00
79.95 Cedar chest, walnut	69.88
109.95 Cedar chest, maple	78.00
49.95 Night stand, walnut	38.00
49.50 Bed, walnut	39.88

Sleep Equipment and Patio Furniture

Assorted twin headboards 5.99

9.95-14.95 Just 9 twin headboards upholstered in wipe-clean plastic or long-wearing hardwood maple finish.

Assorted mattresses, box springs

19.95-24.95 Assorted twin pieces, all as-is	15.00
27.50-33.95 Twin, full size floor samples	20.00
34.95-44.95 Twin full size pieces, as-is	25.00

Mattresses 27.99

39.95 Just 8 twin size innerspring mattresses with sag-resistant borders, heavy-weight striped ticking, handles for turning.

3-pc. hollywood ensemble 44.99

59.95 Hotel-type innerspring mattress with deep-quilted sag-resistant pre-built borders. Plus companion box spring and sturdy steel frame.

Extra long mattress sets 59.50

79.90-119.90 Med. firm 80" extra long mattresses plus box spring. Heavy-weight tickings. Discontinued styles, some as-is.

King-size mattress sets 59.50-89.50

119.00-179.00 Giant 6x7" innerspring mattresses with reinforced center sections plus 2 matching 3x7" box springs. Floor samples, as-is.

Assorted sofa sleepers 119.00-179.00

159.00-239.00 Assorted styles in range of fabrics. Full size sofas that sleep two on separate innerspring mattresses. As-is.

Aluminum arm chairs 3.99

4.95 Heavy duty green & white washable plastic webbing on 1" thick aluminum frame. Folds flat for easy storage.

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27.90 Fully reclining chaise with 4-position adjustable back. Floral pattern innerspring mattress with washable plastic cover.

5-pc. wrought-iron dinette 69.99

79.95 40" round glass top table with white enamel finish. 4 side chairs with foam-filled plastic-covered seat cushions. Gold color.

May Co. Patio Furniture 35K

Floor Coverings

Candy Stripe broadloom installed 5.99

sq. yd. installed
6.99 sq. yd. Famous make all-wool pile carpeting.

Famous make quality broadloom 7.99

sq. yd. installed
8.99-10.99 sq. yd. Choose gold, woodmoss, sandalwood . . . all double backed and all by a famous maker.

Broadloom completely installed 6.99

sq. yd.
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Broadloom completely installed 9.99

sq. yd.
was 11.99-14.99 Martini, birchtone, beige, sand, deluxe carpet.

Broadloom completely installed 10.99

sq. yd.
was 13.34-14.34 Choose from mocha, martini or gold colors.

12x15-ft. nylon rugs 69.95

110.00 Continuous filament nylon rugs with foam cushion. Antique gold, topaz, avocado or champagne.

May Co. Floor Coverings 32

May Co. Sleep Equipment 35H

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RADIO
Dodgers vs. Braves, KFI, 1 p.m.
Angels vs. Cleveland, KMPG, 11 a.m.

YOUNG 'WENT HOLLYWOOD' AND...

Blades' Defense Faded

By AL LARSON
Where did the Blades go wrong in their quest of the Lester Patrick Cup, symbol of the Western Hockey League playoff championship?

First, Howie Young went Hollywood and didn't play after straining his back in the Denver semifinal series. Young said he didn't want to jeopardize his film career by further injury.

Howie, who played in only four of L.A.'s 12 playoff games, leaves for Hawaii Saturday where he'll

make his film debut in the Frank Sinatra production "None But The Brave." Young will play the role of a Marine stranded on a Pacific island during World War II.

It should be interesting if Sinatra is as patient with the unpredictable Young as the Blades have been since he joined the club Feb. 19. The suspension of Frank Arnett was another key factor: Arnett roughed up referee Willie Papp in game five of the Seals' series and was socked with a \$300 fine

and set down for an indefinite period. It marked the second time Frank has attacked an official. He hit a linesman several years ago and was fined \$200.

Then Con Madigan could only go at half speed Friday because of a painful hamstring. Despite taking shots in order to freeze his leg, Madigan couldn't push off.

Then just when the Blades were making a run at San Francisco in Friday's contest, the Seals got a big break when Harley Hodgson drew a penalty at 17:45 of the final period for slashing. Trailing 4-3, the Blades

weren't able to generate much offense after that since they were short-handed until the final 15 seconds.

Thus, it was a manpower shortage at defense which proved curtains.

Alf Pike credited Bob Perreault with the victory. "The goal-tenders were the difference. Our man (Jack Norris) was good; Perreault was better."

C-2—INDEPENDENT-PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, April 17, 1964

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

Alamitos Stewards Goofed

A strange but interesting thing happened at Frank Vessels' friendly Los Alamitos quarter horse race track this past week: A horse won by the astonishing margin of two and one-half lengths... and the fourth place finisher was a whopping 16 and one-half panels behind the winner.

Such a feat in one of Frank's 400-yard sprints is as rare as snow in Borneo or peace in Viet Nam.

The reason was understandable: Mechanical failure struck the starting gate.

The result was not understandable. Instead of being ruled an official race, the facial affair should have been ruled "no contest" and either restarted or cancelled.

Here's what happened, to the consternation of 6,654 patrons who howled their protest at the track and screamed their objections over the telephone to our beleaguered sports dept. men.

When the starter pressed the buzzer, the favored Vandy's Flash rocketed from the gate as everyone expected. Vandy's Flash was two lengths in front of the gate before two other horses bolted from their stalls. These were Woody's Request and Little Trish.

Now a two-length deficit in a quarter horse race is equivalent to a 50-yard handicap in the 220-yard sprint adopted by the human race. In any event, nobody's going to catch the chap in front.

After three horses had been released from the starting gate, another stall flew open, this one occupied by Miss Moon Bar, who must have wondered what she was doing on a race track all by her lonesome.

By the time Miss Moon Bar was released, she needed binoculars to locate the other three animals. At that, she was better off than the other two entries in the race, Gyp's Bar and Big Al.

Gyp's Bar's stall eventually opened, but the Gypper figured what-the-hell and stayed right there. I hope Big Al doesn't have claustrophobia because his stall never opened at all. It was sealed so tight that even the guys who pulled the big Brink's job couldn't have opened it with acetylene torches.

The result is history: Vandy's Flash was a two and one-half length winner over Woody's Request, which was six lengths ahead of Little Trish, which was eight frames in front of the galloping and bewildered Miss Moon Bar.

It wasn't exactly coincidence that the animals finished in the same staggered formation by which they left the starting gate. Not when they had only 400 yards to travel.

NOT HAVING BEEN PRESENT... and admitting that we're not the greatest connoisseur of horse flesh in the area (or any area, for that matter)... we turned to an expert for his evaluation.

"The stewards goofed," the man snorted, "and I mean real bad. The thing should have been called no contest. Race films proved that."

"The whole so-called race was a farce, should have been called off and all money refunded."

"The stewards made a half-hearted gesture by refunding all monies wagered on the two horses that never left the gate, but that is required by state law. At least they should have gone a little further and given back money to the people who bet on Miss Moon Bar."

"No, Clyde, the man didn't wager on Miss Moon Bar. He actually plunked his two bucks on the winner. So, how do you like that?"

THE EXPERT recalled 12 years ago when one horse "beat the gate" at Hollywood Park and won as easily as Vandy's Flash did at Los Alamitos. He was promptly disqualified.

Vandy's Flash, a 4-5 choice, obviously didn't "beat the gate" on this occasion and shouldn't have been penalized if the stewards erroneously permitted the race to stand.

Which brings up another point: If the same mechanical problem had triggered the starting gates at, say, Santa Anita or Hollywood Park with the machine gun-type method that developed at our favorite quarter horse track, what do you think would have happened?

I've an idea the race would have been knocked out of the books. So do many people connected with horse racing.

Vessels was not responsible for the malfunction nor the stewards' eventual decision. The personal reaction here is sorrow for Frank that the farce was allowed to stand by the people he hires to control such decisions.

OH, WELL. The stands weren't ripped apart by irate fans (as happened at an Eastern track not too many months ago) and the high rollers went home happy. The big money Vandy's Flash supporters never experienced a more comfortable race at Alamitos.

And, as one wag clucked, Alamitos did come up with a "first."

"Yep," he gurgled, "first time I ever saw anything like a real, live movie at a race track. Those horses were so far apart, it looked like cowboys chasing Indians. Only this time the Indian won."



HANK HOLLINGWORTH
Executive Sports Editor

ANGELS--

(Continued From Page C-1)

had struck out the side in the fourth inning and appeared well on his way to a second consecutive victory which would have provided the Angels with their first-ever series triumph at Tiger Stadium.

They pleaded with the storm gods for a brief break which would permit McBride to wrap up three more outs and put an official stamp on the contest.

FINALLY, after the long, nervous wait, the break came. The cats and dogs were rained from the field, McBride returned to the mound and the bottom of the fifth opened.

The storm gods shouldn't have listened to the Angels.

The delay had affected McBride's control. His fluid rhythm was herky-jerky as he surrendered two outs with walks to Don Wert and Dick McAuliffe.

Cash then bombed a McBride offering onto the roof of the rightfield grandstand, 94 feet above the swamp below. The ball failed by inches of sailing completely out of Bengal Bay which would have been Cash's fifth such feat.

The shoe was now on the other foot (as well as the lead). The Angels couldn't weather the pitching of Al Koch and Dick Egan, collecting just one hit over the final four frames.

Dan Osinski caged the Tigers, retiring six in a row, but the Angels were unable to save McBride from his first defeat. He was, and he had a right to be, storming mad.

ANGEL ANGLES: The Angels left for Cleveland immediately following the game. The game will be replayed today. The first game will be played at 1:30 p.m. The second game will be played at 7:30 p.m. The third game will be played at 7:30 p.m. The fourth game will be played at 7:30 p.m. The fifth game will be played at 7:30 p.m. The sixth game will be played at 7:30 p.m. The seventh game will be played at 7:30 p.m. The eighth game will be played at 7:30 p.m. The ninth game will be played at 7:30 p.m. The tenth game will be played at 7:30 p.m. The eleventh game will be played at 7:30 p.m. The twelfth game will be played at 7:30 p.m. The thirteenth game will be played at 7:30 p.m. The fourteenth game will be played at 7:30 p.m. The fifteenth game will be played at 7:30 p.m. The sixteenth game will be played at 7:30 p.m. The seventeenth game will be played at 7:30 p.m. The eighteenth game will be played at 7:30 p.m. The nineteenth game will be played at 7:30 p.m. The twentieth game will be played at 7:30 p.m. The twenty-first game will be played at 7:30 p.m. The twenty-second game will be played at 7:30 p.m. The twenty-third game will be played at 7:30 p.m. The twenty-fourth game will be played at 7:30 p.m. The twenty-fifth game will be played at 7:30 p.m. The twenty-sixth game will be played at 7:30 p.m. The twenty-seventh game will be played at 7:30 p.m. The twenty-eighth game will be played at 7:30 p.m. The twenty-ninth game will be played at 7:30 p.m. The thirtieth game will be played at 7:30 p.m. The thirty-first game will be played at 7:30 p.m. The thirty-second game will be played at 7:30 p.m. The thirty-third game will be played at 7:30 p.m. The thirty-fourth game will be played at 7:30 p.m. The thirty-fifth game will be played at 7:30 p.m. The thirty-sixth game will be played at 7:30 p.m. The thirty-seventh game will be played at 7:30 p.m. The thirty-eighth game will be played at 7:30 p.m. The thirty-ninth game will be played at 7:30 p.m. The fortieth game will be played at 7:30 p.m. The forty-first game will be played at 7:30 p.m. The forty-second game will be played at 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sixty-third game will be played at 7:30 p.m. The sixty-fourth game will be played at 7:30 p.m. The sixty-fifth game will be played at 7:30 p.m. The sixty-sixth game will be played at 7:30 p.m. The sixty-seventh game will be played at 7:30 p.m. The sixty-eighth game will be played at 7:30 p.m. The sixty-ninth game will be played at 7:30 p.m. The seventieth game will be played at 7:30 p.m. The seventy-first game will be played at 7:30 p.m. The seventy-second game will be played at 7:30 p.m. The seventy-third game will be played at 7:30 p.m. The seventy-fourth game will be played at 7:30 p.m. The seventy-fifth game will be played at 7:30 p.m. The seventy-sixth game will be played at 7:30 p.m. The seventy-seventh game will be played at 7:30 p.m. The seventy-eighth game will be played at 7:30 p.m. The seventy-ninth game will be played at 7:30 p.m. The eightieth game will be played at 7:30 p.m. The eighty-first game will be played at 7:30 p.m. The eighty-second game will be played at 7:30 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p.m. The two hundred-twenty-first game will be played at 7:30 p.m. The two hundred-twenty-second game will be played at 7:30 p.m. The two hundred-twenty-third game will be played at 7:30 p.m. The two hundred-twenty-fourth game will be played at 7:30 p.m. The two hundred-twenty-fifth game will be played at 7:30 p.m. The two hundred-twenty-sixth game will be played at 7:30 p.m. The two hundred-twenty-seventh game will be played at 7:30 p.m. The two hundred-twenty-eighth game will be played at 7:30 p.m. The two hundred-twenty-ninth game will be played at 7:30 p.m. The two hundred-thirtieth game will be played at 7:30 p.m. The two hundred-thirty-first game will be played at 7:30 p.m. The two hundred-thirty-second game will be played at 7:30 p.m. The two hundred-thirty-third game will be played at 7:30 p.m. The two hundred-thirty-fourth game will be played at 7:30 p.m. The two hundred-thirty-fifth game will be played at 7:30 p.m. The two hundred-thirty-sixth game will be played at 7:30 p.m. The two hundred-thirty-seventh game will be played at 7:30 p.m. The two hundred-thirty-eighth game will be played at 7:30 p.m. The two hundred-thirty-ninth game will be played at 7:30 p.m. The two hundred-fortieth game will be played at 7:30 p.m. The two hundred-forty-first game will be played at 7:30 p.m. The two hundred-forty-second game will be played at 7:30 p.m. The two hundred-forty-third game will be played at 7:30 p.m. The two hundred-forty-fourth game will be played at 7:30 p.m. The two hundred-forty-fifth game will be played at 7:30 p.m. The two hundred-forty-sixth game will be played at 7:30 p.m. The two hundred-forty-seventh game will be played at 7:30 p.m. The two hundred-forty-eighth game will be played at 7:30 p.m. The two hundred-forty-ninth game will be played at 7:30 p.m. The two hundred-fiftieth game will be played at 7:30 p.m. The two hundred-fifty-first game will be played at 7:30 p.m. The two hundred-fifty-second game will be played at 7:30 p.m. The two hundred-fifty-third game will be played at 7:30 p.m. The two hundred-fifty-fourth game will be played at 7:30 p.m. The two hundred-fifty-fifth game will be played at 7:30 p.m. The two hundred-fifty-sixth game will be played at 7:30 p.m. The two hundred-fifty-seventh game will be played at 7:30 p.m. The two hundred-fifty-eighth game will be played at 7:30 p.m. The two hundred-fifty-ninth game will be played at 7:30 p.m. The two hundred-sixtieth game will be played at 7:30 p.m. The two hundred-sixty-first game will be played at 7:30 p.m. The two hundred-sixty-second game will be played

400-Yd. Drive, 66 Gain Nicklaus Tie

HOUSTON—Burly Jack Nicklaus and Mike Souchak put their muscle to good use Saturday over the long and windy Sharpstown golf course to tie for the third-round lead in the \$50,000 Houston Golf Classic.

Nicklaus fired his second straight five-under-par 66 for a 54-hole total of 208, five under par. Only a 76 on the first round kept him from

Souchak, also a 205-pounder, stroked a three-under-par 68.

The day's best round was a course record-tying 65 shot by Al Geiberger of Carlton Oaks, Calif.

WINDS HAVE been giving most of the touring pros troubles and many of the pros have complained repeatedly about being unable to reach the greens. It appeared that this gave advantage to the raw power of Nicklaus and Souchak.

Nicklaus had one drive today that went 400 yards from the tee. It landed slightly below the edge of the green on the 422-yard 13th hole. The Columbus, Ohio, golfer got a birdie on the hole.

Four Share Golf Honors at Virginia

Dr. Bob Mahannah, Bernie Wishney, Art Macrate and Dr. Don Keith took top honors in the sixth annual Los Cerritos Member-Guest Tournament which concluded Saturday at Virginia Country Club.

Mahannah of the host club and Wishney, Mesa Verde, had overall low net (132-62-194) while Macrate of Virginia and Keith, from the Stardust CC in San Diego, won low gross at 216 (146-70).

Low Net: Dr. Bob Mahannah-Bernie Wishney-Mesa Verde 132-62-194; Art Macrate-Don Keith-Los Cerritos 131-61-192; Harold Armstrong-Rep. Dave Davis-Palos Verdes 137-64-201; and Marvin Davis-Ole Steckman-San Gabriel 144-71-215.

Low Gross: Macrate-Keith 146-70-216; between Armstrong-Davis 152-67-219; and Mike Federer-Jim Kline (Palos Verdes) 147-70-217.

Wright Surges for 1-Stroke Lead

SPARTANBURG, S.C. (UPI)—Mickey Wright of Dallas charged from far back Saturday with a three-under-par 69 for a 144 and the second round lead in the Betsy Rawls-Peach Blossom open women's golf tournament.

Wright: 69-144; Gloria Amateo: 72-145; Shirley Englehorn: 70-144; Arlene Hodge: 72-144; Sandra Hovell: 71-147; Audrey Johnson: 72-147; Sandra Nicholson: 72-147; Ruth Jensen: 73-148; Betty Rawls: 72-148.

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5.00/5.20x13 Tubeless Blackwalls
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Sizes:
6.50x13 Tubeless Blackwalls
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Plus fed. tax
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Fit most Chevrolets, Fords, Buicks, Dodge, Olds F-85, Plymouth, Falcon, Corvair, Valiant, Rambler.

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7.00x13 Tubeless Blackwalls
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*Exchange price is regular retail price plus Federal Excise Tax less trade-in at time of return.

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Sweep by Goetta, Pokey

1-Stable Triumph in Trial

By DON HARDIN

Goetta, daughter of the mighty Go-Man-Go who may surpass her sire's winnings, took off as if races were going out of style as she won the second division of the Derby Trial at Los Alamitos Race Course Saturday.

After stablemate Pokey Charge won the first half of the split division stakes, Goetta came right back for a head victory in the second division.

Charlie Smith accounted for his 14th victory aboard Goetta to ease him into the lead among jockey standings.

A crowd of 13,458 watched the program.



SPLIT DERBY TRAIL VICTORS

Finish line pictures of the split Derby Trials at Los Alamitos show (left) Goetta beating Tides' Pleasure by a head and (right) Pokey Charge beating Three Scoops by a half length.

THE FEATURE time of 21.9 wasn't close to a world record for the 440-yard sprint, but Goetta's triumph was a sweep for the 13,000-added Derby next Saturday.

She broke out of the gate well, and, although winning by an apparently slim margin, still won easily.

So for Saturday's Derby, it's stablemates Goetta and Pokey against the other fastest of the Derby bunch.

Goetta returned \$3.20, \$2.40 and \$2.20, Tides' Pleasure winding up in the second spot, paid \$2.80 and \$2.60, and Maggie McGowan paid \$2.60.

IN THE first division of the trial, Pokey Charge, the 3-5 favorite, romped to an easy win in 22.2. Western Stables' Three Scoops was second and Back Stretch, upset winner over Pokey Charge in their most recent encounter, finished third.

Payoffs in the first division were \$3.40, \$3.00 and \$2.60 for the winner, Three Scoops returned \$6.00 and \$3.80 and Back Stretch \$2.80 to show.

Double Queen, who vied for favoritism with three other horses until post time, finally went off as the favorite in the second race and her \$6.00 win, coupled with a \$60.00 price on June Regard in a juicy \$296.20 daily double.

EACH HORSE comprising the double was an easy winner.

It was the largest daily double in the history of the track. The amount was \$64,778. The payoff, however, was not a record.

Another big payoff occurred in the fifth race when Bob's Request nosed in for a \$41.60 return. He happens to be the son of Little Request, a former world record-beater.

Los Alamitos Charts

Sunday Clear			
1st-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Goetta, 116, Crosby	2:19.0	1st
2nd-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Pokey Charge, 116, Crosby	2:22.0	1st
3rd-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Three Scoops, 116, Crosby	2:22.0	1st
4th-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Back Stretch, 116, Crosby	2:22.0	1st
5th-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Double Queen, 116, Crosby	2:22.0	1st
6th-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Goetta, 116, Crosby	2:22.0	1st
7th-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Pokey Charge, 116, Crosby	2:22.0	1st
8th-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Three Scoops, 116, Crosby	2:22.0	1st
9th-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Back Stretch, 116, Crosby	2:22.0	1st
10th-RACE-358 yards, 3-year-olds, Grade A Minus, Purse \$1200	Double Queen, 116, Crosby	2:22.0	1st

Golden Gate

Clear and Fast			
1st-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
2nd-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
3rd-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
4th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
5th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
6th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
7th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
8th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
9th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
10th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st

Caliente

Clear and Fast			
1st-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
2nd-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
3rd-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
4th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
5th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
6th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
7th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
8th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
9th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st
10th-RACE-1 mile	Mr. Drag, Hernandez	1:52.50	1st

L. B. Kickers Battle

Bell Gardens Today

The Long Beach Soccer Club resumes its Pacific League schedule today, facing Bell Gardens at Pan-American Park at 2 p.m.

All players wishing to join the Long Beach team for the 1964-65 season should contact manager Herb Rogers at GA 6-2734.

Fishing Facts

Seal Beach—147 bass on 3 boats, 147 halibut, 105 barracuda, 7 calico bass, 8 sculpin.

Belmont Pier—54 bass on 2 boats, 48 halibut, 72 barracuda, 2 calico bass, 1 white sea bass.

Pacific Landing—72 bass on 3 boats, caught 4 yellowtail, 13 barracuda, 19 halibut, 33 calico bass, 25 midget lampreys.

PierPoint Landing—350 bass on 10 boats, caught 545 rock cod, 9 cow cod, 1 calico bass, 25 barracuda, 26 bonito, 13 calico bass, 13 yellowtail, 104 halibut, 517 miscellaneous.

Jockey Standings

Jockey	Wins	Losses	Placed	Shows
Charles Smith	14	14	14	14
Robert Adair	13	11	10	10
William Mahoney	12	10	10	10
Ronald Banks	11	10	10	10
James Jones	10	10	10	10
Kenneth Chapman	9	10	10	10
Harley Crosby	8	10	10	10

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QUADRANGLE SHARP

'Good Deal Wins, Will Pass Derby

Continued From Wire Reports

Real Good Deal, ridden by turned \$4 and \$3.40 while Or et Argent paid \$6.20 to show.

Real Good Deal, ridden by turned \$4 and \$3.40 while Or et Argent paid \$6.20 to show.

Or et Argent finished third in the 1 1/4-mile test for 3-year-olds as the favored Nearco Blue finished fifth, six lengths behind the victor.

Meanwhile, Quadrangle served notice that the Kentucky Derby is far from a two-horse race as he withstood a long drive for a one-half length victory over Mr. Brick in the 40th running of the \$89,250 Wood Memorial at Aqueduct in New York.

RUNNING for jockey Bill Hartack as if to show that Hill Rise and Northern Dancer will not have the May 2 renewal of the Derby to themselves, Quadrangle went the 1 1/4 miles in 1:49 1/5.

In earning \$58,012.50 to boost his total earnings to \$189,069.50, the Rockaby Stable colt paid \$14.40, \$6.40 and \$4.30.

Mr. Brick, choice in the field of nine 3-year-olds, returned \$4.10 and \$3. Roman Brother paid \$3.50.

Longden, the world's winningest jockey, sent Real Good Deal to the fore in the back stretch and held on to win by three-fourths of a length.

ALTHOUGH Real Good Deal remains eligible for the Kentucky Derby, his owner, Ellwood B. Johnston of Pasadena, said he did not plan to send the winner to Churchill Downs.

"My horse hasn't grown into himself," said Johnston after Real Good Deal ran the 1 1/4 mile in 1:49.

Real Good Deal paid \$10.20, \$4.20 and \$3.60. Wil Rad re-

Rockets, El Rey Nines Collide at Blair Today

Sporting a 21-4 record, the Long Beach Rockets host El Rey Charizo at Blair Field today at 1:30 p.m.

Don Rowe and Al Preston will share the pitching for the Rockets. El Rey Charizo won the semipro American League championship, but lost to the Rockets, 10-6, earlier this year.

Jr. Baseball Results

Long Beach, LI—Pougas 2, Rancho 0; Delaney's 5, 7-10 0.

College Track

UCB 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

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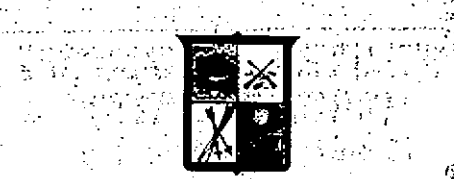
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Deaths

NORTON—Alma Margaret, 87, of 1831 Appleton St., died Thursday. Surviving is sister, Mabel Meyers. Service Monday, 11 a.m., Mottell's Mortuary.

STEVE—Mrs. Charlotte, May, 77, of 334 E. Ocean Blvd., died Saturday. Surviving is son, Roy. Friends may call Monday, 1 to 8:30 p.m. Service in Oklahoma City. Mottell's Mortuary in charge locally.

KONYNENBURG (Bellflower)—Mrs. Gertrude, 80, of 10324 Monterey St., died Saturday. Surviving is husband, Dominicus. Service Tuesday, 11 a.m., White Mortuary.

WALKER—Mrs. Rhoda A., 74, of 320 Granada Ave., died Friday. Surviving are son, Robert W.; daughters, Miss Alice, Mrs. Margaret MacArthur. Memorial service Tuesday, 10 a.m., Bayshore Community Congregational Church. Christensen-Pino Redondo Avenue Mortuary in charge. Family suggests donations to Altar Guild, Bayshore Church.

STEWART—Sarah, M., 74, of 4452 Lakewood Blvd., died Wednesday. Service Tuesday, 2 p.m., Christensen-Pino Redondo Avenue Mortuary.

WATSON (Westminster)—Mrs. Juanita M., 36, of 13159 Cedar St., died Thursday. Surviving are husband, Gordon; son, Stephen; daughter, Kelley. Service at Midland, Tex. Peck Family Colonial Mortuary in charge locally.

YOUNG—William T., 61, of 1381 Monterey Road, Seal Beach, died Thursday. Surviving are wife, Magdalene T.; daughters, Mrs. Barbara P. Prindle, Mrs. Geraldine E. Lafo; sons, Thomas E., Richard W.; step-son, James M. Allyn; brother, Adolph. Service Monday, 2 p.m., Westminster Memorial Park.

SCOFIELD—William W., 39, of 2015 Litchfield Ave., died Saturday. Surviving are wife, Margaret; daughters, Stephanie, Christina, Katherine; son, Dennis; brothers, Glenn, Woodleigh; stepmother, Mrs. Gladys Scofield. Service pending at Lakewood Mortuary.

BILLS (Norwalk)—Clayton Alonzo, 73, of 11445 Maza St., died Thursday. Surviving are wife, Dorothy; sons, Albert, Jack; daughters, Mrs. Dorothy Taylor, Mrs. Evelyn Jones, Mrs. Myrtle Woodward, Mrs. Beverly Radatto, Mrs. Shirley Messer; brothers, Roy, Oran, Floyd, Arthur, Clifford, Donald; sister, Mrs. Ethel Heilburn. Service Monday, 2 p.m., Lakewood Mortuary.

DURAND—Albert Joseph, 65, of 670 Quincy Ave., died Friday. Surviving are wife, Arabella; sons, William, Ronnie, Daniel, Robert, Gene; daughters, Mrs. Francis Berge, Mrs. Irvin Goronwicz, Mrs. Matt Rapacz, Mrs. Alex Kaporowicz. Rosary today, 8 p.m., Lakewood Mortuary.

PETERSON—Martin J. Sr., 72, of 332 Eighth St., Seal Beach, died Saturday. Surviving are wife, Ethel; son, Martin J. Jr. Rosary Monday, 7 p.m., Sheeler's Mortuary. Requiem Mass Tuesday, 8:15 a.m., Our Lady of Refuge Church.

COBB—Mrs. Lola Orleans, 72, of 4259 Palo Verde Ave., Lakewood, died Thursday. Surviving are husband, Howard; son, Max Teaford; stepdaughter, Romayne Denton; sister, Hazel Emerson. Service today, 3 p.m., Utter-McKinley Lakewood Mortuary.

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CARELESSNESS WORST OFFENSE

Bike Do's and Don'ts Listed

Just plain "carelessness" into streets between parked cars.

causes most bicycle accidents, according to Capt. Fred J. Stevenson, head of the Long Beach Police Department's traffic division.

Stevenson has issued a list of 10 safety rules for cyclists to supplement a safety campaign this week by the Uptown Optimist Club. The Optimists are spreading the words, "Watch That Bike," in a bumper strip campaign aimed at making motorists more conscious of the city's 40,000 cyclists.

Two-thirds of bike accidents, according to Capt. Stevenson, can be traced to these causes:

- Weaving in and out of traffic.
- Riding out of driveways
- Carrying riders.
- Ignoring traffic signs and signals.
- Speeding and taking foolish chances.
- Falling to know safety rules and obey laws.

Stevenson pointed out that 45 per cent of bicycle accidents occur between 3 and 5 p.m.

His 10 rules for bicycle safety:

- "1. Obey all traffic laws, signs and signals.
- "2. When riding out of driveways, be careful, go slowly and look both ways.
- "3. Do not carry riders. They block your vision and throw you off balance.
- "4. Ride on right side of street, move with traffic and stay close to curb.
- "5. Keep your bicycle under control; no weaving or stunting.
- "6. Give right of way to vehicles and pedestrians.
- "7. Avoid riding after dark. If you must, wear something white and have required light and reflector on bicycle.
- "8. Walk bicycles across busy streets, and on the school grounds at all times.
- "9. Keep your bicycle mechanically safe, properly licensed and locked when not in use.
- "10. Remember, a well-informed bicycle rider today will make a well-informed automobile driver of tomorrow."

JULY FLING

Square Dance Leaders Set

Mr. and Mrs. Norman Holloway of 5829 Oakbrook St. have been named general chairmen of the 13th annual National Square Dance Convention scheduled for Long Beach July 23-25.

Known as the world's greatest square dance event, the convention is expected to attract more than 13,000 participants from all 50 states and Canada, said Holloway, past president of the host group, South Coast Square Dance Association.

Almost every hall in the Long Beach area, including the Long Beach Arena and Municipal Auditorium, plus an outdoor area of more than 10,000 square feet adjacent to the arena, will be used for dancing.

San Pedro Boater Given Up for Lost

The Coast Guard called off of 10421 S. Normandie Ave., dropped flares Friday night as its massive search Saturday for a San Pedro commercial fisherman who apparently fell overboard near Catalina Island Friday.

Missing and presumed drowned is Robert Nelson, 51. Three Coast Guard aircraft appeared.

The boat was about six miles off the island when a crewman, Larry T. Eggleston of Glendale, noticed Nelson was gone.

Four cutters, a tug, two patrol boats and several commercial vessels searched for Nelson through the night. The search was hampered by inability to pinpoint the time Nelson disappeared.

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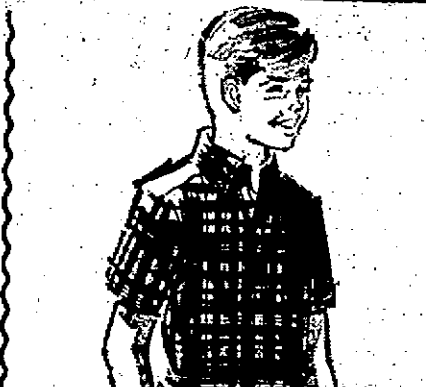
Cool Sleeveless Blouses
Super Value!
Excellent detailing teamed with care-free cotton and polyester in powder puff pastels. Buy several at this low low price! Sizes 32-38.
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Cotton two piece play-mates for the sun season... checked, nautical prints or stripes topped solid color bottoms. Sizes 7-14.
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Short sleeve sport shirts in assorted dark color ivy prints. Sizes 6 through 20. Hurry to Sears now and save!
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100% cotton aprons in wide selection of patterns and colors. Band-styles. Buy several!
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Folding Patio Chaise
Super Special!
Polished tubular aluminum frame, green with white plastic webbing. 5-position adjustable back.
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6⁹⁹



\$17.43 Tableware Sets
SAVE \$7.46 on 30-pc. set
24-pc. stainless steel tableware set plus 5-pc. cutlery and plastic tray. Mirror polished. Save now!
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9⁹⁷



Venetian Blind Tape
Super Value!
Sturdy rayon filled solid woven ladder tape. White or duck colors. Hurry in!
Drapery Dept.

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Contains 21 spill-proof drawers. Provided with divider and label for each drawer. 6 1/4-in. deep.
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3⁸⁷



Lawn Insecticide Sale
Your Choice
\$1.69 Snail, Slug Spray, 1 pt.
\$1.79 K-3 Multipurpose Spray
\$1.89 T-1 Lawn and Soil Spray
Garden Shop

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LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 19, 1964

SECTION D

See Classifications 173-176
AUTHORIZED NEW CAR SALES & SERVICE
NEW CAR DIRECTORY
for Automotive Bargains

ALFA ROMEO LONG BEACH, LAKEWOOD Briery-Gray Imports, 3515 Atlantic GA 4-0951 COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	DODGE LONG BEACH Vern Holmes, 35th & Atlantic GA 4-8603 Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281 BELLFLOWER, COMPTON, LAKEWOOD Snively & Langford 401 N. L. B. Blvd., Compton NE 1-6163 Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower TO 6-9081 WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	OLDSMOBILE LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach HE 4-9621 BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlings 7440 E. Firestone, Downey TO 2-1181
AUSTIN LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	ENGLISH FORD BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore 912 No. Long Beach Blvd., Compton NE 2-7141	OPEL LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754
AUSTIN-HEALEY LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	FALCON LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount ME 3-1107 Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Mal Burns, 2000 Long Beach Blvd. GA 6-3311 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton NE 2-7145 WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621	PEUGEOT LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916
BUICK LONG BEACH Boulevard Buick 1881 Long Beach Blvd., Long Beach HE 7-2754; SP 5-6156 BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Blvd., Compton NE 5-7141 Pearl Bros. Buick 15734 Bellflower Blvd., Bellflower TO 7-1781 ORANGE COUNTY Terry, 5th & Walnut, Huntington Beach LE 6-6589	FIAT LONG BEACH, LAKEWOOD Palmer Motors, 3100 Atlantic GA 4-0754 BELLFLOWER, COMPTON, DOWNEY, NORWALK Pearl Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower TO 7-1781 Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	PLYMOUTH LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871 Ed Barber, 6200 N. Bellflower Blvd., Lakewood TO 7-2731 Ray Vines, 4201 E. Willow 426-7301 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131
CADILLAC LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 7-2241	FORD LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. GA 6-3311 Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Chief Chamberlain Ford 15727 Paramount Blvd., Paramount ME 3-1107 Glen Organ Ford 220 So. Long Beach Blvd., Compton NE 2-7145 Hensley-Anderson Ford 9833 Alondra, Bellflower TO 7-2734 WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621	PONTIAC LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. HE 7-4111 BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lamerdin 302 N. Long Beach Blvd., Compton NE 9-6666 Suburban Pontiac 17639 S. Bellflower Blvd. TO 4-1725 SAN PEDRO, WILMINGTON, LOMITA Reiman Pontiac, 412 W. Anaheim, Wilmington TE 5-3141
CHEVROLET LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Commer Chevrolet, 601 Long Beach Blvd. HE 6-5291 Harbor Chevrolet, 3770 Cherry Ave. GA 6-3341 Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ME 3-0781 ARTESIA J. Chevrolet 11900 E. South St., Artesia UN 5-1276 BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Commer Long Beach Blvd. & Compton Blvd. NE 9-3060 Beach Chevrolet 8930 L. B. Blvd., South Gate NE 8-0523 George Chevrolet 17180 Lakewood Blvd., Bellflower WA 5-2251 Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount ME 0-5866 Paramount Chevrolet Commer Firestone at Paramount Blvd. ME 0-2181 ORANGE COUNTY Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove HE 2-4411; JE 4-2700	IMPERIAL LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871 Ray Vines, 4201 E. Willow 426-7301 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	RAMBLER LONG BEACH, LAKEWOOD Rancho Rambler, 2140 L. B. Blvd. GA 6-2111 Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001 Holiday Rambler, 1310 Long Beach Blvd. HE 6-9007 BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton 410 N. Long Beach Blvd. NE 8-0581 Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower TO 7-2256 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington TE 5-6646
CHRYSLER LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871 Ed Barber, 6200 N. Bellflower Blvd., Lwd. TO 7-2731 Ray Vines, 4201 E. Willow 426-7301 BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moethart, Inc. 1112 No. Long Beach Blvd., Compton NE 2-7171 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	JAGUAR LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754	RENAULT-DAUPHINE LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916 WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595
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CORVAIR LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Commer Chevrolet, 601 Long Beach Blvd. HE 6-5291 Harbor Chevrolet, 3770 Cherry GA 6-3341 Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ME 3-0781 PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount ME 0-5866 Bill Barnett Chevrolet Commer Long Beach Blvd. & Compton Blvd., Compton NE 9-3060	LANCER LONG BEACH, LAKEWOOD, COMPTON Glenn E. Thomas, 340 E. Anaheim HE 6-1281 Snively & Langford 401 N. Long Beach Blvd., Compton NE 1-6163	SPRITE LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911
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DATSUN LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943	MERCURY LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916 BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761	THUNDERBIRD LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount ME 3-1107 Mel Burns, 2000 Long Beach Blvd. GA 6-3311 Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 Glen Organ Ford 220 So. Long Beach Blvd., Compton NE 2-7145
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BEN RUSHING 850 L.B. Blvd., HE 5-7424	CREST MOTORS 1335 Long Beach Blvd., HE 2-2969	WOLFPERT MOTORS 2399 E. Pac. Cst. Hwy., HE 9-9960
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5223 Ebel	HA 5-6416	Eastside
1438 E. 9th	HE 7-9595	Eastside
4453 Albury	HA 9-6400	Lakewood Area
3426 Karen	426-6184	Lakewood Area
5376 Oanga Ave.	867-1531	Lakewood Area
3838 Stevely	433-0745	Lakewood Area
11131 Enterprise Dr.	431-8092	Los Alamitos
6050 Fairbrook	GE 9-7848	Los Altos
1422 E. 57th St.	GA 2-0971	North Long Beach
1667 E. 63rd	GA 2-2630	North Long Beach
101 E. 69th Way	GA 3-7981	North Long Beach
1151 Hardwick	HA 5-6416	North Long Beach
6906 Gale	HA 5-6416	North Long Beach
6764 Lewis	HE 7-1281	North Long Beach
425 Morningstar	GA 3-9372	North Long Beach
631 Olive	GA 2-1286	Westside
2486 Canyon	GA 7-8993	Westside
1924 W. 29th	GE 6-9701	Westside
2754 Rodley	GA 6-4058	Westside
2643 Chestnut	GA 6-3903	Westside
2926 Eucalyptus	HE 7-1281	Westside
2980 Eucalyptus	GE 9-2233	Westside
1900 Magnolia	HE 7-3567	Westside
3037 Pacific	GA 4-5385	Westside
2135 San Francisco	GA 4-4712	Westside
1115 La Daza Dr.	439-8915	Bixby Knolls
1011 E. Broadway	HE 6-3739	Downtown
6803 El Progresso	GE 1-0687	Lakewood Plaza
3318 No. Faust	433-6537	Lakewood Plaza
6232 Peabody	HA 1-8211	Lakewood Plaza
14 W. 82nd St.	GA 3-8466	North Long Beach
28724 Gunter Rd.	TE 1-9313	Rolling Hills
2135 Golden	GA 4-4712	Westside
795 Los Altos	HE 5-6903	Alamitos Heights
18506 Elaine St.	HE 6-8261	Artesia
17812 Belford	TO 7-2707	Bellflower
10522 Samara	TO 6-6410	Bellflower
3602 E. 2nd	GE 4-0935	Bellflower
4307 E. 6th St.	GE 8-0738	Bellflower
4550 Elm	HE 2-2600	Bixby Knolls
1053 E. 46th St.	426-6184	Bixby Knolls
3853 Hackett	GE 3-9966	Carson Park
3335 Charlemagne	HA 5-9928	City College
1740 Stanley	GE 4-8928	East Side
5241 Hill St.	HE 7-0581	Huntington Beach
5000 Bellflower Blvd.	HA 4-4022	Lakewood Area
6429 Bigelow	WA 5-1271	Lakewood Area
6429 Glorywhite	WA 5-1271	Lakewood Area
5423 Harsholt	TO 6-7600	Lakewood Area
4557 Ladega	HA 5-1207	Lakewood Area
5728 McAuley	TO 7-4160	Lakewood Area
4742 Pearce	TW 2-3689	Lakewood Area
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11527 Renville St.	865-9230	Lakewood Area
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6814 E. Wardlow	HA 9-7926	Lakewood Plaza
2835 Josia	HA 5-9928	Lakewood Plaza
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6908 El Roble	HA 9-7901	Los Altos
3314 Karen	HE 9-7942	Los Altos
2286 Popperwood Ave.	GE 9-8549	Los Altos
161 Riva Alto Canal	GE 3-4433	Naples - Marina
6564 Cerritos	ME 4-2530	North Long Beach
3303 Dameron	NE 2-7227	North Long Beach
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1644 Painsettia	GA 2-2630	North Long Beach
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2181 Eucalyptus	GA 4-4712	Westside
2127 San Francisco	GA 6-3903	Westside
3353 Olinda	HA 5-6416	Anaheim
259 Roswell Ave.	GE 4-3494	Balmet Heights
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4409 Stanbridge	GE 9-0935	Lakewood Plaza
179 Riva Alto Canal	GA 3-7981	Naples - Marina
6712 White	431-2827	North Long Beach
3022 Bostonian Dr.	GE 0-1612	Rossmore
12631 Christy Lane	GE 0-0786	Rossmore
11462 Harrisburg Rd.	431-1229	Rossmore
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12172 Oak Leaf Dr.	596-1333	Rossmore
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2830 San Francisco	HE 7-7021	West Side
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427 Bella Vista	HA 5-6416	Anaheim
12132 Sapphire	421-7873	Eastside
4701 Village Rd.	HE 2-3561	Lakewood Village
2059 Volk	GA 2-0974	Los Altos
47 Riva Alto Canal	HE 7-0541	Naples - Marina
2459 Lewis	GA 4-5497	Signal Hill
6351 Shawnee Rd.	TW 3-2924	Westminster
4261 Fountainbleu	NE 8-4992	Cypress
4609 Graywood	HA 9-8785	Lakewood Village
4444 Greenbrier Rd.	GA 3-0855	Lakewood Village
11282 Martha Ann Dr.	GE 0-2745	Rossmore
3245 E. 1st	HE 9-2121	Balmet Heights
828 Terroine	HE 7-0541	Alamitos Heights
4203 Ashworth	GA 6-3903	Lakewood Area
5922 Fairman	HA 9-7192	Lakewood Area
3033 Monogram	HE 7-0541	Lakewood Plaza
2734 Petaluma	HA 9-5928	Lakewood Plaza
2033 Stevely	GA 2-1241	Los Altos
1241 Silva St.	GA 8-1558	North Long Beach
1414 Greenbrier	HE 7-1281	Park Estates
2342 San Francisco	HE 7-1281	Westside
210% E. Del Amo	428-1126	North Long Beach
4829 Pacific Ave.	GA 2-4444	North Long Beach
2302 Magnolia	HE 7-1281	Westside
1425 Rosa	HE 2-2819	Downtown
5502 Lewis	GA 3-5468	North Long Beach
2075 Appleton	HE 7-1281	Balmet Heights
1260 E. 4th	439-2756	Downtown
901 Linden Ave.	HA 9-1770	Downtown
2049 E. 3rd St.	HE 7-0541	Eastside

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O'Brien's Hardware & Paint 5442-44 Woodruff, Lkwd. 867-8916
Whitely Paint Store 4126 Viking Way, Long Beach HA 9-5955

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Craft Service & Hobby Shop 3966 1/2 Studebaker Rd. 425-0088
Lakewood Village Hobby Shop 4127 Norse Way, L. B. 429-5621

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MacFrankel, LL.B. 9027 E. Alondra, Bellflower WA 5-2215

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Amco Elect. TV Rental & Svc. 419 E. 8th St. 436-5534
King Kay TV 733 W. Pacific Coast Hwy. HE 7-6744

REAL ESTATE
D. Van Lizen, Realtor 2170 Pacific Ave. HE 2-5461
D. Van Lizen 5942 Orange GA 2-0977

REAL ESTATE LOAN
Sol Levin Realty 6761 1/2 Carson HA 1-8438

RENTAL AGENCIES
Dagley Realty 900 Long Beach Blvd. HE 6-9751

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One-Way Trailer Rentals 2800 South St., 8-6 GA 3-6413

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1
CORNWALL-Clavis, 3917 Country
Club Drive, age 75, survived by
wife, Susan, 3 children, 10
grandchildren, Mr. & Mrs. C. W.
Cornwall, 1001 E. 10th St., West
Beverly Hills, Calif. 90024. Burial
Forest Lawn Memorial Park, Glendale.
Funeral services, 10 a.m., Tuesday,
April 19, 1966, at Forest Lawn.
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HR 2332 to get \$100 per month
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are eligible. For information call
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Dancing 11:00 p.m. to 2:00 a.m.
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ANY style of guitar playing.
"100% black hair" approx. 5'
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DILDAY FAMILY
Funeral Directors
Pacific Ave. or Anaheim St.

DRUMMOND-Jennie, 411 Dou-
glas, service will be an
announcement. Dillard Chapel.

FREEMAN—Bessie W., 12350
Cotton, 1:30 p.m. with
Rev. Edward J. Smith, 12350
Cotton. Dillard Chapel.

KLEIN—Reona B., 2015 Locust
Ave. Service Monday 2 p.m.
at St. John's Luth. & n Church.

McCORMICK—Ada L., 3620 Cas-
sini Ave. Service Monday, 2 p.m.
at St. John's Luth. & n Church.

McLAUGHLIN—John R., infant
son of Mr. and Mrs. Jack E.
Blvd. Service Monday 2 p.m.
at St. John's Luth. & n Church.

MOORE—Frank R., 1883 Tor-
rey Lane, Compton, 2:30 p.m.
Dillard Chapel.

O'NEILL—Daniel P., Service
will be announced.

SIGLER—Kathleen J., 1132
Warren. Service will be an-
nounced.

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HE 6-6188 or HE 8-901

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Basic Car with Dual Air, \$3495 list price.

'65 FORD Galaxie 390 2-door
Hardtop, V-8, automatic, fac-
tory air, power steering, ra-
dio, heater, whitewall. An ex-
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'64 CHEVROLET Impala 2-door
Hardtop, V-8, automatic, power
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'59 RAMBLER station wagon.
FACTORY AIR, over-
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'55 PLYMOUTH 4-door. Auto-
matic, radio
and heater \$495

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matic, radio, heater, whitewall.
Chrome wheels.

A beauty \$995

'55 CHEV. Bel Air 4-door Hard-
top. Automatic,
radio and heater \$595

'55 CHEV. Bel Air 4-door Hard-
top. V-8, automatic,
radio and heater \$595

'55 CHRYSLER 2-door Hardtop.
5-cylinder, automatic, power
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'57 VOLKSWAGEN SEDAN	\$995
'58 VOLKSWAGEN SEDAN	\$1195
'59 VOLKSWAGEN SEDAN	\$1295
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'60 VOLKSWAGEN SEDAN	\$1395

'60 VOLKSWAGEN GHIA COUPE	\$1595
'61 VOLKSWAGEN SEDAN	\$1595
'62 VOLKSWAGEN SEDAN	\$1795
'63 VOLKSWAGEN 7-PASSENGER WAGON	\$1995
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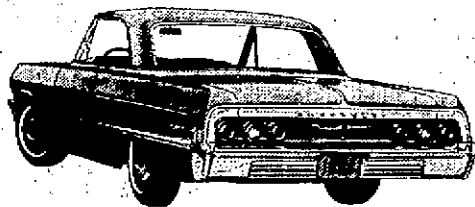
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'64 IMPALA 2-DOOR HARDTOP	PER MONTH	\$58⁹⁰
'64 CHEVELLE MALIBU HARDTOP	PER MONTH	\$49²⁸
'62 CHEVY II HARDTOP	PER MONTH	\$47⁷⁷



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 \$4575**
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'61 Rambler Wagon—Automatic, Radio & Heater	\$273
'61 Corvair Wagon—Radio & Heater	\$273
'57 Ford Panel V-8—Heater	\$273
'55 T-Bird	SAVE \$65
'62 Corvair Silver Ray—Radio & Heater	\$333.5
Power Steering & Brakes	\$273
'59 Volkswagen Deluxe	\$273
'64 Austin-Healey—4 Speed, Radio & Heater	\$273
'58 Vauxhall—Radio & Heater	\$273
'61 Corvair Wagon—Automatic, Radio & Heater	\$273
'59 Pontiac 2-dr. 5-yr. exp.—Automatic, Radio & Heater, Power Steering	\$273

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 Automatic, Radio, Heater, Power Steering. Stock #13486.

\$1695

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 Equipped with Radio, Heater, Automatic, Power Steering, 4-Door, 13100.

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**1959
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 A real beauty, new, automatic, radio, heater, power steering, 13100.

\$1095

**1959
 CHEVROLET
 Station Wagon**
 Automatic transmission, radio, heater, power steering. Stock #13397.

\$995

**1962
 FORD
 Country Sedan**
 This station wagon has a new V-8, 13100.

\$1595

**1960
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 Automatic transmission, radio, heater, power steering, power brakes. Stock No. 13380.

\$1195

**1962
 CHEVROLET
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 Equipped with automatic, radio, heater, power steering, big V-8. Popular model. Stock #13284.

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 Low mileage. Stock #13304.**

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 MERCURY
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 Whitewall tires, radio, heater, power steering, power windows.

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 4-Door Sedan**
 Automatic transmission, radio, heater, whitewall tires. Stock #13451.

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 Automatic transmission, radio, heater, power steering. Stock #9270

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 Automatic, radio, heater, power steering, power brakes. Stock #9920

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 Automatic, air conditioning, radio, heater, power steering, power brakes, whitewall tires.

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 Automatic, radio, heater, power steering, power brakes, whitewall tires. Stock #9999

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 Automatic, radio, heater, whitewall tires. Stock #9792

\$1895

**1960 PONTIAC
 CATALINA COUPE**
 Automatic, radio, heater, power steering, power brakes, whitewall tires. Stock #9887

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Cans Cascade into World of Uses From Wilmington Plant

By VERN ANTHONY
Southland Progress Editor

A major industrial landmark in the Harbor Area since 1951 is the American Can Company's plant in Wilmington, located on a 35-acre plot at the corner of Sepulveda Boulevard and Main Street.

In terms of output, this large and highly specialized plant ranks as the world's largest producer of tuna cans, plus cans for other seafoods and citrus products.

EMPLOYMENT NOW stands at more than 400 men and women. The plant is equipped not only with high-speed metal-working equipment which forms the cans, but also with specialized lithography and coating departments which apply protective and decorative enamels to tinplate before it is fabricated into finished containers.

Output ranges well beyond a million cans daily—the delivery of which is accomplished by 20 to 25 semi-trailer truck trips between the plant and seafood canneries in the San Pedro and San Diego areas.

THE PLANT OCCUPIES more than 290,000 square feet of floor area and is a model of one-story streamlined industrial design, surrounded by spacious lawns and ample parking areas to accommodate the cars of employees and visitors.

A high level of interior lighting, provided by walls of glass windows, helps facilitate the precision job of producing quality cans for tuna and other products.

Manager of the plant is Wendell Strickland, of Palos Verdes, a 24-year veteran with the company's Canco Division.

Production is streamlined in the Wilmington plant. Sheets of tinplate are given a protective enamel coat as they start their journey to be made in various sized cans. Costly and elaborate lithographing equipment is used for colorful labeling that helps sell the eventual product.

AFTER CANS TAKE SHAPE in a series of processes, an automatic air tester checks each one to assure that it is airtight.

Round cylinders of tuna cans are formed and soldered on automatic equipment at rates above 550 per minute.

The plant in Wilmington has more than 290,000 square feet of floor space.

American Can operates diversified businesses, such as various paper products, chemicals, lumber mills and even a railroad.

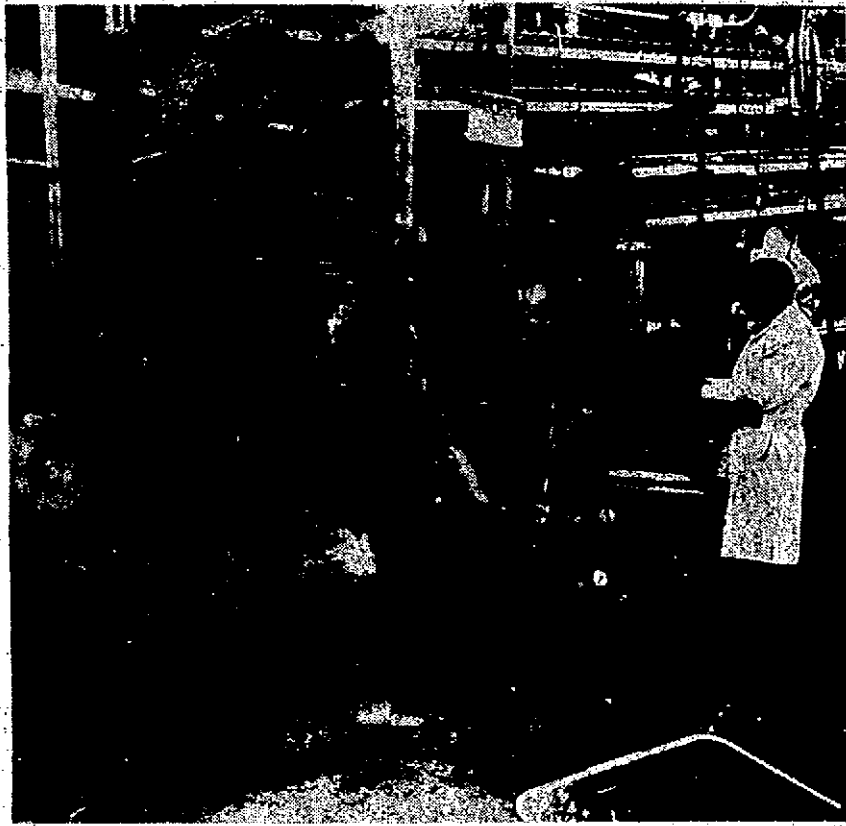
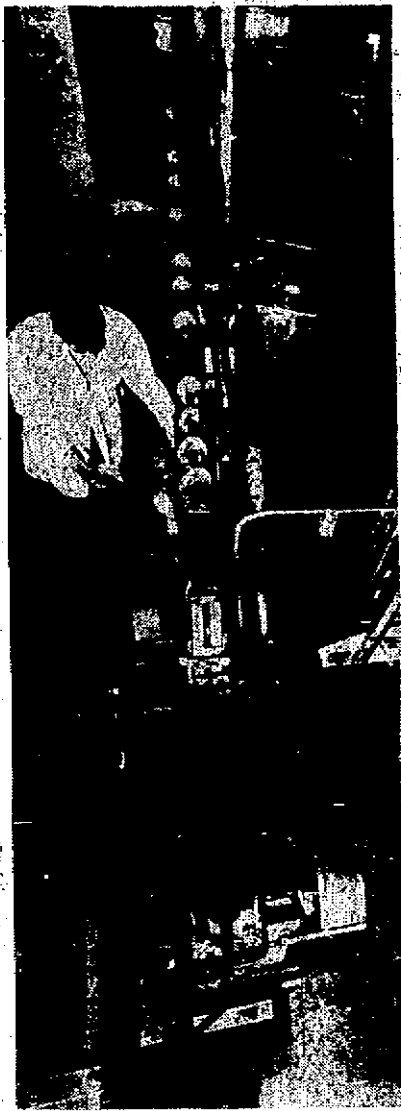
It has a Dixie Cup Division plant at Anaheim. In fact, the paper cup industry has its most important western concentration in Southern California.

SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

INDEPENDENT, PRESS-TELEGRAM, APRIL 19, 1964

Blur of cans (above) and lithographic plates (below) typifies speed of production lines in Canco Division plant of American Can Co. at Wilmington. Company has in excess of 100 plants, 46,000 employees and 33 subsidiaries and affiliates.



Burlen E. Morgan makes check of cans being processed at Wilmington plant. This is general view of machine, part of which is shown close up at upper left of page. These are larger cans, but this Wilmington plant is the No. 1 producer of tuna cans in the world.

Oval cans (like used for sardines) are made in this machine. Photographer "shot down" for this view of Manuel Mendoza, one of Wilmington plant workers.

Staff Photos
By
Carl Johnson

Catalina Apartment Project Sets Pace for Island Development Plan

Catalina Island is moving into a new phase in its colorful and romantic history. Long planned new development actually is under way.

Construction of six four-unit apartment houses in downtown Avalon by the Smythe Brothers, Inc.

(Picture on Page R-2.)

Orange County builders and developers, marks the start of what eventually will be a multi-million dollar development of Catalina Island.

Philip K. Wrigley, president of the Santa Catalina Island Co., recently approved the master plan for development executed by Architect William Pereira & Associates, urban planners, which envisions "cluster colonies" of view homes for an eventual permanent population of 20,000 on the spectacular ridges at Avalon in the Two Harbors area near the Isthmus, and at the Airport-in-the-Sky.

FUNICULAR RAILWAYS from the beach to the "sky high" cluster colonies are planned.

The character of the de-

velopment is deliberately planned to discourage the use of motor vehicles.

The Santa Catalina Island Co. will negotiate long-term leases of all property involved in the development to insure conformity to the master plan.

Charles and Edward Smyth, the twin brother-partners in the current Avalon apartment construction, arranged a 75-year lease with the Santa Catalina Island Co. for the

apartment site. They plan the apartments, as an investment, designed to house those who will be engaged in the first phase of the Pereira master plan development.

THOMAS & Richardson, Santa Ana architects retained by the Smyth firm, prepared plans which "fit" the basic character of the Master plan. Estimated cost of the apartments exceeds \$500,000.

New Orange County City Reported Planned

Plans for development of what is expected to become the largest city in Orange County are due to be announced shortly, reliable sources said Saturday.

It would be on Rancho Mission Viejo, northeast of San Juan Capistrano.

Predictions were made that within 30 years the new city might encompass 81 square miles. This compares with the 27 square mile size of Anaheim, now the county's largest city.

Reportedly involved in planning are George A. Fuller Co. of Los Angeles; a Newport Beach construction company; Philip J. Reilly, former city attorney of Santa Ana; and some planning specialists.

The Boyle Engineering Co., it was said, is drawing street plans now.

Speculation was that the development group, Mission Viejo, Inc., might get the actual construction underway next year.

Recently, the Southern California Edison Co. took over the utilities for Catalina Island; and plans are to expand water storage facilities from 65,000,000 gallons to 325,000,000 gallons. This water reserve will supply a permanent population 10 times greater than the current population.

The Santa Catalina Co. approved the first phase development after the SCE contract was signed to assure the water supply.

WILLIAM Wrigley, Jr. acquired controlling interest in the Santa Catalina Island Co. in 1921, and its "boom" era coincided with his construction of the world-famed Casino at Avalon Town.

Prior to World War II, the island was a playground for the Hollywood film set.

The Smyth Brothers, Inc., is responsible for La Veta Orange and La Veta Tustin, important luxury home developments in Orange County. They are currently developing La Veta Niguel, first units of a 1,500-home luxury residential colony at Laguna Niguel on the Orange coast.

CONTRACT LET Biscuit Co. to Build at Buena Park

National Biscuit Co. today announced that F. H. McGraw & Company of Hartford, Conn., had been awarded the general contract for construction of a multi-million dollar cracker and cookie bakery at Buena Park.

The contract was awarded on a lump-sum basis and competitive bidding established the McGraw firm as the successful bidder.

Actual construction will begin this spring on Nabisco's 23½-acre site in Buena Park.

Quinton Engineers, Ltd., of Los Angeles was earlier named the architect for the new plant, scheduled for completion before the end of 1965.

Offices Moved

Relocation of the Southern California sales offices of the Bendix Scintilla Division, formerly in San Diego and Burbank, to the division's Santa Ana plant, 1001 S. Grand Ave., has been announced by Donald B. Morse, Scintilla's marketing director. The changeover is effective immediately.

Edler Industries Starts Newport Beach Plant

Ground was broken last week for a new Edler Industries facility to be erected in the Irvine Industrial Tract at Newport Beach, near the new University of California campus.

The plant will be built by the Santa Ana based Greshner Investment Corp., and engineered by Ed Lindskog, A.I.D., Whittier.

The new Edler Research, Engineering and Manufacturing facility will be of modern contemporary design. Interior designs will be coordinated by Paul Bennett and Associates, Los Angeles.

THE \$2 MILLION plant, financed by W. Ross Campbell Co., will occupy an eight acre site in the Irvine Tract.

Vernon Edler, president, and Don Edler, vice president, both well known Orange County industrialists and sportsmen, organized Edler Industries in 1950. It was housed in a 30 x 80 foot corrugated steel building. Their equipment then consisted of

two small engine lathes.

THE FIRM now is located at South Gate; but has outgrown facilities there and will move to the new Irvine plant when it is finished late this year.

At present, Edler Industries employs 125 people; but it anticipates increasing this number to 200 at the new plant.

New Plants Readied in BP Industrial Park

Orange County's industrial development was highlighted last week with completion of two new warehouse-distribution plants in Buena Park's Southern Pacific Industrial Park to the aggregate tune of nearly one million dollars in land and construction.

Largest of the two is the 96,000-square-foot warehouse erected at 6450 Cabarell Blvd. for the Kelly-Springfield Tire Co., a division of the Goodyear Tire & Rubber Co. Land and construction cost is reported by industrial

builder Donald F. Shaw of Los Angeles at \$600,000. A block to the north, at 6350 Alhura Blvd., the Shaw company has erected a 40,000-square-foot warehouse and distributing plant for Sterling Liquor Distributors, another Los Angeles firm

selecting Orange County as its new headquarters. The investment: \$270,000. Truck and rail shipping features are incorporated in both designs. Complementing these facilities the Southern Pacific Co. recently re-aligned its arterial spur into the area.



BY BARGE FROM WILMINGTON

First load of lumber for the Smyth Brothers, Inc., apartment house project in downtown Avalon is unloaded at Pebbly Beach, Catalina. The tug Vivo towed the barge from Wilmington to the island in five hours. Workmen were transported to Avalon via sea plane in 15 minutes from Long Beach. Almost 2 million pounds of lumber will be used on project. Workers living on mainland are flown to island daily.

Realtor Week Plans Shape Up

Plans are well under way for observance of Realtor Week May 24-30 by the Long Beach District Board of Realtors, according to John Webster, president.

Edmund Shaheen is chairman of the committee in charge of arrangements.

The local group is one of more than 1,470 boards in the National Association of Real Estate Boards joining in Realtor Week activities. The week is set aside to acquaint the public with the real estate profession.

Wage, Hour Law Issues to Be Aired

Effects of the new wage and hour law on the building industry will be reviewed by Shirley Thorne, field office supervisor of the Los Angeles Office of the U.S. Department of Labor's wage and hour division, at the monthly dinner meeting of the Young Home Builders Council Monday.

The 7 p.m. meeting will be at the Rodger Young Auditorium, Los Angeles.

The YHBC is the educational arm of the Home Builders Association of Los Angeles, Orange and Ventura Counties.

City National Bank Plans 11th Branch

City National Bank will open its newest office in Long Beach soon, according to Alfred Hart, president.

Credit Union Gains Noted

Federally chartered credit unions made record increases in assets and members' savings during 1963, J. Deane Gannon, director of The Bureau of Federal Credit Unions, Social Security Administration, said last week.

Federal credit union assets grew by \$486.7 million to reach a new high of \$3,916.5 million, a 14.2% increase for the year.

Member savings (shares) increased \$432 million to a new high of \$3,453 million — an average of \$460 per member.

Loans outstanding at the end of 1963 totaled \$2,911.2 million, an increase of \$350 million.

The number of operating Federal credit unions increased 3% during the year to a total of 10,955 groups in the 50 states, the District of Columbia, Puerto Rico, Guam, the Panama Canal Zone, and the Virgin Islands. Members totaled 7½ million persons, each group having a common bond of employment, association, or residence.

The 11th office to be opened since the founding of the bank 11 years ago, will be located in the heart of the Long Beach financial section, at the intersection of Long Beach Boulevard and Fourth Street.

"Long Beach was selected because we see this area as a tremendous opportunity. It is a wealthy, but conservative community that has shown continued growth in recent years," Hart commented.

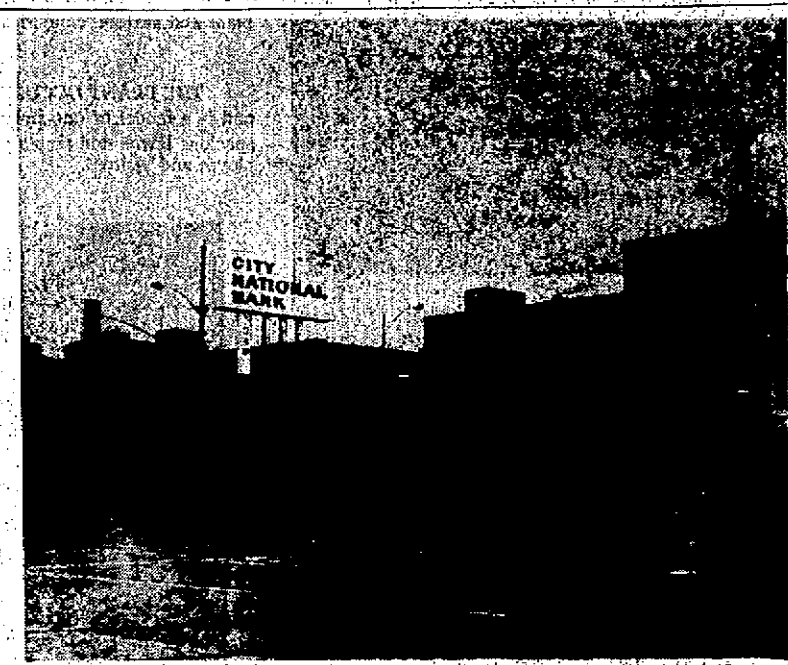
He went on to state that in the bank's opinion, Long Beach's economic activities would gain at a far more rapid pace in the near future.

CITY NATIONAL completed a decade of operation on Dec. 31, 1963. With more than \$300 million in resources, it now is rated among the 500 largest banks in the free world, and ranks as the 174th largest among the 14,000 banks in the United States.

Hart attributed the dramatic growth of City National to the fact that the bank has a deep personal interest in people and business, a loyal corps of customers advertising the bank, and a policy of conservative but aggressive and imaginative banking.

FROM 1901 TO 1964

Stages in development of Santa Ana Community Hospital are shown in above composite of photographs. Top, left, is original wooden structure some time after the hospital's founding in 1901, long since replaced by steel and concrete. Top, center, is the 1923 Wellington wing; and top, right, shows the 1950 addition, featuring the present entrance columns. At the lower right is the nameplate on the new million-dollar wing just completed. Altogether, they represent a 63-year growth, from six beds to 200, from six employees to 450, and from a cost of \$6,000 to more than \$5 million.



NEW BANK AT LONG BEACH BOULEVARD AND FOURTH STREET

Buena Park Permits Accent Outdoor Living

Swimming pools and patios accounted for 13 of the 23 building permits issued for construction totaling \$43,659 in Buena Park during the last week of record.

Permits for swimming pools were issued to Carl Johnson Jr., 7443 Santa Valero Way, \$2,500; Gary Baker, 6382 Schubert St., \$3,500; Edward Poh, 6813 Via Norte Circle, \$2,500; Fred Kara, 6449 San Marcos Way, \$2,400; and Jack Evertz, 7769 La Carta Circle, \$2,000.

TAKING OUT permits for family room additions were J. Q. Bernstein, 7590 El Veno Way, \$2,880; W. J. Rimer, 7451 Apache Drive, \$5,400; Lawrence Prochazka, 6549 Navajo Drive, \$4,400; and Robert J. Doll, 6921 San Julian Drive, \$4,000.

Permits for patios were issued to Frank J. Dochlal, 6721 Idaho St., \$400; Eugene Cox, 7463 Crescent Ave., \$312; Paul Henry, 8111 San Mateo Circle, \$624; Joseph Genener, 7654 San Rafael Circle, \$432; Hugh Wyatt, 6741 Via Riviera Way, \$528; A. Taylor, 6712 Longfellow St., \$924; Fred W. Pratt, 8698 Roosevelt Circle, \$624; and Sam Hamron, 6407 Bluejay Drive, \$768.

OTHER PERMITS were issued to International Gourmet, 8374 On The Mall, aluminum canopy, \$3,822; James R. Coffron, 8581 Roland St., Building C, interior partitions, \$1,000; Otto Forstmann, 8307 Dale St., garage and breezeway, George Crill, 7662 El Monte Circle, remodel garage, \$150; John Curry, 8323 Santa Fe Drive, addition, \$1,950; and Harold L. Crook, 6917 San Alto Way, enclosure breezeway, \$600.

Rare Coins on Display

An extensive collection of rare American coins and currency dating back to 1839 are on exhibit free of charge at Home Savings and Loan Association's Long Beach branch, 201 E. First St., through April 28, according to Dwight E. Jenkins, manager and vice president.

Add Million Dollar Wing to Hospital

SANTA ANA—With completion of its new wing for radiology and nuclear medicine, Santa Ana Community Hospital has added another milestone in a 63-year history of steady progress.

Since its founding in 1901, this non-profit hospital has built four additions, increasing its bed capacity from an original six to the present 200 beds.

Its various facilities have been enlarged and improved at each new step until today it ranks among the most modern hospitals. It was pointed out by Charles J. Malinowski, hospital administrator.

The new radiology and nuclear medicine wing and equipment cost \$1 million.

The original half-dozen employees now number 450, the hospital payroll running between \$1,850,000 to \$2,000,000 annually.

Take care in installing a television aerial, says the National Association of Home Builders. Carelessness can cause roof leaks.

BETTER LOCATION

SUBURBIA HEIGHTS

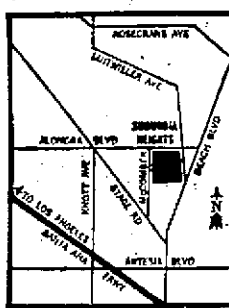
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3 baths • family rooms • separate dining rooms

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with excellent financing. Ask about our trade-in plan.

IN BUENA PARK



Directions: Santa Ana Fwy. to Beach Blvd. turnoff (Hwy. 39) east on Grand Ave. to Beach Blvd. and Luitwiler Ave. West to models.

IT ONLY LOOKS EXPENSIVE

FURNISHED ONE BEDROOM APTS.

LARGE HEATED POOL
RECREATION RECTANGLE



ADULTS ONLY

Gondolier APT HOTEL

The Gondolier

5525 E. PACIFIC CST. HWY. Phone 433-4342

BY MONTH — WEEK or DAY!

From \$110 Per Month FREE UTILITIES

Near Everything Including — The Marina — Recreation Golf Course — Long Beach State College — Vets Hospital and Next Door to 7th St. Bus.

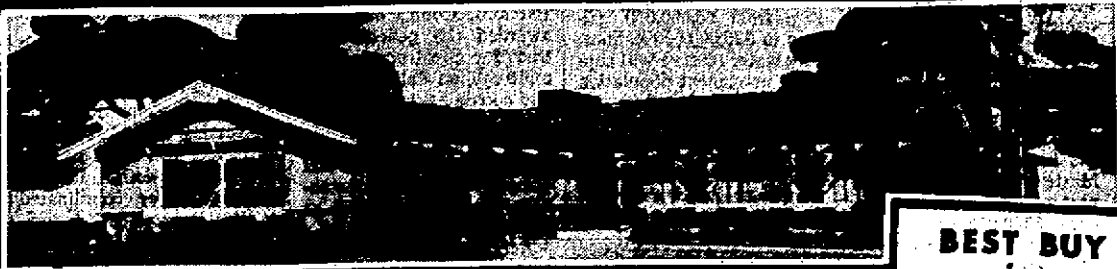
GRAND OPENING
Unit #2

\$395 total down

includes costs and impounds — priced from \$22,950

3 AND 4 BEDROOMS
FAMILY ROOM • 2 BATHS

- BUILT IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES



BEST BUY
in
BUENA PARK

Regal Homes

EASY TO QUALIFY

If you are regularly employed and have good credit, you can live in one of these luxurious homes.

Regal
Power
Homes

WONDERFUL LOCATION
IN THE HEART OF
ORANGE COUNTY!

- ✓ 1 Min. to Knott's Berry Farm
- ✓ 2 Min. to Freeway
- ✓ 5 Min. to Disneyland
- ✓ 15 Min. to Long Beach
- ✓ 20 Min. to Beaches
- ✓ 35 Min. to Los Angeles

NEW! Interest Reducing Loans - Ask Salesman for Details

Manning's Building Cafe at Seal Beach



LEISURE WORLD AREA TO HAVE THIS NEW CAFE

Manning's newest in design Coffee Cafe is now under construction in the shopping center adjacent to Rossmoor Leisure World, Ross W. Corbette's "people-over-52" community at Seal Beach.

"Spaciousness is the accent," James E. Clark, Rossmoor Corporation Shopping Center executive, said in making the announcement.

A capacity of 300 seats is provided for a variety of dining areas of residential proportions.

There are 15,000 square feet in the \$300,000 steel and brick structure, Clark said. The Rossmoor Corporation is in charge of construction.

Burke, Kober & Nicolais, Los Angeles architectural firm, designed the showcase restaurant for Manning's.

Being constructed are a cafeteria-dining room, cocktail lounge and coffee shop.

A banquet room also is provided for special occasions, and there will be an outdoor dining terrace.

The elegant new restaurant will be completed in approximately five months.



DLBA DONATES FESTIVAL RECEIPTS

Joe Shuff (center), president of Downtown Long Beach Associates, presents checks for \$2,321.91 to Phil Hattery (left), chairman of Long Beach American Red Cross, and for \$4,129.30 to John Barrett (right), campaign chairman for United Way. Checks represent net receipts of Festival of Fun and Fashion, staged each year by DLBA for benefit of local worthy charities. Since 1953, total monies contributed to the Red Cross and United Way as a result of the Festival have amounted to \$67,459.87. Festival of Fun and Fashion first was staged by Vaile G. Young, president of Buffums, in 1951 as an in-store event. Receipts were given to Red Cross. In 1953, the production was taken over by DLBA and has been a popular annual event.

Empire Shows Earnings Gain

Empire Financial Corp., a financial holding company, earned \$460,506 after taxes, or 54 cents per share, in the first quarter ended March 31, 1964, Samuel Oschin, president, told stockholders at the recent annual meeting in Los Angeles.

This was an increase of 28 per cent from the \$359,000 or 42 cents per share reported for the first quarter of 1963. Per share figures for both years are based on the 845,705 shares currently outstanding.

Oschin further reported that with addition of two new branch offices at Long Beach (Fifth Street and Pacific Avenue) and Palos Verdes Estates, scheduled to open this year, expansion of the Sunset-Doheny branch and sharply increased home-building activity in Southern California, Empire Financial expects to show continued progress during 1964.

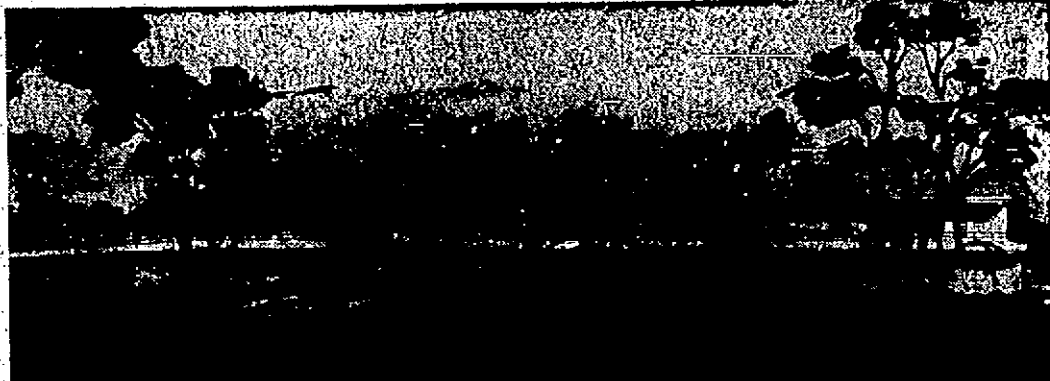
His Firm Likes Complicated Space Age Terminology

Confused by the crush of Space Age terminology? At least one industry doesn't mind at all, and hopes it continues — the nation's printers of technical publications.

"The more complicated aircraft engines and missiles become, the greater the need for our services," Milton J. Wolk, president of Goodway Printing Co., declares in American Investor, monthly magazine of the American Stock Exchange.

"Literally, mountains of literature are required to describe the operation and maintenance of such diverse equipment as the B58 supersonic bomber and the IBM 7090 data processing system," Wolk says.

Goodway, one of the nation's largest printers of technical publications, has dealt with such subjects as



THIS WILL BE MEN'S RESIDENCE HALL AT COLLEGE IN LA MIRADA

Biola College Building Men's Residence Hall

Construction on a new \$300,000 men's residence hall for Biola College, La Mirada, is moving ahead rapidly, according to an announcement last week by Dr. Samuel H. Sutherland, president.

The hall being erected on the school's 75 acre campus will accommodate approximately 100 students.

Biola College is one of the five schools of the Bible Institute of Los Angeles, Inc., historic Christian training center, in which more than 1,200 students are enrolled.

"Due to limited on-campus residence facilities," Dr. Sutherland pointed out, "we have had to transport more than one-third of our students each day from our buildings in downtown Los Angeles for training at La Mirada."

It is anticipated that women's residence hall will be constructed soon in order to eliminate the need for transporting these students.

Contractors for the \$300,000 structure are Myers Brothers Construction Co., and William C. Ulrich, A.I.A., is the architect.

Other current building on the campus is a \$350,000 music facility which will include a 450-seat recital hall and a new pipe organ.

Swimwear Firm in New Building

Rose Marie Reid, one of the largest manufacturers of women's swimwear, has occupied its new \$600,000 building at 8000 Haskell Ave., Van Nuys.

Site transaction and sale of the company's former operations facility at Stagg and Orion Sts. were handled by Coldwell, Banker & Co.

Dividend Voted

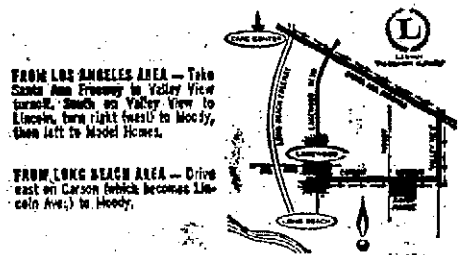
The Board of Directors, Belmont Savings & Loan Association, has declared a 6% stock dividend on the Guarantee Capital Stock of the association, payable May 15 to stockholders as of record May 1. This is subject to regulatory approval.

Buy the Lowest Priced 2 Story in Orange County



5 BEDROOMS • 3 BATHS • \$21,950
SPACIOUS 1 STORY RANCH MODELS
Vets No Down Payment/Best FHA Terms

LAKE PARK



FROM LOS ANGELES AREA — Take Santa Ana Freeway to Valley View (north), South on Valley View to Lincoln, turn left (west) to Moody, then left to Model Homes.

FROM LONG BEACH AREA — Drive west on Carson (which becomes Lincoln Ave.) to Moody.

Preview

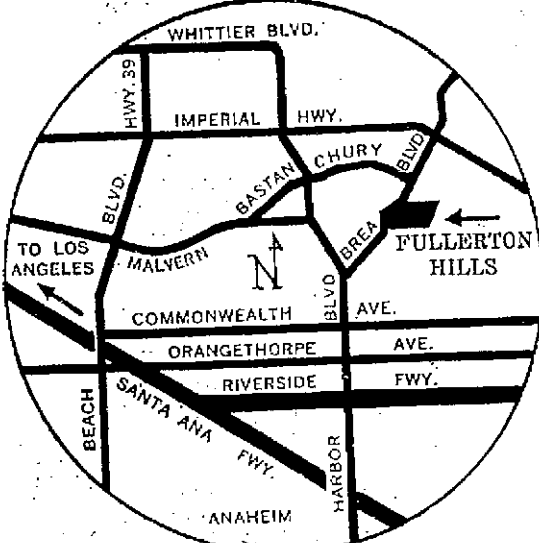
A Landscaped Community of Fine Homes

FULLERTON HILLS is Fullerton's newest, most dignified community of unprecedented prestige. Individual homes, A. I. A. architecturally designed, FULLERTON HILLS offer the discerning homebuyer the ultimate in luxurious appointments and appreciative potential. If you demand, appreciate, can afford . . . and have become accustomed to the finest, you'd do well to see FULLERTON HILLS.

- ★ Underground Utilities
- ★ Landscaped front yards with sprinklers
- ★ Pool-size view lots
- ★ 3-car garages completely finished inside
- ★ Air conditioning (optional)
- ★ A.I.A. Architectural designs
- ★ Concrete drives

Driving Directions:

From Long Beach, east on Carson Street which becomes Lincoln Avenue in Orange County. Proceed through Anaheim to Harbor Boulevard. Turn left on Harbor Boulevard and continue through Fullerton to Brea Boulevard. Right on Brea Boulevard approximately one mile to Fullerton Hills.

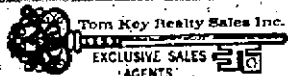


3, 4, 5 & 6 BEDROOMS
2, 3 & 4 BATHS
ONE & TWO-STORY &
TRI-LEVEL HOMES

from \$34,950 to \$45,950



PIERCE-ARMOUR, DEVELOPERS



FOR INFORMATION
PHONE 879-7930 AREA CODE 714

EXCELLENT FINANCING

Business Tabloids

John F. Davis has joined Signal Oil and Gas Co. as manager of the petrochemical department with headquarters at the company's Houston Division office. It was announced last week by Frank D. Lortscher, executive vice president. Davis succeeds Lloyd L. Aubert who has retired as vice president in charge of petrochemicals and the research and development department.

EXPANSION of services in the growing Orange County area with the acquisition by Percy H. Goodwin Co. of a majority interest in Shasta Insurance Associates of Anaheim was announced last week. Goodwin now has two offices in Anaheim, one at 300 Wilshire Ave. and a second at 1720 W. La Palma Ave. In July they will be consolidated in a new Goodwin building, now under construction on Lincoln Avenue in Anaheim.

THE SAN PEDRO office of

Glendale Federal Savings & Loan Association loaned \$5,367,250 to persons buying, rebuilding or remodeling homes in the area in the first three months of 1964, according to Frank Barich Jr., branch manager. This topped the comparable period of last year by 24 per cent, he said.

BUSINESS IN HAWAII continues to make steady gains, accompanied by strength in retail sales, high levels of tourist trade, and a general increase in business confidence, according to Bank of Hawaii's April report on business and economic conditions. Retail sales on Oahu are up 8.6 per cent and department store sales 20.5 per cent from previous year levels.

Exceptional growth of tourism during the past four months (up 34.9 per cent) would appear to indicate a greater numerical increase in visitor arrivals during 1964 than in any previous year.

WILBUR F. JACKSON, vice president and general manager of Robertshaw Controls Company's Grayson Controls Division, Long Beach, has been elected a director of the company. Born



in Buxton, Iowa, he attended University of California at Los Angeles and Occidental College and joined the company in 1929.

APPOINTMENT of Jack J. Wilson as general retail sales manager of Sparkletts Drinking Water Corp. has been announced by B. N. Arnds Jr., president. Wilson, 42, succeeds Claude M. Niesen, who was elevated to vice president of marketing following acquisition of Sparkletts by Foremost Dairies, Inc.

Wilson has been Sparkletts' southern zone sales manager covering San Diego, Orange and Imperial counties in California.

REAL ESTATE foreclosures increased 14 per cent in 1963, the Federal Home Loan Bank Board says. The total of 98,195 represented a substantial percentage increase for the fourth straight year. The board's statistics covered all non-farm property in the continental United States.

MARKET forecasters at General Electric Co. expect American industry to spend \$375 billion for new business machinery and equipment over the next 10 years, according to board chairman Gerald L. Phillippe. Phillippe said his firm's forecasters are convinced that "a vigorously growing American economy will require an increase in the stock of business equipment of about \$140 billion" by 1974, and that, "replacing worn-out equipment during this period will require \$235 billion worth of new machinery."

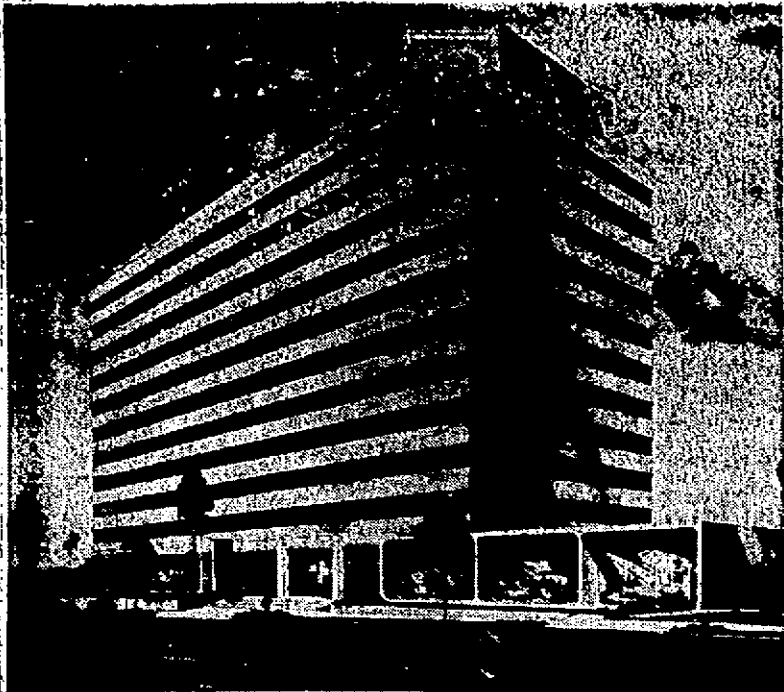
SALE OF the 56-unit Westwood Apartments, luxury garden apartments on a four-acre site in Santa Ana, has been negotiated by Coldwell Banker & Co.

Robert Goldberg of Beverly Hills and his associates purchased the development from Memory Lane Co. of Los Angeles for approximately \$800,000. The property is at 1107 Memory Lane.

TWINCO Products Co., Inc., of San Fernando has been granted a license by Mattel, Inc., to make accessory products for its line of dolls and toys.

According to Clifford W. Jacobs, vice president-marketing for Mattel, Hawthorne toy making company, the recent addition of Twincos and five other concerns makes a total of 27 U. S. firms now licensed to manufacture nearly 200 items capitalizing on the name and popularity of Mattel's established products and Mattel-sponsored TV cartoon characters.

HARRY HARRIS, district agent in Long Beach for Northwestern Mutual Life Insurance Co., was among 55 agents from Arizona, New Mexico and California attending a recent advanced training seminar at San Diego.



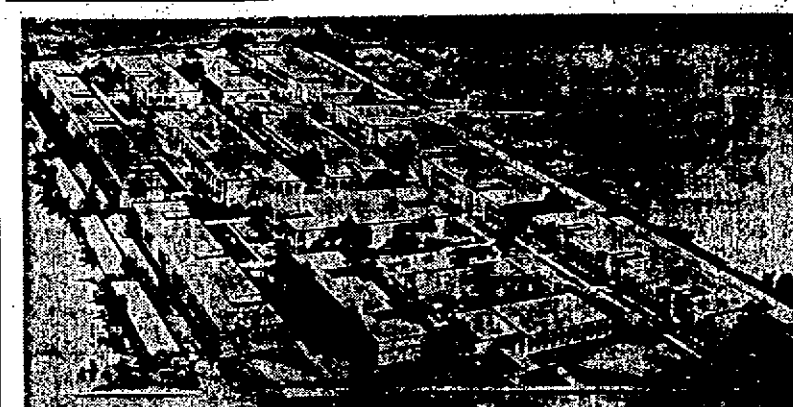
HIGH-RISE FOR BEACON STREET AREA

This 11-story office building is to be erected in the Beacon Street area at San Pedro, at Fifth and Center Streets. Developer is the San Sebastian Development Co. of Long Beach. Completion is set for late this year. San Pedro officials hail the project as starting a "new era" for the community.



FOR GUANTANAMO BAY WATER

Section of seawater conversion plant shipped to Guantanamo Bay in Cuba is shown as it was being loaded aboard SS President Grant recently at San Diego. The plant produced more than a million gallons of fresh water daily at Point Loma before being dismantled to help supply water for the U. S. naval base in Cuba, which was deprived of outside water source by Fidel Castro last February. Two additional conversion plants will be built there.



GROUND-BREAKING HELD

Work is under way following ground-breaking at Downey last week on this \$1,750,000, 104-unit rental apartment project. Location is at Lakewood Boulevard and Brookshire Avenue. Builder is the K-B Development Co., in which Arthur Kaplan and Stanley Black are partners. The project is designed to accept families with children. The complex will include 10 two-story apartment buildings, with subterranean parking. There will be two pools, a banquet and recreation building and steam baths.

FOR
QUALITY
AND
Elegance
YOU MUST SEE
the Stately-Spacious Homes of
**GARDEN
PARK
Estates**

2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace

CHOICE SELECTION OF ONE and TWO-STORY PLANS
3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from \$19,850 to \$26,450 full price

Knock on the Wall!

- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural ash cabinets with superamir (ceramic) tile top and splash
- Gaffers & Sattler gas forced air heating with summer cooling switch

- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

VETERANS NOTHING DOWN
(except costs and expenses)
Veterans Monthly Payments
from \$109.63
(includes principal and interest)

NON-VETERANS Lowest FHA Down
30 & 35-Year FHA Financing Available
Excellent Conventional Terms
Cal-Vet Approved

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

JUST 3 MILES TO LONG BEACH

**NO
PAYMENTS
UNTIL
JANUARY 1965
WITH 20% DOWN**

3, 4, 5 BDRMS • 2 & 3 BATHS • 1 & 2 STORY & TRI LEVELS
DISCOVER LUXURY, CHOICE LOCATION AND BEACH LIVING, AT URBANA VALLEY HOMES IN FOUNTAIN VALLEY.
1700 TO 2000 SQUARE FEET • DELUXE BUILT-INS • SUNKEN MASTER BEDROOMS • TWO-WAY FIRE PLACES • WALK-IN PANTRIES • CERAMIC TILE

FUN-PLANNED • SUN-DECKS
PLUS CARPETS, LANDSCAPING, FENCING, SPRINKLERS
All Included at No Extra Cost

FROM \$24,950 FULL PRICE, ONLY 5% DOWN

FROM LONG BEACH, EAST ON 7TH ST. WHICH BECOMES GROVE BLVD. IN ORANGE COUNTY, CONTINUE EAST TO BROOKHURST ST. RIGHT (SOUTH) ON BROOKHURST TO ELLIS AVE., THEN RIGHT TO FURNISHED MODELS OF URBANA VALLEY.

URBANA VALLEY

MESA REALTY
DIRECTOR OF SALES
PHONE 847-2340

PRESENTED BY
PRACTICAL BUILDERS



BANKERS BUSTIN' TO BUILD
Making way for a new branch of the First National City Bank, to be built at Redondo Avenue and Sixth Street; a bulldozer starts demolition of existing structures. There for the launching of the work were (left to right) Frank McCook, president of the bank; Hans W. Buch, former owner of the property; and Richard N. McCook, bank vice president.

First National City Branch in East L.B.

Construction of a new East Long Beach Office of the First National City Bank will get under way shortly, Fonda McCook, president and chairman of the board of the downtown bank, has announced.
To be located at Sixth Street and Redondo Avenue, on the northeast corner, the unit will be the first branch for First National City.
Demolition of homes on the site got under way the past week with bank officials and Hans Buch, former owner of part of the site, participating

Realtors to Hear Naval Air Pair

Two officers from the Los Alamitos Naval Air Station will be featured on the Tuesday, breakfast program of the Long Beach District Board of Realtors.
Program Chairman, Bill Ballard has announced that Capt. Roger K. Knight and Lt. Comdr. Reno G. Bresso would deal with the topic: "Report to the Stockholders."
Captain Knight received his rank in March and is executive officer of the Air Station. Lt. Comdr. Bresso is service information officer at the base.
The 7:15 a.m. breakfast meeting is held at the Crown cafeteria.

Ligtenberg Gets Committee Post

BELLFLOWER—Vern Ligtenberg, past president of the Bellflower District Board of Realtors, has been appointed to serve on the Real Estate Advisory Committee, Cerritos College, as one of the representatives of the local board. Other members from the local board are Burt Smith and Bob Prigmore.
Ligtenberg will replace E. Thornton Ibbetson, who resigned after having served on the committee since its inception in the fall of 1961.
The committee, chaired by Burt Smith, is composed of representatives of the Bellflower District Board, the Norwalk-La Mirada Board and the Downey Board of Realtors and representatives of Cerritos Junior College and has as its purpose, the upgrading of real estate courses and conferences available at the college.



ENGINES FOR INDIA
Giant 150-ton floating crane lifts 50-ton diesel locomotive engine aboard Indian freighter SS Gandhi Jayanti at Long Beach Harbor. Six of the diesels, each worth \$140,000, are being shipped to Bombay for use on narrow gauge railways in western India. The locomotives are given to Southeast Asian nation under U. S. AID program.

DEDMON BUILDERS
INCOME UNITS & HOMES
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CALL US
FREE ESTIMATES
We Have Finished and Under Construction
Models for Your Inspection
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FOR RETIREMENT HOUSING
U.S. Agency Urged to Aid Church, Similar Groups
WASHINGTON (UPI)—A top housing official from the Eisenhower administration wants to help church and other non-profit groups build retirement housing.
Norman P. Mason—federal housing commissioner from 1954 through 1958 and head of all federal housing agencies during the rest of the Eisenhower years—says that with people retiring earlier, more and more churches, service clubs, teacher associations and labor unions want to construct their own retirement developments.
BUT FEW OF them know how to go about it.
"A lot of nice, well-meaning people know what they want to do, but they have no idea of the intricacies. And when they see the intricacies, it scares them and they exceed the supply, even bad-

don't do it," says Mason.
There's an enormous demand for retirement housing, and as long as the demand is conceived and badly-built places can find tenants.
But what about when the supply begins to catch up? Mason says then some groups are going to find themselves with a building on their hands and no one to live in it.
TO PREVENT this from happening, Mason wants to set up a "housing advisory council" to help non-profit groups build retirement housing—from the first step to the last. As Mason sees it, the council would also advise minority groups seeking to put up their own places.
The council would be patterned after the Foundation for Cooperative Housing, which has done much to promote cooperatives in the United States.



JUST COMPLETED
Beau Geste apartment building, recently completed, is located at 2619 Pasadena Ave., near Memorial Hospital. The three-story structure has 18 deluxe units, all two-bedroom with 1 1/2 baths. "Extras" include steam room, gymnasium and game facilities and landscaped courtyard.

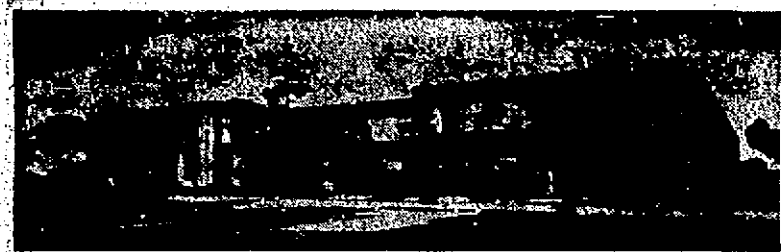
50 reasons why you should live in Sun City

Not only does Sun City offer the major advantages listed below, but Sun City believes in the *freedom of individual choice*. Sun City does not "package" all kinds of miscellaneous charges and fees into your monthly payment. Why have services which you do not need or want, foisted upon you?

CHECK THESE MAJOR POINTS FOR YOURSELF.		Sun City		OTHER PLACES	
COMPARISON PROVES SUN CITY IS FOR YOU!		YES	NO	YES	NO
1	Residents own their homes outright, without being involved in some "share ownership" plan. If you are the rugged individualist type that wants to manage your own home costs and affairs without being involved with other people's expenses—a home in Sun City is for you. If you like the share ownership idea, Sun City does have cooperative apartments. Either way, you have the freedom of choice.	✓			
2	All community facilities are complete and operating now. Sun City does not offer you promises of something that is going to be built in the future! It is all here for you to enjoy NOW—at sensible prices.	✓			
3	The comprehensive medical benefits program is optional. If you have all the insurance protection you need, don't have the cost of your neighbor's insurance buried in your home payment. In Sun City you may have excellent insurance protection if you wish. Again, the freedom of choice is yours!	✓			
4	There is a complete shopping center in the community. The Sun City Shopping Center has over 20 different types of shops, stores and services. Every convenience for modern day living needs is here now. Not "coming soon."	✓			
5	There is a championship golf course with pay-as-you-play fees not hidden in home payments. If you play golf, Sun City has a Championship Course to really challenge you. If you don't play golf, why have your neighbor's greens fees hidden in your monthly payments?	✓			
6	There is a truly wide variety of recreational facilities, workshop and crafts centers. Sun City originated Active Retirement. Sun City was the first to offer complete facilities for purposeful activities. Others have imitated Sun City, but no one has ever equalled it. People come to Sun City to live . . . !	✓			
7	Home buyers receive grant deeds and title policies. Your home is your own in Sun City. You own it just like a home anywhere else. You can pay cash if you wish and buy your home outright. Take advantage of substantial cash discounts. Why be locked into paying interest if you don't want to?	✓			
8	Down payments are 10% of the Purchase Price. Sun City is for everyone! It doesn't require huge down payments to move into Sun City. After all, not everyone has enough money for a huge down payment.	✓			
9	Homes and apartments can be purchased for as little as \$10,950. Retirement homes should be sensibly priced! In Sun City you won't find people looking for status symbols. They are only looking for a good time. In Sun City everyone has a good time!	✓			
10	There is a guaranteed sales plan to help purchasers sell their former homes. The sale of your present home could be guaranteed if you live in one of the many cities covered by our program. You may be able to move to a Del Webb community for Active Retirement with very little delay or inconvenience.	✓			
11	Security and satisfaction is guaranteed by a strong corporation, listed on the New York Stock Exchange and with 30 years experience and more than 12,000 residents in similar communities in 3 states. If someone is trying to sell you promises of what they are going to build in the future, be sure the builder is big enough to back his word. The Del E. Webb Corporation is big enough to build everything before opening day!	✓			
12	Houses or apartments are available in Sun City. You don't have to change your preferred manner of living when you move to Sun City. Freedom of choice is extended to your preference for large or small—house or apartment. A "please all tastes" variety of each are available for your choosing.	✓			
13	Your Sun City home passes to your estate and your heirs. In Sun City you are not just "living in" your home during your lifetime to have it revert back to the sponsoring organization. Your Sun City home is yours to will to your heirs and becomes a part of your estate. In other words, it's your home. You have the freedom to do with it as you wish.	✓			
14 through 50	There really are 50 reasons why you should live in Sun City—but we've flat run out of space. Come out to Sun City today and we'll be happy to discuss the other 36. When you live in Sun City you do what you want when you want! And when you decide to buy your home or apartment in Sun City, no one tries to force you into buying all kinds of services which you really don't want or need. FREEDOM OF CHOICE IS YOURS IN SUN CITY.	✓			

DEDMON BUILDERS
INCOME UNITS & HOMES
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FREE ESTIMATES
We Have Finished and Under Construction
Models for Your Inspection
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ME 6-6277

DEL WEBB'S
Sun City
22 Miles South of Riverside on Highway 395
DEL E. WEBB CORPORATION
COMMUNITY DEVELOPMENT DIVISION



NATIONAL HEADQUARTERS IN DOWNEY

L. C. Major & Associates, rated as nation's largest community planning and residential design firm, has occupied entire second floor of this building at 8050 Florence Ave., Downey, for its national headquarters. This is new AIC Professional Building.

Toy Industry Sees '64 as Record Year

Toy industry leaders expect their 1964 sales to hit record highs for the sixth straight year, led by educational and military toys, dolls, hobby items, auto racing sets, wheel toys and games.

The monthly magazine of the American Stock Exchange reports two basic reasons for the optimism—more children for whom to buy toys (61,600,000 will be 14 years old or under) and more money to buy them with (because of the tax cut).

The toy industry expects a 5 per cent increase from 1963 sales of \$1.14 billion to \$1.2 billion at manufacturers' wholesale prices, or a retail value of \$1.68 billion.

To reach this level of sales, the industry will spend about \$250 million on modernization and expansion.

Last month, 10,000 buyers (including 400 from foreign countries) from department variety, toy and discount stores gathered at the American Toy Fair in New York to see the wares of 1,000 exhibitors—and it spelled a good year for children as well as manufacturers, the magazine, American Investor, said.

Appliance Sales Show 10% Gain

Appliance sales in 1963 were up 10 per cent over 1962, according to final figures gathered by Electrical Merchandising Week, McGraw-Hill publication.

Top gainer of the year was dishwashers, which showed a 25 per cent increase over 1962.

IT'S BIG

Billions in Remodeling of Houses

The remodeling and home improvement industry, built on the premise that the home is never finished, is growing \$20 billion annually by doing everything but putting up the original building.

American Investor, monthly magazine of the American Stock Exchange, says the industry expects 1964 to be another good year. Personal income is rising—a factor particularly important to the home improvement business since families make their plans for home modernization based on the money they have available.

The home improvements industry repairs, renovates and remodels. It converts the attic to a study, the basement to a playroom, adds the extra room, the patio, the carport, the fence, the storm windows, the screens.

THE INDUSTRY'S greatest volume is in such items as awnings, storm windows, doors, screens, siding, shingles, shades and roofing. While locks, knobs, storm windows and screens are staples of the trade, they are increasingly accepted as fashion products too. Locks are more intricate, knobs fancier. The trend in storm window and screen frames is to white or colored frames which blend with the house decor. Silver or chrome have been standard in recent years. Greater variety is the word for 1964, American Investor reports.

Rates Honor as \$Million Producer

Terry L. Ives, 1310 Tropical Ave., Pasadena, is being admitted to the Order of the Tower, honorary organization for top agents of the Travelers Insurance Co.

Ives, formerly of Long Beach and a Poly High graduate, is a brother of Doug Ives of the Independent Press.

Press, T. L. Ives was Telegram sports staff. He will be honored during the Inner Circle qualifiers conference now on at Belvoir, Fla.

This is his second year as a million dollar producer. He is a graduate of the University of Southern California.

Members of more than 370 local affiliated associates make up the 40,000-member National Association of Home Builders. All subscribe to a strict Code of Ethics.

VACATION PAY

Southern California economy will receive a big shot in the arm during this month when \$750,000 in vacation pay will be distributed to lathing journeymen. D. Victor Saleeby, manager of the Lathing Institute of Southern California, is shown holding a few of the several thousand vacation checks to be distributed.

Torrance Steel Exec to Retire

TORRANCE—Paul M. Watson, superintendent of production planning for the Torrance Works of United States Steel Corp. who retires May 30, after 25 years with the company, was honored by several score friends and business associates at a dinner at the Plush Horse restaurant, Redondo Beach, Friday.

Watson's near half-century with U. S. Steel represents the longest company tenure of any active management official at the Torrance Works.

Born in Sharon, Pa., he began his steel career in 1919 as a hot mill turn foreman at the Mercer Works, which later was acquired by U. S. Steel. In 1927 he was named hot mill assistant superintendent.

In 1932 he was transferred to the Torrance Works as sheet mill assistant superintendent, and was promoted to superintendent of production planning.

Residents of the South Bay area since 1932, he and his wife, Florence, have lived at 3417 La Selva Place, Verdes Estates, since 1950. They plan to move to Walnut Creek, Calif., where they have bought a home near their daughter, Mrs. Ana M. Norris, and their three grandchildren.

THE ONLY HOME WITH THE GROWING ROOM

SHOWCASE

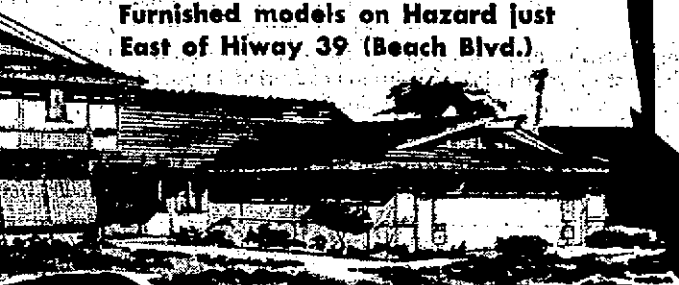
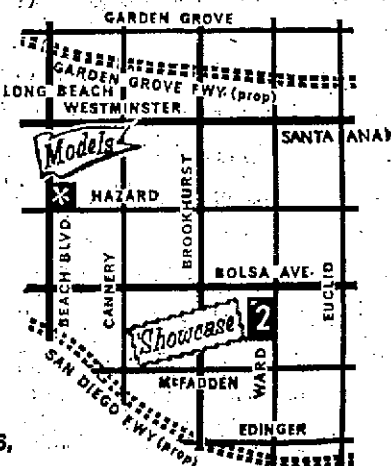
Homes

GROWING ROOM in 2-story plans with as many as 6 Bedrooms and 3 Baths. Also 3 and 4 Bedrooms with 2 Baths. Family/Dining Room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring: Built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

18 widely varied elevations. Exteriors enhanced with Stone, Used Brick, Colonial Brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble Pullman in baths. Oversize linen closet.

McFARLAND & MATTOCKS,
Sales Agents
Phone: 897-8590

Furnished models on Hazard just East of Hiway 39 (Beach Blvd.)



FROM \$305,000 DOWN
ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

FULL PRICE FROM \$199,900

• NOTHING • DOWN • TO • ALL • BUYERS •



LOOK

What's Included...

Check this list of features of comparative cost, and then make your choice, for it will be one of your most important decisions in adult life. We are confident your choice will be an Emerald Series home, in Fauntleroy Valley.

FEATURES:

3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Den or Sewing Rooms • Built-in O'Keefe & Merritt Range, Oven, Dishwasher, Disposal • Formal Full-Formed Kitchen Counters • Beautiful Hand Finished Cabinetry • Fireplaces with Gas Log-Lighters • Large Sliding Glass Doors to Patios • Lots of Storage • Luminous Ceilings in Kitchens • Cedar Shingle Roofs • Oversized Hot Water Heaters • Armstrong Flooring • Acoustic Ceilings throughout • Large Wardrobes • Thermostatically Controlled Forced-Air Heating • Large Bathrooms with Marble Pullmans • Customized Decorator-Choice Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns

FIRST TIME EVER!
YOU RECEIVE...
GRANT DEED...NOT CONTRACT OF SALE

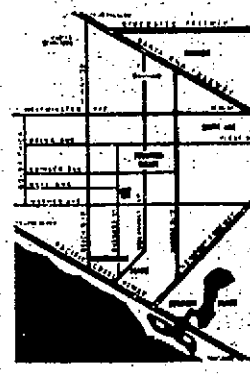
SPECIAL BONUS FEATURES!
COMPLETE PACKAGE AVAILABLE NOW;
FRONT LANDSCAPING REAR FENCING
SPRINKLERS CARPETS AND DRAPES

FROM \$24,400

SPECIAL ATTRACTION! CLOWN and MERRY-GO-ROUND FOR THE KIDDIES will be at our Grand Opening for your entertainment. Refreshments will be served.

Emerald Series GRAND OPENING

3rd UNIT



EXCLUSIVE SALES AGENTS
SALES OFFICE: JEFFERSON 1-0291

Location Stressed on Showcase Homes

Location is one of the important considerations of home buyers when selecting a home, today, stated William Krueger, builder of Showcase Homes. This is one reason that Showcase Homes, unit 2, have received better than average buyer acceptance, according to Krueger. Located on Hamard Ave. just east of Hwy. 39 in Westminster and only minutes from the new Douglas plant, these homes are near excellent schools, churches, shopping centers and close to the Southland's finest beaches.

Offering the home buyer the most popular of architectural planning, built-ins, and modern materials designed for lifetime satisfaction, these attractive homes have three bedrooms, two baths, and family/dressing room.

THE REAR yard is fenced and the front yard landscaped. Commanding particular attention is the two-story home which can be used as a spacious one room-family activity center or can be finished as a luxury home with five or six bedrooms and three baths. The builder supplies three different blueprint plans, so that the purchaser may finish this room in the future best suited for his particular family's needs.

Priced from \$22,750, Showcase Homes offer a choice of widely varied elevations. All types of financing are available.

Popular features in these quality homes include wall-to-wall carpet, fireplace, slate entry halls, ceramic tile in baths, pullman in baths, and oversized linen closets. The ultra-modern kitchen is equipped with Hotpoint all-electric appliances featuring built-in range, wide oven, automatic dishwasher, and garbage disposer. Ceramic tile and many built-ins and storage space is found in this important room.

Furnished model homes are open daily, shown by McFarland & Mattocks, sales agents.

TWO-STORY HOME

Shown is one of the two-story homes on display at Showcase Homes, unit 2, which features a "growing room" in the residential development by William Krueger, builder and developer.

Group Will Direct Condominium Sales

Farrow Realty Corp., Garden Grove based general brokerage firm with eight offices throughout Orange

Conference Scheduled at Wilson High

A two-day conference in Real Estate Investment Building has been scheduled for May 1 and 2 at Woodrow Wilson High School, Long Beach, by the University of California Extension department of Continuing Education in Real Estate.

The conference, in room 418 of the school at 4400 E. 10th St., will be duplicated in Los Angeles at UCLA May 15 and 16, Anaheim on May 22 and 23, Riverside June 19 and 20, San Diego June 5 and 6, and Santa Barbara June 26 and 27, according to Karl F. Venter, who heads the southern area of the University's statewide real estate study program. All sessions run 7 to 10 p.m.

County, has formed a sales division with specially trained personnel to direct sales in condominium communities. Jerry Farrow, owner, has announced.

"In addition to receiving special training for directing sales in such communities," Farrow said, "our condominium specialists also, by law, have the required special securities broker and salesman licenses."

Farrow said the growing popularity of the condominium concept of ownership has created the need for highly-qualified, specially-trained salesmen to effectively communicate the new form of ownership to buyers.

He added that all Farrow condominium specialists have gone through three weeks of training in which they learn all details of condominium ownership.

Friday, 9 a.m. to noon and 1:30 to 4:30 p.m. Saturday.

Open to the public, they are designed to be of special interest to investors, developers, apartment managers, business executives, teachers, brokers, mortgage specialists and builders.

University fee for the conference is \$20.

Warranty to Buyer Boosts Home Sales

Sales of single family dwellings constructed by S. V. Hunsaker & Sons in the metropolitan Los Angeles area totaled more than \$6,100,000 for 317 homes, during the first calendar quarter of 1964.

"First quarter sales volume of 1964 is the most successful in our 32-year history," said Hunsaker. During the same period last year, the firm sold 166 single family residences.

Underwriters to Meet Friday

The April meeting of the Long Beach Association of Life Underwriters will be held Friday at the Elks Club. The program will be "Sell the Size."

This will feature a panel that includes Herman J. Wulfsberg Jr. (Northwestern National Life), who has approximately 7,000 clients.

Other members will be Wm. T. J. Harris, C.L.U. (New York Life) and Guy Cargo (Metropolitan). Harris is rated as one of the best informed life underwriters in Long Beach, and Cargo sold almost one million dollars of insurance in his first year in the business.

Hole-in-One Meet at New Townhouses

A hole-in-one contest with houses are Orange County's first prize of a trip for two to Las Vegas plus other prizes will be offered today at the Hillview Regency Townhouses in Santa Ana, according to Dick Murray, sales director, Farrow Realty Corp.

Rich, country club living in a downtown location can be purchased for as low as \$17,900 with only a 5 per cent down payment, states Murray. Hillview Regency Town-

houses are Orange County's first condominium and the first to be built in the city of Santa Ana. They are located at the end of Sherry Lane, just three blocks north of 17th Street between Grand and Tustin Boulevard.

IN DETAILING the purchase plan, Murray pointed out that townhouse living costs far less than the traditional single dwelling with the owners enjoying a combined financial and tax advantage not available with a private home.

At the Hillview Regency development, owners also receive a grant deed and policy of title insurance to the home and to a pro-rata share of the common grounds and recreational facilities.

"Many townhouse buyers are obtaining more than one unit, up to three and four units, for investment purposes with the owner living in one," he said. "Owners can arrange their own loan, payout time, and even refinancing with all the equity and appreciation going entirely to the owner in the case of a resale."

MONTHLY PAYMENTS include principal and interest, insurance, exterior maintenance and all recreational facilities.

The Balanced Power community contains some three acres of recreational facilities including a large community center building with luxurious lounge, circular fireplace, billiard room, card room and complete kitchen.

In addition, there is a nine-hole professionally designed putting green with sand traps, 60-foot heated pool with complete bathroom facilities, sun deck, shuffleboard courts and sauna baths.

Hillview Regency Townhouses include two and three bedrooms; single level studio units; two bathrooms; sunken living room, built-in Caloric gas kitchens, and dining areas. Overall, the homes include up to 1,300 square feet of living space.

Educator Will Address Forum

"Special Education for the Mentally Retarded" will be the topic of the Long Beach Community Forum Wednesday.

The program, a special presentation in recognition of the Public Schools Week, will be given by Dr. Clifford Howe, supervisor of special education in the Long Beach Unified School District.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alameda Avenue, beginning at 7:15 a.m.

Homebuyer's Bargain

"CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN



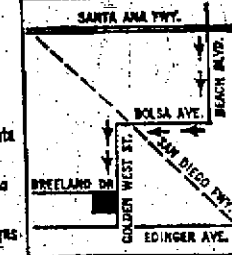
Full price as low as \$17,995 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of top VALUE!

Office Open 10-6 P.M.
MODEL HOME—
15841 Bellas,
Huntington Beach
For information call:
Days 897-8318
(Eve.) 897-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breeland Dr. Follow signs to model home.



SUNSHINE HOMES

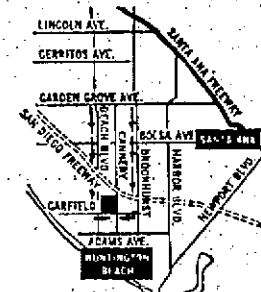
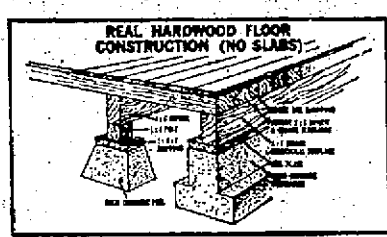
FROM

\$650 DOWN

THESE HOMES ARE TURNING EVERYBODY'S HEAD...HERE'S WHY...

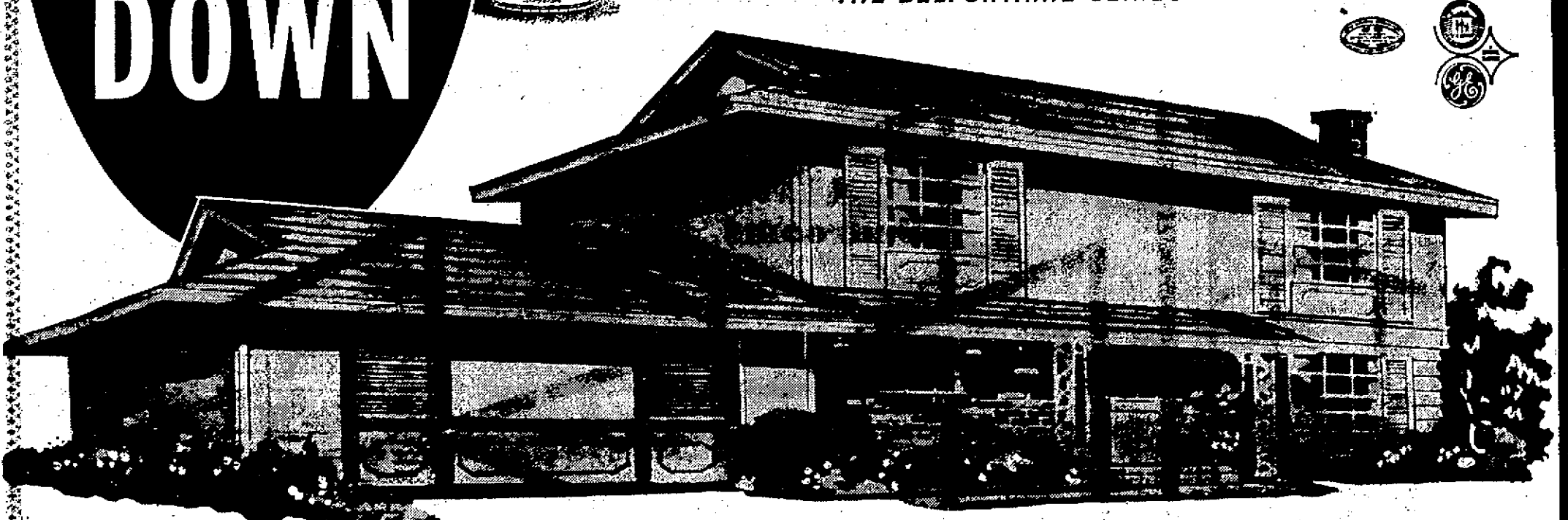
- ★ One and 2-story Homes with 3, 4, 5 Bedrooms and 2 or 3 Baths
- ★ Brick or Stone Fireplaces ★ Big 72" Lots ★ Medallion Electric Homes ★ G.E. Color Matched Range Tops, Double Ovens and Dishwashers ★ Marble Pullmans and Moen Fixtures ★ Concrete Driveways ★ Cedar Floors and Double Shelves in all Wardrobe Closets ★ Imported Light Fixtures and Crystal Chandeliers ★ LANDSCAPING ★ SPRINKLERS ★ FENCING ★ BOAT DOORS

Priced from \$23,600 • No Contracts, Not Leased Land—You Get Deed!



STARDUST HOMES

THE BELFONTAINE SERIES



140 Contractors to Tour Europe

On-site inspection of several of Europe's most important new construction projects will highlight a three-week Continental tour early this fall by 140 members of the Southern California chapter of Associated General Contractors.

Big Fullerton Hills Homes Now Showing

A spokesman for the builder announced that the preview showing will continue at Fullerton Hills, a landscaped community of fine homes on Brea Blvd. in Fullerton. Everyone is invited to this advance showing of Fullerton's newest, most dignified, new address, it was added.

Realtor Tom Key, exclusive sales agent for the development, pointed out that public response has already been overwhelming at the spacious homes. He added that such innovations as underground utilities, landscaped front yards with sprinklers, 3-car garages completely finished inside, pool size view lots and optional air conditioning have met with tremendous public acceptance at the Fullerton homesite.

OFFERED AT Fullerton Hills are three, four, five and six-bedroom homes with two, three, and four baths. Both one and two-story and tri-level homes are available. The homes are architecturally designed and have been engineered on terraced lots, many of which afford marine and mountain views.

Built by Park Village Homes of Anaheim, buyers are invited to inspect the care and detailed craftsmanship

built into every home at Fullerton Hills. Additional features include: Remote control lighting, luminous ceiling, front and rear yard separate lighting circuits, kitchen pantries, custom nylon carpeting, Hotpoint built-ins, massive custom fireplaces—two in some plans, concrete driveways, covered and enclosed patios, intercoms, built-in wet bars and beautiful wood paneling.

FULLERTON HILLS is situated near all modern conveniences and adjacent to the beautiful Hillcrest Park area of Fullerton. Modern shopping, schools, recreational, educational and employment centers are reportedly very near the development.

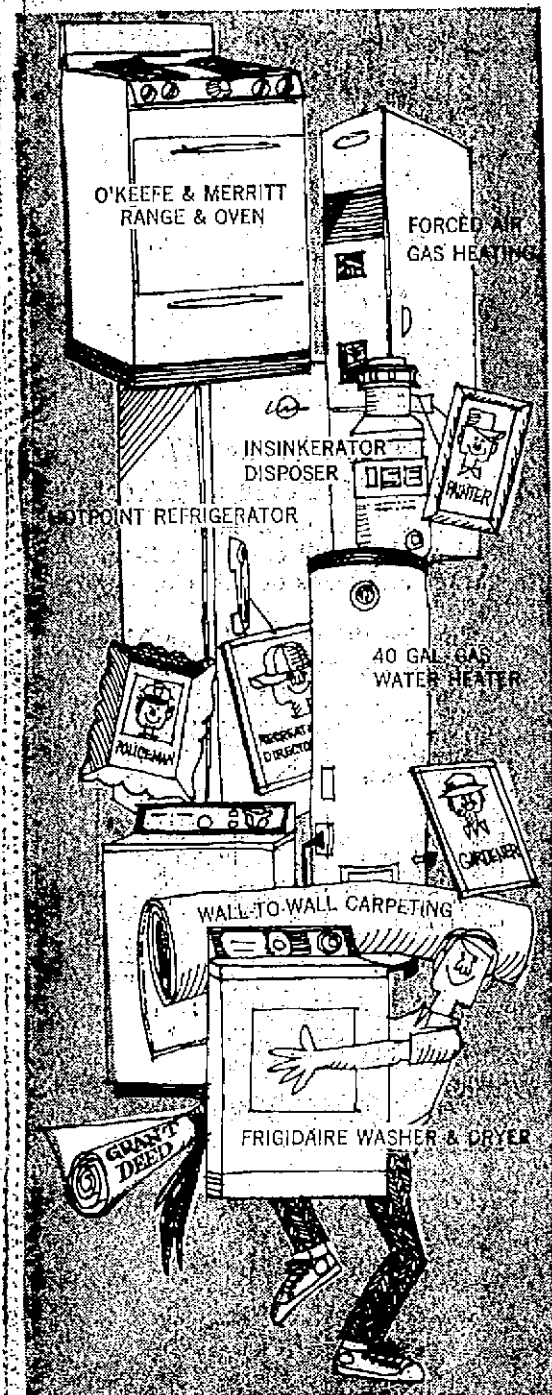
Beautiful furnished model homes are located on Brea Blvd. in Fullerton, just north of the Harbor and Brea Blvd. intersection at Hillcrest Park in Fullerton.

Prices at the development range from \$34,950 to \$45,950 with excellent financing said to be available.



UP TO SIX BEDROOMS OFFERED

Here is the interior of one model of Fullerton Hills Homes which have from three to six bedrooms and up to four baths. The spacious homes are previewing today on Brea Boulevard in Fullerton.



Garden Park Estates Sales Continuing at Strong Pace

Continued success has prevailed at Garden Park Estates since opening, state the officials.

"Our homes sell very well here, despite competition. We credit this to the fact we're offering quality at such modest costs."

Located in Garden Grove, this mark of quality is apparent in all the homes—both one-story and two-story designs. "It is recognizable in

every detail—from the durable concrete driveways to the exterior vinyl stucco paint."

Other detectable quality features are lath and plaster walls and fully-insulated ceilings; red cedar shingle or crushed rock roofs, with shake roofs optional on some—plus stone and brick exterior veneer and planters in most plans; sliding glass doors and sliding aluminum

windows and unusual custom lighting fixtures.

EVERY ELEVATION was individually styled by outstanding architects, color coordination was planned by a color expert and a board color selection is offered the new homeowner.

Located in a desirable neighborhood, residents are convenient to top schools, a myriad of complete shopping centers, many employment areas, churches of all denominations, and stimulating recreational facilities.

Modestly priced homes start from \$19,850. Qualified veterans can move in with nothing down, except costs and impounds, with monthly payments from \$103.63, including principal and interest. Non-veterans can use lowest FHA down on 30 and 35 year loans. Conventional terms are available and the homes are Cal-Vet approved.

To see the furnished models, open daily until dark, from Long Beach drive east on Seventh St. to Knott Ave.



Wood-burning fireplace in bedroom of furnished model two-story home at Garden Park Estates in Garden Grove is shown here. This is the master bedroom. The home has four other spacious bedrooms and two baths.

Edison Co. Will Pay Dividends

The Board of Directors of Southern California Edison Company has declared the regular quarterly dividends on the following issues of the company's cumulative preferred stock: 25½ cents per share on the 4.08 per cent series; 26½ cents per share on the 4.24 per cent series and 29½ cents per share on the 4.78 per cent series.

able May 31, 1964, to stockholders of record May 5. Checks paying these dividends will be mailed May 29, except with respect to certificates for shares of the 4.78 per cent series not theretofore issued in exchange for California Electric Power Company's \$3 Cumulative Preferred Stock as required by the terms of a merger which became effective Dec. 31, 1963.

All three dividends are pay-

You Get a Heap of Things to Make Your House a Home at

SCOTTSDALE TOWN HOUSES

(and they're all included in your low monthly payment)

In addition to all these "extras" you will own a three or four bedroom home you can be proud of and you will become a part owner in all of Scottsdale's complete recreation facilities:

- Clubhouse and Community Center
- Olympic-size swimming and wading pool
- Picnic areas and kiddies' playground
- Baseball diamond and football field
- Tennis and handball courts

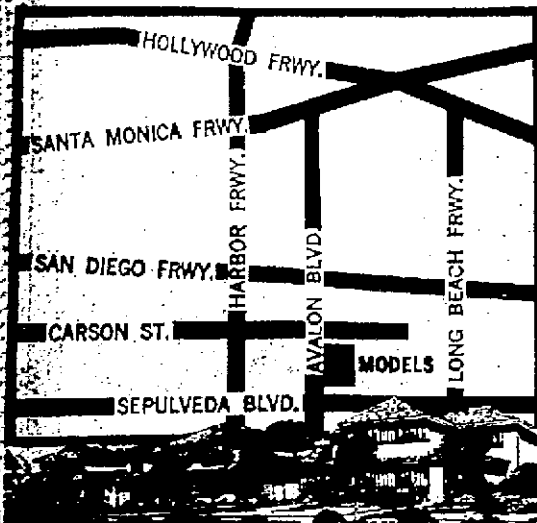
Prices begin at only

\$16,995

with only \$500 down plus small costs



DRIVING INSTRUCTIONS: Scottsdale Townhouses are located on Avalon Boulevard between Carson and Sepulveda one mile east of the Harbor Freeway. For further information call TE 4-6725



Limited Offering!

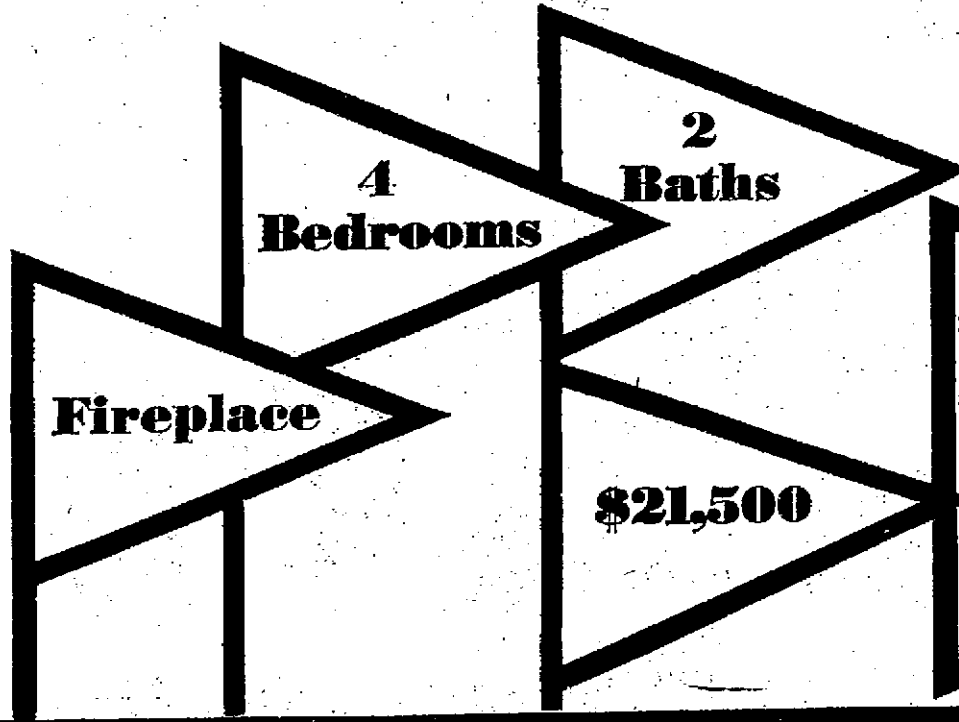
19 and only 19 new showplace homes!

Ready to move in! 30 year loans at 6%. No balloon payments; no second trust deeds.

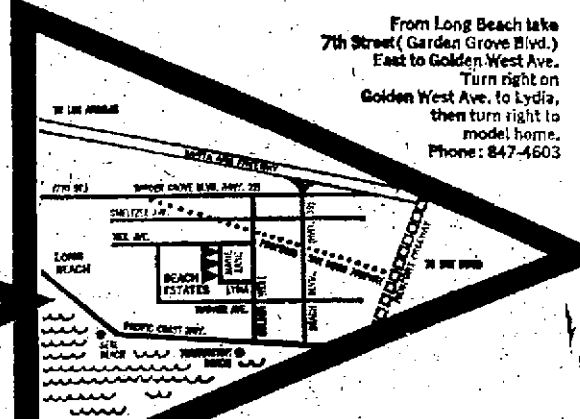
Included at no extra cost!

Carpets, draperies throughout the entire home; backyard completely fenced; front lawn and shrubs in!

beach estates



\$21,500



From Long Beach take 7th Street (Garden Grove Blvd.) East to Golden West Ave. Turn right on Golden West Ave. to Lydia, then turn right to model home. Phone: 847-4603

open from 10 am till dark

Scottsdale Town Houses Social Clubs Organized

Organization of new social clubs for all age groups moved forward at Scottsdale Town Houses with the formation of Teen Club, Mrs. Vera Howe, sponsor, announced. The first dance function was Friday.

In addition to the Teen Age Club, other organized groups now functioning include a Cub Scout Pack, Boy Scout Troop, Little League baseball, Girl Scouts, Brownies and a card club for adults. Other hobby-oriented organizations are in the process of formation.

Scottsdale Town Houses is Ray Watt's new family-oriented residential community near Long Beach. It was created to provide complete "at-home" recreational facilities for adults and children within its area.

Rubin Expands Staff

The Louis M. Rubin Co. has initiated a staff expansion in its Santa Ana office by the appointment of Clint Young as public relations director of its most recent apartment development, Santa Ana Gardens.

Prior to joining the Rubin Co., Young was public relations director for the engineering firm of Miles-Samuelson, New York City.

AT SCOTTSDALE the price of a condominium home includes an interest in the \$150,000 Town Hall Olympic size swimming pool, wading pool, tennis courts, handball courts, billiard room, special children's playgrounds, picnic areas and fields for baseball, football and basketball. Block wall fencing around the entire subdivision with guards on duty 24 hours a day ensure



FOR TOWNHOUSE LIVING

Scottsdale Townhouses on Avalon Boulevard between Carson and Sepulveda present many varied styles. Here are some of the homes. All are within a block wall area and various recreational facilities are included.

IN SUBURBIA HEIGHTS: HOME

Spacious living rooms and beamed ceilings are featured at Suburbia Heights, Henry Buena Park development, which offers a special trade-in plan. The Henry Tancredi Co. project is located at the site of the old McComber Ranch. Prices from \$33,950, the homes can be reached by taking the Santa Ana Freeway to the Beach Boulevard exit. Travel northbound to Luitwiler Avenue, turn north on Luitwiler to the model homes.

Oil Firm Tries Out Plastic Cans

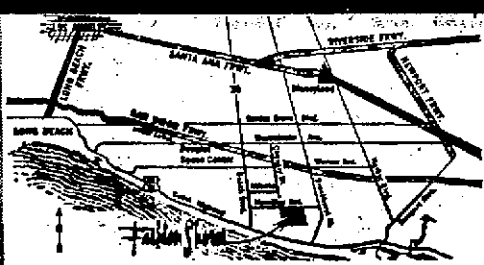
Humble Oil & Refining Co. has started marketing motor oil in plastic cans on an experimental basis. Initial distribution of the cans has been in the company's Southeast Region in the states of Louisiana, Arkansas, and Tennessee, with the filling operation taking place at the company's Baton Rouge (Louisiana) refinery. The plastic has been supplied by Enjay Chemical Company, a subsidiary of Humble. Service station manager reaction to the new containers is reported good.

FURNISHED MODELS

Fashion Shores

GRAND OPENING 2nd UNIT

...near the
beach in
Huntington
Beach



From Long Beach: drive east on 7th St. (Garden Grove Blvd.) to Santa Ana Freeway, turn right on Santa Ana Freeway to Grand Ave. Turn left on Grand Ave. to Fashion Shores.

4 Ferry Models Open 10 AM Daily. Phone 536-1461 (Code 714)



HILLVIEW REGENCY

ONLY

\$8806

PRINCIPAL & INTEREST

COMPLETE NEW FINANCING

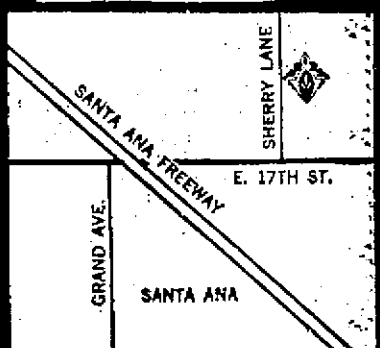
- ★ 30 YEAR LOANS
- ★ \$17,900 FULL PRICE
- ★ IMMEDIATE OCCUPANCY
- ★ 5% DOWN

KRIC ENTERPRISES, INC.
405 W. KATELLA AVE.
ANAHEIM, CALIF.

WIN A FREE
TRIP TO
LAS VEGAS

2 Days and 2 Nights
Try Our Hole-In-One
Contest

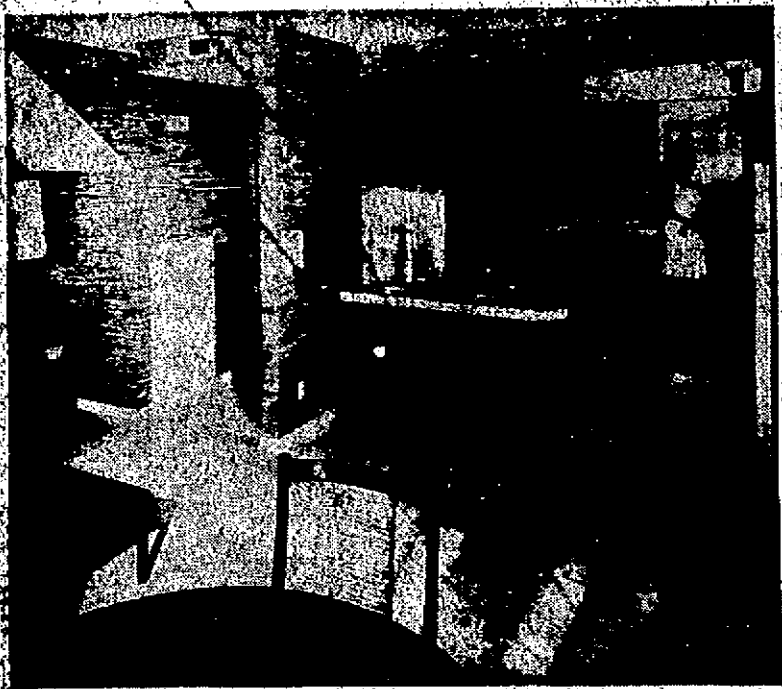
547-6977



HILLVIEW REGENCY

BETWEEN GRAND AVE AND TUSAN BLVD IN SANTA ANA, CA
AT END OF SHERRY LANE JUST 3 BLOCKS NORTH OF 17TH

Open Second Unit Today in Fashion Shores Homes



A FASHION SHORES HOME

Grand opening of the big one and two-story Fashion Shores homes' second unit will be held this weekend. Priced from \$23,900, the three, four and five-bedroom homes feature all-electric kitchens, nylon carpeting in all bedrooms with up to 3,160 square feet of area under roof.

Grand opening of the second unit of Fashion Shores homes, near the beach in the city of Huntington Beach, will be held today. The first unit of over 80 homes, opened for public sale in late January, has been 95% purchased. Mervin P. Johnson, builder of the community of fine homes, recently pointed out that some of the homes in the second unit have been reserved prior to this grand opening.

In the second unit are one and two-story, three, four and five-bedroom, two-bath homes priced from \$23,900. Johnson said unusually fine conventional financing is available along with low FHA terms and no down VA.

FASHION SHORES is less than a mile from the ocean, as the bird flies, and about

Lake Park's Two-Story Homes Draw

More than 50 per cent of the homes sold to date at Lake Park near Lakewood, have been two-story homes, according to sales manager Don Hermanson.

"Lake Park has not only the widest selection of two-story homes available in Orange County," Hermanson said, "but also the lowest priced two-story models in that area."

PRICED from \$17,750, Lake Park homes are being developed by Larwin Co.

All models feature a center entry hall and two-car garage, with some models including a den or family room for expansive family living.

The popular two-story model features five bedrooms with convertible Jack and Jill room, master bedroom suite, three baths, upstairs central hall plan and dining area.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson to the model home just east of Moody.

Former Grove Man in New Post

Robert M. Allen has joined Custom-Aire Products, a division of Pacific Industries, Inc., as controller, according to Oliver H. Gardner, president of Custom-Aire.

Custom-Aire Products is headquartered in San Francisco, with a production plant in Hannibal, Mo. Both plants manufacture gas-fired wall heaters and central furnaces, air conditioning, and applied engineered heating and cooling units for nationwide distribution.

Before joining Custom-Aire, Allen, 34, was vice president-finance and treasurer of Rubber Corporation of California, Garden Grove, manufacturer of canvas footwear.

Previously, he was controller of the Transistor Division of Pacific Semiconductor, Inc., Lawndale.

Wallpaper found its first wide use in the late 17th century in France and England.

Form New Ad Agency

LOS ANGELES — George Sampson and Associates, a new agency offering both advertising services and public relations counseling, was announced by George Sampson, president of the firm.

Sampson leaves Sind & Sullivan, Inc., where he spent four years as vice president and was account supervisor of the Huntington Harbour advertising and PR program.

Accounts supervisor for the new agency is Kenneth V. Moore, previously associated with Sampson at Sind & Sullivan and account executive on the award-winning Huntington Harbour campaign.

The new agency has opened offices in the Taft Building at Hollywood and Vine.

Energy Fund Invests in Tidewater

Following a recent visit to the West Coast to survey California's industrial growth, Irving L. Straus, vice-president of Energy Fund Inc., leading open-end no-load mutual fund with headquarters in New York, announced acquisition by the Fund of 20,000 shares of Tidewater Oil Co. The market value of the purchase is in excess of \$765,000.

The announcement of the acquisition of Tidewater stock was made in Energy Fund's closing statement for the first quarter of 1964 ended March 31.

The Fund's net asset value per share was priced at \$23.27 up 71 cents over the December 1963 closing high of \$22.56. For the 12 month period ended March 31, the Fund net asset value per share was up 17%.

HOMES PRICED FROM \$21,950

Here is one of the varied models of homes offered in Lark Village where two more units are being opened early because of the sales rush. The homes are priced from \$21,950 to \$25,900.

Open More Units in Lark Village

Sales at Lark Village are so far ahead of anticipation that units 4 and 5 are being opened months in advance of plan reported. Charles W. Hester, developer of the Fountain Valley subdivision.

Said Hester "We are very happy with the way the public has accepted Lark Village. We believe it to be one of the most beautiful communities we have ever planned. Units 4 and 5 will complete this project and we have decided to accelerate the sales of these units by reducing the down payment to \$195 plus costs."

Lark Village has one and two-story homes of three, four and five bedrooms, family rooms and two full baths. The homes are priced from \$21,950 to \$25,900 and can be purchased for as little as \$395 down, plus costs.

AMONG THE interesting innovations in Lark Village is a "Future" room in the two-story models. This 19'x26' room can be used as a rumpus room now and as the family grows it can be converted into two bedrooms or two smaller bedrooms and a playroom. This area has a bath plumbed for future use.

Lark Village lists among

its features block wall fence for the rear and side yards, underground sprinklers

in the front, built-in Westinghouse range and oven, wall-to-wall carpeting, sunken living room, massive wood-burning fireplace, mantle over fireplace and distinctive ash paneling.

Nothing Down Now for Tiara Estates

The provocative series of custom homes opened recently at Tiara Estates Emerald Series in Fountain Valley can be purchased under two attractive, "buyer-oriented" financing programs reports Dick Murray, sales director, Farrow Realty Corp.

Planned as an additional advantage to the home buyer, the programs permit purchase for nothing down or with front landscaping, rear fencing, sprinklers, carpets and drapes included in one convenient package, he said.

"As a result of these outstanding financing programs and the overall quality of this third and newest unit of the Tiara Estates Emerald Series, the homes have been selling at a record pace since grand opening just three weeks ago," Murray stated.

CONSTRUCTED as a complete, custom community of

two-story homes in a picturesque Fountain Valley location, Tiara Estates are designed in 12 distinctive styles, elevations and floor plans for all kinds of family home requirements. Exteriors of the homes are embellished with wood and stone, sliding glass doors and screens, plus shutters.

This third unit of the popular series includes both three and four-bedroom homes, all with two conveniently placed baths. A "bonus" room 720 square feet in size created in the two-story elevation, is also included as a multi-purpose room at no extra cost to the buyers.

THEY HAVE laundry and hobby rooms and den or sewing room. Features are central entry halls, large kitchens with built-in range, oven and dishwasher, stone and brick on the southeast corner of

band finished cabinets, tile showers and wallpaper.

In the heart of growing Fountain Valley, Tiara Estates are close to the new La Quinta High School at Verano and Edinger, and an elementary school and junior high school near Ward and Hazard. Nearby is the Broadway-Hale Shopping Center, under construction, in addition to major employment complexes and recreational facilities, including major beaches five minutes' drive from home.

Model homes are open daily on the southeast corner of

fireplaces, with log lighters, Bushard and Heil.

GRAND OPENING

UNITS 4 and 5



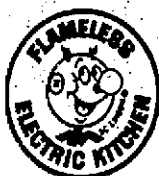
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In Fountain Valley!

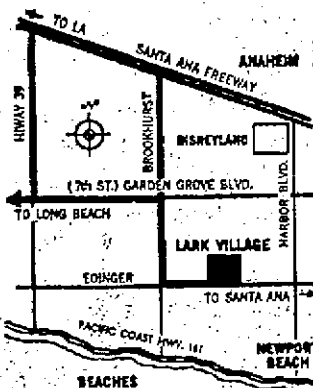
priced from \$21,950 to \$25,900

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ANOTHER DISCRIMINATING DEVELOPMENT BY CHARLES W. HESTER
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DIRECTIONS: From Los Angeles take the Santa Ana Freeway to Brookhurst, south on Brookhurst to Edinger, then east to models. From Long Beach, go out 7th St. (Garden Grove Blvd.) to Brookhurst, right on Brookhurst to Edinger, then left to models.

7 EXTRAS

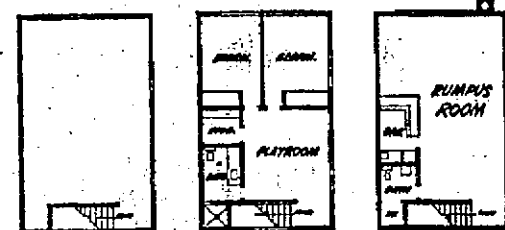
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- UNDERGROUND SPRINKLERS IN FRONT
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- SUNKEN LIVING ROOM
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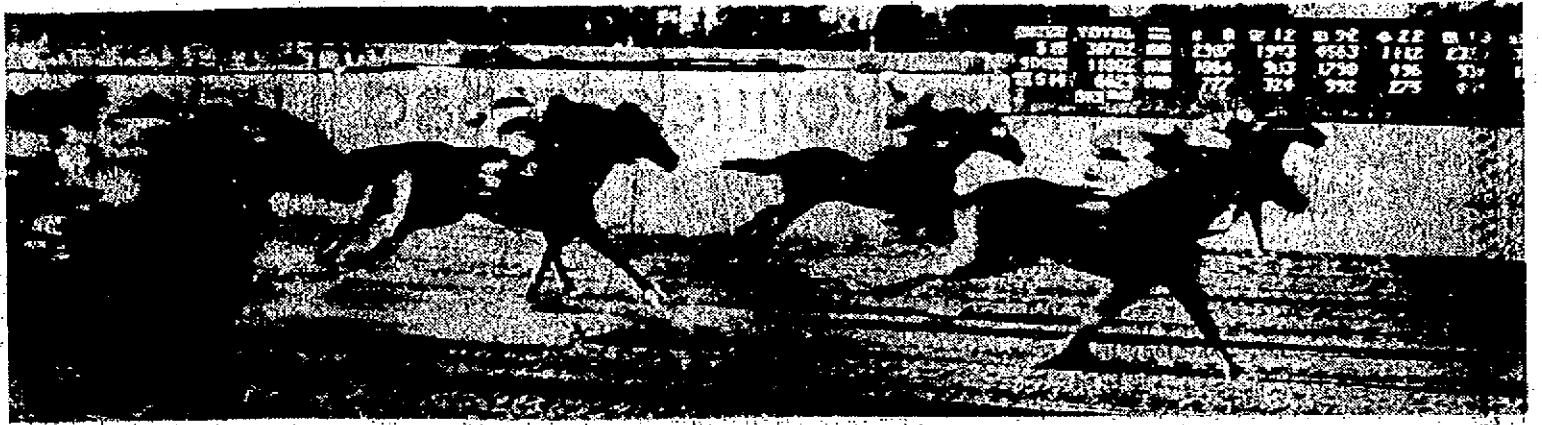


YOU CAN MAKE

THIS... INTO THIS... OR THIS

Designed to grow with your family, this mammoth 19'x26' room can be used to fit your present and future needs: (1) use it as a "rumpus" room now... (2) later make it into 2 or 3 bedrooms for the children... 2 bedroom and a play or storage room might be exactly what you need. Whatever your need, this huge room can be adapted to solve your particular problem. And note, this room has a bath plumbed for your future use!

It May Be the Sport of Kings



... But It's the Woman Who Pays

By
CURTYNE
DRISCOLL

EVEN THE horses come to attention when Gladys Pelkey figures the winning purses at Los Alamitos Race Course. She follows the racing season at Southern California tracks as a paymaster of purses.

INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, APR. 19, 1944 SECTION W

She is a very popular lady. It's "Hi, doll," "How are you, honey?" and the blowing of kisses when she's around.

She is paymaster of purses at Los Alamitos Race Course.

A very unusual job for a woman.

AT THE FALL meeting at Los Alamitos in 1963, over half a million dollars went through the hands of Gladys Pelkey. At the more recent meet at Santa Anita, where she was assistant paymaster, she presented millions of dollars to happy owners and winning jockeys.

"You just can't find a nicer bunch of people anywhere," said Mrs. Pelkey. "And believe me, there is never a dull moment."

It couldn't be dull for the little lady with the happy smile who must be ready to pay off the first five winners of each race deducting such expenses as entry fees, jockey fees, jockey guild fees, valet fees and recording everything for the man who likes to know everything, Uncle Sam.

"In Fresno one time," said Mrs. Pelkey, "I stepped out of my office for about five minutes and when I returned I found a very impatient woman owner hanging on the door. Her horse had just come in fifth in a race and she was very anxious to collect her \$12.50."

FIRST PLACE winners must wait for from 24 to 48 hours to cart away their loot (they get about 50% of the purse) until results of the winning horse's tests for possible doping are known.

Horse owners have accounts at each track just like a bank. And so do the jockeys. All jockeys are paid by the owners and the amounts are determined by the order of finish.

Out of this, they must pay their guild for each ride, their agent and their valet. The valet does not dress them, a mistaken conclusion easily jumped to by the uninitiated. He carries the jockey's equip-

ment to the horse—saddle and whip, principally—and returns it. He gets \$2 a race unless they have a winner, then the fee is \$4.

Mrs. Pelkey got into her unusual field 15 years ago when she was sent to Santa Anita by Burroughs Adding Machine Co. to demonstrate their product.

She now travels to Santa Anita, Hollywood Park, Del Mar, the Pomona Fair and Los Alamitos during their racing seasons, commuting from her home in Hawaiian Gardens. Everett Pelkey, her husband, has a lumber yard there.

"He isn't a racing fan," said Mrs. Pelkey. "Although he thought he was going to be when he won \$67 on the first bet he ever made, when I first went to work at Hollywood Park."

And what about the lady, herself?

"I LOVE HORSES," she said, "When Lamb Chop broke her leg at Santa Anita I wept buckets."

But what about wagering a few? Knowing all of those owners and jockeys so well must surely provide important inside information.

"Not very often and never more than \$2," said the woman who hands out the millions. "For one thing, all owners KNOW they are going to win."

To illustrate, she told a story on herself that could have happened to even a one-time-yearly visitor to the track.

An owner was so urgent and gave so many good reasons why his horse was going to win, prudence failed, she got the horse's number in the race and put down \$2.

The horse came in.

When she thanked the owner for his tip he was amazed. His horse had not gotten the word that this was his day and had come in late and slow.

On investigation she found that she had gotten her ticket for the right number but the wrong race.

It should happen to all of us.

A DAY AT THE RACES

St. Mary's Hospital Guild Backs a Winner for 10th Straight Year

Always a gala event, St. Mary's Hospital Guild Day at the Races, April 29, will have special significance for members of the guild and their friends, who will be celebrating the 10th anniversary of the guild.

Post time is 1 p.m., with many gay luncheon parties planned at Los Alamitos Race Course Clubhouse prior to the first race.

A STUB PARTY, from 5:30 to 8 p.m., for St. Mary's ticket holders will follow the afternoon's racing. A buffet will be served and Billy and His Bachelors will play hootenanny, bouncing ball and other exotic tempos for dancing.

St. Mary's ticket holders will be met at the gate by hostesses and special seating has been reserved. Mrs. Francis Lowry is general chairman for the day.

She will be assisted by committee chairmen Mmes. James Miller, Robert Woodruff, Cecil Ridgeway, Gus Gurley, Phillip Brady, John Stea, Robinson Reid, Howard Jones and E. F. Cruchley.

The guild was organized on Nov. 18, 1954 by 12 founding members: Mmes. Grant Beckstrand, Joseph Bogdanovic, John Clarke, Frende Combs, John C. Cottrell, Donnell Davis, Leslie Esposito, Milton A. Katz, Joseph E. Madden, William Morgan, Herbert E. Waite and Odie Wright.

Sister Mary Fintan was the hospital administrator.

The interdenominational group has grown in number to 120 active members. In 10 years, with Day at the Races the principal fund raising project, the guild has raised \$117,964.85 for St. Mary's Hospital. The hospital has served the community in the greater Long Beach area since 1923.

A COBALT BOMB (the first in Long Beach) to treat cancer patients, nursery equipment and approximately \$70,000 of a \$100,000 pledge to the building fund for the new hospital wing have been made possible by the efforts of St. Mary's Hospital Guild members.

First project of the guild was a hospitality cart, manned by uniformed members five mornings a week. The cart is a popular feature at the hospital with patients, who welcome the

opportunity to purchase a mid-morning snack or a forgotten tube of toothpaste.

Information teas for expectant mothers are another service given by guild members.

A successful gift shop is operated by the guild at the hospital for the convenience of patients, their friends and hospital personnel, with net profit accruing to the hospital fund.



THEY SAW St. Mary's Hospital Guild off and running . . . Mmes. Donnell Davis and Joseph Madden (above) are founding members of the organization itself. At left are the women heading this year's Day at the Races, April 29 at Los Alamitos. They are (from left) Mmes. Francis Lowry, chairman; William Voorhees, president and Robinson Reid, ticket chairman.

Everything From Potluck to Bad Luck

By Iola Masterson
I, P-T Women's Editor

POTLUCK PARTIES are not new. But a monthly block party that has been going on faithfully for 13 years may set a local record. Am referring to the gang in the 3200 block of Marwick that began getting together in each other's homes for potlucks when their houses were as new as fresh paint.

Latest to open their home for the regular neighborhood were Gladys and Jack Johnson. Food (the best the women can concoct) is always a prime drawing card. Mabel (Mrs. Roy) Kidd holds a country style enchilada dish as Tom Collins serves Verna (Mrs. George) Becker (with his own plate, you'll notice, at the ready to be filled). Waiting, off-camera, for their turn were Roy, June Collins and George.



Others waited off camera for "fare share."

Among others there to share friendship, dinner tables and card tables for another of the regular shuffle sessions were Fran and Vernon Anderson (it was Fran, incidentally, who cooked the delicious casserole), Ebe and Joe Wheeler, Helen and John Matas, John Meerians and Martha and Eddie Hill.

HERE'S PROOF positive that home, sweet home can be more hazardous than a race track. First, Sandy (Mrs. Don) Gill made a Willie Mays try at catching a falling milk bottle. Her hand made contact just as the bottle shattered and the result was such a severely lacerated right hand it required surgery. She now wears a cast clear up to the elbow. In less than 72 hours, Sandy and Don's 17-month-old daughter, Allison, woke up with her right arm limp. Back to the hospital where it was discovered she had dislocated her elbow in her sleep!

You'll have to give Sandy E for Enthusiasm, cast or no. Two days after her accident she insisted on going through with plans to fly to Ontario with Phyllis and Fred Mayer in their Mooney to have dinner at the Royal Tahitian and to hear the Arthur Lyman quartet (Liberty recording stars). They rendezvoused with driver-uppers Arlene and Jim Roche and Joann and Jim Gray.

LAST SUNDAY daytime, Libby and Don Callan were high in the hills of Guatemala in Mayan Indian country. That same night at 9:35 p.m. they were landing at International. Such is the way of the world.

Wild Waves Say...

It was a blazing windup to a tremendous three week vacation.

First they flew to New York for three days of sightseeing (Toots Shor's, 21 and other cultural spots) then they boarded Grace Lines' luxury passenger-freighter, Santa Mariana, for South America. The ship has accommodations for 80 passengers, but only 35 were on board so it was like having their own private yacht, Libby said.

They sailed the East Coast of the U.S. then through the Caribbean and into their "own" ocean, the Pacific, via the Panama Canal. They left the ship in Ecuador to fly the balance of the way including stops in Panama City, Costa Rica and finally Guatemala.

THE ANNUAL male golf safari to Palm Springs for a gang of club swinging buddies from Virginia County Club was a swinging success in more ways than golf, thanks to the timely arrangements made by Henry Clock, who ran the weekend, you'll pardon the expression, "like clock work." The men played three courses—Indian Wells, Thunderbird and El Dorado.

Golf was liberally interspersed with gin rummy sessions and the easy going banter of men-away-from-home type conversation. Funniest thing that happened, to all but the victim, occurred when arranger Henry, well on his way to a winning day on the links, hit a whopper straight down the middle of the fairway at Thunderbird. To his utter horror a dog zipped out on the course, grabbed the ball in his jaws and took off. It cost Henry a lost ball penalty and the game.

John McWhinney sizzled in with a 98 to tie for first place one day. With a 29 handicap that gave him a 67 net. Or so I was told.

Jim Crocker came in second overall winner with scores of 77, 82 and 78. First place? He doesn't want it known how sharp his game is growing (76, 77 and 72) for fear he'll have trouble finding any opponents, at least gullible ones.

Others in the crowd were Dick Browning, Sam Cameron, "Red" Whisenant, Larry Houts and Jerry Houts and Jim Craig.

SPEAKING OF GOLF, Al Stevenson was in the Sunburst Tournament at El Dorado last weekend and, out of 62 teams entered, he and his partner tied for first place with Randolph Scott (the actor) and his partner. Also playing was a fellow by the name of "Dek" and his partner.

But no golf this weekend for Al. He and Artie flew off Saturday, via the Polar route, for Rome to be gone 10 days. Sound exciting? Old hat to the Stevensons since Al opened an office in Rome. He's a regular commuter.

THERE'S SOMETHING about the spring that makes more than sap rise in the trees. It rekindles the spirit of youth and makes old grads long for a reunion with classmates.

Two Wilson High reunions are "in the works." Class of 54 Bruins are scratching through the woods to locate all mortar board wearers of that year. If you are one and haven't heard about it contact Mrs. Buck (Nancy Kleese) Murphy, 3018 Kallin Ave., to make

reservations for the party to take place June 20 at Pacific Coast Club.

Working with Nancy are Mrs. Jerry (Carol Dalton) Edgmon and Mrs. Harry D. (Janice McChargue) Baker III.

Rooting for their own class reunion are grads of 1951. Committee members can't plan a definite date or place until they have an inkling of how many to expect. They've located 290 out of the class of 538.

In on the know and taking names and addresses now are Jolene Clark, 205 Corona Ave. and Mrs. William (Polly Garverick) Ridgeway, 214 Belmont Ave. Dr. Michael Nisbet, now of Costa Mesa, who was senior class president in '51, is organizer of the proposed gathering to take place early in '65. Write to Jolene or Polly for particulars.

THE WOMEN shopped, both window variety and pay and carry, the men attended meetings, took lots of pictures and grew tan in the process when Faye and Dr. Earl Gates and Doris and Dr. Don Root attended a medical convention at Del Monte Lodge in Pebble Beach for a long, fine last weekend.

HAPPY HABIT for Leone Marcum (besides staying cool by the pool on unseasonably hot spring days) is keeping close tab on sounds from her transistor radio. Her bright smile isn't inspired by listening to the latest recorded antics of Allan Sherman—but to race results.

Such results have been something for Leone and husband, Hal, to smile about since they became proud owners of a very promising filly by name of Royal Noor. Now racing during the Golden Gate meet, the horse shows fine potential and has placed second twice, and third (in the sixth) Thursday.

The Marcums aren't always satisfied to just hear or read about their racing lady. They've made FIVE trips to San Francisco since current meet began, generally flying up a.m., home p.m.

When they first bought her, a little over two months ago, they raced her at Santa Anita (and needless to say were regulars there). On one of Royal Noor's first races under their colors, she almost became an orphan by very nearly giving Hal and Leone heart failure. She came in third place in a TRIPLE dead heat—a real rarity at any track and absolutely unbearable for new to paddocks partners, let alone seasoned handicappers.



Poolside or at track, Leone has reason to smile.

L.B. Symphony Guild to Honor Orchestra

To honor Long Beach Symphony Orchestra members and the conductor, Lauris Jones, the Symphony Guild will host an evening salon Thursday at the home of Mrs. Rex L. Hodges, 4272 Pacific Ave.

Guild members have invited their husbands and friends. Mayor and Mrs. Edwin W. Wade City Council members and their wives, and other special guests.

AKIRO ENDO, violinist, and **Malcolm Hamilton**, harpsichordist, will play a unique and stimulating program.

Endo, young assistant conductor of Long Beach Symphony, is a member of the music faculty at Long Beach City College, is conductor of the LBCC Chamber Orchestra and is a member of the Pacific String Quartet which soon will tour the eastern states.

HAMILTON, also a young, talented musician, received his B.A. and M.A. degrees at the University of Washington. Currently, he is a member of the music faculty at UCLA and is working on his doctorate at USC. He has been soloist with the Vancouver Symphony Orchestra and others on the West Coast.

HOSTESSES for the evening salon will be the guild president, Mrs. John Dale, and Mmes. Julius Coronado, Burton Benwell, Eugene Cahill, Sam Kosowaky, C. L. Tacker, P. B. Wilson and James Herley.

AFTER 36 YEARS

In women's apparel we consider ourselves as creative artists bringing you the choice fashions of the world instead of business men whose sole object is making a profit.

While fashion and quality are our objectives—value is always a basic consideration. We reject much which we feel is over-priced. We seek out those makers who have the skill and know-how, enabling them to create the same fashions and quality at reasonable prices, not merely copies, but practically identical in every respect to the higher-priced originals. Then we mark these at the lowest possible prices.

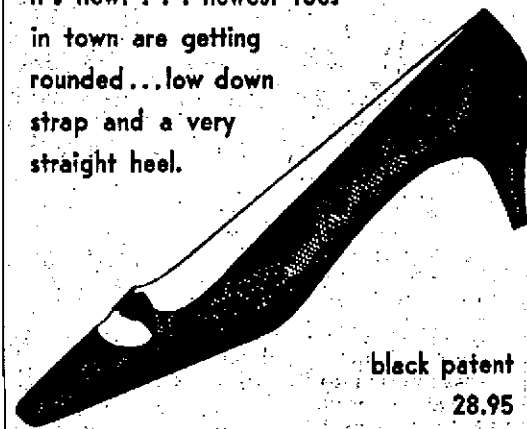
Our selections are tremendous and our customers are dazzled and find they need not shop elsewhere. Here they find two and three and more dresses they want. Your friend or neighbor shops here, she will tell you how happy she is.

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it's new! . . . newest toes
in town are getting
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straight heel.



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GUILD HOUSE, 507 E. Ocean

Kay Langen to Head WDCC Club to Meet List School Menus

At a joint dinner meeting with the Chamber of Commerce Thursday in Lafayette Hotel, new officers of the chamber's Women's Division will be installed.

Kay Langen, one of the city's well-known career women, will be inducted as the Women's Division's third president.

Other officers to be seated are Mrs. George P. Taubman Jr., Mrs. Ron Hughes and Louise Duval.

MISS LANGEN, a native Californian, attended Los Angeles schools and the University of California at Los Angeles, where she affiliated with Chi Omega. Her early career years were spent in resident buying offices, first as assistant, then as resident buyer for eastern shops. In 1948 she entered the field of kitchen design.

WHEN THE pilot committee was appointed in 1961 to organize the Women's Division, Miss Langen was asked to become one of that six-member group. A founder-member, she has served in both second and first vice presidencies.

Active in many women's organizations, she is a member of Altrusa International, is past president and pioneer member of Women's Classified Service Clubs, is past president of the St. Cecilia's Guild of St. Luke's women's board, and is active in Episcopal Church and a member of St. Omega Alumnae.



Kay Langen

Retired Officers' Wives and Widows will meet Wednesday in the Garden Room, Third St. and Alamitos Ave. for noon luncheon and business session.

Reservations are being handled by Mrs. Harvey King, 11362 S. Reagon St., Los Alamitos.

Following the business session, board members will be hostesses for the annual membership tea from 2 to 4 p.m. with Mrs. Charles A. Chamberlain, president, chairman.

MEMBERS and guests will be entertained by musical selections sung by Mrs. Marvin Meyers. Mrs. George Lancer will serve along with Mmes. Louis Murray, Emile Arsenault, Ernest Briggs, Harvey Anderson and E. Walter Hermanson.

All wives and widows of retired officers of the Army, Navy, Marine Corp., Air Force, Coast Guard, Geodetic Survey and Public Health Service are eligible for membership and invited to attend meetings.

SC Mothers' Club

Intersorority Mothers' Club of USC will meet at 10 a.m. Tuesday in Town and Gown on the university campus. Mothers of Gamma Phi Beta and Kappa Alpha Theta sororities will be hostesses.

The following menus will be served in Long Beach elementary schools in the week of April 20-24:

MONDAY: Meat biscuit roll, buttered green beans, raspberry sauce, oatmeal cookie and milk.

TUESDAY: Hamburger, buttered carrots, spicy applesauce, 1/2 cheese slice and milk.

WEDNESDAY: Italian spaghetti, buttered spinach sliced peaches, hot-buttered French bread and milk.

THURSDAY: Chopped steak on mashed potatoes, garden salad, chocolate pudding, whole wheat bread and butter and milk.

FRIDAY: Baked fish, cream style corn, fresh apple slices, whole wheat bread and butter and milk.

JUNIOR-SENIOR HIGH MONDAY: Neapolitan macaroni, buttered spinach, fresh apple slices, peanut butter sandwich and milk.

TUESDAY: Barbecued beef on bun, whole kernel corn, creamy coleslaw, oatmeal cookie and milk.

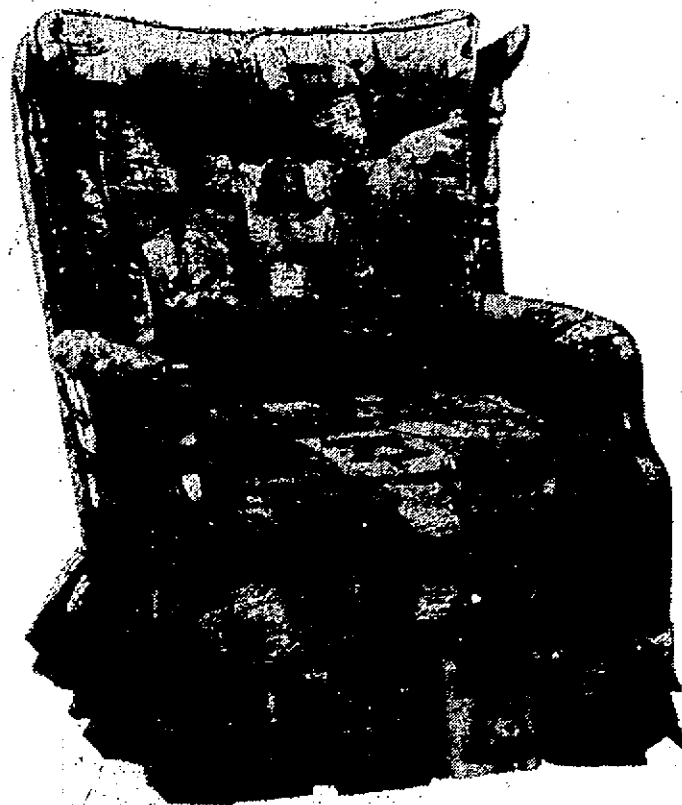
WEDNESDAY: Taco, Rio rice, buttered carrots, fruit cup supreme, whole wheat bread and butter and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered peas, apricot halves, peanut butter sandwich and milk.

FRIDAY: Cheese enchilada or sweet-sour pork on rice, buttered green beans, garden salad, orange juice

bar, whole wheat bread and butter and milk.

SPECIAL for MOTHER'S DAY SWIVEL ROCKER



ORDER NOW - FOR MOTHER'S DAY!

Finely crafted, sturdy, comfortable Swivel Rocker at a bargain price. Quality constructed with hardwood frame. Loose poly-foam reversible cushion and attached pillow back. Exposed woods are Salem-finished. Attractively styled in your choice of prints and tweed fabrics.

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DOROTHY
ROTH,
Owner



NAILING DOWN PLANS for charter dinner of newly organized National Association of Women in Construction, Long Beach Chapter 88, to be held Saturday night at the Petroleum Club are (from left) Wilma Pellerin, Genevieve Shea, Marvin Garvin and Betty Ivey.

BLUEPRINT FOR ACTION

Women with Plans

There's a new girly group in town. When members get together, they talk about frames and fittings, aprons and sleepers, toenails and lacquer, paint and brushes—even face-liftings.

But it's not what you think. They're not concerned (in meetings, anyway) with feminine and frilly things like cosmetics and clothes.

They're more concerned with getting down to brass tacks about what's going on (and up) in the building industry.

Name of the group: National Association of Women in Construction, Long Beach Chapter 88.

WITH 24 MEMBERS already signed up, they'll start building for the future with a charter dinner Saturday (cocktails at 6:30 p.m., dinner at 7) at the Petroleum Club.

All women actively engaged in any phase of the construction business are invited.

That evening, the group's newly elected president, Kay Noble, will

take up the gavel to nail down NAWC's plank of action.

Their goals: to cement firmer relations within the industry, to build better understanding with allied fields and to hammer home a few hard facts about construction techniques and materials.

Included in the membership are Girl Fridays for contractors, subcontractors, suppliers, architects, construction organizations and building publications.

OTHER OFFICERS of the group are Wilma Pellerin, Betty Ivy, Lucille Garvin and Genevieve Shea. On the board of directors are Billie Hays, Helen Wolford, Mary Coulter and Diane McClellan.

"Our primary function," said these women-behind-the-men in the construction industry, "will be to better inform ourselves so we can be more efficient at our jobs and of greater value to our bosses."

Dinner reservations may be made by contacting Genevieve Shea at Builders' Exchange, 1423 Walnut Ave.

New Residence in San Antonio Awaits Constance Lou Turner and Bridegroom

Constance Lou Turner, daughter of Mr. and Mrs. O. L. Turner, 3445 Orange Ave., became the bride of David Merrill Baumann, San Antonio, Tex., in a ceremony Saturday night at St. Luke's Episcopal Church.

Given in marriage by her father, she wore a gown of silk organza over taffeta with lace bodice and skirt appliques. A pearl tiara held her bouffant veil and she carried a prayerbook topped with a white orchid and cascading lilies of the valley.

Bridal attendants were Mrs. Vernon Hurlbirt, matron of honor, Miss Jean Weeden, and Misses Robert Frownfelter and Richard

Krahenbuhl, bridesmaids. The bridegroom, son of Mr. and Mrs. F. A. Baumann of San Antonio, was served by Don Olsen, best man, and David Elder, Richard Krahenbuhl and Robert Frownfelter, ushers.

THE NEWLYWEDS will reside in San Antonio, following a honeymoon trip to Running Springs. Baumann is employed by that city's fire department. The new Mrs. Baumann was graduated from Wilson High School and California State College, Long Beach, where she affiliated with Delta Gamma and Little Sisters of Minerva.



Mrs. David Baumann

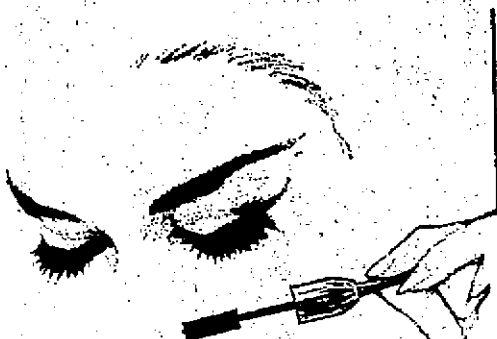


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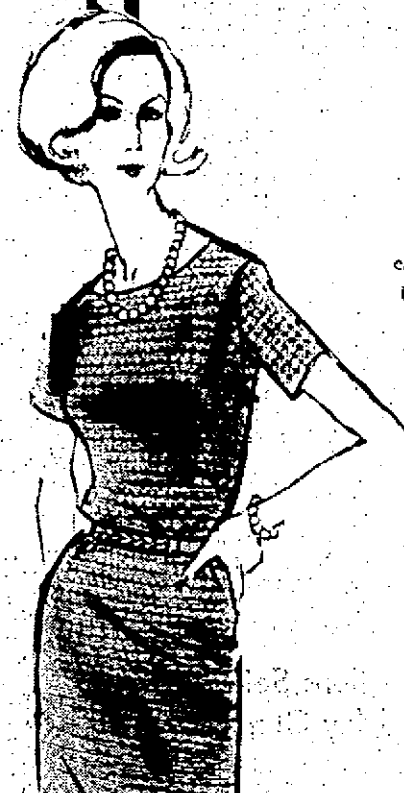


LASH-ON BY JACQUELINE COCHRAN

This more than illusion... Brush-on beauty adds new dimension to your own lashes, creating a luxurious silky sweep the length and thickness you desire. Lash-On comes with its own roll-on brush and is so easily applied.

2.50 plus tax.

MISS BILLIE HERTELL will be in our Long Beach Cosmetic Department Monday through Friday, April 20th-24th to present you with a free gift of FLOWING VELVET lipstick with each 5.00 purchase of Jacqueline Cochran cosmetics.



COOL AS WHITE CAPS

Refreshing as sea spray, this easy-living travel-loving Arnel® triacetate and nylon in textured honeycomb jersey punctuated with a contrasting belt. White, sizes 12-20. An R&K Original from our Dress Shop. 22.95

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Violet Society Meets Monday

A potting demonstration in Community Room, 15359 by Mrs. Gwen Vaillant will high light the meeting of Tri-City African Violet Society at 7:30 p.m. Monday. Persons interested in violet culture are welcome.



IT'S A small WORLD by Vanity Fair

It's a very special world for all petites with a 5'2"-or-under figure. Vanity Fair now offers a complete line of petite lingerie of DuPont Nylon for day or night wear in sizes 6-8 and 8-10, for all those who've tried to wear junior and short sizes only to find them too big, too bulky, too wrong in all ways. With Vanity Fair it's the little things that count, like scaling the lace down to correct proportions. Everything keyed to your very own size, in popular styles and colors.

Slips, 3.95-8.95 Petticoats, 3.95-5.95 Pajamas, 8.95
Gowns and shifts, 6.95-12.95 Sets, 17.95-29.95

Lingerie Department

'Hamlet' Series Opens New Gallery

By ELISE EMERY
Arts Page Editor

Galerie De Tours will observe Shakespeare's 400th anniversary year in its formal opening of a Los Angeles Branch today at 4:30 p.m.

First show in the new gallery at 935 N. La Cienega Blvd. is an exhibition of paintings by David Rosen, based on scenes from "Hamlet."

The artist graduated from Cooper Union in 1934, then worked in the Siqueiros workshop with Jackson Pollock and Phillip Guston. He has had one-man shows in the Los Angeles County Museum, San Francisco Art Institute, Butler Institute of American Art and the Tucson Art Festival.

Rosen first became involved as an actor with the emotional aspects of Shakespeare's work and his interest led him to paint 26 canvases of "Hamlet." In addition, he did a series based on the soliloquy "O, what

a rogue and peasant slave am I."

The exhibit will hang through May 9. Hours are 10:30 a.m. to 5:30 p.m. Mondays through Saturdays, 8 to 10 p.m. Mondays and other hours by appointment.

Other Galerie De Tours are located in San Francisco and Carmel.

LONG BEACH Art Association will have its 40th annual Spring Juried Exhibition at Long Beach Museum of Art, 2300 E. Ocean Blvd., June 7 through 28.

Members of the association who wish to participate are asked to make early arrangements by telephoning the gallery. Various media, including oils, water bases, collages and drawings will be accepted.

ROBERT K. GRONEN-DYKE, who obtained his B.A. and M.A. degrees at California State College at Long Beach, currently has a one-man show of recent sculpture and assemblages at the U. S. State Department's Pakistan-American Cultural Center in Karachi.

Gronendyke, a Fulbright grantee, is instructor in art at Jamia College, Malir City-Karachi.

He taught in San Mateo Evening College and in Los Altos adult schools for five years before leaving last July for Pakistan with his wife and two children. He has exhibited regionally and nationally for the past 10 years.

ALFRED FRANKENSTEIN, San Francisco author and critic, will judge the second annual Festival of the Arts to be held at Rossmore Center May 21 through 24. The event is sponsored by Rossmore Center Businessmen's Association and Rossmore Woman's Club.

More than \$1,700 in cash awards will be given. Prizes are \$1,000, \$250, \$200, \$200 and \$100.

The competition is open

Auditions Set for May Concert

Camerata Dei Musici Chorale will conduct auditions next Sunday, April 26, at 2 p.m. in the social hall of the Unitarian Church, 5450 Atherton St.

The group is now rehearsing its next concert to be given at California State College at Long Beach on May 29. The program will include a contemporary work by Morris Ruger and other selected numbers.

Singers may obtain further information about this chamber group by telephoning Mrs. John Palacios, 324 12th St.

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SHAKESPEARE'S "HAMLET" inspired David Rosen to do a series of 26 oil paintings. This one is based on lines from Act IV, Scene IV: "How all occasions do inform against me, And spur my dull revenge!" The series is the opening exhibit at new Galerie De Tours, 935 N. La Cienega Blvd.

to anyone over 21 years of age. For further information write to P.O. Box 246, Los Alamitos.

AN EXHIBIT of work by Lonstford Williams and members of his art classes has replaced the scheduled show by Mrs. Clarence Woodruff which was cancelled.

Williams is vice president of Lakewood Art Association and instructor of the group's weekly Monday evening workshop. Artists represented in the show are Nell Burke, Mary Davis, Lucille Farrell, Lillian Games, Bonnie Love, Florence Orsburn, Ruth Rundell, Peggy Thomas and Hilroy Daily.

Viewing hours are noon to 9 p.m. Mondays through Thursdays, 9:30 a.m. to 5:30 p.m. Saturdays, closed Fridays.

ART WORK by Lincoln Elementary School pupils will hang through May 14 at Mark Twain Branch Library, 1325 E. Anaheim St.

PAT JONES, curator of Seal Beach Art Gallery, is artist of the month at the Unitarian Church, 5450 Atherton St. The exhibit, opening today, includes monotypes, abstractions in oil and whimsical paintings. It will be on display through May 17.

A RECEPTION from 8 to 10 p.m. today at Atelier 7 Gallery, 3316 E. Seventh St.,

will open an exhibit of work by Jan Akers, who recently returned from private study in New York. The paintings may be seen daily from 11 a.m. to 10 p.m.

ORANGE COUNTY Art Association and the Merchant's Association of Orange County Plaza Shopping Center, Garden Grove, will stage their fifth annual art show May 4 through May 9.

The event will be held in the shopping center. Registration dates are Friday from 5 p.m. to 9 p.m. and Saturday from 11 a.m. to 5 p.m. There is a fee of \$2 per entry; all entries will be hung.

Prizes totaling \$400 will be given in each of four categories; traditional, modern, mosaics and other art forms. Also, \$100 in special jurors' awards, ribbons and

awards of merit will be presented at the association's annual dinner May 14 at Hal Gregg's Steak House, Anaheim.

Other awards include those in the annual children's show of work by elementary school children May 9, and for Madonna works of art.

Vic Smith and Raymond Hein, both of the art faculty at California State College, Fullerton, will judge adult entries. Susanne Ferguson, artist and teacher, will judge the children's show.

DR. BELA BIRO, associate professor of art at California State College at Long Beach, will address Lakewood Art Association Thursday at 7:30 p.m. in Mayfair Park. His topic will be "Techniques and Tendencies of Contemporary Painting."

'Woman' Exhibition Is Study in Art History

By VIRGINIA LADDEY

"Woman — Image and Symbol" continues at the Otis Art Institute, 2401 Wilshire Blvd., Los Angeles, through May 17. The gallery is open, free, from 12:30 to 5 p.m. Tuesdays through Sundays.

This exhilarating display is freshened by a playing fountain around which are clustered sculptural forms. There is no attempt to trace historical or parallel developments; rather, the show is hung to be seen and enjoyed.

THERE ARE provocative similarities, for instance, in a wishbone-like form which occurs in a contemporary marble torso, and in photographs of works from prehistoric Czechoslovakia and from pre-Columbian Mexico.

Works range in time from the "Venus of Willendorf" (in photo and facsimile) of 30,000 B.C. to the contem-

rary statements, "Flora" by Bernice Kussog (welded scrap metal) and "Frau Zach" (wood mortise) by Robert Cremean.

THE 118 works embrace every medium; sculptures of stone, wood, ivory, metal, and ceramic; paintings in oil on board, canvas, papyrus, wood, or paper; lithographs, woodcuts, aquatints, etchings, book illustrations. There are "name" artists from Fra Bartolommeo on; many more of the artists are unknown from the exquisite sophisticates of ancient China and Egypt to the natural sophisticates of New Guinea, Africa, and the Americas.

THE EXHIBIT is frequently enriched by photos or reproductions of works not available in the Los Angeles area; all the works were loaned by local galleries and private collectors.

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All for Mary' Next Play at Community

"All for Mary," a farce by Harold Brooks and Roy Bannerman, will open Friday at Long Beach Community Playhouse, 5021 E. Anaheim St.

This will be the introductory production by John McNamara, new administrator-director of the little theater.

The traditional formal opening will take place Friday. After an informal Saturday showing, the run will continue Thursdays, Fridays and Saturdays through June 6.

Schreiders to Narrate 'Indonesia'

"Adventure in Indonesia," fifth program in the Long Beach City College "Evenings at Eight" series, will be presented at 8 p.m. Friday in the college auditorium, Harvey Way near Clark Ave. Tickets will be available at the box office.

Helen and Frank Schreider will narrate the color film they made during a 13-month trip throughout Indonesia on special assignment for National Geographic magazine.

TRAVELING mainly by amphibious jeep, the Schreiders proceeded from the capital, Jakarta, through Java, Bali, Sumatra, Timor and hundreds of lesser islands during the odyssey recorded both in the film and their recently published book "The Drums of Tonkin."

Married while they were students at UCLA, the Schreiders "couldn't crowd a honeymoon into the curriculum, so we dreamed of a short jaunt by Jeep after graduation."

NEXT "Evenings at Eight" program will be the re-scheduled "Ballet '63" performance on Sunday, May 3. Advanced sale of ballet tickets begins this week at the LBCC student body banker's office, 4901 E. Carson St.

is a vacation spot in the French Alps where three men, "all for Mary," including her new husband, take to their beds with the near-ravaging affliction of chicken pox.

Carolyn Conwell will play the fascinating Mary. New to Community, she has played roles in television and motion pictures, summer stock in New York and the Midwest, and Southern California little theaters.

JESS MAY, who plays the husband, teaches speech and drama at Santiago High School in Garden Grove. He has appeared in plays at California State Teachers College at Long Beach and was in Community's production of "Caine Mutiny."

Kathryn Offill, head of the drama department at Lynwood High School, is cast as Nannie, nurse of the afflicted men; her philosophy is a winning feature of the plot.

Frank Satariano, Hal Slatton, Eric Curtis and Joan Davis have character roles.

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Cajati Envisions L.B. Grand Opera

By RACHEL MORTON
City Press Staff Writer

In my quest to come up with a grand opera, in Long Beach, I interviewed a second opera maestro, Mario Cajati, conductor of the Downey Symphony Orchestra, (Major & Minor Notes presented the viewpoints of impresario Allen Jensen two weeks ago).

Mario Cajati (pronounced Ky-ya-ta) was born in Naples, but is now a naturalized American citizen. His whole family was musical; one uncle was a professor at the Conservatory of Naples and another uncle, Gaetano Merola, not only founded the San Francisco Opera but personally raised \$2 million to build the beautiful War Memorial Opera House in San Francisco by collecting \$100 a piece from the people of that city. The site for the opera house was donated by the City of San Francisco.

CAJATI GRADUATED with honors from the Royal Conservatory of Music in Naples. The cello was his instrument and he toured Europe as a cello soloist. After finishing his military service in Italy, he came to the United States and joined the New York Philharmonic Orchestra under Toscanini. During the many years he played under Toscanini, a great friendship was formed. "I learned more from Toscanini than in all the years at the conservatory," he said.

FOR EIGHT consecutive seasons Cajati conducted the New York Philharmonic in a Pop series in Carnegie Hall and he toured the United

States as conductor for soprano Yma Sumac. His opera experience includes conducting the Rossini Opera Company in New York, Long Island Opera Company and the Los Angeles Opera Company.

"There are two ways to present opera," he told me. "Grand opera with stellar names, which is costly, and opera with talented singers of less renown."

"Long Beach," he continued, "cannot produce grand opera in Metropolitan style because it has no theater suitable for such a production, even though the money were available."

"HOW WOULD you bring opera to Long Beach?" I asked.

"I would like to do a performance of 'Madame Butterfly' by Puccini in the auditorium of Long Beach City College," he replied. "And I would use such singers as Chris Lachona, Norma Lynn and Torgi. For my stage director I would engage Glynn Ross, who not only is a very fine director both here and abroad, but he has scenery and costumes at his disposal."

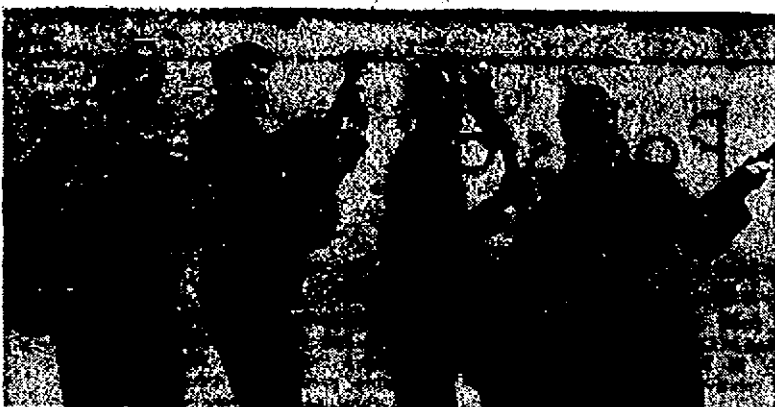
"SINCE Madame Butterfly has only a small chorus and only one change of scenery, the cost of production would be around \$5,000 for the evening's performance."

"But I would prefer to give the opera for two nights to surely make expenses, and I would make the top price \$5.00."

"And how would you go about financing such a project?" I asked.

"Well," said he thoughtfully, "that would be up to the civic minded citizens, the City Council and the generosity of the Los Angeles County Music Commission."

Cajati waxed enthusiastic over the prospect of grand opera in Long Beach. "I would like to give one opera here," he said, "just to whet the appetites of the real music lovers."



'POLISHED' APPROACH

The Modern Folk Quartet has been lauded by critics for a "polished, re-Caravan of Music show April 27 at Le foursome will appear on the Ford refreshing approach to folk music." Thong Beach City College.

Wingding Is Off-Broadway Slates Benefit for Spring Tour Opening for 'Balcony' On Stage---

Sponsored by the Long Beach City College Choir, a "Folk and Jazz Wedding" will be presented at 8 p.m. Monday, April 27, in the LBCC men's gymnasium. Tickets will go on sale Monday at the student body banker's office, 4901 East Carson St.

Making its only Southern California stop this season, the traveling Ford Caravan of Music show includes the Modern Folk Quartet, vibraphonist Cal Tjader and his quintet, blues singer Judy Henske and singer Steve DePass, who "doubles" as master of ceremonies.

Members of the Modern Folk Quartet are Cyrus Farver, Tad Diltz, Jerry Yester and Chip Douglas. The group has made many appearances on the ABC-TV Hootenanny show.

Proceeds from the "Wingding" will go toward the City College Choir's forthcoming Spring Tour in the San Francisco Bay area, scheduled from May 6 to 9.

"The Balcony," by Jean Genet, opens at 8:30 p.m. Friday at the Off-Broadway Theater, 211 Lime Ave.

The product of Genet's wild and bizarre imagination, "The Balcony" revolves around a brothel operated by a Madam Irma. She supplies the ingredients her customers need to create illusions that satisfy their cravings.

ONE OF Madam Irma's regulars finds his satisfaction in wearing the robes and playing the role of a bishop listening to the confessions of a sinner; a judge gets his kicks from watching a confessed sinner whipped; another plays at being a conquering general with the help of a girl who pretends to be a horse.

ELEANOR SHIBLEY plays Madame Irma. Her customers are played by Steve Arena, Clay Foster, Michael Fuller, who also directs, John Chris and Marvin Kemp. Irma's girls are played by Eva Raber, Joan

Cartoon on Film Series

"The Magic Horse," a full length Russian color cartoon, continues the film series being shown at Long Beach Museum of Art, 2300 E. Ocean Blvd.

Scheduled times are Thursdays at 3 and 8 p.m. The film is in Russian with English subtitles. It runs 57 minutes.

The film is based on a Russian folk tale handed down by word of mouth from generation to generation about a small boy and his tiny horse that is endowed with magical powers. Seating is unreserved and free.

'Silent World'

The film "Silent World," considered an underwater color classic, will be shown Tuesday at 7:30 p.m. at Bach Branch Library, 4055 Bellflower Blvd.

Capt. Cousteau, the producer, is an authority on skin-diving and underwater archeological exploration.

RETURNING

Nat King Cole will make a return engagement at Melodyland Theater with his 1964 show, "Sights and Sound," opening Friday night for a limited one-week engagement.

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CSLB Ensemble, Band in Concert

The symphonic wind ensemble and concert band of California State College at Long Beach will play their annual spring concert today at 4 p.m. in the Long Beach City College auditorium, Clark Ave. and Harvey Way.

There is no admission charge. The ensemble will play Carl Teike's "Old Comrades March," Percy Grainger's "Lincolnshire Posy" and Paul Creston's "Concerto for Alto Saxophone."

Then it will be joined by the concert choir in Lloyd Pfautsch's "Canticle to Peace" and David Williams' "In the Year that King Uzziah Died."

Program for the band includes Johannes Hanssen's "Valdres, Norwegian March," Felix Mendelssohn's "Overture for Band," Virgil Thomson's "A Solemn Music"

selections from Vittorio Giannini's "Symphony No. 3 for Band" and Russell Alexander's "Colossus of Columbia March."

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NEW EXCITEMENT for fun-in-the-sun set, Lotus' patio dress (above) with divided skirt, scooped top, out-sized pockets styled in Arnel. Country look goes civilized in Bay Club's cool casuals (right) for back yard or beach.

In Poolside and Patio Clothes . . .

By MARY ELLIS CARLTON
I, P-T Fashion Editor

The patio and the pool, firmly implanted in California's warm-weather way of living, are dressy and distant relatives of the old-fashioned backyard.

And when it comes to clothes the

modern woman wears there—anything goes!

This season's style innovations in patio and poolside wear have developed a zazz and a zing that their plainer predecessors never thought of in their wildest dreams. They have their own brand of female flattery—

Anything . . .

including weatherproof coverups and go-with accessories.

Clothes developed for patio living borrow some ideas from at-home outfits, others from sportsclothes; some are formal as a silk tunic, others as casual as a terry cloth coverup or down-on-the-farm dungarees.

Other visible proof that for the patio anything goes: armloads of jewelry or none at all, high-heeled sandals or barefeet, concealing outfits to ward off sun, or lowcut overalls to show off a bikini tan—probably acquired on the patio.

but
ANYTHING

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A SEW-IT-YOURSELF swimsuit (Vogue Pattern No. 5843) in dramatic pink stretch poplin by Klopman Mills. Whirl-away cape is cut from matching poplin, is lined with gold-on-pink polka dot. Tri-corner kerchief and sash add extra fillip.

Election of Officers First on Agenda for Many Groups

MONDAY

Election of officers and money-making plans will highlight 7:30 p.m. meeting of Northern Lights Guild to Children's Memorial Hospital in the home of sustaining member, Mrs. Charles Horn, 454 E. 56th St. Mrs. Deroy Beene will preside.

Election of officers also is on the agenda for Kappa Delta alumnae when they

meet at 8 p.m. in the home of Mrs. Alexander Cameron, 3859 Gaviota Ave., with Mrs. Robert Girardin as co-hostess. Kappa Deltas are invited to make reservations with the hostess.

Don Ebright will give a "Report on Southeast Asia" before Ebell of Long Beach following its 1:30 p.m. business session in Ebell Auditorium. Mrs. H. P. Dunlop will preside. Noon luncheon will be served by Group X, Mrs. W. A. A. Beaver, chairman.

Departments: Art, 10 a.m., Mmes. James Bryan Murray and Mary Matson King discuss work of Frederick Remington and Edward Hopper. Book Review, 11 a.m., Mrs. Russell M. Brougher, "The Wicked Woman." Antiquity, 1:30 p.m. Thursday, "The Perfect Lady" topic of Mmes. H. L. Beckley and Walter Hunsaker. Tea follows. Creative writing, 1:30 Friday, annual tea and reading of prize-winning stories.

G. Harvey Paul will discuss his conversion from Judaism to Christianity at quarterly meeting of Lutheran Women's Missionary League of St. Paul's Lutheran Church, 2283 Palo Verde Ave., at 7:30 p.m. Officers will be elected and refreshments served by the sewing circle, Mrs. Vi Meyer, chairman.

Story League will hear stories by Mmes. Olive C. Pound and J. R. Buchanan during noon meeting in the home of Mrs. H. A. Zeldorf, 205 Prospect Ave. Luncheon will be served. Mrs. T. R. Scofield will preside.

TUESDAY

Salvation Army Women's Auxiliary will meet at 10:30 a.m. for a coffee hour in the home of Mrs. B. J. Buchanan, 3915 Bouton Drive. Capt. Jolene Reynolds will discuss the Salvation Army Day Nursery and plans will be made for Bonnet Party May 26.

Grandmothers Club 44 will meet for noon luncheon in the home of Mrs. Ina Mc-

Calendar of Clubwomen

Gillard, 3739 E. Fifth St., with Mrs. Guy Gillespie as co-hostess. Plans will be made to tour Hickory Farms, 1202 S. Brookhurst, Anaheim, on April 29.

A luncheon and social hour will be given by Mrs. Thomas Harris for Lord Kitchener Chapter, Daughters of the British Empire, at 12:30 p.m. in Guild Hall of St. Luke's Episcopal Church. Mmes. Charles Green, Richard Olsen and Robert Richmond will assist.

Elderblom Club meets at noon for sack luncheon followed by cards and games at Linden Hall.



NEW PRESIDENT

Mrs. Bruce Burdett Friday assumed presidency of Sigma Kappa alumnae during a meeting at the home of Mrs. Harry Perry. She succeeds Mrs. Elliott Armstrong.

Dr. Margaret Clark Sunshine Circle will elect officers following noon luncheon at Colonial Hall. Mrs. Orin Ames will preside. Bridge and canasta follow.

WEDNESDAY

Woman's Music Club meets at 1 p.m. in Ebell Auditorium. The choral section, under direction of Wallace Herrewig, will present annual spring concert with Ruth Haberman and Pat Johnson as soloists. Mrs. Eunice McPherson is accompanist. The program also includes Don Kramer, violinist, and Jay Kohorn, pianist. Organ prelude by Mrs. Ellis Slack. Election of officers takes place in opening session. Mrs. Charles E. Green presiding.

Buffet luncheon at noon is in charge of Francis Hopkinson and Stephen Foster groups, Mmes. Roger A. Haberman and Charles H. Boone, chairmen.

Sections: Music appreciation, 11 a.m., "The Symphony" by Mrs. E. B. Leihammer with Ann Ratliff as soloist.

Irma Norleman, national representative from Stonecroft, headquarters near Kansas City, Mo., will be a guest of Christian Women's Club during 12:15 p.m. luncheon at Lakewood Country Club. All homemakers are welcome to this non-denominational group and reservations may be made prior to noon Monday with Mrs. Minetta Pleascher, 430 Oriana Ave., or Mrs. Robert Boze, 5119 E. Carson St. Vivian Woodward will give

make-up hints and music will be by June Hedlund, violinist.

Auxiliary to Long Beach Children's Clinic will have a workshop meeting and coffee hour at 9:30 a.m. in the home of Mrs. S. B. Thomas, 320 Euclid Ave. Mrs. Preston Johnson will preside and Mrs. Richard Wick will be co-hostess.

Claretian Guild will sponsor a desert luncheon and card party Wednesday noon at Machinist Hall, 728 Elm Ave. Mmes. Irma Fraine and Stephanie Fink will be in charge.

WEDNESDAY

Senior Citizens Democratic Council will have a business session at 11 a.m. with luncheon at 12:30 p.m. followed by cards at Linden Hall. Visitors are welcome.

THURSDAY

"Tea and Torah" study session for Temple Sinai Sisterhood is planned at 9:30 a.m. at the temple; Seventh St. and Molino Ave. Rabbi Sidney Guthman will present a program commemorating the 16th anniversary of the State of Israel. Breakfast will be served and reservations may be made by calling the temple office. Mrs. Martin Hoffman is president.

FRIDAY

Students from Brethren High School will be featured in a program, "Spring Festival," during the 1:30 p.m.

Meet Tuesday

Mrs. Clarence Alberg will be hostess in her home, 363 Molino Ave., for the Tuesday noon meeting of Woman's Typographical Auxiliary, 124.

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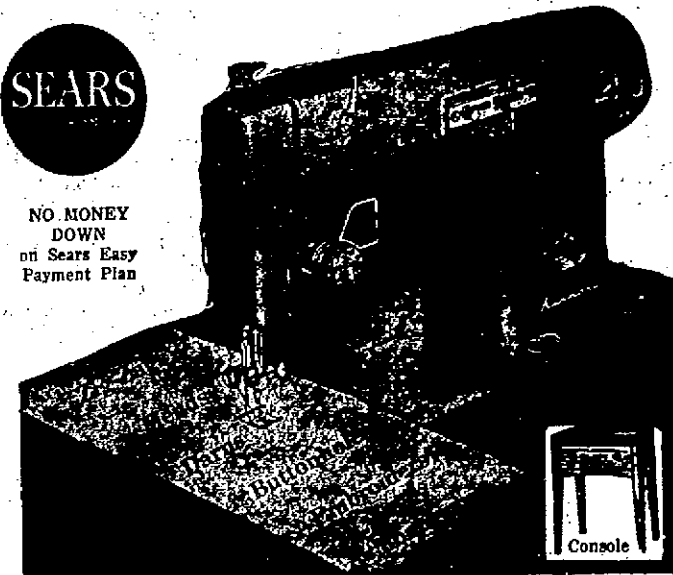
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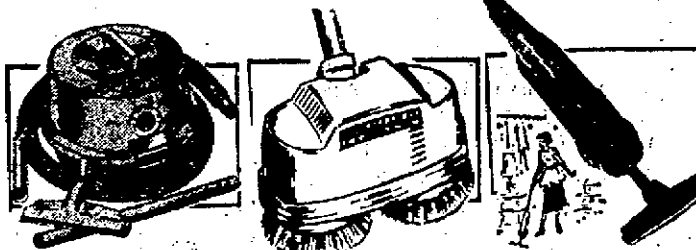


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Twin-brush Floor Polishers, Model 4000... YOUR
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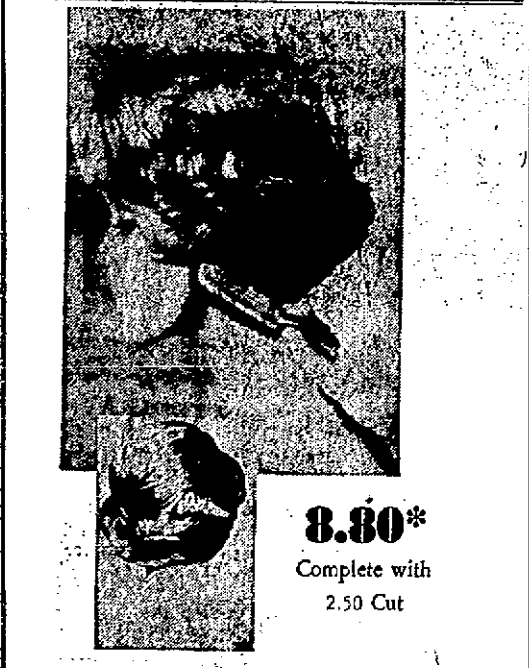


SOLD STAR MOTHERS CONVENE
Checking last-minute plans for tenth annual convention, Department of California, Arizona and Nevada, American Gold Star Mothers Inc., which opens Wednesday at Edgewater Inn are (from left) Blanche T. Rhoades of Long Beach Chapter, department first vice president; and Katherine Stinson, Tri-City Chapter, department president. Four-day conclave will be climaxed Saturday with installation of officers. Aid to veterans and their dependents is primary philanthropy of the group.

Spotlight on Government

Executives' Secretaries
"Know Your Government" will be program topic of Monday night's dinner meeting of Executives' Secretaries in the French Room, Hayette Hotel.
Guest panelist speakers will be Burton W. Chace, Supervisor of Fourth District, Los Angeles County, Mayor Edwin Wade, Noble Miller, president Millie and Stevenson Inc., and L. A. Collins, Sr., editorial columnist for the Independent. Kathleen Shea will preside.
Program chairman Helen Farshaw will present the guest speakers. Her executive, Robert C. Westmyer, president and general manager of Rex L. Hodges Realty Co., will act as moderator.
A hospitality hour at 8:30 p.m. will precede the 7:30 p.m. dinner.
Soroptimist Club
Anticipating "Law Day," which will be May 1st, Long Beach Soroptimist Club will have as guest speaker Judge Fred Miller of the Superior Court during Friday's noon luncheon meeting, French Room of the Lafayette Hotel.
Chairman of the day will be Mary Ann DeBartolo, at-

Career Women
torney and member of Soroptimist.
Margaret Ives BPW
Featured speaker for Margaret Ives Business and Professional Women's Club during its 6:45 p.m. dinner meeting Monday in the Boulevard Room of the Lafayette Hotel will be Judge Celia Young Baker, Judge Baker, who has served Huntington Beach Municipal Court since 1958; will discuss, "Women in Public Office."
Dental Assistants
Harbor District Dental Assistants Association will meet Monday at Petroleum Club for 6:30 p.m. social hour to be followed by 7:30 p.m. dinner.
Providing the program
Luncheon Slated
National League of Senior Citizens Club will sponsor a dessert luncheon at noon in Machinists Hall, 728 Elm Ave., Monday. The public is invited.



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Designed to give you lasting, brushable curl... freedom from hair care.
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Patriotic Calendar Wray and Ryker Married in Presbyterian Church

MONDAY
Chapter 4, Widows of World War I, pot luck supper at 5:30 p.m. precedes business session, Veterans Memorial Building. Leora Ottele will preside. All Widows of World War I Veterans are welcome. Information may be obtained from Velma Miller.
Emily R. Jewell Tent 15, DUVCW, 11 a.m. luncheon honors past presidents, Veterans Memorial Building. Roa Whitmyre Kelly will preside and will be luncheon hostess.
TUESDAY
Chapter 8, Blue Star Mothers of America, luncheon meeting, home of Elizabeth Hansen, 125 W. Forhan St. Mmes. Jay T. Hardin and Hazel Fitzpatrick will assist. Hospital day is Wednesday.
Abraham Lincoln Circle 44, Ladies of GAR, public card party and refreshments, noon, Veterans Memorial Building. Regular circle meeting Wednesday opens with 10 a.m. sewing followed by 11:30 a.m. sandwich luncheon and 12:30 p.m. business, Veterans Building. Margie Woods will preside.
WEDNESDAY
William McKinley Auxiliary 27, USWV, noon birthday pot luck, 1 p.m. business, Veterans Memorial Building. Harriet Spubler will preside.
Long Beach Chapter, American Gold Star Mothers, noon luncheon, Veterans Memorial Building.
THURSDAY
Auxiliary 71, USWV, card party, noon, Veterans Memorial Building. Freda Sophy, chairman.

Wearing her mother's bridal gown of ivory satin, Judith Susan Ryker became the bride of George Brown Wray Jr. in a mid-afternoon ceremony Saturday in First Presbyterian Church of Lakewood.
The bride's dress was fashioned with leg-of-mutton sleeves, Queen Anne collar and cathedral length train with lace insets. An ivory pearl crown held her lace edged veil and she carried a cascade of white roses surrounding an orchid. She is the daughter of Mr. and Mrs. Franklin A. Ryker, 5227 Carita St.
Miss Dana Walk was the bride's maid of honor and Judy Erdmann, Pam Vorderkunz, Sue Cory and Nancy Grubbs were bridesmaids.
THE BRIDEGROOM, son of Mrs. George B. Wray of Seal Beach and the late Mr. Wray, asked Robert J. MacDonald Jr. to serve as best man. Ushers were Jared Ryker, Ross Nicholson, Steve Schiffner and Larry Winnik, ushers.
The newlyweds will be at home in Long Beach on return from a honeymoon trip to Santa Barbara and Carmel. Both young persons were graduated from Millikan High School and attended California State College, Long Beach.



Mrs. George Wray Jr.

INDEPENDENT-PRESS-TELEGRAM W.7
Long Beach 12, Calif., Sunday, April 19, 1964
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Anniversary SALE BARGAINS
In running one of our very best Anniversary Sales we have hundreds of small bolts, and remnants left which we have repriced for quick clearance. Also added are brand new shipments of high priced goods which arrived too late for opening of sale. **NO WILL-CALLS—ALL SALES FINAL.** Check these fabulous values and be here Monday morning at 9:30 a.m.

Hundreds of small bolts of assorted fine
DRESS FABRICS
All placed on two tables for quick clearance. Also full lot of fine remnants all in usable lengths. No lengths can be cut.
TO CLEAR 25¢ yd

150 yds. 54-inch
ASSORTED WOOLENS
plaids and plains
200 yards plain and novelty
60-INCH COTTON DOUBLE KNITS
Our fine regular \$2.88 line at \$1.00 per yard savings.
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WOOL NOVELTY KNITS
Our special line of \$3.88 wool knits now on sale at \$1.94 yard
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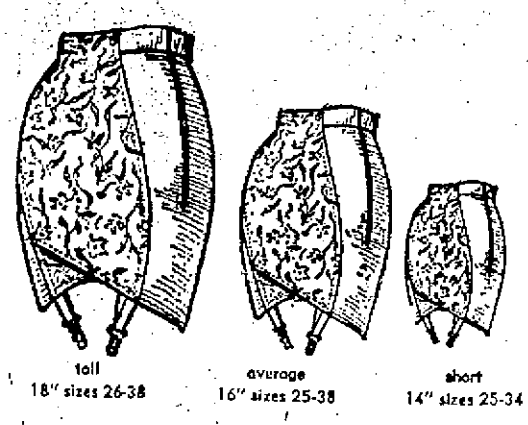
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MANUFACTURER'S SAMPLES
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LOOK AT THIS ASSORTMENT ALL AT ONE PRICE
300 yards 45-inch
Dacron (polyester) Cotton Prints
Unusual new designs for summer wear.
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The perfect blend of 65% dacron, 35% cotton for easy washing.
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Beautiful patterns in fine quality high grade rayon chiffon.
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Smart "Playnit" Prints
New sports patterns for summer wear.
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Rayon Wool Sports Prints
5% wool added to these fine hand-printed goods for wear.
200 yards, 45-inch
Linen Weave Rayon Suitings
A perfect blend for rayon-cotton or summer dresses and suits.
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Arnel (Triacetate) Sharkskin...
The heavy 600-danier weight.
200 yards, 45-inch
Heavy Rayon Sports Prints
in smart linen weave
300 yards, 45-inch
Linen and Rayon Prints
Beautiful patterns on natural grounds.
Arnel (Triacetate) Cotton Woven Seersuckers
Smart stripes and plaids for summer wear.
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Smart new shipment of these wanted fabrics.
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SHOP MONDAY THRU SATURDAY 9:30 A.M. TILL 9:30 P.M.

Sponsors Plan Festival of Flowers of Ships Set Party

Society of Sponsors of the United States Navy, Long Beach-Los Angeles Chapter, will have a benefit brunch and bridge at Allen Center Tuesday at 11 a.m.

Proceeds will be sent to National Headquarters in Washington, D. C., where they will be applied toward a scholarship fund.

Members of the society are sponsors, both naval and civilian, who have had the honor to christen a fighting ship of the United States Navy.

MRS. GEORGE McMillin, who christened the battle cruiser USS Guam in Philadelphia while the admiral was a prisoner of the Japanese in Formosa, is in charge of arrangements.

She is assisted by Mmes. Howard Berry, Minor Heine, Arthur Ponto and Guy Garland.

Mrs. R. H. Bass is chairman of the Long Beach-Los Angeles area, Mrs. Charles Thomas, wife of the former secretary of the Navy, is chairman for Southern California.

Will Celebrate

Members of Court Marian, 1669, Catholic Daughters of America, will celebrate their 10th anniversary with a dinner Wednesday at 8 p.m. in Woodman of the World Hall, 11 West Plymouth St. Mrs. Louis Mitchell, chairman, is accepting reservations.



FORECAST OF FLOWERS has Mrs. R. C. Auth (left), Carl Puckett and Dick Wing-Hartlein busy arranging floral decorations. Three are preparing for North Long Beach Women's Club's 24th annual "Festival of Flowers" at Houghton Park Clubhouse Saturday.

North Long Beach Women's Club will open its 24th annual "Festival of Flowers" with assistance of the junior membership Saturday at Houghton Park Clubhouse, 6301 Myrtle Ave.

The free public event will take place from 10 a.m. to 5 p.m.

Each friendship group in the club is entering an arrangement representative of a city, state or county. Entries will be accepted Saturday from 9 a.m. to noon. There will be no awards or prizes but the most unusual and most beautiful entries will be cited through popular vote.

Besides fresh and artificial flowers many other materials such as wood, miniatures, dried vegetation, succulents and grasses will be worked into dramatic arrangements.

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Buffum's



BONNIE BONNETS

Displaying some of the hats to be modeled at a hat parade during a meeting of Realtors' Wives of Long Beach Tuesday at the home of Mrs. Melvin Mould are (from left) Mmes. Harry Alexander, Don Schwenn and John W. Dove (seated).

Hats Top - Engagements - Lunch Meeting

Powers-Wulffson

Mr. and Mrs. Warren E. Powers have announced the engagement of their daughter, Carole Katrina, to Robin Lockwood Wulffson, son of Mr. and Mrs. Charles Wulffson of Bel Air.

Miss Powers is a graduate of Polytechnic High School and will graduate in June from UCLA with a degree in elementary education. She is a member of Alpha Phi.

Wulffson is an alumnus of UCLA, where he affiliated with Alpha Tau Omega. He is now a student at UCLA School of Medicine and a member of Phi Chi Medical Fraternity.

An August wedding is planned.

Allen-Mahaney

Lakewood High School graduates Barbara Helen Allen and Dennis Lee Mahaney will wed in June, according to announcement by her parents, Mr. and Mrs. Alvin E. Allen of Lakewood.

Parents of the bridegroom-to-be are Mrs. Glenn Rupp of Paramount and Bill Mahaney of Louisville.

Miss Allen graduated from Long Beach City College and is now a student at CSLB. Her fiancé attends the University of Arizona.

Morgan-Washington

Wedding plans for Barbara Morgan and Carl D. Washington have been revealed by her parents, Mr.

and Mrs. Duke Cumberlin of Chicago. Parents of the bridegroom-lect are Mr. and Long Beach.

The bride-to-be was an honor roll student at Chicago Teacher's College and now attends Los Angeles State College.

Her fiancé is a former athlete of the year in all-city basketball and baseball at Polytechnic High School and now is a California State College at Long Beach student. He is a member of Kappa Alpha Psi.

Elwyn-Kidder

A June wedding is planned by Karen Sue Elwyn and Robert L. Kidder, her parents, Mr. and Mrs. G. Wayne Elwyn of Long Beach, have revealed. Parents of the bridegroom-elect are Mrs. G. Bond Mills of Sacramento and Charles H. Kidder of Long Beach.

The bride-to-be will graduate from Millikan High School in June. She is a member of Bethel 6, Job's daughters. Her fiancé graduated from Millikan and attended LBCC.

Rommel-Miller

Mr. and Mrs. Fred C. Rommel announce the engagement of their daughter, Barbara Ellen, to John Paul Miller, son of Mr. and Mrs. James R. Miller.

The bride-elect is a student at CSLB. Her fiancé attends LBCC.

An August wedding is planned.

Dempsey-Douglass

Mrs. Hazell B. Dempsey of Wilmington, Del., has announced the engagement of her daughter, Jane, to Gordon K. Douglass, son of Mrs. Wilbur F. Douglass of Claremont, formerly of Long Beach.

Miss Dempsey, who is instructor in church history at the Southern California School of Theology at Claremont, was graduated from Syracuse University, Radcliffe College, and received her doctorate from Harvard University.

Douglass is assistant professor of economics at Pomona College. An alumnus of LBCC and Pomona College, he holds a Ph.D. degree from the Massachusetts Institute of Technology.

Window Shopping



SUN FUN in navy denim and red and white checked seersucker. Wear the bare top of white stitched denim with checked shorts for swimming... then cover up with denim wrap-around short skirt accented with a checked pocket 'kerchief. Three-piece suit in sizes 32 to 38... 15.98. For more information call HE 5-9141.

June 21 Is Vow Date

Betrothal of Suzanne Williams to Stephen Geiger George has been announced by her parents, Mr. and Mrs. John E. Williams, Long Beach.

The bride-elect is a junior in elementary education at California State College, Long Beach.

HER FIANCE, son of Mr. and Mrs. W. Duane George of Long Beach, was graduated from Occidental College where he majored in psychology. He has just completed six months reserve active duty with the United States Coast Guard. Both are graduates of Wilson High School where they met five years ago.

June 21 has been selected as their wedding date.

Meeting Honors Girls Staters

Jean Schrottenboer, Signal Hill American Legion Auxiliary's delegate to Girls State, will be guest of the auxiliary at a 6:30 p.m. covered dish dinner Tuesday at Signal Hill City Hall.

Jean, a junior at Millikan High School, will be accompanied to the meeting by her parents, Mr. and Mrs. Gradus Schrottenboer. Another guest will be Laurel Brooks who will tell her experiences as a Girl Stater in 1963. Her parents, Mr. and Mrs. Kenneth Brooks, also will attend.

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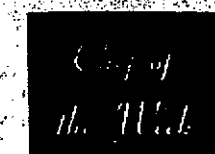
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OPEN MONDAY AND FRIDAY EVENINGS

It's Foiled But He's Not

By MILDRED K. FLANARY
1 P.T. Paul Editor

The dispatch of today's Chief of the Week might be likened to sodium in water. When Leon Q. Forman lands in the middle of a job or activity, things bubble into action. His profession as math



teacher and head track coach at Polytechnic High School brings him in constant contact with youth. His contacts, however, do not stop there.

Just two weeks ago Forman saw a dream of a lifetime come true. He presided as the formal dedication of the new Los Altos YMCA, a \$350,000 facility. Immediate past president of the Los Altos Y's Men's Club, and a charter member of that club and the Y, he was actively engaged from the start in helping to bring this about.

Forman recently presented a check for \$9,125 from the club to the Los Altos Y as a second installment on a \$35,000 pledge by the 60 men group to finance the swimming pool in the new facility.

While president of this dynamic organization, Forman was instrumental in bringing recognition through its place in the competitions for the coveted Turney and Burnett Trophies, International YMCA men's awards. The group sent a Wilson High girl and a Millikan High boy to Holland for three months in the summer of '62 to visit YMCAs. Last summer they brought two high school youths here from Amsterdam in an exchange visit.

Not only is Leon active with youth through the Y's men as they serve as leaders and advisors to youth groups, he trains youth officers, assists with camping programs and sponsors an All-City track meet, an all-club carnival.

Born in King City, Mo., Forman remained in that state to attend schools in Lathrop, Mo., Missouri Wesleyan College, and to graduate from the University of Missouri at Columbia with a BS degree in education. He earned letters in football, basketball, track and tennis.

THAT SAME year, 1937, he was appointed a naval aviation cadet at Pensacola, Fla., "West Point of the Air." After six months flight training and a "solo" under the command of Wm. F. "Bull" Halsey (then a captain), he returned to Missouri U and completed his master's degree.

Forman was basketball coach at University High School for one year and then accepted a job at Sarcosie, Mo., near Joplin, coaching all sports including girls "phys ed."

In August 1939, Forman and his college sweetheart, JoAnn Williams, niece of the late Missouri Governor, Forest Smith, were married. They will celebrate their silver wedding anniversary this year.

Forman had been in Sarcosie four years at the advent of World War II. He enlisted in the Army Air Corps at Jefferson Barracks and was sent to OSC at Miami Beach, Fla. He was com-



Leon Q. Forman

missioned a second lieutenant in January of '43. Overseas he served with the 505th B29 Bomb Group from 1944 to '46 on the island of Tinian, across the bay from Saipan, and was present when the "Enola Gay" took off for Nagasaki and Hiroshima with its atom bomb.

"OPERATION Big Switch" occurred in his life in 1946, when he returned to the United States. JoAnn greeted him at Ft. MacArthur with the edict—"We're going to live in Long Beach."

Forman's first job was that of varsity line coach at Poly in September 1946, working with "Red" Montgomery. The following February he took over Bill Carl's job (now Wilson's vice principal), as head track coach, and has been at it for the past 18 years. He places the emphasis on well-rounded teams and specializes in "all" events.

His creed is "never surrender except to an ideal"—and believes that young men are challenged to become better personalities with high character through the associations formed and the opportunities afforded to meet other athletes. The "carry over" values learned become personal goals in their future lives. His most thrilling moment was winning the California State Track Championship in 1959 by inches over Los Angeles Fremont to win by one point.

FORMAN is active in the Los Altos United Church, sings in the choir and is secretary for the Board of Christian Education. He conducts sports programs for church retreats each summer at Idylwild Pines.

He has remained active in the Army Reserve Program, completing 23 years of service this year. A lieutenant colonel and graduate of Command and General Staff College, Ft. Leavenworth, Kan., he now is enrolled in Logistical Management courses at Mt. MacArthur.

The Formans' son, Lee, 15, is center on the Stanford Junior High basketball team this year, and will attend Wilson High next year. The whole family enjoys swimming in their "neighborhood" pool.

Quite naturally, cooking is

not his forte. Just when would he ever find time! He has, however, mastered "Chicken in Foil."

CHICKEN IN FOIL
Arroz Con Pollo
Aluminum foil
4 slices onion 1/2 inch thick
1 1/2 cup pre-cooked rice
2 1/2 to 3 lbs. cut-up chicken (or 4 chicken breasts)
1 can mushroom soup
3 tbsps. parsley
1 tsp. salt
Dash of pepper

Cut four squares of foil. On each, place a slice of onion and sprinkle with 2 tablespoons of rice. Top with a serving of chicken, skin side up. Brush chicken with small amount of kitchen bouquet. Mix remaining ingredients and spoon over chicken. Fold foil and secure tightly. Place in 450 degree oven, on cookie sheet for 40 minutes, or until tender. Makes 4 servings.

Ludwig-Goldstein Say Vows

Martha Lee Goldstein, daughter of Mr. and Mrs. Saul Goldstein, married Steven M. Ludwig, son of Mr. and Mrs. Fred Ludwig, in an evening ceremony at Temple Israel Saturday.

The bride wore a floor length gown of peau de sole and was attended by Linda Neuberger as maid of honor. Junior bridesmaid was Susan Ludwig.

Harvey Ludwig served the bridegroom as best man. Ushers were Jerry Hirschland, Harry Ludwig and Marc Kashinsky.

A buffet supper was served at the temple following the ceremony.

TH NEW Mrs. Ludwig's schools are Wilson High School and the University of Arizona, where she pledged Alpha Epsilon Phi. Her husband attended Lakewood High School and California State College at Long Beach. He is a Zeta Beta Tau member.

The couple will reside in Long Beach on their return from a wedding trip to Carmel, Monterey and San Francisco.

Mrs. William R. Crail Installed as Chairman of Las Hermanas

Mrs. William R. Crail was installed as chairman of Las Hermanas, auxiliary of Assistance League of Long Beach, at the annual meeting Tuesday in League House.

A charter member of Las Hermanas, Mrs. Crail is a past president of Children's Benefit League, a former Gray Lady and has many community service hours to her credit.

MRS. MARK Kuffel, Assistance League president, also installed Mmes. Emery D. Turner, chairman-elect, and Mmes. Brewster Gray, Robert B. Sprague, Clyde Harpe, Reese D. Hansen, James J. Baker, Lee R. Denny, Robert L. Johnson and William C. Price.

The auxiliary welcomed Mmes. Everett E. Demler, Lyman W. Lough, Fonda McCook and Don Halper Mills into full membership, after their year of training as provisionals.

CLIMAXING HER YEAR as chairman, Mrs. Wolf R. deLyre served as presiding officer and received annual reports. Mrs. H. Gene Dreckman, placement and hours chairman, reported that the 31 members and provisionals devoted 2,825 hours to league projects.



Mrs. William R. Crail

Sune Richards to Give Talk

Sune Richards will give Presbyterian Church, 4017 E. Sixth St. an illustrated lecture, "My Search for the Disciples," Saturday at 1 p.m. at the annual tea in Emmanuel

W&W Rummage House
"The Bargain Room"
1017-19 E. 10th St., L.B.
OPEN DAILY 9 A.M.-3 P.M.
No Charge for Looking
Come in, See for Yourself
Dress Better for Less

To Show Art at Brunch

"Art of Fashion" has been chosen for the theme of Punch Brunch VIII to be hosted by Clipped Wings, United Air Lines Stewardess Alumnae, Inc. Saturday in the Beverly Hilton Hotel.

A special feature of the punch hour, which will start at 10:30 a.m., will be a display of paintings by 26 artists, arranged by Vivian Fier of the Vivian Fier Gallery. Members will model designer fashions.

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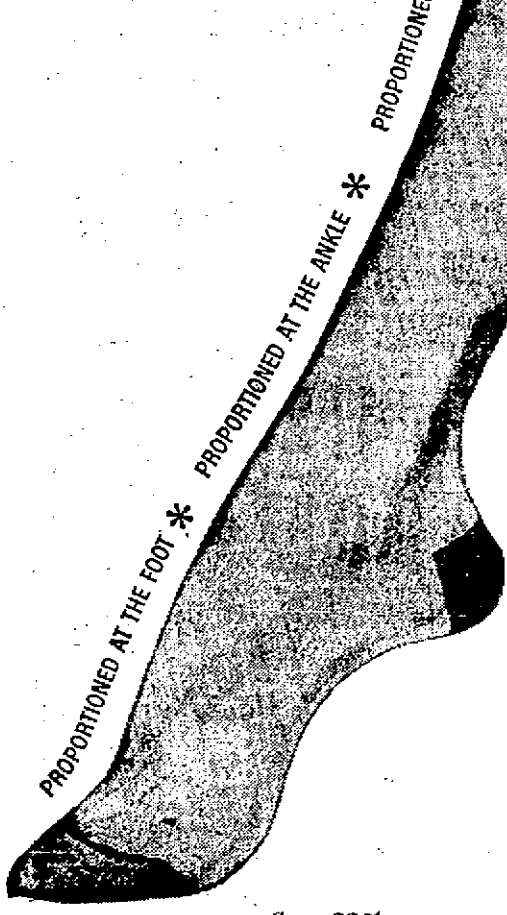
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Petite — 8-10 Classic — 8 1/2-11 Shapely — 8 1/2-11 Tall — 9 1/2-11 1/2

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- Ultra Sheer Clear Knits with Nude Heel, Demi-toe
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Lad Is Headed for Heartbreak at 13

DEAR MRS. MAYFIELD: My brother is headed for a big heartbreak and a wrong start in life with the girls.

He is only 13 years old and imagines himself to be in love with an 18-year-old female who used to be my best friend!

I guess that doesn't sound too bad except you haven't heard it all. Her mother and father don't seem to like my brother and don't want him around. Soooooo, about 10 at night, when everyone is in bed, he goes over to her house and stays until three or four in the morning—if you can imagine that!

Her mother and father haven't found this out yet, but mine have. They have laid down the law, given him the devil, but he still slips out.

He knows I know and he acts as nasty as can be to me. What are we to do?—WORRIED

P.S. I might add, the girl doesn't have too good a reputation.

DEAR WORRIED: I feel very sorry for your parents if they can't control a 13-year-old boy. And, most assuredly, I feel very sorry for the boy. He needs training and discipline, and your parents owe just this to him.

Why can't they see this? Surely, they could punish him, deny him privileges, and exert the authority that belongs to parents if they wanted to—or really tried.

Your parents ought to lock him in his room if they have to. And they ought to give a good verbal shellacking to that gal who's en-

Dear Molly Mayfield

couraging this 13-year-old. May I say she sounds like a sort of monster?—M.M.

DEAR MRS. MAYFIELD: I've met a wonderful boy who is 18 years old. I'll be 16 any day now. I've known him for two months.

The sad part is he is going steady with this girl and has been for over half a year. He tells me he doesn't really care for her nearly as much as he does me, but he says she just won't break off with him. He swears he has tried to.

She goes out with other fellows and treats this boy like dirt under her feet. It just burns me up that she insists on keeping him tied to her pony tail.

I hate to just keep waiting around for him, but what else is there to do?—PUZZLED

DEAR PUZZLED: First thing for us to do is unpuzzle you as to this young man's intentions.

Don't you realize that if he WANTED to break up with this girl, he could? She couldn't force him to date her, to call her, to hang around her. He has ample grounds for dropping her like the proverbial hot potato. But does he? No, he

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Fraternal Calendar

MONDAY

El Petrol Chapter, OES, pot luck supper and birthday celebration, 6:30 p.m., stated session conducted by past matrons and patrons, 8 p.m., Alta Loma Temple, Orange Ave. and Burnett St. Ida May Osborn and Mary Gay, dinner chairman; Marge and Ariel Armstrong will preside.

Searchlight Chapter 435, OES, stated session honoring past matrons and patrons, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway, Mabel Jackson and Dale Daugherty will preside; Sonia Tarzian, chairman.

Wide Awake Rebekah Lodge 71, good fellowship night, 8 p.m., Machinists Hall, 728 Elm Ave. Velma Barger, chairman.

Ladies Auxiliary of Eagles, nomination of officers, 8 p.m., Eagles Hall, 2821 E. Anaheim St.

TUESDAY

Lakewood Rebekah Lodge 21, courtesy night, 8 p.m., Woodmen of World Hall, 11 W. Plymouth St. Mrs. Helen Barnes will preside; Nola Lockridge, Betty Tracy and Ruby Anderson, hostesses.

Review 15, Woman's Benefit Association, past president's session, 11:30 a.m., covered dish luncheon, noon, review session, 1 p.m. Mrs. John Knight will preside. Friendship Club will have picnic luncheon and meeting Thursday in Sun City home of Mr. and Mrs. William Dingboom, 92381 Carmel Road. Additional information available with Helen Smith.

Mar Vista Chapter 511, OES, birthday night honoring charter members and past matrons and patrons, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Lucille Graham and John Bur-

ton will preside; emblem bearers, chairmen.

Social Club of Long Beach Chapter 173, OES, noon luncheon and business session, Garden Room, Third St. and Alamitos Ave. Dorothy Kimball will preside; Cora Lee Goodwin, chairman.

WEDNESDAY

Areme Circle of Bettina Chapter, OES, noon pot luck luncheon followed by business, Veterans Park Clubhouse, 28th St. and Pacific Ave. Chapter will have sideliners night, 8 p.m. Friday, at Monte Vista Temple. Florence Rothenbach, chairman.

Oswald Jacoby Coup Cuts the Defense

Jo Woods of Little Rock, Ark., was the first president of the American Bridge Teachers Association and continues as one of the most active and valuable members.

Her contribution to the group's Quarterly takes the form of a ducking play. If this hand were played at six spades, South would have to win that first club trick, draw trumps and try the diamond finesse. If that

NORTH 18	
♦ Q 10 4	
♥ K 7 4	
♦ A Q 10 9 4	
♠ 9 5	
WEST	EAST
♠ 9 8	♥ 7 6
♥ J 9 5 3	♦ A Q 10 2
♠ 5 2	♥ K 8
♦ Q 10 8 4	♠ K J 6 3 2
SOUTH (D)	
♦ A K J 5 3 2	
♥ 8 6	
♠ J 7 3	
♦ A 7	
East and West vulnerable	
1 ♠ Pass	2 ♠ Pass
2 ♠ Pass	4 ♠ Pass
Opening lead—♠ 4	

worked, South would be able to discard a club and a heart on the long diamonds and make the slam. The right play at six is not necessarily the right play at four and it surely isn't this time. The diamond finesse will lose. East will put his partner in with a club, whereupon West will lead a heart and give his partner two heart tricks.

SOUTH WILL probably make the usual complaints about bad luck and North may point out that there was a sure play for the contract once a club was opened.

All South had to do would be to duck that first club. Then there would be no way for East to get his partner in the lead. East would either settle for one heart or take no heart tricks at all.

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LADIES' Hair Brush Assorted styles in pastel colors. Long lasting nylon bristles. Reg. 1.00 **79c**

65c Denture Brush PRO — 4 row with 3 extra tufts on end for cleaning clasps. Extra-stiff. **49c**

65c Tooth Brushes "Twisted" 3 row, Prolon bristles. Hard or medium. Colors. **2.69c**

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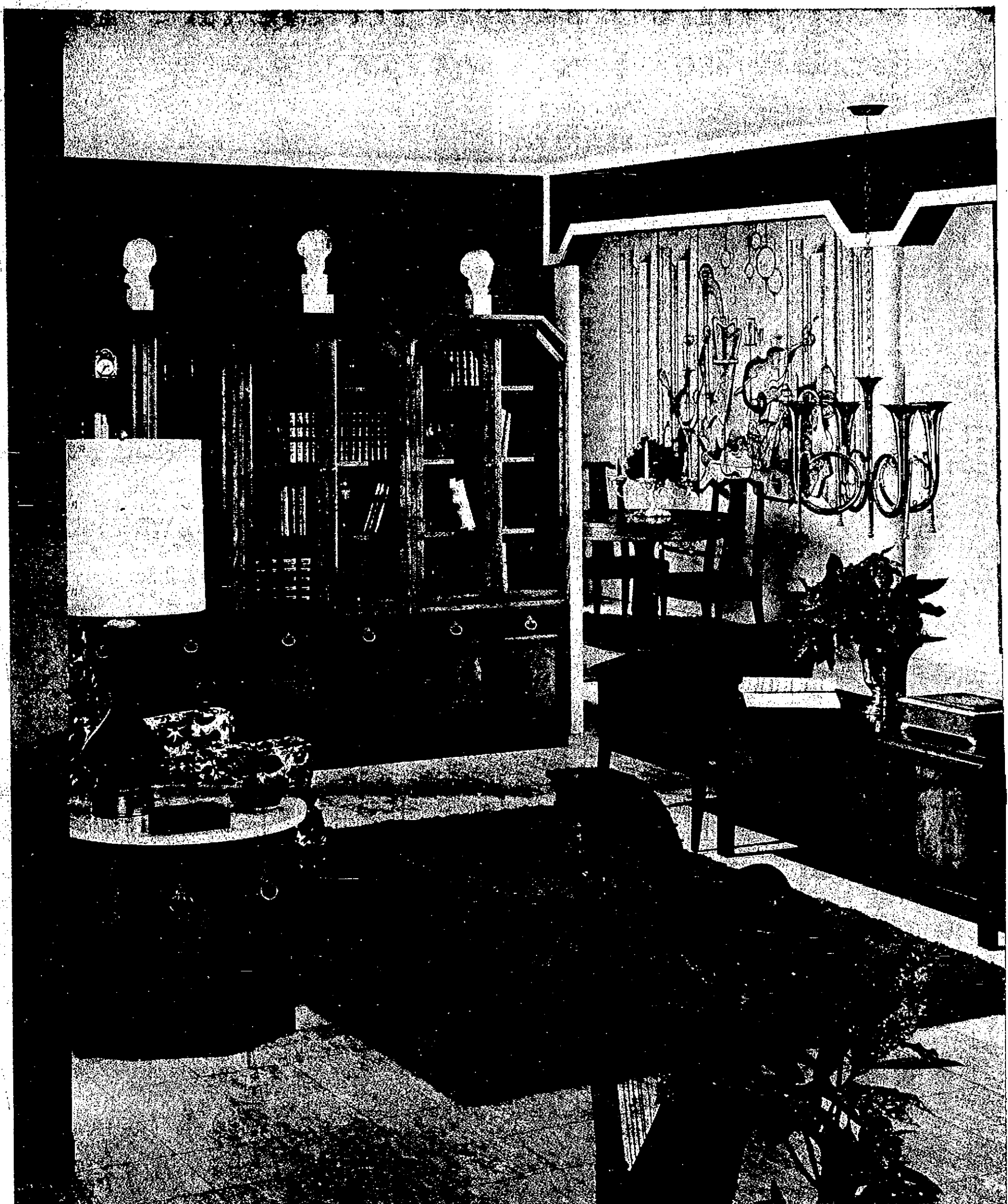
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SPRING 1964 HOME FURNISHING FASHIONS

Furniture, carpeting, draperies, interior decorating accessories / APRIL 19 • Independent, Press-Telegram

Spanish Motif High In Home Decor

New California Styling Is Seen

By STELLA ROACH

An inspired and inspiring selection of design themes garnered from the ages was shown during Winter Market at the Los Angeles Home Furnishings Mart. The market was rich in variety, offering something to please every taste from the most advanced modernist to the most conservative advocate of tradition. Now these home fashions are found in leading retail stores in the Long Beach area.

The single dominant theme continues to be Spanish, which has entrenched itself in the hearts of Californians who hunger for a link with their historic past.

Spanish, however, comes in many moods. The simplicity of some Spanish Gothic designs looks as new as any modern style, especially in case pieces and lighting accessories.

Rococo treatments of carved wood or wrought metal show up as table pedestals, in lamps, as accents on upholstered pieces and on cabinet fronts.

THE TYPICALLY Spanish high-backed chair, often with such adornments as carved wood framing on the seat, back, finial treatment, or graceful curved and carved legs, is seen in numerous dining groups, which frequently use the familiar X-base pedestal. Similar pedestals appear on coffee, cocktail and cigarette tables, but often are so

simplified that at first glance they suggest no country or period.

This simplification of period styling is perhaps, say many manufacturers and designers, the beginning of a truly new California contemporary styling, which adapts from many classic sources but is really beholden to none.

NEXT TO THE SPANISH influence in furniture fashions, American Modern is making news. Many Eastern as well as West Coast manufacturers displaying new lines are showing American Modern designs. This is a great improvement over the "modern" of two or three decades ago. For these pieces have the warmth and the feeling that they are here to stay which modern as we knew it before did not possess.

Because so much of today's living is based on the home as a center for entertainment, homes must be warm, wel-

coming and gracious. And yet, few people care to devote much space, time, or energy to the maintenance of "company" rooms.

Every room thus becomes a "company" room, and the home must be ready to serve the many functions of formal and informal entertaining, for large or small groups, with a minimum of special preparation.

SO WE SEE a greater use of "carefree" fabrics and table surfaces, more style variety in storage pieces (who, these days, has enough closet or cupboard space?), more ingenuity in expandable tables and serving surfaces, and a greatly increased emphasis on vivid "little furniture" and accessories to add fashion importance to small rooms.

When lack of space dictates that basic pieces must be kept light and uncluttered looking, or when, as in so many modern rooms, there is no architectural focal point, the accent piece comes into its own.

There is an enormous selection of such pieces today, including beautifully colored area rugs, small brightly painted or carved chests, fanciful lighting fixtures and chandeliers and occasional

ON COVER

Classic approach to contemporary living describes the furniture setting on the cover of this section. It is from the Sanford Wallack designs in his new "Concerto 75" collection for the 75th anniversary of Basile Wiltz. There is a classic Grecian feeling through the use of fine woods, French horn chandelier dramatically punctuates the musical theme of the room's decor.

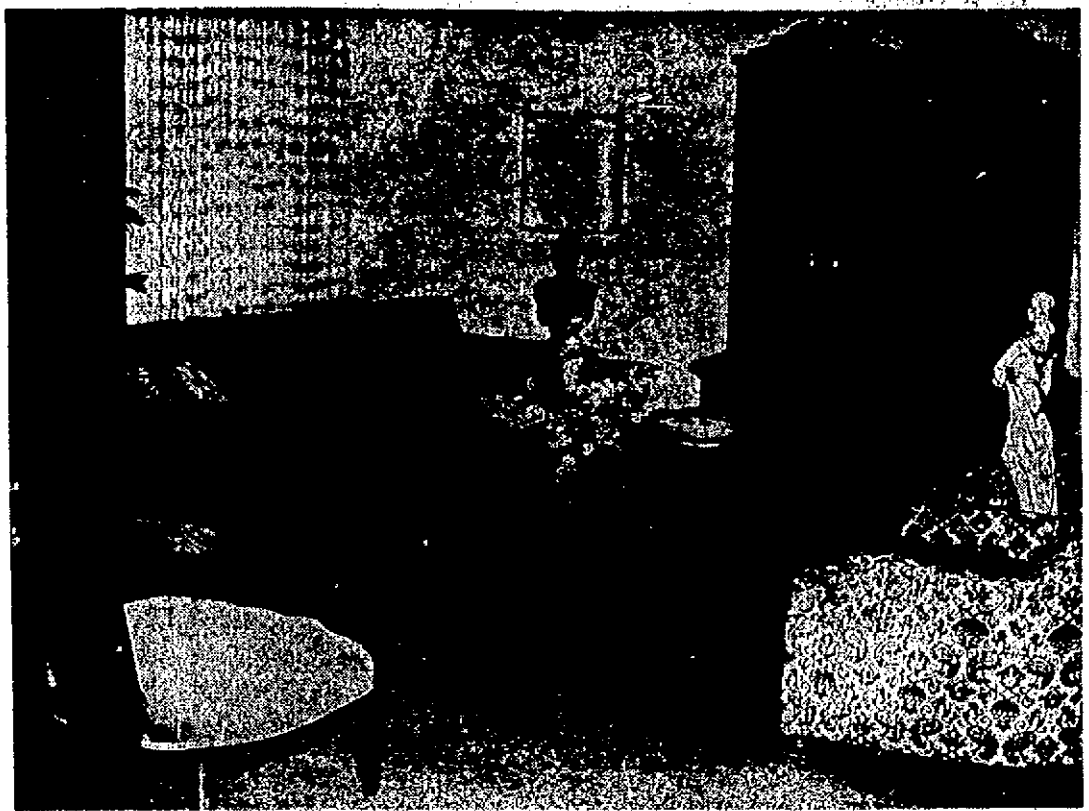
tables to fit any space, any mood.

THE QUALITY and function of such pieces has never been better, and manufacturers point out that the demand for good accessories increases daily.

Manufacturers of upholstered goods, getting into the California Contemporary mood, are relying less on gimmicky skirt and arm treatments, more on good wood detailing, such as exposed legs and arm caps, and on an enormous variety of fabrics which can stand on their own, as the whole point of a decorating scheme, or can blend in as the unobtrusive but so necessary background for a roomful of eye-catching accessories.

The best case pieces use easy-to-keep finishes of one sort or another. Some are natural woods, others are greatly improved synthetics. Hardware on these is apt to use color or antiqued metals, but it rarely screams for attention.

The trend is to salute the consumer's good sense and good taste.



SPANISH THEME PRESENTED

Among the many room displays shown at Carl's, 1250 E. Pacific Coast Hwy., is this Spanish setting. The Spanish motif is very strong this season. The sofa has interesting decorator details with reversible seat and back cushions and the wormy chestnut china cabinet is a Spanish classic with lighted interior and glass shelves. The gold leaf top cocktail table adds right accent to the grouping while the interesting occasional chair provides a lighter touch with less formal feeling.

Big Change for Chairs

Chairs are making big news in furniture. Chairs no longer just "sit there"—they do something. They swivel, they rock, they glide on casters, they tilt. In the showrooms chairs make their debut on aluminum pedestal bases—borrowing a leaf from the office chair. These comfortable, deep-foam chairs, with a sculptured look, dressed in sleek, elegant fabrics, reflect both mobility and flexibility which designers have built into their 1964 chairs. The old two-piece furniture suite, with matching sofa and chair, is pretty much a thing of the past. Today, home-makers are more likely to buy an elongated sofa—run-

Freshly Styled Furnishings Make Light-Hearted Rooms



PARTY GROUPING

Young in heart for the young in years, this room is a perfect teen-ager's haven for sleep, study, relaxation, and entertaining friends. A charming party-grouping is provided by a quartet of swivel-base, armless, upholstered chairs from Selig, surrounding a glass-topped rosewood-base table. Easy to live with, this grouping would be just as much at home with the older generation in den or family room.

Today's light-hearted contemporary furniture, with its clean-lined styling and colorful upholstery, is the perfect setting for the young in heart—and the young in years, as well. It can, with equal agility, provide fresh surroundings to brighten a teenager's room, or offer a new lease-on-life to a Victorian parlor.

Wonderfully suited to the teenager who likes to entertain her friends is a comfortable snack-table-and-chair ensemble from Selig's latest collection of upholstered and import furniture. A quartet of long-slung, armless upholstered chairs on fanciful swivel bases surround a rosewood-base, glass-topped table that can hold sodas, snacks or Scrabble afternoons get-togethers. The same groupings, of course, would be just as much at home with adults in the den or family room.

THE DISTINCTIVE characteristics which seem to connote a "young" look in furnishings are carried over into the whimsical floor-coverings which are available this season. From luxuriously thick carpets to amusing shaggy throw-rugs, almost-real animal-patterned synthetic rugs, and a profusion of bright abstract and geometric prints in a wide range of shapes, sizes and fibers—all of these give a this-minute freshness to any room of the house.

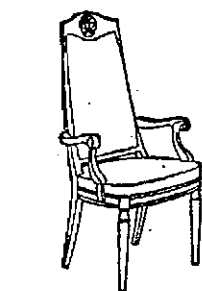
Sprightly small "occasion-import" pieces are also imbued with youthful airs, which add to their many practical merits. . . witness the multitude of stack and snack-tables, misround table that can hold sodas, snacks or Scrabble afternoons get-togethers. The same groupings, of course, would be just as much at home with adults in the den or family room.

which include tiny storage-drawers—these might hold odd pencils, matches, notepads and other miscellany—as added attractions.

Fresh-looking as ever, this season's window shades are offered with a new companion, in the form of "shade-toppers," coordinated valances of shade-cloth which can be ordered to match—or contrast with—your shades. These may have scalloped and fringed edges as well as plain ones, and they are easily hung on an ordinary curtain rod to add a finishing touch to a clean-lined window arrangement that allows a maximum of fresh air and sunlight into your home.

Floor Care

Hot water and strong snaps should never be used to clean resilient floorings. They may fade or discolor the material and cause it to become hard or brittle.

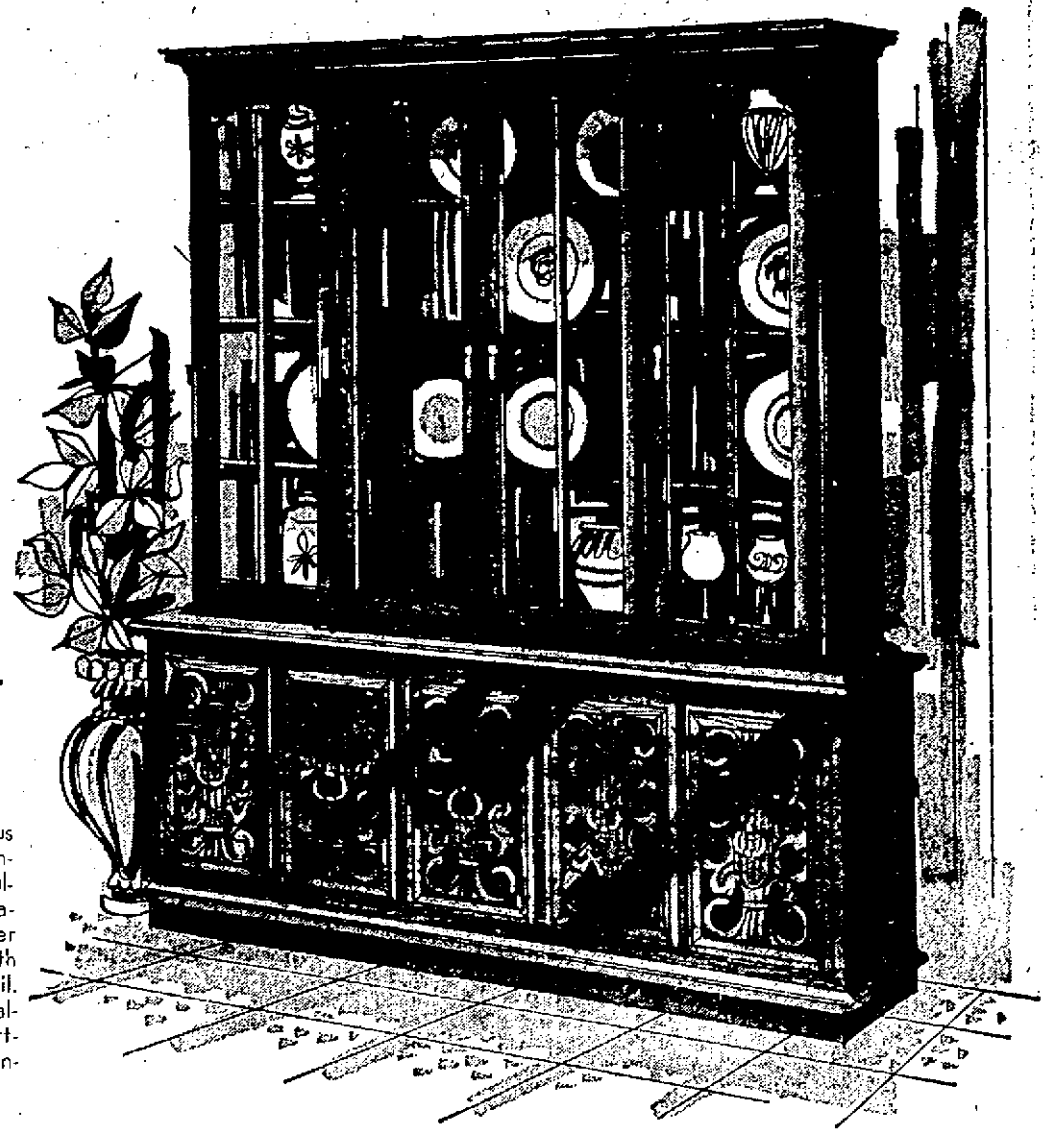


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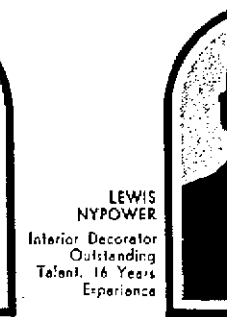
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Maple Still Big Favorite



Furniture styles may change considerably through the years but seeming to never lose in popularity is the charm with a quaint touch provided by maple.

This year the Spanish influence seems to hold a slight favoritism in home decor in California. Yet here, and across the nation, maple furniture will be favored by millions of homemakers.

Perhaps the Spanish influence can be found in the maple styling if you search for it.

In this setting the harvest table is somewhat remindful of the days of the Spanish Dons and the deacon's bench and chairs carry a nostalgic touch of the same era.

The buffet-hutch in the same maple finish adds grace to this setting of the popular styling.

Classic Elegance Has Refined Manner in Some New Stylings

Classic elegance in a refined but distinguished manner is an important style note of the new furniture offerings in Long Beach area stores. A preview of the new offerings reveals a tendency among manufacturers and their designers to reproduce traditional styles as cleanly as possible, to make more restrained modern, and to use natural wood grainings and finishes to a greater extent in creating their desired effects.

Traditional designs are trending toward the classic. For example, there is a Louis XVI collection using fruitwood and even darker finishes, brass accented. French Provincial is becoming less rural, more elegant. There is still a great demand for the clean lines of Italian Provincial. Contemporary Mediterranean has the Italo-Spanish feeling, but more contemporary lines.

Bedding Products Are Custom Made

With over 32 years of experience in manufacturing of fine bedding and with expert workmanship provided by experienced veterans, Acme Mattress Co., is now diversified and has an outstanding department for custom building of new furniture or reupholstery of other pieces.

Equipped with the newest and most efficient equipment for fast service, Acme can rebuild a mattress in one day. Besides doing much work for the general public, the firm has several government and hospital contracts to do their work.

New Product

Modern science has made some dramatic changes in the building materials field. A recent development, according to the Armstrong Cork Co., is a factory-primed manufactured wood siding which will not shrink, buckle, or warp.

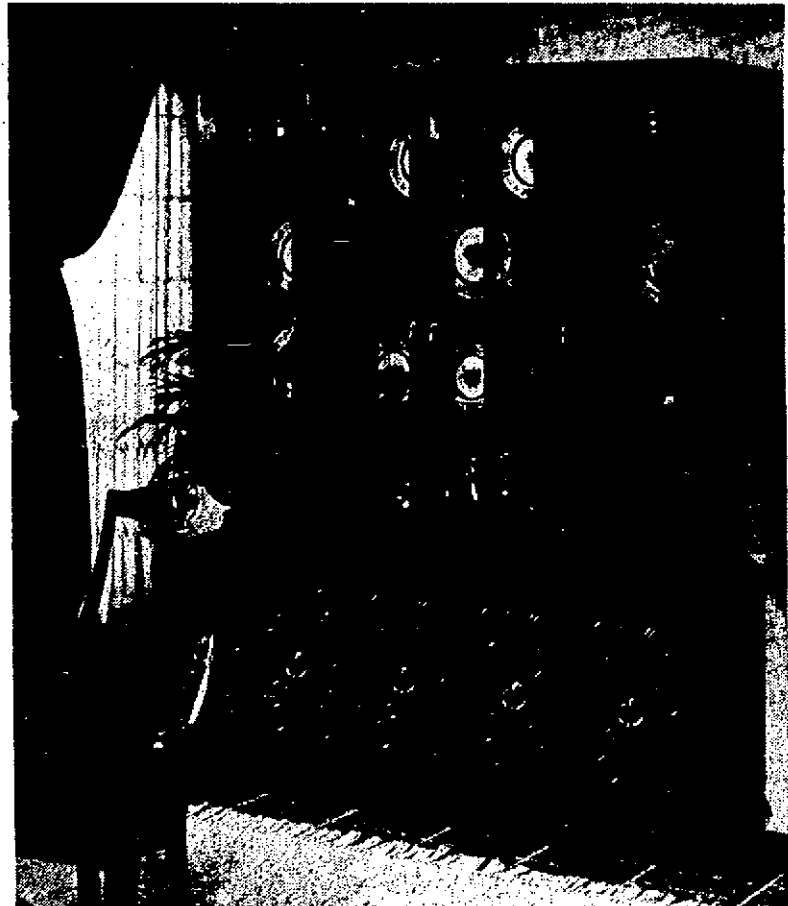


FOR MUSIC, FUN

Fast becoming the "musical fun-instrument" of today's modern home is the low-cost versatile Hammond Spinnet Organ. Easy to learn to play—you need no musical training—the organ is built into a mahogany cabinet styled to go with casual or elegant furnishings. The Hammond Spinnet is featured at Hammond Organ Studios of Long Beach, 2188 Lakewood Blvd.

Oriental Lamp Styling Returns

A resurgence in popularity of Oriental stylings may be indicated in requests from decorators, according to manufacturers of fine lamps shown at the Los Angeles Home Furnishings Mart. About 20 new lamps in the Oriental mood were introduced at winter market by lamp firms. Spanish-styled lamps are also very much in evidence here.



IN BEAUTIFUL WALNUT

Odyssey, a new Renaissance collection by Fancher, offers dining room, living room and bedroom pieces in beautiful walnut veneers. Designed by Irving Sabo, Odyssey embodies a theme of gracefully carved doors on the major pieces while the smaller cases are enhanced with more subtly carved detail. This handsome collection is available at Aaron Schultz, 4321 Atlantic.

Traditional... Swivel ROCKER



Beautifully styled and gracefully foam filled pillow back with exclusive wire welt, loose reversible four-inch foam cushion, foam arms, lined kick-pleated skirt.

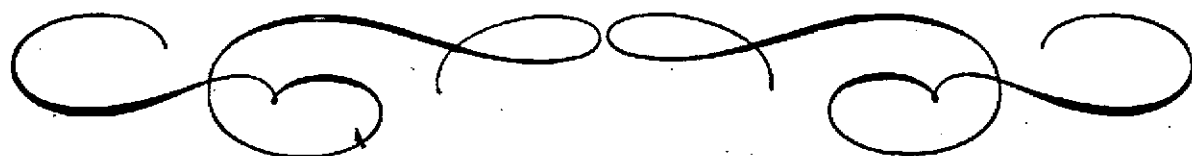
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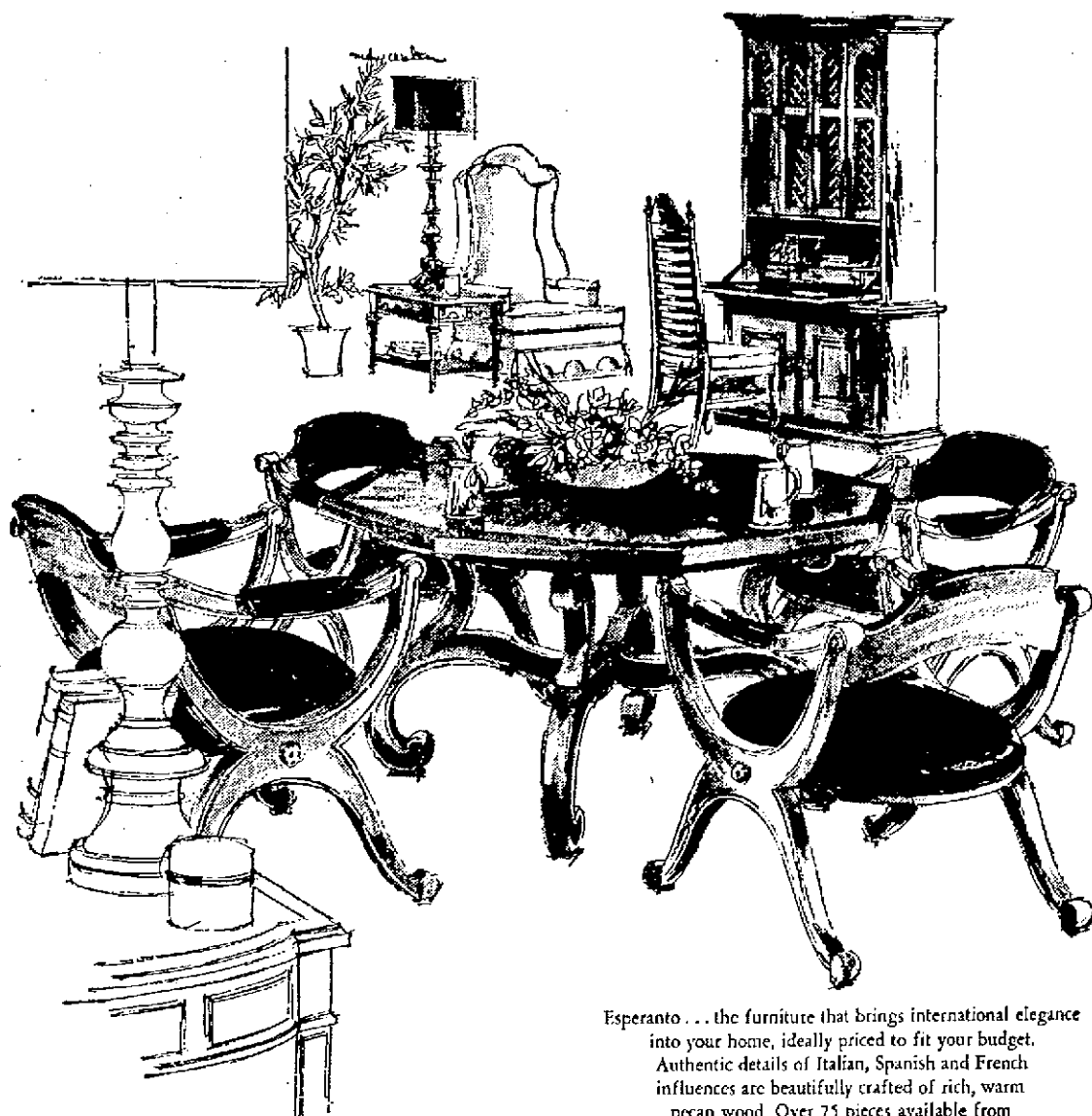
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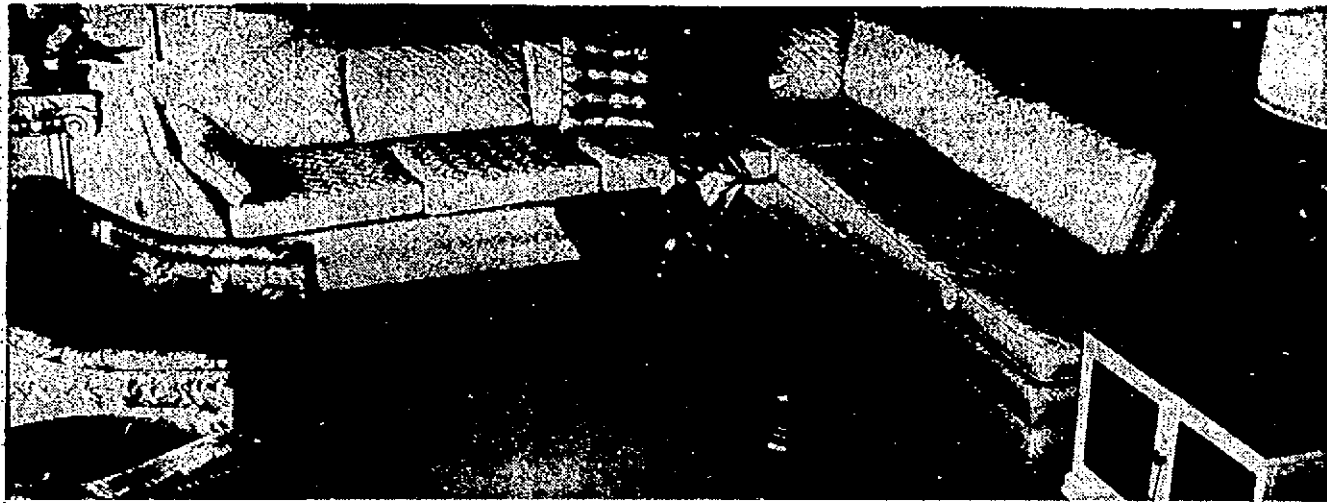


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LUXURIOUS QUILTED SECTIONAL

This luxurious tuxedo two-piece custom quilted sectional is designed to provide the new classic feeling so prominent in 1964 furniture fashions. It combines well with Italian, Spanish, contemporary and traditional styles. This is shown at Lane's Home Furnishings, 3030 E. Pacific Coast Hwy., where a large selection of furniture will be found at all times.



CORNER APPEAL

Here's a snug corner, very attractive and neat. This grouping of cabinets, corner desk and shelves is made in walnut by Hooker Furniture Corp. All top surfaces are plastic which duplicates the look of oiled walnut. The pieces can be mixed in varied ways.

Cabinets Stacked

A versatile collection of shelves and cabinets are stacked cabinets in American finished on the back, and can be fastened together, making it possible to assemble numerous arrangements of wall storage or room dividers. The Carrea collection of 20-inch cabinets is made with doors or in a variety of draw-

architect, designed the group. This import firm also shows a new steel and leather lounge chair by Danish architect Poul Norreklit, reminiscent of the functional Bauhaus designs of the 'Thirties. Kofoed-Larsen, a Danish

Gold Age Is Theme in Designs

Furniture designer Lam Mulder has named his new collection of living room furniture, "The Age of Gold." A re-creation in modern sizes of many diverse classic design themes, this collection is among the many beautiful new lines introduced during Winter Market at the Los Angeles Home Furnishings Mart. It is available at many furniture and interior design shops now.

Mulder designs for a Grand Rapids, Mich., manufacturer of fine tables, cabinets and other accent pieces. For several seasons the company has featured a "Basque" finish on its furniture. This year two new decorative finishes have been added: Venetian Gold which is a lustrous antiqued metallic bronze and Venetian Black, a reproduction of a museum finish in which all of the wood grain is allowed to come through. Both of these finishes are hand-stripped in antique Venetian White. Marble tops for some of the pieces are available in black and gold as well as in Calacatta Crema.



PLAQUES

Arabesque has introduced these two wall plaques, a spinning wheel and rocking chair. The black figures are reproduced in relief against cypress backgrounds. They are 26 inches high and 10 1/2 inches wide.

You May Shop at Home in Buying New Carpet, Drapes

Outstanding growth of the Willbanks Carpet and Drapery Co., 1879 Freeman Ave., continues year after year. Now in its seventh year, the firm is recognized as the area's largest carpet and drapery establishment. This outstanding record has resulted from providing the highest of quality and the lowest possible prices, plus the best in service.

Today's quality carpet is lived with for years. The choice of a proper carpet is of primary importance in furnishing a home. The same is true in the selection of drapes.

Because of this importance, your selection should be made when you have:

1. A knowledge of what you are buying.
2. A confidence in the firm from whom you are buying.

Willbanks is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet, backed by expert installation, could be sold at a minimum mark-up, in sufficient volume to be profitable. The same policy prevails on its draperies.

The extension of this premise was to operate, without frills and costly fixtures from a low-rent and thus low-overhead location in a Factory-Warehouse location in Signal Hill.

BY ELIMINATING high rent and other cost raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet and drapery value at less cost.

This new experiment in merchandising paid off in large volume sales. These large sales, in turn, allowed Willbanks to bargain from strength in dealing with carpet mills, for quality purchases, at great savings—these savings are likewise passed on to the customer.

A shopper will find on display, at the warehouse, the latest lines of carpets and drapery material in wide varieties, made by famous mills.

YOU MAY, if it is more convenient for you, select your carpet or drapes right in your own home. Willbanks will, without obligation, send to your home a salesman, with a complete line of samples in which you are interested.

Then you will see the carpet or drapes in the proper setting—make certain it matches your decor and have the entire family discuss its suitability for your needs.

Functional Furniture Is Stressed

A studied functionalism predominates in the new furniture.

Casters put the household on wheels.

Case goods have more partitions and compartments, as well as luxury touches such as suede linings, electric buttons and special locks.

Buffets store dining table leaves, and cases feature cleverly concealed pull-out tables. Pedestal tables adjust to various heights by means of controlled mechanism. Even trundle beds can be used as storage chests.

Pedestal bases are popular, created in a variety of designs, and found under case goods and occasional tables as well as chairs and sofas. Also in evidence are round tubular bases, as well as square and oblong.

Woods and finishes in variety are used for pure contrast. Oak, birch and ash are favorites in light finishes, as well as bleached walnut. Darker tones of walnut are shown also in accenting, as is rosewood.

HELP STAMP OUT SKINNY NYLON CARPETS

See ad on page F-20

FASHION CARPETS

The Complete Carpet Store

See a complete selection of Wool, Nylon and Acrilan made by America's Leading Mills. A vast array of colors and textures shown in the proper lighting to assure choosing the right color. Priced from 3.95 to 29.95.

Braided Carpeting for area rugs or wall to wall. The perfect styles to go with Early American decor in a wide range of prices. 9x12 Braided rugs from 39.95.

Complete Selection! What about Price. Here are some examples of our Low-low prices.

<p>CASUAL TOUCH by Berven</p> <p>100% Creslon Acrylic. This is the finest. Beautiful Random sheared pattern in heavy, dense construction in all the up-to-date colors.</p> <p>OUR PRICE ONLY 8⁹⁵</p>	<p>DUPONT "501" by Roxbury</p> <p>Heavy Hi-Lo texture. 15 modern colors woven on a double jute backing. A tremendous buy!</p> <p>OUR PRICE ONLY 5⁹⁵</p>	<p>ALL WOOL CANDY STRIPE By Alexander Smith</p> <p>An ideal carpet for bedrooms, dens or areas where low cost and high performance are needed. Made of quality mothproofed yarns by one of America's finest mills.</p> <p>OUR PRICE ONLY 3⁹⁵</p>
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Have trouble finding the Carpet you want? Let us make it for you from our complete selection of custom carpets. Dye and custom woven to your exact wish. Brighten up that lifeless room with a colorful area rug. A wide selection to choose from.

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anything
like this . . but

WHATEVER YOU WANT in the way of reupholstery and custom draperies, we can guarantee your complete satisfaction! All work is done by experts in our own workrooms, after you choose your fabrics from a wide selection of decorator textures, colors and patterns. For a limited time, these fabrics are priced at **30% OFF**

THERE IS NO CHARGE for our In-the-Home Service. A phone call will bring our Interior Consultant to your home with fabric samples. In Long Beach call HE 6-9841 or SP 5-1191. Santa Ana, KI 2-6262 or collect. Pomona, 623-4321.

Draperies, Upholstery

Beware of Beetles in Your Carpet

If you keep up with current furnishings, including upholstery, draperies or bookbinding, you've probably noticed that the "beetles" eating top headlines are those of the rock n' roll variety.

Another kind, commonly called "carpet beetles," certainly don't hang around carpets anymore. Actually, this pesky insect is a type of moth which would attack many types of home

furnishings, including upholstery, draperies or bookbinding. The man-made fibers are just naturally unattractive to insects.

BUT THE INSECT hazard to carpets and rugs has virtually been eliminated in the past few years by major carpet producers in the United States. They now permanently moth-proof wool and wool-blend carpets during the process of manufacturing. The naturally unattractive to insects. Look for this feature on labels when you're shopping for carpets and rugs. It's your assurance that although you may question some tastes in music, you'll never have to question the taste of a beetle or moth for your new carpet.

Three-Seat Sofa Shown

An eye-catcher among the many beautiful new home furnishings introduced at the Los Angeles Home Furnishings Mart recently is a colorful three-seater sofa in vibrant orange, yellow and green fabrics with upholstered arms capped with walnut trim. The sofa is among the contemporary seating pieces, dining and game tables, occasional tables and chairs designed by Arthur Umanoff. The company for whom Umanoff creates furniture is showing pieces in walnut, teak and ebony finishes.



COMING TO BUFFUMS'

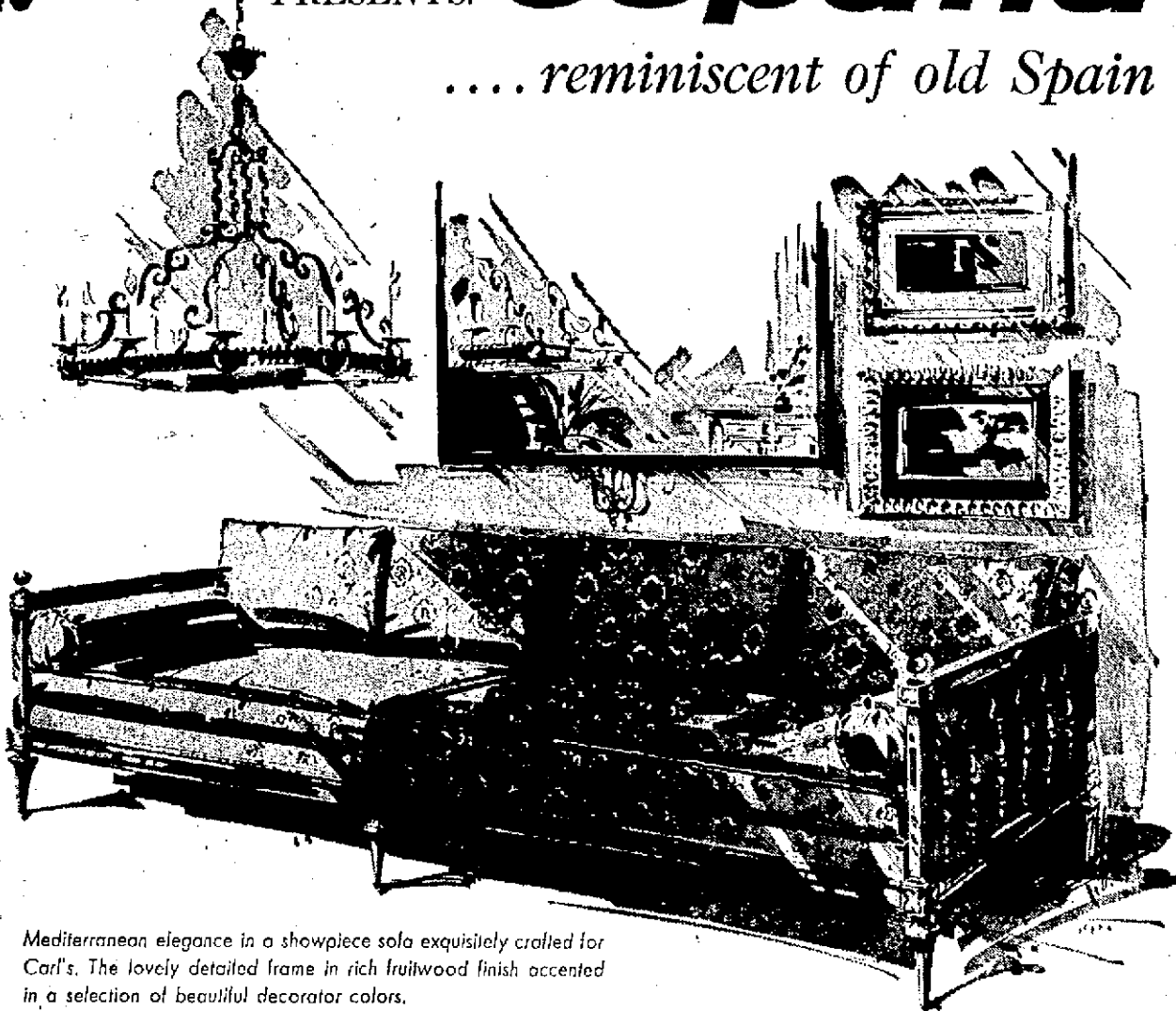
Buffums' Interior Design Center, opening early in May and located at the corner of Broadway and Pacific, will be Buffums' newest service for patrons. Typical of the many famous names to be featured in this unique center for the home is the Baker a la Carte collection of fine furniture, shown here in this pleasing dining room setting. The opening date is to be announced early in May.

Carl's

PRESENTS:

españa

....reminiscent of old Spain



Mediterranean elegance in a showpiece sofa exquisitely crafted for Carl's. The lovely detailed frame in rich fruitwood finish accented in a selection of beautiful decorator colors.

8-FOOT SIZE	Reg. 374.75	329.
5-FOOT SIZE	Reg. 299.35	269.
MATCHING CHAIR	Reg. 159.75	139.



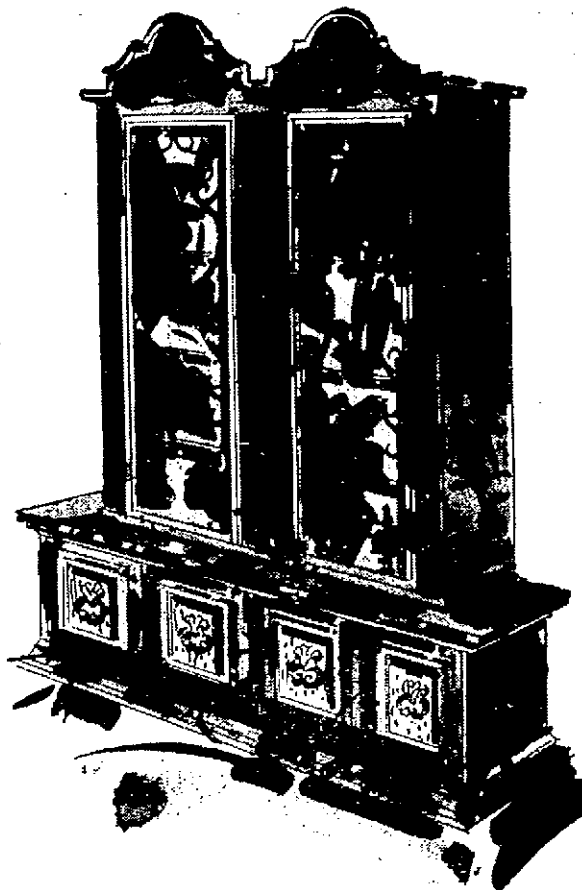
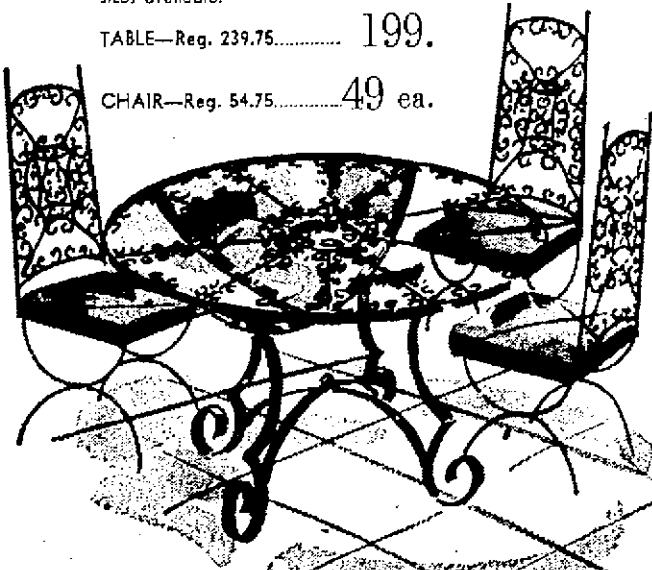
Here's a Castilian accent for your castle. The octagonal table top of warm wormy chestnut is supported by gracefully curved wrought iron legs. The most forceful Spanish influence since Cortez.

Reg. 79.95 69.00

Visit Iberia in your own home while dining at this elegant grouping. The circular clear glass table top, 48" in diameter, is supported by intricate iron detailing and surrounded by matching slender chairs with plush cushions. Other sizes available.

TABLE—Reg. 239.75..... 199.

CHAIR—Reg. 54.75..... 49 ea.



The touch of old Spain is evident in this masterful reproduction. An authentic finish of wormy chestnut and solid ash accented with custom wrought iron details makes this 63" wide credenza a thing of beauty. Features include an interior light and glass shelves.

Complete as illustrated... 599.

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Draperies

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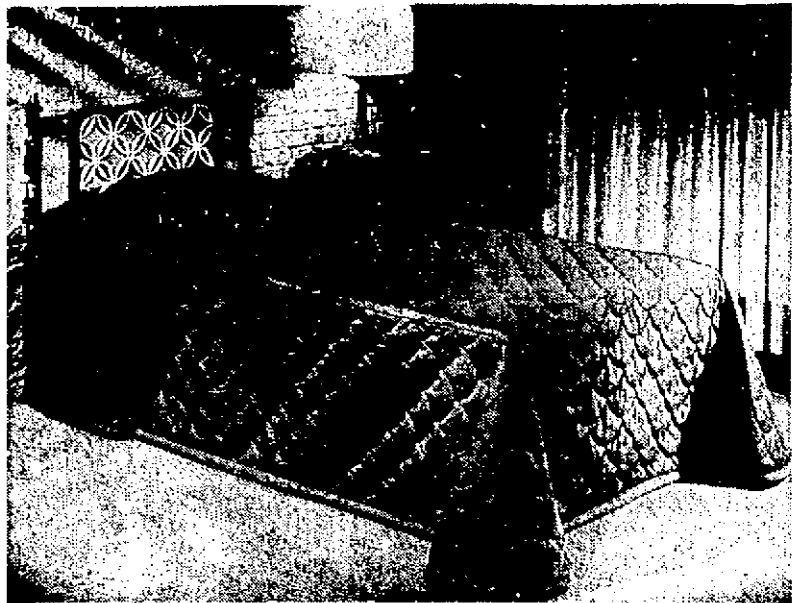
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FROM NEW DRAPERY STUDIO

Matching quilted bedspread and draperies is suggested by Fashion Draperies, 10011 Artesia Place, Bellflower. Opened recently, the store specializes in complete and unusual drapery effects. John Griffin, owner, is a graduate interior decorator.

Elegance in Fabric

There is an emphasis on elegance in fabrics this spring, continuing the trend of last year.

Noted are rich yet subtle fabrics. The flat, silky look has given way to texture, both plain and patterned. Prints, quilted or non-quilted, are stronger now than in many years. There is less shine to fabrics.

Colors are clean and subtle, with no hint of muddiness. All shades of green are popular, especially light green. In fact, light tones predominate in most colors. Gold-greens and copper tones are favored in traditional as well as modern furniture. Touches of red and blue are creeping in as accents.



ART FIGURE

This Spanish shepherd is among the Mediterranean folk art figures shown in the new wall accessories. It is made of a simulated wood from a carved original and is 43 inches tall.

Should Give Carpet Finest Installation

A beautiful new carpet deserves a top-notch installation. Modern carpet laying techniques have made it possible to install wall-to-wall carpeting so that it appears to "flow" into the walls.

The tackless method is the most popular and widely recommended carpet installation technique.

By this method, the carpet is secured to wood strips anchored to the floor along the walls. The strips contain rows of pins, angled toward the wall, which grip the back of the carpet.

The tackless method is pre-

ferred since it eliminates the need for tacks, which can be seen. However, expert installers can make seams that are barely visible. Also, wise use of seaming can save money by reducing wastage.

For room-size and area rugs, it is best to bind the edges to prevent them from fraying through wear. This can be done by your carpet dealer at a very moderate cost.

Binding tapes can be ordered in colors that will match the rug. For area rugs, attractive fringes made of the same colored yarn as the rug will offer the same protection as binding tape.

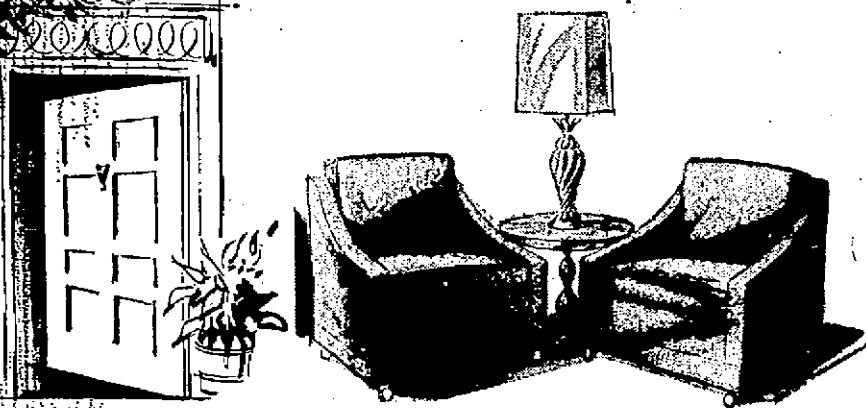
For staircase installations, a good idea is to have the carpet run a foot beyond what the measurements call for. This extra material can be folded against the riser at the top or bottom. When wear spots develop on the treads, they can be shifted to the risers.

Consider Floor if Remodeling

Planning a remodeling project this spring? One of the first areas to be considered will be the floor. Excellent vinyl-asbestos tile provides the home handyman with high style in a low-cost flooring material that can be installed with a brush, some adhesive and a pair of ordinary household scissors.

SPRING FURNITURE EVENT

Now is the time to Refurbish your home at Fabulous Savings! Lane's are offering many items at reduced prices—Here are but a few examples.



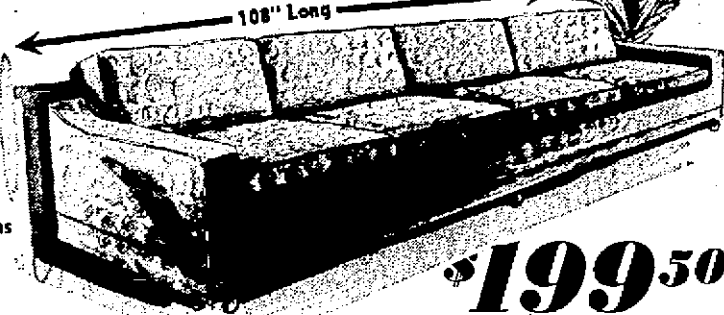
italian-classic chairs

- Choice of Decorator Fabrics
- Custom Tailoring
- Reversible Cushions
- Shepherd Casters

\$69⁹⁵

9-ft. italian-classic quilted sofa

other sizes available



\$199⁵⁰

TERMS—Only 20.48 Down, Only 9.35 a Month

18-ft. sectional the "italiana"

Exactly as Shown

\$299⁹⁵

31.95 down 14.00 a month

- Reversible Cushions, Seat & Back
- Zippered Cushions with Foam
- Decorator Fabrics
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30"x30" COMMODE, Oiled walnut or antique white, Lane's special **69.00**
SWAG LAMP as shown, Another Lane's special **38.00**

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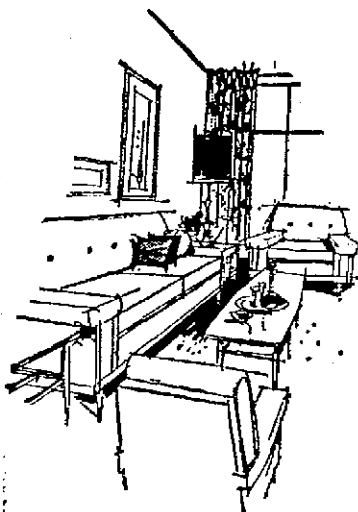
It should. This is the most beloved modern furniture in America.

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We're proud of our new home! It was designed to help you visualize your home, as it could be, with just the right styles and colors of furniture, carpet, drapes and accessories. Won't you come out and visit us while we're shiny new?

B & J INTERIORS, Inc., is much more than a collection of THINGS to go into a house—it's also PEOPLE with IDEAS. Our staff of skilled interior decorators are so friendly and helpful that they make shopping a pleasure.

Let's get acquainted!



We carry these famous names:

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INTERIORS, Inc.

1000 E. ARTESIA, LONG BEACH, CALIF.

Monday and Friday Evenings till 9—Sunday 11 to 3—Daily till 6 P.M.

Fabulous Carpeting Offered This Year

Carpet colors available for the consumer during 1964 have been described as "fabulous" by experienced observers who inspected the new introductions at the recent home furnishings markets in leading cities. These carpets are now available in retail carpet stores here.

Carpet colors this year are fascinating — clear, intense but never brash. The colors are true, and varied. There are lots of greens, golds and interesting reds in 1964 floor coverings. The four-star color this year is GOLD!

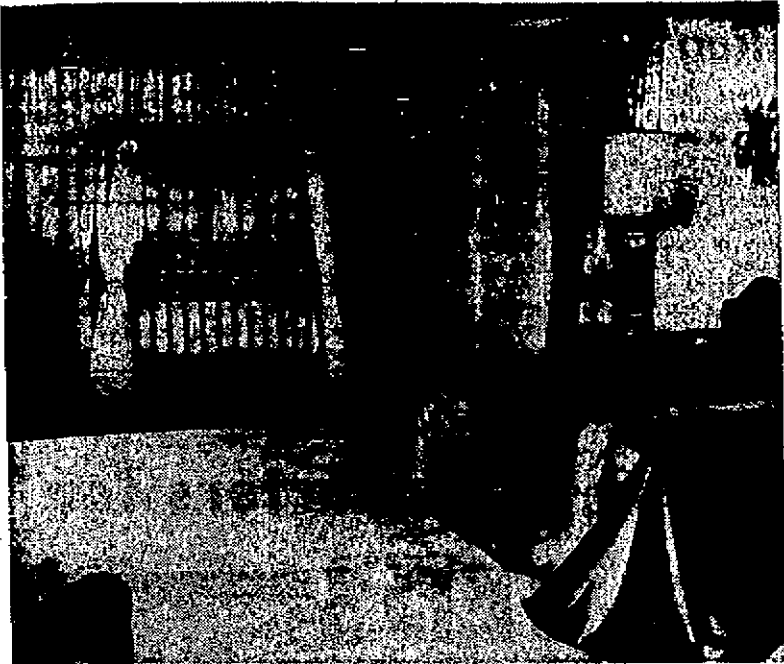
"Color, texture and pattern — all have to be seen in their vari-colored beauty to be fully appreciated," comments Olga Gordon, home fashions coordinator for the John Wanamaker stores in Philadelphia and New York.

"TEXTURE IS QUITE refreshing in carpets in the way

It is used to achieve an overall look," adds Grace Madley, home furnishings expert of the Philadelphia Inquirer who shared the rostrum with Mrs. Gordon at the Philadelphia Home Fashions League when they reported on the 1964 market. "Patterns are not ob-

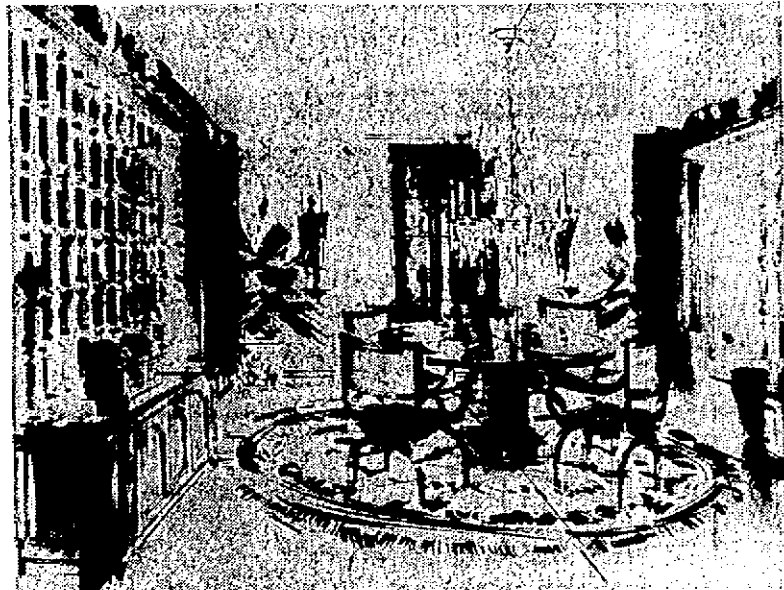
trusive. Most of today's carpets will go in any kind of setting. Colors are fabulous, like the new 'neutrals', such as the martins and mushroom." "Classic Look" is the way the new home styles have been classified for '64. Casual dropping out of the vocabulary. The new home furnishings are sophisticated and "prosperous looking". It is a charming look that Mrs. America has to live with and decorate around.

The new spirit in carpets and home furnishings, in general, is well-scaled, well-designed and basically with soft-lined lines.



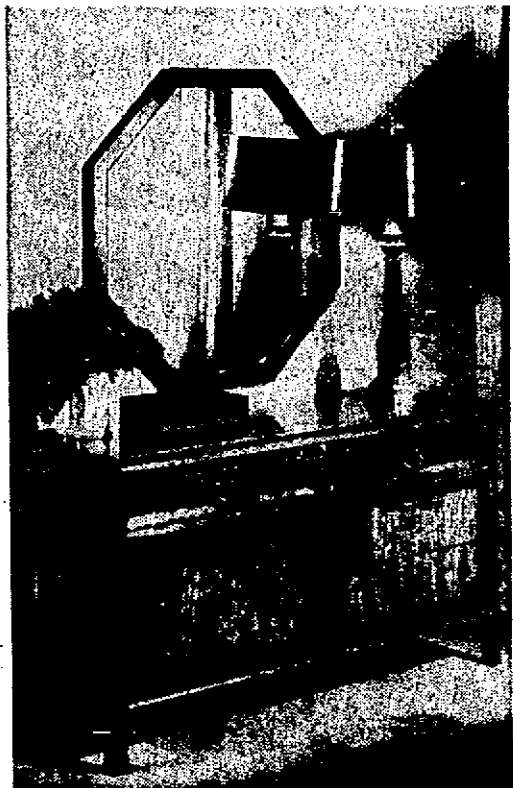
BEAUTIFUL AND LIVEABLE

Plush carpet, especially when it is deep-piled and luxurious such as Lees new "Coach and Four" all-wool fabric, provides a bedroom that is beautiful and liveable. The bed is covered with a beautiful hand-made velvet spread on a king-size bed. Note the canopied infant's crib.



GRACIOUS DINING RETURNS

Elegance of Old Spain takes on up-to-the-minute New World ways in this Spanish contemporary dining room setting for the Pavilion of American Interiors at the New York World's Fair. Cane-backed dining chairs not only have graceful Spanish lines, but velvet seats give an extra touch of Latin luxury. Round dining table with huge center pedestal, buffet and breakfront all bear the stamp of Spain—and add up to a setting especially keyed to modern America's rediscovery of leisurely, gracious dining.



NEW FOR BEDROOM

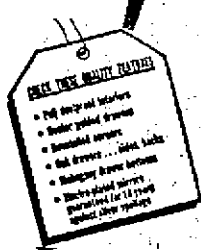
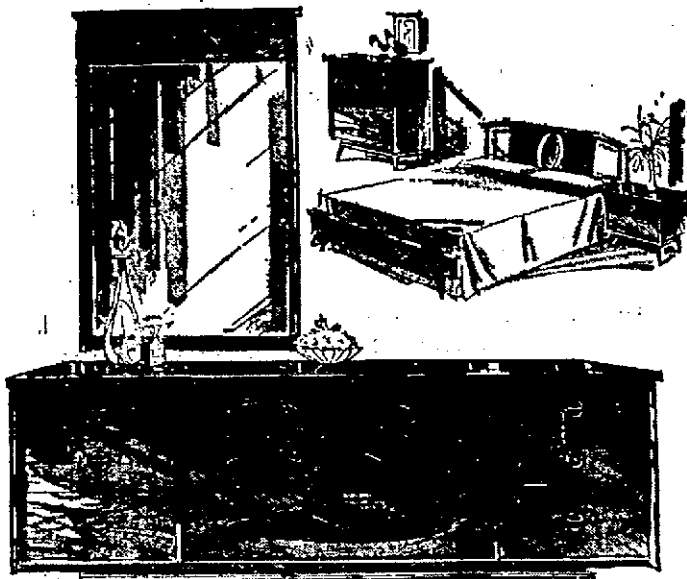
A refreshingly different shape mirror and double dresser with the design detailing of fine woods will revitalize a bedroom setting. A gold velvet-lined jewelry tray is included in the dresser as an extra nicety.

Remove Wax

Candle wax on your carpet? Rub an ice cube quickly over the wax, blot with a clean towel or tissue. The wax will become brittle and can be easily picked up. Be sure not to get the carpet too wet from melting ice.

danish deluxe

in exotic rosewood and walnut...



TRIPLE DRESSER — FRAMED MIRROR — PANEL BED.

\$128

TERMS, OF COURSE

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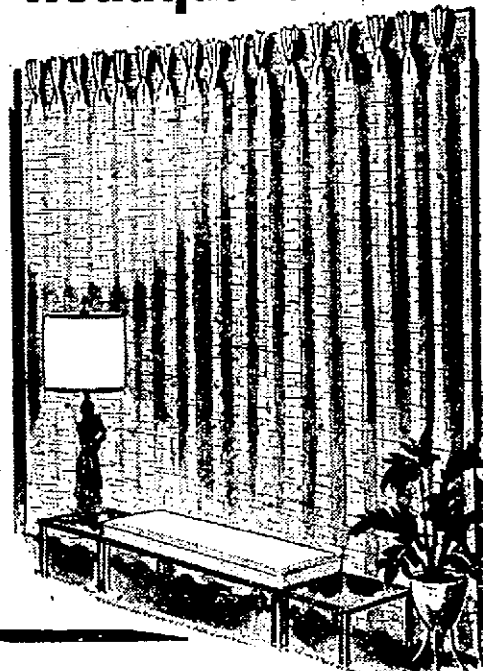
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Every step of the way — from the artist who designs the fabric to the snipping of the last thread from the finished product — Draperies by Willbanks are Superior. At Willbanks we maintain our own highly mechanized workrooms and employ the finest technicians. Our tremendous volume of factory to customer business allows Willbanks to deliver the finest custom draperies, using the FINEST QUALITY MATERIALS and SKILLED WORKMANSHIP at reasonable prices. Come in or phone soon for a courteous free estimate from one of our decorators. Imagine your pride when a neighbor says, "My, aren't your new drapes lovely!"



ALL WORK GUARANTEED

• Measuring in your home • Decorator consultation • Wide selection of beautiful drapery fabrics • Complete expert labor using 4-inch double tops with heavy crinoline, 3-inch spacing with hidden seams, weighting, hooks, and fan folding • Completed draperies delivered to your home and installed • Satisfaction Guaranteed on your Willbanks Draperies and Carpeting.

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DECORATOR ADVISER SERVICE BY APPOINTMENT in the Convenience of Your Own Home Without Obligation.

"Century" E 153
Heirloom Strife Clock. Reproduction of an 18th Century Masterpiece. Brass castings and brushed silver dial — filigreed black hands. Framed in selected hardwood cabinets. 10" weights, wind-up chetas and pendulum. 13 1/4" high—10 1/4" wide.
85.00

"Purity" E 1
Danish Modern Cordless Electric Wall Clock with rich walnut finish. Brass dial. Uniquely designed to express the purest craftsmanship. Decorators purchase these to add an exquisite touch to beautifully appointed homes.
29.95

"Spartan" E-7
Cordless Electric Wall Clock. Solid American walnut with solid brass hand-cut dial. Overall width 16". This extremely popular model fits nicely into any decorator scheme. Noted for its outstanding decorator style, it is a favorite with homeowners.
39.95

"Americana" E 22
Cordless Electric Decorator Clock. Solid American walnut and polished brass spars. White and brass dial. Diameter is 30 inches. Creates a striking conversation piece and adds a touch of the finest decor to any room. Priced to please anybody.
29.95

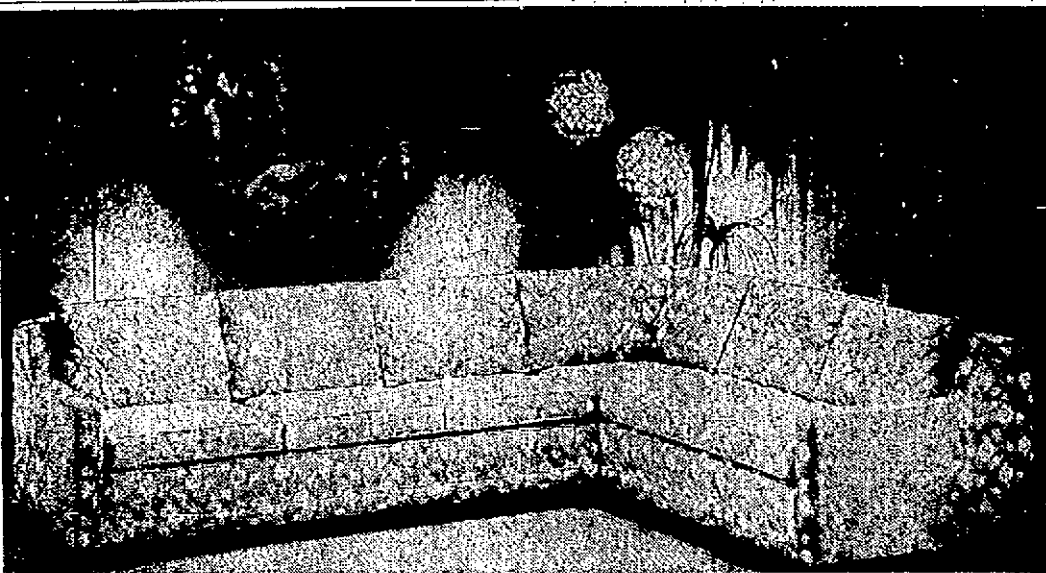
"Colonial" E 18
Fashioned in fruitwood finished "El Wood," this authentically styled Early American clock captures all the charm of the original wood-carving. Pierced black hand and Roman Numerals, white background and the sa-through, beautifully hand-carved Mt. Vernon scene.
42.50

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OFFICIAL AUTHORIZED FACTORY SALES AND SERVICE
ELGIN—SETH THOMAS—WESTCLOX—SYROCO—WELBY



FITS WELL WITH OTHER FURNITURE

Elegance of transitional styling is portrayed in this outstanding corner sectional living room sofa seen at the Leo Shultz "Acre of Furniture" at 700 Long Beach Blvd. It fits perfectly with Italian provincial, French provincial, Spanish and Mediterranean themes and can be obtained in varied sizes. Fine fabrics from silks to quilted patterns are offered.

Daily Care

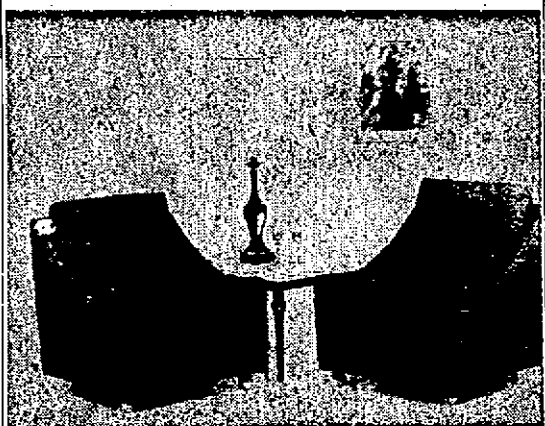
Homemakers tend to devote more time to caring for vinyl and linoleum floor than is really necessary, says a leading flooring manufacturer. A few minutes spent each day in removing spots, spills and loose dirt will save hours of scrubbing and repolishing later on.

Carpet Backing

All tufted and knitted carpets and many woven carpets today have backings coated with latex for extra strength and security of surface yarns. Most good-quality tufted carpets have "double backings"—an extra layer of material laminated to the primary backing for greater strength.

Gallery Wall Draws Favor

A "gallery wall" is a fine Old Masters' favored display device in both modern and period homes. Tasteful reproductions of famous paintings, old maps and lithographs, all with an authentic look of age, are on display at leading furniture and home fashion stores.



FURNITURE ART OF TODAY

Contemporary furniture design is a form of modern art. The pieces shown from Edwards Furniture are unusually functional and visually exciting in terms of both design and color. Perfect for that intimate area in modern or contemporary living room or den. Edwards showroom of fine furniture is at 1639 E. Artesia Blvd.

HOUSE AND GARDEN

TRAPIC SHOP

GET IN THE SWING FOR SUMMER!

Cocoon swing
by Calif-Asia

Your choice of fabrics with or without stand

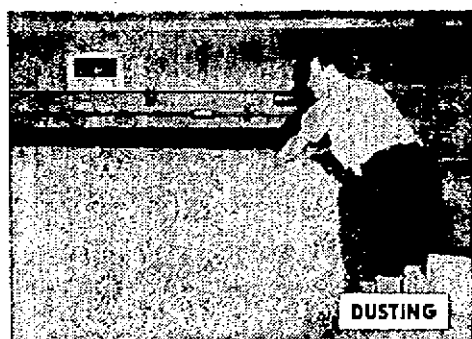
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After all the deep dust and grit have been extracted and your rugs thoroughly cleaned with special detergents especially designed for rug cleaning they are fed through the wringer. Here streams of clean water combine with giant rollers to remove any remaining soils and detergents.



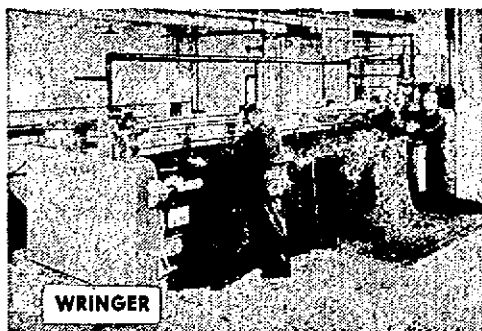
DRYING

DRYING

After the wringer operation your rugs are removed to the drying room which has been scientifically engineered for exact temperature control and air circulation.

DUST EXTRACTOR

When rugs are passed through this machine, the only one of its kind in Long Beach, the mechanism rapidly vibrates the rug to loosen embedded dust and dirt. This is then removed by a vacuum process. AS MUCH AS 4 TO 6 POUNDS OF DIRT CAN BE REMOVED FROM THE AVERAGE 9x12 RUG! No other machine in Long Beach is capable of removing this amount of soil.



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WALL-TO-WALL CARPETS CLEANED

Scientific rug cleaning is a highly technical process and technical knowledge is of prime importance. "Home remedies" merely promote rapid soiling. Our process makes your carpets SOIL-RESISTANT. It builds an invisible barrier against dirt. The result — carpets stay clean, up to 5 times longer. Our skilled personnel are trained to do the work efficiently, quickly, quietly and effectively. Carpets dry overnight.

NOW DRY CLEAN Your Furniture Too!

We have now perfected a technique to dry clean your upholstered furniture. Before cleaning all fabrics are tested for the safest and best cleaning and spotting process.

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RUG & UPHOLSTERY CLEANERS

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Questions on Rug Care Are Answered

Q. How often should I vacuum my carpet?
A. As often as necessary! Many homemakers vacuum carpets thoroughly once a week and use a carpet sweeper or light vacuuming for "pick-up" cleaning as needed. Your own schedule will depend on the amount of use your carpets get.

Q. I've noticed a lot of "shedding" from my new carpet. Does this mean I've bought an inferior quality?
A. Not at all. "Fluffing" or "shedding"—loose bits of pile on the surface—is a natural occurrence for new carpets and rugs. It does not affect the life or quality of your carpeting, and with use and vacuum-cleaning the fluff will soon disappear. Remember, your carpet is not disappearing—every tuft in the pile is still there under the soil film, and a professional cleaning, or home cleaning with a surface brightener will restore the true hue.

Q. My carpet looks "faded" but it's not exposed to any strong light. What's the problem?
A. Don't confuse fading with soiling. Atmospheric soil may eventually cause a dulling, or even a change of color—for example, a light blue might appear to be a dull gray. The original carpet color is not lost, however. It is still there under the soil film, and a professional cleaning, or home cleaning with a surface brightener will restore the true hue.

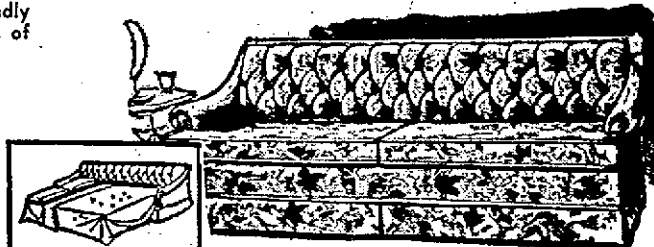
Two Parts
Every carpet consists of two parts—the backing, and the surface pile, also referred to simply as "pile" or "face yarns."

Sleep Shoppe headquarters for HIDE-A-BEDS

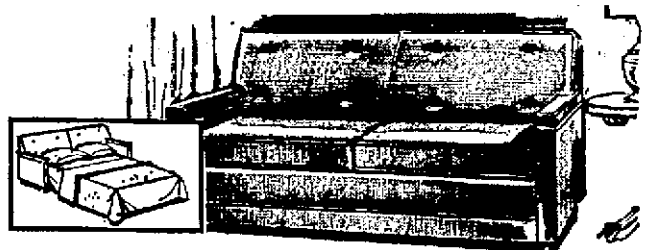
You'll find the Style... the Fabric... the Size you want in this wonderful new Group

Here's beauty unlimited! Yes, never before has Simmons designed such exciting Hide-A-Bed sofas, or covered them in such glamorous fabrics, or offered them in such thrilling colors. But beauty is only part of the story. So come in today, see for yourself why we proudly refer to this as the finest collection of convertibles we've ever offered.

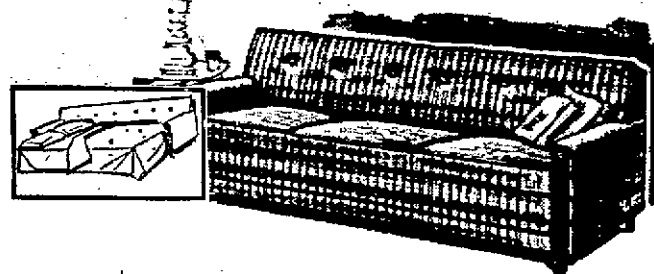
CLASSIC IN DESIGN... THIS DEEP TUFTED SOFA... with graceful arms is available in a smart decorator print or a textured damask. Reversible seat cushions of poly-dacron (also available in loose pillow-back).



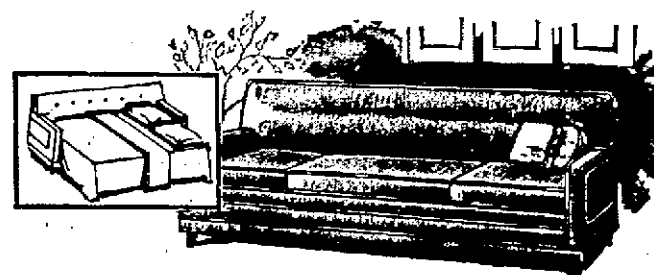
ATTRACTIVE MODERN SOFA... with thin arms and tailored button back is upholstered in a smart textured fabric or Vinyl. The seat cushions are reversible for longer wear.



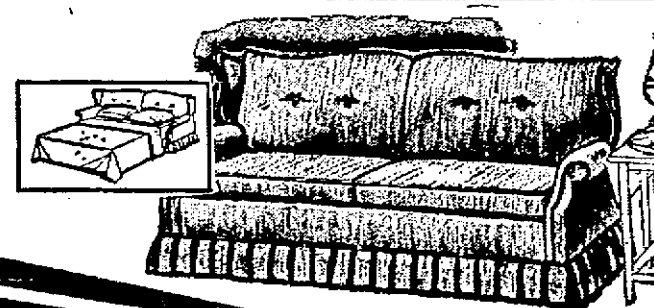
SMARTLY DESIGNED SOFA... with handsome walnut detail is upholstered in a contemporary plaid fabric. Reversible Beautyrest seat cushions offer comfort and durability.



MODERN SOFA... with button-back has fine detail on the arms and is upholstered in an attractive texture. This extra length sofa, with reversible cushions, creates a striking decorative effect and added seating space. Legs are walnut, with brass ferrules.



EARLY AMERICAN SOFA... with shaped back and interesting maple wood detailing on the wing, in a nutmeg finish. Available in a smart tweed fabric or textured breathable Vinyl. Reversible Beautyrest cushions.



PRICES STARTING FROM

\$169⁹⁵

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CHAIRS REFLECT TV VIEWING

You can tell the kind of TV shows they are watching by the way they wear out the furniture—and vice versa—maintains chair manufacturer Morris Futorian. Here, clockwise, beginning at top of cartoon, positions are assumed for: (1) western, (2) heavy drama, (3) private eye epic and (4) variety show or quiz. In center is the ultimate in TV criticism.

Those Cowboy TV Pictures Really Rough on Furniture

With a new TV season, one businessman is delighted that westerns have given way to situation comedies—because easier on the furniture in home. Furniture manufacturer Morris Futorian, who makes chairs, maintains that different kinds of TV shows wear chairs in different ways—shoot-'em-ups did the most damage of all. The real western addict sits on the front edge of his chair and bounces up and down as if he were on horseback, says Futorian. "A couple of TV seasons ago, I saw virtually everything on air was a cowboy show, and fans kept wearing out the front edges of their chairs, leaving the rest intact."

SITUATION comedy viewers tend to relax more—and use the entire chair. "If the show is funny enough, they bounce around a little—but not violently, like a western fan, and not necessarily in the same place. The chair and tear is evenly distributed," Futorian says. Westerns and situation comedies aren't the only categories of TV shows which tend to call for their own sitting position—with resultant special wear and tear on the chairs. Futorian observes some others:

PRIVATE EYE EPICS—The viewer sits bolt upright but slumps whenever the hero tucks into a tight squeeze. This isn't as bad as bouncing on horseback style, but it's hard on the front part of the chair seat. Heavy drama—The arms of the chair take a beating, as the viewer grips them during tense scenes. With upholstered arms the one-spot wear is noticeable. "Drama lovers may bewail the dearth of serious dramas on TV—but to the furniture maker it's just a well," says Futorian. Variety shows, quizzes, panel programs and games—

Cleaning of Carpet Needs Expert Care

"Which carpet fiber is best? Should I get all wool? Or nylon? What about rayon, and the acrylics?"

These are the questions most often asked by housewives of Mr. Herman (Shabas-son) of Herman's Rug and Upholstery Cleaning Co.

Today's carpet shopper, confronted by a dozen or so fiber names which didn't exist a decade ago, is understandably confused.

The carpet manufacturers are striving to make carpets with a high "texture retention" and yet the consumer complains bitterly about crushing and matting of the pile and she tries to follow the suggestions of the carpet salesman and tries cleaning the traffic areas and after a week or so, the areas which she cleaned are worse than ever.

What is the cause? **IN PROCESSING** the fiber, either natural or man-made, lubricants of various types are often applied to the fibers. Some lubricants left on the fiber in the finished carpet can cause soil to adhere so strongly that the characteristic performance of the fiber toward soil is completely masked by the soiling characteristics of the lubricants. Is there a solution to this

problem? "Yes," says Shabas-son. "As a rug cleaner 25 years and as a graduate of the National Institute of Rug Cleaning and as a representative of the Carpet Technical Service Institute we feel that after careful study and experimenting we have the answer to this problem."

"A rug or carpet can always be cleaned thoroughly and efficiently in our plant, for we dust, shampoo and rinse thoroughly and then hang in the dry room for complete drying."

"In wall-to-wall or on location cleaning, the rug cleaner has to understand the soil characteristics of the carpets. The shampoo used by us contains a special ingredient which acts as a co-solvent for the lubricants used in the manufacture of the fibers and also contains a special additive that does not leave a sticky residue and also corrects any shampoos left by previous cleaning."

"In home cleaning the consumer should refrain from using most shampoos or wet cleaning solutions for they cause a sticky residue to accumulate which causes rapid resoiling and then they blame the carpet retailer for the poor quality of the carpet."

Shaker Clean Lines Adopted in Designs

American women are firming up their ideas and feelings in relation to interior decor. Mediterranean—came rocketing in, and they went out as swiftly.

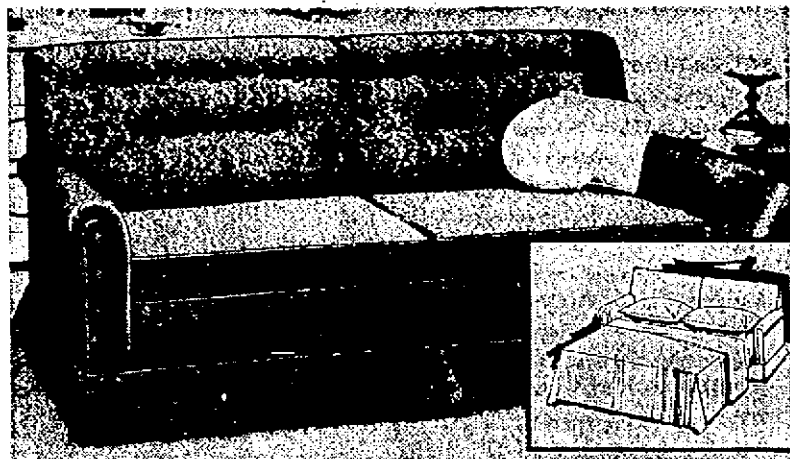
What now becomes apparent is that the American woman wants her home to be variations on European, pseudo European, Gothic and comfortable and to be tasteful. She is insisting on furniture designs that are honest and forthright.

Shaker furniture, made in the United States during the late 18th and 19th Centuries, was known for its simple clean lines and functional

qualities. The furniture was unpretentious, free from ornamentation, moldings and veneers. The Shakers believed in industry, frugality and integrity. The cabinet-makers were spiritually dedicated to their tasks and every piece was made with great

technical care. Cleanliness and orderliness were dominating requirements of the group.

IN CREATING a new Contemporary American collection, the Heywood-Wakefield Co. reached back into the history of New England and looked to Shaker influence for inspiration and authenticity.



FOR THAT EXTRA BED

This ever-popular roll-arm Lawson hide-a-bed sofa makes an appealing living room addition while hiding that extra bed so often needed. A jaunty kick pleat displays the fine fabric while the button-tufted back adds another style note. This is from the Sleep Shoppe, Long Beach Blvd. at Fifth St.

wallpaper

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- Lakewood Blvd. to Traffic Circle & turn right 4 blocks
- Garden Grove Blvd. to Pacific Coast Hwy., Turn Right 2 Miles

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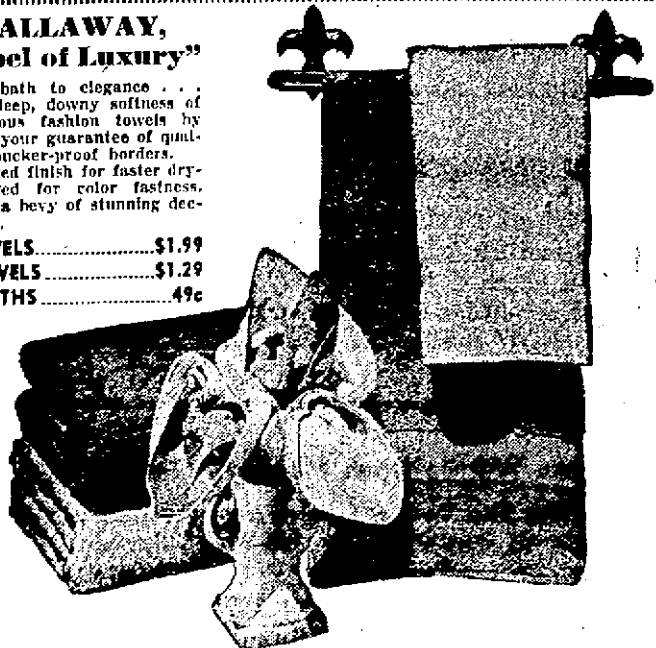
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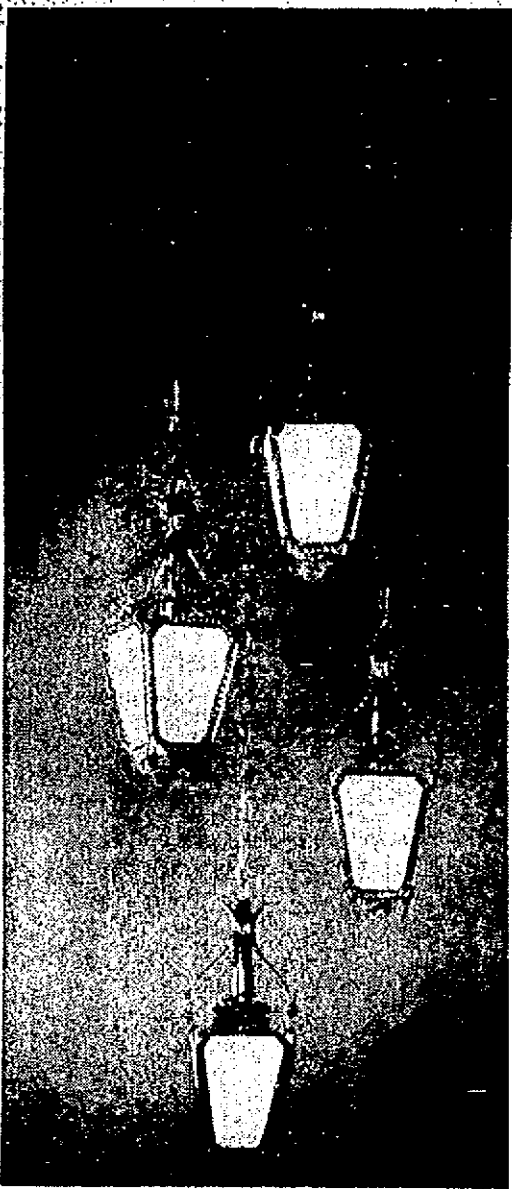
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AN ORIGINAL

These four bronze lanterns with cut crystal panes hanging from a bronze canopy make up one of the original designs found at Sally's, a complete store for lamps and lighting fixtures at 3500 E. Pacific Coast Hwy.



DECOR ELEGANCE

Here is a lamp table with design character of its own yet is neither overshadowed nor dominant in its contributing role of decor elegance. The caned shelf, the decorative drawer paneled in myrtle burl and the mitered prima vera molding all lend design individuality to an often-slighted piece of furniture.

Give Tips on Carpet

In decorating, there are no unbreakable rules, no rigid space. Cool colors, such as "do's" or "don'ts." The experience of accomplished decorators, however, can be helpful as you develop home furnishings ideas.

When you're selecting a carpet color, consider these suggestions from the experts:

1. Be yourself! You'll be a color cast — for example, happier with a carpet color beige tinged with rose or yellow really like than with a low. Choose these shades in "play-it-safe" style which has the same way you would no personal appeal for you.
2. REMEMBER that color is sometimes difficult — and affects space. Light hues can always unnecessary. Carpet make a small room seem colors may blend or contrast larger; dark tones can be with other colors in a room.
3. The only true "neutrals" are black and white. Other so-called "neutrals" may have 1. Be yourself! You'll be a color cast — for example, happier with a carpet color beige tinged with rose or yellow really like than with a low. Choose these shades in "play-it-safe" style which has the same way you would no personal appeal for you.
4. Matching colors exactly is sometimes difficult — and affects space. Light hues can always unnecessary. Carpet make a small room seem colors may blend or contrast larger; dark tones can be with other colors in a room.

ACME IS NUMBER 1. IN QUALITY MATTRESSES

CONSUMER ANALYSIS is a factual, well-controlled study of buying habits in the cities of Long Beach, Lakewood and Signal Hill, conducted by the Independent Press-Telegram. A generous sampling, taken proportionately from all portions of the area, assures accuracy, probably within one percentage point. The portion of this report reproduced here shows that THREE OUT OF TEN mattresses purchased during the past twelve months came from ACME MATTRESS FACTORY. (In fairness to our competitors, names other than Acme have been blacked out.) A copy of the current Consumer Analysis will be shown at our factory on request.

12th ANNUAL CONSUMER ANALYSIS OF THE LONG BEACH, CALIFORNIA MARKET - 1964

MATTRESSES
IN THE PAST 12 MONTHS
have you bought the following:

PER CENT OF FAMILY BUYERS

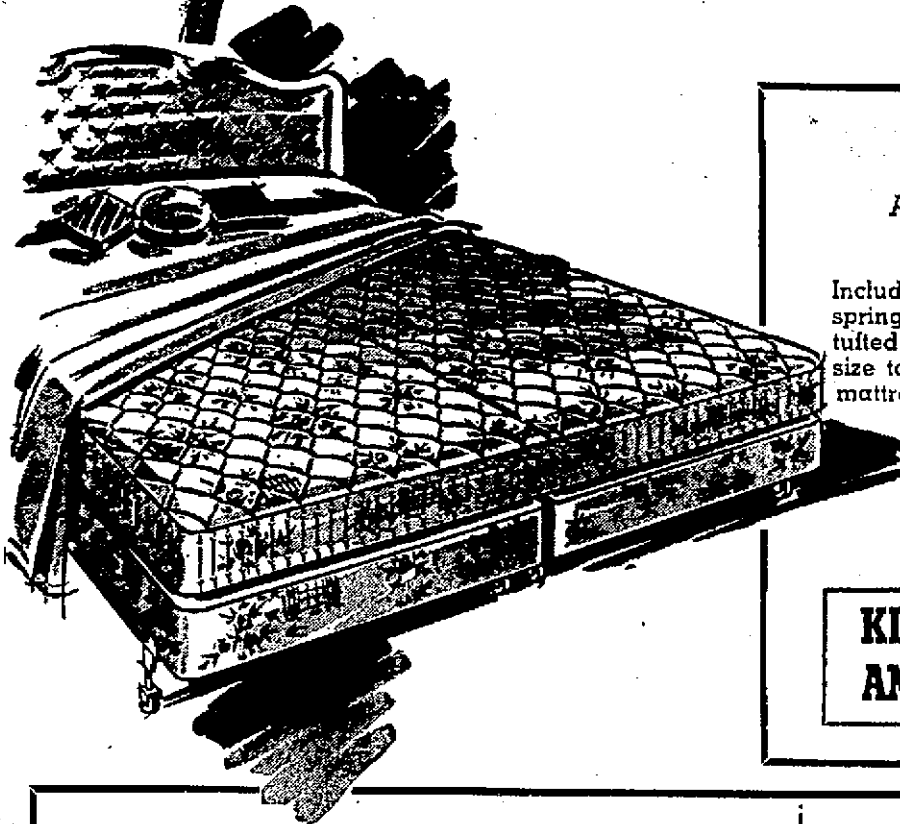
Year	Per Cent
1964	12.8%

1964
Per Cent of Families

30.1%
17.0
6.0
3.6
3.6
3.4
3.1
2.9
2.6
2.3
2.3
1.3
1.3
1.3
1.0
0.5
21.3

HERE'S PROOF

No Preference
Less Than 1%



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Acme's famous 6x7-foot mattress ensemble, fourteen pieces in all!

Including: huge 6x7-foot mattress, two matching split box springs, king-size bedframe with roller-casters. Deluxe button-tufted decorator headboard, king-size fitted bottom sheet, king-size top sheet, two dacron pillows, four pillowcases, king-size mattress pad.

This complete set is yours for this low, factory-direct price.

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THE SET

LONG BOY BED

If you're 5 feet 10 or taller, better see us about a long boy bed. Take your time to pay with ACME'S EASY CREDIT TERMS. Save money, too.

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837-COIL MATTRESS & BOX SPRINGS

Complete Set . . . With ACME'S famous quality construction you can't go wrong, especially at that LOW FACTORY DIRECT PRICE of JUST

59⁵⁰
BOTH PIECES

QUEEN SIZE BED

Regal, splendid and the most comfortable sleeping you can imagine! If you're a queen or just want to sleep like one, see ACME for this queen size special. NOW JUST

89⁵⁰

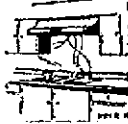
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LONG BEACH

Big Variety In Colors and Styles for Rugs

All that's gold doesn't glitter. One look at 1964 carpet and rug styles will give you this new slant on an old proverb. You'll see a profusion of burnished bronze tones; greens tinged with gold; warm browns with a "toasted" look; and gold on its own, in every shade from light to dark.

These rich colors point to one outstanding trend in new carpets and rugs, but there are other interesting points. Clear, true colors — never harsh, but intense and vivid — are given full play in 1964 styles.

Green is used in a variety of ways, from pale celadon shades to crisp yellow-greens and turquoise tones with a new, lively look.

Red is varied from glowing, coppery tones to clear "posi-er" reds and those tinged with pink. Blue is represented in jewel tones and in rich pea-cock hues or further variations on the blue-green theme.

NEW "NEUTRAL" tones include a wide range of mel-low brown colorings, some charcoal shades which are handled in a lively manner and some taupe or "mush-oom" hues.

A generation brought up on plain, beige wall-to-wall car-pets will find this profusion of colorful carpets and rugs newly interesting and rich in decorating possibilities!

There are plenty of pal-terns, too — some strongly

stated for definite decorating themes, others more 'subtle and flexible in decorating. Many of the new carpet patterns are designed to lend interest to a room without being obtrusive, and while they won't literally "go with every-thing," they will fit in with several changes of pace in room planning.

THESE PATTERNS — often achieved by a combination of color and texture — represent a step away from the "plain" look in carpets and rugs.

Still another step in this direction is seen in the many new textures of soft pile sur-faces.

Texture is especially re-freshing in many new solid-color carpets and rugs — pleas-ing to the eye, and equally pleasing from a standpoint of practicality. They're designed to combine "plush" luxury with ease in upkeep.

Included in this category are many new random-sheared textures which are every bit as plush and elegant as plain-cut pile, yet lend additional design interest to the floor. Texture designs in 1964 car-pets are created in multi-level looped pile; in combination of cut-and-uncut pile; in two or more levels of cut pile yarns, or with variations of twisted or crimped yarns.

AS WITH pattern, the new textures may suggest definite stylings — graceful leaf or scroll designs, for example —

or may be more subtle in their overall effect.

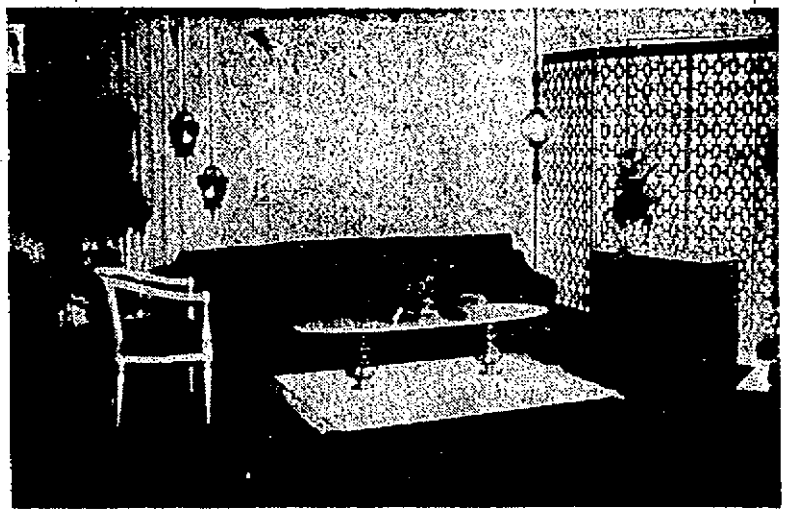
Color, texture and pattern — all of these style compo-nents show up to great advan-tage in what may well be a "vintage year" for carpet and rug design.

And in addition to eye-ap-peal, the tremendous variety seen in new styles offers a distinct practical advantage to homemakers who are dec-orating and furnishing their homes.

The broad range of choice means that it will be easier than ever to find a carpet or rug that's just right, whether a selection is made as the starting point for a new room or as the major item in refur-bishing an existing room.

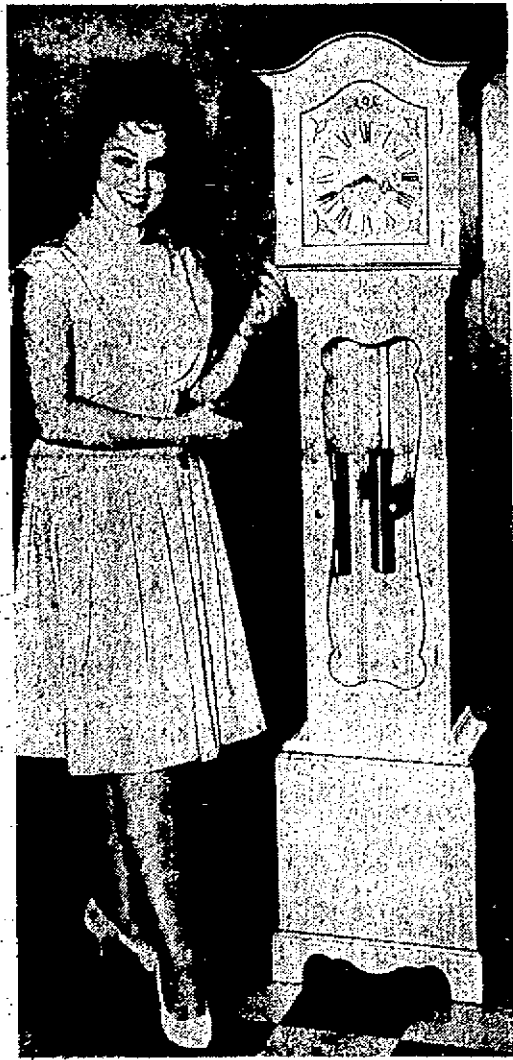


Independent Press Telegram
SUNDAY, APRIL 19TH



MIXED STYLING APPEALS

Mixing of varied periods of furniture can form one of the most functional types of decor. Here the transitional curved sofa, Mediterranean decorator chest and Italian provincial velvet chair in brushed gold and antique fit well. The fringed area rug and cultured marble table with floral arrange-ment add to the focal point of the setting. It is by B. and J. Interiors Inc. Studio at 1000 E. Artesia Blvd.



HEIRLOOM DESIGN

This grandmother's clock of family heirloom design would be an elegant addition to most any home. Created by Elgin, it blends the design skill of the master artisan with contemporary utility features. It is available in selected cab-inets of northern cherry or antique white with hand-stripped gold finish at California Time Ser-vice, 2194 Lakewood Blvd.

Living Room Clock Not Bad Taste Now

There was a time, not ensembles in several period many years ago, when it was con-sidered bad taste to dis- play a clock in the living room. It might, social arbiters decreed, be considered a re-minder to late-staying guests.

But clocks have come a long way since then, judging from the sizes and varieties displayed this spring.

"Clocks have assumed such importance as a decorative asset that there's no longer any question of social cor-rect-ness," according to Mary Ann Wills, a decorating con-sultant.

You will find new clocks in Contemporary, Provincial, and Traditional designs.

Emphasis is on massive size with some designs measuring a full yard across. Correlated candle sconces offer a variety of possible to an uncomfortable level.

Noise Is Trapped in Small Holes

Each of the thousands of perforations in an acoustical ceiling acts as a tiny noise trap, absorbing sound waves and preventing them from bouncing around the room. This keeps the sound level in a room from building up

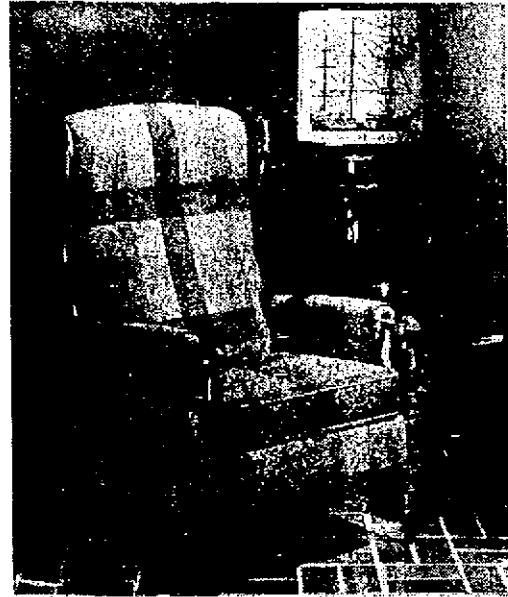
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DESIGN STUDIO POPULAR

One of the most popular places in Long Beach for selecting carpets and draperies is Lloyd's of Long Beach design studio. Located in the Lloyd's store at 4141 Atlantic Ave., the design studio doubles as a consultation room for any of Lloyd's four decorators and their clients. It offers a quiet atmosphere where tasteful guidance awaits the furniture buyer.



FOR MAN OF HOUSE

This lounge combines the best of two eras, Early American charm and today's most modern recliner mechanism. The chair, by Barcalo, offers exceptional comfort as well as trim, off-the-floor styling and foam rubber cushioning.

Old Weathervanes Now Hang Indoors

Early American weathervanes are blowing in the wind for the fashion-minded homemaker seeking new directions in interior decoration, according to displays at the 1964 winter furnishings market in Los Angeles.

Four such weathervane plaques being shown by Arabesque point up the continuing appeal of Early American motifs in today's decorating schemes.

Designers have taken their cue from New England weathervanes and have adapted these for use as plaques by mounting matte black figures against backgrounds of simulated pecky cypress finished in fruitwood tone. The result is a plaque combining the look of weather-beaten wood with the sleekness of wrought iron.

TO ROUND OUT the collection, there are the figures

of a spinning wheel and rocking chair in the same treatment as the weathervanes. These new reproductions can be used singly or in any combination to add a bright touch to entrance halls, reading corners, bedrooms, and kitchens.

Each of the accessories is a reproduction of an original carving by wood sculptors. The simulated pecky cypress backgrounds authentically mirror the original wood.

Can Cover Slab

Many sheet vinyl flooring materials, unlike linoleum, can be installed in basements and on-ground level concrete slabs. The newest sheet vinyl floors, which are manufactured in six-foot wide sheets, are equipped with Hydrocord, a special moisture resistant backing that resists the harmful effects of alkali moisture.

Newest Furnishings Have Romantic Air

There's a frankly romantic air about the home furnishings departments in retail stores these days.

Upholstery fabrics and carpets are blooming with floral prints, chests tables and other wood pieces are more colorful than ever. The most feminine heart will delight in the collection of accessories.

Numerous lamp firms have an 18th Century French look, with gilt and crystal drops. There are silken hanging "Harem Lites" in baroque French, Spanish and Italian styles.

imports includes such fancies as an illuminated standing hydrangea, more than four feet tall, in antiqued gold and white (there also is a table model), and a group of brightly colored alabaster and gold leaf ashtrays.

Delicate floral and oriental patterns are used on a group of small tables while several new lamps also reflect the prevalent romantic mood in fragile looking pastel glass bases.

A tete-a-tete feeling shows up also in such diversified new styles of silk, damask and velvet boudoir furnishings.

A COLLECTION of Italian



MOTHER'S DAY GIFT

Mother will know how much thought went into the choosing of a gift for "her day" when she sees this elegant dining furniture group. It promises easy care with melamine plastic surfaces that could pass for fine woods. Even the gold-trimmed apron and stately pedestal base are surfaced in high pressure laminate that resists shipping and wipes clean with a sponge. Metal-framed chairs are upholstered in rugged fabric-backed vinyl.



THESE LAMPS APPEAL

Original creations of unusual lamps is the specialty of Ken Ketchell, owner of the Land o' Lamps, 1739 E. Seventh St. The Spartan warrior, featured in the center of this group, is finished in bronze luster with silver overtones. The Grecian goddess combines a sculptured form with a graceful array of candlelighting. The hanging lamp has an impressive roll-around shade. These are just a few of the many creations on display.

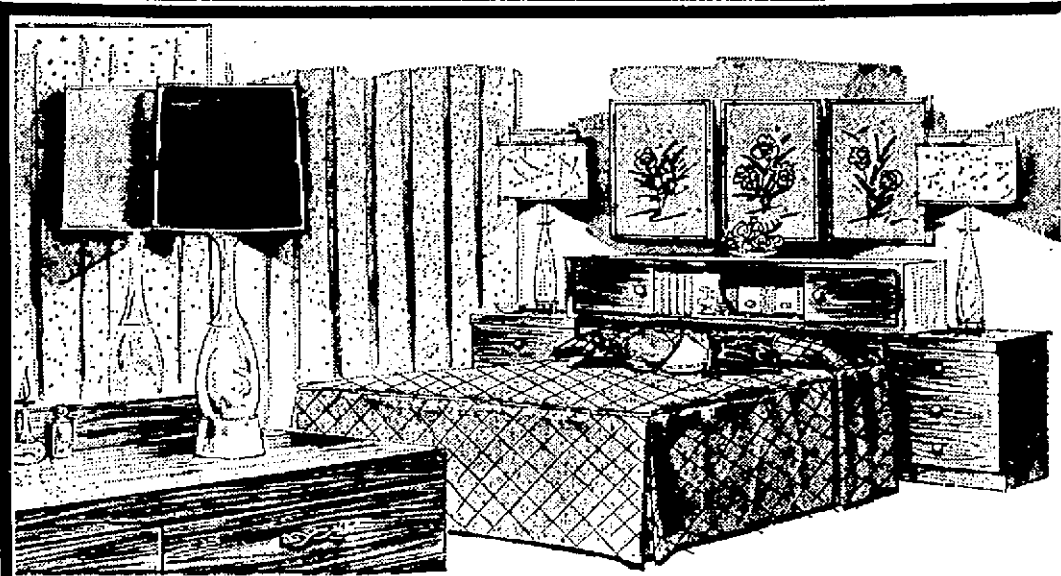
Dual Sofas Attractive

More, and more manufacturers of dual-sleep equipment are concentrating on making these sofas-by-day-beds-by-night pieces attractive both in looks and price. Being shown locally, are many practical dual-sleep pieces done in fashion colors.

Drop Ceiling

Suspended ceilings can be used to lower a high, old fashioned ceiling or can become the finished ceiling in a newly remodeled attic recreation room. Acoustical or luminous ceiling panels are supported in a metal frame, work and suspended from the existing ceiling structure by wires.

One company has lounges and corner units which feature self-supporting back cushions with shelves, in walnut, white or maple finishes. Quilted fabrics are in subdued golds, olive and blue shades.



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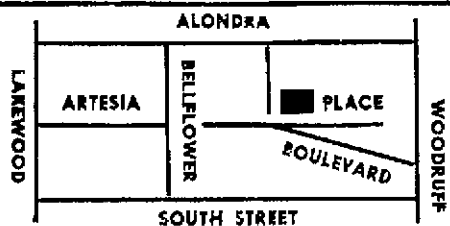
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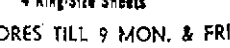
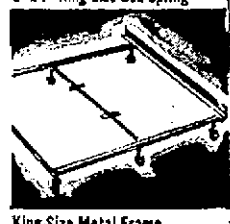
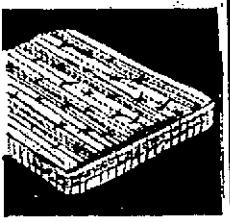
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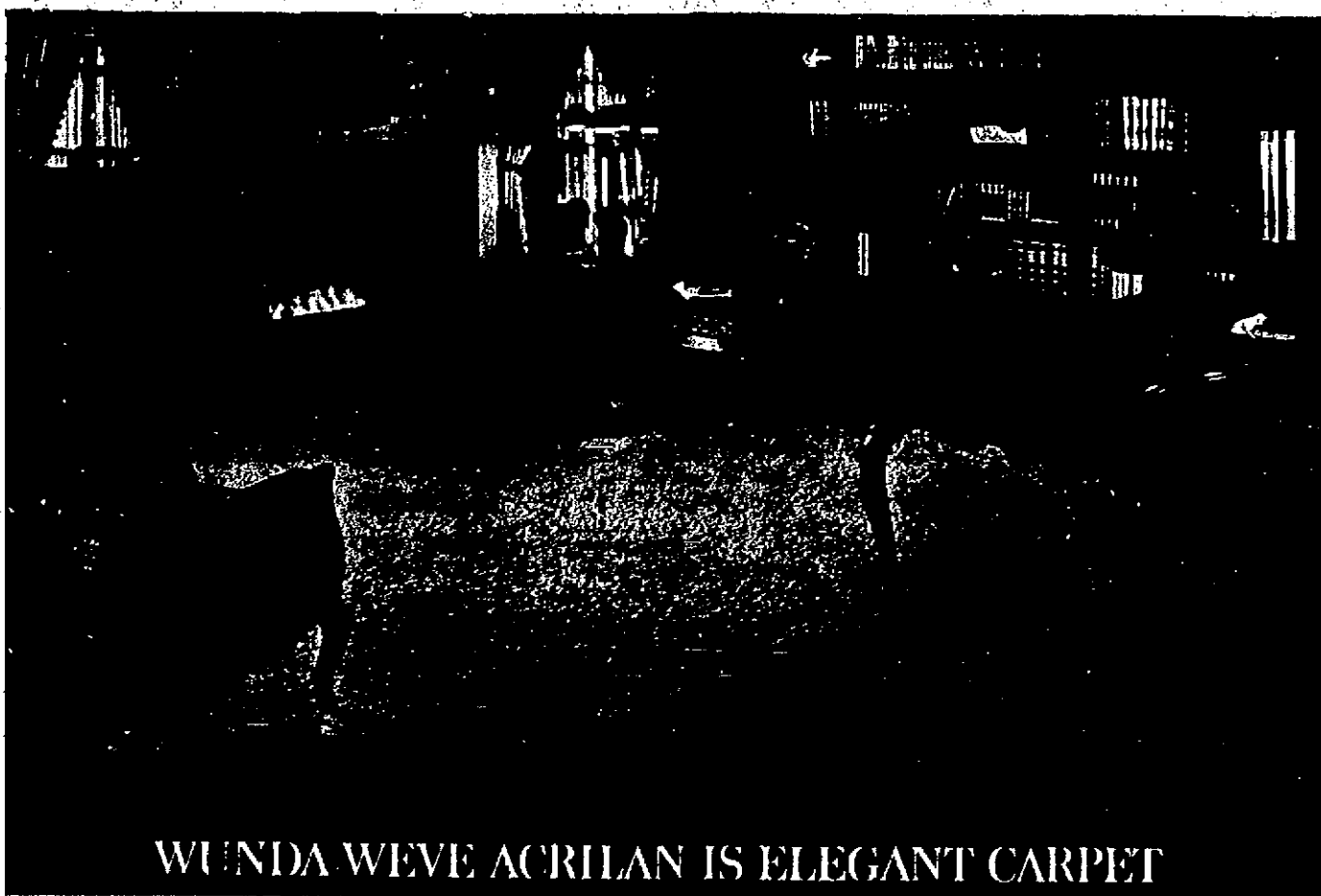
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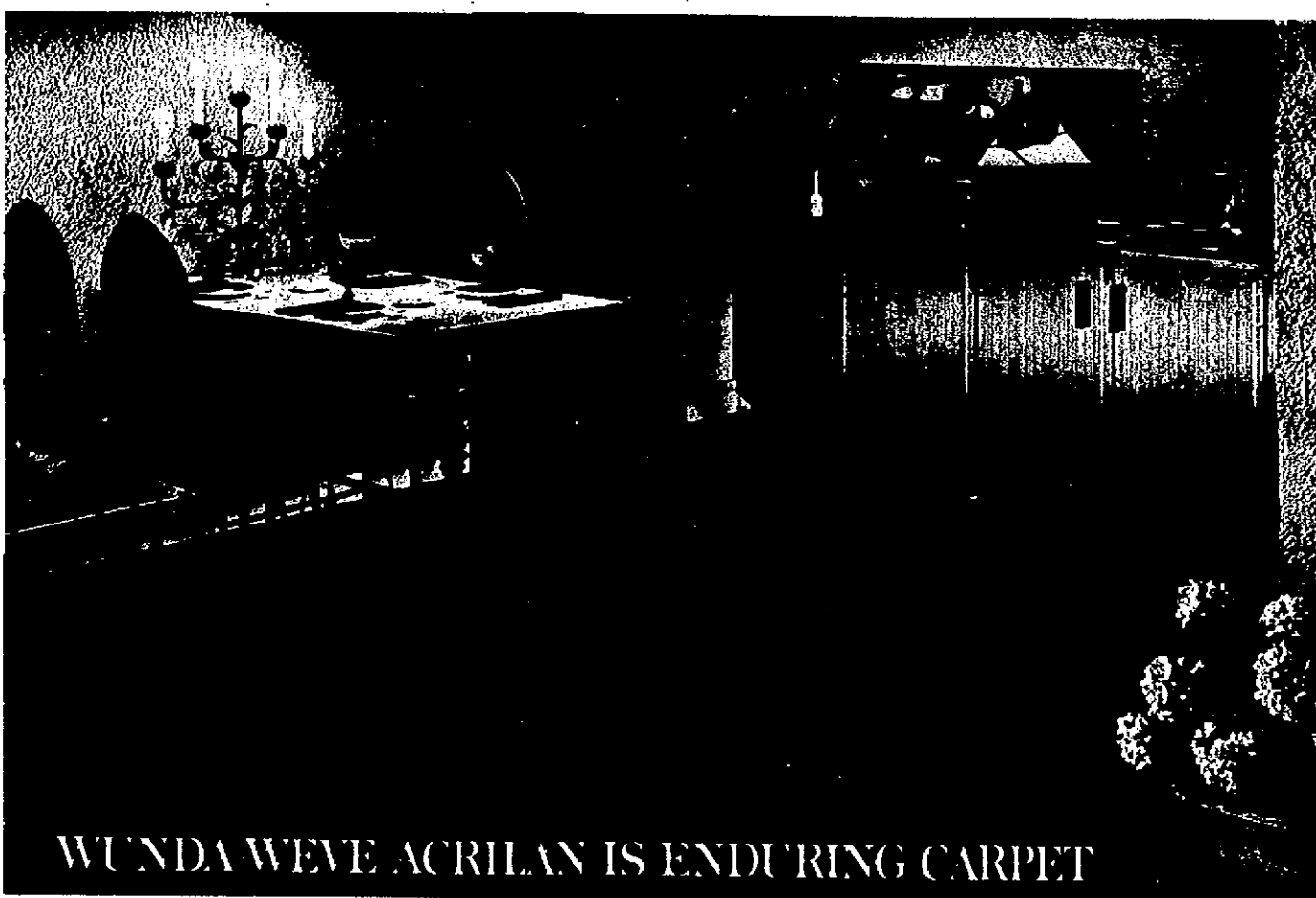
WUNDA WEVE ACRILAN IS WARM CARPET

Acrilan has the warmth and vibrancy of wool! Above, shadow olive BARKRIDGE.



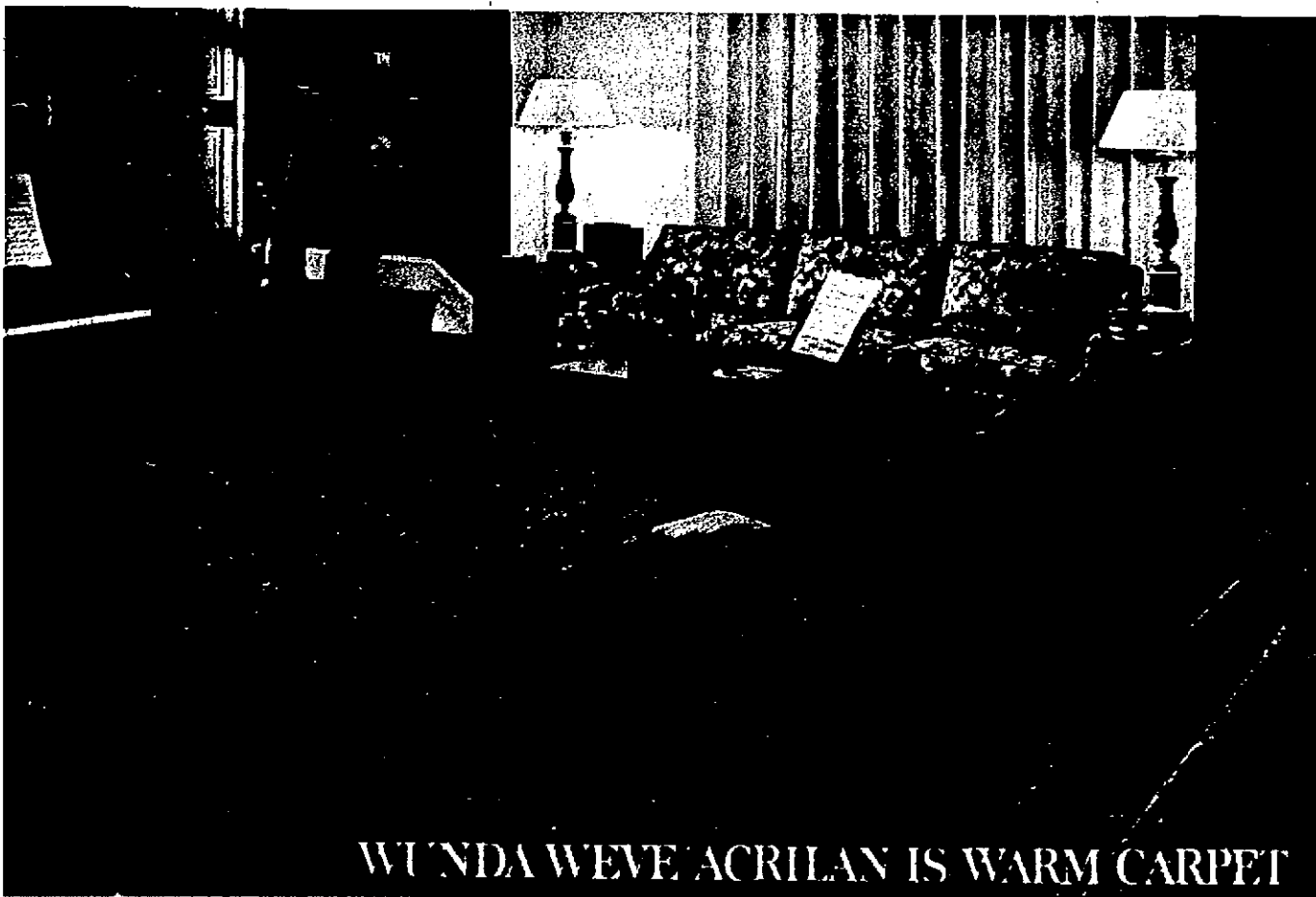
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HARLOW Carpets

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30 sq. yds.	\$298 ⁵⁰	\$10 ³³	NO DOWN PAYMENT
40 sq. yds.	\$397 ⁵⁰	\$13 ⁷⁷	NO DOWN PAYMENT
50 sq. yds.	\$496 ⁵⁰	\$17 ²²	NO DOWN PAYMENT

HARLOW Carpets

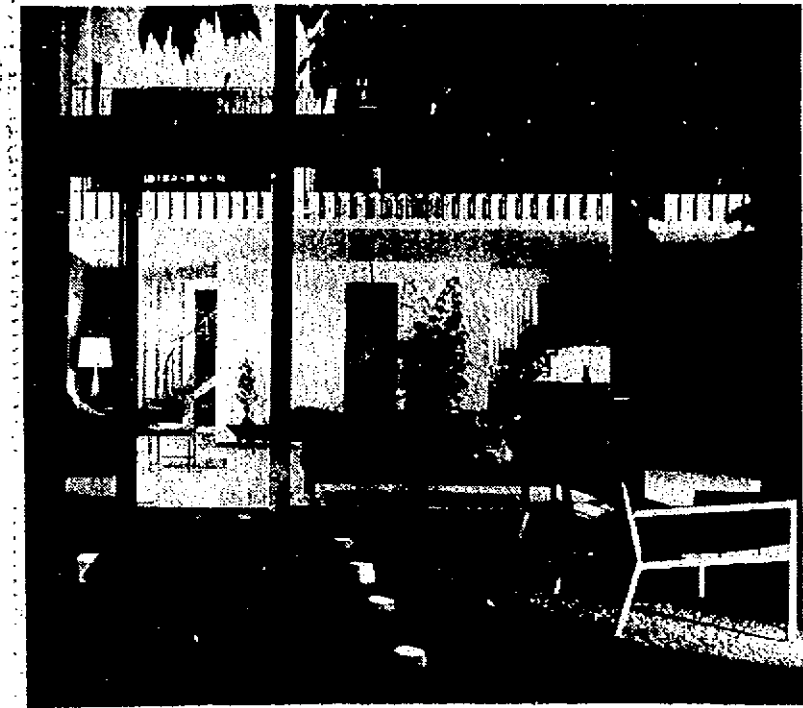
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CONTEMPORARY SOPHISTICATION

Here is a dramatic example from the Frank Bros. Interior Design Staff. Contemporary sophistication is the keynote here as it has been in many of the other luxurious homes credited to this staff. The store is at 2400 Long Beach Blvd.

New Tables Aid Hostess

The public's desire to entertain in the home is reflected in the great number of hi-fi, stereo and record cabinets are shown, as well as mobile serving carts and mobile serving tables. And, of course, new variations of hi-fi, stereo and record cabinets are shown, as well as mobile serving carts and mobile serving tables. Luxury items to see are

beautifully framed mirrors and pier glass mirrors, as well as miniature chests and tiny-drawer dressers to use for gloves, jewelry and accessories.

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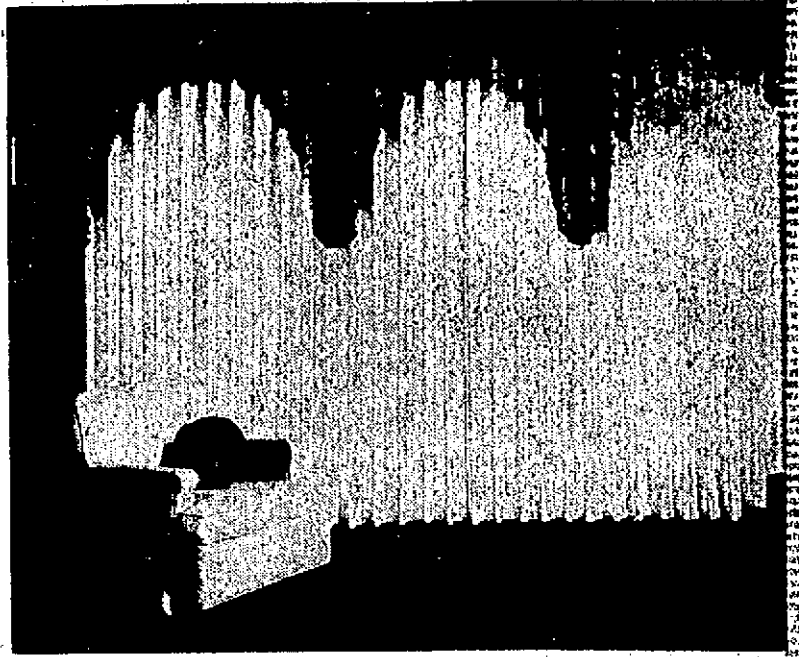
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In the 18th century the upper classes in England thought a game table was an absolute necessity. Now it is becoming more popular in homes today because families are accepting things which offer a convenience as a "justifiable luxury." This table with inlaid checkerboard makes a handsome and gracious addition to most any room and it will serve many practical purposes as well as for games. It is from Thomasville's collection.



DRAPERIES OF DISTINCTION

Alans Draperies, 1400 E. Pacific Coast Hwy., specializes in unusual and distinctive draperies. The panel print effect shown here creates a welcome feeling of a gracefully ascending arch delineated in Chantilly-like lace, excellent for traditional, contemporary and formal modern stylings. The firm has a spacious showroom with drapery consultants assisting patrons in making proper selections.

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COMPLETE

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ACCENT CHAIRS

Accent this beautiful sectional and your home with one, or two of these beautiful chairs, available in a wide range of decorator colors and covers. Reversible foam cushions, quality construction.



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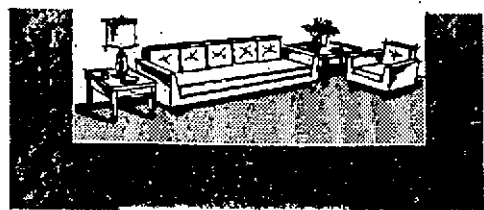
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- BIGELOW 100% Nylon Plush Pile Broadloom Carpet. 15-ft., 12-ft., 6-ft. wide. . . **\$5.49**
- BIGELOW 100% WOOL PILE BROADLOOM. 12 & 15-ft. wide rolls **\$5.99**
- 100% ACRYLAN LUXURY BROADLOOM PILE CARPET. 12 and 15-ft. wide rolls. . . . Sq. yd. **\$7.49**
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- PLATFORM ROCKER. High back. Frieze. . . . **\$39.88**
- CLUB CHAIR on Shepherd Casters. Quilted, Loose Pillow Back. . . . **\$79.88**
- SWIVEL ROCKERS. Fabric or plastic. . . . **\$49.88**
- RECLINER CHAIR. Pillow back. Choice of colors, fabric and plastic. . . . **\$59.88**
- RECLINER CHAIR. Deluxe. Choice of colors, fabric, and plastic. . . . **\$99.88**
- KROEHLER QUILTED LOOSE PILLOW BACK CHAIR. . . . **\$99.88**
- GROUP 1 — Floor Sample Fine Chairs, French Provincial, Cane Back, Italian Contemporary, Transitional, Traditional. . . . **\$59.88**
- Contemporary Arm Tufted Back SWIVEL ROCKER & OTTOMAN. Finished in Walnut Black Plastic. . . . **\$69.88**



BEDROOM SUITE

- MR. & MRS. DOUBLE DRESSER . . . mirror . . . Bookcase Headboard . . . Walnut Plastic tops **\$54.88**
- MR. & MRS. TRIPLE DRESSER. Mirror, 2 Stands, Bookcase Headboard. Blonde plastic tops **\$139.88**
- Early American Finished in maple MR. & MRS. DOUBLE DRESSER, mirror, Bookcase Headboard. . . . **\$139.88**
- Traditional MR. & MRS. DRESSER, Mirror, Panel Bed . . . Finished in mahogany **\$159.88**
- Contemporary 72" TRIPLE DRESSER, Mirror, Panel Bed, 2 Stands. Smooth fronts, no handles. . . . Finished in walnut **\$219.88**
- EASTERN SOLID BIRCH Salem Maple finish. . . Triple Dresser, Mirror, Headboard, 2 Stands **\$239.88**
- FRENCH PROVINCIAL Antique White and Gold Finish Triple Dresser, Mirror, Bed, 2 Stands **\$239.88**
- FRENCH PROVINCIAL TRIPLE DRESSER, Mirror, Bed, 2 stands, Finished in Cherry **\$269.88**



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- SIMMONS Twin Size INNERSPRING MATTRESS & BOX SPRING SET. . . . **\$39.88**
- SHOLARS Full Size or Twin Size Inningspring MAT. & BOX SPRG. SET. . . . **\$39.88**
- SHOLARS 510-Coil QUILTED MATTRESS AND BOX SPRINGS SET. Full size or twin. . . . **\$69.88**
- SEALY 837-Coil TUFTED MATTRESS AND BOX SPRING SET **\$79.88**
- SEALY TUFTLESS MATTRESS AND BOX SPRING SET. Full size or twin. **\$79.88**
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- King Size 6x7-ft. INNERSPRING MATTRESS AND BOX SPRING SET. **\$79.88**
- King Size 6x7-ft. ENSEMBLE — 11 pieces: Mattress, Box Spring, Metal Frame, 2 Pillows, 2 Pillowslips, 2 Sheets, 1 Pad, 1 Blanket . . . \$127.88



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- VIRTUE plastic top EXTENSION TABLE \$39.88 and 4 plastic upholstered chairs
- Modern Walnut Plastic Top ROUND EXTENSION TABLE and 4 Chairs. **\$89.88**
- Early American Maple Plastic Top EXTENSION TABLE and 4 chairs **\$99.88**
- Danish Style Modern Walnut Finish 40x60x84 EXTENSION TABLE, 2 arm, 4 side chairs **\$219.88**
- Italian Provincial Finished in Cherry EXTENSION TABLE, 2 arm, 4 side chairs **\$199.88**
- French Provincial Antique White and Gold Finish EXTENSION TABLE, 2 arm, 4 side chairs **\$199.88**
- French Provincial Cherry Finish, Fruitwood EXTENSION TABLE, 2 arm, 4 side chairs **\$289.88**
- Italian Provincial Cherry Fruitwood Finish EXTENSION TABLE, 2 arm, 4 side chairs **\$299.88**
- Mahogany Finish Traditional Oval EXTENSION TABLE, 4 side, 2 arm chairs **\$249.88**



OCCASIONAL

- Choice of Walnut Plastic Top COFFEE or STEP END TABLES **\$9.88**
- Choice of Walnut or Maple Plastic Top COFFEE or STEP END TABLES. **\$19.88**
- Choice of Mahogany Plastic Top Mersman STEP END, COMMODE OR COFFEE TABLES **\$24.88**
- Choice of Italian Provincial or French Provincial, Cherry Fruitwood Finish Mersman END TABLE or COFFEE TABLES. **\$39.88**
- Choice of Oiled Walnut Finish END OR COFFEE TABLES **\$39.88**
- Choice of Italian Provincial Cherry Top, Antique White and Gold Finish Mersman COMODES, 21"x28" **\$49.88**
- LAMP AND COFFEE TABLES 20"x48" MERSMAN Cherry Finish **\$49.88**
- Choice of CULTURED MARBLE TABLES. **\$54.88**
- Choice of Fruitwood or Mahogany Finish Leather Top COFFEE OR COMMODE TABLES **\$59.88**
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- KROEHLER SOFA AND CHAIR SET. Reversible foam cushions . . . hardwood frame **\$139.88**
- Contemporary Modern SOFA AND CHAIR. Smartly styled fabrics . . . foam cushions **\$149.88**
- KROEHLER 3-PC. CURVED SECTIONAL SET. Foam cushions **\$149.88**
- KROEHLER 4-PC. CURVED SECTIONAL SET. Foam cushions **\$199.88**
- DANISH STYLED 5-PC. GROUP — Sofa, chair, coffee table, 2 step end tables, walnut plastic tops **\$119.88**
- GRAND RAPIDS Quality Traditional MAHOGANY FINISH SOFA AND CHAIR. Metalasses. **\$339.88**
- Italian Provincial style 84-INCH SOFA AND CHAIR SET. Fine fabric. **\$299.88**
- KROEHLER 3-Pc. Curved QUILTED SECTIONAL. Elegant fabric **\$389.88**

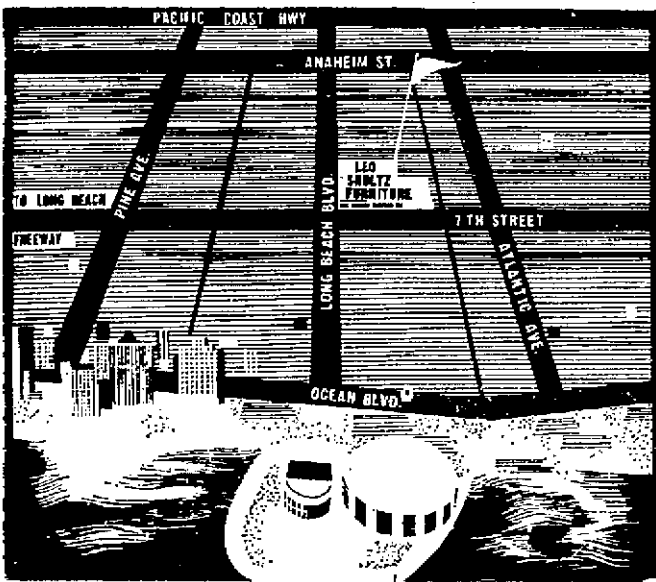


SOFAS

- SIMMONS or KROEHLER SLEEP SOFA with innerspring mattresses. **\$169.88**
- ARMLESS BED DIVAN **\$59.88**
- BED DIVAN WITH ARMS **\$69.88**
- 54-INCH SOFA. Foam Cushions. **\$99.88**
- 80-INCH MODERN SOFA. Foam. **\$119.88**
- 84-INCH FINE PLASTIC SOFA FOAM RUBBER CUSHIONS. **\$139.88**
- 96-INCH SOFA Cinnamon brown foam cushions. **\$159.88**
- 100-INCH KROEHLER QUILTED SOFA **\$219.88**
- 96-INCH QUILTED LOOSE PILLOW BACK SOFA **\$169.88**
- French Provincial 86-INCH SOFA Tufted Back. Metalasse fabric. **\$239.88**
- 98-INCH Polished Cotton QUILTED SOFA. Fine Provincial floral print. **\$299.88**
- 104-INCH QUILTED LOOSE PILLOW BACK SOFA Fine Quilted Metalasse fabric. Foam cushions. **\$359.88**

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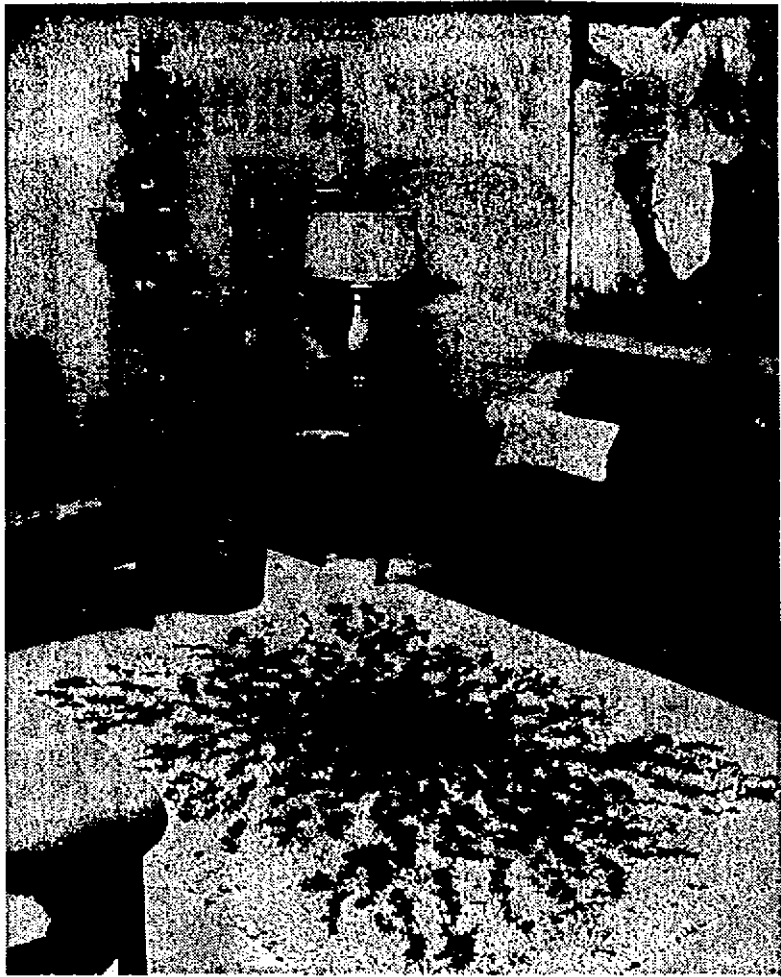
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CARPET DOES MUCH FOR ROOM

This lovely effect of broadloom carpet was created by Karastan for the Harlow Carpet Co., 344 E. Fourth St. Harlow, one of the area's leading carpet firms, carries many of America's leading carpet and rug lines.



RUG ON CARPET

Interior designers have rediscovered the beauty and advantages of putting a rug on the carpet. Popular in decorating in grandmother's era, this idea went into disuse in the depression. You can protect a heavily traveled spot or create a conversational piece with such an addition while still enjoying wall-to-wall carpeting.

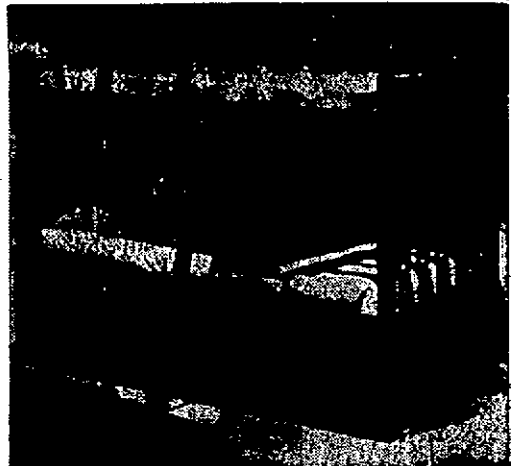
Ceiling Is Part of Room Decor

Gone are the days when ceilings were the forgotten stepchildren of interior decoration. Decorating experts say an entire range of attractive designs and textures are available to make acoustical

ceilings in integral part of any room's decor. The newest effect is a white-on-white raised plastic design which comes in either a paisley or starburst pattern.

Broadloom Defined

"Broadloom" is not a kind of carpet. It is simply a term of measurement indicating that the carpet or rug was made wider than 6 feet. It does not describe any particular style, quality or type of construction.



Not two, but three-in-one beds are the latest thing. As space becomes more precious, we build buildings higher to accommodate more families; and beds are higher to accommodate more children. In addition to the customary bunk beds, this one has a trundle bed underneath.



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Monday and Friday 9:30 to 9 — Closed Sunday

Classic Arch for Dining Room Decor

Designer William Dorff has adapted the classic arch and column in a highly contemporary fashion for a new dining set. Made of lightly distressed wood, the dining pieces include three hutches which rest on the buffet base. Curve of the arched doors on the hutches is repeated in chair backs and on the rectangular dining table. The chairs are covered in a tweed fabric. The same young firm which makes Dorff's designs is showing a new Spanish-inspired dining group in a light oak finish designed by another famed California designer, John Keal. A wall-hung two-drawer console is featured in this design which uses brass rosettes as accents. Other pieces by Cal-Pacific include an octagonal cigarette table and a lengthy cocktail table by William Dorff with bases which are adaptations of the Spanish X-pedestal.



SOIL-PROOF FABRIC

Although the fabric in this photo is like the finest silk damask, it is not being ruined by pouring soda pop over it! It will be fresh as new by just washing with a damp cloth and returned to its original beauty, because it is Naugahyde, the miracle fabric that is soil-proof. Long Beach Upholstery, generally known as "The House of Naugahyde," 3434 Atlantic Ave., has a large selection of Naugahyde furniture on display. The firm also has a department for reupholstering older furniture.

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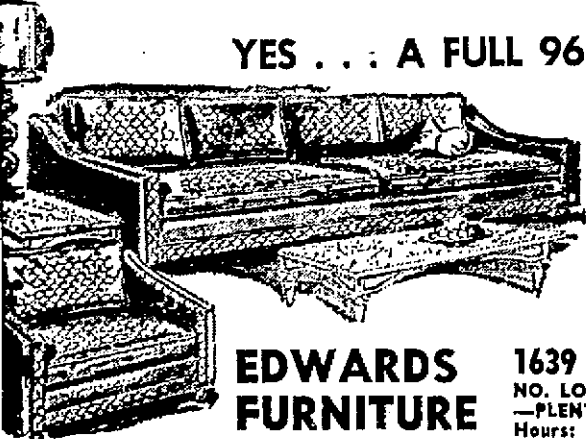
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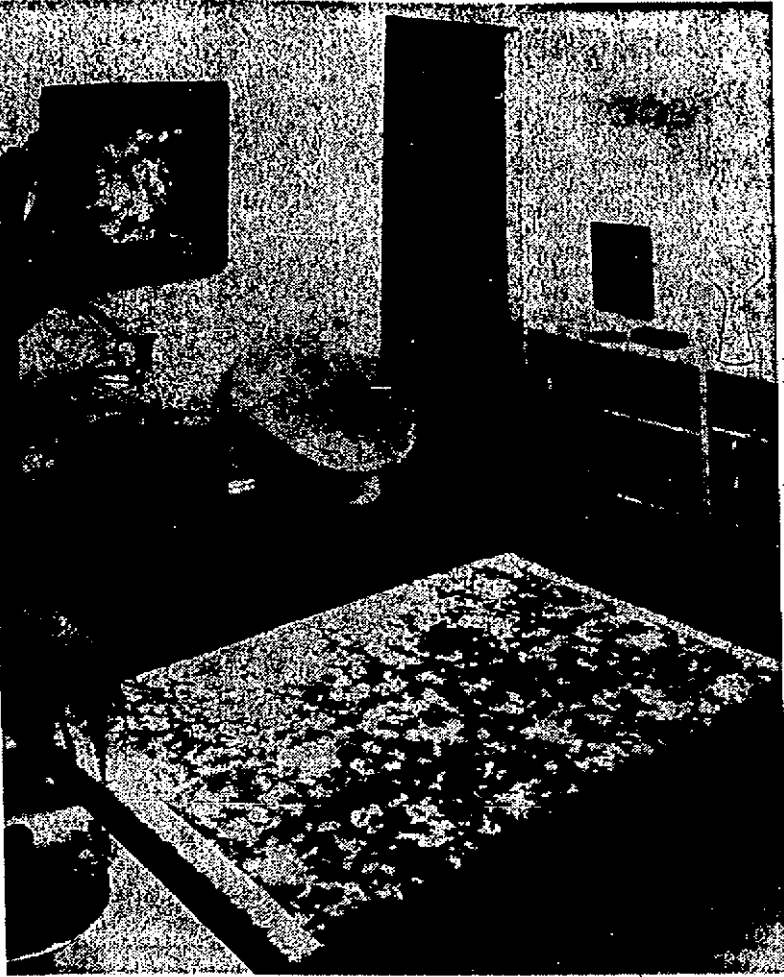
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PLEASURE, POISE, FUN AND FRIENDS and a dozen and one other JOYS belong to your child when he plays the piano. Why not start your youngster on lessons now? Come in and choose from the world's greatest names in fine pianos.

2188 LAKEWOOD BLVD.
Just North of the Traffic Circle—GE 9-0918
BOB PIERCE ENTERPRISE



RUG DOES MUCH

There is a demand for high-quality scatter rugs which may be used throughout the house. Here a Bigelow-Sanford offering shows how much more attractive a room or corner may be with one of the small rugs.

Area or Accent Rugs Play Varied Roles in Home Decor

How large should an area rug be?

The answer to this question will be determined by the role your rug will play in the room where it is used.

"Area rugs" or "accent rugs" are designed to do exactly what these names imply, that is, define an area of a room or accent the floor with color and design.

Consequently, a rug should be large enough to fit the area where it is used. This might mean the dining portion of an L-shaped living room, a foyer or a window alcove. Or a rug might define a furniture grouping, such as a sofa, end table and chair arranged for easy conversation.

A RUG CHOSEN for its bright color and design might be placed in the center of a furniture grouping—and these accent rugs are often used over solid-color wall-to-wall carpeting.

Soft-backed rugs may be used over carpeting at various points in the room, since they serve the dual purpose of adding color and design and protecting carpet at extreme points of wear.

If small rugs are to be used over polished hard-surface floors, take the precaution of anchoring them to the floor or choosing rugs which are heavy enough to stay in place without slipping and sliding.

"SCATTER RUGS," AS



FOR WALL

Melodic new note in wall decor is this medieval troubadour executed in the "weathered look." It is 14 inches wide and 19 inches high.

small rugs were once called, were too often scattered hit-or-miss without much thought for decor or comfort. But today's styles can truly be termed "area" or "accent" rugs because they are designed for a purpose and have their own contributions to make to a room.

Many area rugs today are made in a variety of sizes—from the small sizes such as 3'x5' to large 12'x15' dimensions. The larger sizes could easily be used as room-size rugs.

Your own sense of proportion will be the best guide in selecting size. Avoid the "postage-stamp" look of a small rug in a large area, or the haphazard appearance of several small rugs in a large room.

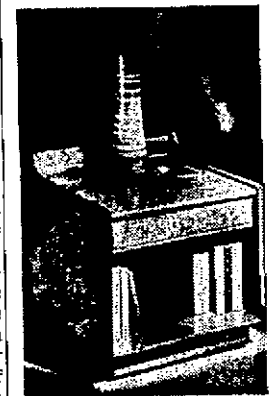
Two or more rugs may be used together in a large room if they are compatible in color or design. They need not match exactly in size or shape—for instance, an oval rug and a rectangular rug could be used in the same room to define separate areas—if the two have harmonious features.

BEAUTY THAT LASTS

Today, more than ever before, people are having drapes designed to complement their homes and provide a distinctive setting for their furnishings. And, they are also becoming aware that quality workmanship is more important than price to lasting drapery beauty. This closeup of the draperies at La Ferme Hairstylists clearly shows the craftsmanship offered by Pacific Coast Drapery Designers, Long Beach. Although these drapes were designed two years ago and have been recently cleaned, they still hold their drape perfectly.

Wood Finished Like Upholstery

Wood finished to match the colors of velvet and silk upholstery are used in a new line of furniture seen this spring. Spanish and Contemporary styles are featured, the latter with a selection of tweed-textured covers.



VERSATILE

This handsome lamp table really is a versatile table for general use. It has hidden casters for mobility, may be used as an end table or may be put to use as a pull-up serving piece when entertaining. Its mobility makes it equally effective as a night stand.

PLUSH FLOOR COVERING

A home becomes a dream home when good wall-to-wall carpeting underscores the attractive furnishings. Heavy-textured embossed floor coverings are featured at Fashion Carpets, 10011 Artesia Place, Bellflower. A wide selection is offered patrons in this new store.



ACCENTS ROOM

For the contemporary mood this 36-inch Snoflake decorator wall clock offers a sparkling accent. Finishes include white gold, Roman gold and walnut tone to complement a wide range of decorative treatments.

Custom Designed
DRAPERIES
by
House of Fay

SHOP IN YOUR OWN HOME where you may select the fabrics, patterns and colors to best blend with your furnishings. PERSONAL DECORATING ADVICE gained from 16 YEARS EXPERIENCE in this area in the selection of colors and materials.

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Danish style at left or contemporary at right

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Riviera
convertible sofa, that is



FOR VERSATILE SETTINGS

This three-way versatile sectional can be separated into tuxedo arm sofa, love seat and ottoman. It is accented by loose pillow-back chair, white commode and marble top table. This setting will be found among displays at Long Beach Furniture, 554 Long Beach Blvd.

Elegance Keynotes Home Interiors

Home interiors this year are more elegant than ever. Look for architects giving new emphasis to the dining room and abolishing the dining "nook" which was so popular in the immediate post-war period. At the New York World's Fair, the Pavilion of American Interiors has two room settings done for Shelby Williams Industries by designer Milton Zic which graphically illustrates how Old World charm can be transported to American homes.



EVERYTHING IS AT HAND

For comfortable and convenient study and paperwork here is a corner arrangement that appeals. With only three pieces of furniture it offers desk and diversified storage space. It is shown by Basic-Witz Furniture Industries.

OPEN SUNDAY 11 A.M. to 5 P.M.

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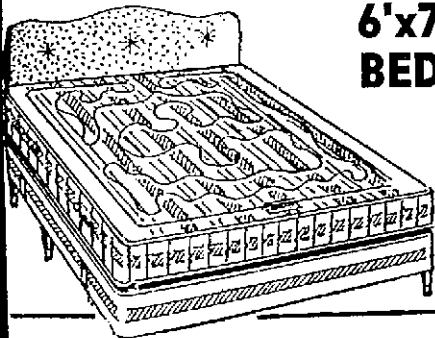


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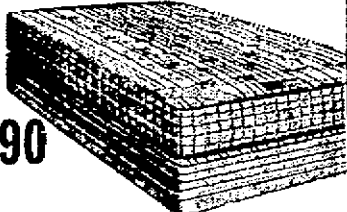
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CASH CREDIT LAY-AWAY **\$5** Down Holds Any of These Sets • Queen Size Beds • Long Boy Beds • Round Beds • Tor Beds

Clever New Designs for Accent Pieces

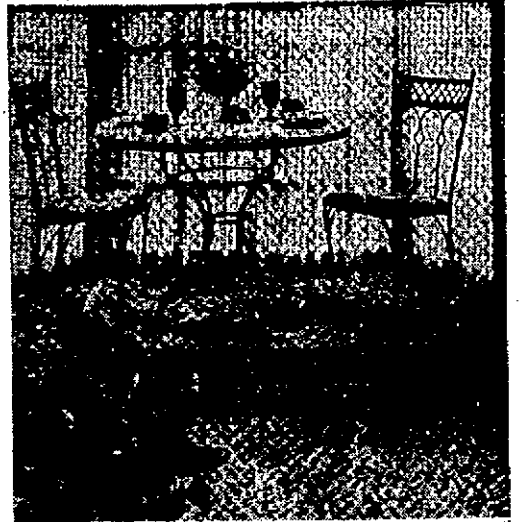
Accent pieces designed by Lam Mulder will catch the eye this year.

Among Mulder's designs is a long cocktail table with a practical shelf, an unusual leg treatment and, to make it even more useful, set on casters. Then there is a magnificent lady's desk with a long center drawer and four smaller ones (two on each side). Brass trim around the drawer fronts enhances its classic look. A console, which may be bought with matching mirror, has a depth of less than 12 inches, making it ideal for a small foyer or hallway. Its modern 28-inch height makes this console highly practical for use as a sofa table.

Mulder's tea (or end) table has two framed French cane shelves and antique brass coloring. It moves easily about on brass casters. An octagonal lamp table (it looks like a tall drum) has one double door, a fixed shelf and an over-all shaped marble top. Two classic themes in modern dress—a bench and two-door cabinet which can be used together or separately—is still another of Mulder's new designs. This piece can be used as a high corner table, along a wall perhaps with the addition of a cushion or mirror or a low room divider.

Easy Floor Care

One-step cleaners and polishes are the newest idea in linoleum and vinyl floor maintenance. A single application removes dirt and puts down a shine without buffing.



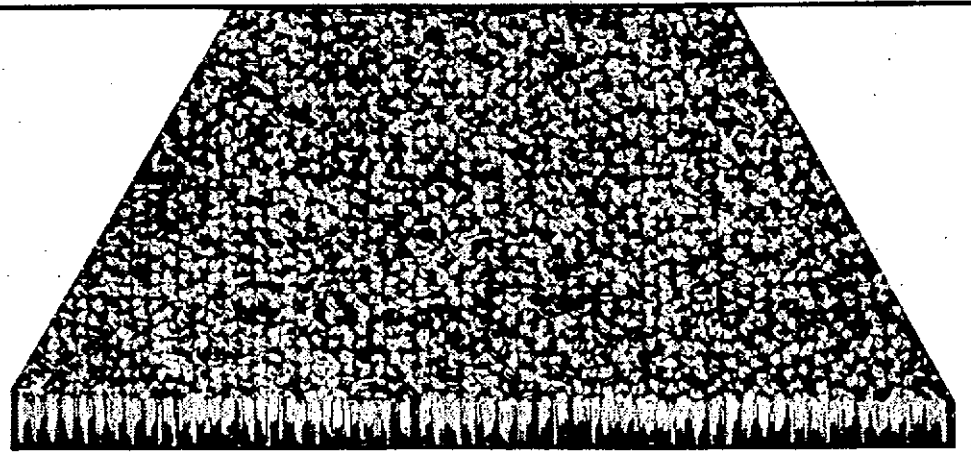
IDEAL RUG FOR ROOM

Multi-level looped texture of this Acrilan carpet adds a strong note of interest to this pleasant breakfast nook, yet the solid color is easy to use as the basis for decorative schemes. The stain-resistant quality and resilient pile are ideally suited for the room. Weinheimer Rug & Upholstery Co., 3720 E. Fourth St., offers this carpet in a myriad of colors and weaves.

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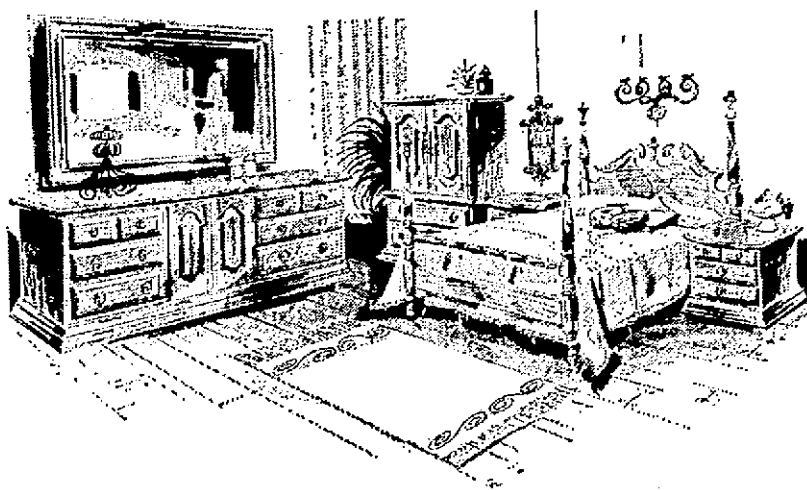
When you think of cleaning think of Weinheimer's. We have trained SPECIALISTS for your furniture, wall-to-wall carpets or loose rugs (wet or dry cleaning process). You will be completely satisfied with our QUALITY work and fair prices. We have been established in the same location 18 years and have 14 employees to serve you. OUR WORK HAS TO BE GOOD!

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ART FORM IN FURNITURE

Here is a new concept in furniture, created by the Kroehler Design Center especially for presentation at the New York World's Fair. The designer's collection, a new and sophisticated advance in furniture design, was created in two years of research, study, and experimentation. This new art form in furniture illustrates the best in contemporary American design. It is featured at Wells Bros. Furniture Stores in North Long Beach, 4700 Long Beach Blvd., and in Belmont Shore, 5316 E. Second St.



USEFUL, TOO

New wonder-working wall accessories give a decorating lift to walls, halls and entrances. This new console mirror and wall table set not only adds elegance, but a good measure of utility as well. The table can be used as a phone stand, for plants or flowers, or it can even be used as a night table in bedrooms. What is more, the table front tilts out to reveal a handy space for small articles.



FOR CAREFREE LIVING

Fashioned for carefree, but elegant California living this sectional sofa bed (shown in easy care Vinelle, but available in your choice of fabrics) is one of the "Ultimates in Convertibility" manufactured by Riviera. It is available at Riviera Sofa Bed Co., 425 E. Fourth St.



SUBTLE, SIMPLE AND ELEGANT

Crafted details mark a new collection of contemporary dining and bedroom furniture by Bassett. Thin, oval-shaped overlays on the drawers and doors, neat tapered legs supporting architecturally moulded tops, and specially designed drawer pulls all contribute new design notes to the group. Done in selected walnut veneers and blended hardwoods, this living and dining room series is finished in "Flintlock" walnut.



LOOKS AUTHENTIC

A strikingly authentic reproduction of an Early American braided rug is obtained in one of the newest designs in Vinyl Accolon, rotovinyl floor covering. Ideal for family rooms and children's play areas, rotovinyls are intended as coverings for floors, not as permanent floors themselves, and can be unrolled and placed in a room in a matter of minutes.

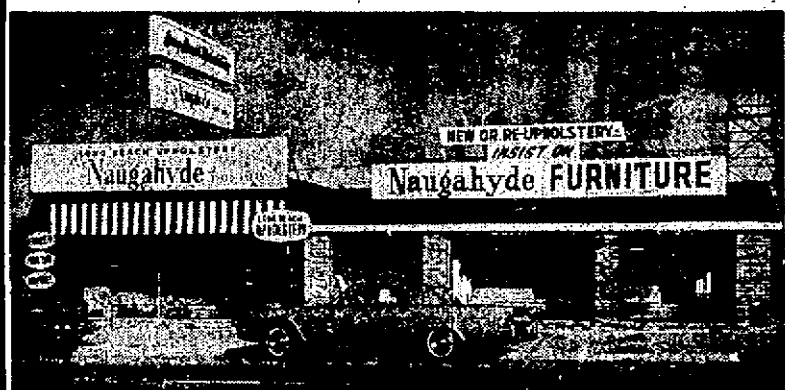
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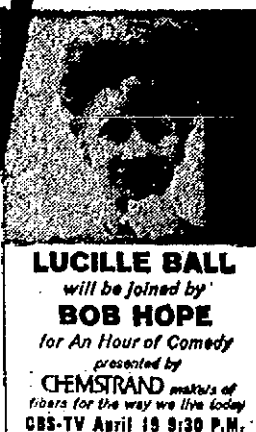


Willbanks' huge warehouse store. Truckloads of carpeting arrive daily, bringing you this area's largest selection of fine carpet. Large quantity purchasing enables you to get the best carpeting at reasonable prices.

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JA 7-0111**

WILLBANKS

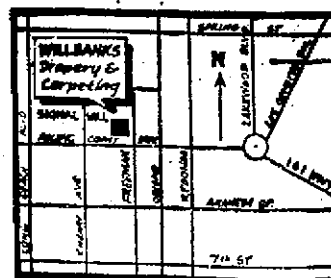
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FOR ORANGE COUNTY, CALL JA 7-0112

Sunday, April 19, 1964

**That Wonderful
Bird, the Pelican**

See Page 8

Southland

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Ramona Returns to Southland... See Inside

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Each and Every Night

1963 FORD GALAXIE "500" HARDTOP

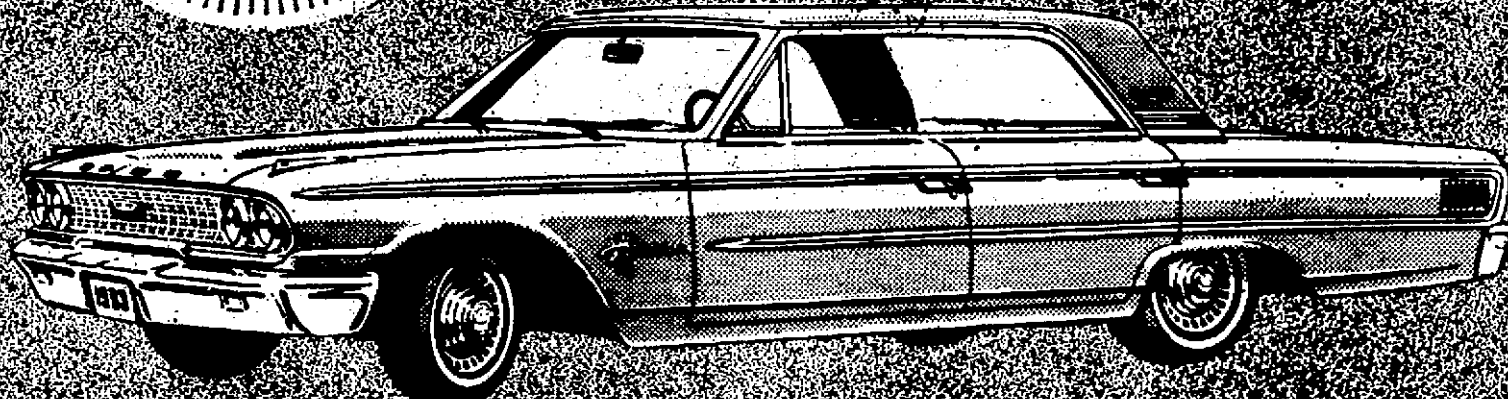
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Maroon finish with white leather interior, radio, heater, automatic transmission, whitewall tires, and other luxury accessories. \$88.00 down delivers with good credit. License No. MQB145. Full price just \$1888.

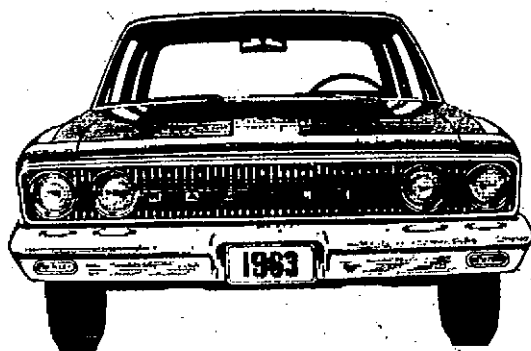
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It's fully equipped! Power steering, radio, heater, automatic transmission, deluxe wheel covers, they're all local one-owner cars. We've got seven to choose from. Your payment of \$54.88 includes new license, all tax and interest. 36-Month contract, but best of all... you can get behind the wheel of this beauty for only



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(Why Don't You Drive It Home Tonight?)

1963 PONTIAC GRAND PRIX

Automatic transmission, it's extra sharp, clean and ready to roll!

\$288 DOWN WITH YOUR GOOD CREDIT

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JUST \$2988. Full Price Including All Tax and License Fees.



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"Look for the big
Davy Crockett
Sign"



Open Each and Every Night 'Til 10 P.M.

Sunday, April 19, 1964

Southland

OUR COVER



For 37 years, the Ramona Outdoor Play has pleased throngs of Southlanders and Southland visitors — thousands of them repeat patrons—in the Hemet-San Jacinto Bowl. Maurice Jara and Marsha Moodé portray the leading roles of Alessandro and Ramona on today's cover as the spectacular pageant is in its 1964 season. The play is based on a book by Helen Hunt Jackson and

portrays both the happiness and the tragedy of patriarchal days in California, the coming of the white man and the displacement of the Indian. An insight into the background of the author of "Ramona" and why she wrote her novel is given in Southland today. Please turn to Page 9.

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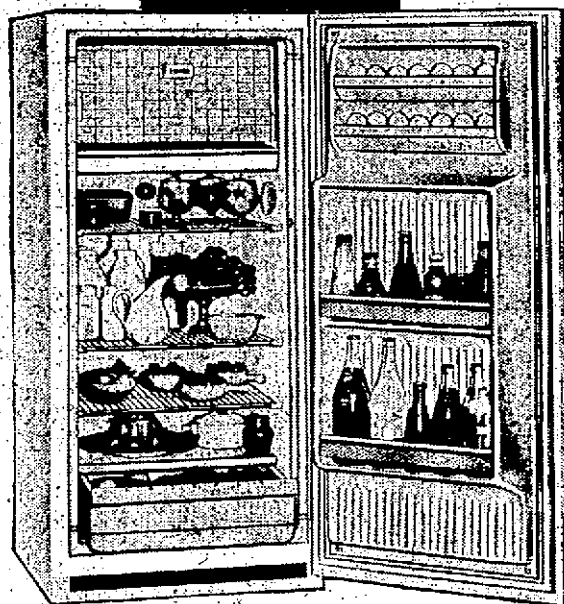
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NEXT WEEK

In one of the oldest of sports, one of the newest of competitors is winning a surprisingly fine reputation. The sport is crew racing and the competitor is Long Beach State College. It's a tough sport, requiring dedication among its devotees—and Long Beach State has just that. This, combined with the city's fine Marina, makes for potential champions. See Jerome Hall's "The Sport of the Eight Slaves" in next week's Southland.

Fred Taylor Kraft, Editor

KELVINATOR



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the Broadway

LONG BEACH

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Bellflower at Stearns—GE 9-6811

SHOP MONDAY THROUGH SATURDAY 10:00 A.M. to 9:30 P.M.

Razzle Dazzle Man of Long Beach

By Roberta Nichols

EVERY morning Squire Du Ree awoke confident that something exciting was going to happen. He was sure, because whatever it was, his fertile mind had hatched it. It would be fun, would provide a good living for his family and it would promote Long Beach.

As director of municipal recreation he was instrumental in acquiring Recreation, Silverado and Houghton Parks; he spotlighted Long Beach when he provided local lifeguards with special boats, the first in the United States. As president of the Pike Association, he made the Pike

the Coney Island of the West Coast, and as first market master for the Municipal Market he guided it through rough waters. Old-timers still operating stalls at the market, now on Chestnut Avenue alongside the Safety Building, recall the good old days when Du Ree had a 112-stall market going, with 14 nationalities represented. They remember him, resplendent in braid-trimmed uniform and military cap with MM (for Market Master) emblazoned on it, guiding the market with a firm, unorthodox hand.

DU REE hadn't intended to locate in Long Beach. Coming up the coast from San Diego in 1909 he was dazzled by **The Walk of a Thousand Electric Lights**, the Pike.

The Du Rees had lived in Missouri, Colorado and New Hampshire before coming to California, and following a family custom had put the names of likely places to live into a hat and let one of the children draw from it. This time the slip of paper said "Pasadena," but Squire never got there. Hypnotized by the lights, he gaped at the magnificent Bath House where "ladies and gentlemen are permitted to bathe together in warm salt water." He passed the Majestic Pavilion, the family-owned refreshment stands and exciting rides that winked with Thomas Edison's marvelous incandescent lights. And he knew right then that the Du Rees had made their last move, hat or no hat.

At first Squire operated a grocery store at American Avenue and Broadway. Then came the Bijou Theater which featured only westerns because he believed in making a living out of what he liked,



Photo Courtesy A. C. Du Ree
There was something doing every day with Squire Du Ree in town. Pose is symbolic of his promotional genius.

and he enjoyed westerns, had staged Wild West shows in the past and was to stage more later.

IN PROMOTING the Pike, the Municipal Market and Long Beach in general, Squire produced a flow of ideas of which any modern public relations man would be jealous. He saw that no holiday passed without a special event to lure visitors and their dollars to the Queen of the Beaches.

He had a baby contest at Easter. He had twins contests. Midsummer was observed with fireworks, pet and doll parades and a kite contest. The Southland was invited to a Halloween carnival where 300 masks were given away and confetti was thick as new snow before the evening was over.

He had a million ideas, but when he announced a show "For Men Only" friends shook their heads. Squire had "gone too far this time," they said.

The show netted \$17.30, half of which went to the Shriners' entertainment fund. And abashed ticket-holders saw an exhibit of razors and strops, a cap reputedly worn by Daniel Boone, Jesse James' revolver, and khakis worn by Teddy Roosevelt. Temperate Long Beach even had a bar that night. A bartender brazenly poured generous shots of rich amber and icy-cold-tea.

SQUIRE had the ability to tell a tall tale. With newspaperman K. P. Frederick, he perpetrated a fine hoax during a rash of sunspots that were being blamed for everything from bad weather to an increased divorce rate.

Observing clear spots in the ocean, the pranksters reported them as reflections of sunspots. The water, they said, was so hot that fish were literally poaching to death.

Although it started as a

gag, the story was picked up by wire services and soon the pier groaned with reporters and scientists. The hoaxers never found quite the right moment to confess.

Squire promoted balloon ascents at the beach and got his son into the basket of one on a windy day. A. C. Du Ree, retired Long Beach fire chief remembers it well. "They said you could see all of Los Angeles County, but I wouldn't know. I was too air sick."

BECAUSE of his love for flying machines and the foolhardy young men who flew them, Squire never missed a chance to use them in focusing attention on Long Beach. In 1911, he arranged for Cal Rodgers to terminate the first transcontinental flight on the beach. The commemorating marker is in a small park at the foot of Golden Avenue.

He was manager for Frank Stiles who delivered the first air mail to Avalon in 1912. The mailbag which was used was autographed by members of the Du Ree family and is in the Smithsonian Institution.

As market master he celebrated the market's eighth anniversary by hiring Long Beach fliers Earl Daugherty and Marguerite Tinscher to loop the loop over the stalls, prompting squealing ladies to abandon their sacks of rutabagas and fresh brown eggs as they headed for shelter.

In serious moments Squire must have felt that disaster waited for him before it happened on his beloved beach and Pike.

When Cal Rodgers met death cavorting among the sea gulls over the beach, Squire was one of the first to reach him as he was pulled from the water. Another flyer plunged into the sand before the Virginia Hotel and

(Continued on Page 28)

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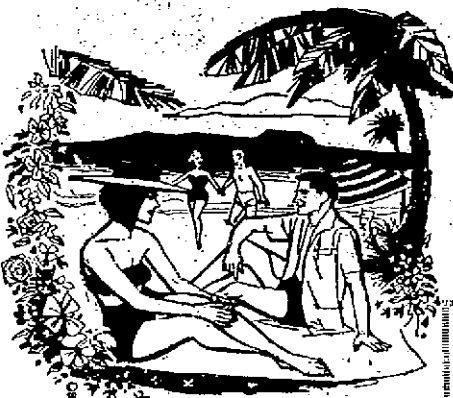
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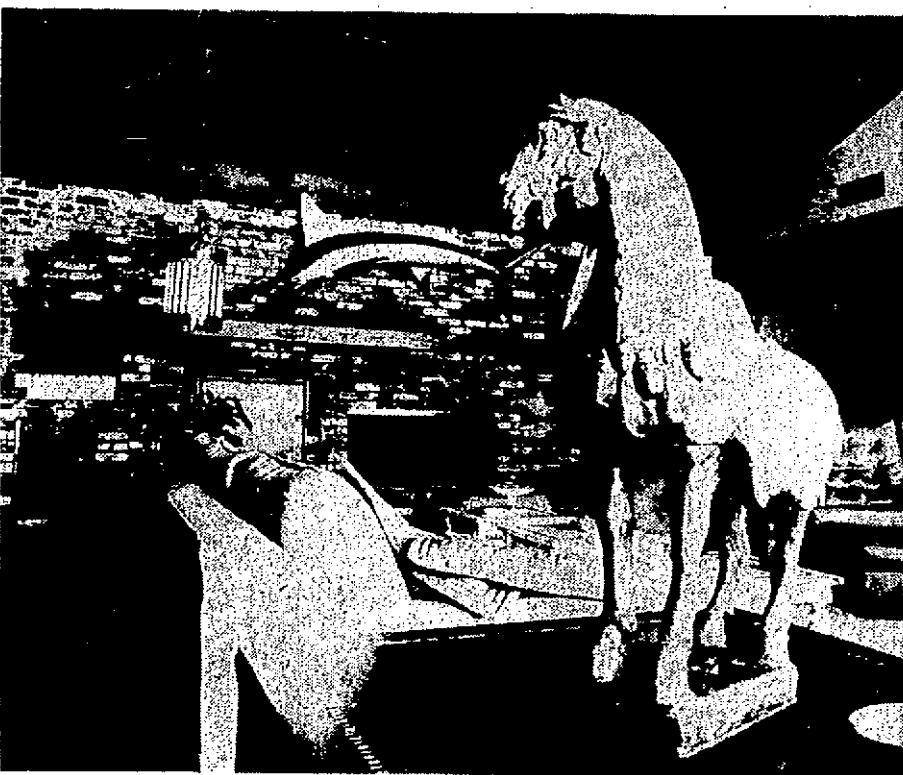
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Rossmoor Homes on Display

Sunday, April 19, 1964



Of interest on today's Rossmoor Homes Tour is this room that has been added to the residence of Mr. and Mrs. Michael Paul. Fireplace unit also houses barbecue facility.

By Stella George

SEVEN of the community's interesting homes will be open for the Annual Garden and Home Additions Tour of the Garden Section of the Rossmoor Woman's Club from noon until 6 p.m. today. Ticket donations of \$1 will include refreshments at the conclusion of the tour and tickets and tour information may be obtained on the Mall in the center of the Rossmoor shopping center on Alamitos Boulevard from 11:30 a.m. to 5 p.m.

The tour will start at the home of Mr. and Mrs. R. G. Metcalfe, 3041 Ruth Elaine Dr., and will conclude at the home of Mr. and Mrs. Michael Paul, 2851 St. Albans Ave., where the room pictured with this article will be featured. Interim visits will

be to the homes of Mr. and Mrs. Ronald Safren, 11241 Wallingsford Rd., Dr. and Mrs. Sidney Sharzer, 11541 Harrisburg Rd., Mr. and Mrs. Howard Voien Jr., 3228 Blume Dr., John Schinnerer, 3252 Yellowtail Rd., and Mr. and Mrs. David Graham, 3152 Inverness Dr.

The Pauls' new family room includes a fireplace unit that also houses a built-in barbecue. Built-in closets and cabinets line another wall. The room opens to a pool and patio. A practical aspect of the flooring is the fact that the center of the room is carpeted in a recessed area. Thus, when bathers enter the room (wet) from the swimming pool, it is possible to circle entirely around to the barbecue without stepping on the carpet.

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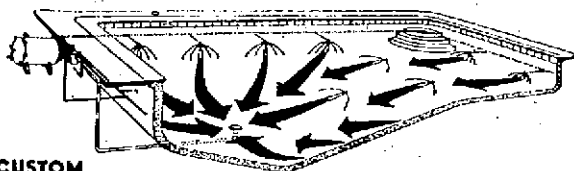
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Music and Men in the White House



THOMAS JEFFERSON
... A Skilled Violinist ...

By Enola Chamberlin

IN THIS election year with the world "president" cropping up every even breath and the Beatle invasion making "music" sing out every uneven breath, we begin to tie the two together. And some strange things pop out of the combination.

President Johnson likes his Italian opera spiced with American hootenanny. At least that's what he served his guests at his first official state dinner. The opera could have been in honor of Italian President Segni for whom the dinner was given.

President Kennedy, as we know, was a noted patron of the arts, music included. He liked it light as well as serious. This was brought out strongly at his funeral when some light music was included. Mrs. Kennedy's explanation was that those were some of his favorites.

Other of our presidents had

favorite songs, except maybe Grant. He is quoted as having said he knew two tunes. One was Yankee Doodle, the other wasn't.

IF THIS WAS so he was an exception among the men who have ruled our nation. Back through the years most men who have lived in the White House have liked music and were always glad to listen to it. Some were musicians in one way or another. Although none but Harding ever performed for pay, and few even appeared in public with their music, it was still an important part of their lives.

Jefferson was a skilled violinist. Parties at his home were always dominated by music. He owned a rare Maggine violin and studied under noted teachers in Paris. Francis Hopkinson, said to be our first American composer, was a frequent caller on Jefferson. Benjamin Franklin was often there. He accompanied Jefferson on the guitar.

All of this was not enough for our third president. Not finding home talent, he sent to France for gardeners, weavers, cabinet makers, stone cutters. Their prime qualification was that they were semi-masters of some band instrument. Jefferson never got the full band he was striving for but he made great strides toward such a goal and set a precedent for others to follow.

Warren G. Harding was "master of the band." It is said that in Iberia, Ohio, he could play all of the band instruments except two. Later

in Marion, he organized the Citizens' Concert Band. Being totally nonpolitical in his music, he received pay for playing at rallies for both parties. His band won a prize of \$200 in a contest in Findlay.

AFTER becoming president, Harding no longer played in the band, yet would go to Marine Band rehearsals, pick up an instrument and play along with the bandmen.

"We cannot have too much music," he is quoted as saying. "The world needs it."

His desire was to make the



THEODORE ROOSEVELT
... Had a Stout Voice ...

capital a center of music as a means of "developing interest in and a taste for good music throughout the nation."

Woodrow Wilson was the singer among our presidents. He sang tenor in the Princeton University Glee Club in his student days. He organized the Johns Hopkins Uni-

versity Glee club, in which he sang. In the yearly Grand Princeton Concert and Ball he always sang several solos. Being one of the few who could reach and hold the high notes of the Star Spangled Banner, he always delighted his audience when he sang it.

With his rise to political office he drew away from his singing in public but he never lost his interest in music.

"The men who disparage music as a luxury and a non-essential," he once said, "are doing the nation an injury. Music, in these troubled times, is more than ever a national need."

IT WAS NOT too widely known that Eisenhower cared for music until his illness in 1955 when it was revealed that he delighted in symphonic music, particularly Bach and Brahms. While in the hospital he asked for recordings and had them played over and over.

Theodore Roosevelt played no instrument. He sang but always with others. His music seemed to be of that terrible unexpressed, inexpressible variety. He would fling himself at the piano keys in a desperation of trying to pick out a melody. It was a grief to him that he could not play.

But he had a commanding voice. In group singing it rang with the pent-up feelings behind it. No one, it was said, could sing a patriotic song the way Teddy could.

BUT BEYOND these things this Roosevelt is to be remembered in the music world

for saving the songs of the American Indians. Trying to Americanize the Indians, the government had denied them the right to speak their native tongue, or sing their songs on the reservations. Fire, glinted in Teddy's eyes when this came to his attention.

Hater of all forms of tyranny, he immediately revoked the order. He encouraged the Indians to speak their languages, to sing their songs. And he helped to put these songs into print. He wrote an introduction to the first published collection of the songs.

And so he belongs with our presidents who sang, who played, who loved music.



WOODROW WILSON
... A Tenor Soloist ...

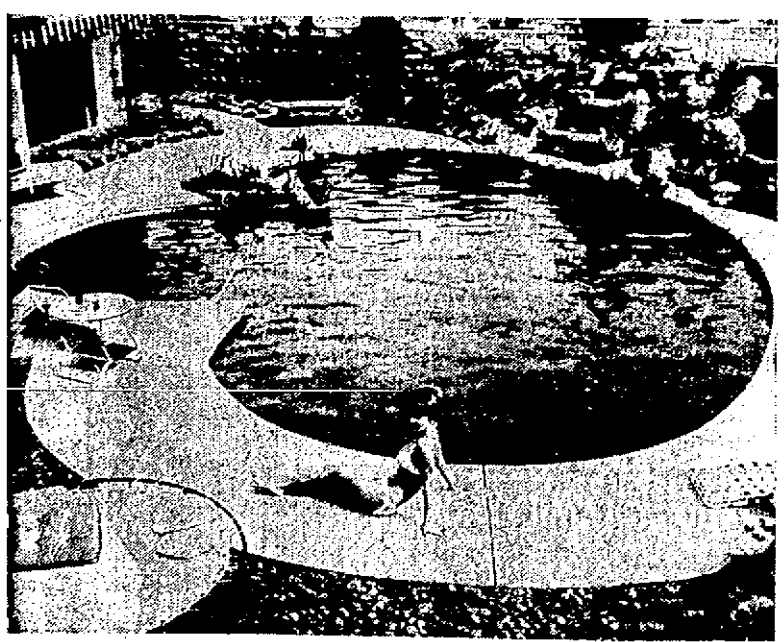
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OTHELLO:



FOREVER MODERN

GREAT WORKS wear well with time. A great play, for example, is eternally modern despite the marks of language and custom which relate it to a particular age. Such a play is Shakespeare's "Othello"—which, by the way, is not only modern in a universal sense but also topical. Unrest in Cyprus, racial conflict! It is as though Shakespeare had a machine for looking into the future.

Certainly he had an excellent machine, his own perceptive literary eye, for looking into the heart of man and discerning the essential elements of man's comic and tragic nature. "Othello" is a powerful play because it is full of truths presented with the fascinating starkness and persuasiveness of life, itself, by a man of unerring dramatic sense. He was out to tell a story the best way he knew how in order to please noble and stinkard, alike, and earn some money—and a measure of acclaim, if that went with it. In the case of "Othello," the result was a tragedy that Wordsworth calls "the most pathetic of human compositions" and Macaulay describes as "perhaps the greatest work in the world."

The story of "Othello" is simple and can be told in a paragraph, as most good stories can be: Othello, a Moorish general in the service of the

Venetian state, woos and marries Desdemona, daughter of a high-born Venetian. Iago, a disappointed promotion-seeker, plants seeds of jealousy in Othello's mind. Believing Desdemona unfaithful, Othello kills her, only to discover her innocence. Overcome with grief, he kills himself.

Essentially the same story was told by an Italian novelist and poet, Giovanni Battista Giraldi, in a collection of tales called the "Hecatomithi," from which Shakespeare took his plot. A free and inveterate borrower, Shakespeare was also a successful alchemist, changing base metal into bars of gold. Giraldi and his tales are obscure literary trivia today, but Shakespeare's play is known to every theater-goer.

Even among Shakespearean plays, "Othello" is unique. Much Shakespearean tragedy is overcast with a mystic gloom and resounds with courtly interplay, the clatter of arms, and shrieks and groans in the cold corridors of castles. "Othello" is a domestic tragedy of jealousy and intrigue such as might take place in a modern family. It is pervaded with that feeling of realism which makes the reader and viewer say to himself, "This really could have happened."

The racial issue in "Othello" is secondary.
(Continued on Page 22)

After
400
Years



VIRTUALLY the whole world is celebrating this year in some way—in newspapers, magazines, in educational institutions, in theaters, in festivals—the 400th anniversary of Shakespeare's birth, fixed April 23, 1564, by counting three days back from the baptismal record in the Anglican church at Stratford-on-Avon.

In his native land, even after 400 years, Shakespeare is being signally honored. His government has issued commemorative stamps with Shakespeare's likeness along with the Queen's. Levi Fox, the director of Great Britain's 1964 Shakespeare's Anniversary Festival, has recalled the argument that convinced the government authorities to relax the rule that only royalty be shown on stamps: "We simply pointed out that there was only one Shakespeare."

WHAT DO we know of this man who has affected the culture of the world so completely? We know the date of his baptism, where he was baptized, and who his parents were. We know where he went to school and that the master of the school was among the most educated men of England. We know his family was of such importance in his town of Stratford that his father achieved at one time the highest office in the town and that when 18-year-old William married the widowed 26-year-old Ann Hathaway, the family prestige was high enough for the bishop to allow one publishing of the marriage banns to suffice instead of the usual three. About seven months later, a daughter, Susanna, was born to William and Ann Shakespeare. One and a half years later, the twins Hamnet and Judith were born. These events are all recorded at Stratford.

Seven years later the Henslowe records in London show that Shakespeare received certain amounts of money for his play, Henry VI; and the same year, both Robert Greene and Henry Chettle, contemporaries of Shakespeare in the theater milieu, write of him as one rather recently arrived yet already of some note as a playwright. Shakespeare is at this time only 28 years old. A year later, when Shakespeare and Marlowe are both 29, playwright Marlowe is killed in a London.

(Continued on Page 16)

EDITOR'S NOTE: As its contribution to the 400th anniversary celebration of the birth of Shakespeare, the drama department of California State College at Long Beach is presenting the Shakespearean tragedy "Othello" in the college Little Theater on April 23, 24, 25 and May 1 and 2.

The documentary on Shakespeare (right) was written by Dr. Elizabeth Nielsen, professor in the college's English department; the commentary on the play "Othello" (above) by Harry Karns,

Long Beach Independent, Press-Telegram editorial page editor. In picture above are Desdemona and Othello played by Pamela Collins and Luther Whitstwt as they appear in the death scene of the college play.—Photo by Curt Johnson.



KARNS, NIENSEN

Man's a soft touch,
this waddler knows

That Wonderful Bird, the Pelican

By Bob and Jan Young

WITH THE exception of the giraffe, it is unlikely that nature has produced a more ungainly animal than the pelican. And few seemingly more stupid. But between those two yellowish gray eyes there is intelligence and cunning sufficient not only to take care of himself but others as well.

When a fellow pelican is wounded or hurt, the others arrange to drop fish into the immobile pelican's Brobdignagian bill until he is strong and mended sufficiently to resume his own driving search for food.

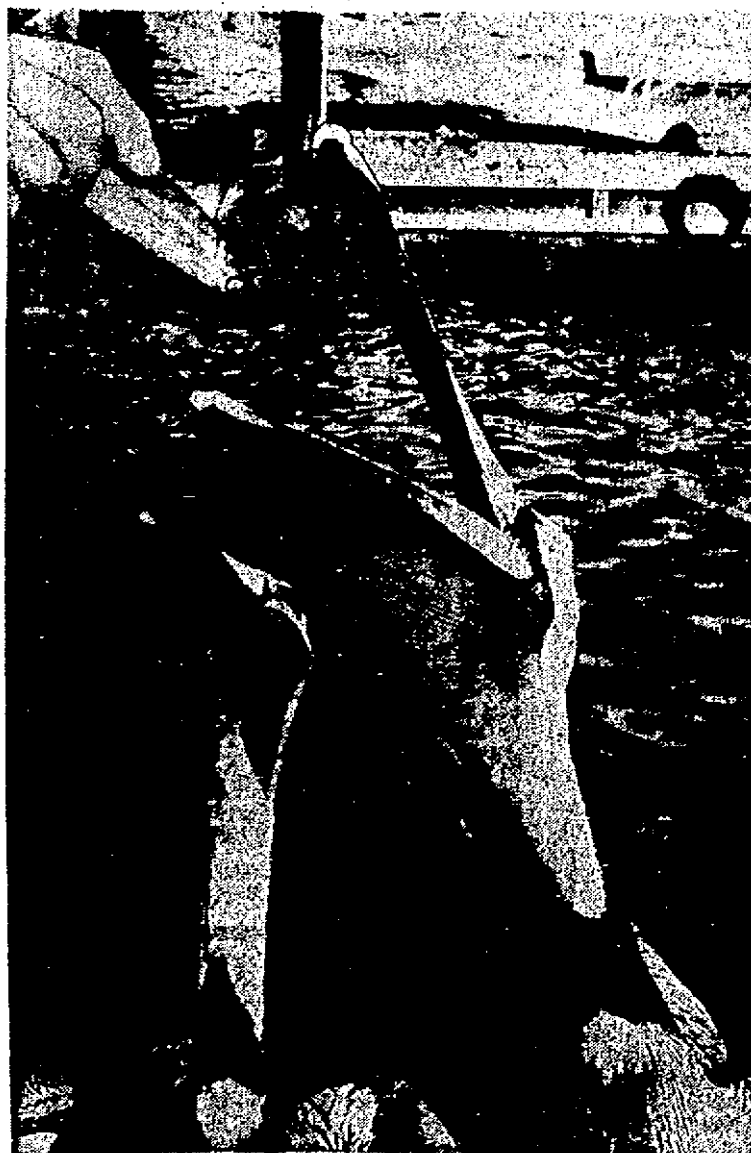
And feeding another, in addition to satisfying their own voracious appetites is no Lilliputian job. A full-grown pelican eats an estimated 10,000 pounds of fish each year, which is comparable to a 200-pound man eating 1½ times his weight each day. And still they say his bill will hold more than his belican!

FORTUNATELY the pelican, whose dignified, waddling gait resembles that of an esteemed legislator on his way to a filibuster, eats mostly trash fish. Investigations have been made by various government agencies and all results indicate most of the pelicans' diet consists of fish which others wouldn't bother with. Whatever minor damage is done to the fishing industry, and it is very slight, the seaside businesses probably profit more from the tourists who spend hours watching these interesting birds.

"While pelicans aren't the intellectual giants of the bird world, they take good care of their young, building sturdy nests for them when the eggs are laid and continuing to strengthen the roost even as the youngsters mature. The parent birds use their bills, which have a bellows-like pouch arrangement on the underside, to scoop up near-surface fish, squeeze about three gallons of water from the pouch and be ready to scoop up another load of wriggling fish. These will be swallowed, then regurgitated for benefit of the young



Ungainly and not too bright, pelicans nonetheless are interesting creatures.



Huge beak and attached sac enable pelicans to scoop up surface fish and strain off water that the fish are in. They'll accept handouts, too.

pelicans still unable to secure food themselves.

BUT PELICANS have another device which interests scientists. The big birds, sailing and planing above a body of water, will suddenly dive into the water with a smack that sounds like Mickey Mantle hitting an elephant with a paddle. Not even stunned by the impact, the pelican proceeds to immediately scoop up fish. The secret is a large number of small air sacs distributed throughout the pelican's body, muscles and even skull. These act as shock absorbers and the bird probably never feels the impact of hitting the water.

These sacs have another valuable use, in that the pelican is thereby an extremely buoyant bird, being able to float serenely above the choppiest waves. Upon the compulsion of hunger or other urgent business, the pelican lifts himself from the water with some of the world's longest wings. Some of them have a 10-foot wingspread.

Along the Florida coasts, the brown pelican is the commonest variety and the west has white pelicans. Some wander inland, too. At Pyramid Lake in Nevada, there is a large flock of these birds who used to turn the water white in their eagerness to scoop up the rare trout in that lonely lake. However, the lake is worth visiting just to see the hundreds of these huge birds congregated in a small area. It is unusual for them to leave this isolated lake due to the vast distances to the next friendly water and food supply.

BUT PELICANS don't usually choose isolation per se. Like many another wild thing, the pelican has learned that man is a soft touch.

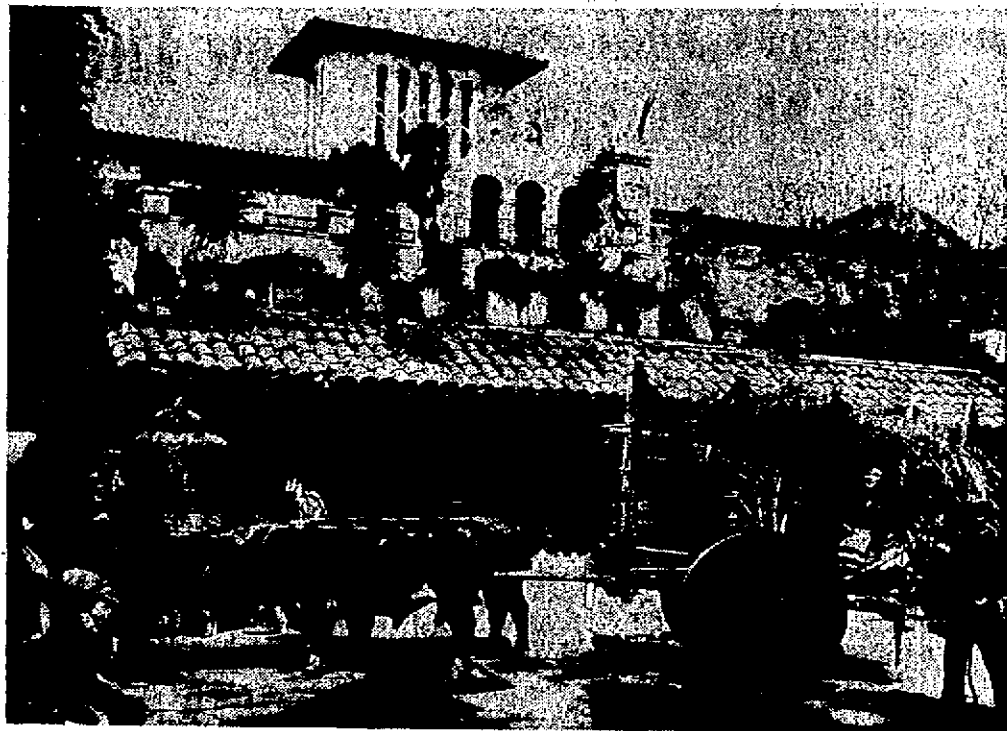
Sensing that man won't hurt them, the pelican will seek out and follow a successful surf or pier fisherman until his pleading, round eyes would soften the heart of a loan shark. He usually gets a fish or finny tidbit. And knowing enough not to overdo a good thing, the pelican solemnly dips his long bill in thanks and waddles off—to seek out another fisherman, the pelican's best friend once they understand each other.



**Helen Hunt Jackson:
Why She Wrote**

'Ramona'

By Hal Wiener



In this fashion did the people of Hemet and San Jacinto advertise the first production of the Ramona Outdoor Play. The ox cart, shown here before Mission Inn, Riverside, traveled from city to city in 1923.

FEW NOVELS are better known than "Ramona," the graphic illustration of the white man's injustice to the Indians in the early days of Spanish California.

Were it not for that inner drive of Helen Hunt Jackson, that urge she had to make known these injustices, the world might never have had the knowledge of such goings on. What type of woman was Helen Hunt Jackson? Where did she come from, and what was her purpose?

When the Ramona Outdoor Play stages its 37th annual season in the Ramona Bowl in Hemet this afternoon, April 25 and 26, and May 2 and 3, visitors will enjoy the dramatization of her famous novel—a dramatization that has been seen by more than 800,000 people, many from all parts of the world—for this play is acknowledged as one of the nation's greatest outdoor spectacles.

For more than half a century Helen Hunt Jackson's romantic story of Spanish and Indian life in California has been widely read until it has become an American classic. Originally published in 1884, "Ramona" has been issued in various editions, with a total of 135 printings.

"RAMONA" has been made into a motion picture three times, it has been played on the stage, but its present pageant-like staging at the Ramona Bowl has by far been its most popular presentation. It may, some day, be utilized as a basis for grand opera.

Helen Hunt Jackson, an American poet and novelist, was born in Amherst, Mass., Oct. 18, 1831, the daughter of Prof. Nathan Welby Fiske. Educated at the Ipswich Female Seminary and at a private school in New York,

she showed unusual versatility and vivacity, as a young girl.

She married Capt. (afterwards Major) Edward Bissel Hunt of the U. S. Corps of Engineers, in October 1852.

The tragedy of the loss of her husband and her two sons within a period of about 10 years, seemed to

spell the end of her useful life, until she turned to writing.

She published a little volume of meditative verse in 1870 which was praised by Emerson. She married, in 1875, William S. Jackson, a banker, of Colorado Springs.

ALWAYS a champion for the un-

derprivileged, Helen Hunt Jackson is best remembered for her writings in behalf of the Indians, though she authored many books of prose and verse, including juvenile tales, books on travel, household hints and novels.

"A Century of Dishonor," written in 1881, was an arraignment of the treatment of the Indians by the United States, written after careful research in the Astor Library. Later she was appointed special commissioner with Abbot Kinney to investigate the conditions and needs of the Mission Indians in California.

Mrs. Jackson began gathering material for her novel during her travels in California. She spent some time in San Jacinto and in the Aguanga and Oak Grove country, south of Hemet. She also visited at the Los Angeles rancho of Don Antonio Francisco de Coronel, where she first learned about the questionable methods of white settlers in acquiring the better land owned by the Indians.

During a tour of Southern California Indian villages, Mrs. Jackson made a side trip to the Camulos rancho in Ventura County where she was able to inspect a typical Spanish hacienda.

THE STAGE at the Ramona Bowl is a careful reproduction of the front elevation of the original Camulos ranch house.

The injustices she portrayed in her historical novel "Ramona" accomplished her purpose. It "moved people's hearts." Her story is told with sympathetic tenderness and is rich in local color—the frolic and toil of sheep-shearing, the calm opulence of sun-steeped vineyards, the busy ranch, the Indian village.

Both Helen Hunt Jackson and her immortal Ramona story will long be admired for the romantic and tragic picture unfolded of old patriarchal life in California.



Maurice Jara as Alessandro, Marsha Moode as Ramona and Franchon Jennings as Senora Moreno portray a scene from the play, now in its 37th season.

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How Life Can Begin at 65!

By Dick Westermann

PEOPLE AGED 65 to 89 are dropping in at my employment agency every day. I let them fill out an application and then it becomes my "unpleasant task" to inform them that they are "too old" for any position that I have open.

Most of them take it with a shrug but the ones who worry me most are those who might say, "what do you want me to do, take ant poison?"

But 22 years in an employment agency have taught me that there is a place for men and women over 65, even in our modern society. They can get a lot out of life if they'll put something into it.

Life can begin at 65, as it did for Harold Tolkien! All his life he had one regret and that was that when he was younger he never had the time or money to study for the ministry. So when he retired at 65 he moved to Long Beach and became an "on campus student" of Pacific Christian College on E. Anaheim St. Starting school in 1956, "Pappy" as he was affectionately known, graduated with a B.A. in 1960 and stayed on another year to earn his Bachelor of Theology degree. He has been hired by a local church as minister of visitation. Who could ask more out of life?

THE EXTREME extrovert who can interest himself in other people will always outlive the introvert who keeps things tied up inside him. Such a person is Earl (Sailor) Kelley, an oldster friend who is 83 years young and lives in Hollywood. Sailor was a champion boxer and around the turn of the century fought such greats as Tom Sharkey and then went on to his biggest fight for the world's light heavyweight title with Tommy Britt. A member of the Order of Orangemen he works through my agency at Christmas as a Santa Claus and through the year holds down such jobs as church custodian and part-time guard at a mental sanitarium. He loves kids and people. Everywhere he goes people will say, "He's the finest man for his age I have ever met."

"Katie" is 79 years young. She drops in every few months to sell me some stationery or printed cards. She is always welcome wherever she goes and last year, working only four to six hours a week made more than \$4,500 and won a trip to Hawaii as one of her company's best sales representatives. She has 11 grandchildren and four great-grandchildren.

Real Estate draws more people over 65 into its ranks of brokers and salesmen every year. Typical of these is Charles Venable, owner of Venable Realty on E. Alondra Blvd., Compton. This man



Life didn't end for "Sailor" Kelley, old-time boxer, at 65. He holds 2 jobs and plays Santa at Christmas.

who now at 78 has a plus five figure income and a spacious office has five salesmen. The top earner is "young" Ted Vain, 73. Venable's story is quite typical and interesting. "At 62," he reminisced, "I had to resign as pastor of First Christian Church in Compton because of illness. I had a real estate license and as soon as I had recuperated, took up the profession on a full-time basis. The fact that God had left me alive and able meant one thing to me. I was here for a purpose. If any older people lack faith and drive let them check their Bibles to Romans 12:1 or Revelations 12:10. Here they can find an answer. The great tragedy today is that too many men and women retire, quit work thereby losing an interest in life, get fat and pudgy and die within a few years."

HOTEL AND motel management draws into its folds literally tens of thousands of over-65-year oldsters every year. The going rate locally is an apartment, utilities and \$100 a month with the husband being allowed to seek outside employment providing he handles the gardening chores on Saturday. In Palm Springs, or Lake Tahoe the rates go clear up to \$350 a month and include living quarters and utilities. Last October I was staying at The Mary Ann Manor in Desert Hot Springs which, incidentally is owned by Long Beach's Mac and Phyllis Gibboney who own a feed and seed store on Long Beach Blvd. Their guests for that weekend were Whitey and Elsa Whitling who had just retired after 20 years in the pet shop business in Fresno. Whitey, past 60, figured that he was quite "washed up" as far as any employment was concerned but in no time at all—24 hours to be exact—Gibboney routed him to Palos Verdes to see a woman who was interested in finding a "young

couple" to manage another Desert Hot Springs motel. The two were hired at a substantial salary and I dropped in to see them after Christmas. They were, literally, in Seventh Heaven and well indoctrinated in their new work. (Incidentally there are several schools for hotel and motel management in the Los Angeles area.)

Being a gun collector I drop in at swap meets here and there and just a few weeks ago attended the large meet at the Radium Theatre in Paramount. Here, by chance, I met a fine young couple. "Pete" is 79 and "Alice" 73. They have one of the biggest stands in the Drive In and will sell more than \$175 worth of goods each Sunday. Pete let me in on the secret of his work. "Never pay a dime for any of my stock," he claimed. "Three mornings a week my wife and I get up around 3 a.m. and head out for the best sections of Los Angeles and go through the trash that has been set out for the collectors. It's nothing to find a set of golf clubs, a fishing rod and reel, coffee makers, toasters, waffle irons that just need a little fixing, and a thousand other things. We make our haul, come home, have breakfast then get a little rest. After lunch we work in my garage work shop repairing this merchandise and out of \$175 sold we might figure \$10 for gas and about \$15 for parts and repair material. On our best day here we sold \$312 worth of goods."

"Marge" and her husband live in county territory that is fortunately zoned as agricultural. When they retired Marge had total assets of nine prolific New Zealand does and a buck named Goliath. Marge sold her husband on the idea of starting a rabbitry and now, two years later, Goliath's sons, daughters and grandchildren number some 300 does and 20 bucks that. (Continued on Page 17)

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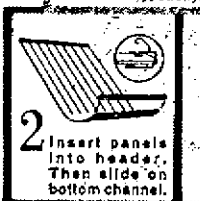
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Porcelain Perfection *By Helen L. Gillum*

ANTIQUE porcelain, owned by Mrs. Emil Havdahl, of 4555 Country Lane, demonstrates again the marvelous workmanship, the attention to detail, and the artistic coloring practiced by the creators and decorators of the old European factories. These 60 or more examples of Meissen, Dresden, Chelsea, Rockingham, Parain ware, French bisque and porcelain and other pieces share honors in a tasteful arrangement of lamps, vases, figurines, life-like groups and other distinctive porcelains in the Havdahl collection.

Quick to catch an admiring

eye is an impressive assortment in a glass-front cabinet. (The cabinet was designed by Havdahl and made to his specifications especially for the porcelains.) Particularly noteworthy is a group of two bewigged men and two fine ladies, all lavishly dressed and bejeweled, playing cards in a porcelain tableau, 7 inches high and 9 inches wide. But while one admires the glowing colors and perfectly formed features; Mrs. Havdahl might surprise a visitor by carefully lifting off the entire group, to reveal it as a cover for an old-fashioned inkwell and a "sander," resting on a china base. (The sand was

used as a blotting powder, of course—long before the day of the automatic pencil and ballpoint pen!)

A SIMILAR, smaller set, consists of an appealing family group—a mother and two children on a couch, with a dog at their feet. This 5-inch-high by 6 inches wide group also is removable, to reveal a china inkwell and quill holder beneath.

Among other interesting pieces in the cabinet is a set of "Four Seasons" figures, from the Dresden factory, with decorations and accoutrements appropriate to the popular four seasons theme.



Mother and children, reproduced in porcelain, is part of an inkwell and quill unit in a porcelain collection.

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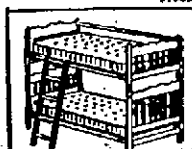
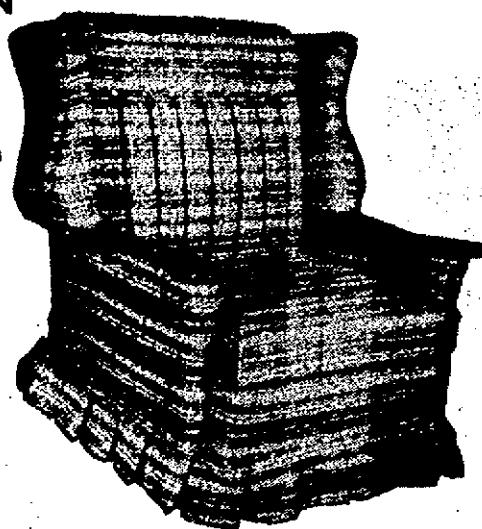
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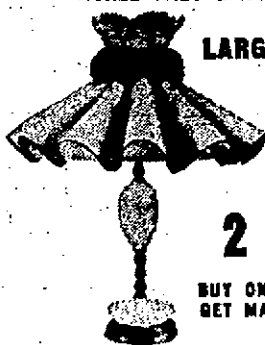
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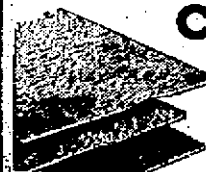
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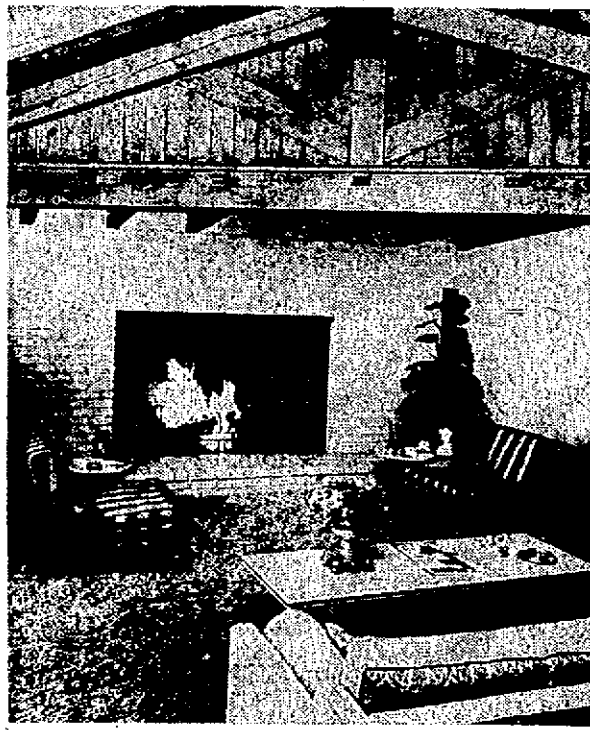
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Beamed ceiling and brick fireplace wall form contrast to the softness of thick carpet in this living room.

Photos by Joe Risinger

SOUTHLAND HOMES

Contrast in Form and Textures

By Stella George

LOCATED on a quiet street in Park Estates, the home of Dr. and Mrs. Robert Gosin, 1430 La Perla Ave., is distinctive for many reasons. For one thing, nearly all the rooms are unconventional in shape, a feature that adds to the interest of each individual room and the house as a whole. This contrast with the conventional is teamed with interesting contrasts in decorative textures.

The entry views directly the large living room, spaciousness accented with high beamed ceilings and fine, simple and functional furnishings. Carpeting is of driftwood tone, like the woodwork. The entire far wall around the fireplace is of white brick.

While the interior decorating in the Gosin home is luxurious, an inviting atmosphere prevails. For example, many living rooms are formidably formal, and one can

(Continued on Page 13)



Angled sofa faces the fireplace. Table, background, has lift-off top, converts for games.

Another view of the living room of Dr. and Mrs. Robert Gosin. A feature of their home is found in the unconventional shape of nearly all of its rooms.

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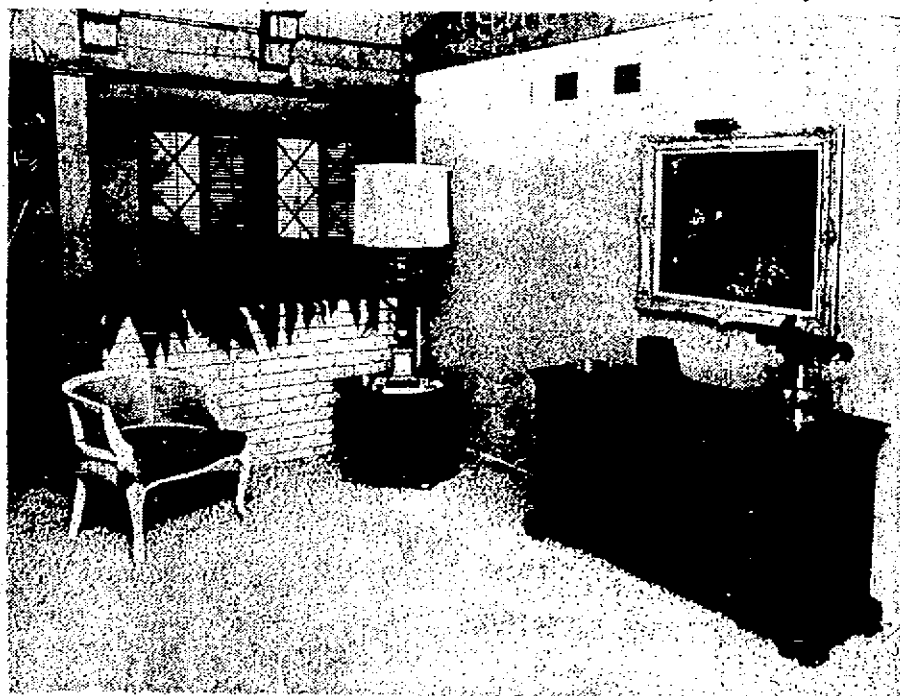
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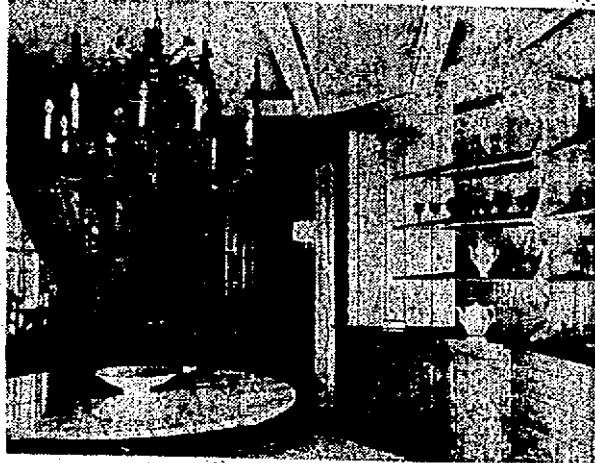
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View of dining room looking toward the living area. The room here is of an unconventional, rounded form.

almost see the "Handle With Care" and "Please Be Careful" signs on the furniture. In the Gosin home the invisible signs read, "Welcome! Come in and Relax!", especially in the much used living room.

A long, marble-white sofa set at an angle faces the fireplace grouping. Directly in front of the windows which run the length of the room a round table is circled with antique chairs, each made extra comfortable with a deep red velvet cushion. The table is unique: it has a removable formica top which reveals a game table underneath, ready for an evening's fun and entertainment. A chandelier hangs above. The handsome drapes are scalloped above the windows, allowing a portion of the scar-

let lining to show. Subtle touches such as this are clever and tasteful color accents.

Used brick makes the cooking area in the large kitchen homey and attractive. There are cupboards, shelves and closets for every purpose. A bedroom suite is off the kitchen to one side. A dinette surrounded by windows looks out onto the pool and patio.

The master bedroom is luxurious with the bed elevated on an area above the floor—all carpeted in a delicate avocado-olive shade of green. A gold-framed mirror hangs above the fireplace.

Other bedrooms are tailored to meet the needs of their young occupants. In the comfortable den is a curved sofa ready for evening's relaxation with the TV.



Low and laid out interestingly on its site, the home presents this face to passersby on its quiet street.

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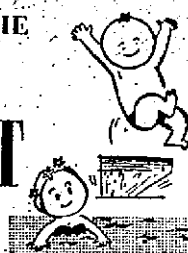
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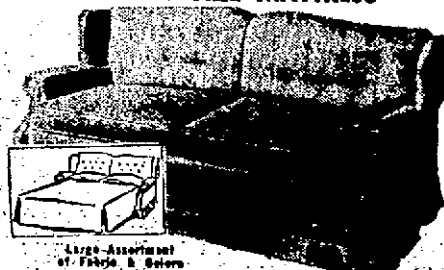
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HOUSE OF THE WEEK

Bi-Level for In-Laws or to Turn a Profit

By Jules Loh



Handsome, profitable and with an optional feature of a lower level apartment, isolated from the rest of the house and complete with bedroom, kitchen and bath, this three-bedroom bi-level offers in-law quarters or a rental.

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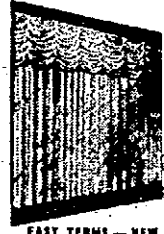
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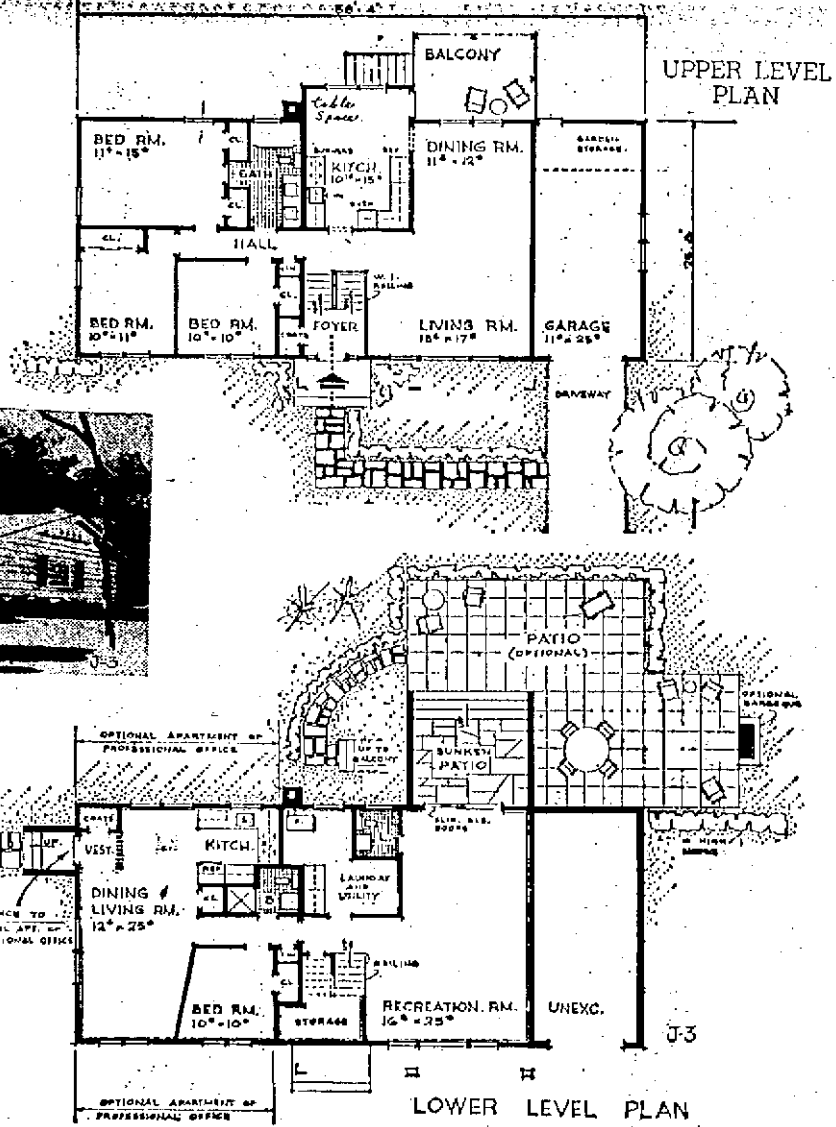
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ROOM ADDITIONS



Floor plans show how left-hand portion of lower level could be closed off from the rest of house by a partition instead of a door should the owner want a rental unit.

REQUESTS from House of the Week readers for house designs to accommodate relatives or in-laws have become increasingly frequent, so architect Herman H. York decided to provide one that would do even better than that.

This handsome bi-level design J-3 in the series, not only provides unobtrusive living quarters for relatives or perhaps for a maid, but also can be converted into a rent-producing apartment to help pay off the mortgage.

Because of its private side entrance to the lower level, another obvious possibility would be a professional office.

THE BI-LEVEL design is a new stride forward in economical home construction, and it's rapidly gaining popularity. By raising the basement out of the ground far enough for good windows and ventilation, what once was secondary space becomes a perfectly good living area, as functional as the upper level which retains the characteristics of a ranch.


In this case, architect York provides optional dining and living room, bedroom, kitchen and bath on the lower level, in addition to a vast 16-foot-8-inch by 25-foot recreation room, lavatory, and laundry and utility room. If desired, a simple partition

could completely detach the rental apartment zone from the main house; otherwise a door keeps this area isolated.

The upper level contains three bedrooms, large bathroom with two entrances, a kitchen with plenty of room for a breakfast table, and a dining-living room combination of roughly the same dimensions as the recreation room below.

THE HOUSE contains 1,250 square feet of living area on the upper level and 1,210 square feet on the lower level. The optional apartment portion would occupy 560 square feet and the finished basement portion 650 square feet. The attached garage adds 300 square feet.

Architects struggling with the new bi-level frequently have difficulty coming up



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Glass doors in this large recreation room lead to sunken patio. A dining balcony off rear of the kitchen provides outdoor living facilities for the upper level.

with a pleasing exterior. It's often hard to get the front door to look right, riding as it does midway between the two levels. York solved the problem nicely in this house with a trellised portico.

The main roof is carried down in a single plane to meet the cornice of the wrought iron vertical panels, lowering the apparent height of the house and giving an illusion of length.

PUTTING the garage on

the side, rather than on the lower level as in most bi-levels, costs more but adds immeasurably to the appearance of the house. An even more pleasing exterior—provided you have a large enough lot—would be to substitute a two-car garage with its door facing the side.

Outdoor living areas of this house are especially attractive. Sliding glass doors lead from the recreation room to a sunken patio on the lower

level; and a dining balcony off the rear of the kitchen serves the upper level. Plenty of storage space for outdoor gear is provided in the garage, which has a rear door for convenience.

To order, send name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., enclose 50 cents and request House of the Week Study level; and a dining balcony Plan, Design J-3.

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After 400 Years

(Continued from Page 7)
don tavern brawl and Shakespeare's greatest works are still to be written. This, too, is a matter of court record in London, and it is mentioned at this point only because there has been a bit of recent silliness about Marlowe and Shakespeare being confused or being one and the same person.

THERE WAS no confusion in London or elsewhere in England at that time, about Shakespeare and that is all that need concern us here. When Shakespeare is 31, his long poems "Venus and Adonis" and "The Rape of Lucrece" are printed, and he is listed in court records as one of the Lord Chamberlayne's company, later to be called the King's Men. When he is 34 he buries his only son, Hamnet, age 11, from the church at Stratford. One should note here that there is thus no one who can carry on Shakespeare's name in direct line from him. Even Shakespeare's brothers seem to have died young, with one exception, and without heirs to carry on the family name.

After the death of Hamnet, a coat-of-arms is assumed granted to Shakespeare following a second petition by Shakespeare who was denied a petition a first time—but it seems the second petition is granted on the mistaken assumption that the first petition had been previously granted. But the record is important to us in that it proves again that there was no confusion over the identity of Shakespeare even in the College of Heralds, a most im-

portant organization for knowing the families of England to this day.

When Shakespeare is 36 in 1598, a most important list of literary works is published by Francis Meres, a well known Cambridge University professor, wherein special attention is drawn to Shakespeare, his poetry, and 12 of his plays, at a time when Shakespeare's greatest tragedies are still to come. This important list is comparable to that of an article which might be published today by a Harvard professor listing the plays of William Inge or Arthur Miller, a list which could and would be challenged or accepted for its accuracy immediately. This list of Meres also is a valuable piece of evidence for establishing the dates of some of Shakespeare's plays.

ONE COULD go on adding records of his law suits, his loans of money to friends, his building of an estate in Stratford, his transfers of property, the announcements of printings of his subsequent plays by reputable printing companies, acts of his with the King's Men, his place in King James' Coronation procession, the marriages of his daughters, the burials of his parents, and records of his handwriting on his MSS as well as on his will.

In substance, we have more data on Shakespeare than on any of his contemporaries. We know unpleasant things about his contemporaries but there are no records of "unpleasantries" against Shakespeare although we have more accurate rec-



U.S. Photo
Doomsday may already have struck and destroyed other planets in the universe in view of Dr. John A. Russell.

ords concerning him than any others of his time. The monument in the church at Stratford states that William Shakespeare died April 23, 1616. Seven years later, the first folio of his works was published by his friends and co-workers, and Stratford-on-Avon was already a shrine to which people from all England were turning.

OVER 200 YEARS later in 1857, a spinster from Hartford in America, Della Bacon, held an all-night vigil at Holy Trinity Church to try to summon strength to move Shakespeare's gravestone. She was sure she would find another Bacon, Francis Bacon, beneath it. The mayor of Stratford later wrote Nathaniel Hawthorne, then American Consul in Liverpool; that she was insane.

Since then perhaps because of a desire to lessen the gap between ourselves and the great Shakespeare, attempts

Doomsday in Space

By Lou Jobst

DOOMSDAY—that earth ending Armageddon—may have already visited other worlds in the universe.

This is a possibility seen by Dr. John Russell, noted Southern California astronomer and lecturer.

"I think we must face the uncomfortable fact that—just because an intelligent civilization once develops on a planet—there's no guarantee that it's going to stay there," says Dr. Russell, a former fellow at Lick Observatory.

"At the same time that we on earth have developed the technological know-how to produce the radio telescope, by which we might communicate with intelligent beings on other planets, we have also harnessed the force of the atom so that it's within our power to demolish civilization on earth."

THIS PARADOX Russell calls the doomsday potential. He figures it is possible other worlds have already experienced this unhappy state of affairs.

"As our technology developed the atom bomb," he continues, "it also developed the techniques of medicine to the point where infant mortality has been greatly reduced."

"In the 1950-60 decade, we added as many people to the earth as were added from the Year One to 1620. One out of every 20 persons born on this

earth is alive today. If the earth's population is to continue at this rate of increase, the population figure would be infinite by the year 2027.

"From this we can see the second possibility of other once-thriving civilizations is that they have crowded themselves out of existence, as well as blowing themselves up."

IF MAN DOESN'T find other life in the universe, Dr. Russell, a Los Angeles resident and USC professor, believes it might be because they have already destroyed themselves.

Dr. Russell believes, however, that should earth scientists succeed in contacting other intelligent life on another planet, they will find it far more advanced than human civilization.

"It's possible that other civilizations have discovered such a thing existed, or have long since passed it by."

Should we receive an identifiable signal from another world there will still be a big job of "returning the call."

"If we sent back a question in the direction of a star that is 10 light years away it would be 20 years before we got an answer," he explains.

"And in that time the scientists who posed the question might not be around to receive the answer."

by some to prove Shakespeare never existed, or was someone else, have gone on. Dr. Louis B. Wright, director of the Folger Library in Washington, D. C., says that library has "the greatest collection of crackpot literature in the world," but he continues, "the anti-Shakespeareans haven't produced one scrap of genuine evidence."

So this is the man! But why does he still pack the theaters after 400 years? One could say it is the endless variety of his characters, that he draws the whole of humanity from top to bottom. So he does. But he also writes about every kind of action and emotion.

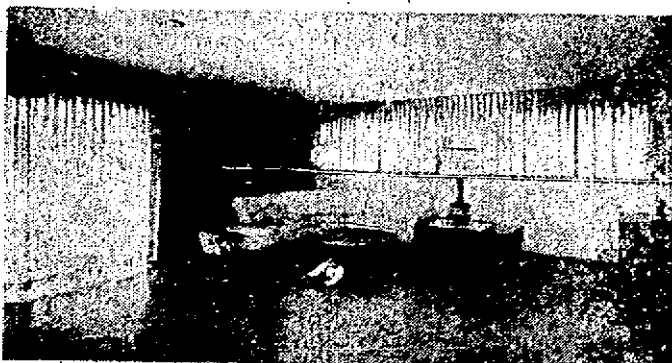
DO YOU WANT to know about young love? Read "Romeo and Juliet." Do you want a slightly older love? Read "Merchant of Venice," or "As You Like It." Mature love? Ambition? Read "Antony and Cleopatra" and "Macbeth." Do you want a love that breaks through senility? Read "Lear" and experience deep sorrow and yet exultation. Do you want to know the weaknesses and strengths of democracy and dictatorship? Read "Coriolanus." Do you want support for marriage? Moral law? Even canon law? Read "The Taming of the Shrew." One may be nearer the

truth of his success if one says Shakespeare writes of a "happy breed" of men living life to the full whether they are in England, Italy, Denmark or "Illyria," land that never was. This happy breed includes all levels of men, the high, the middle, the low. All have their own sorrows, joys, troubles, pains, loves. In the midst of agony, this happy breed will find humor, a humor which is portrayed with gentleness and even tenderness. And this happy breed, even the "rude mechanicals," in moments of crisis can ascend to wisdom and even sublimity.

ONE THINKS immediately of illiterate Dogberry and his motley troop in "Much Ado About Nothing" who save the day for the "uppers" who have got themselves into a sorry mess. The truth is that one comes away from Shakespeare knowing the true dignity of man, not only man at his worst, or at his "mildling" as he usually is, but man as he ought to be—and as Shakespeare knows he is and can be at his best.

This is why, after 400 years, as his contemporary Jonson said, "Shakespeare is not of an age, but for all the happy breed of men that Shakespeare believes us to be." Shakespeare will be packing our theaters

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Looking at Life at 65

(Continued from Page 10)
bring in over \$300 a month in income in meat plus the fur sales.

MORE THAN 22 years ago I placed "Frank" on a job. Several years ago, after 20 years of service, he was retired. I attended the testimonial dinner at the Biltmore that the company gave for him. Present were more than 60 co-workers and their wives. At the end of the dinner the company president arose and extolled Frank for his service to the company. He ended by saying, "For 20 years of faithful service we, of the management, present you with this watch, a small token of our appreciation." Frank stammered a few words, the union steward presented Frank a rod and reel combo for deep sea fishing and the evening was over. Frank spent a year traveling with his wife, fishing and hunting and then came to rest in Long Beach. He started feeling sorry for himself, depression set in, and he put on about 50 pounds. They held the funeral two weeks ago.

My advice to older people is to "turn your time into money." You can earn \$1,200 a year without hurting your Social Security standing. Sales fields are ripe for the harvest and to find out what items are available look in any one of the three large national salesmen's magazines. Here you will find the testimonials of men and women

60, 70 and 80 that are in this field making up to \$15,000 a year. The older person has a distinct edge in selling today because this is the age of the "soft pitch" with pressure selling becoming passe.

For women there are dozens of organizations that will pay to have cards or letters addressed either by hand or by typewriter. There are many outfits that hire women to do phone solicitation part or full time. Then there is the old standby "baby sitting."

For men there are many types of work. The most profitable are in the sales field. The more specialized the item the better the chances of profit. Many men work at guard jobs and do janitorial work. Others manage concessions at resorts and a great many go in for gardening.

A last word to the wise: Watch out for the many trade schools that advertise "placement service to any graduate." I met a little woman, age 67, who graduated from a PBX school and has now been "well placed." But your chances of getting in industry or office work at 65 are poor at best. One school operator told me, "I feel that I am doing these older people a good turn. I give them three months of training and an interest in life. The big item I sell is 'hope' but should I be penalized for it? I guarantee placement service not employment!"

THE OLDER I get (48) the more I realize that accepting your age as a reality each year is far better than playing the part of the kid when you are 60. A friend wanted me to play an extra set of tennis with him last year and I told him, "I'm an old man. Another set would kill me." So he played with another friend and before the set was over had to be rushed to the hospital because of a heart attack.

Then there is the constant commotion over "old age benefit." The older I get the more I realize that the important thing is not to see how much you can get out of the government at age 65 but how much you can get out of life. I have a mother in San Francisco nearing 80. She will spend a day a week working in the mayor's office addressing cards to newlyweds and the parents of new-born babies, another day at the Grey Cross quilting bee and another helping out at league-sponsored charity luncheons. She can beat me climbing Nob Hill any day of the week and is really getting the most out of life because she is putting something back into it.

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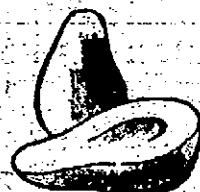
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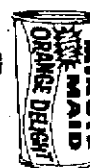
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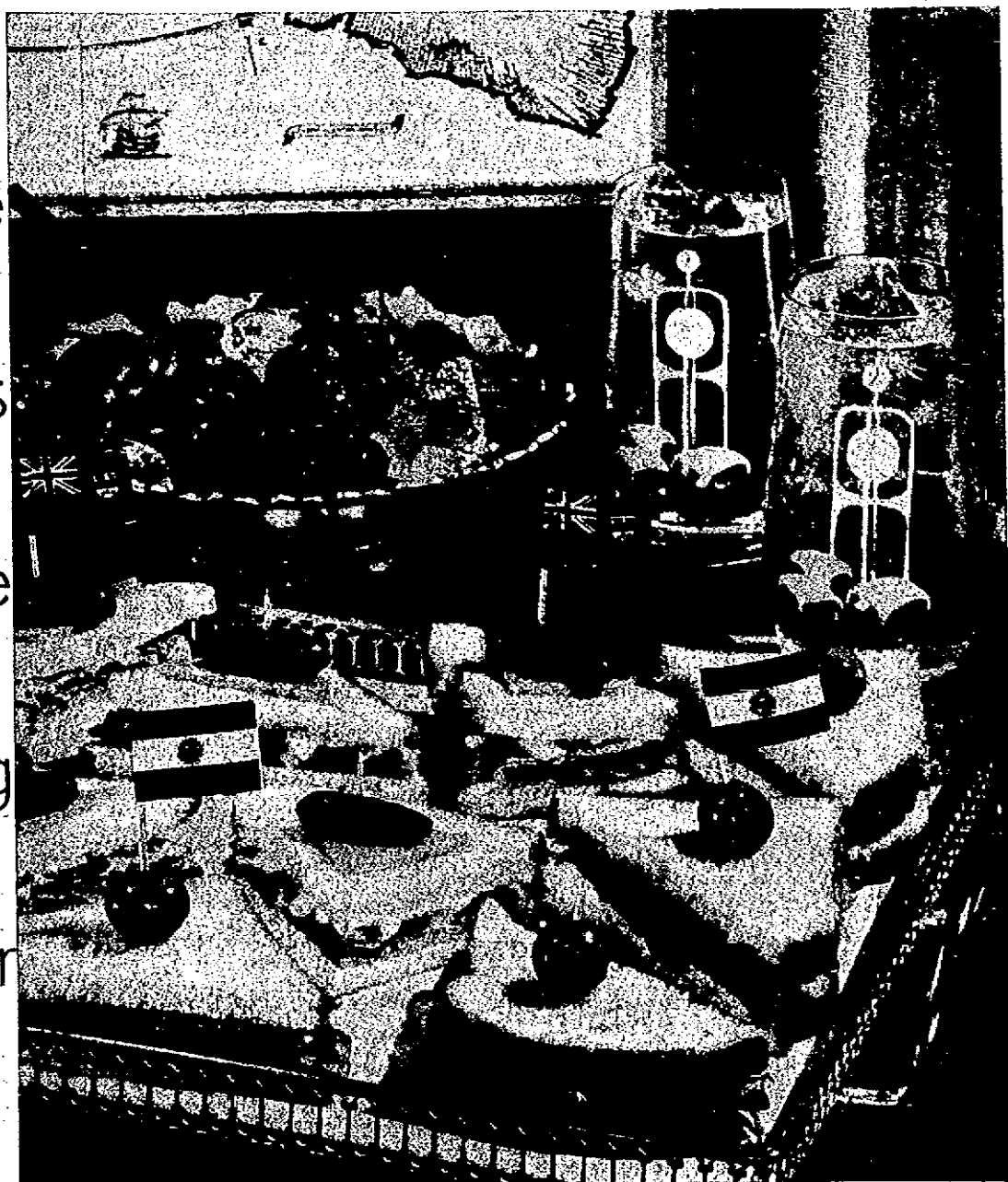
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Many Faces of Tony Randall: In "7 Faces of Dr. Lao," he appears as, starting at top: Merlin the Magician, Medusa, Abominable Snowman, Apollonius of Tyana, Chinese Dr. Lao, Pan, and himself.

These Sandwiches Are Going to the Fair



Temptingly suitable for a "Globe-Trotter's Party" refreshment period are sandwiches made from recipes drawn from nations around the world. Here's a tray full for example. Serve with "pick" food and bubbly beverage.

By Mildred K. Flanary

Southland Magazine Home Economics Editor

IN JUST FOUR more days the New York World's Fair will open.

If the fourth Earl of Sandwich only knew! The simple food custom that he started in merry ole England back in the late 1700s spread around the globe and now is being honored at the 7-Up International Sandwich Gardens of the Fair.

There'll be Italy's Prosciutto and Provolone on Sesame Seed Bread, Lomi-Lomi Salmon on Aloha Coconut Bread and a lamb sandwich from Scotland, to mention but a few.

Why not dub your next party a "Globe-Trotter's Party" and serve sandwiches from far away lands? Keep the late evening snack simple. Decorate the sandwiches with miniature flags and serve "pick" foods, such as black olives, watermelon pickles, pineapple chunks and preserved kumquats, in a bowl of crushed ice. Here are some recipes:

Lomi-Lomi Salmon

- 1 lb. salted salmon (canned red salmon may be used, but salted type much to be preferred.
- 5 large ripe peeled tomatoes
- 1 medium dry onion, finely chopped
- 1 bunch green onions, thinly sliced, including tops

Soak salmon in cold water for 3 hours. Remove skin and bones and shred finely. Mash tomatoes to pulp. Combine all ingredients and chill. Just before serving, add several cubes of crushed ice.

Argentine-Style Sandwich

(Churasco Beef on Corn Meal Bread)

- 3 beef bouillon cubes
- 1 cup hot water
- ½ teaspoon Worcestershire sauce
- ½ teaspoon monosodium glutamate
- ⅓ teaspoon pepper
- Dash of garlic salt
- 1 drop Tabasco sauce
- 2 tablespoons cornstarch
- 2 tablespoons cold water
- 16 slices corn meal bread
- 1 pound thickly sliced roast beef
- Leaf lettuce, if desired

Dissolve bouillon cubes in hot water; stir in Worcestershire sauce, monosodium glutamate, pepper, garlic salt and Tabasco; bring to a boil. Mix cornstarch and cold water until free of lumps. Stir cornstarch mixture into hot broth and cook, stirring constantly, until thickened. Cool. Spread slices of bread with sauce. Top 8 slices of bread with beef and lettuce; cover with remaining bread slices. Use wooden picks to hold sandwiches together. Cut sandwiches in half. Garnish with stuffed olives.

Canadian-Style Sandwich

(Baked Ham and Cheese on White Bread)

- 1 cup well-drained, coarsely chopped sweet

gherkins or sweet pickle relish

- ¾ cup mayonnaise
- 1 package (8 ounces) sliced Cheddar cheese
- 16 slices white bread
- 1 pound thinly sliced baked ham

Blend pickles and mayonnaise. Spread slices of bread with mayonnaise mixture. Top 8 slices of bread with ham and cheese; cover with remaining bread slices. Sandwiches may be garnished with a triangle of cheese and gherkin. Use wooden picks to hold sandwiches together. Cut sandwiches into thirds. Makes 8 sandwiches.

* At the Fair, the cheese is baked into a golden-colored Cheddar Cheese Bread for this sandwich.

Scotch-Style Sandwich

(Sliced Lamb with Minted Dressing on Oatmeal Bread*)

- ¾ cup salad dressing
- 1 tablespoon mint flakes or chopped fresh mint
- ½ cup mint jelly
- 16 slices oatmeal bread
- 1 pound sliced roast lamb

Combine salad dressing, mint and jelly mint. Spread bread slices with dressing. Top 8 slices of bread with roast lamb slices; cover with remaining bread slices. Use wooden picks to hold sandwiches together. Cut in quarters. Makes 8 sandwiches.

* Scotch Barley Bread is pictured. The sandwich is excellent when made with Oatmeal Bread.

You Ask, We Answer

By Haskin

Q. What are some nicknames for Broadway in New York City? I. T.
A. Some commonly used

nicknames are: The Alley, Aspin Alley, Big Artery, Coffee Pot Canyon, Gay White Way, Dirty White Way,

Hardened Artery, The Lane, Main Artery, Main Drag, Main Stem, Mazda Lane, Neon Boulevard, The Big Street.

Q. What is the meaning of the Irish county name Tyrone? O. A.

A. Tyrone, a county in Ulster (Northern Ireland), was in Celtic times called Tir-

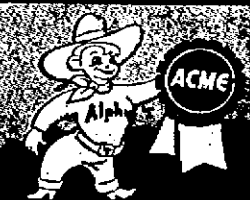
owen, meaning "Owen's country."

Q. What is the "sixth sense"?—H.B.

A. This has been defined as a vague term for that faculty which enables certain individuals to have or acquire awareness or knowledge which cannot be explained in

terms of the five normal human senses.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D. C. Please enclose return postage or self-addressed, stamped envelope.



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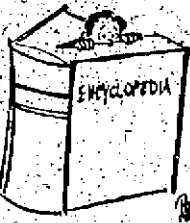
A Measure for Texts

By Howard E. Kent

QUESTION: What are some of the things educators should consider when choosing textbooks?

ANSWER: The most important questions to be answered in choosing a school book are:

1. Is it an accurate, reliable book?
2. Is the author a person who knows the subject?
3. Is the book suitable for the academic level for which proposed?
4. Is the organization of the book simple and logical?
5. Are the vocabulary and the writing clear and simple?



The worst trouble with textbook writers is their failure to communicate with their readers.

A textbook writer has to be more than an expert in his subject. He also has to be an expert in the field of writing.

Too few textbook writers are.

QUESTION: Could you recommend an encyclopedia for the school child?

ANSWER: Not by title. But here's something to consider:

The big, well-known encyclopedias often contain too much information and are too complicated for a youngster. Too often the articles are written by one expert for another. The authors often assume that fundamental facts are known and neglect to include them. And these are exactly the facts a school child seeks.

One of the best encyclopedias I've seen for children is sold on the shelves of a supermarket chain. It has very little information on a given topic. But it happens to be the basic information a child needs, and it's always easy to locate.

Incidentally, a critic recently wrote an entire book about a famous encyclopedia, noting not only the esoteric nature of the work but also numerous mistakes of fact in it. The fact that an encyclopedia is old and heavy doesn't necessarily mean it's good.

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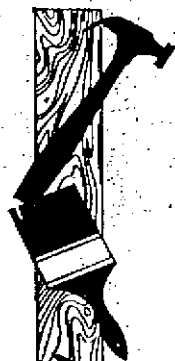
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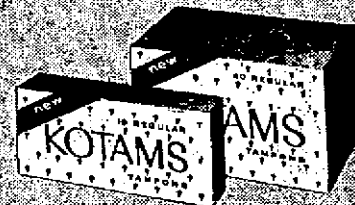
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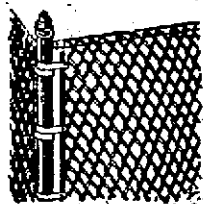
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Othello

(Continued from Page 7)

perhaps even incidental, but is worth noting in the light of the present conflict. Prejudice, it seems, we have with us always. Shakespeare does not miss some of its more subtle ironies. Although Desdemona's father considers her marriage to the dark-skinned Moor "against all rules of nature," and although Othello is variously referred to as "thick-lips," "an old black ram," a "fascivious Moor," and an "erring barbarian," it is in Othello's hands that the fortunes of the Venetian state are placed when the hostile Turkish fleet sails upon Cyprus.

"OTHELLO" was first produced in 1604 as the 26th or 27th in the most brilliant series of dramatic works the stage has known. Few plays since then have been more frequently or more successfully staged. "Othello" has been the vehicle for some of the greatest triumphs of acting, providing the players with almost limitless opportunities (and challenges). So many of the lines, once heard, cannot be forgotten: "Put out the light, and then put out the light." "Wash me in steep-down gulfs of liquid fire!" " . . . one that loved not wisely but too well. . . . I kissed thee ere I kill'd thee; no way but this; killing myself, to die upon a kiss."

Edmund Kean, who played Hamlet at 14, is said to have been the greatest Othello. He literally died in the role. Playing on the London stage, he paused in the middle of a sentence and collapsed in the arms of his son, who was playing Iago. Edwin Booth, older brother of John Wilkes Booth, who assassinated President Lincoln, played both Othello and Iago with distinction. Paul Robeson has thrilled modern audiences in the role of Othello. Sidney Poitier, the fine young Negro actor who performed so poignantly in "Lilies of the Field," will appear on Broadway next fall in a performance of Shakespeare's masterpiece.

THE YOUNG actors and actresses at State College could not have picked a better play for the entertainment of audiences or to represent the author whom they are honoring. But superlatives are really unnecessary, and we've used too many. The stationer who published the first edition of "Othello" in 1662 wrote in a short preface: "To commend it, I will not, for that which is good I hope every man will commend, without intreaty; and I am the bolder, because the author's name is sufficient to vent his work."

MEDICINE AND YOU

Medical Research Hampered

By Ben Zinser

Southland Magazine Medical-Science Writer

NEW FOOD and Drug Administration regulations are hampering medical research, a survey shows.

Questionnaires were sent to 312 persons in 75 medical schools, according to Dr. William M. M. Kirby of the University of Washington School of Medicine.

Seventy-three percent of those queried said they were reluctant to carry on old projects or initiate new ones because of the paper work involved.

Dr. Kirby reported findings of the survey to the Association of American Medical Colleges.

A SMALL CHILD is most apt to poison himself accidentally before breakfast or during the noon hour, according to the University of Rochester Poison Control Center.



Explanation: The child is able at these times to carry out an extensive exploration of medicine chests, for mother is busy in the kitchen.

CLEOPATRA'S fatal fascination was not the result of great physical beauty, notes Dr. A. T. Sandison of Glasgow in a report in British Medical Journal.

One likeness of her shows a book-nosed woman with obese upper arms and a fullness of the throat which suggests that she may have had a goiter, Dr. Sandison says.

GERMAN scientists have found occupational differences among victims of lung cancer and stomach cancer.

A study of 1,724 men with lung cancer showed a greater frequency of the following occupations: metal workers, especially turners, mechanics and mounters; and woodworkers.

A study of 406 men with stomach cancer showed a preponderance of these jobholders: building workers, iron forgers, those in the arts and intellectual fields; and those in legal and administrative activities.

The reasons are unclear.

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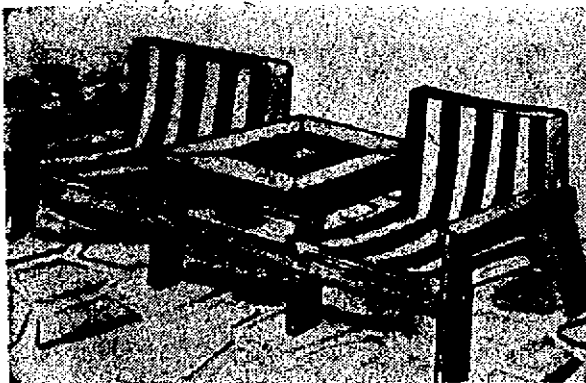
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Home Workshop



Tete-a-tete bench that is easily, quickly assembled.

By Bill Meyerlecks

IF YOU'VE priced outdoor wood furniture lately, you know that the cost of comfortable outdoor relaxation is not very relaxing. But the enjoyment of a cozy time on your own patio just taking it easy is not to be denied. Sketchbook this week shows how you can take a quick trip to the lumber yard and hardware store, and build a comfortable double chair and table at an economical cost in your leisure-weekend time.

The tete-a-tete is built almost completely of standard 2x4 lumber, preferably redwood, but pine or fir can be used as well. The construction is quite simple and can be done with hand tools only. The chairs are made from canvas stretched over the slatted backs and seats.

THE PLAN shows all details and parts to be cut and

assembled. We've included full size patterns of the mitered parts to aid you in fitting parts to one another more accurately. We also show how to fasten parts with some ingenious fastening devices that speed up assembly and dismantling of the chair-table partially for easier storage.

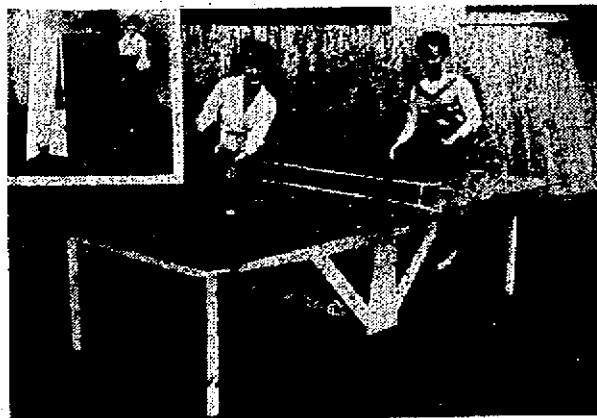
The table section of the unit is a handsome mitered design which blends nicely with another Sketchbook plan, S-112, the picnic table, featured some time ago. The tete-a-tete will be a great addition to the hours of leisure most American families spend in their own backyard.

TO ORDER: Patio Tete-a-Tete Plan S-157 send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

Anyone for Table Tennis?

CAROL JEAN LEWIS and Molly Bee (below), NBC entertainers, enjoy a fast game of table tennis, and so can you with an easily constructed, fold-up game table like theirs. It's mounted on casters for easy moving by one person after it's folded. Just lift the top when you are ready for a fast game. The table is also handy for large dinners, for laying out ironing and for Junior's electric train set.

Using a full-sized pattern, any amateur can make this table. Just mark pattern on wood, saw out parts and assemble, guided by easy-to-follow directions and illustrations. A list of required parts is included. To obtain the regulation size Table Tennis Pattern No. 319 send \$1 in currency, check or money order with name and address to Steve Ellingson, Southland Magazine, Pattern Dept., Box 2383, Van Nuys, Calif.



For Hot Spots

A different plant for that hot, dry spot is arctotis, sometimes called African daisy. This needs full sun and thrives in dry, sandy soil; producing flowers from June until frost.

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SOUTHLAND TRAVELER

World Fair: Showcase of Human Achievement

By Fred Taylor Kraft
Travel Editor

THE LARGEST and most comprehensive showcase of human accomplishments ever brought together in a single area will be presented by the New York 1964-65 World's Fair on its opening day next Wednesday.

The fair, located in 646 acres of Flushing Meadow—site of the 1939-1940 World's Fair—will run to next Oct. 18. It will reopen in 1965 on April 21 and close for good on Oct. 17 of the same year.

During these two six-month seasons, the fair will operate daily, including Sundays and holidays. More than 70 million admission tickets are expected to be sold before the closing.

"Peace Through Understanding" is the theme of the exposition and within its confines many nations of the world will be brought together in a show of achievement. The aim of this Olympics of Progress, open to all on equal terms regardless of ideologies, is the fostering of mutual lasting respect and the furtherance of common interests and world peace.

THE UNISPHERE, fair symbol, will be the hub of the fair, surrounded by the exposition's basic areas and their imposing pavilions and

exhibits, entertainment, fun and rides.

Architectural expression in a myriad of forms will be represented. In fact, in many instances, the fair will serve as a proving ground for new structural concepts and uses of materials. The fact that the effects are temporary, coupled with the incentive of competition for attention,

'Circle Trip'

Delta Air Lines offers an interesting "Circle Trip" to the New York World's Fair which takes you first to New Orleans, then to Jamaica or Puerto Rico, and thence to New York via Pan Am—an 8,000-mile vacation jaunt. The round trip price: only \$325—with only 10 percent down if you wish!

has encouraged experiment, individuality and boldness.

More than 50 nations will display in an area devoted to worldwide interest, industry and handicraft, culture and arts, in either government sponsored exhibits or under private auspices. This will not be a mere collection of wares for sale but rather a meaningful, living presentation of countries and their people, their past, present realities and faith in the future.

IN ADDITION, the International Plaza will include representations from foreign industries and trade groups. States and cities will present

Fly to Fair

If you choose to fly to New York for the World's Fair, three airlines will take you there, direct from Los Angeles International Airport.

American Airlines, Trans World Airlines, and United Air Lines.

The time: About 4½ hours.

a cavalcade of American progress as they publicize their cultural and recreational attractions, their regional cuisine, their indigenous industries and resources.

For instance, Hollywood-California, U.S.A. exhibit will emphasize the glamour of the nation's film capital.

The nation's major business interests will be presented in a gigantic industrial area, ranging from corporate giants to comparatively small companies. About 35 pavilions will serve as a showcase of industry's past contributions to better living and what it envisions for the future.

ONE PAVILION will offer free beauty consultations, another a global tour where vis-



Copyright New York World's Fair 1964-1965 Corp.
The Unisphere, symbol of World's Fair, expresses its basic theme of "Peace Through Understanding."

itors can smell, touch and taste far-off places; still another, a slide presentation, accompanied by original folk songs, of great moments in the American Revolution; and so on.

In a Transportation Area, the industries engaged in moving people and products will tell how they have contributed toward the making of a "shrinking planet within an expanding universe." Representatives of the automotive industry will offer spectacular rides.

In the Amusement Area, attractions will include a Continental one-ring circus, musical comedy revue, a musical spectacular, wax museum, dancing waters, an American Indian village, Polynesian dancers, a replica of the Santa Maria, and several rides including an aerial ride which rises 120 feet off the ground, a helicopter ride, a monorail, and boats for cruises on the lake.

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The fair will be an adventure in eating for both the budget-minded and the epicure seeking new taste sensations. There will be 113 restaurants with a total seating capacity of 30,552, and a number of snack bars.

Though bus, subway and railroad facilities will provide transportation to the fair, parking facilities will be provided for 20,000 cars. There will be a marina with mooring berths for 800 boats, and a heliport with "shuttle air bus" service linking it to the airports in the vicinity.



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SCHEDULE

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Fares from \$575 include special "boat train" bonus one way from Los Angeles to San Francisco outbound or returning.

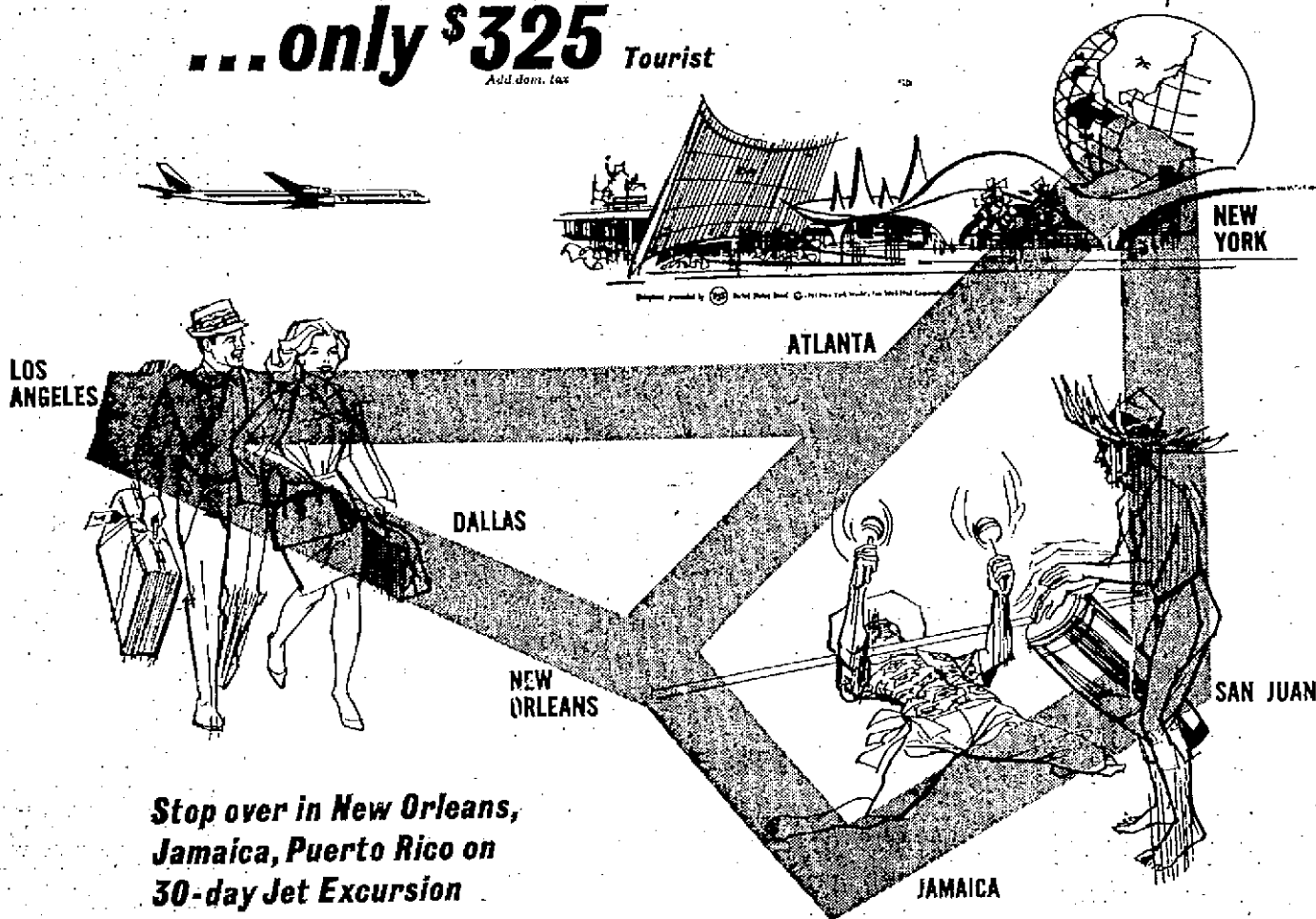
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returning via the Caribbean and New Orleans. Stop over in any city along the route, as long as you complete the trip within 30 days.

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FOR FUN and on a limited budget, I'd take buses. (Greyhound in the U.S. can give you schedules and prices.)

"We would like hotels with Mexican atmosphere."

SINCE you are going down the West Coast, your first overnight is Hermosillo or Guaymas. Too close to the border for a lot of atmosphere. In Mazatlan, your hotel is the Belmar on the ocean front.

Next stop is Guadalajara. No splendidly Mexican hotels, I'd hit something like the Roma or Fenix.

From here it's a short day to Morelia. The Hotel Virrey de Mendoza is the old stone summer home of the Spanish viceroys. Ask for one of the front rooms overlooking the plaza and Cathedral. The food is mediocre. Eat at one of the street tables they set up in the roped-off street just off the plaza. The chicken on charcoal is great.

Your Mexico City hotel is the de Cortes. Once a convent. Breakfast in a sunny patio. Good prices — all of these hotels should run from \$6 to \$8 a night for both of you.

"Is it worthwhile going to Acapulco?"

THIS IS SURELY a matter of taste. I think Acapulco is over-rated. But thousands of Americans think it is fine. I like Cuernavaca. And I'd stay at the older Bella Vista to start with. Later you can pick up some place with a pool if you think you want it.

Or a few miles out of town at Lake Tequisquitengo is the Hacienda Vista Hermosa. Loaded with flowers. A pool built into the ruins of a colonial times sugar mill. Long cool tiled corridors and tiled bedrooms.

"A nice typical restaurant or two in Rome. . ."

YOU CAN almost walk into any restaurant in the heart of Rome and be sure it is typical and that it is good. Pick up the TWA Travel Tips for Italy (50 cents at any TWA office). The restaurants were chosen by Jean Govoni who is an absolute expert on Roman restaurants. Nearly all I know I got from her.

You could also drive across the Tiber, ask for Trastevere and tell the driver to take you to Piazza Santa Maria in Trastevere. This is a beautiful moonlit square with a great fountain and a lovely old church. Any restaurant up the side alleys or on the square will be good.



west to Hawaii... east to the Fair

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tination at the end of
yards of red tape and months
of study of schedules, has
now been brought within
weekend reach of Southern
Californians.

All that's needed is a valid
passport, a smallpox vaccina-
tion and a reservation—plus
a way to get back. The French
government insists that tem-
porary visitors have a valid
return ticket or funds to leave
Tahiti.

Two troupes of hip-swing-
ing Tahitian dancers helped
inaugurate a new air service
by Pan American World Air-
ways that makes it possible
for West Coast residents to
have breakfast at home, lunch
in Honolulu and dinner in Pa-
apeete each Saturday.

Visitors can spend the rest
of Saturday night on Papeete's
colorful waterfront, mingling
with Tahitian girls, sailors
and Foreign Legionnaires.
You'll probably even see the
hula danced, Tahiti style.

SUNDAY MORNING there's
time for a swim and a leisurely
breakfast before boarding the
Panam 707 jet that will
get an American home in
time for Sunday dinner.

As an overnight trip, it
must be admitted, the Tahiti
jaunt probably will never
catch on. But as a spot for a
week-long vacation, it's al-
most perfect.

The hotels are still small,
reasonably quiet and without
air conditioning. They rely on
sea breezes instead. The food
is French and good, the water
is pure and the people pleas-
ant.

The ride itself is almost as
good.

Panam's weekly flight origi-
nates in San Francisco and
heads for Honolulu via Los
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FROM HONOLULU, it's a
five and one-half hour flight
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A weekend in Tahiti probably will include seeing Poly-
nesian girls dance vigorous Tahitian version of the hula.

gation and landing devices,
and has passed the scrutiny
of the U.S. Federal Aviation
Agency.

The jet leaves Honolulu in-

Cherries Bloom

Bouquets of white cherry
blossoms will be much in evi-
dence during the next 10 days
as the orchards bloom in
Beaumont and Cherry Valley,
according to Emil Wohlgemuth,
chronicler of the flower
and fruit seasons in that
famed Southern California
cherry-growing center. For
camera fans, snow-capped
11,000 foot Mt. San Geronimo
forms a spectacular back-
drop for blossom photos.

Indications are for a good
crop of sweet cherries again
in June and the popular U-
Pick method is again con-
templated. In recent years, how-
ever, urban development,
freeways and other encroach-
ments have reduced cherry
production and Wohlgemuth
advises those wishing to pick
cherries again in June to get
in touch with grower-contacts
of last year or the Beaumont
Chamber of Commerce.

ternational Airport at 1:45
p.m. each Saturday. A half
hour later the peaks of Hale-
kala, Mauna Kea and Mauna
Loa are being left behind and
the cocktail service begins.

Cocktails, dinner and coffee
occupy most of the three
hours, until the next land
comes into sight on the left
—Caroline Motu, a boom-
crang-shaped hollow of land
enclosing a coral lagoon.

Less than an hour later the
peaks of Tahiti and nearby
Moorea loom purple in the
dusk.



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Hawaii with special Makahiki
Festival celebrations at each
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Francisco outbound or return-
ing.

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complete details.



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Corona, Calif.

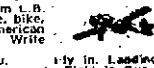


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MATSON'S MAKAHIKI FESTIVAL CRUISE, 15 days...
4 islands. Leaving October 30th, returning November
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you'll visit Oahu, Kauai, Maui and Hawaii and the luxurious
Lurline is your hotel.
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SOUTH PACIFIC DISCOVERY CRUISE, leaving October
6th for 50 days. Discover enchanted Ports of Call, sailing
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Sight-seeing stops will in-
clude Salt Lake City and Chi-
cago en route to the Fair; on
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22-year-old Hammonds sell for more than the original price

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Know what to look for. Know it from the man who has the world's first (1914) organ and who has been dubbed "Mr. Piano."

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Lakewood Blvd.

Across from Bottom's Variety Shop
GE 9-0918



8th Anniversary OF THE MUNICIPAL MARKET

Tuesday March 22 1921

From 7:00 A.M. to 12:00 P.M.

At the Municipal Market

2188 Lakewood Blvd.

Phone GE 9-0918

Photo Courtesy Long Beach Public Library

7:00 A.M. TO 12:00 P.M.

The Market stands with its history. And a special display of Fresh Vegetables, Flowers and Home-cooked Food will be ready.

8:30 A.M. TO 10:30 A.M. L.D. Price will have Commemorative Display

Long Beach, California. You are the only T. T. Town that I know.

When the S. B. N. can share with the Market.

Then I'll sing your T. T. Town's Anniversary.

The Veterans Drum Corps will render patriotic music.

At 10 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 11 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 12 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 1 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 2 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

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At 5 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 6 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 7 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 8 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

At 9 P.M. the Municipal Market will have a special display of Fresh Vegetables, Flowers and Home-cooked Food.

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Photo Courtesy Long Beach Public Library

As master of the municipal market, Du Rea got out this poster advertising added attraction for shopping day.

Razzle Dazzle Man of Long Beach

(Continued from Page 4)

was borne away injured, in a car requisitioned by Squire.

FOR MONTHS he had planned the Empire Day celebration on May 24, 1913. He must have glowed with pride to see the milling crowds—until the terrifying moment when the pier collapsed killing 60 persons and injuring many more. His own wife and son were among those injured.

And when Squire himself suffered one of his most severe heart attacks, it was on the Pike. Now it was his turn to be rushed to the hospital in a requisitioned police car.

The family tried, but Squire was not to be relegated to the rocking chair. Instead he lived fully. So he died in 1945, aged 81. "He'd have lived to a hundred if he'd coddled himself," his son said.

Plan for Watering

April showers may come your way, but in California you can never count on them. In Southern California, especially, April is a month to start watering seriously. It helps to make basins around many shrubs such as roses, dwarf citrus and others to insure penetration at the roots. Deep watering is one way to make a plant's roots go down and down so that they are less susceptible to the summer drought when it comes.

Camellias and azaleas, of course, are shallow rooted and deep watering will do no great good. These are wisely mulched with peat moss and steer manure to conserve moisture.

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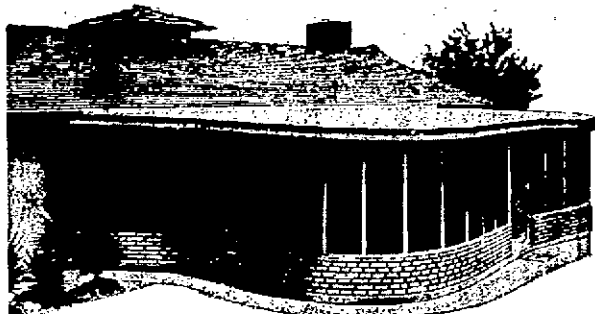
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Marks of Revolution

By Vera Williams

Southern Magazine Book Editor

TITANIC explosions like the French Revolution do not merely happen and pass; they leave a mark on humanity, both for good and for evil, to the rest of humanity's days. Not a country in Western civilization escaped the French Revolution's effects, in the very fabric of their political systems and their mores. A good book on the great revolution is therefore always to be welcomed, for the clues it offers to our own development. Stanley Loomis' "PARIS IN THE TERROR" (Lippincott \$6.95) is such a good book.

Loomis' detailed work is not a chronicle of events; it sets out to explain the events of June 1793 to July 1794 in terms of the chief actors in the Terror. Women like Char-

lotte Corday and Madame Roland; men like Robespierre, Danton, Marat, Desmoulins and Fouché are the central figures of "Paris in the Terror." These were the spirits that guided the guillotine and for the most part themselves perished by that same guillotine.

The condemned, going to their deaths in droves, form a sort of Greek chorus to Loomis' skillfully depicted sketches of the main actors.

Among those best described by Loomis is the beautiful Norman aristocrat, Marie-Charlotte de Corday, assassin of Marat in his bathtub. It is a fitting climax to the book's first section. Next is the career of the self-centered Mme. Roland, and of Danton, whom Loomis paints as a

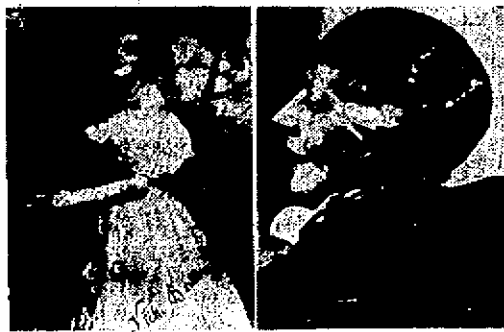
character out of Rabelais. We see Danton making mistake after mistake, putting Robespierre in the driver's seat and himself on the guillotine.

Finally we are in the midst of the mass executions reigned over by Robespierre, whom Loomis sees as a cruel man

basing his actions on his preoccupation with "virtue." And these also end up on the guillotine.

It must not be thought from all this that the French Revolution was merely a senseless blood bath. It set out to correct some of the

most oppressive abuses the world has ever known, and in the long run it did. But ambitions, jealousies, over-zealousness make the best-laid plans of man "gang-agley," as Loomis shows, hence the excesses of the terror.



VICKI BAUM (left) as a teen-age concert harpist in the Viennese musical world of Mahler and Schonberg; Vicki Baum (right) at 46, a poised, successful editor and writer. Photos from "IT WAS ALL QUITE DIFFERENT: The Memoirs of Vicki Baum" (Funk & Wagnalls, \$4.95).

Liberty Beyond Hope

SIMON MACCABEUS, rather than his more celebrated brother Judah, is the central character of Lenore Cohen's new version of the Hanukkah classic.

"CAME LIBERTY BEYOND OUR HOPE" (Ward Ritchie Press, \$3.50) is the story of young Simon's love for Diana; the prediction of her father, the prophet Daniel, that the Holy Temple would be recaptured from the tyrant Antiochus Epiphanes; the historic victory of the Jews, led by Judah (the Hammer) Maccabeus, over the king and his Syrian legions; and the rededication of the temple.

Of the five Maccabees, four were killed in the war against the Syrians and only Simon survived, to become high priest and ruler of Judea.

The volume is attractively illustrated by Georges Gaal with sketches on color blocks.

OF ALL THE voices of dissent behind the iron curtain (and their number grows steadily) those of Poland are the ablest, from a literary point of view. Slawomir

Mrozek's "THE ELEPHANT" (Grove \$3.95) is by one of the best of the Poles. Mrozek is a sharpshooter at bureaucracy; satire and fantasy are his bullets. The short story is his rifle.

In one tale, children build a snowman which burgeons, in the mind of the officials, into a caricature and political threat. Most delicious satire is the story of the man who opens a drawer one day and finds tiny creatures dwelling therein; he becomes a man of power as a result. Mrozek's stories remind one of those Russian masters of the satirical short story, Zoschenko and Ilf and Petrov, who fell into disfavor, to put it mildly, with Stalin.

ARMAND DENIS' search for adventure has taken him to the far off places of the world related in his "ON SAFARI" (Dutton, \$5.95), a story made poignant by his attempts to bring back live gorillas only to have them all die in captivity. His safari spans Asia and Africa, in a hunt for zoo specimens and especially adventure.

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LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please analyze COLLIS.—J. C., F. P. O., San Francisco.

J. C.: COLLIS, traced to its old English source, is defined as a nickname alteration from the last five letters of Nicolas. The ancient Greek baptismal name Nicolas meant "man of the victorious army." Colas, from Nicolas, was altered in early Britain to Collis, then to Collis. The Collis family shield was granted to descendants in Ireland. It has a red chevron between three red lion heads on a silver background.

DEAR MISS RULE: What have you on VALENTA.—S.V., Garden Grove.

S.V.: VALENTA, traced back to its Italian source, means "valiant and powerful." Remote forefathers handed down their honored surname to present descendants in the spellings Valenta, Valente and Valenti. The family shield, granted at Mantua, Italy, is divided into four sections. Two have a black eagle overlaid with a crown, on a gold background; the remaining sections are silver, emblazoned with a red lion on a blue mound. Emblazoned over the lion are alternating gold and blue vertical stripes.

DEAR MISS RULE: Kindly give genealogy on MOYNAHAN.—R.M., Long Beach.

R.M.: MOYNAHAN and the name variations Monahan and Monaghan stem from the Gaelic Irish clan O'Manachain. This name, meaning "sons of the Little Monk," traces to BrBion, an ancient King of Connaught. A more recent forefather, Manachan, was a famous warrior recorded in A.D. 866. The Moyna-

han were chiefs in Roscommon until 1249 after which they were forced to migrate elsewhere in Ireland. The Monahan and allied families' armorial shield is blue, emblazoned with a gold chevron placed between three gold stars.

DEAR MISS RULE: What have you on NEISER.—L.L., Long Beach.

L.L.: NEISER had two early German sources. One was a nickname form of Dionysus. This interesting ancient and rare Roman deity name declares as "sacred to the god of wine." Dionysus was altered in old-time Germany to Nysys, then to Nelsus and Neiser. An alternate origin for Neiser was Genieser, meaning "enjoyable person."

DEAR MISS RULE: Please give data on RIZZO.—I.O., Long Beach.

I.O.: RIZZO is traced back many generations to an Italian lineage whose founder was termed "Rizzo," a nickname for "curly headed." No shield or other data is available on Rizzo.

DEAR MISS RULE: Please identify PENNOCK and PINNOCK.—R.W., E.P., Lakewood.

R.W., E.P.: PENNOCK and PINNOCK originated in ancient England from the Celtic word "Pennek" meaning "man with the large head." Ancestors include William Pinnock of Oxford, 1273. The Pinnock shield is black, decorated with a standing gold lion.

DEAR MISS RULE: Please give genealogy on CHACE.—K. C., Long Beach.

K. C.: CHACE, more familiarly spelled Chase, was first used by an English ancestor who lived at a "chace" or "royal hunting forest." The Chace shield is red, decorated with four silver crosses and a blue lion on a small gold rectangle in the upper corner.

Recipe of the Week

LEMON'S POPULAR flavor goes into this week's prizewinning recipe submitted by Mrs. Michael J. Hafner, 7772 Devonwood Ave., Garden Grove. The recipe:

Lemon Bars

2 cups flour	1/2 cup powdered sugar
1 cup margarine	
Mix like pie crust and bake 20 minutes in 9x12 pan at 350 degrees.	
4 eggs beaten until light	1 tsp. baking powder
2 cups sugar	4 tbsp. lemon juice
4 tbsp. flour	
Mix these ingredients together and pour over hot crust. Bake again in 350 degrees for 25 minutes. Cool and cut into bars.	

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest, Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

YOUR GARDEN

Saxifrage Is Hardy, Colorful



Hardy and low-growing, saxifrage is a welcome member of the garden family for gardeners pressed for time.

By Joe Littlefield

SAXIFRAGE is a hardy, low growing perennial for shady garden areas. The plant will stand lots of sun in mild sections, but not desert localities, or where dry winds blow. There, they should be planted in shade.

The pink, cup-shaped flowers in clusters provide lots of winter color, edging a flower bed, a lawn, a walk or under trees.

These are good plants for the lazy gardener whose gardening time is limited and who seeks hardy perennials that require minimum care.

Old clumps should be dug up, younger branches cut off, old leaf stubs cleaned off, and the cuttings then planted where you want them to grow. They root easily and eventually form a mature clump.

Saxifrage gives welcome winter color addition to camellia flowers.

BE SURE to plant some dahlias in the sunny garden,

because these husky summer and fall flowering perennials will provide lots of showy color and attractive flowers for cut flower use.

Work some manure into the soil if you didn't prepare the soil in advance. Put some plain soil on top of the prepared soil and set out the dahlia roots. Holes for dahlias should be soaked well before planting. Place the root on a downward slant, the "eye" facing up. Drive a stake beside the dahlia root for later plant support, cover with a couple inches of soil, and water. As soon as new growth pops through the soil, gradually fill the hole with soil and water the plant well periodically.

Garden Clubs

Dominguez-Lincoln Village Garden Club will hear a talk by a representative of Kenney's Nursery at a meeting at 7:30 p.m. Monday in the Dominguez Building. A plant sale is planned.

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can pictures (worth 10,000 words) describe the aches and pains of trying to break through Adobe Hardpan or Packed Soils



OR

the frustration of trying to bore enough holes deep enough to aerate and get water penetration into the root choked lawn



OR

the disappointment of trying to Dynamite your Soil to get Plant Nutrients deep into the Root Zone



NOR

can everyone be a Soil Chemist to Neutralize Alkali in your Soil and Water



OR

Be a Plant Pathologist to cure and prevent Yellow Foliage due to Mineral Deficiencies



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And that is one whole of a job to do with ONLY one product by JUST SPRAYING on the ground.

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Cans Full of Color

By Walter Finch

IF YOU would plant color by the can full, take a look at three natives of Africa that seem to thrive in the California climate. The three are agapanthus, gerbera and kniphofia, all of which are available in gallon cans at your local nursery.

Agapanthus, the Blue Lily of the Nile, is a terrific performer in all sections of the state. Its umbels of blue flowers catching the early summer sun and brightening gardens from San Diego northward. Actually a bulb, agapanthus is treated here like a perennial and left in the ground for years until the clumps become too crowded for good performance. When



Agapanthus, the Blue Lily of the Nile, is one of a colorful African trio that can be bought in cans.

this happens, the clumps are simply lifted, divided and replanted.

The agapanthus is easily spotted. From a clump of evergreen strap-like leaves, tall flower stems shoot up, bearing at the top a large rounded cluster of bright blue flowers.

Lily of the Nile is a sun lover, and while it will bloom in some shade satisfactorily, care should be taken to insure it half a day's sun, at least, especially in coastal gardens. Give it good drainage and any reasonably fertile soil. Give it regular water, too, during the growth and bloom periods.

Kniphofias are hard to pronounce but if you call them Red Hot Pokers, any member of the California Association of Nurserymen will know what you are talking about. These colorful perennials have undergone considerable improvement during the past decade or two. New colors have been added and flower size has been developed to make them one of our most useful border plants. Red Hot Pokers are available today in cooler shades of cream and yellow, with combinations of these as well as the traditional "red hot" orange.

Gardeners should try them in the rear of a sunny border in combination with other tall-growing perennials.

Kniphofias can be left in the same spot for years. Sun is the preference, with regular water and soil that is not too rich.

Gerbera, the lovely Trans-

vaal Daisy, is an aristocrat among daisies, featuring beauty in the individual bloom rather than in the mass of color which other daisies produce. The flowers are borne gracefully on top of long, wiry stems, which are ideal for cutting. The colors run primarily to lovely pastel shades, but a darker red is also found in the family.

Gerberas are very susceptible to damage from poor drainage, and this more than anything else accounts for their occasionally short span of life. Give them a warm sunny spot, reasonably rich soil and regular watering, preferably by irrigation.

Iceland Poppies

Iceland poppies are too often neglected. They are ideal for a spot in full sun where the drainage is good and you don't intend to water too often. The trick is—don't bury the crown. The result will be a long period of beautiful, pastel flowers in wiry stems that make long-lasting cut flowers. Cut them as the buds begin to show color.

COOKE LIQUID DOO-SPRAY

WIPES OUT
POWDERY
MILDEW—
on ROSES,
BEGONIAS and
other plants—

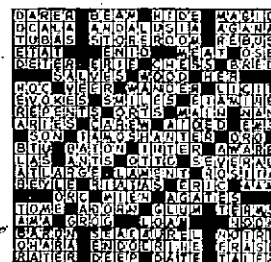
It's
effective!

This is a special
KARATHANE®
emulsion—with
wetting and
sticking agents—
controls and prevents ugly fungus
from ruining your garden.

AT YOUR LOCAL NURSERY



SOLUTION TO TODAY'S PUZZLE (See Page 34)



FREE SHARPENING AND REPAIR FREE

ON EVERY PURCHASE OF POWER LAWN EQUIPMENT



SERVICE CONTRACT DOWNEN'S LAWN AND GARDEN EQUIPMENT 11835 E. CARSON STREET ARTESIA, CALIFORNIA

Name _____
Address _____ Phone _____
City _____ Type _____
Model _____
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Date Purchased _____
We agree to furnish service and parts for the above mentioned Power Lawn
Equipment until the date specified.
We will sharpen or adjust; oil and grease; repair or replace all parts;
and assume all labor and shop work necessary to keep said power equipment
in proper working condition without additional cost to the purchaser.
(NOT VALID FOR COMMERCIAL USE)

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300 FEET EAST OF PIONEER BLVD.
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OPEN 7 DAYS A WEEK
Daily 8 a.m. to 6 p.m. — Friday 'til 9 p.m. — Sunday 8 a.m. to 4 p.m.





Interesting Evergreen

YEW PINE, just as often called Podocarpus, is one of the best of the evergreen shrubs. Most people like the rather irregular shape that make it more pliable to training to suit their whims. For example, it may be grown against a wall or post, espaliered, as a large shrub or even as a tree. It has a decidedly oriental look that adds glamour to garden. (Photo left.)

Calif. Assn. of Nurserymen Photo

Tips on Gardening

Garden tips for the week ... plant vegetables now. Set out plants of tomatoes, peppers (in warm areas), lettuce. Plant seed of melons and zucchini.

Time to lift and divide Shasta daisy, chrysanthemum, yarrow and any other summer or fall-blooming perennials you may have around the garden.

As forsythia, weigela, flowering peach and other flowering trees and shrubs go out of bloom, cut back the old wood. Shrubs can have the old wood cut to within six inches of the ground.

COLEUS	Large, Colorful Leaf Plants	59¢ Box.
BOTTLEBRUSH	Ready to Bloom	79¢ Gal.
FUCHSIAS	Basket Upright	19¢ Pots 79¢ Gal.
ROSE BUSHES	In Bloom Best Colors	1.19 Gal.
ONION SETS	49¢	
GLADIOLUS BULBS	15 Colors 98¢ doz.	
DAHLIA BULBS		3: 1.35

JENKINS NURSERY

4539 CHERRY, LONG BEACH

GA 2-67583

ONLY IN GOLF BRAND...
PHENOMENAL NEW BLUEGRASS*
STAYS THICK AND GREEN
EVEN WHEN MOWED SHORT!



All photographs in this ad taken by Marie Morris & Associates and certified by them as completely unretouched.

New lawn or reseeded, mowed short or tall, Golf Brand gives you a lawn so thick it crowds out weeds!



ORDINARY BLUEGRASS produces only a few leaves on each plant, like this. To keep such a lawn healthy, you must mow it long to give the roots the shade and nourishment they need. With fewer leaves, the plant is unable to produce that thick luxuriant look you want in your lawn.

NEW GOLF BRAND contains a phenomenal new Kentucky Bluegrass (called **Prato**) that produces many fine leaves. Under midsummer sun, roots are shaded and nourished even when your lawn is mowed short. The dense growth of fine leaves means a good-looking turf so thick it crowds out weeds.

GREAT FOR RESEEDING! Proved in test plots for 8 years, Prato Kentucky Bluegrass plays an important part in the new Golf Brand Lawn Seed mixture. In addition, you get ample quantities of other dependable turf grasses required for fast germination, beautiful deep green color and shade tolerance. All of these fine grasses combine to produce a lawn so thick it crowds out weeds—yours with **GOLF BRAND!**

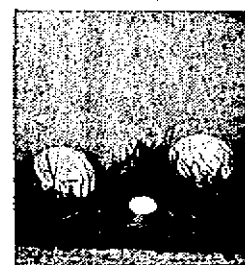
***ONLY GOLF BRAND CONTAINS PRATO** and Northrup King is proud to bring it to you. The wonderful new Golf Brand blend will make your lawn thicker, more weed-free and lovelier.

J. B. Massie President
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NORTHROP-KING & CO.



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PRODUCTS DEALER'S!



A TURF SO THICK IT SUPPORTS A GOLF BALL!
Here's proof of the unusual thickness and density of Prato Kentucky Bluegrass. See how a golf ball sinks into ordinary bluegrass (left) but doesn't penetrate the lush Prato turf (right).

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Long Beach

MERRIHEW NURSERY
1426 Montana Ave.
Santa Monica




Fine example of red household cat and her kitten is shown in this photo by owner, Louise Van der Meid.

By Eleanor Avery Price

TODAY I'm seeing red—because I like red cats. (Most people call them or-

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NIAGARA OF LONG BEACH
4125 Long Beach Bl.
GA 7-8735
(Number not listed in phone directory)

ange or yellow.) To me, there is scarcely any cat more appealing. He belongs on the hearth near the crackling logs; he belongs playing in the autumn leaves; he brings color to any household. Besides all this, he has a peppery spirit.

He also has, I am told, a weakness that isn't so good, although I for one won't let it spoil my fondness for red cats. He is said to be a bleeder. It has something to do with his pigmentation. A red cat may need very prompt attention if injured.

In cat shows there can be seen several kinds of red cats, the domestic short-hair red tabby, the red Persian, the red tabby peke-face Persian, the red peke-face Persian, and, of course, the red household pet. I do believe there is also a red point Siamese.

RHUBARB, owned and trained by Frank Inn of Hollywood, is, to my way of thinking, one of the loveliest of domestic shorthair red tabbys, even though he was found in an animal shelter. He has a thick short coat, nice rounded ears, lots of "necklaces," "bracelets," "swirls," and "butterflies," as well as a composed manner hiding his peppery spirit. But his pepper comes out now and then. At one performance with other Inn actors, I saw him make a beeline from the act, and he was all for streaking across North Hollywood Park. Fortunately for Inn, someone caught him, and Rhubarb continues to brighten the eyes of spectators during his stage acts and in the movies.

Once, I, too, had a fine vigorous cat somewhat like Rhubarb. He didn't start out so colorfully, or so I thought, and so I named him Pinky. But his coloring darkened and became more sharply outlined as he grew. I have since learned that at birth the red tabby is well marked if it will be so as an adult, but that during kittenhood, it

PET PARADE

Seeing Red... in the Cat World

goes through a stage of fading. So, if you want a well marked red tabby, select it at birth or wait until the markings "jell" when the kitten is a few months old.

THE LONG-HAIRED red Persians and red tabbys are very lovely. And "unusual" is the word to describe the Persian peke-faced red and red tabbys. They greatly resemble a Pekingese dog and have a short pug nose, an indenta-

tion where the nose meets the forehead, a wrinkle from the eye to the outside corner of the mouth, curved forehead, and eyes that appear to "bug out." There are not very many of these cats, and only the red and red tabby are recognized for show in this country. They are discussed in "Persian Cats and Other Longhairs" by Jeane Ramsdale. It should appear on pet shop book shelves very soon. Next Sunday Santa Ana

Valley Kennel Club has its famous outdoor unbenched show and obedience trial at La Palma Park, Anaheim. And you may still have time today to run up to San Gabriel Kennel Club show in Recreation Park, Monrovia.

California Collie Clan, Inc., has specialty and sweepstakes program at Lynwood Park, starting at 9 a.m., April 25; Walter Welsh, breed judge; Wayne Baxter, sweepstakes judges.

Southland

CROSSWORD PUZZLE

Solution to Puzzle on Page 32

By H. L. Risteca

ACROSS

- 1 Venturesome one.
- 6 Timber.
- 10 Peltry.
- 11 "The _____ Flute."
- 19 Florida city.
- 20 Spanish region.
- 22 Guam's capital.
- 23 Band instruments.
- 24 Allie, e.g.
- 25 Puzzle.
- 26 Coup d'_____
- 27 Oklahoma city.
- 28 Food staple.
- 30 Chemical suffix.
- 31 Hinder.
- 33 American Indian.
- 34 Popular pastime.
- 36 Educated.
- 37 Assuages.
- 39 Forest.
- 40 Pronoun.
- 42 Ad _____
- 45 Deviate.
- 46 Be footloose.
- 48 Lawful.
- 52 Calls forth.
- 51 Well-known song hit.
- 56 Cotton cloth.
- 58 Shows compunction.

- 60 Table scraps.
- 61 Water carrier.
- 62 Girl's nickname.
- 63 Zodiac sign.
- 64 English poet.
- 66 Cave encounter.
- 67 W German river.
- 68 Relative.
- 69 Robert Burns hero.
- 71 Spanish gold.
- 72 Heat unit.
- 73 Stick.
- 74 Bury.
- 75 Knowing.
- 77 _____ Vegas.
- 78 Tiny tunnelers.
- 79 Roman emperor.
- 80 Distinct.
- 82 Type of congressman.
- 83 Words.
- 84 Mournful ballad.
- 86 Girl's name.
- 87 Stendhal's real name.
- 88 Lariats.
- 90 _____ the Red.
- 92 Old Dutch measure.
- 93 Grampus.
- 95 Damesonor.
- 96 Marble.
- 98 Big book.
- 101 Deck.
- 103 Sullen.

- 104 Grant had two.
- 106 Medical group.
- 109 Strong drink.
- 110 Type of soil.
- 111 Time of day.
- 112 Feudal bigwig.
- 114 Commercial sponger.
- 118 Le _____, noted Paris architect.
- 119 "The Cape Cod Lighter" author.
- 120 _____ gland.
- 121 Obliterate.
- 122 Appraiser.
- 123 Profound.
- 124 Tropical fruit.
- 125 German coin.

- 13 American soprano.
- 14 Place of trade.
- 15 Period.
- 16 Hungarian beauty.
- 17 Civil service.
- 18 Sheathed.
- 21 Conducted.
- 29 Hardwood tree.
- 32 Inky flyer.
- 33 Poetic period.
- 34 Volcanoes.
- 35 Fuel carriers.
- 36 Edge.
- 38 For fear that.
- 39 "Leaves of Grass" poet.
- 41 African antelope.
- 42 Wife of Zeus.
- 43 Exaggerate.
- 44 In full measure.
- 46 Messages.
- 47 Schoolbooks.
- 49 Handsome pet.
- 50 Loved one.
- 51 Numbers.
- 53 See 2 down.
- 55 Simpleton.
- 57 Layer.
- 59 Straw.
- 61 Tiny insect.
- 65 Biblical book.
- 66 Author Chekhov.
- 69 Sharp favor.
- 70 Stakes.
- 71 Is indebted.

- 72 Tattler.
- 73 Less ornate.
- 75 Web-footed bird.
- 76 Sues was the capital.
- 79 Of a cereal grain.
- 81 Will be: Latin.
- 83 Century plant.
- 84 Animal abode.
- 85 Turtle's shell, e.g.
- 89 Comedienne.
- 91 Farm animal.
- 94 Vehicle.
- 96 Scawped genus.
- 97 La Paz lady.
- 98 Small drum.
- 99 Western Indian.
- 100 French revolutionist.
- 102 Given treatment.
- 103 Kind of fruit.
- 105 Of a church court.
- 106 Well-known Senator.
- 107 Show score.
- 109 Crowl.
- 110 Yarnish.
- 113 Iron _____
- 115 Beverage.
- 116 _____ off (saver).
- 117 Civil War great.
- 118 Profit.

Crossword puzzle grid with numbers 1 through 118 indicating starting positions for the words listed in the clues.



GOURMET'S GUIDE

Southland
Dining at its Finest
In the Long Beach and Orange County Area

Sunday, April 19, 1964

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Sam's SEA FOOD
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Garfield 6-5553
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SPECIAL ROAST BEEF DINNER ... 97c
SPECIAL LUNCHEES FROM 11 A.M.
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DOWNTOWN LONG BEACH
and ANAHEIM & PACIFIC

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DON MASON
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733 E. Broadway, L.B.

Cafe Lafayette
Gourmet Cuisine
Closed Sunday
THE LAFAYETTE
Broadway & Linden
OR 4-2400

SERVING THE BEST FRIED CHICKEN you ever tasted. You'll enjoy dining at this New Kentucky Fried Chicken Restaurant. . . Serve yourself or order to go . . . It's finger-lickin' good. . . From a dinner to a barrel.
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Sweetbreads au Sherry 2.25
HA 5-4807
Americana RESTAURANT
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Ivanhoe ROOM
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Nightly at the Plaza-Bar
JEANNE WINSTEAD
The Lafayette
HE 5-5681

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JONES' DINING ROOM & CAFETERIA
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Same Location

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Southern California's most beautiful restaurant
Welch's
Atlantic Blvd.
at San Antonio Drive
Luncheon Fashion Show Saturday
LONG BEACH OR 2-1225

meet your host

Caricature by Bob April
JIM CONTRATTO
Left-Handed

ANYONE WHO'S ever heard the old gag about a left-handed screwdriver knows there ain't no such thing. Jim Contratto disagrees, however, because he makes a flock of them every day. His are smooth liquid screwdrivers, combining vodka and orange juice. They're left-handed because that's the hand Jim, a leftie, uses to mix 'em with.

One of the hosts at the Apple Valley Steak House, 733 E. Broadway, Jim is the son of its owner, Oscar Contratto Sr. He and his brother, Oscar Jr., spend most of their time there tending the bar, a popular gathering place for much of Long Beach's elite. Jim, a native of Long Beach, is one of the city's most famed lefties. His strong, passing arm earned him a spot on USC's varsity football squad in '53, '54 and '55. As top quarterback he guided the team to the Rose Bowl in '54.

Jim has worked at the Steak House since 1956. His current sports activities include fishing and hunting. He is an eager Angels' fan, but cool toward the Dodgers and Rams. His favorite dish at the A. V. is the New York cut steak, with salad and baked potato. That charcoal-broiled steak, a marvelous cut of the finest beef obtainable, is also the favorite of a majority of the restaurant's beef eaters.

The Apple Valley's versatile menu attracts gourmets from miles around. All varieties and cuts of steaks are available, priced from \$3.95 to \$5.45. Thirteen superb sea food items are offered from frog legs and abalone to fried fillet of sole and fresh blue-point oysters. The dinners, priced from \$2.45, include soup du jour as well as a large salad and are served by waiters and waitresses who are the very best in their profession.

TEDD THOMEY

Continental Cuisine
Weyerer RESTAURANT
Your Host—Jimmy Richmond
Cocktail Lounge
Lunch and Dinner
Banquet Rooms
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Famous for our prime ribs.
Sunday Morning Breakfast
Something Extra Special for only 1.00
Famous for our prime ribs
SPRING at BELLFLOWER LONG BEACH, CALIF.
HA 8-9133

HE 7-6558

the Reef

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A NEW STONE DECORATED EXTERIOR
And A Bright Fresh Interior
TRY OUR DELICIOUS CHAR-BROILED STEAK DINNER
"Often limited, Never Duplicated"
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Ye Old Public House
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UNSURPASSED CONTINENTAL AND AMERICAN
COMPLETE LUNCHEON MENU
... whatever you may desire.
CLOSED MONDAY
Francois MANHATTAN
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LONG BEACH
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Group Singing
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Complete Dinners From 5 P.M.
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Australian Label
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LUNCHEON
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GOOD FOOD
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DELUXE MOLDED WHITE PLASTIC
FINGER TIP HANDLE GRIPS

CHROME
PLATED 3-Pc.
SAFETY-GUARD
HANDLE

FINGER TIP
THROTTLE
CONTROL

7/8" TUBULAR
STEEL

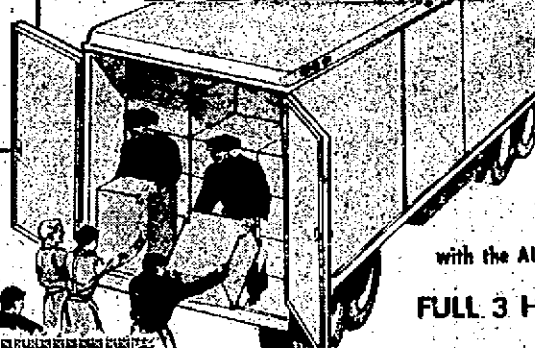
HEAVY DUTY
GAUGE HANDLE
BRACKETS

JUMBO
GAS TANK

CUSTOM
WHITE 8" STEEL
WHEELS

ROCK DEFLECTOR—
FOREIGN OBJECTS ARE
DEFLECTED TO THE GROUND...
NOT OUT OF
SIDE OF
MOWER

NEW!

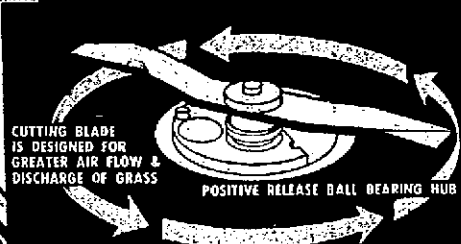


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BALL BEARING DRIVE AND AUSTEMPERED BLADE ARE DESIGNED
TO PERMIT ENGINE SHAFT TO CONTINUE ROTATING IF BLADE
IS STOPPED BY STRIKING A SOLID OBJECT



SAFETY ENGINEERED! PRECISION MADE

WHIRL-O-MATIC
OF THE SENSATIONAL
WHIRL-O-MATIC
A S.A. SAFETY APPROVED
22" POWER MOWER

with the ALL NEW **BRIGGS & STRATTON** 4-CYCLE ENGINE
FULL 3 H.P.! OUTSTANDING PERFORMANCE!

**BALL BEARING DRIVE
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Reduce Crankshaft Bending and
Engine Damage • Grease Sealed
• Requires Less Horsepower
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The Whirl-O-Matic complies with
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Specifications for Power Mowers.
Deluxe quality. Full power perform-
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with less effort!



**NON-SCALPING STAGGERED
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Trims to within 1/2 inch of
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LEAF MULCHER INCLUDED
Insures proper mulching of
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NO SPILL AIR CLEANER
Greater cleaning capacity.
Protects engine against dirt.
Easily cleaned.

**NEW ROLL DESIGN
PRECISION BUILT
HEAVY-DUTY RIBBED
14 GAUGE STEEL DECK**

**GIANT 23 INCH
SWATH CUT**

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- 16810 Bellflower Blvd., Bellflower . . . TO 7-2745

TeleWues

Sunday, April 19, 1964

Groucho's Wife 'Other Woman'

(See Page 7)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

Brightens Daily Forecast

Bert's Eye View

By BERT RESNIK
TV and Radio Editor

LIKE EVERYONE else, Teri York can't do anything about the weather except talk about it.

Like very few others, however, Teri gets paid for what normally is mere conversational fodder.

She's the weather girl for KTTV (channel 11) and daily presents the forecasts during the news programs.

Being a weather girl doesn't make her any less invulnerable to the whims of the elements than you.

"I remember one night reading a forecast that said there was 40 per cent possibility of showers," said Teri.

"I walked out of the studio and got drenched."

An exception, of course.

And Teri really believes that the Weather Bureau does a tremendous—about 95 per cent accurate—job.

Nevertheless, and maybe it's because she's a woman first and a weather girl second, Teri dresses according to the season, rather than the forecast.

AS A WOMAN FIRST, weather-girl Teri is herself alone enough to brighten any storm. She is, to put it conservatively, gorgeous.

Because she is, KTTV has not found it necessary for her to employ any gimmickery in her dispensation of the daily highs and lows.

In a sense, that's too bad.

Because Teri, in addition to making a pleasant picture, is a professional singer. It is a profession which, in point of experience, includes singing with the Tex Beneke Orchestra.

While everyone talks about the weather, no one yet has sung about it. Teri would be a good candidate to put a lilt in the forecasts.

She also was a professional actress, appearing in such television series as "Judge Roy Bean," "Bachelor Father" and "The Detectives."

It is Teri herself who puts the emphasis on "was."

Because she can "be myself" as the weather girl and a reporter for "Hollywood File" seen during the news programs, Teri doesn't want to go back to acting.

"IF YOU'RE HONEST with yourself, you don't have to re-create what you're supposed to be," she said.

"An actor has to become someone else for his part.

"It's a terribly consuming job, demanding of your energy and your personal life."

It is her "personal life" upon which Teri particularly doesn't want any acting demands.

It's a personal life that includes her husband, orchestra leader Marshall Cram, and their children, Kelly, 12, and Gilson, 9.

However, she enjoys meeting actors as part of her "Hollywood File" reporter assignment.

AS A REPORTER, she principally listens and attempts to use a different approach.

Sometimes it is the actor, rather than the interviewer, who charts the approach.

There was, to cite a for instance, the time Teri went to the Motion Picture Country Home to interview Chester Conklin, one of the all-time famous Keystone Kops.

The old star looked at the weather girl and a youthful gleam lit his eyes.

"You're the last thing I see before I go to bed," he said.

The nurses held him down.



TERI YORK, CHANNEL 11'S WEATHER GIRL

DOOLEY'S

Day In, Day Out - 7 Days a Week
Super LOW DISCOUNT PRICES!

BOXCAR BARGAINS

FROM

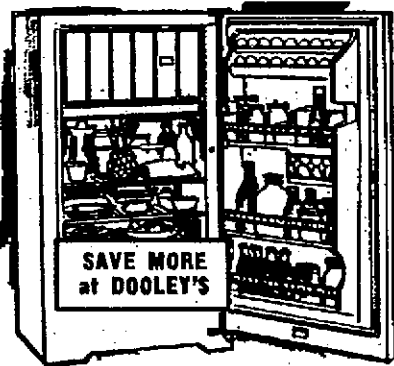
Hotpoint

—BUY NOW

While we can pass these savings on to you! \$\$\$\$\$\$\$\$\$\$

Clear the tracks for the year's Biggest Trainload of Hotpoint Values! We've combined our buying power with other Hotpoint dealers for a mammoth direct-from-the-factory purchase of whole carloads of Hotpoint appliances

Latest New 1964



Hotpoint

BIG 10-cu.-ft. REFRIGERATOR

Has huge freezer that holds 65 lbs. of frozen foods (including chiller). Big capacity shelf storage with lots of extra storage space in the deep door shelves.

DOOLEY'S LOW, LOW SALE PRICE

FREE DELIVERY, SERVICE AND GUARANTEE

134⁸⁸

Quantity Prices
on Request

Latest New 1964



Hotpoint

12-cu.-ft. 2-Door REFRIGERATOR-FREEZER

WITH NO-FROST REFRIGERATOR SECTION

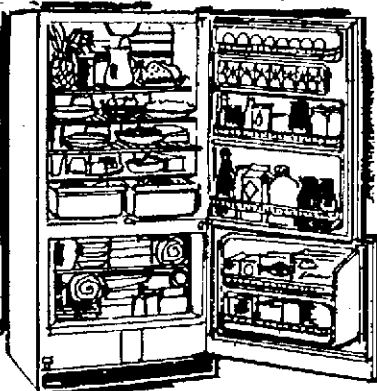
Has large freezer section and lots of shelf storage area. Porcelain vegetable pan, deep door shelves, magnetic door gasket on all four sides.

DOOLEY'S LOW
SALE PRICE

187⁸⁸

FREE DELIVERY, SERVICE AND GUARANTEE

Latest New 1964



Hotpoint

Big 15.5-cu.-ft. DOUBLE-DOOR "Roll-Out" REFRIGERATOR-FREEZER

With Big Capacity Bottom Freezer Section

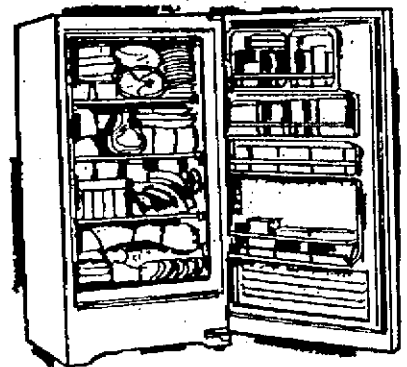
Extra value in a big two-door refrigerator with deluxe features.

Dooley's Sale Price!

288⁸⁸

FREE DELIVERY, SERVICE AND GUARANTEE

Latest New 1964



Hotpoint

UPRIGHT FREEZERS

10-FT.....	148 ⁸⁸
12-FT.....	176 ⁸⁸
13.2-FT....	208 ⁸⁸
18.5-FT....	279 ⁸⁸

FREE DELIVERY, SERVICE & GUARANTEE

DOOLEY



DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.,—NORTH LONG BEACH

HOTPOINT...First with the Features Women Want Most!

LOW, EASY TERMS

90 Days Same As Cash

With Down Payment & Approved Credit

Majors \$125.00 or More

Mon. and Fri., 9 to 9; Tues., Wed., Thurs., Sat., 9 to 6; SUNDAYS, 10 to 5

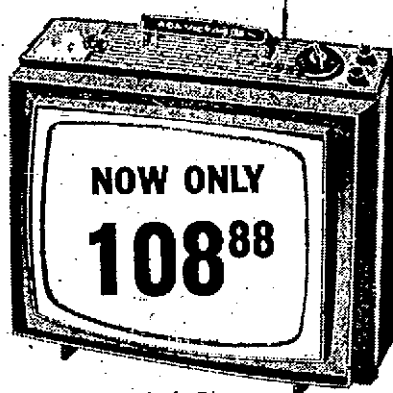
DOOLEY'S Portable TV

BARGAIN BONANZA

New 1964 **RCA VICTOR**

BIG SCREEN
Slim Styling
PORTABLE TV

Slim and trim . . . your best portable TV. buy! Enjoy top-front Golden Throat sound. Tinted safety glass window reduces reflections. An ideal "second set" for the family!



NOW ONLY
108⁸⁸

THE DELEGATE Model 6AB 14M—125 Square-inch Picture

FREE 90-DAY SERVICE and GUARANTEE

Why Not Have the Very Best at Dooley's Low Prices!

SUPER-POWERFUL NEW VISTA TV IS HERE!

RCA VICTOR

Early American or Contemporary TV

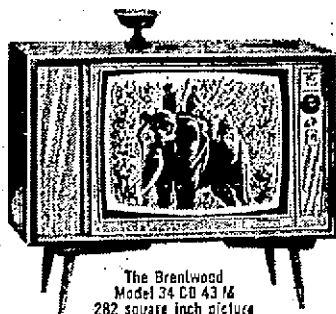
Big screen TV! Whatever style you choose, you'll enjoy bright, clear TV viewing and rich Golden sound! One-set Fine Tuning "remembers" best picture.



The Cabot
Model 34 CB 564 M
282 square inch picture

Big 23-inch TV
YOUR CHOICE

219⁹⁵ ea.



The Brentwood
Model 34 CB 43 M
282 square inch picture

FREE DELIVERY, SERVICE AND GUARANTEE

LOW, EASY TERMS

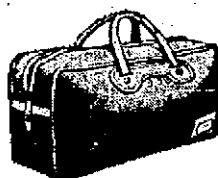
90 Days Same as Cash

With Down Payment and Approved Credit — Majors 125.00 or more.

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.,—NORTH LONG BEACH

MON. & FRI. 9 to 9—TUES., WED., THURS., SAT. 9 to 6—SUNDAYS 10 to 5

DAY IN, DAY OUT—7 DAYS A WEEK
DOOLEY'S Prices Are Lower!



Zippered SATCHELS

Rubber lined with reinforced handle.

15-inch **79^c**

18-inch **98^c**

WHY NOT HAVE THE BEST
AT DOOLEY'S LOW PRICES!



Quality 50-Foot
Transparent
Green Vinyl
GARDEN HOSE

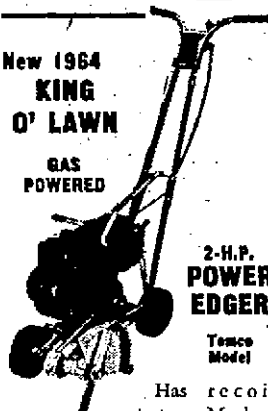
Unconditionally guaranteed.
Lightweight hose with brass
couplings.

SPECIAL

2⁸⁸

New 1964
KING
O' LAWN

GAS
POWERED



2-H.P.
POWER
EDGER

Temco
Model

Has recoil
starter. Makes
those hard jobs easier. Trims
curves, angles or straight edges.

SALE
PRICE

46⁸⁸

Supreme 8-PIECE
HOME HAIR CUTTING KIT

Easy to do . . . if you can comb
hair you can cut hair.

SPECIAL

4⁸⁸



New 1964

FAMOUS Amana

1-H.P. Large Capacity
AIR CONDITIONER
WITH HEAT PUMP

The most for your money because
Amana quality makes the difference!
Heats or cools automatically!

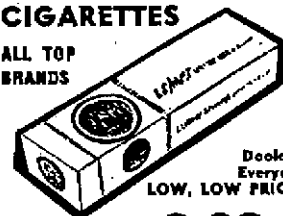
SUPER SPECIAL **208⁸⁸**

New 1964 **AMANA**
1-H.P. AIR CONDITIONER

SALE PRICE **138⁸⁸**

CIGARETTES

ALL TOP
BRANDS



Dooley's
Everyday
LOW, LOW PRICES

REGULAR

2.08 ctn.

KING SIZE or
FILTER TIP

2.12 ctn.



4-WAY
SCOPE
AS SET ON TV

Here's the "Snooper Snooper"!
Look left, look forward, look right,
look backward! Regular 2.98.

DOOLEY'S
SPECIAL

1⁴⁹



U.S. Infantry RIFLE
By Marx

A quality infantry rifle with powered
recoiling barrel. Complete
with electric battery. Regular 2.98.

DOOLEY'S LOW PRICE

1⁸⁸



30

YEARS
of
MAKING
CHICKEN
PIES
in
LONG
BEACH

Our famous chicken pie
Dinner only

99c

Phillips Restaurant 737 PINE
.....
Chicken Pie Go Shop 730 PACIFIC



REALLY UP IN THE AIR about her appearance on "Opening Night World's Fair" is Carol Channing. Host Henry Fonda is happy with the upward move and magician Mark Wilson is the man behind the levitation. The trick will be performed on the 90-minute special at 7:30 p. m. Wednesday, channel 4 in COLOR.

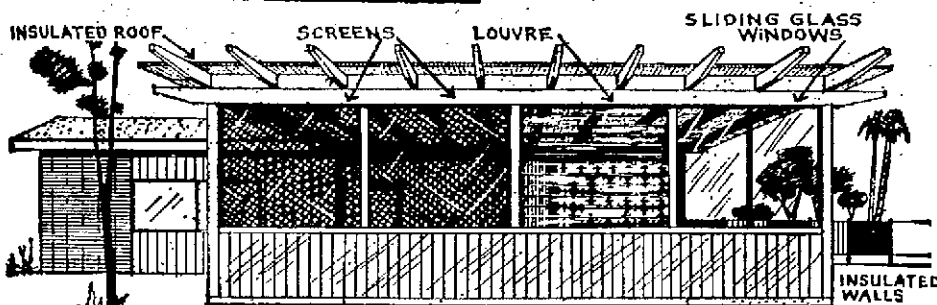
All-American New and Exclusive 3-Way Combination Family Fun Room!

Now for the first time a
screened room designed
with a family room in mind!

Designed to accept louvred
or sliding windows. Enjoy now
as a screened room enclosed,
later as a family room.

HUGE Spring SAVINGS

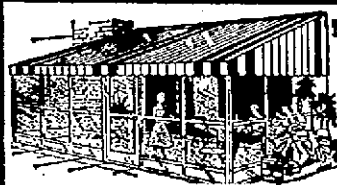
Heavy insulated roof to match
your home. Insulated walls. Several
designs to blend with any home.
CEMENT WORK DONE AT COST



**BLUE
CHIP
STAMPS**

FREE

25,000
BLUE CHIP
STAMPS
WITH EVERY
CONVERTIBLE ROOM
LIMITED OFFER
DURING THIS SALE



10,000 BLUE CHIP STAMPS FREE ESTIMATES

**BIG SAVINGS
ON
ALUMINUM
PATIOS
OPEN
OR
SCREENED!**

SAVE
UP TO
40%

WE SCREEN-IN
OR
GLASS-IN
EXISTING
PATIO ROOFS
AND PORCHES

Guaranteed for a Housetime
No Money Down

Bank Terms Low As \$5 Week
For a Free Estimate in your
home... CALL NOW!

ORANGE
COUNTY AREA
LONG BEACH
AREA

**KI 3-1998
GE 8-6021**

NORWALK-ARTESIA AREA
LOS ANGELES AREA

UN 8-8455
AN 8-1921



CALL DIRECT... OR
CALL COLLECT
DAY OR NIGHT
NO OBLIGATION

GE 8-6021

Serving Los Angeles
and Orange Counties



DONNA DOUGLAS, who
plays Elly May on "The
Beverly Hillbillies," for-
sakes her usual mascu-
line pants for something
more feminine during the
Wednesday episode at 9
p. m. on channel 2.



JAMES DALY PORTRAYS a doctor who gets involved with a girl, Davey Davison, young enough to be his daughter. It's on "The Nurses" at 10 p. m. Thursday, channel 2.



LUCY BALL AND BOB HOPE play a husband-wife team during the "Lucille Ball Comedy Hour" at 8 p. m. today (Sunday), channel 2.



CONTRASTING moods are pictured by Edmond O'Brien (left) and Herschel Bernardi. O'Brien, during "11th Hour" at 10 p.m. Wednesday, on channel 4, is accused of being a Communist. Bernardi, during "Suspense Theater" in COLOR at 10 p.m. Thursday on channel 4, learns he has an incurable disease.



INOGENE COCA IS BEING put through the grinder by Ernest Truex during this scene from "Grindl" at 8:30 p. m. today (Sunday), channel 4.

TV TECHNICIANS NEEDED!

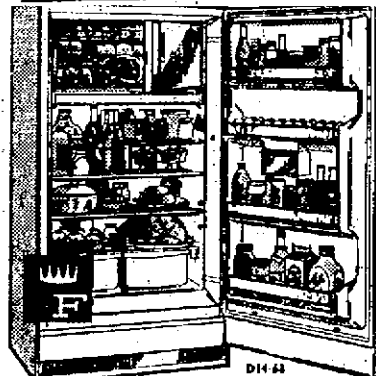
By Industry — By the Public — No Train — Short Practical Courses — Color — and BW TV Transistors — Radio — Electronics — Approved for Vets and Civilian — Cal Tech Trade Schools — 5408 Atlantic, Long Beach — RA 7-9447

HILL'S BARGAIN DAYS!

3 ADDED DAYS

MON. - TUES. - WED.

"BARGAIN BASEMENT" PRICES ON EVERY ITEM IN OUR STOCK DURING THESE 3 ADDED BARGAIN DAYS! FANTASTIC SAVINGS ON MANY CLOSE-OUTS AND FLOOR MODELS!

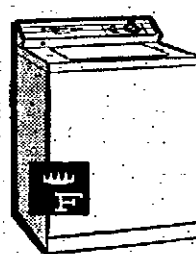


LARGE FAMILY SIZE FRIGIDAIRE

- Big Across the Top 72-lb. Freezer Chest
- Twin Porcelain Enamel Hydrators

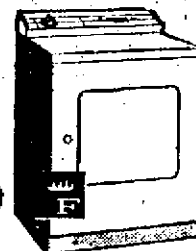
\$186⁵⁰

SPECIAL SAVINGS ON FRIGIDAIRE



2-SPEED WASHER \$186⁵⁰

Frigidaire Flowing Heat DRYER



JUST DIAL THE FABRIC SETTING **\$136⁵⁰** 3 DAYS ONLY



HILL'S LOW PRICE

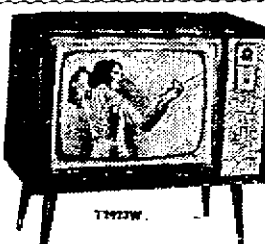
\$399⁶³

LEGS OPTIONAL

LOWEST PRICE EVER ON

ZENITH COLOR TV

ZENITH 23" CONSOLE BLACK & WHITE TV \$238⁶³



HILL'S

First in Quality and Service

90-DAY TERMS FREE TO CASH BUYERS

Store Hours
Mon., Thurs. Fri.
11:30 P. M.
Tues., Wed.,
Sat. 11:30 P. M.
Closed Sundays

Our Own Service Department Backs Up What We Sell!

15 YEARS IN SAME LOCATION

Highest Trade-In Allowance

5650 ATLANTIC AVE., N. L. B.

SUNDAY

April 19, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.**
4 Mr. Wizard, Don Herbert
11 White Hunter, R. Reason
7:30
4 (Clr) Journey of Lifetime
9 Movie: "Behave Yourself," Farley Granger ('51)
11 Highway Patrol, Crawford

- 8:00 A.M.**
2 Lamp Unto My Feet (new time): "And Nothing Alter," poet Paul Roche
4 Movie: "Perilous Holiday," Pat O'Brien ('46)
5 In God We Trust (Cath.)
7 Sunday Chapel (Presby.)
11 Great Churches: 1st Christian (Burbank)
13 Gospel Favorites (music)
8:30
2 Look Up & Live (new time): "Utopia, Ltd."
5 Herald of Truth
7 Movie: "The Plunderers," Rod Cameron ('48)

- 9:00 A.M.**
2 Camera Three: "Yellow Bird," Susan Reed and zither. Early tongue-in-cheek Tennessee Williams short story.
5 The Adventist Hour (Orange Show Grounds), H.M.S. Richards
9 Movie: "Las Vegas Story," Victor Mature ('52)
11 Movie: "Baroness & the Butler," Wm. Powell
13 Variedades, R. Iglesias
9:30
2 Light of Faith (Jewish)
4 Christophers: Teaching

- 10:00 A.M.**
2 Learning '64: "Foreign Languages in Schools"
4 This Is the Life, (Luth.)
7 Movie: "Angel & the Badman," John Wayne ('47)
13 Panorama Latino
10:30
4 Frontiers of Faith: Josiah
5 Baseball Buffs, Brundige
9 Ladies of the Press: Amb. Charles Yost
13 (Color) Faith for Today

- 11:00 A.M.**
2 American Business System (premiere): "Role of the Market"
4 Movie: "Texas," Glenn Ford, Wm. Holden ('41)
5 Baseball (sports box)
9 Our Miss Brooks, E. Arden
10 Baseball (sports box)
11 Wonderama, Al Lohman
13 Church in the Home
11:25
8 Baseball (sports box)

★ Sports Today

BASEBALL, 11 a.m., channels 5 and 10, L. A. Angels at Cleveland Indians.

BASEBALL, 11:25 a.m., ch. 8 (San Diego), has the Phillies-Cubs game from Chicago.

HOUSTON GOLF Classic, 2 p.m. (or following baseball), ch. 5, with final holes of the \$50,000 tourney, live from Sharpstown Country Club.

TENNIS Championship, 3 p.m. (or following Houston Golf), ch. 5, with James Garner and Sam Balter mikeside for an exhibition set between Robert Stack and Efram Zimbalist Jr. paired against Alex Olmeda and Barry McKay. Also mixed doubles with Dinah Shore, Janet Leigh, Pat Boone, Eddie Fisher, Susan Oliver and other stars.

SPORTS SPECTACULAR, 5 p.m., ch. 2, as new 30-min. format offers tapes of this month's Atlanta (Ga.) 500 for late-model stock cars. Jack Whitaker is mikeside with Dan Gurney (Costa Mesa), Parnelli Jones (Torrance) and Dave McDonald (El Monte) among the entrants.

- 11:30**
2 Sum & Substance, Dr. Harvey: Adele Rogers St. Johns
9 Movie: "Paths of Glory," Kirk Douglas ('57)
12:00 NOON
2 Capitol Hill to California
7 Movie: "Underworld After Dark," Philip Reed ('47)
11 Top Star Bowling: Ray Bluth vs. Glenn Allison
13 Rev. Oral Roberts (relg.)
34 Novela (drama serial)

- 12:30**
2 Face the Nation: Sen. Clifford Case (R-N.J.), supporter of FEPC section of civil rights bill.
4 Legacy of Light: "Anna Karenina," Tolstoy novel and 7th Commandment
13 Social Security in Action

- 1:00 P.M.**
2 Science Unlimited, Dr. Raupond P. Mariella (premiere). Chicago-produced series looks at organic chemicals.
4 (Color) Ethics: "What Is This Painting Worth?"
11 Movie: "Dreamboat," Clifton Webb ('52)
13 Voice of Calvary

- 1:30**
2 Food for Fun, Marian O'Brien (premiere). St. Louis-produced series.
4 (Color) Confrontation: "Orientals' Respect for Parents & the Law"
7 Issues & Answers: Amb. Adlai E. Stevenson. The effects of the Sino-Soviet split are weighed, and the twice-nominee is asked about his willingness to accept a second spot.
9 Movie: "Paths of Glory," Kirk Douglas ('57)
13 Cal's Corral (to 4 p.m.)

- 2:00 P.M.**
2 Insight: Protestant-Catholic Dialogue: "Where Do We Go from Here?"
4 (Color) Tales of the West
5 Houston Golf Classic (see sports box)
7 Direction '64, Editors of 4 leading Protestant magazines outline overseas activities of the National Council of Churches.
2:30
2 Viewpoint, Jere Witter: Gore Vidal on left wing.
4 "TAMING OF THE SHREW"

- ★ **COLLEGE REPORT** (Color) Univ. of Redlands
7 Discovery '64 (repeat): "Voyage of Columbus"
34 Un Canto de Mexico
3:00 P.M.
2 L. A. Report, G. Holcomb
4 Movie: "South of Suez," George Brent ('40)
5 Intern'l Motion Picture Tennis Finals (sports box)
7 Cavalcade of Books
11 "WAR ZONE"—movie

- ★ **Pres. by UNION MORTGAGE** "Hitler's Madman," John Carradine ('43)
34 Arriba el Norte (folklore)
3:30
2 Movie: "Never a Dull Moment," Ritz Bros. ('43)
9 Movie: "Follow Me Quietly," Wm. Lundigan ('49)
34 Un Canto de Mexico
4:00 P.M.
7 Press Conference
13 Newsroom, Don Rose.
34 Guitarras (guitarists)

- 4:30**
2 American Musical Th'r (season premiere). New York-produced series, hosted by Earl Wrightson, offers Meredith and Rini Willson as initial guests.
4 Sunday, Frank Blair, with World's Fair ceremonies on the arrival from the Vatican of Michelangelo's best-known sculpture "Pieta," plus a filmed look at Stratford-on-Avon and reports on baseball signals, Cuba today.
5 Boots & Saddles, Pickard
7 Science, All-Stars, Don Morrow, FCC chairman E. Williams Henry guests on season's final show.



FORMER PRESIDENT Dwight D. Eisenhower will discuss challenging questions facing youth today during a half-hour telecast at 6:30 p. m. Sunday, channel 4, in COLOR.

- 9 "POLITICS '64" Trends
★ and Statistics—TV 9 (See box)
13 Movie: "Bride of the Monster," Bela Lugosi
34 Un Canto de Mexico

- 5:00 P.M.**
2 CBS Sports Spectacular (see sports box)
5 Blue Angels, Don Gordon
7 Cuba and Castro Today, Lisa Howard (see box)
9 Movie: "Pace That Thrills," Bill Williams
11 "CHILLER" PRESENTED
★ **by UNION MORTGAGE** "Voodoo Island," Boris Karloff ('57)
34 Voces de Mexico (musical)

- 5:30**
2 Ted Mack's Amateur Hour (Clr) College Bowl, Robt. Earle, Ohio Wesleyan tries for its 5th victory—and title—against Alfred
5 The Invisible Man
34 La Hora Catolica (Cath.)

- 6:00 P.M.**
2 The 20th Century, "Man With a Mission: Dr. Howard A. Rusk." One man's crusade to salvage lives through rehabilitation after disabling strokes, accidents. One-time Dodger star Roy Campanella is a guest.
4 (Color) Meet the Press: King Hussein I of Jordan
5 POLKA PARADE—Live & LIVELY! Fun for All!
★ **FARMER JOHN BACON**
7 Movie: "Electronic Monster," Rod Cameron ('60)
9 MAZELTOV!

- ★ **ISRAELI SIXTEENTH ANNIVERSARY SPECIAL**
13 (Color) Rocky & Friends
34 Teatro Fantastico (children)
6:30
2 Mr. Ed, Alan Young, Ed takes up the harmonica, finally a one-horse band, in effort to cure his nightmares. (And with a boy horse, what's wrong with nightmares?)
4 (Color) Survey '64: "Conversation with Eisenhower" (see box)
9 Maverick, James Garner
11 "APACHE WAR SMOKE"

- ★ **Gilbert Roland, Robt. Horton** with Glenda Farrell ('53)
13 (Color) Rod Rocket Show
7:00 P.M.
2 Lassie, Jon Provost, Lassie, who picked up her third Patsy award this month, gets the goods on the young hit-run driver who injured Timmy.
4 Bill Dana Show, House dick Glick (Don Adams) has the hotel's safe combination changed—then forgets it, while Phillips trusts the wrong person.

- 5 S. Hayward/Robt. Mitchum
★ **"WHITE WITCH DOCTOR"** Walter Slezak ('53-color)
13 Outlaws, Barton McLane
34 TV Musical Ossart
7:30
2 My Favorite Martian, Ray Walston, Uncle Martin accidentally absorbs an overdose of electricity which makes him a remote control for the neighbor's electrical appliances.
4 (Color) Disney's Wonderful World: "Toot, Whistle, Plunk and Boom." Oscar-Cannes award winning sequence covers the origins of musical instruments.
7 (Color) Empire, Richard Egan, Harold J. Stone, Joyce Bulfinch. Father sends vigilantes to catch his eloping daughter.
9 "CRIME in the STREETS"

- ★ **L.A. TV PREMIERE**
★ **SAL MINO** with James Whitmore, John Cassavetes ('56)
34 Estudio de Pedro Vargas
8:00 P.M.
2 The Lucille Ball Comedy Hour (see box)
13 Mike Hammer, McGavin
34 Corridos de Toros (bull-fights from Mexico City)
8:30
4 Grindl, Imogene Coca Grindl learns the bizarre secret of a horticulturist (Ernest Truex) for growing prize roses.
7 Arrest & Trial, Ben Gazzara, Chuck Connors, Victoria Shaw, Jim Backus, Jack Weston, Cesare Danova. Socialite helps her paramour flee a Texas investor of \$500,000
11 Bold Journey: "The Five Magellans"
13 Bitter End, Don Rose

- 9:00 P.M.**
2 **CELEBRITY GAME**
★ **STARRING CARL REINER**
4 (Color) Bonanza, Guy Williams, Faith Domergue, Will Cartwright foils a plot to oust President Juarez of Mexico by revealing the selfish motives of a pretty senora.
5 Medic, Richard Boone
11 Boston Symphony, Erich Leinsdorf, Good Friday music from Wagner's "Parsifal."
13 (Color) Vagabond
9:30
2 Made in America, Hans Conried
5 It Is Written, Vandeman

- 10:00 P.M.**
2 Candid Camera, Durward Kirby. Stunts involve Atlanta (Ga.) diners, banks.
4 "A DAY LIKE TODAY"
★ **Stars ART GARNEY** in a Tense Drama...
Du Pont Show of the Week Middle-aged widower, battling a splitting headache, takes the wrong bottle out of medicine cabinet and faces the most crucial 24 hours of his life (color).
★ **EASTERN MORTGAGE** PRESENTS "RESTLESS GUN" stars John Payne
1 L.A. TV DEBUT—COLOR: "GAMBLER FROM NATCHEZ" STARRING DENNA PARET AND DALE ROBERTSON!! Kevin McCarthy ('54)
9 Tense Drama
★ **"THE MEN"** with Marlon Brando
11 News, Burrell & Coates
13 The Ann Sothern Show
34 Arriba Sinaloa (musical)
10:30
2 What's My Line? J. Daly Guest: Buddy Hackett
5 Business Opportunities
11 Opinion in the Capital: Sens. Thurston Morton (R-Ky.), Warren Magnuson (D-Wash.)
13 Movie: "Man Who Came to Dinner," M. Woolley
34 Tango (musical)

SPECIAL

POLITICS '64—Political analyst and pollster Sam Lubell surveys the Presidential primary situation as of mid-April at 4:30 p.m., ch. 9. Taking part are campaign managers for Lodge and Goldwater, plus former Gov. Wesley Powell of N.H., who spearheaded the Nixon campaign in that state.

CUBA AND CASTRO TODAY—The personality of the Cuban dictator and the life in his Communist state are explored at 5 p.m., ch. 7, in some of the most intimate material ever filmed of the bearded one, Lisa Howard and ABC's camera crew spent four days with the Cuban dictator to find out what he thinks and what motivates him, to find the reasons he's still in power, and good and bad effects on the Cuban people. Cameras visit schools, churches, housing, resorts, nightclubs.

CONVERSATION WITH EISENHOWER—Bob Wright chats with the former president at his Palm Springs home as Ike speaks to and of the youth of America on a special "Survey '64" at 6:30 p.m., in color, ch. 4. The most challenging questions facing youth today, use of leisure time, how to cope with responsibility and how to counteract communism as topics. Joining in the half-hour is James Whitaker, first American to climb Mt. Everest.

LUCILLE BALL—In a kind of show within a show, Lucy, president of Desilu, plays Lucy, the president of a studio who wants Bob Hope to star in a TV special about an ideal couple. Gale Gordon is featured in the Ball-Hope hour at 8 p.m., ch. 2, with Lucy's two children Lucy and Desi playing bit roles as young autograph seekers. Miss Ball's gowns were designed by Edith Head—six of them, including a maternity gown as ad agency executives decide their idea "Mr. and Mrs. Ball" should have a baby.

- ★ **NEW TIME! NEW DAY!**
★ **"PEOPLE ARE FUNNY"**
13 Dan Smoot Reports
9:45
13 Capitol Report, D. Jackson

- 10:00 P.M.**
2 Candid Camera, Durward Kirby. Stunts involve Atlanta (Ga.) diners, banks.
4 "A DAY LIKE TODAY"
★ **Stars ART GARNEY** in a Tense Drama...
Du Pont Show of the Week Middle-aged widower, battling a splitting headache, takes the wrong bottle out of medicine cabinet and faces the most crucial 24 hours of his life (color).
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34 Arriba Sinaloa (musical)
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2 What's My Line? J. Daly Guest: Buddy Hackett
5 Business Opportunities
11 Opinion in the Capital: Sens. Thurston Morton (R-Ky.), Warren Magnuson (D-Wash.)
13 Movie: "Man Who Came to Dinner," M. Woolley
34 Tango (musical)

- 11:00 P.M.**
2 Sun, News, Charles Kuralt
4 (Color) KNBC News
5 Open End, David Susskind
"The Stock Market." Six financial authorities discuss the wily ways of Wall Street and offer a few tips for investors.
11 Under Discussion, Joseph Alsop: "The Ins and Outs of Politics," Sen. Thurston B. Morton (R-Ky.), Sen. Abraham Ribicoff (D-Conn.) and Rep. Robert Wilson (R-Cal.) on panel.
34 Tiempos y Contrastes

- 11:15**
2 Movie: "Souls at Sea," Gary Cooper, George Raft ('37-1st run)
4 Movie: "A Tale of Two Cities," Dirk Bogarde
34 Noticiero 34 (News)
1:00
2 Movie: "That Way With Women," Dane Clark ('47)



GROUCHO MARX... Met Guests With Snarl

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI)—Television hasn't been the same since Groucho Marx retired from the battleground of a weekly series—and he's the first to acknowledge the fact.

His departure left the field to a battery of smiling masters of ceremony who greets guests with all the grinning sincerity of a Russian peace treaty.

Groucho met his guests with a snarl, a blast of blue cigar smoke and with his eyebrows bobbing like a pair of hairy yo-yos.

If the visitor was a smart-Alec, Groucho murdered him. Otherwise he simply gave him the needle. The quiz show element of "You Bet Your Life" was simply a device to give Groucho an opportunity to conduct a conversation show. Many critics think it was the best of them all.

As an actor, not a sardonic quiz-master, Groucho appears with his wife, Eden, during the "Bob Hope Theater" at 8:30 p.m. Friday, Channel 14 in color. She plays the "other woman."

During his recent and hilarious emcee appearance on ABC-TV's "Hollywood Palace," Groucho was smitten with the urge to return to a weekly show. The old satiric juices still run strong.

★ ★ ★

"I'D BE DELIGHTED to star in the same kind of a show again," he said, firing up a cigar. "But the re-runs of the original show are still going strong and present a big problem."

Groucho Acts with Wife in TV Drama

"Why should sponsors pay big money for a new show that is just like the old one?"

"And in figuring out a new format, I can't force myself to think about putting together some kind of a game show. It's the conversation that counts. Not the game."

Groucho took time out, grinned and puffed on his cigar.

"Television could use a little more acid in it," he said. "The trouble with sharp observations and satire today is that most of the performers follow it up by saying, 'I'm only kidding.'"

He enjoys "That Was The Week That Was," but finds it less biting than boring.

★ ★ ★

"I'M NOT ONE to criticize, but television is a mediocrity, Groucho said. "You have to settle for that. It's chasing people back to books."

"I read the Atlantic Monthly to keep out of trouble."

Groucho, a millionaire many times over, finds the lure of the spotlight resistable. While he'd enjoy returning to television, he isn't working at it.

"I don't miss the weekly show," he said. "You get lazy very easily. When you've been away from a series as long as I have you forget about the rush and pace of it all."

"People write me a good many letters complaining that I'm not on the air. But I suppose that happens to all actors not on television."

"I may come back to a regular show some day. But don't hold your breath."



IN REAL LIFE Eden Marx is Groucho's wife. During the "Bob Hope Theater" at 8:30 p.m. Friday, channel 4 in COLOR, she plays "the other woman." The appearance of the pair marks the first time both have been together in a dramatic television play.

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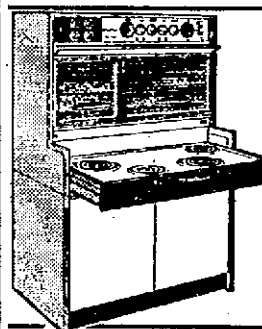
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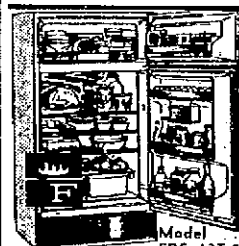
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BERT RESNIK, EDITOR

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MONDAY

April 20, 1964

★ PAID ADVERTISEMENT

6:00 A.M.

2 NYU: "Greece & Rome"

6:30

2 Amer. Political Heritage

4 U.S. Global Commitments

7 Guidelines: Sewing

7:00 A.M.

2 Captain Kangaroo

4 Today, Jack Lescaouie

7 Cartoon Capers

7:30

11 Columbia Univ. Seminars

7:45

5 For Kids Only (cartoons)

9 Cartoonville

8:00 A.M.

2 Panorama Pacific, R. Rowe

7 Married Joan (new time)

9 Pancake Man (cartoons)

11 The Chucko Show

8:30

7 Count Marco (see box)

9 Big Babysitter (cartoons)

9:00 A.M.

2 News with Mike Wallace

4 Say When, Art James

5 The Romper Room

7 The Pamela Mason Show

11 The Jack LaLanne Show

13 Morning News

9:15

13 Guidepost to Science (6)

9:30

2 I Love Lucy, Lucille Ball

4 (Color) Word for Word

11 Movie: "The Rains Came,"

Tyrone Power (39)

9:45

13 Assignment Education

10:00 A.M.

2 The McCloys, W. Brennan

4 Concentra'n, Hugh Downs

5 Restless Gun, John Payne

7 Girl Talk, Virginia Graham

9 Movie: "Without Reservations,"

Claudette Colbert

10:15

13 Guidepost to Science (B-8)

10:30

2 Pete and Gladys

4 (Cir) Jeopardy, Art Fleming

5 Yancy Derringer

7 Price Is Right, Jack Clark

10:45

13 Guidepost to Spanish

11:00 A.M.

2 Love of Life

4 (Color) First Impression

5 The Cheaters, John Ireland

7 Get the Message, Frank

Buxton: Walter Slezak,

Tom Poston, Selma Diamond,

Julia Meade

11:30

2 Search for Tomorrow

4 (Cir) Truth-Consequences

5 Peter Gunn, Craig Stevens

7 Missing Links, Dick Clark,

Mimi Benzell, Nancy Dus-

sault, Nipsey Russell

9 Latin America: "Cuba"

11 Sheriff John, John Rovick

13 The Ann Sothern Show

11:45

2 The Guiding Light

12:00 NOON

2 Burns and Allen Show

4 (Color) Let's Make a Deal

5 Thin Man, Peter Lawford

7 Father Knows Best, Young

9 Eastern Wisdom

13 Movie: "Steppin' in

Society," Edw. E. Horton

12:30

2 As the World Turns

4 The Doctors, J. Pritchett

5 TV Bingo, Colin Male

7 Tennessee Ernie Ford

9 Movie: "Rachel & the

Stranger," Loretta Young

11 Movie: "Another Thin

Man," Wm. Powell (39)

1:00 P.M.

2 Password, Allen Ludden

with Allen and Rossi

4 Loretta Young Theatre

5 Movie: "Secret Man,"

Marshall Thompson

7 The Mike Douglas Show

1:30

2 Art Linkletter House Party

Guest: Sheila Graham

4 (Color) You Don't Say!

Mala Powers, Richard

Long

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Collyer

Dick Shawn, Zachary

Scott, Betty White guest.

4 Match Game, G. Rayburn

Robt. Q. Lewis, Phyllis

Newman head teams.

9 Movie: "Sister Kenny,"

Rosalind Russell (46)

13 Mantovani: Joni James

2:30

2 The Edge of Night

4 Make Room for Daddy

5 Movie: "Stand-In,"

Humphrey Bogart (37)

7 Day in Court: Theft

11 Movie: "I'll Wait for

You," Robt. Sterling (41)

13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm

4 Orange County Report:

"The Inheritance" (box)

7 Gen'l Hospital, J. Berardino

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "Et, Vengeance,"

James Craig, Rita Moreno

7 Queen for Day, Jack Bailey

11 Deputy Dawg/Dick Tracy

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Just for Fun, Tom Hatten

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

13 (Color) Courageous Cat

4:30

2 Movie: "Fortunes of Capt.

Blood," Louis Hayward

11 The Lone Ranger

34 Escuela KMEK (English)

5:00 P.M.

7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Superman, George Reeves

SPECIAL

COUNT MARCO — Premiere. "To bring beauty back to the women of this country—heaven knows they need it" is the provocative Count's avowed purpose in his new half-hour at 8:30 a.m., ch. 7. The self-appointed critic of American women will offer daily guest authorities, with opener finding attorney Melvin Belli making caustic remarks concerning "Texan Justice" and Dallas women.

THE INHERITANCE—The Diamond Jubilee of Orange County, marking the 75th anniversary of its "divorce" from L.A. County, is offered at 3 p.m., ch. 4 (also Tues. 8:30 a.m., ch. 13 and Wed. noon, ch. 9). Prepared by the County of Orange, and the area's various schools and colleges, program traces the history of the county, showing sites of historic tradition and the development of cities after division of the ranchos.

13 The Lloyd Thaxton Show

34 Novela Juvenil

5:30

5 Whirlybirds, Ken Tobey

11 The Mickey Mouse Club

34 Sucesos de la Semana

5:45

4 (Color) KNBC News

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Cir) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 Bowery Boys Movie

11 Wanted: Dead or Alive

13 (Color) Touche Turtle

34 La Familia Miao (serial)

6:30

4 Huntley-Brinkley Report.

5 The News, Joseph Benti

11 George Putnam Dateline

13 Woody Woodpecker

34 Noticiero 34 (News)

6:45

7 Ron Cochran, News

7:00 P.M.

2 Harry Reasoner, News

(Cronkite is overseas)

4 (Color) Golden Voyage

"Timeless Turkey"

5 Leave It to Beaver

7 I'm Dickens. He's Fenster

9 NEW ON TV!

★ ABBOTT & COSTELLO!

11 Wide Country, E. Holliman

13 (Cir) Wild Cargo: "Africa"

and crocodiles. Opening

one up reveals a human

foot.

34 Janina (dramatic serial)

7:30

2 To Tell the Truth, Collyer

4 (Color) Movie: "Seven

Cities of Gold," Michael

Rennie, Anthony Quinn,

Richard Egan (55), Father

Junipero Serra and the

Conquistadors.

5 The Lawman, John Russell

7 Outer Limits: "Production

and Decay of Strange Par-

ticles," George Macready, Rudi Solari, Signe Hasso. Two nuclear physicists find experiment makes them capable of destroying the human race.

9 The Deputy, Henry Fonda

13 (Color) Holiday, Bill Bur-

rud: "Mexican Memories"

34 Un Canto de Mexico

8:00 P.M.

2 I've Got a Secret, Garry

Moore. Allan Sherman re-

places Bill Cullen on

panel. (Steve Allen takes

over "Secret's" helm

starting in September.)

5 Seven Keys, Jack Narz

9 "STORM WARNING"

★ the Terror of the KKK!

Ginger Rogers, Doris Day,

Ronald Reagan (50).

11 Thriller, Boris Karloff:

"An Attractive Family,"

Otto Kruger, Richard

Long. Family makes ends

meet through marriages.

13 Stoney Burke, Jack Lord

34 La Mesera (drama serial)

8:30

2 Lucy Show, Lucille Ball,

Gale Gordon. Lucy gets a

job as a process server,

and has to serve her first

subpoena on a cruise-

bound Mr. Mooney.

5 Special of Week: "Rise

and Fall of Mussolini"

Close-up study of the

Italian dictator in a

variety of moods, public

and private.

7 (Color) Wagon Train,

John McIntire, Robert

Fuller, Neville Brand. Ag-

ing fabied frontiersman, a

fictional counterpart of

Jim Bridger, causing

Cooper Smith's capture by

Indians, realizes his best

days are behind him and

goes off alone into the

wilderness to die.

34 Festival de Canciones

9:00 P.M.

2 The Danny Thomas Show.

Young Rusey mistakes the

innocent flattery of a

Copa dancer (Erin O'Don-

nell) for romance.

11 Target: The Corruptors,

Steve McNally, Luther

Adler. Tycoon uses

Gestapo methods.

13 (Color) Adventure Tomor-

row, Dr. Klein: "Gomini"

34 Destino (dramatic serial)

9:30

2 The Andy Griffith Show.

A loss of useful purpose

bugs Aunt Bee when Andy

hires peripatetic English

servant (Bernard Box) to

relieve her of drudgery.

4 Hollywood & the Stars,

Joseph Cotten: "What a

Way to Go: An Extrava-

ganza in the Making." A

No Grime or Crime for 'Mr. Broadway'

NEW YORK (UPI)—A couple of veterans at setting television trends who have done their share in showing viewers the crime-and-crime aspect of New York City are all set to work the other side of the street next season.

"New York is the most glamorous and sophisticated city in the world," said Daniel Melnick, "and television has never really exploited this angle in any sustained manner. We hope to do it with our 'Mr. Broadway' series."

"We" means Talent Associates-Paramount Ltd., whose roots go back to the beginning of television, and more specifically David Susskind and Melnick, who run this diversified operation—movies, stage productions, etc.

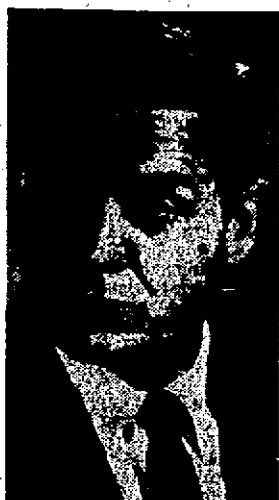
"MR. BROADWAY," set for a Saturday spot on the CBS network in the fall, is the idea of Garson Kanin, a major director-writer talent of the Broadway stage for 20 years.

"It is Kanin's first work in television," Melnick said. "He wrote the script for the pilot film and directed it."

"An Eye on Emily" is the title of it, and Tuesday Weld is the guest star.

"The central character is a public relations man named Michael Bell. His work takes him into all areas—theater, night clubs, big business. He isn't exactly wealthy, but he owns a brownstone town house that is both home and office, he has a sizeable staff, he is a bachelor, he moves in the best circles and there are always plenty of classy young women on hand."

The star in this enviable and plush situation is Craig Stevens, the good-looking, stylish fellow who was television's favorite private eye for several years in the title role of the "Peter Gunn" series. He is currently co-starring with Janis Paige in Mere-



CRAIG STEVENS
'Mr. Broadway'

dith Willson's Broadway musical, "Here's Love."

"IT WASN'T easy to get him," Melnick said. "After 'Peter Gunn,' he felt he had had television for quite a while. That's one reason he took the part in the musical. His next goal was to get re-established in motion pictures. He took some persuading."

"But the participation by Kanin, the script and the whole general idea of the series finally won him over. And, of course, this time he owns a part of the show. 'Peter Gunn' started in the days before stars were able to get a piece of the action that could keep them solvent for years through reruns after a successful series had wound up its first-run career."

The goal of the series, Melnick said, is high comedy with a romantic and adventurous flavor.

"However, we don't intend for it to be entirely frivolous," Melnick added. "We will have some stories with serious basic elements. The

treatment will be all-important."

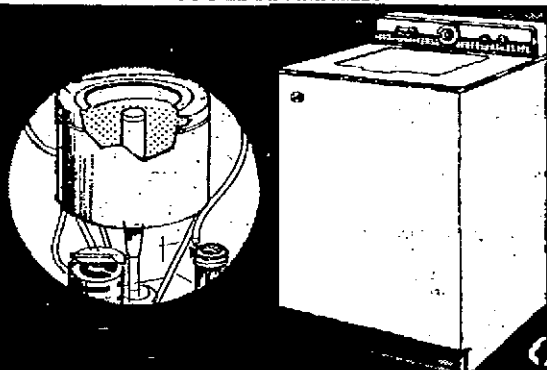
Jim Moran, the much publicized press agent who is well known to television viewers through his appearances on various programs that have revealed his imaginative exploits, will play himself as a member of the hero's staff.

"THERE WILL be a few other regulars," Melnick said, "and various guest stars, as well as prominent personalities who will appear as themselves in vignette or cameo roles."

The Susskind-Melnick team, of course, was responsible for this season's much-discussed CBS "East Side/West Side" series that dealt, at the social worker level, with the seamy side of New York life. It will not be back next season.

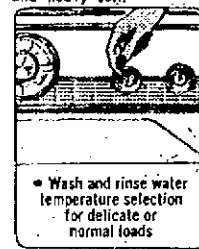
"Naturally, we wish it could have gone on for another season," Melnick said. "But we are pleased that it won so much critical acclaim. And I would like to point out that 'Mr. Broadway,' with its sophisticated approach, is not something we suddenly latched onto on the re-bound from the cancellation of the grim 'East Side/West Side' program. The new series was in the works long before the cancellation. We were prepared to go ahead with the two types of programs."

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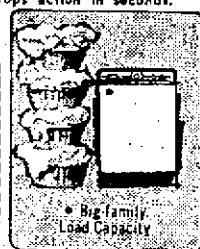
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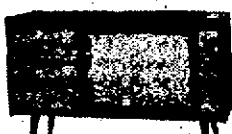
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Week's Top Shows

SUNDAY — Former President Dwight D. Eisenhower is interviewed during a half-hour program at 6:30 p.m. in COLOR on channel 4. He's asked his opinion on youth of today and their role in the future.

MONDAY — "Orange County Report" at 3 p.m. on channel 4 brings highlights in the development of the county. Other specials along the at 8:30 a.m. Tuesday on channel 13 and at noon Wednesday on channel 9.

TUESDAY — "Telephone Hour" at 10 p.m. on channel 4 in COLOR has Donald O'Connor as host. His guests include opera soprano Gianna D'Angelo, jazz clarinetist Pete Fountain, musical-comedy star Gretchen Wyler and singer Diabana Carroll.

WEDNESDAY — "Opening Night: World's Fair" at 7:30 p.m. on channel 4 in COLOR is a 90-minute special. Helping conduct the tour are Henry Fonda, Lorne Greene, Fred MacMurray and Carol Channing.

THURSDAY — "Today" at 7 a.m. on channel 4 brings filmed highlights of opening day activities at the World's Fair. Narrators include Maureen O'Sullivan, Jack Lescaouie and James Daly.

Friday — Tom Frandsen hosts "Las Floristas Head-dress Ball" at 10 p.m. in COLOR on channel 4. An hour program featuring towering feminine headgear.

Saturday — "Whatever Happened to Eight?" at 6:30 p.m. on channel 4 is an hour special about a community that helps a boy with brain damage.

TUESDAY

April 21, 1964

★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Sunrise Semester: "Art" 6:30
- 2 Apothecary: Drugs-Soda
- 4 U.S. Global Commitments "Middle East"
- 7 Guidelines: Sewing

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Jack Lescoulie, James Daly, Frances Farmer. Latter, a one-time star, tells of her life in Indianapolis.
- 7 Cartoon Capers

7:30

- 11 Columbia Univ. Seminars 7:45
- 5 For Kids Only (cartoons)
- 9 Cartoonsville

8:00 A.M.

- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man (cartoons)
- 11 The Chucko Show

8:30

- 7 The Count Marco Show. Talk of women's behavior.
- 9 Big Babysitter (cartoons)
- 13 The Inheritance (See Monday box)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show
- 13 Morning News

9:15

- 13 G'depost: Soc. Studies (3)

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "2 Smart People," Lucille Ball (46)

9:45

- 13 Essence of Judaism

10:00 A.M.

- 2 The McCoy's, W. Brennan
- 4 Concentration, Hugh Downs
- 5 Resilient Gun, John Payne
- 7 Girl Talk, Virginia Graham
- 9 Movie: "My Darling Clementine," Henry Fonda (46)

10:15

- 13 G'depost: Focus on Amer.

10:30

- 2 Pele and Gladys
- 4 (Clr) Jeopardy, Art Fleming
- 5 High Road: "Diamonds"
- 7 Price Is Right, Bill Cullen

10:45

- 13 G'depost: Living in West

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression- Guest: Leslie Nielsen

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- 5 Cross Current, G. Mohr
- 7 Get the Message, F. Buxton
- 13 G'depost: Soc. Studies (5)

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- 9 IASC: "Home Nursing"
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 Youth Wants to Know: Adam Clayton Powell
- 13 Movie: "Song Parade," John Carroll (50)

12:30

- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Tennessee Ernie Ford
- 9 Movie: "Show Business," Eddie Cantor (44)
- 11 Movie: "Andy Hardy's Blonde Trouble," Mickey Rooney (44)

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Lotetta Young Theatre
- 5 Movie: "Man in the Trunk," Raymond Walburn (42)
- 7 The Mike Douglas Show

1:30

- 2 Art Linkletter House Party with all'y Samuel Kling
- 4 (Color) You Don't Say!
- 9 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Naked in the Sun," James Craig (57)
- 13 Mantovani: "France"

2:15

- 11 Movie: "Man with a Gun," Lee Patterson (Br.-58)

2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Crack-Up," Brian Donlevy, Peter Lorre (37)
- 7 Day in Court: Riot
- 9 Lyn Carey (daughter of MacDonald) is featured
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "Spanish Garden-er," Dick Bogarde (Br.-57)
- 7 Queen for a Day, J. Bailey
- 11 Deputy Dawg/Dick Tracy

3:45

- 9 Feature Page, Joe Dolan

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 13 (Color) Courageous Cat

4:30

- 2 Movie: "Arabian Nights," Jon Hall, Maria Montez
- 11 The Lone Ranger
- 34 Escuela KMEX (English)

5:00 P.M.

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves

SPECIAL

JACK BENNY—In a spoof of the old-time mystery-suspense radio favorite, "The Whistler," Jack takes up his violin to become "The Fiddler," a sinister figure who walks by night working his mischief to the accompaniment of his eerie theme melody. Mel Blanc, as one of the Fiddler's innocent victims, re-creates his famous vocal radio impersonation of cranking up Benny's old Maxwell during 9:30 p.m., ch. 2, show.

TELEPHONE HOUR—Donald O'Connor, as singing-dancing host, recalls great song-and-dance men from minstrel. Eddie Leonard to George M. Cohan during the 10 p.m. color hour, ch. 4. Performing their own specialties, and joining in a special "Come to the Fair" finale saluting World's Fairs of the past and present, are Diahann Carroll, Gretchen Wyler, Met coloratura Gianna D'Angelo and Pete Fountain Quintet.

THE LLOYD THAXTON SHOW 13 Novela Juvenil

5:30

- 5 Whirlbirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Seguro Social (soc. sec.)

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 Consejos para Seguridad

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Sugarfoot, Will Hutchins
- 11 Wanted: Dead or Alive
- 13 (Color) Touche Turtle
- 34 La Familia Miao (serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Huckleberry Hound (crtn)
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran News

7:00 P.M.

- 2 Harry Reasoner, News
- 4 (Color) Across the Seas, Jack Douglas: "Castle of the Duke" (repeat). Duke of Bedford opens ancestral home for tours, adds Disneyland touches.
- 5 Leave It to Beaver
- 7 Battleline: "Burma"
- 9 WEEKNITES at 1 P.M.!

★ ABBOTT & COSTELLO!

- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World "Memories of the Brussels Fair." Filmed revisit
- 34 Janina (dramatic serial)

7:30

- 2 Ralph Story's Los Angeles, with a look at a French restaurant now taking reservations for 1967, plus drinking dogs, nightly restaurant freeloaders.
- 4 Mr. Novak, James Franciscus, Dean Jagger, Gloria Calamee (repeat). Vane acts to prevent a newspaper reporter from turning a racial incident into a full-scale conflict.
- 5 The Lawman, John Russell
- 7 Combat! Vic Morrow, Eddie Ryder, Saunders

and his men risk their lives for a soldier they all dislike.

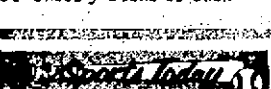
- 9 The Deputy, Henry Fonda
- 13 (Color) Wanderlust, Bill Burrud: "Mediterranean Odyssey."
- 34 Arriba el Norte (folklore)

8:00 P.M.

- 2 The Red Skelton Hour, Cesar Romero guests as a Miami Beach hotel owner troubled by a square foot of land owned by Freddie the Freeloader. Ponce Ponce, erstwhile Hawaiian Eye, sings.
- 5 Seven Keys, Jack Narz
- 9 Movie: "Storm Warning," Ginger Rogers (50)
- 11 The Untouchables, Robt. Stack, Jack Klugman. Underworld competes for services of crafty lawyer
- 13 Probe, Dr. Albert E. Burke
- 34 La Mesera (drama serial)

8:30

- 4 (Clr) You Don't Say! Tom Kennedy with Tom Tryon, Barbara Rush
- 5 Zane Grey Thr: "Welcome from a Stranger," Dick Powell
- 7 McHale's Navy, Ernest Borgnine, Chief Uru, who has seen too many gangster movies, serves eviction notice from his luxurious island.
- 13 Expedition: "Conquest of Dhaulagiri" (pt. 2)
- 34 Casos y Cosas de Casa



ROLLER SKATING championship, 9 p.m., ch. 5, with Dick Lane at the Olympic.

9:00 P.M.

- 2 Petticoat Junction, Bea Benaderet, Smiley Burnette. Charley decides he's not appreciated and decides to quit as engineer of the Cannonball and go to the big city.
- 4 The Richard Boone Show: "The Stranger," Boone, Robert Blake, Harry Morgan, Bethel Leslie (repeat). "Teenage apparition" on lonely mountain road changes the lives of four unusual beholders.
- 5 Roller Skating Championships (see sports box).
- 7 (Color) Greatest Show on Earth, Jack Palance, Barry Nelson, Joanna Moore, Edgar Bergen. Financier's circus economy measures suffer a setback when he falls for a grasping, ambitious aerialist.
- 11 89th Precinct, Robt. Lansing, Patricia Crowley. Look-alike cousin assumes identity of slain woman.
- 13 (Color) Hot Spots '64
- 34 Destino (dramatic serial)

9:30

- 2 Jack Benny (see box)
- 13 (Color) Happy Wanderers: "Fishing in the Gulf."
- 34 Facetas (musical)
- 9 Clele Roberts, News
- 10:00 P.M.
- 2 The Garry Moore Show, with Boris Karloff, comedian Alan King, Dorothy Loudon.
- 4 (Color) Bell Telephone



TIM CONWAY impersonates a gangster during "McHale's Navy" at 8:30 p. m. Tuesday, channel 7.

Hour (see box).

- 7 The Fugitive, David Janssen, Barry Morse. Picture snapped by sidewalk photographer puts Lt. Gerard on Kimble's trail. KNBC newscaster Chick Hearn plays a TV newscaster.
- 9 Movie: "Spanish Main," Maureen O'Hara, Paul Henreid (45)
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chuchertas (musical)

10:30

- 13 Movie: "Mill on the Floss," James Mason (Br.-39)
- 34 Algo de lo Nuestro

11:00 P.M.

- 2 News, Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young, News-Final
- 11 Movie: "For Me and My Gal," Judy Garland, George Murphy (42)

11:15

- 4 (Color) Tonight, Johnny Carson with Eva Gabor
- 5 Steve Allen Show, with Marian Montgomery, Cliff Arquette, Impressionist Rich Little, former San Quentin warden Clinton Duffy on capital punishment (he's agin it)

11:30

- 2 Movie: "New York Town," Fred MacMurray, Mary Martin (41)
- 7 Stagecoach West, R. Bray
- 34 Noticiero 34 (News)

12:00

- 9 Clele Roberts, News
- 13 Movie: "City of Shadows," Victor McLaglen (55)

12:15

- 9 The Michael Jackson Show with Jack Rosenstein

12:30

- 7 Movie: "Medal for the General," Godfrey Tearle (Br.-44)

12:45

- 9 Movie: "My Darling Clementine," Henry Fonda (46)

1:00

- 11 All-Night Movies: "Last Gangster," "Man from Dakota," "Hide-Out" and "Secret Man"
- 1:15
- 2 Movie: "Finger Man," Frank Lovejoy (55)
- 2:15
- 9 LASC: "Home Nursing"

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CREATIVE CHILDREN'S PROGRAMS LOST

By RICK DU BROW

HOLLYWOOD (UPI)—The vast potential of creative, regularly-scheduled children's programming continues to get cursory network attention now that Newton Minow isn't around to officially embarrass television.

Minow, you may recall, is the former Federal Communications Commission chairman who, while in office, huffed and puffed nobly on behalf of such programming. Several seasons ago, when he was still doing his stuff for the government, the networks responded with a mild burst consisting of three new informative series for the kids: NBC-TV's "Exploring," ABC-TV's "Discovery" and CBS-TV's "Reading Room." Ever since then, except for such occasional events as the "NBC Children's Theatre" and ABC's "The Cowboy and the Tiger" special, the status has been pretty much quo, if not retarded.

A series called "The Great Adventure" on CBS-TV attempted this season to re-tell in

dramatic form some moments of American history, but far too often it was sheer melodrama, and not very adept melodrama at that. The show turned simply into an ordinary effort that tried to keep alive in the fierce prime-time battle of commercialism, and therefore could not remain true to its fine announced ideals. It failed anyway and won't be back in the fall.

★ ★ ★

AFTER THE three networks made their united burst, some changes occurred. "Discovery" started on a daily basis, late in the afternoons, but couldn't make it financially—not enough national advertisers. It was cut back to a weekly basis—on Sundays during the day. "Exploring" is still going on Saturdays. "Reading Room," also a Saturday daytime entry, gave way this season to a somewhat similar show on CBS-TV, "Do You Know?"

Unless the networks are planning a last-

minute thrill, which is unlikely, there is absolutely no major creative effort in new, regular children's programming that we can look forward to in the coming season. One hopes for a surprise, but no such plans have been revealed by the networks thus far.

Furthermore, while a show like CBS-TV's daily "Captain Kangaroo" can continue on its unperturbed, excellent, early-morning way, programs like "Do You Know?" and "Exploring" are at the mercy of schedule-shifters in different time zones around the country when they conflict with sports events. Viewers frequently need six eyes at such times to track down the shows, which get clearly second-class treatment in these conflicts. And during the baseball season, for instance, a fine show like "Exploring" simply takes a summer hiatus. What's more, re-runs cut the actual output of such offerings as "Discovery" and "Exploring" even further now.



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WEDNESDAY

April 22, 1964

★ PAID ADVERTISEMENT

6:30

- 2 Amer. Political Heritage
- 4 U.S. Global Commitments
- 7 Guidelines: Facings

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Jack Lescaulie
- 7 Cartoon Capers

7:30

- 11 Columbia Univ. Seminars

7:45

- 5 For Kids Only (cartoons)
- 9 Cartoonville

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 Married Joan, J. Davis
- 11 The Chucko Show

8:30

- 7 The Count Marco Show

9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show

9:15

- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Faithful in My Fashion," Donna Reed

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 Concentration, Hugh Downs
- 5 Restless Gun, John Payne
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Daisy Kenyon," Joan Crawford (47)

10:30

- 2 Pete and Gladys
- 4 (Cir) Jeopardy, Art Fleming
- 5 Yancy Derringer
- 7 Price Is Right, Bill Cullen

11:00 A.M.

- 2 World's Fair (see box)
- 4 LBJ at Fair (see box)
- 5 The Cheaters, John Ireland
- 7 Get the Message, Ruxton

11:30

- 4 (Cir) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- 9 Latin America: Politics
- 11 Sheriff John, John Rovic
- 13 The Ann Sothern Show

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 The Inheritance (See Monday box)

- 13 Movie: "Silent Dust," Nigel Patrick (Br., 49)

12:30

- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Tennessee Ernie Ford
- 9 Movie: "Suspicion," Cary Grant, Joan Fontaine (41)
- 11 Movie: "6000 Enemies," Walter Pidgeon (39)

1:00 P.M.

- 2 Password, Allen Ludden

4 Loretta Young Theater

5 Movie: "Booby Trap," Sydney Tafler (Br., 56)

7 The Mike Douglas Show

1:30

2 Art Linkletter House Party

Guest: Peggy (Mrs. Barry M.) Goldwater

4 (Color) You Don't Say!

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Collyer

4 Match Game, G. Rayburn

9 Movie: "Stranger in Town," Frank Morgan

13 Mantovani: "Cities"

2:30

2 The Edge of Night

4 Make Room for Daddy

5 Movie: "Battle of Broadway," Victor McLaglen

7 Day in Court: Assault

Glenn Langan plays defense attorney

13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm

4 Bachelor Father, Forsythe

7 Gen'l Hospital, J. Berardino

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "Because of Him," Deanna Durbin (46)

7 Queen for a Day, J. Bailey

11 Deputy Dawg/Dick Tracy

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Just for Fun, Tom Hatten

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

13 (Color) Courageous Cat

4:30

2 Movie: "The Virginian," Joel McCrea, Brian Donlevy (46)

With the TV version preempted today, try Paramount's.

11 The Lone Ranger

34 Escuela KMX (English)

5:00 P.M.

7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Superman, George Reeves

13 The Lloyd Thaxton Show

34 Novela Juvenil

5:30

5 Whirlybirds, Ken Tobey

11 The Mickey Mouse Club

34 Club del Hogar (women)

5:45

4 (Color) KNBC News

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Cir) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 Follow the Sun, Barry

Coe, Jayne Mansfield

Not so dumb blonde.

11 Wanted: Dead or Alive

13 (Color) Touche Turtle

34 La Familia Miao (serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

11 George Putnam, Dateline

13 (Color) Rod Rocket Show

34 Noticiero 34 (News)

6:45

7 Ron Cochran with News



VOCALIST Karen Dolin performs during a variety show on "Repertoire Workshop", at 8 p. m. Wednesday, channel 2.

7:00 P.M.

2 Harry Reasoner, News

4 Death Valley Days: "Trial at Belle's Springs," Ken

Scott, Lynn Bari, Lawman

Virgil Earp poses as dead

stagecoach bandit to wipe

out outlaws' hideout.

5 Leave It to Beaver

7 The World of Giants

9 Abbott and Costello

11 Gallant Men, W. Reynolds

13 (Cir) This Exciting World:

"One World" (pt. 2)

34 Janina (dramatic serial)

7:30

2 Chronicle: "Huntington

Hartford: The Reluctant

Millionaire" (see box)

4 (Color) Opening Night at

the World's Fair (see box)

5 The Lawman, John Russell

7 Ozzie & Harriet (repeat).

Boys use a moosehead

trophy to lure a rival

fraternity into painting

their house.

13 The Deputy, Henry Fonda

9 Crusade in the Pacific

34 Un Canto de Mexico

8:00 P.M.

2 **REPERTOIRE WORKSHOP**

★ Presents "... the bright, the

young and the hopeful"

(see box)

7 The Patty Duke Show.

Patty's boyfriend decides

to quit school.

9 Movie: "Storm Warning,"

Ginger Rogers (50)

11 Sam Benedict, Edmond

O'Brien, George Tobias.

13 Story of ... A Harness

Racer (Bill Haughton)

34 La Mesera (drama, serial)

8:30

2 Suspense, Sebastian Cabot:

"The Savage," Corey

Allen, Neville Brand. Mod-

ern Indian youth unex-

pectedly meets a ven-

geance-seeking, boot-

legging white renegade.

5 Stump the Stars, Mike

Stokey (repeat from Mon.)

7 Farmer's Daughter, Inger

Stevens, Dennis Joel.

Young goldbricking visitor

finds Morley's sons apt

pupils in the art of avoid-

ing all form of labor.

13 Surfside 6, Troy Donahue

34 Miercoles Musical.

9:00 P.M.

2 Beverly Hillsbillies, Buddy

Ebsen, Natalie Schafer.

When the Clampetts be-

come owners of a building

housing a swank dress

shop, they feel duty-bound

to lend a helping hand

around the place. (Special

treat of this segment is

Elly May's modeling of

new creations by Mr.

Blackwell.)

4 Espionage, Barry Foster,

Alan Webb (repeat).

Undercover agent infil-

trates a pacifist group to

learn how they get top-

secret information.

5 Wrestling (sports box)

7 Ben Casey, Vincent Ed-

wards, Wilfred Hyde-

White, James Shigeta,

Joby Baker, Ben Wright.

Catholic priest under

Casey's care acts to heal

the breach between the

father and the atheist

husband of a girl whose

pregnancy is complicated

by a dread disease.

of a girl whose pregnancy

is complicated by a dread

disease.

11 I Search for Adventure

34 Destino (drama serial)

9:30

2 The Dick Van Dyke Show.

Rob and Laura suspect

Jerry Helper of leading a

triple life when they see

him dining with a blonde,

then learn there's also a

redhead in his life.

11 Bold Journey: "Sahara Oil"

13 Silents Please: "The

Eagle," Rudolph Valen-

tino, Vilma Banky (25).

34 Novilladas (bullfights)

10:00 P.M.

2 The Danny Kaye Show,

with Vincent Price, How-

ard Morris, Shari Lewis

and her puppet Lamb

Chop. Choreographer Tony

Charmoli, dancing for the

first time this season,

joins Miss Lewis in a

production number.

4 The 11th Hour, Ralph Bel-

lamy, Edmond O'Brien,

Ivan Dixon, Martine Bart-

lett. Communist's hyper-

tensive headaches, nose-

bleeds and blackouts stem

from his subconscious

7 77 Sunset Strip, Efrem

Zimbalist Jr., Doris Ken-

yon, Francis X. Bushman.

Relatives of aging silent

film star want to gain con-

SPECIAL

WORLD'S FAIR OPENING

Addresses by President Johnson and former President Truman at opening ceremonies will be seen from 11 a.m. to 12 noon, ch. 2. LBJ's address also will be seen in a quarter hour telecast on ch. 4.

CHRONICLE—Charles Collingwood is host-narrator for an intimate film profile of multi-millionaire Huntington Hartford at 7:30 p.m., ch. 2. Filmed in New York City where he recently opened a new gallery of modern art, and in the Bahamas where he has invested \$26 million, to create a dream resort in Paradise Island, show looks at his world through his eyes and those of his associates.

OPENING NIGHT at the World's Fair—Henry Fonda is host for a 90-min. armchair tour of the 1964-65 New York fair at 7:30 p.m., ch. 4, in color. Celebrity guides include Carol Channing (Industrial area), Lorne Greene (Federal and States area), Fred MacMurray (Travel & Transportation area), Cantinflas (Mexican Pavilion and International area) and Marian Anderson (Religion Pavilions), the latter accompanied by the 200-voice Westminster Choir and the 75-voice Columbus Boychoir.

REPERTOIRE WORKSHOP—KNXT's fourth contribution to the series has Harvey Korman, a "Danny Kaye Show" regular, hosting as four new musical acts are showcased at 8 p.m., ch. 2. Performing are the folksinging Nomads, vocalist Karen Dolin, the Jack Wilson Jazz Quartet and pop singer Dean Reed.

ontrol of her fortune
9 (Color) Movie: "Lucy Gallant," Jane Wyman
11 George Putnam, News
13 News, Johns and Fishman

10:30

13 Movie: "Hour of Decision," Jeff Morrow (55)

11:00 P.M.

2 News: Dunphy-Udell Story

4 (Cir) KNBC News, Latham

5 The News, Joseph Benti

7 Bob Young: News Final

11 Movie: "Yank on Burma Road," Barry Nelson

11:15

4 (Color) Tonight, Johnny Carson, Chuck Jackson

TELEVISION MOVIE TIPS



KATHRYN GRAYSON is one of "Seven Sweethearts," a 1942 movie, on channel 11 at 11 p. m. Monday.



ELLEN DREW is a victim of "The Mad Doctor," a 1941 movie airing 11:30 p. m. Monday on channel 2.



ANGIE DICKINSON is featured in the movie "Frontier Ranger" at 7:30 p. m. Friday, channel 13 in COLOR.

man, Charlton Heston and Claire Trevor. About oil and fashion in Texas.

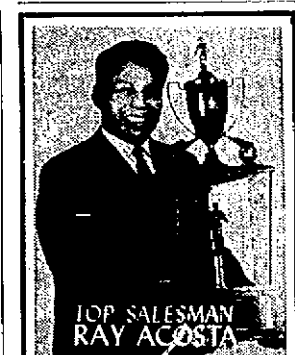
THE MARRYING KIND—11:30 p. m. on channel 2. A 1952 movie starring Judy Holliday and Aldo Ray. Woman judge attempts to solve faltering marriage of young couple. Excellent combination of comedy and pathos.

THURSDAY
NIGHT AND THE CITY—8:30 p. m. on channel 5. A 1950 movie starring Richard Widmark and Gene Tierney. Small-time crook runs afoul of big-time crook.

FRIDAY
WALK THE DARK STREET—10 p. m. on channel 9. A 1956 movie starring Chuck Connors. Hunter wants revenge against man he believes is responsible for a brother's death.

SATURDAY
ANTHONY ADVERSE—10:20 p. m. on channel 9. A 1936 movie that won four Academy Awards. It stars Fredric March, Olivia DeHavilland and Claude Rains.
FRANCIS—10:30 p. m. on channel 7. A 1950 movie starring Donald O'Connor and a talking Army mule.
CASH MCCALL—11:15 p. m.

on channel 2. Stars James Garner, Natalie Wood and Dean Jagger. About a boy-wonder of finance. A 1960 movie.



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SUNDAY
APACHE WAR SMOKE—6:30 p. m. on channel 11. A 1952 old-fashioned western, cowboys, Indians and cavalry, starring Robert Horton, Gilbert Roland and Gene Lockhart.

CRIME IN THE STREETS—7:30 p. m. on channel 9. Starring James Whitmore and Sal Mineo, the 1956 movie is about a teenage gang leader who plots the murder of an adult informer.

THE GAMBLER FROM NATCHEZ—10 p. m. on channel 7 in COLOR. Son seeks

murderer of his gambler father. Stars Dale Robertson and Debra Paget. A 1954 production.

THE MEN—10 p. m. on channel 9. An excellent 1950 movie about a paralyzed war veteran who is bitter. Stars Marlon Brando and Teresa Wright.

MONDAY
STORM WARNING—8 p. m. and nightly on channel 9. A 1950 movie about the terrorist activities of the Ku Klux Klan. Stars Ronald Reagan, Ginger Rogers, Doris Day and Steve Cochran.

TUESDAY
FOR ME AND MY GAL—11 p. m. on channel 11. A 1942 musical starring Judy Garland, George Murphy and Gene Kelly. Song-and-dance girl teams up with ham actor.

NEW YORK TOWN—11:30 p. m. on channel 2. A 1941 movie starring Fred MacMurray, Mary Martin and Robert Preston. Comedy about a photographer who befriends a homeless girl.

WEDNESDAY
LUCY GALLANT—10 p. m. on channel 9 in COLOR. A 1955 movie starring Jane Wy-

Pan and Fan Mail

Recently I was watching "Wagon Train" (one of my favorites) and I thought that the part of Bill Hawks as a drunkard was played to perfection.

He has always been a favorite with my late husband and myself anyway, but this performance was outstanding and showed his real worth as an actor.

Mrs. Irene B. Haworth,
Harbor City.

It was the biggest part (hic) that Terry Wilson, who plays the regular role of Hawks, ever had on the series. The episode, called "The Whipping," brought "Wagon Train" producers their largest mail response.

What became of Jack Barry's "Addograms?"

I thought it was quite a good program and quite a few kids were interested in it and learning how to spell.

Floyd E. White,
Long Beach.

"Addograms" was replaced by "Seven Keys," which originally started with KTLA. "Seven Keys" moved upwards for ABC-TV, network airing then was dropped. KTLA took the series back because

for them—it brings a large mail response. Unfortunately, it doesn't teach spelling.

Please let me know if Lissa Hughes in "As the World Turns" is out of the story for good.

Would like that serial to get back on the track it used to have. We like the way it used to be.

If it doesn't get any better, I for one will play "Bingo" on another channel at the same time.

Mrs. M. Brown, Long Beach.

Lissa Hughes, played by Eileen Fulton, will be back in the picture, shortly. Can't help you much in getting it back on the old track. Progress, you know. That's the way the world turns.

I don't think I would apologize to Mrs. G. Breeste of Bellflower who thinks Donald O'Connor's mother is an odd character for taking her little boy to lunch at 6 p. m.

I was a piano player in the theaters of Long Beach in the 30's and have played the O'Connor family many times in vaudeville.

Most of us had breakfast

about noon, so what would you normally call the 6 p. m. meal. We had supper at midnight.

Just because we observe unusual hours to entertain the masses, I don't think we should be criticized what time we call lunch.

Clyde Lindsey, Long Beach.
I remember some vaudevillians back in those days, Clyde, who found it unusual to eat at all.

Would you please try and settle an argument between my Dad and I.

He says the girl that does the Helena Rubinstein commercial is Bess Myerson and I don't agree.

The name of the girl would be appreciated very much as my Dad thinks he is never wrong and most of the time he is right except for this time.

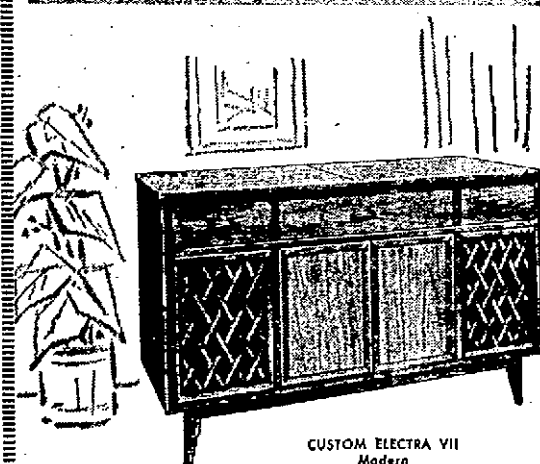
Sharon Burns,
Lakewood

There are two of them, Robbin Bain, the spokeswoman, and Sara Thom. And while neither was Bess Myerson, you stick to Dear Old Dad, Sharon, and the percentage on the right side will be with you most of the way.

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THURSDAY

April 23, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.**
2 Sunrise Semester: "Art"
6:15
7 Daily Word; Farm News
6:30
2 The Apothecary: "Evolution of the Pharmacy"
4 U.S. Global Commitments: "Europe's Future"
7 Guidelines: Patterns
7:00 A.M.
2 Capt. Kangaroo: Cars
4 Today, Jack Lescoulte (see box)
7 Cartoon Capers
7:30
5 Supermarket Review
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
13 Teacher in Service
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 I Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show. Sex & the young woman.
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
13 Morning News
9:15
13 G'depost: Soc. Studies (5)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Secret of Dr. Kildare," Law Ayres ('39)
9:45
13 Guidepost to Math (4)
10:00 A.M.
2 The McCoys, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Caught," Louise Dresser ('31)
13 Guidepost to Math (5)
10:25
13 Guidepost to Math (6)
10:30
2 Pete and Gladys
4 (Clr) Jeopard, A. Fleming
5 High Road, "Eskimo"
7 Price Is Right, Bill Cullen
10:45
13 G'depost: Living in West
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Got the Message, F. Buxton
13 G'depost: Storybook Time
11:30
2 Search for Tomorrow

- 4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 Home Nursing: Cancer
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 En France
13 Movie: "Guilt Is My Shadow," Elizabeth Sellers

SPECIAL

TODAY at the Fair — All the pageantry and excitement of opening day at the World's Fair is captured by tape for showing during a 2-hour telecast at 7 a.m., ch. 4. You'll see President Johnson's arrival and dedication of the Fair, the flag-raising, gala parade, and the nighttime fireworks at the Fountain of the Planets, with Jack Lescoulte, James Daly and Maureen O'Sullivan as co-hosts. "Today" will originate a weekly Friday half-hour from the Fair starting May 1.

- 12:30**
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Coin Male
7 Tennessee Ernie Ford
9 Movie: "Tall in the Saddle," John Wayne ('44)
11 Movie: "Arsene Lupin Returns," Melvyn Douglas
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Big Cage," Clyde Beatty ('33)
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
Guest: Janet Blair
4 (Color) You Don't Say
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Manhandled," Dorothy Lamour ('49)
11 Movie: "Calling Dr. Gillespie," Lionel Barrymore
13 Mantovani: String tones
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Human Cargo," Brian Donlevy ('36)
7 Day in Court: Adoption
John Archer and Coleen Gray are featured.
13 The Ann Sothern Show

- 3:00 P.M.**
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Too Many Crooks," Terry-Thomas
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
3:45
5 Tricks-Treats, Corris Guy
9 Feature Page, Joe Dolan
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "Orchestra Wives," Ann Rutherford, Glenn Miller ('42-1st run)
11 The Lone Ranger
13 Escuela, KMEK (English)
4:45
13 Rocky and His Friends
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Los Juanes del Ejercito
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Harry Reasoner, News
4 "SCIENCE IN ACTION"
★ "THE CONTINENTAL DRIFT"
Possibility that continents really are islands floating in the crust of the earth.
5 Leave It to Beaver
7 Fractured Flickers
9 Abbott and Costello
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel: "Britain's Byways"
34 Janina (dramatic serial)
7:30
2 Password, Allen Ludden
Orson Bean, Nanette Fabray are guest celebrities.
4 Temple Houston, Jeff Hunter, Susan Kohner, Everett Sloan (repeat). Fight over a pretty waitress ends in a murder conviction that doesn't ring true.
5 The Lawman, John Russell
7 (Color) The Flintstones (repeat). Fred befriends a



NANETTE FABRAY
guests on "Password" at 7:30 p.m. Thursday, channel 2.

- furry "kitten"—that grows into a lion.
9 The Deputy, Henry Fonda
13 (Color) True Adventure: "Avalanche Hunters"
34 La Rueda Tricolor
8:00 P.M.
2 Rawhide, Eric Fleming, Burgess Meredith, Broderick Crawford, Child Wills, Robt. Middleton (pt. 2). Sons of condemned town leader vow to kill the professional hangman.
5 Seven Keys, Jack Narz
7 The Donna Reed Show. Donna and Midge resent being involuntary golf widows every Sunday.
9 Movie: "Storm Warning," Ginger Rogers ('50)
11 The Untouchables, Robt. Stack, Peter Falk, Chicago mobsters import a specialist in "police contacts."
13 The Dick Powell Theater: "The Sea Witch," Carolyn Jones, Harry Guardino, John Ericson, Tuna clipper crew turns mutinous when a beautiful murderess takes refuge aboard.
34 La Mesera (drama serial)
8:30
4 Dr. Kildare, Richard Chamberlain, Terry Carter, Ellen Holly. Prizefighter, suffering from duodenal ulcer, risks his life in effort to provide security for his family.
5 RICHARD WIDMARK
★ "NIGHT AND THE CITY"
with Gene Tierney ('50). London underworld.
7 My Three Sons, Fred MacMurray. On an Air Reserve mercy mission with 10,000 dolls for flood-refugee Mexicans, Mike returns with a Latin child (Silvia Marino) who's lost her power of speech.
34 Cuerdas y Guitarras
9:00 P.M.
2 Perry Mason, Raymond Burr, Andra Martin, Tony Travis (repeat). Knifed ladies' man appears to have owed money to someone pressing for payment.
1 ENSIGN O'TOOLE
★ STARRING DEAN JONES
On a remote Pacific Island, the Appleby crew is captured by a Japanese sergeant (Mako) who doesn't know the war is over.
11 Naked City, Paul Burke, Nancy Malone, Conven-

- tioner is brutally beaten to death.
13 Festival of Performing Arts (repeat). Metropolitan basso Cesare Siepi offers a concert of arias from "Figaro," "Mefistofele" and "Don Quixote."
34 Destino (drama serial)
9:30
4 (Color) Hazel, Shirley Booth. Hazel coaches George's snobbish sister (Cathy Lewis) for her role as maid in a charity play. (Hazel's 4th season will be at the same time, and for the same sponsor.)
7 The Jimmy Dean Show, with Molly Bee, comedian Don Adams, country-western favorite Buck Owens. (Repeats, start next week.)
34 Las Estrellas y Usted.
9:45
9 Cleto Roberts, News
10:00 P.M.
2 The Nurses, Shirl Conway, James Daly, Davey Davison, Virginia Gilmore. Hospital gossip places wrong interpretation on the innocent friendship of a doctor with a young girl needing a father substitute.
4 (Color) Suspense: "Their Own Executioners," Dean Stockwell, Herschel Bernardi, Oscar-nominee ("Lilies of the Field") Lilia Skala. Tragedy drives three persons to wish for death, including a leukemia-stricken lawyer, and a youth who killed his wife because she fell short of his own mother's perfection.
9 Movie: "Watch on the Rhine," Paul Lukas, Bette Davis ('43)
11 George Putnam, News
13 News, Johns and Fishman
34 La Hora de Paco Malgesto
10:30
5 Peter Gunn, Craig Stevens
7 ABC News Reports
13 Movie: "Last Bandit," William Elliott ('49)
34 Box de Mexico (boxing)
11:00 P.M.
2 News: Dunphy-Udell Story
4 (Clr) KNBC News, Latham
5 Bob Young; News Final
11 Movie: "Sinner Take All," Bruce Cabot ('36)
11:15
4 (Color) Tonight, Johnny Carson with Pete Fountain, Henry Morgan
5 Steve Allen Show, with Paul Gilbert, Jack E. Leonard, Dr. James A. Peterson, Carolyn Jones, Vikki Carr
11:30
2 Movie: "The Web," Edmond O'Brien ('47)
7 Hawaiian Eye, A. Easley
34 Noticiero 34 (News)
12:00
9 Cleto Roberts, News
13 Movie: "Buried Alive," Beverly Roberts ('40)
12:15
9 Michael Jackson Show, with guest Ken Murray
12:30
7 Movie: "Dynamite," William Gargan ('49)
11 All-Night Movies: "2 Smart People," "Mother Wore Tights" and "Dr. Kildare's Victory"
12:45
9 Movie: "Caught," Louise Dresser ('31)
1:15
2 Movie: "Dressed to Kill," Lloyd Nolan ('41)
2:15
9 Home Nursing: Cancer

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Third Year of TV War for 'Combat'

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Rick Jason is going into his third year of make-believe war, a television battle for which the end does not seem near.

Jason plays the Army lieutenant in ABC-TV's "Combat." The show has been on the air for two years, and is destined for another season.

"I don't think we have any competition as far as that kind of a show is concerned," said Jason who co-stars with Vic Morrow.

Rick is a veteran of television wars, the made-up one we see on screen and the real one that goes on in network offices where major decisions are made.

"Combat" is his second series. He was star, part-owner and general handyman of "The Case of the Dangerous Robin" which went out of production three years ago after a single season.

"WE JUST went for 38 segments of that show and I went to bed for two months," he said, "My back went into spasm I got so worn out. When I was in traction they asked me to do another year. I said nope."

Jason not only acted in "Robin." He wrote some scripts, helped direct episodes and said he "was an all-around bottle washer."

And although the multitude of tasks took their toll, Jason said the potential benefits of such activity were abundant.

"If I could have done three years of 'Robin' I could have retired," he said. "I know Lloyd Bridges took out well over a million dollars for his 'Sea Hunt' series. I guess if I had done three years I could have made a million. 'Bat Masterson' was good for Gene Barry. It made him a wealthy man."

JASON is frank in his appraisal of "Combat," a World War II story.

"I think 'Combat' is like all television," he said. "Some shows are very good, some are mediocre. You can't hit it all the time. On the whole, we turn out good quality."

Some of the "Combat" scenes are well done, to the point of being almost authentic. For one scene involving an explosion, there was too much realism. An assistant cameraman was injured when the charge went off prematurely.

Jason considers himself one of Hollywood's more fortunate actors. His complaints are few.

Rick's show is on layoff, a word used in television production circles to describe a show that is temporarily shut down. The cameras roll on it again in June.

For Jason, the layoff means working around the house, doing chores that non-Hollywood type mortals feel are reserved for them and not movie stars.



RICK JASON . . . "Combat" Army Lieutenant

'Hillbillies' Creator Lacks Time to Worry About Critics

NEW YORK (UPI)—The television critics have been using some harsh words about the shows of Paul Henning for two seasons, but the mild-mannered Missourian goes right ahead calmly turning out "The Beverly Hillbillies" and "Petticoat Junction" and making large bank deposits.

"Of course, it's only human to smart a little under their attacks," Henning said, "but I don't let them worry me. Fact is, I don't have time to worry about anything except to keep on schedule with the two programs. My wife even writes letters to me at the office so I'll know what's going on at home."

This is the second season for "Hillbillies," and it is still the country's top show, a position it attained early in its first, by the standard rating system. "Petticoat Junction" also is among the top-rated shows.



PAUL HENNING

ratings every month annoys them.

"OF COURSE, the business has changed in recent years. The ratings bit never used to cause any talk or concern outside the trade. But lately the reviewers and television columnists put so much emphasis constantly on this that ordinary viewers go around talking about ratings in general conversation.

"Why, when I did the Bob Cummings series back in the 1950s, I wasn't even aware of the ratings myself. I just knew that the show became popular, that the sponsor was happy and that it went on season after season. I suppose some of the reviewers gave it bad notices when it first went on—frankly, I don't remember—but they left it alone after that."

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FRIDAY

April 24, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Amer. Political Heritage
4 U.S. Global Commitments
7 Guidelines: Patterns
7:00 A.M.
2 Captain Kangaroo
4 Today, Jack Lescaultie.
Hoagy Carmichael sings and reminisces about his career as Julius LaRosa and Fran Warren join in a 2-hour musical salute.
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonville
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guidepost to Science (6)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Come Live with Me," James Stewart, Hedy Lamarr ('41)
9:45
13 The Intelligent Parent
Composer Jimmy McHugh joins in salute to Beverly Hills' 50th anniversary.
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentra'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Northwest Stampede," James Craig ('48)
10:15
13 Guideposts (to 11:30)
10:30
2 Pete and Gladys
4 (Clr) Jeopardy, Art Fleming
5 Yancy Derringer
7 Price Is Right, Bill Cullen
11:00 A.M.
2 Love of Life

- 4 (Color) First Impression
5 The Cheaters, John Ireland
7 Get the Message, F. Buxton
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 Latin America: Politics
11 Sheriff John, John Rovick
13 The Ann Southern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 Triumph of Easter: "Coronation of Mary in Heaven"
13 Movie: "Top Secret," Oscar Homolka ('53)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
9 Movie: "They Won't Believe Me," R. Young
11 Movie: "If Winter Comes," Walter Pidgeon ('47)
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Fallen Angel," Dana Andrews ('45)
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Whip Hand," Carla Balenda, Elliott Reid
13 Mantovani "For Everyone"
2:15
11 Movie: "Joe Smith, American," Robert Young ('42)
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "52nd St.," Kenny Baker, Zasu Pitts ('37)
7 Day in Court: small claims
13 The Ann Southern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Invisible Agent," Iona Massey ('42)



YES, WE HAVE some bananas and papaya and pineapple, too. They're all part of a hat—hat?—typical of those to be seen on "Las Floristas Headdress Ball" at 10 p. m. Friday, channel 4, in COLOR.

- 7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "When Tomorrow Comes," Charles Boyer
11 The Lone Ranger
13 Escuela KMEC (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Usted y su Salud (health)
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Maverick, James Garner
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Magilla Gorilla
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Harry Reasoner, News
4 (Color) Curt Massey Show
5 Leave It to Beaver
7 (Color) Lee Marvin
Presents—Lawbreaker
9 Abbott and Costello
11 Movie: "Vera Cruz," Gary



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- Cooper, Burt Lancaster
13 (Color) Ripcord, K. Curtis
34 Janina (dramatic serial)
7:30
2 Great Adventure: "Outlaw and the Nun," Joan Hackett, Andrew Price, Leif Erickson (repeat). Teaching nun, in Colorado mining town, faces down angry lynch mob and prevents possible massacre.
4 International Showtime, Don Ameche: "World's Greatest Ice Show." Composite of two ice revues taped in Vienna, Budapest.
5 The Lawman, John Russell
7 Destry, John Gavin, Roger Mobley. Destry tries to rehabilitate an outlaw for the sake of man's son.
9 The Deputy, Henry Fonda
13 FRONTIER RANGER—COLOR
★ FULL-LENGTH FEATURE
From TV to big screen and back again in this first of 3 movies made from footage of the Keith Larsen-Buddy Ebsen "Northwest Passage" series.
34 Un Canto de Mexico
8:00 P.M.
5 Seven Keys, Jack Narz
9 Film
34 La Mesera (drama serial)
8:15
9 NBA Finals (sports box)
8:30
2 Route 66, Martin Milner, George Maharis, Betty Field, Lon Chaney, plus Maharis' sister and two brothers (repeat). Buz searches for a missing woman who appears to be his mother.
4 (Color) Chrysler Theatre: "Time for Elizabeth" (see box)
5 What's the Name of That Song? Wink Martindale, June Lockhart, Paul Lynde
7 BURKE'S LAW
★ STARRING GENE BARRY
Hazel Court, Jeanne CRAIN, Joanne Dru, Martha Hyer, Susan Strasberg and Josephine Hutchinson are among the wealthy women quizzed in the health spa death of a predatory woman
34 Voces de Mexico (musical)



NBA FINALS, 8:15 p.m., ch. 9, from the Cow Palace, as the Warriors host the Hawks in the 4th playoff game.

FIGHT OF WEEK, 10 p.m., ch. 7, has Frankie Narvaez of Puerto Rico and Vicente Derado of Argentina in a 10-round lightweight bout from Sunnyside Gardens.

MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Ellis-Hodgson winner facing Ev Collins of Belmont, Calif.

- 9:00 P.M.
5 Robt. Taylor's Detectives
11 Checkmate, Anthony George, Don Taylor
34 Destino (drama serial)
9:30
2 Twilight Zone, Rod Serling: "Stopover in a Quiet Town." Barry Nelson, Nancy Malone. Couple awakens after a gay party to find themselves in an ominously deserted village, where everything is make-believe and laughter comes from a child they cannot see.
4 That Was the Week That Was, Elliott Reid
5 Movie: "Treasure of the Ruby Hills," Zachary Scott ('55)
7 Price Is Right, Bill Cullen with Florence Henderson
13 The Rebel, Nick Adams
34 La Hora de Raul Astor

SPECIAL
CHRYSLER THEATRE — Groucho Marx and his wife Eden make their first dramatic TV appearance together in an adaptation of the 1948 stage comedy "Time for Elizabeth" which Groucho co-authored with Norman Krassna and with which he toured for years in the strawhat circuits. A businessman retires with his wife to a senior citizens' village in Florida, but finds idleness not much fun until he bumps into a shapely husband-hunter (Mrs. Marx) with an eye for mustached men. Featured, at 8:30 p.m., in color, ch. 4, are Kathryn Eames, Carole Wells, Roland Winters and John Considine.
LAS FLORISTAS Headdress Ball — Tom Frandsen is host for an hour-long live remote from the Beverly Hilton's International Ballroom as 11 mannequins parade in fantastic headdresses made from fresh-cut flowers. Manny Harmon's orchestra is featured at 10 p.m., in color, ch. 4, locally preempting NBC's Paar hour in which Bette Davis and Sergio Franchi are headliners.

- 10:00 P.M.
2 Alfred Hitchcock Hour: "Error in Northfield," Dick York, Jacqueline Scott, R. G. Armstrong (repeat). Ellery Queen spine-tingler of an embittered farmer who determines to carry out justice in his own way.
4 (Color) Las Floristas Headdress Ball (see box)
7 Fight of Week (sports box)
11 George Putnam, News
13 News, Johns and Fishman
34 Automex Presenta (music)
10:30
9 Movie: "Walk the Dark Streets," Chuck Connors
13 Movie: "Juvenile Jungle," Corey Allen ('58)
34 Marco Musical (music)

10:45
7 Make That Spare, Johnny Johnston (see sports box)

- 11:00 P.M.
2 News: Dunphy-Udell-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young, News Final
11 Movie: "Son of Fury," Tyrone Power ('42)
34 Yate del Prado (music)
11:15
Carson with Selma Diamond, Corbett Monica
5 Steve Allen Show, with Jackie Cooper, Wilfrid Hyde-White, Renee Roberts, augmented (to 17 pieces) Donn Trenner orchestra.

- 11:30
2 Movie: "Rhapsody in Blue," Robert Alda, Oscar Levant ('45). Gershwin
7 (Clr) Laramie, John Smith
34 Noticiero 34 (News)
12:00
9 Clete Roberts, News
13 Movie: "Lady Possessed," James Mason ('52)
12:30
7 Movie: "Death at Broadcasting House," Jack Hawkins (Br. '35)
9 Michael Jackson Show, Columnist Mike Jackson
1:00
4 Movie: "Rogues' Regiment," Dick Powell ('48)
9 Movie: "Northwest Stampede," James Craig ('48)
11 All-Night Movies: "Faithful in My Fashion," "Another Thin Man," "London by Night" and "Way Out West."
1:15
2 Movie: "Big Business," Jed Prouty ('37)

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OTTO PREMINGER
Happy About TV for U. N.

NEW-YORK (UPI)—Four million dollars is a sizeable sum even in these days, but it couldn't begin to pay for the talent that will be involved in six television dramas being prepared for airing in 1965 as discreet plugs for the United Nations.

High-bracket earners such as playwright Tad Mosel, film producer Otto Preminger, composer Richard Rodgers and various stars not yet designated will be working either for nothing or for that financial euphemism known as "peanuts"—or, as they say in union circles, "scale."

Almost all of the \$4 million will go for physical production costs and air time on prime evening net-

U.N. ENTERS TV DRAMA

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
High-Priced Talent Works for 'Peanuts'

By JACK GAVER

work hours. The dramas will be filmed in various parts of the world.

"It is for a worthwhile cause, and the working associations and the material are of a unique and exciting nature that wouldn't be possible in normal circumstances," was the explanation for his participation given by Mosel, who won the Pulitzer and New York Critic's Circle Awards for best play in 1961 with "All the Way Home."

This unusual television project is the result of a belief by Paul G. Hoffman, managing director of the United Nations special fund, and others that the general public is unaware of many of the useful functions that the UN performs.

★ ★ ★

THE IDEA of major entertainment dramas—not documentaries—to give subtle exposure to these UN services was devised, and the nonprofit Telsun Foundation, Inc., was set up with Edgar Rosenberg as its production executive and coordinator, Alan Neuman, veteran network producer-director, is liaison man.

"The major producers, directors, writers and composers we approached were eager to participate," Rosenberg said. "Ideas for subjects for the plays came right out of United Nations' files. The producer-directors chose their subjects and selected writers."

Robert Rossen, a much-honored movie-maker, picked Mosel to write the script for his contribution.

"It is an odd pairing," Mosel observed. "Every time I confer with Rossen, I marvel at it. I'm quiet; I write a quiet, introverted sort of play. Rossen is dynamic, and his motion pictures usually are jammed with action. We get along fine."

"Our production will deal with a subject that I imagine is completely unknown to the general public. There are some 8,000 seamen who, as a result of World War II, are not merely refugees or dis-

placed persons—they are persons literally without a country who cannot set foot on land anywhere without being liable to arrest. For one reason or another, they have no papers.

"We are dramatizing such a case from the files of the UN, which is trying to make it possible for these people to lead normal lives. Our particular story is especially poignant because it involves not only a seaman, but also his wife and child. I hope that our play is as moving as the raw material."

★ ★ ★

THESE UN DRAMAS will be 90 minutes each. The \$4 million for their production has been guaranteed by the Xerox Corp. as sponsor. Neither it nor the UN will have any control over the productions. The sponsor's "commercial" will be simply identification as such at the beginning and end of each of the six plays.

"The American Broadcasting Co. has agreed to preempt the time of regular programs to present four of the plays," Rosenberg said. "The National Broadcasting Co. will present two. The first one will be on the air next January. The schedule calls for one to be telecast in each of the five succeeding months."

Mosel said he already is well along with his script. Other playwrights presently at work are Reginald Rose, winner of many television awards, and Peter Stone of television and Broadway.

Stanley Kubrick ("Dr. Strangelove") will write as well as direct and produce his contribution. Two other dramatists remain to be selected.

Besides Rossen, Preminger and Kubrick, other producer-directors signed are Britain's red-hot Peter Glenville ("Becket"), Joseph L. Mankiewicz ("Cleopatra"), Sam Spiegel ("Lawrence of Arabia") and Fred Zinneman. Since Spiegel does not direct, Zinneman will do that job for him and not produce one of his own.

Composer contributors besides Rodgers include Elmer Bernstein, Henry Mancini, Alex North and Andre Previn.

CURT GOWDY ANNOUNCING

Radio, Television Sportscasting 'Opposites'

The difference between announcing a sports event on radio or covering it for television is about the same as the difference between night and day.

They're practically oppo-

sites, according to Curt Gowdy.

The veteran sportscaster earns his daily bread — a healthy portion of steak, too — working with the opposites.

He's the No. 1 radio announcer for the Boston Red Sox baseball team. He's the No. 1 television announcer for ABC-TV's weekly American Football League game and also was featured on that network's weekly "Winter Olympics" preview.

"When I'm doing radio," said Curt, "I have to paint a word picture. I need to be the verbal eyes of the listener. The more details and color and sidelights, the better radio job."

"If you don't do a good job, you ruin the game. You're the only link with the listener."

For television, however, verbal eyes are superfluous. A knowledgeable sports viewer could turn off the sound and still enjoy the game, according to Curt.

"In doing a game on television," he said, "I take the approach I'm at a game with a friend."

"I comment on natural

things — a good tackle, a great block.

"I write headlines for the television pictures."

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CURT GOWDY

SATURDAY

April 25, 1964

★ PAID ADVERTISEMENT

- 7:30
2 Sunrise Semester: "Art"
4 Ivanhoe, Roger Moore
8:00 A.M.
2 Capt. Kangaroo
4 How Schools Underlie
Freedom. Based on Life
magazine essay by Henry
Steele Commager
5 Hopalong Cassidy, B. Boyd
9 From the Ground Up
11 Mr. Wishbone, Jim Allan
8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)
9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Hector Heathcote
7 Movie: "The Hostage,"
Ron Randall
11 Superman, George Reeves
13 Panorama Latino (Span.)
34 Variedades (musical)
9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball XL-5 (puppets)
5 Movie: "Death Valley,"
Robert Lowery (46)
11 Blast-Off, Ruth Warwick
34 Blancas y Negras
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 (Color) Movie: "Tripoli,"
John Payne (50)
11 Movie: "Grand Central
Murder," Van Heflin (42)
34 Cocktail Musical
10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 Magic Land of AllaKazam
34 Matinee del Sabado
10:55
8 Baseball (see sports box)
11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 (Color) Bullwinkle Show
5 Movie: "Tonight We Raid
Calais," Lee J. Cobb (43)
7 The New Casper Show
13 Variedades, R. Iglesias
11:30
2 The Roy Rogers Show
4 Movie: "White Fire,"
Scott Brady (54)
7 Beany & Cecil (cartoon)
9 Mr. D.A., David Brian
10 Baseball (see sports box)
12:00 NOON
2 Sky King, Kirby Grant
7 The Bugs Bunny Show
9 Movie: "Storm Warning,"
Ginger Rogers (50)

- 11 Movie: "Romance of Rosy
Ridge," Van Johnson (47)
13 Money in Real Estate
34 Janina (dramatic serial)
12:30
2 Do You Know: "Maps"
5 Movie: "Slave Ship,"
Warner Baxter (37)
7 American Bandstand, Dick
Clark with Jackie De-
Shannon, Duane Eddy
13 Fore Golfers
1:00 P.M.
2 CBS News, Robert Trout
4 American Quiz, Arnold
Pike: "Colonial America"
13 Bowling with Art Parra
1:30
2 As Others See Us, Foreign
students view athletes
4 (Color) Agriculture USA
7 Movie: "A Walk in the
Sun," Dana Andrews (45)
13 Movie: "Pier 13," Lynn
Barl, Lloyd Nolan (40)
2:00 P.M.
2 The Unreasonable Men,
John Frederick Meuhl
4 Paging Parents: "Protect-
ing Our Children"
9 (Color) Movie: "Passage
West," John Payne (51)
11 Movie: "The Gateway,"
Robert Sterling (41)
34 Ella, yo y Alguien Mas
2:30
2 Frontiers of Science:
"Nervous Tension"
4 (Clr) Wild of Ornamentals
5 Movie: "For You I Die,"
Cathy Downs (47)
34 Novela Semanal (2½ hrs.)
3:00 P.M.
2 Movie: "The Desperados,"
Glenn Ford (43)
4 Teach '64: Oceanography
13 Movie: "Mr. Smith Goes to
Washington," James Stew-
art, Jean Arthur (39)
3:30
4 Profile (San Diego State)
7 Movie: "7 Were Saved,"
Richard Denning
9 Championship Bowling
4:00 P.M.
4 Headlines of the Century
5 TV Bowling Tournament
11 Comedy Hour
4:15
4 (Color) Meet Your Council:
Rosalind Wyman
4:30
2 Scholarquiz, John Condon:
Sylmar High vs. Morning-
side (Inglewood)
4 How Schools Underlie
Freedom (see 8 a.m.)
9 Movie: "Devil's Hench-
man," Warner Baxter (49)
13 Movie: "This Thing Called
Love," Rosalind Russell

SPECIAL

**TAX CUT: Facts and Falla-
cies** — Robert Abernethy is
anchorman for an examina-
tion of the many aspects of
the new federal tax law at 5
p.m., ch. 4, emphasizing its
effect on those earning less
than \$10,000, who pay most
of the taxes. Commenting on
the new law are Sen. Paul
Douglas (D-Ill.), FIDC chair-
man Joseph Barr, IRS com-
missioner Mortimer Caplan,
Sec. of Treasury Douglas Dil-
lon and president of Actors'
Equity, Ralph Bellamy.

**WHATEVER HAPPENED
to Eight?** — Now hope for
physically and mentally re-
tarded children is offered by
a new therapeutic concept
studied at 6:30 p.m., ch. 4.
Hour special tells the story of
a young accident victim left
paralyzed, sightless, without
hearing and with his brain
damaged. He is re-taught to
crawl, stand, walk and speak

- 5:00 P.M.
2 Movie: "Paleface," Bob
Hope, Jane Russell (48).
Calamity Jane teams up
with a dentist. Yes, that's
Hoss Cartwright's hat—
before Dan Blocker took
it over.
4 Tax Cut: Facts and
Fallacies (see box)
5 Movie: "Dead Man's
Eyes," Lon Chaney (44)
7 ABC's Wide World of
Sports (see sports box)
11 Trails West, Ray Milland
34 Lucha Libre (wrestling)
5:30
4 NBC Sports Special, Bud
Palmer (see sports box)
11 The Texan, Rory Calhoun

- 6:00 P.M.
4 (Color) KNBC News
9 Abbott and Costello
11 The Phil Silvers Show
13 (Color) Rocky & Friends
34 Bailen Todos los Sabados
6:30
4 Whatever Happened to
Eight? (see box)
5 Folk World of Jimmie
Rodgers, Yachtsmen
7 Talk Back, Carl George
visits a nudist camp, talks
with wrestlers and dis-
cusses divorce with Judge
Roger Pfaff.
9 Our Miss Brooks, E. Arden
11 Chiller (movie): "World
Without End," Hugh
Marlow (56)
13 Bourbon Street Beat
6:45
2 Jerry Dunphy, News
7:00 P.M.
2 Sea Hunt, Lloyd Bridges
5 The Jack Barry Show
7 Have Gun, Will Travel
9 Movie: "Project Moon-
base," Donna Martell (53).
34 Teatro Familiar (drama)
7:30
2 The Jackie Gleason Show
4 The Lieutenant, Gary
Lockwood, Rip Torn. Rice
poses as recruit to
investigate charges of
brutality against training
sergeant in first of repeats
7 Hootenanny, Jack Linklet-
ter with the Brothers Four,

- Bob Gibson, Trini Lopez,
Marilyn Child, the Gate-
way Trio and comedian
Jackie Vernon at William
and Mary College.
13 Deadline, Paul Stewart
8:00 P.M.
5 Leave It to Beaver
11 Wrestling from Bridgeport
13 (Color) Movie: "The
Vanishing American,"
Scott Brady (53)
8:30
2 The Defenders, E. G. Mar-
shall, Glynis Johns,
Laurence Naismith. Con-
vinced their client is emo-
tionally disturbed and a
kleptomaniac, the Pres-
tons seek her estranged
father for help when a
woman is caught shop-
lifting, and as a fourth-
offender under N.Y. law
faces 15 years to life
4 (Color) Joey Bishop Show.
Joey and gusher Andy
Williams object to being
drafted to entertain at
their wives' (Ellie and
Claudine) Ladies' Club
dinner, only to find they
can be replaced by two
"big" stars (Robert Goul-
let and Danny Thomas
appear in brief cameo
roles). Bishop, incident-
ally, repays the Williams'
visit May 12 when he
guests on Andy's show.
5 Movie: "Dragonfly Squad-
ron," John Hodiak (54)
7 Lawrence Welk Show.
Musical tour of U.S. from
California to the side-
walks of New York
9 L.A. TV PREMIERE!
★ **"BOTTOM OF THE BOTTLE"**
JOSEPH COTYEN, VAN
JOHNSON, RUTH ROMAN
in COLOR on the
NEW COLGATE THEATRE
with Jack Carson (56).
34 Trios de Mexico
9:00 P.M.
4 (Color) Movie: "Reluctant
Debutante," Rex Harrison,
Kay Kendall, Angela Lans-
bury, Sandra Dee (58).
First of the summer re-
peats, this one from the
Monday movies.
34 Futbol (soccer matches)
9:30
2 New Phil Silvers Show.
Night watchman, whose
on-the-job sleeping has
enabled Harry to rent
out the warehouse to
method actors, may be
replaced.
7 The Hollywood Palace.
Ken Murray show more of
his home movies, and is
guest-host to actor-night-
club star Eddie Albert,
singer Jane Morgan,
comedians Rowan and
Martin, British folk sing-
ers Clyde and Stuart and
comedian Charlie Callas.
10:00 P.M.
2 Gunsmoke, James Arness,
Vic Perrin. County bump-
kin forsakes the farm to
seek big city fortunes
and finds himself the
promoter of a bare-
knuckle prizefight. Pro-
fessional boxers John
Newman and Wilhelm von
Homburg make their
acting debuts as the
antagonists.



CLAUDINE LONGET,
wife of Andy Williams,
appears with her hus-
band during "The Joey
Bishop Show" at 8:30
p. m. Saturday, channel
4 in COLOR.

Sports Today

BASEBALL, 10:55 a.m., ch.
8 (San Diego), as Dizzy Dean
covers the Yankees-Orioles
game from Yankee Stadium.
BASEBALL, 11:30 a.m., ch.
10 (San Diego), has the Min-
nesota Twins hosting the Det-
roit Tigers.

WIDE WORLD of Sports, 5
p.m., ch. 7, has the women's
national AAU swimming
championships (pt. 2) and the
Mount San Antonio College
Relays (Walnut, Calif.).

SPORTS SPECIAL, 5:30
p.m., ch. 4, has the saber
challenge and team match
finals of the New York Ath-
letic Club international fenc-
ing tournament.

- 5 Dan Smoot Reports
11 News, Burrell and Coates
13 Movie: "Strange Death
of Adolph Hitler,"
10:15
5 Dean Manion Forum
9 Movie (10:20): "Anthony
Adverse," Fredrick
March, Olivia DeHavilland
(36). Four-Oscar-winner.
10:30
5 Movie: "Fuller Brush
Man," Red Skelton (48)
7 FIRST TIME ON TV!
★ **"FRANCIS"—(THE
TALKING MULE!)** STARRING
DONALD O'CONNOR
with Patricia Medina,
11 Hollywood Star News-
reel, John Willis. Return
premiere of former KHJ
series of film clips.
34 Aquí Alex Prada
11:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
11 Movie: "Lone Star,"
Clark Gable (52)
11:15
2 JAMES GARNER! NATALIE
★ **WOOD! "CASH McCALL"**
L.A. Television Premiere!
on THE FABULOUS 52!
11:30
4 Movie: "Undercover
Man," Glenn Ford (49)
13 Boston Blackie, K. Taylor
12:00
5 Movie: "Hot Rod Girl,"
Chuck Connors (56)
13 Movie: "My Sister Eileen,"
Rosalind Russell (42)
12:25
7 Movie: "Whispering City,"
1:00
11 Movie: "Gallant Sons."
9 Movie: (1:05): "Secret
Beyond the Door."
1:15
2 Movie: "You Can't Have
Everything," Alice Faye
2:35
9 Movie: "Copper Sky,"

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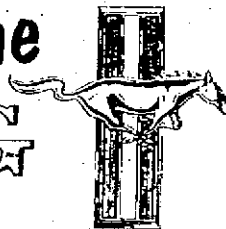
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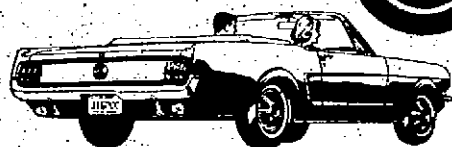
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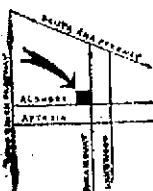
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EDWIN & HARU
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THEY SPEAK
FOR US IN JAPAN
BY JESS GORKIN



April 18, 1964

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. I would like to know the salary of Chief Justice Earl Warren; also the salaries of the associate justices of the U.S. Supreme Court.—W. Enslar, Aiken, S.C.
A. The chief justice gets \$35,500, the associate justices \$35,000.

Q. The late Aly Khan, who was married to Rita Hayworth and others—did he do anything with his life?—F.T., Washington, D.C.
A. Wasted it.

Q. A girl named Joyce Selznick was Tony Curtis' first agent. Is it true Curtis dropped her after Joyce got him his first movie break?—J. Spitzer, Jersey City, N.J.
A. True.



Q. I understand that at the time of her death in November 1962, the late Mrs. Franklin D. Roosevelt was one of the nation's richest women. Do you know how much money she left in her estate?—Fern Young, Salt Lake City, Utah.

A. Mrs. Roosevelt left a gross estate of \$277,294, which will be worth much less after federal taxes.

Q. Is it true that Rolf Hochhuth, author of the controversial play, *The Deputy*, was a member of the Hitler youth organization during the time he says Pope Pius XII was at fault for not speaking out against Hitler's persecution of the Jews?—F.M., Dearborn, Mich.
A. True. Hochhuth at the time was a child.



Q. Did Shirley Temple ever hate any children by John Agar?—F. L., San Leandro, Calif.
A. Yes, a daughter.

Q. What is the Washington opinion concerning Sen. Hubert Humphrey of Minnesota? Would he make a good Vice-President?—G. T., St. Paul, Minn.
A. Humphrey is intelligent, friendly, honest, liberal, well liked and well regarded by his Senate colleagues, many of whom feel he would make an excellent Vice-President. These are Democrats, of course.

Q. One of Errol Flynn's wives has written a book in which she declares Flynn was a dope addict. True or false?—Vicki Wilson, Columbus, Ohio.
A. True.



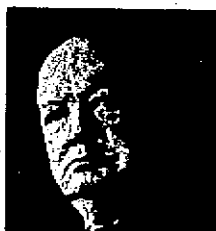
Q. Before he was convicted of jury-tampering, how many times had James Hoffa been indicted? I would also like to know if Hoffa isn't involved in business dealings with screen star Doris Day.—Lou Edleman, Newark, N.J.

A. Before his recent conviction, Hoffa had been indicted on six different charges ranging from bribery to mail fraud. Doris Day and the Teamsters Union own jointly the Cabana, a luxury roadside hotel south of San Francisco.

Q. Has either of the Frank Sinatras ever served in any branch of the armed forces?—Ruth Mahan, Miami, Fla.

A. No. Senior suffered from a punctured eardrum, and Junior is asthmatic.

Q. Is it true that Winston Churchill did not have a formal education but acquired most of his knowledge through self-education?—John Richards, Boston, Mass.



A. Churchill had a good formal education at St. James' School and Harrow, where he was a notoriously poor student in every subject except English composition. After three unsuccessful tries, he finally was accepted at Sandhurst, the British West Point, from which he was graduated eighth in a class of 150.

Q. I have just read Ford: *Decline and Rebirth, 1933-1962*, supposedly published with the co-operation of the Ford Motor Company. I gather from the book that Henry Ford, who founded the company, was not much admired by his grandchildren, especially Henry Ford II. Is this so, and if so, why?—P. R., Corry, Pa.
A. Henry Ford did not contribute much to the happiness of his son, Edsel, who was a fine, thoughtful,

compassionate gentleman. As a result, Edsel's children did not think too highly of their grandfather, who was not a fine, thoughtful, compassionate gentleman.

Q. Bo Belinsky, who pitches for the Los Angeles Angels, worked for 5 weeks at the Silver Slipper in Las Vegas. How much was he paid, and does he have any talent as an entertainer?—L. Abaskan, Sarasota, Fla.
A. \$1,000 a week; no talent.



Q. I am shocked to discover that the government is allowed to intercept a citizen's mail. Isn't this unconstitutional?—Victor Foster, Greenwich, Conn.

A. Not under special circumstances which make the practice permissible.

Q. I understand that the following marriages are foundering: that of Alan Lerner, who wrote *My Fair Lady*, and that of Virginia Warren, daughter of Earl Warren, who is married to John Daly. Please verify.—T. R., New York, N.Y.

A. The Lerners recently reconciled. The Daly marriage is in excellent shape.

Q. I would like to find out about Dion Fay, the son of Barbara Stanwyck and the late Frank Fay. My understanding is that the son was disinherited, and yet I read in the papers he inherited almost \$100,000. What's the truth?—Al Engellbach, Tucson, Ariz.

A. When Frank Fay died in 1961, he left a will which did not mention his son. The will carried bequests to various Catholic institutions. Dion Fay sued and claimed he was the only heir to his father's \$200,000 estate. The court awarded him approximately \$100,000 on a legal technicality which requires that a child must specifically be mentioned in a will in order to be disinherited.

Q. How old are Duke Ellington and Benny Goodman?—Penny Rice, Beverly Hills, Calif.

A. Ellington is 65; Goodman will be 55 on May 30th.

Q. Who said: "Women are not much, but they are the best other sex we have"?—S. M., Cambridge, Mass.

A. Don Herold, American writer and artist.

Parade

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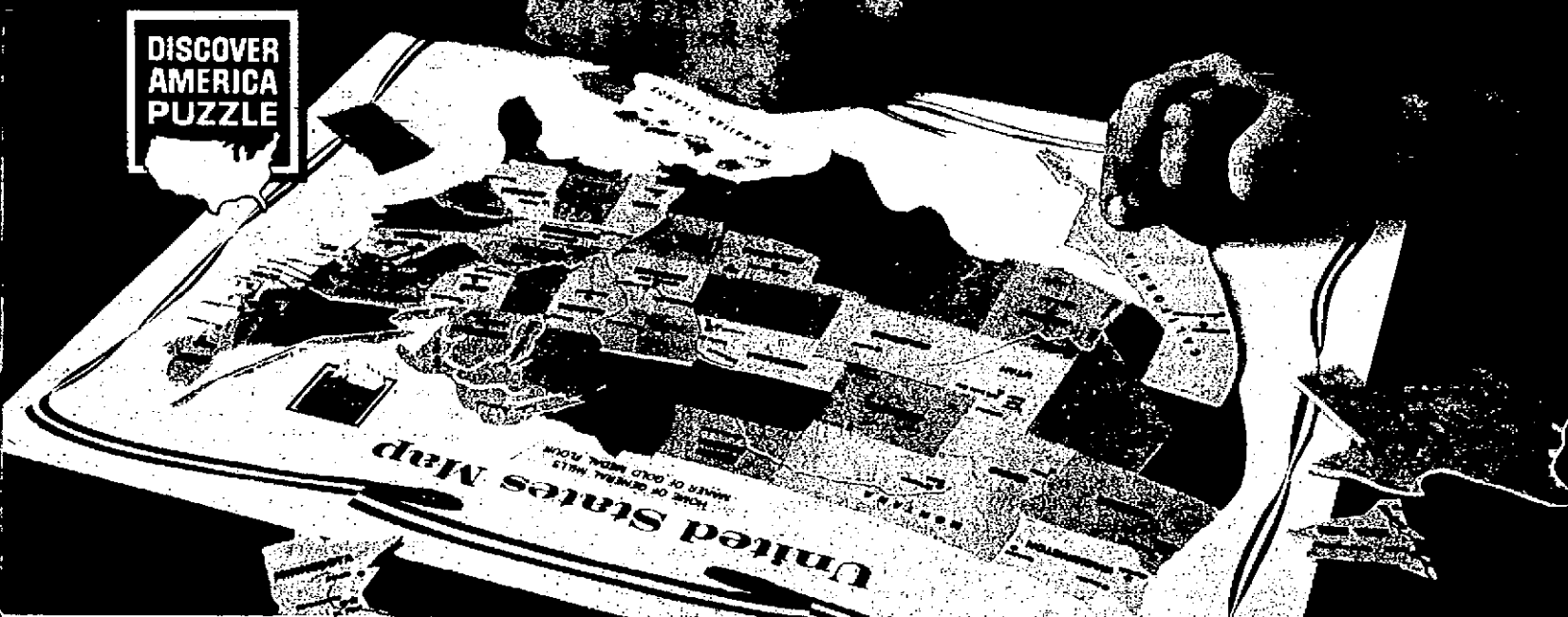
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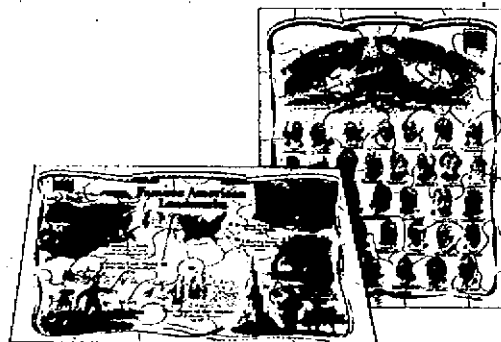
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YOUNG MARRIAGE: GOOD OR BAD?

by SID ROSS &
PETER D. ALBERTSON

• More than four times as many girls as boys were married under 20.

• In general, those who married at 20 or before are less well off than those who waited. They have lower incomes, less education, are less likely to own their own homes—and they have more children.

• Regardless of whether or not they are married, 7 out of 10 members said they were opposed to early marriages—even if they thought theirs an exception.

The PARADE survey also showed that McClatchy's class of 1958 in general has done fairly well in life. Some 69 of the married couples already own their own homes; almost none live with parents or in-laws. Incomes range from \$3,000 to \$10,000 yearly, with

the average around \$6,000—but one youth already reports an income of \$28,000. Of the married couples 50 do not yet have children, 39 have 1 child, but 2 graduates already have 4. By and large, the class expresses satisfaction with its lot.

But those who disagree, who are least happy, are the divorced and the separated—and almost all hold early marriage responsible for their unhappiness.

"We were too young for the responsibilities a marriage involves," says Barbara McIntyre Gross, who married in January 1959, was separated last June and has three children. "At 18, you're pretty stupid. Maybe I was trying to prove I was grown up. I thought I knew better than my parents, better than everyone."

- TIRED OF LIVING ALONE

Denise Hurst Marrin, who was married in 1960 at 19 and divorced in 1962, adds: "I suppose if I were to cite one reason it would simply be that we were unable to take marriage seriously. Why did I get married? I was living apart from my family and I was tired of living alone." With two children, Mrs. Marrin must work 56 hours a week at two jobs to make ends meet.

Now on her second marriage and expecting a first child, Diane M. Svoboda Hilbert, first married at 19, also is emphatically against teen weddings. "I don't think anyone should get married less than two or three years after high school," she says. "There are too likely to be money problems, and those problems lead to others, which in turn lead to a broken marriage."

But one divorced girl points out that mere statistics on marriage and divorce can be misleading. "I can show you in our yearbook a whole slew of marriages that are broken or barely holding together," she says, "with one or both partners running around with others. This is marriage?"

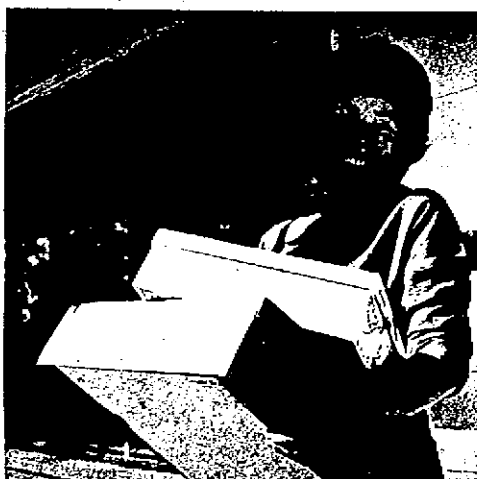
However, more than half the young marrieds say they're glad they did it. Garlynn Mehren Rodriguez, who married at 18, is all for young marriages. "It couldn't have worked out better if I had waited a few years," Mrs. Rodriguez says. "I think that marriage matured me more than anything else. Learning to live with someone else and sharing his life—that makes you grow up much faster."

And Paul O. Noel, a journeyman electrician who married Judy Litschke when he was 18 and she 16, is eminently satisfied with his marriage. "As far as I'm

Young father Melvin Garrison, married at 20: "If I had it to do all over again I'd wait till I was 25 or 26. If we'd waited till we had enough saved it would have been easier; we had to watch every penny we spent; for me, going to college was completely out of the question."



Newlywed, Mary S. Turk, 23: "I really didn't want marriage until now. I had a chance to travel around the country and go to Europe, and to take a 3-year college nursing course. Now I've got a career, and I'm mature enough to settle down. I couldn't have done so earlier."



A HIGH SCHOOL
GRADUATING CLASS OF 6
YEARS AGO GIVES
ITS FRANK OPINION
ON ONE OF OUR CRITICAL
SOCIAL PROBLEMS

concerned, I have what I want: my wife and my child. I'm glad I got married early. Financially, it might have been better for us to wait, but not otherwise. And this way, we've struggled together for everything."

Those who married later indicate that they were wiser to wait. "Marriage has plenty of problems anyway," says JoAnn Dodge Blanchard, who married in April 1962, after waiting for her husband to complete a two-year term as a Mormon missionary, "without adding the problem of immaturity. Neither of us was ready when we met four years ago." Mrs. Blanchard now works part-time to help with the family's finances.

And the figures prove that those who marry early have a much rougher time of it. For example, the average income of those who married in or before 1960 is lower than that of their classmates. Those who married before 20 are earning a full \$1,000 less than the average of \$6,000.

Moreover, only 4 of the 60 who had married early found themselves able to complete college, and nearly half had no education at all after high school. In contrast, one-third of their classmates finished college, and 19 even went on to graduate study. Only 1 in 20 of this group ended his education when he received his diploma from McClatchy.

Those who married early are aware of how their choice militated against them.

WANTS TO EARN MONEY

"I didn't finish my education," says Sandra Hillman, who started college, then married at 19 and was forced to drop out. "I realize now how much better off I'd be if I had." Mrs. Hillman now works as a saleswoman.

Another young bride, Linda Winter, says early marriage forced her to forego a planned musical career, and a third declares: "I am a housewife but I would like to work for a while for a change. My husband is on the selfish side when it comes to money, and I'd like to earn some of my own." Because she completed only one year of college, and has a small son, this girl, married at 18, feels she can't earn much.

And Samuel R. Porter, who married in 1958, and dropped out of college after one year adds, "It's the biggest mistake of my life, and I'll regret it for the rest of my life. We should have waited. When I was 18, I wouldn't listen. I'm sorry I didn't."

Single, 23-year-old Don Negri: "I almost got married when I was 19—I was in service—and now I'm 100 per cent glad I didn't. From the number of failures among my classmates, I'm sure early marriage doesn't work. The boy should be at least 23 or 24, the girl at least 21."

Yet, in spite of the figures that show early marriage has handicapped them, and in spite of expressions of regret, many who married in their teens insist that marriage helped them. "Settled me down" and "Gave me incentive" are two expressions frequently heard. And their words are echoed by their classmates who married later. Only a handful, asked whether marriage was a help or a hindrance to their career, chose "hindrance." A number of girls said marriage and children is their idea of a career.

HOW THE CLASS OF 1958 ANSWERED

1—ARE YOU MARRIED?

	SINGLE	MARRIED	DIVORCED OR SEPARATED
MEN:	44	45	1
WOMEN:	28	80	9

2—IN WHAT YEAR WERE YOU MARRIED?

	'57	'58	'59	'60	'61	'62	'63
MEN:	—	3	—	9	15	8	10
WOMEN:	3	10	20	15	13	7	12

3—DID YOU MARRY TOO EARLY?

MEN UNDER 20: YES, 4; NO, 8.

WOMEN UNDER 20: YES, 14; NO, 34.

4—DID MARRIAGE HELP OR HINDER YOUR CAREER?

MEN UNDER 20: HELPED, 9; HINDERED, 3.

WOMEN UNDER 20: HELPED, 20; HINDERED, 13.

MEN OVER 20: HELPED, 23; HINDERED, 2.

WOMEN OVER 20: HELPED, 18; HINDERED, 4.

5—DO YOU FAVOR YOUNG MARRIAGE?

YES	NO	ONLY IN CERTAIN CASES	NO OPINION
40	139	12	4

Paradoxically, many of the McClatchy graduates said they were happily married—yet agreed that they had married too early. Almost one-fourth of those responding (including, interestingly, some who had married in the last year or two) fall into this group.

For example, Patricia A. Hunger, who describes herself as "a happy wife," declares, speaking of her own marriage in 1958: "I don't believe the average

17-year-old knows enough about himself or life to take on the responsibilities."

And a young machinist, who was married in 1960 and now has three children, says, "Yes, I married too early. I couldn't finish my college education. It'll take many years of night school before I can make it."

Speaking for those who have not yet married and who believe they have made the only correct choice is David Harvey. "When young people, teenagers, become engaged or go steady, they are not their real selves, and they don't really know if they are right for each other."

Jeanne Richards, who is not yet married and has completed three and a half years of college, comments, "People miss out on the fun to be had in the best years of life by accepting the responsibility of marriage when they're too young."

TELL THEM TO WAIT

And in many of the cases there is a poignant and bittersweet note. Doris Rodgers Van Hook married before she received her diploma, now has four children and says she is happily married. Yet she declares: "I guess I'll never make it now. And I didn't even have a chance to have any fun. My husband was in the service, and going out with girl friends was no longer the same. I'll certainly try to convince my children not to make the same mistake that I did. I'll tell them to wait!"

And the advantage of "waiting" seems to be the chief conclusion of the PARADE study. Stated emphatically by the students from their own experience, borne out by the statistics, there seems to be no doubt that later marriage means better education, happier and more lasting marriages, more income, more solid careers and a richer, fuller life. At least, if the 1958 class of C. K. McClatchy is a criterion.

And yet, there are always those who will think otherwise. One of them is Marydean Rosensteel Piggott, who knew her husband for only six weeks before she married him at 18, now has a 3-year-old son, and describes herself as "very happy."

"The age at which the vows are recited is really unimportant," maintains Mrs. Piggott. "It's the willingness and understanding of the two people involved to live together and to work together that really counts."

Wife of 2½ years, Jeanne Wetterau Baldwin: "I was just short of 20 when we were married, and right after that I went sour. I was at the end of my first semester in college and I felt I wasn't ready to carry the burden of housework and school. But we worked out the problems."





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Betty Crocker



FRUITCAKE
2 cups Bisquick 1/2 cup milk
1 egg

Beat thoroughly with rotary beater. Grease pan. Bake in 8" round pan. 15 min. 15. Use 2 cups milk for other pan.



COFFEE CAKE
2 cups Bisquick 1/2 cup milk
1 egg

Beat eggs in 400°. Mix ingredients. Beat vigorously until soft. Spread into greased 9" round pan. Bake 15 min. 15. Use 2 cups milk for other pan.



SHORTCAKE
2 cups Bisquick 1/2 cup milk
1 egg

Beat eggs in 400°. Mix ingredients. Beat vigorously until soft. Spread into greased 9" round pan. Bake 15 min. 15. Use 2 cups milk for other pan.



WHEAT BRISK CASE
1/2 cup Bisquick 1/2 cup milk
1 egg

Beat eggs in 400°. Mix ingredients. Beat vigorously until soft. Spread into greased 9" round pan. Bake 15 min. 15. Use 2 cups milk for other pan.



FRUIT SHORTCAKE
2 cups Bisquick 1/2 cup milk
1 egg

Beat eggs in 400°. Mix ingredients. Beat vigorously until soft. Spread into greased 9" round pan. Bake 15 min. 15. Use 2 cups milk for other pan.



SHORTCAKE
2 cups Bisquick 1/2 cup milk
1 egg

Beat eggs in 400°. Mix ingredients. Beat vigorously until soft. Spread into greased 9" round pan. Bake 15 min. 15. Use 2 cups milk for other pan.

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Ambassador and Mrs. Edwin Reischauer stroll on embassy grounds. Mr. Reischauer married the former Haru Matsukata in 1956. They met after the death of his first wife. The popular ambassador's recent stabbing in leg by a deranged Japanese youth brought a great outpouring of sympathy from the Japanese people as well as the government.

THEY SPEAK FOR US IN JAPAN

Edwin and Haru Reischauer make a hard-working diplomatic team

BY JESS GORKIN
EDITOR OF PARADE

TOKYO. Hundreds of the most capable and hard-working women serving our country toil 14 hours a day or longer—without pay.

They help supervise staffs in the hundreds, assist foreigners to visit the U.S., write letters to thousands of people, plan banquets for visiting dignitaries, make countless speeches—and may even be called upon to settle a border dispute.

These unpaid workers are the wives of our diplomats.

High on the list of these remarkable women is Mrs. Edwin Oldfield Reischauer, wife of our ambassador to Tokyo. I recently spent a leisurely Saturday afternoon with the ambassador and his wife in the embassy residence, where I interviewed Mrs. Reischauer. The ambassador remained in the background, except to contribute additional

details and such banter as:

She: "My biggest problem on the job is getting tired, I guess."

He: "You enjoy the speeches least. Let's put it that way."

"Even your speeches?" I asked him.

He: "She is long-suffering."

She: "The part of my job that I like best is being effective."

He: "Now that's always the diplomat's wife's answer."

Mrs. Reischauer claims the ambassador "thinks big thoughts and I take care of small details." That's sheer modesty.

From the time she gets up at 7 A.M. until she retires late at night, Mrs. Reischauer may do several or all of the following: address one of the 14 clubs to which she belongs, consult with some of the 300 members on the embassy staff and their families, select Japanese women who will go to America as part of

the U.S.-Japanese exchange program, answer inquiries from both Americans and Japanese, help volunteers who teach English to the Japanese. Finally, she may wind up her day's activities by accompanying the ambassador to two evening functions and a formal dinner.

During the three years of their assignment as America's First Family in Japan, the Reischauers have become very popular here. One reason is that both were born and brought up in Japan. Mrs. Reischauer is the former Haru Matsukata, the granddaughter of a former Japanese premier. The 53-year-old ambassador, son of American missionary parents, lived in Japan until he was 16. He attended Oberlin College in Ohio, studied and taught Asian affairs at Harvard, where he is now professor on leave.

KNOW THE LANGUAGE

The Reischauers are fluent in Japanese. "I think it is essential to know the language of the country in which a diplomat is stationed," Mrs. Reischauer avers. "My effectiveness would be cut 50 per cent if I could not speak Japanese."

Thousands of Japanese citizens look to Mrs. Reischauer as the most direct line into the embassy. "It's hard to get through on the phone to me," the ambassador explains. "But everybody can get my wife directly." A great many people have informed the Reischauers, "I never thought I would pay a visit to the American embassy, but because you're here I feel at ease and happy about coming." Notable among them is the lady Socialist member of the Diet, or Japanese Parliament, who told Mrs. Reischauer at a social function, "Two years ago I was demonstrating outside the gates. But it's much nicer to be inside talking to you."

The ambassador is proud of his wife's role. In his words, "She prompts me a lot and is awfully good at telling me if something is in the wrong tone or might be said in a better way. But," he adds, "she has other tremendous functions keeping the embassy running smoothly—especially personal contacts with the embassy

wives and families. Besides that, she has an important role with American women in Japan, officers' and noncoms' wives, and with the Japanese public."

Mrs. Reischauer carries on a large correspondence with Japanese of all ages. Young girls want to be introduced to American pen pals. Other correspondents ask her advice on politics and even to settle family disputes.

"One of the most unusual requests I had," Mrs. Reischauer recalls, "was in a border case between two prefectures. There was a merger of two towns, and it meant that a girl whose home was on the border line and her best friend would have to go to different schools. They applied to town officials and even to the premier. They finally came to me as a last resort." Unfortunately Mrs. Reischauer could not assist the girls either.

Marital difficulties between American soldiers and Japanese women consume a considerable amount of her time.

"A lot of cases," she says, "involve women who married Americans and have been abandoned. They ask me to look for their husbands."

One problem that Mrs. Reischauer settled involved some repatriates and an American officer who had aided them 18 years ago, in 1945-46, when they had no food or clothing. These repatriates were planning a celebration, and Mrs. Reischauer helped locate the officer.

THE PERSONAL TOUCH

The ambassador explains, "We spend a lot of time on public relations, but I think this is part of the new diplomacy. It isn't government. It's people-to-people on both sides. It's important to talk not only to the Japanese but to Americans who come to Japan. We must brief these tourists, answer their questions. It's a good time for them to learn about Japan."

People-to-people diplomacy is of special importance this year.

The summer Olympics in Tokyo will attract a record number of Americans to Japan. But at the same time, the easing of travel restrictions by their government

continued

Two Japanese student nurses talk with the Reischauers about their approaching trip to New York to continue their studies.

Mrs. Reischauer meets with Fulbright scholars at get-acquainted buffet dinner in Tokyo. There are at the present time 3,000 Japanese students attending colleges and universities in the United States.



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will enable many more Japanese to come to the U.S. than ever before. Last year nearly 27,000 Japanese tourists visited the United States, in addition to the 3,000 students attending our colleges and universities.

The Reischauers consider the need for exchange visits between Japan and the U.S. to be vital. But this program will be successful only if Japanese visitors are enabled to spend some time with Americans who share the same interests. If they are labor union men, they should get together with American labor union men. If they are professors, with American professors. If legislators, with American legislators. These people are also extremely anxious to see the real America.

"It's so important to get the Japanese into American homes," Mrs. Reischauer says. "And I want them to feel at ease. Before they go to the U.S., I have been making arrangements for some groups to spend a night in the home of one of our military or embassy people. It's a new experience for some to sleep in beds.

"We begin by asking the Japanese what they're interested in," she explains, "and then we communicate with committees in America to find out what's available. But in most cases, especially with the women, they tell us that the

It's important to get Japanese tourists into American homes



As Mrs. Reischauer looks on, the ambassador greets a fellow Harvard-Yenching Institute scholar at a reunion in Tokyo. The ambassador has a doctoral degree in Asian affairs.

highlight of their trip was visiting in a home and spending time with a family.

"If groups of Americans are willing to house Japanese — or visitors from any country," she maintains, "they could make a real contribution to U.S. foreign relations right in their own cities." (Americans who want to entertain Japanese labor leaders, social welfare workers, educators, members of the press or television, should write to the Bureau of Educational and Cultural Affairs, Far East Programs, Department of State, Washington 25, D.C. Also check community service organizations in your own area if you wish to volunteer.)

When the Reischauers travel, they have their own problem. "If I go without her on one of my tours to meet the Japanese people," the ambassador says, "they look awfully disappointed. I feel as though I've really let them down."

"That's one point," Mrs. Reischauer says philosophically, "we argue about all the time. I say they come to look at him, and he claims they come to look at me."

It would be foolish to get in the middle of a husband-wife dispute—especially between a diplomat and his wife. But whichever Reischauer the people really come to see, we are fortunate to have both of them speaking for us in Japan.

Fun and Fancy! The cookies you make with Quaker Oats

Look how inviting—taste how good! This party tray of cookies in different shapes and sizes and luscious flavor combinations. But in each, the all-important ingredient for texture and nutrition is Quaker Oats.

Try all these favorite cookie recipes soon—and often!



SUGAR 'N SPICE COOKIES

Makes 3 dozen cookies

- | | |
|----------------------------------|---|
| 2½ cups sifted all-purpose flour | 1 cup firmly-packed brown sugar |
| 1 teaspoon soda | 2 eggs |
| 1 teaspoon salt | ¼ cup milk |
| 1½ teaspoons cinnamon | 3 cups Quaker Oats (quick or old fashioned, uncooked) |
| ½ teaspoon nutmeg | 1 cup raisins, chopped |
| ¾ cup shortening, soft | |
| ½ cup granulated sugar | |

Sift together flour, soda, salt, cinnamon and nutmeg into a large bowl. Add shortening, sugars, eggs and milk. Mix until smooth, about 2 minutes. Stir in oats and raisins. (For ease in handling, dough may be refrigerated before rolling.)

Roll out on lightly floured board or canvas to ¼-inch thickness. Cut out with floured 3-inch round cookie cutter. Place on greased cookie sheets; sprinkle lightly with granulated sugar. Bake in preheated moderate oven (375°F.) 12 to 15 minutes. Remove from cookie sheets immediately.

SCOTCH TOFFEE BARS

Makes 3 dozen small bars

- | | |
|---|----------------------|
| ½ cup melted butter or margarine | ½ teaspoon salt |
| 2 cups Quaker Oats (quick or old fashioned, uncooked) | 1½ teaspoons vanilla |
| ½ cup firmly-packed brown sugar | |
| ¼ cup dark corn syrup | |
- Topping:
One 6-oz. pkg. (1 cup) semi-sweet chocolate pieces, melted
¼ cup chopped nuts

Pour butter over oats; mix thoroughly. Add sugar, syrup, salt and vanilla, blending well. Pack firmly into a greased 7 x 11-inch pan. Bake in preheated very hot oven (450°F.) about 12 minutes. Cool thoroughly.

Loosen edges and turn out of pan. Spread with melted chocolate. Sprinkle with nuts. Chill; cut in bars. Store in refrigerator.

CHOCOLATE-SQUARE OATMEAL COOKIES

Makes 3 dozen cookies

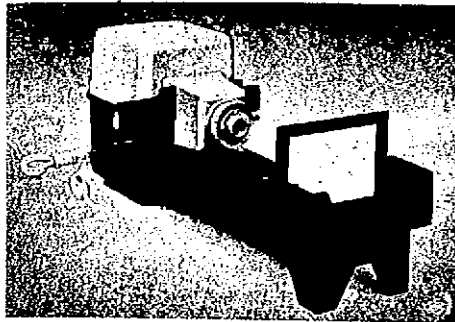
- | | |
|---------------------------------|--|
| ¾ cup sifted all-purpose flour | 1 egg |
| ½ teaspoon soda | ½ teaspoon vanilla |
| ½ teaspoon salt | 1½ cups Quaker Oats (quick or old fashioned, uncooked) |
| ½ cup firmly-packed brown sugar | |
| ½ cup granulated sugar | |
| ½ cup shortening, soft | ¼ cup chopped pecans |

Sift together flour, soda and salt. Add sugars, shortening, egg and vanilla. Beat until smooth, about 2 minutes. Stir in oats and pecans. Shape dough into one 12-inch roll. Wrap; chill thoroughly.

Slice; place on ungreased cookie sheets. Bake in preheated moderate oven (375°F.) 10 to 12 minutes. Remove from oven; immediately place small square of milk chocolate bar on each. Remove from cookie sheets; press pecan half into chocolate.



Mrs. Thomas of Levittown, N. Y., says her family also loves the oatmeal cookie recipe that's right on the package.



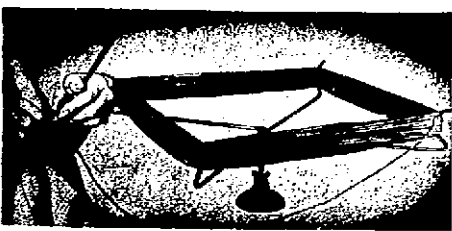
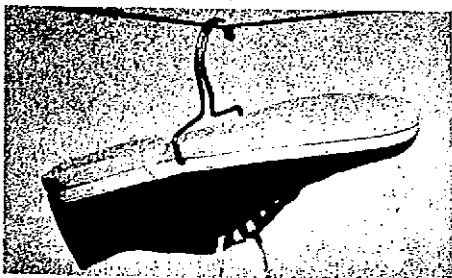
parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN

Enlarger-printer: If you like to develop your films but are discouraged by tiny negatives made with today's cameras, here's a help: a new printer (above) that blows up negatives to photo-finisher size with the ease of an ordinary contact printer. It produces 2½-inch-square prints from 126 and 127 size film negatives, 2½" x 4" from 35-mm. About \$20. Photo & Repro Div., General Aniline, Dept. PP, Binghamton, N.Y.

Boot and shoe hanger: You can slide this hanger (below) onto the heel of fishing or hunting boot or onto a youngster's canvas shoe. It holds with a tongue-like action to permit upside-down hanging—a good way to dry out boots and shoes quickly and thoroughly and minimize mildew risk. Made of rust-proof steel wire. Set of 4: \$1. Edwards, Dept. PP, Box 8444, San Francisco, Calif. 94128.

Skein caddy: Here's a help for knitters (bottom)—a caddy that holds a full skein of yarn and rotates while you wind it into a ball. If you prefer, you can knit directly from the caddy. The four 11½-inch arms turn freely on a center post that stands in a suction cup base you can attach to any smooth surface. Unit folds compactly for storage. \$2.98. Hubby Co., Dept. PP, 1429 Morris Avenue, Berkeley, Ill.



Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will be happy to consider your new ideas but regrets that it is unable to correspond about them.

PARADE'S SPECIAL

INTELLIGENCE REPORT

WAR ON POVERTY. Now that President Johnson has begun his long-heralded "national war on poverty," it's interesting to note how foreign nations have tried to beat the problem. Many of them — Canada, Great Britain, France, Italy and others — give family allowances to the parents of children 18 or under. In Canada, each child under 10 brings his family a monthly allowance of \$6; in Great Britain the second child brings \$4.80 a month and each subsequent child \$6. These family allowance acts are easily the most popular of laws and serve somewhat to stabilize the economy. Sociologists predict that eventually our Congress will come around to the passage of a similar law.

WRINKLE-REMOVERS. The cosmetics industry is girding for an all-out fight over wrinkle-removers. Helene Curtis, Revlon and Pfizer have all announced plans to market a product which removes wrinkles by pulling the skin tighter. The wrinkles disappear for a few hours. The companies claim the potential market for their products includes 40,000,000 women and an undisclosed number of vain men.

PHONE FUTURE. By 1989 telephone subscribers will be able to dial directly numbers in Paris, London and Rome. According to AT&T, "Direct dialing world-wide will be made possible by the expansion of undersea phone cable networks and the advent of orbiting satellites."

LOST PERSONS. Where do missing people go when they skip town? According to New York's Tracers Company of America, it all depends upon where you come from originally. Easterners usually head for California or Florida. Southerners and Westerners make tracks for New York.

POLICE FACT. One American policeman is killed on duty every five days, according to the National Police Officers' Association.

RATS AND NICOTINE. Dr. Daniel Bovet, Nobel Prize winner, is authority for the statement that rats learn more quickly under the influence of nicotine. At a recent international seminar in Stockholm, Bovet explained that rats given nicotine learned to find their way about a maze much more quickly than those which were not. Nicotine reaches the stomach and kidneys quickly and releases adrenalin.

BRAIN DRAIN. Not only are the British complaining about the loss of scientists to the U.S., but now the Germans reveal that in the past few years they've lost more than 4,000 of their own scientists to this country. Reasons for the emigration: higher pay scales, more opportunity, a better life in a more democratic society.

Because of mail volume, PARADE cannot answer queries about this column.

ABSORBS SHOCK OF WALKING!



Dr. Scholl's Newest Insole Invention
They're made of Vi-Foam, with amazing shock absorbing power! Just slip Dr. Scholl's new VI-FOAM Insoles into your regular shoes. Instantly they form a restful cushion that absorbs shock of walking. Cushion the feet. Relieve callouses, tender joints. Men's and women's sizes for regular and point toe shoes.

No Rubber, No Moisture!
Don't absorb moisture. Help keep feet dry. Thin edges for perfect fit. Perforated for ventilation. \$1.00 a pair. If not available locally, send \$1 to Dr. Scholl's, Dept. 34V4, Chicago 10, Ill. State shoe size, men's or women's.

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IF YOU CAN'T GET TO NEW YORK TO SEE "HELLO DOLLY!" HEAR IT ON THE RCA VICTOR ORIGINAL CAST SHOW ALBUM

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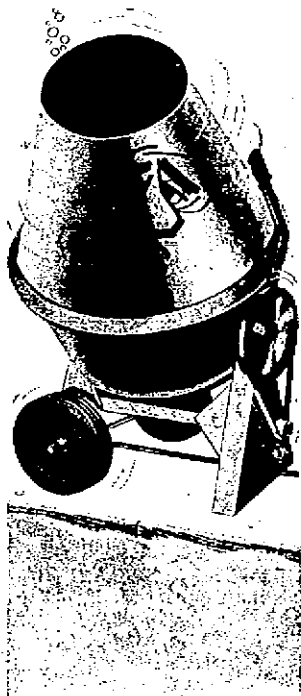
I was sick of steel wool and soap pads, then I tried out Golden Fleece. It is a permanent fixture in my home now. Please don't ever stop making them."
(Quote from unsolicited letter from Illinois housewife)

GOLDEN FLEECE
FOR POTS AND PANS
Scours like a pad; handles like a cloth.

Couldn't Wear Wedding Ring

Mrs. Kohler's Hands Were Red, Rough, Sore Until She Used RESINOL
"My hands were red, rough, so sore that I couldn't wear my wedding ring," writes Mrs. Ernest A. Kohler. "And my husband had many spots on his legs that were red and very itchy. We used salves of all sorts, some quite expensive, but they didn't help us. Now, after using RESINOL, my hands are ever so much better and so are the spots on my husband's legs. I'm wearing my ring again... We can't praise RESINOL enough!"
Remember this—quickly relieve sore, itching irritation of rough dry skin, eczema or rash, chafing, chapping with soothing

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Dorothy Malone's happiness as Oscar winner for *Written on the Wind* was short-lived.

DOROTHY MALONE: her oscar was a jinx

by LLOYD SHEARER

HOLLYWOOD.

Last week, midst much hoopla, fanfare and television, the Academy of Motion Picture Arts and Sciences awarded Oscars in 26 different categories to an even larger number of people.

This week, except for the recipients, hardly anyone remembers who got what.

Twenty years ago, when movies constituted the nation's number-one entertainment medium, it was a much different tale. An Oscar was worth money to an actor or actress. Agents estimated that an Academy Award-winner could raise his asking price per film from 25 to 100 per cent, that he would have three times as many offers as he could handle.

Since the advent of television, however, Oscar, career-wise, means relatively nothing. Look at Rita Moreno, Jo Van Fleet, Gloria Grahame, Kim Hunter, Mercedes McCambridge—all Oscar winners, all outstanding actresses. Their screen careers have gone nowhere.

In some instances Oscar has even proven a jinx.

Take Dorothy Malone, a tall, lovely, green-eyed Texan from Dallas, who, in 1956, won the gold statuette for her superb performance in *Written on the Wind*.

Dorothy was then 30. She'd been fighting her way through the Hollywood jungle for a decade. She had posed for leg art, played bits, then feature roles, had gradually worked her way up from Z pictures to A pictures. She was getting \$40,000 a film, and when she finally won an Oscar, it was expected that her near future would be assured, that she had it made.

PICKINGS ARE POOR

Since 1956, Dorothy Malone has worked in six mediocre films. Last month she had two days' work at 20th Century-Fox. Occasionally she does a TV drama.

Moreover, her private life has proven equally disappointing. And here, again, Dorothy is inclined to blame most of it on poor Oscar.

In 1959, in what she terms "the most stupid of all the stupid things I've done in my life," Dorothy Malone married Frenchman Jacques Bergerac. Today, after five years of marriage and two little daughters, Dorothy wants desperately to get divorced from Bergerac and has charged him with, among other things, nonsupport.

Before Bergerac married Dorothy, he was married to Ginger Rogers, many years older than he, who had discovered him in France working as a hotel clerk in Paris. Ginger brought Jacques to this country, married him and then after a good deal of expense, unloaded him.

"I honestly believe," Dorothy says, "if I hadn't won an Oscar, if I hadn't been in the limelight, if I hadn't bought a big house in Beverly Hills and lived beyond my means—I honestly believe Jacques wouldn't have paid one bit of attention to me."

LOVE IS BLIND

"But at the time it looked as if I had great potential, financial as well as dramatic, and I think that's what attracted him. He pursued me month after month, proposed week after week. I'd never been married before. I'd never been courted that ardently. My parents didn't particularly like him. Daddy, who worked for the phone company in Dallas and was a pretty good judge of men, told me there was something 'un-kosher' about Jacques, but do you know any girl who's falling in love who'll listen to the truth?"

"I just wish," Dorothy continues, "that Ginger Rogers had come to me and told me about her experiences with Jacques as a husband. I think that

would've stopped me from marrying him. But honestly, for the whole year that he courted me, he was charming, considerate, courteous. He ate at my house practically every night. No complaints. The food was marvelous, the wine excellent, the service supreme. And then right after we got married, it suddenly changed. He became a different man. The food—and mind you, I was paying for everything—suddenly was no good, the wine was inferior, the service was lousy.

"I couldn't believe he was the same man. He couldn't find work as an actor. I suggested since he claims to know so much about wine that he go into the wine business. He wouldn't hear of it. He likes to play tennis. I suggested he teach tennis. He said it was beneath his dignity. I said, 'Someone has got to support us. We've got two children. I'm rapidly going broke.'

"In the end, I had to take him into court in order to get support for the children. All I want now is a divorce. I want to get divorced from this man as quickly as possible, but his lawyers keep asking



Dorothy, with husband Jacques Bergerac, calls her marriage "stupidest thing I did."

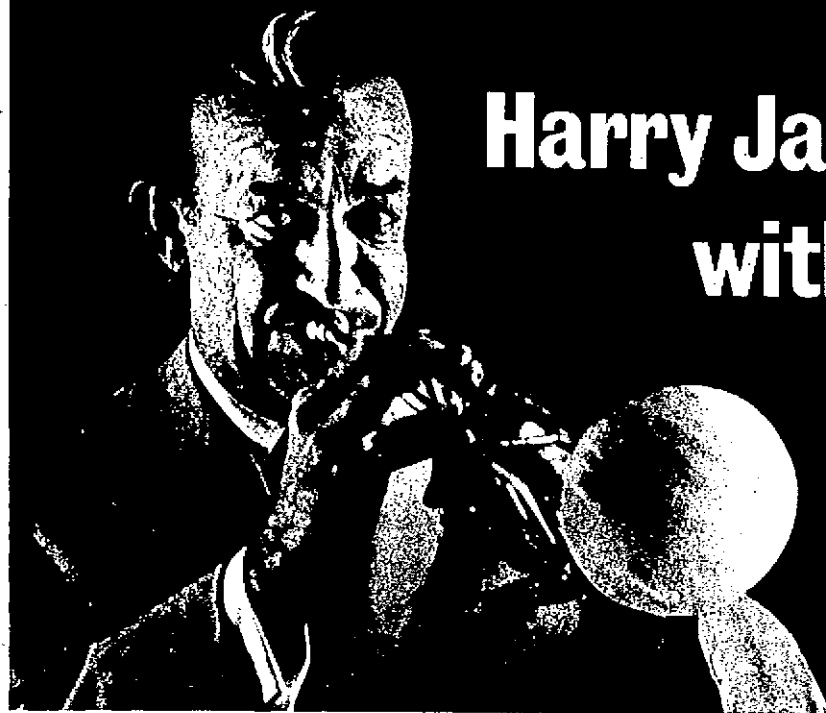
for continuances, and I don't know why he's holding on—unless he thinks I'm going to get a TV series and it will become part of the community property."

Born in Chicago, reared in Dallas where she was an honor student at Highland Park High School, Miss Hockaday's Junior College and Southern Methodist University, Dorothy Malone sometimes wonders what sort of life she might be living today if an RKO scout hadn't spotted her in a college play and brought her to Hollywood.

"I think," she says regretfully, "I probably would have married some plain old American boy, a nonactor, and been divinely happy as a housewife and mother!"

"But then," I said teasingly, "you wouldn't have won your Oscar."

Her green eyes grew wistful. "I'd trade Oscar in a minute," she volunteered quickly, "for that kind of happiness."



Harry James proves it with a trumpet...

For a current TV commercial, Harry James tied a new Kleenex tissue on his trumpet, soaked it with water, and blew! Even when he hit the high notes, the Kleenex tissue didn't break through!

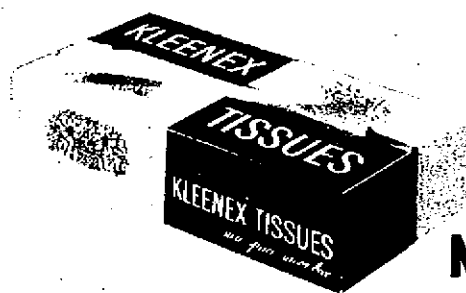
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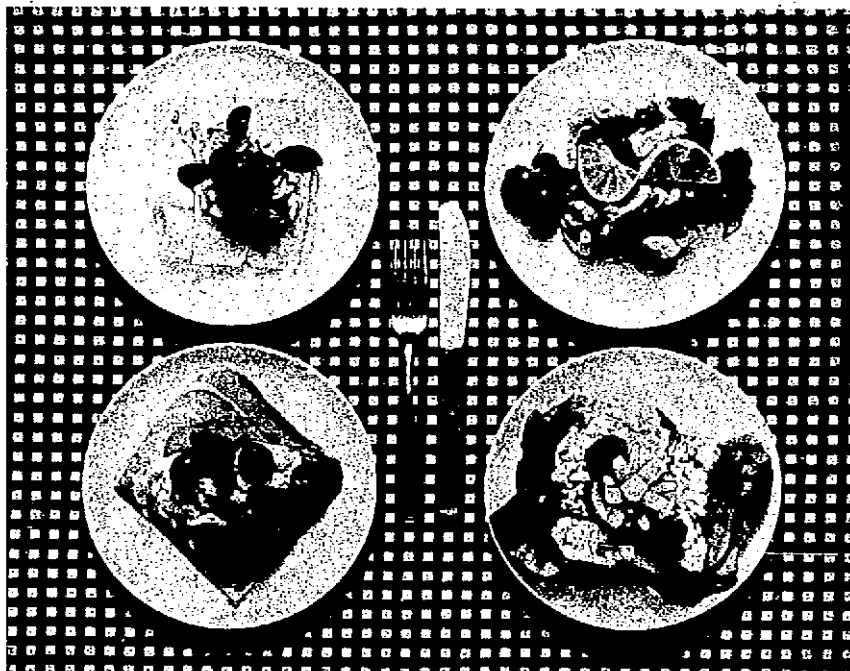


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**New Kleenex tissues
won't break through
—much softer, too!**



New!



For a special luncheon, try these typically Danish open sandwiches. Top left: Samso cheese garnished with chopped radishes, parsley and black olives. Lower left: Danish ham decorated with

scrambled egg, parsley and button tomatoes. Top right: tiny shrimp crowd bread with twisted lemon slice, dill sprigs and parsley garnish. Lower right: onion and radish top blue cheese.

HERE'S WHAT'S

In Denmark, open sandwiches—smorrebrod—are the most popular item in home kitchens and restaurants alike. Eaten with fork and knife, they're found only in Denmark. This year, however, visitors to the New York World's Fair may enjoy smorrebrod, authentically prepared and served at the Denmark Pavilion restaurants at the Fair.

To make these attractive sandwiches at home for luncheon or supper parties, use thin dark rye bread, plenty of butter and let your imagination roam free as you construct them. Don't forget to garnish liberally.



COOKING AT THE FAIR

If you're coming to the New York World's Fair this year, be prepared to ditch your diet. One hundred thirteen restaurants plus 25 snack bars are cooking up the greatest assortment of foods ever served anywhere. Even Louis XIV at the height of his reign never had such a variety of fare from which to choose.

Chefs in the hundreds from every corner of the globe have been transported to New York especially to do justice to the best of their country's cuisine. In addition, exotic foods unavailable in the United States but an integral part of foreign cooking, will be flown over daily from their native source to be served in the international restaurants.

U.S. visitors to the Fair who have never been outside our shores can sample food from every country on the globe. The Danish smørrebrød at left is only one example; sates from Indonesia, tostones, peas and rice from Puerto Rico, tandoori chicken from Pakistan and paella from Spain are only a few of the many foreign dishes to be enjoyed.

An authentic luau, with lomi lomi and poi, will be featured at the Hawaiian Pavilion's Five

Volcanoes Restaurant. Americans will be able to try Siamese food at the first Thai restaurant in the U.S. Devotees of cheese and meat fondues can get their fill at the Swiss restaurant. Other restaurants will feature foods from Korea, Guinea, Mexico, Jordan, Israel, Argentina, Malaysia, Morocco, Belgium and the Sudan.

As for visitors who like plain or fancied-up American meat and potatoes, American dishes may also be found at Festival '64 restaurant. The Minnesota Pavilion will offer home-grown foods prepared in the Swedish-American way.

Many families visiting the Fair will find price very much an object when mealtime arrives. The Fair boasts dinners from 99¢ in a Chinese tea house to about \$10 at the Louisiana Pavilion's Cajun Lounge.

Every major Fair claims the innovation of a new food. Hot dogs started on their way at the 1904 St. Louis Exposition, and ice cream sodas were born in 1874 at the Philadelphia Exposition. 1964 may be the year of the Hong Kong Burger, but even if it isn't, the New York World's Fair is sure to change the eating habits of a good many of the 70 million visitors.



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My Favorite Jokes

by Ronnie Schell

EDITOR'S NOTE: Ronnie Schell was born and raised in the San Francisco Bay area and graduated from San Francisco State College. During his last year in college he began doing comedy sketches in a local night club. Since then, half a dozen years ago, he has played most of the leading night clubs in the nation, including the Coconut Grove in Los Angeles, the Palmer House in Chicago, the Shallows in Washington, D.C. Schell has also made several concert tours with the Kingston Trio. Modestly billing himself as "America's Slowest-Rising Young Comedian," Ronnie says, "If you don't laugh at my favorite jokes, it's not my fault. I'm primarily a visual comedian, and while I was writing these jokes I made some very hilarious faces."

A group of spies in an occupied country were having a secret meeting. The head spy called on one of his men and said: "I want you to deliver some secret documents to Master Spy X-26. He is living downtown in an apartment building under the name of Gerhardt. 'How will he know,' the messenger asked, 'that I am a fellow spy?' 'That's very simple,' replied the master spy. 'When he answers the door, you will say the secret code known only to us. The code is as follows: 'When the restaurant closes, I'll eat in the streets.' When Master Spy X-26 hears this, he will know that you are a fellow spy and can be trusted."

The messenger spy took the documents and went immediately to the apartment building where Master Spy X-26 was living. Arriving there, he noticed on the mailboxes that there were two Gerhardts living in the building. However, he knew this would pose no problem because of the secret code. So he knocked on the door of the Gerhardt on the first floor. When a man answered, the messenger looked around suspiciously and then said, very quietly: "When the restaurant closes, I'll eat in the streets."

"No, no," protested the man at the door. "I'm Gerhardt the tailor. You want Gerhardt the spy, who lives upstairs!"

In Hollywood, the big stars lead a much different life than most people. Recently a well-known actor approached his 7-year-old son and said: "I'm sorry, son, but tomorrow morning I have to use the chauffeur and limousine for business."

"But Daddy," objected the 7-year-old, "how will I get to school?"

"You'll get to school like every other kid in America," answered the father angrily. "You'll take a cab!"

Traveling around the country as I do, you stay in all kinds of places—some good and some bad. One night I registered in a rather



inexpensive hotel and asked the clerk for a real clean room. After a sleepless night, I phoned down to the hotel manager the next morning to complain that I'd asked for a clean room but had found a dead bedbug on my mattress.

"Well, don't get excited, sir," he answered. "One little bedbug certainly won't harm you—and besides, it's dead."

"I know it's dead," I replied, "but you ought to see the funeral his friends are throwing for him up here!"

A man went to a psychiatrist for about six months because for some strange reason he thought he was a cocker spaniel. After extensive therapy, the patient felt he was completely cured and wanted to discontinue seeing the doctor.

"Now are you absolutely sure," asked the psychiatrist, "that your problem has been solved and that you are cured?"

"I certainly am, Doctor," answered the patient. "I realize now that those thoughts I had before were silly and illogical. I now know that I have had a complete cure and am no longer sick. Here—feel my nose."

The head of a small local asylum called a restaurant and asked the manager if he minded if 30 or so of the local inmates came to his restaurant for dinner. The manager was a bit hesitant, but the man on the phone reassured him: "Don't worry. They are not of a violent nature. In fact, they will conduct themselves in a perfectly normal manner, and none of your other customers will know the difference."

The restaurant manager said he would make the reservation, and just before he hung up, the man from the asylum added: "Sir, there is just one slightly peculiar development that may occur this evening. When you present these people with their checks, they will want to pay you with bottle caps. I know this sounds a bit odd, but do not worry about it. Just take the bottle caps as payment, and I myself will cover all their charges."

The manager agreed, and that night in came 30 people accompanied by the man who'd phoned earlier. They all ordered dinner and acted in a perfectly normal manner. After dinner, the manager presented them with their checks and sure enough, the customers began pulling bottle caps out of their pockets and purses and handing them to him as payment. The manager looked suspiciously at the man in charge of the group, but was reassured by a confident wink.

After the 30 people began filing out the door, the manager walked up to the chaplain and said: "Okay, I did as you requested. Now you said you'd cover their checks—right?"

"Right," answered the man. "By the way, do you have change for some manhole covers?"

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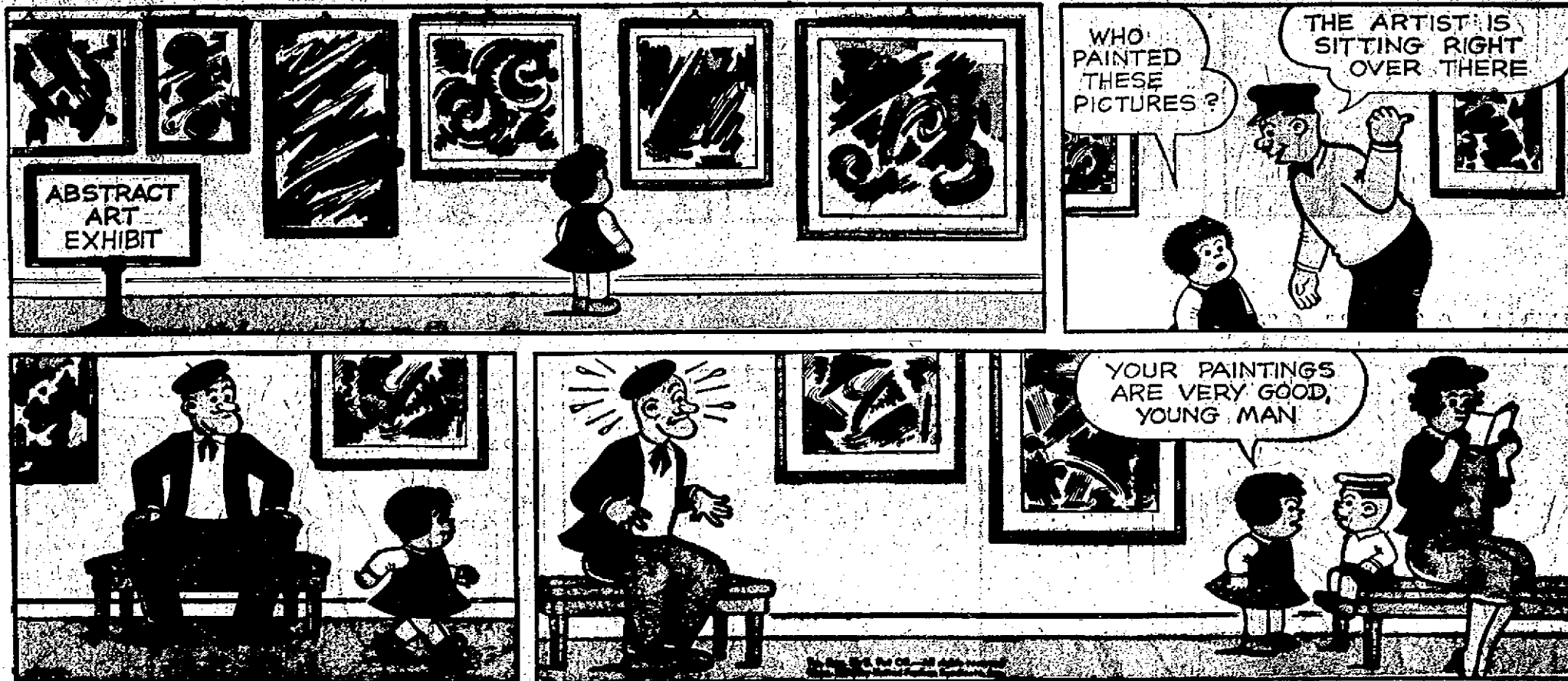
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By Ernie Bushmiller



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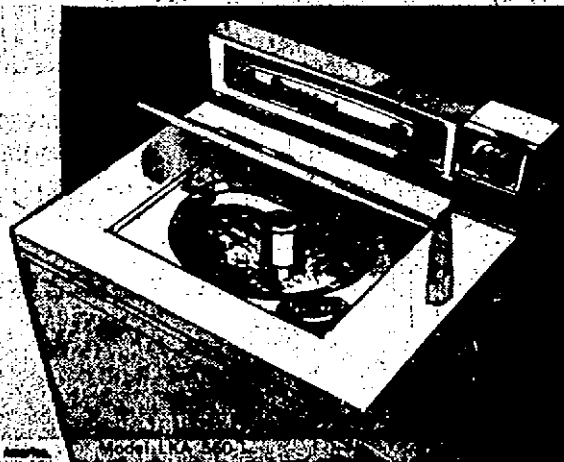
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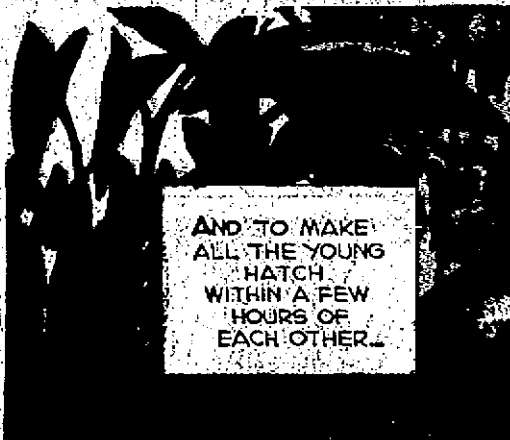
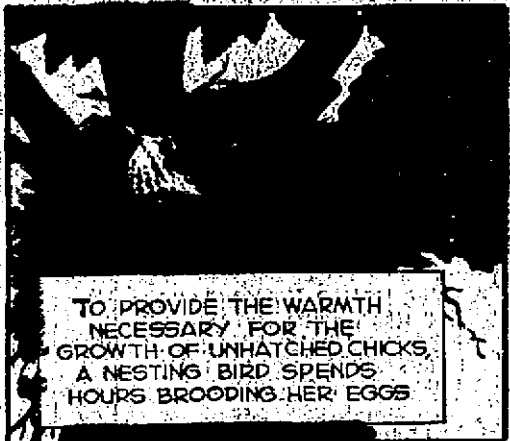
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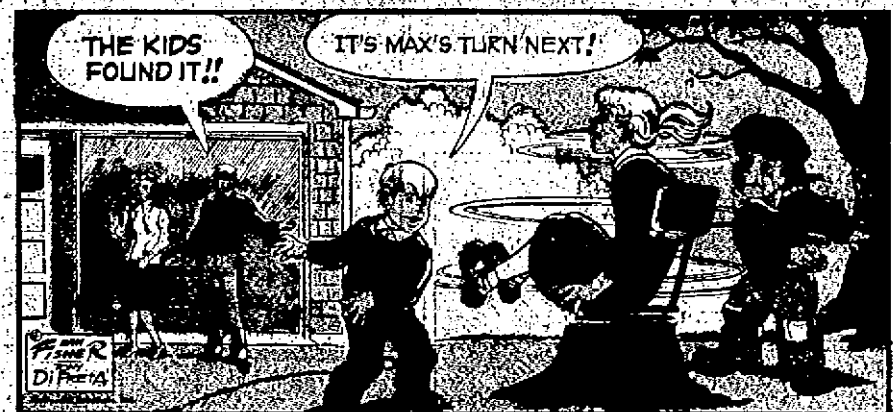
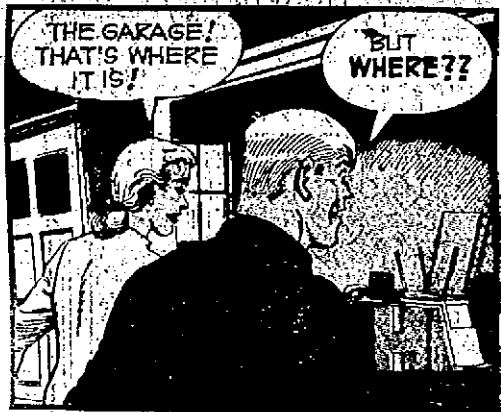
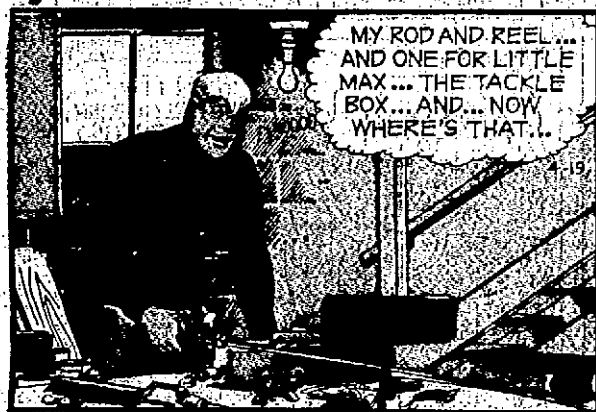


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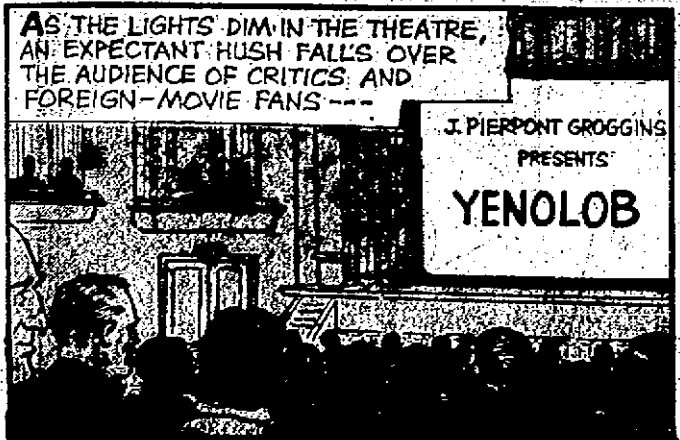
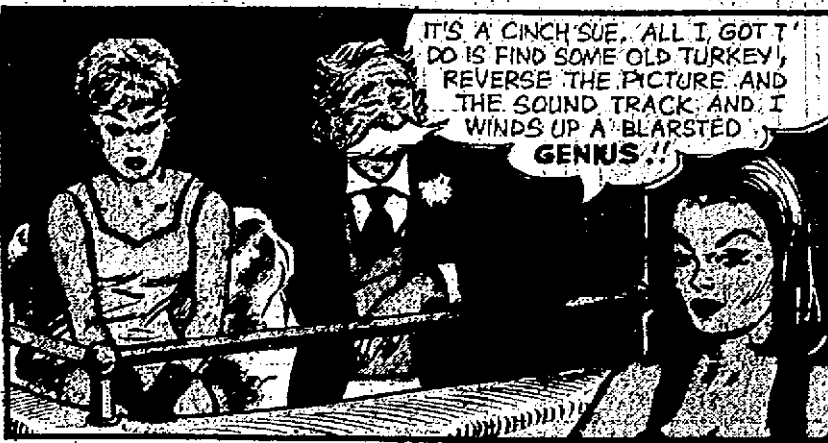


JOE PALOOKA



ABBIE AN' SLATS

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By Al Vermeer



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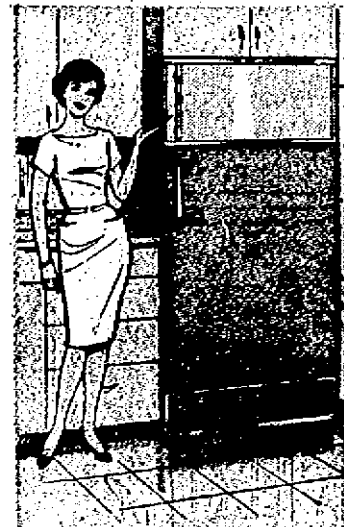
By Harry Shorten



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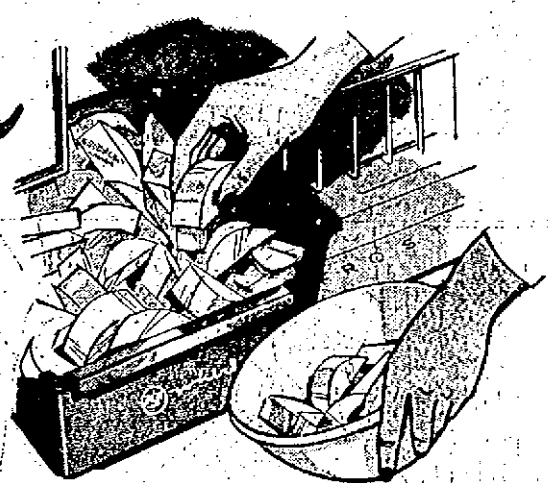
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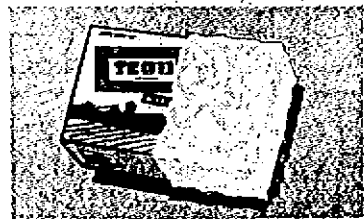
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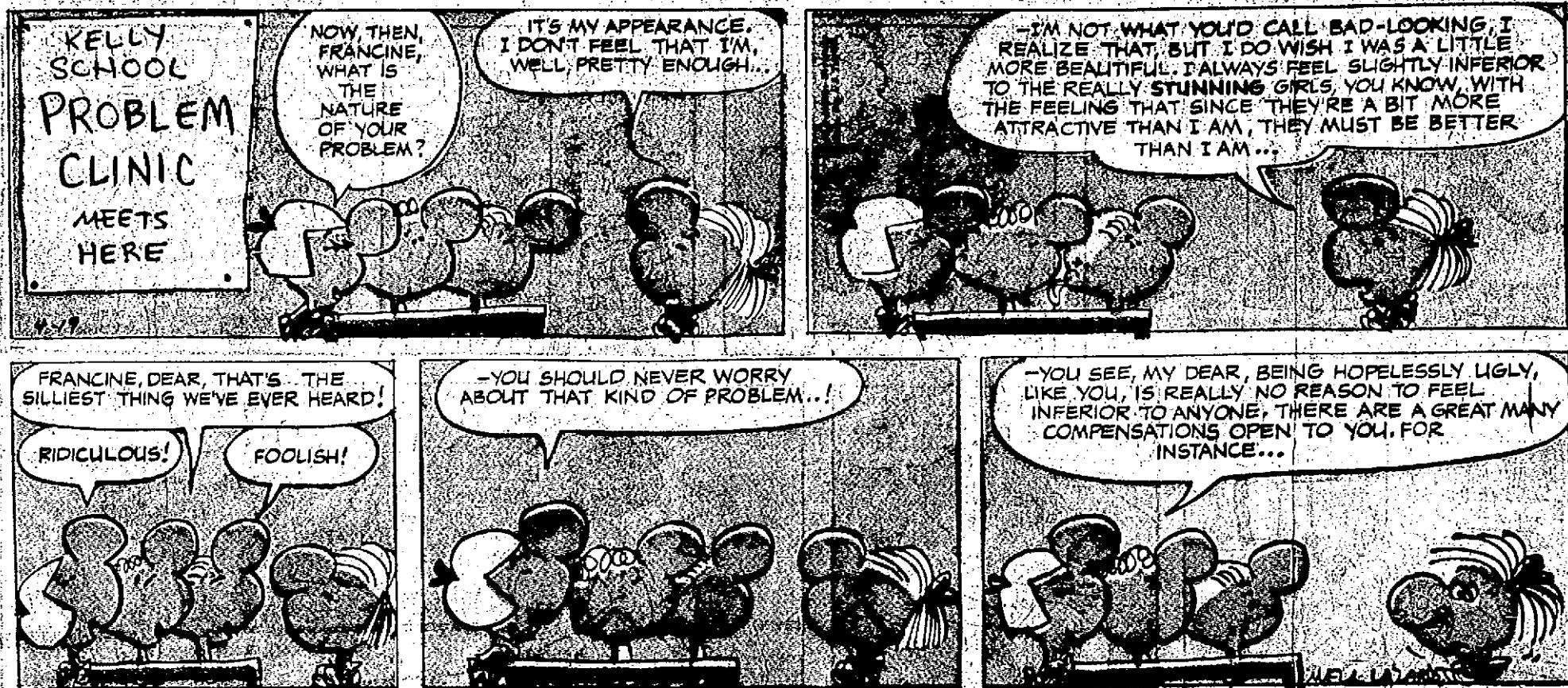
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in either the refrigerator or "zero-degree" freezer. Troublesome frost can't build up to "steal" storage space.

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Whirlpool Corporation, Benton Harbor, Michigan, makes all RCA Whirlpool name appliances. Use of trademarks by RCA authorized by its license with Radio Corporation of America.

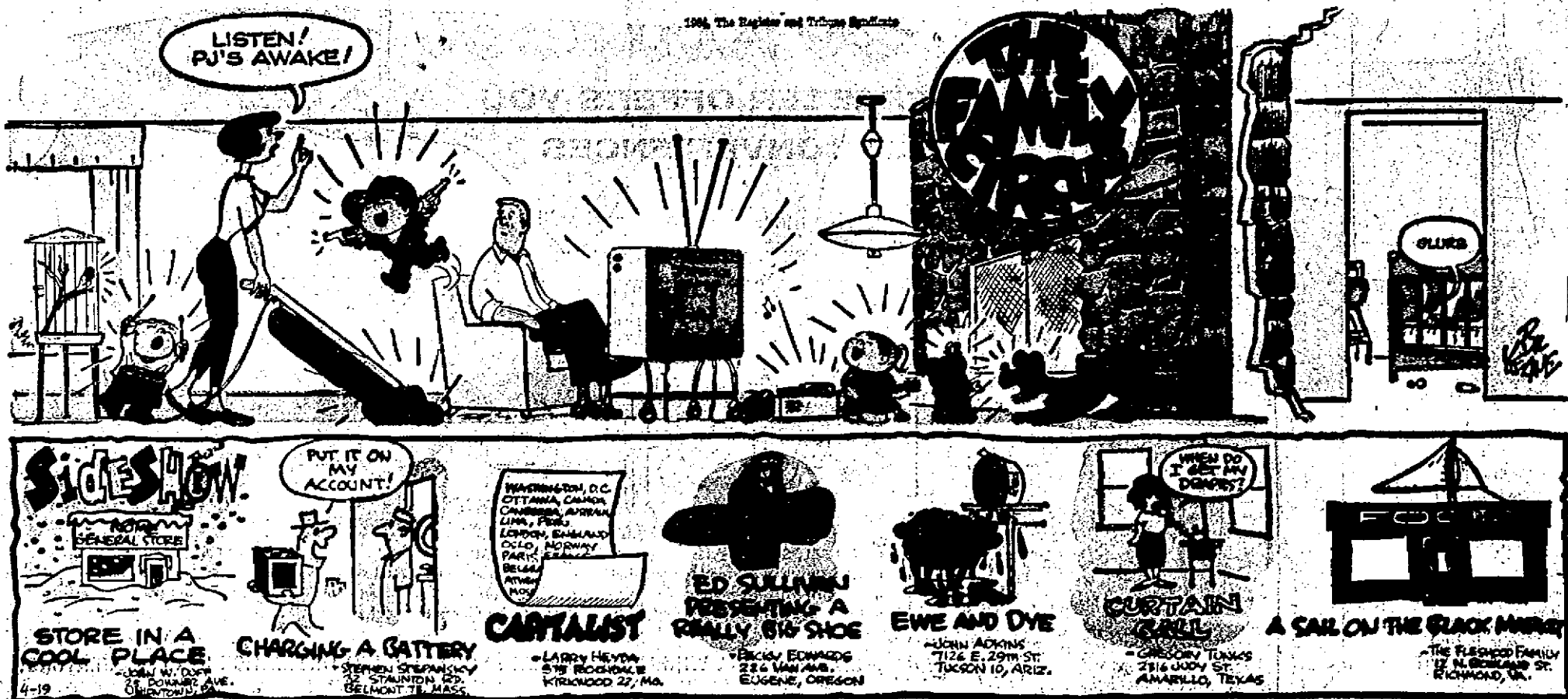
MISS PEACH

By Mell



POGO

By Walt Kelly





by Hank Ketcham

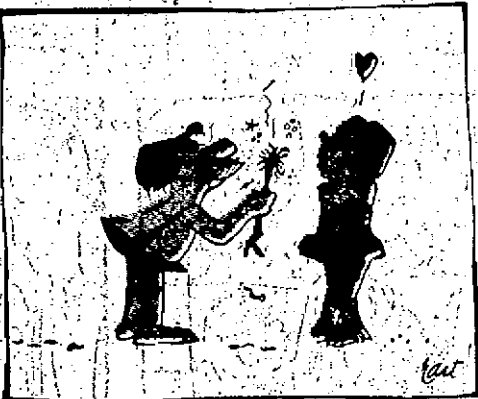
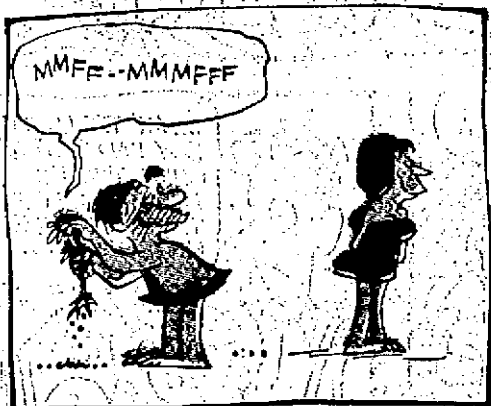
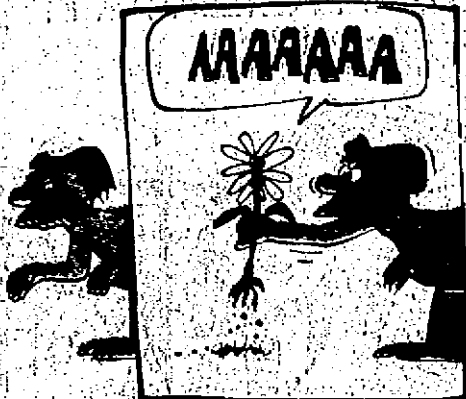
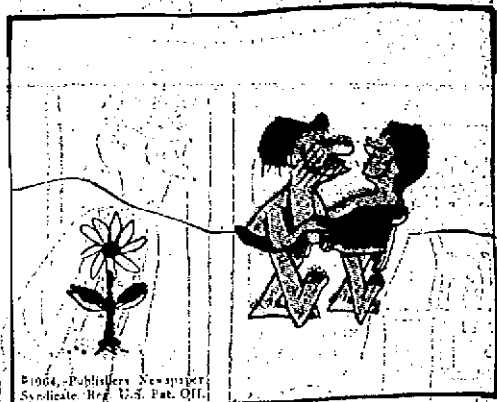


by CARL CRUBERT



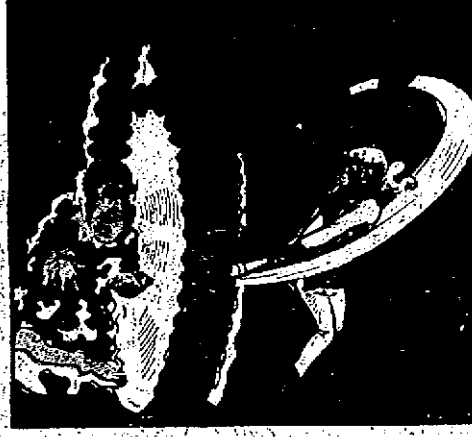
B.C.

By Johnny Hart



ARCHIE

by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks



STEVE ROPER

By Saunders and Overgard



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It's one of 7,261 prizes you can win in Quaker's "eat light-sleep tight" sweepstakes.

FIRST PRIZE Serta Perfect Sleeper® Mattress stuffed with \$10,000.

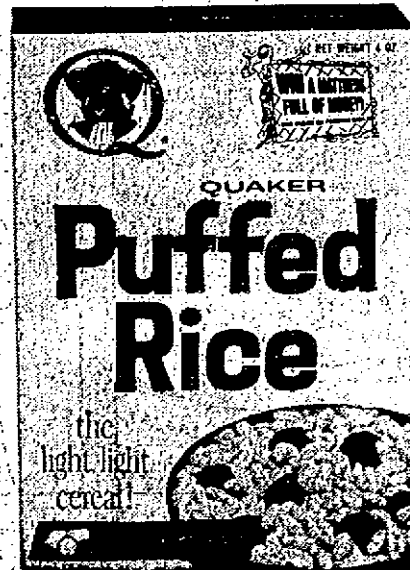
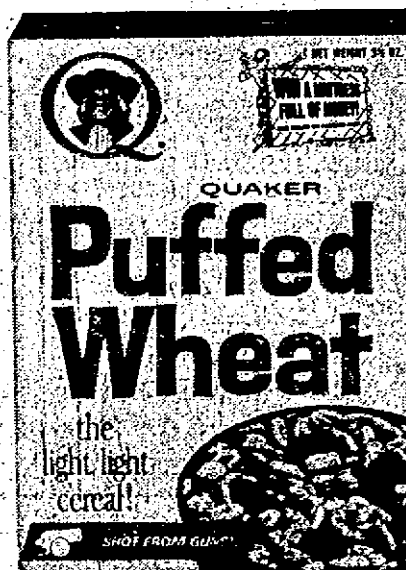
10 SECOND PRIZES Five-piece bedroom suites by Red Lion; double dresser and mirror, 5-drawer chest, headboard and frame, Serta Perfect Sleeper® Mattress and Box Spring.

250 THIRD PRIZES Serta Perfect Sleeper® Mattress, Double or twin size.

1000 FOURTH PRIZES Fully automatic electric blankets, double bed size, made by Northern. Dual control.

1000 FIFTH PRIZES Double bed size 100% Virgin Acrilan blankets made by Cannon®.

5000 SIXTH PRIZES Percale sheet and pillow case sets by Cannon®, 2 sheets, 2 cases.



RULES

1. Just print your name and address on the entry blank from any specially-marked package of Quaker Puffed Rice or Quaker Puffed Wheat. (Or you may use a blank sheet of paper.)
2. Mail your entry to:
Perfect Sleeper Sweepstakes
Box CC, Dept. A
Chicago, Illinois 60677
3. You may enter as many times as you wish but each entry blank must be mailed in a separate envelope.

4. Entries must be postmarked by midnight, Sept. 15, 1964.
5. A drawing to determine winners will be conducted by an independent judging organization. Winners will be notified within 30 days of closing date.
6. Contest open to all residents of U.S.A., except employees of the Quaker Oats Company, its advertising agencies and the judging organization and their families, and except in Wisconsin and any other state or locality where prohibited, taxed or restricted by law.

Quaker's light, light cereals are a great bedtime snack. Very nourishing, but just 51 calories per ½ oz. serving of Puffed Wheat and 56 calories per ½ oz. serving of Puffed Rice. And so easy to digest that you'll sleep like a baby. Pleasant dreams.

"ZZZZZZZZZZ"

Eat light, sleep tight, and good luck.

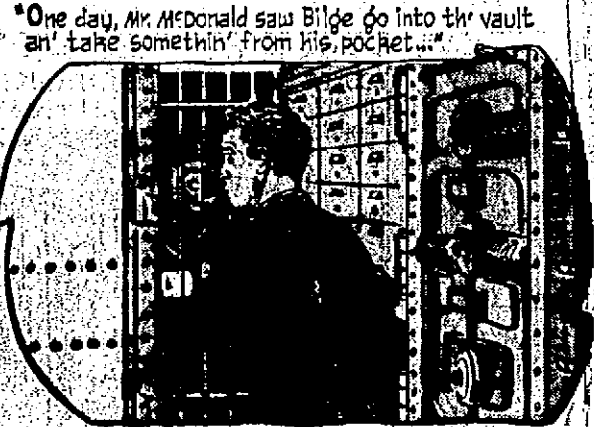
CAPTAIN EASY

By Leslie Turner

Well, Bonnie's gran'pa invited us to dinner 't explain that he wasn't a professional crook—only a banker.

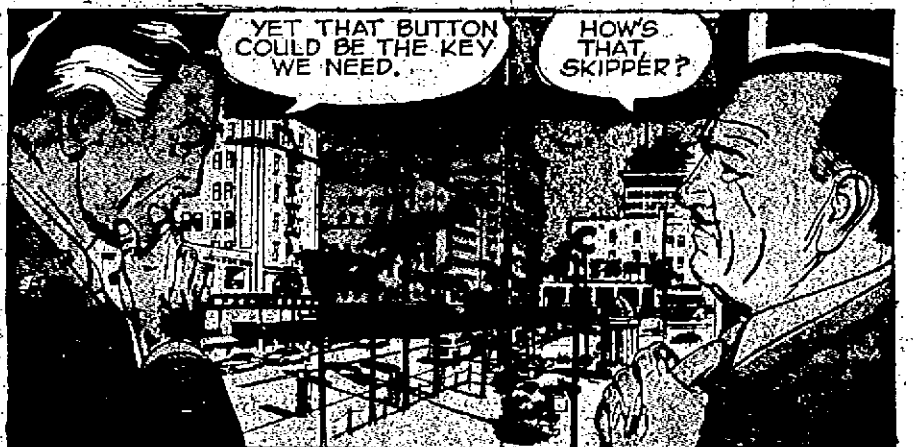


Mr. McDonald said Perry fell for a gold digger... I don't think he was a crook... I think he was a banker.



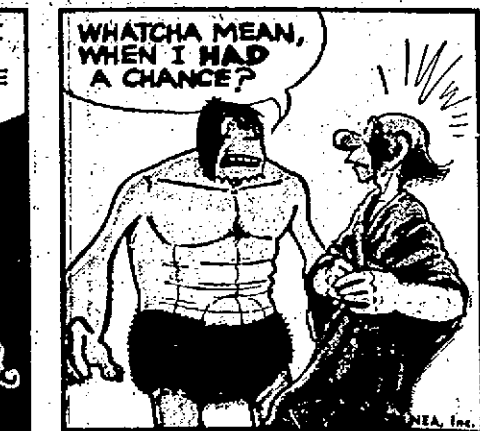
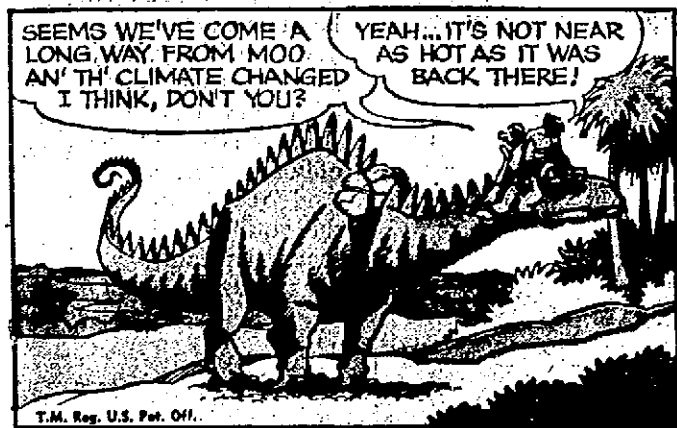
Dan Flagg

by DON SHERWOOD



ALLEY OOP

By V. T. Hamlin



'FLYING BOXCARS' HIT; 17 DIE

WILMINGTON, Ohio (UPI)—Two C119 "Flying Boxcars" collided in flight and crashed in a farm field while approaching for a landing at nearby Clinton County Air Force Base Saturday night, killing 17 of the 19 airmen and Army paratroopers aboard.

Two men were reported injured critically.

Identification of the 19 was withheld by the Air Force.

The planes were reported returning from a night mission, which had been canceled due to bad weather. The wreckage plummeted down onto the farm along U.S. 22, about five miles east of here in south-central Ohio.

One plane burst into flames, preventing police and Air Force investigators from getting inside the aircraft immediately.

Portable lights were set up to aid rescuers and investigators.

Heavy rains during the day had made fields very muddy, causing ambulances, police cruisers and cars to get stuck along the country roads and in the field at the crash scene. Wreckers had to be dispatched to pull the vehicles out.

The sheriff's office said all its men were out to aid at the scene and to direct congested traffic. A newsman said "everything is highly confused at the scene."

Investigators first thought only one plane had crashed and burned, but later found the other battered aircraft in the pitch darkness.

A base spokesman said the planes carried 10 Air Force reservists on weekend training and nine Army paratroopers out of Fort Campbell, Ky. He said the extent of casualties was not officially known.

Paul Bennett, a farmer living about a quarter of a mile from the crash scene, said he was sitting in his kitchen when he heard "a terrific explosion, ran to the front door and saw flames come from one plane as it crashed to the ground."

The farmer said he called the base and ran to the crash scene where one plane burned furiously. The other plane, he said, was lying crumpled up about 100 yards away.

Bennett said survivors were around the plane which did not burn, but "bodies were scattered all over the ground."

The Highway Patrol said there were "five or six dead" when their officers arrived and "three were hurt, two critically."

Air Force officers refused to let newsmen with-

Fire trucks were rushed to the field. Ambulances were busy for an hour shuttling between the field and Wilmington Memorial Hospital here with the crewmen from the planes.

Hospital officials refused to answer questions, said the emergency room was too busy to take calls and referred callers to the Air Force base.

Right-Wing Laos Coup Reported

WASHINGTON Sunday (AP)—Diplomatic sources reported early today that rightist elements in Laos have sought to seize and immobilize neutralist forces in the strife-torn Southeast Asian nation.

In London, broadcast by Vientiane Radio, reported that the national army of Laos had risen and seized power.

The reports came following a breakdown of talks between leaders of the three Laotian factions—Communist, neutralist and rightist.

The State Department promptly issued a statement which emphasized its support for the neutralist regime.

The statement said: "We are maintaining a close watch on developments in Laos and are in touch with our embassy there. The U. S. Government has fully supported, and we continue fully to support, the Geneva agreements of 1962 and the Royal Government of National Union."

"We are therefore categorically opposed to any seizure of power and are urging immediate relief of the neutralists as a first step toward restoring the situation."

FIRST WORD of the coup came in a broadcast by Vientiane Radio of a communique from the National Army Coup d'Etat Committee.

The communique said: "As the National Army has succeeded in rising up to seize power and to chase out the coalition government in order to prevent bloodshed among Laotians, all troop movements are prohibited..."

McNamara wrote Rep. Melvin R. Laird, R-Wis., that he "was concerned to notice that as reported by the Associated Press on April 6 you stated that... not a single new major weapon system has been developed in the last three years."

McNamara told Laird there have been 208 new projects, some small, some large, but all important.

McNamara included in this category some systems which have been in the arsenal or in development for several years but which he said "are so different in their capabilities" now as to represent major changes. In this group, he listed the Minuteman II missile production and the Nike-X.

(Continued Page A-2, Col. 3)

PLANES AND MISSILES Air Defenses Instantaneous

By EVERETT W. HOSKING
I, P-T Sunday Editor
(Last of two parts)

Two of the prime ingredients in the peace that rests over the free world are:

1. Tough, sharp Lt. General Archie J. Old Jr., Commander, Fifteenth Air Force.
2. Combat Operations Center—an on-the-top under-the-ground structure a hundred miles or so east of Long Beach. It houses some of the world's most complex electronic equipment.

POUR the boiling waters of international trouble over this combination and you have an instant Air Force that can absorb any attack, immediately retaliate and destroy any enemy.

Gen. Old's Combat Operations Center is the nerve center of a twin-pronged strike force—bombers and missiles, always on the alert.

Bomber and tanker crews pull alert duty around the clock and average a 74-hour work-week. They sleep and eat near their aircraft, and their duty uniforms is their flying clothes. They know their targets and the mission routes they must fly to reach them. Crews and their aircraft are never more than a very, very few minutes from being airborne at any time.

ASA further step in gearing the United States' retaliatory, striking force to meet any threat, the Fifteenth Air Force, and other SAC units, have trained their aircraft crews in airborne alert procedures. Under this concept, a percentage of the command's heavy

(Continued Pg. A-16, Col. 1)

President Denies Cut in Uranium Studies Ordered Toward Possible Ending of Draft

WASHINGTON (UPI)—President Johnson was embarked Saturday on a new initiative toward easing cold-war problems with Russia but he denied publicly that one phase will be a cutback in production of U. S. nuclear materials.

Nonetheless, in the past 24 hours, it was learned from reliable authorities that the administration had been considering a plan further to reduce U. S. production of enriched uranium, the basic stuff of nuclear weapons, and to call on the Russians to take similar action.

PUBLISHED reports appeared earlier Saturday stating that the step would be announced by Johnson in a New York speech to an Associated Press luncheon Monday. But at an impromptu news conference, the chief executive called the reports "totally inaccurate."

It was not clear whether the proposal had been totally ruled out by the President or still was under consideration.

Johnson said his speech would be a "general statement" of foreign policy and would touch on U. S. relations with Cuba, Red China, the Soviet Union and the issues of war and peace.

MEANWHILE, there were indications that a Friday meeting of Johnson and Soviet Ambassador Anatoly F. Dobrynin may develop into a series of similar talks designed to keep the two nuclear powers in closer touch, possibly to seek new agreements and to minimize the chances of dangerous misunderstandings.

During his news conference, Johnson revealed he had ordered a sweeping study of military manpower policies to determine whether the draft can be eliminated in the 1970s.

THE PRESIDENT said Secretary of Defense Robert S. McNamara will undertake the one-year study to "consider alternatives to the present draft-selection system, including the possibility of meeting our requirements on an entirely

(Continued Page A-2, Col. 4)

5 Deadly Cons Tunnel Free

LINCOLN, Neb. (UPI)—Five of Nebraska penitentiary's most dangerous convicts tunneled their way to freedom Saturday night while most of the other prisoners watched a movie in another part of the prison.

Warden Morris Sigle said the five, including a murderer and a man convicted for manslaughter, tunneled from a closet that adjoins a clothing room between two cellblocks.



LIFE HANGS BY THREAD as Danny Nowell, 11, dangles from balloon hundreds of feet up. Helping to launch it, he hadn't let go in time. Pilot finally heard his cries, got him down.

'GRAB ROPE,' SOMEBODY YELLED, AND HE DID Balloon Takes Boy on Terror Ride

MILL VALLEY (UPI)—Somebody yelled, "Grab a rope" and 11-year-old Danny Nowell did.

Seconds later he was dangling 30 feet below a manned balloon as it drifted 3,000 feet over Marin County just north of San Francisco.

"Sir, please help me," Danny cried to the balloonist, William Berry.

The astonished pilot glanced down from his perch below the two-story-tall balloon and began spilling air to make it descend.

"We'll get you down. Don't worry," he called.

Descending at 25 feet per second, Danny and the balloon crashed through a plum tree in the back yard of the Clarence Browning home here, three miles from the takeoff point.

The boy, suffering shock and a bruised left hand, was rushed to a hospital where he was pronounced in good shape.

Danny said he had been up in an airplane many times, but none compared with Saturday's harrowing 10-minute ride. He conceded he was pretty scared and didn't expect to come through alive.

The balloon was one of two that were to take off to publicize a balloon race to be sponsored next month by a San Francisco nightclub.

"I was riding my bike when I saw a crowd and two balloons in a field near my home," the slim, blond boy recounted matter-of-factly. "I went over to see what was going on and somebody yelled, 'Grab a rope.'"

"Four boys—including me—were holding one rope. A woman was holding another and two boys were holding another. Then the balloon took off and everybody let go but me."

Amid screams from spectators, Danny was lifted six to eight feet off the ground where he was motionless.

(Continued Page A-4, Col. 3)

Solons Ask Crash Plan for Jobless

3% Unemployment by 1968 is Goal; Spending Urged

WASHINGTON (UPI)—Far-reaching action by the federal government to reduce unemployment to 3 per cent by 1968 was strongly recommended Saturday by a congressional subcommittee.

The Senate subcommittee on employment and manpower urged the administration to establish minimum standards of economic performance with a timetable for their achievement and the keeping of unemployment at 3 per cent or less as a primary goal.

A REPORT by a majority of the subcommittee said the government must increase spending for domestic-type investment programs by whatever amount is necessary to maintain a full employment economy.

The group estimated that the unemployment goal will require a 1968 gross national product of \$738 billion, "the most favorable possible performance from the private sector of the economy" and an outlay of at least \$5 billion a year from the government.

The report was released by chairman Joseph S. Clark, D-Pa. It was based on a year's study, six months of hearings and the testimony of 150 witnesses.

CLARK said that due to the manpower revolution, now in its beginning stages, the economy must generate 3.5 million jobs a year to keep unemployment levels from rising above the persistent 5.5 per cent of recent times.

He estimated it will take an additional 2 to 3.5 million jobs annually to reduce the level to 4 per cent and another three-quarters of a million to whittle it to 3 per cent.

"There is no insuperable technical obstacle to prevent us from achieving these growth rates," Clark said. "There are a multitude of unmet needs in our society where new employment can be generated should we attempt to fill them."

"Unemployment in a wealthy economy faced with such a vast accumulation of public needs can only be classified as economic idiocy," he said.

WHERE TO FIND IT

- DODGERS' Frank Howard breaks up no-hit bid by Cincinnati with two out in last of ninth, but Reds still win, 3-0. Page C-1.
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- School MenusW-2
- Ship ArrivalsC-7
- SportsC, 1-7
- Women's NewsW, 1-10

I, P-T SPOTLIGHTS HOME FURNISHINGS

The newest in furniture, carpeting, draperies and interior decorating accessories are featured in a special section in today's Independent, Press-Telegram.

The 20-page extra, "Spring 1964 Home Furnishings Fashions," details the latest in home decor in special articles and photographs by experts in the field.

Bloodhounds Hunt Boy, 5, in Desert

LANCASTER (CNS)—Bloodhounds were called in to assist in the all-out search for a 5-year-old boy missing in the dangerous and rugged Devil's Punchbowl area near Lancaster Saturday, sheriff's deputies reported.

Antelope Valley sheriff's station launched an intensive search for thinly clad Frank S. Hubert of Colver City who became separated from his father and two brothers on a hike.

Accident Victim Cornwall to Be Laid to Rest Monday

CAREERS IN AUTOMATION

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TWO (2) [100 E. Ocean Bl.—Jergins Bldg.—L.B.—432-3988]
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HOURS: 8:25 to 8:00 Daily — Call for appointments
SCHOOLS IN ALL CITIES—AUTOMATION TRAINING ACROSS THE NATION*

McNamara's Definition of 'New' Played

Earlier, said Laird, Mc Namara authorized the use of hitherto classified figures in order to make what is essentially a political case on his behalf.

Johnson Denies Cut in Uranium Output

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SHOWER DOORS

This Week Only

No More Wet, Messy Bathrooms
Our Best Quality No. 100 heavy door . . .
7/32-in. obscure glass set in rubber . . . f
piano hinge.

**Door, Labor and Tax
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We offer a complete line of top-quality shower enclosures and doors in all styles and price ranges.

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This is Repertoire . . . a fresh, compelling new design by Drexel which derives its inspiration from the great styles of the past.

This distinctive new collection reflects the superb craftsmanship and timeless quality of design so characteristic of Drexel furniture. Thoroughly comfortable and unusually adaptable to any period setting, the graceful, flowing lines of Repertoire are scaled to be at home in present-day living, dining and bedrooms.

And with over 75 pieces, Repertoire provides endless decorating possibilities.



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Always Treasure!**

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OPPORTUNITY TO HAVE
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HE 6-9747

No Hope for 49 in Arabia Plane Crash; Aramco Executives Lost

BEIRUT, Lebanon (AP)—Divers reached the wreckage of a jet liner in the Persian Gulf Saturday and reported they have given up hope of finding any survivors among the 49 persons—Including 23 Americans—aboard, an airline spokesman said.

The French-built Caravelle of Middle East Airlines-Air Liban plunged into the gulf while trying to land in a swirling sandstorm Friday night at Dhahran, Saudi Arabia. It was just three minutes from landing time at the end of a two-hour nonstop flight from Beirut.

VISIBILITY at the time—1:30 p.m.—fluctuated between 300 and 1,500 feet. The pilot was reported making a normal landing approach when the plane lost contact with the tower in Dhahran.

Most of the Americans aboard were employed or connected with the Arabian American Oil Co. (ARAMCO) which has headquarters and a complex for its employees at Dhahran.

Reports from Dhahran said one body had been recovered and rescue operations were continuing during Saturday night with the aid of floodlights.

RESCUE operations were impeded by rough weather which began easing slightly after dark, the spokesman said.

The weather had cleared enough Saturday morning to permit a search by helicopter and small surface craft. A U.S. Navy spokesman reported the plane was sighted in shallow water between the British-protected island of Bahrain in the Persian Gulf and Dhahran.

The Navy said there were no signs of survivors, although the fuselage of the plane was intact, with one broken wing jutting up from the water.

AMONG THE ARAMCO personnel aboard were William Scott, 39, of Pittsburgh, Kan., manager of public relations at Dhahran; Ralph Devenney, 48, of San Francisco, general manager of industrial relations; William Jewell, 55, also of San Francisco, wages and salaries coordinator, and Dr. Frank Zukoski, 48, of Scranton, Pa., medical director of the Trans-Arabian Pipeline Co. in Beirut.

Also aboard were 11 Saudi Arabians, 4 Lebanese, 1 Syrian, 1 Jordanian, 1 Bahraini and 1 Palestinian.

A spokesman for Middle East Airlines said the plane had a crew of seven.



AMONG VICTIMS of jetliner crash in Persian Gulf were Paul Arvin, 34, of Youngstown, Ohio, and his bride of two weeks, the former Sheryl Cook of Bay Village, Ohio. He taught oil company employees' dependents.



MRS. F. BAUMGARTNER
Supervisor's Wife Killed



JANE BAUMGARTNER
15-Year-Old Dies

THE PLANE'S Lebanese captain, Labib Akl, radioed the Dhahran control tower he was at an altitude of 1,500 feet and making his final approach—a wide swing out to sea followed by a straight run into the big field.

A high wind was whipping up a sandstorm throughout the gulf area. Visibility was described as very bad, but there were breaks when the airport was clear.

When the plane suddenly went off the air, a search started. But the storm intensified and it was not until the weather lifted briefly in mid-morning that a U.S. Navy helicopter spotted the wreckage.

THE STORM persisted Saturday, slowing up shipping in Persian Gulf ports and closing airports and highways in southwestern Iran.

The following Americans were tentatively listed as passengers aboard the crashed plane:

1. Howard W. Smith, Dhahran manager of Trans World Airlines.
2. Robert Keith Souders, 39, of Montebello, Calif., public relations director of the Arabian American Oil Co. and editor of the Arabian newspaper "Sun and Star".
3. Souders' wife, Verne, 37.
4. The Souders' son, Derek, 7.
5. Ralph Henry Devenney, 48, of San Francisco, Aramco's general manager of industrial relations.
6. William A. Scott, 39, of Pittsburgh, Pa., Aramco's public relations manager at Dhahran.
7. William Kelly Jewell, 55, of San Francisco, Aramco's wages coordinator.
8. Mrs. Mary Baumgartner, 39, of San Jose, Calif., wife of F. Baumgartner, Aramco's communications supervisor, who was not aboard.
9. J. J. Baumgartner, Mrs. Baumgartner's daughter.
10. Thomas Allen, of Sarasota, Fla., a teacher in Aramco's school system for employees.
11. Allen's wife, Ingeborg.
12. Terry Allen, daughter of the Allen.
13. David Arnold, of Cleveland, Ohio, also an Aramco school teacher.
14. David's wife, Sheryl.
15. Thelma Carter, of Detroit, Mich., another Aramco school teacher.
16. George Meyer, of San Francisco, Aramco construction engineer.
17. Dr. Frank Zukoski, 48, of Scranton, Pa., medical director of the Trans-Arabian Pipeline at Beirut, Lebanon.
18. Dr. Thomas Schneider.
19. Mrs. Ruth Young, wife of William C. Young, Aramco's East Province, Mass., Aramco accountant.
20. Mrs. E. McDonald, a drilling consultant in contract to Aramco.
21. Judith Rhodes Shaffer, 39, of New Orleans, daughter of Luman P. Rhodes, an Aramco engineer.
22. Philip McArthur.

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WORLD'S FOREMOST HYPNOTIST

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Lafayette

Rep. Powell Urges N.Y. Fair 'Stall-in'

WASHINGTON (UPI)—Rep. Adam Clayton Powell, D-N.Y., Saturday endorsed the proposed New York "stall-in" at a meeting of a new and militant civil rights organization called ACT.

Powell, a consultant to ACT, said he favored any demonstration opposed by the "ivory tower leadership" in established civil-rights groups. He said he considers as "a mark of honor" the expulsion of the Brooklyn, N.Y., chapter of the Congress of Racial Equality (CORE) for sponsoring the planned stall-in.

PLANS CALL for demonstrators in cars to run out of gasoline deliberately on highways leading to the New York World's Fair on opening day, April 22, hopefully creating massive traffic jams.

Isiah Brunson, chairman of the Brooklyn CORE chapter, announced at the ACT meeting that 2,000 automobiles were committed to participate and that another 1,000 demonstrators were expected to take part.

Powell later told an ACT-sponsored rally that he resented "paternalism" of Sens. Hubert Humphrey, D-Minn., and Thomas H. Kuchel, R-Calif., co-leaders of Senate

5-Foot-5 Brunette Miss Realtor of '64

Janice Jackson, 19, a 5-foot-5-inch brunette, was chosen Miss Realtor of 1964 at the annual Long Beach District Board of Realtors press party Saturday night in the Grand Ballroom of Morgan Matthews.

Acting as judges were Lou Hockel, Tom Gray, Vern Anthony, Gordon Lewis and Judy Gibbons, Miss Realtor of 1963.

All contestants received prizes. The new Miss Realtor will get a 16-week modeling course at Condon Studios, a \$100 scholarship from Carousell Studios and a \$300 scholarship from the Don Loper Finishing School, among other things.

Other contestants and their sponsors were:

Vicky C. Ammons, entered by Ilene Peters; Sharon Anne Aden, by Alexander Realty; Michelle Bay, by Don Schwenn; Nancy Chavez, by Jack Colmar; Carol Jean Chessar, by Mildred Stanley; Jeannie Irene Holmes, by Ann Neff; Linda Lamarre, by Stotler Realty; Michelle Petkevich, by Metric Realty; Beverly Rote, by Crabtree

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1726 GRAND AVE.

Light-Beam Phone Uses Six Watts

WASHINGTON (AP)—A space agency scientist has developed a device for one-way transmission of voice communications on a beam of light.

Aiming the beam for a 25-watt light at a person equipped with a special type of mirror, an experimenter was able to hear his partner in full daylight at a distance of a mile.

With a 6-watt bulb, voice communication was said to be satisfactory at distances up to 200 feet.

NASA SAID the system, called a retrometer, differs from previous voice communications on light beams in that the station originating the communications requires no power other than the human voice.

It added that the retrometer—so named because the light beam over which voice signals are sent is returned to its source by a simple reflector—was devised at NASA's Langley Research Center, Hampton, Va.

Researcher Numa E. Thomas developed the device while investigating optical methods of communications.

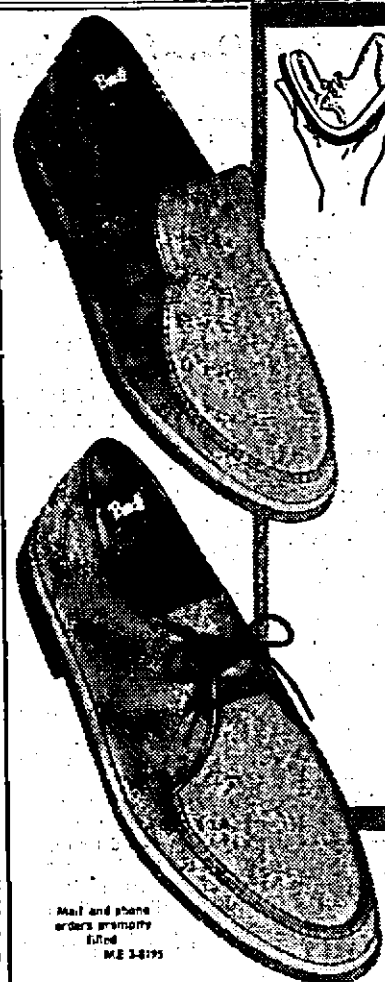
Prices Fall! Prime Rib \$1.95 Impossible!!

The management of The Tenderloin Restaurant, 4363 Atlantic Ave., report that customers who order the Prime Rib Special at \$1.95 (formerly \$4.25) find it almost impossible to believe that so much goodness costs so little.

Owner Rex Welch states: "We have been so warmly applauded for our 'Price Roll Back Policy' at Welch's Restaurant that we have decided to extend our policy to The Tenderloin with the idea of making the Prime Rib Capital of the World at The Tenderloin!"

This choice prime rib dinner, served with crisp tossed green salad, baked potato with sour cream and chives, toasted garlic bread, Yorkshire pudding and beverage—priced at only \$1.95—is served from 5:00 to 10:00 p.m. nightly, except Monday.

Yes, it's true, if the public acceptance continues as anticipated The Tenderloin will soon be THE PRIME RIB CAPITOL OF THE WORLD.



Mail and phone orders promptly filled
ME 2-1775

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SALE
BERMUDA SOFTIES
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Every step is pure pleasure—there's NO BREAKING IN! Choose both styles of Brushed-Buck in charcoal or Loden tan. Oxford also in smooth polished black or Cordo brown. Vinyl insole. 6½-12.

Order "Bermuda Softies" By Mail		
Send to: 3224 Lakewood Blvd., Lakewood		
Slip on	Size	Color
Oxford		
Name	Chg. Acct.	
Address	Amt. End.	
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Add 1% sales tax. Add 50¢ shipping beyond delivery area. Add 50¢ for C.O.D.'s.		

BOND'S
America's Largest Clothier

LAKWOOD CENTER, 3224 LAKWOOD BLVD.
Open Mon., Thurs., Fri. 12:00 to 9:30 p.m.
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ANAHEIM SHOPPING CENTER
14 Conveniently Located Stores in the Greater Los Angeles Area

ACRES OF FREE PARKING

70 Seek L.A. Port Publicity Position

Seventy persons took examinations Saturday afternoon for the \$12,000-a-year position of public relations manager for the Los Angeles Harbor Department.

Mrs. Muriel Morse, assistant general manager of the Los Angeles City Civil Service Commission, told the Independent, Press-Telegram that at least 20 of the candidates will be invited to take oral examinations in front of her civil service group within the next week.

Among the candidates was Jack Brown, administrative assistant to Mayor Sam Yorty. Brown, a former Los Angeles newspaperman, long has been identified as a trouble-shooter

for Yorty in his dealings with the Harbor Department.

The Harbor Commission currently is under investigation by the city as a result of motions submitted by City Councilman John Gibson and Councilwoman Rosalind Wyman. The two officials have asked why Los Angeles Harbor is losing business to the Port of Long Beach "cause of higher rates charged in Los Angeles."

Charges of mismanagement of the Los Angeles port were revealed recently in a series of articles by Everett Hosking, Sunday Editor of the Independent, Press-Telegram.

Mrs. Morse said three candidates would be selected from the group of 20 and presented to the harbor commissioners for final selection within three weeks.

The public relations job was vacated March 1 when Troy Garrison, then public relations manager, resigned in protest over Harbor Department operations.

Cambodian Premier Extends Parley Time
PHNOM PENH, Cambodia (UPI)—Cambodian Premier Norodom Sihanouk announced Friday night that he had extended until mid-July his deadline for a 14-nation conference to guarantee the neutrality and independence of this Southeast Asia kingdom. He said if the United States and other Western nations do not accept his demand for the conference by the new deadline he will approach Communist China. Sihanouk had set an earlier deadline of April 15.

Fair Unisphere Presented by U.S. Steel Chief

NEW YORK (AP)—The 104-foot tall Unisphere, symbol of the New York World's Fair, was presented to "the people of New York and the world" Saturday by Roger M. Blough, president of U.S. Steel Corp. The gift was acknowledged by Robert Moses, president of the fair, in a fairground ceremony attended by several hundred dignitaries. The Unisphere, an open framework, stainless steel globe built by U.S. Steel, is intended to stand as a permanent monument after the fair closes. The ceremony closed with Blough and Moses pressing buttons that set off fountains in a pond around the Unisphere. The fair opens Wednesday.

come shop in air-conditioned columbia

for cool wash 'n wear fashions at a tiny price in misses' and half sizes

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left—"queen of the Nile" by Miss Stacy—Arnel® tricot jersey; permanent shell pleated top; accordion pleated skirt; elasticized waist for costume fit—powder blue, pink, white and black.

SIZES 12-20 and 14½-22½

right—"chatter box" washable cotton/acetate seersucker, three piece suit by George Small woven checks in brown/grey/white or charcoal/grey/white—unlined jacket and skirt with white linen-like rayon shell.

SIZES 10-18 AND 14½-22½

from our street floor collection long beach and lakewood center

Columbia

free Park and shop Lincoln Park Garage

long beach pacific at 1st—open Mon. 12-9—lakewood center 12:30 to 9:30

hurry to our famous designer suit sale

second floor long beach street floor lakewood

reg. to \$75 suits

\$49

reg. to \$110 suits

\$69

reg. to \$125 suits fur trimmed

\$79

2- and 3-piece styles fine imported fabrics wool or luxury blends

no money down many months to pay

Defense Debate Proves One Point

By BILL BROOM
Los Angeles Bureau

WASHINGTON—The Johnson administration showed last week why "you can't beat City Hall."

In doing so, the White House left itself open to accusations that it played politics with defense secrets.

The episode began with Sen. Goldwater's criticism of administration defense policies and his effort to capitalize on Air Force disagreement with them. The GOP presidential contender charged that:

The nation is putting "all its eggs in the missile basket," an oft-voiced GOP complaint that manned bombers and other strategic deterrents are being neglected in the rush to build hundreds of intercontinental ballistic missiles.

Air Force chief of staff Curtis LeMay's assertion that the Soviet Union had narrowed the margin of advantage the United States enjoys in nuclear weapons drew a loud "amen" from the Arizonaan.

Recalling the effective use the late President Kennedy made of the "missile gap" controversy in the 1960 campaign, the Johnson administration reacted quickly.

THE PENTAGON released an inventory comparing American and Soviet nuclear strength in an effort to head off another "missile gap" debate in the election.

Later in the week, the President told his press conference he is willing to review general LeMay's proposal to finance development of a new manned bomber using funds currently earmarked for Air Force projects.

Both responses provided impressive evidence of the tremendous resources a politically savvy administration can bring to bear when challenged.

Having been shrugged off

(Continued from Page A-1)

mentarily suspended. A man grabbed his legs but this apparently tightened the rope into a half-hitch knot around Danny's fingers, said Deputy Sheriff Jim Cain, a witness.

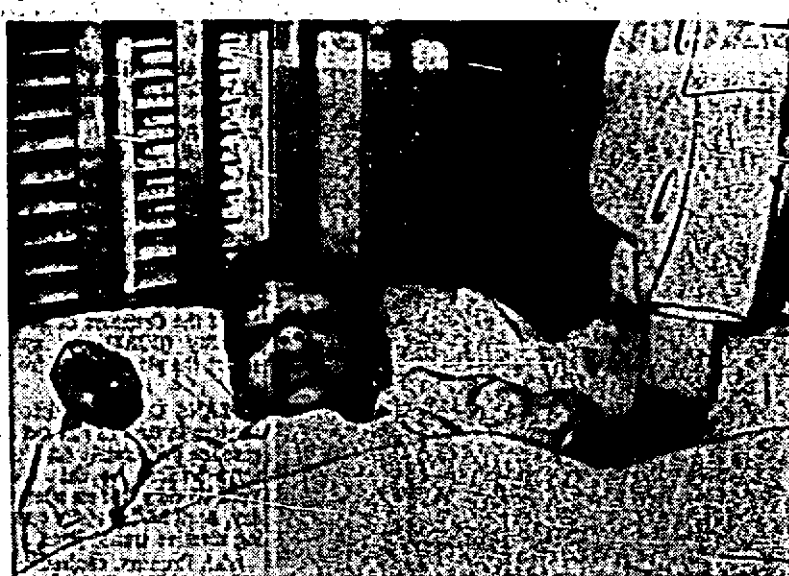
The unidentified man dropped off as the balloon began to rise steadily. Berry was unaware of the passenger suspended below.

Berry, of Concord, Calif., was unable to hear Danny's cries. His hearing was deadened by a safety helmet and the noise of the overhead burners used to heat the propane gas that lifted the 40-foot diameter balloon.

Only when the burners went out at 3,000 feet did Berry hear the boy's plaintive cry for help.

He spoke reassuringly to the boy as they drifted west over trees and houses, urging him not to look down.

A few seconds after the balloon crashed, Deputy Cain arrived. He had called an ambulance and set out in



AFTER HARROWING FLIGHT, Danny Nowell has only an injured hand. He was carried 3,000 feet up by a manned balloon near Mill Valley.

pursuit in his patrol car. The boy's father, Tom E. Nowell, a Mill Valley real estate man, is a widower with didn't cry after his ordeal. Another son, Ronald, 16, He said, "We sort of take things as they come." Nowell said.

Rocky, Ike at Dinner Together

PALM DESERT (AP) — Presidential hopeful Nelson A. Rockefeller met with ex-President Dwight D. Eisenhower Saturday night when both were dinner guests at the desert home of industrialist Leonard K. Firestone.

There was no immediate word on what Eisenhower and the New York governor discussed.

Firestone is managing Rockefeller's southern California campaign for the Republican presidential nomination in the June 2 California primary.

ROCKEFELLER'S rival for the lunch at the latter's home here several weeks ago.

Rockefeller, a house guest of the Firestone family, planned to spend two days on the desert. He flew to the nearby Palm Springs Airport earlier in the day and was met by Firestone and Palm Springs Mayor Frank Bogert.

Although his stay was billed as strictly a rest stop, a spokesman had predicted that he and Gen. Eisenhower might meet. He stressed, however, that Rockefeller had no definite appointment with the former President.

Cuban Executed

MIAMI, Fla. (AP) — Marcos Rodriguez Alfonso, a young Cuban Communist accused of collaboration with the Batista regime, was executed by a firing squad at the Cabana Fortress Saturday, the Cuban Radio reported.

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WORLD NEWS BRIEFS

Rusk Tours Viet. Guards on Alert

SAIGON (AP)—Secretary of State Dean Rusk toured relatively peaceful regions north of Saigon Saturday and told Vietnamese villagers, "We are with you every day, every week, until victory is achieved."

U.S. and South Vietnamese security men kept a grim watch in the belief that Communist suicide squads might try to kill Rusk.

Stringent precautions were in effect in Saigon, to which the secretary returned at dusk. The massive air-ground net set up to shield him on his arrival Friday was tightened after a terrorist bomb exploded in a military bus here, wounding two U.S. servicemen.

Playwright-Author Ben Hecht Dies at 71

NEW YORK (UPI)—Ben Hecht, who emerged from the heyday of Chicago journalism to become a famed playwright, author, critic and screenwriter, died Saturday, apparently of a heart attack. He was 71.

Hecht was perhaps best-remembered for his long-run play, "The Front Page," which he wrote in 1928 with his longtime friend, the late Charles MacArthur. The play, a rollicking chronicle of Chicago journalism, later became one of the hit movies of the 1930s.

His autobiography, "A Child of the Century," published in 1954, caused a furor in Hollywood. Hecht said each of the 60 movies he wrote were turned out "in two weeks or less" and added:

"Movies are one of the bad habits that corrupted our century... an eruption of trash that has lamed the American mind and retarded Americans from becoming a cultured people."

Hecht's screen credits include "Spellbound," "Notorious," "Scarface," "Gunga Din," "Wuthering Heights," "The Scoundrel" and "Angels Over Broadway."

His last book, "Letters from Bohemia," will be published next month by Doubleday. It is a collection of his correspondence with close friends such as MacArthur, H. L. Mencken, Maxwell Bodenheim and Sherwood Anderson, his Chicago contemporaries.

San Francisco Racial Pact Reached

SAN FRANCISCO (UPI)—Civil rights leaders, who last weekend threatened nationwide sit-ins against car dealers as the result of mass arrests on auto row here, Saturday announced they had reached agreement with local dealers.

The pact was agreed upon in an emergency meeting aimed at averting a planned sit-in along auto row Saturday afternoon by an expected 2,000 persons. It brought to an end more than two months of demonstrations against the auto agencies' hiring practices.

The agreement has no provision for a minority quota in hiring. The dealers merely consented to seek non-white persons for employment on an equal basis with Caucasians.

Cohn Jury Still Undecided After 3 Days

NEW YORK (UPI)—A federal court jury of 10 men and two women Saturday night failed for the third day to reach a verdict in the perjury and obstruction-of-justice trial of attorneys Roy M. Cohn and Murray Gottesman.

The jury, which received the case Thursday, was locked up for the night at 10:30 p.m. EST after nearly 12 hours of deliberation.

U.S. Rushing Satellite Spy on A-Blasts

HOUSTON (UPI)—America's development of a secret satellite system for detecting man-made nuclear explosions in space is more than one year ahead of schedule, it was learned Saturday.

The project is known variously as "Vela Hotel," "Vela High Altitude" or simply "Vela."

It involves establishment of satellites far in space with electronic eyes that are supersensitive to radiations from nuclear blasts.

See ad on page F-20

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!

HELP STAMP OUT SKINNY NYLON CARPETS



See ad on page F-20

ALL STORES OPEN EVERY NIGHT MON. THRU SAT.

Pennneys
ALWAYS FIRST QUALITY

62ND ANNIVERSARY

LAST BIG WEEK!

SAVINGS, plus style! the new un-uniform look!

688 each

Our special price isn't uniform either! It's unbelievably low for such hi-style! Fine quality nylon stabilized-stitch tricot knit in either two-piece overblouse styling in sizes 8-16 or front zipper step-in styles, sizes 10-18. White. You'll want both at this price!

FOUNDATION SPECIALS!

savings-plus on quality bras and girdles

<p>A. STRETCH-STRAP CONVENTIONAL STYLE BRA machine washable in lukewarm water! Three-section cups of Dacron polyester, nylon or cotton. Elastic, nylon and Lycra® Spandex. A. 32 to 34; B. 32 to 40; C. 34 to 40.</p> <p>188</p>	<p>D. STRETCH-STRAP PRE-SHAPED STYLE BRA with three-section contour cups for rounded curves! Cotton cups with embroidered upper cup section; nylon and Lycra® Spandex. A. 32 to 34; B. 32 to 38.</p> <p>188</p>
<p>E. CONVENTIONAL STYLE BRA now at this SPECIAL PRICE! Striped cup for double uplift in white cotton broadcloth. Sanforized®. Sizes 32 to 40, A-C.</p> <p>2 for \$1</p>	<p>F. JUNIOR LONG LEG PANTY GIRDLE beautifully styled rayon power knit with top-stitch elastic front, back and split hip sections! 27 cuffs. White. Small, medium, large, extra large.</p> <p>366</p>
<p>G. JUNIOR GIRDLE WITH LYCRA® at a low collect price! Lycra® Spandex stretch satin front and back panels. Lighter, more flexible and cooler! White. Also available in party girl's styling. Small, medium, large, extra large.</p> <p>366</p>	

New Kind of Army Seeks Strangler of 11 Women

By JAMES CALOGERO
BOSTON (AP) — A new-fashioned army is moving with assurance these days, confident that it is closing in on the enemy for which it was mobilized—the strangler of 11 women in less than two years.

The free-wheeling unit was organized in January by Atty. Gen. Edward W. Brooke after local police came up empty-handed in independent investigations in four cities.

Assistant Atty. Gen. John S. Bottomly, 42, who heads the special "strangle division" in Brooke's office, told the Associated Press: "I think we know who killed nine—possibly 10—of the 11 victims."

"We have six prime suspects. Three are confined in state institutions for other crimes. The other three are free, under surveillance."

"Of those six, one stands out as a better bet to be the strangler than the others—but like the other five he still falls just short of judicial proof of complicity."

BOTTOMLY said there are divergent views among the

investigators as to whether one man is responsible for all 11 crimes.

He said his own theory is that six stranglings definitely were committed by the same person, and possibly as many as 10.

Bottomly's army is made up of hundreds.

There are specialists from the Boston police department. Eight of the stranglings took place in Boston.

There are experts from the police departments in Lynn, Salem and Lawrence. Those suburban cities had one strangling each.

State and metropolitan district police also have been assigned to the strangle division.

ON THE THEORY that the killer is deranged, Bottomly recruited a special investigative team of doctors, psychiatrists and psychologists.

Forty-four attorneys are members of the team.

And for a back-up weapon, Bottomly borrowed from a private concern an electronic computer to record up to 1,000 pieces of information on the 10,000 persons who have figured in the probe.

The computer has confirmed many suspicions, Bottomly said. It has come up with new angles and pointed out various threads of similarity in all the crimes.

Nine of the women lived alone. Two others had roommates who were absent at the time of the crimes.

In no case was there forced entry into the apartments.

The principal murder weapon was the woman's own nylon stockings. In some cases a scarf, a pillow case or a housecoat cord was used.

Sexual aberrations were evident in all cases.

DR. DONALD P. Kenefick, who heads the medical platoon of the "strangle division," said this work is like trying to reconstruct a dinosaur.

"We know the killer has to be taller than 5 feet 3 inches because no one shorter than that could have killed the women. If he were taller than usual, he'd attract attention."

"We know he's fairly young because he's strong."

Said Bottomly: "The strangler has not struck anew since

last Jan. 4. Every 24 hours that is ticked off by the clock Massachusetts has doubled to reinforce our conclusions \$10,000 its reward for apprehending the killer in conjunction of the strangler, or today."

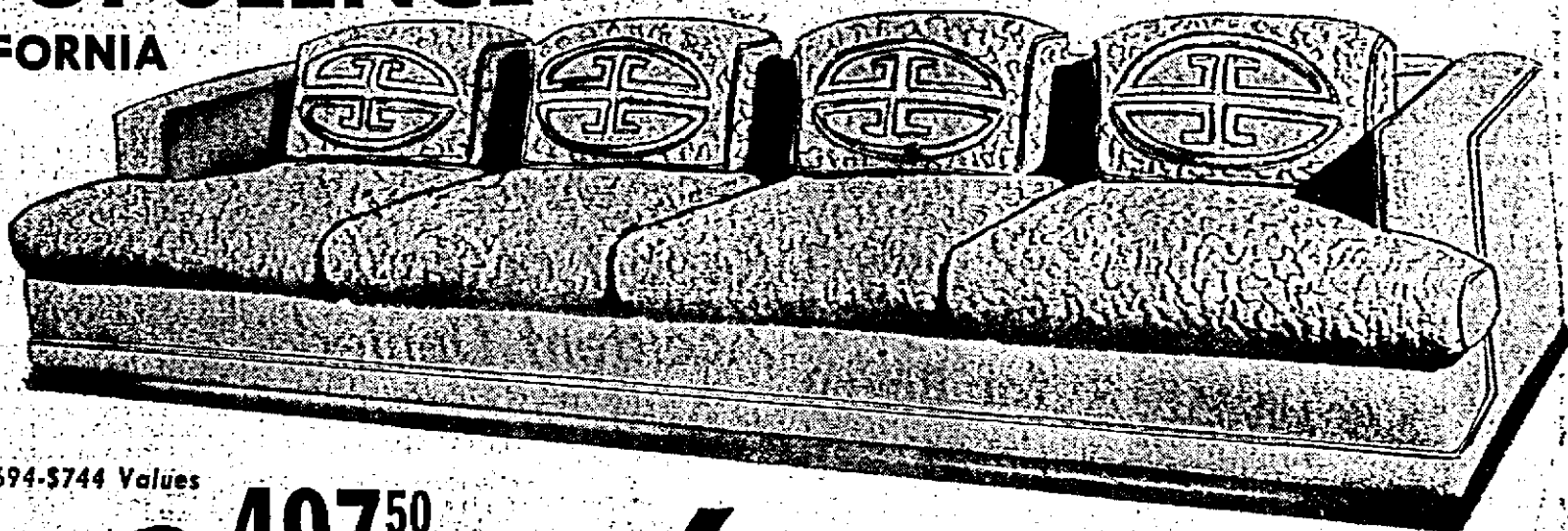
NELSON UNIFORMS
618 Pine Ave.—Open Fri. Nite Till 8—Free Parking
uniforms — uniforms — uniforms
Newly arrived 100% wash and wear cottons or dacron-polyester, sizes 8 to 18. Also a large selection of dacron frosts and others, in white and colors; Regular and Half-Sizes priced from \$8.98.

698

ORIENTAL OPULENCE BY QUALITY OF CALIFORNIA

120 inches of
Extravagance
at a Savings

An original design executed in the finest hand tied custom construction. Very deep cushions filled with hand-made spring and padding. Select from a jewel box of authentic fabrics and quilted in key of life patterns.



\$694-\$744 Values

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Small corner or complete home can be done
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three generations... featuring hundreds of new, exciting items... all at thrilling savings. Oriental... Italian... modern departments... all offering fine furnishings at once-in-a-lifetime savings.

TODAY SUNDAY 11 A.M.-5 P.M.

SALE



Quilted
KING SIZE

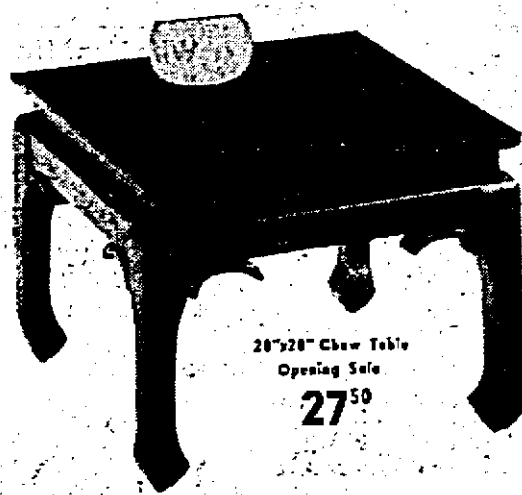
Headboard
Spread
Mattress
Box Sprg.
Frame

**KING SIZE
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QUILTED KING-SIZE SPREAD
Luxurious pattern in choice of jewel-tone colors.
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Padded for extra comfort.
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Quality built, fully guaranteed for years of sound sleep.
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28"x28" Chew Table
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AT A
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12" Round
47.50



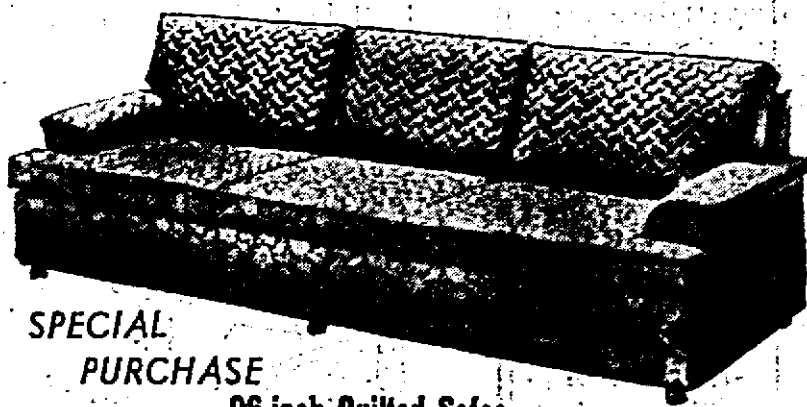
28x28 End
47.50



28x54 Coffee
47.50



4-Drawer
Commode
57.50



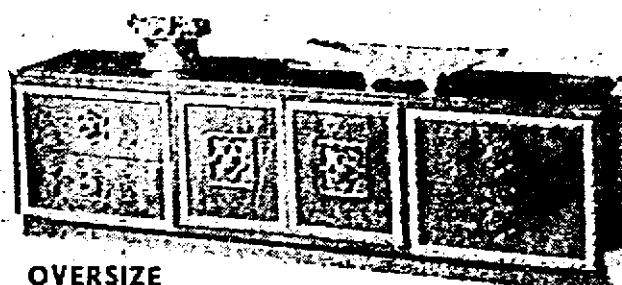
**SPECIAL
PURCHASE**

96-inch Quilted Sofas

A limited quantity of these fine loose pillow back sofas in lovely fabrics. Enhanced by quilting on the pillows, arms and cushions. Complete with gold-finished oversize casters.

249.59
Values

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**OVERSIZE
70-INCH LOW ACCENT CHEST**

Only 16 inches high center cabinet flanked with two sets of drawers. Truly a decorator piece in your choice of Gold, Olive, Black, Red or White accented with gold.

150.50 VALUE

117⁵⁰

Kuchel Assault Tabs Goldwater 'Simply Mr. No'

By BOB HOUSER
L. P. T. Political Editor

Sen. Thomas H. Kuchel characterizes Sen. Barry M. Goldwater as an "anti-Republican, a reactionary, not even a Republican and simply Mr. No" in a comparative voting analysis paper released today to California news media.

The memorandum, compiled by Kuchel's legislative assistant, Stephen Horn, defends Kuchel against Goldwater's charge last month that Kuchel is "a Republican extremist."

Goldwater's words, at the California Republican Assembly convention, were prompted by prior charges of extremism from the camp of New York Gov. Nelson Rockefeller, whose state campaign Kuchel heads.

Goldwater opposed 25 major issues of the 1960 Republican national platform, the paper says, while Kuchel favored all 25. Senate GOP leader Everett M. Dirksen favored 18, opposed 4, Bourke Hickenlooper, chairman of the Senate Republican Policy Committee, favored 17, opposed 8, and Leverett Saltonstall, chairman of the Senate Republican Conference, favored 20, opposed 4.

A MAJORITY of Senate Republicans voted 23 of 25 times with the platform; Goldwater was with the majority only twice.

Said Horn's report, "On issues where Senate votes have been lopsided, such as a 91-2 vote (medical care for the aged which later became Kerr-Mills), or a 90-1 vote (labor-management reform legislation in 1959), or a 79-5 vote (educational and cultural exchange act of 1961), or a 78-8 vote (trade expansion act of 1962), look for Barry Goldwater to be in the tiny minority. He, as for example, in all of the above four votes, generally is."

On all 25 major issues, "Barry Goldwater has been in the distinct—and sometimes solitary—minority in his own party," the report notes.

AND IT asks, "Is a man who is so out of step with the overwhelming majority of his Republican colleagues in the U.S. Senate, and so out of bounds of the Republican national platform, really in step with the rank and file of his own party, not to mention the mood of the entire country?"

Quoting Congressional Quarterly, the paper reports percentage of support given policies of former President Eisenhower in the 1952-60 Congresses. In the 83rd Con-

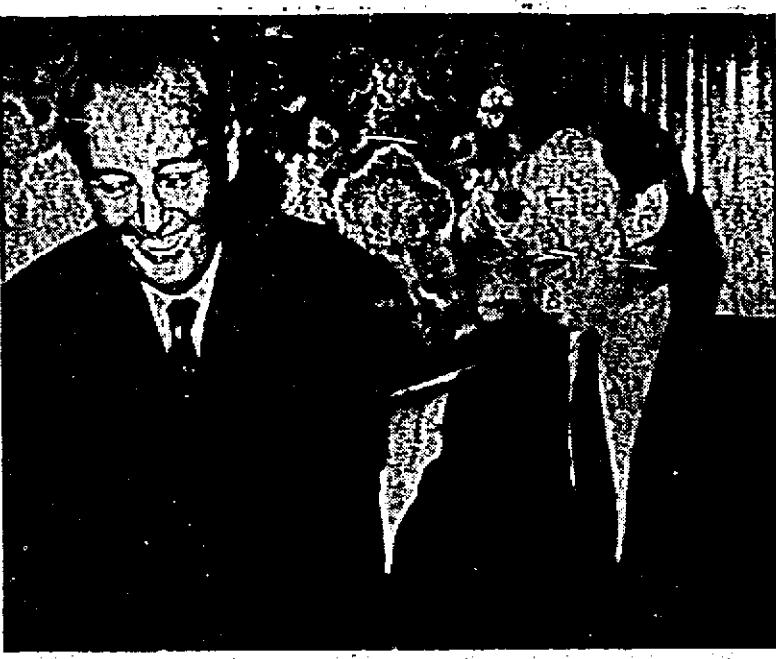
'Bugs' Down Jet Jockey Goldwater

FAYETTEVILLE, N. C. (AP)—It was Maj. Gen. Barry Goldwater who was forced to land at Pope Air Force Base Saturday because of engine trouble.

The Arizona senator, who is seeking the Republican presidential nomination, also is a major general in the Air Force Reserve.

He was en route from Washington to Montgomery, Ala., on a routine training flight when his jet fighter developed fuel line trouble. Goldwater turned back to Pope AFB and had the trouble repaired. He took off again for Montgomery at about 1:30 p.m. for Montgomery.

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IN THE AMAZING
"VIKING"
PERMANENT HAIRPIECE FOR
MEN
WORK — PLAY — SLEEP
IN THIS WONDERFUL HAIR PIECE
WITH ABSOLUTE CONFIDENCE
CUSTOM MADE ON OUR OWN PREMISES
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PUBLISHER VISITS SENATOR

Herman H. Ridder (left) publisher of the Independent Press-Telegram, found Clair Engle smiling when he paid a social call on the California senator in Washington last week. The publisher was in the capital city to attend sessions of the American Society of Newspaper Editors.

29 Illinois Delegates for Barry

SPRINGFIELD, Ill. (AP)—Twenty-nine of the 43 Republican National Convention delegates elected in the Illinois primary are pledged to Sen. Barry Goldwater for the GOP presidential nomination.

Former Vice President Richard M. Nixon is the choice of two delegates, an Associated Press survey showed Saturday.

Of the remaining 17 delegates, one said he leans to Goldwater and another reported he leans to Gov. Nelson A. Rockefeller of New York.

TEN delegates said they were undecided and five could not be reached.

Some Republican leaders in Illinois predict that Goldwater's strength in the state delegation will grow considerably by the time the national convention is held July 13-16.

Not only do they expect many of the uncommitted delegates to swing to the Arizona senator but they look for him to gain strong backing at the GOP state convention in May which will select 10 at-large delegates. This group customarily is composed of the biggest names in the party.

The U.N. loan, 22-10; arms control agency, 25-6; nuclear test ban treaty, 25-8; demilitarization of Antarctica, 29-2; 1964 foreign assistance act, 20-7; convention on the Organization for Economic Co-operation and Development, 24-7; 1962 trade expansion act, 22-7; investment tax credit, 17-8; transportation programs for helicopters and West Coast ship replacement, 18-13 and 16-13; labor-management reform, 30-1; in 1957, keeping first civil rights legislation in 80 years before the Senate, 34-5; Ike's National Defense Education act of 1953, 27-16; expanded vocational education, 22-3; aid for higher education 1963, 19-8; medical education construction and student loans, 22-4; presidential nomination, also.

Other GOP platform issues opposed by Goldwater: educational and cultural exchange; inter-American Development bank; changing Senate Rule 22 to prevent filibusters; minimum wage increase to \$1.25 an hour; rural electrification; veterans medical research; research in housing; promote waterfowl conservation.

Report of Engle Accident Denied

WASHINGTON (AP)—An aide to Sen. Clair Engle, D-Calif., denied Saturday a newspaper report that the senator tripped over a rug in his Washington home and suffered a slight injury.

The News Call Bulletin of San Francisco said Engle's wife Lucretia confirmed the fall in a phone conversation, declined to say what day it happened, but said the senator did not go to a hospital.

Paul Green, press aide to the ailing senator, said he spoke to Mrs. Engle after hearing of the newspaper story and said she denied that the senator had fallen or that she had said he had fallen.

AFTER BEING READ an Associated Press account of the News Call Bulletin story, Glenn said: "I would like to officially deny the story."

Engle's health is a key issue in the 12-man race for the Democratic senatorial nomination in California's June 2 primary.

Engle, who underwent exploratory brain surgery last August, is seeking re-election, saying his doctor has given him health clearance.

Monday in the Senate chamber, Engle arose to introduce a resolution but managed to utter only a syllable. Another senator read his remarks.

Engle's arm was in a sling and two aides helped him to his feet. The aides escorted him from the chamber.

Machinists Support Unruh and Cranston

SACRAMENTO (AP)—The machinists' political league endorsed Assembly Speaker Pro Tempore Carlos Bee, D-Hayward and these chairmen: George T. Willson, D-Huntington Park, Judiciary; Robert W. Crown, D-Alameda, Ways and Means; Pauline Davis, D-Portola, Fish and Game, and James R. Mills, D-San Diego, Finance and Insurance.

The Machinists Non-Partisan Political League backed Unruh and some of his committee chairmen even though the state AFL-CIO's Committee on Political Education declined to endorse them earlier in the month.

State Controller Alan Cranston won the machinists' support Friday night in his campaign for the U.S. senator. Former Presidential Press Secretary Pierre Salinger, also seeking the nomination, appeared before the union members but said he didn't ask for their endorsement.

In addition to Unruh, the

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In addition to Unruh, the

machinists' political league endorsed Assembly Speaker Pro Tempore Carlos Bee, D-Hayward and these chairmen: George T. Willson, D-Huntington Park, Judiciary; Robert W. Crown, D-Alameda, Ways and Means; Pauline Davis, D-Portola, Fish and Game, and James R. Mills, D-San Diego, Finance and Insurance.

Goldwater Is In If He Takes California Prelim, Nixon Says

WASHINGTON (AP)—Richard M. Nixon predicted Saturday that if Sen. Barry Goldwater wins the California primary he will either become the Republican presidential nominee "or will come very close to naming him."

The former vice president and 1960 GOP standard-bearer told the American Society of Newspaper Editors that he believes "there has been too much tendency to write off Barry Goldwater" because of his showing in early primaries.

Actually, Nixon said, the Arizona conservative "is very close to having the requisite number of delegates" to go into the GOP convention in July with "nomination assured."

THIS paralleled a claim made Saturday by Goldwater himself. In a speech prepared for the editors' convention, he predicted his own victory "on the first or second ballot" if he captures California's primary and wins the delegates he expects to get in June state conventions.

But another avowed candidate Sen. Margaret Chase Smith, R-Maine, told the editors that if opinion polls are a reliable guide, a Lodge-Nixon ticket will carry the GOP standard against a Johnson-Kennedy slate for the Democrats.

Nixon's political forecast came in a question-and-answer session. He noted that the political fortunes of New York Gov. Nelson A. Rockefeller also may hinge on the California primary.

California primary. If Rockefeller wins it, "the premature burying of him will have to be re-examined," Nixon said.

And Nixon said Ambassador Henry Cabot Lodge, now foremost in public-opinion polls for the GOP nomination, has become "a force that the convention cannot ignore"—especially since he stands a good chance of winning the wide-open Oregon primary.

But Nixon said that Lodge, if he wants to be a presidential candidate and wants to make an issue of foreign policy, should resign from his ambassadorship in Viet Nam and come home to make an issue of the conduct of the Vietnamese war against communism.

IT COULD only become an issue for Lodge if he does resign "at an appropriate time," and Nixon said he believes that the "inadequate" American policy in Viet Nam should be a GOP issue.

He declared that Michigan's George W. Romney and Pennsylvania's Gov. William Scranton are "very much in it." Then he offered what he called "a professional judgment" on the Democratic contest for a vice-presidential running mate for President Johnson.

"If the polls in November are like they are now, it will be Sen. Hubert Humphrey (D-Minn.)," Nixon said.

"He is the man Johnson likes best and would prefer as his running mate."

"If the polls get closer, it will be Bobby (Atty. Gen. Robert F. Kennedy)."

Knowland Sees
Barry Victory

NORFOLK, Neb. (AP)—Former Sen. William F. Knowland of California predicted Saturday that Sen. Barry Goldwater of Arizona will not only win the California primary, but will win the Republican presidential nomination on the first or second ballot.

He said Goldwater will have 475 to 500 delegates by the time of the California primary June 2 and will pick up 86 votes there.

Knowland's prediction came in an interview ahead of his address to the Nebraska Federation of Young Republicans, holding its annual convention here.

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Is May 10



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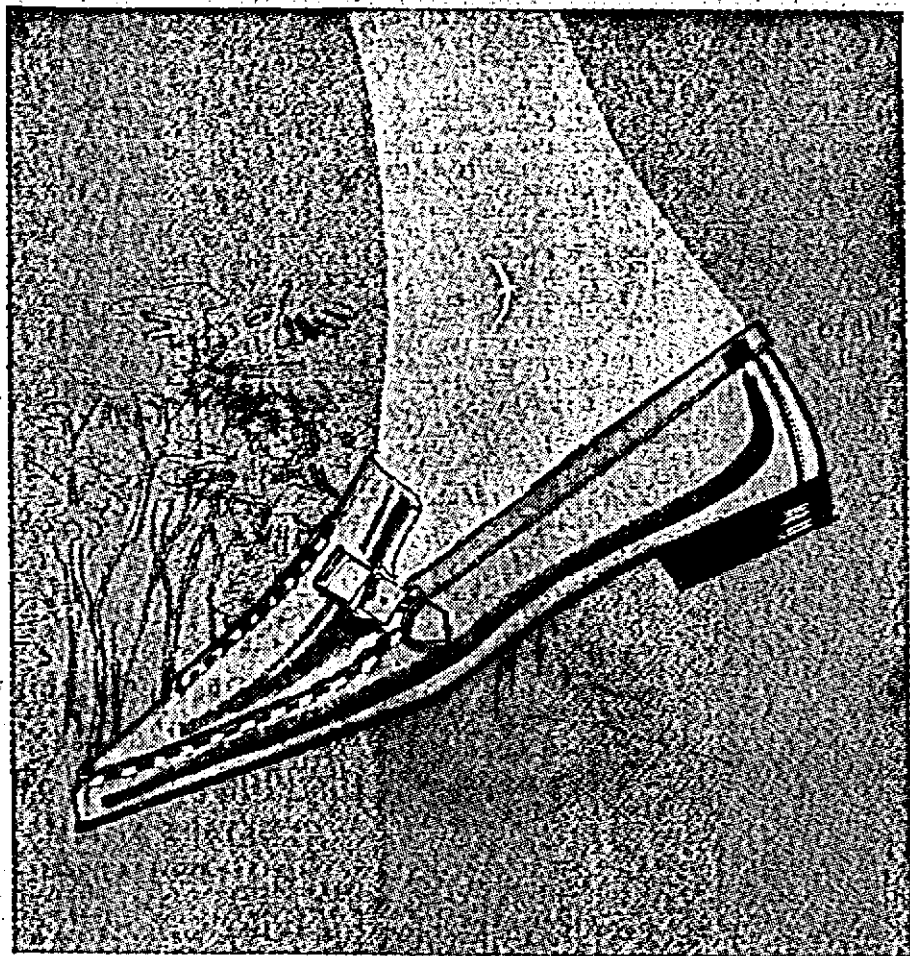
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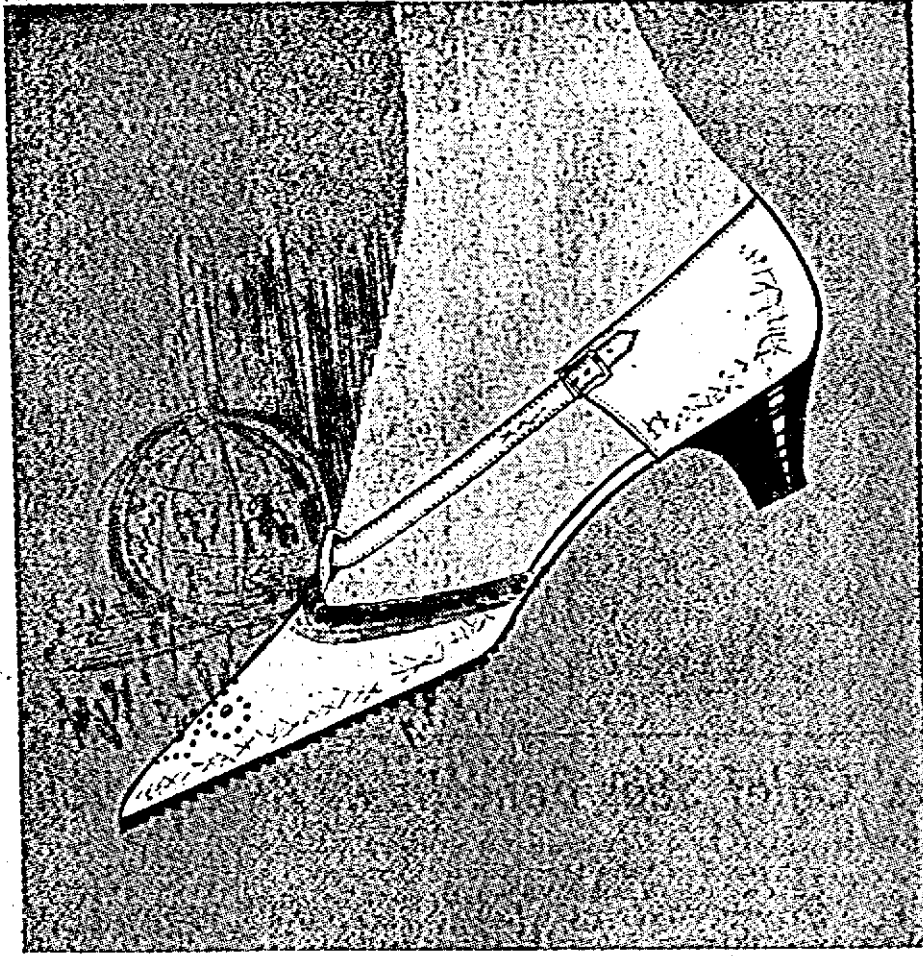
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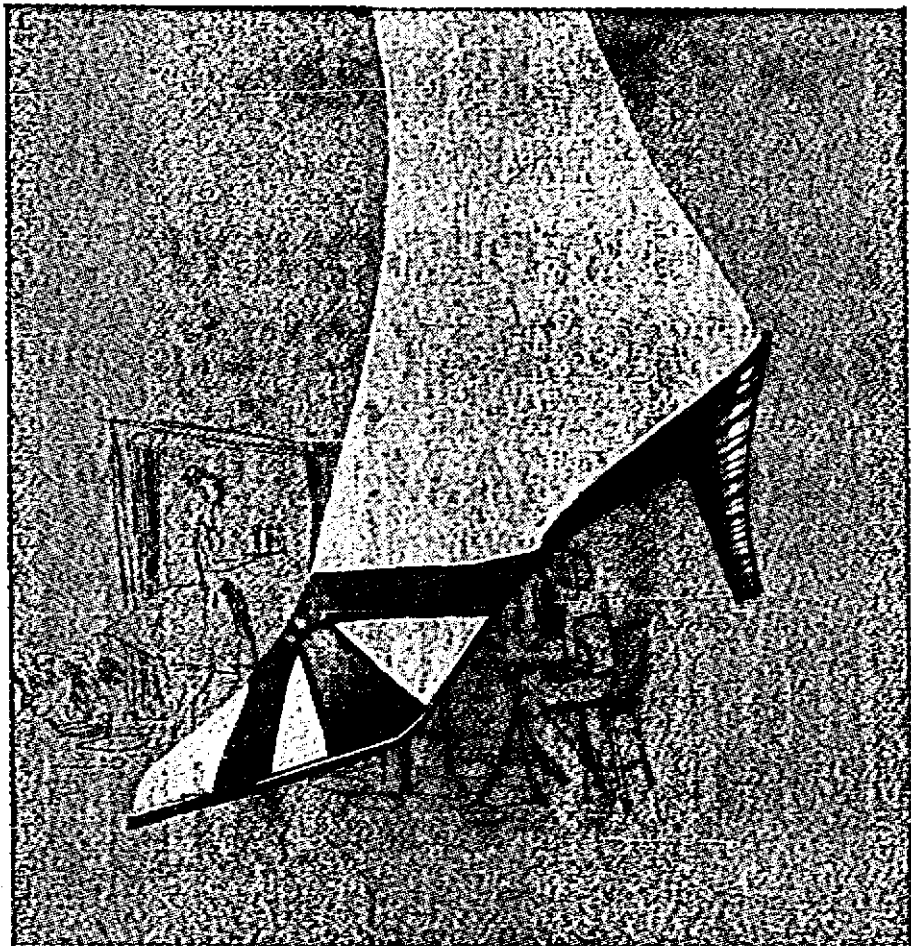
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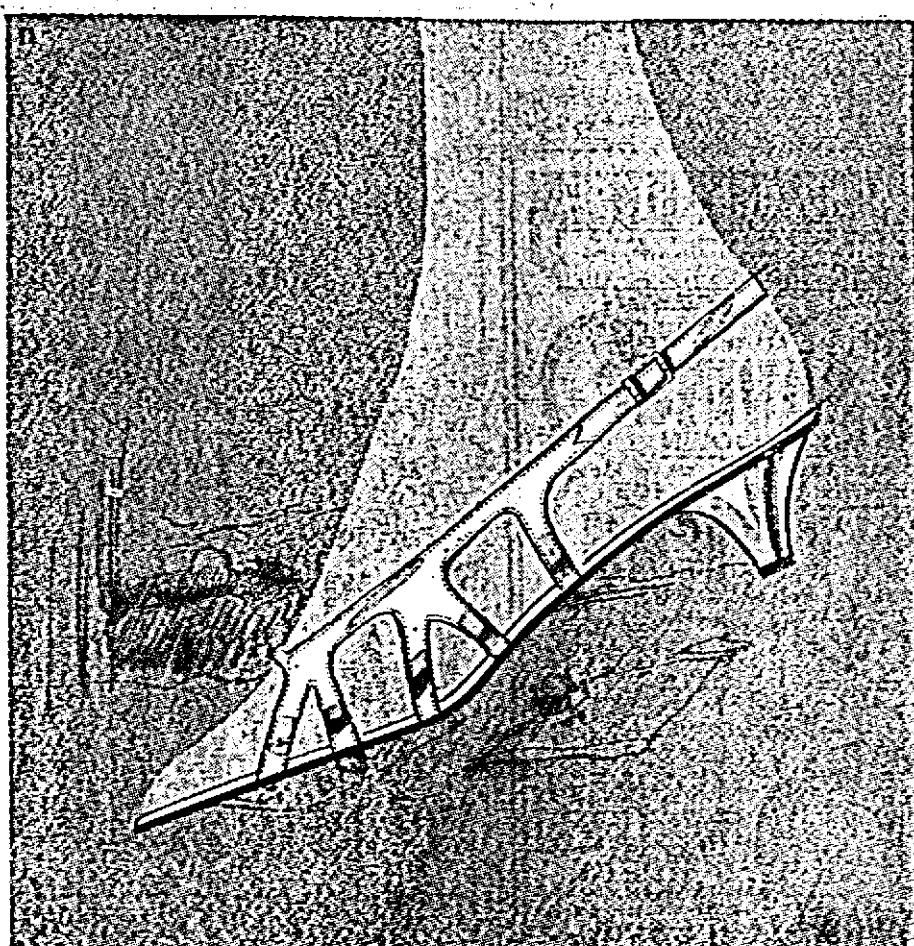
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der through park trailways... give comfort to every step. A handsome shoe destined for
woodland hikes. Handsome in glove-soft cactus denim neutral waxy leather. **11.99**



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of Europe or Hawaii, looking very smart, walking with ease on a shortened stacked leather
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IN



—Staff Photo by Kent Henderson

OUT

A CORN-POPPER'S hopper trapped an 11-year-old boy Saturday afternoon in an East Anaheim Street laundromat. And it was an anguished half-hour for Gary Kohenour before firemen could free him. Watching, below, as Gary's bleeding hand is released from the popcorn-baited boy-trap is his worried mom, Mrs. Renay Kohenour, of 1114 Gladys Ave. Gary's gashed finger was treated at Memorial Hospital and he was released.

Tots See Dad Kill Wife Here

A city honor farm escapee fatally stabbed his estranged wife Saturday afternoon while their two young children watched in horror.

Dead on arrival at Memorial Hospital was Mrs. Susie Lee Kemp, 27, of 1501 E. 20th St. She was stabbed through the heart.

Captured within an hour of the 3:30 p.m. slaying was Willie James Kemp, 32, of 1827 Alamitos Ave., officers said, who admitted the slaying.

Kemp, who said he earlier had "jumped the fence" at the Carson Street honor farm, told of going to the woman's apartment and talking with his children, then hiding in shrubbery until Mrs. Kemp returned from a shopping trip.

Kemp was quoted by officers as saying he stalked the woman as she neared the house, then stabbed her with an 8-inch kitchen knife.

Johnsons Go to a Wedding

WASHINGTON (AP)—President and Mrs. Johnson turned out Saturday for the wedding of the daughter of Sen. and Mrs. J. W. Fulbright, D-Ark.

The Johnsons attended the wedding service for Roberta Fulbright and Edward (Ted) Foote in the Bethlehem Chapel of Washington National (Episcopal) Cathedral, then spent 30 minutes at a reception at the home of Secretary of the Treasury and Mrs. Douglas Dillon.

FUND FOR MRS. EVERS

'Martyr Money' Piles Up in Dixie

JACKSON, Miss. (AP)—Chain-mail envelopes which could bring about \$8,000 to the widow of slain integration leader Medgar Evers continue to arrive at the office of former Gov. Ross Barnett, but in diminishing numbers.

"I don't pay any attention to them," Barnett told the Associated Press.

Barnett—without his consent or knowledge—was named trustee of a chain-letter money plan designed to raise funds for Mrs. Evers, widow of Mississippi's leading integrationist.

Evers, field secretary for the National Association for the Advancement of Colored People, was killed by a sniper's bullet June 12 at his Jackson home.

Byron de la Beckwith, 43-year-old Greenwood, Miss. fertilizer salesman, was tried twice for the Evers slaying but each time the jury deadlocked and a mistrial was declared. After the second trial ended Friday, Beckwith was released on \$10,000 bond.

BARNETT, an ardent segregationist, is under criminal contempt charges in U.S. Fifth Circuit Court of Appeals because of his efforts to block the entrance of Negro James Meredith to the University of Mississippi. Meredith is in what Gordon described as a look at the new horizons of Brazil.

Visits With Branco

BRASILIA (AP)—President Humberto Castello Branco received his first foreign ambassador Saturday, Lincoln Gordon of the United States. They conferred for an hour in what Gordon described as a look at the new horizons of Brazil.

Weather Balks Joan Once More

THURSDAY ISLAND, Australia, Sunday (UPI)—Bad weather today forced American aviatrix Joan Merriam to return to nearby Horn Island slightly more than an hour after she had taken off for Port Moresby, New Guinea.

Miss Merriam, of Long Beach, Calif., had been forced to land on Horn Island, off Australia's northern coast, Saturday because of bad weather conditions on New Guinea.

She took off this morning in hopes of completing the hop to New Guinea. The flight to Port Moresby is about 2½ hours, but she returned about 70 minutes later to land at Horn Island.

IT WAS the second consecutive day that Miss Merriam had been plagued by bad weather conditions.

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Printers' Chief Sees Benefits in Automation

By GEORGE ROBESON

Automation need create no fears for those in the printing trades if technological advances are used wisely by publishers for the benefit of employers, employees and the public.

That was an opinion expressed by Elmer Brown, president of the International Typographical Union, when he spoke before delegates to the Southern California Typographical Conference in the Lafayette Hotel Saturday night.

"The future is not dark," Brown said, "if automation is controlled by the printing industry employers and em-

ployes. But if it is used merely to displace human beings, we will create a crisis of unemployment."

Technological advances in printing, Brown said, will increase the number of suburban newspapers and magazines and ultimately can increase rather than decrease the number of jobs available in the printing trades.

"Because automation can cut costs greatly without displacing employees, more businessmen will be able to go into the publishing business without needing a fortune to do it," Brown said.

Brown, speaking before 150 ITU delegates and wives, said

that government plans to retrain employees displaced by industrial automation are not only impractical but also downright ludicrous.

"I don't agree that the government's plan to retrain unemployed auto workers to make steel while retraining displaced steelworkers to work in auto plants will accomplish anything," Brown said. "If the government wants to get into the teaching field, they would

do well to build new junior colleges on the sites of shipyards they abandon."

Brown said he feared that, if automation is allowed to reduce the number of available jobs as 2½ million youths enter the labor market each year, "it will bring down upon us the greatest depression we have ever known."

Brown, of Colorado Springs, Colo., will speak before the convention at sessions this morning and later in the day.

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REGULAR HOURS

LUNCHEON	11:30 A.M.-2:30 P.M.
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COCKTAILS	11:00 A.M.-2:00 A.M.

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1 mile south of Huntington Harbor, 1½ miles off Coast Highway at Warner

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RELAX! You're in for a great year—STARTING NOW! Long Beach and surrounding areas.

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• Thousands of our patients are DR. RAYMOND'S DENTURE PATIENTS.

• Over 25,000 happy, smiling, and beautiful dentures made in 12 years.

NOW... ALL THIS WEEK!

BIG SAVINGS

NO MONEY DOWN

PAY NOTHING FOR 12 WEEKS

24 MONTHS TO PAY — FOR DENTURES

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PLATES PUT IN IMMEDIATELY AFTER EXTRACTIONS

NO LOST TIME FROM WORK. You need not be without your teeth for even one day! Ask about Dr. Raymond's IMMEDIATE RESTORATION PLAN.

Modern Dental Plates

Aided by "modern" dental plate materials and improved techniques, used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than dentures made a few short years ago. Ask to see samples of modern dental plates, veneers, levers and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

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Make 1st payment after July 1, 1964

24 interest. No carrying charge

NO MONEY DOWN

24 MONTHS TO PAY

Low Prices

You who need dental plates, bridges, veneers, levers, and partials, will find DR. RAYMOND'S DENTURE PLAN a great value. Good dentures, made in our modern, air-conditioned office, are the high standards of the dental profession at low prices.

DR. E. P. RAYMOND

UNION MEMBERS: We gladly fill out dental plate service forms for those whose names are listed on dental care plans.

Welcome to Patients and Senior Citizens—FAST PLATE REPAIRS

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22% to 53% off

ON HOME FURNISHINGS, APPLIANCES AND TV's

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All Sales final! No phone, mail orders!

USE BARKER BROS. OWN CREDIT PLANS nothing down, 24 months to pay, 30, 90-day or longer term accounts.

SHEET BLANKETS

Rayon acetate/nylon sheet blankets. Choice of all white or novelty plaids. Size 60x76. Buy at savings.

99c

third floor

GIRLS' PETTIPANTS

Lace and ribbon trimmed pettipants. Select from pink, blue or white. Sizes range from 4 to 14. Big savings.

99c

reg. 1.50

lower floor

CRIB SHEET

100% cotton, white or printed. Contoured and sanforized. Fits standard size mattress.

2 for 1.00

reg. 1.29 ea.

lower floor

WRISLEY SOAP

Once again we offer this ever popular hard milled soap at great savings. Don't miss this chance to save.

10 for 1.00

reg. 25c

street floor

COSTUME EARRINGS

A collection of drops, dangles, buttons, contours in many colors, plus pearls, gold or silver.

19c

reg. to 3.00

street floor

Walker's
the friendly store of Long Beach

Spring BOOSTER SALE

WOMEN'S PANTS

Your choice of capris, jamaicas or surfers in fancy prints or stripes. Sizes range from 10-18.

1.00

reg. 2.98

street floor

SEAMLESS HOSIERY

Heel and toe or demi-toe nude heel. Also self seams. Black, grey, brown, beige, cinnamon.

44c

street floor

WOMEN'S TOPPERS

Tuxedo front toppers with 3/4 length sleeves and turn back cuffs. Sizes range from 8 to 18, 38-44.

5.00

second floor

CURTAIN PANELS

Easy to care for rayon acetate panels. Neatly hemmed. White only. Popular size, 41x81.

59c

reg. 1.00

fourth floor

WOMEN'S TOPS

Rayon acetate stretch or cotton pique popovers. Stripes, florals or solid colors. 32-38.

1.28

reg. 2.85

second floor

STARTS MONDAY AT 9:30 A.M.

WOMEN'S DRESSES

Special New York purchase of lovely Bemberg sheer print dresses. Sizes range from 12-20, 14 1/2-24 1/2.

3.33

reg. 5.98

second floor

WASHCLOTHS

Famous Cannon washcloths, size 12x12. Select from many popular colors. Specially priced.

8c

third floor

BETTER FABRIC

Useable lengths of better drip dry easy care cottons. Also Miracle Blends of undetermined fibre content.

39c

reg. to 1.98

third floor

BOXED NOTES

High count boxes. New selection attractive, colorful and novelty designs on quality paper.

22c

reg. 59c

street floor

BOYS' BRIEFS

Famous Buck Nobel combed cotton briefs. Sizes range from 4-16. Stock up now—the savings are great.

3 for 1.19

reg. 3 for 1.30

lower floor

PILLOW COVERS

Sanforized, bleached snowy white. 21x27 size. Has zipper opening. Packaged in two. Buy now & save.

2 for 1.00

reg. 89c ea.

third floor

BOYS' T-SHIRTS

By Buck Noble. Made of combed cotton. Seamless collar reinforced with nylon. Sizes range from 6-16.

3 for 1.49

lower floor

WOMEN'S GOWNS

Cotton print gowns with white piping. Sizes small, medium or large. Matching dusters 1.99.

99c

reg. 5.98

second floor

UNBLEACHED MUSLIN

First in quality, 39 inches wide. Full bolts. This is truly the fabric of 101 uses. Buy at savings.

7 yds. 1.00

reg. 29c yd.

third floor

WOMEN'S BRIEFS

Rayon acetate briefs. Full cut for comfort. Double back panel. Sizes 5 to 10.

34c

reg. 69c

second floor

SMALL PURSE ACCESSORIES

Group consists of eyeglass cases, cigarette cases, cosmetic cases, billfolds in plastic or fabrics.

2 for 1.00

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MEN'S TIES

Pure silk ties, newest styles and colors. Patterns galore while they last. Take advantage and save.

88c

reg. 2.50

street floor

MEN'S PANTS

Faded blue denim pants now at special savings for you. Stock up now! Sizes range from 30-42.

2.99

reg. 4.95

street floor

MEN'S JACKETS

Some reversible, water repellent. All first quality. Sizes range from 36 to 44. An excellent buy.

9.99

reg. 19.95

street floor

MEN'S PAJAMAS

All perfect quality. Good selection of sizes A to D. Stock up now while the savings are so great.

2 for 5.00

reg. to 5.00

street floor

COTTON BRAS

Made by a famous manufacturer. Good selection of styles. Slight irregularities in no way will impair wearing.

99c

reg. 2.50

second floor

IMPORTED YARN

Laines De Pingouin Banquise imported French yarn. Knits quickly on size 10 needles. Ideal for yarn. Knits quickly on size sweaters.

79c

reg. 1.19

third floor

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We have mercerized, heavy duty and quad cord in many colors, black and white. Stock your sewing basket now.

4c

reg. 15c

third floor

PILLOWCASES

Seamless pillow tubing hemstitched for crochet. Pillowcases hemstitched hems. Stamped to embroider.

1.00

reg. to 2.19

third floor

WOMEN'S SHOES

In this group you will find many styles such as dress, sports, flats or casuals. Good size selection.

99c

reg. 2.50

lower floor

Hospital Sets Realistic Disaster Drill

Sixty St. Anthony's High School students will be pushed, amidst waiting sirens, to St. Mary's Hospital Thursday, when the hospital's staff conducts a disaster drill. The plan is to simulate the conditions of a major earthquake and its after effects. The students will be given immediate first aid treatment at the school by Red Cross no-longer-used items for cash. Mary's court.

NATIONALLY ADVERTISED WOMEN'S DRESS SHOES

regular 14.99

8.88

Famous makes, all with mid dress and walking heels. Summer colors of white, beige and combinations. Step into comfort and style at real savings.

second floor

Terrific savings on summer casuals. Many colors, styles and materials.

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Buy now for graduation.

WIDE SELECTION MEN'S & LADIES' DRESS OR SPORT WATCHES

Prices from 39.95 to \$95

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Reg.	NOW
39.95	27.95
49.95	34.95
59.50	41.65
71.50	49.95
89.50	62.65
95.00	66.50

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KIDDIE NAPPER, THE PORTABLE NURSEMAID

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Ideal for feeding, playtime, driving or carrying. Makes the perfect gift for Mother and baby too.

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FIRST TIME EVER LILLY DACHE NYLONS

regular 79¢

Scam-free sheer and demi-toe in beautiful skin and fashion tones of suntan, beige, taupe and black, sizes 3 1/2 to 11.

3-pr. box, 2.25

street floor

WORLD FAMOUS MEN'S HAGGAR SLACKS

regular 12.95

7.88

2 pr. \$15

Easy to care for, just wash and wear. Perfect fitting construction. Hundreds to select from in many smart-looking colors.

- charcoal grey
- beige
- black
- green
- brown

ALTERATIONS FREE

street floor

OUR GREATEST EVER MEN'S SHIRT SALE

regular to 5.00

1.99

Over 2,000 shirts to choose from, all in the latest spring styles, patterns, colorings AND fabrics. This is truly one of the most sensational shirt sales we have had in years. Take advantage, stock up now. The money you save will be tremendous.

- Stripes
- Plaids
- Knits
- Solid Colors
- Italian collars
- Conventional collars

street floor

The Week's Recreation Schedule

The all-city novice tennis championships are now open. Play begins Saturday May 2. Entries close April 22. School winners are not eligible. Call Cherry Park has a new Young Adult Club for ages 18 to 25 meets from 7 to 11 p.m. on Thursdays. There are games, cards, TV, refreshments, etc. The Golden Club (over 50) meets at 6:30 the first Thursday of the month for their pot-luck dinner followed by dancing. The other Thursdays they play cards beginning at 7. Silverado Park girls practice for their May Festival on Thursday night. The

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the friendly store of Long Beach

FASHIONS (second floor)

8.98 Cotton dresses, summer colors	5.99
reg. 8.98 Acetate jersey print dresses	5.99
reg. to 12.95 Sleeveless cotton dresses	9.00
reg. to 14.98 Casual, dressy dresses	11.00
12.98 1- or 2-pr. Junior dresses	9.00
15.95 Pure silk sheath dresses, 10-18	13.00
12.98 Group of dresses, many styles	9.00
14.98 Lightweight wool toppers, 6-16	11.00
val. to 17.95 Summer suits, 10-18	13.00
25.98 Lightweight long wool coats, 8-16	19.00
Unlined summer toppers, 8 to 18	5.00
10.98 2-piece suit, fashion colors, 8-16, 38-44	7.99

SPORTSWEAR (second floor)

reg. to 5.98 Fashion blouses, 32 to 38	3.00
7.98 Lined, proportioned skirts, 8-20	5.99
8.98 Lined, proportioned capris, 8-20	6.99

LINGERIE (second floor)

4.00 Cotton sleepwear	2.99
4.95 Nylon pajamas, sizes 32-40	2.99
1.00 Antron nylon briefs, sizes 5-7	69c
2.00 Nylon briefs and trunks	99c

FOUNDATIONS (second floor)

3.00 Cotton bras	99c
3.95 Stretch pantie girdles	1.50
5.95 Lycra stretch lace pantie brief or girdle	1.99
8.95 Long leg, same style as above	5.99
5.95 Silkskin pantie girdles	2.99
6.95 Jantzen long leg pantie girdle	3.99
5.95 Rengo side hook girdles	3.99
7.95 Silkskin pantie girdles	7.95

ROBES (second floor)

9.98 Shifts and dusters	5.99
8.98 Cotton quilt robes	5.99
19.98 Long robes, hostess coats	9.99
5.98 Cotton print dusters and shifts	3.99
5.00 Cotton terry slipovers	3.99
6.98 Zippered long housecoats	5.99
12.98 Long Hawaiian shifts	10.99
6.98 White cotton terry robes	5.99
5.00 Cotton dusters, sizes 10 to 20	2.99

ACCESSORIES (street floor)

3.00 Gold cuffs with leather slide	99c
79c New capri anklets	59c
3.00 Casual slippers, 5 to 9 1/2	88c
reg. to 4.50 Famous make gloves	2.49
2.00 Shirred semi sheer nylon gloves	88c
3.00 Mid season nylon gloves, 6-8	1.69
1.00 Swiss embroidered initial hankies	2/1.00
val. to 8.98 Spring fashion handbags	4.88
reg. to 20.00 Austrian crystals	2.00 to 10.00

SPORTSWEAR (street floor)

4.98 Nylon stretch shells, S-M-L	3.99
8.98 Helen Harper stretch capri, 8-18	5.99
14.95 Helen Harper mohair sweaters	7.99
val. to 5.98 Cotton blouses, 30-44	1.99
6.98 Arnel jersey pleated skirts, 10-18	3.99

COSMETICS (street floor)

1.00 Colonial Dames cologne set	50c
2.00 Colonial Dames White Lilac cologne	1.00
1.50 H. H. Ayer powder compact	69c
1.00 H. H. Ayer lipstick, deodorant	50c
2.50 H. H. Ayer hand cream	1.00
1.00 Tussy deodorant	50c
1.00 Dusting powder, delightful fragrances	50c
15.00 Dorothy Gray Secret of the Sea	10.00
8.50 Dorothy Gray Satin	6.00
2.00 Dorothy Gray dry skin lotion	1.00
2.50 Dorothy Gray hormone hand cream	1.25
2.50 Helena Rubinstein cologne shampoo	1.50
1.75 DuBarry firming lotion	1.00
2.00 Du Patch bubble bath oil	1.00
2.50 Coty spray mist, 3 fragrances	1.50
2.50 Revlon petite compacts	1.50
4.50 Colonial Dames Cynergic oil	2.50
5.00 Colonial Dames hormone cream	2.50
5.00 Lucien Lelong cologne, powder set	2.75
6.00 Lucien Lelong cologne, 3 fragrances	3.00

FOUNDATIONS (street floor)

3.95 Nylon panty girdles	2/3.00
reg. 4.99 Biflex pantie girdles	2.88

FAMOUS MAKE NYLON LINGERIE

Save Up to 50%

Custom styled for perfect fit and beauty. Exquisitely trimmed. Select from lovely delicate colors.

Listed is but a few items

8.95 Long nylon gowns	5.99
6.95 Nylon slips	4.99
5.95 Nylon half slips	3.99
10.95 Nylon pajamas	4.99

second floor

NATIONALLY ADVERTISED SAMSONITE SENTRY LUGGAGE

NOW UP TO 1/3 OFF

First production samples. Selection of 15 smart looking colors. Buy now at savings.

Beauty Case, 21" Ladies'	Reg.	NOW
O'Nite and men's companion case, 19.95	13.97	13.97
Ladies' wardrobe, 26" pullman and men's two-suit	32.95	21.97
Men's three-suit	34.95	23.97

street floor

Texas Bankrupt Says Law Gives Him Cad, 2 Horses

CORPUS CHRISTI, Tex. — Paul Amos Sandblom, agent who filed a voluntary bankruptcy petition Jan. 7, has debts estimated as high as \$37 million. He is free on \$125,000 bond under federal and state charges of selling unregistered securities. The old law provides that a bankrupt person can keep one carriage, a wagon and one horse. If he has a family, Sandblom, insurance agent, claims he can keep his 1964 Cadillac and two registered quarter horses under an old bankruptcy law. The old law provides that a bankrupt person can keep one carriage, a wagon and one horse. If he has a family, Sandblom, insurance agent, claims he can keep his 1964 Cadillac and two registered quarter horses under an old bankruptcy law.

STATIONERY (street floor)

2.50 Eaton's Vellum stationery	1.19
1.00 Plastic coated playing cards	2/1.00
1.00 Boxed stationery	2/1.00
2.98 Plastic card table covers	1.44
2.00 Monogrammed stationery, note ensemble	1.00
85c Montages Sheerlite paper	69c
45c Matching lined envelopes for above	35c
1.00 Monogrammed notes	2/1.00

BOYS' DEPT. (lower floor)

2.98 Short sleeve shirts, 6-20	1.99
2.98 Cotton pajamas, sizes 6-20	1.59
5.00 Rayon acetate dress pants	2.99
1.98 Long sleeve sweatshirts	1.19

GIRLS' DEPT. (lower floor)

3.50 Cotton denim stretch capris, 3-6x	2.99
1.98 Short sleeve blouses, 7 to 14	1.19
1.98 Jamaicas, sizes range from 3 to 6x	1.39
59c Rayon acetate panties, 4-14	4/99c
2.50 Baby doll pajamas, 7 to 14	1.99
4.50 Stretch cotton denim capri, 7-14	3.99
3.50 Cotton denim stretch Bermudas	2.99
1.98 Washable knit T-shirts, 4 to 14	1.19
3.50 Culottes, sizes 7 to 14	2.99

INFANTS (lower floor)

3.98 Acetate quilted coverlet	2.99
5.98 Acetate comforters and pillow set	3.99
2.95 Soft pastel dresses	1.29
1.98 Diaper sets, 9-12-18 months	1.69
2.98 Handmade dress and slip	1.88
1.98 Cotton terry hooded bath blanket	1.58
1.00 Snap fastener gowns	2/1.00
2.50 Boys' Ivy League shirts, 2-5	1.59
13.98 Folding highchair	10.99

MEN'S DEPT. (street floor)

reg. to 19.95 Famous brand sweaters	9.99
5.00 Famous make swimwear	2.99
val. to 85.00 Famous make suits, 38-44	59.88
4.00 Long sleeve white dress shirts	2.99
3.00 Health knit sweatshirts	1.99
5.98 A-1 sport slacks, small sizes only	2.99

BRAND NEW SHIPMENT FABULOUS COTTONS

regular to 1.69 yd.

69¢ yd.

Full bolts of fabulous cottons. Select from polished cottons, plaques and easy-to-care-for wash and wear cottons. All in the latest spring patterns and colors.

third floor

FAMOUS MANUFACTURERS SMALL LEATHER GOODS

NOW 1/2 OFF

Now you can save 50% on small leather goods for both men and women. Listed below are but a few examples.

2.95 Key cases	1.47
3.95 Cigarette cases	1.97
5.00 Billfolds	2.50
5.95 French purses	2.97
7.50 Clutch purses	3.75
10.00 Billfolds	5.00

street floor

Briefing in Madrid

MADRID (UPI) — A group of 38 students and faculty members from the National War College in Washington, D.C., was briefed Saturday on Spanish-American affairs at the U.S. Embassy. The group is touring European capitals. Sandblom 10 days in which to file briefs before making a ruling on the car and horse sale.

Viet Nam Is Topic at Meet

"Riding Shotgun" in Viet Nam, turned from six months spent with the Adjutant General's School at Ft. Benning, is the subject of a talk by Major Stanley Gordon, USN Ret., will preside at the meeting. Major Gordon is a graduate of the Infantry School at the exception of the rest, he is in Allen Center. Major Gordon recently re-

LIGHTWEIGHT LONG WOOL COATS

special purchase

\$19

Beautifully detailed button or clutch style coats in the newest spring styles and colors of beige, pink, maize, blue white. Rayon acetate taffeta or satin linings. Sizes range from 6 to 18. You would expect to pay twice as much for these lovely coats, but because of a special purchase you can buy at this fabulous price.

second floor

HELEN HARPER SKIRTS & SWEATERS

values to 8.98

3.99 ea.

Your choice of attractive straight line, back wrap or A-line skirt styles in colors of gold, orchid, blue or green. Sizes range from 8 to 18. Novelty slip-on or cardigan sweaters in a collection of prints and solid colors to coordinate with skirts. Sizes 34 to 40.

street floor

SPECIAL PURCHASE SUMMER HAT EVENT

priced only

3.88

Organza, Shantung, and Straws. Select from white, black and summer colors. Head sizes 22-22 1/2 and 23.

millinery second floor

SAMPLE LINE COSTUME JEWELRY

values to 15.00

1.88

Beautiful matched sets, earrings, pins, bracelets and necklaces in gold, silver, crystal, pearls, beads and enamels.

street floor

FAMOUS MAKER GIRDLES & BRAS

values to 7.95

2.77

Panty girdles made of fine Lycra Spandex. Your choice of short or long leg styles. Selection includes many of our best selling styles. S-M-L-XL sizes. Also at this low price Nylon lace, stretch strap and longline bras. Finest quality Sizes 34 to 40, B to D cups.

street floor

SPECIAL PURCHASE WOMEN'S STRETCH DENIMS

regular 5.98

3.88

Made of 100% cotton stretch. Styled with high waistband, back zipper and tapered legs for perfect fit. A special purchase brings you this tremendous savings. Sizes range from 8 to 18.

second floor

For Servicemen: a Helping Hand

More than 100 years ago they charged onto the battlefields of the Civil War with horse-drawn canteens, singing hymns at the top of their lungs.

Today, less noisily but with the same determination, the YMCA still follows the troops and the flag.

Formed at the outbreak of the North-South fight by a handful of YMCA members, the Armed Services YMCA—then known as the United States Christian Commission—sent nearly 5,000 civilian volunteers to render spiritual and physical comfort to both the Blue and the Gray.

TODAY, at the modern building at 520 W. Seaside Blvd., morals and morale are still the chief aims of the Armed Services YMCA, host to more than 53,000 servicemen a month.

Last December, according to executive secretary Robert M. Farnham, the Y hosted a record 74,205 military personnel.

What surprises is that the Long Beach branch is virtually self-supporting through minimum charges for its dormitories (\$1.50 a night), locker rooms and coffee shop. Farnham estimates the self-sufficiency ratio at 90 percent. The branch is a member of United Way, the countywide fund-raising group.

A SAILOR off ship can shower and shave and put on his civvies from a locker for perhaps as little as \$2.50 for a month. Through a special hatch in the locker room, he can pass his uniform to the tailor shop to be dry-cleaned, mended and pressed.

At the main desk, he can cash a check, purchase money orders, postage stamps and even mail a package home. No need to go to a bank or post office.

In idle hours, he can grab a cat-nap in the lounge, lunch in the coffee shop, watch

television on a custom-built set, play pool or table tennis.

ALL THE WHILE, his nerves are soothed by piped-in music from one of the most elaborate stereo-fidelity sound systems in Long Beach. Planned activities are scheduled each day and some of Hollywood's finest films are shown daily, free of charge. More than 60 volunteer hostesses belong to the Long Beach branch, which regularly schedules dances. Even so, there is always the new sailor in town who asks at the main desk if only fellows are present at dances.

For the intellectuals, there are group discussions on Saturdays over coffee. More than 40 servicemen spent one recent Saturday arguing the meaning of life.

"IF ONLY the people of Long Beach could have seen a cat-nap in the lounge, lunch in the coffee shop, watch

the serviceman would have changed right quick."

Stage plays are presented by servicemen and the Girls Service Organization. Last Good Friday for example, a group of sailors staged the play, "The Terrible Meek," dealing with the effect of the Crucifixion on three persons.

Weekends, buses regularly take servicemen on camera cruises to scenic Southland spots. Each Sunday night, local churches and social groups offer free buffet suppers to all servicemen. The Y also offers free transportation to any church service in the area.

PERSONAL service is so much a trademark that the Y has even taken on the financial problems of one sailor.

Because his mother worries over his money problems, the Y furnishes him food and shelter, "keeps tabs on his

account and every so often is, the young sailor is always mulling out his bill to his mother, assured of at least a full stomach and a good night's sleep. No matter how broke he is.

GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH DO YOU SAVE? After examination sample dentures are shown with prices molded therein. You choose your own savings.
2. NO MONEY DOWN: No cash required on approval of your credit. No finance company. No credit cards. Dr. Campbell's own credit, known for its easy simplicity.
3. PAYING AFTERWARDS: Work (or) promptly. Wait 45 days to make your first small payment. Take as long as two years to pay.

DR. CAMPBELL
446 Pine Ave.
Phone HE 6-4072



VERNA LEE FLINN... Slim Brunette

1st International Beauty Entry In

For a slim brunette beauty from Denver, Colo., Aug. 5 of this year will be a red-letter day.

That is the day she will turn 22 years old. It is also the day she will formally enter competition that may make her the reigning International Beauty.

Verna Lee Flinn, who likes to be called Lee, is the first announced entry in the 1964 International Beauty Congress, scheduled Aug. 5-15.

Lee has studied psychology and speech at the University of Colorado, the stewardess profession at United Air Lines Stewardess Training School, modeling at John Powers School of Modeling and accounting at American Savings and Loan Institute. She now works in a large accounting office.

She also has an unusual hobby for a girl. She assembles stereo kits.

Children Find Dynamite, Fuse, Caps in Vegas

LAS VEGAS (AP) — Police and fire officials were searching Saturday for missing stocks of dynamite, fuse and blasting caps, some of which were found with children in the Glen Heather area, an exclusive neighborhood east of the Las Vegas strip.

Twenty-six sticks of dynamite had been recovered, but police said they believed there was more hidden in the area. Parents were asked to question their children and to notify police immediately if more of the explosive materials turned up.

The dynamite apparently was taken from a truckload of explosives several months ago.

2000 Year Old Skeleton Found

BATON ROUGE, La. (UPI) — A skeleton found near the Livingston Parish last month has been identified as a member of an Indian tribe that lived in the area 2,000 years ago.

Dr. William Haag, professor of anthropology at Louisiana State University, dated the skeleton from other artifacts found nearby. The skeleton, about 40 per cent complete, was discovered in a shallow grave along the Amite River.

Joan of Arc Statue Given

NEW ORLEANS (AP) — A new International Trade Mart statue of Joan of Arc, the French peasant girl who became a general and later a saint, was officially presented to the United States and New Orleans Saturday by France.

The equestrian statue was erected at the site of the

Walker's
the friendly store of Long Beach

Dupont discovers a totally new fiber—Cantreze® and Phoenix® creates a luxury stocking fit for a queen



Never before has a stocking been so soft and silky to touch...so beautifully sheer, dull and shadow free...so resilient and flattering to wear hour after hour. Cantreze is a totally new nylon that brings to stockings a beauty and fit you won't want to be without. \$1.65 pr.

Street Floor

Fourth & Pine Shop Mon. & Fri. 11:00-9:00 HE 3-7151 Park Free Any Victoria Lot

Thrifty
CUT RATE DRUG STORES

LAST 3 DAYS ONE CENT SALE
2 ITEMS FOR THE PRICE OF ONE PLUS A PENNY

\$1.49 Borbro®
Daily Multiple Free's Flavored
Chewable Vitamins
Bottle of 100
2 for \$1.50

73c Borbro® 100 Mg. Vitamin C
Bottle of 100
2 for 74c

98c Borbro® Vitamin B-1
25 Mg.
Bottle of 150
2 for 99c

\$1.19 Borbro® Vitamin A
25,000 Unit
Bottle of 100
2 for \$1.20

79c Household 1st Quality Rubber Gloves
2 pr. 80c

39c Plastic Pillow Cover
with Purchase of Reg. 99c Fruit of the Loom Kapok Bed Pillow
Both for \$1.00

49c Eversharp Ball Point Pens
2 for 50c
Angle Shaped Barrel

69c Mr. Paul Magnetic Curler
with purchase of \$1.69 Mirrored Curler Vanity
BOTH FOR \$1.70
Vanity has compartment for clips.

Reg. \$1.19 Lov-It Oven Cleaner Aerosol Can
99c

Reg. 69c Jubilee Kitchen Wax
Sale Price
49c

15-Oz. Aerosol Sparkle Glass Cleaner
Thrifty Exclusive
39c

Reg. \$1.49 Household Scissors
• 6" Embroidery • 6" Sewing • Making Shears • Others!
Your Choice Highly polished finish, forged steel. Cutting edges stay sharp longer.
99c

\$2.09 Universal Shur-Temp Vacuum Bottle
Double Shock Absorber
Quart Size
Easy to clean, odorless. Filler easily replaceable!
\$1.59

\$1.98 Women's Bubble Style Sun Glasses
Your Choice
\$1.44
Wide angle "Vee Mote" wrap-around for full eye protection. Shatter resistant lenses.

Once a Year Special!
\$4.19 Duncan Sinclair Scotch Whisky
Fifth
\$3.69
Get acquainted with this fine Scotch blended and distilled in Scotland. Now at this special low price for a limited time.

Save

Sunday Through Tuesday!
Get BLUE CHIP STAMPS, too!

Stainless Steel—Pack of 6
89c Gillette Razor Blades 69c

Dandruff Remover
\$1.00 Subdue Shampoo 76c

Price includes 7c Off
69c Maclean's Toothpaste 43c

With Charm Bracelet or Charm
69c Dr. West Toothbrush 39c
BOTH FOR

\$2.45 Value! Makes 50' of Film
Kodachrome Color Movie Film . . . \$1.79

THRIFTY'S OWN PRICE SPECTACULAR
Values to \$2.00
Nationally Advertised
Cosmetics
Tangee Miracle Make-up
Evening in Paris Cleansing Cream
Evening in Paris Skin Freshener
Evening in Paris Hand & Body Lotion
Hazel Bishop Continental Nail Polish
Big savings for you at Thrifty on top quality, top selling cosmetics...stock up now! Save dollars!
4 for \$1
29c ea.

THRIFTY'S OWN PRICE SPECTACULAR
59c to 98c Values!
Plastic Housewares
• Wastebasket • Laundry Basket
• Vegetable Bin • Dish Pan & Pot
• 3 Pc. Bowl Set • Cutlery Tray
Choose from yellow, turquoise or sand...mix 'em or match 'em. Sturdy plastic is flexible, unbreakable, won't rust or dent.
Your Choice
38c

THRIFTY'S OWN PRICE SPECTACULAR
It's Time for Ice Cream & Cookies!
Oven-Fresh Jumbo Cookies
10 Delicious Varieties
• Animal Cookies • Double Sandwiches
• Macaroons • Coconut Cookies • Vanilla Sandwiches • Chocolate Sandwiches • Lemon Cookies • Nutmeg Cookies • Sugar Cookies • Vanilla Wafers
Tempting, tasty snack-time and lunch-time treats...some with exciting fillings. Fresh as new...shipper not unpacked. Try them today!
3 bags 69c

4713 Valley Way (at Pacific), Long Beach Triangle
4402 Atlantic Ave. (at San Antonio)
441 Pine Avenue, Long Beach

4214 Bellflower Blvd. (at Bellflower) Center
4215 Long Beach Blvd. (at Long Beach) Center
4402 S. Servino St. (at Pine Avenue), Lincoln Plaza Center
4211 Paramount Blvd. and Del Amo

South Western and Caddohead Dr., Harbor Heights Center
4217 Westminster (at Golden West)
104 Anaheim (at Avoca), Westminster Plaza Center

2 Liners Due at Same L.A. Terminal Today

First Lady to Speak to YWCA Conclave

Sets Hospital Fund Show

Yugoslavia Opens Annual Trade Fair
ZAGREB, Yugoslavia (AP)—Yugoslavia's annual spring fair with 21 countries, including the United States, participating, opened here Saturday. More than 900 exhibitors are presenting products covering a wide field—from consumer goods and foodstuffs to plastic equipment for tourism and hotels and fashion. The fair continues through April 26.

Two big ocean liners will pay brief visits to Los Angeles Harbor today, marking one of the few times in local waterfront history that two passenger ships have used the same terminal at the same time.
The around-the-world SS Caronia, the so-called "green goddess" of the Cunard Line, and the SS President Wilson will tie up at the new Consolidated Marine Terminal on the main channel.
The American-flag Wilson, headed for a 44-day swing through the Orient, will sail at 4 p.m. with 456 passengers. The British Caronia, carrying 570 passengers, will arrive at 8 a.m. and will depart at about 3 a.m. Monday morning.
She will disembark 70 persons and embark another 70. The Caronia's 31,000-mile around-the-world cruise will take her to 20 ports in the West Indies, South America, South Africa, India, Ceylon, Malaya, Thailand, Japan, Hawaii and Mexico.
The 715-foot Caronia is commanded by Capt. William E. Warwick, who joined the navy in 1937 and during World War II served in armed merchant cruisers and at the invasion of Normandy.

Russell Named
WASHINGTON (AP)—Harold Russell, who lost both hands in World War II, will become chairman of the President's Committee on Employment of the Handicapped.

WASHINGTON (UP)—Mrs. Lyndon B. Johnson will make a one-day trip to Cleveland Monday to address a national Young Women's Christian Association convention. Inspect model housing for the elderly and greet women of accomplishment in their fields.
The First Lady will leave National Airport aboard a commercial jet at 8 a.m. EST, arriving in Cleveland at 9:40.

Arthur L. Peterson Post No. 27, American Legion, will by Chief Petty Officer Dick Schoole, will play a concert at 7:45 p.m. Tuesday in Veterans Memorial Building to benefit the post's hospital fund.
Five "Big Time Vaudeville" acts are scheduled for the show. The Los Alamitos Naval

Stanley Dugdale, Post commander, will open the program. Fred Nessler, past commander, is program chairman. Admission is by a \$1 donation.

Admission is by a \$1 donation.

Walker's

the friendly store of Long Beach

SALE

DAYCO KOOLFOAM

Air-Conditioned Pillows

Pure latex foam pillows are scientifically designed for restful slumber. Famous open-pore surface "air-conditions" your sleep. Non-allergenic. Washable, zippered cover.

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|------------------------|------|--------------------|------|
| 4.99 Special | 3.99 | 9.99 Deluxe | 7.99 |
| 6.99 Premium | 4.99 | 9.99 Self-a-adjust | 5.99 |
| 8.99 Superplump | 6.99 | 14.99 Bolster | 9.99 |
| 3.49 Nite-N-Day Junior | | | 2.99 |



MATTRESSTOPPERS

Made of poly-urethane. Extra comfort for any mattress, old or new.

- | | |
|--------------------|------|
| 9.99 1" twin size | 6.99 |
| 11.99 1" full size | 8.99 |



QUILTED MATTRESS PADS

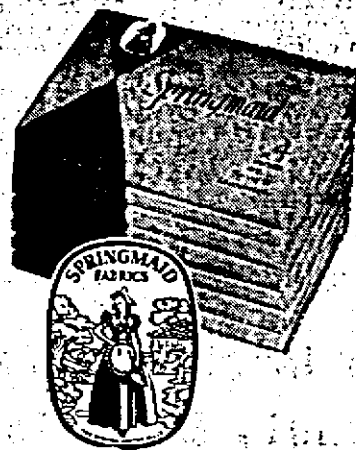
Estron filled. Guaranteed machine washable. Buy now at our special low prices.

- | | |
|------------------------------|------|
| 4.59 Twin size/anchor bands | 2.99 |
| 5.79 Full size/anchor bands | 3.99 |
| 8.49 Queen size/anchor bands | 5.49 |
| 9.98 King size/anchor bands | 6.99 |
| 5.99 Twin size fitted skirt | 3.99 |
| 6.99 Full size fitted skirt | 4.99 |

Pillows and Comforters

For the sleep of your life, relax and rely on polyester fibre filled pillows and comforters.

- | | |
|---|------|
| 4.98 21x27 cut size, 20 oz. net weight, white cover, corded edge pillow | 2.99 |
| 6.98 21x37 cut size, 28 oz. net weight, white cover, corded edge bolster pillow | 4.99 |
| 9.98 72x84 cut size, 1 1/4-lb. net weight, solid or print covered comforters | 6.99 |



CANNON-SPRINGS SHEETS & CASES

Special Reduced Prices

FINE QUALITY MUSLIN

Size 72x108 or twin fitted

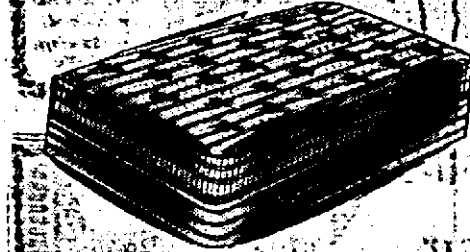
1.89

Percal sheets, your choice of dazzling white, decorator colors and scalloped.

Prices start at only

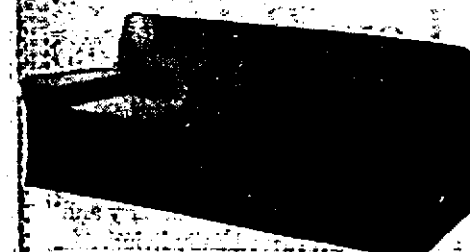
2.49

See our complete selection of white percale hard-to-find sizes, top flat, bottom fitted.



SIMMONS BOX SPRING & MATTRESS

Twin or full size. Hundreds of firm exclusive adjusto-rest springs, ea. pc. 33.99



FAMOUS MAKE-A-BED SOFA

Covered in decorator fabric. Walnut legs. 220-coil spring mattress. 169.99



NYLON FRIEZE PLATFORM ROCKER

Cotton padded for comfort. Rugged hardwood frame. Beautiful decor colors. 33.00



WALNUT BEDROOM GROUP

249.00 Dresser, mirror, chest, 4/6 panel bed and two night stands set 199.00

- | | |
|--|----------|
| 16.98 Phil-Mar ceramic table lamps and shades. Resists chipping and cracking | 9.99 |
| 12.00 Steel folding bridge table, 31 in. square, 27 in. high. Tweedette upholstery | 8.99 |
| 99.95 Room size 9x12 Axminster rugs. Handsome patterns. Beautiful colorings | 49.99 |
| Antique satin draw draperies, 5Wx54" | pr. 2.99 |
| Antique satin draw draperies, 5Wx81" | pr. 3.99 |
| 1.29 Dacron polyester curtain panels. White only, size 41x81. Neatly hemmed sides | ea. 99c |

fourth floor



DECORATIVE SOFA PILLOWS

specially priced 3 for \$5

Beautiful rayon acetate faille covered. Select from 7 styles in 18 lovely decorator colors.

- | | |
|--|--------------|
| 1.69 Fine quality bath towels, 3 patterns | 99c |
| reg. to 89c Matching washcloths, hand towels | 29c-59c |
| 3.49 Screen printed beach towels, 36x70 | 2.19 |
| reg. to 89c yd. Lace edgings & trimmings | 2 yds. 25c |
| reg. to 1.25 ea. Decorative buttons | 3 cards 1.00 |
| 2.59 Padded satin dress hangers, set of 4 | 1.59 |
| 1.98 Quilted satin-covered hangers, set of 4 | 89c |
| 9.98 Spinnerin sweater kits | 6.99 |
| 1.59 Supra Mohair, 40-gr. balls | 1.29 |
| 1.00 Shetland & wool, 2-oz. skeins | 79c |
| 69c Nylon 'N' wool sock & fingering yarn | 59c |
| 49c Super spun nylon, 1-oz. skein | 39c |
| 1.69 4-ply knitting worsted | 99c |
| 3.98 Jumbo garment bags | 2.99 |
| 7.45 King-size TV trays | 3.99 |
| 19.95 Melmac dinnerware, 45-pc. set | 9.99 |
| 8.95 Automatic Proctor iron | 5.99 |
| 7.45 Bissel rug shampoo master | 3.99 |

Vacuum Cleaners

- | | |
|---|-------|
| Eureka lightweight upright | 24.95 |
| Eureka full horsepower canister with attachments | 39.95 |
| Powerful upright with triple action revolving brushes | 59.95 |

Sewing Machines

- | | |
|--|--------|
| White automatic zig-zag portable, complete | 88.95 |
| White portable reverse stitch, complete | 49.95 |
| Elna open-stm automatic, lightweight | 198.00 |

third floor

BLANKET LAY-AWAY

50c Down Holds Your Selection Till Oct. 15th

Take advantage of this special lay-away plan we have arranged for your convenience.

CHATHAM'S SOLID COLOR

- | | |
|--------------------------|------|
| 50% acrylic, | |
| 50% rayon acetate | |
| 66x90 Twin bed size | 4.99 |
| 72x90 Practical bed size | 5.99 |
| 80x90 Double bed size | 6.99 |
| 108x90 King bed size | 9.99 |

ELECTRIC BLANKETS BY NORTHERN WARMCREST—2-YEAR WARRANTY

- | | |
|---------------------------|-------|
| 13.98 Twin bed size | 9.99 |
| 14.98 Double bed size | 10.99 |
| 19.98 Double/dual control | 14.99 |

CHALLENGER—2-YEAR WARRANTY

- | | |
|---------------------------|-------|
| 16.98 Twin bed size | 12.99 |
| 19.98 Double bed size | 13.99 |
| 26.98 Double/dual control | 19.99 |

DELUXE—5-YEAR WARRANTY

- | | |
|---------------------------|-------|
| 24.98 Twin bed size | 17.99 |
| 29.98 Double bed size | 19.99 |
| 34.98 Double/dual control | 24.99 |



Specially Priced BLANKETS

Beautiful blankets, specially priced for this event. 72x84 size. Select from solid colors, poppy print, stripes and plaids. 1.99 to 3.99

third floor

THE WEEK IN REVIEW

LBJ Seeks to Keep Economy on Even Keel

By HARRY SHARPE
 United Press International

President Johnson asked labor and management last week not to rock the wage-price boat.

In a nationally televised press conference, he painted a glowing picture of the nation's economy and said it was more stable than that of any other industrial country in the world. (And he reported that real progress was being made in reducing unemployment for the first time in two years.)

FEARS OF AN inflationary wage-price spiral obviously were in his mind. That is why he said he looked at business and labor to help keep the economy on an even keel through collective bargaining statesmanship and reach even higher production peaks. This, he declared, could lead to a balanced budget, jobs for all, and an end to the nagging foreign trade deficit.

The President quickly jumped into a new battle over U.S. military superiority with a ringing endorsement of Defense Secretary Robert S. McNamara.

Gen. Curtis E. LeMay, Air Force chief of staff whom Johnson only recently appointed to a new term, was quoted in congressional testimony as asserting the United States needs better bombers and 100-megaton nuclear bombs if it is to keep ahead of Russia. He also said the Defense Department should place less reliance on missiles and more on long-range bombers.

McNamara who already has fought one such engagement with GOP presidential candidate Barry Goldwater, took the unusual step of publicly contradicting LeMay's testimony. He had the Penta-



GEN. CURTIS LEMAY

gon release previously secret data showing the nation has 750 ready-to-go intercontinental missiles as against 180 for Russia, and has far more nuclear missile submarines and big bombers.

The President told newsmen "You can depend on what McNamara says." He added that there had been important gains in defense posture under McNamara's stewardship, with more to come, and that he has the utmost confidence in him.

ON THE heels of this the House Appropriations Committee, which doles out defense money, reported the missile arsenal was both dependable and ready to go. It said it agreed with McNamara in this respect. Defense officials said McNamara was convinced that statements like those of Goldwater and LeMay could undermine the country's confidence because they "are not in accord with the facts."

In politics, President Johnson made it fairly clear that he is a candidate for election in November. Advised that newspaper editors meeting here had picked him to win the presidential race he quipped—with a smile: "I hope they feel in November as they do in April."

Goldwater, the front-running GOP candidate,

scored his first primary victory in Illinois, but not of the dimensions his supporters had forecast. Sen. Margaret Chase Smith of Maine, first woman to announce for the White House, cut deeply into his popularity vote in what was regarded as a Goldwater conservative stronghold.

Many Republicans are now arguing that Goldwater's appeal is ebbing, but they do not discount him because he already has a sizable bloc of convention delegates. They said his real test would come in the June 2 California primary in a winner-take-all clash with New York Gov. Nelson A. Rockefeller for 86 convention votes.

BITTER rivalry between Soviet Premier Nikita Khrushchev and Red China's Mao Tse-tung for leadership of world communism seemed near the breaking point, but Khrushchev said relations would not be broken.

Mao is soliciting friends in Asia, Africa, Latin America and Khrushchev's European bloc for his world revolution policy while taunting Khrushchev with belittling insults and anti-Western challenges.

Khrushchev, finally goaded into fighting back, called for a summit session of Red nations for a showdown with Peking. He angrily proclaimed himself "in open conflict" with Chinese leaders and warned that revolution is not something to play with. But he also said during an outpouring of tributes on his 70th birthday that the Soviet Union would not sever ties with Peking.

American officials watched noncommittally from the sidelines. Last Monday the world was rocked momentarily by a

false report that Khrushchev suddenly had died — an event that might have caused a quick recasting of U.S. foreign policy.

In other news spheres, the United States drew a flat rejection from Moscow of President Johnson's detailed proposal to the Geneva disarmament conference to end the nuclear arms race by freezing production of missiles and strategic bombers.

French President Charles de Gaulle said France was building its own nuclear striking force because "it was not certain the U.S. could save her from invasion and destruction."

Johnson sent a survey team to Colombia to study the possibility of building a sea-level canal to replace the outmoded Panama Canal which Panama wants to control. Similar studies will be made in other

Latin American countries. Federal mediators called for day and night sessions to reach agreement this weekend in the deadlocked 4-year-old railroad work rules dispute. The talks are aimed at averting a nationwide strike. Johnson staved off a strike week before last by pressuring the disputants to resume negotiations. The President said he wanted by Monday

an answer the country expects to be yes. The Senate, continued seemingly endless debate in the House-passed civil rights bill with prospects some GOP amendments may be voted on this week. Senatorial mail presented a puzzle of national sentiment for or against the measure. The letters reflected no overwhelming demand for the legislation—and the writers were not confined to the South.

The President joined other responsible citizens in warning civil rights demonstrators that their cause will be damaged if they resort to civil disobedience and threaten the health and safety of people.

At the same time he predicted "visiting" Argentine senators that "we will eliminate color as an obstacle to man's hope for a decent life for himself and his family." He also prophesied that "in our time we will wipe out poverty." Astronauts Virgil I. Grissom and John W. Young were chosen as pilot and co-pilot of the nation's first two-man Gemini space capsule for a three-orbit voyage around the earth next December. At Cape Kennedy the U.S. shot a 200-pound thermonuclear package into space for a fiery dive back through the atmosphere to measure the heat spacemen will face returning from the moon.

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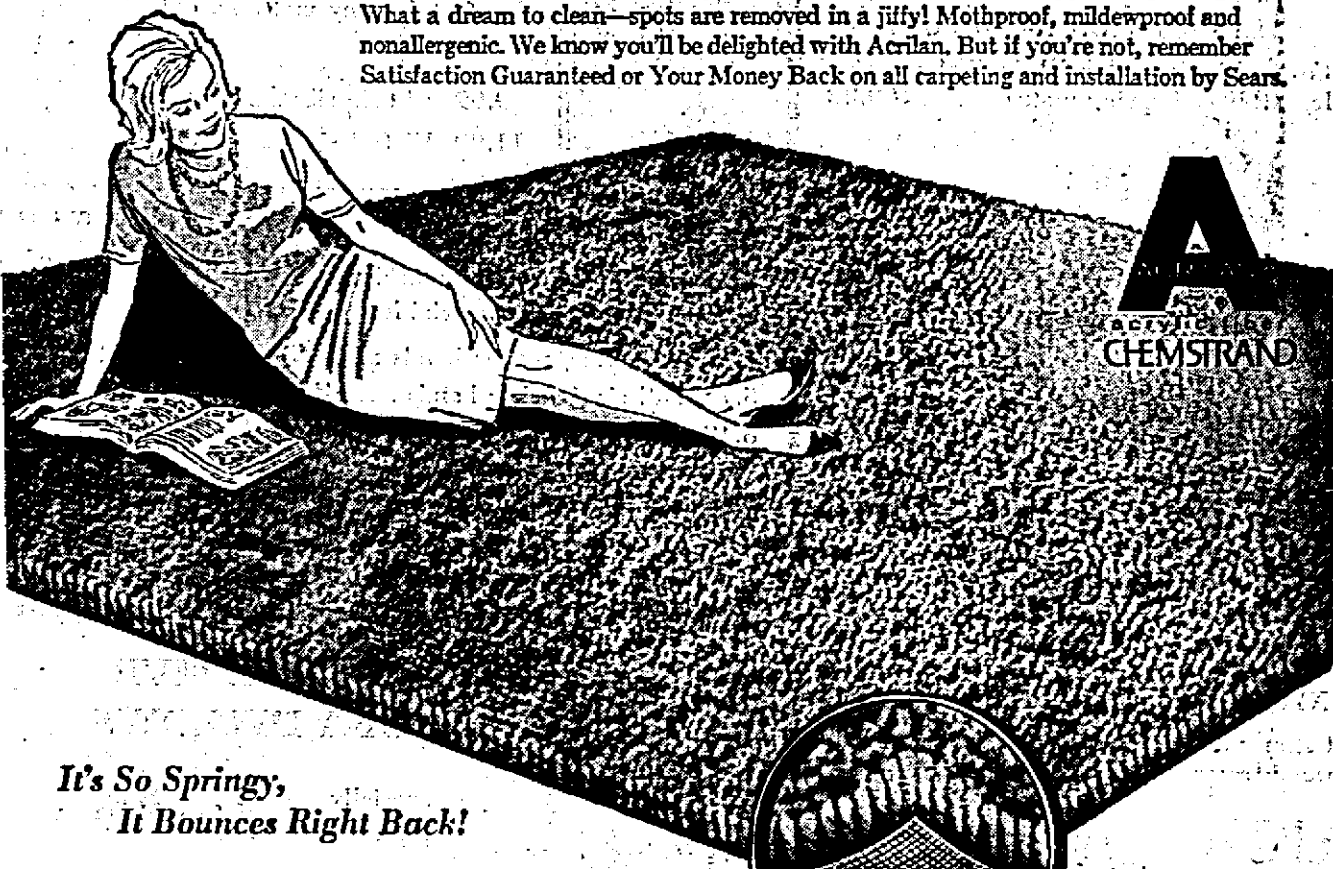
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FOREIGN PRESS VIEWS

Compare Viet Nam, Korea

By United Press International
 European newspapers zeroed in on the situation in South Viet Nam and the problems of world leadership in their comments about the United States last week.

The Spanish government newspaper Arriba compared South Viet Nam with Korea and implied that a military effort should be mounted against North Viet Nam.

"What were the consequences of not allowing MacArthur to reply to Communist aggression in Korea... by hitting the enemy at his bases and air-ports?" the newspaper said. "A humiliating armistice for the West, out of which (Communist) China gained prestige in all Asia, and thanks to which she was encouraged to launch new wars in Laos, Tibet and Vietnam."

"Now history is being repeated in Viet Nam," Arriba said.

In Paris, the Gaullist newspaper La Nation said the United States suffers from a superiority complex because of its successes. It said these "brought the United States a major role to play in the world for which they were badly prepared because of traditional U. S. isolation."

In Brussels, the liberal newspaper Svenska Dag Bladet described Alabama Gov. George Wallace, who ran in the Wisconsin primary, as a "ghost from the South" who appealed "to the lowest instincts of the white population."

"One can't help remembering," the Swedish newspaper said, "that Wisconsin once before dragged its name in the dirt by supporting another national

ghost—the late senator Joe McCarthy."

In Vienna, the independent newspaper Neues Oesterreich, commenting on U. S. policy in Latin America, said:

"The White House regards it as impossible to carry out in the foreseeable future those revolutionary reforms which would be necessary to let all people share in the progress of the United States."

"Latin America is the largest market for U. S. products, but finds itself in a state of political unrest and economic difficulties and will thus remain Washington's greatest problem child."

Around the world in Asia, the independent English language China News said in Taipei that the best news from South Viet Nam recently has been the reported agreement between Saigon and Laotian right-wing forces to allow Vietnamese troops to pursue Communist guerrillas into Laotian territory.

Two Manila papers commented on the interview published after Gen Douglas MacArthur's death.

"The posthumous publication of the MacArthur interviews is bound to revive the attacks against the 'appeasers,'" the Manila Times said. "But great as is the respect of the American people for the late military hero, it is doubtful whether the general's opinion in how the Korean War should have been carried out would strike them as any wiser today than they were 10 years ago."

The Manila Bulletin commented: "Published reports on an interview with General Arthur, now deceased, provide more than interesting reading for their revealing insight into what is generally believed here about bungling at high places in America that resulted, among other things, in the Yalu River debacle in which we lost many of our own boys in dead, captured and missing."

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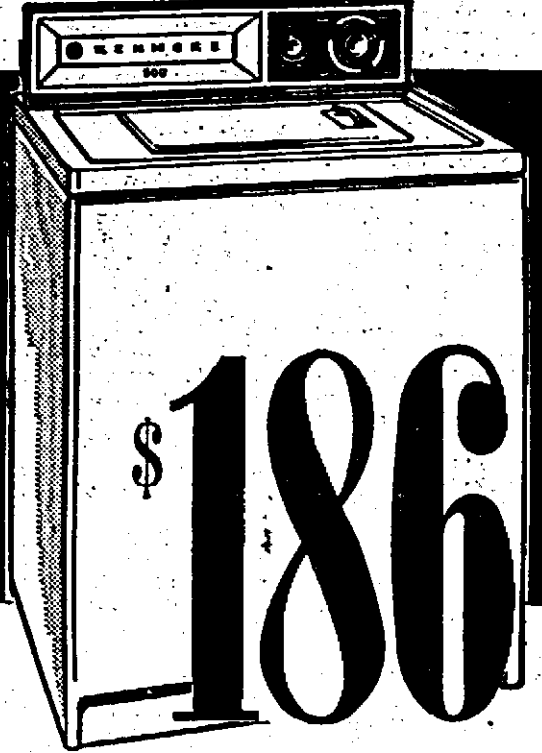
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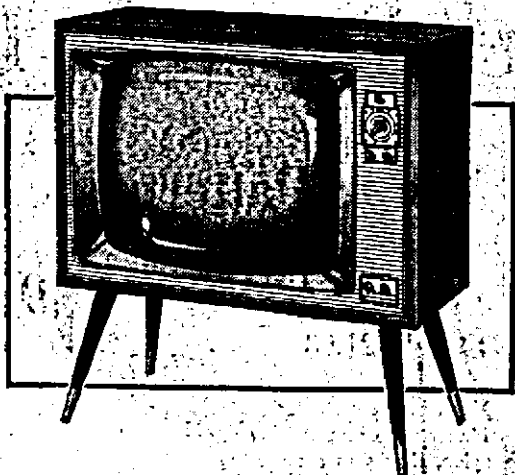
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- Just dial your fabric, set water temperature... and forget it!... shuts off automatically
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23-in. TV Consoles

149⁸⁸

Regular \$164.90

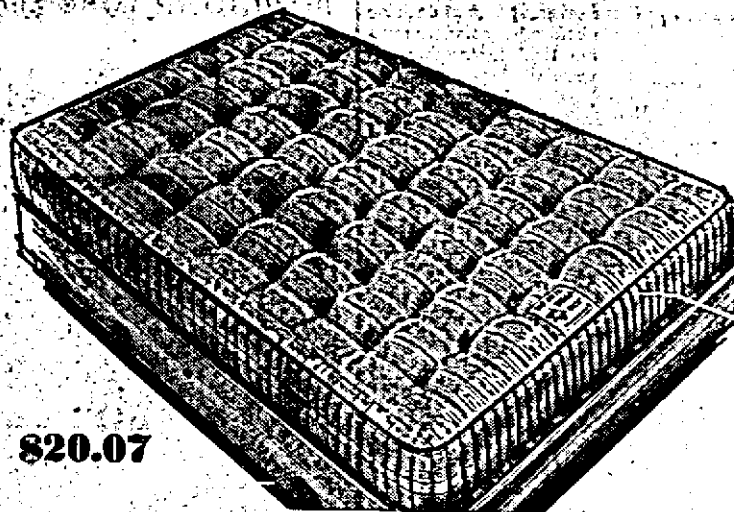
Slim styled, 13-in. deep, with mahogany finish metal cabinet. Five-inch oval speaker, tinted safety glass shield sharpens picture. Model 4136.

22 1/2 sq. in. viewing area.

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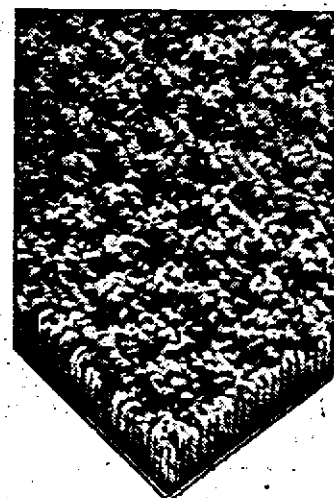
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Full or Twin Size

Regular \$79.95 set

Superb sleeping comfort... 510 multi-coil mattress (full size) softly cushioned with felted cotton, steel insulation. Long-wearing heavy woven cover in gray and gold stripes. Vertical stitched border with taped edges. Metal vents for constant freshness. Handles for easy turning! Matching multi-coil box spring with plastic handles and white plastic protective corner guards. Full or Twin size.

\$129.95 King size sets, 72x84 in. with split box spring **99⁸⁸**



\$8.99 Fine Swirl Sears 501* Carpet **All Nylon Pile**

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SAVE \$2.22

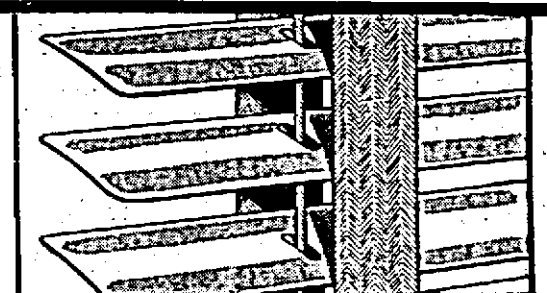
- Continuous filament nylon pile in a handsome tightly curled small shell pattern... exceptionally durable
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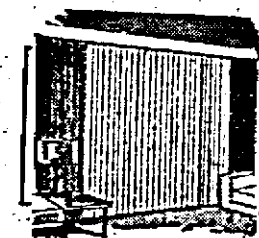
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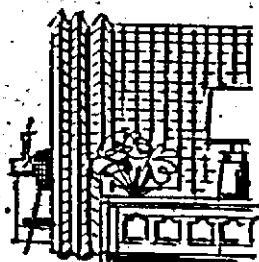
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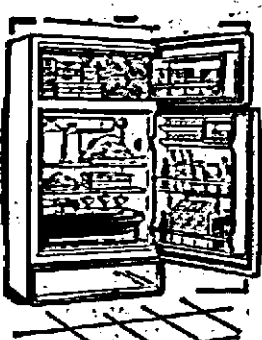
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PEACE IS OUR PROFESSION' MOTTO OF STRATEGIC AIR FORCE

Computers Activate Defenses in a Flash

(Continued from Page A-1)

bombers remains aloft 24 hours a day, seven days a week for training purposes.

This concept is based upon a military premise that, if the enemy doesn't know where you are, he can't hit you. Should SAC units be forced to react under the worst possible conditions—namely, an all-out enemy missile attack executed in complete surprise—it is this timeless axiom that will assure the survival of a portion of the command's retaliatory striking force.

The rapid incorporation of intercontinental ballistic missiles into the Fifteenth Air Force, approximately 400 of them, doesn't cancel the need for the alert force. This missile force is also on continuous alert. But the missiles must ride out an enemy attack before they are fired as they—unlike bombers—cannot be recalled once they are launched.

As far into the future as Air Force planners can see, manned aircraft will be needed along with missiles to give the command a flexibility of operations impossible to obtain by relying completely on one-weapon systems.

In the event of deep trouble, and while Air Defense Command facilities are going all out to defend the nation against attack, Gen. Old will be huddled with his staff on a balcony someplace in Combat Operations—all eyes focused on four full-size motion picture screens.

THEY ARE surrounded by a billion-dollar complex of computers presided over by some of the sharpest minds in the business. The mass of information ground out by the computers will be projected on the screens for Gen. Old and his staff.

The professional efficiency and management so evident in the administrative side of the Fifteenth Air Force is even more prevalent in the concrete-lined recesses of the Combat Operations.

Here memory cells, each storing 2 million words of information, will recall necessary information to the staff in six millionths of a second. Gen. Old points out that most people think of computers as only business machines. This is a fallacy, he says.

While they figure out payrolls for anyone from generals to basic airmen, more and more they plot trajectories, guide jet pilots, warn of attack or even play war games.

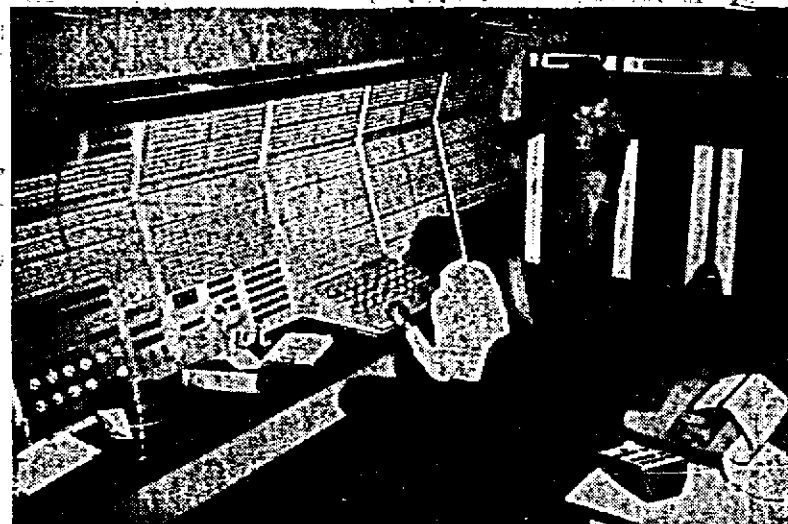
THE GENERAL says it could take a bomber crew from three to six hours to plan a bombing mission for one of the bombers used by the Fifteenth. A computer can do the same job in half a second.

The same computer can work its way easily through 8 million or more computations involved in plotting missile courses.

Currently, here in the recessed vaults of Combat Operations, the granddaddy of all computers is being put into operation—the 465-L.

The 465-L absorbs data from all the global SAC bases at the rate of 3000 words a minute.

In a few seconds, pertinent information will be transformed to photographic film



THE 465-L, Strategic Air Command Control System, not only answers questions posed, but also flashes the answers on Gen. Old's viewing screen.

and flashed in color on the screen at Combat Operations as well as other key SAC locations.

The 465-L, officially known as the Strategic Air Command Control System (SACCS), not only furnishes the information as it flows in, it can also answer questions.

REQUESTS for displays or printed information are made from request panels within easy reach of the battle staff. By depressing a combination of keys constituting a code, displays may be changed in a few seconds. SACCS can also be interrogated to provide additional information on those displays which are not automatically updated.

SACCS is also taking over alerting procedures formerly handled by the famed red telephone so often portrayed in fiction.

Through this system, the senior SAC controller can speak directly to about 75 other SAC units spread across the Northern Hemisphere. Through this system, each SAC base receives notices of alerts—practice or real—from coded messages.

WHILE the red telephone depends on voice communication, the new force alerting system will be accomplished through a semiautomatic alert transmit panel. In addition to oral information, the messages will be transmitted by teletype at the rate of 3,000 words a minute.

Outgoing messages are automatically checked for error, encoded for security and converted to a tone signal for transmission.

When fully operational, sometime in 1965, SACCS will utilize about 250,000 miles of specially conditioned telephone circuits.

The whole system is about as foolproof as it is possible to make it. Electronic pulses travel through the whole system every three seconds at the speed of light—186,000 miles a second. The pulses do not interfere with messages or conversations but, if there is a malfunction anywhere in the communications control system, the pulses will locate and report it within three seconds. The defective part of the circuit would automatically be bypassed by immediate transfer to an alternate circuit.

THE COMBAT control system is also directly tied in with the North American Air Defense Command. The Combat Operations Center of

NORAD is continuously linked with SAC by around-the-clock communications.

NORAD has a situation display system which shows on a screen incoming aircraft or missiles. These appear as white luminous lines moving across a map of the North American continent. In case of a surprise attack against the United States, NORAD and SAC would know immediately the direction, progress and magnitude of the attack.

Reaction would be virtually instantaneous. Still another device in Combat Operations Center is a huge map of the United States. Should a nuclear explosion occur at any key location in the United States, the location would be pinpointed instantaneously on the map.

STILL another communications device is a radio network called "short order." This unique aircraft in flight over any part of the world. A principal purpose of this system is to pass the battle execution order—"Go Code"—under the specific orders of the President of the United States.

Source of most of the information available to the battle staff is a battery of International Business Machines computers located in the caverns of Combat Operations. These store information pertaining to the Fifteenth Air Force and other units, including status of aircraft and missiles, crews bases, war plans and supplies. In time of war the machines would record the progress of the strike automatically in minimum time, giving Gen. Old immediate and continuous knowledge of the strike force.

STILL another function of the IBM computers is their use to establish trajectory and space data for the command's ICBMs. This information compiled well in advance and changed to meet revisions in war plans, is fed into the missiles' guidance systems which direct the payloads to the targets.

The computers also act as sort of a lie detector for the communications systems. A misdirected message or an error in a message will result in the machine's refusal to transmit the message until it is correct.

The concrete-lined halls which turn abruptly, the computers and the men who operate the mass of machinery give the distinct impression that the Fifteenth Air Force is ready for any eventuality,

and that everything is being constantly updated.

EVEN THE term "fail-safe" has been updated. It is now "Positive Control."

The change in name is in part due to the notoriety given the book "Fail-Safe" which SAC officers merely refer to as pure fiction "with serious technical deviation from our actual positive control procedures."

They point out that today from 80 to 90 percent of the free world's nuclear firepower lies in SAC with its mixed force of bombers and missiles.

The primary mission of the battle staff locked deep in the vaults of Combat Operations is, in the event of aggression, to order simultaneous nuclear retaliatory attacks designed to destroy the war-making capacity of the aggressor.

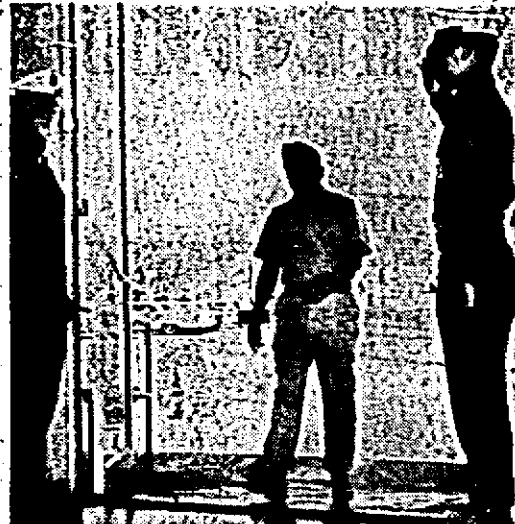
Gen. Old will point out bluntly that SAC and his Fifteenth Air Force have this capability—and what's more the enemy is fully aware of it.

SHOULD an alert be received and the bomber force launched, the President would have several hours of decision time before his bombers must receive final instructions. If the warning were wrong, the bombers would return automatically after reaching a certain point on their target route. If the warning were correct, and the explosion of enemy missiles would prove this, the President would initiate the "Go Code" and the planes would continue to their targets.

Missiles are an entirely different problem for Gen. Old and his staff.

Unlike the alert aircraft, the missiles cannot be recalled and so must ride out the initial attack in their hardened launch sites.

ACCORDING to Gen. Old, if the Soviets should accidentally launch a missile this would not necessarily cause SAC to retaliate on a massive scale. It would only cause the launching of the SAC bombers en route to their preselected control point well outside of enemy radar range. This would allow the President and his advisers time to evaluate the magnitude and the reason for the enemy



LT. GEN. Archie J. Old Jr., commander, Fifteenth Air Force, takes salute on way to center.

ICBM launch. If the attack should prove real and not accidental, the bombers would be well on their way. If it were an accident, they would return automatically since they would not receive the "Go Code."

Positive Control of nuclear weapons is as perfect a safety as humans can devise. Positive Control means that the weapons are not armed until the attack is ordered by the Go Code. The Go Code is a closely guarded secret code available only to the most responsible. Even after the code has been ordered and received, it takes a highly coordinated effort by highly trained crewmen to arm the nuclear weapons.

NATURALLY, the nuclear weapons are closely guarded with the utmost timing and secrets, but Gen. Old will tell

you that they are far from simple bombs. They are highly complex units that can be armed in a number of ways to produce a particular yield for a particular target.

No one airman accidentally can arm these weapons, nor could he aim and drop them should he break down mentally. Nor could several crewmen do this to start a war accidentally.

All SAC crewmen wear sidearms. And all are ordered to shoot if they cannot otherwise subdue a crewman who might be mentally disturbed.

The same Positive Control applies to missiles.

It would be impossible for a single missile crew or a single member to launch a missile without valid orders. All personnel must work together with the utmost timing and coordination to fire a single

ICBM. Skill and timing required preclude possibility that two or three men could fire a missile accidentally or on purpose.

AS A further check, SAC has been conducting a worldwide test program on human reliability. This screening process prevents all but the most stable personalities from dealing with nuclear weapons. It is just another of the many controls that make Positive Control positive.

Gen. Old dismisses the current fad of referring to "overkill" as a problem of policymakers at the President's level.

"We are an operational command," he says flatly. "We are here to fight a war if necessary to protect our way of life. And we will win it."

"I will say this, though. Overkill proponents are dealing with the wrong problem. Our primary job is not to destroy the Soviet population, but to save and protect American lives and property. To do this we must use our weapons against their weapons which have the capability of striking us."

From the elite armed guards who protect the steel doorways of Combat Operations

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Apply in person: The Lafayette Hotel. Ask for Mr. Jim Ryan

to General Old—all are courteous and deadly serious. They know themselves they know Fifteenth Air Force and they know the Strategic Air Command.

They are positive that they can do any job given them. And, above all, they believe in SAC's motto—"Peace Is Our Profession."

"Peace Is Our Profession."

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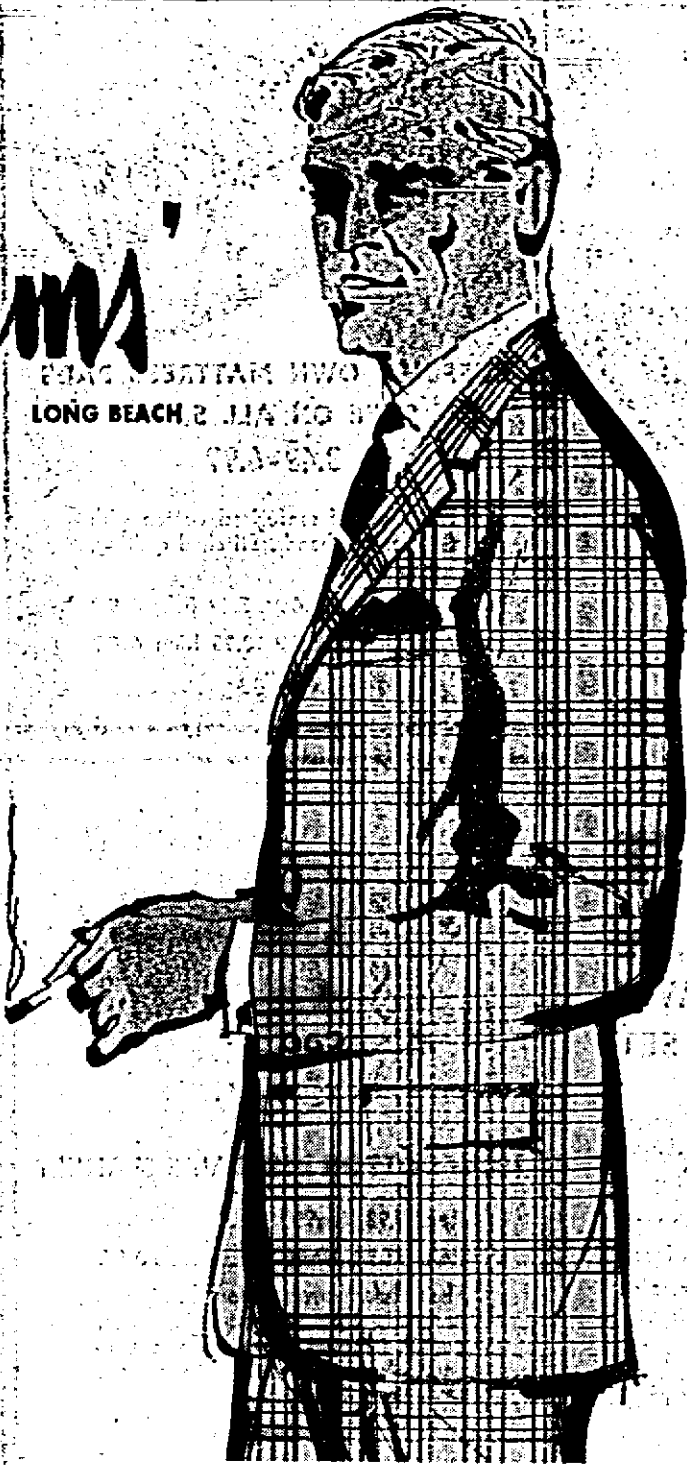
"Peace Is Our Profession."

"Peace Is Our Profession."

Buffums'

LONG BEACH 2 JIA KO B
STAFF-ENG

LONG BEACH 2 JIA KO B
STAFF-ENG



TROPICAL SUITS New Spring Colors

88.99

Reg. 100.00 Handsome Dacron® and worsted suits from one of our top makers, featuring the new light Spring shades and iridescent. 2-button, side vent jacket or 3-button, center vent. Plain front trousers. Smart savings!

OUR ENTIRE STOCK of famous maker suits in wool mohair and dacron®. Tropical weight 2 and 3-button models, plain front trousers. Solids, iridescent. Reg. 65.00—**55.99**

Suits, Store for Men

SHORT SLEEVE DRESS SHIRTS — 3.99, 4/15.00

Reg. 5.00 Dacron/cotton Dress Shirts made to Buffums' specifications. In white, two collar styles... medium spread or the medium spread button down. In blue, tan or gray... the medium spread. All styles in sizes 14½ to 17.

SOCKS...STRETCH NYLONS, ORLONS AND WOOL BLENDS!

Reg. 1.00 Stretch Nylons. Solids, patterns. One size fits 10-13 — 69¢, 3/2.00

Reg. 1.50 Hi-bulk Orions. 6x3 rib solids, and patterns. 10½-13 — 99¢, 3/2.75

Reg. 1.50 Wool Blends. Choice colors, patterns, weights. 10½-13 99¢, 3/2.75

Furnishings, Store for Men

DRESS SHOES, NATIONALLY ADVERTISED — 24.99

Reg. 35.00 Dress Shoes with the famous name stamped in each shoe! All leather lined, quality detailed. Wing tip Bal model, in black or brown calf. 4-eyelet Moccasin, black or brown calf. Long wing style in black calf only.

Shoes, Store for Men

BUFFUMS' OWN WASH 'N WEAR SLACKS, WALK SHORTS

Reg. 10.95 Slacks. Dacron/cotton. Plain front, belt loop style, darted back for fit and comfort. Tan, olive, charcoal, denim blue, gold. 30 to 42 — **7.99**

Reg. 7.95 Walk Shorts. Same quality tailoring, same colors. 30 to 42 — **4.99**

IMPORTED ALPACA CARDIGAN SWEATERS — 16.99

Reg. 22.95. Fine 2-ply quality, popular styling with lightly bloused sleeves, double knit cuffs and waistband. Black, red, powder blue, bone, olive. S to XL.

KNIT SHIRTS FROM LEADING MAKERS — 4.69, 2/9.00

8.95 to 10.95 values. Fully fashioned knit shirts in entron/banlon. Short sleeve, pullover stylings — excellent choice of the currently popular colors, woven self color trims and jacquard treatments. S to XL sizes.

Sportswear, Store for Men

Also in our Marina and Palos Verdes Stores

PRE-SUMMER SALE

SPECIAL! STORKLINE CRIB

29.99

Reg. 42.50 Handsome crib in walnut, white or maple finish. Double drop sides, plastic teething rails, adjustable tube-steel spring. 2" lucite casters.

Reg. 15.98 Mattress by Kantwet. Firmo-Flex innerspring units, multi-coil construction. Laminated ticking **13.99**

Reg. 24.00 Baby Bath by a "name" maker. Tubular frame, unbreakable plastic tub, instant set-up dressing table **18.99**

Reg. 22.98 Famous Maker Stroller with chromed steel tubular frame, 3-way seat, canopy and market basket — **15.99**

Reg. 18.98 Colonial High Chair in northern hardwood, upholstered seat and back. Converts to youth chair **15.99**

Reg. 12.98 Portable Car Bed. Comfortably roomy, easy to tote. Chromed tubular legs, handles. Padded bumper. **7.99**

26.00 value. Play-yard Crib by Famous Maker. Converts to 4' Crib — **20.99**



Reg. 6.98 Car Seat by Kantwet, with chromed steel tube frame, custom upholstery, guard rail, safety belt — **5.49**

Reg. 7.98 Baby Tote Seat. Unbreakable styrene. Removable padded seat, safety strap, reclining back — **4.59**

Bedding Needs for Baby...

Reg. 5.00 Mattress Protectors — **3.29**

Reg. 4.00 Thermolette Blankets — **2.29**

1.00 Receiving Blankets **89¢**, 2/1.69

6.00 Batiste Covered Comforters **3.99**

Nursery Furniture, Bedding

MOHAIR AND ORLON SWEATER SELECTION!

4-6x Reg. 7.00-10.00 **4.99**

7-14 Reg. 10.00-12.00 **5.99**

Bulkies, pullovers and cardigans from one of the most popular makers... in all the flattering pastels that are definitely "in" for spring-summer! Choose while the selection's best!

WOOL SKIRTS

7-14 Reg. 7.00-9.00 **4.99**

Skirts to complement your every sweater! You'll swing the changes from plaids to plains in the new Spring pastels and glowing reds! Wardrobe wonder-workers at this special price!

Girls' Wear

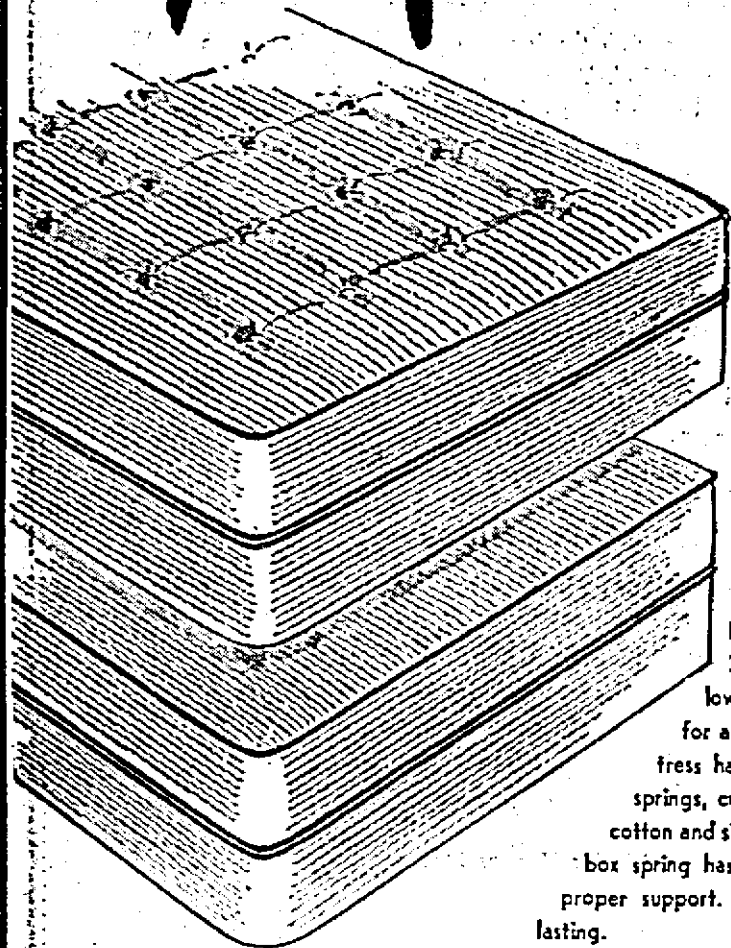
Also in our Marina and Palos Verdes stores

Use Your Charge-Plate...
Buffums' has a Credit Plan
to fit every purchase!



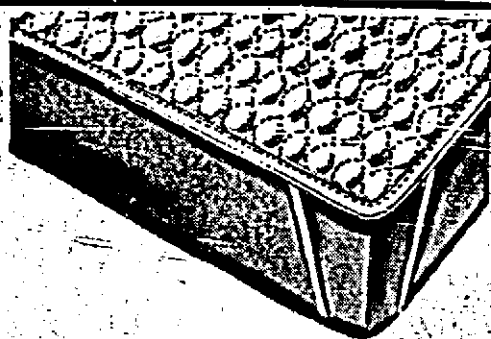
Buffums'

LONG BEACH



97.77
COMPLETE
TWO TWIN
SLEEP SET

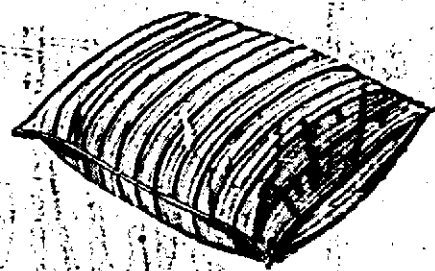
Reg. 159.00. 2 mattresses, 2 box springs. Absolutely the lowest price anywhere, anytime, for any comparable set! The mattress has a full complement of coil springs, cushioned with thick layers of cotton and sisal for supreme comfort. The box spring has just the right firmness for proper support. Ticking is sturdy and long lasting.



**BUFFUMS' OWN MATTRESS PADS
SAVE ON ALL SIZES
3.49-6.99**

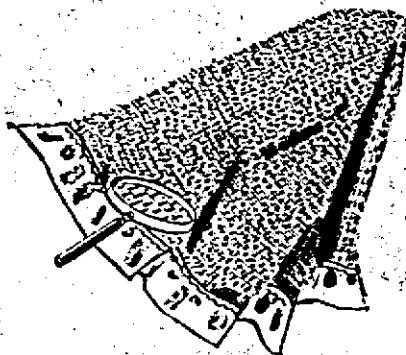
Flat pads of sanforized cotton with firm anchor bands. Stitched quilting, taped edges.

4.49 Twin — 3.49 5.49 Full — 4.99
7.95 Queen — 5.99 8.95 King — 6.99
Bedding



**QUEEN CORRIE
PUROFIED PILLOWS
16.99**

Reg. 19.95. Buffums' own and truly fit for a queen, these are large 22"x28" cut size pillows, luxuriously filled with imported goose down and covered with the finest ticking. Bedding

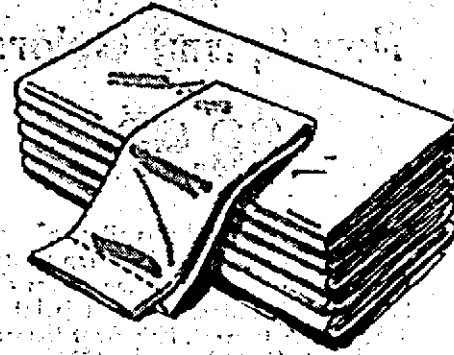


100% COTTON INSULAIRE BLANKET

Reg. 9.98, 66x90" — 8.98
Reg. 11.98, 80x90" — 10.98

The cellular woven cotton has thermal action to keep you warm in winter, cool in summer! Pre-shrunk, washable and colorfast! In white and pastels, all richly bound.

Bedding



**STEVENS INCOMPARABLE WHITE
BEAUTICALE SHEETS AND CASES:
200 COUNT**

1.19 42x38 pillowcases — 99c
1.39 42x48 pillowcases — 1.99
3.99 Twin sheets — 2.99
4.59 Full sheets — 3.99
8.99 108x122 sheets — 7.99
7.99 King fitted — 6.99
Bedding

 **PRE-SUMMER SALE** 

**SPECIAL PURCHASE
2 AND 3-PC. SUITS
19.00**

27.95 value. Nineteen well spent dollars reaps the rewards of a fastidiously tailored suit in rayon and flax with a linen-like weave about its crisp, cane texture. Jackets fully lined. Summer pastel shades. Sizes 8-16.

Suits, Coats

Also in our Palos Verdes store

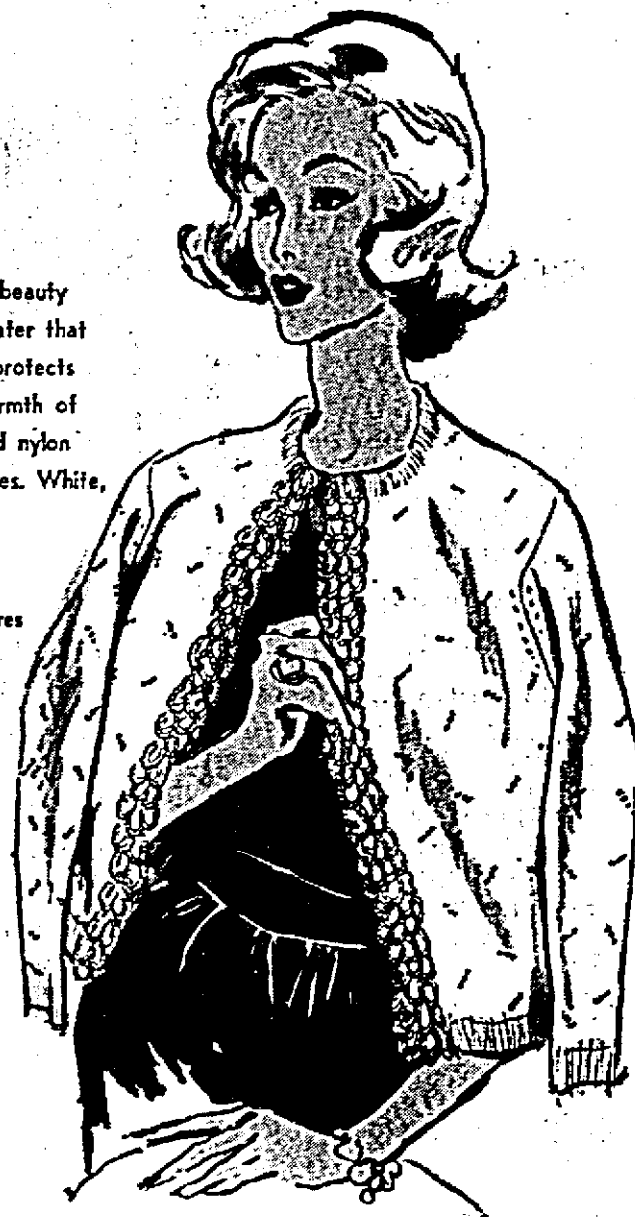


**SPECIAL PURCHASE
BEADED SWEATERS
12.99**

A nothing price for the priceless beauty of a hand decorated beaded sweater that rivals night lights for glamour... protects against the chill with the cozy warmth of a luxuriously soft wool, angora and nylon blend. Chanel or button front styles. White, pink, black, powder blue. 38-44.

Accessory Shop

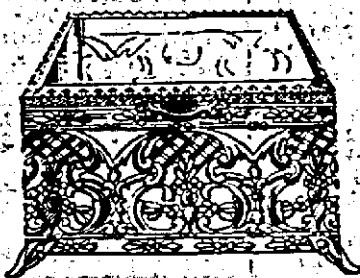
Also in our Marina and Palos Verdes stores



Use your Charge-plate...
Buffums' has a Credit Plan
to fit every purchase!

Buffum's

LONG BEACH



FILIGREE JEWEL BOXES

24k Gold or Silver Plated

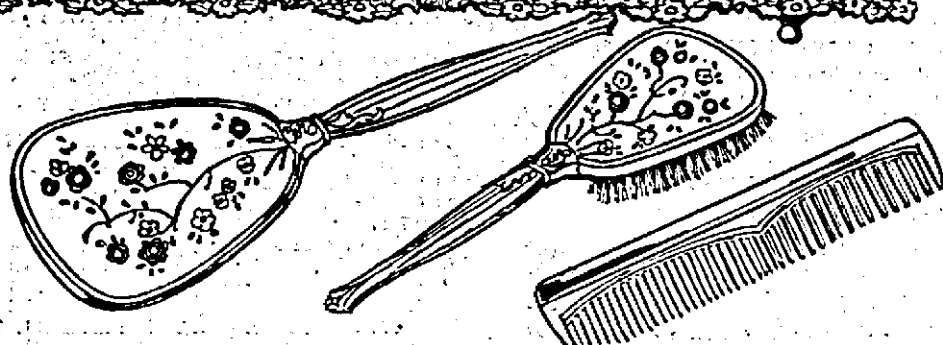
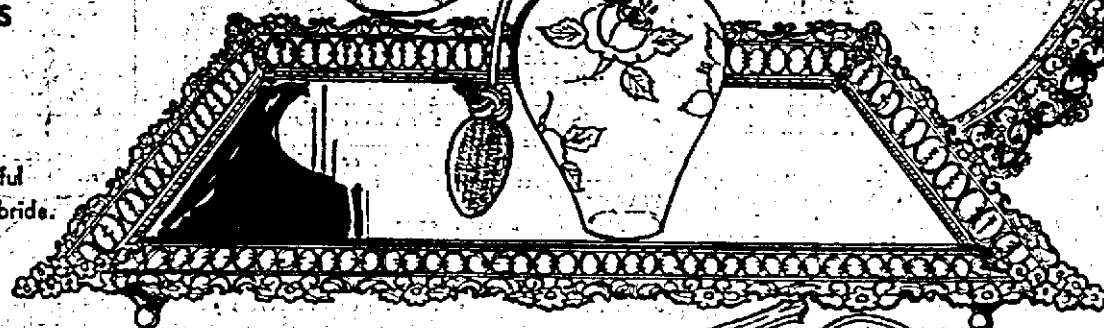
Now 6.95

An enchanting adornment for your dressing table, a thoughtful gift for Mother, graduate or bride.

Reg. 9.00 4 1/4" x 4" x 3"

Reg. 11.00 5 1/4" x 4 1/4" x 3"

Reg. 5 1/4" x 4 1/2" x 3"



BOUDOIR ACCESSORY SPECIALS

GOLD-PLATED GALLERY MIRRORS

Now 8.95

Reg. 11.50, 3 styles of elegant mirror trays. 13 1/2 x 20 1/2" oval
12 1/2 x 20 1/2" oval 24k rope design,
13 1/2 x 19 1/2" oval, new low trim.

Now 6.95

Reg. 9.00 12 x 18"

Reg. 11.00 12 3/4 x 18 3/4" 24k trim

Reg. 9.50 12 x 17" oval with easel back

Reg. 11.00 11 1/4 x 17" cushion shape 24k trim

IMPORTED BOUDOIR GLASSWARE by IRVING RICE

1/2 OFF

Reg. 1.00 to 25.00 Exquisite collection of bottles, atomizers, presto mists, many one-of-a-kind.

COMB, BRUSH AND MIRROR SET

6.95

Reg. 13.00 Handsome dressing table accessories in Gold, Silver or Gold/Silver combinations perfect for graduation, Mother's Day or Bridal Gifts. Reg. 3.75-4.50 Single face hand mirrors, 7" now 2.50

Cosmetic Department

Also in our Marina and Palos Verdes stores

PRE-SUMMER SALE

WARNER'S SPECIAL VALUES

10.95

Reg. 13.50 Warner's side zipper girdle lightly boned to prevent rolling, gives lightweight control for summer comfort.

3.95

Reg. 5.00 Warner's Lycra® bra with Antron Nylon and Nylon cups. B cups 32-38, C cups 32-40.

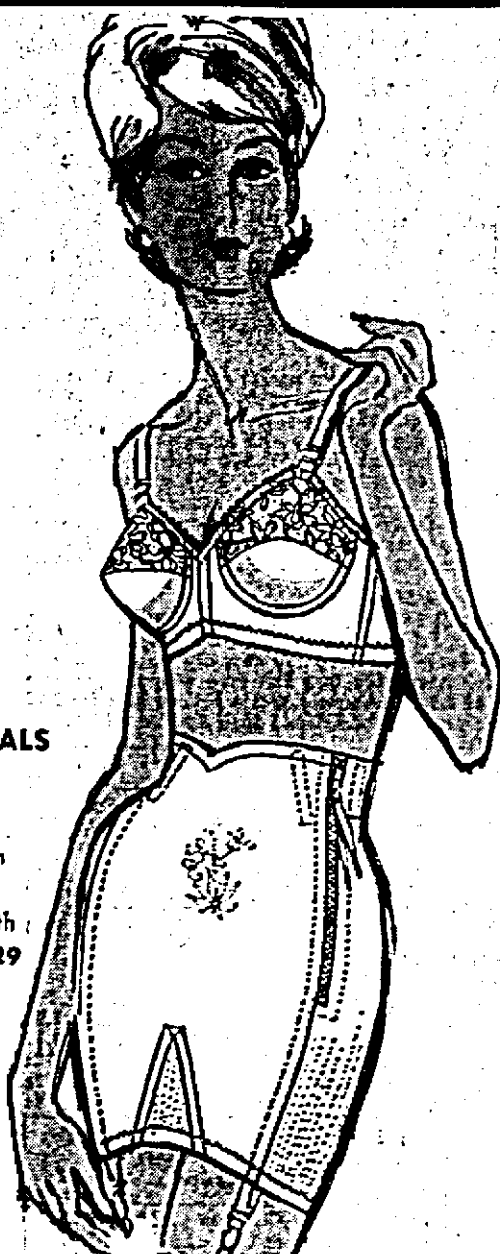
OTHER FAMOUS-MAKE BRA SPECIALS

Reg. 3.00 Charmfit's cool cotton Broadcloth Bra. A, B, C cups 32-36. Special price 1.99

Reg. 3.95 Flower Bali Bra of Nylon Lace with fiber lift under-cups. B, C cups 32-38 2.49

Reg. 5.95 Famous Make stretch strap bra with contour back. Nylon/Lycra®. B, C, 32-40 4.29 Foundation Department

Use Your Charge-plate...
Buffum's has a Credit Plan
to fit every purchase!



SPECIAL PURCHASE ROBES

6.99

Long, front zipper floral robes of cool cotton crepe with roomy pockets and dainty sweetheart neckline. By Queensland. Sizes 12-20, Half sizes 16 1/2-24 1/2. You'll want both Pink and Blue!

REG. 2.00 GOTHAM NYLON TRICOT BRIEFS

1.65 or 3 for 4.50

(a) Lace side trim, white or black

(b) Bikini with lace and piping in white with blue. Sizes 4-7

(c) Satin applique trim, white or pink

Robes, Lingerie

Also in our Palos Verdes store

Buffum's

BEAUTY STUDIO

35.00 L'Oréal's finest French Permanent — the only permanent with the secret French formula for soft waves and lively young texture. Then, styling by experts — 17.50
17.50 Permanent with regular operators—for non-tinted or bleached hair — 11.50

FUR SALON

Natural Mink boas, Tourmaline, Ranch, Pastel, Cerealean — 55.00*
Dyed Squirrel boas, imported Heather or Blue Mist — 29.00*
Tip dyed luxury Sable Boas — 98.00*

MINK TRIMMED CASHMERE SWEATERS
Buffum's own 100% cashmere in white, beige, black with lustrous collars of Pastel, Tourmaline or Ranch — 59.00*

Dyed Squirrel stoles — 144.00*
Natural Mink capes, Aeolean, Autumn Haze, Vertical treatment — 577.00*
Natural Mink stoles, fully let-out double fur collar, Autumn Haze, Ranch Palomino — 477.00*
Natural Blue Fox or Dyed White Fox Capelets — 77.00*
*Plus Fed. tax. All furs labeled to show country of origin of imported furs.
Embe T.M. Mutation Mink breeders est.

COATS AND SUITS

39.95-49.95 Costume coats in lightweight rayon and blends. Sizes 4-16 — 28.00

FASHION MILLINERY

12.95-15.95 Straws, fabrics, in summer colors. New large brims or small — 9.00
19.95-29.95 Famous designer sample hats, one of a kind fashions in imported straws, fabrics — 12.00

BUDGET MILLINERY

Special purchase in lacy straws, light fabrics, in white, black and pastels — 3.48

YOUNG CALIFORNIAN SHOP

Miss Pot dresses. Special purchase. Two pc. styles colors in summer fabrics. 5-15 — 9.97
12.95-19.95 Junior dresses, selected top samples. Cottons, cotton blends, arnel jerseys, rayon tweeds, etc. in favorite colors. Sizes 5-11 — 10.99
Beach Shifts in prints, plaids or solids. Three styles. Gray colors. 5-15 — 6.97
13.95-15.95 Mohair sweaters. Imported wool cardigans, pullovers, white and pastels — 9.97
Junior Suits Special purchase. Lustrous rayon/silk, cool, crease resistant fully lined. White, blk, pink, yellow, blue. Sizes 5-15 — 19.00

DRESS SHOP

23.00-28.00 Linen blend knits in one or two pc. Vacation band favorites in blue, green, pink, gold. 10-18 — 15.00

BUDGET DRESSES

13.95 Washable rayon seersucker in one or two pc. styles. Black, blue, pink, yellow, green. 10-12, 12½-22½ — 8.99
12.95-14.95 Cotton carnival in shifts, shirtwaists, jacket dresses, two pc. suits. Blends, seersuckers, dacrons, Misties and women's sizes — 8.99

SUNCHARM SPORTSWEAR

11.95-29.95 Fall fashioned sweaters of mohair, wool, cashmere — 6.00-19.00
11.95-25.95 Famous Maker shirts. Silk-wool, Dacron/cotton — 5.00-17.00
8.95-15.95 Tailored shirts, pant tops, solids & prints, cotton, blends — 5.00-16.00

MATERNITY SHOP

5.95-6.95 Summer tops in bright colors — 3.89-4.89
3.95-4.95 Capris, jamaicas in black, white, pink, blue. Sizes 6-18 — 2.89-3.89

ACCESSORY SHOP

3.98-6.98 Famous make blouses in wide assortment of solids, prints. Acetates, dac/col. sizes 30 to 38. You'll want several — 2.99
6.98-9.98 Shirts or pant tops in prints, solids. Short or long sleeve in tuck-in or overblouse. Sizes 10-18 — 3.99

Bermuda Orton® Sweaters to Mix or Match! Machine washable & pill resistant in pastels, white, navy or black.
7.98 Long sleeve classic cardigan, 34-42 — 5.99
9.98 V-neck ¾ sleeve collared cardigan. Sizes 36-40 — 7.99
6.98 Sleeveless shell, zipper, 34-40 — 5.99
9.98 Full fashioned matching sheath shirt. 10-18 — 7.99

LINGERIE

6.00 Barbizon shortie shift, sleepcoat, fitted gown. Blendaire® Rose blossom print. S.M.L. — 4.79
9.00 Barbizon peignoir in Blendaire® print — 6.99
6.00 Barbizon Blendaire® baby doll in petal blue, yellow, S.M.L. — 4.79
6.95-14.95 Slips, nylon tricot, tricot satin, lace trim. Broken sizes in short, ave., tall. 32-40 — 4.99-9.99
4.95-5.95 Tailored ½ slips, lace trim & embroidery. Short, Average in S.M.L. White, colors — 3.49-3.99
8.95-10.95 Long nylon tricot gowns with lavish lace trim. Pastels 34-42 — 5.99-6.99

FOUNDATIONS

3.95 Boli bra, nylon lace fiber lift undercap, white B cup 32-38 — 2.49
7.95 Warners Special Value Lycra girdle, white, S.M.L. — 5.99
8.95 Warners Special Value average length panty girdle, White, S.M.L. — 6.99
10.95 Warners Special Value long leg panty girdle, concealed garters, White, S.M.L. — 8.99
5.00 Warners Special Value Lycra bra. White B cup 32-38, C cup 32-40 — 3.99
2.00-2.50 Beaufit-Fit garter belts, cotton/nylon. White 22-30 waist — 1.49
3.95-5.00 Beaufit-Fit bandage bra, cot./nylon. A cup 32-36, B cups 32-38 — 2.49
10.95 Seandale oblique girdle, Lycra in white — 8.99

SHOE SALON

36.95-38.95 Julianelli couture shoes — 24.00
26.95-28.95 Andrew Geller Shoes — 17.97
12.95-14.95 Dori eloge. Gold, white, bone — 8.97
20.95 Deliso Debs for Spring and Summer — 14.97
10.95-13.95 Best-buy group of famous Joyce, Nina, Bandolina. Come early — 8.97

BOISERY

20% OFF BUFFUMS' famous fit boiserie! In Sauton, Light Beige, Rose Beige.
1.35 Duni-toe, sandal, seamless — 1.08 pr.
1.35 Aquila stretch seamless — 1.08 pr.
1.25 Heel, toe sheer seamless — 1.00 pr.
1.25 Walking sheer, seamless — 1.00 pr.

ROBES

9.95-13.95 Attractive dusters, shifts, A-line, smocks, coffee coats, in florals, pastels. 10-20, S.M.L. 6.99

BRA BAR, HANDKERCHIEFS

5.95 'Ladies' 1-way stretch girdle or panty girdle. S.M.L. — 3.99
8.95 Long leg panty girdle, S.M.L. — 5.99
2.95 Panty girdle, light weight. S.M.L. — 1.99
1.00 Imported Swiss, linen handkerchiefs lace, embroidered trims — 3/1.99
Special Lace Mantillas in flattering black, white, & combinations — 1.99

GLOVES

3.50-7.00 Gloves, famous name cotton and nylon, fancy, tailored, shorties to 8 button. Colors, basics, 6-7½ — 2.49
3.00-5.00 New and unusual styles with fancy trims or tailored. Shorties and 4,6,8, button. Basic colors, 6-7½ — 2.29

HANDBAGS

9.95-12.95 Genuine Leather handbags in white and colors. Simulated crushed leather in white, bone, navy. Plastic patent in blk, red, white — 6.97*
14.95-25.95 Name maker bags, ass't. styles, fabrics. Blk, Wht, colors — 10.97*

COSTUME JEWELRY

½ OFF GOLD FILLED JEWELRY!
Set with cultured pearls, onyx, jade, cameo.
3.00-15.00 Charms — 2.00-10.00*
5.00-45.00 Bracelets for charms, bangles, flexible. Perfect for grads — 3.34-20.00*
5.00-30.00 Beautiful pins — 3.34-20.00*
3.00-36.00 Earrings — 2.00-24.00*
3.00-30.00 Pendant necklaces — 2.00-20.00*

COSMETICS

3.50-5.00 Mary Chess toilet water in White Lilac, Tapestry, Strategy, Gardenia, Yram, Carnation, Violet, Heliotrope, Rose Geranium, Lily of the Valley in coral, gold, ivory gift box — 1.75-2.50*
1.50 Mysto-Aromizer for 6 oz. bottle — 1.00
5.00 Essence spray in White Lilac, Tapestry, Gardenia, Yram, Carnation. Gift box — 3.50*

JACQUELINE COCHRAN ONCE-A-YEAR SALE

2.50 Lotion or roll-on deodorant — 1.25*
7.50 Flowing Velvet make-up with hydroila. Won't flake or cake. Summer shades — 4.00*
5.00 Cleansing cream 16 oz. salon size to clean, soften, smooth skin — 3.00*

DOROTHY GRAY SUMMER SPECIALS!

Summer Song, June Bouquet, Floral Fantasy, White Lilac
Cool touch ice calogne in tube — 1.00*
Hot Weather Dusting Powder — 1.25-2.50*
Hot Weather Cologne, all fragrances — 1.00*
Hot Weather Aerosol Cologne — 1.50*
9.00 Moisture Control with exclusive Aquacel. Day/night care for dry skin, by John Robert Powers. 5.00*
*plus Fed. tax.

SMALL LEATHER GOODS

3.95-17.95 Leather accessories, wallets, cases, purses for men and women — ½ off

INFANTS' FURNITURE, BEDDING

42.50 Storkline 6-yr. crib, White, Maple, Walnut with rugged construction — 29.99
15.98 Kantwet Innerspring Mattress — 13.99
24.00 Famous make baby bath, easy set-up — 18.99
22.98 Famous make stroller, 3-way seat — 15.99
19.98 Colonial Hi-chair, upholstered — 15.99
12.98 Portable car-bed, padded bumper — 7.99
26.00 Playard Crib 4' telescoping legs — 20.99
7.98 Tote Seat, Adj., unbreakable styrene — 4.59

INFANTS' LAYETTE

89c Knit snap shirts, 6 mos-1½ years — 69c 2/1.39
3.50 Nylon stretchall, fit to 12 mos. — 2.29
49c Plastic pants, no leak, boilable — 2/57c
4.50 Seersucker coveralls. Zip front. M.Z.L. — 2.39
5.00 2 pc. butcher boy sets, snap stretch — 2.99
4.50-7.00 Knit creepers, boucle, orlon 1-2 pc. — 2.79
3.50-5.00 Layette. Bobette sweaters, Orton — 2.29

TODDLER WEAR

2.50 Slim Jims, elastic back, colors, 2-4 — 1.49
3.50 Sunsuits, 1 & 2 pc., summer fabrics — 2.39
3.50 Bib overalls, Duck, denim, poplin, 2-4 — 2.49
1.49-2.00 Polo shirts, cotton knit, 3-4 — 99c
3.99 if perfect Radi-Fold diapers — 2.49, 2/5.00

GIRL'S SHOP

1.59 Cotton seersucker shorts and tops — 99c ea.
3.00 2 pc. playwear sets, ruffle and tie-tac trim — 1.99
3.50 Baby doll p.j.s. Prints & solids, 4-14 — 2.19
59c Cotton knit panties, white, 4-14 — 39c
59c Helanca stretch anklets, white, S. Jr. M.L. 2/99c
3.50, 4.50 Stretch and cotton swimwear, 3-8x — 2.59
5.00-7.00 Stretch and cotton swimwear, 7-14 — 3.99
5.00-12.00 Spring dresses: 2-6x — 2.99-6.99
7-14 — 3.99-8.99

LITTLE SHAYER SHOP

11.00, 13.00 Washable suits, 4-7 — 7.99
3.00 Assorted pajamas, 4-7 — 2.29 2/4.50
Special Buffum's own jeans, regular and slim. 11½ oz. weight denim. 4-7 — 1.99
1.75 Short sleeve T-shirts in new colors and patterns. Sizes 4-7 — 99c
3/2.30 Combed cotton brief fly front shorts. Elastic waist. 4-6 — 3/1.89
3/2.60 T shirt style undershirts in cotton, All white, reinforced. 4-6 — 3/1.99
2.50, 3.00 Short sleeve sport shirts in ass't. cottons. 4-7 — 1.50 2/3.00

BOYS' SHOP

1.00 Orton and nylon stretch socks. Sizes to fit 8 to 13 in 16 colors — 75c, 3/2.00
3.00-4.00 Broadcloth or flannel pajamas. Assorted styles, colors. 8-20 — 2.29 2/4.50
1.75 Solid and striped cotton T-shirts. Sizes 8-16 99c
3/2.30 White cotton briefs, 8-18 — 3/1.89
3/2.40 T-shirt undershirts, 8-18 — 3/1.99
3.00-4.00 Boxer style swim suits, 8-20 — 1.99
Reg. to 6.00 Short sleeve sport shirts. 8-20 2.29, 2/4.50
Special Buffum's own jeans, regular and slim styles. Sizes 8-12 — 1.99
30.00-35.00 All wool and wool blend suits in 3 button, center vent style. 8-20. From our entire stock of suits — 23.99-28.99

MEN'S CLOTHING

100.00 Men's tropical suits in famous make dacron and wool blends. Medium light colors — 88.99
65.00 Wool and mohair suits in tropical weight. Solids & checks — 55.99
45.00 Sport coat assortment from famous makers in sheffards, dacron and worsteds. Solids, checks, plaids — 36.99

MEN'S FURNISHINGS

1.00 Linen handkerchiefs, white — 6/3.95
2.50 Fine silk neckwear from top makers. Latest patterns, colors — 1.69 2/3.00
1.50 Famous make cotton T-shirts, S.M.L. and XL sizes. White — 99c 3/2.75
1.50 Cotton broadcloth boxer shorts. Full cut 30-42. White or solids, 30-42 — 99c, 3/2.75
5.00 Cool and middy style pajamas. A.B.C.D. in easy care fabrics — 3.69 2/7.00
7.50-20.00 Quality cuff links from famous maker. Starting silver, 14 kt. gold filled — 2.99*
*plus tax

5.00 Short sleeve dress shirts in dacron and pima cotton. White in medium point button down & med. spread collar. Blue, tan, gray in med. Spread collar only. Sizes 14½-17 — 3.99, Box of 4 for 15.00

MEN'S SHOES

35.00 Famous make dress shoes. Select black or brown grain bal wing tip, black or brown calf 4 eye moccasin oxford, or black calf long wing — 24.99

MEN'S SPORTSWEAR

6.95, 7.95 Famous make sport shirts. Short sleeve. Ass't. colors — 4.69 2/9.00
10.95 Buffum's own slacks in dacron/cotton wash and wear. Sand, blue, lt. olive, dk. brown, charcoal. Plain front 30-42 — 7.99
8.95, 10.95 Antron/Banlon knit shirts, full fashioned. S.M.L. XL — 4.69 2/9.00
22.95 Alpaca cardigan sweater. 2 ply in black, red, lt. blue, wheat, bone. S.M.L. XL imported 16.99
15.95 Buffum's own Orton cardigan sweater in red, black, wheat, lt. blue, sage. S-XL — 10.99
10.95 Orton knit shirts in 2 ply stitch. Short sleeves. Red, black, lt. blue, wheat, sage, white — 7.99

YARSTY SHOP

50.00-55.00 Traditionally styled natural shoulder suits from our reg. stock — 38.99
Regular 59.50 from our regular stock — 48.99
16.95 Dress slacks, pleatless front, belt looped — 12.99 2/25.00
6.50, 6.95 Stripe Dress shirts from a famous maker. Short sleeves 8-D — 4.59 2/9.00
5.00-6.95 Bermuda shorts Plain or plaids in cotton & dacron/cotton. Plain front — 2.99

STATIONERY

Special Buffum's Velon open stock stationery. Velum finish in white, blue, pink stripe on white paper. Paper — 3/1.00 Matching envelopes — 4/1.00
Special All occasion boxed cards — 2/1.00
Special Picture frames in ornate and tailored styles. Single and double 3½x4½ — 11x14 in silver and gold and white and gold, silver and gold 99c-5.49
Misting's open stock stationery in Sheerlite stationery and envelopes. White, pink, blue, gray and lilac. Popular lightweight — 69c
85c Open stock paper — 35c
45c Tissue lined envelopes — 80c
1.00 Lap pad — 1.59
1.98 Boxed stationery — 1.59
CLOSET SHOP
2.50 Deluxe Plastic Dress Bag, zippered — 1.89
1.00 Sweater Bags — 79c 2.25 Suit Bag — 1.69
2.00 Blanket or Comforter Bag — 1.29
5.00 42" Fur Stole Bag, 4" gusset — 3.99
18.00 Koch Stand, Brass, glass shelves — 11.99
15.00 Queen Anne Stool, brass finish — 11.99
13.95 Cushioned Bench, brass finish — 11.99
Special! Pearwick Vinyl Hamper, towel ring handles, with matching waste basket — 13.99
4.00 Jumbo Dress or Suit Bag, 4 colors — 2.99
5.00 Matching 10-shelf Shoe Bag — 3.79
13.95-31.95 12" Tide-a-Mirrors — 9.30-21.30



CAMERAS, RADIOS

29.95 RCA transistor pocket radio — 19.95
1.25 Kodachrome film, popular sizes 620, 120, 127 90c
6.00 Kodachrome 8 mm. mag., with processing 4.60
6.20 35 mm., 36 exp., with processing — 4.75
85.95 Airrequisit slide proj. 500 watt for all popular sizes. 40x40 tripod screen, slide sorter, 6 plastic trays — 59.95
168.50 Polaroid camera kit. Camera flash, lamps, compartment case, 1 roll each, black and white color film — 143.00

HOUSEWARES

Special! 54" Rid-Jid Adjustable Ironing Table. Mesh top. Folds for easy storage — 5.99
Ice Bucket. Two ice-tray capacity — 4.99
Rubbermaid 98c Dust Pan Free with the purchase of 2.98 Rubbermaid Waste Basket! Both for 2.98
98c per yard Rubbermaid Base Cabinet Cushion — 77c
1.98 per yard Rubbermaid Base Cabinet Cushion — 1.47
Corningware Special! 6.50 Saucepan/cover and handle in freezer-to-store-to-table ware. 1½ qt. 4.88
8.95 Salton Filtercap Coffeemaker—two to ten cup size, with 20 filters — 6.95
14.95 Filtercap Coffeemaker with HotTray — 12.95
14.95 Salton Viding-style Tray. HotTrayette insert. Serve hot and cold at one time! — 7.44

ART NEEDLEWORK

Bernat's Imported Blend Yarns:
1.00 Mohairspun or Mohairlaine — 79c
1.40 Mohair-plus. Mohair/wool/nylon — 1.09
1.39 Astrakhan. Mohair/wool — 1.19
85c Super Knit 100% Wool Worsted — 72c
90c Nylo-Germanfown. Wool/nylon — 79c
1.00 Opalspun. Wool worsted/viscose — 89c

Bernat's Sweater Paks — mohair blend yarns, each pak with instructions:
5.50 Mohairlaine Shell — 3.99
5.50 Mohairlaine Shell — 4.19
12.98 Mohairspun Cardigan — 10.98
9.98 Brush-up Stole — 7.98
7.98 Casino Sweater — 6.98
1.65 Baby's Raglan Sweater — 1.39

TABLE LINENS

Quarter Lace "Baroness" Cloths. Elegance with the easy care of dacron/rayon/cottons:
11.98 54x72" — 8.99 17.98 72x90" — 12.99
17.98 Oval 72x90 — 16.98 72" round — 11.99
5.98 8-pc. Calcutta Place Mat Sets — 3.99
5.98 Imported Irish Linen Sets. 6-pc. Bridge Sets or 8-pc. Place Mat Sets — 4.59
Royal Damask by Bacilla. Coated cloths in overall medallion design. Flannel backed:
3.98 54x54" — 2.99 5.98 60" round — 4.99
4.98 54x70" — 3.99 7.98 60x90" — 5.99
7.98 Oval — 5.99

SILVERWARE

Special! Danish stainless steel imports:
Ravare Bowls: 5½" — 3.95 7" — 5.95 9" — 8.95
Double Veg. — 7.95 Gravy Boat/Ladle — 4.95
47.73 Towle Salad Bowl Ensemble. Sterling with black plastic. Choice of 6 patterns. Bowl, servers, 4 individual bowls — 27.23*

Gorham Sterling's Gift to YOU!

Free 72.50 8-way Puritan Condelabra in Gorham Sterling PLUS a tarnish-resistant chest, with purchase of 8 place settings in any of Gorham's 18 regular patterns:
Camellia, Greenbrier, Lyric — 234.55*
Blithe Spirit, Celeste, Chantilly, Fairfax, Rondo, Rose, Tiara, Stardust — 245.45*
Buttercup, Esprit, Firelight, King Edward, Sea Rose, Strassbourg — 254.36*
Classique, Mikrose 283.64* La Scala 290.91*
Prices shown are for 8 4-pc. place settings. *plus Fed. tax
Buy thru Buffum's Silver Club
Nothing down! No interest! No carrying charges!

CHINA AND GIFT SHOP

Special! Noritake Cook 'n Serve Dinnerware:
45-pc. service for 8. Includes 8 each cups, saucers, bread-and-butter, fruits, dinner plates, 1 ea. Vegetable dish, platter, covered sugar, creamer. 4 patterns — 39.95

2.95 Covered Candy Boxes. Ass't. colors — 1.99
6.95 7-pc. Beverage Set. Ice-tip pitcher and 6 tumblers. Diamond optic design — 4.99

Special! Sieden Brass—the best in traditional design, and craftsmanship. Will not pit or tarnish: "Half Moon" Scale. Brass with marble base — 5.99
3-pc. Console Set. Two candlesticks with marble base—matching brass bowl — 9.99

13.95 Handmade Punch Bowl Set by Smith. 10 qt. bowl on base, 12 cups, ladle — 9.99
59c ea. Regent Glassware. 14-oz. iced tea, 12-oz. tumbler, 6-oz. tumbler, 7-oz. old fashion, 16-oz. old fashion, now — 39c ea.

FASHION FABRICS

8.00 Italian Silk with linen-like texture! This season's fashion favorite! — 5.99 yd.
1.98-2.50 Contessa Italian and California hand prints, high style and conservative Everglaze and Minicare cotton satins — 1.29 yd.
1.29 43" Bermuda dress-weight Denims — 89c yd.
1.29-1.69 Fabrics to mix-match or co-ordinate. Heavier weights for beach coats, shifts etc., lighter for blouses and so on — 99c yd.

BEDDING

Pillows by Purified:
Dacron pillows — 3.99
19.95 Queen Corrine. 100% goose down — 16.99
12.95 Valencia. White goose down — 8.99
Special! Capri. 50-50 feathers, down — 8.99
Koolhaas Pillows by Dayco:
3.49 Junior — 2.99 6.99 Premium — 4.99
4.99 Special — 3.99 8.99 Super-plum — 4.99
9.99 Deluxe — 7.99

Louisville Vycron®-filled Coverlets:
14.95 Solid color — 11.95 14.95 Floral — 11.95
6.95 Matching dust ruffles — 4.95
Buffum's Own "Southern Elegance" Automatic Electric Blanket. 100% Acrilan®.
29.95 Twin — 24.88 34.95 Full — 29.88
39.95 Dual — 34.88 69.95 King — 55.88

Stevens White Sheets, Cases, 116 count:
2.99 63x108" — 2.59 3.09 Day Bed — 2.59
3.09 72x108" — 2.69 3.09 Twin — 2.69
3.49 81x108" — 2.99 3.49 Full — 2.99
3.69 72x120" — 3.39 3.69 Long Twin — 3.39
3.99 90x108" — 3.59 4.19 Long Full — 3.69
4.19 81x120" — 3.79 4.69 Queen — 3.99
4.69 90x120" — 4.19 5.99 King — 5.49
6.49 100x120" — 5.69 3.49 ¾ Bed — 2.99
7.59 108x122" — 6.59 89c 38x36" — 79c
2.99 Youth — 2.29 89c 42x38" — 79c
2.99 Cot — 2.29 99c 45x38" — 89c
3.09 Single — 2.59 1.19 42x48" — 99c
Fieldcrest White Sheets, Cases, 116 count:
3.09 Twin — 2.69 3.49 Full — 2.99
7.59 108x122" — 6.59 5.99 King Ftd. — 5.49
89c 42x38" — 79c

Fieldcrest Royal Satin White Percales:
5.95 Twin — 3.95 6.95 Full — 4.95
1.60 42x38" — 1.20

Royal Satin Colored Percales:
5.95 Twin — 4.45 6.95 Full — 5.45
1.75 42x38" — 1.30

Royal Satin Scallop Percales:
6.95 Twin — 4.95 7.95 Full — 5.95
2.00 42x38" — 1.50

Tennessee Tufting "Parfait" Nylon Rugs:
6.95 21x36" or 27x27" — 5.99
9.95 27x48" or 36x36" — 8.99
16.95 36x60" — 15.99 2.95 Lid — 2.50
25.50 48x72" — 22.50

Fieldcrest Close-Out! Discontinued styles in Towels "Imperial" — Rose, Classic, Tapestry.
5.00 Bath 2.99 2.59 Hand 1.79 99c Tip 69c
99c Cloth 69c 6.50 Mat 5.49

TOYS

Special Purchase! Murray-Ohio Velocipedes:
10" Deluxe — 8.95 12" Deluxe — 9.95
9.95 Forco 4-wheel Glider Scooter — 7.99
45.00 11-Play Gym, with lawn swing — 37.70
14.95 Deluxe 44x36" 2-seat Sand Box — 10.95
24.95 9" Deluxe Slide—with guards — 19.95
32.50 11" Deluxe Slide—with guards — 28.50
4.95 50" high density Zama Surfer Board — 3.77
9.95 Volt Tether Ball and Pole Set — 7.99
14.95 Volt Volleyball and Pole Kit Set — 12.95

Hamlet... in Sneakers

Story and Photos
By KEN KNIGHT

A pre-teenage Hamlet in tennis shoes and an equally young Ophelia blowing bubble gum is enough to make William Shakespeare spin in his grave.

However, the Bard of Avon need not worry, as his epic tragedy, "Hamlet, Prince of Denmark" will be competently produced by a sixth grade class of Irvine Junior High School students in Garden Grove taught by R. Kelly Acosta.

"Hamlet" is not an ordinary play, but then the 50 sixth graders are not ordinary students.

The 33 students, ranging in age from 11 to 12, are members of what school officials call a Major Work Class—which is another way of saying that all are "gifted" children with IQs ranging from 152 to 192.

The class selected the play. It then was reworked by

Acosta to eliminate those elements which have no business being in a play with a cast of sixth graders.

In rehearsal for several weeks, the play will be presented in the school, at Hazard Avenue and Ward Street, May 1 at 7:30 p.m.

Despite being slightly reworked by Acosta, the play is a class project. Twelve of the students are actors, while other class members handle the essential details of costumes, props, lighting and set designing.

"As far as we know, this is the first time that 'Hamlet' has ever been produced by a sixth grade class or by any students this young," Acosta explained.

Even in removing the objectionable language and the worldly situations written by Shakespeare, Acosta has stuck to Elizabethan prose.

As Shakespeare wrote—and the young cast of "Hamlet" knows: "The play's the thing."



DUEL CLIMAXES play as Hamlet (Derek White) kills king (Chuck Stumpf) in slightly abridged production (left). Adoration shines (above) in eyes of the queen (Nancy Cave), shown with the king in tender scene.



Independent-Press-Telegram

SUNDAY, APRIL 19, 1964
EDITORIALS, B-2, 3

Beach Combing

With Malcolm Epley

WASHINGTON, D.C. — Richard Nixon made a major speech here Saturday, and a whole roomful of editors and their wives and guests sat trying to figure out how much of a potential candidate he is for President of the United States.

My own idea, as one of the several hundred here for the convention of the American Society of newspaper editors, who heard Nixon, is that he is very much a potential candidate. When they poll the groups for guesses on who will be the GOP presidential nominee, I write down Nixon as a purely objective appraisal.

Oddly enough, in this place where they eat, drink, and sleep politics, they let Nixon go almost to the end of a question-and-answer period after his speech without asking him the hot question: What about Nixon and the 1964 presidential contest?

NIXON talked to the editors mainly about Viet Nam. He's fresh from a visit to Southeast Asia, and he advocated a strong, hard-line U.S. policy on South Viet Nam—even to encouraging action in North Viet Nam.

After his talk, the questions ran on and on, mainly about foreign policy. Perhaps that hot one about politics was so obvious—and the answer so likely—that no one wanted to be the first to pitch it.

But it finally came, after the emcee warned that the meeting was about to break up and asked if somebody wanted to ask a political question.

THEY came thick and fast then, and the answers left the question of what Nixon

would do in the elections in a wide-open state.

He said he would do what he is called upon to do for the Republican Party, but added he didn't expect that would include running for the presidency.

This means, in my view, that he is a potential candidate.

He is not now an avowed candidate and of course he must not say he expects to be called upon to run.

But consider the situation. Against the background of his firm declaration for a hard-line policy on Viet Nam "if all Southeast Asia isn't to go down the drain," and his clear implication that he doesn't think the Democratic administration intends to pursue such a policy, it becomes clear that Nixon will campaign, for himself or for somebody else, on the foreign policy issue.

That's why, we must assume, he made the trip to the Far East at this crucial period.

And it's easiest to see Nixon fighting for his views as the man at the head of the ticket.

NIXON seemed relaxed and confident when he spoke here. To me he looked better in public appearance than at any time since the ill-fated debates with John F. Kennedy in the 1960 presidential race.

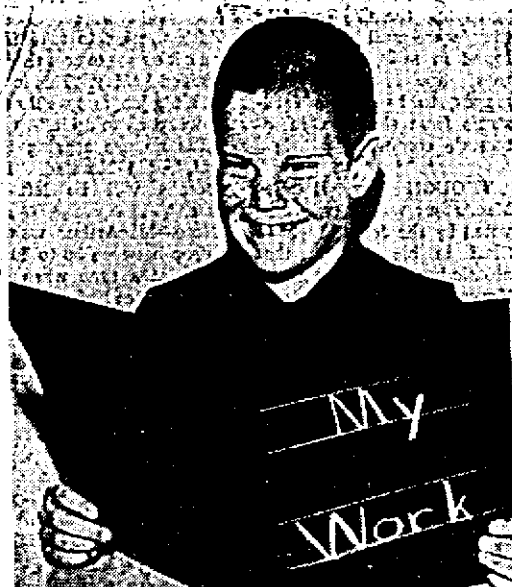
He never did seem to hit his stride in the California governorship race of 1962—something was gone out of his self-assurance. But in the big, Statler-Hilton dining room here Saturday, an old Nixonite at the next table remarked that Dick seemed more like Nixon of happier times, and I think that's right.

He made some clever quips about himself. Referring to his collegiate education, he remarked that he attended both Whittier College and Duke University, and might also have gotten into Compton, Long Beach and the Electoral College if he hadn't flunked in debate.

That's the sort of thing that wins audiences, and a Cobb, Compton College, and Leimweily Perry, Compton High School, are engaged in setting brings into play when he up the program in these two plans some political operations.

125,000 WILL 'RETURN TO CLASSES'

Residents of L.B. Will Observe Public Schools Week



FRECKLE-FACED James Springer, 9, a fourth grader at Lowell School proudly displays "My Work"—part of the Public Schools Week observance this week.

More than 125,000 Long Beach residents will turn back the clock to their student days this week as they return to school for the 45th annual observance of Public Schools Week.

Chances are with the spectacular new changes like modern math and the language labs, they won't recognize the place.

Thousands of displays at the 77 Long Beach schools will cover every conceivable topic. Entertainment will range from synchronized swimming to drama.

Theme for this year's observance is "The Public School—America's Future."

Open house will be held from 7 to 9 o'clock in each segment of the public schools on consecutive nights starting Monday. All classrooms will be open with teachers on duty. The schedule follows:

Monday—City College and special schools (Florence Nightingale).

Tuesday—Elementary schools.

Wednesday—Senior high schools.

Thursday—Junior high schools.

The 56 grade schools will

feature everything from a report on "The Next 10 Years" in the Long Beach schools at Birney to a glee club concert at Naples. Several, including Garfield, will stress the new modern math. Tucker school for the handi-

TOW 'EM AWAY

Time Limit Cut to 3 Days

An ordinance which took effect Saturday cuts the limit for parking on Long Beach streets from five to three days.

The ordinance doesn't count, of course, where shorter time limits are posted.

Procedure set up by the new law is that when a policeman determines by tire marking that a vehicle has been standing in one position on a street for longer than 12 hours, he attaches a tag where the driver can find it.

After 72 hours the car can be towed away.

capped will offer displays in physical and occupational therapy.

The Downtown Optimist Club will participate in programs at three of the 14 junior high schools—Franklin, Washington and Stephens. Stephens also will offer a band concert.

Three of the five high schools will present art shows. Other attractions will include marching demonstrations, modern dancing, swimming, musical programs and gymnastics.

Jordan will feature its eighth annual art show with 500 exhibits. The ROTC drill team will perform at Poly where the program also includes a science exhibit, a driver training demonstration and displays in the library and language lab.

Art shows also will be offered at Millikan and Wilson, along with swimming, and musical performances. plan participation in the Wilson will feature a demonstration of lip-reading and Millikan will distribute a special edition of the school newspaper.

Lakewood is hosting community leaders at a Wednesday luncheon. Special evening tours for parents of the

ninth graders who will be attending Lakewood are planned.

In two special features, an industrial and vocational arts exhibit will conclude Monday night at the Business and Technology Division of Long Beach City College and Wilson, choral groups will perform Friday night at the Scottish Rite Cathedral, Ninth Street and Elm Avenue.

Hire a Veteran Week Plans Committee Meet

The Long Beach-Los Angeles Harbor Veterans Employment Committee will meet at 7:30 p.m. Monday at the State Employment Service, 1313 Pine Ave., to and musical performances. plan participation in the Wilson will feature a demonstration of lip-reading and Millikan will distribute a special edition of the school newspaper.

Lakewood is hosting community leaders at a Wednesday luncheon. Special evening tours for parents of the

'PICTURE OF THE YEAR' COMPETITION

Two I, P-T Staff Men Win National Recognition

Two Long Beach Independent-Press-Telegram staff members have been cited for their work submitted in the 21st annual Picture of the Year competition. The I, P-T was the only California publication to win awards in the Pine Avenue, were selected from 600 photographers, was

national competition. Bryan Hodgson, I, P-T art director, won second place in the picture editing category. Two photographs by Roger Coar, I, P-T chief photographer, "Well?" and "Rain on Pine Avenue" were selected for the 21st annual Picture of the Year contest traveling exhibit. Pictures were selected from more than 6,000 entries submitted by 600 photographers throughout the United States.



TWO PHOTOGRAPHS by I, P-T chief photographer Roger Coar, "Rain on Pine Avenue" and "Well?" were selected for the 21st annual Picture of



the Year contest traveling exhibit. Pictures were selected from more than 6,000 entries submitted by 600 photographers throughout the United States.

Youth Groups for Negro Fund Set Up

Youth Preparedness Chapters of the Negro General and Welfare Fund are being set up in Compton, Long Beach and the Los Angeles.

The Rev. Philip A. Perry, Fund president, said Marcia Cobb, Compton College, and Leimweily Perry, Compton High School, are engaged in setting brings into play when he up the program in these two plans some political operations.

EDITORIAL Morse Erupts

OREGON'S INIMITABLE Sen. Wayne Morse, rarely in agreement with anybody except himself, kept in practice this week by cracking the American press across the snoot and backhanding the leadership of his own party.

The "Pravda-like press," he declared, has covered up the facts about Viet Nam. The United States, he asserted, has no more right to be in South Viet Nam than the Russians have to be in East Germany. If the people knew the true story, he said, they'd vote 5 to 1 to get out of Viet Nam.

The press, or at least this segment of it, is at a loss to understand what the Senator from Oregon means. If there are any undivulged facts about Viet Nam, the responsibility rests with the Defense Department and the Department of State, which are the main sources of information about the situation in Viet Nam.

If Sen. Morse has any facts which justify a change in American policy, he should make them known. His criticisms do not answer the very persuasive reason given by his own Democratic leadership for holding fast in Viet Nam. That reason has just been repeated by Secretary of State Dean Rusk in Saigon:

"The defeat of the Communist campaign is essential not only to the security of the republic of Viet Nam, but to that of Southeast Asia."

The Senator's attempt to compare the American presence in Viet Nam with the Russian occupation of East Germany is ridiculous. The Vietnamese remain in control of their own nation, and the Americans are there by mutual agreement. The East Germans are under a Russian yoke which they have no choice but to wear.

Sen. Morse's comments are neither very sensible nor very helpful in the shaping of a sound public opinion on the subject of Viet Nam.

Maybe the Judge

"SOMEBODY MADE A MISTAKE," said a Santa Ana Superior Court judge upon reducing the sentence of a citizen accused of drunk driving.

The citizen, after becoming involved in an accident in which another motorist was seriously hurt, had been cited by highway patrol officers for felony drunk driving. The district attorney's office issued a felony drunk driving complaint and prosecuted the case on that charge. The judge found the accused guilty, but sentenced him on a misdemeanor, reducing the jail sentence from 90 to 60 days and eliminating the fine stipulated for felony drunk driving.

The judge explained that the accused was an upright citizen, a man who earns more than \$1,000 a month and has a schoolteacher as his wife — the calibre of man, in short, deserving of leniency.

Yet, felony drunk driving is felony drunk driving — whether the accused is married to a schoolteacher and makes \$1,000 or is married to a housewife and makes \$700.

"Somebody made a mistake,"

The judge perhaps?

OTHER EDITORS Pass the Aspirin

Wall Street Journal

WHEN THE ASPIRIN first appeared 71 years ago, life was rather simple. Hardly anyone had ever heard of Viet Nam, a "cold war" could be a battle with a balky coal stove, the government was living on less than 400 million dollars a year. No income tax deadline loomed, on April 15 or any other day.

What brought all this to mind was the news that one aspirin maker had just stamped out tablet No. 100 billion — a figure curiously reminiscent of a feverish government's annual outlays. No wonder Americans consume 44 million of the little white pills every day, or over 16 billion a year. And still that headache won't go away.

Sen. Soaper Says:

By BILL VAUGHAN

SHOTGUN Schultz has been form in bubble-gum blowing practicing putting in the living-room all winter, and is pretty sure he can lower his score substantially this year if he can just find a carpeted course.

A VETERINARIAN says dogs are imitating their masters and becoming increasingly kooky. Just down the block from us there's a sheepdog with a beetle haircut.

THE BASEBALL season has only just begun, but already some of the players are showing mid-season first place?

NEW SYNTHETICS are challenging leather in the footwear industry. If that was what nature had in mind, how come she didn't cover cows, snakes and lizards with plastics in the first place?

INDEPENDENT Press-Telegram

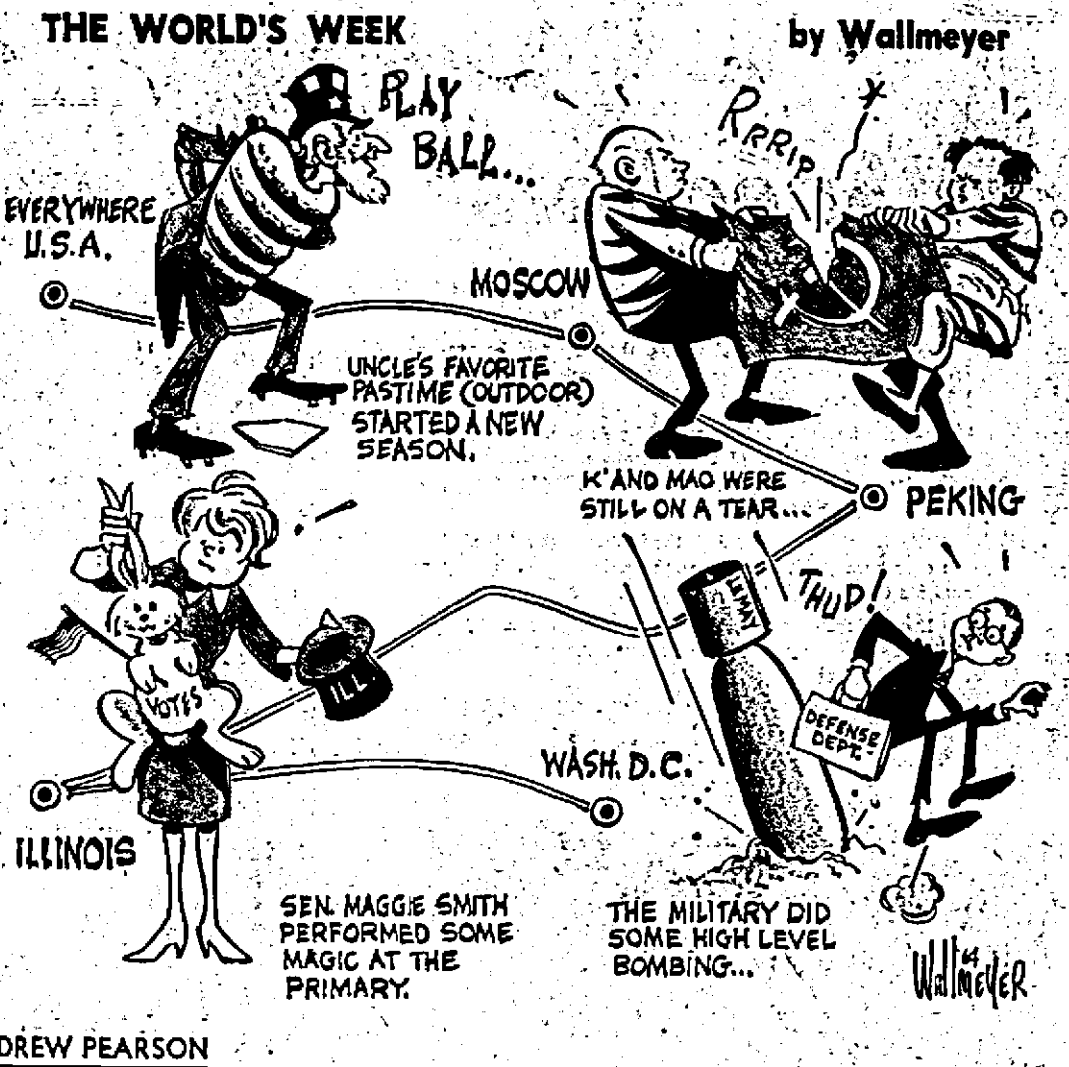
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DREW PEARSON Pesticides Endanger U.S. Health

WASHINGTON—It is ironic that Rachel Carson should die just at the moment when her warning of the poisoning of nature by pesticides was being vividly illustrated by Senate hearings over the death of 10,000,000 fish in the Mississippi River.

The Senate testimony, conducted by Sen. Abe Ribicoff, D-Conn., who as former Secretary of Health, Education, and Welfare, is in a position to know about health problems, has brought startling revelations regarding danger to the nation's health.

The fish were killed over a four-year period by Endrin, and apparently it took only a few parts of Endrin per trillion to cause the massive fish kills. Furthermore, Louisiana, which suffered the fish massacre from the polluted Mississippi, was not responsible. The pollution took place upstream.

Here is part of the revealing cross-examination:

SEN. RIBICOFF: How many drops of pure Endrin would it take to kill an animal or kill a fish? Would it take many drops?

DR. DONALD MOUNT, fisheries research biologist: No sir, it wouldn't take even one.

SEN. RIBICOFF: It would not take one drop? Well, how many drops of Endrin would it take to kill a human being?

DR. MOUNT: I understand, sir, that three drops of pure Endrin in the Potomac River would be one part per billion and that would kill fish in the water. How much of that gets into animals, I am not quite sure.

SEN. RIBICOFF: Could a human being survive if, by accident let us say, he were to consume a drop of Endrin?

DR. JAMES HUNDLEY, Assistant Surgeon General: There is not much evidence in man to go on, Mr. Chairman, but something in the range of 15 to 20 milligrams would be quite toxic to a human being.

SEN. RIBICOFF: What would be lethal to human beings?

DR. HUNDLEY: I do not know the answer. I don't know that an answer is available.

Ribicoff kept pressing for information as to other river basins. Don Kernan, director, Bureau of Commercial Fisheries, at the Interior Department, said the Mississippi situation was "somewhat unique," but that they had had difficulty in the Pacific Northwest and Alaska from the DDT used to control forest diseases. He said there had been a fish kill in the Great Lakes recently, and in Chesapeake Bay.

Note—The portions of pesticide in the Mississippi around New Orleans are so small that Assistant Health Secretary James M. Quigley admitted he had trouble "grasping them." However, they were still enough, if found in milk, corn, tomatoes, apples, pears or grapes, to ban these foodstuffs from shipment in interstate commerce.

THOUGH Gen. Douglas MacArthur was heavily outvoted by the Joint Chiefs of Staff in his demand that atomic bombs be used in the Korean War, he had at least one supporter. He was crusty, cigar-smoking Gen. Curtis LeMay, the present Air Force Chief of Staff, who has been rowing with Secretary of Defense Mc-

BOB HOUSER Hosmer Brief on Rights Bill Denies Opposition Claims

THIS COUNTY'S YOUNG REPUBLICANS snickered the hide of Congressman Craig Hosmer recently in refusing to endorse his reelection candidacy. Probably a major consideration for the YR flea bite was Hosmer's vote for the Civil Rights Bill which passed the House Feb. 10.

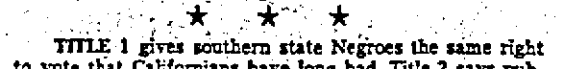
Hosmer has just released a title (section) by title analysis of the bill with specific attention to its California effect.

To those opposed to any civil rights legislation the bill "is not moderate," Hosmer concedes, "but to the people in those states, including California, which have effective civil rights legislation, the bill is moderate in scope and application."

Most states, including California, have much broader civil rights statutes than the proposed federal law, he said. The bill is designed to extend equal rights to all Americans "and does not extend a preference to a particular class. The bill does not in any way deal with housing under FHA or VA mortgage programs or with lending practices of banks and savings and loan associations, or with the use, enjoyment, sale or disposition of real estate"—it does not contain provisions of California's Rumford Act.

Hosmer's analysis continues: It does not require the "racial balancing" of schools; does not impose racial quotas or preferences upon employers in hiring practices or upon labor unions in membership practices; it does not interfere with seniority rights of employees or union members.

"Equally important, the provisions of the bill have been surrounded with judicial and administrative safeguards in order to prevent biased and heavy-handed enforcement."



TITLE 1 gives southern state Negroes the same right to vote that Californians have long had. Title 2 says public accommodations must serve Negroes as well as whites, already law in California. Title 3 authorizes the Attorney General to institute civil actions to desegregate public facilities; he may add those who claim a denial of such rights, not those who wish to have their rights imposed on others.

Title 4 authorizes the AG to institute public school desegregation suits but prohibits transferring students outside their neighborhoods to correct "racial imbalance." California schools are desegregated. Title 5 extends the Civil Rights Commission four years, gives it authority to probe vote fraud charges. Title 6 says those receiving federal financial aid (states, political subdivisions) must dispense such assistance without racial discrimination. Hosmer refutes charges of executive dictation through this Title since only a small percentage of the budget goes for financial assistance; detailed safeguards are provided to prevent irresponsible federal action.

TITLE 7 SPECIFICALLY prohibits action involving housing under FHA or VA mortgage guarantee programs; in addition, since social security and veterans benefits go to individual beneficiaries, no basis would exist for cutting off these programs. The Title would check discrimination in employment and union membership; "nothing authorizes a court to force job or membership quotas upon employers or unions." This Title has as strong or stronger employment law.

Title 8 authorizes Census Bureau to conduct a survey on voting. Title 9 is strictly a procedural matter permitting appeal to federal court of appeals in certain civil rights cases. Title 10 establishes a community relations service to assist local communities in solving racial dispute on a voluntary basis.

Law deans, prominent lawyers, a number of past presidents of the American Bar Association, have analyzed the bill in detail, Hosmer notes, and "without reserve they have determined that each title of the bill is constitutional."

HOSMER CONCLUDES: "Each title was included in the Civil Rights Bill because solid, well-documented evidence has been presented which shows that Negro citizens, in certain areas of the country, are being denied their constitutional rights.

"In seeking to correct inequalities, however, the bill does not take away one citizen's rights in order to grant rights to another."

BILL SUMNER New Eavesdropping Machine

WASHINGTON—A radar-like device which can be hauled about a neighborhood to count the number of television sets in operation and record the channels to which they are tuned has whetted some interest here. Commerce Committee Chairman Oren Harris, who exploded the TV ratings myth in a series of hearings, has been raging at them ever since as being phony and worthless. The new gadget comes then at a fairly opportune moment, like a surprise gift of a gross of mousetraps to a household overrun with mice.

The latest eavesdropping machine was invented and developed by James L. Turner, who, with his brother, Thomas, operates an engineering firm at Wilmington, Calif. It can be driven about in a truck and, at speeds of about five m.p.h., pick up and record 3000 samplings in a half hour. Operating TV sets transmit signals. This device picks them up at a rate of about 100 a minute.

The big rating firms depend on smaller samples to tell an entire nation what it is watching. Presumably Turner, with a small fleet of trucks scattered in key cities about the country, could provide the broadcasting companies with a huge and accurate samples on our viewing habits.

This, of course, is going to produce even greater problems. If Yogi Bear, for example, were to trounce Walter Cronkite, on the Tanner Trucks would the operating geniuses (who provide us with such thoughtful fare as "I've Got a Secret," "What's My Line" and other thrillers) all decide to get into the cartoon bear business? No positive answer is possible, of course, but their is ample precedent which would suggest that they would.

With the condition of the rating businesses today, one has been able to contend they are the inaccurate samplings of idiots and illiterates. What, though, if a Tanner Truck were to cruise down the faculty row of some great university and receive a 90 per cent rating for "Stump the Stars," a charade game?

There is something, too, rather depressing about the idea of still another fool-proof device to monitor us. The Tanner receiver does not, of course, pinpoint individual homes, but entire neighborhoods. But since professional eavesdroppers even now, if they wished, could write a report on the type of songs I sing in the shower in the morning, the manner in which I sing them, the notes I miss, and develop a sort of modus musica for the use of some sinister foreign power, it would not seem unlikely that the new television monitor could become a selective device to find what individual families are watching.

And that would constitute an invasion of privacy. Why privacy? Well, there are some shows I watch that could prove controversial in the growing new psychology. An evening with "Gunsmoke," for example, might be added to some dossier showing that I am a frustrated killer, or have an Oedipus complex, or something bad. And an hour spent with a cultural show—say, for example, Lawrence Welk — is likely to bring the encyclopedia salesmen (representatives, rather, taking surveys of cultural people) out in droves.

Things are better, frankly, in the present sloppy way. The main critics of ratings, anyway, have been those entertainers who get bad ones. And when they put you on the stand charged with watching wrestling you can deny it with impunity, making a monkey of the prosecutor.

Public Forum

No Wonder U.N. Questioned

EDITOR:

When Communist-backed revolution seized Zanzibar recently, a frenzied group of African Nationalists above the Arab leaders aside and proclaimed a "day of liberation." Here are a few of the actions they took:

Hanged the former Finance Minister in public.

Doused one Arab leader with gasoline and burned him.

Ordered another to kill his own sons and daughters and then commit suicide.

Zanzibar was recently admitted to the U. N. Zanzibar possesses one full vote. The United States possesses the same. Is it any wonder that increasing numbers of Americans are beginning to question the ability of the U.N.'s leadership in the quest for individual liberty and freedom throughout the world?

JOSEPH P. KESLER
4225 Chestnut Ave.

Wall Needed to Save State?

EDITOR:

I have read in the newspapers many times in the past year or so that "extremists" are trying to get control of the Republican Party of California. These warnings have come from "glorious" leaders of the Democrat Party. Whom are these "glorious liberals" trying to warn?

Evidently no one paid much attention, because the word went out that "extremists" had taken control of the Young Republican organization of California. Then, I guess the infection must have spread to the older Republicans, because the word is out now that "extremists" control the Republican organization of the older Republicans!

Gosh, this must be serious! Could this infection spread across the country? Will a wall have to be built around California to save the rest of the nation?

NOW, IF THE Civil Rights (to end civil rights) Bill is passed, it will eliminate the danger, because these "extremists" will be required to keep their mouths shut. I understand this extremism is spread only by the open mouth policy!

But, what if the Civil Rights (to end civil rights) Bill gets bogged down? What can our "glorious liberals" do then to stop the spread of this disease?

They could tie everyone down, and shoot them with a mental health drug that would protect their minds, and inoculate them against this disease!

GEORGE SPIRSTERSBACH
5313 N. Rockvale, Arnsa



Politicians Hide Behind Veiled Phrases

SACRAMENTO—Sacramento, the political art of saying one thing when you mean something else, is becoming almost the only language heard in capitol corridors these days.

Tongues always wag in puzzling directions during an election year.

Here's a dictionary-like rundown on the latest 1964 model versions of Sacramento:

"The speaker's plan for school-district reform would place too much control in Sacramento." Translation: It would abolish my school district, force more economy and possibly wipe out my job.

"We Democrats think the bond propositions and the Rumford Fair Housing Act should be decided in November when the greatest number of voters will have a chance to ballot." Translation: And even more important, a heavy turnout of

minority-bloc voters usually helps elect Democrats.

"We Republicans think the bond propositions and the Rumford Fair Housing Act should be decided in June." Translation: And even more important, the GOP thinks a June decision will help Republicans win in November and also embarrass Democrats.

"I AM NOT A candidate but..." Translation: I'm running hard.

"We are not endorsing several present legislators because of their voting records." Translation: They had the classical integrity to try to represent all their constituents and refused to vote with our special interest bloc.

"I am not responsible for the scurrilous campaign material circulated about my opponent, and I deplore its use." Translation: I told my campaign lieutenants to hand out that stuff so it couldn't be blamed on me.

"My candidate is no captive or left-wing extremist." Translation: But he leans a little to the right.

"My candidate is no cap-

tive of right-wing extremists." Translation: But he leans a little to the left.

"My candidate is a moderate." Translation: We're not telling what he is.

"That issue is too controversial to be considered in the short time before election." Translation: It might lose some votes for me if I take sides.

"Lobbyists have bottled up administration bills." Translation: Private legislative advocates have done a better job of influencing lawmakers than the dozens of taxpayer-financed lobbyists on the administration payroll.

"MTA does not oppose the bill to replace MTA with a Southern California Rapid Transit District providing that..." Translation: Providing that the bill can be defeated or crippled with amendments.

"The health of my good friend Sen. Clair Engle is not an issue in this campaign." Translation: It's such a good issue that I'm sneaking in another mention of it, though I hope no one accuses me of doing in a friend.

"Pierre Salinger is a car-prigger." Translation: He pulled out the carpet from under the CDC candidacy of Controller Alan Cranston, the front-running Democratic candidate for Senator prior to Salinger's return to his native California.

"Bossism is the big issue in the campaign." Translation: We want to replace their party chieftains with our own bosses.

"He is controversial and has clashed with our party workers." Translation: He's a rugged individualist who votes his conscience rather

than the party line on all issues.

"WE'RE GOING to spend \$100,000 to research that problem." Translation: Frankly, we don't intend to do anything about it but that \$100,000 expenditure ought to be impressive enough to fool them.

"California should remain first..." Translation: Let's spend more money.

"The other party is partisan." Translation: And worse than that, they're beating us at our own game of partisanship.

Questions, Answers

Q—Must the president of the U.S. take the oath of office in Washington?

A—Customarily he does, but there is no provision of law to that effect.

Q—What apple has won awards as the best sweet apple?

A—The Sweet McIntosh.

Q—Which U.S. vice president never assumed the duties of his office?

A—William R. King, elected vice president in

1852. His death occurred soon after he was administered the oath of office.

Q—Why is the figure of a cock used in many weather-vanes?

A—By a papal enactment in the Ninth Century, the figure of a cock was set up on every church steeple as the emblem of St. Peter, in allusion to his denial of Christ three before the cock crowed twice.



Political Campaign Confusion Illustrated by Poll in Oregon

L.P.T. Washington Bureau

WASHINGTON—The confusion of our current political campaign is splendidly reflected in the results of a recent poll taken in the currently over-pollled State of Oregon.

The poll showed that while Ambassador Henry Cabot Lodge was the first choice among Republicans for the GOP presidential nomination, it also showed that some 84 per cent of the same Republicans thought that he was in some measure responsible for the goings-on in Viet Nam. Just how those who were polled could on the one hand endorse Lodge for President and at the same time hold him responsible for the Vietnamese situation is a little difficult to understand.

But it is not likely to be the last thing difficult of understanding before the 1964 campaign comes to its weary end. For instance, Gov. William W. Scranton of Pennsylvania held a big press conference the other day ostensibly to pull himself out of the Republican race. At the last minute, he changed his mind somewhat and announced that while he wouldn't lift a finger to get the nomination, he would accept a genuine draft. This somewhat less than bold statement was hailed vociferously by his followers as a clear and ringing call to action, although many professional politicians wondered just what the Governor's statement meant—if anything.

Gov. George C. Wallace, a segregationist

from Alabama, lopes into a primary in Wisconsin and takes some 23 per cent of the vote. His showing has palsied with fear some of the inhabitants of Indiana, the next stop in Wallace's primary schedule. The Governor of Indiana, himself a candidate in that primary, cheerfully predicts that he will win. He ought to win by several country miles, but in this year's campaign, who knows?

In the pre-convention skirmishing, Barry Goldwater has ridden the crest, he has been dashed down, but at the moment he appears to be on his way up again. His popularity still seems to be less, however, than that of Lodge, who says he is not a candidate, is absent from the United States, and is engaged in a facet of our foreign policy which is almost as unpopular as our policy—or lack of it—towards Cuba.

PIERRE SALINGER, former White House press secretary, hastily doffed his Virginia residency which he had so proudly worn for the past three years and at one second before the deadline announced himself as having been really all the time a Californian. Following which announcement, he plunged his portly figure into the race for the Senatorial toga from the Golden State and from last reports may well win it.

A woman is seeking the presidency, so is Harold E. Stassen. And a former governor of Kansas is seeking the Republican senatorial nomination in California.

All of which explains why it is so difficult to understand American politics.

DAVID LAWRENCE

Congress Afraid Rights Tilt May Cause National Crisis

WASHINGTON—When the leaders of the Republican and Democratic parties in the United States Senate join together to warn the organizers of public demonstrations on the racial problem that they must not violate the laws of the land, it is a significant indication of the great American concern that pervades the Congress today lest the "civil rights" conflict bring a national crisis.

The joint statement was followed by a pointed affirmation of support by President Johnson at his new conference on Thursday. For these utterances are the first that have been specifically directed by government spokesmen here to the demonstrators, who now are being told that what they are doing may do more harm than good to their cause.

It was only a few weeks ago when Rep. Adam Clayton Powell, Chairman of the House Committee on Education and Labor and one of the most prominent of the Negro clergymen in the country, addressed a mass meeting of demonstrators at Cambridge, Md. As transcribed by the National Broadcasting Company's radio service, he declared:

"It is divinely right for Martin Luther King to break the law in Montgomery, Ala. It is divinely right for the students in Jackson, Miss., last night to break the law in Jackson, Miss. It is divinely right for the people of Cambridge, Md., to break the law until they have a share in making the law."

Mr. Powell's line of argument has since then been repeated often by other Negro leaders, and recently plans were announced that a demonstration might take the form of stalling traffic on streets and highways to the World's Fair in New York, particularly on opening day. Hence, what President Johnson and the leaders of both parties in the Senate have just said becomes of major importance as timely counsel to those who are following the paths that lead to violence.

The joint statement issued Wednesday by Sen. Hubert H. Humphrey, of Minnesota, Democratic Majority Whip, and by Sen. Thomas H. Kuchel, of California, Republican Minority Whip, reads as follows:

"Civil wrongs do not bring civil rights. Civil disobedience does not bring equal pro-

tection under the laws. Disorder does not bring law and order.

"We are standing for law and order. We are working for fair play. And we are working for equal protection under the laws for all American citizens. This is the purpose of the civil rights bill.

"The right of petition is a basic right in America, but it also is basic to our system of government that there must be respect for the law. No one can condone violation of the law. The main reason we are advocating the civil rights bill is because too many states and too many individuals are defying the law of our Constitution and are denying constitutional rights to our fellow citizens.

"Those who are struggling for civil rights will help their cause greatly by conducting their peaceful crusade with the same good manners, forbearance and devotion so abundantly displayed last August in the civil rights march on Washington.

"Violence is the very antithesis of law and order. Illegal disturbances, demonstrations, which lead to violence or to injury, strike grievous blows at the cause of decent civil rights legislation.

"Unruly demonstrations and protests that bring hardship, and unnecessary inconvenience to others—even by those who have long suffered indignities—helping the cause of civil rights. Indeed, they are hurting our efforts in Congress to pass an effective civil rights bill."

President Johnson said to his news conference on Thursday:

"We do not, of course, condone violence or taking the law into your own hands, or threatening the health or safety of our people. You really do the civil rights cause no good when you go to this extent. I would counsel moderation to all groups."

JUST BEFORE the President made his comments at his news conference, the leaders of six of the largest of the country's organization of Negro petitioners for anti-discrimination laws condemned the plan for a traffic tie-up at the World's Fair and said it was contrary to the best interests and needs of the Negro people. The statement was read at the annual meeting of the American Society of Newspaper Editors, which devoted a part of its Thursday program to a discussion of "civil rights" by prominent Negro leaders.

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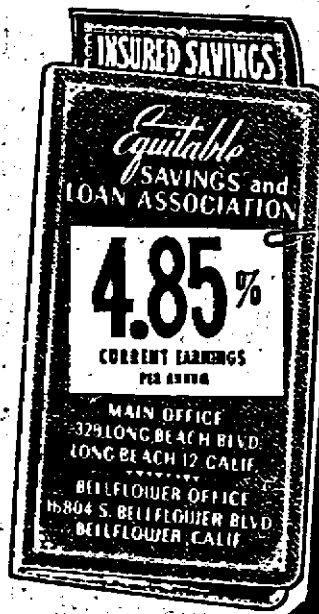
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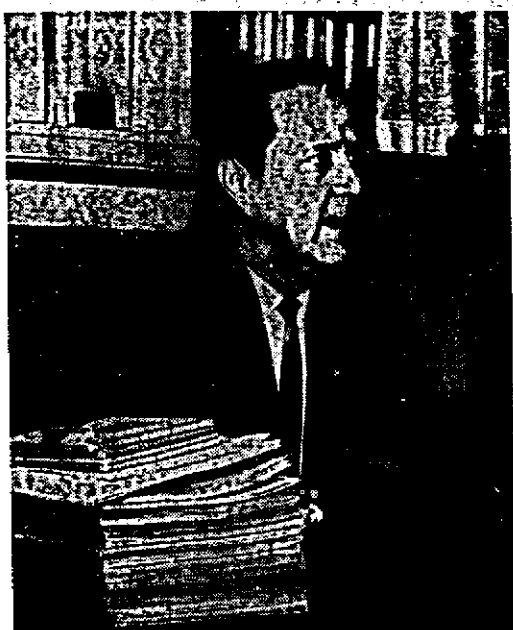
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Schools in U.S. Superior to Russia's, Bellflower Educator Finds in Tour

By RALPH McCLURG
United States schools, despite inadequate financing, are clearly superior to those in the Soviet Union, Dr. W. Norman Wampler, superintendent of Bellflower Unified School District, said after returning from a month-long study of education behind the Iron Curtain.



DR. W. NORMAN WAMPLER, superintendent of Bellflower Unified School District, says free world looks great after 30 days spend in study of educational system behind the Iron Curtain. He was one of three Southern California educators on survey trip sponsored by American Association of School Administrators.

Hastings Chooses Campaign Aides

By BOB HOUSER
Political Editor

Willard Hastings, Democratic candidate for Assembly in the East Long Beach-Signal Hill 39th District, Saturday announced campaign committee appointments:

Tom Moore, manager; Winifred F. Allan, treasurer; Gertrude Ginsberg, publicity; Al Schmidt, advertising; Hugh Schwab, legislative action; Lou Ellerman, education; Phyllis Schmidt and Clara Armstrong, district organization; Tom Henderson, campaign organization.

Sandy Gillette, Peggy Schwab and Evelyn Velson, precinct chairmen; Tom Griffin, legal adviser; Betty Engberg, finance. Mrs. Schwab and Mrs. Armstrong will assist the finance committee.

GUILD OBJECTS

The Los Angeles Newspaper Guild gave an indirect boost to Pierre Salinger's U.S. Senate candidacy in discontinuing its financial support (May through July) to the California Labor Council on Political Education (COPE).

Arizona Gives All 16 Votes to (Natch) Barry

PHOENIX, Ariz. (AP)—Arizona Republicans Saturday pledged their 16 presidential convention votes to favorite son candidate Sen. Barry Goldwater.

Included among the 16 were Gov. Paul Fannin; Rep. John J. Rhodes; Denison Kitchel, campaign manager for Goldwater's national campaign; and Richard Kleindienst, field representative for the national organization.

There was no debate as the state convention answered the senator's plea for the support of his home state.

Goldwater asked for the delegate votes in a call from Pope Air Force Base, N.C.

Board Secretary Going to Seminar

COMPTON—H. H. Stratford, president of the Compton-Lynwood Board of Realtors, announced Saturday that Amelia C. Awad, executive secretary of the board, will attend the Seminar of Real Estate Board Administration to be held in Chicago May 2-8 at the Pick-Congress Hotel. This annual seminar is held for the benefit of real estate board executive officers and volunteer secretaries.

Dr. Wampler, chief of the Bellflower school system since 1946, was one of three Southern California educators in the delegation of 25 of the nation's top schoolmen that took part in the American Association of School Administrators tour.

Among the other Southern educators participating in the on-the-spot investigation were Dr. Ernest Lake, superintendent of the Joint Fullerton Union High School and Junior College District, and Dr. Cecil Hardesty, chief of San Diego County schools. The delegation was headed by Dr. Martin Essex, superintendent of Akron, Ohio, schools.

Commenting on one area where our schools "are significantly superior to those in the Soviet Union," Dr. Wampler said, "The USSR schools stress memorization of facts. In America we stress discussion, analysis and lively debate of issues."

"The result is the development of reasoning, resourceful thinkers rather than passive acceptors of the official doctrine," the superintendent said.

"In Russia," he continued, "education is the greatest tool for promoting the Communist world. A large proportion of the national budget is devoted to the school program and the results are impressive."

"In several areas," the Russians are providing a more complete school service than is the USA. Among these is the availability to every preschool child from age two months through six years," of a nursery school-kindergarten program which is building strong bodies and stimulating the intellect.

"As a result, the average child is better equipped for first grade entrance than the American child. However, for us, the reduction of home influence in such a program would be of real concern," the superintendent said.

Russia's vocational training program is much more comprehensive than it is in this country according to Wampler. "Again," he said, "the accompanying controls are foreign to the American way of life."

"Teaching as a profession in the USSR has more status than in America. Teachers' salaries are equal to those of doctors, teaching loads are lighter and pay for all extra duties makes it a coveted occupation," Wampler said.

"The average American who spends a month in the Soviet Union will be amused, enlightened, and often impressed, but often will be uncomfortable, according to Wampler.

The superintendent noted that such a trip is not for pleasure. The food is unappetizing, sanitation is

Salinger, said the letter was chairman of the Guild's 600-member unit at the San Francisco Chronicle for two years.

KENNICKE ENDORSED

Thomas L. Pitts, secretary-treasurer of COPE, formerly has advised Assemblyman Joseph M. Kennick, of the West Long Beach-Lakewood-Dominguez 44th District, of the group's endorsement of his re-election candidacy.

The endorsement carries with it "our commitment to do everything within the limits of our resources to help you secure your party's nomination."

CRANSTON TO D.C.

State Controller Alan Cranston, Democratic candidate for U.S. Senate, has accepted an invitation to speak before the National Press Club in Washington, D.C., on Wednesday. While there he will appear on a national TV show, "Opinion in the Capitol," and attend a reception in his honor given by former Navy Secretary Dan Kimball.

DEMO STUDY CLUB

The Democratic Women's Study Club will have a luncheon card party Monday noon in Mottell's and Peek Garden Room. Tickets to the public will be available at the door. Door prizes will be awarded.

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margin and entertainment hard to find. In Leningrad and Moscow the snow is deep and the countryside desolate well into April.

Dr. Wampler said "the free world never looked better" to the school administrators than when the returning delegation's plane stopped at Paris. "Once more we found magnificent buildings, dashing automobiles, orange juice, steaks, and well-groomed women."

"Soviet efficiency held no charms for us," Dr. Wampler concluded.

Speaking engagements already scheduled for the school administrator to tell of the study, include appearances at a California Federation of Women's Clubs meeting in the Edgewater Inn, at 2 p.m. Monday; National School Public Relations Association conference at Disneyland Hotel, Anaheim, May 7; Child Care Association dinner in Bellflower, May 14; Lakewood Coordinating Council luncheon, May 19; Lawndale School District's Tenure Tea, May 27, and Bellflower School District Parent-Teacher Association Council installation at Mayfair Park, Lakewood, on June 5.

Chuck Morris of 3214 Santa Fe Ave., first place in the division for fifth- and sixth-graders. Second and third prizes went to Carlos Brizzolara of 2203 Euclid St., and Ricky Benjamin of 2271 W. 19th St.

Junior High School Division winners were Jimmie Waples of 1342 Summit St., first place; Butch Gader of 3715 Gale Ave., second, and Cosme Padella of 2082 W. 19th St., third.

Trophies were given to the first-place winners in each division, and The Independent, Press-Telegram awarded prizes to second- and third-place winners.

Youth Triumphs in Mibs Face-off

They're still making marble players like they used to, as Dick Miller found out Saturday.

Miller, of 273 Bonito, won the marble tournament for Senior Citizens at Bixby Park during the Recreation Department's annual all-city tourney. Then he lost an exhibition game to Chuck Morris, a 12-year-old of 3214 Santa Fe Ave., who won in the division for fifth- and sixth-graders.

Other winners were: G. J. Cook of 1616 Appleton St., second place for senior citizens.

George Brizzolara of 2203 Euclid Ave., a third-grader at Buffum School, first place in his division. Second and third prizes went to Steve Duncan of 2266 Ximeno Ave., a fourth-grader at Buffum, and Jimmie Frazier of 336 Carroll Park West, a second-grader at Burbank School.

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Vintage Car Show Today

Classic automobiles will tour and be on display today in a rally sponsored by seven vintage-car clubs.

Between noon and 2 p.m. the 75 to 100 prewar cars will be on display at Navy Landing.

Via Ocean Boulevard and Second Street, they will travel to Edgewater Inn where they will be parked for two hours starting at 3 p.m., according to tourmaster R. G. Baker.

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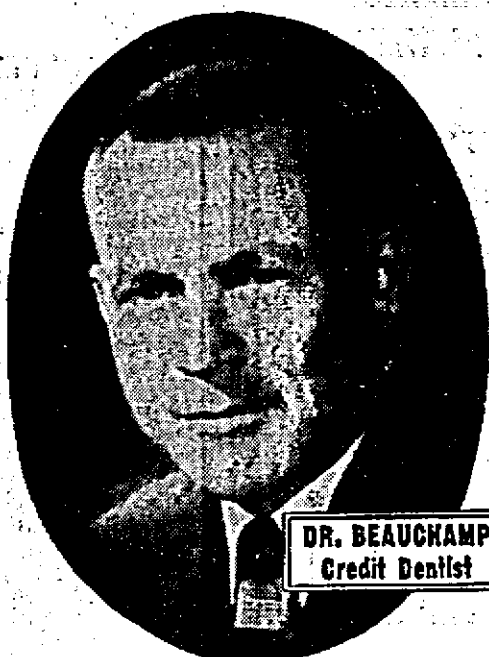
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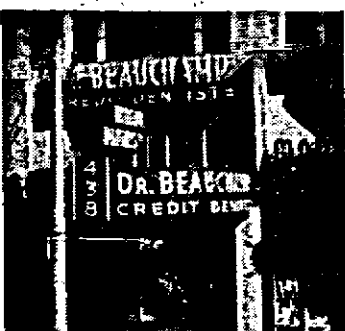
Pensioners & Union Members Welcomed!

PENSIONERS:

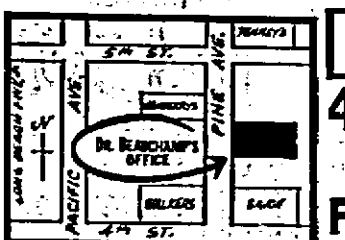
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

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PEANUT SALE TRACK TO CAMP

Steven Perkins, 9, member of the Downtown YMCA, makes a sale in the annual YMCA Butter Toffee Peanut sale to Sally Olson, Millikan High School senior and active member of Sabri Tri-Y Club of the Los Altos Y. The peanut sale enables youngsters to earn money to pay their way to YMCA Camp Oakes, near Big Bear Lake. Registration now is under way.

Lakewood in Week-Long Latin America Tribute

Lakewood will open a week-long tribute to Peru and Latin America Monday.

Marking the start of the 18th annual Pan American Festival of Friendship will be an El Comienzo luncheon at noon at the Lakewood Country Club, under sponsorship of the Chamber of Commerce.

Arriving today from Lima, Peru, to take part in the community program are Dr. Mario Polar, vice president of Peru, who will be the guest of the city and Eduardo Romero, national president of the Junior Chamber of Commerce in Peru, who will be the guest of the Lakewood Jaycees.

Other special guests at the chamber luncheon will be representatives of the Latin American Consular Association of Los Angeles.

PRINCIPAL speaker will be Hal Linker, TV personality, who will discuss his travels in Central and South America.

The luncheon will be followed by a colorful exchange of flags ceremony at 2:40 p.m. at Bancroft Junior High School, where Lakewood students will exchange national flags with the Colejo after the parade.

Red Cross Sets Classes in First Aid

Spring first aid classes of Long Beach Red Cross will open this week. Standard, advanced and instructor courses are offered.

Three evening standard classes, from 7:30 to 9:30 in six sessions, will open Monday at Emerson School, 2625 Josie Ave.; Wednesday at Holmes School, 5021 Berlin Ave.; and Jefferson Junior High School, 750 Euclid Ave., April 30. A morning class will open Tuesday, 9:30 to 11:30, at Los Altos YMCA at Bellflower Boulevard and Atherton. All are held weekly.

An advanced first aid group will open Tuesday from 7 to 10 p.m. at Marshall Junior High School, 5870 E. Wardlow Road. An instructor course will open April 30 at 7 p.m. at Long Beach City College, 4901 E. Carson St.

Role of the Critic Told at Lecture

Judgments of literature on the basis of moral purpose served by a book are not the best yardsticks for critics, Dr. Norman Fruman, sixth annual Bertrand Smith Sr. Lecturer told a Long Beach audience Friday night.

Dr. Fruman, associate professor of English at California State College, Los Angeles, speaking on "Critics and Creators," said there has never been a time in world history when some critics have not approached the work of a creator in accordance with what moral effect it might have on the reader.

Saying a book is good because it serves a moral purpose brings up the question of whose moral purpose is served, he said. He noted that from the official Russian view "Dr. Zhivago" is bad. We say it is good. If both sides offer only moral reasons, the fact of "Dr. Zhivago" as a literary creation is ignored.

Dr. Fruman said the ideal critic should be like a prospector panning for gold others have missed. He should be able to identify and propagate the best that has been known and thought in the world.

The Bertrand Smith Lectures are presented by the Long Beach Public Library through an endowment from Smith, local bookstore owner. Blanche Smith, city librarian, introduced Dr. Fruman.

Water Use Rises, City Profit Down

By GEORGE WEEKS

Long Beach Municipal Water Department delivered more water but earned a smaller profit last year than in the preceding fiscal period.

Water usage increased 769,335,000 gallons to a total of 15,772,335,000 gallons. The number of customers also rose by 1,048 to 81,474.

But net earnings after depreciation declined \$146,509 to \$1,168,591. Expenditures were up 9 per cent to a year-end \$4,075,181.

Chamber Meeting Thursday

"75 plus One" will be the theme of the 1964 annual meeting of the Long Beach Chamber of Commerce Thursday in the Lafayette Hotel.

Patterned as a review of the Diamond Jubilee celebration of 1963, this year's event is designed to add a final dash of lustre to the city's 75th anniversary, said arrangements committee chairman Bob Pierce.

"This chamber meeting should be the most significant ever held in Long Beach," Pierce said. "The tempo of community progress reached a new peak during the year, and a reprise is in order."

Pierce said tickets for the event may be obtained at the Chamber of Commerce, 121 Linden Avenue. "There are still good seats left," he said.

THE DINNER will begin at 7 p.m. in the International Ballroom, preceded by a cocktail hour. Tickets are \$6.50 each.

The speaker will be Gary Gange, Southern California Gas Co. consultant. His topic will be "Grow, Long Beach, Grow."

Gange returns by request after addressing a membership gathering here in March. An inspirational speaker of national acclaim, his presentations have captivated audiences for years, Pierce said.

Entertainment in the form of a musical revue of Diamond Jubilee highlights will be presented by performers of the Civic Light Opera Association and the Community Players.



SPEAKER

Wallace Jamie, public relations director for the Carnation Co. and member of the United Way speakers' bureau, will address the Long Beach Congress for the United Way luncheon Tuesday at Lakewood Country Club.

Maurice Samuel, Author, Speaks Here April 26

Maurice Samuel, author and lecturer, will conduct an institute and deliver a public lecture April 26 at the Jewish Community Center, 2601 Grand Ave., on the topic, "Changing Jewish Values in America Today."

The institute, for teachers in area Jewish schools and Center members, will be held from 1 to 4 p.m.

The public lecture will be given at 8:30 p.m. Admission for non-Center members is \$2.50.

Samuel, 69, has written 20 books, most of them dealing with Jewish values and the relations between the Jewish and Christian people.

Divorcee at 16

NORTH SHIELDS, England (UPI)—Maira Guantrill, a 16-year-old "child bride," announced Saturday she has started divorce proceedings against her husband, an 18-year-old coal miner. They were married five months ago. "My friends say I will be Britain's youngest divorcee," the girl said.

Dallas to Erect JFK Memorial

DALLAS (UPI)—Plans for bearing appropriate tribute to a memorial in downtown Dallas to the late President Kennedy were expanded Saturday to include a park area just two blocks from the scene of his assassination last Nov. 22.

Retired Railroaders

The Retired Railroad Employees' Social Club of Doug F. Kennedy Plaza and contain Beach will meet at noon Friday at a luncheon probably a day in Machinists Hall, 728 curved white marble wall Elm Ave.

The world needs more ugly Americans



...like this Peace Corps Volunteer, who aren't afraid to get their hands dirty. Who won't rid the world of hunger, disease or ignorance, but who will make a start.

It's not a glamorous job. It's hard work. And often disappointing, because volunteers will rarely see half the results they had hoped for.

But they happen.

In a Pakistan village, where a volunteer's flood-control project saved crops for the first time in 7 years.

In Tanganyika, where 525 miles of new road are opening up farmland, or in Nigeria, where a 10-year-old learns what the alphabet is. Maybe he can't read yet—but it's a start.

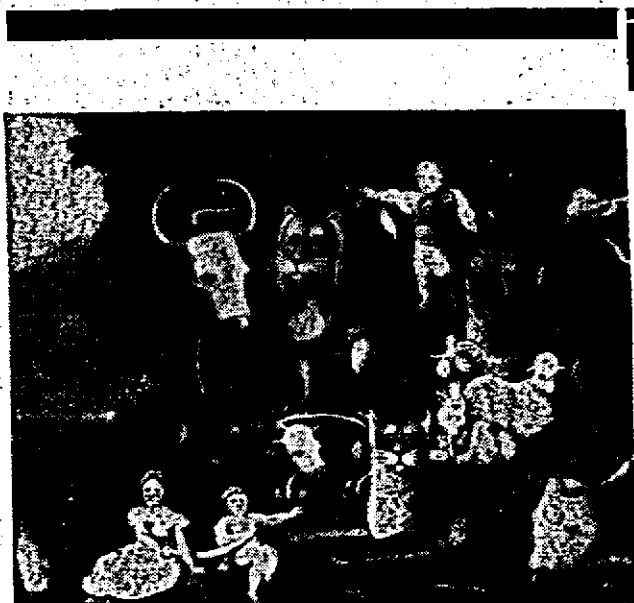
The people of 46 nations have asked for help. They want more Americans. And don't care what they look like. Can they help is what counts.

If you're willing to share the monotony of poverty and can take failure and bounce back, maybe you're the woman or man they want.

It's tough to get into the Peace Corps. You can try by writing to: The Peace Corps, Washington, D.C. 20523.

PEACE CORPS

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SORRY...no children or pets...

Yes, once upon a time...we were one...a child, that is! And once upon a time we dreamed of growing up...and living in far away places...but we never dreamed it would become a reality until we saw The Huntington Gardens...the apartment community for adults who are young at heart. See The Huntington Gardens...with that international appeal. Four recreation gardens with authentic Mediterranean...Polynesian...Old English and Oriental decor...plus six heated pools...Jacuzzi Whirlpools...sauna baths...tennis courts...nearby golf course...all-electric kitchens...carpets...drapes...and so many fantastic features! Imagine, rentals as low as \$125 per month...



DIRECTIONS: Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil—or, Highway 39 to Warner Ave., West to Bolsa Chica, right to Heil.



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cushioned stretch straps
criss-cross stretch front
sheer stretch back and sides

now! get famous Playtex fit and support...plus heavenly stretch comfort!

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- Cool, sheer elastic back and sides with all-way stretch—won't ride up!
- Elastic criss-cross front...lets you reach, stretch freely!
- Cotton-lined nylon lace cups—hold their shape and yours!

White 32A-40C. \$4.95

Made without rubber...machine washable, even in bleach...lasts and lasts!

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Cups and bands: 100% nylon. Cup linings: 100% cotton. Stretch-ever front and back elastic nylon, Spandex. Stretch-ever strap elastic rayon, cotton, Spandex, nylon.

Now—the new Playtex Living Stretch Bra lets you bend, reach, stretch with complete comfort and support.

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Lakewood Center Shop Sunday Noon 'til 5
Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30; Sun., Noon 'til 5 P.M.
Phone ME4call 3-8101 GARfield 3-0901

Talks Set on Taxes, CD, Homes, Travel

Four continuing programs in Franklin, England, and are announced for this week: Wales City and Countryside by the General Adult Division of Long Beach City College. The schedule: MONDAY Home Remodeling — Stanley Goldin, "How to Attain Continuity in Remodeling," 7:30 p.m., Bancroft Junior High School auditorium. TUESDAY Civil Defense — Dick Major, "Individual and Family Survival," 7 p.m., room 416, Wilson High School. WEDNESDAY British Isles — Dr. Harvey

Butler's Sunday Specials



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Manufacturer's Closeout! 399

UP TODAY IS YOUR BIRTHDAY... GENERAL TENDENCIES: Cycle continues to be a dominant force in the wardrobe. Sweaters in popular styles, prints, solids and novelty. Skirts in slim, pleated and A-line. Some shells to match. Sizes 8 to 14.

VALUES TO \$5 NOW \$1.00

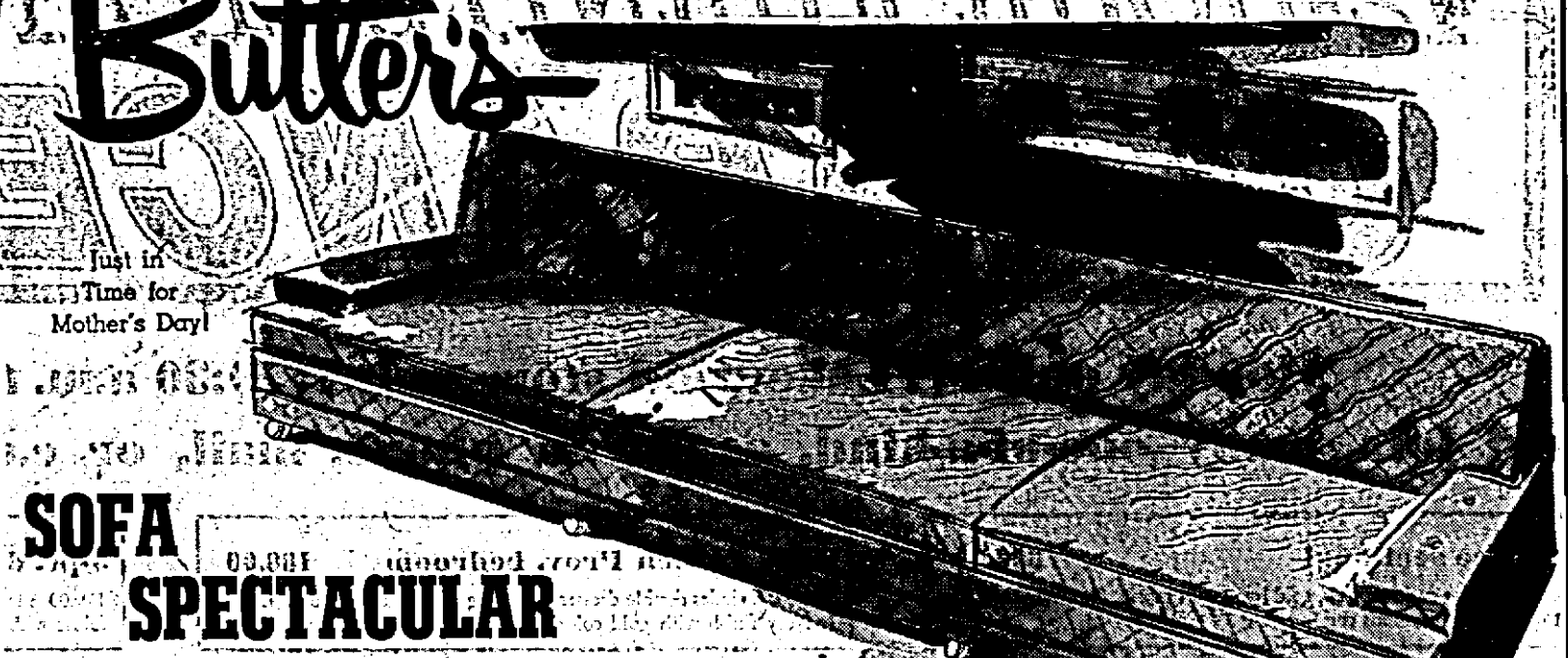
HOUSEWARES SPECIALS

11-Pc. Ceramic Gypsy Kettle Soup-Salad Set 4.99

Plumbers Protest Listing Under Sewer Firms

WICHITA, Kan. (AP) — Plumbers are making a federal case out of the phone company's effort to list them with sewer and drain cleaning firms. An injunction petition brought by seven Wichita plumbers against Southwestern Bell Telephone Co., has been transferred from State Court to U. S. District Court. The suit seeks to prevent the company from listing sewer and drain cleaning firms under the heading of "plumbers" in a new telephone directory. The claim is that a listing would mislead the public. Basis of the transfer to a Federal Court was the fact that Southwestern Bell is an out-of-state corporation engaged in interstate commerce. DON'T KEEP things you don't use. Sell them with inexpensive Classified Ads and have cash instead. Dial HE 2-5939 today.

SHOP SUNDAY NOON 'TIL 5 P. M.



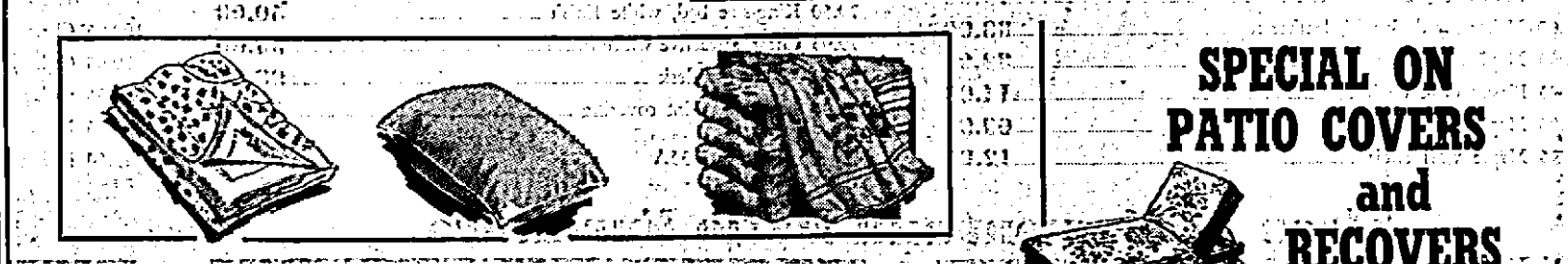
from Kroehler

A. 114 inches of luxury sofa. Sumptuously relax on deluxe foam cushions. Choose plush quilt or other fine fabrics. Quality constructed with full coil spring seat and back. 219⁸⁸

B. This lovely sofa fits gracefully with contemporary or traditional decor. Kim-dried hardwood frames and full coil. Luxurious foam cushions. Choose from rich quilts or other fabrics. 179⁸⁸

C. Over 8 feet of foam comfort. Custom tailored in the fabric of your choice. A tasteful back treatment and long, low styling make it appropriate in any decor. Warranted a full year. 199⁸⁸

Important Notice for You... All of these fine upholstery fabrics are protected by "SCOTCHGUARD" • resists stain • resists soil



Cozy Comforter 6⁸⁸ Reg. 10.98

Foam Pillows 4⁸⁸ Reg. 5.98

Print Towels 1⁶⁹ Reg. 1.98

Chair Pads 1⁹⁸ Super Foam Chair pad for folding or stack chairs. In floral prints. Sturdy vinyl cover. Elastic band on top with tie strings for secure fit.

Lounge Pads 3⁹⁸ For webbed aluminum chaise lounges. Foam cushion pad with soft headrest. Or use for lawn or beach pad. Elastic band on top with tie strings.

Terry Throw Pillows 1⁹⁸ Printed cotton terry filled with shredded polyurethane foam. Tufted to insure a secure fit.

Terry Chaise Cover 2⁹⁸ Solid color, 1-piece slip-on cotton terry cover for outdoor lounge or pool pad. Reversible. Washable, vat dyed colors.

Plastic Dust Covers 4⁹⁸ Solid cotton terry cover for 2-piece inner-spring chaise lounge. Reversible, washable.

Lovely print cotton terry 2-piece chaise cover. Reversible and Washable. 4⁹⁸

Plastic Dust Covers 1²⁵ 7 and 8-foot umbrella cover 1⁷⁹ Hooded bar-b-q cover 1⁹⁸ Chaise lounge cover 1⁹⁸ Wagon bar-b-q cover 1⁹⁸

FABRIC SALE

Cotton Pebble Cloth Reg. 66⁸⁸ 36" wide 100% cotton pebble cloth. Many colorful prints. Ideal for sportswear.

Sport Time Reg. 1⁰⁰ 45" wide, no iron, guaranteed washable. Coordinating prints of solids and prints.

Indian Head Reg. 66⁸⁸ 36" wide. Popular plain Indian Head all-purpose cotton. Colorfast, pre-shrunk, permanent crisp finish. Wide selection of colors.

Talon® Zippers while they last! Reg. to 70c 25⁸⁸ All lengths in discontinued colors. Both nylon, coil and metal zippers. Buy now and save.

Red Heart Knitting Worsted Reg. 1.29 99⁸⁸ Famous Coats & Clark's Red Heart 100% virgin wool 4-oz. pull out skein. Mothproof. Large color selection.

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odd lots, many one-of-a-kind, as is, no phone, mail, or c.o.d.'s, all sales final

2-piece sectional 399.00
499.00 Loose cushion back, gold homespun fabric. Shepherd casters. 15 1/2 feet of luxurious comfort.

French Prov. quilted sofa 222.00
319.00 Two-cushion reversible seat, fruitwood trim and covered in a beautiful quilted damask. 6 1/2 ft. of style and comfort.

100" quilted sofa 255.00
349.95 High arms with two side pillows, 3-cushion seat and back, zippered & reversible. Lovely gold color damask. Shepherd casters.

5-pc. maple dinette set 96.00
121.75 Set includes 36" round table with 1-12" fill, 4 maple side chairs. Table has never-mar top to protect against stains.

3-pc. French Prov. bedroom 188.00
250.00 Includes double dresser, matching mirror and 3/3 bed. Lovely ivory finish with gold color trim. Gracious French Prov. styling.

3-pc. triple dresser bedroom 188.00
249.00 Includes triple dresser, matching mirror and 4/6 bed. Dresser has tilting mirror and brass pulls. Other pieces available.

4-pc. modern sectional 198.00
269.00 Open bumper end, walnut legs and foam cushions. Covered in attractive brown tweed fabric. Other pieces also available.

2-pc. quilted sectional 288.00
399.00 Open end bumper sectional with attractive shepherd casters. Beautiful quilted damask fabric in lovely beige tones.

3-pc. dual-purpose group 119.95
179.00 34 x 34" corner walnut table, two corner divans in rich brown fabric with foam cushions plus 3 matching foam bolsters.

3-pc. Italian Prov. bedroom 189.00
249.00 Includes double dresser, framed mirror and 4/6 bed. Dresser has antique white finish with gold colored trim and cherry top.

5-pc. Italian Prov. dining room 188.00
271.00 Includes white pedestal table with cherry top. 44" rd. table w/1 filler, 4 side chairs with ant. white finish and ecru color seats.

5-pc. modern dining room 177.00
219.00 42" round table with one fill. 4 matching side chairs in walnut finish with champagne colored seats.

129.95 Chair, beige color 59.00
119.95 Lane cedar chest, antique white 66.00
119.95 Lane cedar chest, antique white 66.00
119.95 Chair, gold color 77.00
119.95 Traditional lounge chair 69.95
29.95 TV bench, black, cerise cushion 15.00
29.95 TV bench in white, blue cushion 15.00
79.95 Pier cabinet, fruitwood finish 55.00
48.00 Plastic-covered ottoman, black 19.00
59.95 Chair, gold color 35.00
44.98 Vinyl-covered ottoman, beige 19.00
54.98 Vinyl-covered ottoman, black 19.00
189.00 Early American sofa, print 118.00
89.95 Chair to match Early American sofa 49.00
299.95 Pillow-back quilted sofa, ecru 222.00
44.98 Leather top bookcase end table 25.00
129.00 Mahogany desk with leather top 88.00
44.95 Maple step table, plastic top 33.00
24.95 Plastic desk chair 14.00
109.95 Maple kneehole desk 69.95
20.95 Maple wall shelf 12.88

24.95 Mahogany wall rack 15.00
99.95 Hi-back chair 69.95
179.00 Chair in green mist color 99.00
129.00 Chair, blue color 99.00
99.95 Chair, cane trim 69.00
239.00 French Provincial sofa, toast 188.00
139.00 Chair, attractive stripe 88.00
89.50 Cane back chair, gold color 66.00
129.00 Cane back chair 88.00
99.95 Tub chair, turquoise color 69.00
119.00 Cane back chair, fruitwood 88.00
44.95 Chair, gold color 36.00
179.95 Wing chair, print cover 98.00
129.95 Antique white credenza 109.00
129.95 Marble top credenza, antique white 88.00
79.50 King-size bed, white finish 50.00
79.95 Chest, attractive white finish 55.00
129.50 Mahogany desk 98.00
119.95 Loveseat, print covering 79.00

May Co. Furniture 35A

109.50 Walnut buffet 89.00
59.95 Console, antique white 49.95
89.95 Gun rack, gumwood 66.00
64.95 Bookcase desk, maple 49.95
99.95 Chair, French Provincial, gold 89.95
79.95 Chair, blue print 49.95
149.95 Provincial recliner, vinyl 99.00
79.95 Provincial chair, red 69.95
99.50 Drop-leaf dining room table 89.50
179.50 Hutch, maple 149.50
199.95 Dresser base, cherry 158.00
59.95 Telephone stand and bench, maple 39.95
129.95 Credenza, cherry 109.00
59.95 Step table, maple 39.95
129.00 Chair, fruitwood 79.00
109.95 High-back chair, antique white 88.00
109.95 Chair 88.00
79.95 Cedar chest, walnut 69.88
109.95 Cedar chest, maple 78.00
49.95 Night stand, walnut 38.00
49.50 Bed, walnut 39.88

Sleep Equipment and Patio Furniture

Assorted twin headboards 5.99
9.95-14.95 Just 9 twin headboards upholstered in wipe-clean plastic or long-wearing hardwood maple finish.

Assorted mattresses, box springs
19.95-24.95 Assorted twin pieces, all as-is 15.00
27.50-33.95 Twin, full size floor samples 20.00
34.95-44.95 Twin full size pieces, as-is 25.00

Mattresses 27.99
39.95 Just 8 twin size innerspring mattresses with sag-resistant borders, heavy-weight striped ticking, handles for turning.

3-pc. hollywood ensemble 44.99
59.95 Hotel-type innerspring mattress with deep-quilted sag-resistant pre-built borders. Plus companion box spring and sturdy steel frame.

Extra long mattress sets 59.50
79.90-119.90 Mod. firm 80" extra long mattresses plus box spring. Heavy-weight tickings. Discontinued styles, some as-is.

King-size mattress sets 59.50-89.50
119.00-179.00 Giant 6x7 innerspring mattresses with reinforced center sections plus 2 matching 3x7 box springs. Floor samples, as-is.

Assorted sofa sleepers 119.00-179.00
159.00-239.00 Assorted styles in range of fabrics. Full size sofas that sleep two on separate innerspring mattresses. As-is.

Aluminum arm chairs 3.99
4.95 Heavy duty green & white washable plastic webbing on 1" thick aluminum frame. Folds flat for easy storage.

Innerspring chaise lounge 22.99
27.90 Fully reclining chaise with 4-position adjustable back. Floral pattern innerspring mattress with washable plastic cover.

5-pc. wrought-iron dinette 69.99
79.95 40" round glass top table with white enamel finish. 4 side chairs with foam-filled plastic-covered seat cushions. Gold color.

May Co. Patio Furniture 35K

Floor Coverings

Candy Stripe broadloom installed 5.99 sq. yd. installed
6.99 sq. yd. Famous make all-wool pile carpeting.

Famous make quality broadloom 7.99 sq. yd. installed
8.99-10.99 sq. yd. Choose gold, woodmoss, sandalwood... all double backed and all by a famous maker.

Broadloom completely installed 6.99 sq. yd.
was 8.99-9.99 Lilac, turquoise, green, beige, blue, woodtone.

Broadloom completely installed 3.99 sq. yd.
was 11.99-14.99 Martini, birchtone, beige, sand, deluxe carpet.

Broadloom completely installed 10.99 sq. yd.
was 13.34-14.34 Choose from mocha, martini or gold colors.

12x15-ft. nylon rugs 69.95
110.00 Continuous filament nylon rugs with foam cushion. Antique gold, topaz, avocado or champagne.

May Co. Floor Coverings 32

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Sports on TV, Radio

TELEVISION
 Knicks vs. Cleveland (last game doubleheader), ATLA (5), 7 p.m.
 Houston Gator Classic, ATLA (3), 1 p.m.
 Angus 300 stock car race (last), KSC (2), 5 p.m.
 Texas Tech vs. Bowling, KTTY (1), noon.
 Stock Car Races, ATLA (5), 2:30 p.m.
 Bullfight from Mexico City, Channel 34, 8 p.m.

RADIO
 Coopers vs. Braves, KFI, 8 p.m.
 Angels vs. Cleveland, KMPG, 11:30 p.m.

YOUNG 'WENT HOLLYWOOD' AND... Blades' Defense Faded

By AL LARSON
Where did the Blades go wrong in their quest of the Lester Patrick Cup, symbolic of the Western Hockey League playoff championship?
"First, Howie Young went Hollywood and didn't play after straining his back in the Denver semifinal series. Young said he didn't want to jeopardize his film career by further injury.
"Howie, who played in only four of L.A.'s 12 playoff games, leaves for Hawaii Saturday where he'll make his film debut in the Frank Sinatra production 'None But The Brave.' Young will play the role of a Marine stranded on a Pacific island during World War II.
"It should be interesting if Sinatra is as patient with the unpredictable Young as the Blades have been since he joined the club Feb. 19. The suspension of Frank Arnett was another key factor. Arnett roughed up referee Willie Papp in game five of the Seals' series and was socked with a \$300 fine and set down for an indefinite period. It marked the second time Frank has attacked an official. He hit a linesman several years ago and was fined \$200.
"Then Con Madigan could only go at half speed Friday because of a painful hamstring. Despite taking shots in order to freeze his leg, Madigan couldn't push off. Then just when the Blades were making a run at San Francisco in Friday's contest, the Seals got a big break when Harley Hodgson drew a penalty at 17:45 of the final period for slashing. Trailing 4-3, the Blades

C-2-INDEPENDENT-PRESS-TELEGRAM
Long Beach 12, CALIF., Sunday, April 18, 1964

Sports Merry-Go-Round By HANK HOLLINGWORTH Executive Sports Editor

Alamitos Stewards Goofed

A strange but interesting thing happened at Frank Vessels' friendly Los Alamitos quarter horse race track this past week: A horse won by the astonishing margin of two and one-half lengths... and the fourth place finisher was a whopping 16 and one-half panels behind the winner.

Such a feat in one of Frank's 400-yard sprints is as rare as snow in Borneo or peace in Viet Nam.

The reason was understandable: Mechanical failure struck the starting gate.

The result was not understandable. Instead of being ruled an official race, the farcical affair should have been ruled "no contest" and either restarted or cancelled.

Here's what happened, to the consternation of 6,654 patrons who bowed their protest at the track and screamed their objections over the telephone to our beleaguered sports dept. men.

When the starter pressed the buzzer, the favored Vandy's Flash rocketed from the gate as everyone expected. Vandy's Flash was two lengths in front of the gate before two other horses bolted from their stalls. These were Woody's Request and Little Trish.

Now a two-length deficit in a quarter horse race is equivalent to a 50-yard handicap in the 220-yard sprint adopted by the human race. In any event, nobody's going to catch the chap in front.

After three horses had been released from the starting gate, another stall flew open, this one occupied by Miss Moon Bar, who must have wondered what she was doing on a race track all by her lonesome.

By the time Miss Moon Bar was released, she needed binoculars to locate the other three animals. At that, she was better off than the other two entries in the race, Gyp's Bar and Big Al.

Gyp's Bar's stall eventually opened, but the Gypper figured what-the-hell and stayed right there. I hope Big Al doesn't have claustrophobia because his stall never opened at all. It was sealed so tight that even the guys who pulled the big Brink's job couldn't have opened it with acetylene torches.

The result is history: Vandy's Flash was a two and one-half length winner over Woody's Request, which was six lengths ahead of Little Trish, which was eight frames in front of the galloping and bewildered Miss Moon Bar.

It wasn't exactly coincidence that the animals finished in the same staggered formation by which they left the starting gate. Not when they had only 400 yards to travel.

NOT HAVING BEEN PRESENT... and admitting that we're not the greatest connoisseur of horse flesh in the area (or any area, for that matter)... we turned to an expert for his evaluation.

"The stewards goofed," the man snorted, "and I mean real bad. The thing should have been called no contest. Race films proved that."

"The whole so-called race was a farce, should have been called off and all money refunded."

The stewards made a half-hearted gesture by refunding all monies wagered on the two horses that never left the gate, but that is required by state law. At least they should have gone a little further and given back money to the people who bet on Miss Moon Bar.

No, Clyde, the man didn't wager on Miss Moon Bar. He actually plunked his two bucks on the winner. So, how do you like that?

THE EXPERT recalled 12 years ago when one horse "beat the gate" at Hollywood Park and won as easily as Vandy's Flash did at Los Alamitos. He was promptly disqualified.

Vandy's Flash, a 4-5 choice, obviously didn't "beat the gate" on this occasion and shouldn't have been penalized if the stewards erroneously permitted the race to stand.

Which brings up another point: If the same mechanical problem had triggered the starting gates at, say, Santa Anita or Hollywood Park with the machine gun-type method that developed at our favorite quarter horse track, what do you think would have happened?

I've an idea the race would have been knocked out of the books. So do many people connected with horse racing.

Vessels was not responsible for the malfunction nor the stewards' eventual decision. The personal reaction here is sorrow for Frank that the farce was allowed to stand by the people he hires to control such decisions.

OH, WELL. The stands weren't ripped apart by irate fans (as happened at an Eastern track not too many months ago) and the high rollers went home happy. The big money Vandy's Flash supporters never experienced a more comfortable race at Alamitos.

And, as one wag chuckled, Alamitos did come up with a "first."

"Yep," he gurgled, "first time I ever saw anything like a real, live movie at a race track. Those horses were so far apart, it looked like cowboys chasing Indians. Only this time the Indian won."



HANK HOLLINGWORTH

ANGELS--

(Continued From Page C-1)

had struck out the side in the fourth inning and appeared well on his way to a second consecutive victory which would have provided the Angels with their first-ever series triumph at Tiger Stadium.

They pleaded with the storm gods for a brief break which would permit McBride to wrap up three more outs and put an official stamp on the contest.

FINALLY, after the long, nervous wait, the break came. The cats and dogs were rained from the field, McBride returned to the mound and the bottom of the fifth opened.

The storm gods shouldn't have listened to the Angels. The delay had affected McBride's control. His fluid rhythm, "was herky-jerky" as he surrendered two outs with walks to Don Wert and Dick McAuliffe.

Cash then bombed a McBride offering onto the roof of the rightfield grandstand, 94 feet above the swamp below. The ball failed by inches of sailing completely out of Bengal Bay which would have been Cash's fifth such feat.

The shoe was now on the other foot (as well as the lead). The Angels couldn't weather the pitching of Al Koch and Dick Egan, collecting just one hit over the final four frames.

Dan Osinski caged the Tigers, retiring six in a row, but the Angels were unable to save McBride from his first defeat. He was, and he had a right to be, storming mad.

ANGEL ANGLES: The Angels left for Cleveland on Sunday. The game and will conclude the road trip on Monday. The first game will be against the Indians at Cleveland. The Angels are expected to win the series.

Los Alamitos Blanks Culver City 1-0

Jerry Stryker tossed a one-hit shutout as Los Alamitos clipped Culver City 1-0 in the Pan American tournament Saturday at Mayfair Park.

Culver City Los Alamitos

College Baseball

Long Beach 12, Valley 9, 12. L.A. Poly 21, Elgin 2, 21. Cal State 24, UC Santa Barbara 21. UCLA 12, San Diego 12, 12. Cal Poly (Pomona) 2, Stanford 2. Arizona 21, New Mexico 24. Fresno 12, Western 12.

BEAVERS TO HOST NCAA CAGE PLAY

SAN FRANCISCO (UPI)—The NCAA Saturday selected Oregon State University as the site for the semi-finals and finals of the 1965 basketball tournament on March 19-20.

were't able to generate much offense after that since they were shorthanded until the final 15 seconds.

Thus, it was a manpower shortage at defense which proved curtains.

All Pike credited Bob Perreault with the victory. "The goal-tenders were the difference. Our man (Jack Norris) was good; Perreault was better."

NOTES AND QUOTES: Los Angeles won 10-3 in the playoffs in 12 games. The Angels won 10-3 in the playoffs in 12 games. The Angels won 10-3 in the playoffs in 12 games.

Seal coach Nick Mickelson said, "This was the last game I'll ever play in a professional league. I'm going to go home and live the rest of my life."

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Major League STANDINGS 3 Card Blasts Top Willie's 1

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Pittsburgh	24	18	.571	Baltimore	24	18	.571
Cincinnati	23	19	.548	Cleveland	23	19	.548
San Francisco	22	20	.524	Chicago	22	20	.524
Los Angeles	21	21	.500	Minnesota	21	21	.500
St. Louis	20	22	.476	Detroit	20	22	.476
Philadelphia	19	23	.452	Kansas City	19	23	.452
Chicago	18	24	.429	New York	18	24	.429
San Diego	17	25	.405	Seattle	17	25	.405
Houston	16	26	.381	Washington	16	26	.381
Atlanta	15	27	.357	Los Angeles	15	27	.357
Milwaukee	14	28	.333	Philadelphia	14	28	.333
San Francisco	13	29	.310	St. Louis	13	29	.310
Los Angeles	12	30	.286	Chicago	12	30	.286
St. Louis	11	31	.262	Minnesota	11	31	.262
Philadelphia	10	32	.238	Detroit	10	32	.238
Chicago	9	33	.214	Kansas City	9	33	.214
San Diego	8	34	.190	New York	8	34	.190
Houston	7	35	.167	Seattle	7	35	.167
Atlanta	6	36	.143	Washington	6	36	.143
Milwaukee	5	37	.119	Los Angeles	5	37	.119
San Francisco	4	38	.095	Philadelphia	4	38	.095
Los Angeles	3	39	.071	St. Louis	3	39	.071
St. Louis	2	40	.048	Chicago	2	40	.048
Philadelphia	1	41	.024	Minnesota	1	41	.024
Chicago	0	42	.000	Detroit	0	42	.000

SAN FRANCISCO (AP)—Right hander Ernie Broglio limited the Giants to five hits in evening his record at 1-1. Bob Bolin, victim of the three homers, lost his first decision. He yielded only one other hit in his six innings.

BROGLIO WAS in trouble the first three innings—much of it from his own generosity as he walked four and threw a wild pitch. Two errors also threatened his effort.

But the Giants stranded five runners in the span and capitalized only in the first when Mays beat out an infield roller, moved to second on the wild pitch and scored on Willie McCovey's single to right.

Thereafter, Broglio was bothered only by Mays' homer as he beat the Giants for the first time since June 1961.

St. Louis AB R H E: Brock 1, Davis 1, Gibson 1, McGee 1, Miller 1, Pate 1, Roberts 1, Spencer 1, Tolan 1, Walters 1. Total 10-10-10-10.

San Francisco AB R H E: Bonds 1, Cann 1, McCovey 1, Mays 1, Rader 1, Sain 1, Stewart 1, Tucker 1, Wainwright 1, Yount 1. Total 10-10-10-10.

Los Angeles AB R H E: Alton 1, Baker 1, Bledsoe 1, Coker 1, Frazier 1, Galt 1, Gooden 1, Hamilton 1, Jones 1, Lundy 1. Total 10-10-10-10.

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THEIR CUP BUBBLES OVER

San Francisco Seals' aim on Blades' goal was better than it was on the Lester Patrick Cup, which they won by beating Blades, 4-3, wrapping up Western Hockey League playoff final four wins to two.



STENGEL BERRA

NEW YORK (AP)—Bob Bailey hammered New York Met pitching for four hits Saturday as Pittsburgh handed the Mets their fourth straight loss, 9-5, before 31,480 fans at Shea Stadium.

The 20-year-old Bailey, who hit only .229 in his rookie season, now has 10 hits in 18 at-bats in four games.

Don Schwall was rolling along easily with a 9-2 lead until Tim Lincecum rifled a line drive off the pitcher's

right leg in the eighth. Schwall was carried off the field, but it was announced later that he had suffered only a bruised knee.

Don Clendenen slammed a home run and two singles and Bill Virdon had three singles in the Pirates' 15-hit attack.

The Mets, shut out by Schwall for six innings, picked up a pair on Jim Hickman's two-run pinch single in the seventh.

CHICAGO (AP)—Bob Buhl Phil's center fielder was hospitalized for observation.

The Cubs cushioned Buhl's season start with two runs in the first, Billy Williams and Ernie Banks driving them in.

Tony Taylor, leading off the first inning, was safe when his hit trickled barely onto the grass in front of the batter's box.

IN THE fourth he hit Tony Gonzalez in the head, and the

Homers, Johnson's Hurling Gives Houston 4-2 Victory

HOUSTON (UPI)—Jim Wynn and Bob Aspromonte hit a two-run homer each Saturday to power the Houston Astros to a 4-2 victory over the Milwaukee Braves.

Milwaukee's runs also came by home runs, as Frank Bolling hit a two-run shot to put Milwaukee ahead briefly in the fourth. It was Bolling's third homer in two days against the Astros.

Right hander Ken Johnson got the win as Houston salvaged the finale of a three-game series with the Braves. It was Johnson's second victory this season—he whipped Cincinnati in the opener.

THE ONLY WINLESS MANAGERS? CASEY AND YOGI! Mets Belted by Bailey's 4 Hits; Yankees Given Bird Again, 2-1

BALTIMORE (AP)—Brooks Robinson doubled home the winning run Saturday as the undefeated Baltimore Orioles edged the winless New York Yankees, 2-1, in 12 innings.

The victory was the fourth in a row for the Orioles—all by one or two runs—establishing a club record for consecutive triumphs at the start of a season. For the Yanks, it was their third straight extra-inning loss.

Rookie relief pitcher Pete Mikkelsen walked Norm Seibert to open the Oriole 12th, and the Baltimore first baseman moved to second when Yankee catcher Elston Howard fielded John Orsino's bunt and made a tidy throw on an attempted force play.

NEW YORK (AP)—Jerry Hunsley, a 19-year-old rookie who never had thrown a ball in a professional game, made his debut Saturday for the New York Mets against the team that originally signed him, the Pittsburgh Pirates.

The young right-hander came in on relief in the sixth inning and yielded two runs on five hits in two innings.

PHILLIES BLANKED BY BUHL FOR FIRST LOSS

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The Cubs cushioned Buhl's season start with two runs in the first, Billy Williams and Ernie Banks driving them in.

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Peters Hurls, Bats Chisox to 10-5 Victory Over Bosox

BOSTON (UPI)—Southpaw Gary Peters struck a pair of doubles for four runs in his own cause Saturday while pitching the Chicago White Sox to their first 1964 victory, 10-5, over the Boston Red Sox.

400-Yd. Drive! 66 Gain Nicklaus Tie

HOUSTON—Burly Jack, running away with the four-Nicklaus and Mike Souchak, put their muscle to good use today. Souchak, also a 205-pounder, stroked a three-under-par 68 in the \$50,000 Houston Golf Classic.

Nicklaus fired his second straight five-under-par 66 for a 54-hole total of 208, five under par. Only a 76 on the first round kept him from

Four Share Golf Honors at Virginia

Dr. Bob Mahannah, Bernie Wishney, Art Macrate and Dr. Don Keith took top honors in the sixth annual Los Cerritos Member-Guest Tournament which concluded Saturday at Virginia Country Club.

Mahannah of the host club and Wishney, Mesa Verde, had overall low net (132-62-194) while Macrate of Virginia and Keith, from the Stardust CC in San Diego, won low gross at 216 (146-70).

Low Net: Dr. Bob Mahannah, Bernie Wishney (Mesa Verde) 132-62-194; Dr. Ed Housh, Dick Aubrey (Mesa Verde) 134-64-198; group: Ray Dawson (Palm Verdes) 137-65-192 and Marvin Davis (One Stickman) 138-66-194.

Low Gross: Macrate, Keith 146-70-216; Wishney, Mahannah 147-71-217; Housh, Aubrey 148-72-220; and Mike Federly (Jim Kline (Palm Verdes) 149-73-219.

Wright Surges for 1-Stroke Lead

SPARTANBURG, S.C. (UPI)—Mickey Wright of Dallas charged from far back Saturday with a three-under-par 69 for a 144 and the second round lead in the Betsy Rawls-Peach Blossom open women's golf tournament.

Wright's 69 was the lowest score in the tournament since the first round. She was 10 strokes behind the leader, Mickey Wright, who had a 144 in the first round.

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Earl Scheib FIRST! UNCONDITIONAL LIFETIME GUARANTEE

Earl Scheib says, "My new SUPER DIAMOND GLOSS PAINT, a product of research in my laboratory, is a custom automotive finish, as extraordinary, it's being patented and offered with an unconditional lifetime guarantee. This paint job includes a complete factory type primer-coat before painting."

REPAIRS 2 DAYS, INSTANT OF REPAIR, 3 DAY SERVICE. EVERY CAR REPAIRED TURNED BACK.

1ST DAY: A complete factory car is painted with our primer-coat before painting. 2ND DAY: The car is painted with our SUPER DIAMOND GLOSS PAINT. The paint with our primer-coat before painting.

Earl Scheib's FAMOUS DELUXE QUALITY AUTO PAINT JOB. Over 25 Years name Low Price!

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Sears Tremendous Tire Sale

SEARS ALLSTATE TUBELESS TIRE PRICES SMASHED!

Down Down Down

Slightly Blemished
Every Tire Guaranteed

your choice

\$10

Plus fed. tax
No Trade-In
Required

Fit most Falcons, Corvairs, Valiants, Chev. 11's, Corvairs and some Foreign cars.

Sizes:
5.00/5.20x13 Tubeless Blackwalls
5.60x13 Tubeless Blackwalls
6.00x13 Tubeless Blackwalls
6.00x15 Tubeless Blackwalls

your choice

\$11

Plus fed. tax
No Trade-In
Required

Fit most Buick Specials, Corvairs, Corvairs, Lancers, Ford Fairlanes, Falcons, Larks, Ramblers, Olds F-85s, Valiants, Willys and some Foreign cars.

Sizes:
6.50x13 Tubeless Blackwalls
6.50x15 Tubeless Blackwalls

your choice

\$12

Plus fed. tax
No Trade-In
Required

Fit most Chevrolets, Fords, Buicks, Dodge, Olds F-85, Plymouth, Falcon, Corvair, Valiant, Rambler.

Sizes:
7.00x13 Tubeless Blackwalls
7.00x14 Tubeless Blackwalls
6.50x15 Tubeless Blackwalls
6.50x15 Tubeless Whitewalls

your choice

\$13

Plus fed. tax
No Trade-In
Required

Fit most Chevys, Fords, Dodges, Plymouths, DeSotos, Hudsons, Nashs, and some Compact cars.

Sizes:
7.50x14 Tubeless Blackwalls
6.70x15 Tubeless Blackwalls
7.00x15 Tubeless Whitewalls
7.00x14 Tubeless Whitewalls

your choice

\$14

Plus fed. tax
No Trade-In
Required

Fit most Buicks, Chryslers, Mercurys, Oldsmobiles, Packards, Thunderbirds, Chevrolets, Fords, Plymouths.

Sizes:
5.70x15 Tubeless Whitewalls
7.50x14 Tubeless Whitewalls
8.00x14 Tubeless Blackwalls
7.10x15 Tubeless Blackwalls

your choice

\$15

Plus fed. tax
No Trade-In
Required

Fit most Buicks, Chryslers, Mercurys, Oldsmobiles, Packards, Thunderbirds, Chevrolets, Fords, Plymouths.

Sizes:
8.90x14 Tubeless Blackwalls
7.60x15 Tubeless Blackwalls
8.00x14 Tubeless Whitewalls
7.10x15 Tubeless Whitewalls

your choice

\$16

Plus fed. tax
No Trade-In
Required

Fit most Buicks, Cadillacs, Chryslers, Imperials, Lincolns, Mercurys, Oldsmobiles, Packards, Thunderbirds.

Sizes:
9.00x14 Tubeless Blackwalls
9.50x14 Tubeless Blackwalls
8.00x15 Tubeless Blackwalls
8.20x15 Tubeless Blackwalls
8.50x14 Tubeless Whitewalls
7.60x15 Tubeless Whitewalls

your choice

\$17

Plus fed. tax
No Trade-In
Required

Fit most Buicks, Continentals, Cadillacs, Imperials, and Chryslers.

Sizes:
9.00x14 Tubeless Whitewalls
9.50x14 Tubeless Whitewalls
8.00x15 Tubeless Whitewalls
8.20x15 Tubeless Whitewalls

2 DAYS ONLY

Monday, Apr. 20
Tuesday, Apr. 21
While They Last!

ALLSTATE Nationwide Passenger Tire Guarantee

Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If tire fails, we will—at our option—repair it without cost; or, in exchange for the tire, we will replace it charging only for tread worn (charge will be pro-rata share of exchange price). We guarantee tread life for the number of months designated. If tread wears out within this period, return it. In exchange, we will replace it charging the current exchange price less a set dollar allowance.


*Exchange price is regular retail price plus Federal Excise Tax less trade-in at time of return.

Hurry! Some Sizes Limited at these Low, Low Prices...

ALL TIRES ARE BRAND NEW, ALL ARE GUARANTEED

Hurry! Hurry! Hurry!

Get 1 Tire or a Full Set at **NO MONEY DOWN** on Sears Easy Payment Plan No Trade-In Required **ALLSTATE Tires Mounted FREE**



All Roads Lead to

Sears ALLSTATE Automotive Centers

Deaths

NORTON—Alma Margaret, 87, of 1831 Appleton St., died Thursday. Surviving is sister, Mabel Meyers. Service Monday, 11 a.m., Mottell's Mortuary.

STEVE—Mrs. Charlotte, May, 77, of 334 E. Ocean Blvd., died Saturday. Surviving is son, Roy. Friends may call Monday, 1 to 8:30 p.m. Service in Oklahoma City. Mottell's Mortuary in charge locally.

KONYNENBURG (Bellflower)—Mrs. Gertrude, 80, of 10324 Monterey St., died Saturday. Surviving is husband, Dominicus. Service Tuesday, 11 a.m., White Mortuary.

WALKER—Mrs. Rhoda A., 74, of 320 Granada Ave., died Friday. Surviving are son, Robert W.; daughters, Miss Alice, Mrs. Margaret MacArthur. Memorial service Tuesday, 10 a.m., Bayshore Community Congregational Church. Christensen-Pino Redondo Avenue Mortuary in charge. Family suggests donations to Altar Guild, Bayshore Church.

STEWART—Sarah, M., 74, of 4452 Lakewood Blvd., died Wednesday. Service Tuesday, 2 p.m., Christensen-Pino Redondo Avenue Mortuary.

WATSON (Westminster)—Mrs. Juanita M., 36, of 13159 Cedar St., died Thursday. Surviving are husband, Gordon; son, Stephen; daughter, Kelley. Service at Midland, Tex. Peck Family Colonial Mortuary in charge locally.

YOUNG—William T., 61, of 1381 Monterey Road, Seal Beach, died Thursday. Surviving are wife, Magdalene T.; daughters, Mrs. Barbara P. Prindle, Mrs. Geraldine E. Lafor, sons, Thomas E., Richard W.; step-son, James M. Allyn; brother, Adolph. Service Monday, 2 p.m., Westminster Memorial Park.

SCOFFIELD—William W., 38, of 2015 Litchfield Ave., died Saturday. Surviving are wife, Margaret; daughters, Stephanie, Christina, Katherine; son, Dennis; brothers, Glenn, Woodleigh; stepmother, Mrs. Gladys Scofield. Service pending at Lakewood Mortuary.

BILLS (Norwalk)—Clayton Alonzo, 73, of 11445 Maza St., died Thursday. Surviving are wife, Dorothy; sons, Albert, Jack; daughters, Mrs. Dorothy Taylor, Mrs. Evelyn Jones, Mrs. Myrtle Woodward, Mrs. Beverly Radatto, Mrs. Shirley Messer; brothers, Roy, Oran, Floyd, Arthur, Clifford, Donald; sister, Mrs. Ethel Hailburn. Service Monday, 2 p.m., Lakewood Mortuary.

DURAND—Albert Joseph, 63, of 670 Quincy Ave., died Friday. Surviving are wife, Arabella; sons, William, Ronnie, Daniel, Robert, Gene; daughters, Mrs. Francis Berge, Mrs. Irvin Goronowicz, Mrs. Matt Rapacz, Mrs. Alex Kasporowicz. Rosary today, 8 p.m., Lakewood Mortuary.

PETERSON—Martin J., Sr., 72, of 332 Eighth St., Seal Beach, died Saturday. Surviving are wife, Ethel; son, Martin J. Jr. Rosary Monday, 7 p.m., Sheelar's Mortuary. Requiem Mass Tuesday, 8:15 a.m., Our Lady of Refuge Church.

COBB—Mrs. Lola Orleans, 72, of 4259 Palo Verde Ave., Lakewood, died Thursday. Surviving are husband, Howard; son, Max Teaford; stepdaughter, Romyne Denton; sister, Hazel Emerson. Service today, 3 p.m., Utter-McKinley Lakewood Mortuary.

CARELESSNESS WORST OFFENSE

Bike Do's and Don'ts Listed

Just plain "carelessness" in streets between parked cars causes most bicycle accidents, according to Capt. Fred J. Stevenson, head of the Long Beach Police Department's traffic division.

Stevenson has issued a list of 10 safety rules for cyclists to supplement a safety campaign this week by the Uptown Optimist Club. The Optimists are spreading the words, "Watch That Bike," in a bumper strip campaign aimed at making motorists more conscious of the city's 40,000 cyclists.

Two-thirds of bike accidents, according to Capt. Stevenson, can be traced to these causes:

—Weaving in and out of traffic.
—Riding out of driveways

into streets between parked cars.
—Carrying riders.
—Ignoring traffic signs and signals.

—Speeding and taking foolish chances.
—Falling to know safety rules and obey laws.

Stevenson pointed out that 45 per cent of bicycle accidents occur between 3 and 5 p.m.

His 10 rules for bicycle safety:

"1. Obey all traffic laws, signs and signals.
"2. When riding out of driveways, be careful, go slowly and look both ways.
"3. Do not carry riders. They block your vision and throw you off balance.
"4. Ride on right side of street, move with traffic and stay close to curb.
"5. Keep your bicycle under control; no weaving or stunting.
"6. Give right of way to vehicles and pedestrians.
"7. Avoid riding after dark. If you must, wear something white and have required light and reflector on bicycle.
"8. Walk bicycles across busy streets, and on the school grounds at all times.
"9. Keep your bicycle mechanically safe, properly licensed and locked when not in use.
"10. Remember, a well-informed bicycle rider today will make a well-informed automobile driver of tomorrow."

Square Dance Leaders Set

Mr. and Mrs. Norman Holloway of 5829 Oakbrook St. have been named general chairmen of the 13th annual National Square Dance Convention scheduled for Long Beach July 23-25.

Known as the world's greatest square dance event, the convention is expected to attract more than 13,000 participants from all 50 states and Canada, said Holloway, past president of the host group, South Coast Square Dance Association. Almost every hall in the Long Beach area, including the Long Beach Arena and Municipal Auditorium, plus an outdoor area of more than 10,000 square feet adjacent to the arena, will be used for dancing.

San Pedro Boater Given Up for Lost

The Coast Guard called off of 10421 S. Normandie Ave. dropped flares Friday night as its massive search Saturday for a San Pedro commercial boat Amelia. The boat was about six miles off the island when a fisherman who apparently fell overboard near Catalina Island Friday. Missing and presumed drowned is Robert Nelson, 51. Three Coast Guard aircraft appeared.

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Girls' 2 Pc. Jamaica Sets

Terrific Buy!
Cotton two piece play-mates for the sun season... checked, animal prints or stripes topped solid color bottoms. Sizes 7-14.
Girl's Wear Dept.

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Boys' Ivy Print Shirts

Top Quality!
Short sleeve sport shirts in assorted dark color by plaid. Sizes 6 through 20. Hurry to Sears now and save!
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1.44 3 for \$4

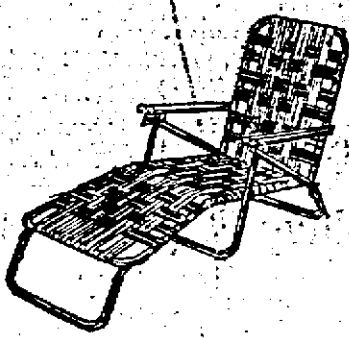


Smart Band-style Aprons

Sears Low Price!
100% cotton aprons in wide selection of patterns and colors. Band-style. Buy several!
National Dept.

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Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge



Folding Patio Chair

Super Special!
Polished tubular aluminum frame, green with white plastic webbing. 5-position adjustable back.
Furniture Dept.

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\$17.43 Tableware Sets

SAVE \$7.16 on 30-pc. set
24-pc. stainless steel tableware set plus 3-pc. cutlery and plastic tray. Mirror polished. Save now!
Houseware Dept.

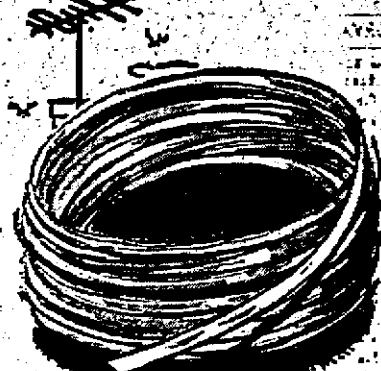
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Venetian Blind Tape

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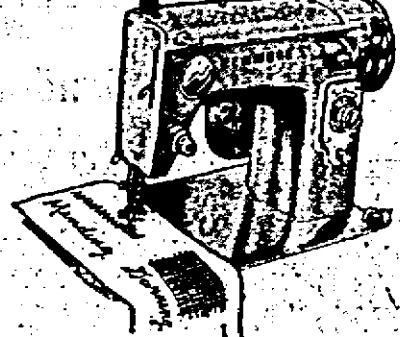


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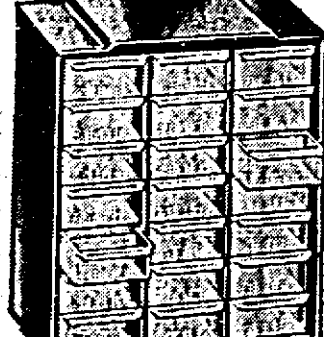


\$39 Sewing Head, Control

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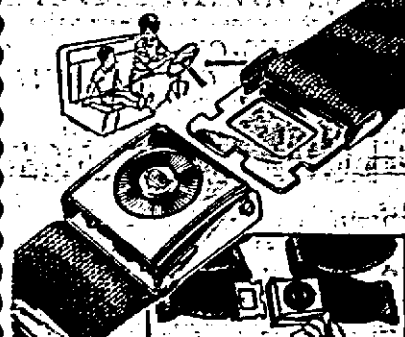


Lawn Insecticide Sale

Your Choice

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\$1.79 K-3 Weedspray Spray
\$1.89 T-1 Lawn and Soil Spray
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REGIONAL OFFICES
BELLFLOWER—TOLLEY 6-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD—MERC 3-0764
5056 Faculty Avenue

Phone Herlock 2-5959 LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 19, 1964 SECTION D

See Classifications 173-176 AUTHORIZED NEW CAR SALES & SERVICE
NEW CAR DIRECTORY

ALFA ROMEO
LONG BEACH LAKEWOOD
Brady-Gray Imports, 3515 Atlantic
Compton
Whittier Imports
Compton & Long Beach Blvd., Compton
NE 4-4940

AUSTIN
LONG BEACH LAKEWOOD
Jameson, 1350 Long Beach Blvd., HE 2-7911

AUSTIN-HEALEY
LONG BEACH
Jameson, 1350 Long Beach Blvd., HE 2-7911

BUICK
LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd., Long Beach
HE 2-7871; SP 5-6154

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Harry C. Clark, 150 S. Long Beach Blvd., Compton, NE 8-7151
Peters Bros. Buick
15734 Bellflower Blvd., Bellflower
TO 7-1781

ORANGE COUNTY
Terry's, 5th & Walnut, Huntington Beach
LE 4-5588

CADILLAC
LONG BEACH LAKEWOOD
Kiddings Motors, 1301 Long Beach Blvd., HE 7-2241

CHEVROLET
LONG BEACH LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy., GE 3-7421
Comer Chevrolet, 601 Long Beach Blvd., HE 6-5291
Harbor Chevrolet, 3778 Cherry Ave., GA 4-3341
Parkwood Chevrolet
15059 Lakewood Blvd., Lakewood
UN 6-1276

BELLFLOWER, COMPTON, DOWNEY, SOUTH GATE
Bill Schwartz Chevrolet
Comer Long Beach Blvd. & Compton Blvd., NE 8-0523
Beach Chevrolet
1730 L. B. Blvd., South Gate
WA 5-2251

ORANGE COUNTY
George Chevrolet
17150 Lakewood Blvd., Bellflower
ME 0-5866

PARAMOUNT, COMPTON
Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
ME 0-5181

ORANGE COUNTY
Eddie Hopper Chevrolet
10511 Garden Grove Blvd., Garden Grove
HE 2-4411; JE 4-2700

CHRYSLER
LONG BEACH LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd., HE 7-2871
Ed Barber, 4200 N. Bellflower Blvd., Lloyd, TO 7-2731
Ray Yates, 4201 E. Willow, 426-7301

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Guy Moorhead, Inc.
1112 N. Long Beach Blvd., Compton, NE 2-7171

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Car's Motor, 1200 Avalon, Wilmington, TE 5-3131

COMET
LONG BEACH LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd., 434-9916

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower, TO 6-1741
Don Moore
912 N. Long Beach Blvd., Compton, NE 2-7141

CORVAIR
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Beach City Chevrolet, 3001 E. Pac. Cst. Hwy., GE 3-7421
Comer Chevrolet, 601 Long Beach Blvd., HE 6-5291
Harbor Chevrolet, 3778 Cherry, GA 4-3341
ME 0-5866

PARAMOUNT, COMPTON
Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount, ME 0-5181

Bill Barnett Chevrolet
Comer Long Beach Blvd. & Compton Blvd., Compton, NE 9-3060

DART
LONG BEACH
Yarns Holmes, 35th & Atlantic, GA 4-4603
Glenn E. Thomas Co., 340 E. Anaheim, HE 6-1281

BELLFLOWER, LAKEWOOD, COMPTON
Widger-Goodwin Dodge
16900 Lakewood Blvd., Bellflower, TO 6-9081

SAVARY & LANGFORD
401 N. L. B. Blvd., Compton, NE 1-4163

SILVERADO
Suburban Motors, 455 E. Anaheim, TE 4-8595

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LONG BEACH
Long Beach Honda
3108 Atlantic, GA 3-1431; 4228 E. Anaheim, GE 9-0943

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Savary & Langford
401 N. L. B. Blvd., Compton, NE 1-4163

Widger-Goodwin Dodge
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WILMINGTON
Suburban Motors, 455 E. Anaheim, TE 4-8595

ENGLISH FORD
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Don Moore
912 N. Long Beach Blvd., Compton, NE 2-7141

FALCON
LONG BEACH LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlin Ford
15727 Paramount Blvd., Paramount, ME 3-1187

Hale Young Ford Co., 2641 E. Anaheim, GE 8-1156

Mal Burn, 2000 Long Beach Blvd., GA 6-3311

Los Altos Ford, 2302 Bellflower Blvd., 434-8461

BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Glen Orgas Ford
220 S. Long Beach Blvd., Compton, NE 2-7145

WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Kott & Smoler Ford
336 W. Anaheim, Wilmington, TE 5-6621

FIAT
LONG BEACH LAKEWOOD
Palmer Motors, 3300 Atlantic, GA 4-7554

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Peters Bros. Buick (Imports)
15734 Bellflower Blvd., Bellflower, TO 7-1781

Whittier Imports
Compton & Long Beach Blvd., Compton, NE 1-4940

FORD
LONG BEACH LAKEWOOD
Mal Burn, 2000 Long Beach Blvd., GA 6-3311
Hale Young Ford Co., 2641 E. Anaheim, GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd., 434-8461

BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Chief Chamberlin Ford
15727 Paramount Blvd., Paramount, ME 3-1187

Glen Orgas Ford
220 S. Long Beach Blvd., Compton, NE 2-7145

Hansley-Anderson Ford
1933 Alondra, Bellflower, TO 7-2734

WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Kott & Smoler Ford
336 W. Anaheim, Wilmington, TE 5-6621

IMPERIAL
LONG BEACH LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd., HE 7-2871
Ed Barber, 4200 N. Bellflower Blvd., Lloyd, TO 7-2731
Ray Yates, 4201 E. Willow, 426-7301

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Car's Motor, 1200 Avalon, Wilmington, TE 5-3131

JAGUAR
LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd., HE 2-7871

JEEP
LONG BEACH LAKEWOOD
Desser Motors, 4085 E. Anaheim, GE 4-4560
Rancho Jeep Supply, 6309 Paramount Blvd., GA 3-0560

LANCER
LONG BEACH LAKEWOOD, COMPTON
Glenn E. Thomas, 340 E. Anaheim, HE 6-1281
Savary & Langford
401 N. Long Beach Blvd., Compton, NE 1-4163

LINCOLN CONTINENTAL
LONG BEACH LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd., 434-9916

LOTUS
LONG BEACH LAKEWOOD
Brady-Gray Imports, 3515 Atlantic, GA 4-0151

MERCEDES-BENZ
LONG BEACH LAKEWOOD
Jameson, 1350 Long Beach Blvd., HE 2-7911

MG
LONG BEACH
Jameson, 1350 Long Beach Blvd., HE 2-7911

WILMINGTON
Suburban Motors, 455 E. Anaheim, TE 4-8595

MERCURY
LONG BEACH LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd., 434-9916

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower, TO 6-1741

METROPOLITAN
LONG BEACH LAKEWOOD
Rancho Rambler, 2016 L. B. Blvd., GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd., HE 4-9001

MORRIS
LONG BEACH
Jameson, 1350 Long Beach Blvd., HE 2-7911

OLDSMOBILE
LONG BEACH LAKEWOOD
Dick Browning Oldsmobile
1227 Long Beach Blvd., Long Beach, HE 4-9621

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Newlings
7440 E. Firestone, Downey, TO 2-1181

OPEL
LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd., HE 2-7871

PEUGEOT
LONG BEACH LAKEWOOD, BELLFLOWER
Import Auto, Inc., 1460 Long Beach Blvd., HE 2-8916

PLYMOUTH
LONG BEACH LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd., HE 7-2871
Ed Barber, 4200 N. Bellflower Blvd., Lakewood, TO 7-2731
Ray Yates, 4201 E. Willow, 426-7301

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Car's Motor, 1200 Avalon, Wilmington, TE 5-3131

PORSCHE
LONG BEACH LAKEWOOD
Ricardo Motors, 999 Long Beach Blvd., HE 7-7489

PONTIAC
LONG BEACH LAKEWOOD
Salto Pontiac, 1545 Long Beach Blvd., HE 7-4111

BELLFLOWER, COMPTON, DOWNEY, NORWALK
J. P. Lamerdia
302 N. Long Beach Blvd., Compton, NE 9-6666

Suburban Pontiac
17639 S. Bellflower Blvd., TO 4-1725

SAN PEDRO, WILMINGTON, LOMITA
Rancho Pontiac, 412 W. Anaheim, Wilmington, TE 5-3141

RAMBLER
LONG BEACH LAKEWOOD
Rancho Rambler, 2160 L. B. Blvd., GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd., HE 4-9001
Holiday Rambler, 1310 Long Beach Blvd., HE 4-9007

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Friendly Rambler—Compton
410 N. Long Beach Blvd., NE 8-0581

Don-A-Yee Rambler
15737 Bellflower Blvd., Bellflower, TO 7-2756

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Hunt Rambler, Inc.
402 W. Anaheim, Wilmington, TE 5-4446

RENAULT-DAUPHINE
LONG BEACH LAKEWOOD, BELLFLOWER
Import Auto, Inc., 1460 Long Beach Blvd., HE 2-8916

WILMINGTON
Suburban Motors, 455 E. Anaheim, TE 4-8595

SIMCA
LONG BEACH LAKEWOOD
Holiday Rambler—Simca
1427 and 1310 Long Beach Blvd., HE 4-9007

SPRITE
LONG BEACH LAKEWOOD
Jameson, 1350 Long Beach Blvd., HE 2-7911

SUNBEAM
LONG BEACH LAKEWOOD
Import Auto, Inc., 1460 Long Beach Blvd., HE 2-8916

TEMPEST
LONG BEACH LAKEWOOD
Salto Pontiac, 1545 Long Beach Blvd., HE 7-4111

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Suburban Pontiac
17639 S. Bellflower Blvd., Bellflower, TO 4-1725

THUNDERBIRD
LONG BEACH LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlin Ford
15727 Paramount Blvd., Paramount, ME 3-1187

Mal Burn, 2000 Long Beach Blvd., GA 6-3311

Hale Young Ford Co., 2641 E. Anaheim, GE 8-1156

Los Altos Ford, 2302 Bellflower Blvd., 434-8461

Glen Orgas Ford
220 S. Long Beach Blvd., Compton, NE 2-7145

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LONG BEACH
Brady-Gray Imports, 3515 Atlantic, GA 4-0151
Jameson, 1350 Long Beach Blvd., HE 2-7911

COMPTON
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VALIANT
LONG BEACH LAKEWOOD
Ray Yates, 4201 E. Willow, 426-7301
R. O. Gould Co., 1600 Long Beach Blvd., HE 7-2871
Ed Barber, 4200 N. Bellflower Blvd., Lakewood, TO 7-2731

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Car's Motor, 1200 Avalon, Wilmington, TE 5-3131

VOLVO
LONG BEACH LAKEWOOD, GARDEN GROVE, COMPTON
Cabo Bros., Long Beach Blvd. at 28th St., 426-7001

Brady-Gray Imports, 3515 Atlantic, GA 4-0151

Ed Barber's Volvo
4200 N. Bellflower Blvd., Lakewood, TO 7-2731

Whittier Imports
Compton & Long Beach Blvd., Compton, NE 1-4940

VOLKSWAGEN
LONG BEACH LAKEWOOD
Lakewood Motors
5815 South St., Dutch Village Shopping Center, Lakewood, TO 4-0741; SP 3-5151

5815 South St., Dutch Village Shopping Center, Lakewood, HE 7-7489

BELLFLOWER, COMPTON, DOWNEY
Lee Carpenter, 1150 E. Compton Blvd., Compton, NE 8-0453

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Kendon Motors, 1241 Pac. Cst. Hwy., No. San Pedro, TE 2-2624

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445 Sunset	1 BEDROOM GA 2-9174	North Long Beach
165 LaVena	2 BEDROOMS NE 9-4442	Belmont Shore
3123 Shipway	HA 5-4416	Carson Park
3223 Ebl	HA 5-4414	City College
1438 E. 9th	HE 7-9515	Eastside
4453 Albany	HA 9-6420	Lakewood Area
3434 Karna	426-8184	Lakewood Area
5376 Ocean Ave.	417-3531	Lakewood Area
3318 Stevely	417-0745	Lakewood Plaza
11131 Enterprise Dr.	431-3092	Los Alamitos
4050 Fairbrook	GE 9-2148	Los Altos
1422 E. 57th St.	GA 2-4971	North Long Beach
1667 E. 43rd	GA 2-2670	North Long Beach
101 E. 45th Way	GA 3-7981	North Long Beach
1151 Hardwick	HA 5-4414	North Long Beach
4764 Gals	GE 9-0404	North Long Beach
4774 Lewis	HE 7-1281	North Long Beach
425 Morningstar	GA 3-9372	North Long Beach
6431 Olive	GA 2-1236	North Long Beach
2444 Cuspin	GA 4-4993	Westside
1924 W. 29th	HE 6-7701	Westside
2754 Redley	GA 4-4058	Westside
2643 Chestnut	GA 6-3903	Wrigley
2926 Eucalyptus	HE 7-1281	Wrigley
2980 Eucalyptus	GE 9-2323	Wrigley
1900 Magnolia	HE 7-1367	Wrigley
2037 Pacific	GA 4-3185	Wrigley
2135 San Francisco	GA 4-4712	Wrigley
2 BEDROOMS AND FAMILY ROOM OR DEN		
1115 La Dora Dr.	419-8113	Bixby Knolls
1011 E. Broadway	HE 4-3719	Downtown
4803 El Progresso	GE 1-4647	Lakewood Plaza
3318 N. Faust	433-4537	Lakewood Plaza
4232 Peachody	HA 1-8211	Lakewood Plaza
14 W. 52nd St.	GA 3-5446	North Long Beach
28724 Gunter Rd.	TE 1-9113	Rolling Hills
2135 Golden	GA 4-4712	Wrigley
3 BEDROOMS		
795 Los Altos	HE 5-4903	Alamitos Heights
18505 Elaine St.	TO 8-8241	Artista
17812 Balboa	TO 2-7207	Bellflower
10522 Samora	TO 6-4410	Bellflower
3602 E. 2nd	GE 4-0935	Belmont Heights
4307 E. 6th St.	GE 8-0738	Belmont Heights
4550 Elm	HE 2-6000	Bixby Area
1053 E. 46th St.	421-8184	Bixby Knolls
2863 Hackett	GE 3-9966	Carson Park
3335 Charlemagne	HA 9-3928	City College
1740 Stanley	GE 4-8928	East Side
5241 Hall St.	596-2110	Huntington Beach
5000 Bellflower Blvd.	HE 7-0541	Lakewood Area
6429 Bigelow	HA 3-4021	Lakewood Area
6429 Glorietta	WA 5-1271	Lakewood Area
5421 Marshall	TO 7-6100	Lakewood Area
4557 Ladage	HA 5-1307	Lakewood Area
5728 McAuley	TO 7-4160	Lakewood Area
4742 Pearce	TW 2-3129	Lakewood Area
5413 Pepperwood	HA 1-8211	Lakewood Area
11527 Renville St.	845-9230	Lakewood Area
7047 Schroll	425-3574	Lakewood Area
4814 E. Wardlaw	HA 9-7924	Lakewood Area
2835 Jaxie	HA 9-5928	Lakewood Plaza
2328 Knoxville	GE 1-0904	Lakewood Plaza
2250 Elm	GA 4-4227	Long Beach
4908 El Roble	HE 6-9701	Los Altos
3314 Karna	HA 9-7942	Los Altos
2284 Pepperwood Ave.	GA 6-8549	Los Altos
181 Riva Alto Canal	GE 3-4433	Naples-Marina
6544 Canby	NE 4-2530	North Long Beach
3303 Dameron	NE 2-7227	North Long Beach
3325 Harcourt	GA 2-4444	North Long Beach
1444 Painesville	GA 2-2630	North Long Beach
1251 Bryant Rd.	GE 9-2191	Park Estates
15707 S. Coldere Ave.	ME 0-2325	Paramount
1714 Joyce Way	430-2508	Seal Beach
1310 Catalina	HA 1-8211	Seal Beach
613 Seabreeze Drive	430-2149	Seal Beach
3281 Quail Run Road	GE 1-4312	Rossmore
2872 Tacker Lane	GE 0-3419	Rossmore
	GE 1-4432	Rossmore
	GA 4-4712	Wrigley
	GA 4-3923	Wrigley
3 BEDROOMS AND DEN OR FAMILY ROOM		
3153 Otinda	HA 6-4416	Anaheim
259 Roswell Ave.	GE 4-2494	Belmont Heights
6703 Walkerton	ME 3-5133	Carson Park
5072 Robinwood	HA 5-2979	Huntington Beach
4134 Arbor Road	HA 1-8211	Lakewood Area
4938 Fairbrook	HA 5-4774	Lakewood Plaza
3221 Monogram	HA 5-2281	Lakewood Plaza
4439 Stanbridge	GE 9-4935	Lakewood Plaza
179 Riva Alto Canal	GA 3-7881	Naples-Marina
4012 White	431-2837	Rossmore
3022 Coleridge	GE 0-1512	Rossmore
12431 Christy Lane	GE 0-0786	Rossmore
11442 Harrisburg Rd.	431-1229	Rossmore
12602 Martha Ann Dr.	431-4448	Rossmore
12172 Oak Leaf Dr.	596-1333	Rossmore
3231 Fashion	GA 6-3903	West Side
3149 Pine Ave.	HE 7-1281	Wrigley
2130 San Francisco	GA 7-7023	Wrigley
223 W. 21st	HE 6-9701	Wrigley
4 BEDROOMS		
427 Belle Vista	HA 5-4416	Anaheim
12152 Sapphire	HA 5-7873	Eastgate
4781 Village Rd.	HE 7-9161	Lakewood Village
2059 Y.A.R.	GA 2-0774	Los Altos
47 Riva Alto Canal	HE 7-0541	Naples-Marina
2459 Lewis	GA 4-5477	Signal Hill
6351 Shawnee Rd.	TW 3-2924	Westminster
4 BEDROOMS AND DEN OR FAMILY ROOM		
4261 Fountainbleau	NE 8-4912	Cypress
4409 Graywood	HA 9-8785	Lakewood Village
4444 Greenbrier Rd.	GE 0-2745	Lakewood Village
11282 Martha Ann Dr.	GE 0-2745	Rossmore
5 BEDROOMS		
3245 E. 1st	GE 9-2121	Belmont Heights
5 BEDROOMS AND DEN		
818 Terrace	HE 7-0541	Alamitos Heights
6 BEDROOMS		
4203 Ashworth	GA 6-3903	Lakewood Area
HOME WITH POOL		
5922 Fairman	HA 9-7192	Lakewood Area
2833 Monogram	HE 7-0541	Lakewood Plaza
2734 Petaluma	HA 9-5928	Lakewood Plaza
2813 Stevely	GA 2-1241	Los Altos
1241 Stevely	GA 2-1241	North Long Beach
1414 Greenbrier	GA 3-1558	Park Estates
2142 San Francisco	HE 7-1281	Wrigley
DUPLEXES		
2185 E. Del Ana	428-1124	North Long Beach
4829 Pacific Ave.	GA 2-4444	North Long Beach
2382 Magnolia	HE 7-1281	Wrigley
HOME AND INCOME		
1415 Rose	HE 2-2819	Downtown
3502 Lewis	GA 3-5418	North Long Beach
OWN-YOUR-OWN		
2575 Appleton	HE 7-1281	Belmont Heights
1260 4th	439-2126	Downtown
901 Linden Ave.	HA 9-7770	Eastside
2049 E. 3rd St.	HE 7-0541	Eastside

BELLFLOWER
COMPTON
PARAMOUNT
BONA FIDE USED CAR DEALERS DIRECTORY
SAN PEDRO
WILMINGTON
LONG BEACH

A-1 USED CARS 16207 Lakewood, ME 4-2946

L. ANDERSON 1842 E. Anaheim, HE 7-5614

BEN RUSHING 850 L.B. Blvd., HE 5-7424

C. JOE AUTREY 1570 L.B. Blvd., HE 2-4441

BOB THOMPSON AUTO SALES 431 W. Pacific Coast Hwy., HE 2-7979

CABE BROS. 2901 L.B. Blvd., 426-7003

CAYIN USED CARS 2120 W. Pacific Cst., HE 6-5580

COTTER'S WAGON TOWN 2223 Long Beach Blvd., GA 6-7041

COTTER MOTOR SALES 2165 L.B. Blvd., HE 6-7234

CREST MOTORS 1335 Long Beach Blvd., HE 2-2969

DENHAM'S 2533 Lakewood Blvd., GE 3-0979

DORSA USED CARS 1001 L.B. Blvd., HE 6-7204

HARMONY MTRS. 700 L.B. Blvd., Cmp., NE 8-4944

C. FRED HOLMSEN 437 E. Anaheim, HE 5-4971

IMPORT USED CARS 111 S. L.B. Bl., Cmp., NE 6-0885

ED JENSON 15804 Lakewood, Bellflower, TO 7-7717

LOHMEIER MOTORS 1580 L.B. Blvd., HE 6-6562

MANNING MOTORS 1048 L.B. Blvd., HE 7-7549

MARK THORNTON 7911 Alondra, Frmt., ME 3-0071

W. F. McPHEETERS 1450 L.B. Blvd., HE 2-5407

OHENRI'S AUTO SALES 13765 Cherry, GA 6-6565

RAY JOHNSON 219 S. L.B. Blvd., Cpt., NE 5-8088

ROSCOE MOTORS 2295 L.B. Blvd., GA 4-2983

WOOLPERT MOTORS 2399 E. Pac. Cst. Hwy., HE 9-9960

Draftsman
Anaheim
Ph. 776-0110 - Ext. 333
City of Anaheim
\$458 to \$556
Position in civil engineering requires 1 1/2 years experience in design and drafting of civil engineering plans. Last day to apply Tuesday, April 20th, '64. Apply Personnel Dept., 225 E. Broadway - Anaheim Ph. 776-0110 - Ext. 333

EARN MORE AS A DRIVER
for
No. American Van Lines

TOP DOLLAR IS PAID for those who qualify as drivers for American Van Lines. We are looking for experienced drivers who can handle a variety of loads. We offer a competitive salary and benefits. Apply to: American Van Lines, 1000 N. Main St., Los Angeles, CA 90012.

INDUSTRIAL ENGINEER
Graduate engineer to work in all phases of industrial engineering. Apply to: Industrial Engineering, 1000 N. Main St., Los Angeles, CA 90012.

TOOL & CUTTER GRINDER
Minimum of 3 years experience in tool and cutter grinding on all types of steel and prototype parts. Apply to: Tool & Cutter Grinder, 1000 N. Main St., Los Angeles, CA 90012.

MECH. ENGR. \$750
Field supervisor, estimates, construction experience in commercial, high school, 2 to 3 yrs. experience. Apply to: Mech. Engr., 1000 N. Main St., Los Angeles, CA 90012.

ACCIDENT TO \$500
In general, 1 to 3 yrs. experience in general insurance. Apply to: Accident to \$500, 1000 N. Main St., Los Angeles, CA 90012.

STEVENS
EMPLOYMENT AGENCY
Purchasing, sales, credit, 1000 N. Main St., Los Angeles, CA 90012.

REAL ESTATE
Wanted: experienced salesperson for real estate. Apply to: Real Estate, 1000 N. Main St., Los Angeles, CA 90012.

REAL ESTATE
One opening in each of our offices. Apply to: Real Estate, 1000 N. Main St., Los Angeles, CA 90012.

Help Wanted (Men) 26

LONG BEACH LAKEWOOD ORANGE CO.
Large California firm wishes to interview mature reliable and energetic individuals for various positions. Apply to: Long Beach Lakewood Orange Co., 1000 N. Main St., Los Angeles, CA 90012.

SIGN MAKER
with experience needed on permanent basis. Knowledge of Sign Machine Necessary. Pleasant Environment. Good Company Benefits. Apply to: Sign Maker, 1000 N. Main St., Los Angeles, CA 90012.

BUSINESS WORLD AGENCY
PRESTIGE AGENCY
Commercial-Technical Jobs
279 Atlantic Ave.
GALVESTON, TEXAS 77550

SALESMAN
Vocational district. You test your own ability to sell. Major company with good product. Following test selection and interview. Salary \$1000 per month. Apply to: Salesman, 1000 N. Main St., Los Angeles, CA 90012.

ATTENTION
MARRIED MEN 22-44
American National Insurance Co. has openings for 10 experienced salesmen. Apply to: Attention, 1000 N. Main St., Los Angeles, CA 90012.

BEE WILSON AGENCY
LOW CASH FEE
Weider, 1000 N. Main St., Los Angeles, CA 90012.

ESCROW OFFICER
Exclusive Real Estate Co. wants highly qualified escrow officer. Apply to: Escrow Officer, 1000 N. Main St., Los Angeles, CA 90012.

DRILL PRESS OPERATOR
Must have own tools. 1000 N. Main St., Los Angeles, CA 90012.

JR. DRAFTSMAN
1 to 2 yrs. exp. 1000 N. Main St., Los Angeles, CA 90012.

YOUNG MEN 16 to 18
Campus - Lakewood - N.E. Ave. 1000 N. Main St., Los Angeles, CA 90012.

PROCESS PLANT OPERS
A MAJOR NATIONAL CHEMICAL AND PETROLEUM COMPANY IS OPENING A NEW PLANT IN THE STOCKTON AREA. QUALIFIED APPLICANTS FOR PERMANENT POSITIONS ARE NEEDED. Apply to: Process Plant Opers, 1000 N. Main St., Los Angeles, CA 90012.

TRUCK DRIVER
to \$350
Excellent Co. local references. Apply to: Truck Driver, 1000 N. Main St., Los Angeles, CA 90012.

CLERK
Long Beach Civil Service Exam. Apply to: Clerk, 1000 N. Main St., Los Angeles, CA 90012.

MEN - Gen. Bldg. Repair
Exp. in rough wood & iron work. Apply to: Men - Gen. Bldg. Repair, 1000 N. Main St., Los Angeles, CA 90012.

PROFESSIONAL SALES
In the Word "INSURANCE" a really one when you think of a sales career! Apply to: Professional Sales, 1000 N. Main St., Los Angeles, CA 90012.

THE ALLSTATE INSURANCE CO.
OFFERS A SALES CAREER UNLIKE ANY OTHER IN THE INSURANCE INDUSTRY TODAY. Apply to: The Allstate Insurance Co., 1000 N. Main St., Los Angeles, CA 90012.

Guaranteed Salary Not a Draw or Advance
Three Weeks Formal Training Program at Company Expense. Apply to: Guaranteed Salary, 1000 N. Main St., Los Angeles, CA 90012.

UNLIMITED INCOME POTENTIAL
Earn Renewals Immediately. Apply to: Unlimited Income, 1000 N. Main St., Los Angeles, CA 90012.

MULTIPLE LINE COMPANY
10 Major Lines of Insurance in 100 to 100,000. Apply to: Multiple Line Company, 1000 N. Main St., Los Angeles, CA 90012.

STRONG CUSTOMER ACCEPTANCE
Backed by SEARS. Apply to: Strong Customer Acceptance, 1000 N. Main St., Los Angeles, CA 90012.

EXCELLENT FRINGE BENEFITS
Including SEARS Famous Profit-Sharing Plan. Apply to: Excellent Fringe Benefits, 1000 N. Main St., Los Angeles, CA 90012.

NO TERRITORY RESTRICTIONS
NO TRAVEL. Apply to: No Territory Restrictions, 1000 N. Main St., Los Angeles, CA 90012.

MANAGEMENT OPPORTUNITIES
INVESTIGATE THIS UNIQUE OPPORTUNITY. Apply to: Management Opportunities, 1000 N. Main St., Los Angeles, CA 90012.

Openings Available At the New Sears Store, Riverside
Phone Jack Parks NA 9-2411. Apply to: Openings Available, 1000 N. Main St., Los Angeles, CA 90012.

Senior Accountant
Experience must include demonstrated ability to prepare financial statements, analyze income and expense accounts, and assist in the preparation of tax returns. Apply to: Senior Accountant, 1000 N. Main St., Los Angeles, CA 90012.

ALLSTATE INSURANCE CO.
1710 E. 4th St. Santa Ana, Calif. Apply to: Allstate Insurance Co., 1000 N. Main St., Los Angeles, CA 90012.

NEED WORK? We Need Men
\$425 PER MO. MINIMUM & BONUS
Immediate Employment With Appliance Co. in Bellflower. Apply to: Need Work?, 1000 N. Main St., Los Angeles, CA 90012.

GOOD WORKING CONDITIONS
ADVANCEMENTS AVAILABLE
21-45 YRS. OF AGE
FOR INTERVIEW CALL 925-5533
9 A.M. to 5 P.M. MONDAY ONLY

Young Men 18 to 24
4 men needed to start training for ASSISTANT OFFICE MANAGER POSITION. Apply to: Young Men, 1000 N. Main St., Los Angeles, CA 90012.

Deliver small appliances and make advertising displays.
\$110 per week + expense allowance. Car necessary. Call 427-0732 Mondays only. Apply to: Deliver small appliances, 1000 N. Main St., Los Angeles, CA 90012.

MEN 18 TO 25
LIC. Lab. Tech. (7). Employer will pay for Lab. Tech. training. Apply to: Men 18 to 25, 1000 N. Main St., Los Angeles, CA 90012.

SALES & MGMT. TRNEE.
Tech. rep. Single digital design. Apply to: Sales & Mgmt. Trnee., 1000 N. Main St., Los Angeles, CA 90012.

ACCOUNTANT
Machine bkpr. exp. exp. \$425. Apply to: Accountant, 1000 N. Main St., Los Angeles, CA 90012.

MACHINISTS
Lathe, mill, shaper, etc. \$2.39 hr. Apply to: Machinists, 1000 N. Main St., Los Angeles, CA 90012.

MACHINIC/WELDER
Certified air/cut. \$15.15. Apply to: Machinic/Welder, 1000 N. Main St., Los Angeles, CA 90012.

MECHANICAL ENGR.
Chem. backed, mech. aut. \$10.00. Apply to: Mechanical Engr., 1000 N. Main St., Los Angeles, CA 90012.

SR. DRAFTSMAN
Civil, mech. exp. \$10.00. Apply to: Sr. Draftsman, 1000 N. Main St., Los Angeles, CA 90012.

GOLDEN WEST
19 Pine Rm. 914 HE7-0501. Apply to: Golden West, 1000 N. Main St., Los Angeles, CA 90012.

AMBULANCE DRIVER
And attend. Full time. 1000 N. Main St., Los Angeles, CA 90012.

EXPERIENCED
SERVICE STATION ATTENDANT. Apply to: Experienced, 1000 N. Main St., Los Angeles, CA 90012.

FIBER GLASS MOLDERS
Experienced only. Hand lay up. Apply to: Fiber Glass Molders, 1000 N. Main St., Los Angeles, CA 90012.

SHOE SALESMAN
Experienced WOMEN'S SHOES. Apply to: Shoe Salesman, 1000 N. Main St., Los Angeles, CA 90012.

VETERAN
Selling new & used cars. Apply to: Veteran, 1000 N. Main St., Los Angeles, CA 90012.

MECHANIC TRAINING
10 WEEKS DAILY FEE. Apply to: Mechanic Training, 1000 N. Main St., Los Angeles, CA 90012.

SALESMAN
L.B. area. Earnings to \$1500 per month. Apply to: Salesman, 1000 N. Main St., Los Angeles, CA 90012.

Immediate Openings
TUBE MOCK UP MAN
WOOD MOCK-UP MEN
With the ability to layout and fabricate from 1/40 to full scale models and mock-ups. Apply to: Immediate Openings, 1000 N. Main St., Los Angeles, CA 90012.

SPACE AND INFORMATION SYSTEMS DIVISION
North American Aviation. Apply to: Space and Information Systems Division, 1000 N. Main St., Los Angeles, CA 90012.

SR. ENGINEER
B & M E. 25.39 to \$25.00. Apply to: Sr. Engineer, 1000 N. Main St., Los Angeles, CA 90012.

BROWN & SHARPE SET-UP MAN
Good experience. \$2.75 hr. Apply to: Brown & Sharpe Set-Up Man, 1000 N. Main St., Los Angeles, CA 90012.

TECH REP
Single digital design. Apply to: Tech Rep, 1000 N. Main St., Los Angeles, CA 90012.

MECHANIC/WELDER
Certified air/cut. \$15.15. Apply to: Mechanic/Welder, 1000 N. Main St., Los Angeles, CA 90012.

MECHANICAL ENGR.
Chem. backed, mech. aut. \$10.00. Apply to: Mechanical Engr., 1000 N. Main St., Los Angeles, CA 90012.

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10 WEEKS DAILY FEE. Apply to: Mechanic Training, 1000 N. Main St., Los Angeles, CA 90012.

SALESMAN
L.B. area. Earnings to \$1500 per month. Apply to: Salesman, 1000 N. Main St., Los Angeles, CA 90012.

8 MEN WANTED
TO FILL VARIOUS POSITIONS DUE TO COMPANY EXPANSION
STARTING SALARY \$425 & UP PER MO.
FOR INFORMATION CALL 925-5531 9-4 P.M. MON. ONLY

CERTIFIED PERSONNEL SERVICE AGENCY
20 E. 1st St., Rm. 202 NE 4-2711

TECHNICAL JOBS
JR. Draftsman, 1 yr. exp. \$4.00. Apply to: Technical Jobs, 1000 N. Main St., Los Angeles, CA 90012.

COMMERCIAL JOBS
CLE. Trust Service Adv. \$200. Apply to: Commercial Jobs, 1000 N. Main St., Los Angeles, CA 90012.

MEDICAL DEPT.
LIC. Lab. Tech. P.T. F.T. to \$25.00. Apply to: Medical Dept., 1000 N. Main St., Los Angeles, CA 90012.

20% 30% FEES
Cableman Opr. \$25 day. Apply to: 20% 30% Fees, 1000 N. Main St., Los Angeles, CA 90012.

FUELERS
TO \$2.95. Apply to: Fuelers, 1000 N. Main St., Los Angeles, CA 90012.

WELDERS
TO \$3.25. Apply to: Welders, 1000 N. Main St., Los Angeles, CA 90012.

MACHINISTS
TO \$3.50. Apply to: Machinists, 1000 N. Main St., Los Angeles, CA 90012.

INSPECTOR
Hydro. \$3.00. Apply to: Inspector, 1000 N. Main St., Los Angeles, CA 90012.

TOOL & CUTTER GRINDERS
107 E. Alameda. Apply to: Tool & Cutter Grinders, 1000 N. Main St., Los Angeles, CA 90012.

MEN WANTED
Full Time. Apply to: Men Wanted, 1000 N. Main St., Los Angeles, CA 90012.

DIAMOND CAB CO.
1444 San Francisco, L.B. Apply to: Diamond Cab Co., 1000 N. Main St., Los Angeles, CA 90012.

AUTO SALESMAN WANTED
Men desire to make up to \$1200 a month. Apply to: Auto Salesman Wanted, 1000 N. Main St., Los Angeles, CA 90012.

GEORGE CHEVROLET
3718 Lakewood Blvd. Bell. Apply to: George Chevrolet, 1000 N. Main St., Los Angeles, CA 90012.

★ YOUNG MAN
to Work in Book Dept. Apply to: Young Man, 1000 N. Main St., Los Angeles, CA 90012.

SPECIALTY SALESMAN
Professional Salesman Only. Apply to: Specialty Salesman, 1000 N. Main St., Los Angeles, CA 90012.

West Bend Co.
NEEDS 2 MEN. Apply to: West Bend Co., 1000 N. Main St., Los Angeles, CA 90012.

UPHOLSTERER
Carpenter. Months training. Apply to: Upholsterer, 1000 N. Main St., Los Angeles, CA 90012.

Division of Sperry Rand NOW HIRING!
TURRET LATHE OPERATORS
GRINDER OPERATORS
Centerless & ID or OD GRINDERS
GENERAL MACHINISTS
HONE & LAP OPERATORS
VICKERS

DRIVER SALESMEN
We furnish car, gas, route, and pay you comm. + bonus. No cash necessary. Age 21 to 75. Apply: GOOD HUMOR CO. 1000 N. Main St., Los Angeles, CA 90012.

MANAGER TRAINEES
Young men 21 to 29 who want rapid advancement with recognition according to their individual abilities. Apply to: Manager Trainees, 1000 N. Main St., Los Angeles, CA 90012.

Sr. Schematics Draftsmen
Positions to layout pencil finish and ink electronics schematics for manuals in accordance with specifications. Apply to: Sr. Schematics Draftsmen, 1000 N. Main St., Los Angeles, CA 90012.

INTERSTATE ELECTRONICS CORPORATION
600 E. Vermont, Anaheim. Apply to: Interstate Electronics Corporation, 1000 N. Main St., Los Angeles, CA 90012.

PROFESSIONAL SALESMEN
Change of interest? Opportunity to earn \$1000 a month. Apply to: Professional Salesmen, 1000 N. Main St., Los Angeles, CA 90012.

MACHINIST WANTED
Good wages, fringe benefits. Apply to: Machinist Wanted, 1000 N. Main St., Los Angeles, CA 90012.

GUARDS 30 TO 60
Phone & car required. Apply to: Guards, 1000 N. Main St., Los Angeles, CA 90012.

DECORATOR - SALESMAN
Excellent opportunity for experienced men to handle our carpeting and drapery business. Apply to: Decorator - Salesman, 1000 N. Main St., Los Angeles, CA 90012.

ORDER DESK
Good honest, under 35. Apply to: Order Desk, 1000 N. Main St., Los Angeles, CA 90012.

COST CLERK
Good of figures & spelling. Apply to: Cost Clerk, 1000 N. Main St., Los Angeles, CA 90012.

AUTO MECHANIC
In both Domestic & Import. Apply to: Auto Mechanic, 1000 N. Main St., Los Angeles, CA 90012.

DIRECT SALESMAN
Professional Salesman Only. Apply to: Direct Salesman, 1000 N. Main St., Los Angeles, CA 90012.

TEMP. MAINT. MAN
Good honest, under 35. Apply to: Temp. Maint. Man, 1000 N. Main St., Los Angeles, CA 90012.

P/T Perm. General Oic.
Work with mail, general clerical. Apply to: P/T Perm. General Oic., 1000 N. Main St., Los Angeles, CA 90012.

75 MEN NEEDED NOW
To deliver small appliances. Apply to: 75 Men Needed Now, 1000 N. Main St., Los Angeles, CA 90012.

HELPI
Cotters, Shavers, stylists, who can cut on \$12.50 a year. Apply to: Helpi, 1000 N. Main St., Los Angeles, CA 90012.

COUNTER BOY
1222 E. Broadway, Bell. Apply to: Counter Boy, 1000 N. Main St., Los Angeles, CA 90012.

UPHOLSTERER
Carpenter. Months training. Apply to: Upholsterer, 1000 N. Main St., Los Angeles, CA 90012.

AFTER 6:00 PM
Due to increased factory production, must have 10 MEN to work 4 hrs. per night. Guaranteed earnings of \$225 MO. Apply to: After 6:00 PM, 1000 N. Main St., Los Angeles, CA 90012.

Long Beach - Torrance Lakewood - South Bay
THIS JOB IS YOUR FUTURE. Apply to: Long Beach - Torrance Lakewood - South Bay, 1000 N. Main St., Los Angeles, CA 90012.

DRIVER SALESMEN
We furnish car, gas, route, and pay you comm. + bonus. No cash necessary. Age 21 to 75. Apply: GOOD HUMOR CO. 1000 N. Main St., Los Angeles, CA 90012.

MANAGER TRAINEES
Young men 21 to 29 who want rapid advancement with recognition according to their individual abilities. Apply to: Manager Trainees, 1000 N. Main St., Los Angeles, CA 90012.

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Work with mail, general clerical. Apply to: P/T Perm. General Oic., 1000 N. Main St., Los Angeles, CA 90012.

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COUNTER BOY
1222 E. Broadway, Bell. Apply to: Counter Boy, 1000 N. Main St., Los Angeles, CA 90012.

THRU ARO
PITNEY BULLIVANT
AGENTS
SHEET METAL
WELDERS
INDUSTRIAL

Need Immediately MARINE WELDERS & BURNERS
EXPERIENCED REQUIRED. CONTACT PERSONNEL. Apply to: Need Immediately, 1000 N. Main St., Los Angeles, CA 90012.

MACHINIST Experienced
Local Industrial Plant. Apply to: Machinist Experienced, 1000 N. Main St., Los Angeles, CA 90012.

SPECIALTY SALESMAN READ THIS
We have the Most Lucrative Deal Made Offered in California. Apply to: Specialty Salesman, 1000 N. Main St., Los Angeles, CA 90012.

No Canvassing
An appointment to sell. Apply to: No Canvassing, 1000 N. Main St., Los Angeles, CA 90012.

BOYS WANTED
BOYS WANTED, AGE 12-17. Apply to: Boys Wanted, 1000 N. Main St., Los Angeles, CA 90012.

EXPERIENCED STATIONERY
FURNITURE MAN. Apply to: Experienced Stationery, 1000 N. Main St., Los Angeles, CA 90012.

ENGINE LATHE MACHINIST
Small precision work. Apply to: Engine Lathe Machinist, 1000 N. Main St., Los Angeles, CA 90012.

WHOLESALE SALESMAN
Experienced in display. Apply to: Wholesale Salesman, 1000 N. Main St., Los Angeles, CA 90012.

ROUTE SALESMAN
Experienced man to service established territory. Apply to: Route Salesman, 1000 N. Main St., Los Angeles, CA 90012.

AUTO SALESMAN
Large Import Dealership has opportunity for an experienced man. Apply to: Auto Salesman, 1000 N. Main St., Los Angeles, CA 90012.

RAMBLER SALESMAN
Shopped sales requires are more money. Apply to: Rambler Salesman, 1000 N. Main St., Los Angeles, CA 90012.

RE SALESMAN
To manage new Branch Office in Bellflower. Apply to: Re Salesman, 1000 N. Main St., Los Angeles, CA 90012.

EXPERIENCED Sheet Metal Mechanic and Assemblers
E.C. ENGR. CO. Apply to: Experienced Sheet Metal Mechanic, 1000 N. Main St., Los Angeles, CA 90012.

THIS IS IT
100% Financing. Apply to: This is It, 1000 N. Main St., Los Angeles, CA 90012.

auto furnished to producers
PHONE. Apply to: Auto furnished, 1000 N. Main St., Los Angeles, CA 90012.

MASS-TELEGRAM-D-7
 Call, Sunday, April 14, 1968
 Finished Apts. 107
 LONG BEACH
 PORT
 SPACE
 EXTRA
 W
 Modern Apts.
 2-3-APR-68

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THE VERY NEWEST
BELMONT HEIGHTS
Apartment Homes
2-BR., 1 1/2 Baths,
1100 Sq. Ft.
2-BR., Bk-in Kitchens
Nylon W/W
Children's Fenced Yard
Adult Sundeck & Patio
Near Schools, Park,
Shopping

bus. Shops
CH UNIT FEATURES:
S Kit, Cook Center
ramic Tile Kit, Baths
rble Pullmans
cor. Drapes
0% Nylon W/W
nished Models Open
750 ORIZABA AVE.
E 8-3156 or GE 9-4616
iet Convenient Luxury
6 Deluxe Units
those who want to avoid
soulless apartment complexes
3 Bedrooms—2 Baths
DESIGNED for maximum
privacy
ERAMIC tile kitchens & baths

LETRIC G.E. Kitchens
REPLACES & Enclosed paths
AIR Conditioned
WOODWARD wardrobes
P. 1400 St.
NO. 1000
QUINT Proofing & Insulation
30 MINUTES to Long Beach
From \$119 per Mo.
1131 S. Magnolia Ave.
El So. of Garden Grove Blvd
Phone 537-1697

DELUXE BRAND NEW
3 BR. 5 1/2 B.
MAKE A CHANGE
to Luxury Living!
BUILT-INS
W.W. — DRAPES
QUIET—SECLUDED
OWN PATIO & BALCONY
OPEN 391 OBISPO
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DELUXE
COLOR WALLS & FLOORING

2nd floor, 2 bedrooms, built-in fr.
 and 2 BDRMS.
OPEN HOUSE 1-5 P.M.
517 & 519 XIMENO
 COLLEGE PARK RTY.,
 #4011 CA 94541

711 MEDIO
 Open Sunday 1-3 P.M.
 Near Ocean Blvd. between Al-
 bion & Lime St. Lush garden
 and 2nd floor. 2 bedrooms, 2
 baths, built-in refrigerator, built-in
 cupb. and 2nd floor. 2 bedrooms,
 2nd floor 2118 to 2120. GE 9-1460

3235 COLORADO PL.
 (N. 3rd & Temple)
 2nd floor, 2 bedrooms, 2nd floor
 2nd floor, 2 bedrooms, 2nd floor
 2nd floor, 2 bedrooms, 2nd floor

PENTHOUSE
 view modern lovely, large
 built-in mod. kitchen, built-in
 built-in mod. kitchen, built-in
 built-in mod. kitchen, built-in

1-BR. & 2-BR.
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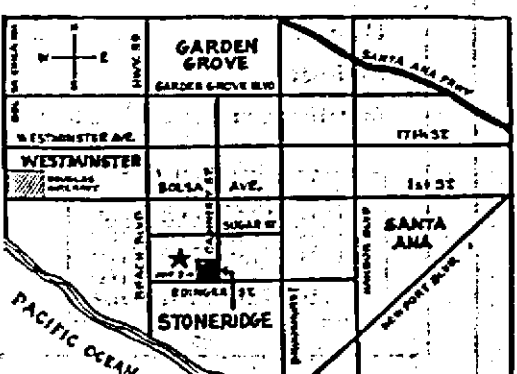
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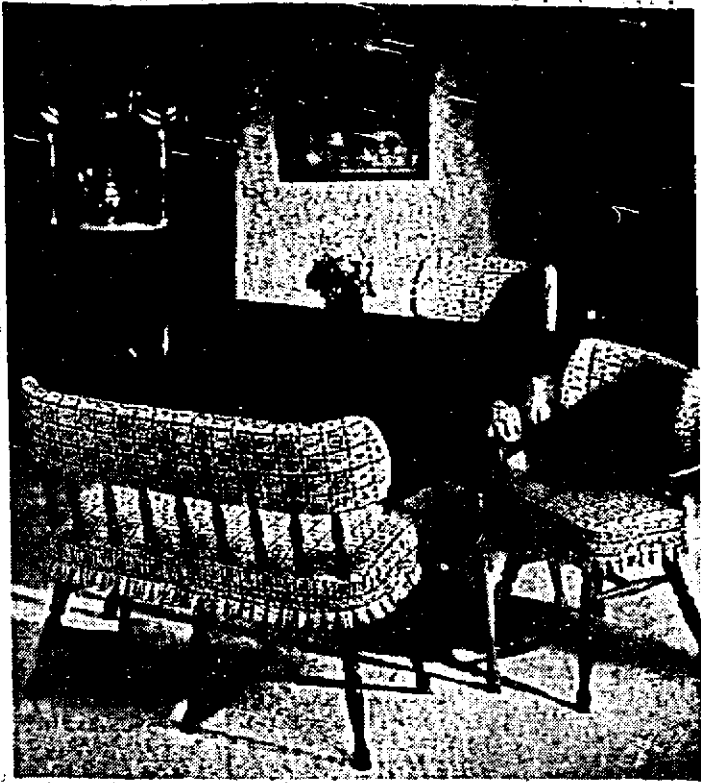
1545 Long Beach Blvd.
 Long Beach HE 1007 7-4111



SPRING 1964 HOME FURNISHING FASHIONS

Furniture, carpeting, draperies, interior decorating accessories / APRIL 19 • Independent, Press-Telegram

Maple Still Big Favorite



Furniture styles may change considerably through the years but seeming to never lose in popularity is the charm with a quaint touch provided by maple.

This year the Spanish influence seems to hold a slight favoritism in home decor in California. Yet here, and across the nation, maple furniture will be favored by millions of homemakers.

Perhaps the Spanish influence can be found in the maple styling if you search for it.

In this setting the harvest table is somewhat remindful of the days of the Spanish Dons and the deacon's bench and chairs carry a nostalgic touch of the same era.

The buffet-hutch in the same maple finish adds grace to this setting of the popular styling.

Classic Elegance Has Refined Manner in Some New Stylings

Classic elegance in a refined but distinguished manner is an important style note of the new furniture offerings in Long Beach area stores. A preview of the new offerings reveals a tendency among manufacturers and their designers to reproduce traditional styles as cleanly as possible, to make more restrained modern, and to use natural wood grainings and finishes to a greater extent in creating their desired effects.

Traditional designs are trending toward the classic. For example, there is a Louis XVI collection using fruitwood and even darker finishes, brass accented. French Provincial is becoming less rural, more elegant. There is still a great demand for the clean lines of Italian Provincial. Contemporary Mediterranean has the Italo-Spanish feeling, but more contemporary lines.

FURNITURE WITH hand-decorated painted surfaces is becoming popular. In bedroom furniture, you will see regular-size dressers, beds and desks, but living room and dining room modular pieces, from 90" to 120" long, are becoming acceptable, due to the merging of these two rooms in many dwellings.

Demand for Early American will increase, some dealers feel. There will be more juvenile Early American, for the reason that it ties in well with family furniture. During the past two years classic Colonial has come forward, and it will continue to remain in fashion. There will be an increase in quainter department custom building.

ALL ACME sets are built for durability and comfort, and the firm invites comparison with other makes as to construction and prices.

Choices of construction are unlimited as almost all sets made at Acme are to the customer's specifications. In the complete upholstery department custom building

signs, due to the introduction of woods not commonly used in present-day Early American furniture production. Giving new strength to Colonial design is increased use of oak and pine, supplementing maple.

SIMILAR DESIGN trends in shape and feeling, is evident. Curved lines predominate, in metals as well as wood. Cushioning is deep.

Bedding Products Are Custom Made

With over 32 years of experience in manufacturing of fine bedding and with expert workmanship provided by experienced veterans, Acme Mattress Co., is now diversified and has an outstanding department for custom building of new furniture or upholstery of other pieces.

Equipped with the newest and most efficient equipment for fast service, Acme can rebuild a mattress in one day. Besides doing much work for the general public, the firm has several government and hospital contracts to do their work.

Anyone with special bedding or upholstery problems is welcomed at the Acme factory showroom, 3415 Anaheim St., where they may see the various products made.

New Product

Modern science has made some dramatic changes in the building materials field. A recent development according to the Armstrong Cork Co., is a factory-primed man-made wood siding which will not shrink, buckle, or warp.

INDEPENDENT-PRESS-TELEGRAM-F-3
Long Beach 12, Calif., Sunday, Apr. 22, 1961

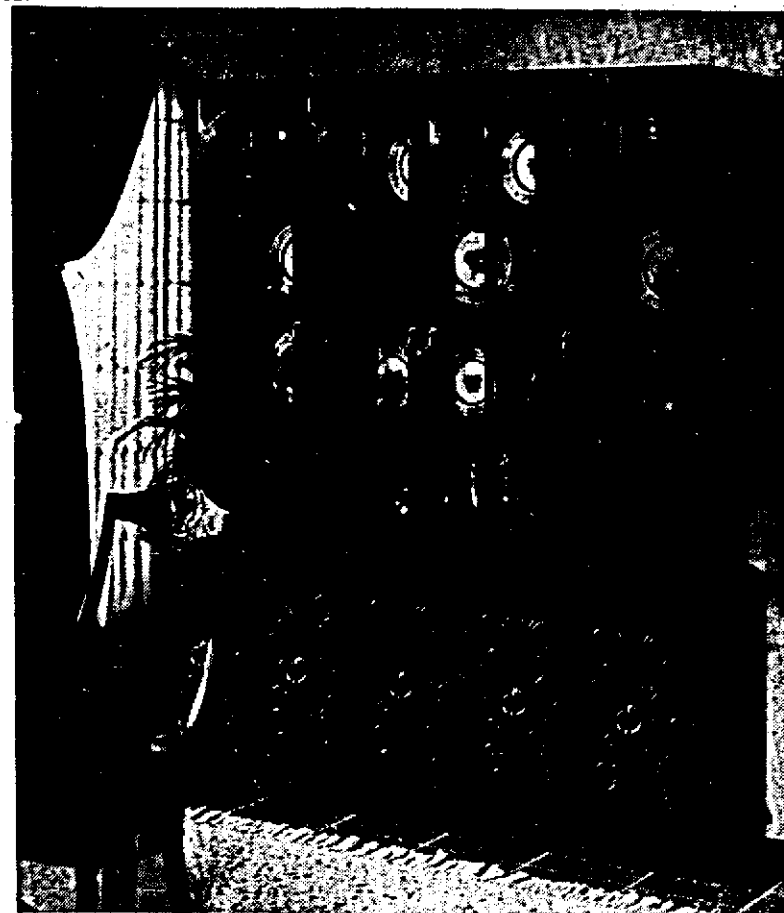


FOR MUSIC, FUN

Fast becoming the "musical fun-instrument" of today's modern home is the low-cost versatile Hammond Spinnet Organ. Easy to learn to play—you need no musical training—the organ is built into a mahogany cabinet styled to go with casual or elegant furnishings. The Hammond Spinnet is featured at Hammond Organ Studios of Long Beach, 2188 Lakewood Blvd.

Oriental Lamp Styling Returns

A resurgence in popularity of Oriental stylings may be indicated in requests from decorators, according to manufacturers of fine lamps shown at the Los Angeles Home Furnishings Mart. About 20 new lamps in the Oriental mood were introduced at winter market by lamp firms. Spanish-styled lamps are also very much in evidence here.



IN BEAUTIFUL WALNUT

Odyssey, a new Renaissance collection by Fancher, offers dining room, living room and bedroom pieces in beautiful walnut veneers. Designed by Irving Sabo, Odyssey embodies a theme of gracefully carved doors on the major pieces while the smaller cases are enhanced with more subtly carved detail. This handsome collection is available at Aaron Schultz, 4321 Atlantic.

Traditional... Swivel ROCKER



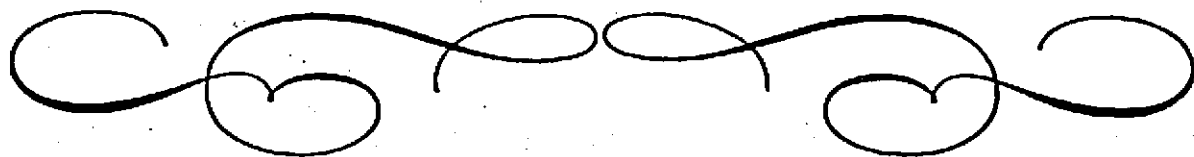
Beautifully styled and gracefully foam filled pillow back with exclusive wire welt, loose reversible four-inch foam cushion, foam arms, lined kick-pleated skirt.

AVON
FURTER-STANDFORD
REG. 99.95

\$79⁹⁵

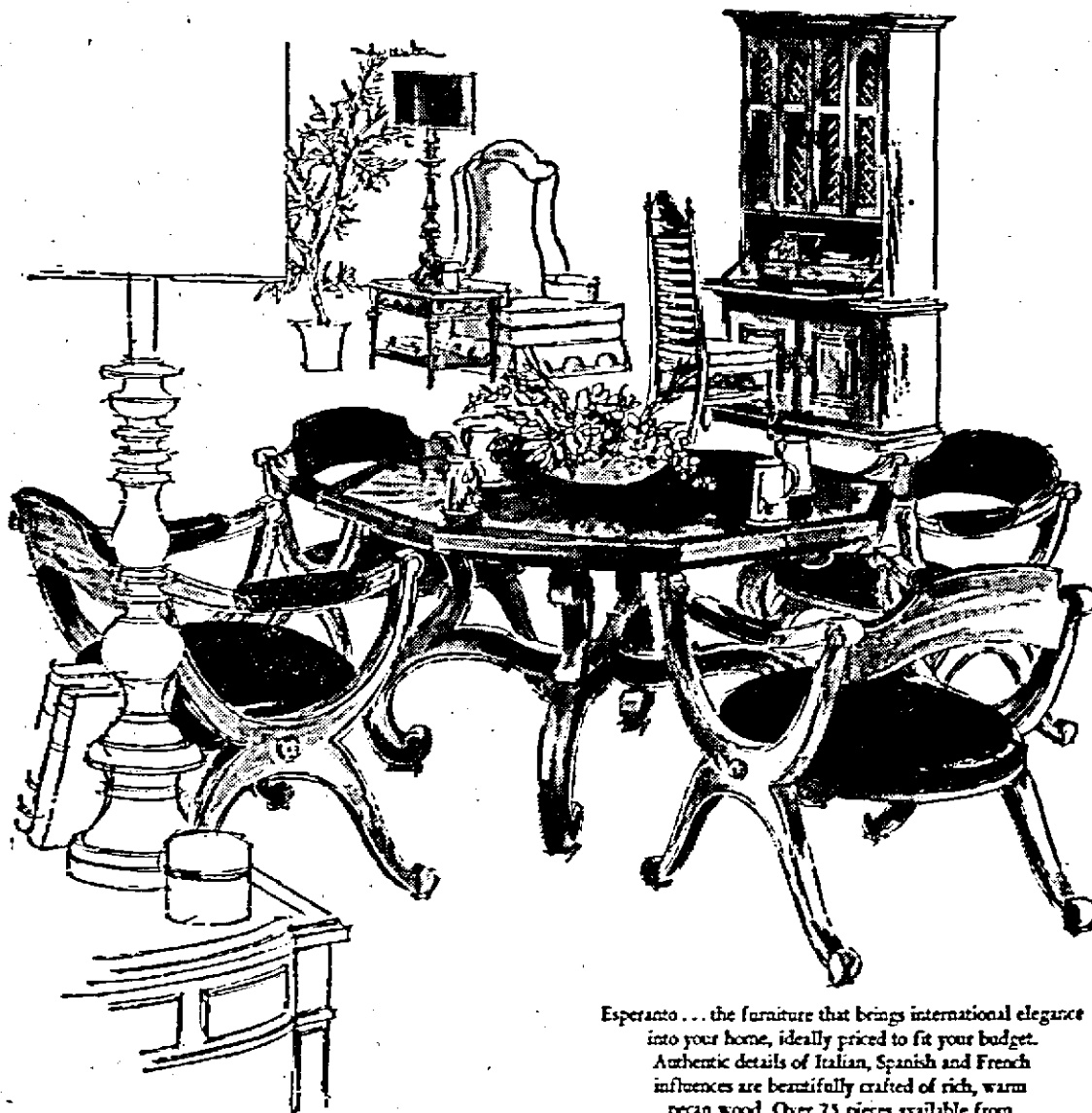
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the most trusted name in furniture

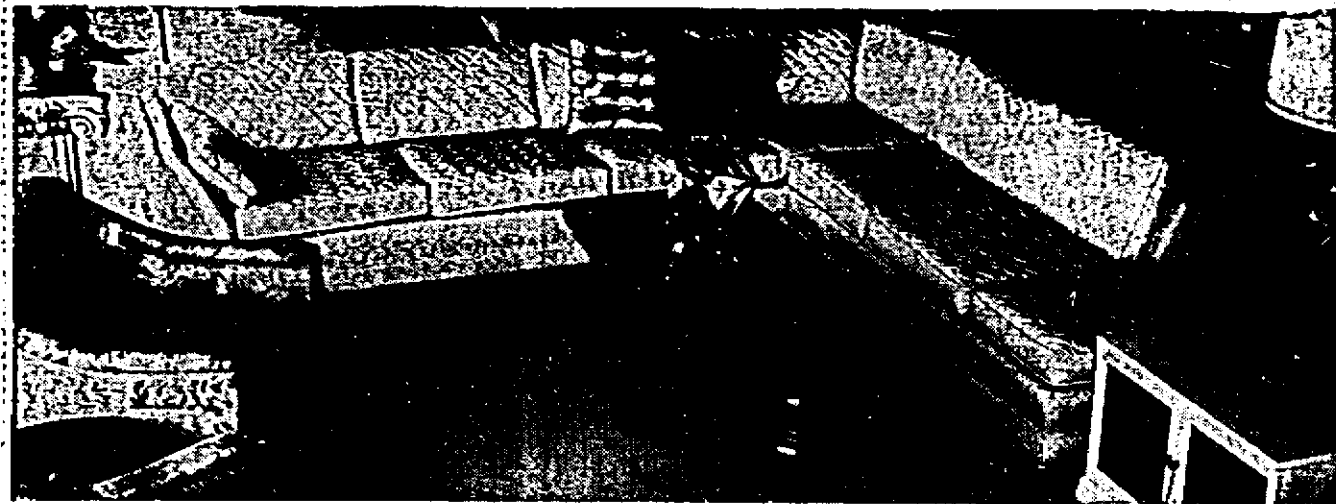


Esperanto... the furniture that brings international elegance into your home, ideally priced to fit your budget. Authentic details of Italian, Spanish and French influences are beautifully crafted of rich, warm pecan wood. Over 75 pieces available from the mellow Moreno finish to rich Hispania brown or antique green and gold. Bedroom, dining room, occasional and upholstered groups are now on display at Lloyds.

LLOYD'S

OF LONG BEACH

4141 ATLANTIC AVE. • GA 4-1641 • NE 6-2439 • OPEN MON. & FRI. TILL NINE



LUXURIOUS QUILTED SECTIONAL

This luxurious tuxedo two-piece custom quilted sectional is designed to provide the new classic feeling so prominent in 1964 furniture fashions. It combines well with Italian, Spanish, contemporary and traditional styles. This is shown at Lane's Home Furnishings, 3030 E. Pacific Coast Hwy., where a large selection of furniture will be found at all times.



CORNER APPEAL

Here's a snug corner, very attractive and neat. This grouping of cabinets, corner desk and shelves is made in walnut by Hooker Furniture Corp. All top surfaces are plastic which duplicates the look of oiled walnut. The pieces can be mixed in varied ways.

Cabinets Stacked

A versatile collection of shelves and cabinets. Cabinets are stacked cabinets in American, finished on the back, and can be finished in walnut or Bangkok teak are be fastened together, making introduced by Moreddi, Inc. it possible to assemble numerous arrangements of wall cabinets is made with storage or room dividers, in doors or in a variety of draw-

architect, designed the group.

This import firm also shows a new steel and leather lounge chair by Danish architect Poul Norreklit, reminiscent of the functional Bauhaus designs of the Thirties, and a number of rugs.

Gold Age Is Theme in Designs

Furniture designer Lam Mulder has named his new collection of living room furniture, "The Age of Gold." A re-creation in modern sizes of many diverse classic design themes, this collection is among the many beautiful new lines introduced during Winter Market at the Los Angeles Home Furnishings Mart. It is available at many furniture and interior design shops now.

Mulder designs for a Grand Rapids, Mich., manufacturer of fine tables, cabinets and other accent pieces. For several seasons the company has featured a "Basque" finish on its furniture. This year two new decorative finishes have been added: Venetian Gold which is a lustrous antiqued metallic bronze and Venetian Black, a reproduction of a museum finish in which all of the wood grain is allowed to come through. Both of these finishes are hand-stripped in antique Venetian White. Marble tops for some of the pieces are available in black and gold as well as in Calacatta Crema.



PLAQUES

Arabesque has introduced these two wall plaques, a spinning wheel and rocking chair. The black figures are reproduced in relief against cypress backgrounds. They are 26 inches high and 10 1/2 inches wide.

You May Shop at Home in Buying New Carpet, Drapes

Outstanding growth of the strength in dealing with carpet or drapes right in your own home. Willbanks Carpet and Drapery Co., 1879 Freeman Ave., continues year after year. These savings are likewise passed on to the customer. A shopper will find on display, at the warehouse, the latest lines of carpets and drapery material in wide varieties, made by famous mills.

Today's quality carpet is lived with for years. The choice of a proper carpet is of primary importance in furnishing a home. The same is true in the selection of drapes.

Because of this importance, your selection should be made when you have:

1. A knowledge of what you are buying.
 2. A confidence in the firm from whom you are buying.
- Willbanks is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet, backed by expert installation, could be sold at a minimum mark-up, in sufficient volume to be profitable. The same policy prevails on its draperies.

The extension of this premise was to operate, without frills and costly fixtures from a low-rent and thus low-overhead location in a Factory Warehouse location in Signal Hill.

BY ELIMINATING high rent and other cost raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet and drapery value at less cost.

This new experiment in merchandising paid off in large volume sales. These large sales, in turn, allowed Willbanks to bargain from

YOU MAY, if it is more convenient for you, select

Functional Furniture Is Stressed

A studied functionalism predominates in the new furniture.

Casters put the household on wheels.

Case goods have more partitions and compartments, as well as luxury touches such as suede linings, electric buttons and special locks.

Buffets store dining table leaves, and cases feature cleverly concealed pull-out tables. Pedestal tables adjust to various heights by means of controlled mechanisms. Even trundle beds can be used as storage chests.

Pedestal bases are popular, created in a variety of designs, and found under case goods and occasional tables as well as chairs and sofas. Also in evidence are round tubular bases, as well as square and oblong.

Woods and finishes in vogue are used for pure contrast. Oak, birch and ash are favorites in light finishes, as well as bleached walnut. Darker tones of walnut are also in vogue, as is rosewood.

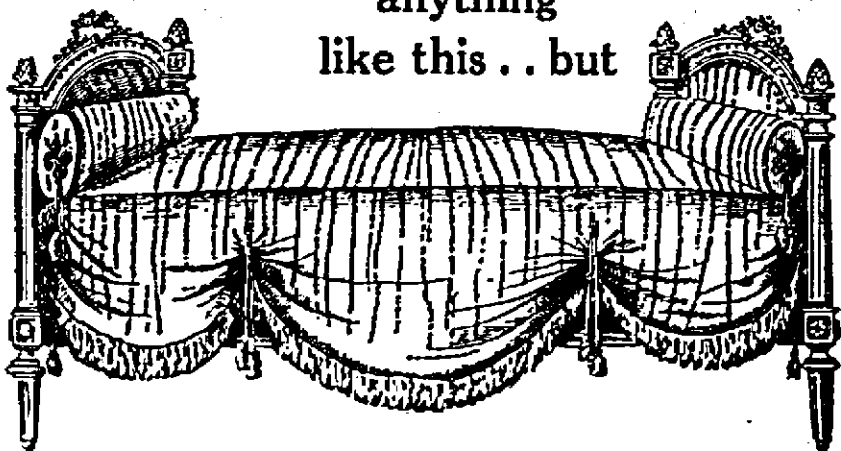
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See ad on page F-20

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probably don't want
anything
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WHATEVER YOU WANT in the way of reupholstery and custom draperies, we can guarantee your complete satisfaction! All work is done by experts in our own workrooms, after you choose your fabrics from a wide selection of decorator textures, colors and patterns. For a limited time, these fabrics are priced at **30% OFF**

THERE IS NO CHARGE for our In-the-Home Service. A phone call will bring our Interior Consultant to your home with fabric samples. In Long Beach call HE 6-9841 or SP 5-1191. Santa Ana, KI 2-6262 or collect. Pomona, 623-4321.

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FASHION CARPETS

The Complete Carpet Store

See a complete selection of Wool, Nylon and Acrilan made by America's Leading Mills. A vast array of colors and textures shown in the proper lighting to assure choosing the right color. Priced from 3.95 to 29.95.

Braided Carpeting for area rugs or wall to wall. The perfect styles to go with Early American decor in a wide range of prices. 9x12 Braided rugs from 39.95.

Complete Selection! What about Price. Here are some examples of our Low-low prices.

CASUAL TOUCH by Berven

100% Creslon Acrylic. This is the finest. Beautiful Random sheared pattern in heavy, dense construction in all the up-to-date colors.

OUR PRICE ONLY **8.95**

DUPONT "501" by Roxbury

Heavy Hi-Lo texture. 15 modern colors woven on a double jute backing. A tremendous buy!

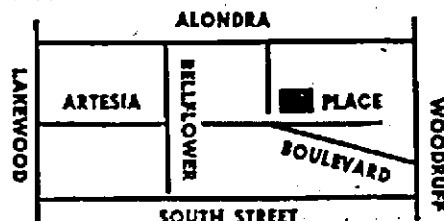
OUR PRICE ONLY **5.95**

ALL WOOL CANDY STRIPE

By Alexander Smith
An ideal carpet for bedrooms, dens or areas where low cost and high performance are needed. Made of quality worsted yarns by one of America's finest mills.

OUR PRICE ONLY **3.95**

Have trouble finding the Carpet you want? Let us make it for you from our complete selection of custom carpets. Dyed and custom woven to your exact wish. Brighten up that lifeless room with a colorful area rug. A wide selection to choose from.



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NO MONEY DOWN . . . 36 MONTHS TO PAY

HOURS:
Daily, 9 to 6
Mon., Thurs.,
Fri., 9 to 9
SUNDAY
WE REST

Beware of Beetles in Your Carpet

If you keep up with cur-furnishings, including upholstery of manufacturing. The rent events, you've probably story, draperies or bookbind-man-made fibers—are just noticed that the "beetles" inga. naturally unattractive to insects.

of the rock n' roll variety. BUT THE INSECT hazard. Look for this feature on labels when you're shopping for carpets and rugs. It's your assurance that although you may question some tastes in music, you'll never have to question the taste of a beetle or moth for your new carpet.

Another kind, commonly called "carpet beetles," certainly don't hang around carpets anymore. Actually, this pesky insect is a type of moth which would by moth-proof wool and wool-attack many types of home blend carpets during the pro-

Three-Seat Sofa Shown

An eye-catcher among the put trim. The sofa is among the com-nishings introduced at the temporary seating pieces, dining and game tables, occa-ings Mart recently is a color-sional tables and chairs de-igned by Arthur Umanoff. The company for whom Umanoff creates furniture is showing pieces in walnut, teak and ebony finishes.



COMING TO BUFFUMS'

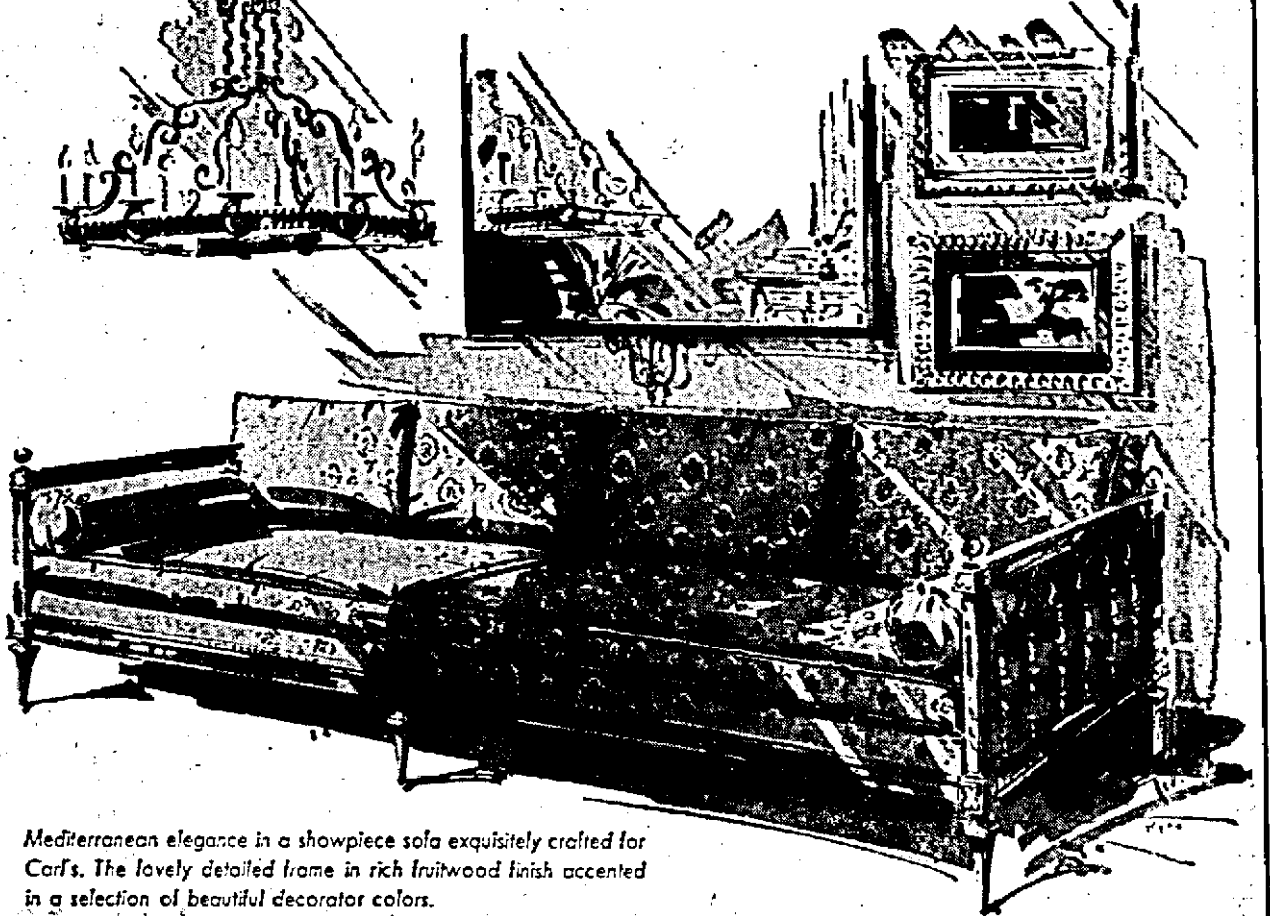
Buffums' Interior Design Center, opening early in May and located at the corner of Broadway and Pacific, will be Buffums' newest service for patrons. Typical of the many famous names to be featured in this unique center for the home is the Baker a la Carte collection of fine furniture, shown here in this pleasing dining room setting. The opening date is to be announced early in May.

Carl's

PRESENTS:

españa

.... reminiscent of old Spain



Mediterranean elegance in a showpiece sofa exquisitely crafted for Carl's. The lovely detailed frame in rich fruitwood finish accented in a selection of beautiful decorator colors.

8-FOOT SIZE _____ Reg. 374.75 **329.**

5-FOOT SIZE _____ Reg. 299.35 **269.**

MATCHING CHAIR _____ Reg. 159.75 **139.**



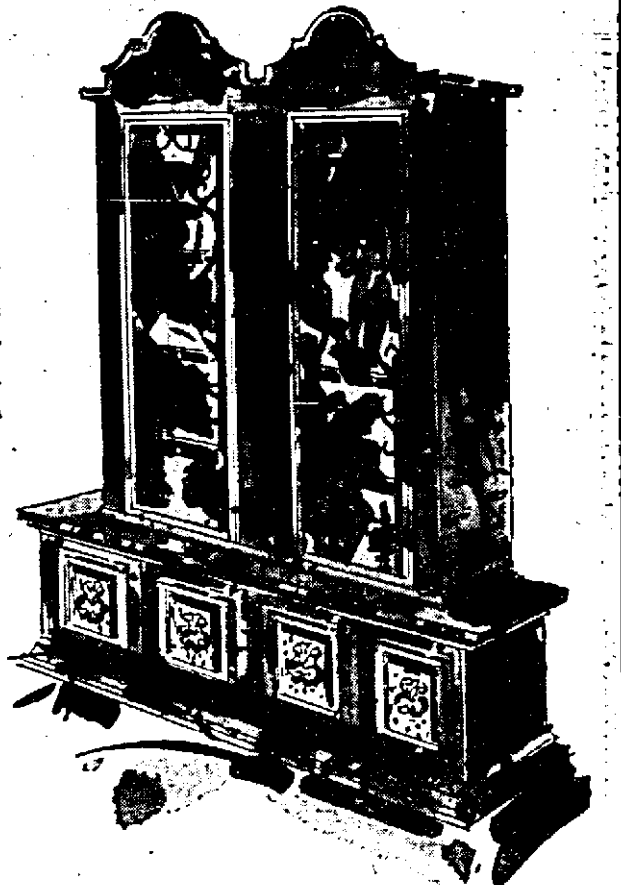
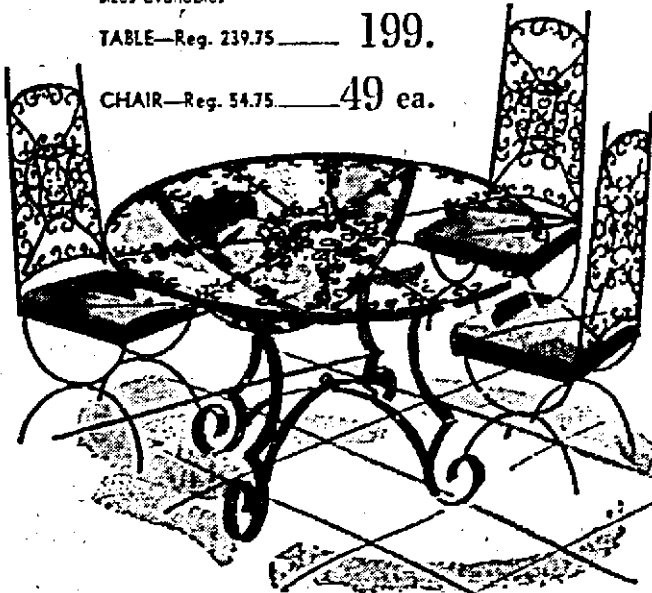
Here's a Castilian accent for your cafe. The octagonal table top of warm wormy chestnut is supported by gracefully curved wrought iron legs. The most forceful Spanish influence since Cortez.

Reg. 79.95 **69.00**

Visit Iberia in your own home while dining at this elegant grouping. The circular clear glass table top, 48" in diameter, is supported by intricate iron detailing and surrounded by matching slender chairs with plush cushions. Other sizes available.

TABLE—Reg. 239.75 **199.**

CHAIR—Reg. 54.75 **49 ea.**



The touch of old Spain is evident in this masterful reproduction. An authentic finish of wormy chestnut and solid oak accented with custom wrought iron details makes this 63" wide credenza a thing of beauty. Features include an interior light and glass shelves.

Complete as illustrated....

599.

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TO EARTH
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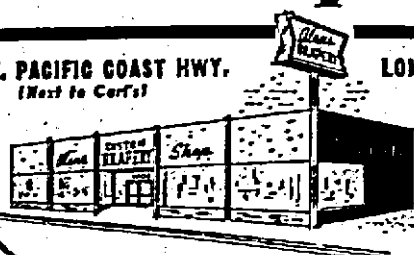
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Drapery Showroom and Fabric Warehouse"



FROM NEW DRAPERY STUDIO

Matching quilted bedspread and draperies is suggested by Fashion Draperies, 10011 Artesia Place, Bellflower. Opened recently, the store specializes in complete and unusual drapery effects. John Griffin, owner, is a graduate interior decorator.

Elegance in Fabric

There is an emphasis on elegance in fabrics this spring, continuing the trend of last year.

Noted are rich yet subtle fabrics. The flat, silky look has given way to texture, both plain and patterned. Prints, quilted or non-quilted, are stronger now than in many years. There is less shine to fabrics.

Colors are clean and subtle, with no hint of muddiness. All shades of green are popular, especially light green. In fact, light tones predominate in most colors. Gold-greens and copper tones are favored in traditional as well as modern furniture. Touches of red and blue are creeping in as accents.

Should Give Carpet Finest Installation

A beautiful new carpet deserves a top-notch installation. Modern carpet laying techniques have made it possible to install wall-to-wall carpeting so that it appears to "flow" into the walls.

The tackless method is the most popular and widely recommended carpet installation technique.

By this method, the carpet is secured to wood strips anchored to the floor along the walls. The strips contain rows of pins, angled toward the wall, which grip the back of the carpet.

The tackless method is preferred since it eliminates the need for tacks, which can be seen. However, expert installers can make seams that are barely visible. Also, wide carpet. Also, it makes possible the taut, smooth installation that is desired.

For room-size and area rugs, attractive fringes made of the same colored yarn as the rug will offer the same protection as binding tape.

For staircase installations, a good idea is to have the carpet run a foot beyond what the measurements call for. This extra material can be folded against the riser at the top or bottom. When worn spots develop on the treads, they can be shifted to the risers.

THOUGH development of wide-width carpet has reduced the amount of seaming through wear. This formerly required, many wall-to-wall can be done by your carpet dealer at a very moderate cost.

Consider Floor if Remodeling

Planning a remodeling project this spring? One of the first areas to be considered will be the floor. Excellent vinyl-asbestos tile provides the home handyman with high style in a low-cost flooring material that can be installed with a brush, some adhesive and a pair of ordinary household scissors.



LOOK FAMILIAR?

It should. This is the most beloved modern furniture in America.



Ritner Furniture

6414 E. SPRING

SPRING AT PALO VERDE

LONG BEACH — HA 9-5919

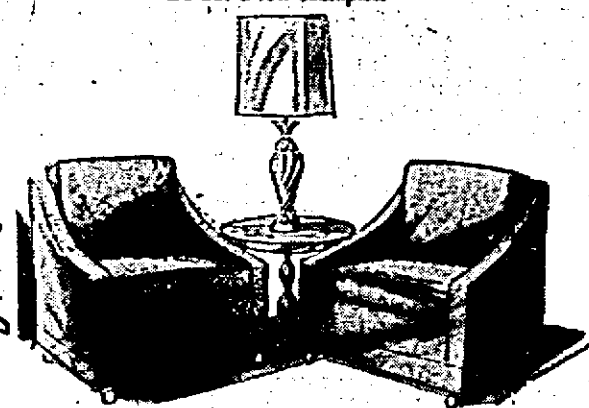


ART FIGURE

This Spanish shepherd is among the Mediterranean folk art figures shown in the new wall accessories. It is made of a simulated wood from a carved original and is 43 inches tall.

SPRING FURNITURE EVENT

Now is the time to Refurbish your home at Fabulous Savings! Lane's are offering many items at reduced prices—Here are but a few examples.



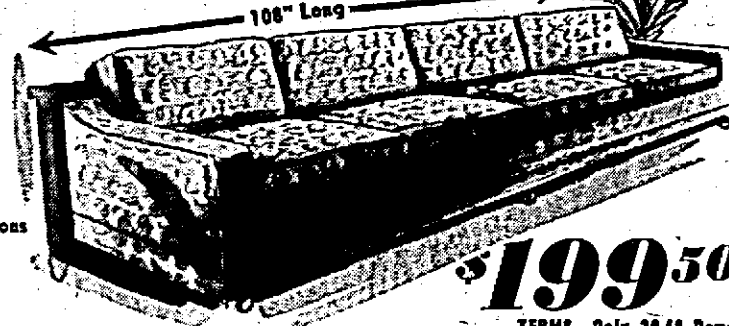
italian-classic chairs

- Choice of Decorator Fabrics
- Custom Tailoring
- Reversible Cushions
- Shepherd Casters

\$69⁹⁵

9-ft. italian-classic quilted sofa

other sizes available

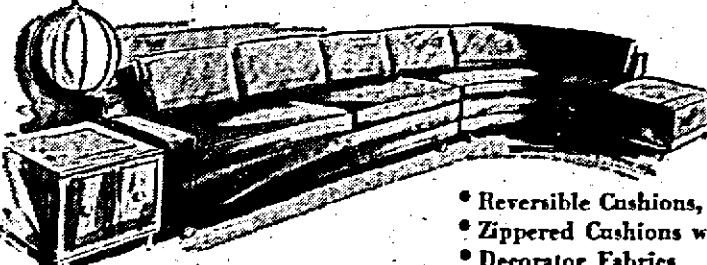


\$199⁵⁰

TERMS—Only 26.48 Down, Only 9.35 a Month

18-ft. sectional the "italiana"

Exactly as Shown



\$299⁹⁵

31.35 Down 14.00 a month

- Reversible Cushions, Seat & Back
- Zippered Cushions with Foam
- Decorator Fabrics
- Custom Tailoring

33"-35" COMMODE, Oiled walnut or antique white. Lane's special **69.00**
SWAG LAMP as shown. Another Lane's special **38.00**

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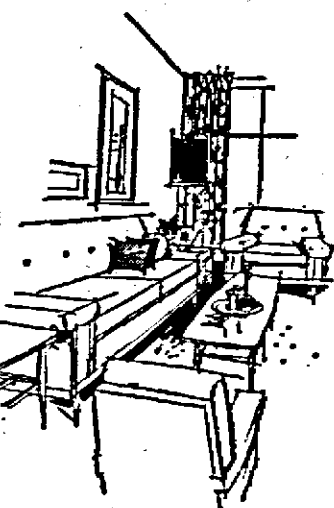
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We're proud of our new home! It was designed to help you visualize your home, as it could be, with just the right styles and colors of furniture, carpet, drapes and accessories. Won't you come out and visit us while we're shiny new?

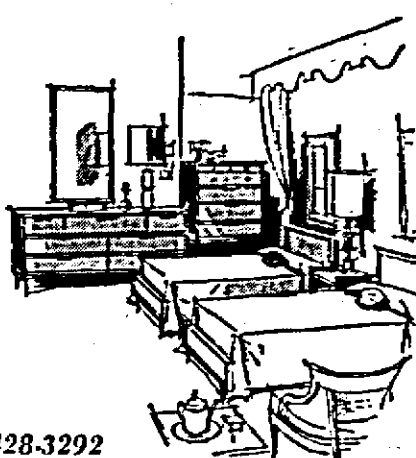
B & J INTERIORS, Inc., is much more than a collection of THINGS to go into a house—it's also PEOPLE with IDEAS. Our staff of skilled interior decorators are so friendly and helpful that they make shopping a pleasure.

Let's get acquainted!



We carry these famous names:

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Bervan	Mohawk
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Gulistan	Roxbury
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INTERIORS, Inc.

1000 E. ARTESIA, LONG BEACH, CALIF.

Monday and Friday Evenings 11 to 9—Sunday 11 to 5—Daily 11 to 6 P.M.



BEAUTIFUL AND LIVEABLE

Plush carpet, especially when it is deep-piled and luxurious such as Lees new "Coach and Four" all-wool fabric, provides a bedroom that is beautiful and liveable. The bed is covered with a beautiful hand-made velvet spread on a king-size bed. Note the canopied infant's crib.



GRACIOUS DINING RETURNS

Elegance of Old Spain takes on up-to-the-minute New World ways in this Spanish contemporary dining room setting for the Pavilion of American Interiors at the New York World's Fair. Cane-backed dining chairs not only have graceful Spanish lines, but velvet seats give an extra touch of Latin luxury. Round dining table with huge center pedestal, buffet and breakfront all bear the stamp of Spain—and add up to a setting especially keyed to modern America's rediscovery of leisurely, gracious dining.

Fabulous Carpeting Offered This Year

Carpet available for the golds and interesting reds in it is used to achieve an over-all look," adds Grace Madley, home furnishings expert of the Philadelphia Inquirer who shared the rostrum with Mrs. Gordon at the Philadelphia Home Fashions League when they reported on the 1964 market. "Patterns are not obtrusive. Most of today's carpets will go in any kind of a setting. Colors are fabulous, like the new 'neutrals', such as the 'martinis' and mushroom." "Classic Look" is the way the new home styles have been classified for '64. Casual is dropping out of the vocabulary. The new home furnishings are sophisticated and "prosperous looking". It is a charming look that Mrs. America has to live with and decorate around.

The new spirit in carpets and home furnishings, in general, is well-scaled, well-designed and basically with soft lines.

Carpet colors this year are fascinating — clear, intense but never brash. The colors are true, and varied. There are lots of greens, freshening in carpets in the way



NEW FOR BEDROOM

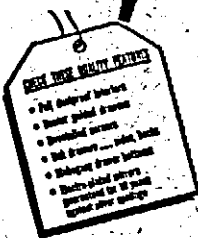
A refreshingly different shape mirror and double dresser with the design detailing of fine woods will revitalize a bedroom setting. A gold velvet-lined jewelry tray is included in the dresser as an extra nicety.

Remove Wax

Candle wax on your carpet? Rub an ice cube quickly over the wax, blot with a clean towel or tissue. The wax will become brittle and can be easily picked up. Be sure not to get the carpet too wet from melting ice.

danish deluxe

in exotic rosewood and walnut...



TRIPLE DRESSER — FRAMED MIRROR — PANEL BED

\$128.00

TERMS, OF COURSE

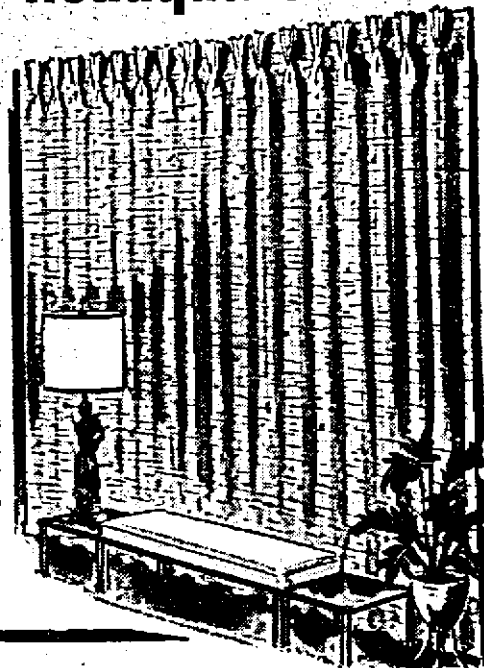
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Every step of the way — from the snipping of the last thread from the finished product — Draperies by Willbanks are Superior. At Willbanks we maintain our own highly mechanized workrooms and employ the finest technicians. Our tremendous volume of factory to customer business allows Willbanks to deliver the finest custom draperies, using the FINEST QUALITY MATERIALS and SKILLED WORKMANSHIP of reasonable prices. Come in or phone soon for a courteous free estimate from one of our decorators. Imagine your pride when a neighbor says, "My, aren't your new drapes lovely!"



ALL WORK GUARANTEED

- Measuring in your home • Decorator consultation • Wide selection of beautiful drapery fabrics • Complete expert labor using 4-inch double tops with heavy crinoline, 3-inch spacing with hidden seams, weighting, hooks, and fan folding • Completed draperies delivered to your home and installed • Satisfaction Guaranteed on your Willbanks Draperies and Carpeting.

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DECORATOR ADVISER SERVICE BY APPOINTMENT in the Convenience of Your Own Home Without Obligation.

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"Purity" #1

Danish Modern Cordless Electric Wall Clock with rich walnut finish. Brass dial. Uniquely designed to express the purest craftsmanship. Decorators purchase these to add an exquisite touch to beautifully appointed homes.

29.95

"Spartan" #7

Cordless Electric Wall Clock. Solid American walnut with solid brass hand-cut dial. Overall width 16". This extremely popular model fits nicely into any decorator scheme. Noted for its outstanding decorator style, it is a favorite with homeowners.

39.95

"Americana" #22

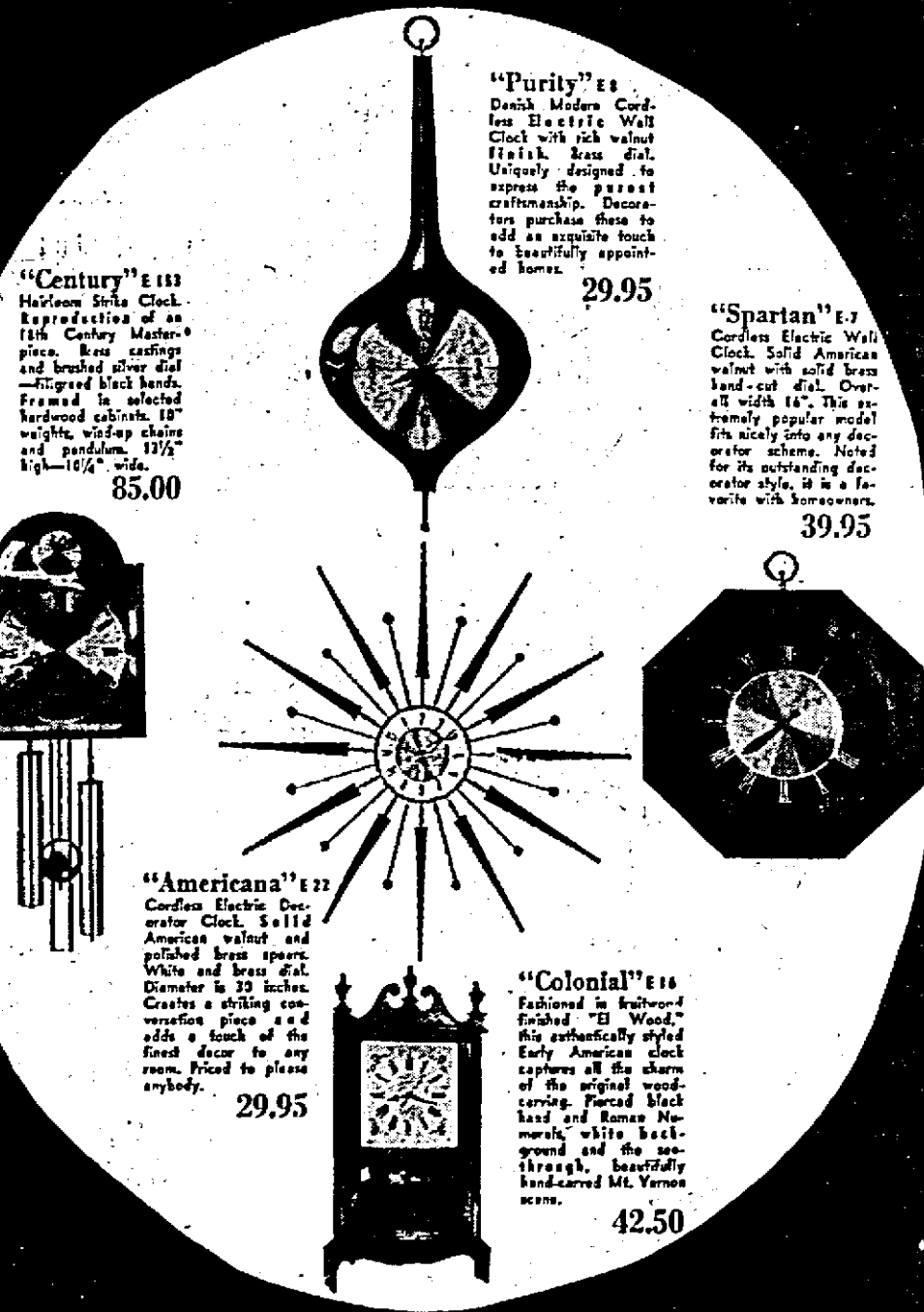
Cordless Electric Decorator Clock. Solid American walnut and polished brass spacers. White and brass dial. Diameter is 30 inches. Creates a striking conversation piece and adds a touch of the finest decor to any room. Priced to please anybody.

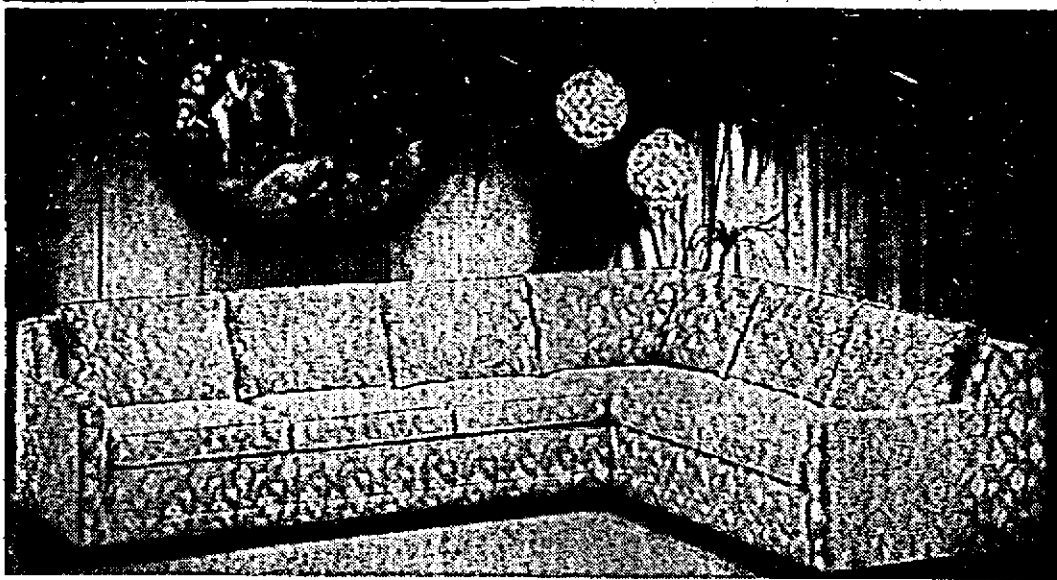
29.95

"Colonial" #16

Fashioned in fruitwood finished "El Wood," this authentically styled Early American clock captures all the charm of the original wood-carving. Pierced black hand and Roman Numeral white background and the see-through, beautifully hand-carved Mt. Vernon scene.

42.50





FITS WELL WITH OTHER FURNITURE

Elegance of transitional styling is portrayed in this outstanding corner sectional living room sofa seen at the Leo Shultz "Acre of Furniture" at 700 Long Beach Blvd. It fits perfectly with Italian provincial, French provincial, Spanish and Mediterranean themes and can be obtained in varied sizes. Fine fabrics from silks to quilted patterns are offered.

Daily Care

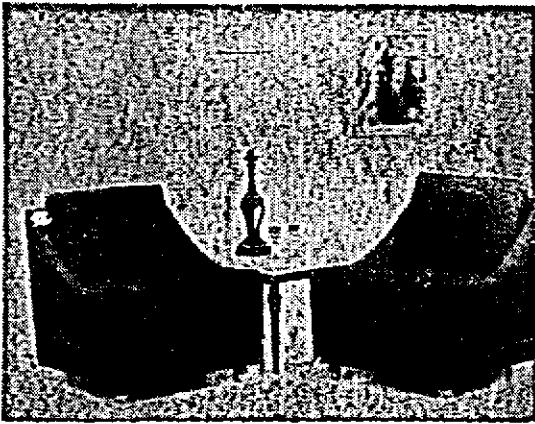
Homemakers tend to devote more time to caring for vinyl and linoleum floor than for their carpets. It is really necessary, says a leading flooring manufacturer, to spend a few minutes each day in removing spots, spills and loose dirt will save hours of scrubbing and repolishing later on.

Carpet Backing

All tufted and knitted carpets and many woven carpets today have backings coated with latex for extra strength and security of surface yarns. Most good-quality tufted carpets have "double backings"—an extra layer of material laminated to the primary backing for greater strength.

Gallery Wall Draws Favor

A "gallery wall" is a favorite Old Masters! Tasteful reproductions of modern and period homes, famous paintings, old maps and lithographs, all with an owners with period tastes authentic look of age, are on display at leading furniture stores. Unfortunately, most home-owners with period tastes don't have the budgets to fill their gallery wall with genuine and home fashion stores.



FURNITURE ART OF TODAY

Contemporary furniture design is a form of modern art. The pieces shown from Edwards Furniture are unusually functional and visually exciting in terms of both design and color. Perfect for that intimate area in modern or contemporary living room or den. Edwards showroom of fine furniture is at 1639 E. Artesia Blvd.

HOUSE AND GARDEN

TROPIC SHOP

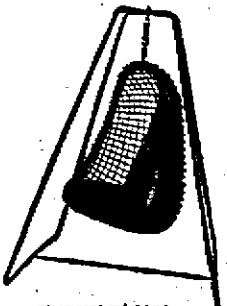
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Cocoon swing
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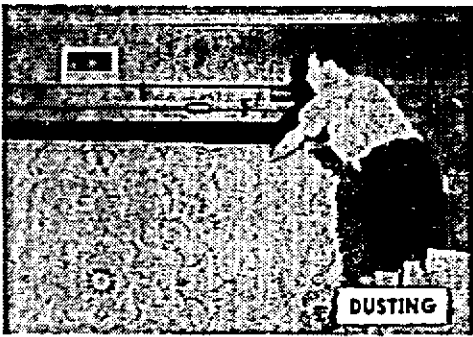
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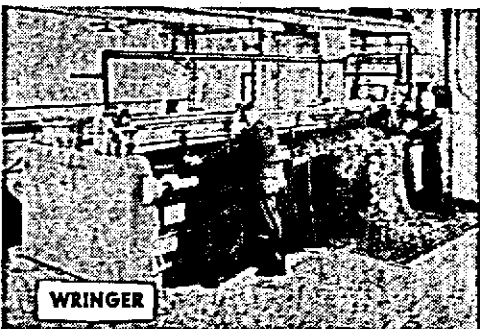


WRINGER

After all the deep dust and grit have been extracted and your rugs thoroughly cleaned with special detergents especially designed for rug cleaning they are fed through the wringer. Here streams of clean water combine with giant rollers to remove any remaining soils and detergents.

DUST EXTRACTOR

When rugs are passed through this machine, the only one of its kind in Long Beach, the mechanism rapidly vibrates the rug to loosen embedded dust and dirt. This is then removed by a vacuum process. AS MUCH AS 4 to 6 POUNDS OF DIRT CAN BE REMOVED FROM THE AVERAGE \$12 RUG! No other machine in Long Beach is capable of removing this amount of soil.



DRYING

After the wringer operation your rugs are removed to the drying room which has been scientifically engineered for exact temperature control and air circulation.

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WALL-TO-WALL CARPETS CLEANED

Scientific rug cleaning is a highly technical process and technical knowledge is of prime importance. "Home remedies" merely promote rapid soiling. Our process makes your carpets SOIL-RESISTANT. It builds an invisible barrier against dirt. The result — carpets stay clean, up to 5 times longer. Our skilled personnel are trained to do the work efficiently, quickly, quietly and effectively. Carpets dry overnight.

NOW DRY CLEAN Your Furniture Too!

We have now perfected a technique to dry clean your upholstered furniture. Before cleaning all fabrics are tested for the safest and best cleaning and spotting process.

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Questions on Rug Care Are Answered

Q. How often should I vacuum my carpet?
A. As often as necessary! Many homemakers vacuum carpets thoroughly once a week and use a carpet sweeper or light vacuuming for "pick-up" cleaning as needed. Your own schedule will depend on the amount of use your carpets get.

Q. I've noticed a lot of "shedding" from my new carpet.
A. Not at all. "Shedding"—loose bits of pile on the surface—is a natural occurrence for new carpets and rugs. It does not affect the life or quality of your carpeting, and with use and vacuum-cleaning the fluff will soon disappear. Remember, shedding is not disappearing—every tuft in the pile is or is not lost, however. It is still there under the soil film, and a professional cleaning or home cleaning with a surface brightener will restore the true hue.

Q. My carpet looks "faded" but it's not exposed to any strong light. What's the problem?
A. Don't confuse fading with soiling. Atmospheric soil may eventually cause a dulling, or even a change of color—for example, a light blue might appear to be a dull gray. The original carpet color to simply as "pile" or "face" yarns.

Two Parts
Every carpet consists of two parts—the backing, and the surface pile, also referred to simply as "pile" or "face" yarns.

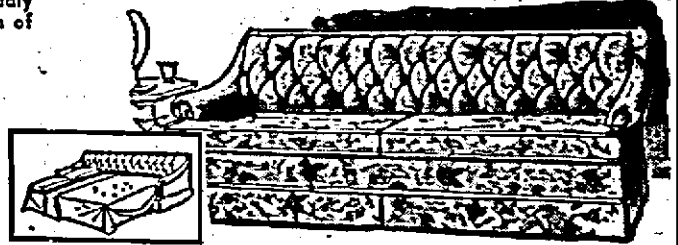
Sleep Shoppe headquarters for HIDE-A-BEDS

You'll find the Style... the Fabric... the Size you want in this wonderful new Group

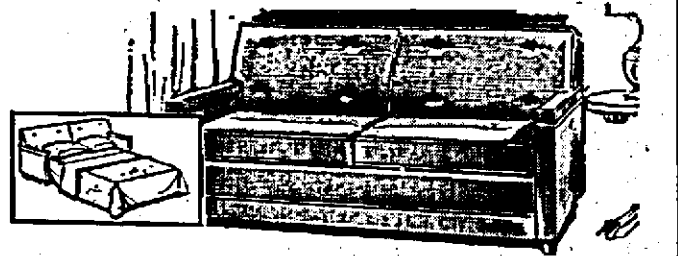
FEATURING SIMMONS

Here's beauty unlimited! Yes, never before has Simmons designed such exciting Hide-A-Bed sofas, or covered them in such glamorous fabrics, or offered them in such thrilling colors. But beauty is only part of the story. So come in today, see for yourself why we proudly refer to this as the finest collection of convertibles we've ever offered.

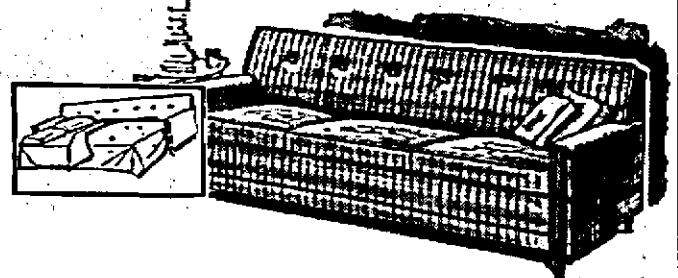
CLASSIC IN DESIGN... THIS DEEP TUFTED SOFA... with graceful arms is available in a smart decorator print or a textured damask. Reversible seat cushions of poly-dacron (also available in loose pillow-back).



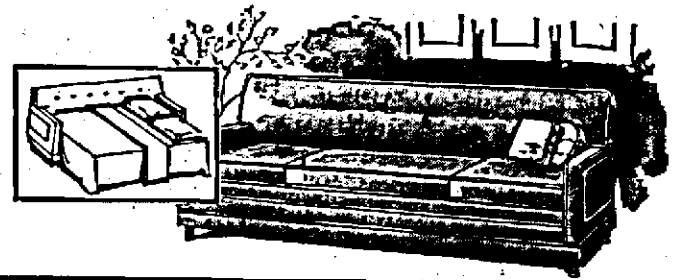
ATTRACTIVE MODERN SOFA... with thin arms and tailored button back is upholstered in a smart textured fabric or Vinyl. The seat cushions are reversible for longer wear.



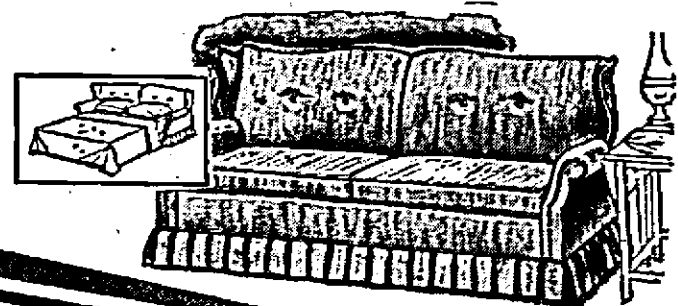
SMARTLY DESIGNED SOFA... with handsome walnut detail is upholstered in a contemporary plaid fabric. Reversible Beautyrest seat cushions offer comfort and durability.



MODERN SOFA... with button-back has fine detail on the arms and is upholstered in an attractive texture. This extra length sofa, with reversible cushions, creates a striking decorative effect and added seating space. Legs are walnut, with brass ferrules.



EARLY AMERICAN SOFA... with shaped back and interesting maple wood detailing on the wing, in a nutmeg finish. Available in a smart tweed fabric or textured breathable Vinyl. Reversible Beautyrest cushions.



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Shaker Clean Lines Adopted in Designs

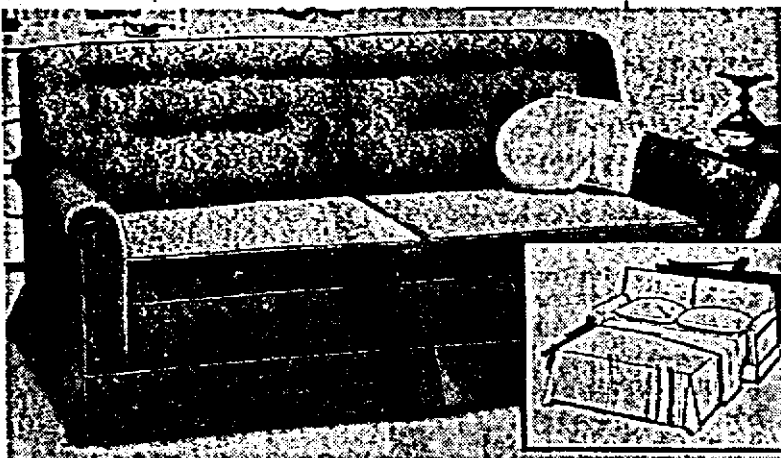
American women are firm Mediterraneans—come rocket-ful. She is insisting on furnishing up their ideas and feeling in, and they went out as furniture designs that are honest and forthright.

Fads in furniture—styles it is that the American woman wants her home to be late 18th and 19th Centuries variations on European, right for her needs, to be known for its simple pseudo European, Gothic and comfortable and to be taste-clean lines and functional

qualities. The furniture was unpretentious, free from ornamentation, moldings and veneers. The Shakers believed in industry, frugality and integrity. The cabinet-makers were spiritually dedicated to their tasks and every piece was made with great

technical care. Cleanliness and orderliness were dominating requirements of the group.

IN CREATING a new Contemporary American collection, the Heywood-Wakefield Co. reached back into the history of New England and looked to Shaker influence for inspiration and authenticity.



FOR THAT EXTRA BED

This ever-popular roll-arm Lawson hide-a-bed sofa makes an appealing living room addition while hiding that extra bed so often needed. A jaunty kick pleat displays the fine fabric while the button-tufted back adds another style note. This is from the Sleep Shoppe, Long Beach Blvd. at Fifth St.

wallpaper

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CHAIRS REFLECT TV VIEWING

You can tell the kind of TV shows they are watching by the way they wear out the furniture—and vice versa—maintains chair manufacturer Morris Futorian. Here, clockwise, beginning at top of cartoon, positions are assumed for: (1) western, (2) heavy drama, (3) private eye epic and (4) variety show or quiz. In center is the ultimate in TV criticism:

Those Cowboy TV Pictures Really Rough on Furniture

With a new TV season, one businessman is delighted that Westerns have given way to situation comedies—because it's easier on the furniture in the home.

Furniture manufacturer Morris Futorian, who makes chairs, maintains that different kinds of TV shows wear out chairs in different ways—and shoot-'em-ups did the most damage of all.

"The real western addict sits on the front edge of his chair and bounces up and down as if he were on horseback," says Futorian. "A couple of TV seasons ago, when virtually everything on the air was a cowboy show, TV fans kept wearing out the front edges of their chairs while leaving the rest intact."

SITUATION comedy viewers tend to relax more—and use the entire chair. "If the show is funny enough, they may bounce around a little too—but not violently, like a western fan, and not necessarily in the same place. The wear and tear is evenly distributed," Futorian says.

Westerns and situation comedies aren't the only categories of TV shows which seem to call for their own sitting position—with resultant special wear and tear on the chairs, Futorian observes some others:

PRIVATE EYE EPICS—The viewer sits bolt upright but squirms whenever the hero gets into a tight squeeze. This isn't as bad as bouncing on horseback style, but it's hard on the front part of the chair seat.

Heavy drama—The arms of the chair take a beating, as the viewer grips them during the tense scenes. With upholstered arms the one-spot wear gets noticeable. "Drama lovers may bewail the dearth of serious dramas on TV—but the furniture maker it's just toward soil is completely masked by the soiling characteristics of the lubricants.

Variety shows, quizzes, panel programs and games—

Cleaning of Carpet Needs Expert Care

"Which carpet fiber is best? Should I get all wool? Or nylon? What about rayon and the acrylics?"

These are the questions most often asked by housewives of Mr. Herman (Shabason) of Herman's Rug and Upholstery Cleaning Co.

Today's carpet shopper, confronted by a dozen or so fiber names which didn't exist a decade ago, is understandably confused.

The carpet manufacturers are striving to make carpets with a high "texture retention" and yet the consumer complains bitterly about crushing and matting of the pile and she tries to follow the suggestions of the carpet salesman and tries cleaning the traffic areas and after a week or so, the areas which she cleaned are worse than ever.

What is the cause? IN PROCESSING the fiber, of either natural or man-made, lubricants of various types are often applied to the fibers. Some lubricants left on the finished carpet can cause soil to adhere so strongly that the characteristics of the fiber toward soil is completely masked by the soiling characteristics of the lubricants.

Is there a solution to this quality of the carpet?

"Yes," says Shabason. "As a rug cleaner 25 years and as a graduate of the National Institute of Rug Cleaning and as a representative of the Carpet Technical Service Institute we feel that after careful study and experimenting we have the answer to this problem."

"A rug or carpet can always be cleaned thoroughly and efficiently in our plant, for we dust, shampoo and rinse thoroughly and then hang in the dry room for complete drying."

"In wall-to-wall or on location cleaning, the rug cleaner has to understand the soil characteristics of the carpets. The shampoo used by us contains a special ingredient which acts as a co-solvent for the lubricants used in the manufacture of the fibers and also contains a special additive that does not leave a sticky residue and also corrects any shampoos left by previous cleaning."

"In home cleaning the consumer should refrain from using most shampoos or wet cleaning solutions for they cause a sticky residue to accumulate which causes rapid resoiling and then they blame the carpet retailer for the poor quality of the carpet."

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- Lakewood Blvd. to Traffic Circle & turn right 4 blocks
- Garden Grove Blvd. to Pacific Coast Hwy., Turn Right 2 Miles

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AN ORIGINAL

These four bronze lanterns with cut crystal panes hanging from a bronze canopy make up one of the original designs found at Sally's, a complete store for lamps and lighting fixtures at 3500 E. Pacific Coast Hwy.



DECOR ELEGANCE

Here is a lamp table with design character of its own yet is neither overshadowed nor dominant in its contributing role of decor elegance. The caned shelf, the decorative drawer paneled in myrtle burl and the mitered prima vera molding all lend design individuality to an often-slighted piece of furniture.

Give Tips on Carpet

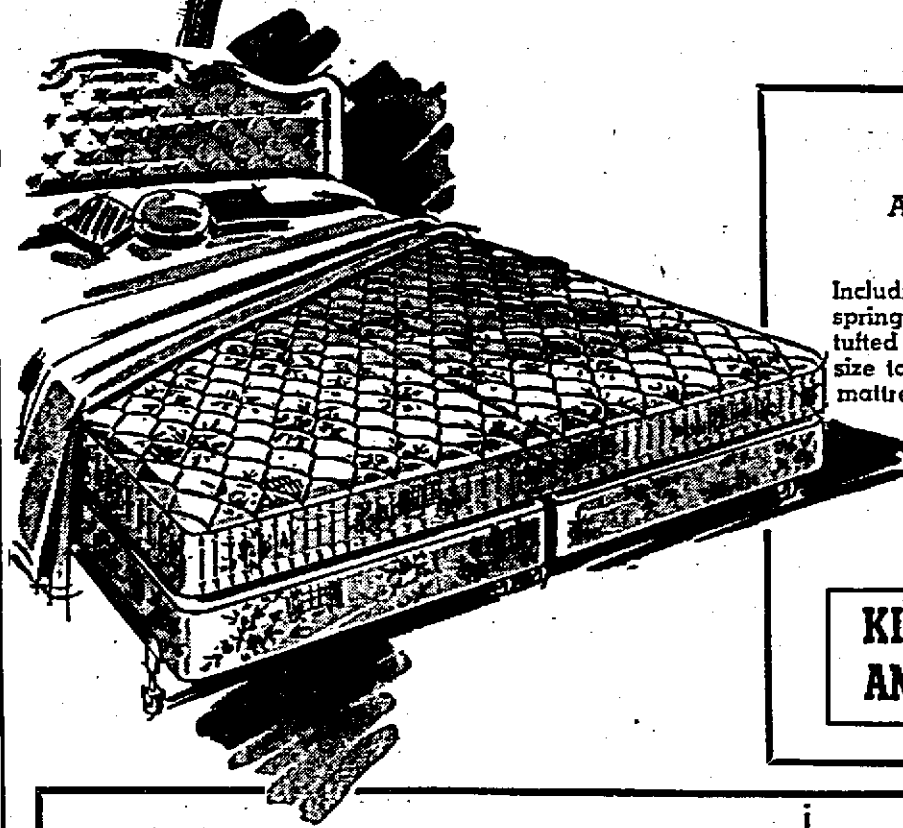
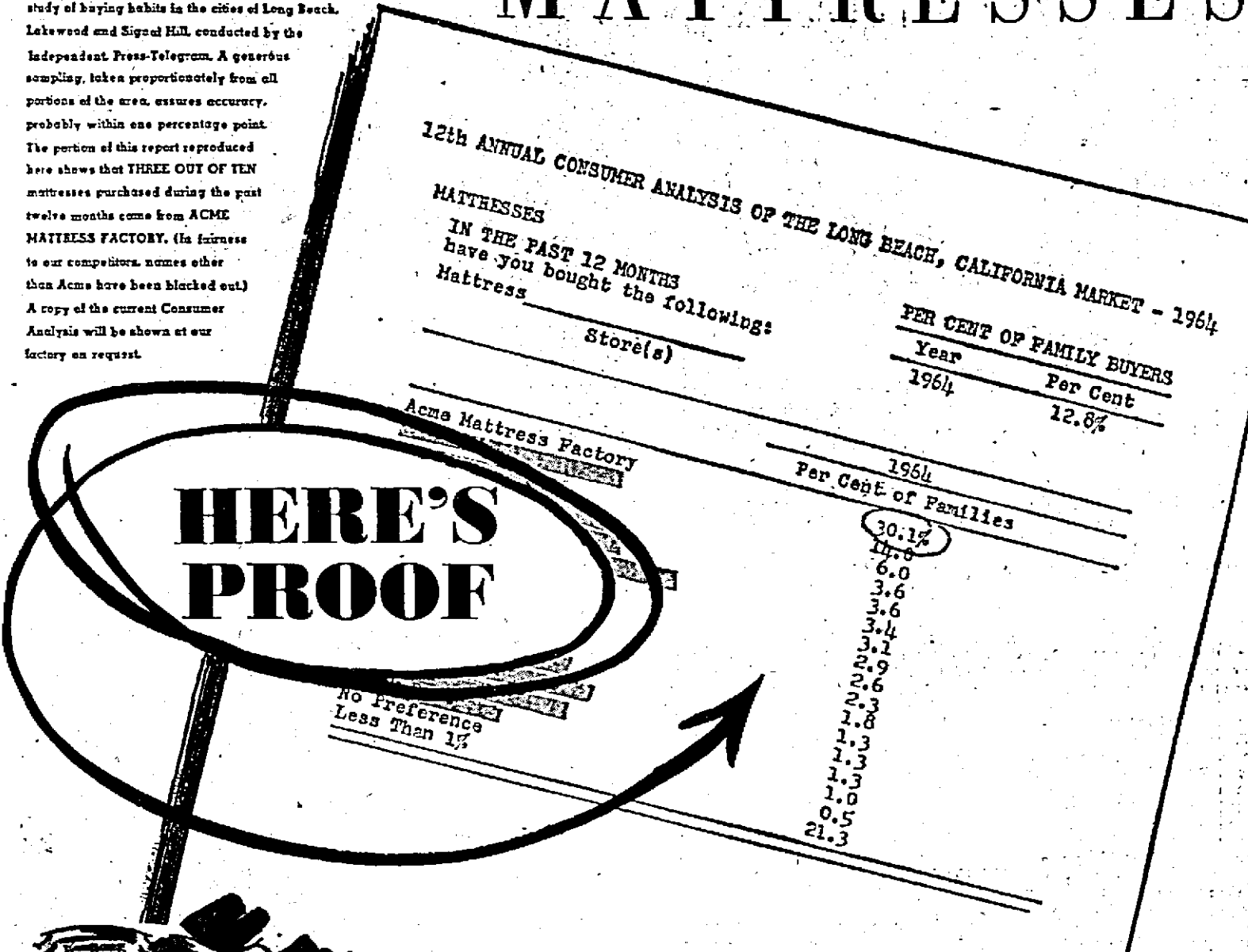
In decorating, there are overpowering in a small no unbreakable rules, no rigid space. Cool colors, such as "do's" or "don'ts." The experts—greens and blues, can help rience of accomplished deco—create a spacious atmosphere; rators, however, can be warm shades — red or rich helpful as you develop home gold, for example — make furnishings ideas.

When you're selecting a 3. The only true "neutrals" carpet color, consider these are black and white. Other suggestions from the experts: so-called "neutrals" may have 1. Be yourself! You'll be a color cast — for example, happier with a carpet color beige tinged with rose or yellow really like than with a low. Choose these shades in "play-it-safe" style which has the same way you would no personal appeal for you. select more definite colors.

2. REMEMBER that color is sometimes difficult — and effects space. Light hues can always unnecessary. Carpet make a small room seem colors may blend or contrast larger; dark tones can be with other colors in a room.

ACME IS NUMBER 1. IN QUALITY MATTRESSES

CONSUMER ANALYSIS is a factual, well-controlled study of buying habits in the cities of Long Beach, Lakewood and Signal Hill, conducted by the Independent Press-Telegram. A generous sampling, taken proportionately from all portions of the area, assures accuracy, probably within one percentage point. The portion of this report reproduced here shows that THREE OUT OF TEN mattresses purchased during the past twelve months came from ACME MATTRESS FACTORY. (In fairness to our competitors, names other than Acme have been blacked out.) A copy of the current Consumer Analysis will be shown at our factory on request.



KING SIZE ENSEMBLE

Acme's famous 6x7-foot mattress ensemble, fourteen pieces in all!

Including: huge 6x7-foot mattress, two matching split box springs, king-size bedframe with roller-casters. Deluxe button-tufted decorator headboard, king-size fitted bottom sheet, king-size top sheet, two dacron pillows, four pillowcases, king-size mattress pad.

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Complete Set . . . With ACME'S famous quality construction you can't go wrong, especially at that LOW FACTORY DIRECT PRICE of JUST

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BOTH PIECES

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LONG BEACH

Big Variety In Colors and Styles for Rugs

All that's gold doesn't glitter. One look at 1964 carpet and rug styles will give you this new slant on an old proverb. You'll see a profusion of burnished bronze tones; greens tinged with gold; warm browns with a "toasted" look; and gold on its own, in every shade from light to dark.

These rich colors point to one outstanding trend in new carpets and rugs, but there are other interesting points. Clear, true colors—never harsh, but intense and vivid—are given full play in 1964 styles.

Green is used in a variety of ways, from pale celadon shades to crisp yellow-greens and turquoise tones with a new, lively look.

Red is varied from glowing coppery tones to clear "post-er" reds and those tinged with pink. Blue is represented in jewel tones and in rich peacock hues or further variations on the blue-green theme.

NEW "NEUTRAL" tones include a wide range of mel-low brown colorings, some charcoal shades which are handled in a lively manner and some taupe or "mush-room" hues.

A generation brought up on plain beige wall-to-wall carpets will find this profusion of colorful carpets and rugs newly interesting and rich in decorating possibilities!

There are plenty of patterns, too—some strongly stated for definite decorating themes, others more subtle and flexible in decorating.

Many of the new carpet patterns are designed to lead interest to a room without being obtrusive, and while they won't literally "go with everything," they will fit in with several changes of pace in room planning.

THESE PATTERNS—often achieved by a combination of color and texture—represent a step away from the "plain" look in carpets and rugs.

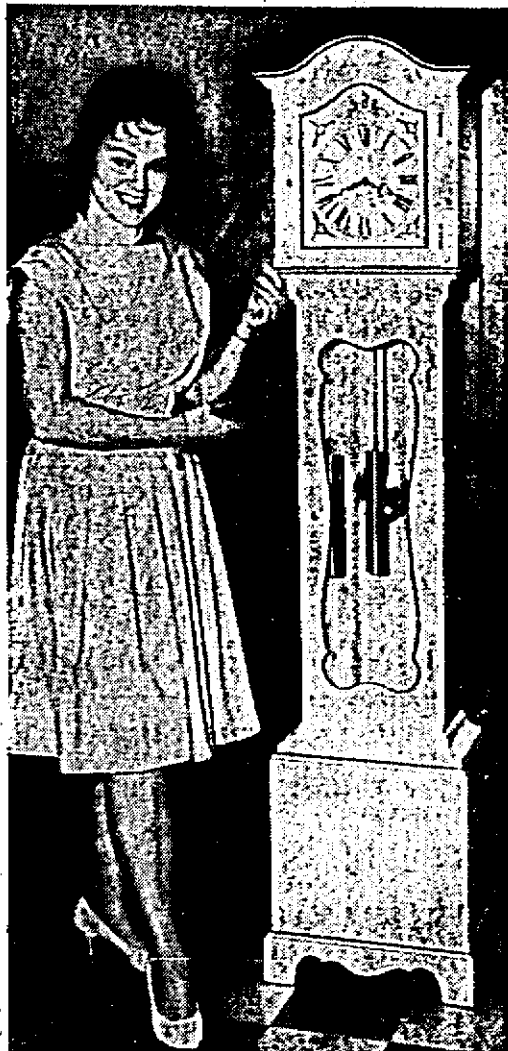
Still another step in this direction is seen in the many new textures of soft pile surfaces.

Texture is especially refreshing in many new solid-color carpets and rugs—pleasing to the eye, and equally pleasing from a standpoint of practicality. They're designed to combine "plush" luxury with ease in upkeep.

Included in this category are many new random-sheared textures which are every bit as plush and elegant as plain cut pile, yet lend additional design interest to the floor.

Texture designs in 1964 carpets are created in multi-level looped pile; in combination of cut-and-uncut pile; in two or more levels of cut pile yarns; or with variations of twisted or crimped yarns.

AS WITH pattern, the new textures may suggest definite stylings—graceful leaf or scroll designs, for example—



HEIRLOOM DESIGN

This grandmother's clock of family heirloom design would be an elegant addition to most any home. Created by Elgin, it blends the design skill of the master artisan with contemporary utility features. It is available in selected cabinets of northern cherry or antique white with hand-stripped gold finish at California Time Service, 2194 Lakewood Blvd.

Living Room Clock Not Bad Taste Now

There was a time, not many years ago, when it was considered bad taste to display a clock in the living room. It might, social arbiters decreed, be considered a reminder to late-staying guests.

But clocks have come a long way since then, judging from the sizes and varieties displayed this spring.

Clocks have assumed such importance as a decorative asset that there's no longer any question of social correctness," according to Mary Ann Willis, a decorating consultant.

You will find new clocks in Contemporary, Provincial, and Traditional designs.

Emphasis is on massive size with some designs measuring a full yard across. Correlated candle sconces offer a variety of possible ensembles in several period moods.

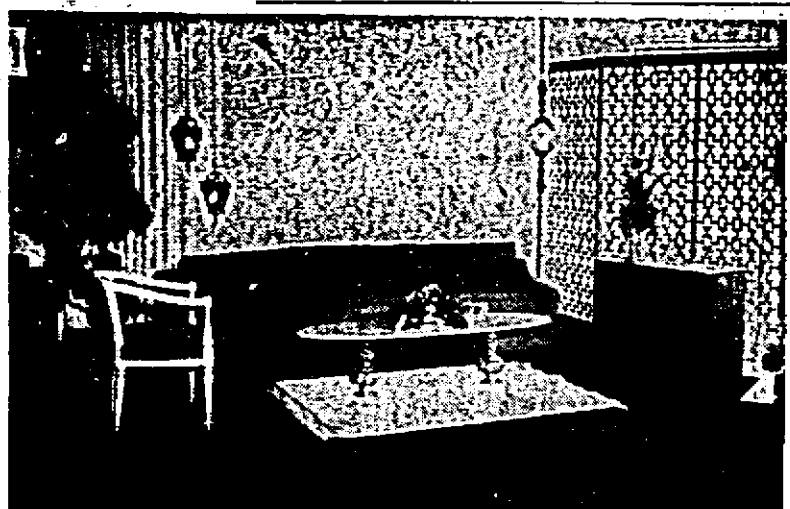
Some of the clocks and sconces are exact reproductions of hand-carved original designs. The simulated wood is skillfully hand finished in appropriate color, metallic, or wood-tone effects. Completed products so closely resemble original carvings, even the sculptors find it difficult to detect a difference.

Noise Is Trapped In Small Holes

Each of the thousands of perforations in an acoustical ceiling acts as a tiny noise trap, absorbing sound waves and preventing them from bouncing around the room. This keeps the sound level in a room from building up to an uncomfortable level.



Independent Press Telegram
SUNDAY, APRIL 19TH



MIXED STYLING APPEALS

Mixing of varied periods of furniture can form one of the most functional types of decor. Here the transitional curved sofa, Mediterranean decorator chest and Italian provincial velvet chair in brushed gold and antique fit well. The fringed area rug and cultured marble table with floral arrangement add to the focal point of the setting. It is by B. and J. Interiors Inc. Studio at 1000 E. Artesia Blvd.

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DESIGN STUDIO POPULAR

One of the most popular places in Long Beach for selecting carpets and draperies is Lloyd's of Long Beach design studio. Located in the Lloyd's store at 4141 Atlantic Ave., the design studio doubles as a consultation room for any of Lloyd's four decorators and their clients. It offers a quiet atmosphere where tasteful guidance awaits the furniture buyer.



FOR MAN, OF HOUSE

This lounge combines the best of two eras. Early American charm and today's most modern recliner mechanism. The chair, by Barcalo, offers exceptional comfort as well as trim, off-the-floor styling and foam rubber cushioning.

Old Weathervanes Now Hang Indoors

Early American weathervanes are blowing in the wind for the fashion-minded homemaker seeking new directions in interior decoration, according to displays at the 1964 winter furnishings market in Los Angeles.

Four such weathervane plaques being shown by Arabesque point up the continuing appeal of Early American motifs in today's decorating schemes.

Designers have taken their cue from New England weathervanes and have adapted these for use as plaques by mounting matte black figures against backgrounds of simulated pecky cypress finished in fruitwood tone. The result is a plaque combining the look of weather-beaten wood with the sleekness of wrought iron.

of a spinning wheel and rocking chair in the same treatment as the weathervanes.

These new reproductions can be used singly or in any combination to add a bright touch to entrance halls, reading corners, bedrooms, and kitchens.

Each of the accessories is a reproduction of an original carving by wood sculptors. The simulated pecky cypress backgrounds authentically mirror the original wood.

Can Cover Slab

Many sheet vinyl flooring materials, unlike linoleum, can be installed in basements and on-ground level concrete slabs. The newest sheet vinyl floors, which are manufactured in six-foot wide sheets, are equipped with Hydrocord, a special moisture resistant backing that resists the harmful effects of alkali moisture.

TO ROUND OUT the collection, there are the figures

Newest Furnishings Have Romantic Air

There's a frankly romantic air about the home furnishings departments in retail stores these days.

Upholstery fabrics and carpets are blooming with floral prints, chests tables and other wood pieces are more colorful than ever. The most feminine heart will delight in the collection of accessories.

Numerous lamp firms have new lamps also reflect the an 18th Century French look, prevalent romantic mood in with gilt and crystal drops. There are silken hanging bases.

"Harem Lites" in baroque French, Spanish and Italian styles.

imports includes such fancies as an illuminated standing hydrangea, more than four feet tall, in antiqued gold and white (there also is a table model), and a group of brightly colored alabaster and gold leaf ashtrays.

Delicate floral and oriental patterns are used on a group of small tables while several new lamps also reflect the prevalent romantic mood in fragile looking pastel glass bases.

A tete-a-tete feeling shows up also in such diversified new styles of silk, damask and velvet boudoir furnishings.

A COLLECTION of Italian



MOTHER'S DAY GIFT

Mother will know how much thought went into the choosing of a gift for "her day" when she sees this elegant dining furniture group. It promises easy care with melamine plastic surfaces that could pass for fine woods. Even the gold-trimmed apron and stately pedestal base are surfaced in high pressure laminate that resists shipping and wipes clean with a sponge. Metal-framed chairs are upholstered in rugged fabric-backed vinyl.



THESE LAMPS APPEAL

Original creations of unusual lamps is the specialty of Ken Ketchell, owner of the Land o' Lamps, 1739 E. Seventh St. The Spartan warrior, featured in the center of this group, is finished in bronze luster with silver overtones. The Grecian goddess combines a sculptured form with a graceful array of candlelighting. The hanging lamp has an impressive roll-around shade. These are just a few of the many creations on display.

Dual Sofas Attractive

More and more manufacturers of dual-sleep equipment are concentrating on making these sofas-by-day-beds-by-night pieces attractive both in looks and price. Being shown locally are many practical dual-sleep pieces done in fashion colors.

Drop Ceiling

Suspended ceilings can be used to lower a high, old-fashioned ceiling or can become the finished ceiling in a newly remodeled attic recreation room. Acoustical or luminous ceiling panels are supported in a metal frame, work and suspended from the existing ceiling structure by wires.

9-Pc. KING-SIZE ENSEMBLE!

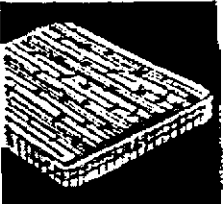
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YOU GET: • KING-SIZE 6' X 7' MATTRESS • KING-SIZE BOX SPRING • KING-SIZE METAL FRAME • KING-SIZE BLANKET • 2 KING-SIZE CONTOUR SHEETS • 2 KING-SIZE TOP SHEETS • KING-SIZE MATTRESS PAD •

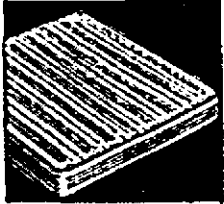
ALL 9 PIECES FOR ONLY

\$179⁹⁵

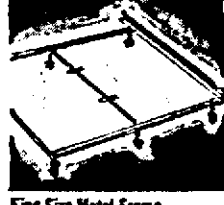
EASY TERMS



6' x 7' King Size Mattress



6' x 7' King Size Box Spring



King Size Metal Frame

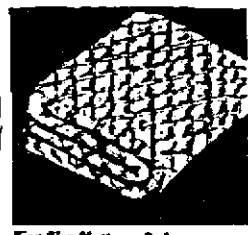


King Size Blanket



King Size Mattress Pad

4 King Size Sheets



King Size Mattress Pad

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Draperies:

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Quilted, come in provincial prints and contemporary solids.

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DRAPERY SPECIAL!!

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 FABRICS

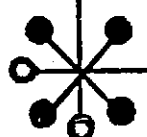
to choose from including Antique Satins, 100% Cottons, Nubby Boucles.

• Large Color Selection • 84 Inches or Longer **\$299⁹⁵ yd.**

INCLUDES heavy curtain hardware & professional installation • Free delivery • "SATISFACTION GUARANTEED OR YOUR MONEY BACK"

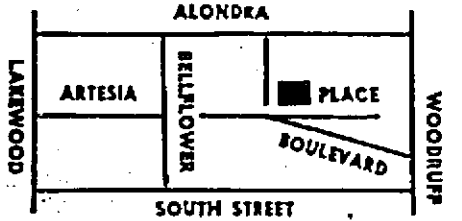


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HARLOW
Carpets

Picture

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\$9.95 well-to-wall with our expert installation over our finest 30 oz. latex pad—complete with tackless stripping, door, metal.

Square Yards	Total Price	Monthly Payments	Down Payment
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30 sq. yds.	\$298 ⁰⁰	\$10 ⁰⁰	NO DOWN PAYMENT
40 sq. yds.	\$397 ⁰⁰	\$13 ⁰⁰	NO DOWN PAYMENT
50 sq. yds.	\$496 ⁰⁰	\$17 ⁰⁰	NO DOWN PAYMENT

HARLOW
Carpets

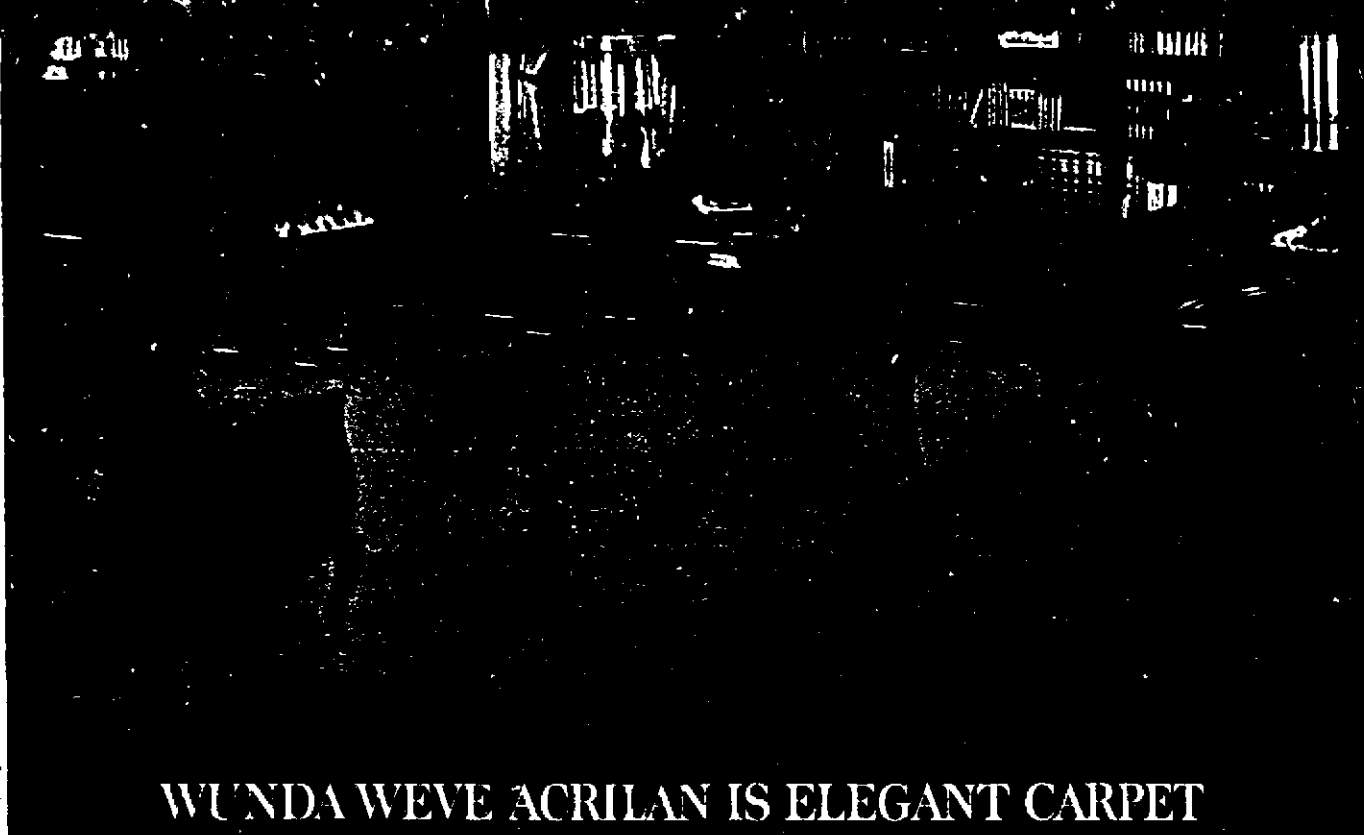
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Downtown Long Beach HE 2-2221

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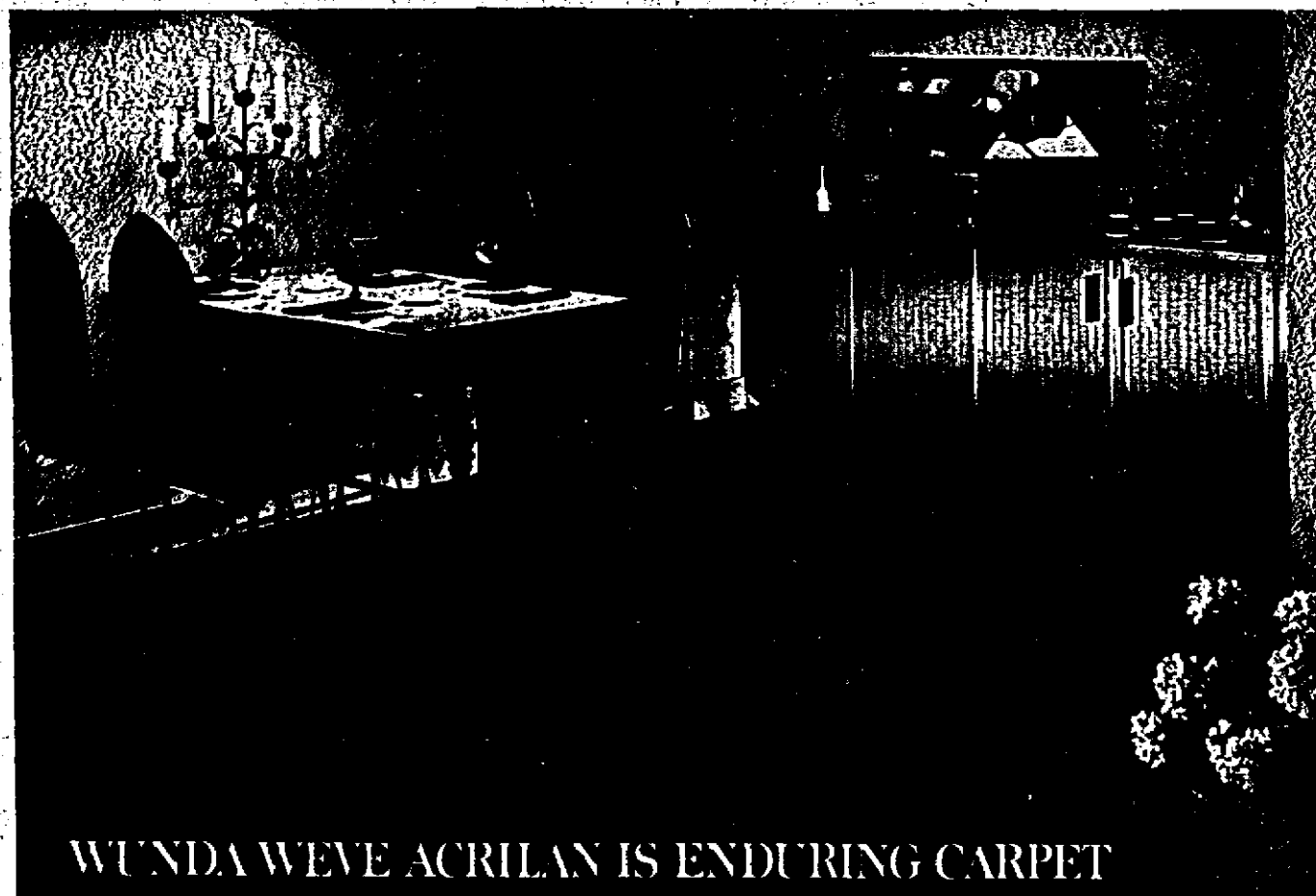
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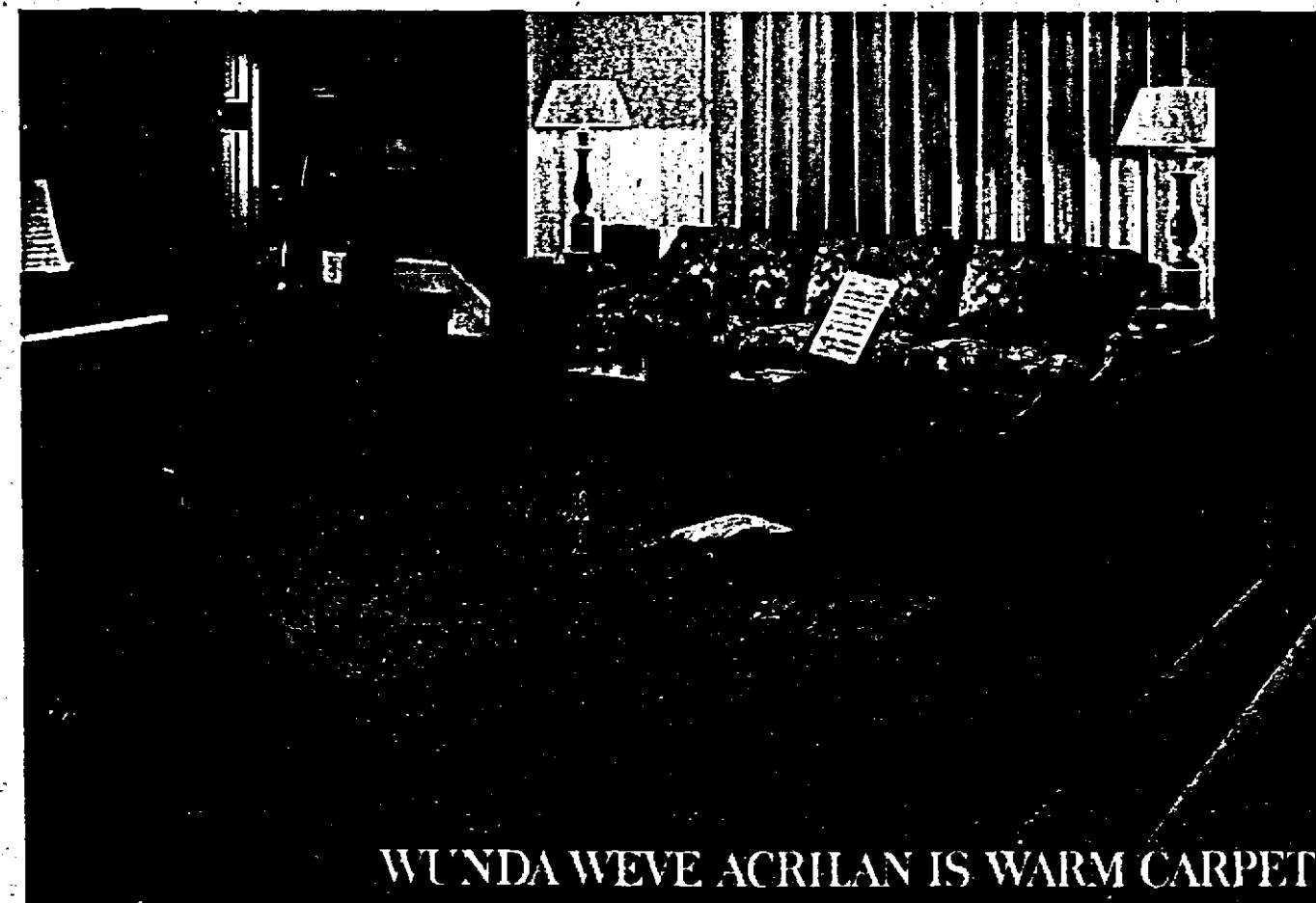
WUNDA WEVE ACRILAN IS ELEGANT CARPET

Acrilan has wool's resiliency—and outwears it! Above, haze gold TRACEWAY.



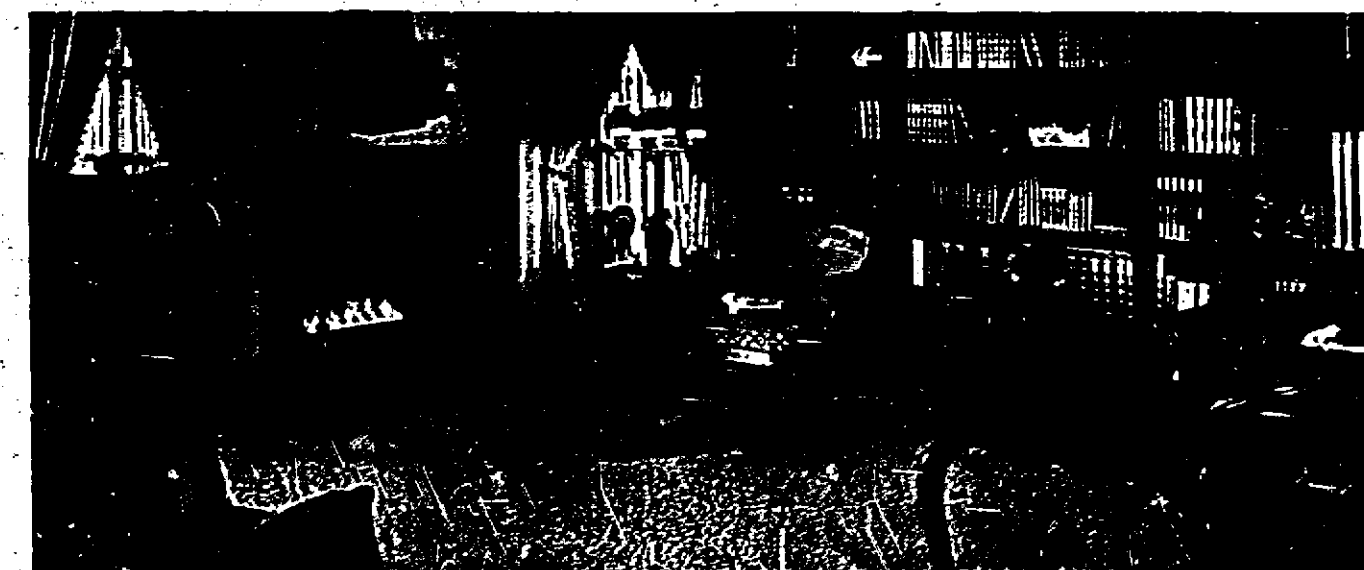
WUNDA WEVE ACRILAN IS ENDURING CARPET

Acrilan feels like wool and grows old more gracefully! Above, regatta blue PLUSHPOINT.



WUNDA WEVE ACRILAN IS WARM CARPET

Acrilan has the warmth and vibrancy of wool! Above, shadow olive BARKRIDGE.



▲ COLORS FOR TRACEWAY

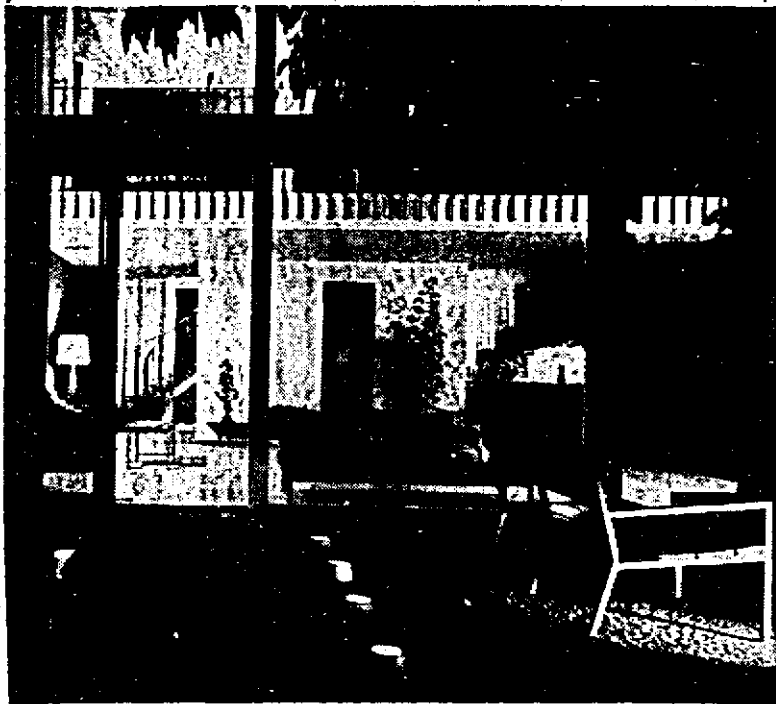
▼ COLORS FOR PLUSHPOINT

▲ COLORS FOR PLUSHPOINT

▼ COLORS FOR BARKRIDGE

▲ COLORS FOR BARKRIDGE

▼ COLORS FOR TRACEWAY



CONTEMPORARY SOPHISTICATION

Here is a dramatic example from the Frank Bros. Interior Design Staff. Contemporary sophistication is the keynote here as it has been in many of the other luxurious homes credited to this staff. The store is at 2400 Long Beach Blvd.

New Tables Aid Hostess

The public's desire to entertain shown at the market. And, of course, new variations in the great number of hi-fi, stereo and record game and party tables, hostess cabinets are shown. Luxurious items to see are

beautifully framed mirrors and pier glass mirrors, as well as miniature chests and tiny-drawered dressers to use for gloves, jewelry and accessories.

**IMPORTED
FROM
PORTUGAL**

**SPANISH
BRONZE**

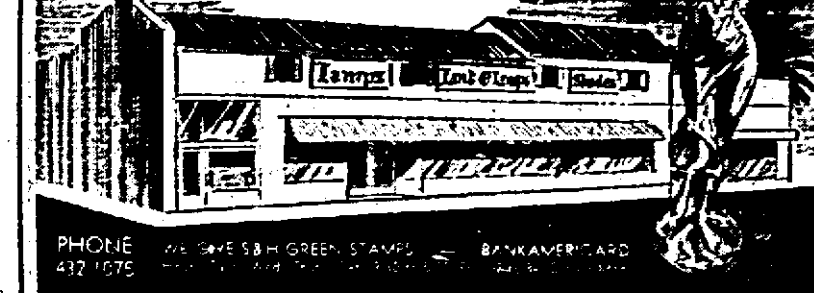
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WITH
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Decorator creations from the Old World. Each one a masterpiece of superb craftsmanship and elegance.

**LAMPS SHADES
PARTS**

Land O' Lamps

1731 E. 7th ST., LONG BEACH

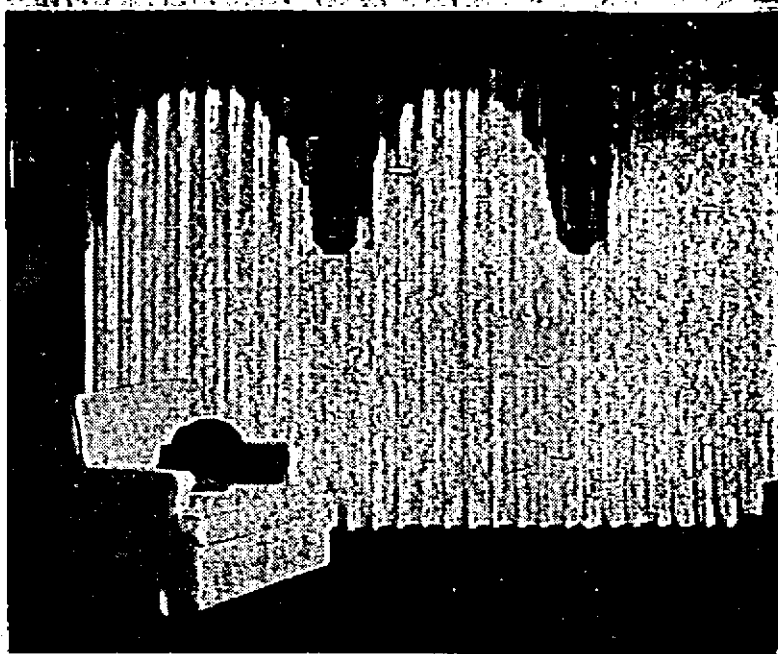


PHONE 432-1575 WE GIVE 5¢ H. GREEN STAMPS BANKAMERICA CARD



JUSTIFIABLE LUXURY!

In the 18th century the upper classes in England thought a game table was an absolute necessity. Now it is becoming more popular in homes today because families are accepting things which offer a convenience as a "justifiable luxury." This table with inlaid checkerboard makes a handsome and gracious addition to most any room and it will serve many practical purposes as well as for games. It is from Thomasville's collection.



DRAPERIES OF DISTINCTION

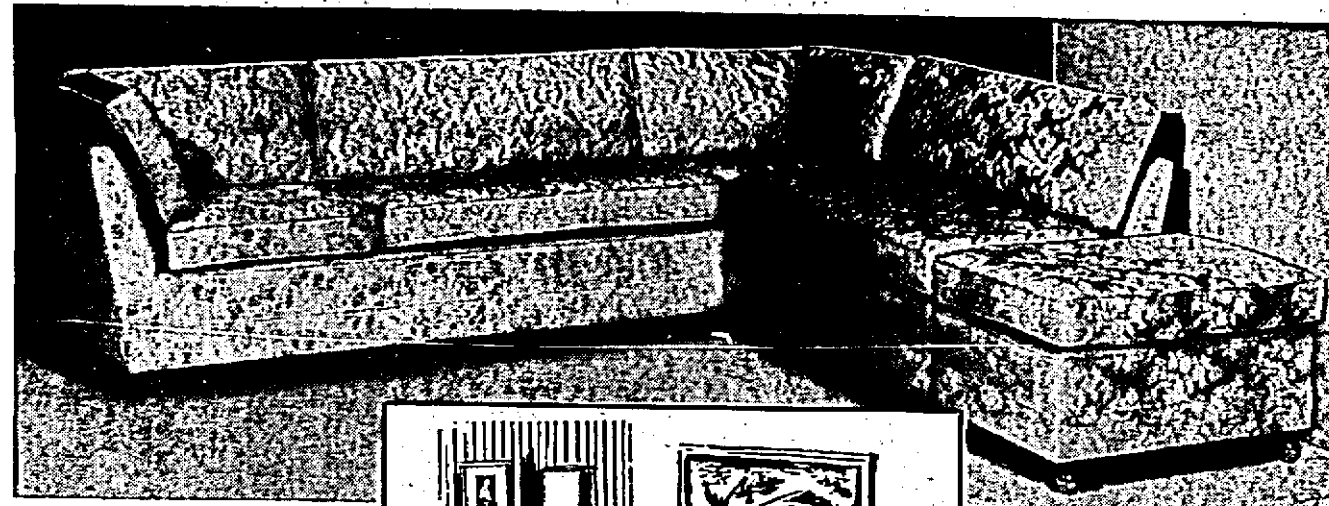
Alans Draperies, 1400 E. Pacific Coast Hwy., specializes in unusual and distinctive draperies. The panel print effect shown here creates a welcome feeling of a gracefully ascending arch delineated in Chantilly-like lace, excellent for traditional, contemporary and formal modern stylings. The firm has a spacious showroom with drapery consultants assisting patrons in making proper selections.

LONG BEACH FURNITURE CENTER of FINE FURNITURE

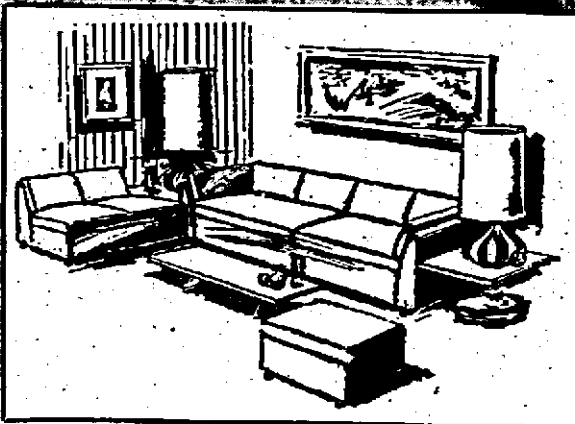
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16 feet of versatility—can be arranged in a multitude of ways
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A sweeping 16 ft. of wall space opens to unlimited decorating designs with this marvelous 3-piece sectional. Arrange a Right or Left grouping . . . or a setting with full size separate sofa, an armless couch and ottoman. Deeply, luxuriously pillowed, covered in an exclusive quilted fabric. Choose from magnificent colors keyed to dramatize this luxurious sectional.



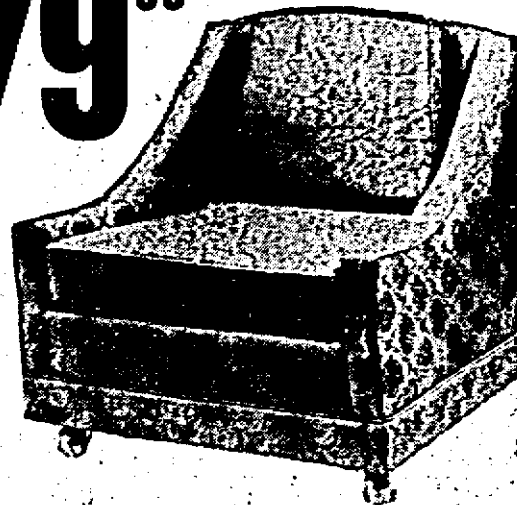
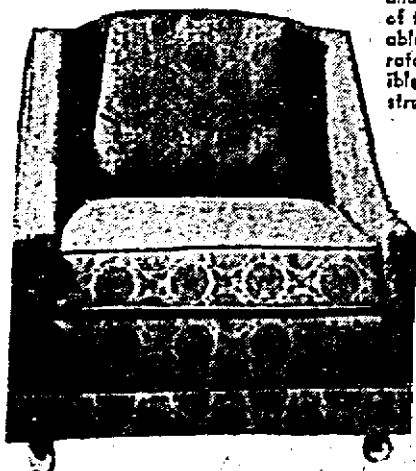
COMPLETE

429

ACCENT CHAIRS

Accent this beautiful sectional and your home with one, or two of these beautiful chairs, available in a wide range of decorator colors and covers. Reversible foam cushions, quality construction.

\$79⁰⁰



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- KROEHLER QUILTED LOOSE PILLOW BACK CHAIR. **\$99.88**
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- Contemporary Arm Tufted Back SWIVEL ROCKER & OTTOMAN, Finished in Walnut Black Plastic. **\$69.88**



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- MR. & MRS. DOUBLE DRESSER . . . mirror . . . Bookcase Headboard . . . Walnut Plastic tops **\$54.88**
- MR. & MRS. TRIPLE DRESSER, Mirror, 2 Stands, Bookcase Headboard, Blonde plastic tops **\$139.88**
- Early American Finished in maple MR. & MRS. DOUBLE DRESSER, mirror, Bookcase Headboard. **\$139.88**
- Traditional MR. & MRS. DRESSER, Mirror, Panel Bed . . . Finished in mahogany **\$159.88**
- Contemporary 72" TRIPLE DRESSER, Mirror, Panel Bed, 2 Stands, Smooth fronts, no handles. . . Finished in walnut. **\$219.88**
- EASTERN SOLID BIRCH Salem Maple finish, . . . Triple Dresser, Mirror, Headboard, 2 Stands **\$239.88**
- FRENCH PROVINCIAL Antique White and Gold Finish Triple Dresser, Mirror, Bed, 2 Stands **\$239.88**
- FRENCH PROVINCIAL TRIPLE DRESSER, Mirror, Bed, 2 stands, Finished in Cherry. **\$269.88**



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- SIMMONS Twin Size INNERSPRING MATTRESS & BOX SPRING SET. **\$39.88**
- SHOLARS Full Size or Twin Size Innnerspring MAT. & BOX SPRG. SET. **\$39.88**
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- ENGLANDER Foam Rubber MATTRESS AND BOX SPRING SET, Full size or twin. **\$79.88**
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- French Provincial Antique White and Gold Finish EXTENSION TABLE, 2 arm, 4 side chairs. **\$199.88**
- French Provincial Cherry Finish, Fruitwood EXTENSION TABLE, 2 arm, 4 side chairs. **\$289.88**
- Italian Provincial Cherry Fruitwood Finish EXTENSION TABLE, 2 arm, 4 side chairs **\$299.88**
- Mahogany Finish Traditional Oval EXTENSION TABLE, 4 side, 2 arm. **\$249.88**



OCCASIONAL

- Choice of Walnut Plastic Top COFFEE or STEP END TABLES **\$9.88**
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- BED DIVAN AND CHAIR, Attractive fabric, durable springs **\$89.88**
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- KROEHLER 4-PC. CURVED SECTIONAL SET, Foam cushions **\$199.88**
- DANISH STYLED 5-PC. GROUP—Sofa, chair, coffee table, 2 step end tables, walnut plastic tops **\$119.88**
- GRAND RAPIDS Quality Traditional MAHOGANY FINISH SOFA AND CHAIR, Metalasses. **\$339.88**
- Italian Provincial style 84-INCH SOFA AND CHAIR SET, Fine fabric. **\$299.88**
- KROEHLER 3-Pc. Curved QUILTED SECTIONAL, Elegant fabric **\$389.88**

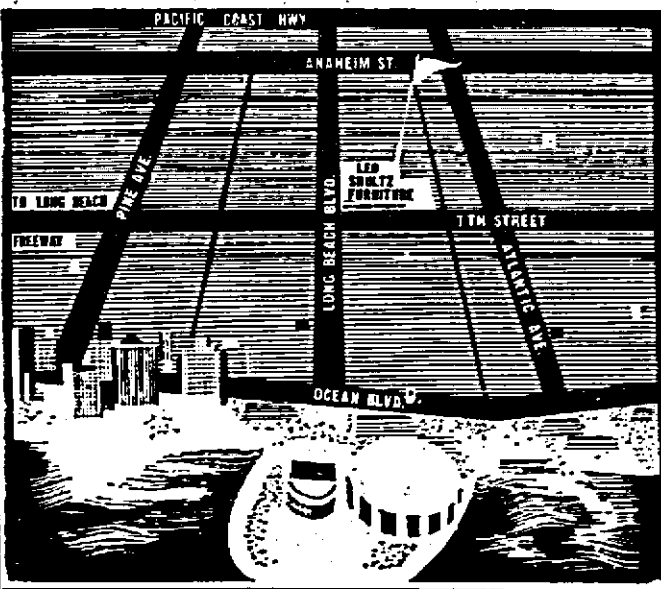


SOFAS

- SIMMONS or KROEHLER SLEEP SOFA with innnerspring mattresses. **\$169.88**
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- 84-INCH FINE PLASTIC SOFA FOAM-RUBBER CUSHIONS **\$139.88**
- 96-INCH SOFA, Cinnamon brown foam cushions. **\$159.88**
- 100-INCH KROEHLER QUILTED SOFA **\$219.88**
- 96-INCH QUILTED LOOSE PILLOW BACK SOFA **\$169.88**
- French Provincial 86-INCH SOFA Tufted Back, Metalasse fabric. **\$239.88**
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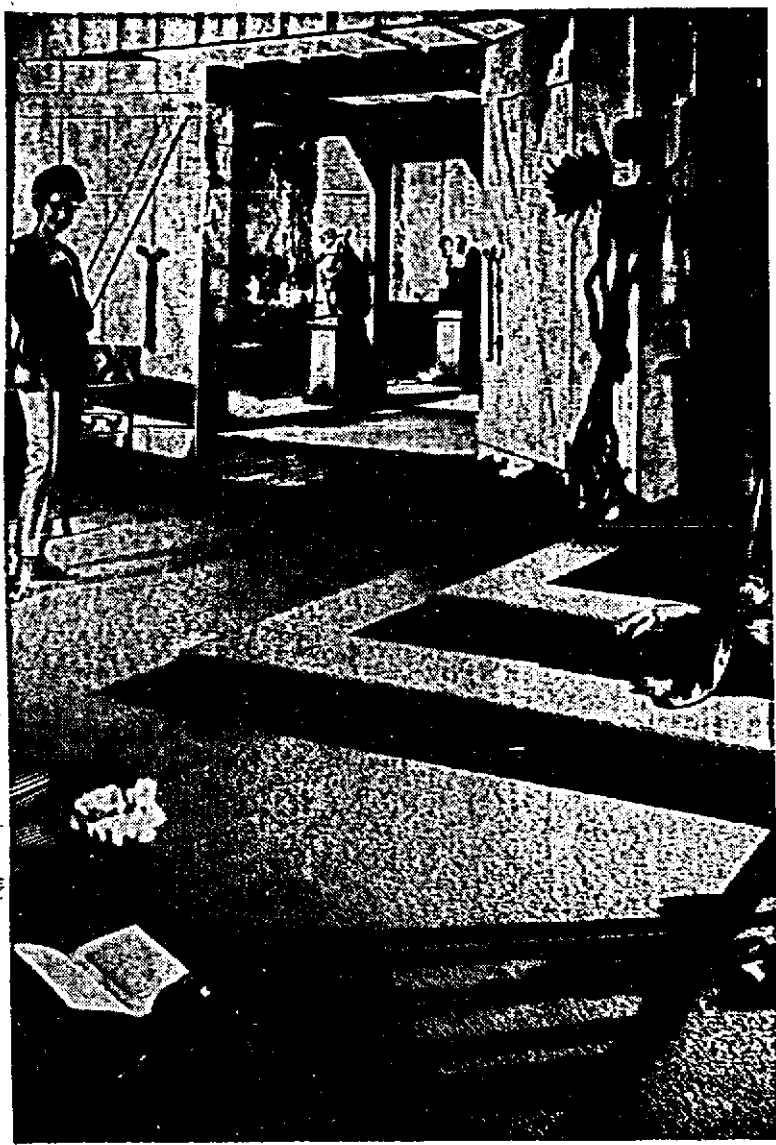
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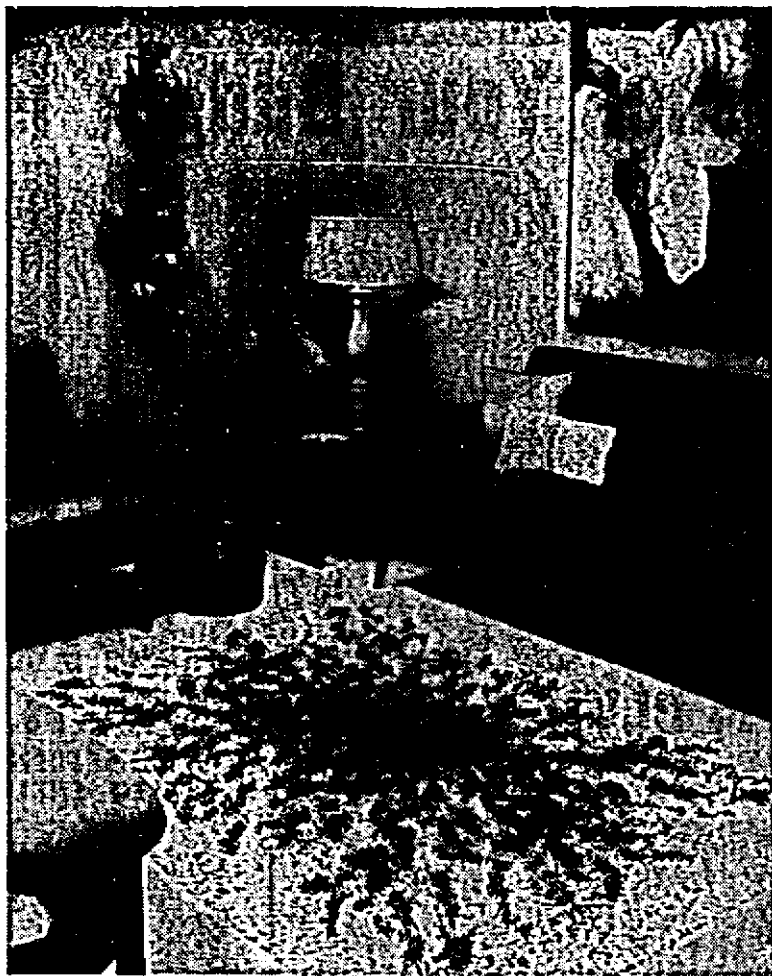
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CARPET DOES MUCH FOR ROOM

This lovely effect of broadloom carpet was created by Karastan for the Harlow Carpet Co., 344 E. Fourth St. Harlow, one of the area's leading carpet firms, carries many of America's leading carpet and rug lines.



RUG ON CARPET

Interior designers have rediscovered the beauty and advantages of putting a rug on the carpet. Popular in decorating in grandmother's era, this idea went into disuse in the depression. You can protect a heavily traveled spot or create a conversational piece with such an addition while still enjoying wall-to-wall carpeting.

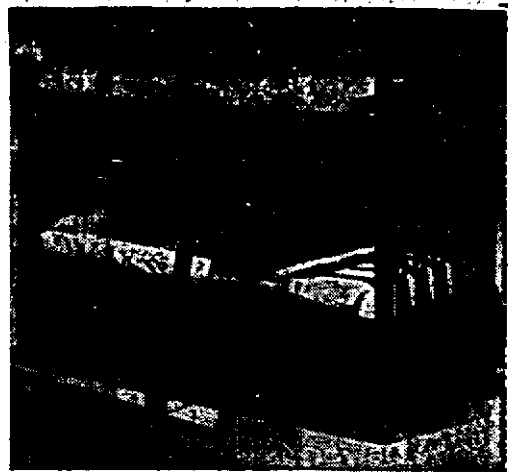
Ceiling Is Part of Room Decor

Gone are the days when ceilings were the forgotten stepchildren of interior decoration. Decorating experts say an entire range of attractive designs and textures are available to make acoustical

ceilings an integral part of any room's decor. The newest effect is a white-on-white raised plastic design which comes in either a paisley or starburst pattern.

Broadloom Defined

"Broadloom" is not a kind of carpet. It is simply a term of measurement indicating that the carpet or rug was made wider than 6 feet. It does not describe any particular style, quality or type of construction.



Not two, but three-in-one beds are the latest thing. As space becomes more precious, we build buildings higher to accommodate more families; and beds are higher to accommodate more children. In addition to the customary bunk beds, this one has a trundle bed underneath.



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Know Your Carpet Dealer!

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2 Blocks North of Carson

GA 4-1234 or GA 4-6467

Open Tuesday and Thurs., 9:30 to 5:30
Monday and Friday 9:30 to 9 — Closed Sunday

Classic Arch for Dining Room Decor

Designer William Dorff has adapted the classic arch and dining group in a light oak finish designed by another famed California designer, John Keal. A wall-hung two-drawer console is featured in this design which uses brass rosettes as accents. Other pieces by Cal-Pacific include an octagonal cigarette table, backs and on the rectangular dining table. The chairs are covered in a tweed fabric, which are adaptations of the Spanish X-pedestal.



SOIL-PROOF FABRIC

Although the fabric in this photo is like the finest silk damask, it is not being ruined by pouring soda pop over it! It will be fresh as new by just washing with a damp cloth and returned to its original beauty, because it is Naugahyde, the miracle fabric that is soil-proof. Long Beach Upholstery, generally known as "The House of Naugahyde," 3434 Atlantic Ave., has a large selection of Naugahyde furniture on display. The firm also has a department for reupholstering older furniture.

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QUILTED ELEGANCE

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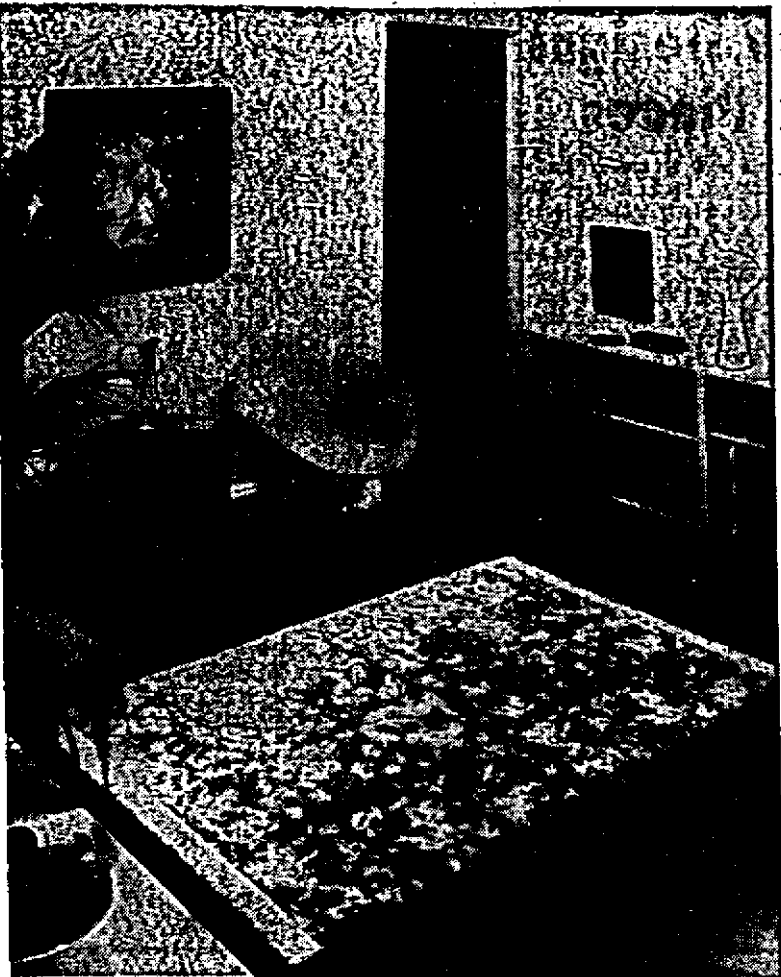
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RUG DOES MUCH

There is a demand for high-quality scatter rugs which may be used throughout the house. Here a Bigelow-Sanford offering shows how much more attractive a room or corner may be with one of the small rugs.

Area or Accent Rugs Play Varied Roles in Home Decor

How large should an area rug be?

The answer to this question will be determined by the role your rug will play in the room where it is used.

"Area rugs" or "accent rugs" are designed to do exactly what these names imply, that is, define an area of a room or accent the floor with color and design.

Consequently, a rug should be large enough to fit the area where it is used. This might mean the dining portion of an L-shaped living room, a foyer or a window alcove. Or a rug might define a furniture grouping, such as a sofa, end table and chair arranged for easy conversation.

A RUG CHOSEN for its bright color and design might be placed in the center of a furniture grouping—and these accent rugs are often used over solid-color wall-to-wall carpeting.

Soft-backed rugs may be used over carpeting at various points in the room, since they serve the dual purpose of adding color and design and protecting carpet at extreme points of wear.

If small rugs are to be used over polished hard-surface floors, take the precaution of anchoring them to the floor or choosing rugs which are heavy enough to stay in place without slipping and sliding.

"SCATTER RUGS,"



FOR WALL

Melodic new note in wall decor is this medieval troubadour executed in the "weathered look." It is 14 inches wide and 19 inches high.

BEAUTY THAT LASTS

Today, more than ever before, people are having drapes designed to complement their homes and provide a distinctive setting for their furnishings. And, they are also becoming aware that quality workmanship is more important than price to lasting drapery beauty. This closeup of the draperies at La Feme Hairstylists clearly shows the craftsmanship offered by Pacific Coast Drapery Designers, Long Beach. Although these drapes were designed two years ago and have been recently cleaned, they still hold their drape perfectly.

Wood Finished Like Upholstery

Wood finished to match the colors of velvet and silk upholstery are used in a new line of furniture seen this spring. Spanish and Contemporary styles are featured, the latter with a selection of tweed-textured covers.

A "Flamenco" love seat upholstered in striped blue and gold velvet is among the Spanish which use wooden or skirted bases and scalloped pillow backs.

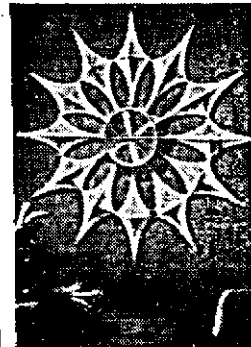


VERSATILE

This handsome lamp table really is a versatile table for general use. It has hidden casters for mobility, may be used as an end table or may be put to use as a pull-up serving piece when entertaining. Its mobility makes it equally effective as a night stand.

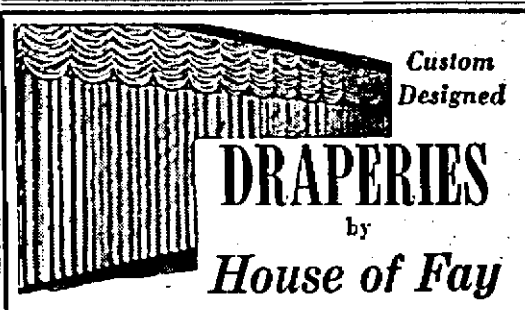
PLUSH FLOOR COVERING

A home becomes a dream home when good wall-to-wall carpeting underscores the attractive furnishings. Heavy-textured embossed floor coverings are featured at Fashion Carpets, 10011 Artesia Place, Bellflower. A wide selection is offered patrons in this new store.



ACCENTS ROOM

For the contemporary mood this 36-inch Snoflake decorator wall clock offers a sparkling accent. Finishes include white gold, Roman gold and walnut tone to complement a wide range of decorative treatments.



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Designed

DRAPERIES
by
House of Fay

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Choice

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Danish style at left
or contemporary at right

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as illustrated CONVERTIBLE SECTIONAL

covered in 101 5/8" vinyl, 9" cushions, convertible, vinyl fabric complete with full-size innerspring bed. Regular Price \$1506.00

Sale Price \$449.50





FOR VERSATILE SETTINGS

This three-way versatile sectional can be separated into tuxedo arm sofa, love seat and ottoman. It is accented by loose pillow-back chair, white commode and marble top table. This setting will be found among displays at Long Beach Furniture, 554 Long Beach Blvd.

Elegance Keynotes Home Interiors

Home interiors this year was period. At the New York World's Fair, the Pavilion of American homes. Look for architects giving new emphasis to the dining room and abolishing the din- room and abolishing the din- ing "nook" which was so pop- ular in the immediate post- war period. Illustrates how Old World Williams Spanish contempor- ary furniture collections. Gracious dining settings— bordering almost on the for- mal—are the background for Shelby Williams' cane-back, sculptured dining chairs. An added latin luxury touch is found in the velvet seating. Dining tables are round, with huge center pedestals.



EVERYTHING IS AT HAND

For comfortable and convenient study and paperwork here is a corner arrangement that appeals. With only three pieces of furniture it offers desk and diversified storage space. It is shown by Basic-Witz Furniture Industries.

APRIL BEDDING SALE

2 COMPLETE
Hollywood Beds
\$59 FULL PRICE TWIN SIZE
20-pc. Ensemble Includes: 2 Innerspring Mattresses, 2 Matching Box Springs, 12 Hollywood Legs, 2 Upholstered Headboards, 2 Pillows.
FREE! 2 Headboards & 2 Pillows with Twin Set Purchase

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F-18—INDEPENDENT-PRESS-TELEGRAM

Clever New Designs for Accent Pieces

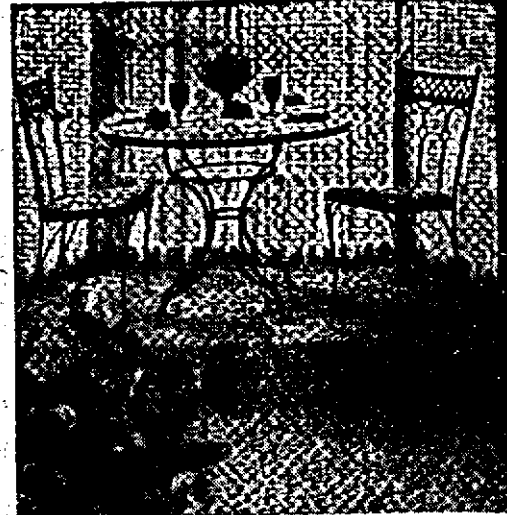
Accent pieces designed by Lam Mulder will catch the eye this year.

Among Mulder's designs is a long cocktail table with a practical shelf, an unusual leg treatment and, to make it even more useful, set on casters. Then there is a magnificent lady's desk with a long center drawer and four smaller ones (two on each side). Brass trim around the drawer fronts enhances its classic look. A console, which may be bought with matching mirror, has a depth of less than 12 inches, making it ideal for a small foyer or hallway. Its modern 28-inch height makes this console highly practical for a use as a sofa table.

Mulder's tea (or end) table has two framed French cane shelves and antique brass col-

Easy Floor Care

One-step cleaners and polishes are the newest idea in linoleum and vinyl floor maintenance. A single application removes dirt and puts down a shine without buffing.



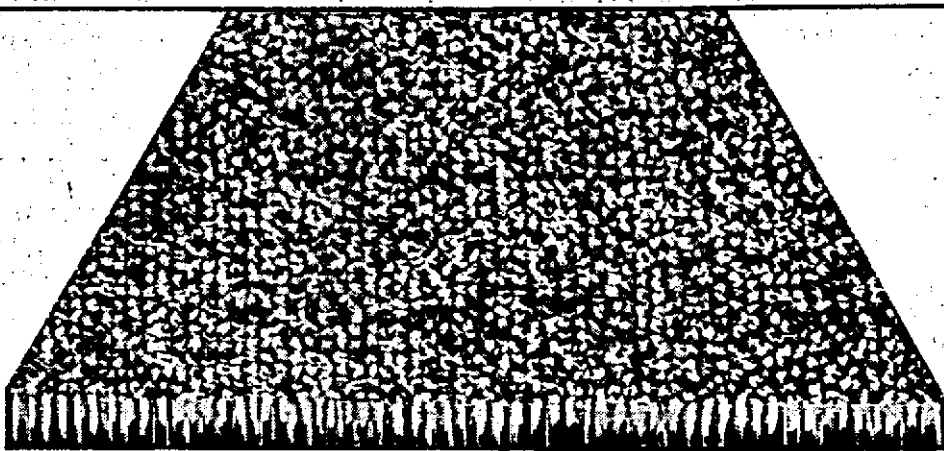
IDEAL RUG FOR ROOM

Multi-level looped texture of this Acrilan carpet adds a strong note of interest to this pleasant breakfast nook, yet the solid color is easy to use as the basis for decorative schemes. The stain-resistant quality and resilient pile are ideally suited for the room. Weinheimer Rug & Upholstery Co., 3720 E. Fourth St., offers this carpet in a myriad of colors and weaves.

DON'T BE CONFUSED . . .

by all the claims about carpets!

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Weinheimers, after 18 years of rug servicing, have opened a brand new modern Carpet Sales Showroom. Their experienced staff is fully trained to aid you in the selection of the proper type of carpet fabric to fill your individual need.

Many Famous Brand Names to Choose From at Down-to-Earth Prices

ROOM SIZE RUGS From
ROLL END REMNANTS 200
Suitable for bedrooms, bath-rooms, halls, boats and trailers.
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RUG AND UPHOLSTERY CLEANING

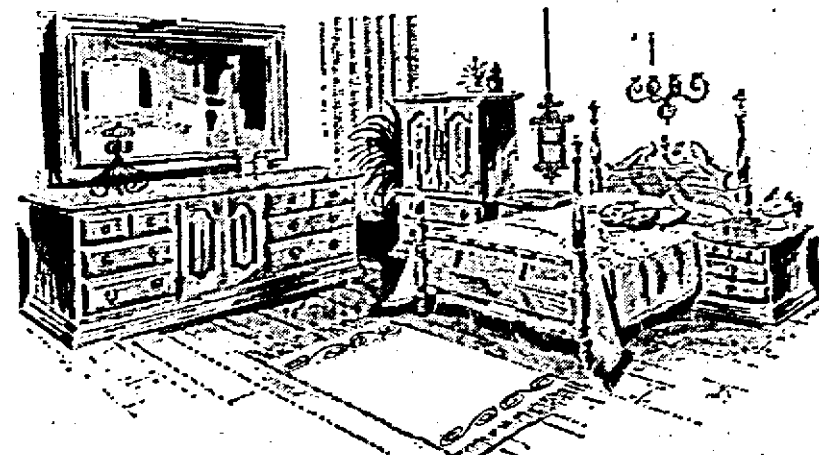
When you think of cleaning think of Weinheimer's. We have trained SPECIALISTS for your furniture, wall-to-wall carpets or loose rugs (wet or dry cleaning process). You will be completely satisfied with our QUALITY work and fair prices. We have been established in the same location 18 years and have 14 employees to serve you. OUR WORK HAS TO BE GOOD!

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Featuring fine quality Colonial Furniture by leading manufacturers. Brand name such as Salem House, Cal-Shops, Salem Chair Co., Blackwood Furn., Del-Rey Lamps, etc. Here at Lang's we carry a complete selection of Colonial living room, bedroom, dining room and den furniture.



ART FORM IN FURNITURE

Here is a new concept in furniture, created by the Kroehler Design Center especially for presentation at the New York World's Fair. The designer's collection, a new and sophisticated advance in furniture design, was created in two years of research, study, and experimentation. This new art form in furniture illustrates the best in contemporary American design. It is featured at Wells Bros. Furniture Stores in North Long Beach, 4700 Long Beach Blvd., and in Belmont Shore, 5316 E. Second St.

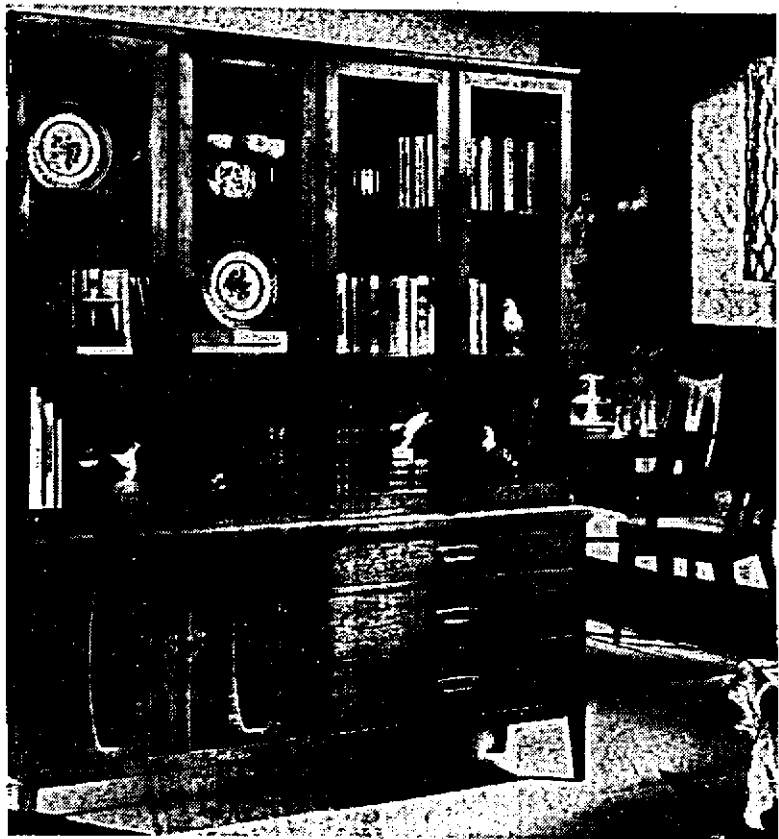
USEFUL, TOO

New wonder-working wall accessories give a decorating lift to walls, halls and entrances. This new console mirror and wall table set not only adds elegance, but a good measure of utility as well. The table can be used as a phone stand, for plants or flowers, or it can even be used as a night table in bedrooms. What is more, the table front tilts out to reveal a handy space for small articles.



FOR CAREFREE LIVING

Fashioned for carefree, but elegant California living this sectional sofa bed (shown in easy care Vinelle, but available in your choice of fabrics) is one of the "Ultimates in Convertibility" manufactured by Riviera. It is available at Riviera Sofa Bed Co., 425 E. Fourth St.



SUBTLE, SIMPLE AND ELEGANT

Crafted details mark a new collection of contemporary dining and bedroom furniture by Bassett. Thin, oval-shaped overlays on the drawers and doors, neat tapered legs supporting architecturally moulded tops, and specially designed drawer pulls all contribute new design notes to the group. Done in selected walnut veneers and blended hardwoods, this living and dining room series is finished in "Flintlock" walnut.



LOOKS AUTHENTIC.

A strikingly authentic reproduction of an Early American braided rug is obtained in one of the newest designs in Vinyl Accolon, rotovinyl floor covering. Ideal for family rooms and children's play areas, rotovinyls are intended as coverings for floors, not as permanent floors themselves, and can be unrolled and placed in a room in a matter of minutes.

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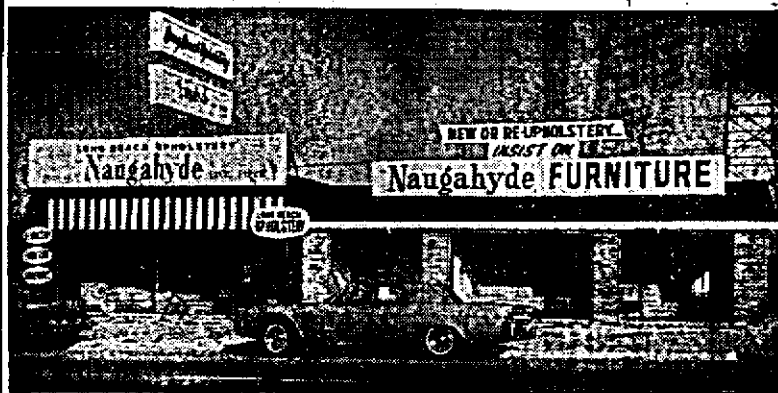
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- New Naugahyde is not only suitable for dens and offices, but it is also being used in the finest furnished living rooms
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WEARS TWICE AS LONG**



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Willbanks Carpet and Draperies Presents . . . CUMULOFT® NYLON CARPET

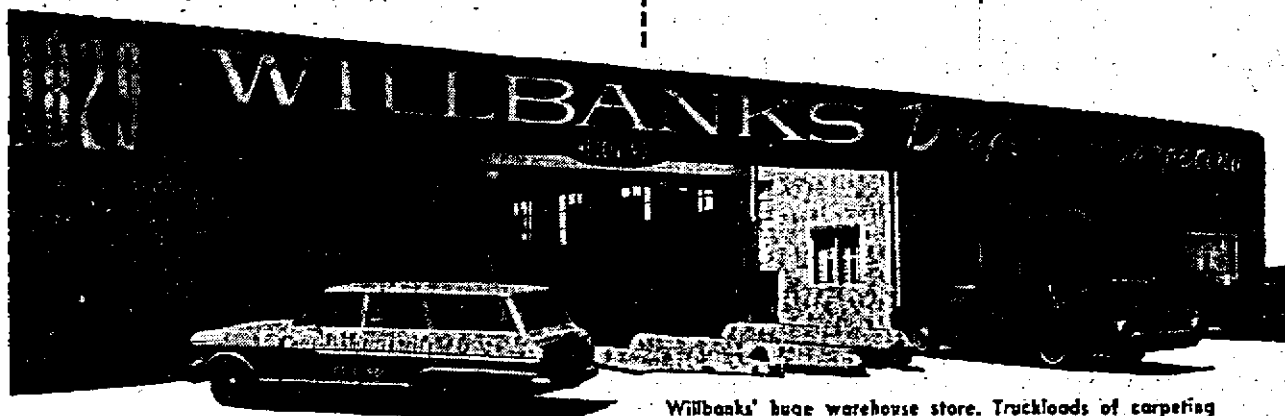


The Willbanks Story

The Willbanks Carpet Co. is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet, backed by expert installation, could be sold at a minimum mark-up, in sufficient volume to be profitable. The extension of this premise was to operate without frills and costly fixtures from a low rent and thus low overhead location in a factory warehouse on a side street in Signal Hill. By eliminating high rent and other cost-raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet at less cost.

The Cumuloft Nylon Story

Cumuloft Nylon has proven itself to be an outstanding carpet fiber. Years of service in every type of carpet installation have shown that Cumuloft Nylon can stand up to the most demanding wear conditions. It is crush resistant because of the yarn's elasticity. Carpet made with Cumuloft yarn comes in a wide variety of colors and shades fast to light and cleaning. It cleans easily and is moth-proof, non-allergenic, and mildew-proof. It does not pill or fuzz.

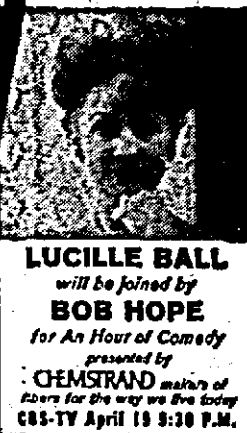


Willbanks' huge warehouse store. Truckloads of carpeting arrive daily, bringing you this area's largest selection of fine carpet. Large quantity purchasing enables you to get the best carpeting at reasonable prices.

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CARPETS MADE WITH PLUMP CUMULOFT
NYLON . . .** *By Alexander Smith*

Rich, rugged continuous filament nylon pile . . . lasts longer. Resists shedding, fuzzing and pilling. Handsome cut and loop texture in sparkling colors. SMITH-BOND back binds tufts securely, assures dimensional stability, trouble free installation. Available in a multitude of colors. Mint, White Grape, Mushroom, Beige, Sandalwood, Mocha, Blue, Festive Gold, Geranium, Avocado, Nutmeg, Montego Beige, Gold, Russet, Turquoise, Lustrous Moss, Bellini Bronze, and Alpine Green.

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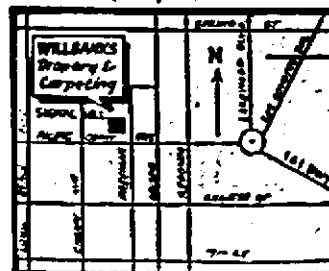
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From Orange County—Take Garden Grove Blvd. to 7th Street, continue to Pacific Coast Hwy., north on Pacific Coast Hwy. to Freeman.



It May Be the Sport of Kings



... But It's the Woman Who Pays

By
CURTYNE
DRISCOLL

EVEN THE horses come to attention when Gladys Pelkey figures the winning purses at Los Alamitos Race Course. She follows the racing season at Southern California tracks as a paymaster of purses.

Women

INDEPENDENT-Press-Telegram
LONG BEACH 12, CALIF., SUNDAY, APR. 19, 1964 SECTION W

She is a very popular lady.

It's "Hi, doll," "How are you, honey?" and the blowing of kisses when she's around.

She is paymaster of purses at Los Alamitos Race Course.

A very unusual job for a woman.

AT THE FALL meeting at Los Alamitos in 1963, over half a million dollars went through the hands of Gladys Pelkey. At the more recent meet at Santa Anita, where she was assistant paymaster, she presented millions of dollars to happy owners and winning jockeys.

"You just can't find a nicer bunch of people anywhere," said Mrs. Pelkey. "And believe me, there is never a dull moment."

It couldn't be dull for the little lady with the happy smile who must be ready to pay off the first five winners of each race deducting such expenses as entry fees, jockey fees, jockey guild fees, valet fees and recording everything for the man who likes to know everything, Uncle Sam.

"In Fresno one time," said Mrs. Pelkey, "I stepped out of my office for about five minutes and when I returned I found a very impatient woman owner, banging on the door. Her horse had just come in fifth in a race and she was very anxious to collect her \$12.50."

FIRST PLACE winners must wait for from 24 to 48 hours to cart away their loot (they get about 50% of the purse) until results of the winning horse's tests for possible doping are known.

Horse owners have accounts at each track just like a bank. And so do the jockeys. All jockeys are paid by the owners and the amounts are determined by the order of finish.

Out of this, they must pay their guild for each ride, their agent and their valet. The valet does not dress them, a mistaken conclusion easily jumped to by the uninitiated. He carries the jockey's equip-

ment to the horse—saddle and whip, principally—and returns it. He gets \$2 a race unless they have a winner, then the fee is \$4.

Mrs. Pelkey got into her unusual field 15 years ago when she was sent to Santa Anita by Burroughs Adding Machine Co. to demonstrate their product.

She now travels to Santa Anita, Hollywood Park, Del Mar, the Pomona Fair and Los Alamitos during their racing seasons, commuting from her home in Hawaiian Gardens. Everett Pelkey, her husband, has a lumber yard there.

"He isn't a racing fan," said Mrs. Pelkey. "Although he thought he was going to be when he won \$67 on the first bet he ever made when I first went to work at Hollywood Park."

And what about the lady, herself?

"I LOVE HORSES," she said. "When Lamb Chop broke her leg at Santa Anita I wept buckets."

But what about wagering a few? Knowing all of those owners and jockeys so well must surely provide important inside information.

"Not very often and never more than \$2," said the woman who hands out the millions. "For one thing, all owners KNOW they are going to win."

To illustrate, she told a story on herself that could have happened to even a one-time-yearly visitor to the track.

An owner was so urgent and gave so many good reasons why his horse was going to win, prudence failed, she got the horse's number in the race and put down \$2.

The horse came in.

When she thanked the owner for his tip he was amazed. His horse had not gotten the word that this was his day and had come in late and slow.

On investigation she found that she had gotten her ticket for the right number but the wrong race.

It should happen to all of us.

A DAY AT THE RACES

St. Mary's Hospital Guild Backs a Winner for 10th Straight Year

Always a gala event, St. Mary's Hospital Guild Day at the Races, April 29, will have special significance for members of the guild and their friends, who will be celebrating the 10th anniversary of the guild.

Post time is 1 p.m., with many gay luncheon parties planned at Los Alamitos Race Course Clubhouse prior to the first race.

A STUB PARTY, from 5:30 to 8 p.m., for St. Mary's ticket holders will follow the afternoon's racing. A buffet will be served and Billy and His Bachelors will play hootenanny, bouncing ball and other exotic tempos for dancing.

St. Mary's ticket holders will be met at the gate by hostesses and special seating has been reserved. Mrs. Francis Lowry is general chairman for the day.

She will be assisted by committee chairmen Mmes. James Miller, Robert Woodruff, Cecil Ridgeway, Gus Gurley, Phillip Brady, John Stea, Robinson Reid, Howard Jones and E. F. Cruchley.

The guild was organized on Nov. 18, 1954 by 12 founding members: Mmes. Grant Beckstrand, Joseph Bogdanovic, John Clarke, Frende Combs, John C. Cottrell, Donnell Davis, Leslie Esposito, Milton A. Katz, Joseph E. Madden, William Morgan, Herbert E. Waite and Odie Wright.

Sister Mary Fintan was the hospital administrator.

The interdenominational group has grown in number to 120 active members. In 10 years, with Day at the Races the principal fund raising project, the guild has raised \$117,964.85 for St. Mary's Hospital. The hospital has served the community in the greater Long Beach area since 1923.

A COBALT BOMB (the first in Long Beach) to treat cancer patients, nursery equipment and approximately \$70,000 of a \$100,000 pledge to the building fund for the new hospital wing have been made possible by the efforts of St. Mary's Hospital Guild members.

First project of the guild was a hospitality cart, manned by uniformed members five mornings a week. The cart is a popular feature at the hospital with patients, who welcome the

opportunity to purchase a mid-morning snack or a forgotten tube of toothpaste.

Information teas for expectant mothers are another service given by guild members.

A successful gift shop is operated by the guild at the hospital for the convenience of patients, their friends and hospital personnel, with net profit accruing to the hospital fund.



THEY SAW St. Mary's Hospital Guild off and running . . . Mmes. Donnell Davis and Joseph Madden (above) are founding members of the organization itself. At left are the women heading this year's Day at the Races, April 29 at Los Alamitos. They are (from left) Mmes. Francis Lowry, chairman; William Voorhees, president and Robinson Reid, ticket chairman.

Everything From Potluck to Bad Luck

By Lola Masterson
I. P-T Women's Editor

BLOCK PARTIES are not new. But a monthly block party that has been going on faithfully for 13 years may set a local record. Am referring to the gang in the 3200 block of Marwick that began getting together in each other's homes for potlucks when their houses were as new as fresh paint.

Latest to open their home for the regular neighborliness were Gladys and Jack Johnson. Food (the best the women can concoct) is always a prime drawing card. Mabel (Mrs. Roy) Kidd holds a country style enchilada dish as Tom Collins serves Verna (Mrs. George) Becker (with his own plate, you'll notice, at the ready to be filled). Waiting, off-camera, for their turn were Roy, June Collins and George.



Others waited off camera for "fare share."

Among others there to share friendship, dinner tables and card tables for another of the regular shuffle sessions were Fran and Vernon Anderson (it was Fran, incidentally, who cooked the delicious casserole). See and Joe Wheeler, Helen and John Matas, John Meerians and Martha and Eddie Hill.

HERE'S PROOF positive that home, sweet home can be more hazardous than a race track. First, Sandy (Mrs. Don) Gill made a Willie Mays try at catching a falling milk bottle. Her hand made contact just as the bottle shattered and the result was such a severely lacerated right hand it required surgery. She now wears a cast clear up to the elbow. In less than 72 hours, Sandy and Don's 17-month-old daughter, Allison, woke up with her right arm limp. Back to the hospital where it was discovered she had dislocated her elbow in her sleep!

You'll have to give Sandy E for Enthusiasm, cast or no. Two days after her accident she insisted on going through with plans to fly to Ontario with Phyllis and Fred Mayer in their Mooney to have dinner at the Royal Tahitian and to hear the Arthur Lyman quartet (Liberty recording stars). They rendezvoused with driver-uppers Arlene and Jim Roche and Joann and Jim Gray.

LAST SUNDAY daytime, Libby and Don Callan were high in the hills of Guatemala in Mayan Indian country. That same night at 9:35 p.m. they were landing at International. Such is the way of the world.

Wild Waves Say...

It was a blazing windup to a tremendous three week vacation.

First they flew to New York for three days of sightseeing (Toots Shor's, 21 and other cultural spots) then they boarded Grace Liner, luxury passenger-freighter, Santa Mariana, for South America. The ship has accommodations for 80 passengers, but only 33 were on board so it was like having their own private yacht, Libby said.

They sailed the East Coast of the U.S. then through the Caribbean and into their "own" ocean, the Pacific, via the Panama Canal. They left the ship in Ecuador to fly the balance of the way including stops in Panama City, Costa Rica and finally Guatemala.

THE ANNUAL male golf safari to Palm Springs for a gang of club swinging buddies from Virginia County Club was a swinging success in more ways than golf, thanks to the timely arrangements made by Henry Clock, who ran the weekend, you'll pardon the expression, like clock work. The men played three courses—Indian Wells, Thunderbird and El Dorado.

Golf was liberally interspersed with gin rummy sessions and the easy going banter of men-away-from-home type conversation. Funniest thing that happened, to all but the victim, occurred when arranger Henry, well on his way to a winning day on the links, hit a whopper straight down the middle of the fairway at Thunderbird. To his utter horror a dog zipped out on the course, grabbed the ball in his jaws and took off. It cost Henry a lost ball penalty and the game.

John McWhinney sizzled in with a 98 to tie for first place one day. With a 29 handicap that gave him a 67 net. Or so I was told.

Jim Crocker came in second overall winner with scores of 77, 82 and 78. First place? He doesn't want it known how sharp his game is growing (76, 77 and 72) for fear he'll have trouble finding any opponents, at least gullible ones.

Others in the crowd were Dick Browning, Sam Cameron, "Red" Whisenant, Larry Houts and Jerry Houts and Jim Craig.

SPEAKING OF GOLF, Al Stevenson was in the Sunburst Tournament at El Dorado last weekend and, out of 62 teams entered, he and his partner tied for first place with Randolph Scott (the actor) and his partner. Also playing was a fellow by the name of "Ike" and his partner.

But no golf this weekend for Al. He and Artie flew off Saturday, via the Polar route, for Rome to be gone 10 days. Sound exciting? Old hat to the Stevensons since Al opened an office in Rome. He's a regular commuter.

THERE'S SOMETHING about the spring that makes more than sap rise in the trees. It rekindles the spirit of youth and makes old grads long for a reunion with classmates.

Two Wilson High reunions are "in the works." Class of 54 Bruins are scratching through the woods to locate all mortar board wearers of that year. If you are one and haven't heard about it contact Mrs. Buck (Nancy Kleese) Murphy, 3018 Kallin Ave., to make

reservations for the party to take place June 26 at Pacific Coast Club.

Working with Nancy are Mrs. Jerry (Carol Dalton) Edgmon and Mr. Harry D. (Janice McChargue) Baker III.

Rooting for their own class reunion are grad '61. Committee members can't plan a definite date or place until they have an inkling of how many to expect. They've located 200 out of the class of 536.

In on the know and taking names and addresses now are Jolene Clark, 205 Corona Ave., and Mrs. William (Polly Garverick) Ridgeway, 214 Belmont Ave. Dr. Michael Nubet, now of Costa Mesa, who was senior class president in '51, is organizer of the proposed gathering to take place early in '65. Write to Jolene or Polly for particulars.

THE WOMEN shopped, both window variety and pay and carry, the men attended meetings, took lots of pictures and grew tan in the process when Faye and Dr. Earl Gates and Doris and Dr. Don Root attended a medical convention at Del Monte Lodge in Pebble Beach for a long, fine last weekend.

HAPPY HABIT for Leone Marcum (besides staying cool by the pool on unseasonably hot spring days) is keeping close tab on sounds from her transistor radio. Her bright smile isn't inspired by listening to the latest recorded antics of Allan Sherman—but to race results.

Such results have been something for Leone and husband, Hal, to smile about since they became proud owners of a very promising filly by name of Royal Noor. Now racing during the Golden Gate meet, the horse shows fine potential and has placed second twice, and third (in the sixth) Thursday.

The Marcums aren't always satisfied to just hear or read about their racing lady. They've made FIVE trips to San Francisco since current meet began, generally flying up a.m., home p.m.

When they first bought her, a little over two months ago, they raced her at Santa Anita (and needless to say were regulars there). On one of Royal Noor's first races under their colors, she almost became an orphan by very nearly giving Hal and Leone heart failure. She came in in third place in a TRIPLE dead heat—a real rarity at any track and absolutely unbearable for new to paddocks partners, let alone seasoned handicappers.



Poolside or at track, Leone has reason to smile.

L.B. Symphony Guild to Honor Orchestra

To honor Long Beach Symphony Orchestra members and the conductor, Lauris Jones, the Symphony Guild will host an evening salon Thursday at the home of Mrs. Rex L. Hodges, 4772 Pacific Ave.

Guild members have invited their husbands and friends, Mayor and Mrs. Edwin W. Wada, City Council members and their wives, and other special guests.

AKIRO ENDO, violinist, and Malcolm Hamilton, harpsichordist, will play a unique and stimulating program.

Endo, young assistant conductor of Long Beach Symphony, is a member of the music faculty at Long Beach City College, is conductor of the LBCC Chamber Orchestra and is a member of the Pacific String Quartet which soon will tour the eastern states.

HAMILTON, also a young, talented musician, received his B.A. and M.A. degrees at the University of Washington. Currently, he is a member of the music faculty at UCLA and is working on his doctorate at USC. He has been soloist with the Vancouver Symphony Orchestra and others on the West Coast.

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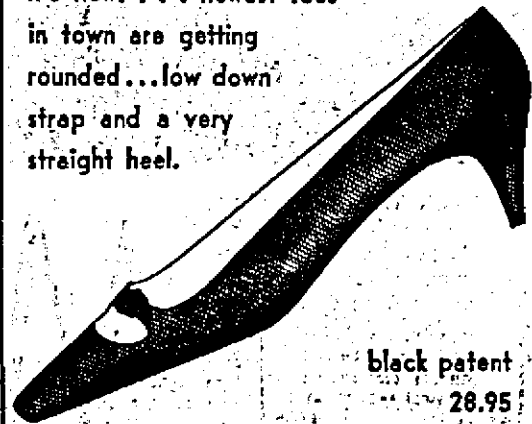
While fashion and quality are our objectives — value is always a basic consideration. We reject much which we feel is over-priced. We seek out those makers who have the skill and know-how, enabling them to create the same fashions and quality at reasonable prices, not merely copies, but practically identical in every respect to the higher-priced originals. Then we mark these at the lowest possible prices.

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GUILD HOUSE, 507 E. Ocean

Kay Langen to Head WDCC Club to Meet List School Menus

At a joint dinner meeting with the Chamber of Commerce Thursday in Lafayette Hotel, new officers of the chamber's Women's Division will be installed.

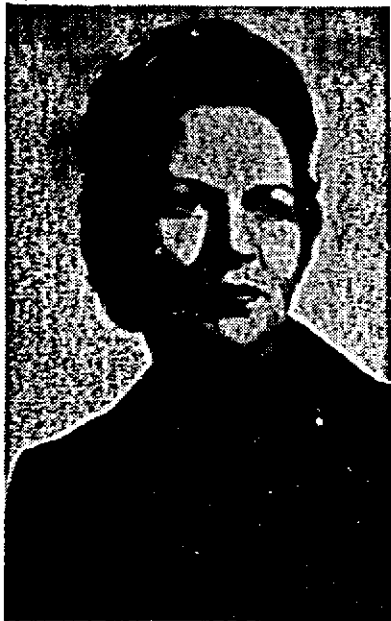
Kay Langen, one of the city's well-known career women, will be inducted as the Women's Division's third president.

Other officers to be seated are Mrs. George P. Taubman Jr., Mrs. Ron Hughes and Louise Durvall.

MISS LANGEN, a native Californian, attended Los Angeles schools and the University of California at Los Angeles, where she affiliated with Chi Omega. Her early career years were spent in resident buying offices, first as assistant, then as resident buyer for eastern shops. In 1948 she entered the field of kitchen design.

WHEN THE pilot committee was appointed in 1961 to organize the Women's Division, Miss Langen was asked to become one of that six-member group. A founder-member, she has served in both second and first vice presidencies.

Active in many women's organizations, she is a member of Altrusa International, is past president and pioneer member of Women's Classified Service Clubs, is past president of the St. Cecilia's Guild of St. Luke's Episcopal Church and a member of St. Omega Alumnae.



Kay Langen

Retired Officers' Wives and Widows will meet Wednesday in the Garden Room, Third St. and Alamitos Ave. for noon luncheon and business session.

Reservations are being handled by Mrs. Harvey King, 11362 S. Reagan St., Los Alamitos.

Following the business session, board members will be hostesses for the annual membership tea from 2 to 4 p.m. with Mrs. Charles A. Chamberlain, president, chairman.

MEMBERS and guests will be entertained by musical selections sung by Mrs. Marvin Meyers. Mrs. George Lancer will serve along with Mmes. Louis Murray, Emile Arsenault, Ernest Briggs, Harvey Anderson and E. Walter Hermanson.

All wives and widows of retired officers of the Army, Navy, Marine Corp., Air Force, Coast Guard, Geodetic Survey and Public Health Service are eligible for membership and invited to attend meetings.

SC Mothers' Club

Intersorority Mothers' Club of USC will meet at 10 a.m. Tuesday in Town and Gown on the university campus. Mothers of Gamma Phi Beta and Kappa Alpha Theta sororities will be hostesses.

The following menus will be served in Long Beach elementary schools in the week of April 20-24:

MONDAY: Meat biscuit roll, buttered green beans, raspberry sauce, oatmeal cookie and milk.

TUESDAY: Hamburger, buttered carrots, spicy applesauce, 1/2 cheese slice and milk.

WEDNESDAY: Italian spaghetti, buttered spinach sliced peaches, hot buttered French bread and milk.

THURSDAY: Chopped steak on mashed potatoes, garden salad, chocolate pudding, whole wheat bread and butter and milk.

FRIDAY: Baked fish, cream style corn, fresh apple slices, whole wheat bread and butter and milk.

JUNIOR-SENIOR HIGH
MONDAY: Neapolitan macaroni, buttered spinach, fresh apple slices, peanut butter sandwich and milk.

TUESDAY: Barbecued beef on bun, whole kernel corn, creamy coleslaw, oatmeal cookie and milk.

WEDNESDAY: Taco, Rio rice, buttered carrots, fruit cup supreme, whole wheat bread and butter and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered peas, apricot halves, peanut butter sandwich and milk.

FRIDAY: Cheese enchilada, or sweet-sour pork on rice, buttered green beans, garden salad, orange juice



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New Residence in San Antonio Awaits Constance Lou Turner and Bridegroom

Constance Lou Turner, daughter of Mr. and Mrs. O. L. Turner, 3445 Orange Ave., became the bride of David Merrill Baumann, San Antonio, Tex., in a ceremony Saturday night at St. Luke's Episcopal Church.

Given in marriage by her father, she wore a gown of silk organza over taffeta with lace bodice and skirt appliques. A pearl tiara held her bouffant veil and she carried a prayerbook topped with a white orchid and cascading lilies of the valley.

Bridal attendants were Mrs. Vernon Hurlburt, matron of honor, Miss Jean Weeden, and Misses Robert Frownfelter and Richard

Krahenbuhl, bridesmaids. The bridegroom, son of Mr. and Mrs. F. A. Baumann of San Antonio, was served by Don Olsen, best man, and David Elder, Richard Krahenbuhl and Robert Frownfelter, ushers.

THE NEWLYWEDS will reside in San Antonio following a honeymoon trip to Running Springs. Baumann is employed by that city's fire department. The new Mrs. Baumann was graduated from Wilson High School and California State College, Long Beach, where she affiliated with Delta Gamma and Little Sisters of Minerva.



Mrs. David Baumann

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NAILING DOWN PLANS for charter dinner of newly organized National Association of Women in Construction, Long Beach Chapter 88, to be held Saturday night at the Petroleum Club are (from left) Wilma Pellerin, Genevieve Shea, Marvin Garvin and Betty Ivey.

BLUEPRINT FOR ACTION

Women with Plans

There's a new girly group in town. When members get together, they talk about frames and fittings, aprons and sleepers, toenails and lacquer, paint and brushes—even face-liftings.

But it's not what you think. They're not concerned (in meetings, anyway) with feminine and frilly things like cosmetics and clothes.

They're more concerned with getting down to brass tacks about what's going on (and up) in the building industry.

Name of the group: National Association of Women in Construction, Long Beach Chapter 88.

WITH 24 MEMBERS already signed up, they'll start building for the future with a charter dinner Saturday (cocktails at 6:30 p.m., dinner at 7) at the Petroleum Club.

All women actively engaged in any phase of the construction business are invited.

That evening, the group's newly elected president, Kay Noble, will

take up the gavel to nail down NAWC's plank of action.

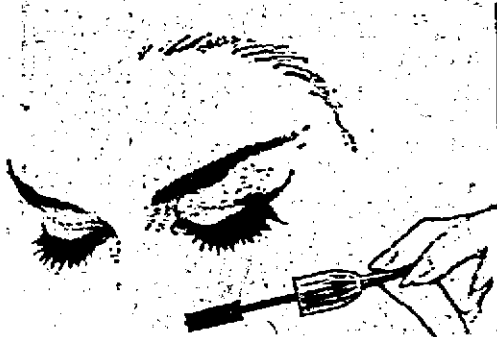
Their goals: to cement firmer relations within the industry, to build better understanding with allied fields and to hammer home a few hard facts about construction techniques and materials.

Included in the membership are Girl Fridays for contractors, subcontractors, suppliers, architects, construction organizations and building publications.

OTHER OFFICERS of the group are Wilma Pellerin, Betty Ivey, Lucille Garvin and Genevieve Shea. On the board of directors are Billie Hays, Helen Wolford, Mary Coulter and Diane McClellan.

"Our primary function," said these women-behind-the-men in the construction industry, will be to better inform ourselves so we can be more efficient at our jobs and of greater value to our bosses."

Dinner reservations may be made by contacting Genevieve Shea at Builders' Exchange, 1423 Walnut Ave.



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2.50 plus tax.

MISS BILLIE HERTELL will be in our Long Beach Cosmetic Department Monday through Friday, April 20th-24th to present you with a free gift of FLOWING VELVET lipstick with each 5.00 purchase of Jacqueline Cochran cosmetics.



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Violet Society Meets Monday

A potting demonstration in Community Room, 15359 Paramount Blvd., Paramount. Persons interested in Tri-City African Violet Society at 7:30 p.m. Monday, violet culture are welcome.

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IT'S A small WORLD by Vanity Fair

It's a very special world for all petites with a 5'2"-or-under figure. Vanity Fair now offers a complete line of petite lingerie of DuPont Nylon for day or night wear in sizes 6-8 and 8-10, for all those who've tried to wear junior and short sizes only to find them too big, too bulky, too wrong in all ways. With Vanity Fair it's the little things that count, like scaling the lace down to correct proportions. Everything keyed to your very own size, in popular styles and colors.

Slips, 3.95-8.95 Petticoats, 3.95-5.95 Pajamas, 8.95
Gowns and shifts, 6.95-12.95 Sets, 17.95-29.95

Lingerie Department

'Hamlet' Series Opens New Gallery

By ELISE EMERY
Arts Page Editor

Galerie De Tours will observe Shakespeare's 400th anniversary year in its formal opening of a Los Angeles Branch today at 4:30 p.m.

First show in the new gallery at 935 N. La Cienega Blvd. is an exhibition of paintings by David Rosen, based on scenes from "Hamlet."

The artist graduated from Cooper Union in 1934, then worked in the Siqueiros workshop with Jackson Pollock and Phillip Guston. He has had one-man shows in the Los Angeles County Museum, San Francisco Art Institute, Butler Institute of American Art and the Tucson Art Festival.

Rosen first became involved as an actor with the emotional aspects of Shakespeare's work and his interest led him to paint 26 canvases on "Hamlet." In addition, he did a series based on the soliloquy "O, what

a rogue and peasant slave am I."

The exhibit will hang through May 9. Hours are 10:30 a.m. to 5:30 p.m. Mondays through Saturdays, 8 to 10 p.m. Mondays and other hours by appointment.

Other Galerie De Tours are located in San Francisco and Carmel.

LONG BEACH Art Association will have its 40th annual Spring Juried Exhibition at Long Beach Museum of Art, 2300 E. Ocean Blvd., June 7 through 28.

Members of the association who wish to participate are asked to make early arrangements by telephoning the gallery. Various media, including oils, water bases, collages and drawings will be accepted.

ROBERT K. GRONEN-DYKE, who obtained his B.A. and M.A. degrees at California State College at Long Beach, currently has a one-man show of recent sculpture and assemblages at the U. S. State Department's Pakistan-American Cultural Center in Karachi.

Gronendyke, a Fulbright grantee, is instructor in art at Jamia College, Malir City-Karachi.

He taught in San Mateo Evening College and in Los Altos adult schools for five years before leaving last July for Pakistan with his wife and two children. He has exhibited regionally and nationally for the past 10 years.

ALFRED FRANKENSTEIN, San Francisco author and critic, will judge the second annual Festival of the Arts to be held at Rossmore Center May 21 through 24. The event is sponsored by Rossmore Center Businessmen's Association and Rossmore Women's Club.

More than \$1,700 in cash awards will be given. Prizes are \$1,000, \$250, \$200, \$200 and \$100.

The competition is open

Auditions Set for May Concert

Camerata Dei Musici Chorale will conduct auditions next Sunday, April 26, at 2 p.m. in the social hall of the Unitarian Church, 5450 Atherton St.

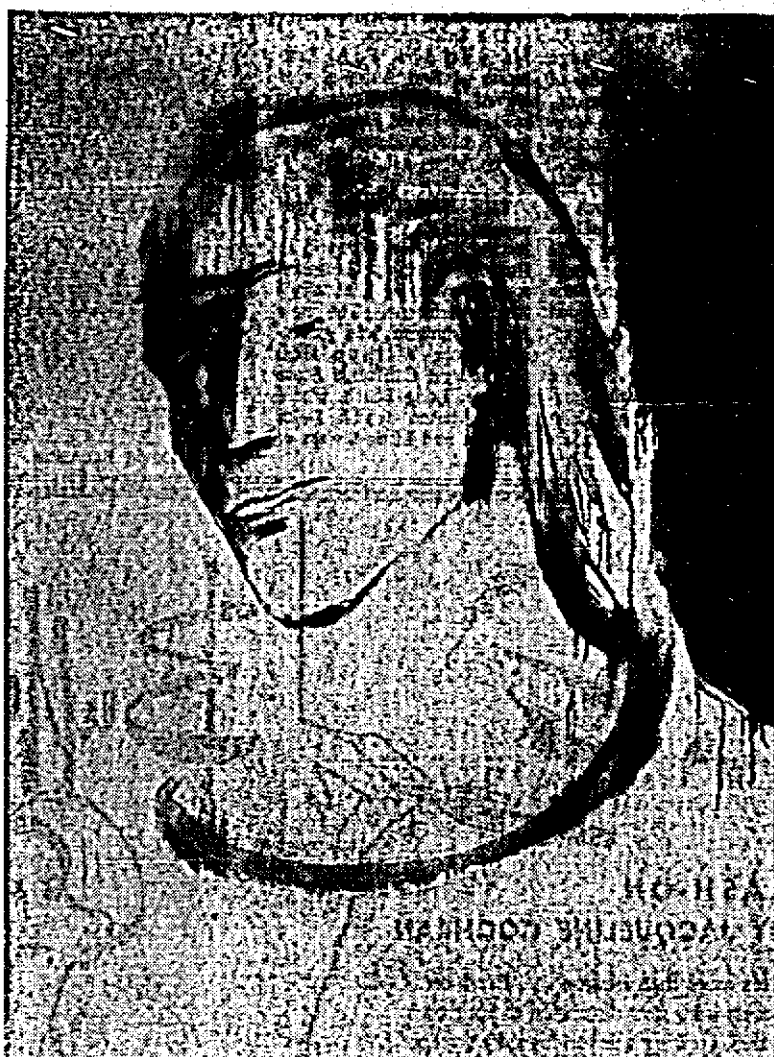
The group is now rehearsing its next concert to be given at California State College at Long Beach on May 29. The program will include a contemporary work by Morris Ruger and other selected numbers. Singers may obtain further information about this chamber group by telephoning Mrs. John Palacios, 324 12th St.

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CHERYL CONKEN
Wilma Hastings' Model at Wilson
(See Wilma Hastings' models every Wednesday noon during the fashion show at the Hotel Lafayette)



SHAKESPEARE'S "HAMLET" inspired David Rosen to do a series of 26 oil paintings. This one is based on lines from Act IV, Scene IV: "How all occasions do inform against me, And spur my dull revenge!" The series is the opening exhibit at new Galerie De Tours, 935 N. La Cienega Blvd.

to anyone over 21 years of age. For further information write to P.O. Box 246, Los Alamitos.

AN EXHIBIT of work by Lonford Williams and members of his art classes has replaced the scheduled show by Mrs. Clarence Woodruff which was cancelled.

Williams is vice president of Lakewood Art Association and instructor of the group's weekly Monday evening workshop. Artists represented in the show are Nell Burke, Mary Davis, Lucille Farrell, Lillian Games, Bonnie Love, Florence Orsburn, Ruth Rundell, Peggy Thomas and Hilroy Daily.

Viewing hours are noon to 9 p.m. Mondays through Thursdays, 9:30 a.m. to 5:30 p.m. Saturdays, closed Fridays.

ART WORK by Lincoln Elementary School pupils will hang through May 14 at Mark Twain Branch Library, 1325 E. Anaheim St.

PAT JONES, curator of Seal Beach Art Gallery, is artist of the month at the Unitarian Church, 5450 Atherton St. The exhibit, opening today, includes monotypes, abstractions in oil and whimsical paintings. It will be on display through May 17.

A RECEPTION from 8 to 10 p.m. today at Atelier 7 Gallery, 3316 E. Seventh St.

will open an exhibit of work by Jan Akers, who recently returned from private study in New York. The paintings may be seen daily from 11 a.m. to 10 p.m.

ORANGE COUNTY Art Association and the Merchant's Association of Orange County Plaza Shopping Center, Garden Grove, will stage their fifth annual art show May 4 through May 9.

The event will be held in the shopping center. Registration dates are Friday from 5 p.m. to 9 p.m. and Saturday from 11 a.m. to 5 p.m. There is a fee of \$2 per entry; all entries will be hung.

Prizes totaling \$400 will be given in each of four categories: traditional, modern, mosaics and other art forms. Also, \$100 in special jurors' awards, ribbons and

awards of merit will be presented at the association's annual dinner May 14 at Hal Gregg's Steak House, Anaheim.

'Woman' Exhibition Is Study in Art History

By VIRGINIA LADDEY

"Woman — Image and Symbol" continues at the Otis Art Institute, 2401 Wilshire Blvd., Los Angeles, through May 17. The gallery is open, free, from 12:30 to 5 p.m. Tuesdays through Sundays.

This exhilarating display is freshened by a playing fountain around which are clustered sculptural forms. There is no attempt to trace historical or parallel developments; rather, the show is hung to be seen and enjoyed.

THERE ARE provocative similarities, for instance, in a wishbone-like form which occurs in a contemporary marble torso, and in photographs of works from prehistoric Czechoslovakia and from pre-Columbian Mexico.

Works range in time from the "Venus of Willendorf" (in photo and facsimile) of 30,000 B.C. to the contem-

rary statements, "Flora" by Bernice Kussow (welded scrap metal) and "Frau Zach" (wood, mortise) by Robert Creman.

THE 118 works embrace every medium: sculptures of stone, wood, ivory, metal, and ceramic; paintings in oil on board, canvas, papyrus, wood, or paper; lithographs, woodcuts, aquatints, etchings, book illustrations. There are "name" artists from Fra Bartolommeo on; many more of the artists are unknown from the exquisite sophisticates of ancient China and Egypt to the natural sophisticates of New Guinea, Africa, and the Americas.

THE EXHIBIT is frequently enriched by photos or reproductions of works not available in the Los Angeles area; all the works were loaned by local galleries and private collectors.



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All for Mary' Next Play at Community

"All for Mary," a farce by Harold Brooks and Kay Bannerman, will open Friday at Long Beach Community Playhouse, 5021 E. Anaheim St.

This will be the introductory production by John McNamara, new administrator-director of the little theater. The traditional formal opening will take place Friday. After an informal Saturday showing, the run will continue Thursdays, Fridays and Saturdays through June 6.

SETTING of the comedy

Schreiders to Narrate 'Indonesia'

"Adventure in Indonesia," fifth program in the Long Beach City College "Evenings at Eight" series, will be presented at 8 p.m. Friday in the college auditorium, Harvey Way near Clark Ave. Tickets will be available at the box office.

Helen and Frank Schreider will narrate the color film they made during a 13-month trip throughout Indonesia on special assignment for National Geographic magazine.

TRAVELING mainly by amphibious jeep, the Schreiders proceeded from the capital, Jakarta, through Java, Bali, Sumatra, Timor and hundreds of lesser islands during the odyssey recorded both in the film and their recently published book "The Drums of Tonkin."

Married while they were students at UCLA, the Schreiders "couldn't crowd a honeymoon into the curriculum, so we dreamed of a short jaunt by Jeep after graduation."

NEXT "Evenings at Eight" program will be the re-scheduled "Ballet '63" performance on Sunday, May 3. Advanced sale of ballet tickets begins this week at the LBCC student body banker's office, 4901 E. Carson St.

is a vacation spot in the French Alps where three men, "all for Mary," including her new husband, take to their beds with the embarrassing affliction of chicken pox.

Carolyn Conwell will play the fascinating Mary. New to Community, she has played roles in television and motion pictures, summer stock in New York and the Midwest, and Southern California little theaters.

JESS MAY, who plays the husband, teaches speech and drama at Santiago High School in Garden Grove. He has appeared in plays at California State Teachers College at Long Beach and was in Community's production of "Caine Mutiny."

Kathryn Offill, head of the drama department at Lynwood High School, is cast as Nannie, nurse of the afflicted men; her philosophy is a winning feature of the plot.

Frank Satariano, Hal Slatton, Eric Curtis and Joan Davis have character roles.

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Cajati Envisions L.B. Grand Opera

By RACHEL MORTON

In my zeal to some day have grand opera in Long Beach, I interviewed a second opera impresario, Mario Cajati, conductor of the Downey Symphony Orchestra. (Major & Minor Notes presented the viewpoints of impresario Allen Jensen two weeks ago.)

Mario Cajati (pronounced Ky-ya-tee) was born in Naples, but is now a naturalized American citizen. His whole family was musical; one uncle was a professor at the Conservatory of Naples and another uncle, Gaetano Merola, not only founded the San Francisco Opera but personally raised \$2 million to build the beautiful War Memorial Opera House in San Francisco by collecting \$100 a piece from the people of that city. The site for the opera house was donated by the City of San Francisco.

CAJATI GRADUATED with honors from the Royal Conservatory of Music in Naples. The cello was his instrument and he toured Europe as a cello soloist. After finishing his military service in Italy, he came to the United States and joined the New York Philharmonic Orchestra under Toscanini. During the many years he played under Toscanini, a great friendship was formed. "I learned more from Toscanini than in all the years at the conservatory," he said.

FOR EIGHT consecutive seasons Cajati conducted the New York Philharmonic in a Pop series in Carnegie Hall and he toured the United

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POLISHED APPROACH
The Modern Folk Quartet has been lauded by critics for a "polished, re-caravan of music show April 27 at Le foursome will appear, on the Ford freshing approach to folk music." Thong Beach City College.

Wingding Is Off-Broadway Slates Opening for 'Balcony' On Stage---

Sponsored by the Long Beach City College Choir, a "Folk and Jazz Wedding" will be presented at 8 p.m. Monday, April 27, in the LBCC men's gymnasium. Tickets will go on sale Monday at the student body banker's office, 4901 East Carson St.

Making its only Southern California stop this season, the traveling Ford Caravan of Music show includes the Modern Folk Quartet, vibraphonist Cal Tjader and his quintet, blues singer Judy Henske and singer Steve DePass, who "doubles" as master of ceremonies.

Members of the Modern Folk Quartet are Cyrus Farivar, Tad Diltz, Jerry Yester and Chip Douglas. The group has made many appearances on the ABC-TV Hootenanny show.

Proceeds from the "Wingding" will go toward the City College Choir's forthcoming Spring Tour in the San Francisco Bay area, scheduled from May 6 to 9.

Cartoon on Film Series

"The Magic Horse," a full length Russian color cartoon, continues the film series being shown at Long Beach Museum of Art, 2300 E. Ocean Blvd.

Scheduled times are Thursdays at 3 and 8 p.m. The film is in Russian with English subtitles. It runs 57 minutes.

The film is based on a Russian folk tale handed down by word of mouth from generation to generation about a small boy and his tiny horse that is endowed with magical powers. Seating is unreserved and free.

'Silent World'
The film "Silent World," considered an underwater color classic, will be shown Tuesday at 7:30 p.m. at Bach Branch Library, 4055 Bellflower Blvd.

Capt. Cousteau, the producer, is an authority on skin-diving and underwater archeological exploration.

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TORRANCE 3008 W. Carson St. (at Broadway) Phone 5-1770

CSLB Ensemble, Band in Concert

The symphonic wind ensemble and concert band of California State College at Long Beach will play their annual spring concert today at 4 p.m. in the Long Beach City College auditorium, Clark Ave. and Harvey Way.

There is no admission charge.

The ensemble will play Carl Teike's "Old Comrades March," Percy Grainger's "Lincolnshire Posy" and Paul Creston's "Concerto for Alto Saxophone."

selections from Vittorio Giannini's "Symphony No. 3 for Band" and Russell Alexander's "Colossus of Columbia March."

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In Poolside and Patio Clothes

By MARY ELLIS CARLTON
I, P-T Fashion Editor

The patio and the pool, firmly implanted in California's warm-weather way of living, are dressy and distant relatives of the old-fashioned backyard.

And when it comes to clothes the

modern woman wears there—anything goes!

This season's style innovations in patio and poolside wear have developed a zazz and a zing that their plainer predecessors never thought of in their wildest dreams. They have their own brand of female flattery—

Anything...

including weatherproof coverups and go-with accessories.

Clothes developed for patio living borrow some ideas from at-home outfits, others from sportsclothes; some are formal as a silk tunic, others as casual as a terry cloth coverup or down-on-the-farm dungarees.

Other visible proof that for the patio anything goes: armloads of jewelry or none at all, high-heeled sandals or barefeet, concealing outfits to ward off sun, or low-cut overalls to show off a bikini tan—probably acquired on the patio.

but ANYTHING

Goes!



A SEW-IT-YOURSELF swimsuit (Vogue Pattern No. 5843) in dramatic pink stretch poplin by Klopman Mills. Whirl-away cape is cut from matching poplin, is lined with gold-on-pink polka dot. Tri-corner kerchief and sash add extra fillip.



NEW EXCITEMENT for fun-in-the-sun set, Lotus' patio dress (above) with divided skirt, scooped top, out-sized pockets styled in Arnel Country look goes citified in Bay Club's cool casuals (right) for back yard or beach.

Election of Officers First on Agenda for Many Groups

MONDAY
Election of officers and money-making plans will highlight 7:30 p.m. meeting of Northern Lights Guild to Children's Memorial Hospital in the home of sustaining member, Mrs. Charles Horn, 454 E. 56th St. Mrs. Derooy Beeny will preside.

Election of officers also is on the agenda for Kappa Delta alumnae when they

meet at 8 p.m. in the home of Mrs. Alexander Cameron, 3859 Gaviota Ave., with Mrs. Robert Girardin as co-hostess. Kappa Deltas are invited to make reservations with the hostess.

Don Ebricht will give a "Report on Southeast Asia" before Ebells of Long Beach following its 1:30 p.m. business session in Ebells Auditorium. Mrs. H. P. Dunlop will preside. Noon luncheon will be served by Group X, Mrs. W. A. A. Beaver, chairman.

Departments: Art, 10 a.m. Mmes. James Bryan Murray and Mary Matson King discuss work of Frederick Remington and Edward Hopper. Book Review, 11 a.m. Mrs. Russell M. Brougher, "The Wicked Woman." Antique, 1:30 p.m. Thursday, "The Perfect Lady" topic of Mmes. H. L. Beckley and Walter Hunsaker. Tea follows. Creative writing, 1:30 Friday, annual tea and reading of prize-winning stories.

G. Harvey Paul will discuss his conversion from Judaism to Christianity at quarterly meeting of Lutheran Women's Missionary League of St. Paul's Lutheran Church, 2283 Palo Verde Ave., at 7:30 p.m. Officers will be elected and refreshments served by the sewing circle, Mrs. Vi Meyer, chairman.

Story League will hear stories by Mmes. Olive C. Pound and J. R. Buchanan during noon meeting in the home of Mrs. H. A. Zeldorf, 205 Prospect Ave. Luncheon will be served. Mrs. T. R. Scofield will preside.

TUESDAY
Salvation Army Women's Auxiliary will meet at 10:30 a.m. for a coffee hour in the home of Mrs. B. J. Buchanan, 3915 Bouton Drive. Capt. Jolene Reynolds will discuss the Salvation Army Day Nursery and plans will be made for Bonnet Party May 26.

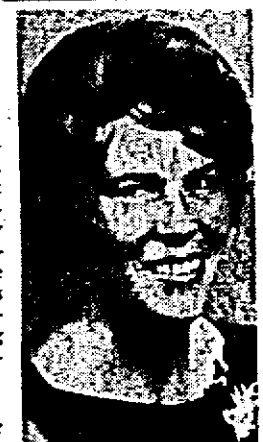
Grandmothers Club 44 will meet for noon luncheon in the home of Mrs. Ina Mc-

Calendar of Clubwomen

Gillard, 3739 E. Fifth St., with Mrs. Guy Gillespie as co-hostess. Plans will be made to tour Hickory Farms, 1202 S. Brookhurst, Anaheim, on April 29.

A luncheon and social hour will be given by Mrs. Thomas Harris for Lord Kitchener Chapter, Daughters of the British Empire, at 12:30 p.m. in Guild Hall of St. Luke's Episcopal Church. Mmes. Charles Green, Richard Olsen and Robert Richmond will assist.

Elderhood Club meets at noon for sack luncheon followed by cards and games at Linden Hall.



NEW PRESIDENT
Mrs. Bruce Burdett Friday assumed presidency of Sigma Kappa alumnae during a meeting at the home of Mrs. Harry Perry. She succeeds Mrs. Elliott Armstrong.

Dr. Margaret Clark Sunshine Circle will elect officers following noon luncheon at Colonial Hall. Mrs. Orin Ames will preside. Bridge and canasta follow.

WEDNESDAY
Women's Music Club meets at 1 p.m. in Ebells Auditorium. The choral section, under direction of Wallace Herrewig, will present annual spring concert with Ruth Haberman and Pat Johnson as soloists. Mrs. Eunice McPherson is accompanist. The program also includes Don Kramer, violinist, and Jay Kohorn, pianist. Organ prelude by Mrs. Ellis Slack. Election of officers takes place in opening session. Mrs. Charles E. Green presiding. Buffet luncheon at noon is in charge of Francis Hopkinson and Stephen Foster groups. Mmes. Roger A. Haberman and Charles H. Boone, chairmen.

Sections: Music appreciation, 11 a.m. "The Symphony" by Mrs. E. B. Lehammer with Ann Rathiff as soloist.

Irma Nordean, national representative from Stonecroft, headquarters near Kansas City, Mo., will be a guest of Christian Women's Club during 12:15 p.m. luncheon at Lakewood Country Club. All homemakers are welcome to this non-denominational group and reservations may be made prior to noon Monday with Mrs. Minetta Pleascher, 430 Oriana Ave., or Mrs. Robert Eoze, 5119 E. Carson St. Virian Woodward will give

make-up hints and music will be by June Hedlund, violinist.

Auxiliary to Long Beach Children's Clinic will have a workshop meeting and coffee hour at 9:30 a.m. in the home of Mrs. S. B. Thomas, 320 Euclid Ave. Mrs. Preston Johnson will preside and Mrs. Richard Wick will be co-hostess.

Claretian Guild will sponsor a desert luncheon and card party Wednesday noon at Machinist Hall, 728 Elm Ave. Mmes. Irma Fraire and Stephanie Fink will be in charge.

WEDNESDAY
Senior Citizens Democratic Council will have a business session at 11 a.m. with luncheon at 12:30 p.m. followed by cards at Linden Hall. Visitors are welcome.

THURSDAY
"Tea and Torah" study session for Temple Sinai Sisterhood is planned at 9:30 a.m. at the temple, Seventh St. and Molino Ave. Rabbi Sidney Guthman will present a program commemorating the 16th anniversary of the State of Israel. Breakfast will be served and reservations may be made by calling the temple office. Mrs. Martin Hoffman is president.

FRIDAY
Students from Brethren High School will be featured in a program, "Spring Festival," during the 1:30 p.m.

Meet Tuesday

Mrs. Clarence Alberg will be hostess in her home, 363 Molino Ave., for the Tuesday noon meeting of Woman's Typographical Auxiliary, 124.

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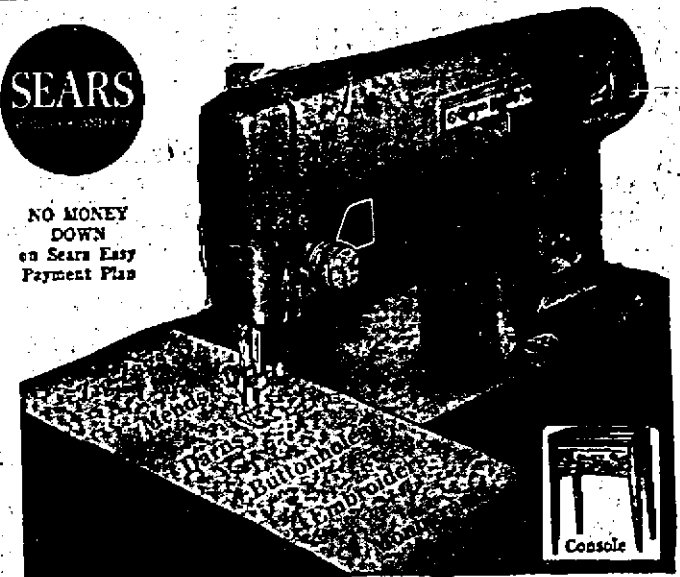
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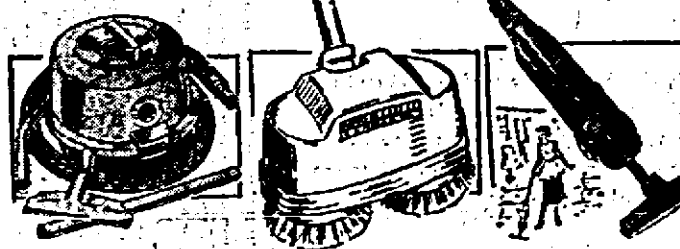
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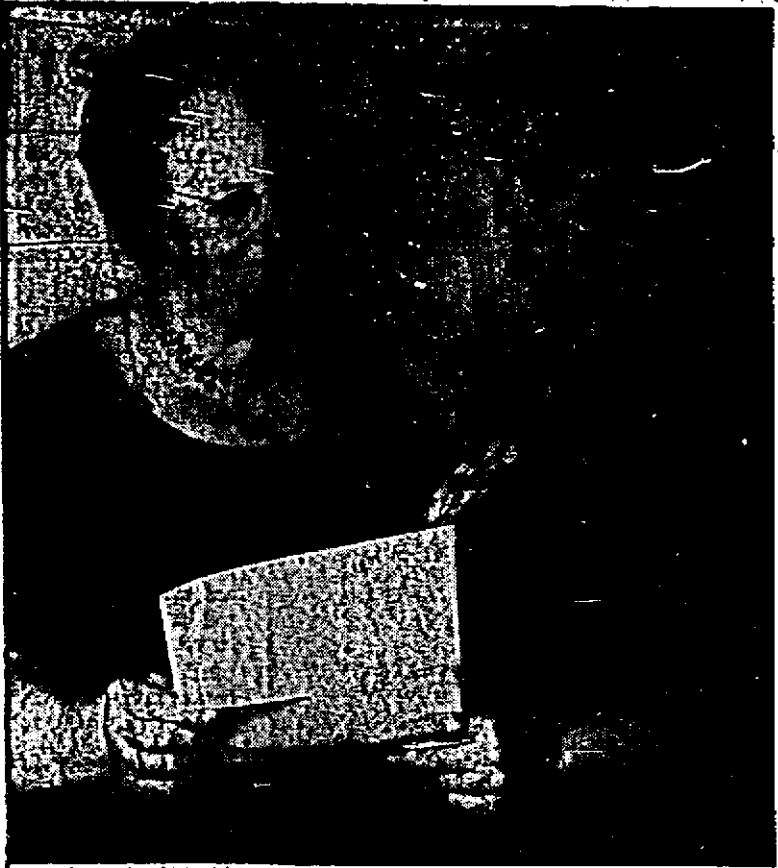
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GOLD STAR MOTHERS CONVENT
Checking last-minute plans for tenth annual convention, Department of California, Arizona and Nevada, American Gold Star Mothers Inc., which opens Wednesday at Edgewater Inn are (from left) Blanche T. Rhoades of Long Beach Chapter, department first vice president; and Katherine Stinson, Tri-City Chapter, department president. Four-day conclave will be climaxed Saturday with installation of officers. Aid to veterans and their dependents is primary philanthropy of the group.

Spotlight on Government

Executives' Secretaries

"Know Your Government" will be program topic of Monday night's dinner meeting of Executives' Secretaries in the French Room, Lafayette Hotel.

Guest panelist speakers will be Burton W. Chace, Supervisor of Fourth District, Los Angeles County, Mayor Edwin Wade, Noble Millie, president Millie and Seyerson Inc., and L. A. Collins Sr., editorial columnist of the Independent. Kathleen Shea will preside.

Program chairman Helen Harshaw will present the guest speakers. Her executive, Robert C. Westmyer, president and general manager of Rex L. Hodges Realty Co., will act as moderator.

A hospitality hour at 6:30 p.m. will precede the 7:30 p.m. dinner.

Scorptimist Club

Anticipating "Law Day" which will be May 1st, Long Beach Scorptimist Club will have as guest speaker Judge Fred Miller of the Superior Court during Friday's noon luncheon meeting. French Room of the Lafayette Hotel.

Chairman of the day will be Mary Ann DeBartolo, attorney and member of Soroptimist.

Career Women

Margaret Ives BPW

Featured speaker for Margaret Ives Business and Professional Women's Club during its 6:45 p.m. dinner meeting Monday in the Boulevard Room of the Lafayette Hotel will be Judge Celia Young Baker, Judge Baker, who has served Huntington Beach Municipal Court since 1958, will discuss "Women in Public Office."

Dental Assistants

Harbor District Dental Assistants Association will meet Monday at Petroleum Club for 6:30 p.m. social hour to be followed by 7:30 p.m. dinner.

Providing the program

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National League of Senior Citizens Club will sponsor a dessert luncheon at noon in Machinists Hall, 728 Elm Ave., Monday. The public is invited.



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Patriotic Calendar

MONDAY

Chapter 4, Widows of World War I, pot luck supper at 5:30 p.m. precedes business session, Veterans Memorial Building. Leora Ottele will preside. All Widows of World War I Veterans are welcome. Information may be obtained from Velma Miller.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. luncheon honors past presidents, Veterans Memorial Building. Roa Whitmyre Kelly will preside and will be luncheon hostess.

TUESDAY

Chapter 8, Blue Star Mothers of America, luncheon meeting, home of Elizabeth Hansen, 125 W. Forhan St. Mmes. Jay T. Hardin and Hazel Fitzpatrick will assist. Hospital day is Wednesday.

Abraham Lincoln Circle 44, Ladies of GAR, public card party and refreshments, noon, Veterans Memorial Building. Regular circle meeting Wednesday opens with 10 a.m. sewing followed by 11:30 a.m. sandwich luncheon and 12:30 p.m. business, Veterans Building. Margie Woods will preside.

WEDNESDAY
William McKinley Auxiliary 27, USWV, noon birthday pot luck, 1 p.m. business, Veterans Memorial Building. Harriet Spuhler will preside.

Long Beach Chapter, American Gold Star Mothers, noon luncheon, Veterans Memorial Building.

THURSDAY
Auxiliary 71, USWV, card party, noon, Veterans Memorial Building. Freda Sophy, chairman.

Lady Elks Plan Luncheon, Cards

Ladies of the Elks will convene for luncheon and cards at 12:30 p.m. Wednesday at the Elks Club, 4101 E. Willow St. Mrs. Garnett Terhufen will preside. Prizes will be awarded for high scores. Visiting Lady Elks are welcome.

Wray and Ryker Married in Presbyterian Church

Wearing her mother's bridal gown of ivory satin, Judith Susan Ryker became the bride of George Brown Wray Jr. in a mid-afternoon ceremony Saturday in First Presbyterian Church of Lakewood.

The bride's dress was fashioned with leg-of-mutton sleeves, Queen Anne collar and cathedral length train with lace insets. An ivory pearl crown held her lace edged veil and she carried a cascade of white roses surrounding an orchid. She is the daughter of Mr. and Mrs. Franklin A. Ryker, 5227 Carita St.

Miss Dana Walk was the bride's maid of honor and Judy Erdmann, Pam Vorderkumz, Sue Cory and Nancy Grubbs were bridesmaids.

THE BRIDEGROOM, son of Mrs. George B. Wray of Seal Beach and the late Mr. Wray, asked Robert J. MacDonald Jr. to serve as best man. Ushers were Jared Ryker, Ross Nicholson, College, Long Beach.



Mrs. George Wray Jr.

Steve Schiffer and Larry Winnik, ushers.

The newlyweds will be at home in Long Beach on return from a honeymoon trip to Santa Barbara and Carmel. Both young persons were graduated from Millikan High School and attended California State College, Long Beach.

Betty Blake

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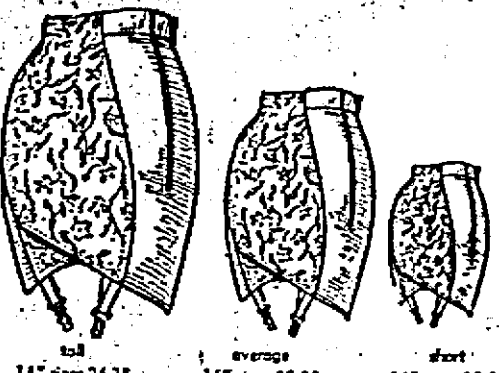
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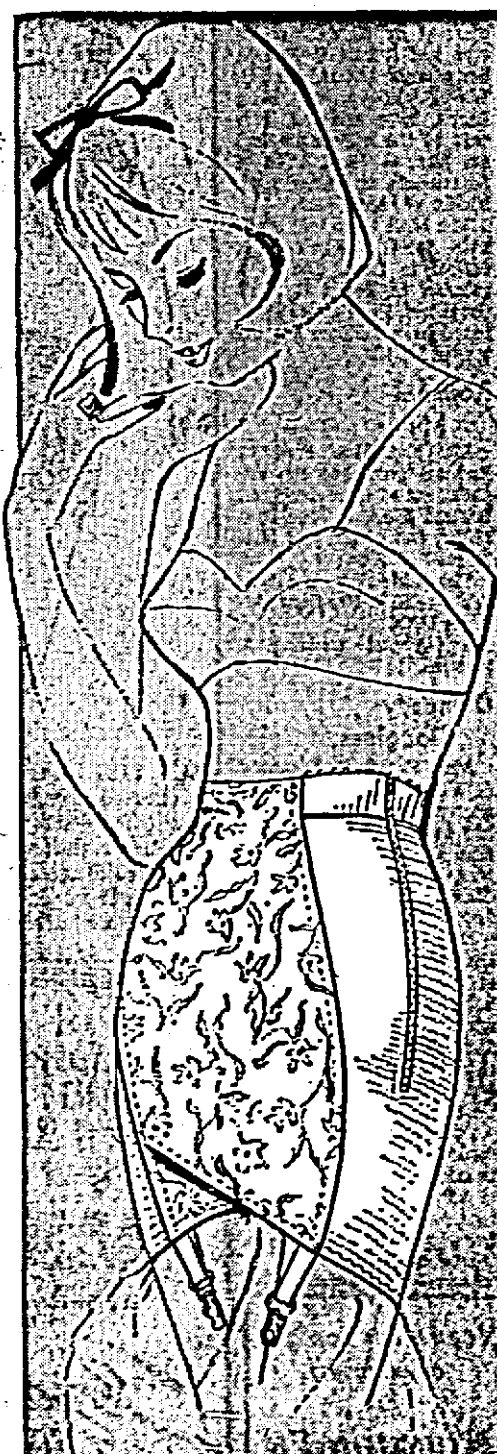
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Society of Sponsors of the United States Navy, Long Beach-Los Angeles Chapter, will have a benefit brunch and bridge at Allen Center Tuesday at 11 a.m.

Proceeds will be sent to National Headquarters in Washington, D. C., where they will be applied toward a scholarship fund.

Members of the society are sponsors, both naval and civilian, who have had the honor to christen a fighting ship of the United States Navy.

Mrs. George McMillin, who christened the battle cruiser USS Guam in Philadelphia while the admiral was a prisoner of the Japanese in Formosa, is in charge of arrangements.

She is assisted by Mmes. Howard Berry, Minor Heine, Arthur Ponto and Guy Garland.

Mrs. R. H. Bass is chairman of the Long Beach-Los Angeles area. Mrs. Charles Thomas, wife of the former secretary of the Navy, is chairman for Southern California.

Will Celebrate

Members of Court Marian, 1669, Catholic Daughters of America, will celebrate their 10th anniversary with a dinner Wednesday at 8 p.m. in Woodman of the World Hall, 11 West Plymouth St. Mrs. Louis Mitchell, chairman, is accepting reservations.



FORECAST OF FLOWERS has Mrs. R. C. Auth (left), Carl Puckett and Dick Wing-Hartlein busy arranging floral decorations. Three are preparing for North Long Beach Women's Club's 24th annual "Festival of Flowers" at Houghton Park Clubhouse Saturday.

North Long Beach Women's Club will open its 24th annual "Festival of Flowers" with assistance of the junior membership Saturday at Houghton Park Clubhouse, 6301 Myrtle Ave.

The free public event will take place from 10 a.m. to 5 p.m.

Each friendship group in the club is entering an arrangement representative of a city, state or country. Entries will be accepted Saturday from 9 a.m. to noon. There will be no awards or prizes but the most unusual and most beautiful entries will be cited through popular vote.

Besides fresh and artificial flowers many other materials such as wood, miniatures, dried vegetation, succulents and grasses will be worked into dramatic arrangements.

Superfluous Hair

Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

HE 6-9841

BEAUTY STUDIO

Consultation without charge

Buffum's

BONNIE BONNETS

Displaying some of the hats to be modeled at a hat parade during a meeting of Realtors' Wives of Long Beach Tuesday at the home of Mrs. Melvin Mould are (from left) Mmes. Harry Alexander, Don Schwenn and John W. Dove (seated).

Hats Top - Engagements - Lunch Meeting

Powers-Wulffson

Mr. and Mrs. Warren E. Powers have announced the engagement of their daughter, Carole Katrina, to Robin Lockwood Wulffson, son of Mr. and Mrs. Charles Wulffson of Bel Air.

Miss Powers is a graduate of Polytechnic High School and will graduate in June from UCLA with a degree in elementary education. She is a member of Alpha Phi.

Wulffson is an alumnus of UCLA, where he is affiliated with Alpha Tau Omega. He is now a student at UCLA School of Medicine and a member of Phi Chi Medical Fraternity.

An August wedding is planned.

Allen-Mahaney

Lakewood High School graduates Barbara Helen Allen and Dennis Lee Mahaney will wed in June, according to announcement by her parents, Mr. and Mrs. Alvin E. Allen of Lakewood.

Parents of the bridegroom-to-be are Mrs. Glenn Rupp of Paramount and Bill Mahaney of Louisville.

Miss Allen graduated from Long Beach City College and is now a student at CSLB. Her fiancé attends the University of Arizona.

Morgan-Washington

Wedding plans for Barbara Morgan and Carl D. Washington have been revealed by her parents, Mr.

and Mrs. Duke Cumberlin of Chicago. Parents of the bridegroom-lect are Mr. and Mrs. Long Beach.

The bride-to-be was an honor roll student at Chicago Teacher's College and now attends Los Angeles State College.

Her fiancé is a former athlete of the year in all-city basketball and baseball at Polytechnic High School and now is a California State College at Long Beach student. He is a member of Kappa Alpha Psi.

Elwyn-Kidder

A June wedding is planned by Karen Sue Elwyn and Robert L. Kidder, her parents, Mr. and Mrs. G. Wayne Elwyn of Long Beach, have revealed. Parents of the bridegroom-elect are Mrs. G. Bond Mills of Sacramento and Charles H. Kidder of Long Beach.

The bride-to-be will graduate from Millikan High School in June. She is a member of Bethel 6, Job's daughters. Her fiancé graduated from Millikan and attended LBCC.

Rommel-Miller

Mr. and Mrs. Fred C. Rommel announce the engagement of their daughter, Barbara Ellen, to John Paul Miller, son of Mr. and Mrs. James R. Miller.

The bride-elect is a student at CSLB. Her fiancé attends LBCC.

An August wedding is planned.

Dempsey-Douglass

Mrs. Hazel B. Dempsey of Wilmington, Del., has announced the engagement of her daughter, Jane, to Gordon K. Douglass, son of Mrs. Wilbur F. Douglass of Claremont, formerly of Long Beach.

Miss Dempsey, who is instructor in church history at the Southern California School of Theology at Claremont, was graduated from Syracuse University, Radcliffe College, and received her doctorate from Harvard University.

Douglass is assistant professor of economics at Pomona College. An alumnus of LBCC and Pomona College, he holds a Ph.D. degree from the Massachusetts Institute of Technology.

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OR ANY NIGHT!

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Raymond's

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SUN FUN in navy denim and red and white checked seersucker. Wear the bare top of white stitched denim with checked shorts for swimming... then cover up with denim wrap-around short skirt accented with a checked pocket kerchief. Three-piece suit in sizes 32 to 38... 15.98. For more information call HE 5-9141.

Perk Up and Pamper Yourself FOR SPRING...

WITH A MAKE-TO-ORDER PIC UP \$5.50
Regular \$12.00 value which includes a DOUBLE BODY CUT that makes it cool and keep so easily for you, regularly \$12.50. A BESTON TREATMENT regularly \$1.00 and a SHAMPOO and STYLE CUT regularly \$3.50. All this for only \$5.50.

Open Thursday & Friday Evenings - Both Salons

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Cozart Beauty Salons

SIXTY KNOLLS
2134 Atlantic
GA 4-4377
FREE PARKING

DOWNTOWN
137 E. 4th St.
HE 4-2859
FREE PARK & SHOP

June 21 Is Vow Date

Betrothal of Suzanne Williams to Stephen Geiger George has been announced by her parents, Mr. and Mrs. John E. Williams, Long Beach.

The bride-elect is a junior in elementary education at California State College, Long Beach.

HER FIANCE, son of Mr. and Mrs. W. Duane George of Long Beach, was graduated from Occidental College where he majored in psychology. He has just completed six months reserve active duty with the United States Coast Guard. Both are graduates of Wilson High School where they met five years ago.

June 21 has been selected as their wedding date.

GRAND OPENING SPECIALS

Mother & Daughter

COLD WAVES \$5.00

2 for the price of one color. FROM Shampoo and Set \$4.50 (including haircut) - GOOD FOR ONE WEEK ONLY. Please bring this ad with you.

Daily 9 a.m. to 9 p.m.; Sat. 9 a.m. to 4 p.m. NO APPOINTMENT NECESSARY

New Salon
Queens & Teens
5738 E. 2nd St., Naples

NEWBERRYS FABRIC SALE

MONDAY and TUESDAY ONLY
UPHOLSTERY FABRICS

54" wide. Tweeds and solids. 100% cotton and cotton and rayon blends. Dark and light colors. Just in time for Spring decorating. Reg. \$1.98.

97¢ YARD

100% COTTON PRINTS

36" wide. 1 to 10-yard lengths. Good assortment of florals, stripes and solid colors.

5 YARDS \$1

Newberrys Yardage Department Is Famous for Big Fabric Values - COMPARE OUR PRICES

J.J. Newberry Co.

Complete Stock of Simplicity and McCall Patterns
433 Pine Ave., Downtown Long Beach
OPEN MONDAY AND FRIDAY EVENINGS

Presenting...



forVil
PARFUMEUR
de PARIS

THE LONG TIME
CHOICE OF BEAUTIFUL
EUROPEAN WOMEN

Famous for Parfum... Cologne... Cosmetics,
Hair Care... Infant Needs... Men's Toiletries
PACKAGED, BOTTLED & SEALED IN PARIS, FRANCE

FREE INTRODUCTORY OFFER

Deluxe Bottle of PARFUM given
FREE with this coupon.

ONE TO A CUSTOMER, PLEASE

4761 E. CARSON ST., LKWD. (at STUDEBAKER)

It's Foiled But He's Not

By MILDRED E. FLANARY
The dispatch of today's
Chef of the Week might be
blended to sodium in water.
When Leon Q. Forman lands
in the middle of a job or ac-
tivity, things bubble into ac-
tion. His profession as math



Leon Q. Forman

teacher and head track
coach at Polytechnic High
School brings him in con-
stant contact with youth.
His contacts, however, do
not stop there.

Just two weeks ago, For-
man saw a dream of a life-
time come true. He presided
as the formal dedication of
the new Los Altos YMCA, a
\$350,000 facility. Immediate
past president of the Los
Altos Y's Men's Club, and a
charter member of that club
and the Y, he was actively
engaged from the start in
helping to bring this about.
Forman recently presented
a check for \$9,125 from the
club to the Los Altos Y as
a second installment on a
\$35,000 pledge by the 60
men group to finance the
swimming pool in the new
facility.

WHILE president of this
dynamic organization, For-
man was instrumental in
bringing recognition through
its place in the competitions
for the coveted Turney and
Burnett Trophies, Interna-
tional YMCA men's awards.
The group sent a Wilson
High girl and a Millikan High
boy to Holland for three
months in the summer of
'62 to visit YMCAs. Last
summer they brought two
high school youths here from
Amsterdam in an exchange
visit.

Not only is Leon active
with youth through the Y's
men as they serve as leaders
and advisors to youth
groups, he trains youth off-
icers, assists with camping
programs and sponsors an
All-City track meet, an all-
club carnival.

Forman remained in that
state to attend schools in
Lathrop, Mo., Missouri Wes-
leyan College, and to gradu-
ate from the University of
Missouri at Columbia with a
BS degree in education. He
earned letters in football,
basketball, track and tennis.

THAT SAME year, 1937,
he was appointed a naval
aviation cadet at Pensacola,
Fla. "West Point of the
Air." After six months flight
training and a "solo" under
the command of Wm. F.
"Bull" Halsey (then a cap-
tain), he returned to Mis-
souri U and completed his
master's degree.

Forman was basketball
coach at University High
School for one year and then
accepted a job at Sarcosie,
Mo., near Joplin, coaching
all sports including girls
"phys ed."

In August 1939, Forman
and his college sweetheart,
JoAnn Williams, niece of
the late Missouri Governor,
Forest Smith, were married.
They will celebrate their sil-
ver wedding anniversary this
year.

Forman had been in Sar-
cosie four years at the ad-
vent of World War II. He
enlisted in the Army Air
Corps at Jefferson Barracks
and was sent to OSC at Mi-
ami Beach, Fla. He was com-

missioned a second lieuten-
ant in January of '43. Over-
seas he served with the
505th B29 Bomb Group from
1944 to '46 on the Island of
Tinian, across the bay from
Saipan, and was present
when the "Enola Gay" took
off for Nagasaki and Hiro-
shima with its atomic bomb.

"OPERATION Big Switch"
occurred in his life in 1946,
when he returned to the
United States. JoAnn greet-
ed him at Ft. MacArthur
with the edict—"We're go-
ing to live in Long Beach."

Forman's first job was
that of varsity line coach at
Poly in September 1946,
working with "Red" Mont-
gomery. The following Feb-
ruary he took over Bill
Carl's job (now Wilson's
vice principal), as head track
coach, and has been at it for
the past 18 years. He places
the emphasis on well-round-
ed teams and specializes in
"all" events.

His creed is "never sur-
render except to an ideal"—
and believes that young men
are challenged to become
better personalities with
high character through the
associations formed and the
opportunities afforded to
meet other athletes. The
"carry over" values learned
become personal goals in
their future lives. His most
thrilling moment was win-
ning the California State
Track Championship in 1959
by inches over Los Angeles
Fremont to win by one
point.

FORMAN is active in the
Los Altos United Church,
sings in the choir and is se-
cretary for the Board of
Christian Education. He con-
ducts sports programs for
church retreats each summer
at Idylwild Pines.

He has remained active in
the Army Reserve Program,
completing 23 years of ser-
vice this year. A lieutenant
colonel and graduate of
Command and General Staff
College, Ft. Leavenworth,
Kan., he now is enrolled in
Logistical Management
courses at Mt. MacArthur.

The Formans' son, Lee, 15,
is center on the Stanford
Junior High basketball team
this year and will attend
Wilson High next year. The
whole family enjoys swim-
ming in their "neighbor-
hood" pool.

Quite naturally, cooking is
not his forte. Just when
would he ever find time? He
has, however, mastered
"Chicken in Foil."

CHICKEN IN FOIL
Arroz Con Pollo
Aluminum foil
4 slices onion 1/2 inch
thick
1/2 cup pre-cooked rice
2 1/2 to 3 lbs. cut-up chicken
(or 4 chicken breasts)
1 can mushroom soup
3 tbs. parsley
1 tsp. salt
Dash of pepper

Cut four squares of foil.
On each, place a slice of
onion and sprinkle with 2
tablespoons of rice. Top with
a serving of chicken, skin
side up. Brush chicken with
small amount of kitchen
bougnet. Mix remaining in-
gredients and spoon over
chicken. Fold foil and secure
tightly. Place in 450 degree
oven, on cookie sheet for 40
minutes, or until tender.
Makes 4 servings.

Ludwig- Goldstein Say Vows

Martha Lee Goldstein,
daughter of Mr. and Mrs.
Saul Goldstein, married
Steven M. Ludwig, son of
Mr. and Mrs. Fred Ludwig,
in an evening ceremony at
Temple Israel Saturday.

The bride wore a floor
length gown of peau de soie
and was attended by Linda
Nemberger as maid of honor.
Junior bridesmaid was Su-
san Ludwig.

Harvey Ludwig served the
bridegroom as best man.
Ushers were Jerry Hirsch-
land, Harry Ludwig and
Marc Kashinsky.

A buffet supper was
served at the temple follow-
ing the ceremony.

THE NEW Mrs. Ludwig's
schools are Willson High
School and the University
of Arizona, where she
pledged Alpha Epsilon Phi.
Her husband attended Lake-
wood High School and Cali-
fornia State College at Long
Beach. He is a Zeta Beta
Tau member.

The couple will reside in
Long Beach on their return
from a wedding trip to Car-
mel, Monterey and San
Francisco.

Mrs. William R. Crail Installed as Chairman of Las Hermanas

Mrs. William R. Crail was installed as
chairman of Las Hermanas, auxiliary of
Assistance League of Long Beach, at the
annual meeting Tuesday in League House.

A charter member of Las Hermanas,
Mrs. Crail is a past president of Children's
Benefit League, a former Gray Lady and
has many community service hours to her
credit.

MRS. MARK Kuffel, Assistance League
president, also installed Mmes. Emery D.
Turner, chairman-elect, and Mmes. Brew-
ster Gray, Robert B. Sprague, Clyde Harpe,
Reese D. Hansen, James J. Baker, Lee R.
Denny, Robert L. Johnson and William C.
Price.

The auxiliary welcomed Mmes. Everett
E. Demler, Lyman W. Lough, Fonda Mc-
Cook and Don Harper Mills into full mem-
bership after their year of training as pro-
visionals.

CLIMAXING HER YEAR as chairman,
Mrs. Wolf R. deLyre served as presiding
officer and received annual reports. Mrs.
H. Gene Dreckman, placement and hours
chairman, reported that the 31 members
and provisionals devoted 2,825 hours to
league projects.



Mrs. William R. Crail

Sune Richards to Give Talk

Sune Richards will give
an illustrated lecture, "My
Search for the Disciples,"
Saturday at 1 p.m. at the
annual tea in Emmanuel
Presbyterian Church, 4017
E. Sixth St.
Mrs. Richards' photo-
paintings of the disciples are
included in three different
editions of the Bible.

W&W Rummage House

"The Bargain Room"
1817-19 E. 10th St., L.B.
OPEN DAILY 9 A.M. - 3 P.M.
No Charge for Looking
Over. Set for Year-
Round Bargain for Less

To Show Art at Brunch

"Art of Fashion" has been
chosen for the theme of
Punch Brunch VIII to be
hosted by Clipped Wings,
United Air Lines Stewardess
Alumnae, Inc., Saturday in
the Beverly Hilton Hotel.

A special feature of the
punch hour, which will start
at 10:30 a.m., will be a dis-
play of paintings by 26 ar-
tists, arranged by Vivian Fier
of the Vivian Fier Gallery.
Members will model de-
signer fashions.

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NOW!! Touch
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44-M.P.G. AUTOMATICALLY
NO POWER LOSS
Full Drive the 74 Power System
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anywhere,
anytime!
A hair style
created just
for you.

"You're in Excellent Hands
in Our Elegant Salons"

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HAIR STYLISTS
4140 PARAMOUNT at CARSON
Open Daily Tues. thru Fri. 'til 10 P.M.
Mon. and Sat. 'til 5:30 P.M.
MANICURIST AVAILABLE

You Can Count on Us...
Quality Costs No More at Sears

SEARS
ROEBUCK AND CO.

SAVE 28%

SEMI-ANNUAL SALE

First Quality
Proportioned-Fit
Nylons

Wonderful Array of
Summer Colors

Sears Has the
Nylons You
Want

Proportioned *
to Fit You
Perfectly

* They wear longer because they fit better:
Proportioned to fit you by weight, by height, by stocking size.

Proportioned to Fit

in the Length	at the Ankle
at the Foot	at the Knee
at the Calf	at the Thigh
Petite—8-10	Classic—8½-11
Shapely—8½-11	Tall—9½-11½

regularly 1.39 pair

Seamless:
• Ultra Sheer Clear Knits
with Nude Heel, Demi-toe
• Ultra Sheer Clear Knits
with reinforced heel and toe
• Ultra Sheer Agilon® Stretch
with Nude Heel and Demi-toe

Seamed:
• Ultra Sheer and Utility Sheer

99c

Save 22%
\$1.29 Seamless Mesh 99c

Ask about our "13th Pair Free" Hosiery Club
Members receive one pair free for every 12 pairs of
Proportioned Fit Nylons they buy. Join today!

CHARGE IT On Sears Revolving Charge

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...PARK FREE

LOS ANGELES—Fremont & Spring	BUENA PARK	GLendale	LONG BEACH	SANTA ANA
LOS ANGELES—E. Olympic Blvd. & Long	COMPTON	BOLLYWOOD	PARAMOUNT	SANTA ANA
LOS ANGELES—E. 10th St. & Exposition	EL MONTE	ENCINO	POMONA	VALLEY

Shop 6 Nights Shop Monday thru Saturday
9:30 A.M. to 9:15 P.M.

Superb Color!

Permanent
With Haircut **6.95**
(styled prices slightly higher)

Tint touch-up 5.50 up

Semi-permanent hair color
3.50
(styling not included)

Free consultation on your hair
color problems by tint & bleach
technician Mrs. De Bruyne.

the Broadway
LONG BEACH
IN THE LOS ALTOS SHOPPING CENTER
Ballflower at Stearns — GE 1-6611

**Rent electric carpet shampooer
for only \$1**

PINE-SOL DISINFECTANT

• Cleans • Deodorizes ...
for all household cleaning
needs, safe even for baby's
diapers.

65c 15 oz. Size **49c**

Spark Plugs with POINT

"Tune-it-Rite" KIT

Set of 8 Plugs - Champion, AC,
Auto Life ... Remanufactured - Guar-
anteed to give 10,000 miles of satis-
faction.

Points & Condenser - Remanufactured
with new Tungsten points ...
Guaranteed to give 10,000 miles.

Both
for **1.98**

Tussy

Deodorants

• Cream • Roll-on • Stick

All Tussy Deodorants
regularly \$1.50

Now **50¢** plus tax

Cans Cascade into World of Uses From Wilmington Plant

By VERN ANTHONY
Southland Progress Editor

A major industrial landmark in the Harbor Area since 1951 is the American Can Company's plant in Wilmington, located on a 35-acre plot at the corner of Sepulveda Boulevard and Main Street.

In terms of output, this large and highly specialized plant ranks as the world's largest producer of tuna cans, plus cans for other seafoods and citrus products.

★ ★ ★
EMPLOYMENT NOW stands at more than 400 men and women. The plant is equipped not only with high-speed metal-working equipment which forms the cans, but also with specialized lithography and coating departments which apply protective and decorative enamels to tinplate before it is fabricated into finished containers.

Output ranges well beyond a million cans daily—the delivery of which is accomplished by 20 to 25 semi-trailer truck trips between the plant and seafood canneries in the San Pedro and San Diego areas.

★ ★ ★
THE PLANT OCCUPIES more than 290,000 square feet of floor area and is a model of one-story streamlined industrial design, surrounded by spacious lawns and ample parking areas to accommodate the cars of employees and visitors.

A high level of interior lighting, provided by walls of glass windows, helps facilitate the precision job of producing quality cans for tuna and other products.

Manager of the plant is Wendell Strickland, of Palos Verdes, a 24-year veteran with the company's Canco Division.

Production is streamlined in the Wilmington plant. Sheets of tinplate are given a protective enamel coat as they start their journey to be made in various sized cans. Costly and elaborate lithographing equipment is used for colorful labeling that helps sell the eventual product.

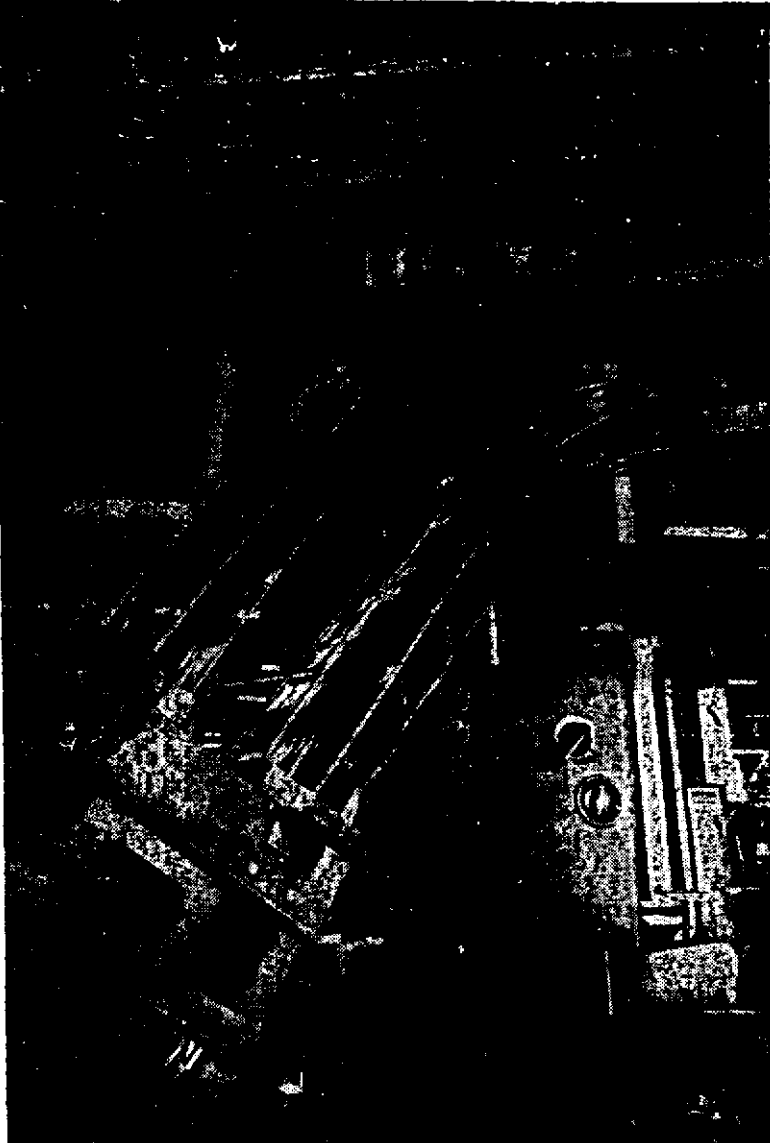
★ ★ ★
AFTER CANS TAKE SHAPE in a series of processes, an automatic air tester checks each one to assure that it is airtight.

Round cylinders of tuna cans are formed and soldered on automatic equipment at rates above 550 per minute.

The plant in Wilmington has more than 290,000 square feet of floor space.

American Can operates diversified businesses, such as various paper products, chemicals, lumber mills and even a railroad.

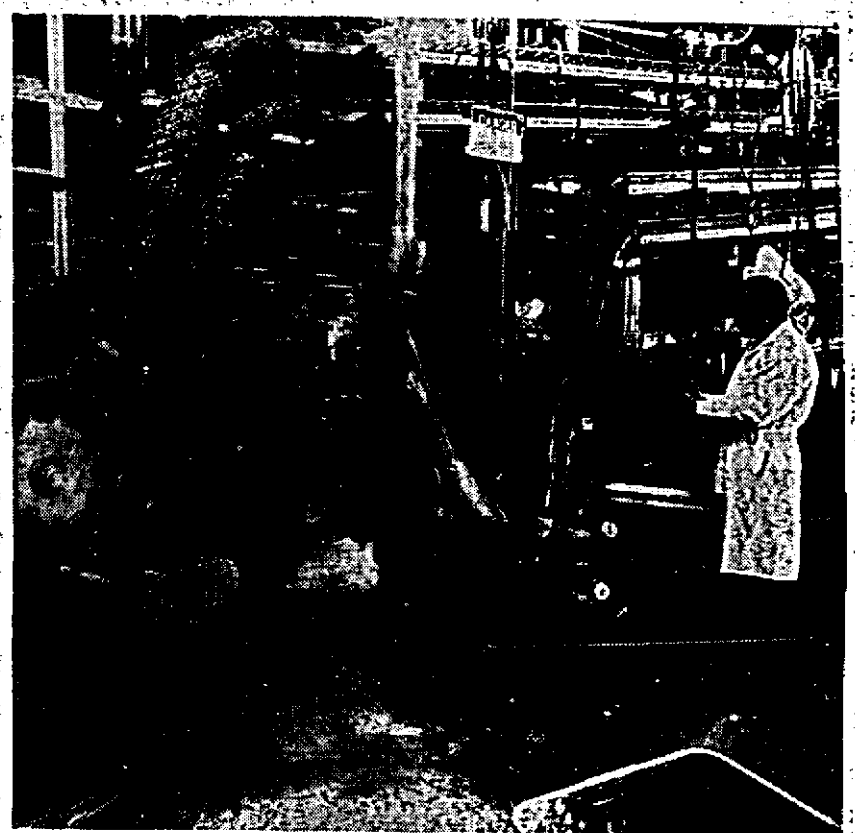
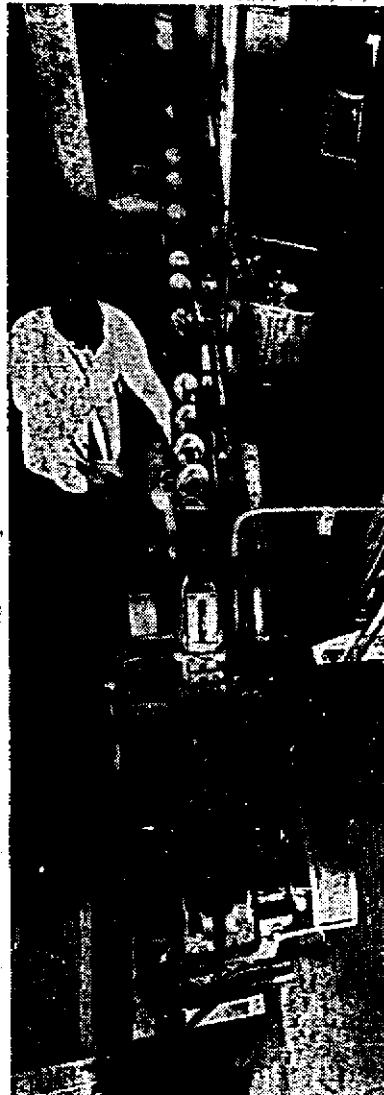
It has a Dixie Cup Division plant at Anaheim. In fact, the paper cup industry has its most important western concentration in Southern California.



SOUTHLAND PROGRESS

★ BUSINESS • REAL ESTATE • INDUSTRY ★

Blur of cans (above) and lithographic plates (below) typifies speed of production lines in Canco Division plant of American Can Co. at Wilmington. Company has in excess of 100 plants, 45,000 employees and 33 subsidiaries and affiliates.



Burlen E. Morgan makes check of cans being processed at Wilmington plant. This is general view of machine, part of which is shown close up at upper left of page. These are larger cans, but this Wilmington plant is the No. 1 producer of tuna cans in the world.

Oval cans (like used for sardines) are made in this machine. Photographer "shot down" for this view of Manuel Mendoza, one of Wilmington plant workers.

Staff Photos
By
Curt Johnson

Catalina Apartment Project Sets Pace for Island Development Plan

Catalina Island is moving into a new phase in its colorful and romantic history. Long planned development actually is under way.

Construction of six four-unit apartment houses in downtown Avalon, by the Smyth Brothers, Inc.

(Picture on Page R-2)

Orange County builders and developers, marks the start of what eventually will be a multi-million dollar development of Catalina Island.

Philip K. Wrigley, president of the Santa Catalina Island Co., recently approved the master plan for development executed by Architect William Pereira & Associates, urban planners, which envisions "cluster colonies" of view homes for an eventual permanent population of 20,000 on the spectacular ridges at Avalon, in the Two Harbors area near the isthmus, and at the Airport-in-the-Sky.

PUNICULAR RAILWAYS from the beach to the "sky high" cluster colonies are planned. The character of the development is deliberately planned to discourage the use of motor vehicles.

The Santa Catalina Island Co. will negotiate long-term leases of all property involved in the development to insure conformity to the master plan.

Charles and Edward Smyth, the twin brothers, partners in the current Avalon apartment construction, arranged a 75-year lease with the Santa Catalina Island Co. for the development.

THOMAS & Richardson, Santa Ana architects retained by the Smyth firm, prepared plans which "fit" the basic character of the Master plan. Estimated cost of the apartments exceeds \$500,000.

New Orange County City Reported Planned

Plans for development of what is expected to become the largest city in Orange County are due to be announced shortly, reliable sources said Saturday.

It would be on Rancho Mission Viejo, northeast of San Juan Capistrano.

Predictions were made that within 30 years the new city might encompass 81 square miles. This compares with the 77 square mile size of Anaheim, now the county's largest city.

apartment site. They plan the apartments as an investment, designed to house those who will be engaged in the first phase of the Pereira master plan development.

THOMAS & Richardson, Santa Ana architects retained by the Smyth firm, prepared plans which "fit" the basic character of the Master plan. Estimated cost of the apartments exceeds \$500,000.

Reportedly involved in planning are George A. Fuller Co. of Los Angeles; a Newport Beach construction company; Philip J. Reilly, former city attorney of Santa Ana; and some planning specialists.

The Boyle Engineering Co., it was said, is drawing street plans now. Speculation was that the development group, Mission Viejo, Inc., might get the actual construction under way next year.

Recently, the Southern California Edison Co. took over the utilities for Catalina Island; and plans are to expand water storage facilities from 65,000,000 gallons to 325,000,000 gallons. This water reserve will supply a permanent population 10 times greater than the current population.

The Santa Catalina Co. approved the first phase development after the SCE contract was signed to assure the water supply.

WILLIAM Wrigley, Jr. acquired controlling interest in the Santa Catalina Island Co. in 1921, and its "boom" era coincided with his construction of the world-famed Casino at Avalon Town.

Prior to World War II, the island was a playground for the Hollywood film set.

The Smyth Brothers, Inc., is responsible for La Veta Orange and La Veta Tustin, important luxury home developments in Orange County. They are currently developing La Veta Niguel, first units of a 1,500-home luxury residential colony at Laguna Niguel on the Orange coast.

CONTRACT LET Biscuit Co. to Build at Buena Park

National Biscuit Co. today announced that F. H. McGraw & Company of Hartford, Conn., had been awarded the general contract for construction of a multi-million dollar cracker and cookie bakery at Buena Park.

The contract was awarded on a lump-sum basis and competitive bidding established the McGraw firm as the successful bidder.

Actual construction will begin this spring on Nabisco's 23½-acre site in Buena Park.

Quinton Engineers, Ltd., of Los Angeles was earlier named the architect for the new plant, scheduled for completion before the end of 1963.

Offices Moved

Relocation of the Southern California sales offices of the Bendix Scintilla Division, formerly in San Diego and Burbank, to the division's Santa Ana plant, 1001 S. Grand Ave., has been announced by Donald B. Morse, Scintilla's marketing director. The changeover is effective immediately.

Edler Industries Starts Newport Beach Plant

Ground was broken last week for a new Edler Industries facility to be erected in the Irvine Industrial Tract at Newport Beach, near the new University of California campus.

The plant will be built by the Santa Ana based Greshner Investment Corp., and engineered by Ed Lindskog, A.I.D., Whittier.

The new Edler Research Engineering and Manufacturing facility will be of modern contemporary design. Interior designs will be coordinated by Paul Bennett and Associates, Los Angeles.

THE \$2 MILLION plant, financed by W. Ross Campbell Co., will occupy an eight-acre site in the Irvine Tract.

Vernon Edler, president, and Don Edler, vice president, both well known Orange County industrialists and sportsmen, organized Edler Industries in 1950. It was housed in a 30 x 80 foot corrugated steel building. Their equipment then consisted of

two small engine lathes.

THE FIRM now is located at South Gate, but has outgrown facilities there and will move to the new Irvine plant when it is finished late this year.

At present, Edler Industries employs 125 people; but it anticipates increasing this number to 200 at the new plant.

New Plants Readied in BP Industrial Park

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electing Orange County as its new headquarters. The investment, at \$270,000, features are incorporated in 1000-square-foot warehouse, both designs. Complementing and distributing plant for these facilities the Southern Sterling Liquor Distributors, Pacific Co., recently re-aligned its arterial spur into the area.

Lad Is Headed for Heartbreak at 13

DEAR MRS. MAYFIELD:

My brother is headed for a big heartbreak and a wrong start in life with the girls.

He is only 13 years old and imagines himself to be in love with an 18-year-old female who used to be my best friend!

I guess that doesn't sound too bad except you haven't heard it all. Her mother and father don't seem to like my brother and don't want him around. Soooooo, about 10 at night, when everyone is in bed, he goes over to her house and stays until three or four in the morning—if you can imagine that!

Her mother and father haven't found this out yet, but mine have. They have laid down the law, given him the devil, but he still slips out.

He knows I know and he acts as nasty as can be to me. What are we to do?—**WORRIED**

P.S. I might add, the girl doesn't have too good a reputation.

DEAR WORRIED:

I feel very sorry for your parents if they can't control a 13-year-old boy. And, most assuredly, I feel very sorry for the boy. He needs training and discipline, and your parents owe just this to him.

Why can't they see this? Surely, they could punish him, deny him privileges, and exert the authority that belongs to parents if they wanted to—or really tried.

Your parents ought to lock him in his room if they have to. And they ought to give a good verbal shellacking to that gal who's en-

couraging this 13-year-old. May I say she sounds like a sort of monster?—M.M.

DEAR MRS. MAYFIELD:

I've met a wonderful boy who is 18 years old. I'll be 16 any day now. I've known him for two months.

The sad part is he is going steady with this girl and has been for over half a

year. He tells me he doesn't really care for her nearly as much as he does me, but he says she just won't break off with him. He swears he has tried to.

She goes out with other fellows and treats this boy like dirt under her feet. It just burns me up that she insists on keeping him tied to her pony tail.

I hate to just keep waiting around for him, but what else is there to do?—**PUZZLED**

DEAR PUZZLED:

First thing for us to do is unpuzzle you as to this young man's intentions.

Don't you realize that if he WANTED to break up with this girl, he could? She couldn't force him to date her, to call her, to hang around her. He has ample grounds for dropping her like the proverbial hot potato. But does he? No, he

The Country Day School

"A Country School for City Children"

Kindergarten through Sixth Grade

Phone: 626-1225; Vtling 7-2615

keeps coming back for of your own pony tail and more. Laugh this man right out! material.—M.M.

Rent electric carpet shampooer for only \$1

Make your carpets new again! Rent electric carpet shampooer for only \$1 a day when you buy Blue Lustre Carpet Shampoo at:

Belmont Hardware 1400 W. Wilcox
Davis Paints 230 E. Broadway
Rosa's Hardware 6122 Vtling
Hercules Bros. 8200 Kanto Center 620 Atlantic
Blue Lustre Representative

Imperial Hardware 427 Line Beach
Pacific Variety 2073 Pacific
Tobacco 242 Pine
Lay Bros. Center 2154 Bellerose
Phone 332-9403

Fraternal Calendar

MONDAY

El Petrol Chapter, OES, pot luck supper and birthday celebration, 6:30 p.m., stated session conducted by past matrons and patrons, 8 p.m., Alta Loma Temple, Orange Ave. and Burnett St. Ida May Osborn and Mary Gay, dinner chairman; Ma-ree and Ariel Armstrong will preside.

Searchlight Chapter 435, OES, stated session honoring past matrons and patrons, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Mabel Jackson and Dale Daugherty will preside; Sonia Tarzian, chairman.

Wide Awake Rebekah Lodge 71, good fellowship night, 8 p.m., Machinists Hall, 728 Elm Ave. Velma Barger, chairman.

Ladies Auxiliary of Eagles, nomination of officers, 8 p.m., Eagles Hall, 2821 E. Anaheim St.

TUESDAY
Lakewood Rebekah Lodge 21, courtesy night, 8 p.m., Woodmen of World Hall, 11 W. Plymouth St. Mrs. Helen Barnes will preside; Nola Lockridge, Betty Tracy and Ruby Anderson, hostesses.

Review 15, Woman's Benefit Association, past president's session, 11:30 a.m., covered dish luncheon, noon, review session, 1 p.m. Mrs. John Knight will preside. Friendship Club will have picnic luncheon and meeting Thursday in Sun City home of Mr. and Mrs. William Dingboom, 92381 Carmel Road. Additional information available with Helen Smith.

Mar Vista Chapter 511, OES, birthday night honoring charter members and past matrons and patrons, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Lucille Graham and John Bur-

ton will preside; emblem bearers, chairman.

Social Club of Long Beach Chapter 173, OES, noon luncheon and business session, Garden Room, Third St. and Alamitos Ave. Dorothy Kimball will preside; Cora Lee Goodwin, chairman.

WEDNESDAY
Areme Circle of Bettina Chapter, OES, noon pot luck luncheon followed by business, Veterans Park Clubhouse, 28th St. and Pacific Ave. Chapter will have sideliners night, 8 p.m. Friday, at Monte Vista Temple. Florence Rothenbach, chairman.

Oswald Jacoby Coup Cuts the Defense

Jo Woods of Little Rock, Ark., was the first president of the American Bridge Teachers Association and continues as one of the most active and valuable members.

Her contribution to the group's quarterly takes the form of a ducking play.

If this hand were played at six spades, South would have to win that first club trick, draw trumps and try the diamond finesse. If that

NORTH 18	
Q104	7
K74	6
AQ1094	5
93	4
WEST	
98	476
J853	AQ102
652	K2
Q1084	KJ7632
SOUTH (D)	
AKJ532	
753	
47	
East and West vulnerable	
South West North East	
1 A Pass 2 A Pass	
2 A Pass 4 A Pass	
Opening lead—4	

worked, South would be able to discard a club and a heart on the long diamonds and make the slam.

The right play at six is not necessarily the right play at four and it surely isn't this time. The diamond finesse will lose. East will put his partner in with a club, whereupon West will lead a heart and give his partner two heart tricks.

SOUTH WILL probably make the usual complaints about bad luck and North may point out that there was a sure play for the contract once a club was opened.

All South had to do would be to duck that first club. Then there would be no way for East to get his partner in the lead. East would either settle for one heart or take no heart tricks at all.

EXQUISITE CURLS



BODY PERM ON CURLS

complete with
• protein treatment
• style set
• style cut

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9.95

BUDGET WAVE 6.95

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Be modern with
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Only faucet with Dicket Cartridge
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Emergency Service Day or Night
Phone: GE 1-1307 or RA 6-7264



Sav-on

DRUG NEEDS and SUNDRIES

U.S. Coin Handbook
1964 Blue Book — Premium prices and buying information on assorted coins. Reg. 1.00 **79c**

Coin Holders
White card with window for coins. All sizes. Packet of 20 **37c**

Coin Tubes
Clear plastic with screw-on top. Set of 3 Tubes **37c**

Coin Folders
For all U.S. coins, including the NEW Kennedy half-dollar folder. Reg. 35c **37c**

Stamp Collector's KIT
"Explains" Everything for the beginning collector, including stamps. Reg. 1.00 **79c**

Bag of Stamps
"Mission" About 500 stamps of world wide mixture. Reg. 1.00 **79c**

Stamp Hinges
"Remson" transparent, pre-folded. Pak of 1,000. Reg. 25c **23c**

Electric Slicing Knife
REMINGTON — Complete with 8 ft. cord, detachable 12" stainless steel blade with serrated cutting edge. **1.48**

CENTURY Electric Blanket
(Double Size, Dual Control) Can be used flat or folded. Automatic bedside controls. Ass't colors. Reg. 15.98 **11.88**

Electric Hair Dryer
RONSON "Escort" — Extra large hood, 10 ft. cord, adjustable shoulder strap. Lightest portable hair dryer ever! **9.98**

Metal File Box
Complete with alphabetically indexed folders. Recessed carrying handle for storage. Lock & key. **1.69**

BAND-AID
Spray Antiseptic for minor cuts, scrapes and burns. Helps to relieve pain. 1.49 3-oz. Size **1.19**

BRECK Shampoo
Thorough, yet gentle acting shampoo. Choice of "Normal" or "Only". 60c Size **49c**

SUPER 10SDETTES
Antibiotic Throat Lozenges. Twice the amount of Pain-Killer as Regular lozettes. 10's 1.00 Size **79c**

RED CROSS Cotton Balls
Sterile — for use on infants, first aid and cosmetic use. 30c Box of 65 **29c**

PRO-PHY-LAC-TIC Products

PRO Combs
• Men's 7" Dressing Coarse & fine teeth
• 7 1/2" Barber — Coarse & extra fine teeth
• Ladies' 7 1/2" Dressing — Coarse & fine teeth
• Ladies' 8" Curl — Semi-Coarse teeth
Reg. 35c Your Choice **33c**

• 5" Pocket Comb
• 5" Paddle Comb
Reg. 25c **19c**

LADIES' Hair Brush
Assorted styles in pastel colors. Long lasting nylon bristles. Reg. 1.00 **79c**

69c Denture Brush
PRO — 4 row with 3 extra tufts on end for cleaning clasps. Extra-stiff. **49c**

69c Tooth Brushes
"Tuffit" 3 row, Proton bristles. Hard or medium colors. **2:69c**

39c Tooth Brush
Child's "Tuffit" 3-row... soft texture only. Colors. **23c**

ZEE GIANT SIZE 4 FOR 1.00

PAPER TOWELS

ZEE TOILET TISSUE 4 29c

CARNATION Instant Non-Fat DRY MILK
Make 14 cts. of liquid milk... **98c**

ALL Washing Detergent
Jumbo 8 lb. 13 oz. Size **1.88**

RINSO Blue
Giant 34 oz. Size **59c**

LUX Liquid
Giant 22 oz. Size **49c**

SUNSWEEET PRUNE JUICE 49c **33c**

Hasfield's CANDY

"Masterpieces in Chocolates"
Delicious milk and dark chocolates with assorted delectable centers. **1.35**

Pecan Logs
Creamy fudge center, rolled in caramel and pecans. Reg. 39c **3:1.00**

MR. CLEAN
Giant 28 oz. bottle... **69c**

DREFT
Giant 28 oz. 12 oz. Size **77c**

DUZ
Giant 28 oz. **77c**

DASH
Giant 28 oz. 2 1/2 oz. Size **77c**

SQUIBB "Angle"
Tooth Brush
3-row... Proper brushing helps prevent cavities before they start.
Reg. 69c **2:98c**

AD PRICES PREVAIL:
April 19th to April 22nd
Thursday through Sunday

Sav-on SELF-SERVICE DRUG STORES
OPEN 9 AM-10 PM... 7 DAYS A WEEK

HAIR Accessories

DELUXE Brush Rollers
Lightweight — all aluminum. Each pack with "Quickie Pins" Ass't sizes & count. 1 size per pack. **69c**

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Tried and proven for your sleeping comfort. Ass't count per pack. 1 size per pack. **69c**

Simp-on Curlers
Grips tight, hair dries faster. Packs of ass't count. 1 size per pack. **69c**

Stretch Head Bands
Choice of 4 bands... 1" wide or 3 bands... 1 1/2" wide. Ass't colors per pack. **69c**

Scarfs
Hand screened prints, original patterns. Each has hand rolled hem. **49c**

Accessory Box
for hair rollers, bobby pins and many other items. Pastel colors with clear plastic top. **69c**

GIRLS' Capri Sets
Adorable sets with capris in double knit stretch nylon, polo shirts in nylon-dacron stretch. Colors & black combos. Size 8 to 14 **2.49**

GIRLS' Polo Shirts
Hi-styled cotton knits make the ideal coordinate. Buy several at this low price. 3 to 14 — 7 to 14 **1.59**

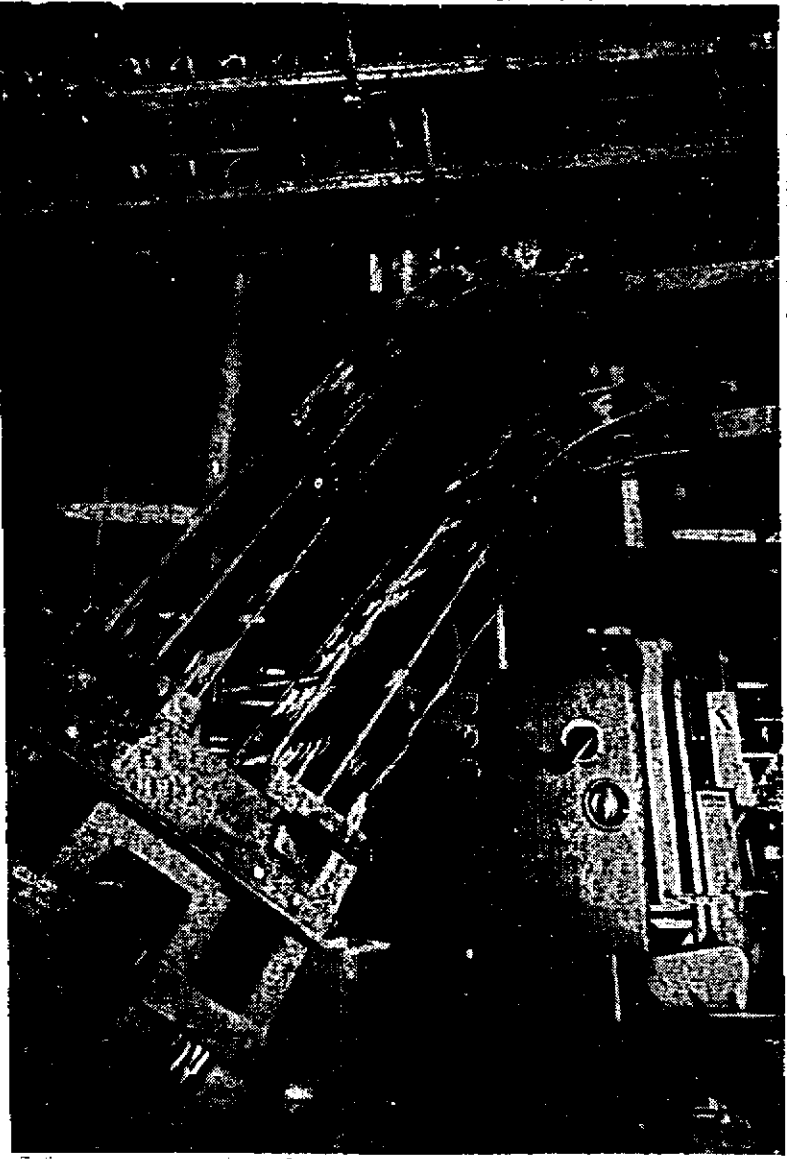
"Big Ben" Alarm Clock
by WESTCLOX — Key wound alarm with sweep alarm indicator. Brass trimmed. Plain dial. Reg. 6.99 **4.98**

Electric Can Opener
— Quick, clean, safe. Opens any shape or size can. Magnetic lid holder. **7.79**

PINE-SOL DISINFECTANT
• Cleans • Deodorizes... for all household cleaning needs, safe even for baby's diapers. 65c 15 oz. Size **49c**

Spark Plugs with POINT "Tune-it-Rite" KIT
Set of 8 Plugs — Champion, AC, Auto Lite... Remanufactured — Guaranteed to give 30,000 miles of satisfaction. Points & Condenser — Remanufactured with new Torgsten points... Guaranteed to give 30,000 miles. Both for **1.98**

Tussy Deodorants
• Cream • Roll-on • Stick
All Tussy Deodorants regularly \$1.25
Now 50c



Cans Cascade into World of Uses From Wilmington Plant

By VERN ANTHONY
Southland Progress Editor

A major industrial landmark in the Harbor Area since 1951 is the American Can Company's plant in Wilmington, located on a 35-acre plot at the corner of Sepulveda Boulevard and Main Street.

In terms of output, this large and highly specialized plant ranks as the world's largest producer of tuna cans, plus cans for other seafoods and citrus products.

★ ★ ★
EMPLOYMENT NOW stands at more than 400 men and women. The plant is equipped not only with high-speed metal-working equipment which forms the cans, but also with specialized lithography and coating departments which apply protective and decorative enamels to tinplate before it is fabricated into finished containers.

Output ranges well beyond a million cans daily—the delivery of which is accomplished by 20 to 25 semi-trailer truck trips between the plant and seafood canneries in the San Pedro and San Diego areas.

★ ★ ★
THE PLANT OCCUPIES more than 290,000 square feet of floor area and is a model of one-story streamlined industrial design, surrounded by spacious lawns and ample parking areas to accommodate the cars of employees and visitors.

A high level of interior lighting, provided by walls of glass windows, helps facilitate the precision job of producing quality cans for tuna and other products.

Manager of the plant is Wendell Strickland, of Palos Verdes, a 24-year veteran with the company's Canco Division.

Production is streamlined in the Wilmington plant. Sheets of tinplate are given a protective enamel coat as they start their journey to be made in various sized cans. Costly and elaborate lithographing equipment is used for colorful labeling that helps sell the eventual product.

★ ★ ★
AFTER CANS TAKE SHAPE in a series of processes, an automatic air tester checks each one to assure that it is airtight.

Round cylinders of tuna cans are formed and soldered on automatic equipment at rates above 550 per minute.

The plant in Wilmington has more than 290,000 square feet of floor space.

American Can operates diversified businesses, such as various paper products, chemicals, lumber mills and even a railroad.

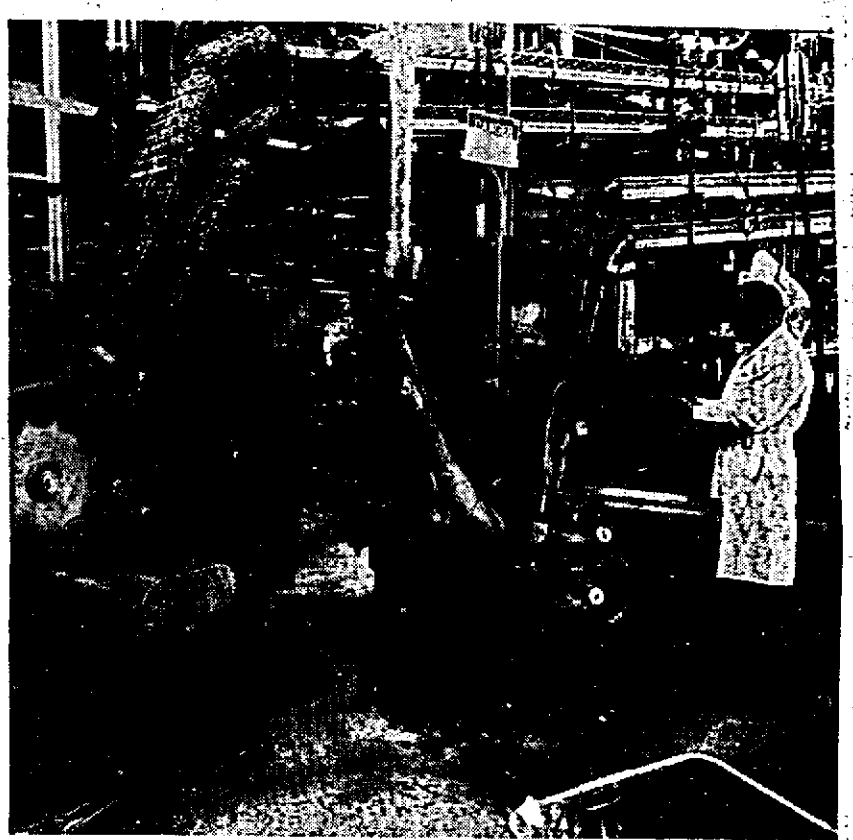
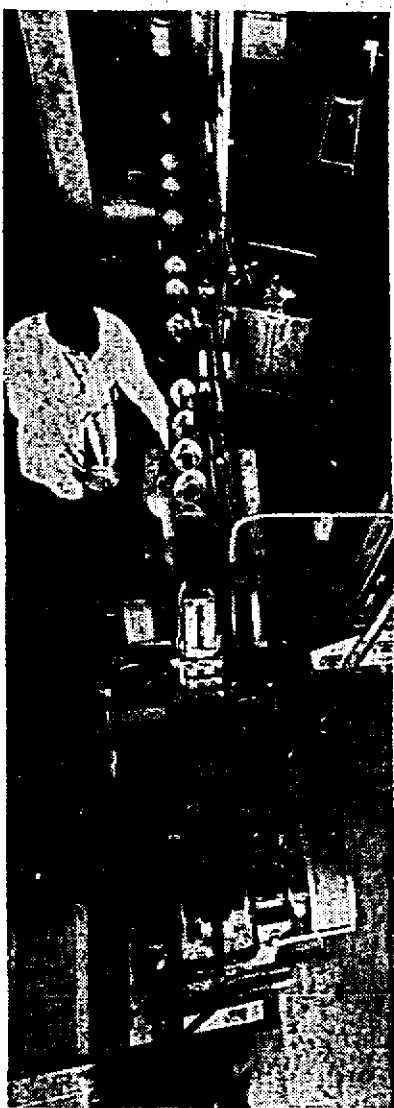
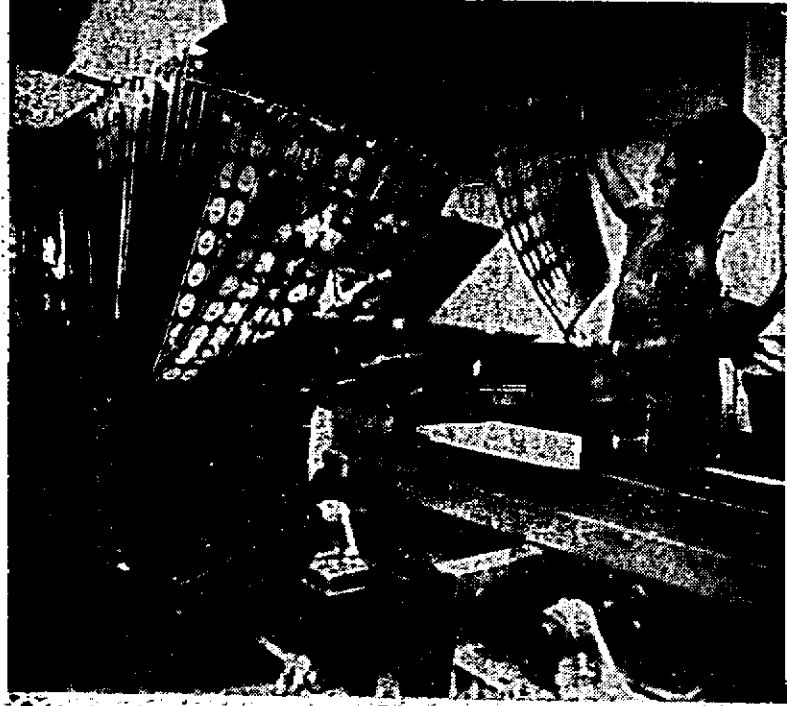
It has a Dixie Cup Division plant at Anaheim. In fact, the paper cup industry has its most important western concentration in Southern California.

SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

INDEPENDENT PRESS-TELEGRAM, APRIL 19, 1964

Blur of cans (above) and lithographic plates (below) typifies speed of production lines in Canco Division plant of American Can Co. at Wilmington. Company has in excess of 100 plants, 46,000 employees and 33 subsidiaries and affiliates.



Burlen E. Morgan makes check of cans being processed at Wilmington plant. This is general view of machine, part of which is shown close up at upper left of page. These are larger cans, but this Wilmington plant is the No. 1 producer of tuna cans in the world.

Oval cans (like used for sardines) are made in this machine. Photographer "shot down" for this view of Manuel Mendoza, one of Wilmington plant workers.

Staff Photos
By
Curt Johnson

Catalina Apartment Project Sets Pace for Island Development Plan

Catalina Island is moving into a new phase in its colorful and romantic history. Long planned new development actually is under way.

Construction of six four-unit apartment houses in downtown Avalon by the Smyth Brothers, Inc.

(Picture on Page R-2.)

Orange County builders and developers, marks the start of what eventually will be a multi-million dollar development of Catalina Island.

Philip K. Wrigley, president of the Santa Catalina Island Co., recently approved the master plan for development executed by Architect William Pereira & Associates, urban planners, which envisions "cluster colonies" of view homes for an eventual permanent population of 20,000 on the spectacular ridges at Avalon, in the Two Harbors area near the Isthmus, and at the Airport-in-the-Sky.

FUNICULAR RAILWAYS from the beach to the "sky high" cluster colonies are planned. The character of the development is deliberately planned to discourage the use of motor vehicles.

The Santa Catalina Island Co. will negotiate long-term leases of all property involved in the development to insure conformity to the master plan.

Charles and Edward Smyth, the twin brother-partners in the current Avalon apartment construction, arranged a 75-year lease with the Santa Catalina Island Co. for the development.

Plans for development of what is expected to become the largest city in Orange County are due to be announced shortly, reliable sources said Saturday. It would be on Rancho Mission Viejo, northeast of San Juan Capistrano. Predictions were made that within 30 years the new city might encompass 81 square miles. This compares with the 27 square mile size of Anaheim, now the county's largest city.

apartment site. They plan the apartments as an investment, designed to house those who will be engaged in the first phase of the Pereira master plan development.

THOMAS & Richardson, Santa Ana architects retained by the Smyth firm, prepared plans which "fit" the basic character of the Master plan. Estimated cost of the apartments exceeds \$500,000.

Reportedly involved in planning are George A. Fuller Co. of Los Angeles; a Newport Beach construction company; Philip J. Reilly, former city attorney of Santa Ana; and some planning specialists. The Boyle Engineering Co., it was said, is drawing street plans now. Speculation was that the development group, Mission Viejo, Inc., might get the actual construction under way this year.

New Orange County City Reported Planned

Recently, the Southern California Edison Co. took over the utilities for Catalina Island; and plans are to expand water storage facilities from 65,000,000 gallons to 325,000,000 gallons. This water reserve will supply a permanent population 10 times greater than the current population.

The Santa Catalina Co. approved the first phase development after the SCE contract was signed to assure the water supply.

WILLIAM Wrigley, Jr. acquired controlling interest in the Santa Catalina Island Co. in 1921, and its "boom" era coincided with his construction of the world-famed Casino at Avalon Town.

Prior to World War II, the island was a playground for the Hollywood film set.

The Smyth Brothers, Inc., is responsible for La Veta Orange and La Veta Tustin, important luxury home developments in Orange County. They are currently developing La Veta Niguel, first units of a 1,500-home luxury residential colony at Laguna Niguel on the Orange coast.

CONTRACT LET Biscuit Co. to Build at Buena Park

National Biscuit Co. today announced that F. H. McGraw & Company of Hartford, Conn., had been awarded the general contract for construction of a multi-million dollar cracker and cookie bakery at Buena Park.

The contract was awarded on a lump-sum basis and competitive bidding established the McGraw firm as the successful bidder.

Actual construction will begin this spring on Nabisco's 23 1/2-acre site in Buena Park.

Quinton Engineers, Ltd., of Los Angeles was earlier named the architect for the new plant, scheduled for completion before the end of 1965.

Offices Moved

Relocation of the Southern California sales offices of the Bendix Scintilla Division, formerly in San Diego and Burbank, to the division's Santa Ana plant, 1001 S. Grand Ave., has been announced by Donald B. Morse, Scintilla's marketing director. The changeover is effective immediately.

Edler Industries Starts Newport Beach Plant

Ground was broken last week for a new Edler Industries facility to be erected in the Irvine Industrial Tract at Newport Beach, near the new University of California campus.

The plant will be built by the Santa Ana based Gresch Investment Corp., and engineered by Ed Lindskog, A.I.D., Whittier.

The new Edler Research Engineering and Manufacturing facility will be of modern contemporary design. Interior designs will be coordinated by Paul Bennett and Associates, Los Angeles.

THE \$2 MILLION plant, financed by W. Ross Campbell Co., will occupy an eight-acre site in the Irvine Tract.

Vernon Edler, president, and Don Edler, vice president, both well known Orange County industrialists and sportsmen, organized Edler Industries in 1950. It was housed in a 30 x 80 foot corrugated steel building. Their equipment then consisted of two small engine lathes.

THE FIRM now is located at South Gate; but has outgrown facilities there and will move to the new Irvine plant when it is finished late this year. At present, Edler Industries employs 125 people; but it anticipates increasing this number to 200 at the new plant.

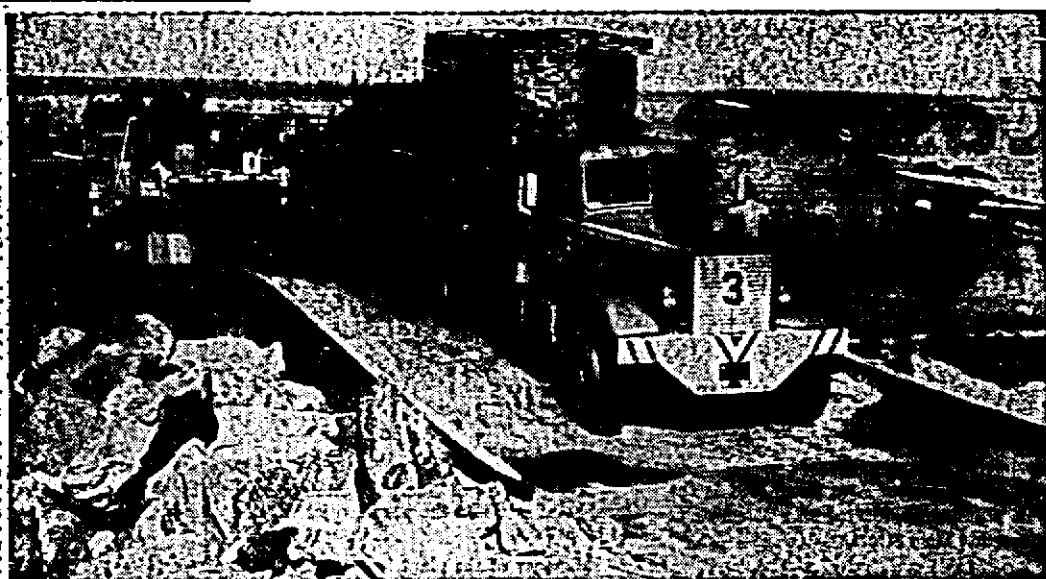
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BY BARGE FROM WILMINGTON

First load of lumber for the Smyth Brothers, Inc., apartment house project in downtown Avalon is unloaded at Pebbly Beach, Catalina. The tug Vivo towed the barge from Wilmington to the island in five hours. Workmen were transported to Avalon via sea plane in 15 minutes from Long Beach. Almost 2 million pounds of lumber will be used on project. Workers living on mainland are flown to island daily.

Realtor Week Plans Shape Up

Plans are well under way for observance of Realtor Week May 24-30 by the Long Beach District Board of Realtors, according to John Webster, president.

Edmund Shaheen is chairman of the committee in charge of arrangements.

The local group is one of more than 1,470 boards in the National Association of Real Estate Boards joining in Realtor Week activities. The week is set aside to acquaint the public with the real estate profession.

Wage, Hour Law Issues to Be Aired

Effects of the new wage and hour law on the building industry will be reviewed by Shirley Thorne, field office supervisor of the Los Angeles Office of the U.S. Department of Labor's wage and hour division, at the monthly dinner meeting of the Young Home Builders Council Monday.

The 7 p.m. meeting will be at the Rodger Young Auditorium, Los Angeles.

The YHBC is the educational arm of the Home Builders Association of Los Angeles, Orange and Ventura Counties.

City National Bank Plans 11th Branch

City National Bank will open its newest office in Long Beach soon, according to Alfred Hart, president.

Credit Union Gains Noted

Federally chartered credit unions made record increases in assets and members' savings during 1963, J. Deane Gannon, director of The Bureau of Federal Credit Unions, Social Security Administration, said last week.

Federal credit union assets grew by \$486.7 million to reach a new high of \$3,916.5 million, a 14.2% increase for the year.

Member savings (shares) increased \$432 million to a new high of \$3,453 million — an average of \$460 per member.

Loans outstanding at the end of 1963 totaled \$2,911.2 million, an increase of \$350 million.

The number of operating federal credit unions increased 3% during the year to a total of 10,955 groups in the 50 states, the District of Columbia, Puerto Rico, Guam, the Panama Canal Zone, and the Virgin Islands. Members totaled 7½ million persons, each group having a common bond of employment, association, or residence.

The 11th office to be opened since the founding of the bank 11 years ago, will be located in the heart of the Long Beach financial section, at the intersection of Long Beach Boulevard and Fourth Street.

"Long Beach was selected because we see this area as a tremendous opportunity. It is a wealthy but conservative community that has shown continued growth in recent years," Hart commented.

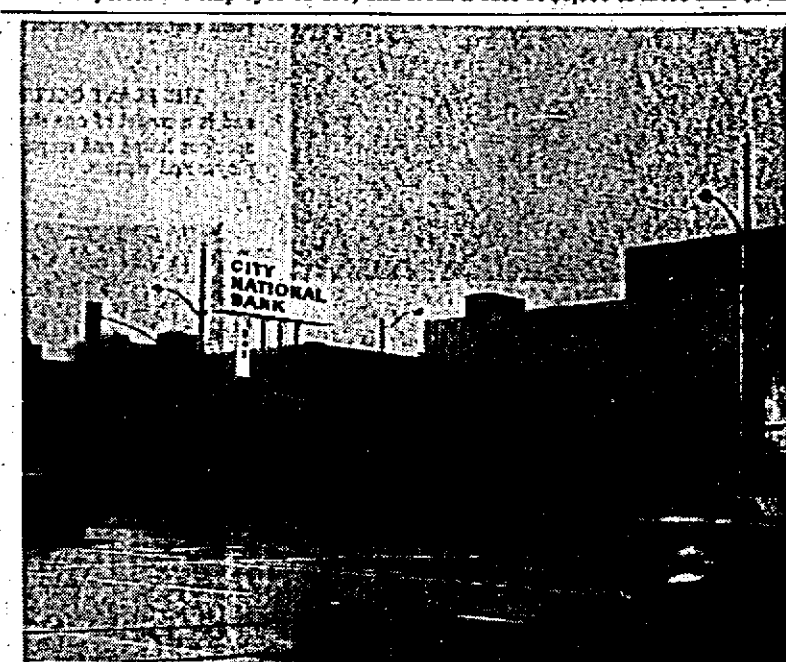
He went on to state that in the bank's opinion, Long Beach's economic activities would gain at a far more rapid pace in the near future.

CITY NATIONAL completed a decade of operation on Dec. 31, 1963. With more than \$300 million in resources, it now is rated among the 500 largest banks in the free world, and ranks as the 174th largest among the 14,000 banks in the United States.

Hart attributed the dramatic growth of City National to the fact that the bank has a deep personal interest in the people and business, a loyal corps of customers advertising the bank, and a policy of conservative but aggressive and imaginative banking.

FROM 1901 TO 1964

Stages in development of Santa Ana Community Hospital are shown in above composite of photographs. Top, left, is original wooden structure some time after the hospital's founding in 1901; long since replaced by steel and concrete. Top, center, is the 1923 Wellington wing; and top, right, shows the 1950 addition, featuring the present entrance columns. At the lower right is the nameplate on the new million-dollar wing just completed. Altogether, they represent a 63-year growth, from six beds to 200, from six employees to 450, and from a cost of \$6,000 to more than \$5 million.



NEW BANK AT LONG BEACH BOULEVARD AND FOURTH STREET

Add Million Dollar Wing to Hospital

SANTA ANA—With completion of its new wing for radiology and nuclear medicine, Santa Ana Community Hospital has added another milestone in a 63-year history of steady progress.

Since its founding in 1901, this non-profit hospital has built four additions, increasing its bed capacity from an original six to the present 200 beds.

Its various facilities have been enlarged and improved at each new step until today, it ranks among the most modern hospitals. It was pointed out by Charles J. Malinowski, hospital administrator.

The new radiology and nuclear medicine wing and equipment cost \$1 million.

The original half-dozen employees now number 450, the hospital payroll running between \$1,850,000 to \$2,000,000 annually.

Take care in installing a television aerial, says the National Association of Home Builders. Carelessness can cause roof leaks.

Buena Park Permits Accent Outdoor Living

Swimming pools and patios 6741 Via Riviera Way, \$528; accounted for 13 of the 23 permits issued for 1963. Fred W. Pratt, 8696 construction totaling \$43,659 Roosevelt Circle, \$624; and in Buena Park during the last week of record.

Permits for swimming pools were issued to Carl Johnson Jr., 7443 Santa Valero Way, \$2,500; Gary Baker, 6382 Schubert St., \$3,500; Edward Poh, 6813 Via Norte Circle, \$2,500; Fred Kara, 6449 San Marcos Way, \$2,400; and Jack Evertz, 7769 La Carta Circle, \$2,000.

TAKING OUT permits for family room additions were J. Q. Bernstein, 7590 El Veno Way, \$2,880; W. J. Rimer, 7451 Apache Drive, \$5,400; Lawrence Prochazka, 6549 Navajo Drive, \$4,400; and Robert J. Doll, 6921 San Julian Drive, \$4,000.

Permits for patios were issued to Frank J. Dochla, 6721 Idaho St., \$400; Eugene Cox, 7463 Crescent Ave., \$312; Paul Henry, 8111 San Mateo Circle, \$624; Joseph Genener, 7634 San Rafael Circle, \$432; Hugh Wyatt, 6741 Via Riviera Way, \$528; and Fred W. Pratt, 8696 construction totaling \$43,659 Roosevelt Circle, \$624; and in Buena Park during the last week of record.

Rare Coins on Display

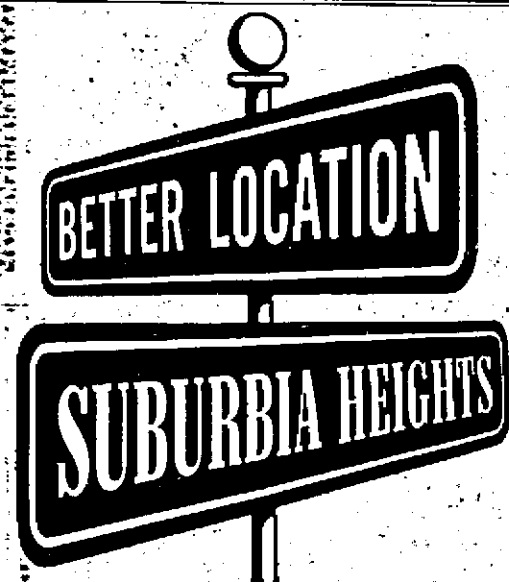
An extensive collection of rare American coins and currency dating back to 1889 are on exhibit free of charge at Home Savings and Loan Association's Long Beach branch, 201 E. First St., through April 28, according to Dwight E. Jenkins, manager and vice president.

OTHER PERMITS

were issued to International Gourmet, 8374 On The Mall, aluminum canopy, \$3,822; James R. Coffron, 8581 Roland St., Building C, interior partitions, \$1,000; Otto Forstmann, 8307 Dale St., garage and breezeway, George Crill, 7662 El Monte Circle, remodel garage, \$150; John Curry, 8325 Santa Fe Drive, addition, \$1,950; and Harold L. Crook, 6917 San Alto Way, enclosure breezeway, \$600.

Rare Coins on Display

An extensive collection of rare American coins and currency dating back to 1889 are on exhibit free of charge at Home Savings and Loan Association's Long Beach branch, 201 E. First St., through April 28, according to Dwight E. Jenkins, manager and vice president.



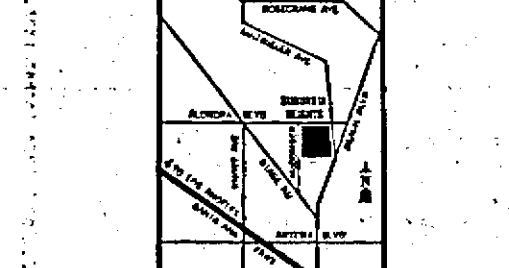
Suburban luxury within a few minutes of downtown Los Angeles

2 story or tri-level • 4 or 5 full bedrooms
3 baths • family rooms • separate dining rooms

\$33,950 - \$34,950

with excellent financing. Ask about our trade-in plan.

IN BUENA PARK



Directions: Santa Ana Freeway to Beach Blvd. turnoff (Hwy. 39) east on Grand Ave. to Beach Blvd. and Luitwiler Ave. West to model.

IT ONLY LOOKS EXPENSIVE

FURNISHED ONE BEDROOM APTS.
LARGE HEATED POOL
RECREATION RECTANGLE



ADULTS ONLY
Gondolier
177 HOTEL

The Gondolier

5525 E. PACIFIC CST. HWY. Phone 433-4342

BY MONTH — WEEK or DAY!

From \$110 Per Month FREE UTILITIES

Near Everything Including — The Marina — Recreation Golf Course — Long Beach State College — Vets Hospital and Next Door to 7th St. Bus.

Close-In — City of ARTESIA

BUILDER'S RESALE

LIMITED NUMBER...Like-New TERMS

2-BEDROOM HOMES

\$11,950

Artesia Wonderland
EXCELLENT FINANCING

\$350 DOWN plus cost \$77 a month

Incomparable Values...DRIVE OUT TODAY!

For Best Selection Better Hurry!

FROM LONG BEACH—Drive east on Carson to Pioneer then left on Pioneer to 166th Street, then right to property.

12049 166th Street • ARTESIA

GRAND OPENING Unit #2

\$395 total down

includes costs and impounds priced from \$22,950

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES



BEST BUY in BUENA PARK

Regal Homes

EASY TO QUALIFY

If you are regularly employed and have good credit, you can live in one of these luxurious homes.

Regal Homes are surrounded by fine schools for all ages and shopping centers large and small. Buena Plaza with the newest May Co. Store is only 5 minutes away.

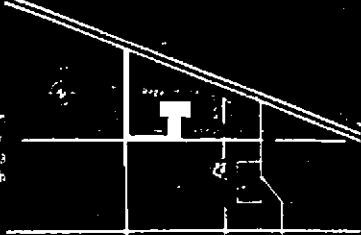
Regal Homes are in the city of Buena Park on Orangehurst between Knott and Valley View from Los Angeles or Santa Ana take the Santa Ana Freeway to the Valley View turn off, go south to Orangehurst then east to furnished models.

NEW! Interest Reducing Loans - Ask Salesman for Details

WONDERFUL LOCATION IN THE HEART OF ORANGE COUNTY!

- 1 Min. to Knott's Berry Farm
- 2 Min. to Freeway
- 5 Min. to Disneyland
- 15 Min. to Long Beach
- 20 Min. to Beaches
- 35 Min. to Los Angeles

Balanced Power Homes



Manning's Building Cafe at Seal Beach

Sunday, April 19, 1964—R3



LEISURE WORLD AREA TO HAVE THIS NEW CAFE



DLBA DONATES FESTIVAL RECEIPTS

Joe Shuff (center), president of Downtown Long Beach Associates, presents checks for \$2,321.91 to Phil Hattery (left), chairman of Long Beach American Red Cross, and for \$4,129.30 to John Barrett (right), campaign chairman for United Way. Checks represent net receipts of Festival of Fun and Fashion, staged each year by DLBA for benefit of local worthy charities. Since 1953, total monies contributed to the Red Cross and United Way as a result of the Festival have amounted to \$67,459.87. Festival of Fun and Fashion first was staged by Vaile G. Young, president of Bulfums, in 1951 as an in-store event. Receipts were given to Red Cross. In 1953, the production was taken over by DLBA and has been a popular annual event.

Empire Shows Earnings Gain

Empire Financial Corp., a per cent from the \$359,000 of financial holding company, 42 cents per share reported earned \$460,506 after taxes, for the first quarter of 1963, or 54 cents per share, in the first quarter ended March 31, 1964. Samuel Oschin, president, told stockholders at the recent annual meeting in Los Angeles. Oschin further reported this was an increase of 28 that with addition of two new

branch offices at Long Beach (Fifth Street and Pacific Avenue) and Palos Verdes Estates, scheduled to open this year, expansion of the Sunset-Doheny branch and sharply increased home-building activity in Southern California, Empire Financial expects to show continued progress during 1964.

Manning's newest in design Coffee Cafe is now under construction in the shopping center adjacent to Rossmore Leisure World, Ross W. Cortese's "people-over-52" community at Seal Beach.

"Spaciousness is the accent," James E. Clark, Rossmore Corporation Shopping Center executive, said in making the announcement.

A capacity of 300 seats is provided for a variety of dining areas of residential proportions.

There are 15,000 square feet in the \$300,000 steel and brick structure, Clark said. The Rossmore Corporation is in charge of construction.

Burke, Kober & Nicolais, Los Angeles architectural firm, designed the showcase restaurant for Manning's.

Being constructed are a cafeteria-dining room, cocktail lounge and coffee shop.

A banquet room also is provided for special occasions, and there will be an outdoor dining terrace.

The elegant new restaurant will be completed in approximately five months.

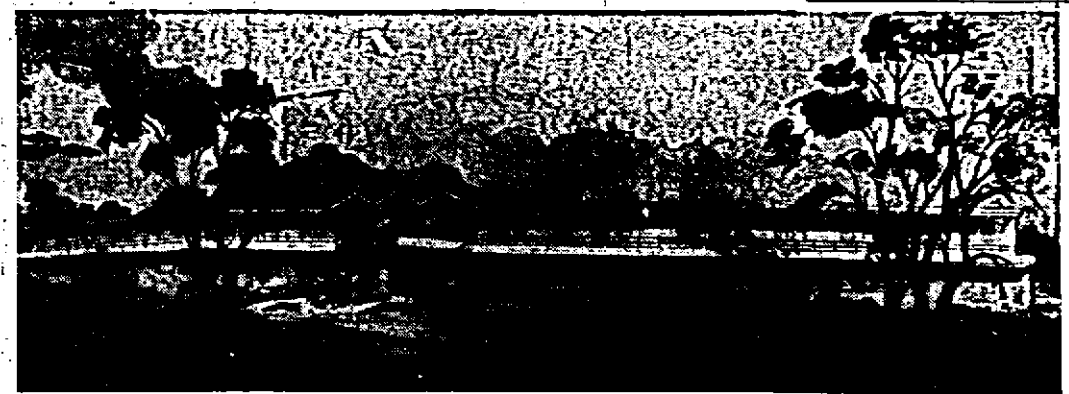
His Firm Likes Complicated Space Age Terminology

Confused by the crush of Space Age terminology? At least one industry doesn't mind at all, and hopes it continues — the nation's printers of technical publications.

"The more complicated aircraft engines and missiles become, the greater the need for our services," Milton J. Wolk, president of Goodway Printing Co., declares in American Investor, monthly magazine of the American Stock Exchange.

"Literally, mountains of literature are required to describe the operation and maintenance of such diverse equipment as the B58 supersonic bomber and the IBM 7090 data processing system, Wolk says.

Goodway, one of the nation's largest printers of technical publications, has dealt with such subjects as



THIS WILL BE MEN'S RESIDENCE HALL AT COLLEGE IN LA MIRADA

Biola College Building Men's Residence Hall

Construction on a new \$300,000 men's residence hall for Biola College, La Mirada, is moving ahead rapidly, according to an announcement last week by Dr. Samuel H. Sutherland, president.

The hall being erected on

the school's 75 acre campus will accommodate approximately 100 students.

Biola College is one of the five schools of the Bible Institute of Los Angeles, Inc., historic Christian training center, in which more than 1,200 students are enrolled.

"Due to limited on-campus residence facilities," Dr. Sutherland pointed out, "we have had to transport more than one-third of our students each day from our buildings in downtown Los Angeles for training at La Mirada."

It is anticipated that women's residence hall will be constructed soon in order to eliminate the need for transporting these students.

Contractors for the \$300,000 structure are Myers Brothers Construction Co., and William C. Ullrich, A.I.A., is the architect.

Other current building on the campus is a \$350,000 music facility which will include a 450-seat recital hall and a new pipe organ.

Dividend Voted

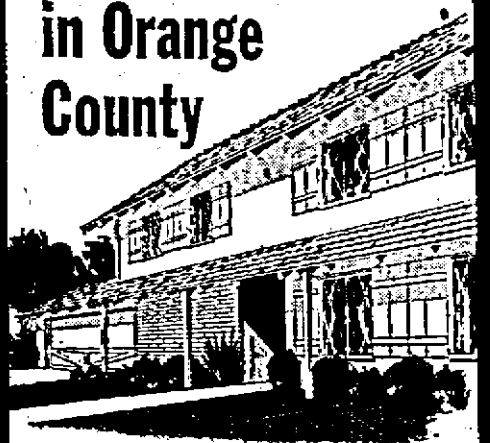
The Board of Directors, Belmont Savings & Loan Association, has declared a 6% stock dividend on the Guarantee Capital Stock of the association, payable May 15 to stockholders as of record May 1. This is subject to regulatory approval.

Swimwear Firm in New Building

Rose Marie Reid, one of the largest manufacturers of women's swimwear, has occupied its new \$600,000 building at 8000 Haskell Ave., Van Nuys.

Site transaction and sale of the company's former operations facility at Stagg and Orion Sts. were handled by Coldwell, Banker & Co.

Buy the Lowest Priced 2 Story in Orange County

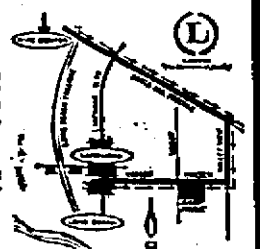


5 BEDROOMS • 3 BATHS • \$21,950
SPACIOUS 1 STORY RANCH MODELS
Vets No Down Payment/Best FHA Terms

LAKE PARK

FROM LOS ANGELES AREA — Take Santa Ana Freeway to Valley View turnoff. South on Valley View to Lincoln. Turn right (west) to Moody, then left to Model Homes.

FROM LONG BEACH AREA — Drive east on Carson which becomes Lincoln Ave. J to Moody.



Preview

A Landscaped Community of Fine Homes

FULLERTON HILLS is Fullerton's newest, most dignified community of unprecedented prestige. Individual homes, A. I. A. architecturally designed, FULLERTON HILLS offer the discerning homeowner the ultimate in luxurious appointments and appreciative potential. If you demand, appreciate, can afford . . . and have become accustomed to the finest, you'd do well to see FULLERTON HILLS.

- ★ Underground Utilities
- ★ Landscaped front yards with sprinklers
- ★ Pool-size view lots
- ★ 3-car garages completely finished inside
- ★ Air conditioning (optional)
- ★ A.I.A. Architectural designs
- ★ Concrete drives

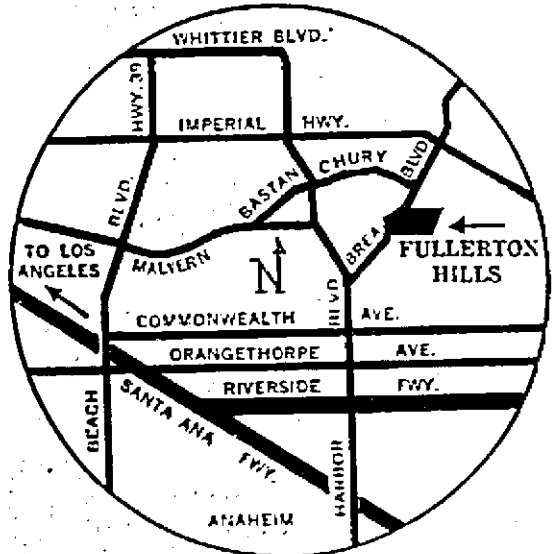
Driving Directions:

From Long Beach, east on Carson Street which becomes Lincoln Avenue in Orange County. Proceed through Anaheim to Harbor Boulevard. Turn left on Harbor Boulevard and continue through Fullerton to Brea Boulevard. Right on Brea Boulevard approximately one mile to Fullerton Hills.

3, 4, 5 & 6 BEDROOMS
2, 3 & 4 BATHS
ONE & TWO-STORY &
TRI-LEVEL HOMES

from \$34,950 to \$45,950

EXCELLENT FINANCING

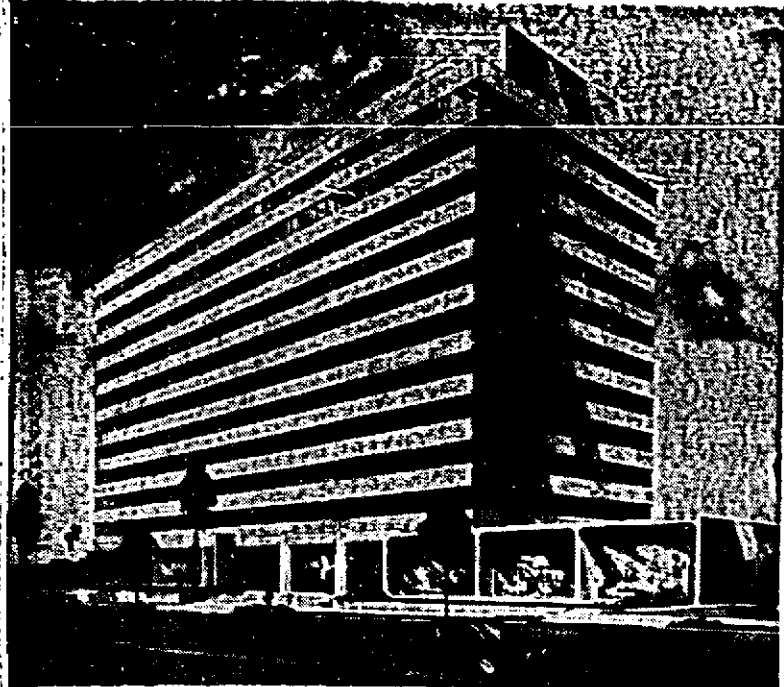


PIERCE-ARMOUR, DEVELOPERS

Tom Key Realty Sales Inc.
EXCLUSIVE SALES AGENTS



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HIGH-RISE FOR BEACON STREET AREA

This 11-story office building is to be erected in the Beacon Street area at San Pedro, at Fifth and Center Streets. Developer is the San Sebastian Development Co. of Long Beach. Completion is set for late this year. San Pedro officials hail the project as starting a "new era" for the community.

Business Tabloids

John F. Davis has joined Glendale Federal Savings & Signal Oil and Gas Co. as Loan Association loaned manager of the petrochemical \$5,367,250 to persons buying, department with headquarters at the company's Houston Division office. It was announced last week by Frank D. Lortscher, executive vice president. Davis succeeds Lloyd L. Aubert, who has retired as vice president in charge of petrochemicals and the research and development department.

EXPANSION of services in the growing Orange County area with the acquisition by Percy H. Goodwin Co. of a majority interest in Shasta Insurance Associates of Anaheim was announced last week. Goodwin now has two offices in Anaheim, one at 300 Wilshire Ave. and a second at 1720 W. La Palma Ave. In July they will be consolidated in a new Goodwin building, now under construction on Lincoln Avenue in Anaheim.

THE SAN PEDRO office of

BUSINESS IN HAWAII continues to make steady gains, accompanied by strength in retail sales, high levels of tourist trade, and a general increase in business confidence, according to Bank of Hawaii's April report on business and economic conditions. Retail sales on Oahu are up 8.6 per cent and department store sales 20.5 per cent from previous year levels.

Exceptional growth of tourism during the past four months (up 34.9 per cent) would appear to indicate a greater numerical increase in visitor arrivals during 1964 than in any previous year.

WILBUR F. JACKSON, vice president and general manager of Robertshaw Controls Company's Grayson Controls Division, Long Beach, has been elected a director of the company. Born



in Burton, Iowa, he attended University of California at Los Angeles and Occidental College and joined the company in 1929.

APPOINTMENT of Jack J. Wilson as general retail sales manager of Sparkletts Drinking Water Corp. has been announced by B. N. Arnds Jr., president. Wilson, 42, succeeds Claude M. Nielsen, who was elevated to vice president of marketing following acquisition of Sparkletts by Foremost Dairies, Inc.

Wilson has been Sparkletts' southern zone sales manager covering San Diego, Orange and Imperial counties in California.

REAL ESTATE foreclosures increased 14 per cent in 1963, the Federal Home Loan Bank Board says. The total of 98,195 represented a substantial percentage increase for the fourth straight year. The board's statistics covered all non-farm property in the continental United States.

MARKET forecasters at General Electric Co. expect American industry to spend \$375 billion for new business machinery and equipment over the next 10 years, according to board chairman Gerald L. Phillippe. Phillippe said his firm's forecasters are convinced that "a vigorously growing American economy will require an increase in the stock of business equipment of about \$140 billion" by 1974, and that "replacing worn-out equipment during this period will require \$235 billion worth of new machinery."

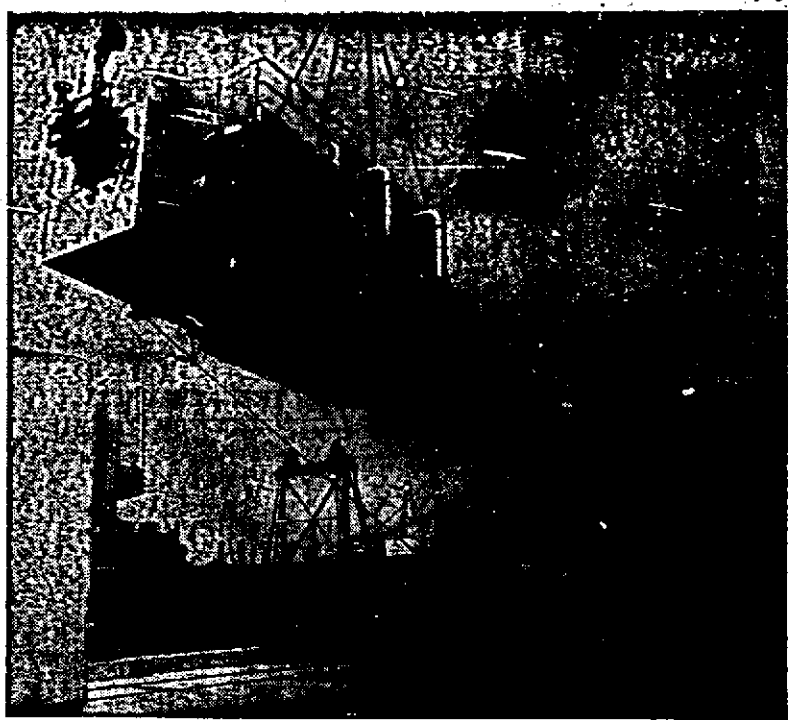
SALE of the 56-unit Westwood Apartments, luxury garden apartments on a four-acre site in Santa Ana, has been negotiated by Coldwell Banker & Co.

Robert Goldberg of Beverly Hills and his associates purchased the development from Memory Lane Co. of Los Angeles for approximately \$800,000. The property is at 1107 Memory Lane.

TWINCO Products Co., Inc., of San Fernando has been granted a license by Mattel, Inc., to make accessory products for its line of dolls and toys.

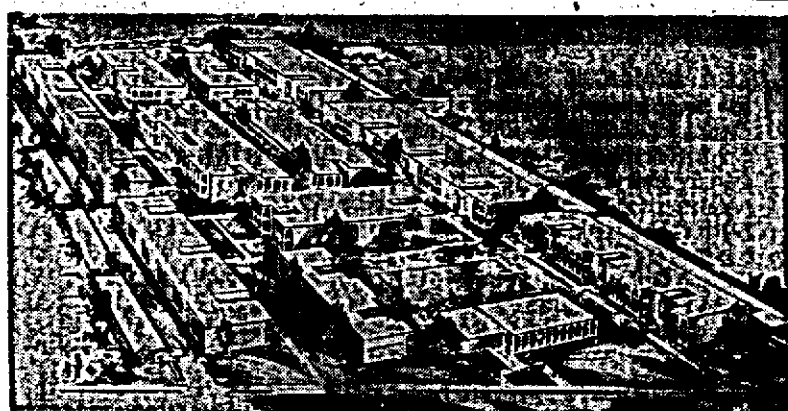
According to Clifford W. Jacobs, vice president-marketing for Mattel, Hawthorne toy making company, the recent addition of Twincos and five other concerns makes a total of 27 U. S. firms now licensed to manufacture nearly 200 items capitalizing on the name and popularity of Mattel's established products and Mattel-sponsored TV cartoon characters.

HARRY HARRIS, district agent in Long Beach for Northwestern Mutual Life Insurance Co., was among 55 agents from Arizona, New Mexico and California attending a recent advanced training seminar at San Diego.



FOR GUANTANAMO BAY WATER

Section of seawater conversion plant shipped to Guantanamo Bay in Cuba is shown as it was being loaded aboard SS President Grant recently at San Diego. The plant produced more than a million gallons of fresh water daily at Point Loma before being dismantled to help supply water for the U. S. naval base in Cuba, which was deprived of outside water source by Fidel Castro last February. Two additional conversion plants will be built there.



GROUND-BREAKING HELD

Work is under way following ground-breaking at Downey last week on this \$1,750,000, 104-unit rental apartment project. Location is at Lakewood Boulevard and Brookshire Avenue. Builder is the K-B Development Co., in which Arthur Kaplan and Stanley Black are partners. The project is designed to accept families with children. The complex will include 10 two-story apartment buildings, with subterranean parking. There will be two pools, a banquet and recreation building and steam baths.

In Beautiful **GARDEN GROVE**

FOR
QUALITY
AND
Elegance
YOU MUST SEE
the Stately-Spacious Homes of
GARDEN PARK Estates

2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace

CHOICE SELECTION OF ONE and TWO-STORY PLANS
3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from \$19,850 to \$26,450 full price

SHOCK ON THE WALLS!

- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural ash cabinets with superaminc (ceramic) tile top and splash
- Caffery & Sattler gas forced air heating with summer cooling switch

- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or wood brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

VETERANS NOTHING DOWN (except credit and income)
Veterans Monthly Payments from \$109.63 (includes principal and interest)

NON-VETERANS Lowest FHA Down 30 & 35-Year FHA Financing Available
Excellent Conventional Terms
Cal-Vet Approved

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

JUST 3 MILES TO LONG BEACH

HOME AWARD WINNER

Long Beach State College

GARDEN GROVE FREEWAY

LONG BEACH

Built by S.S. Price of Quality

NO PAYMENTS UNTIL JANUARY 1965 WITH 20% DOWN

3, 4, 5 BDRMS • 2 & 3 BATHS • 1 & 2 STORY & TRI LEVELS

DISCOVER LUXURY, CHOICE LOCATION AND BEACH LIVING, AT URBANA VALLEY HOMES IN FOUNTAIN VALLEY.
1700 TO 2000 SQUARE FEET • DELUXE BUILT-INS • SUNKEN MASTER BEDROOMS • TWO-WAY FIRE PLACES • WALK-IN PANTRIES • CERAMIC TILE

FUN-PLANNED • SUN-DECKS PLUS CARPETS, LANDSCAPING, FENCING, SPRINKLERS
All Included at No Extra Cost

FROM \$24,950 FULL PRICE, ONLY 5% DOWN

FROM LONG BEACH, EAST ON 7TH ST. WHICH BECOMES GROVE BLVD. IN ORANGE COUNTY, CONTINUE EAST TO BROOKHURST ST. RIGHT (SOUTH ON BROOKHURST TO ELLIS AVE., THEN RIGHT TO FURNISHED MODELS OF URBANA VALLEY.

URBANA VALLEY

MEBA REALTY DIRECTOR OF SALES PHONE 847-2360

PRESENTED BY PRACTICAL BUILDERS



BANKERS BUSTIN' TO BUILD

Making way for a new branch of the First National City Bank, to be built at Redondo Avenue and Sixth Street, a bulldozer starts demolition of existing structures. There for the launching of the work were (left to right) Frank McCook, president of the bank; Hans W. Buch, former owner of the property; and Richard N. McCook, bank vice president.

First National City Branch in East L.B.

Construction of a new East in a ceremony to launch the Long Beach Office of the razing of the first home. First National City Bank will get under way shortly, Fonda McCook, president and chairman of the board of the bank, has announced. To be located at Sixth Street and Redondo Avenue, on the northeast corner, the unit will be the first branch for First National City. Demolition of homes on the site got under way the past week with bank officials and Hans Buch, former owner of part of the site, participating and Locust Avenue.

Realtors to Hear Naval Air Pair

Two officers from the Los Alamitos Naval Air Station will be featured on the Tuesday breakfast program of the Long Beach District Board of Realtors. Program Chairman Bill Ballard has announced that Capt. Roger K. Knight and Lt. Comdr. Reno G. Bresso would deal with the topic: "Report to the Stockholders." Captain Knight received his rank in March and is executive officer of the Air Station. Lt. Comdr. Bresso is service information officer at the base. The 7:15 a.m. breakfast meeting is held at the Crown cafeteria.

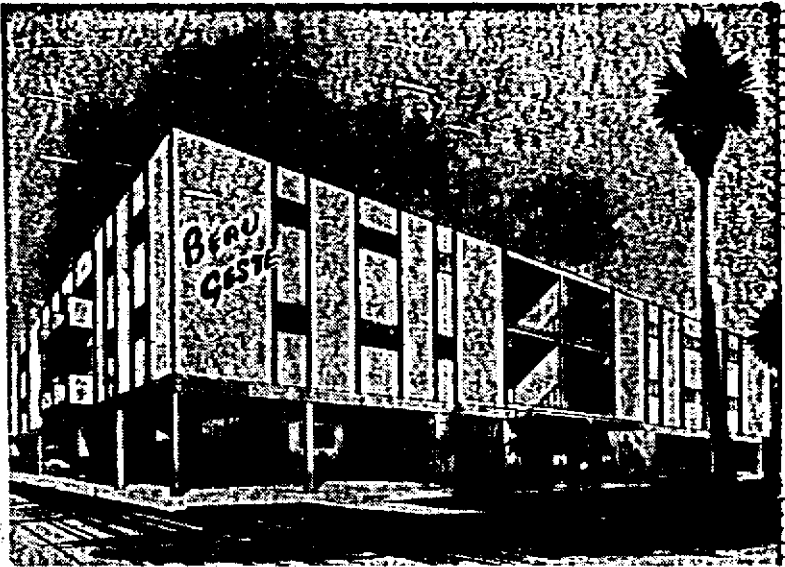
Ligtenberg Gets Committee Post

BELLFLOWER—Vern Ligtenberg, past president of the Bellflower District Board of Realtors, has been appointed to serve on the Real Estate Advisory Committee, Cerritos College, as one of the representatives of the local board. Other members from the local board are Eurt Smith and Bob Prigmore. Ligtenberg will replace E. Thornton Ibbetson, who resigned after having served on the committee since its inception in the fall of 1961. The committee, chaired by Burt Smith, is composed of representatives of the Bellflower District Board, the Norwalk-La Mirada Board and the Downey Board of Realtors and representatives of Cerritos Junior College and has as its purpose, the upgrading of real estate courses and conferences available at the college.

FOR RETIREMENT HOUSING

U.S. Agency Urged to Aid Church, Similar Groups

WASHINGTON (UPI) — "A don't do it," says Mason. There's an enormous demand for retirement housing, and as long as the demand and poorly conceived and badly built places can find tenants. But what about when the supply begins to catch up? Mason says then some groups are going to find themselves with a building on their hands and no one to live in it. TO PREVENT this from happening, Mason wants to set up a "housing advisory council" to help non-profit groups build retirement housing—from the first step to the last. As Mason sees it, the council would also advise minority groups seeking to put up their own places. The council would be patterned after the Foundation for Cooperative Housing, which has done much to promote cooperatives in the United States. BUT FEW OF them know how to go about it. "A lot of nice, well-meaning people know what they want to do, but they have no idea of the intricacies. And when they see the intricacies, it scares them and they exceed the supply, even had-



JUST COMPLETED

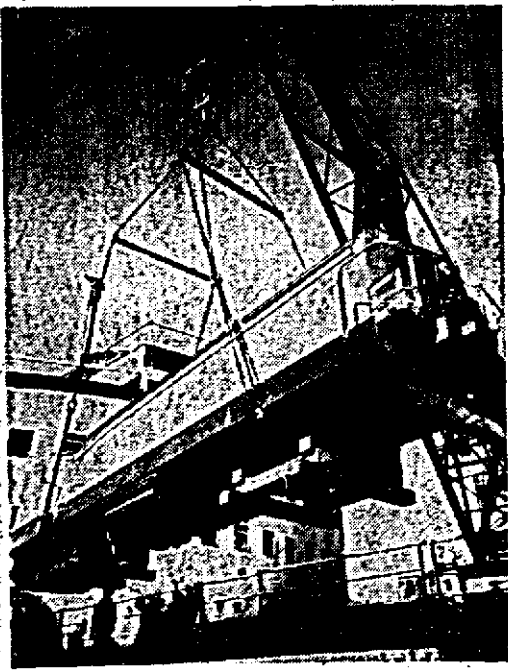
Beau Geste apartment building, recently completed, is located at 2619 Pasadena Ave., near Memorial Hospital. The three-story structure has 18 deluxe units, all two-bedroom with 1½ baths. "Extras" include steam room, gymnasium and game facilities and landscaped courtyard.

50 reasons why you should live in Sun City

Not only does Sun City offer the major advantages listed below, but Sun City believes in the *freedom of individual choice*. Sun City does not "package" all kinds of miscellaneous charges and fees into your monthly payment. Why have services which you do not need or want, foisted upon you?

CHECK THESE MAJOR POINTS FOR YOURSELF. COMPARISON PROVES SUN CITY IS FOR YOU!

		Sun City		OTHER PLACES	
		YES	NO	YES	NO
1	Residents own their homes outright, without being involved in some "share ownership" plan. If you are the rugged individualist type that wants to manage your own home costs and affairs without being involved with other people's expenses — a home in Sun City is for you. If you like the share ownership idea, Sun City does have cooperative apartments. Either way, you have the freedom of choice.	✓			
2	All community facilities are complete and operating now. Sun City does not offer you promises of something that is going to be built in the future! It is all here for you to enjoy NOW — at sensible prices.	✓			
3	The comprehensive medical benefits program is optional. If you have all the insurance protection you need, don't have the cost of your neighbor's insurance buried in your home payment. In Sun City you may have excellent insurance protection if you wish. Again, the freedom of choice is yours!	✓			
4	There is a complete shopping center in the community. The Sun City Shopping Center has over 20 different types of shops, stores and services. Every convenience for modern day living needs is here now. Not "coming soon."	✓			
5	There is a championship golf course with pay-as-you-play fees not hidden in home payments. If you play golf, Sun City has a Championship Course to really challenge you. If you don't play golf, why have your neighbor's greens fees hidden in your monthly payments?	✓			
6	There is a truly wide variety of recreational facilities, workshop and crafts centers. Sun City originated Active Retirement. Sun City was the first to offer complete facilities for purposeful activities. Others have imitated Sun City, but no one has ever equalled it. People come to Sun City to live . . . !	✓			
7	Home buyers receive grant deeds and title policies. Your home is your own in Sun City. You own it just like a home anywhere else. You can pay cash if you wish and buy your home outright. Take advantage of substantial cash discounts. Why be locked into paying interest if you don't want to?	✓			
8	Down payments are 10% of the Purchase Price. Sun City is for everyone! It doesn't require huge down payments to move into Sun City. After all, not everyone has enough money for a huge down payment.	✓			
9	Homes and apartments can be purchased for as little as \$10,950. Retirement homes should be sensibly priced! In Sun City you won't find people looking for status symbols. They are only looking for a good time. In Sun City everyone has a good time!	✓			
10	There is a guaranteed sales plan to help purchasers sell their former homes. The sale of your present home could be guaranteed if you live in one of the many cities covered by our program. You may be able to move to a Del Webb community for Active Retirement with very little delay or inconvenience.	✓			
11	Security and satisfaction is guaranteed by a strong corporation, listed on the New York Stock Exchange and with 30 years experience and more than 12,000 residents in similar communities in 3 states. If someone is trying to sell you promises of what they are going to build in the future, be sure the builder is big enough to back his word. The Del E. Webb Corporation is big enough to build everything before opening day!	✓			
12	Houses or apartments are available in Sun City. You don't have to change your preferred manner of living when you move to Sun City. Freedom of choice is extended to your preference for large or small — house or apartment. A "please all tastes" variety of each are available for your choosing.	✓			
13	Your Sun City home passes to your estate and your heirs. In Sun City you are not just "living in" your home during your lifetime to have it revert back to the sponsoring organization. Your Sun City home is yours to will to your heirs and becomes a part of your estate. In other words, it's your home. You have the freedom to do with it as you wish.	✓			
14 through 50	There really are 50 reasons why you should live in Sun City — but we've flat run out of space. Come out to Sun City today and we'll be happy to discuss the other 36. When you live in Sun City you do what you want when you want! And when you decide to buy your home or apartment in Sun City, no one tries to force you into buying all kinds of services which you really don't want or need. FREEDOM OF CHOICE IS YOURS IN SUN CITY.	✓			





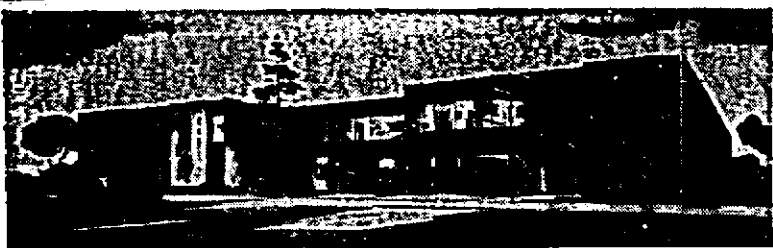
—Staff Photo by Bob Shumway

ENGINES FOR INDIA

Giant 150-ton floating crane lifts 50-ton diesel locomotive engine aboard Indian freighter SS Gandhi Jayanti at Long Beach Harbor. Six of the diesels, each worth \$140,000, are being shipped to Bombay for use on narrow gauge railways in western India. The locomotives are given to Southeast Asian nation under U. S. AID program.

—DEDMON BUILDERS—
INCOME UNITS & HOMES
FOR ON-YOUR-LOT CONSTRUCTION
CALL US
FREE ESTIMATES
 We Have Finished and Under Construction Models for Your Inspection
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DEL WEBB'S
Sun City
 22 Miles South of Riverside on Highway 395
 **DEL WEBB CORPORATION** 
 COMMUNITY DEVELOPMENT DIVISION



NATIONAL HEADQUARTERS IN DOWNEY

L. C. Major & Associates, rated as nation's largest community planning and residential design firm, has occupied entire second floor of this building at 8050 Florence Ave., Downey, for its national headquarters. This is new AIC Professional Building.

Toy Industry Sees '64 as Record Year

Toy industry leaders expect their 1964 sales to hit record highs for the sixth straight year, led by educational and military toys, dolls, hobby items, auto racing sets, wheel toys and games.

The monthly magazine of the American Stock Exchange reports two basic reasons for the optimism—more children for whom to buy toys (61,600,000 will be 14 years old or under) and more money to buy them with (because of the tax cut).

The toy industry expects a 5 per cent increase from 1963 sales of \$1.14 billion to \$1.2 billion at manufacturers' wholesale prices, or a retail value of \$1.68 billion.

To reach this level of sales, the industry will spend about \$250 million on modernization and expansion.

Last month, 10,000 buyers (including 400 from foreign countries) from department variety, toy and discount stores gathered at the American Toy Fair in New York to see the wares of 1,000 exhibitors—and it spelled a good year for children as well as manufacturers, the magazine, American Investor, said.

Appliance Sales Show 10% Gain

Appliance sales in 1963 were up 10 per cent over 1962, according to final figures gathered by Electrical Merchandising Week, McGraw-Hill publication.

Top gainer of the year was dishwashers, which showed a 25 per cent increase over 1962.

Billions in Remodeling of Houses

The remodeling and home improvements industry, built on the premise that the home is never finished, is grossing \$20 billion annually by doing everything but putting up the original building.

American Investor, monthly magazine of the American Stock Exchange, says the industry expects 1964 to be another good year. Personal income is rising—a factor particularly important to the home improvement business since families make their plans for home modernization based on the money they have available.

The home improvements industry repairs, renovates and remodels. It converts the attic to a study, the basement to a playroom, adds the extra room, the patio, the carport, the fence, the storm windows, the screens.

THE INDUSTRY'S greatest volume is in such items as awnings, storm windows, doors, screens, siding, shingles, shades and roofing.

While locks, knobs, storm windows and screens are staples of the trade, they are increasingly accepted as fashion products too. Locks are more intricate, knobs fancier. The trend in storm window and screen frames is to white or colored frames which blend with the house decor. Silver or chrome have been standard in recent years. Greater variety is the word for 1964, American Investor reports.

VACATION PAY

Southern California economy will receive a big shot in the arm during this month when \$750,000 in vacation pay will be distributed to lathing journeymen. D. Victor Saleeby, manager of the Lathing Institute of Southern California, is shown holding a few of the several thousand vacation checks to be distributed.

Torrance Steel Exec to Retire

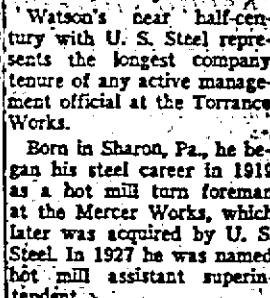
TORRANCE—Paul M. Watson, superintendent of production planning for the Torrance Works of United States Steel Corp. who retires May 30 after 45 years with the company, was honored by several score friends and business associates at a dinner at the Plush Horse restaurant, Redondo Beach, Friday.

Watson's near half-century with U. S. Steel represents the longest company tenure of any active management official at the Torrance Works.

Born in Sharon, Pa., he began his steel career in 1919 as a hot mill turn foreman at the Mercer Works, which later was acquired by U. S. Steel. In 1927 he was named hot mill assistant superintendent.

In 1932 he was transferred to the Torrance Works as sheet mill assistant superintendent, and was promoted to superintendent of production planning.

Residents of the South Bay area since 1932, he and his wife, Florence have lived at 3417 La Selva Place, Verdes Estates, since 1950. They plan to move to Walnut Creek, Calif., where they have bought a home near their National Association of Home Builders' All subscribe to a strict Code of Ethics.



Members of more than 370 local affiliated associates bought a home near their National Association of Home Builders' All subscribe to a strict Code of Ethics.

Rates Honor as \$Million Producer

Terry L. Ives, 1310 Tropical Ave., Pasadena, is being admitted to the Order of the Tower, honorary organization for top agents of the Travelers Insurance Co.

Ives, formerly of Long Beach and a Poly High graduate, is a brother of Doug Ives of the Independent Press.

Ives, former staff of the Telegram sports staff. He will be honored during the Inner Circle qualifiers conference, now on at Belvoir, Fla.

This is his second year as a million dollar producer. He is a graduate of the University of Southern California.



THE ONLY HOME WITH THE GROWING ROOM

SHOWCASE

Homes

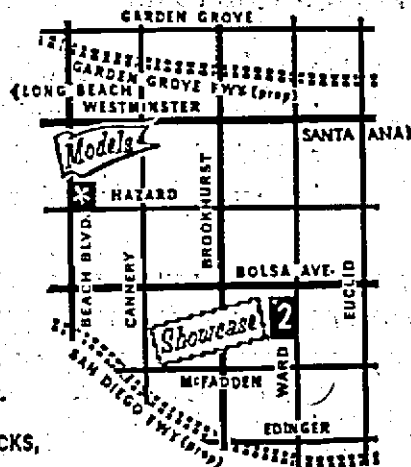
GROWING ROOM in 2-story plans with as many as 6 Bedrooms and 3 Baths. Also 3 and 4 Bedrooms with 2 Baths. Family/Dining Room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring: Built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

18 widely varied elevations. Exteriors enhanced with Stone, Used Brick, Colonial Brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble Pullman in baths. Oversize linen closet.



McFARLAND & MATTOCKS,
Sales Agents
Phone: 897-6590

Furnished models on Hazard just East of Hiway 39 (Beach Blvd.)



FROM \$295,000 DOWN

ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

FULL PRICE FROM \$295,000

• NOTHING • DOWN • TO • ALL • BUYERS •

FIRST TIME EVER!
YOU RECEIVE...
GRANT DEED...NOT CONTRACT OF SALE

SPECIAL BONUS FEATURES!
COMPLETE PACKAGE AVAILABLE NOW;
FRONT LANDSCAPING REAR FENCING
SPRINKLERS CARPETS AND DRAPES

FROM \$24,400

SPECIAL ATTRACTION! CLOWN and MERRY-GO-ROUND FOR THE KIDDIES will be at our Grand Opening for your entertainment. Refreshments will be served.

3rd UNIT



LOOK

What's Included...

Check this list of features of comparative cost, and then make your choice, for it will be one of your most important decisions in adult life. We are confident your choice will be an Emerald Series home, in Fountain Valley.

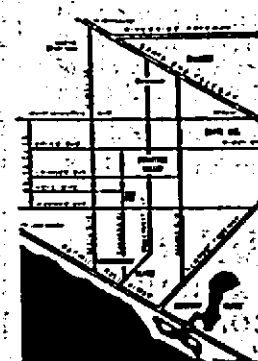
FEATURES:

3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Des or Sewing Rooms • Built-in Ovens • Merritt Range, Oven, Dishwasher, Disposal • Formica Full-Formed Kitchen Counters • Beautiful Hard-Finished Cabinets • Fireplaces with Gas Log-Lights • Large Sliding Glass Doors to Pools • Lots of Storage • Luminous Ceilings in Kitchens • Cedar Shingle Roofs • Oversized Hot Water Heaters • Armstrong Flooring • Acoustic Ceilings Throughout • Large Wardrobes • Thermatically Controlled Forced-Air Heating • Large Bathrooms with Marble Pullmans • Customized Decorative-Chosen Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns



Emerald Series

GRAND OPENING



EXCLUSIVE SALES AGENTS
SALES OFFICE: JEFFERSON 1-6291

LOCATED ON THE CORNER OF BUSHARD AND HILL IN THE CITY OF FOUNTAIN VALLEY

Location Stressed on Showcase Homes

Location is one of the important considerations of home buyers when selecting a home, today, stated William Krueger, builder of Showcase Homes. This is one reason that Showcase Homes, unit 2, have received better than average buyer acceptance, according to Krueger. Located on Hazard Ave. just east of Hwy. 39 in Westminster and only minutes from the new Douglas plant, these homes are near excellent schools, churches, shopping centers, and close to the Southland's finest beaches.



TWO-STORY HOME

Shown is one of the two-story homes on display at Showcase Homes, unit 2, which features a "growing room" in the residential development by William Krueger, builder and developer.

Group Will Direct Condominium Sales

Farrow Realty Corp., Garden Grove based general brokerage firm with eight offices throughout Orange

County, has formed a sales division with specially trained personnel to direct sales in condominium communities. Jerry Farrow, owner, has announced.

Conference Scheduled at Wilson High

A two-day conference in Real Estate Investment Building has been scheduled for May 1 and 2 at Woodrow Wilson High School, Long Beach, by the University of California Extension department of Continuing Education in Real Estate.



KARL F. VENTER

The conference, in room 418 of the school at 4400 E. 10th St., will be duplicated in Los Angeles at UCLA May 15 and 16, Anaheim on May 22 and 23, Riverside June 19 and 20, San Diego June 5 and 6, and Santa Barbara June 26 and 27, according to Karl F. Venter, who heads the southern area of the University's statewide real estate study program.

All sessions run 7 to 10 p.m.

"In addition to receiving special training for directing sales in such communities," Farrow said, "our condominium specialists also, by law, have the required special securities broker and salesmen licenses."

Farrow said the growing popularity of the condominium concept of ownership has created the need for highly-qualified, specially-trained salesmen to effectively communicate the new form of ownership to buyers.

He added that all Farrow condominium specialists have gone through three weeks of training in which they learn all details of condominium ownership.

Friday, 9 a.m. to noon and 1:30 to 4:30 p.m. Saturday, 9 a.m. to noon and 1:30 to 4:30 p.m.

Open to the public, they are designed to be of special interest to investors, developers, apartment managers, business executives, teachers, brokers, mortgage specialists and builders.

University fee for the conference is \$20.

Warranty to Buyer Boosts Home Sales

Sales of single family dwellings constructed by S. V. Hunsaker & Sons in the metropolitan Los Angeles area totaled more than \$6,100,000 for 317 homes during the first calendar quarter of 1964, reports Richard C. Hunsaker, president of the Irwindale-based firm.

"First quarter sales volume of 1964 is the most successful in our 32-year history," said Hunsaker. During the same period last year, the firm sold 166 single family residences.

Underwriters to Meet Friday

The April meeting of the Long Beach Association of Life Underwriters will be held Friday at the Elks Club. The program will be "Sell the Size."

This will feature a panel that includes Herman J. Wolfberg Jr. (Northwestern National Life), who has approximately 7,000 clients. Other members will be Wm. T. J. Harris, C.L.U. (New York Life) and Guy Cargo (Metropolitan). Harris is rated as one of the best informed life underwriters in Long Beach, and Cargo sold almost one million dollars of insurance in his first year in the business.

Hole-in-One Meet at New Townhouses

A hole-in-one contest with houses are Orange County's a first prize of a trip for two to Las Vegas plus other prizes. The contest will be held today at the Hillview Regency Townhouses at the end of Sherry Lane in Santa Ana, according to Dick Murray, sales director, Farrow Realty Corp.

Rich, country club living in a downtown location can be purchased for as low as \$17,900 with only a 5 per cent down payment, states Murray.

IN DETAILING the purchase plan, Murray pointed out that townhouse living costs far less than the traditional single dwelling with the owners enjoying a combined financial and tax advantage not available with a private home.

At the Hillview Regency development, owners also receive a grant deed and policy of title insurance to the home and to a pro-rata share of the common grounds and recreational facilities.

In March, the firm sold 142 houses, establishing an all-time company record for that month, Hunsaker said.

THE ATTRIBUTES the sharp increase in public acceptance of Sunshine Homes to the full one year warranty on each home which protects purchasers from possible future problems resulting from inferior materials or workmanship.

Homes sold during the first quarter were located in Sunshine Homes developments in Newhall, Ventura, Huntington Beach, Lakewood, La Puente and Artesia.

S. V. Hunsaker & Sons is a publicly owned corporation, and since 1932 has built more than 10,000 homes and 1,200 apartment units throughout Southern California.

Hawthorne Firm Enters New Field

HAWTHORNE—The Cosmodyne Corp. has entered a new field through the acquisition of Nitrowell, Inc., of Chant, Kan., Cosmodyne president James L. Bartlett Jr. announced Saturday.

Nitrowell is engaged in the business of supplying liquid nitrogen service to commercial customers in the oil industry.

Educator Will Address Forum

"Special Education for the Mentally Retarded" will be the topic of the Long Beach Community Forum Wednesday.

The program, a special presentation in recognition of the Public Schools Week, will 7:15 a.m.

be given by Dr. Clifford Howe, supervisor of special education in the Long Beach Unified School District. Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafe, First Street and Alameda, beginning at 7:15 a.m.

Homebuyer's Bargain

"CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN



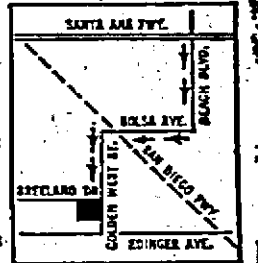
Full price as low as \$17,995 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—15441 Rollins, Huntington Beach. For information call: Carol 837-4318, Carol 837-4227.

Bring Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Emerald Dr. Follow a gas to model home.



SUNSHINE HOMES

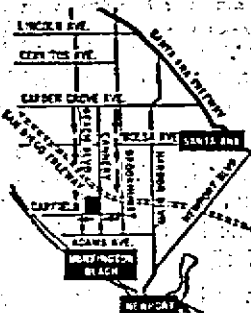
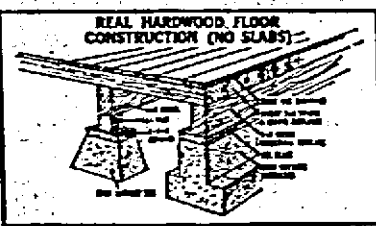
FROM

650 DOWN

THESE HOMES ARE TURNING EVERYBODY'S HEAD...HERE'S WHY...

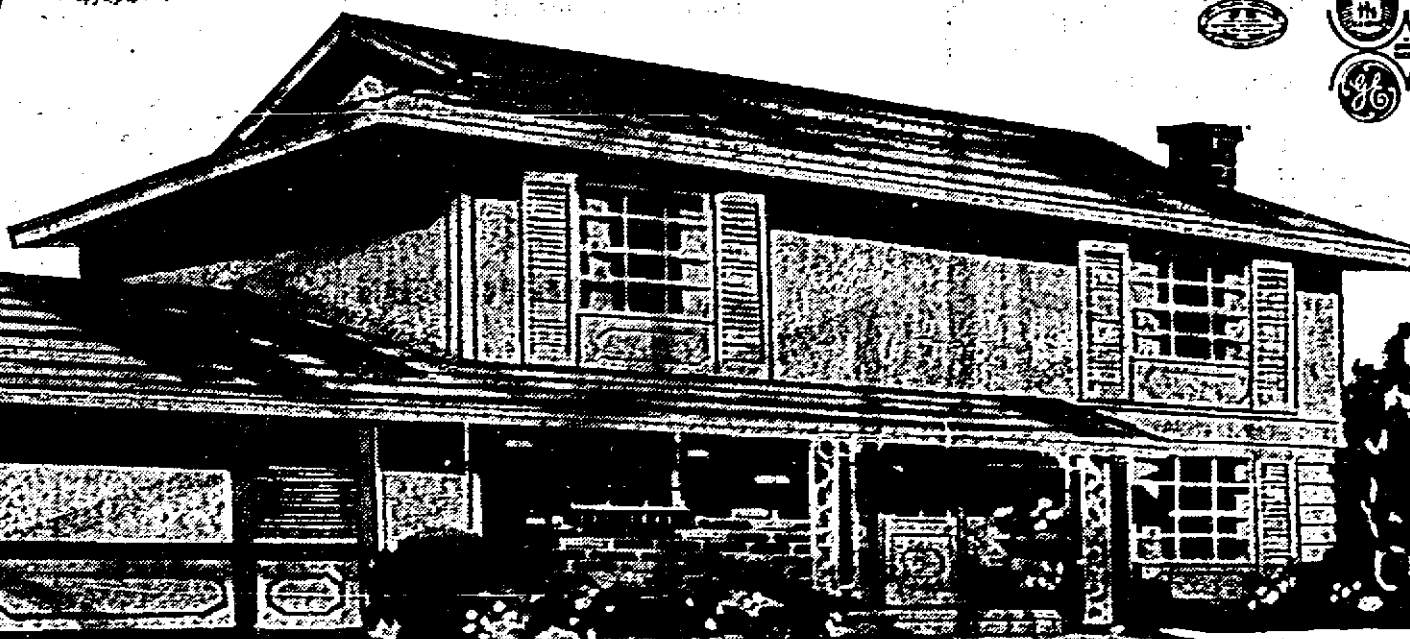
- ★ One and 2-story Homes with 3, 4, 5 Bedrooms and 2 or 3 Baths
- ★ Brick or Stone Fireplaces ★ Big 72' Lots ★ Medallion Electric Homes ★ G.E. Color Matched Range Tops, Double Ovens and Dishwashers ★ Marble Pullmans and Moen Fixtures ★ Concrete Driveways ★ Cedar Floors and Double Shelves in all Wardrobe Closets ★ Imported Light Fixtures and Crystal Chandeliers ★ LANDSCAPING ★ SPRINKLERS ★ FENCING ★ BOAT DOORS

Priced from \$23,600 - No Contracts, Not Leased Land - You Get Best!



STARDUST HOMES

THE BELFONTAINE SERIES



140 Contractors to Tour Europe

On-site inspection of several of Europe's most important new construction projects will highlight a three-week Continental tour early this fall by 140 members of the Southern California chapter of Associated General Contractors.

Big Fullerton Hills Homes Now Showing

A spokesman for the builder announced that the preview showing will continue at Fullerton Hills, a landscaped community of fine homes on Brea Blvd. in Fullerton. Everyone is invited to this advance showing of Fullerton's newest, most dignified, new address. It was added.

Realtor Tom Key, exclusive sales agent for the development, pointed out that public response has already been overwhelming at the spacious homes. He added that such innovations as underground utilities, landscaped front yards with sprinklers, 3-car garages completely finished inside, pool size view lots and optional air conditioning have met with tremendous public acceptance at the Fullerton homesite.

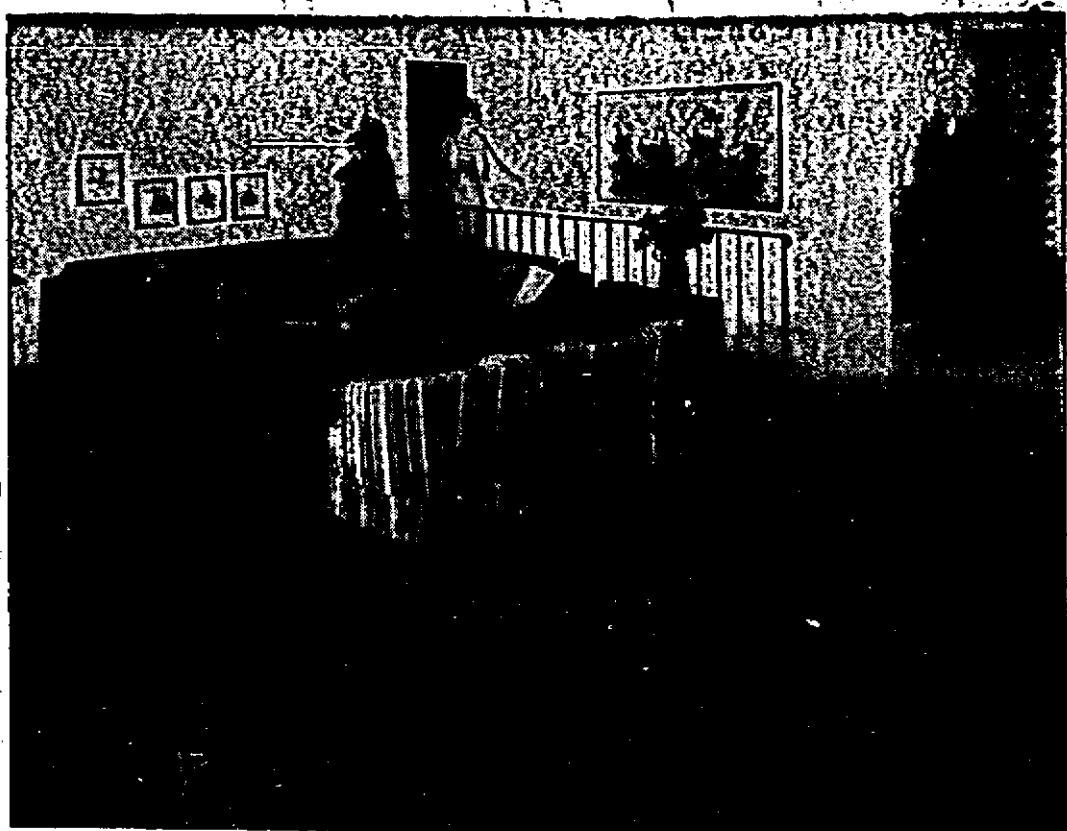
OFFERED AT Fullerton Hills are three, four, five and six-bedroom homes with two, three, and four baths. Both one and two-story, and tri-level homes are available. The homes are architecturally designed and have been engineered on terraced lots, many of which afford marine and mountain views.

Built by Park Village Homes of Anaheim, buyers range from \$34,950 to \$45,950 are invited to inspect the care with excellent financing said and detailed craftsmanship to be available.

Additional features include: Remote control lighting, luminous ceiling, front and rear yard separate lighting circuits, kitchen pantries, custom nylon carpeting, Hotpoint built-ins, massive custom fireplaces—two in some plans, concrete driveways, covered and enclosed patios, intercoms, built-in wet bars and beautiful wood paneling.

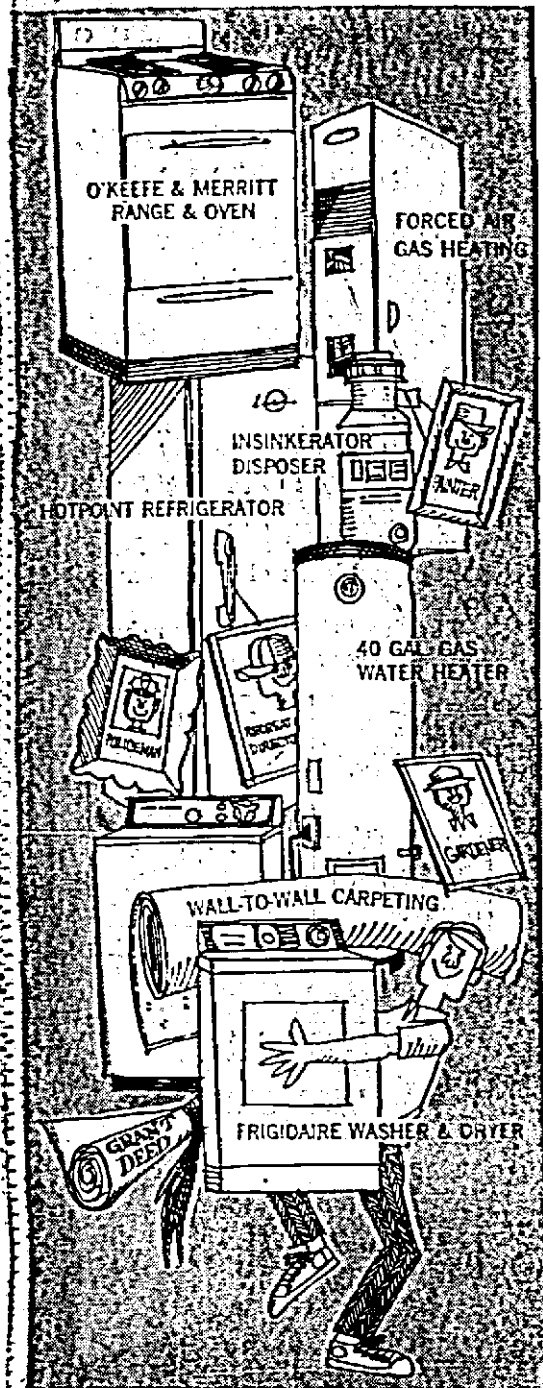
FULLERTON HILLS is situated near all modern conveniences and adjacent to the beautiful Hillcrest Park area of Fullerton. Modern shopping, schools, recreational, educational and employment centers are reportedly very near the development.

Beautiful furnished model homes are located on Brea Blvd. in Fullerton, just north of the Harbor and Brea Blvd. intersection at Hillcrest Park in Fullerton.



UP TO SIX BEDROOMS OFFERED

Here is the interior of one model of Fullerton Hills Homes which have from three to six bedrooms and up to four baths. The spacious homes are previewing today on Brea Boulevard in Fullerton.



Garden Park Estates Sales Continuing at Strong Pace

Continued success has prevailed at Garden Park Estates since opening, state the officials.

"Our homes sell very well here, despite competition. We credit this to the fact we're offering quality at such modest costs."

Located in Garden Grove, this mark of quality is apparent in all the homes—both one-story and two-story designs. "It is recognizable in

every detail—from the durable concrete driveways to the exterior vinyl stucco paint."

Other detectable quality features are lath and plaster walls and fully-insulated ceilings; red cedar shingle or crushed rock roofs, with shake roofs optional on some—plus stone and brick exterior veneer and planters in most plans; sliding glass doors and sliding aluminum

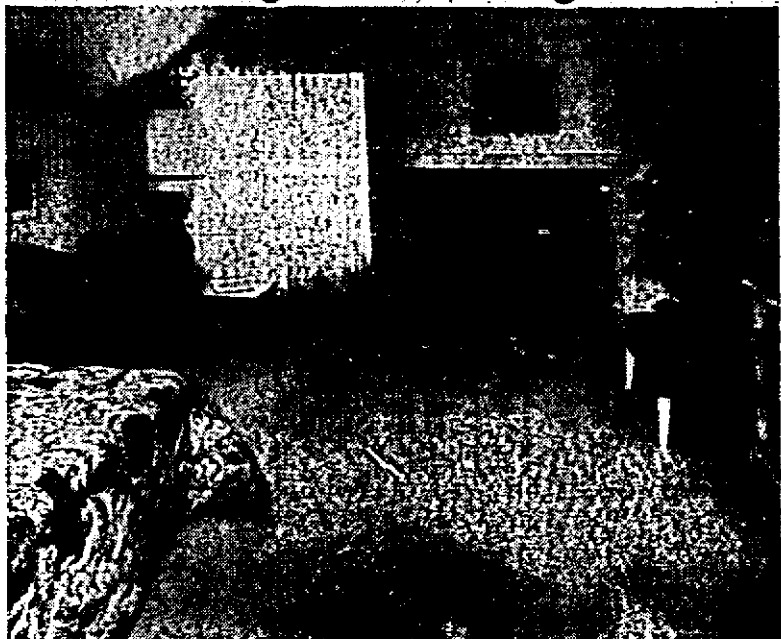
windows and unusual custom lighting fixtures.

EVERY ELEVATION was individually styled by outstanding architects, color coordination was planned by a color expert and a board color selection is offered the new homeowner.

Located in a desirable neighborhood, residents are convenient to top schools, a myriad of complete shopping centers, many employment areas, churches of all denominations, and stimulating recreational facilities.

Modestly priced homes start from \$19,850. Qualified veterans can move in with nothing down, except costs and impounds, with monthly payments from \$103.63, including principal and interest. Non-veterans can use lowest FHA down on 30 and 35 year loans. Conventional terms are available and the homes are Cal-Vet approved.

To see the furnished models, open daily until dark, from Long Beach drive east on Seventh St. to Knott Ave.



Wood-burning fireplace in bedroom of furnished model two-story home at Garden Park Estates in Garden Grove is shown here. This is the master bedroom. The home has four other spacious bedrooms and two baths.

Edison Co. Will Pay Dividends

The Board of Directors of Southern California Edison Company has declared the regular quarterly dividends on the following issues of the company's cumulative preferred stock: 25 1/4 cents per share on the 4.08 per cent series; 26 1/2 cents per share on the 4.24 per cent series and 29 1/4 cents per share on the 4.78 per cent series.

able May 31, 1964, to stockholders of record May 5.

Checks paying these dividends will be mailed May 29, except with respect to certificates for shares of the 4.78 per cent series not theretofore issued in exchange for California Electric Power Company's 33 Cumulative Preferred Stock as required by the terms of a merger which became effective Dec. 31, 1963.

All three dividends are payable.

You Get a Heap of Things to Make Your House a Home at SCOTTSDALE TOWN HOUSES

(and they're all included in your low monthly payment)

In addition to all these "extras" you will own a three or four bedroom home you can be proud of and you will become a part owner in all of Scottsdale's complete recreation facilities:

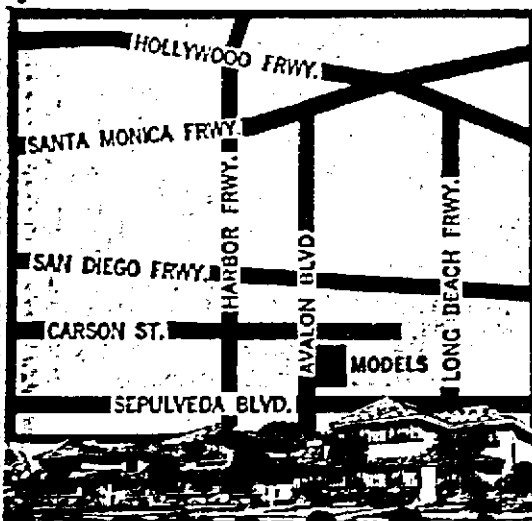
- Clubhouse and Community Center
- Olympic-size swimming and wading pool
- Picnic areas and kiddies' playground
- Baseball diamond and football field
- Tennis and handball courts

Prices begin at only

\$16,995

with only \$500 down plus small costs

DRIVING INSTRUCTIONS: Scottsdale Townhouses are located on Avalon Boulevard between Carson and Sepulveda one mile east of the Harbor Freeway. For further information call TE 4-6725



Limited Offering!

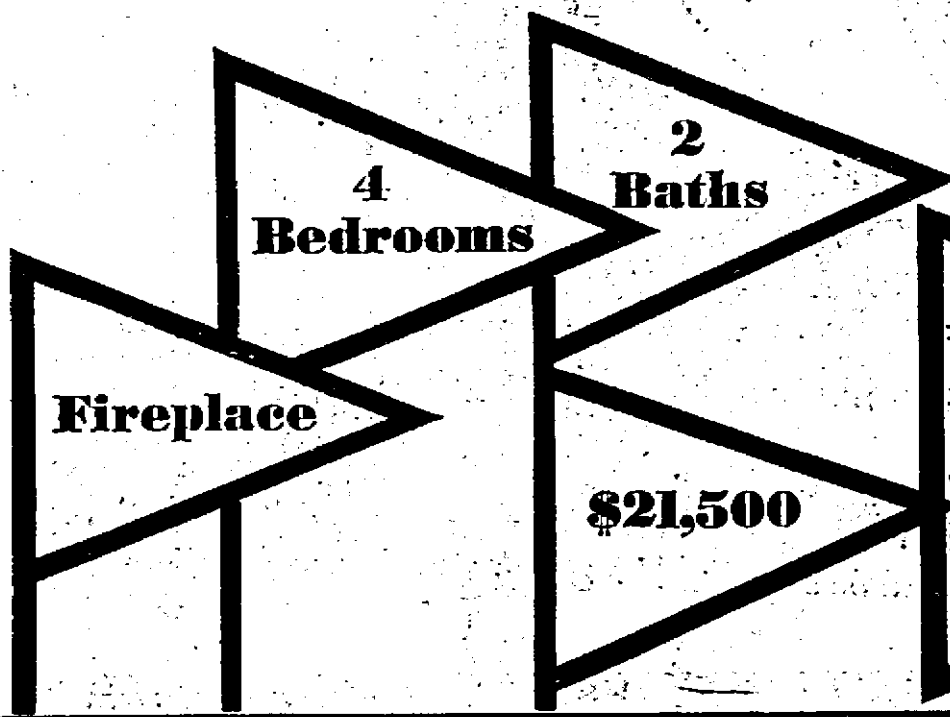
19 and only 19 new showplace homes!

Ready to move in! 30 year loans at 6%. No balloon payments; no second trust deeds.

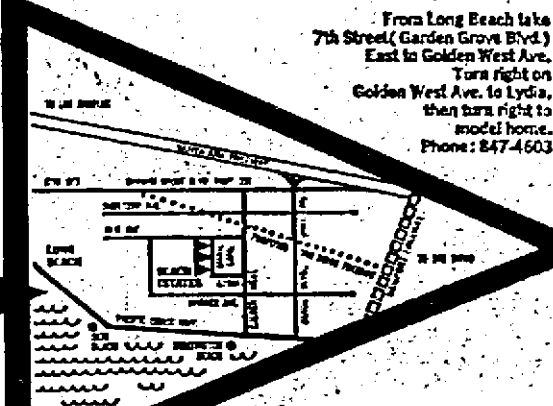
Included at no extra cost!

Carpets, draperies throughout the entire home; backyard completely fenced; front lawn and shrubs in!

beach estates



\$21,500



From Long Beach take 7th Street (Golden West Ave.) East to Golden West Ave. Turn right on Golden West Ave. to Lydia, then turn right to model home. Phone: 847-4603

open from 10 am till dark

Scottsdale Town Houses Social Clubs Organized

Organization of new social clubs for all age groups moved forward at Scottsdale Town Houses with the formation of Teen Club, Mrs. Vera Howe, sponsor, announced. The first dance function was Friday.

In addition to the Teen-Age Club, other organized groups now functioning include a Cub Scout Pack, Boy Scout Troop, Little League baseball, Girl Scouts, Brownies and a card club for adults. Other hobby-oriented organizations are in the process of formation.

Scottsdale Town Houses is Ray Watt's new, family-oriented residential community near Long Beach. It was created to provide complete "at-home" recreational facilities for adults and children within its area.

AT SCOTTSDALE the price of a condominium home includes an interest in the \$150,000 Town Hall, Olympic size swimming pool, wading pool, tennis courts, handball courts, billiard room, special children's playgrounds, picnic areas and fields for baseball, football and basketball. Block wall fencing around the entire subdivision with guards on duty 24 hours a day ensure privacy and a feeling of security.

Of particular interest to young families who want to get started in home ownership with a minimum investment is the completeness of the package they receive for only \$500 down. The price of Scottsdale Balanced Power homes, starting at \$16,995 for the three-bedroom plans, includes a range and oven, refrigerator, washer, dryer and carpeting throughout.

The modest monthly payment for Scottsdale Town Houses includes gardening, lawn mowing and all exterior painting. Furnished models are found on Avalon Boulevard between Carson and Sepulveda.



FOR TOWNHOUSE LIVING

Scottsdale Townhouses on Avalon Boulevard between Carson and Sepulveda present many varied stylings. Here are some of the homes. All are within a block wall area and various recreational facilities are included.

IN SUBURBIA HEIGHTS HOME

Sunken living rooms and beamed ceilings are featured at Suburbia Heights, luxury Buena Park development, which offers a special trade-in plan. The Harry Jancredi Co. project is located at the site of the old McComber Ranch. Prices from \$33,950, the homes can be reached by taking the Santa Ana Freeway to the Beach Boulevard exit. Travel northbound to Luitwiler Avenue, turn north on Luitwiler to the model homes.

Oil Firm Tries Out Plastic Cans

Humble Oil & Refining Co. has started marketing motor oil in plastic cans on an experimental basis. Initial distribution of the cans has been in the company's Southeast Region in the states of Louisiana, Arkansas, and Tennessee, with the filling operation taking place at the company's Baton Rouge (Louisiana) refinery. The plastic has been supplied by Enjay Chemical Company, a subsidiary of Humble. Service station manager reaction to the new containers is reported good.

Rubin Expands Staff

The Louis M. Rubin Co. has initiated a staff expansion in its Santa Ana office by the appointment of Clint Young as public relations director of its most recent apartment development, Santa Ana Gardens. Prior to joining the Rubin Co., Young was public relations director for the engineering firm of Miles-Samuelson, New York City.

FURNISHED MODELS

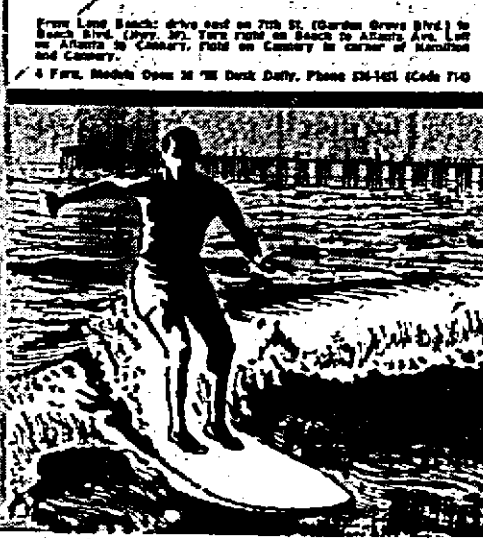
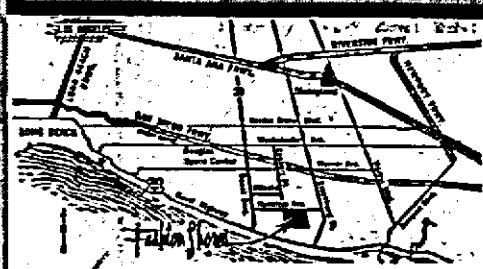
Fashion Shores

Step into a new scene of style and comfort. Fashion Shores is a new beach resort in the heart of Huntington Beach. It's a place where you can relax and enjoy the sun, sand, and sea. The resort features a large swimming pool, a tennis court, a handball court, a billiard room, a special children's playground, picnic areas, and fields for baseball, football, and basketball. The resort is located on the beach, just a short drive from the city center. It's a perfect place for a family vacation or a weekend getaway. The resort is open every day, and the prices are very reasonable. So, come and enjoy the sun, sand, and sea at Fashion Shores.

**GRAND
OPENING**
2nd UNIT

\$3,900

...near the
beach in
Huntington
Beach



HILLVIEW REGENCY

ONLY

\$8806 PRINCIPAL & INTEREST

COMPLETE NEW FINANCING

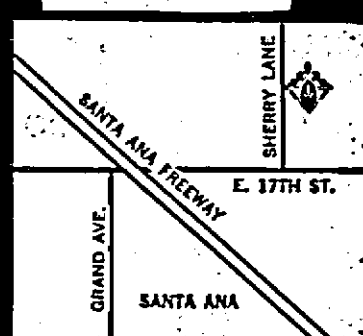
- ★ 30 YEAR LOANS
- ★ \$17,900 FULL PRICE
- ★ IMMEDIATE OCCUPANCY
- ★ 5% DOWN

ERIC ENTERPRISES, INC.
405 W. KATELLA AVE.
ANAHEIM, CALIF.

WIN A FREE
TRIP TO
LAS VEGAS

2 Days and 2 Nights
Try Our Hole-In-One
Contest

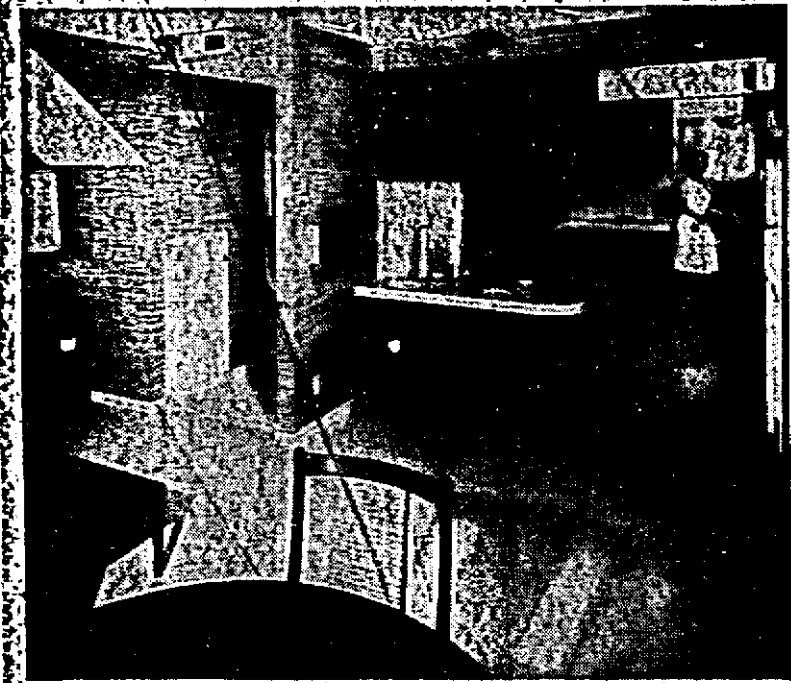
547-6977



HILLVIEW REGENCY

BETWEEN GRAND AVE. AND TUSTIN BLVD. IN SANTA ANA, CALIF.
AT END OF SHERRY LANE, JUST 3 BLOCKS NORTH OF 17TH

Open Second Unit Today in Fashion Shores Homes



A FASHION SHORES HOME

Grand opening of the big one and two-story Fashion Shores homes' second unit will be held this weekend. Priced from \$23,900, the three, four and five-bedroom homes feature all-electric kitchens, nylon carpeting in all bedrooms with up to 3,160 square feet of area under roof.

Grand opening of the second unit of Fashion Shores homes, near the beach in the city of Huntington Beach, will be held today. The first unit of over 80 homes, opened for public sale in late January, has been 95% purchased. Mervin P. Johnson, builder of the community of fine homes recently pointed out that some of the homes in the second unit have been reserved prior to this grand opening.

In the second unit are one and two-story, three, four and five-bedroom, two-bath homes priced from \$23,900. Johnson said unusually fine conventional financing is available along with low FHA terms and no down VA.

FASHION SHORES is less than a mile from the ocean, as the bird flies and about

Lake Park's Two-Story Homes Draw

More than 50 per cent of the homes sold to date at Lake Park near Lakewood, have been two-story homes, according to sales manager Don Hermanson.

"Lake Park has not only the widest selection of two-story homes available in Orange County," Hermanson said, "but also the lowest priced two-story models in that area."

PRICED from \$17,750, Lake Park homes are being developed by Larwin Co.

All models feature a center entry hall and two-car garage, with some models including a den or family room for expansive family living.

The popular two-story model features five bedrooms with convertible Jack and Jill room, master bedroom suite, three baths, upstairs central hall plan and dining area.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson to the model home just east of Moody.

Former Grove Man in New Post

Robert M. Allen has joined Custom-Aire Products, a division of Pacific Industries, Inc., as controller, according to Oliver H. Gardner, president of Custom-Aire.

Custom-Aire Products is headquartered in San Francisco, with a production plant in Hamhill, Mo. Both plants manufacture gas-fired wall heaters and central furnaces, air conditioning, and applied engineered heating and cooling units for nationwide distribution.

Before joining Custom-Aire, Allen, 34, was vice president-finance and treasurer of Rubber Corporation of California, Garden Grove, manufacturer of canvas footwear.

Previously, he was controller of the Transistor Division of Pacific Semiconductor, Inc., Lawndale.

Wallpaper found its first wide use in the late 17th century in France and England.

Form New Ad Agency

LOS ANGELES — George Sampson and Associates, a new agency offering both advertising services and public relations counseling, was announced by George Sampson, president of the firm.

Sampson leaves Sind & Sullivan, Inc., where he spent four years as vice president and was account supervisor of the Huntington Harbour advertising and PR program.

Accounts supervisor for the new agency is Kenneth V. Moore, previously associated with Sampson at Sind & Sullivan and account executive on the award-winning Huntington Harbour campaign. The new agency has opened offices in the Taft Building at Hollywood and Vine.

Energy Fund Invests in Tidewater

Following a recent visit to the West Coast to survey California's industrial growth, Irving L. Straus, vice-president of Energy Fund Inc., leading open-end, no-load mutual fund with headquarters in New York, announced acquisition by the fund of 20,000 shares of Tidewater Oil Co. The market value of the purchase is in excess of \$765,000.

The announcement of the acquisition of Tidewater stock was made in Energy Fund's closing statement for the first quarter of 1964 ended March 31.

The fund's net asset value per share was priced at \$23.27, 71 cents over the December 1963 closing high of \$22.56. For the 12 month period ended March 31, the fund net asset value per share was up 17%.



HOMES PRICED FROM \$21,950

Here is one of the varied models of homes offered in Lark Village where two more units are being opened early because of the sales rush. The homes are priced from \$21,950 to \$25,900.

Open More Units in Lark Village

Sales at Lark Village are so far ahead of anticipation that units 4 and 5 are being opened months in advance of plan reported. Charles W. Hester, developer of the Fountain Valley subdivision.

Said Hester "We are very happy with the way the public has accepted Lark Village. We believe it to be one of the most beautiful communities we have ever planned. Units 4 and 5 will complete this project and we have decided to accelerate the sales of these units by reducing the down payment to \$195 plus costs."

Lark Village has one and two-story homes of three, four and five bedrooms, family rooms and two full baths. The homes are priced from \$21,950 to \$25,900 and can be purchased for as little as \$395 down, plus costs.

AMONG THE interesting innovations in Lark Village is a "Future" room in the two-story models. This 19'x26' room now and as the family grows it can be converted into two bedrooms, or two smaller bedrooms and a playroom. This area has a bath plumbed for future use.

Lark Village lists among

its features block wall fencing for the rear and side yards, underground sprinklers to wall carpeting, sunken living room, massive wood-burning fireplaces, mantle over fireplace and distinctive ash paneling.

Nothing Down Now for Tiara Estates

The provocative series of two-story homes in a picturesque Fountain Valley locality at Tiara Estates Emerald Series in Fountain Valley can be purchased under two attractive, "buyer-oriented" financing programs reports Dick Murray, sales director, Farrow Realty Corp.

Planned as an additional advantage to the home buyer, the programs permit purchase for nothing down or with front landscaping, rear fencing, sprinklers, carpets and drapes included in one convenient package, he said.

"As a result of these outstanding financing programs and the overall quality of this third and newest unit of the Tiara Estates Emerald Series, the homes have been selling at a record pace since grand opening just three weeks ago," Murray stated.

CONSTRUCTED as a complete, custom community of

ing room, massive wood-burning fireplaces, mantle over fireplace and distinctive ash paneling.

Lark Village can be easily reached from Long Beach by going east on Seventh Street to Brookhurst, right on Brookhurst to Edinger, then left to models.

Payable May 5

Security First National Bank's board of directors last week declared the usual quarterly dividend of 45 cents per share on common stock, payable May 5 to shareholders of record April 21.

hand finished cabinets, tile showers and wallpaper.

In the heart of growing Fountain Valley, Tiara Estates are close to the new La Quinta High School at Verano and Edinger, and an elementary school and junior high school near Ward and Hazard. Nearby is the Broadway-Hale Shopping Center, under construction. In addition to major employment complexes and recreational facilities, including room, features are minutes drive from home. Model homes are open daily with built-in range, oven and dishwasher, stone and brick on the southeast corner of

GRAND OPENING

UNITS 4 and 5



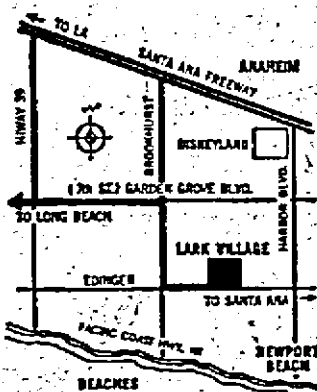
LARK VILLAGE

In Fountain Valley!

priced from \$21,950 to \$25,900

FROM \$195 DN.

plus costs and impounds



DIRECTIONS: From Los Angeles take the Santa Ana Freeway to Brookhurst, south on Brookhurst to Edinger, then east to models. From Long Beach, go out 7th St. (Garden Grove Blvd.) to Brookhurst, right on Brookhurst to Edinger, then left to models.

7 EXTRAS

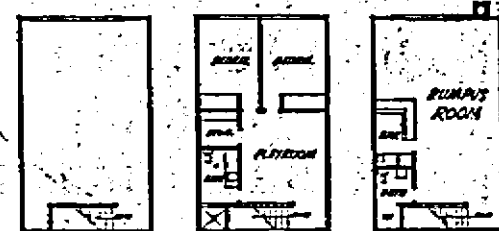
INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSURES REAR AND SIDE YARDS
- USED BRICK FIREPLACES — ASH PANELING ON FIREPLACE WALLS — MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT
- UNDERGROUND SPRINKLERS IN FRONT
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- SUNKEN LIVING ROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE AND DOUBLE OVEN



plus

FOR THE FIRST TIME A 500 SQ. FT. ALL-PURPOSE ROOM COMPLETELY FINISHED FULLY CARPETED



YOU CAN MAKE THIS... INTO THIS... OR THIS

Designed to grow with your family, this mammoth 19'x26' room can be used to fit your present and future needs: (1) use it as a "rumpus" room now... (2) later make it into 2 or 3 bedrooms for the children... 2 bedroom and a play or storage room might be exactly what you need. Whatever your need, this huge room can be adapted to solve your particular problem. And note, this room has a bath plumbed for your future use!

NO RED TAPE... EASY TO QUALIFY
ANOTHER DISCRIMINATING DEVELOPMENT BY CHARLES W. HESTER
BUILDER OF CARDINAL HOMES AND NORTHGATE HOMES

Sunday, April 19, 1964

That Wonderful
Bird, the Pelican

See Page 8

Southland

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Raymond Returns to Southland - See Inside

VILLAGE MOTORS

2185 Long Beach Bl. Ph. 437-0751

\$188

DOWN DELIVERS
'63 Ford Galaxie 500
Drive One Home Today

We're Open Till 10:00 P.M.
Each and Every Night

1963 FORD GALAXIE "500" HARDTOP
HURRY!

These cars are priced to move! They're loaded with big-time luxury equipment such as 300-horsepower engine, radio, heater, power steering and Cruise-O-Matic transmission, low mileage one-owner cars. Remember just \$188 down with your good credit! Pay just \$68.88 for 36 months including 1964 license, all taxes and interest that's...

\$68⁸⁸

PER MONTH—NO SIDE LOANS—NO PICK-UP PAYMENTS

\$2188



LEASE

24-MONTH STRAIGHT LEASE

'63 Impala or Galaxie, Auto trans.,
radio, heater, **\$74⁵⁰**
w/w's, etc.
'63 Grand Prix, Auto trans., radio,
heater, **\$109⁰⁰**
w/w's, etc.
'63 Cadillac
Coupe de Ville **\$147⁵⁰** mo.
Radio, Heater, Automatic, Power
Windows and Steering

'63 Chevrolet Impala SUPER SPORT

Radio, heater, power steering, power
brakes, four speed, whitewalls, big en-
gine, metallic blue with matching inter-
ior. Lic. No. GHA 772. \$288 down on
approved credit. Full price \$2585.

'64 Tempest CLUB COUPE

2000 Actual miles! Red with matching
interior, heater, whitewall tires and other
accessories. Balance of new car war-
ranty, too! Use your good credit and
pay just \$2188 on low monthly terms.
\$188 down delivery.

-1961 Monza

Maroon finish with white leather interior,
radio, heater, automatic transmission,
whitewall tires, and other luxury acces-
sories. \$88.00 down delivery with good
credit. License No. MQ8165. Full price
just \$1388.

IF YOU CAN AFFORD

\$54⁸⁸ PER MONTH

YOU CAN AFFORD THIS

1963 Rambler Classic 660 Sedan

It's fully equipped! Power steering, radio,
heater, automatic transmission, deluxe wheel
covers, they're all local one-owner cars. We've
got seven to choose from. Your payment of
\$54.88 includes new license, all tax and interest.
36-Month contract, but best of all... you
can get behind the wheel of this beauty for only

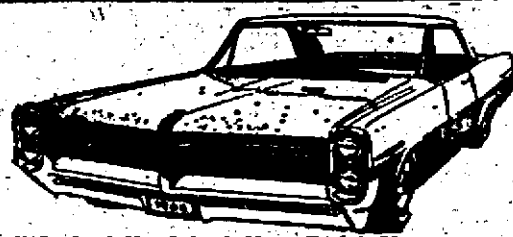


\$188 DOWN ... WITH YOUR GOOD CREDIT!

1964 PONTIAC GRAND PRIX

Why didn't we just GIVE this car away while
we were at it? Look at this: Stick, with radio,
heater, tachometer, whitewalls, bucket seats,
only 2000 actual miles, you get the rest of the
NEW CAR WARRANTY! White with red vinyl
interior. Stock No. 3503. Full price only \$3388.
Use your good credit and pay only

\$288 DOWN



(Why Don't You Drive It Home Tonight?)

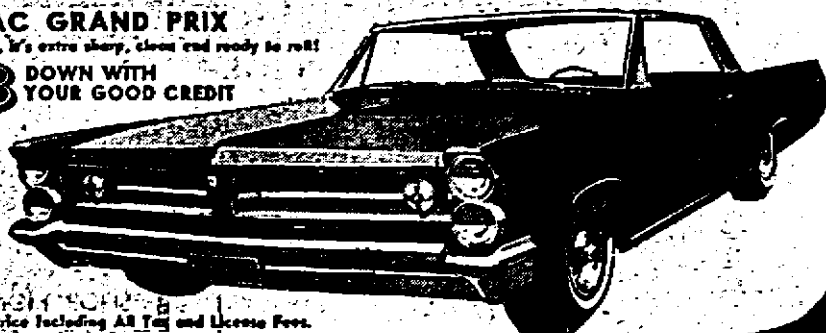
1963 PONTIAC GRAND PRIX

Automatic transmission, it's extra shiny, clean and ready to roll!

**\$288 DOWN WITH
YOUR GOOD CREDIT**

Power brakes, power
steering, power win-
dows, a low mileage
car. We're loaded
with Pontiacs and
other top cars, so
come on down to Vi-
llage for the most
honest, and most re-
liable deal you can
make!

JUST \$288 DOWN Full Price Including All Tax and License Fees.



VILLAGE

**MOTORS IN LONG BEACH AT
2185 LONG BEACH BOULEVARD**

437-0751



"Look for the big
Davy Crockett
Sign"

VILLAGE

Open Each and Every Night 'Til 10 P.M.

Sunday, April 19, 1964

Southland

OUR COVER



For 37 years, the Ramona Outdoor Play has pleased throngs of Southlanders and Southland visitors—thousands of them repeat patrons—in the Hemet-San Jacinto Bowl. Maurice Jara and Marsha Moode portray the leading roles of Alessandro and Ramona on today's cover as the spectacular pageant is in its 1964 season. The play is based on a book by Helen Hunt Jackson and

portrays both the happiness and the tragedy of patriarchal days in California, the coming of the white man and the displacement of the Indian. An insight into the background of the author of "Ramona" and why she wrote her novel is given in Southland today. Please turn to Page 9.

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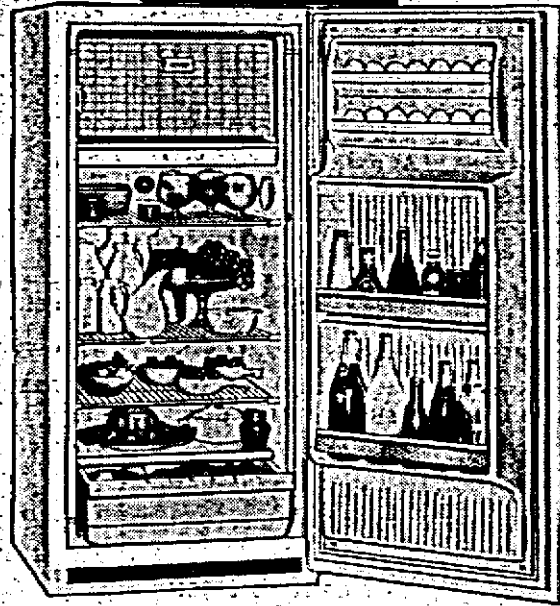
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NEXT WEEK

In one of the oldest of sports, one of the newest of competitors is winning a surprisingly fine reputation. The sport is crew racing and the competitor is Long Beach State College. It's a tough sport, requiring dedication among its devotees—and Long Beach State has just that. This, combined with the city's fine Marina, makes for potential champions. See Jerome Hall's "The Sport of the Eight Slaves" in next week's Southland.

Fred Taylor Kraft, Editor

KELVINATOR



LOW-PRICED KELVINATOR "9.6" IN COLOR

No Money Down, \$8 Monthly

144.88

Priced even lower with a trade-in! Choice of white, pink, yellow, turquoise or copper. Holds 39 lbs. of frozen foods; has two ice trays and cold storage tray. Full-width crisper and deluxe door shelves for tall bottles. Great sale value.



HOOVER UPRIGHT VACUUM & TOOLS

54.50

No Money Down, \$5 Monthly
"The Convertible 33" . . . quality upright that beats as it sweeps as it cleans. Click in the converter for upholstery, drapes, etc. Complete with unbreatable hose, crevice tool and upholstery brush.

Major Appliances, 80—Second Floor

The Broadway LONG BEACH

IN THE LOS ALTOS SHOPPING CENTER
Bellflower at Stearns—GE 9-6811

SHOP MONDAY THROUGH SATURDAY, 10:00 A.M. to 9:30 P.M.

Sunday, April 19, 1964

Three

Razzle Dazzle Man of Long Beach

By Roberta Nichols

EVERY morning Squire Du Ree awoke confident that something exciting was going to happen. He was sure, because whatever it was, his fertile mind had hatched it. It would be fun, would provide a good living for his family and it would promote Long Beach.

As director of municipal recreation he was instrumental in acquiring Recreation, Silverado and Houghton Parks; he spotlighted Long Beach when he provided local lifeguards with special boats, the first in the United States. As president of the Pike Association, he made the Pike

the Coney Island of the West Coast, and as first market master for the Municipal Market he guided it through rough waters. Old-timers still operating stalls at the market, now on Chestnut Avenue alongside the Safety Building, recall the good old days when Du Ree had a 112-stall market going, with 14 nationalities represented. They remember him, resplendent in braid-trimmed uniform and military cap with MM (for Market Master) emblazoned on it, guiding the market with a firm, unorthodox hand.

DU REE hadn't intended to locate in Long Beach. Coming up the coast from San Diego in 1909 he was dazzled by The Walk of a Thousand Electric Lights, the Pike.

The Du Rees had lived in Missouri, Colorado and New Hampshire before coming to California, and following a family custom had put the names of likely places to live into a hat and let one of the children draw from it. This time the slip of paper said "Pasadena," but Squire never got there. Hypnotized by the lights, he gaped at the magnificent Bath House where "ladies and gentlemen are permitted to bathe together in warm salt water." He passed the Majestic Pavilion, the family-owned refreshment stands and exciting rides that winked with Thomas Edison's marvelous incandescent lights. And he knew right then that the Du Rees had made their last move, hat or no hat.

At first Squire operated a grocery store at American Avenue and Broadway. Then came the Bijou Theater which featured only westerns because he believed in making a living out of what he liked,



Photo Courtesy A. C. Du Ree

There was something doing every day with Squire Du Ree in town. Pose is symbolic of his promotional genius.

and he enjoyed westerns, had staged Wild West shows in the past and was to stage more later.

IN PROMOTING the Pike, the Municipal Market and Long Beach in general, Squire produced a flow of ideas of which any modern public relations man would be jealous. He saw that no holiday passed without a special event to lure visitors and their dollars to the Queen of the Beaches.

He had a baby contest at Easter. He had twins contests. Midsummer was observed with fireworks, pet and doll parades and a kite contest. The Southland was invited to a Halloween carnival where 300 masks were given away and confetti was thick as new snow before the evening was over.

He had a million ideas, but when he announced a show "For Men Only" friends shook their heads. Squire had "gone too far this time," they said.

The show netted \$17.30, half of which went to the Shriners' entertainment fund. And abashed ticket-holders saw an exhibit of razors and strops, a cap reputedly worn by Daniel Boone, Jesse James' revolver, and khakis worn by Teddy Roosevelt. Temperate Long Beach even had a bar that night. A bartender brazenly poured generous shots of rich amber and icy cold-tea.

SQUIRE had the ability to tell a tall tale. With newspaperman K. P. Frederick, he perpetrated a fine hoax during a rash of sunspots that were being blamed for everything from bad weather to an increased divorce rate.

Observing clear spots in the ocean, the pranksters reported them as reflections of sunspots. The water, they said, was so hot that fish were literally poaching to death.

Although it started as a

gag, the story was picked up by wire services and soon the pier groaned with reporters and scientists. The hoaxers never found quite the right moment to confess.

Squire promoted balloon ascents at the beach and got his son into the basket of one on a windy day. A. C. Du Ree, retired Long Beach fire chief, remembers it well. "They said you could see all of Los Angeles County, but I wouldn't know, I was too air sick."

BECAUSE of his love for flying machines and the fool-hardy young men who flew them, Squire never missed a chance to use them in focusing attention on Long Beach. In 1911, he arranged for Cal Rodgers to terminate the first transcontinental flight on the beach. The commemorating marker is in a small park at the foot of Golden Avenue.

He was manager for Frank Sittes who delivered the first air mail to Avalon in 1912. The mailbag which was used was autographed by members of the Du Ree family and is in the Smithsonian Institution.

As market master he celebrated the market's eighth anniversary by hiring Long Beach fliers Earl Daugherty and Marguerite Tincher to loop the loop over the stalls, prompting squealing ladies to abandon their sacks of rutabagas and fresh brown eggs as they headed for shelter.

In serious moments Squire must have felt that disaster waited for him before it happened on his beloved beach and Pike.

When Cal Rodgers met death cavorting among the sea gulls over the beach, Squire was one of the first to reach him as he was pulled from the water. Another flyer plunged into the sand before the Virginia Hotel and

(Continued on Page 2)

Outside House Painting Now Eliminated

Another boon of the space age has been accomplished for the homeowner... an exterior wall coating so tough and durable that it is guaranteed to totally eliminate exterior house painting for over 10 years. This remarkable textured coating is fiberglass FLEXON.

BEST IN NATION

Homeowners are requested not to spend a single penny on painting their residence until they hear the FLEXON STORY. This remarkable material insulates, waterproofs and beautifies, and every Fiberglass FLEXON job is factory guaranteed for 10 full years against chipping, flaking, or peeling.

Fiberglass brings to FLEXON its great strength, its wonderful insulating properties, its resistance to time, weather, and chemical attack.

PROVEN OVER MANY YEARS

FLEXON is one of the oldest, tried and true coatings now being marketed and has been applied on thousands of homes and commercial buildings. These buildings have remained in perfect condition after more than 10 years exposure in all types of weather.

SHOT FROM A GUN

FLEXON is applied with special heavy duty spray equipment and is actually "shot from a gun" without muss, fuss or odor. FLEXON fuses itself to the wall and fills holes, cracks and covers building defects.

CITY OF LONG BEACH

Cal-Tex Improvements, Inc. is a licensed City of Long Beach Building Contractor. Most of the work now being done by Cal-Tex is in the greater Long Beach area.

For a Free Home Demonstration without obligation — or for your FREE brochure regarding FLEXON—call

GA 3-8411 or mail coupon

PUBLIC INVITED

Visit our newly decorated showroom at 343 E. Market St., Long Beach.

CALL GA 3-8411 NOW

CAL-TEX IMPROVEMENTS, INC.
343 E. Market St., Long Beach 5, Calif.

Without obligation please send me free information today on FLEXON.

NAME _____

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FREE

10 DAYS

ONLY!

Free Sand-blast with each FLEXON job!

WIN An Expense Paid Vacation for Two in BEAUTIFUL HAWAII



You may be the one to spend 7 wonderful days in Hawaii as the guest of Mills Construction Co. One of our customers will win a trip for two to our glamorous 50th State. Come in or phone for details. Drawing August 10, 1964.

ADDITIONS

By the oldest remodeling specialists in the Long Beach area.

• FAMILY ROOMS • BEDROOMS • KITCHENS
• BATHS • DEN'S
WITH NO MONEY DOWN!

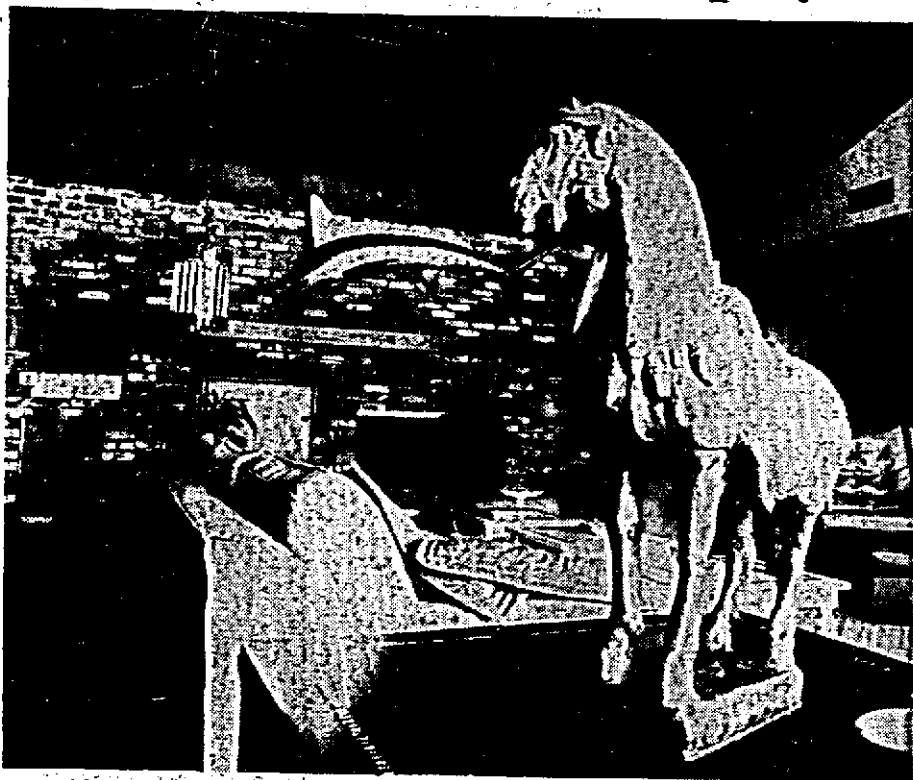
MILLS CONSTRUCTION CO.

2610 E. CARSON

HA 1-8493. CALL ANY TIME... DAY OR NIGHT

OPEN 7 DAYS A WEEK

Rossmoor Homes on Display



Of interest on today's Rossmoor Homes Tour is this room that has been added to the residence of Mr. and Mrs. Michael Paul. Fireplace unit also houses barbecue facility.

By Stella George

SEVEN of the community's interesting homes will be open for the Annual Garden and Home Additions Tour of the Garden Section of the Rossmoor Woman's Club from noon until 6 p.m. today. Ticket donations of \$1 will include refreshments at the conclusion of the tour and tickets and tour information may be obtained on the Mall in the center of the Rossmoor shopping center on Alamitos Boulevard from 11:30 a.m. to 5 p.m.

The tour will start at the home of Mr. and Mrs. R. G. Metcalfe, 3041 Ruth Elaine Dr., and will conclude at the home of Mr. and Mrs. Michael Paul, 2851 St. Albans Ave., where the room pictured with this article will be featured. Interim visits will

be to the homes of Mr. and Mrs. Ronald Safren, 11241 Wallingsford Rd., Dr. and Mrs. Sidney Sharzer, 11541 Harrisburg Rd., Mr. and Mrs. Howard Voien Jr., 3228 Blume Dr., John Schinnerer, 3252 Yellowtail Rd., and Mr. and Mrs. David Graham, 3152 Inverness Dr.

The Pauls' new family room includes a fireplace unit that also houses a built-in barbecue. Built-in closets and cabinets line another wall. The room opens to a pool and patio. A practical aspect of the flooring is the fact that the center of the room is carpeted in a recessed area. Thus, when bathers enter the room (wet) from the swimming pool, it is possible to circle entirely around to the barbecue without stepping on the carpet.

DEAL
directly with a
GENERAL CONTRACTOR!

**ADD
A ROOM**

- COMPLETE HOME MODERNIZATION
- ROOM ADDITIONS • BATHROOM
- FAMILY ROOM • BEDROOM
- DEN • KITCHEN REMODELING

100% Financing • No Money Down • Up to 20 Years to Pay
Construction Bonds and Insurance

FREE ESTIMATES AND DESIGNING SERVICE

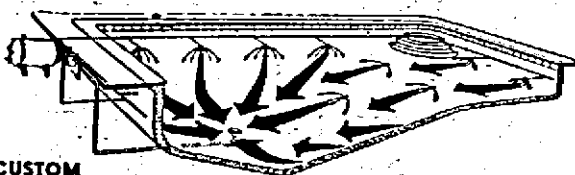
Towne & Country
BUILDERS

CALL 867-7261

ATTENTION THE SWIMMING POOL

**THAT CLEANS ITSELF!
NO VACUUMING**

**IT'S A
NO-VAC**



**FOUR SELECTED CUSTOM
SHAPES ON SPECIAL**

Big 76' perimeter, 356 to 385 sq. ft. Reg.
tile and coping or flagstone 15'x30',
3 to 7' deep.

SPECIAL!

2250⁰⁰

'64 SPECIAL

**162,000 BTU RAYPAK
BOILER INCLUDED
WITH ANY REGULAR
PRICED POOL**

CUSTOM ROCK POOLS

Fancy Arizona flagstone coping 18 in. around perimeter of pool and fancy imported, 2-tone blue bubble tile at waterline.

**SPECIAL
3' TO 7'
DEEP**

\$1895

(OR REG. TILE & COPING)

**SELECTED CUSTOM SHAPES
BIG 76' PERIMETER—356 TO
385—SQ. FT.**

(May be slightly higher in some areas due to local code variations)
No Money Down—7 Year Financing Available

11 TOL COT — COT US COLLECT

**HARBOR AREA—
OFFICES AND POOL DISPLAY
17049 LAKEWOOD BLVD.
BELLFLOWER
CI Blocks North of Arleta Blvd)**

ME 0-5963

SPruce 4-0435

Call for Free Estimate



ADD A FAMILY ROOM...

SEE US BEFORE YOU BUY—HERE'S WHY:

\$1995

\$6.25
Per Sq. Ft.

UP TO
20 YEARS
TO PAY

will build a complete room (NO EXTRA CHARGES). Build a beautiful 16'x20' family room (320 sq. ft.) Includes: permits, cement slab, gable roof, stucco & plaster, sliding glass door, floor tile, electric, painted and ready to use.

**UNIVERSE BUILDERS INC.
849 WASHINGTON BLVD. • MONTEBELLO**

PA 2-1102

GA 4-2627

RA 3-3391

Music and Men in the White House



THOMAS JEFFERSON
... A Skilled Violinist ...

By Enola Chamberlin

IN THIS election year with the word "president" cropping up every even breath and the Beatle invasion making "music" sing out every uneven breath, we begin to tie the two together. And some strange things pop out of the combination.

President Johnson likes his Italian opera spiced with American hootenanny. At least that's what he served his guests at his first official state dinner. The opera could have been in honor of Italian President Segni for whom the dinner was given.

President Kennedy, as we know, was a noted patron of the arts, music included. He liked it light as well as serious. This was brought out strongly at his funeral when some light music was included. Mrs. Kennedy's explanation was that those were some of his favorites.

Other of our presidents had

favorite songs, except maybe Grant. He is quoted as having said he knew two tunes. One was Yankee Doodle, the other wasn't.

IF THIS WAS so he was an exception among the men who have ruled our nation. Back through the years most men who have lived in the White House have liked music and were always glad to listen to it. Some were musicians in one way or another. Although none but Harding ever performed for pay, and few even appeared in public with their music, it was still an important part of their lives.

Jefferson was a skilled violinist. Parties at his home were always dominated by music. He owned a rare Maggine violin and studied under noted teachers in Paris. Francis Hopkinson, said to be our first American composer, was a frequent caller on Jefferson. Benjamin Franklin was often there. He accompanied Jefferson on the guitar.

All of this was not enough for our third president. Not finding home talent, he sent to France for gardeners, weavers, cabinet makers, stone cutters. Their prime qualification was that they were semi-masters of some band instrument. Jefferson never got the full band he was striving for but he made great strides toward such a goal and set a precedent for others to follow.

Warren G. Harding was "master of the band." It is said that in Iberia, Ohio, he could play all of the band instruments except two. Later

in Marion, he organized the Citizens' Concert Band. Being totally nonpolitical in his music, he received pay for playing at rallies for both parties. His band won a prize of \$200 in a contest in Findlay.

AFTER becoming president, Harding no longer played in the band, yet would go to Marine Band rehearsals, pick up an instrument and play along with the bandmen.

"We cannot have too much music," he is quoted as saying. "The world needs it."

His desire was to make the



THEODORE ROOSEVELT
... Had a Stout Voice ...

capital a center of music as a means of "developing interest in and a taste for good music throughout the nation."

Woodrow Wilson was the singer among our presidents. He sang tenor in the Princeton University Glee Club in his student days. He organized the Johns Hopkins Uni-

versity Glee club, in which he sang. In the yearly Grand Princeton Concert and Ball he always sang several solos. Being one of the few who could reach and hold the high notes of the Star Spangled Banner, he always delighted his audience when he sang it.

With his rise to political office he drew away from his singing in public but he never lost his interest in music.

"The men who disparage music as a luxury and a non-essential," he once said, "are doing the nation an injury. Music, in these troubled times, is more than ever a national need."

IT WAS NOT too widely known that Eisenhower cared for music until his illness in 1955 when it was revealed that he delighted in symphonic music, particularly Bach and Brahms. While in the hospital he asked for recordings and had them played over and over.

Theodore Roosevelt played no instrument. He sang but always with others. His music seemed to be of that terrible unexpressed, inexpressible variety. He would fling himself at the piano keys in a desperation of trying to pick out a melody. It was a grief to him that he could not play.

But he had a commanding voice. In group singing it rang with the pent-up feelings behind it. No one, it was said, could sing a patriotic song the way Teddy could.

BUT BEYOND these things this Roosevelt is to be remembered in the music world

for saving the songs of the American Indians. Trying to Americanize the Indians, the government had denied them the right to speak their native tongue, or sing their songs on the reservations. Fire glinted in Teddy's eyes when this came to his attention.

Hater of all forms of tyranny, he immediately revoked the order. He encouraged the Indians to speak their languages, to sing their songs. And he helped to put these songs into print. He wrote an introduction to the first published collection of the songs.

And so he belongs with our presidents who sang, who played, who loved music.



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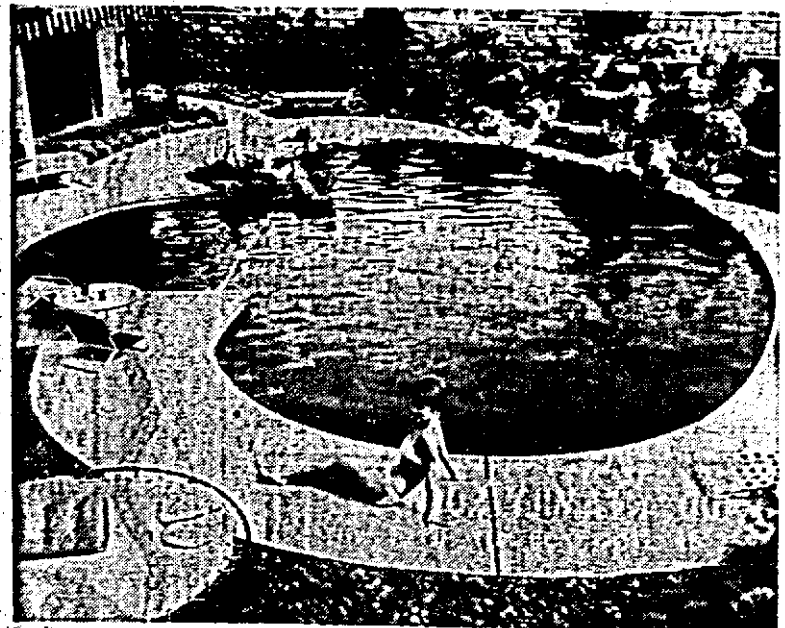
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FOREVER MODERN

VIRTUALLY the whole world is celebrating this year in some way—in newspapers, magazines, in educational institutions, in theaters, in festivals—the 400th anniversary of Shakespeare's birth, fixed April 23, 1564, by counting three days back from the baptismal record in the Anglican church at Stratford-on-Avon.

In his native land, even after 400 years, Shakespeare is being signally honored. His government has issued commemorative stamps with Shakespeare's likeness along with the Queen's. Levi Fox, the director of Great Britain's 1964 Shakespeare's Anniversary Festival, has recalled the argument that convinced the government authorities to relax the rule that only royalty be shown on stamps: "We simply pointed out that there was only one Shakespeare."

WHAT DO we know of this man who has affected the culture of the world so completely? We know the date of his baptism, where he was baptized, and who his parents were. We know where he went to school and that the master of the school was among the most educated men of England. We know his family was of such importance in his town of Stratford that his father achieved at one time the highest office in the town and that when 18-year-old William married the widowed 26-year-old Ann Hathaway, the family prestige was high enough for the bishop to allow one publishing of the marriage banns to suffice instead of the usual three. About seven months later, a daughter, Susanna, was born to William and Ann Shakespeare. One and a half years later, the twins Hamnet and Judith were born. These events are all recorded at Stratford.

Seven years later the Henslowe records in London show that Shakespeare received certain amounts of money for his play, Henry VI; and the same year, both Robert Greene and Henry Chettle, contemporaries of Shakespeare in the theater milieu, write of him as one rather recently arrived yet already of some note as a playwright. Shakespeare is at this time only 28 years old. A year later, when Shakespeare and Marlowe are both 29, playwright Marlowe is killed in a London. (Continued on Page 16)

GREAT WORKS wear well with time. A great play, for example, is eternally modern despite the marks of language and custom which relate it to a particular age. Such a play is Shakespeare's "Othello"—which, by the way, is not only modern in a universal sense but also topical. Unrest in Cyprus, racial conflict! It is as though Shakespeare had a machine for looking into the future.

Certainly he had an excellent machine, his own perceptive literary eye, for looking into the heart of man and discerning the essential elements of man's comic and tragic nature. "Othello" is a powerful play because it is full of truths presented with the fascinating starkness and persuasiveness of life, itself, by a man of unerring dramatic sense. He was out to tell a story the best way he knew how in order to please noble and stinkard, alike, and earn some money—and a measure of acclaim, if that went with it. In the case of "Othello," the result was a tragedy that Wordsworth calls "the most pathetic of human compositions" and Macaulay describes as "perhaps the greatest work in the world."

The story of "Othello" is simple and can be told in a paragraph, as most good stories can be: Othello, a Moorish general in the service of the

Venetian state, woos and marries Desdemona, daughter of a high-born Venetian. Iago, a disappointed promotion-seeker, plants seeds of jealousy in Othello's mind. Believing Desdemona unfaithful, Othello kills her, only to discover her innocence. Overcome with grief, he kills himself.

Essentially the same story was told by an Italian novelist and poet, Giovanni Battista Giraldi, in a collection of tales called the "Hecatomithi," from which Shakespeare took his plot. A free and inveterate borrower, Shakespeare was also a successful alchemist, changing base metal into bars of gold. Giraldi and his tales are obscure literary trivia today, but Shakespeare's play is known to every theater-goer.

Even among Shakespearean plays, "Othello" is unique. Much Shakespearean tragedy is overcast with a mystic gloom and resounds with courtly interplay, the clatter of arms, and shrieks and groans in the cold corridors of castles. "Othello" is a domestic tragedy of jealousy and intrigue such as might take place in a modern family. It is pervaded with that feeling of realism which makes the reader and viewer say to himself, "This really could have happened."

The racial issue in "Othello" is secondary, (Continued on Page 22)

EDITOR'S NOTE: As its contribution to the 400th anniversary celebration of the birth of Shakespeare, the drama department of California State College at Long Beach is presenting the Shakespearean tragedy "Othello" in the college Little Theater on April 23, 24, 25 and May 1 and 2.

The documentary on Shakespeare (right) was written by Dr. Elizabeth Nielsen, professor in the college's English department; the commentary on the play "Othello" (above) by Harry Karns, Long Beach Independent, Press-Telegram editorial page editor.

In picture above are Desdemona and Othello played by Pamela Collins and Luther Whitsitt as they appear in the death scene of the college play.—Photo by Curt Johnson.



Left: Luther Whitsitt; Right: Pamela Collins

Man's a soft touch,
this waddler knows

That Wonderful Bird, the Pelican

By Bob and Jan Young

WITH THE exception of the giraffe, it is unlikely that nature has produced a more ungainly animal than the pelican. And few seemingly more stupid. But between those two yellowish gray eyes there is intelligence and cunning sufficient not only to take care of himself but others as well.

When a fellow pelican is wounded or hurt, the others arrange to drop fish into the immobile pelican's Brobdingnagian bill until he is strong and mended sufficiently to resume his own driving search for food.

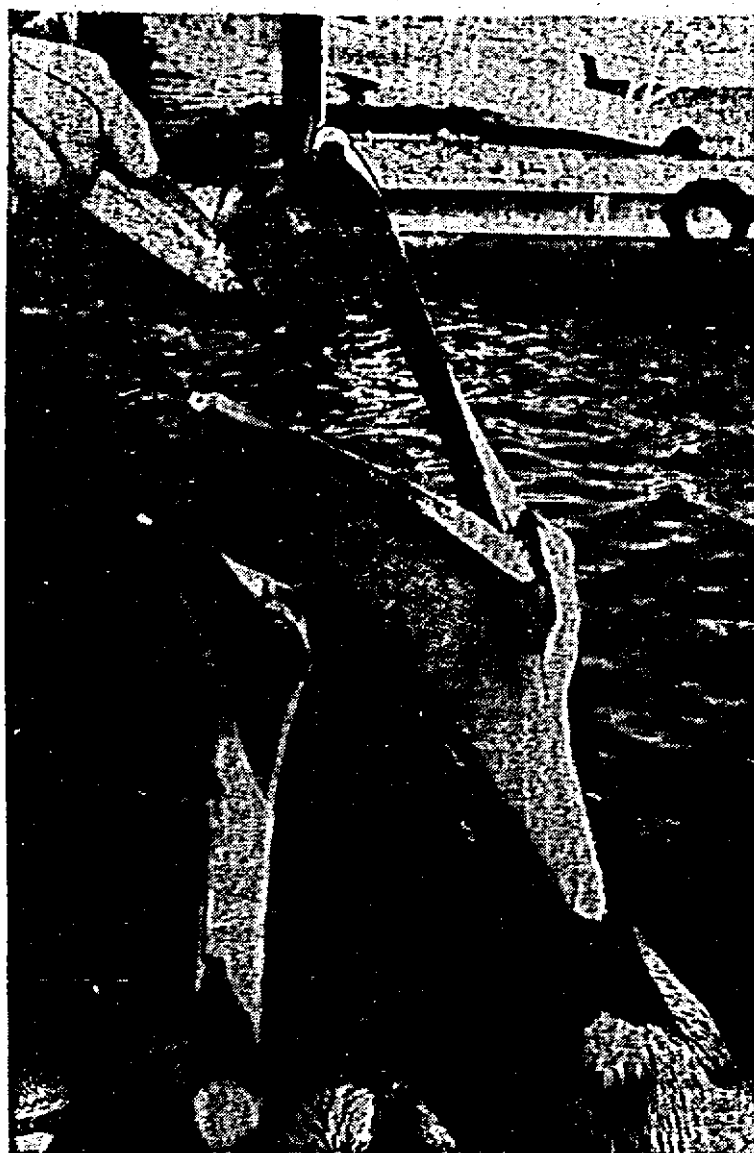
And feeding another, in addition to satisfying their own voracious appetites is no Lilliputian job. A full-grown pelican eats an estimated 10,000 pounds of fish each year, which is comparable to a 200-pound man eating 1 1/2 times his weight each day. And still they say his bill will hold more than his belican!

FORTUNATELY the pelican, whose dignified, waddling gait resembles that of an esteemed legislator on his way to a filibuster, eats mostly trash fish. Investigations have been made by various government agencies and all results indicate most of the pelicans' diet consists of fish which others wouldn't bother with. Whatever minor damage is done to the fishing industry, and it is very slight, the seaside businesses probably profit more from the tourists who spend hours watching these interesting birds.

While pelicans aren't the intellectual giants of the bird world, they take good care of their young, building sturdy nests for them when the eggs are laid and continuing to strengthen the roost even as the youngsters mature. The parent birds use their bills, which have a bellows-like pouch arrangement on the underside, to scoop up near-surface fish, squeeze about three gallons of water from the pouch and be ready to scoop up another load of wriggling fish. These will be swallowed, then regurgitated for benefit of the young



Ungainly and not too bright, pelicans nonetheless are interesting creatures.



Huge beak and attached sac enable pelicans to scoop up surface fish and strain off water that the fish are in. They'll accept handouts, too.

pelicans still unable to secure food themselves.

BUT PELICANS have another device which interests scientists. The big birds, sailing and planing above a body of water, will suddenly dive into the water with a smack that sounds like Mickey Mantle hitting an elephant with a paddle. Not even stunned by the impact, the pelican proceeds to immediately scoop up fish. The secret is a large number of small air sacs distributed throughout the pelican's body, muscles and even skull. These act as shock absorbers and the bird probably never feels the impact of hitting the water.

These sacs have another valuable use, in that the pelican is thereby an extremely buoyant bird, being able to float serenely above the choppiest waves. Upon the compulsion of hunger or other urgent business, the pelican lifts himself from the water with some of the world's longest wings. Some of them have a 10-foot wingspread.

Along the Florida coasts, the brown pelican is the commonest variety and the west has white pelicans. Some wander inland, too. At Pyramid Lake in Nevada, there is a large flock of these birds who used to turn the water white in their eagerness to scoop up the rare trout in that lonely lake. However, the lake is worth visiting just to see the hundreds of these huge birds congregated in a small area. It is unusual for them to leave this isolated lake due to the vast distances to the next friendly water and food supply.

BUT PELICANS don't usually choose isolation per se. Like many another wild thing, the pelican has learned that man is a soft touch.

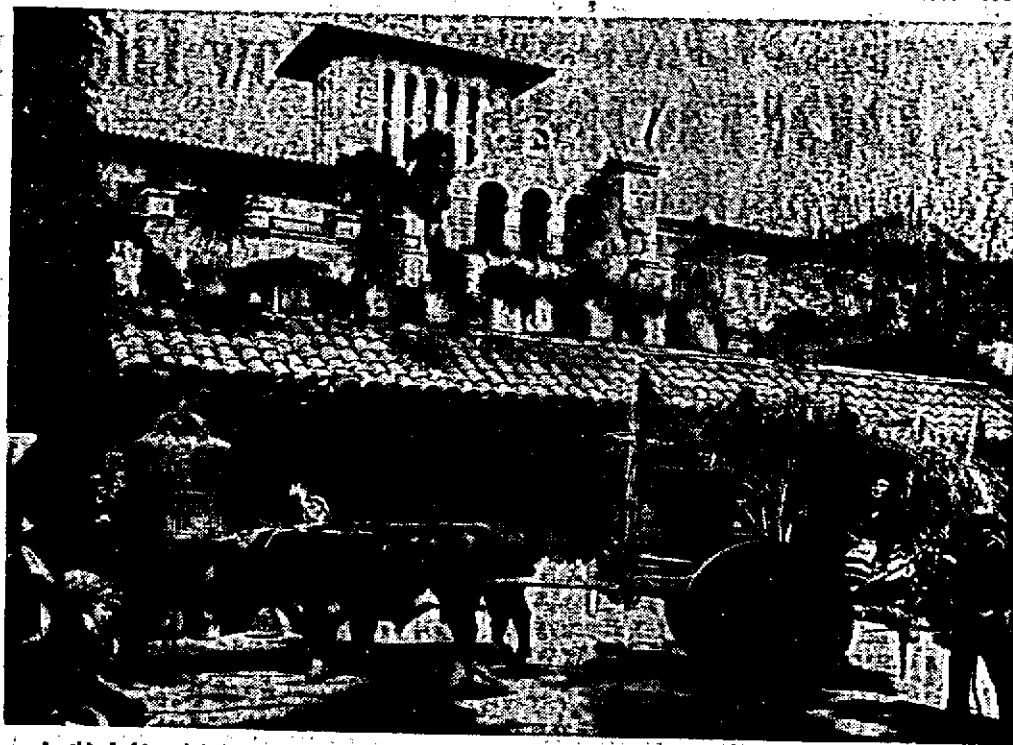
Sensing that man won't hurt them, the pelican will seek out and follow a successful surf or pier fisherman until his pleading, round eyes would soften the heart of a loan shark. He usually gets a fish or finny tidbit. And knowing enough not to overdo a good thing, the pelican solemnly dips his long bill in thanks and waddles off—to seek out another fisherman, the pelican's best friend once they understand each other.



Helen Hunt Jackson:
Why She Wrote

'Ramona'

By Hal Wiener



In this fashion did the people of Hemet and San Jacinto advertise the first production of the Ramona Outdoor Play. The ox cart, shown here before Mission Inn, Riverside, traveled from city to city in 1923.

FEW NOVELS are better known than "Ramona," the graphic illustration of the white man's injustice to the Indians in the early days of Spanish California.

Were it not for that inner drive of Helen Hunt Jackson, that urge she had to make known these injustices, the world might never have had the knowledge of such goings on. What type of woman was Helen Hunt Jackson? Where did she come from, and what was her purpose?

When the Ramona Outdoor Play stages its 37th annual season in the Ramona Bowl in Hemet this afternoon, April 25 and 26, and May 2 and 3, visitors will enjoy the dramatization of her famous novel—a dramatization that has been seen by more than 800,000 people, many from all parts of the world—for this play is acknowledged as one of the nation's greatest outdoor spectacles.

For more than half a century Helen Hunt Jackson's romantic story of Spanish and Indian life in California has been widely read until it has become an American classic. Originally published in 1884, "Ramona" has been issued in various editions, with a total of 135 printings.

"RAMONA" has been made into a motion picture three times, it has been played on the stage, but its present pageant-like staging at the Ramona Bowl has by far been its most popular presentation. It may, some day, be utilized as a basis for grand opera.

Helen Hunt Jackson, an American poet and novelist, was born in Amherst, Mass., Oct. 18, 1831, the daughter of Prof. Nathan Welby Fiske. Educated at the Ipswich Female Seminary and at a private school in New York,

she showed unusual versatility and vivacity, as a young girl.

She married Capt. (afterwards Major) Edward Bissel Hunt of the U. S. Corps of Engineers, in October 1852.

The tragedy of the loss of her husband and her two sons within a period of about 10 years, seemed to

spell the end of her useful life, until she turned to writing.

She published a little volume of meditative verse in 1870 which was praised by Emerson. She married, in 1875, William S. Jackson, a banker, of Colorado Springs.

ALWAYS a champion for the un-

derprivileged, Helen Hunt Jackson is best remembered for her writings in behalf of the Indians, though she authored many books of prose and verse, including juvenile tales, books on travel, household hints and novels.

"A Century of Dishonor," written in 1881, was an arraignment of the treatment of the Indians by the United States, written after careful research in the Astor Library. Later she was appointed special commissioner with Abbot Kinney to investigate the conditions and needs of the Mission Indians in California.

Mrs. Jackson began gathering material for her novel during her travels in California. She spent some time in San Jacinto and in the Aguanga and Oak Grove country, south of Hemet. She also visited at the Los Angeles rancho of Don Antonio Francisco de Coronel, where she first learned about the questionable methods of white settlers in acquiring the better land owned by the Indians.

During a tour of Southern California Indian villages, Mrs. Jackson made a side trip to the Camulos rancho in Ventura County where she was able to inspect a typical Spanish hacienda.

THE STAGE at the Ramona Bowl is a careful reproduction of the front elevation of the original Camulos ranch house.

The injustices she portrayed in her historical novel "Ramona" accomplished her purpose. It "moved people's hearts." Her story is told with sympathetic tenderness and is rich in local color—the frolic and toil of sheep-shearing, the calm opulence of sun-steeped vineyards, the busy ranch, the Indian village.

Both Helen Hunt Jackson and her immortal Ramona story will long be admired for the romantic and tragic picture unfolded of old patriarchal life in California.



Maurice Jara as Alessandro, Marsha Moore as Ramona and Franchon Jennings as Senora Moreno portray a scene from the play, now in its 37th season.

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How Life Can Begin at 65!

By Dick Westermann

PEOPLE AGED 65 to 89 are dropping in at my employment agency every day. I let them fill out an application and then it becomes my "unpleasant task" to inform them that they are "too old" for any position that I have open.

Most of them take it with a shrug but the ones who worry me most are those who might say, "what do you want me to do, take ant poison?"

But 22 years in an employment agency have taught me that there is a place for men and women over 65, even in our modern society. They can get a lot out of life if they'll put something into it.

Life can begin at 65, as it did for Harold Tolkien! All his life he had one regret and that was that when he was younger he never had the time or money to study for the ministry. So when he retired at 65 he moved to Long Beach and became an "on campus student" of Pacific Christian College on E. Anaheim St. Starting school in 1956, "Pappy" as he was affectionately known, graduated with a B.A. in 1960 and stayed on another year to earn his Bachelor of Theology degree. He has been hired by a local church as minister of visitation. Who could ask more out of life?

THE EXTREME extrovert who can interest himself in other people will always outlive the introvert who keeps things tied up inside him. Such a person is Earl (Sailor) Kelley, an oldest friend who is 83 years young and lives in Hollydale. Sailor was a champion boxer and around the turn of the century fought such greats as Tom Sharkey and then went on to his biggest fight for the world's light heavyweight title with Tommy Britt. A member of the Order of Orangemen he works through my agency at Christmas as a Santa Claus and through the year holds down such jobs as church custodian and part-time guard at a mental sanitarium. He loves kids and people. Everywhere he goes people will say, "He's the finest man for his age I have ever met."

"Katie" is 79 years young. She drops in every few months to sell me some stationery or printed cards. She is always welcome wherever she goes and last year, working only four to six hours a week made more than \$4,500 and won a trip to Hawaii as one of her company's best sales representatives. She has 11 grandchildren and four great-grandchildren.

Real Estate draws more people over 65 into its ranks of brokers and salesmen every year. Typical of these is Charles Venable, owner of Venable Realty on E. Alondra Blvd., Compton. This man



Illustrated by Richard Westmeyer
Life didn't end for "Sailor" Kelley, old-time boxer, at 65. He holds 2 jobs and plays Santa at Christmas.

who now at 78 has a plus five figure income and a spacious office has five salesmen. The top earner is "young" Ted Vain, 73. Venable's story is quite typical and interesting. "At 62," he reminisced, "I had to resign as pastor of First Christian Church in Compton because of illness. I had a real estate license and as soon as I had recuperated, took up the profession on a full-time basis. The fact that God had left me alive and able meant one thing to me. I was here for a purpose. If any older people lack faith and drive let them check their Bibles to Romans 12:1 or Revelations 12:10. Here they can find an answer. The great tragedy today is that too many men and women retire, quit work thereby losing an interest in life, get fat and pudgy and die within a few years."

HOTEL AND motel management draws into its folds literally tens of thousands of over-65-year oldsters every year. The going rate locally is an apartment, utilities and \$100 a month with the husband being allowed to seek outside employment providing he handles the gardening chores on Saturday. In Palm Springs or Lake Tahoe the rates go clear up to \$350 a month and include living quarters and utilities. Last October I was staying at The Mary Ann Manor in Desert Hot Springs which, incidentally is owned by Long Beach's Mac and Phyllis Gibbooney who own a feed and seed store on Long Beach Blvd. Their guests for that weekend were Whitey and Elsa Whiting who had just retired after 20 years in the pet shop business in Fresno. Whitey, past 60, figured that he was quite "washed up" as far as any employment was concerned but in no time at all—24 hours to be exact—Gibbooney routed him to Palos Verdes to see a woman who was interested in finding a "young

couple" to manage another Desert Hot Springs motel. The two were hired at a substantial salary and I dropped in to see them after Christmas. They were, literally, in Seventh Heaven and well indoctrinated in their new work. (Incidentally there are several schools for hotel and motel management in the Los Angeles area.)

Being a gun collector I drop in at swap meets here and there and just a few weeks ago attended the large meet at the Roadium Theatre in Paramount. Here, by chance, I met a fine young couple. "Pete" is 79 and "Alice" 73. They have one of the biggest stands in the Drive In and will sell more than \$175 worth of goods each Sunday. Pete let me in on the secret of his work. "Never pay a dime for any of my stock," he claimed. "Three mornings a week my wife and I get up around 3 a.m. and head out for the best sections of Los Angeles and go through the trash that has been set out for the collectors. It's nothing to find a set of golf clubs, a fishing rod and reel, coffee makers, toasters, waffle irons that just need a little fixing, and a thousand other things. We make our haul, come home, have breakfast then get a little rest. After lunch we work in my garage work shop repairing this merchandise and out of \$175 sold we might figure \$10 for gas and about \$15 for parts and repair material. On our best day here we sold \$312 worth of goods."

"Marge" and her husband live in county territory that is fortunately zoned as agricultural. When they retired Marge had total assets of nine prolific New Zealand does and a buck named Goliath. Marge sold her husband on the idea of starting a rabbitry and now, two years later, Goliath's sons, daughters and grandchildren number some 300 does and 20 bucks that.

(Continued on Page 17)

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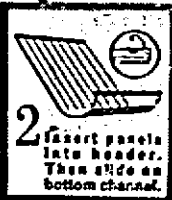
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Porcelain Perfection *By Helen L. Gillum*

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Quick to catch an admiring

eye is an impressive assortment in a glass-front cabinet. (The cabinet was designed by Havdahl and made to his specifications especially for the porcelains.) Particularly noteworthy is a group of two be-wigged men and two fine ladies, all lavishly dressed and bejeweled, playing cards in a porcelain tableau, 7 inches high and 9 inches wide. But while one admires the glowing colors and perfectly formed features, Mrs. Havdahl might surprise a visitor by carefully lifting off the entire group, to reveal it as a cover for an old-fashioned inkwell and a "sander," resting on a china base. (The sand was

used as a blotting powder, of course—long before the day of the automatic pencil and ballpoint pen!)

A SIMILAR, smaller set, consists of an appealing family group—a mother and two children on a couch, with a dog at their feet. This 5-inch-high by 6 inches wide group also is removable, to reveal a china inkwell and quill holder beneath.

Among other interesting pieces in the cabinet is a set of "Four Seasons" figures, from the Dresden factory, with decorations and accoutrements appropriate to the popular four seasons theme.



Mother and children, reproduced in porcelain, is part of an inkwell and quill unit in a porcelain collection.

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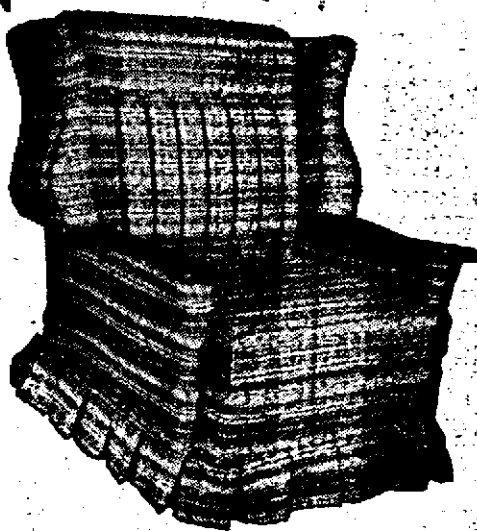
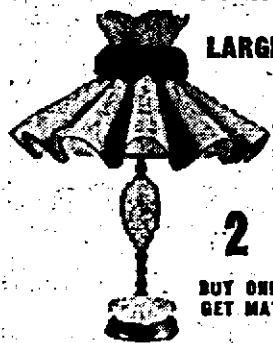


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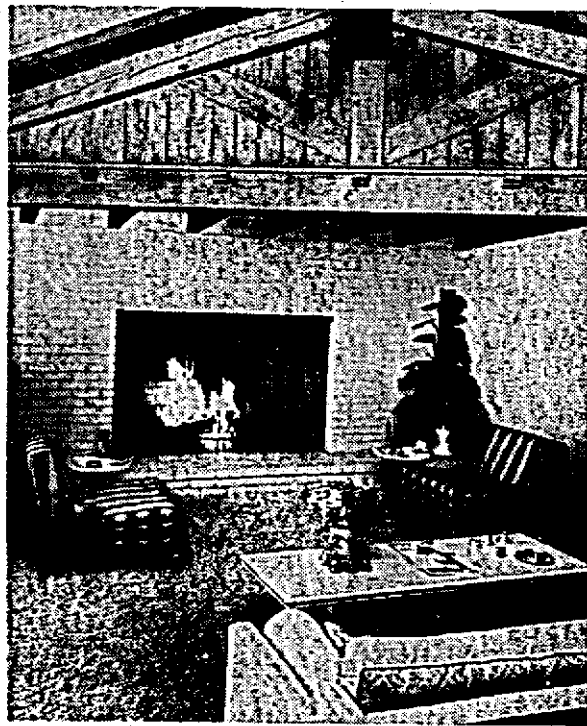
By Stella George

LOCATED on a quiet street in Park Estates, the home of Dr. and Mrs. Robert Gosin, 1430-La Perla Ave., is distinctive for many reasons. For one thing, nearly all the rooms are unconventional in shape, a feature that adds to the interest of each individual room and the house as a whole. This contrast with the conventional is teamed with interesting contrasts in decorative textures.

The entry views directly the large living room, spaciousness accented with high beamed ceilings and fine, simple and functional furnishings. Carpeting is of driftwood tone, like the woodwork. The entire far wall around the fireplace is of white brick.

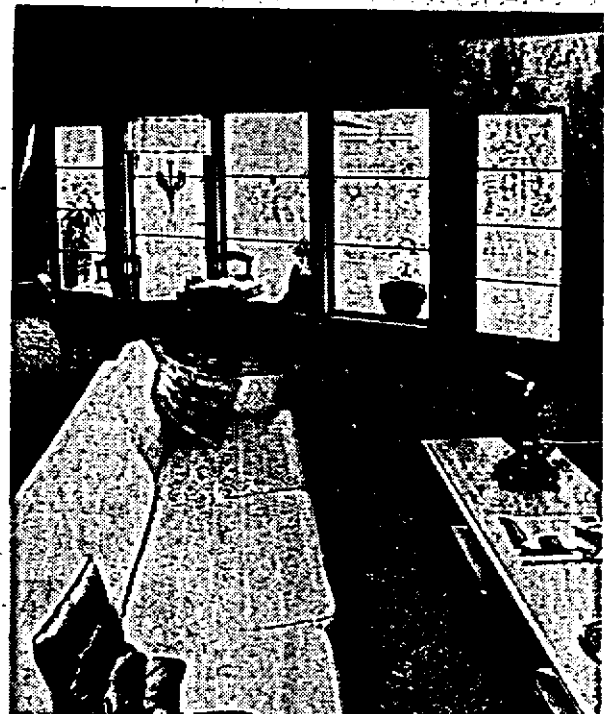
While the interior decorating in the Gosin home is luxurious, an inviting atmosphere prevails. For example, many living rooms are formidably formal, and one can

(Continued on Page 13)



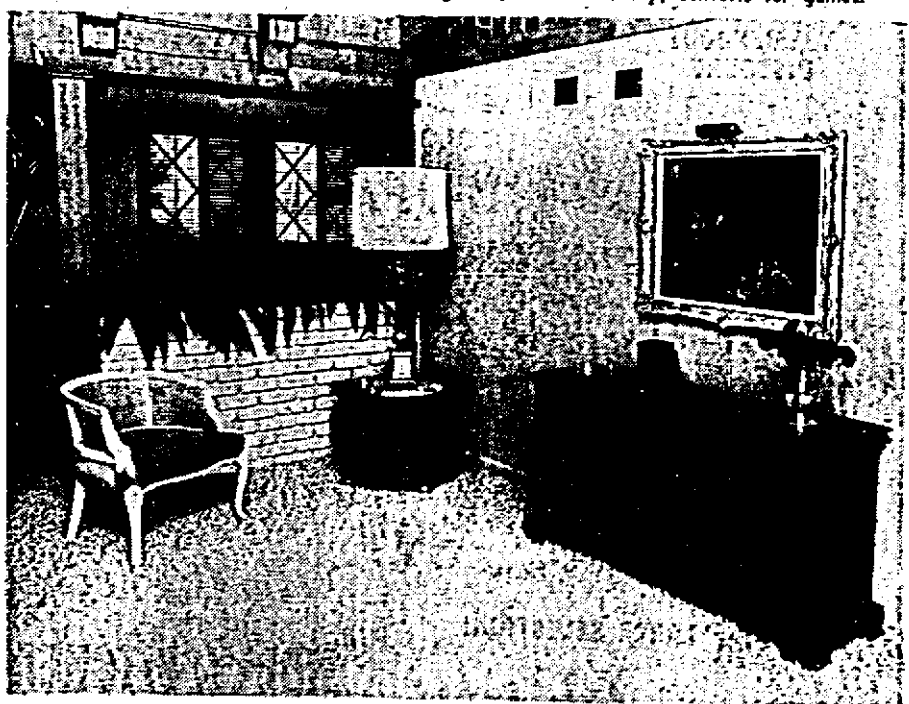
Beamed ceiling and brick fireplace wall form contrast to the softness of thick carpet in this living room.

Photos by Joe Rainwater



Angled sofa faces the fireplace. Table, background, has lift-off top, converts for games.

Another view of the living room of Dr. and Mrs. Robert Gosin. A feature of their home is found in the unconventional shape of nearly all of its rooms.



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View of dining room looking toward the living area. The room here is of an unconventional, rounded form.

almost see the "Handle With Care" and "Please Be Careful" signs on the furniture. In the Gosin home the invisible signs read, "Welcome! Come in and Relax!", especially in the much used living room.

A long, marble-white sofa set at an angle faces the fireplace grouping. Directly in front of the windows which run the length of the room a round table is circled with antique chairs, each made extra comfortable with a deep red velvet cushion. The table is unique; it has a removable formica top which reveals a game table underneath, ready for an evening's fun and entertainment. A chandelier hangs above. The handsome drapes are scalloped above the windows, allowing a portion of the scar-

let lining to show. Subtle touches such as this are clever and tasteful color accents.

Used brick makes the cooking area in the large kitchen homey and attractive. There are cupboards, shelves and closets for every purpose. A bedroom suite is off the kitchen to one side. A dinette surrounded by windows looks out onto the pool and patio.

The master bedroom is luxurious with the bed elevated on an area above the floor—all carpeted in a delicate avocado-olive shade of green. A gold-framed mirror hangs above the fireplace.

Other bedrooms are tailored to meet the needs of their young occupants. In the comfortable den is a curved sofa ready for evening's relaxation with the TV.



Low and laid out interestingly on its site, the home presents this face to passersby on its quiet street.

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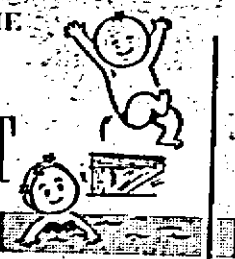
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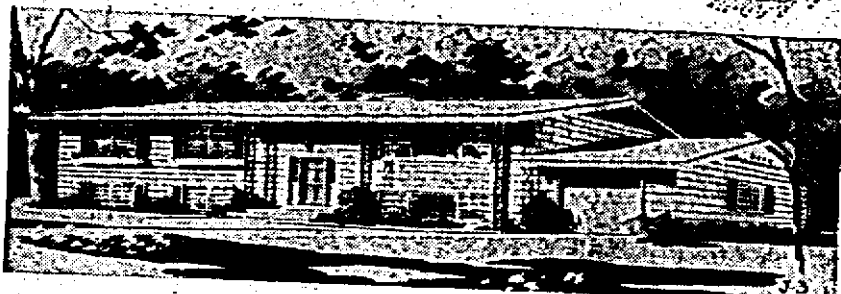
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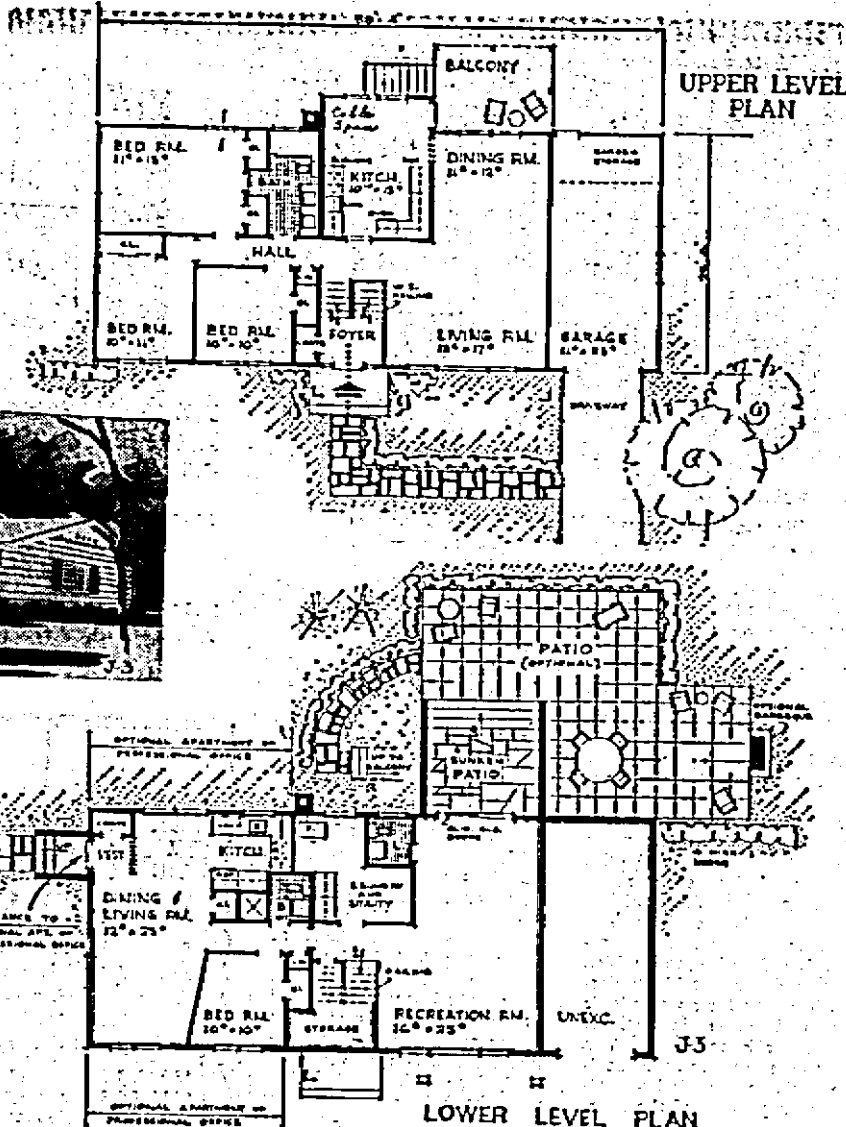
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Bi-Level for In-Laws or to Turn a Profit

By Jules Loh



Handsome, profitable and with an optional feature of a lower level apartment, isolated from the rest of the house and complete with bedroom, kitchen and bath, this three-bedroom bi-level offers in-law quarters or a rental.



Floor plans show how left-hand portion of lower level could be closed off from the rest of house by a partition instead of a door should the owner want a rental unit.

REQUESTS from House of the Week readers for house designs to accommodate relatives or in-laws have become increasingly frequent, so architect Herman H. York decided to provide one that would do even better than that.

This handsome bi-level design J-3 in the series, not only provides unobtrusive living quarters for relatives or perhaps for a maid, but also can be converted into a rent-producing apartment to help pay off the mortgage.

Because of its private side entrance to the lower level, another obvious possibility would be a professional office.

THE BI-LEVEL design is a new stride forward in economical home construction, and it's rapidly gaining popularity. By raising the basement out of the ground far enough for good windows and ventilation, what once was secondary space becomes a perfectly good living area, as functional as the upper level which retains the characteristics of a ranch.

In this case, architect York provides optional dining and living room, bedroom, kitchen and bath on the lower level, in addition to a vast 16-foot-8-inch by 25-foot recreation room, lavatory, and laundry and utility room. If desired, a simple partition

could completely detach the rental apartment zone from the main house; otherwise a door keeps this area isolated.

The upper level contains three bedrooms, large bathroom with two entrances, a kitchen with plenty of room for a breakfast table, and a dining-living room combination of roughly the same dimensions as the recreation room below.

THE HOUSE contains 1,250 square feet of living area on the upper level and 1,210 square feet on the lower level. The optional apartment portion would occupy 560 square feet and the finished basement portion 650 square feet. The attached garage adds 390 square feet.

Architects struggling with the new bi-level frequently have difficulty coming up

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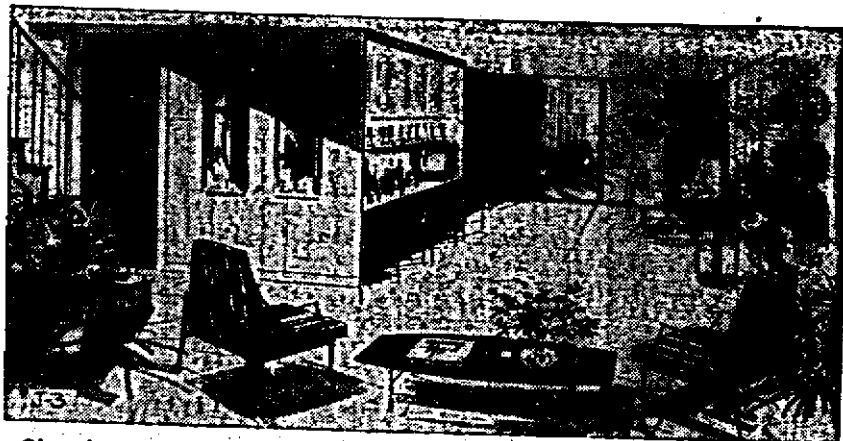
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Glass doors in this large recreation room lead to sunken patio. A dining balcony off rear of the kitchen provides outdoor living facilities for the upper level.

with a pleasing exterior. It's often hard to get the front door to look right, riding as it does midway between the two levels. York solved the problem nicely in this house with a trellised portico.

The main roof is carried down in a single plane to meet the cornice of the wrought iron vertical panels, lowering the apparent height of the house and giving an illusion of length.

PUTTING the garage on

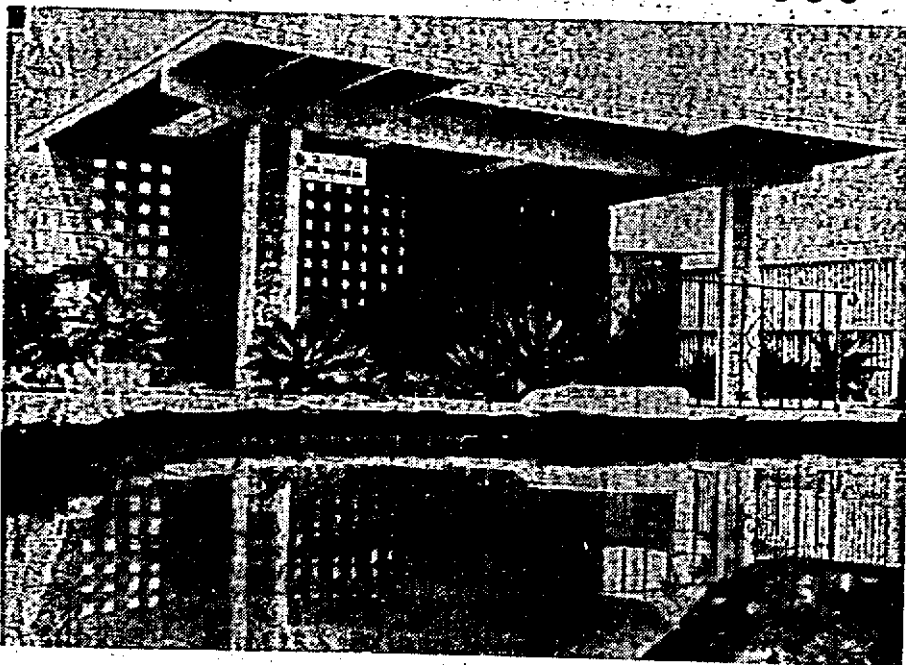
the side, rather than on the lower level as in most bi-levels, costs more but adds immeasurably to the appearance of the house. An even more pleasing exterior—provided you have a large enough lot—would be to substitute a two-car garage with its door facing the side.

Outdoor living areas of this house are especially attractive. Sliding glass doors lead from the recreation room to a sunken patio on the lower

level; and a dining balcony off the rear of the kitchen serves the upper level. Plenty of storage space for outdoor gear is provided in the garage, which has a rear door for convenience.

To order, send name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., enclose 50 cents and request House of the Week Study level; and a dining balcony Plan, Design J-3.

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After 400 Years

(Continued from Page 7)
don't even know what Shakespeare's greatest works are still to be written. This, too, is a matter of court record in London, and it is mentioned at this point only because there has been a bit of recent silliness about Marlowe and Shakespeare being confused or being one and the same person.

THERE WAS no confusion in London or elsewhere in England at that time, about Shakespeare and that is all that need concern us here. When Shakespeare is 31, his long poems "Venus and Adonis" and "The Rape of Lucrece" are printed, and he is listed in court records as one of the Lord Chamberlayne's company, later to be called the King's Men. When he is 34 he buries his only son, Hamnet, age 11, from the church at Stratford. One should note here that there is thus no one who can carry on Shakespeare's name in direct line from him. Even Shakespeare's brothers seem to have died young, with one exception, and without heirs to carry on the family name.

After the death of Hamnet, a coat-of-arms is assumed granted to Shakespeare following a second petition by Shakespeare who was denied a petition a first time—but it seems the second petition is granted on the mistaken assumption that the first petition had been previously granted. But the record is important to us in that it proves again that there was no confusion over the identity of Shakespeare even in the College of Heralds, a most im-

portant organization for knowing the families of England to this day.

When Shakespeare is 36 in 1598, a most important list of literary works is published by Francis Meres, a well known Cambridge University professor, wherein special attention is drawn to Shakespeare, his poetry, and 12 of his plays, at a time when Shakespeare's greatest tragedies are still to come. This important list is comparable to that of an article which might be published today by a Harvard professor listing the plays of William Inge or Arthur Miller, a list which could and would be challenged or accepted for its accuracy immediately. This list of Meres also is a valuable piece of evidence for establishing the dates of some of Shakespeare's plays.

ONE COULD go on adding records of his law suits, his loans of money to friends, his building of an estate in Stratford, his transfers of property, the announcements of printings of his subsequent plays by reputable printing companies, acts of his with the King's Men, his place in King James' Coronation procession, the marriages of his daughters, the burials of his parents, and records of his handwriting on his MSS as well as on his will.

In substance, we have more data on Shakespeare than on any of his contemporaries. We know unpleasant things about his contemporaries but there are no records of "unpleasanties" against Shakespeare although we have more accurate rec-



USC Photo

Doomsday may already have struck and destroyed other planets in the universe in view of Dr. John A. Russell.

ords concerning him than any others of his time. The monument in the church at Stratford states that William Shakespeare died April 23, 1616. Seven years later, the first folio of his works was published by his friends and co-workers, and Stratford-on-Avon was already a shrine to which people from all England were turning.

OVER 200 YEARS later in 1857, a spinster from Hartford in America, Delia Bacon, held an all-night vigil at Holy Trinity Church to try to summon strength to move Shakespeare's gravestone. She was sure she would find another Bacon, Francis Bacon, beneath it. The mayor of Stratford later wrote Nathaniel Hawthorne, then American Consul in Liverpool, that she was insane.

Since then perhaps because of a desire to lessen the gap between ourselves and the great Shakespeare, attempts

Doomsday in Space

By Lou Jobst

DOOMSDAY — that earth ending Armageddon — may have already visited other worlds in the universe.

This is a possibility seen by Dr. John Russell, noted Southern California astronomer and lecturer.

"I think we must face the uncomfortable fact that—just because an intelligent civilization once develops on a planet—there's no guarantee that it's going to stay there," says Dr. Russell, a former fellow at Lick Observatory.

"At the same time that we on earth have developed the technological know-how to produce the radio telescope, by which we might communicate with intelligent beings on other planets, we have also harnessed the force of the atom so that it's within our power to demolish civilization on earth."

THIS PARADOX Russell calls the doomsday potential. He figures it is possible other worlds have already experienced this unhappy state of affairs.

"As our technology developed the atom bomb," he continues, "it also developed the techniques of medicine to the point where infant mortality has been greatly reduced."

"In the 1950-60 decade, we added as many people to the earth as were added from the Year One to 1620. One out of every 20 persons born on this

earth is alive today. If the earth's population is to continue at this rate of increase, the population figure would be infinite by the year 2027."

"From this we can see the second possibility of other once-thriving civilizations is that they have crowded themselves out of existence, as well as blowing themselves up."

IF MAN DOESN'T find other life in the universe, Dr. Russell, a Los Angeles resident and USC professor, believes it might be because they have already destroyed themselves.

Dr. Russell believes, however, that should earth scientists succeed in contacting other intelligent life on another planet, they will find it far more advanced than human civilization.

"It's possible that other civilizations have discovered such a thing existed, or have long since passed it by."

Should we receive an identifiable signal from another world there will still be a big job of "returning the call."

"If we sent back a question in the direction of a star that is 10 light years away it would be 20 years before we got an answer," he explains.

"And in that time the scientists who posed the question might not be around to receive the answer."

by some to prove Shakespeare never existed, or was someone else, have gone on. Dr. Louis B. Wright, director of the Folger Library in Washington, D. C., says that library has "the greatest collection of crackpot literature in the world," but he continues, "the anti-Shakespeareans haven't produced one scrap of genuine evidence."

So this is the man! But why does he still pack the theaters after 400 years? One could say it is the endless variety of his characters, that he draws the whole of humanity from top to bottom. So he does. But he also writes about every kind of action and emotion.

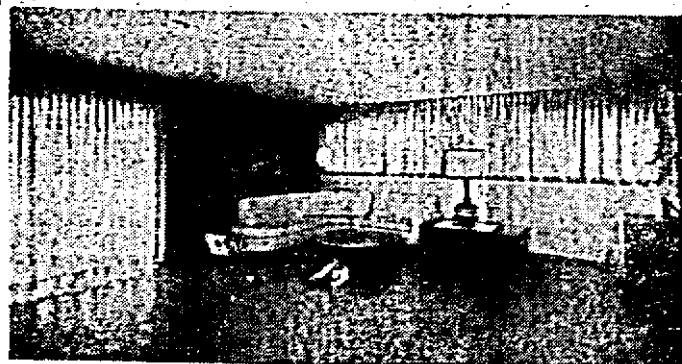
DO YOU WANT to know about young love? Read "Romeo and Juliet." Do you want a slightly older love? Read "Merchant of Venice," or "As You Like It." Mature love? Ambition? Read "Antony and Cleopatra," and "Macbeth." Do you want a love that breaks through senility? Read "Lear" and experience deep sorrow and yet exultation. Do you want to know the weaknesses and strengths of democracy and dictatorship? Read "Coriolanus." Do you want support for marriage? Moral law? Even canon law? Read all the plays. One may be nearer the

truth of his success if one says Shakespeare writes of a "happy breed" of men living life to the full whether they are in England, Italy, Denmark or "Illyria," land that never was. This happy breed includes all levels of men, the high, the middle, the low. All have their own sorrows, joys, troubles, pains, loves. In the midst of agony, this happy breed will find humor, a humor which is portrayed with gentleness and even tenderness. And this happy breed, even the "rude mechanicals," in moments of crisis can ascend to wisdom and even sublimity.

ONE THINKS immediately of illiterate Dogberry and his motley troop in "Much Ado About Nothing" who save the day for the "uppers" who have got themselves into a sorry mess. The truth is that one comes away from Shakespeare knowing the true dignity of man, not only man at his worst, or at his "middling" as he usually is, but man as he ought to be—and as Shakespeare knows he is and can be at his best.

This is why, after 400 years, as his contemporary Jonson said, "Shakespeare is not of an age, but for all the happy breed of men that Shakespeare believes us to be." Shakespeare will still be packing our theaters.

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Looking at Life at 65

(Continued from Page 10)
 bring in over \$300 a month in income in meat plus the fur sales.

MORE THAN 22 years ago I placed "Frank" on a job. Several years ago, after 20 years of service, he was retired. I attended the testimonial dinner at the Biltmore that the company gave for him. Present were more than 60 co-workers and their wives. At the end of the dinner the company president arose and extolled Frank for his service to the company. He ended by saying, "For 20 years of faithful service we, of the management, present you with this watch, a small token of our appreciation." Frank stammered a few words, the union steward presented Frank a rod and reel combo for deep sea fishing and the evening was over. Frank spent a year traveling with his wife, fishing and hunting and then came to rest in Long Beach. He started feeling sorry for himself, depression set in, and he put on about 50 pounds. They held the funeral two weeks ago.

My advice to older people is to "turn your time into money." You can earn \$1,200 a year without hurting your Social Security standing. Sales fields are ripe for the harvest and to find out what items are available look in any one of the three large national salesmen's magazines. Here you will find the testimonials of men and women

60, 70 and 80 that are in this field making up to \$15,000 a year. The older person has a distinct edge in selling today because this is the age of the "soft pitch" with pressure selling becoming passe.

For women there are dozens of organizations that will pay to have cards or letters addressed either by hand or by typewriter. There are many outfits that hire women to do phone solicitation part or full time. Then there is the old standby "baby sitting."

For men there are many types of work. The most profitable are in the sales field. The more specialized the item the better the chances of profit. Many men work at guard jobs and do janitorial work. Others manage concessions at resorts and a great many go in for gardening.

A last word to the wise: Watch out for the many trade schools that advertise "placement service to any graduate." I met a little woman, age 67, who graduated from a PBX school and has now been "well placed." But your chances of getting in industry or office work at 65 are poor at best. One school operator told me, "I feel that I am doing these older people a good turn. I give them three months of training and an interest in life. The big item I sell is 'hope' but should I be penalized for it? I guarantee placement service not employment!"

THE OLDER I get (48) the more I realize that accepting your age as a reality each year is far better than playing the part of the kid when you are 60. A friend wanted me to play an extra set of tennis with him last year and I told him, "I'm an old man. Another set would kill me." So he played with another friend and before the set was over had to be rushed to the hospital because of a heart attack.

Then there is the constant commotion over "old age benefit." The older I get the more I realize that the important thing is not to see how much you can get out of the government at age 65 but how much you can get out of life. I have a mother in San Francisco nearing 80. She will spend a day a week working in the mayor's office addressing cards to newlyweds and the parents of new-born babies, another day at the Grey Cross quilting bee and another helping out at league-sponsored charity luncheons. She can beat me climbing Nob Hill any day of the week and is really getting the most out of life because she is putting something back into it.

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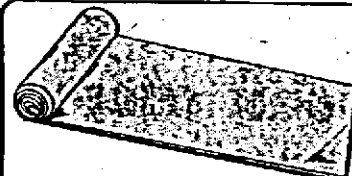
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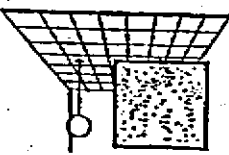
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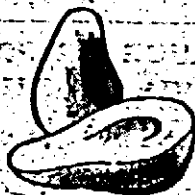
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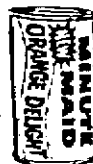
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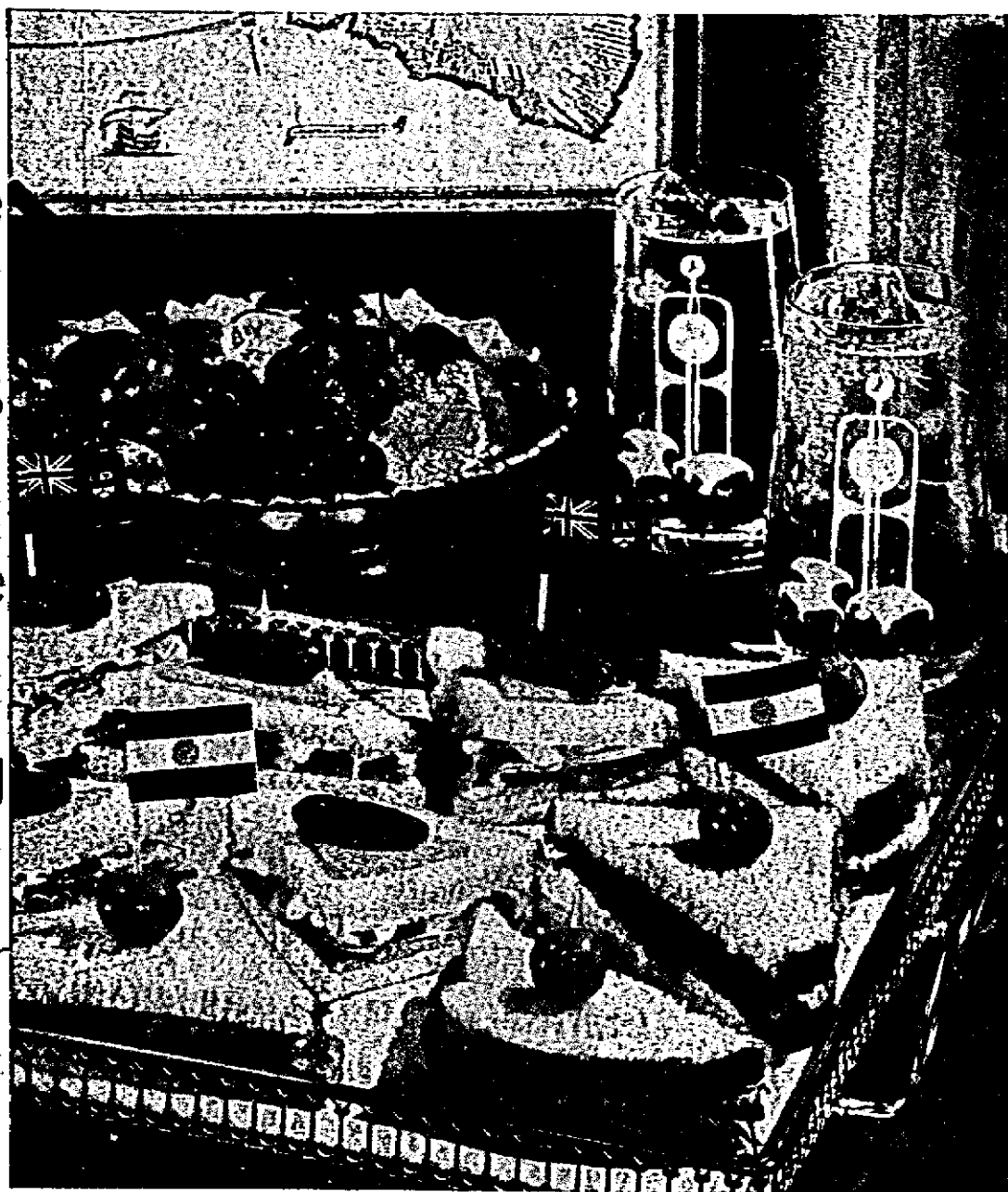
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Make-Up Magic

Many Faces of Tony Randall: In "7 Faces of Dr. Lao," he appears as, starting at top: Merlin the Magician, Medusa, Abominable Snowman, Apollonius of Tyana, Chinese Dr. Lao, Pan, and (bottom)...

These Sandwiches Are Going to the Fair



Temporarily suitable for a "Globe-Trotter's Party" refreshment period are sandwiches made from recipes drawn from nations around the world. Here's a tray full for example. Serve with "pick" food and bubbly beverage.

By Mildred K. Flanary

Southland Magazine Home Economics Editor

IN JUST FOUR more days the New York World's Fair will open.

If the fourth Earl of Sandwich only knew! The simple food custom that he started in merry old England back in the late 1700s spread around the globe and now is being honored at the 7-Up International Sandwich Gardens of the Fair.

There'll be Italy's Prosciutto and Provolone on Sesame Seed Bread, Lomi-Lomi Salmon on Aloha Coconut Bread and a lamb sandwich from Scotland, to mention but a few.

Why not dub your next party a "Globe-Trotter's Party" and serve sandwiches from far away lands? Keep the late evening snack simple. Decorate the sandwiches with miniature flags and serve "pick" foods, such as black olives, watermelon pickles, pineapple chunks and preserved kumquats, in a bowl of crushed ice. Here are some recipes:

Lomi-Lomi Salmon

1 lb. salted salmon (canned red salmon may be used, but salted type much to be preferred).
5 large ripe peeled tomatoes
1 medium dry onion, finely chopped
1 bunch green onions, thinly sliced, including tops

Soak salmon in cold water for 3 hours. Remove skin and bones and shred finely. Mash tomatoes to pulp. Combine all ingredients and chill. Just before serving, add several cubes of crushed ice.

Yield: 6 servings

Argentine-Style Sandwich

(Churasco Beef on Corn Meal Bread)

- 3 beef bouillon cubes
- 1 cup hot water
- ½ teaspoon Worcestershire sauce
- ½ teaspoon monosodium glutamate
- ¼ teaspoon pepper
- Dash of garlic salt
- 1 drop Tabasco sauce
- 2 tablespoons cornstarch
- 2 tablespoons cold water
- 16 slices corn meal bread
- 1 pound thickly sliced roast beef
- Leaf lettuce, if desired

Dissolve bouillon cubes in hot water; stir in Worcestershire sauce, monosodium glutamate, pepper, garlic salt and Tabasco; bring to a boil. Mix cornstarch and cold water until free of lumps. Stir cornstarch mixture into hot broth and cook, stirring constantly, until thickened. Cool. Spread slices of bread with sauce. Top 8 slices of bread with beef and lettuce; cover with remaining bread slices. Use wooden picks to hold sandwiches together. Cut sandwiches in half. Garnish with stuffed olives.

Canadian-Style Sandwich

(Baked Ham and Cheese on White Bread)

- gherkins or sweet pickle relish
- ¾ cup mayonnaise
- 1 package (8 ounces) sliced Cheddar cheese
- 16 slices white bread
- 1 pound thinly sliced baked ham

Blend pickles and mayonnaise. Spread slices of bread with mayonnaise mixture. Top 8 slices of bread with ham and cheese; cover with remaining bread slices. Sandwiches may be garnished with a triangle of cheese and gherkin. Use wooden picks to hold sandwiches together. Cut sandwiches into thirds. Makes 8 sandwiches.

* At the Fair, the cheese is baked into a golden-colored Cheddar Cheese Bread for this sandwich.

Scotch-Style Sandwich

(Sliced Lamb with Minted Dressing on Oatmeal Bread*)

- ¾ cup salad dressing
- 1 tablespoon mint flakes or chopped fresh mint
- ½ cup mint jelly
- 16 slices oatmeal bread
- 1 pound sliced roast lamb

Combine salad dressing, mint and jelly mint. Spread bread slices with dressing. Top 8 slices of bread with roast lamb slices; cover with remaining bread slices. Use wooden picks to hold sandwiches together. Cut in quarters. Makes 8 sandwiches.

* Scotch Barley Bread is pictured. The sandwich is excellent when made with Oatmeal Bread.

You Ask, We Answer

By Hoskie

Q. What are some nicknames for Broadway in New York City? I. T.
A. Some commonly used

nicknames are: The Alley, Aspirin Alley, Big Artery, Coffee Pot Canyon, Gay White Way, Dirty White Way,

Hardened Artery, The Lane, Main Artery, Main Drag, Main Stem, Mazda Lane, Neon Boulevard, The Big Street.

Q. What is the meaning of the Irish county name Tyrone? O. A.

A. Tyrone, a county in Ulster (Northern Ireland), was in Celtic times called Tir-

owen, meaning "Owen's country."

Q. What is the "sixth sense"?—H.B.

A. This has been defined as a vague term for that faculty which enables certain individuals to have or acquire awareness or knowledge which cannot be explained in

terms of the five normal human senses.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 615 F St., N.W., Washington 4, D. C. Please enclose return postage or self-addressed, stamped envelope.

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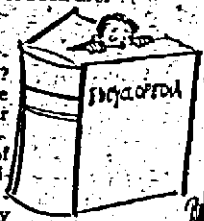
A Measure for Texts

By Howard E. Kent

QUESTION: What are some of the things educators should consider when choosing textbooks?

ANSWER: The most important questions to be answered in choosing a school book are:

1. Is it an accurate, reliable book?
2. Is the author a person who knows the subject?
3. Is the book suitable for the academic level for which proposed?
4. Is the organization of the book simple and logical?
5. Are the vocabulary and the writing clear and simple?



The worst trouble with textbook writers is their failure to communicate with their readers.

A textbook writer has to be more than an expert in his subject. He also has to be an expert in the field of writing.

Too few textbook writers are.

QUESTION: Could you recommend an encyclopedia for the school child?

ANSWER: Not by title. But here's something to consider:

The big, well-known encyclopedias often contain too much information and are too complicated for a youngster. Too often the articles are written by one expert for another. The authors often assume that fundamental facts are known and neglect to include them. And these are exactly the facts a school child seeks.

One of the best encyclopedias I've seen for children is sold on the shelves of a supermarket chain. It has very little information on a given topic. But it happens to be the basic information a child needs, and it's always easy to locate.

Incidentally, a critic recently wrote an entire book about a famous encyclopedia, noting not only the esoteric nature of the work but also numerous mistakes of fact in it. The fact that an encyclopedia is old and heavy doesn't necessarily mean it's good.

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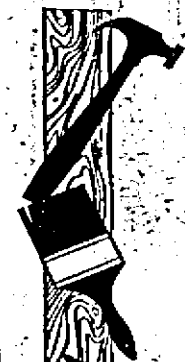
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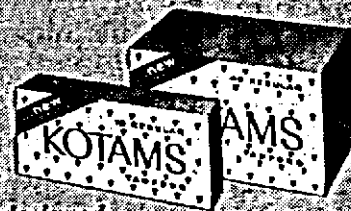


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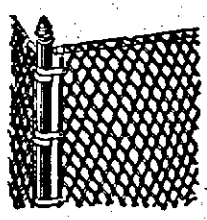


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Othello

(Continued from Page 7)

perhaps even incidental, but is worth noting in the light of the present conflict. Prejudice, it seems, we have with us always. Shakespeare does not miss some of its more subtle ironies. Although Desdemona's father considers her marriage to the dark-skinned Moor "against all rules of nature," and although Othello is variously referred to as "thick-lips," "an old black ram," a "lascivious Moor," and an "erring barbarian," it is in Othello's hands that the fortunes of the Venetian state are placed when the hostile Turkish fleet sails upon Cyprus.

"OTHELLO" was first produced in 1604 as the 26th or 27th in the most brilliant series of dramatic works the stage has known. Few plays since then have been more frequently, or more successfully staged. "Othello" has been the vehicle for some of the greatest triumphs of acting, providing the players with almost limitless opportunities (and challenges). So many of the lines, once heard, cannot be forgotten: "Put out the light, and then put out the light." "Wash me in steep-down gulfs of liquid fire!" "... one that loved not wisely but too well..." "I kissed thee ere I killed thee; no way but this; killing myself, to die upon a kiss."

Edmund Kean, who played Hamlet at 14, is said to have been the greatest Othello. He literally died in the role. Playing on the London stage, he paused in the middle of a sentence and collapsed in the arms of his son, who was playing Iago. Edwin Booth, older brother of John Wilkes Booth, who assassinated President Lincoln, played both Othello and Iago with distinction. Paul Robeson has thrilled modern audiences in the role of Othello. Sidney Poitier, the fine young Negro actor who performed so poignantly in "Lilies of the Field," will appear on Broadway next fall in a performance of Shakespeare's masterpiece.

THE YOUNG actors and actresses at State College could not have picked a better play for the entertainment of audiences or to represent the author, whom they are honoring. But superlatives are really unnecessary, and we've used too many. The stationer who published the first edition of "Othello" in 1662 wrote in a short preface: "To commend it, I will not, for that which is good I hope every man will commend, without intreaty; and I am the bolder, because the author's name is sufficient to vent his works."

MEDICINE AND YOU

Medical Research Hampered

By Ben Zinser

Southland Magazine Medical-Science Writer

NEW FOOD and Drug Administration regulations are hampering medical research, a survey shows.

Questionnaires were sent to 312 persons in 75 medical schools, according to Dr. William M. M. Kirby of the University of Washington School of Medicine.

Seventy-three percent of those queried said they were reluctant to carry on old projects or initiate new ones because of the paper work involved.

Dr. Kirby reported findings of the survey to the Association of American Medical Colleges.

A SMALL CHILD is most apt to poison himself accidentally before breakfast or during the noon hour, according to the University of Rochester Poison Control Center.



Explanation: The child is able at these times to carry out an extensive exploration of medicine chests, for mother is busy in the kitchen.

CLEOPATRA'S fatal fascination was not the result of great physical beauty, notes Dr. A. T. Sandison of Glasgow in a report in British Medical Journal.

One likeness of her shows a hook-nosed woman with obese upper arms and a fullness of the throat which suggests that she may have had a goiter, Dr. Sandison says.

GERMAN scientists have found occupational differences among victims of lung cancer and stomach cancer.

A study of 1,724 men with lung cancer showed a greater frequency of the following occupations: metal workers, especially turners, mechanics and mounters; and woodworkers.

A study of 406 men with stomach cancer showed a preponderance of these jobholders: building workers, iron forgers, those in the arts and intellectual fields; and those in legal and administrative activities.

The reasons are unclear.

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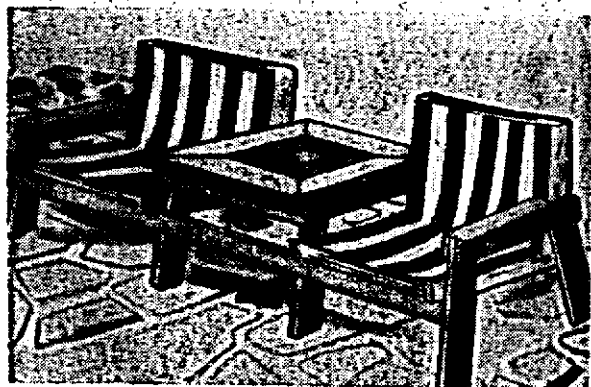
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Home Workshop



Tete-a-tete bench that is easily, quickly assembled.

By Bill Meyerriecks

IF YOU'VE priced outdoor wood furniture lately, you know that the cost of comfortable outdoor relaxation is not very relaxing. But the enjoyment of a cozy time on your own patio just taking it easy is not to be denied. Sketchbook this week shows how you can take a quick trip to the lumber yard and hardware store, and build a comfortable double chair and table at an economical cost in your leisure weekend time.

The tete-a-tete is built almost completely of standard 2x4 lumber, preferably redwood, but pine or fir can be used as well. The construction is quite simple and can be done with hand tools only. The chairs are made from canvas stretched over the slatted backs and seats.

THE PLAN shows all details and parts to be cut and

assembled. We've included full size patterns of the mitered parts to aid you in fitting parts to one another more accurately. We also show how to fasten parts with some ingenious fastening devices that speed up assembly and dismantling of the chair-table partially for easier storage.

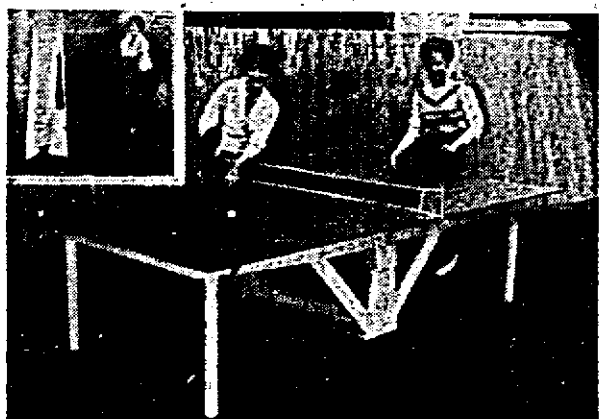
The table section of the unit is a handsome mitered design which blends nicely with another Sketchbook plan, S-112, the picnic table, featured some time ago. The tete-a-tete will be a great addition to the hours of leisure most American families spend in their own backyard.

TO ORDER Patio Tete-a-Tete Plan S-157 send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

Anyone for Table Tennis?

CAROL JEAN LEWIS and Molly Bee (below), NBC entertainers, enjoy a fast game of table tennis, and so can you with an easily constructed, fold-up game table like theirs. It's mounted on casters for easy moving by one person after it's folded. Just lift the top when you are ready for a fast game. The table is also handy for large dinners, for laying out ironing and for Junior's electric train set.

Using a full-sized pattern, any amateur can make this table. Just mark pattern on wood, saw out parts and assemble, guided by easy-to-follow directions and illustrations. A list of required parts is included. To obtain the regulation size Table Tennis Pattern No. 319 send \$1 in currency, check or money order with name and address to Steve Ellingson, Southland Magazine, Pattern Dept., Box 2333, Van Nuys, Calif.



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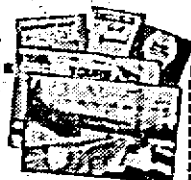
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SOUTHLAND TRAVELER

World Fair: Showcase of Human Achievement

By Fred Taylor Kraft
Travel Editor

THE LARGEST and most
comprehensive showcase
of human accomplishments
ever brought together in a
single area will be presented
by the New York 1964-65
World's Fair on its opening
day next Wednesday.

The fair, located in 646
acres of Flushing Meadow—
site of the 1939-1940 World's
Fair—will run to next Oct.
18. It will reopen in 1965 on
April 21 and close for good
on Oct. 17 of the same year.

During these two six-month
seasons, the fair will operate
daily, including Sundays and
holidays. More than 70 mil-
lion admission tickets are ex-
pected to be sold before the
closing.

"Peace Through Under-
standing" is the theme of the
exposition and within its con-
fines many nations of the
world will be brought togeth-
er in a show of achievement.
The aim of this Olympics of
Progress, open to all on equal
terms regardless of ideologies,
is the fostering of mutual last-
ing respect and the further-
ance of common interests and
world peace.

THE UNISPHERE, fair sym-
bol, will be the hub of the
fair, surrounded by the ex-
position's basic areas and
their imposing pavilions and

exhibits, entertainment, fun
and rides.

Architectural expression in
a myriad of forms will be
represented. In fact, in many
instances, the fair will serve
as a proving ground for new
structural concepts and uses
of materials. The fact that the
effects are temporary, coupled
with the incentive of
competition for attention,

'Circle Trip'

Delta Air Lines offers
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Trip" to the New York
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has encouraged experiment,
individuality and boldness.

More than 50 nations will
display in an area devoted to
worldwide interest, industry
and handicraft, culture and
arts, in either government
sponsored exhibits or under
private auspices. This will not
be a mere collection of wares
for sale but rather a meaning-
ful, living presentation of
countries and their people,
their past, present realities
and faith in the future.

IN ADDITION, the Interna-
tional Plaza will include rep-
resentations from foreign in-
dustries and trade groups.
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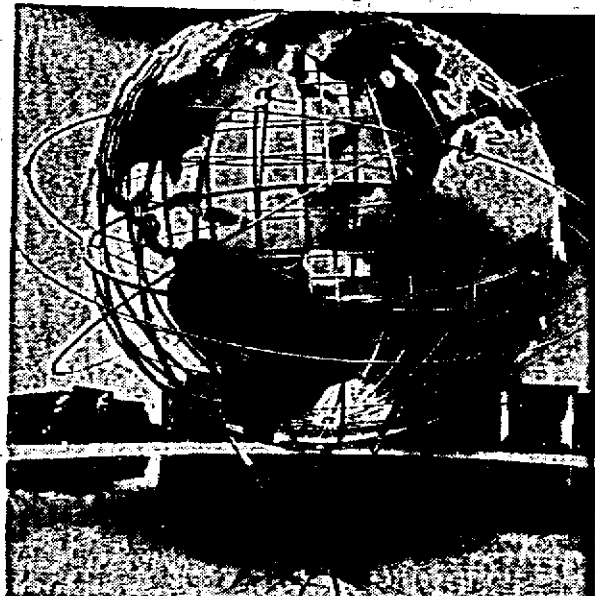
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hours.

a cavalcade of American prog-
ress as they publicize their
cultural and recreational at-
tractions, their regional cul-
sine, their indigenous indus-
tries and resources.

For instance, Hollywood-
California, U.S.A. exhibit will
emphasize the glamour of the
nation's film capital.

The nation's major business
interests will be presented in
a gigantic industrial area,
ranging from corporate gi-
ants to comparatively small
companies. About 35 pavilions
will serve as a showcase of
industry's past contributions
to better living and what it
envisioned for the future.

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other a global tour where vis-



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The Unisphere, symbol of World's Fair, expresses
its basic theme of "Peace Through Understanding."

itors can smell, touch and
taste far-off places; still an-
other, a slide presentation, ac-
companied by original folk
songs, of great moments in
the American Revolution; and
so on.

In a Transportation Area,
the industries engaged in
moving people and products
will tell how they have con-
tributed toward the making
of a "shrinking planet within
an expanding universe." Rep-
resentatives of the automo-
tive industry will offer spec-
tacular rides.

In the Amusement Area, at-
tractions will include a Con-
tinental one-ring circus, mu-
sical comedy revue, a musical
spectacular, wax museum,
dancing waters, an American
Indian village, Polynesian
dancers, a replica of the San-
ta Maria, and several rides in-
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rises 120 feet off the ground,
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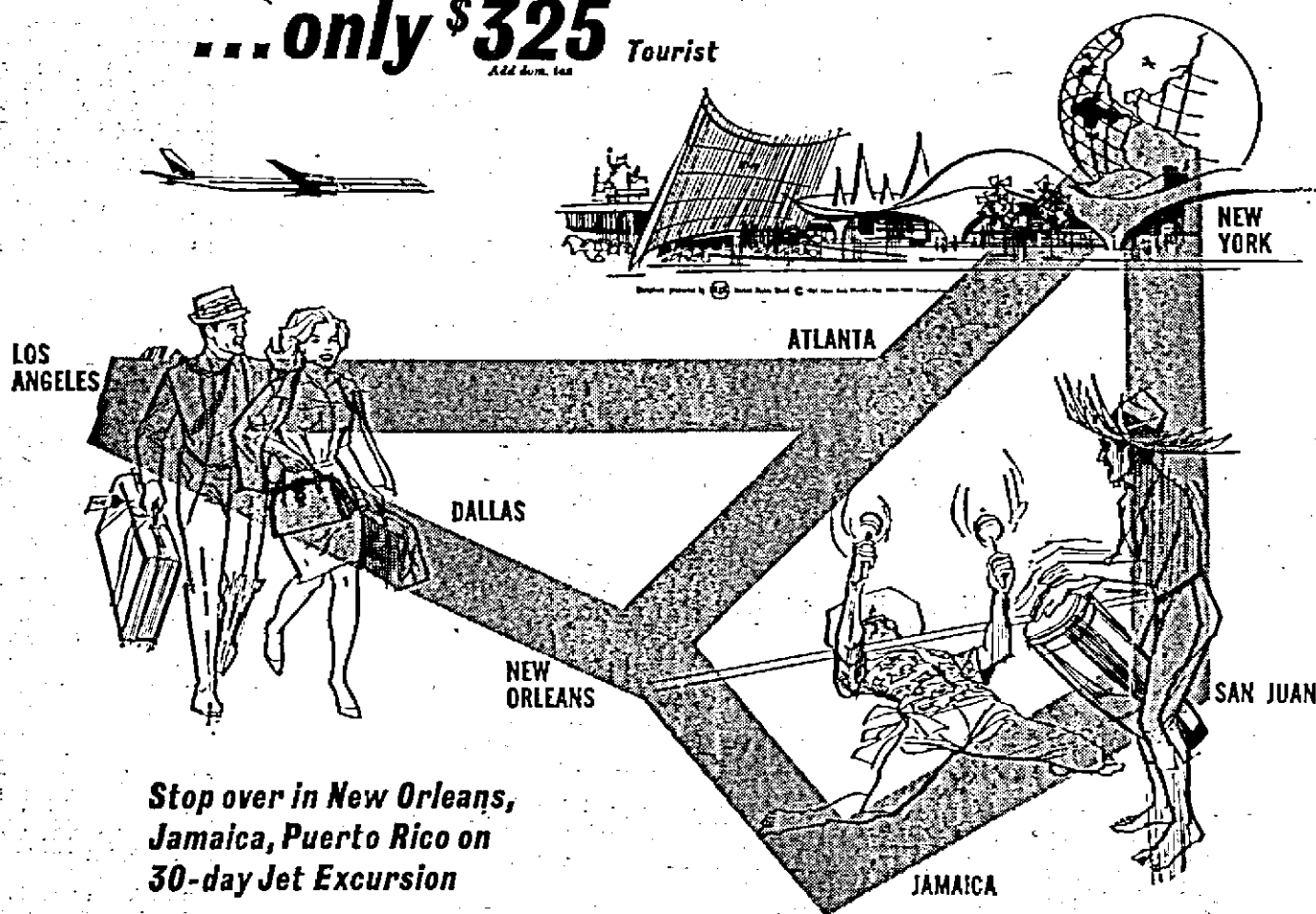
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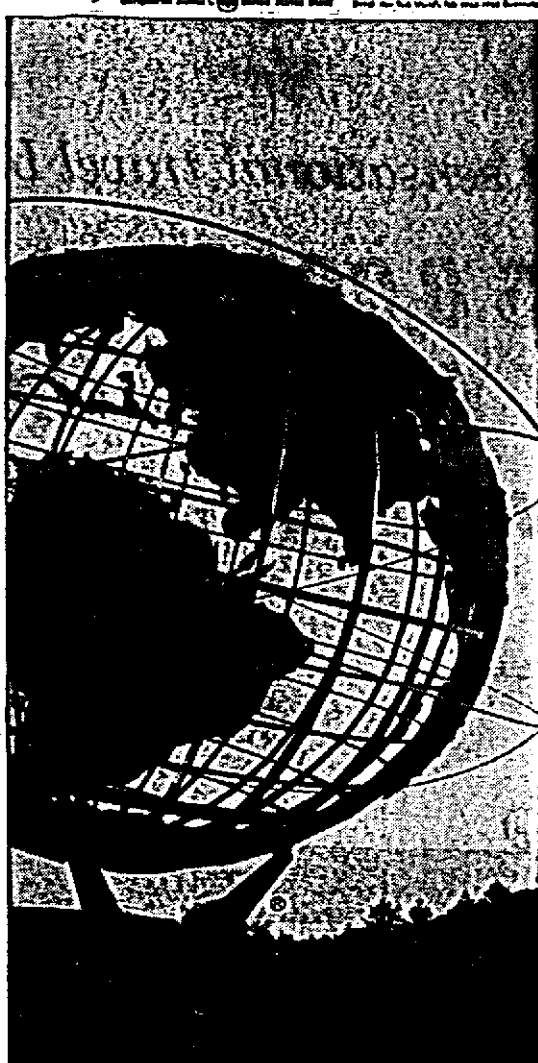
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TRAVEL—RESORTS

Around the World With

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MEXICO CITY
"My future husband and I are planning to go to Mexico on our honeymoon. First to Mazatlan and then to Mexico City. Should we take planes or bus? We would like to do all this on \$500."

FOR FUN and on a limited budget, I'd take buses. (Greyhound in the U.S. can give you schedules and prices.)

"We would like hotels with Mexican atmosphere."

SINCE you are going down the West Coast, your first overnight is Hermosillo or Guaymas. Too close to the border for a lot of atmosphere. In Mazatlan, your hotel is the Belmar on the ocean front.

Next stop is Guadalajara. No splendidly Mexican hotels. I'd hit something like the Roma or Fenix.

From here it's a short day to Morelia. The Hotel Virrey de Mendoza is the old stone summer home of the Spanish viceroys. Ask for one of the front rooms overlooking the plaza and Cathedral. The food is mediocre. Eat at one of the street tables they set up in the roped-off street just off the plaza. The chicken on charcoal is great.

Your Mexico City hotel is the de Cortes. Once a convent. Breakfast in a sunny patio. Good prices—all of these hotels should run from \$6 to \$8 a night for both of you.

"Is it worthwhile going to Acapulco?"

THIS IS SURELY a matter of taste. I think Acapulco is over-rated. But thousands of Americans think it is fine. I like Cuernavaca. And I'd stay at the older Bella Vista to start with. Later you can pick up some place with a pool if you think you want it.

Or a few miles out of town at Lake Tequisquingo is the Hacienda Vista Hermosa. Loaded with flowers. A pool built into the ruins of a colonial times sugar mill. Long cool tiled corridors and tiled bedrooms.

"A nice typical restaurant or two in Rome..."

YOU CAN almost walk into any restaurant in the heart of Rome and be sure it is typical and that it is good. Pick up the TWA Travel Tip for Italy (50 cents at any TWA office). The restaurants were chosen by Jean Govoni who is an absolute expert on Roman restaurants. Nearly all I know I got from her.

You could also drive across the Tiber, ask for Trastevere and tell the driver to take you to Piazza Santa Maria in Trastevere. This is a beautiful moonlit square with a great fountain and a lovely old church. Any restaurant up the side alley off the square will be good.

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Weekend in Tahiti?

TAHITI, once a magic des-
tination at the end of
yards of red tape and months
of study of schedules, has
now been brought within
weekend reach of Southern
Californians.

All that's needed is a valid
passport, a smallpox vaccina-
tion and a reservation—plus
a way to get back. The French
government insists that tem-
porary visitors have a valid
return ticket or funds to leave
Tahiti.

Two troupes of hip-swing-
ing Tahitian dancers helped
inaugurate a new air service
by Pan American World Air-
ways that makes it possible
for West Coast residents to
have breakfast at home, lunch
in Honolulu and dinner in Pa-
pete each Saturday.

Visitors can spend the rest
of Saturday night on Papeete's
colorful waterfront, mingling
with Tahitian girls, sailors
and Foreign Legionnaires.
You'll probably even see the
hula danced, Tahiti style.

SUNDAY MORNING there's
time for a swim and a leisurely
breakfast before boarding
the Panam 707 jet that will
get an American home in
time for Sunday dinner.

As an overnight trip, it
must be admitted, the Tahiti
jaunt probably will never
catch on. But as a spot for a
week-long vacation, it's al-
most perfect.

The hotels are still small,
reasonably quiet and without
air conditioning. They rely on
sea breezes instead. The food
is French and good, the water
is pure and the people pleas-
ant.

The ride itself is almost as
good.

Panam's weekly flight origi-
nates in San Francisco and
heads for Honolulu via Los
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FROM HONOLULU, it's a
five and one-half hour flight
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A weekend in Tahiti probably will include seeing Poly-
nesian girls dance vigorous Tahitian version of the hula.

gation and landing devices,
and has passed the scrutiny
of the U.S. Federal Aviation
Agency.

The jet leaves Honolulu In-

Cherries Bloom

Bouquets of white cherry
blossoms will be much in evi-
dence during the next 10 days
as the orchards bloom in
Beaumont and Cherry Valley,
according to Emil Wohlgem-
uth, chronicler of the flower
and fruit seasons in that
famed Southern California
cherry-growing center. For
camera fans, snow-capped
11,000 foot Mt. San Geronio
forms a spectacular back
drop for blossom photos.

Indications are for a good
crop of sweet cherries again
in June and the popular U-
Pick method is again con-
templated. In recent years, how-
ever, urban development,
freeways and other encroach-
ments have reduced cherry
production and Wohlgemuth
advises those wishing to pick
cherries again in June to get
in touch with grower-contacts
of last year or the Beaumont
Chamber of Commerce.

World Fair Tour

All States Society of Long
Beach is sponsoring a Gray-
line excursion tour to the
New York World's Fair, de-
parting Monday evening and
returning May 5.

Sight-seeing stops will in-
clude Salt Lake City and Chi-
cago en route to the Fair; on
the return, Washington, D.C.,
Cincinnati, St. Louis, Denver,
Colorado Springs and the
Grand Canyon of Arizona.

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fice is located at 148 E. Ocean
Bldg.

ternational Airport at 1:45
p.m. each Saturday. A half
hour later the peaks of Hale-
kala, Mauna Kea and Mauna
Loa are being left behind and
the cocktail service begins.

Cocktails, dinner and coffee
occupy most of the three
hours until the next land
comes into sight on the left
—Caroline Motu, a boom-
erang-shaped hollow of land
enclosing a coral lagoon.

Less than an hour later the
peaks of Tahiti and nearby
Moorea loom purple in the
dusk.

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Marks of Revolution

By Vera Williams

Southland Magazine Book Editor

TITANIC explosions like the French Revolution do not merely happen and pass; they leave a mark on humanity, both for good and for evil, to the rest of humanity's days. Not a country in Western civilization escaped the French Revolution's effects, in the very fabric of their political systems and their mores. A good book on the great revolution is therefore always to be welcomed, for the clues it offers to our own development. Stanley Loomis' "PARIS IN THE TERROR" (Lippincott \$6.95) is such a good book.

Loomis' detailed work is not a chronicle of events; it sets out to explain the events of June 1793 to July 1794 in terms of the chief actors in the Terror. Women like Char-

lotte Corday and Madame Roland; men like Robespierre, Danton, Marat, Desmoulins and Fouché are the central figures of "Paris in the Terror." These were the spirits that guided the guillotine and for the most part themselves perished by that same guillotine.

The condemned, going to their deaths in droves, form a sort of Greek chorus to Loomis' skillfully depicted sketches of the main actors.

Among those best described by Loomis is the beautiful Norman aristocrat, Marie-Charlotte de Corday, assassin of Marat in his bathtub. It is a fitting climax to the book's first section. Next is the career of the self-centered Mme. Roland, and of Danton, whom Loomis paints as a

character out of Rabelais. We see Danton making mistake after mistake, putting Robespierre in the driver's seat and himself on the guillotine.

Finally we are in the midst of the mass executions reigned over by Robespierre, whom Loomis sees as a cruel man

basing his actions on his pre-occupation with "virtue." And these also end up on the guillotine.

It must not be thought from all this that the French Revolution was merely a senseless blood bath. It set out to correct some of the

most oppressive abuses the world has ever known, and in the long run it did. But ambitions, jealousies, over-zealousness make the best-laid plans of man "gang agley," as Loomis shows, hence the excesses of the terror.



VICKI BAUM (left) as a teen-age concert harpist in the Viennese musical world of Mahler and Schonberg; Vicki Baum (right) at 46, a poised, successful editor and writer. Photos from "IT WAS ALL QUITE DIFFERENT: The Memoirs of Vicki Baum" (Funk & Wagnalls, \$4.95).

Liberty Beyond Hope

SIMON MACCABEUS, rather than his more celebrated brother Judah, is the central character of Lenore Cohen's new version of the Hanukkah classic.

"CAME LIBERTY BEYOND OUR HOPE" (Ward Ritchie Press, \$3.50) is the story of young Simon's love for Diana; the prediction of her father, the prophet Daniel, that the Holy Temple would be recaptured from the tyrant Antiochus Epiphanes; the historic victory of the Jews, led by Judah (the Hammer) Maccabeus, over the king and his Syrian legions; and the rededication of the temple.

Of the five Maccabees, four were killed in the war against the Syrians and only Simon survived, to become high priest and ruler of Judea.

The volume is attractively illustrated by Georges Gaal with sketches on color blocks.

OF ALL THE voices of dissent behind the iron curtain (and their number grows steadily) those of Poland are the ablest, from a literary point of view. Slawomir

Mrozek's "THE ELEPHANT" (Grove \$3.95) is by one of the best of the Poles. Mrozek is a sharpshooter at bureaucracy, satire and fantasy are his bullets. The short story is his rifle.

In one tale, children build a snowman which burgeons, in the mind of the officials, into a caricature and political threat. Most delicious satire is the story of the man who opens a drawer one day and finds tiny creatures dwelling therein; he becomes a man of power as a result. Mrozek's stories remind one of those Russian masters of the satirical short story, Zoshchenko and Ilf and Petrov, who fell into disfavor, to put it mildly, with Stalin.

ARMAND DENIS' search for adventure has taken him to the far off places of the world related in his "ON SAFARI" (Dutton, \$5.95), a story made poignant by his attempts to bring back live gorillas only to have them all die in captivity. His safari spans Asia and Africa in a hunt for zoo specimens and especially adventure.



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LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to: La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please analyze COLLIS.—J. C., F. P. O., San Francisco.

J. C.: COLLIS, traced to its old English source, is defined as a nickname alteration from the last five letters of Nicolas. The ancient Greek baptismal name Nicolas meant "man of the victorious army." Colas, from Nicollas, was altered in early Britain to Collis, then to Collis. The Collis family shield was granted to descendants in Ireland. It has a red chevron between three red lion heads on a silver background.

DEAR MISS RULE: What have you on VALENTA.—S.V., Garden Grove.

S.V.: VALENTA, traced back to its Italian source, means "valiant and powerful." Remote forefathers handed down their honored surname to present descendants in the spellings Valenta, Valente and Valenti. The family shield, granted at Mantua, Italy, is divided into four sections. Two have a black eagle overlaid with a crown, on a gold background; the remaining sections are silver, emblazoned with a red lion on a blue mound. Emblazoned over the lion are alternating gold and blue vertical stripes.

DEAR MISS RULE: Kindly give genealogy on MOYNAHAN.—R.M., Long Beach.

R.M.: MOYNAHAN and the name variations Monahan and Monaghan stem from the Gaelic Irish clan O'Manachain. This name, meaning "sons of the Little Monk," traces to BrBion, an ancient King of Connaught. A more recent forefather, Manachan, was a famous warrior recorded in A.D. 866. The Moyna-

han were chiefs in Roscommon until 1249 after which they were forced to migrate elsewhere in Ireland. The Monahan and allied families' armorial shield is blue, emblazoned with a gold chevron placed between three gold stars.

DEAR MISS RULE: What have you on NEISER.—L.L., Long Beach.

L.L.: NEISER had two early German sources. One was a nickname form of Dionysus. This interesting ancient and rare Roman deity name depicts as "sacred to the god of wine." Dionysus was altered in old-time Germany to Nysys, then to Neisus and Neiser. An alternate origin for Neiser was Genieser, meaning "enjoyable person."

DEAR MISS RULE: Please give data on RIZZO.—I.O., Long Beach.

I.O.: RIZZO is traced back many generations to an Italian lineage whose founder was termed "Rizzo," a nickname for "curly headed." No shield or other data is available on Rizzo.

DEAR MISS RULE: Please identify PENNOCK and PINNOCK.—R.W., E.P., Lakewood.

R.W., E.P.: PENNOCK and PINNOCK originated in ancient England from the Celtic word "Pennek" meaning "man with the large head." Ancestors include William Pinnock of Oxford, 1273. The Pinnock shield is black, decorated with a standing gold lion.

DEAR MISS RULE: Please give genealogy on CHACE.—K. C., Long Beach.

K. C.: CHACE, more familiarly spelled Chase, was first used by an English ancestor who lived at a "chace" or "royal hunting forest." The Chace shield is red, decorated with four silver crosses and a blue lion on a small gold rectangle in the upper corner.

Recipe of the Week

LEMON'S POPULAR flavor goes into this week's prizewinning recipe submitted by Mrs. Michael J. Hafner, 7772 Devonwood Ave., Garden Grove. The recipe:

Lemon Bars
2 cups flour
1 cup margarine
Mix like pie crust and bake 20 minutes in 9x12 pan at 350 degrees.
4 eggs beaten until light
2 cups sugar
4 tbs. flour
Mix these ingredients together and pour over hot crust. Bake again in 350 degrees for 25 minutes. Cool and cut into bars.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest, Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

SEEK FIRST PRIZE RECIPE

Saxifrage Is Hardy, Colorful

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Hardy and low-growing, saxifrage is a welcome member of the garden family for gardeners pressed for time.

By Joe Littlefield

SAXIFRAGE is a hardy, low growing perennial for shady garden areas. The plant will stand lots of sun in milder sections, but not desert localities, or where dry winds blow. There, they should be planted in shade.

The pink, cup-shaped flowers in clusters provide lots of winter color, edging a flower bed, a lawn, a walk or under trees.

These are good plants for the lazy gardener whose gardening time is limited and who seeks hardy perennials that require minimum care.

Old clumps should be dug up, younger branches cut off, old leaf stubs cleaned off, and the cuttings then planted where you want them to grow. They root easily and eventually form a mature clump.

Saxifrage gives welcome winter color addition to camellia flowers.

BE SURE to plant some dahlias in the sunny garden,

because these husky summer and fall flowering perennials will provide lots of showy color and attractive flowers for cut flower use.

Work some manure into the soil if you didn't prepare the soil in advance. Put some plain soil on top of the prepared soil and set out the dahlia roots. Holes for dahlias should be soaked well before planting. Place the root on a downward slant, the "eye" facing up. Drive a stake beside the dahlia root for later plant support, cover with a couple inches of soil, and water. As soon as new growth pops through the soil, gradually fill the hole with soil and water the plant well periodically.

Garden Clubs

Dominguez-Lincoln Village Garden Club will hear a talk by a representative of Kenney's Nursery at a meeting at 7:30 p.m. Monday in the Dominguez Building. A plant sale is planned.

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AUTOMATIC EQUIPMENT
- Electric Control Timers -
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It pays to invest in water-saving
equipment. promotes healthy plant
growth, reduces fertilizer bills,
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seedling expense.

We Carry a Complete
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Reg.
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Sale ends
JUNE 30



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50,000 WORDS CAN'T TELL THE TERR-O-VITE STORY

NOR

can pictures (worth 10,000 words) describe the aches and pains of trying to break through Adobe Hardpan or Packed Soils



OR

the frustration of trying to bore enough holes deep enough to aerate and get water penetration into the root choked lawn



OR the disappointment of trying to Dynamite your Soil to get Plant Nutrients deep into the Root Zone



NOR can everyone be a Soil Chemist to Neutralize Alkali in your Soil and Water



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Plant Pathologist to cure and prevent Yellow Foliage due to Mineral Deficiencies



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TERR-O-VITE is the ONLY COMPLETE fertilizer that does ALL the above...

And that is one whole of a job to do with ONLY one product by JUST SPRAYING on the ground.

TERR-O-VITE'S exclusive "wetter-water" principle gives fast water penetration through root-matted lawns and hardpan soil—providing drainage, aeration and reducing runoff.

TERR-O-VITE cures and prevents CHLOROSIS by supplying the Iron, Zinc and Manganese plants need to maintain their green healthy color.

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"Doc" Cha-Kem-Co's Horticultural Guide
These valuable books FREE
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CHACON ST., SOUTH GATE, CALIF.

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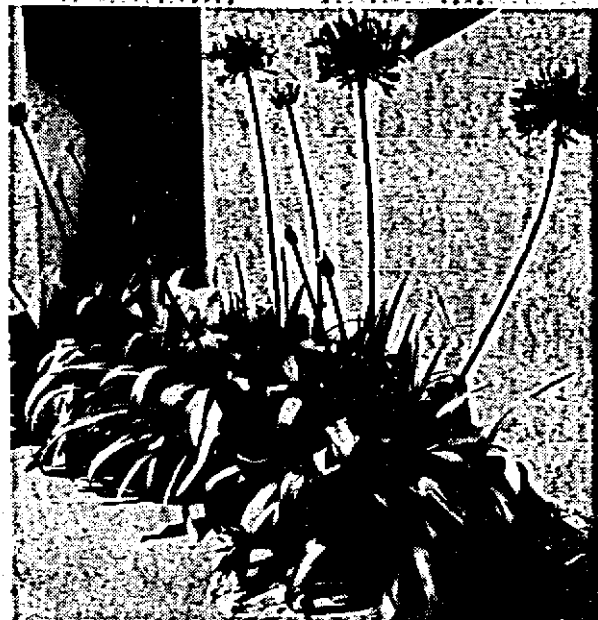
Go North on Bellflower Blvd. one block past Flower to Belmont.
Turn right one block.

Cans Full of Color

By Walter Finch

IF YOU would plant color by the can full, take a look at three natives of Africa that seem to thrive in the California climate. The three are agapanthus, gerbera and kniphofia, all of which are available in gallon cans at your local nursery.

Agapanthus, the Blue Lily of the Nile, is a terrific performer in all sections of the state, its umbels of blue flowers catching the early summer sun and brightening gardens from San Diego northward. Actually a bulb, agapanthus is treated here like a perennial and left in the ground for years until the clumps become too crowded for good performance. When



Agapanthus, the Blue Lily of the Nile, is one of a colorful African trio that can be bought in cans.

this happens, the clumps are simply lifted, divided and replanted.

The agapanthus is easily spotted. From a clump of evergreen strap-like leaves, tall flower stems shoot up, bearing at the top a large rounded cluster of bright blue flowers.

Lily of the Nile is a sun lover, and while it will bloom in some shade satisfactorily, care should be taken to insure it half a day's sun, at least, especially in coastal gardens. Give it good drainage and any reasonably fertile soil. Give it regular water, too, during the growth and bloom periods.

Kniphofias are hard to pronounce but if you call them Red Hot Pokers, any member of the California Association of Nurserymen will know what you are talking about. These colorful perennials have undergone considerable improvement during the past decade or two. New colors have been added and flower size has been developed to make them one of our most useful border plants. Red Hot Pokers are available today in cooler shades of cream and yellow, with combinations of these as well as the traditional "red hot" orange.

Gardeners should try them in the rear of a sunny border in combination with other tall-growing perennials.

Kniphofias can be left in the same spot for years. Sun is the preference, with regular water and soil that is not too rich.

Gerbera, the lovely Trans-

vaal Daisy, is an aristocrat among daisies, featuring beauty in the individual bloom rather than in the mass of color which other daisies produce. The flowers are borne gracefully on top of long, wiry stems, which are ideal for cutting. The colors run primarily to lovely pastel shades, but a darker red is also found in the family.

Gerberas are very susceptible to damage from poor drainage, and this more than anything else accounts for their occasionally short span of life. Give them a warm sunny spot, reasonably rich soil and regular watering, preferably by irrigation.

Iceland Poppies

Iceland poppies are too often neglected. They are ideal for a spot in full sun where the drainage is good and you don't intend to water too often. The trick is—don't bury the crown. The result will be a long period of beautiful, pastel flowers in wiry stems that make long-lasting cut flowers. Cut them as the buds begin to show color.

COOKE LIQUID DOO-SPRAY

WIPES OUT POWDERY MILDEW—on ROSES, BEGONIAS and other plants—

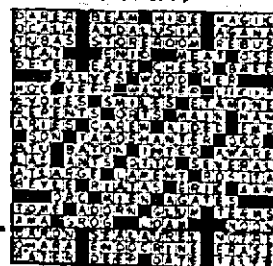
It's effective!

This is a special KARATHANE emulsion—with wetting and sticking agents—controls and prevents ugly fungus from ruining your garden.



AT FOCKLOO NURSERY

SOLUTION TO TODAY'S PUZZLE (See Page 34)



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OPEN 7 DAYS A WEEK
Daily 8 a.m. to 6 p.m. — Friday 10 p.m. — Sunday 8 a.m. to 4 p.m.





Interesting Evergreen

YEW PINE, just as often called Podocarpus, is one of the best of the evergreen shrubs. Most people like the rather irregular shape that make it more pleasurable to training to suit their whims. For example, it may be grown against a wall or post, espaliered, as a large shrub or even as a tree. It has a decidedly oriental look that adds glamour to garden. (Photo left)

—Call. Assn. of Nurserymen Photo

Tips on Gardening

Garden tips for the week... plant vegetables now. Set out plants of tomatoes, peppers (in warm areas), lettuce. Plant seed of melons and zucchini.

Time to lift and divide Shasta daisy, chrysanthemum, yarrow and any other summer or fall-blooming perennials you may have around the garden.

As forsythia, weigela, flowering peach and other flowering trees and shrubs go out of bloom, cut back the old wood. Shrubs can have the old wood cut to within six inches of the ground.

COLEUS	Large, Colorful Leaf Plants	59¢ Doz.
BOTTLEBRUSH	Ready to Bloom	79¢ Gal.
FUCHSIAS	Basket Upright	Pots 19¢ Gal. 79¢
ROSE BUSHES	In Bloom Best Colors	1.19 Gal.
ONION SETS	49¢	TOMATO—PEPPER—EGG PLANTS NOW AVAILABLE
GLADIOLUS BULBS	15 Colors 98¢	DAHLIA BULBS 3:1.35

JENKINS NURSERY
6539 CHERRY, LONG BEACH GA 2-47583

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PHENOMENAL NEW BLUEGRASS
STAYS THICK AND GREEN
EVEN WHEN MOWED SHORT!**

All photographs in this ad taken by Merle Morris & Associates and certified by them as completely unretouched.

New lawn or reseeded, mowed short or tall, Golf Brand gives you a lawn so thick it crowds out weeds!

ORDINARY BLUEGRASS produces only a few leaves on each plant, like this. To keep such a lawn healthy, you must mow it long to give the roots the shade and nourishment they need. With fewer leaves, the plant is unable to produce that thick luxuriant look you want in your lawn.

NEW GOLF BRAND contains a phenomenal new Kentucky Bluegrass (called Prato) that produces many fine leaves. Under midsummer sun, roots are shaded and nourished even when your lawn is mowed short. The dense growth of fine leaves means a good looking turf so thick it crowds out weeds.

GREAT FOR RESEEDING! Proved in test plots for 8 years, Prato Kentucky Bluegrass plays an important part in the new Golf Brand Lawn Seed mixture. In addition, you get ample quantities of other dependable turf grasses required for fast germination, beautiful deep green color and shade tolerance. All of these fine grasses combine to produce a lawn so thick it crowds out weeds—yours with GOLF BRAND!

***ONLY GOLF BRAND CONTAINS PRATO** and Northrup King is proud to bring it to you. The wonderful new Golf Brand blend will make your lawn thicker, more weed-free and lovelier.

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Kenneth Christensen Chairman of the Board

NORTHROP KING & CO.

LOOK FOR IT NOW AT YOUR LAWN PRODUCTS DEALER'S!

A TURF SO THICK IT SUPPORTS A GOLF BALL!
Here's proof of the unusual thickness and density of Prato Kentucky Bluegrass. See how a golf ball sinks into ordinary bluegrass (left) but doesn't penetrate the cushiony Prato turf (right).

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 - LONG BEACH SEED 2558 Long Beach Blvd. Long Beach
 - PARK NURSERY 2842 E. 10th St. Long Beach
 - MERRIHEW NURSERY 1426 Montrose Ave. Santa Monica



Fine example of red household cat and her kitten is shown in this photo by owner, Louise Van der Meid.

By Eleanor Avery Price

TODAY I'm seeing red—because I like red cats. (Most people call them or-

ange or yellow.) To me, there is scarcely any cat more appealing. He belongs on the hearth near the crackling logs; he belongs playing in the autumn leaves; he brings color to any household. Besides all this, he has a peppery spirit.

He also has, I am told, a weakness that isn't so good, although I for one won't let it spoil my fondness for red cats. He is said to be a bleeder. It has something to do with his pigmentation. A red cat may need very prompt attention if injured.

In cat shows there can be seen several kinds of red cats, the domestic short-hair red tabby, the red Persian, the red tabby peke-face Persian, the red peke-face Persian, and, of course, the red household pet. I do believe there is also a red point Siamese.

RHUBARB, owned and trained by Frank Inn of Hollywood, is, to my way of thinking, one of the loveliest of domestic shorthair red tabbys, even though he was found in an animal shelter. He has a thick short coat, nice rounded ears, lots of "necklaces," "bracelets," "swirls," and "butterflies," as well as a composed manner hiding his peppery spirit. But his pepper comes out now and then. At one performance with other Inn actors, I saw him make a beeline from the act, and he was all for streaking across North Hollywood Park. Fortunately for Inn, someone caught him, and Rhubarb continues to brighten the eyes of spectators during his stage acts and in the movies.

Once, I, too, had a fine vigorous cat somewhat like Rhubarb. He didn't start out so colorfully, or so I thought, and so I named him Pinky. But his coloring darkened and became more sharply outlined as he grew. I have since learned that at birth the red tabby is well marked if it will be so as an adult, but that during kittenhood, it

ST. PARADE

Seeing Red...in the Cat World

goes through a stage of fading. So, if you want a well marked red tabby, select it at birth or wait until the markings "jell" when the kitten is a few months old.

THE LONG-HAIRED red Persians and red tabbys are very lovely. And "unusual" is the word to describe the Persian peke-faced red and red tabbys. They greatly resemble a Pekingese dog and have a short pug nose, an inden-

tion where the nose meets the forehead, a wrinkle from the eye to the outside corner of the mouth, curved forehead, and eyes that appear to "bug out." There are not very many of these cats, and only the red and red tabby are recognized for show in this country. They are discussed in "Persian Cats and Other Longhairs" by Jeanne Ramsdale. It should appear on pet shop book shelves very soon. Next Sunday Santa Ana

Valley Kennel Club has its famous outdoor unbentched show and obedience trial at La Palma Park, Anaheim. And you may still have time today to run up to San Gabriel Kennel Club show in Recreation Park, Monrovia.

California Collie Clan, Inc., has specialty and sweepstakes program at Lynwood Park, starting at 9 a.m., April 25; Walter Welsh, breed judge; Wayne Baxter, sweepstakes judges.

Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 32

By H. L. Ristara

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- 6 Timber
- 10 Pecky
- 11 The
- 12 Flute
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- 20 Spanish region
- 22 Guam's capital
- 23 Band
- 24 Instrum.
- 25 Puzzle
- 26 Coup d'
- 27 Oklahoma city
- 28 Food staple
- 30 Chemical salt
- 31 Hinder
- 33 American Indian
- 34 Popular pastime
- 36 Educated
- 37 Assuage
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- 48 Lawful
- 52 Culls forth
- 54 Well-known song hit
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- 96 Marble
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- 101 Deck
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- 106 Medical group
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- 120 gland
- 121 Olditerate
- 122 Appraiser
- 123 Profound
- 124 Tropical fruit
- 125 German coin
- 1 American soprano
- 14 Place of trade
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- 16 Hungarian beauty
- 17 Giving service
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- 22 Hardwood tree
- 32 Isky Syria
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- 39 "Leaves of Grass" poet
- 41 African antelope
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- 61 Tiny insect
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- 64 Author
- 65 Chalk
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- 70 Stakes
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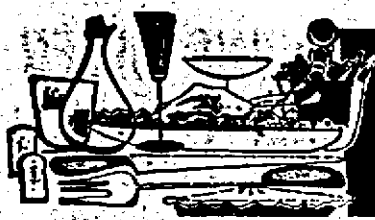
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CLASSES START
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APRIL 29-LAKEWOOD PLAZA
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GOURMET'S GUIDE

Southland Dining at its Finest
In the Long Beach and Orange County Area

Sunday, April 19, 1964

World Famous
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Andy's Hot Baked
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SPECIAL ROAST BEEF DINNER... 87c
SPECIAL LUNCHES FROM 11 A.M.
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DOWNTOWN LONG BEACH
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DON MASON
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733 E. Broadway, L.B.

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Gourmet Cuisine

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SERVING THE BEST FRIED CHICKEN you ever had. You'll enjoy dining at this New Kentucky Fried Chicken Restaurant...
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Dinner 5-1111
Long Beach, CA 2-1225

meet your host

JIM CONTRATTO
Left-Handed

ANYONE WHO'S ever heard the old gag about a left-handed screwdriver knows there ain't no such thing. Jim Contratto disagrees, however, because he makes a flock of them every day. His are smooth liquid screwdrivers, combining vodka and orange juice. They're left-handed because that's the hand Jim, a leftie, uses to mix 'em with.

One of the hosts at the Apple Valley Steak House, 733 E. Broadway, Jim is the son of its owner, Oscar Contratto Sr. He and his brother, Oscar Jr., spend most of their time there tending the bar, a popular gathering place for much of Long Beach's elite. Jim, a native of Long Beach, is one of the city's most famed lefties. His strong passing arm earned him a spot on USC's varsity football squad in '53, '54 and '55. As top quarterback he guided the team to the Rose Bowl in '54.

Jim has worked at the Steak House since 1956. His current sports activities include fishing and hunting. He is an eager Angels' fan, but cool toward the Dodgers and Rams. His favorite dish at the A. V. is the New York cut steak, with salad and baked potato. That charcoal-broiled steak, a marvelous cut of the finest beef obtainable, is also the favorite of a majority of the restaurant's beef eaters.

The Apple Valley's versatile menu attracts gourmets from miles around. All varieties and cuts of steaks are available, priced from \$3.95 to \$5.45. Thirteen superb sea food items are offered from frog legs and abalone to fried fillet of sole and fresh blue-point oysters. The dinners, priced from \$2.45, include soup du jour as well as a large salad and are served by waiters and waitresses who are the very best in their profession. —TEDD THOMEY

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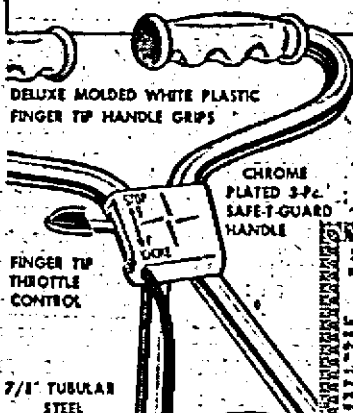
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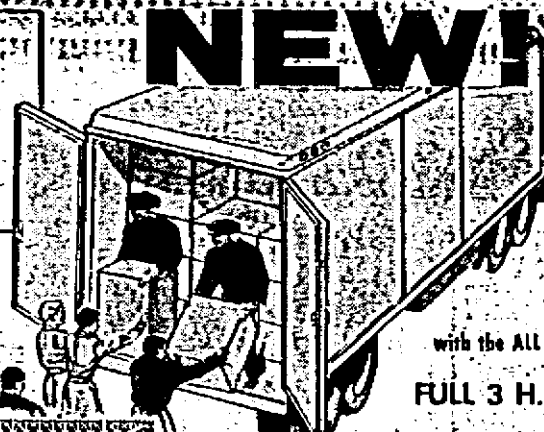


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AMERICA'S SAFEST MOWER

The Whirl-O-Matic complies with
the "American Standard Safety
Specifications for Power Mowers.
De Luxe quality. Full power performance.
Cuts grass faster, cleaner and
with less effort!



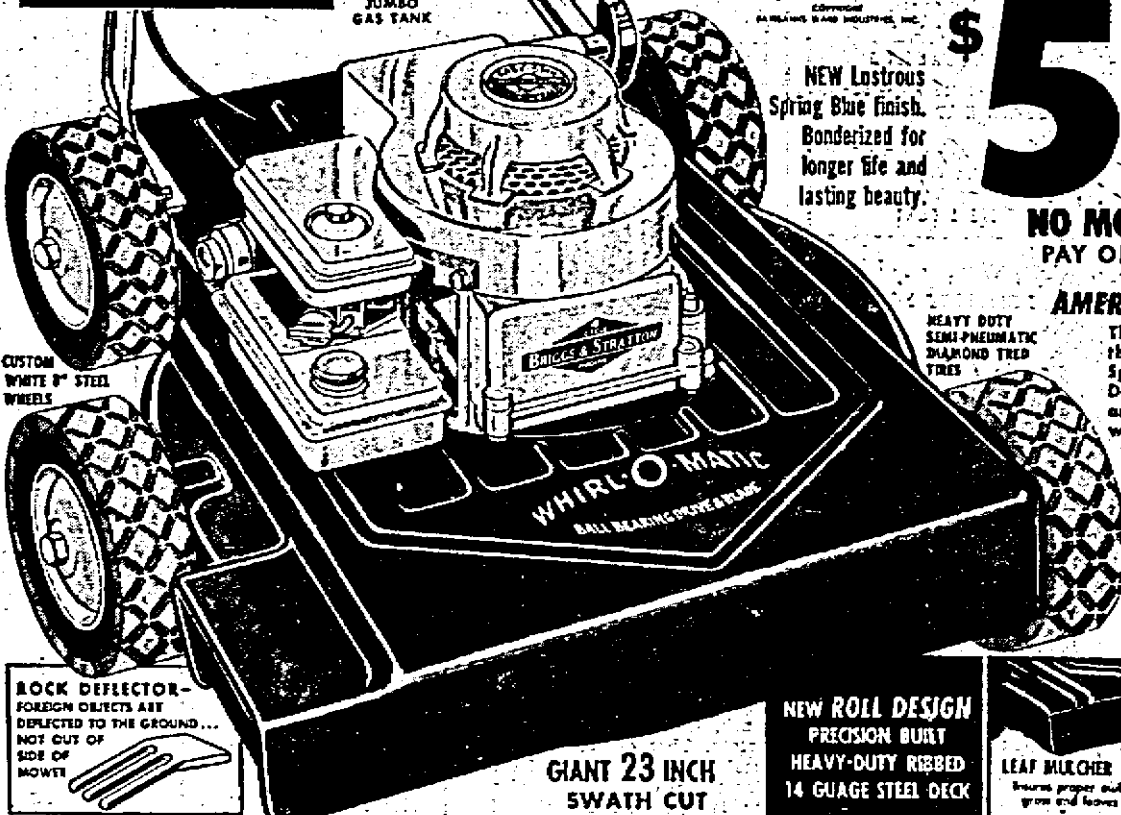
ROD SCALPING STAGGERED
WHEELS WITH "DUAL" BEARING
Runs to within 1/2 inch of
ground, hills, etc.



LEAF MULCHER INCLUDED
Ensures proper mulching of
grass and leaves in fall.



NO SPILL AIR CLEANER
Greater cleaning capacity.
Protects engine against dirt.
Easily cleaned.



ROCK DEFLECTOR—
FOREIGN OBJECTS ARE
DEFLECTED TO THE GROUND...
NOT OUT OF
SIDE OF
MOWER

**GIANT 23 INCH
SWATH CUT**

**NEW ROLL DESIGN
PRECISION BUILT
HEAVY-DUTY RIBBED
14 GAUGE STEEL DECK**

McMahan's
FURNITURE STORES

SINCE 1919

**IT'S EASY TO OPEN
AN ACCOUNT AT
McMAHAN'S**

Open Mon. & Fri.
Nites 'til 9 P.M.
Wilmington Store Closed
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• 1895 E. Anaheim St., Long Beach . . . HE 6-5211 • 909 Avalon, Wilmington . . . TE 4-4548
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TeleViews

Sunday, April 19, 1964

Groucho's Wife 'Other Woman'

(See Page 7)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

Brightens Daily Forecast



TERI YORK, CHANNEL 11'S WEATHER GIRL

Bert's Eye View

By BERT RESNIK
TV and Radio Editor

LIKE EVERYONE else, Teri York can't do anything about the weather except talk about it.

Like very few others, however, Teri gets paid for what normally is mere conversational fodder.

She's the weather girl for KTTV (channel 11) and daily presents the forecasts during the news programs.

Being a weather girl doesn't make her any less invulnerable to the whims of the elements than you.

"I remember one night reading a forecast that said there was 40 per cent possibility of showers," said Teri.

"I walked out of the studio and got drenched."

An exception, of course.

And Teri really believes that the Weather Bureau does a tremendous—about 95 per cent accurate—job.

Nevertheless, and maybe it's because she's a woman first and a weather girl second, Teri dresses according to the season, rather than the forecast.

AS A WOMAN FIRST, weather-girl Teri is herself alone enough to brighten any storm. She is, to put it conservatively, gorgeous.

Because she is, KTTV has not found it necessary for her to employ any gimmickery in her dispensation of the daily highs and lows.

In a sense, that's too bad.

Because Teri, in addition to making a pleasant picture, is a professional singer. It is a profession which, in point of experience, includes singing with the Tex Beneke Orchestra.

While everyone talks about the weather, no one yet has sung about it. Teri would be a good candidate to put a lilt in the forecasts.

She also was a professional actress, appearing in such television series as "Judge Roy Bean," "Bachelor Father" and "The Detectives."

It is Teri herself who puts the emphasis on "was."

Because she can "be myself" as the weather girl and a reporter for "Hollywood File" seen during the news programs, Teri doesn't want to go back to acting.

"IF YOU'RE HONEST with yourself, you don't have to re-create what you're supposed to be," she said.

"An actor has to become someone else for his part.

"It's a terribly consuming job, demanding of your energy and your personal life."

It is her "personal life" upon which Teri particularly doesn't want any acting demands.

It's a personal life that includes her husband, orchestra leader Marshall Cram, and their children, Kelly, 12, and Gilson, 9.

However, she enjoys meeting actors as part of her "Hollywood File" reporter assignment.

AS A REPORTER, she principally listens and attempts to use a different approach.

Sometimes it is the actor, rather than the interviewer, who charts the approach.

There was, to cite a for instance, the time Teri went to the Motion Picture Country Home to interview Chester Conklin, one of the all-time famous Keystone Kops.

The old star looked at the weather girl and a youthful gleam lit his eyes.

"You're the last thing I see before I go to bed," he said.

The nurses held him down.

DOOLEY'S

Day In, Day Out - 7 Days a Week
Super LOW DISCOUNT PRICES!

BOXCAR BARGAINS

FROM

Hotpoint

BUY NOW

While we can pass these savings on to you! \$\$\$\$\$\$\$\$\$\$\$\$

Clear the tracks for the year's Biggest Trainload of Hotpoint Values! We've combined our buying power with other Hotpoint dealers for a mammoth direct-from-the-factory purchase of whole carloads of Hotpoint appliances

Latest New 1964

Hotpoint

BIG 10-cu.-ft. REFRIGERATOR

Has huge freezer that holds 65 lbs. of frozen foods (including chilies). Big capacity shelf storage with lots of extra storage space in the deep door shelves.

DOOLEY'S LOW, LOW SALE PRICE

FREE DELIVERY, SERVICE AND GUARANTEE

134⁸⁸

Quantity Prices
on Request



Latest New 1964

Hotpoint

12-cu.-ft. 2-Door REFRIGERATOR-FREEZER

WITH NO-FROST REFRIGERATOR SECTION

Has large freezer section and lots of shelf storage area. Porcelain vegetable pan, deep door shelves, magnetic door gasket on all four sides.

DOOLEY'S LOW
SALE PRICE

187⁸⁸

FREE DELIVERY, SERVICE AND GUARANTEE



Latest New 1964

Hotpoint

Big 15.5-cu.-ft. DOUBLE-DOOR "Roll-Out" REFRIGERATOR-FREEZER

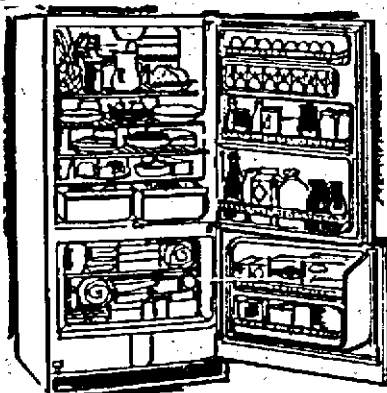
With Big Capacity Bottom Freezer Section

Extra value in a big two-door refrigerator with deluxe features.

Dooley's Sale Price!

288⁸⁸

FREE DELIVERY, SERVICE AND GUARANTEE



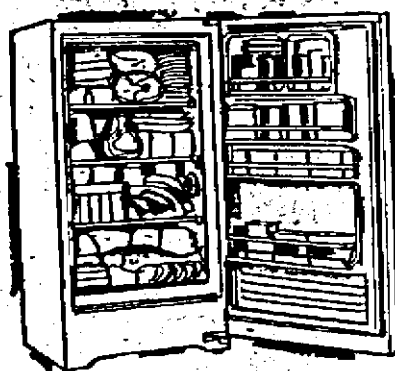
Latest New 1964

Hotpoint

UPRIGHT FREEZERS

10-FT.....	148 ⁸⁸
12-FT.....	176 ⁸⁸
13.2-FT....	208 ⁸⁸
18.5-FT....	279 ⁸⁸

FREE DELIVERY, SERVICE & GUARANTEE



DOOLEY



DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.-NORTH LONG BEACH

HOTPOINT... First with the Features Women Want Most!

LOW, EASY TERMS

90 Days Same As Cash

With Down Payment, & Approved Credit

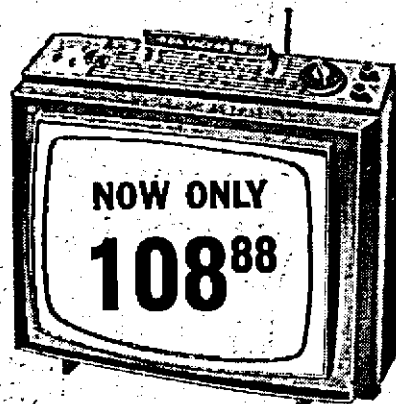
Majors \$125.00 or More

Mon. and Fri., 9 to 9; Tues., Wed., Thurs., Sat., 9 to 6; SUNDAYS, 10 to 5

DOOLEY'S Portable TV BARGAIN BONANZA New 1964 **RCA VICTOR**

BIG SCREEN
Slim Styling
PORTABLE TV

Slim and trim... your best portable TV buy! Enjoy top-front Golden Throat sound. Tinted safety glass window reduces reflections. An ideal "second set" for the family!



NOW ONLY
108⁸⁸

THE DELEGATE Model 6AB 14M—125 Square-inch Picture

FREE 90-DAY SERVICE and GUARANTEE

Why Not Have the Very Best at Dooley's Low Prices!

SUPER-POWERFUL NEW VISTA TV IS HERE! **RCA VICTOR**

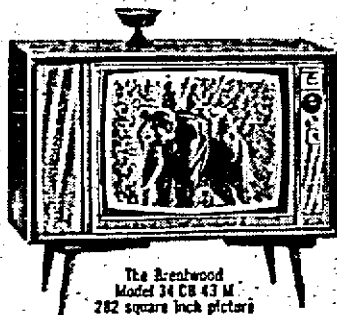
Early American or Contemporary TV
Big screen TV! Whatever style you choose, you'll enjoy bright, clear TV viewing and rich Golden sound! One-set Fine Tuning "remember" best picture.



The Cabot
Model 39 CB 564 M
282 square inch picture

**Big 23-inch TV
YOUR CHOICE**

219⁹⁵ ea.



The Brenwood
Model 34 CB 43 M
282 square inch picture

FREE DELIVERY, SERVICE AND GUARANTEE

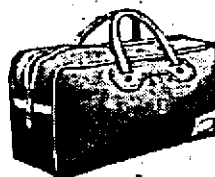
LOW, EASY TERMS

90 Days Same as Cash

With Down Payment and Approved Credit — Majors 125.00 or more.

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.—NORTH LONG BEACH

DAY IN, DAY OUT—7 DAYS A WEEK
DOOLEY'S Prices Are Lower!

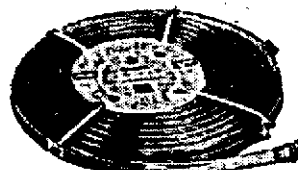


Zippered SATCHELS
Rubber lined with reinforced handle.

15-inch..... **79^c**

18-inch..... **98^c**

WHY NOT HAVE THE BEST
AT DOOLEY'S LOW PRICES!



Quality 50-Foot
Transparent
Green Vinyl
GARDEN HOSE

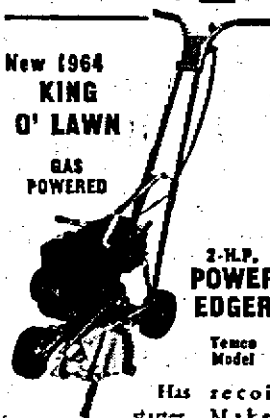
Unconditionally guaranteed.
Lightweight hose with brass
couplings.

SPECIAL

2⁸⁸

New 1964
**KING
O' LAWN**

**GAS
POWERED**



**2-H.P.
POWER
EDGER**

Temco
Model

Has recoil
starter. Makes
those hard jobs easier. Trims
curves, angles or straight edges.

SALE
PRICE

46⁸⁸

**Supreme 8-PIECE
HOME HAIR CUTTING KIT**

Easy to do... if you can comb
hair you can cut hair.

SPECIAL

4⁸⁸



New 1964

FAMOUS Amana
1-H.P. Large Capacity
AIR CONDITIONER
WITH HEAT PUMP

The most for your money because
Amana quality makes the difference!
Heats or cools automatically!

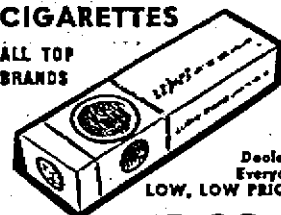
SUPER SPECIAL **208⁸⁸**

New 1964 AMANA
1-H.P. AIR CONDITIONER

SALE PRICE **138⁸⁸**

CIGARETTES

ALL TOP
BRANDS



Dooley's
Everyday
LOW, LOW PRICES

REGULAR

2.08 cts.

KING SIZE or
FILTER TIP

2.12 cts.



Here's the "Scoop Scooper"!
Look left, look forward, look right,
look backward! Regular 2.93.

DOOLEY'S
SPECIAL

1⁴⁹



U.S. Infantry RIFLE

By Marx

A quality infantry rifle with power-
recoiling barrel. Complete
with electric battery. Regular 2.93.

DOOLEY'S LOW PRICE

1⁸⁸



THE
HARDWARE
MAN

MON. & FRI. 9 to 9—TUES., WED., THURS., SAT. 9 to 6—SUNDAYS 10 to 5

30



YEARS
of
MAKING
CHICKEN
PIES
in
LONG
BEACH

Our famous chicken pie
Dinner only

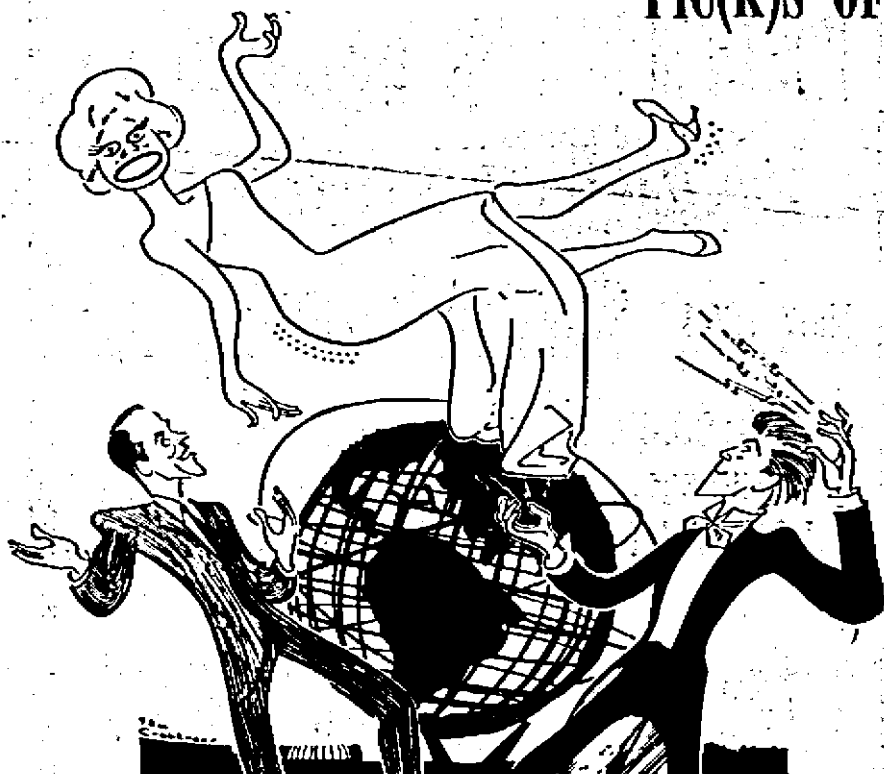
99¢

Phillips

Restaurant 737 PINE

Chicken Pie

Go Shop 730 PACIFIC



REALLY UP IN THE AIR about her appearance on "Opening Night World's Fair" is Carol Channing. Host Henry Fonda is happy with the upward move and magician Mark Wilson is the man behind the levitation. The trick will be performed on the 90-minute special at 7:30 p. m. Wednesday, channel 4 in COLOR.

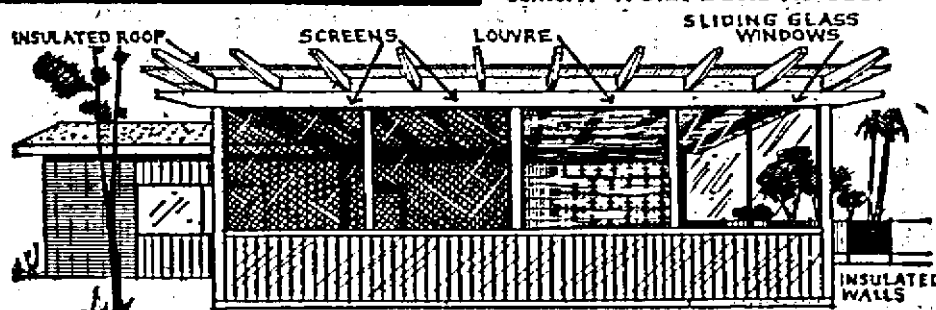
All-American New and Exclusive 3-Way Combination Family Fun Room!

Now for the first time a screened room designed with a family room in mind!

Designed to accept louvred or sliding windows. Enjoy now as a screened room enclosed, later as a family room.

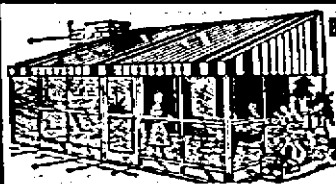
HUGE Spring SAVINGS

Heavy insulated roof to match your home. Insulated walls. Several designs to blend with any home. CEMENT WORK DONE AT COST



BLUE CHIP STAMPS

FREE
25,000
BLUE CHIP
STAMPS
WITH EVERY
CONVERTIBLE ROOM
LIMITED OFFER
DURING THIS SALE



BIG SAVINGS ON ALUMINUM PATIOS OPEN OR SCREENED!
10,000 BLUE CHIP STAMPS FREE ESTIMATES



ALL AMERICAN PATIOS

CALL DIRECT ... OR
CALL COLLECT
DAY OR NIGHT
NO OBLIGATION

GE 8-6021

Serving Los Angeles
and Orange Counties

SAVE
37 TO
40%

WE SCREEN-IN
OR
GLASS-IN
EXISTING
PATIO ROOFS
AND PORCHES

Guaranteed for a Housetime
No Money Down

Bank Terms Low As \$5 Week
For a Free Estimate in your
home ... CALL NOW!

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LOS ANGELES AREA AM 8-1921



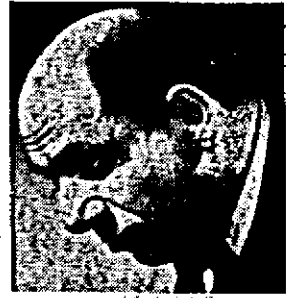
DONNA DOUGLAS, who plays Elly May on "The Beverly Hillbillies," forsakes her usual masculine pants for something more feminine during the Wednesday episode at 9 p. m. on channel 2.



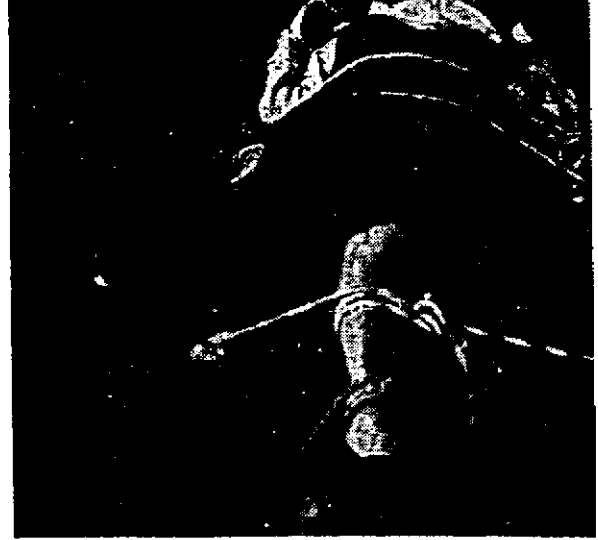
JAMES DALY PORTRAYS a doctor who gets involved with a girl, Davey Davison, young enough to be his daughter. It's on "The Nurses" at 10 p. m. Thursday, channel 2.



LUCY BALL AND BOB HOPE play a husband-wife team during the "Lucille Ball Comedy Hour" at 8 p. m. today (Sunday), channel 2.



CONTRASTING moods are pictured by Edmond O'Brien (left) and Herschel Bernardi, O'Brien, during "11th Hour" at 10 p. m. Wednesday, on channel 4, is accused of being a Communist. Bernardi, during "Suspense Theater" in COLOR at 10 p. m. Thursday on channel 4, learns he has an incurable disease.



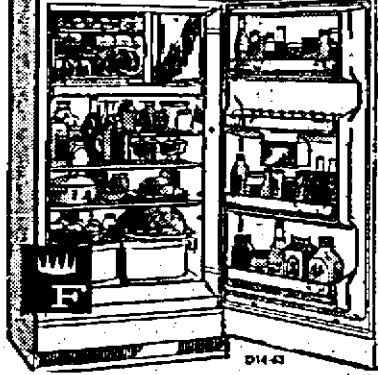
IMOGENE COCA IS BEING put through the grinder by Ernest Truex during this scene from "Grind!" at 8:30 p. m. today (Sunday), channel 4.

TV. TECHNICIANS NEEDED!
 By Industry - By the Public - We Train - Short Practical Courses - Color and B/W - Troubleshooting - Radio - Electronics - Approved for Van and Civ Techs
 Cal Tech Trade Schools 8488 Atlantic Long Beach CA 2-4447

HILL'S BARGAIN DAYS!

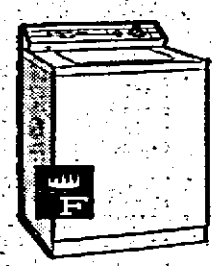
3 ADDED DAYS
 MON. - TUES. - WED.

"BARGAIN BASEMENT" PRICES ON EVERY ITEM IN OUR STOCK DURING THESE 3 ADDED BARGAIN DAYS! FANTASTIC SAVINGS ON MANY CLOSE-OUTS AND FLOOR MODELS!

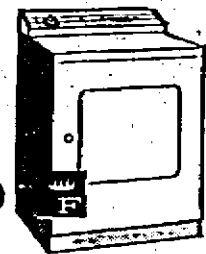


LARGE FAMILY SIZE FRIGIDAIRE
 • Big Across the Top 72-In. Freezer Chest
 • Twin Porcelain Enamel Hydrators
\$186⁵⁰

SPECIAL SAVINGS ON FRIGIDAIRE



2-SPEED WASHER
\$186⁵⁰



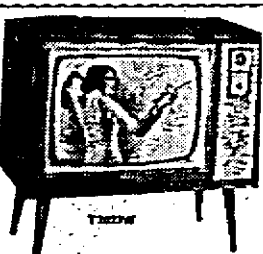
Frigidaire Flowing Heat DRYER
 JUST DIAL THE FABRIC SETTING
3 DAYS ONLY \$136⁵⁰



HILL'S LOW PRICE \$399⁶³
 LEGS OPTIONAL

LOWEST PRICE EVER ON ZENITH COLOR TV

ZENITH 23" CONSOLE
 BLACK & WHITE TV
\$238⁶³



HILL'S

90-DAY TERMS FREE TO CASH BUYERS

Store Hours
 Mon., Thurs. Fri. 10 a.m. to 6 p.m.
 Tues., Wed., Sat. 10 a.m. to 5 p.m.
 Closed Sundays

Our Own Service Department Backs Up What We Sell
 15 YEARS IN SAME LOCATION

Highest Trade-In Allowance

First in Quality and Service
 5650 ATLANTIC AVE., N. L. B.

SUNDAY

April 19, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.**
 4 Mr. Wizard, Don Herbert
 11 White Hunter, R. Reason
 7:30
 4 (Clr) Journey of Lifetime
 9 Movie: "Behave Yourself," Farley Granger (51)
 11 Highway Patrol, Crawford

- 8:00 A.M.**
 2 Lamp Unto My Feet (new time): "And Nothing Alter," poet Paul Roche
 4 Movie: "Perilous Holiday," Pat O'Brien (46)
 5 In God We Trust (Cath.)
 7 Sunday Chapel (Presby.)
 11 Great Churches: 1st Christian (Burbank)
 13 Gospel Favorites (music)

- 8:30**
 2 Look Up & Live (new time): "Utopia, Ltd."
 5 Herald of Truth
 7 Movie: "The Plunderers," Rod Cameron (48)

- 9:00 A.M.**
 2 Camera Three: "Yellow Bird," Susan Reed and zither, Early tongue-in-cheek Tennessee Williams short story.
 5 The Adventist Hour (Orange Show Grounds), H.M.S. Richards
 9 Movie: "Las Vegas Story," Victor Mature (52)
 11 Movie: "Baroness & the Butler," Wm. Powell
 13 Variedades, R. Iglesias
 9:30
 2 Light of Faith (Jewish)
 4 Christophers: Teaching

- 10:00 A.M.**
 2 Learning '64: "Foreign Languages in Schools"
 4 This Is the Life, (Luth.)
 7 Movie: "Angel & the Badman," John Wayne (47)
 13 Panorama Latino
 10:30
 4 Frontiers of Faith: Josiah
 5 Baseball Bufts, Brundige
 9 Ladies of the Press: Amb. Charles Yost
 13 (Color) Faith for Today

- 11:00 A.M.**
 2 American Business System (premiere): "Role of the Market"
 4 Movie: "Texas," Glenn Ford, Wm. Holden (41)
 5 Baseball (sports box)
 9 Our Miss Brooks, E. Arden
 10 Baseball (sports box)
 11 Wonderama, Al Lohman
 13 Church in the Home
 11:25
 8 Baseball (sports box)

★ Sports Today

BASEBALL, 11 a.m., channels 5 and 10, L. A. Angels at Cleveland Indians.

BASEBALL, 11:25 a.m., ch. 8 (San Diego), has the Phillies-Cubs game from Chicago.

HOUSTON GOLF Classic, 2 p.m. (or following baseball), ch. 5, with final holes of the \$50,000 tourney, live from Sharpstown Country Club.

TENNIS Championship, 3 p.m. (or following Houston Golf), ch. 5, with James Garner and Sam Balter mikeside for an exhibition set between Robert Stack and Efrem Zimbalist Jr. paired against Alex Olmeda and Barry McKay. Also mixed doubles with Dinah Shore, Janet Leigh, Pat Boone, Eddie Fisher, Susan Oliver and other stars.

SPORTS SPECTACULAR, 5 p.m., ch. 2, as new 30-min. format offers tapes of this month's Atlanta (Ga.) 500 for late-model stock cars. Jack Whitaker is mikeside with Dan Gurney (Costa Mesa), Parnelli Jones (Torrance) and Dave McDonald (El Monte) among the entrants.

- 12:00 NOON**
 2 Sum & Substance, Dr. Harvey: Adele Rogers St. Johns
 9 Movie: "Paths of Glory," Kirk Douglas (57)
 12:30
 2 Capitol Hill to California
 7 Movie: "Underworld After Dark," Philip Reed (47)
 11 Top Star Bowling: Ray Bluth vs. Glenn Allison
 13 Rev. Oral Roberts (relig.)
 34 Novela (drama serial)

- 1:00 P.M.**
 2 Face the Nation: Sen. Clifford Case (R-N.J.), supporter of FEPC section of civil rights bill.
 4 Legacy of Light: "Anna Karenina," Tolstoy novel and 7th Commandment
 13 Social Security in Action

- 2:00 P.M.**
 2 Science Unlimited, Dr. Raymond P. Mariella (premiere), Chicago-produced series looks at organic chemicals.
 4 (Color) Ethics: "What Is This Painting Worth?"
 11 Movie: "Dreamboat," Clifton Webb (52)
 13 Voice of Calvary
 1:30
 2 Food for Fun, Marian O'Brien (premiere), St. Louis-produced series
 4 (Color) Confrontation: "Orientals' Respect for Parents & the Law"
 7 Issues & Answers: Amb. Adlai E. Stevenson. The effects of the Sino-Soviet split are weighed, and the twice-nominee is asked about his willingness to accept a second spot.
 9 Movie: "Paths of Glory," Kirk Douglas (57)
 13 Cal's Corral (to 4 p.m.)

- 2:00 P.M.**
 2 Insight: Protestant-Catholic Dialogue: "Where Do We Go from Here?"
 4 (Color) Tales of the West
 5 Houston Golf Classic (see sports box)
 7 Direction '64, Editors of 4 leading Protestant magazines outline overseas activities of the National Council of Churches.
 2:30
 2 Viewpoint, Jere Witter: Gore Vidal on left wing
 4 "TAMING OF THE SHREW"
 ★ **COLLEGE REPORT** (Color) Univ. of Redlands
 7 Discovery '64 (repeat): "Voyage of Columbus"
 34 Un Canto de Mexico
 3:00 P.M.
 2 L. A. Report, G. Holcomb
 4 Movie: "South of Suez," George Brent (40)
 5 Intern'l Motion Picture Tennis Finals (sprts box)
 7 Cavalcade of Books
 11 "WAR ZONE"—movie
 ★ **Pres. by UNION MORTGAGE** "Hitler's Madman," John Carradine (43)
 34 Arriba el Norte (folklore)
 3:30
 2 Movie: "Never a Dull Moment," Ritz Bros. (43)
 9 Movie: "Follow Me Quietly," Wm. Lundigan (49)
 34 Un Canto de Mexico
 4:00 P.M.
 7 Press Conference
 13 Newsroom, Don Rose
 34 Guitarras (guitarists)
 4:30
 2 American Musical Th'r (season premiere), New York-produced series, hosted by Earl Wrightson, offers Mefedit and Rini Willson as initial guests.
 4 Sunday, Frank Blair, with World's Fair ceremonies on the arrival from the Vatican of Michelangelo's best-known sculpture "Pieta," plus a filmed look at Stratford-on-Avon and reports on baseball signals, Cuba today.
 5 Boots & Saddies, Pickard
 7 Science, All-Stars, Don Morrow, FCC chairman F. Williams Henry guests of season's final show.



FORMER President
 Dwight D. Eisenhower will discuss challenging questions facing youth today during a half-hour telecast at 6:30 p. m. Sunday, channel 4, in COLOR.

- 9 "POLITICS '64" Trends**
 ★ and Statistics—TV 9 (See box)
 13 Movie: "Bride of the Monster," Bela Lugosi
 34 Un Canto de Mexico
 5:00 P.M.
 2 CBS Sports Spectacular (see sports box)
 5 Blue Angels, Don Gordon
 7 Cuba and Castro Today, Lisa Howard (see box)
 9 Movie: "Face That Thrills," Bill Williams
 11 "CHILLER" PRESENTED
 ★ **by UNION MORTGAGE** "Voodoo Island," Boris Karloff (57)
 34 Voces de Mexico (musical)
 5:30
 2 Ted Mack's Amateur Hour
 4 (Clr) College Bowl, Robt. Earle, Ohio Wesleyan tries for its 5th victory—and title—against Alfred
 5 The Invisible Man
 34 La Hora Catolica (Cath.)
 6:00 P.M.
 2 The 20th Century, "Man With a Mission: Dr. Howard A. Rusk." One man's crusade to salvage lives through rehabilitation after disabling strokes, accidents. One-time Dodger star Roy Campanella is a guest.
 4 (Color) Meet the Press: King Hussein I of Jordan
 5 POLKA PARADE—Live & LIVELY! Fun for All
 ★ **FARMER JOHN BACON**
 7 Movie: "Electronic Monster," Rod Cameron (60)
 9 MAZELTOVI
 ★ **ISRAELI SIXTEENTH ANNIVERSARY SPECIAL**
 13 (Color) Rocky & Friends
 34 Teatro Fantastico (childrn)
 6:30
 2 Mr. Ed, Alan Young. Ed takes, up the harmonica, finally a one-horse band, in effort to cure his nightmares. (And with a boy horse, what's wrong with nightmares?)
 4 (Color) Survey '64: "Conversation with Eisenhower" (see box)
 9 Maverick, James Garner
 11 "APACHE WAR SMOKE"
 ★ **Bilbert Roland, Robt. Horton** with Glenda Farrell (53)
 13 (Color) Rod Rocket Show
 7:00 P.M.
 2 Lassie, Jon Provost. Lassie, who picked up her third Patsy award this month, gets the goods on the young hit-run driver who injured Timmy.
 4 Bill Dana Show. House dick Glick (Don Adams) has the hotel's safe combination changed—then forgets it, while Phillips trusts the wrong person.

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 6:00 P.M.
 2 The 20th Century, "Man With a Mission: Dr. Howard A. Rusk." One man's crusade to salvage lives through rehabilitation after disabling strokes, accidents. One-time Dodger star Roy Campanella is a guest.
 4 (Color) Meet the Press: King Hussein I of Jordan
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 7 Movie: "Electronic Monster," Rod Cameron (60)
 9 MAZELTOVI
 ★ **ISRAELI SIXTEENTH ANNIVERSARY SPECIAL**
 13 (Color) Rocky & Friends
 34 Teatro Fantastico (childrn)
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 9 Maverick, James Garner
 11 "APACHE WAR SMOKE"
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 2 Lassie, Jon Provost. Lassie, who picked up her third Patsy award this month, gets the goods on the young hit-run driver who injured Timmy.
 4 Bill Dana Show. House dick Glick (Don Adams) has the hotel's safe combination changed—then forgets it, while Phillips trusts the wrong person.

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 13 Movie: "Bride of the Monster," Bela Lugosi
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 2 CBS Sports Spectacular (see sports box)
 5 Blue Angels, Don Gordon
 7 Cuba and Castro Today, Lisa Howard (see box)
 9 Movie: "Face That Thrills," Bill Williams
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- 6 S. Hayward, Robt. Miteham
 ★ **"WHITE WITCH DOCTOR"**
 Walter Slezak (53-color)
 13 Outlaws, Barton McLane
 34 TV Musical Ossart
 7:30
 2 My Favorite Martian, Ray Walston. Uncle Martin accidentally absorbs an overdose of electricity which makes him a remote control for the neighbor's electrical appliances.
 4 (Color) Disney's Wonderful World: "Toot, Whistle, Plunk and Boom." Oscar-Cannes award winning sequence covers the origins of musical instruments.
 7 (Color) Empire, Richard Egan, Harold J. Stone, Joyce Bulfinch, Father-sends vigilantes to catch his eloping daughter.
 9 "CRIME in the STREETS"
 ★ **L.A. TV PREMIERE**
 ... **SAL MINEO** with James Whitmore, John Cassavetes (56)
 34 Estudio de Pedro Vargas
 8:00 P.M.
 2 The Lucille Ball Comedy Hour (see box)
 13 Mike Hammer, McGavin
 34 Corridos de Toros (bull-fights from Mexico City)
 8:30
 4 Grindl, Imogene Coca
 Grindl learns the bizarre secret of a horticulturist (Ernest Truex) for growing prize roses.
 7 Arrest & Trial, Ben Gazzara, Chuck Connors, Victoria Shaw, Jim Backus, Jack Weston, Cesare Danova. Socialite helps her paramour fleece a Texas investor of \$500,000
 11 Bold Journey: "The Five Magellans"
 13 Bitter End, Don Rose
 9:00 P.M.
 2 **CELEBRITY GAME**
 ★ **STARRING CARL REINER**
 4 (Color) Bonanza, Guy Williams, Faith Domergue. Will Cartwright foils a plot to oust President Juarez of Mexico by revealing the selfish motives of a pretty senora.
 5 Medic, Richard Boone
 11 Boston Symphony, Erich Leinsdorf. Good Friday music from Wagner's "Parsifal."
 13 (Color) Vagabond
 9:30
 2 Made in America, Hans Conried
 5 It Is Written, Vandeman

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- NEW TIME! NEW DAY!
 ★ **"PEOPLE ARE FUNNY"**
 13 Dan Smoot Reports
 8:45
 13 Capitol Report, D. Jackson
 10:00 P.M.
 2 Candid Camera, Durward Kirby. Stunts involve Atlanta (Ga.) diners, banks.
 4 **"A DAY LIKE TODAY"**
 ★ **Stars ART GARNEY**
 In a Tense Drama...
 Du Pont Show of the Week
 Middle-aged widower, battling a splitting headache, takes the wrong bottle out of medicine cabinet and faces the most crucial 24 hours of his life (color).
 5 **EASTERN MORTGAGE**
 ★ **PRESENTS "RESTLESS GUN"**
 stars John Payne.
 7 **L.A. TV DEBUT—COLOR**
 ★ **"GAMBLER FROM NATCHEZ"**
 STARRING DENNA PAGEY AND DALE ROBERTSON!!!
 Kevin McCarthy (54)
 9 Tense Drama
 ★ **"THE MEN"**
 with Marlon Brando
 11 News, Burrell & Coates
 13 The Ann Sothern Show
 34 Arriba Sinaloa (musical)
 10:30
 2 What's My Line? J. Daly Guest: Buddy Hackett
 5 Business Opportunities
 11 Opinion in the Capital: Sens. Thurston Morton (R-Ky.), Warren Magnuson (D-Wash.)
 13 Movie: "Man Who Came to Dinner," M. Woolley
 34 Tango (musical)
 11:00 P.M.
 2 Sun, News, Charles Kuralt
 4 (Color) KNBC News
 5 Open End, David Susskind
 "The Stock Market." Six financial authorities discuss the wily ways of Wall Street and offer a few tips for investors.
 11 Under Discussion, Joseph Alsop: "The Ins and Outs of Politics." Sen. Thurston B. Morton (R-Ky.), Sen. Abraham Ribicoff (D-Conn.) and Rep. Robert Wilson (R-Cal.) on panel.
 34 Tiempos y Contrastes
 11:15
 2 Movie: "Souls at Sea," Gary Cooper, George Raft (37-1st run)
 4 Movie: "A Tale of Two Cities," Dirk Bogarde
 34 Noticiero 34 (News)
 1:00
 2 Movie: "That Way With Women," Dane Clark (47)

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SPECIAL

POLITICS '64—Political analyst and pollster Sam Lubell surveys the Presidential primary situation as of mid-April at 4:30 p.m., ch. 9. Taking part are campaign managers for Lodge and Goldwater, plus former Gov. Wesley Powell of N.H., who spearheaded the Nixon campaign in that state.

CUBA AND CASTRO TODAY—The personality of the Cuban dictator and the life in his Communist state are explored at 5 p.m., ch. 7, in some of the most intimate material ever filmed of the bearded one, Lisa Howard and ABC's camera crew spent four days with the Cuban dictator to find out what he thinks and what motivates him, to find the reasons he's still in power, and good and bad effects on the Cuban people. Cameras visit schools, churches, housing, resorts, nightclubs.

CONVERSATION WITH EISENHOWER—Bob Wright chats with the former president at his Palm Springs home as Ike speaks to and of the youth of America on a special "Survey '64" at 6:30 p.m., in color, ch. 4. The most challenging questions facing youth today, use of leisure time, how to cope with responsibility and how to counteract communism as topics. Joining in the half-hour is James Whitaker, first American to climb Mt. Everest.

LUCILLE BALL—In a kind of show within a show, Lucy, president of Desilu, plays Lucy, the president of a studio who wants Bob Hope to star in a TV special about an ideal couple. Gale Gordon is featured in the Ball-Hope hour at 8 p.m., ch. 2, with Lucy's two children Lucy and Desi playing bit roles as young autograph seekers. Miss Ball's gowns were designed by Edith Head—six of them, including a maternity gown as, ad agency executives decide their idea "Mr. and Mrs." should have a baby.



GROUCHO MARX . . . Met Guests With Snarl

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI)—Television hasn't been the same since Groucho Marx retired from the battleground of a weekly series—and he's the first to acknowledge the fact.

His departure left the field to a battery of smiling masters of ceremony who greets guests with all the grinning sincerity of a Russian peace treaty.

Groucho met his guests with a snarl, a blast of blue cigar smoke and with his eyebrows bobbing like a pair of hairy yo-yos.

If the visitor was a smart-Alec, Groucho murdered him. Otherwise he simply gave him the needle. The quiz show element of "You Bet Your Life" was simply a device to give Groucho an opportunity to conduct a conversation show. Many critics think it was the best of them all.

As an actor, not a sardonic quiz-master, Groucho appears with his wife, Eden, during the "Bob Hope Theater" at 8:30 p.m. Friday, Channel 4 in color. She plays the "other woman."

During his recent and hilarious emcee appearance on ABC-TV's "Hollywood Palace," Groucho was smitten with the urge to return to a weekly show. The old satiric juices still run strong.

★ ★ ★

"I'D BE DELIGHTED to star in the same kind of a show again," he said, firing up a cigar. "But the re-runs of the original show are still going strong and present a big problem."

Groucho Acts with Wife in TV Drama

"Why should sponsors pay big money for a new show that is just like the old one?"

"And in figuring out a new format, I can't force myself to think about putting together some kind of a game show. It's the conversation that counts. Not the game."

Groucho took time out, grinned and puffed on his cigar.

"Television could use a little more acid in it," he said. "The trouble with sharp observations and satire today is that most of the performers follow it up by saying, 'I'm only kidding.'"

He enjoys "That Was The Week That Was," but finds it less biting than boring.

★ ★ ★

"I'M NOT ONE to criticize, but television is a mediocrity, Groucho said. "You have to settle for that. It's chasing people back to books."

"I read the Atlantic Monthly to keep out of trouble."

Groucho, a millionaire many times over, finds the lure of the spotlight resistable. While he'd enjoy returning to television, he isn't working at it.

"I don't miss the weekly show," he said. "You get lazy very easily. When you've been away from a series as long as I have you forget about the rush and pace of it all."

"People write me a good many letters complaining that I'm not on the air. But I suppose that happens to all actors not on television."

"I may come back to a regular show some day. But don't hold your breath."



IN REAL LIFE Eden Marx is Groucho's wife. During the "Bob Hope Theater" at 8:30 p. m. Friday, channel 4 in COLOR, she plays "the other woman." The appearance of the pair marks the first time both have been together in a dramatic television play.

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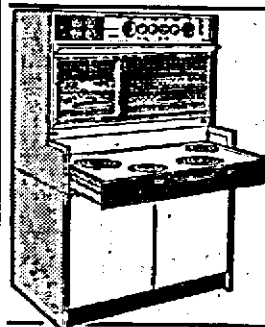
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TeleVues

FOR THE WEEK BEGINNING APRIL 19, 1964

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Television Movie Tips	13
FM Highlights	19
Radio	19

BERT RESNIK, EDITOR

"I'D RATHER FIGHT
THAN SWITCH" from
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SUNDAY

April 19, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.
4 Mr. Wizard, Don Herbert
11 White Hunter, R. Reason
7:30
4 (Clr) Journey of Lifetime
9 Movie: "Behave Yourself," Farley Granger (51)
11 Highway Patrol, Crawford

- 8:00 A.M.
2 Lamp Unto My Feet (new time): "And Nothing Alter," poet Paul Roche
4 Movie: "Perilous Holiday," Pat O'Brien (46)
5 In God We Trust (Cath.)
7 Sunday Chapel (Presby.)
11 Great Churches: 1st Christian (Burbank)
13 Gospel Favorites (music)
8:30
2 Look Up & Live (new time): "Utopia, Ltd."
5 Herald of Truth
7 Movie: "The Plunderers," Rod Cameron (46)

- 9:00 A.M.
2 Camera Three: "Yellow Bird," Susan Reed and zither, Early tongue-in-cheek Tennessee Williams short story.
5 The Adventist Hour (Orange Show Grounds), H.M.S. Richards
9 Movie: "Las Vegas Story," Victor Mature (52)
11 Movie: "Baroness & the Butler," Wm. Powell
13 Variedades, R. Iglesias
9:30
2 Light of Faith (Jewish)
4 Christophers: Teaching

- 10:00 A.M.
2 Learning '64: "Foreign Languages in Schools"
4 This Is the Life, (Luth.)
7 Movie: "Angel & the Badman," John Wayne (47)
13 Panorama Latino
10:30
4 Frontiers of Faith: Josiah
5 Baseball Buffs, Brundige
9 Ladies of the Press: Amb. Charles Yost
13 (Color) Faith for Today

- 11:00 A.M.
2 American Business System (premiere): "Role of the Market"
4 Movie: "Texas," Glenn Ford, Wm. Holden (41)
5 Baseball (sports box)
9 Our Miss Brooks, E. Arden
10 Baseball (sports box)
11 Wonderama, Al Lohman
13 Church in the Home
11:25
8 Baseball (sports box)

★ Sports Today

BASEBALL, 11 a.m., channels 5 and 10, L. A. Angels at Cleveland Indians.

BASEBALL, 11:25 a.m., ch. 8 (San Diego), has the Phil-les-Cubs game from Chicago.

HOUSTON GOLF Classic, 2 p.m. (or following baseball), ch. 5, with final holes of the \$50,000 tourney, live from Sharpstown Country Club.

TENNIS Championship, 3 p.m. (or following Houston Golf), ch. 5, with James Garner and Sam Balter mikeside for an exhibition set between Robert Stack and Efram Zimballist Jr. paired against Alex Olmeda and Barry McKay. Also, mixed doubles with Dinah Shore, Janet Leigh, Pat Boone, Eddie Fisher, Susan Oliver and other stars.

SPORTS SPECTACULAR, 5 p.m., ch. 2, as new 30-min. format offers tapes of this month's Atlanta (Ga.) 500 for late-model stock cars. Jack Whitaker is mikeside with Dan Gurney (Costa Mesa), Parnelli Jones (Torrance) and Dave McDonald (El Monte) among the entrants.

- 2 Sum & Substance, Dr. Harvey: Adele Rogers St. Johns
9 Movie: "Paths of Glory," Kirk Douglas (57)
12:00 NOON
2 Capitol Hill to California
7 Movie: "Underworld After Dark," Philip Reed (47)
11 Top Star Bowling: Ray Bluth vs. Glenn Allison
13 Rev. Oral Roberts (relig.)
34 Novela (drama serial)

- 12:30
2 Face the Nation: Sen. Clifford Case (R-N.J.), supporter of FEPC section of civil rights bill.
4 Legacy of Light: "Anna Karenina," Tolstoy novel and 7th Commandment
13 Social Security in Action

- 1:00 P.M.
2 Science Unlimited, Dr. Raunond P. Mariella (premiere). Chicago-produced series looks at organic chemicals.
4 (Color) Ethics: "What Is This Painting Worth?"
11 Movie: "Dreamboat," Clifton Webb (52)
13 Voice of Calvary
1:30
2 Food for Fun, Marian O'Brien (premiere), St. Louis-produced series
4 (Color) Confrontation: "Orientals' Respect for Parents & the Law"

- 7 Issues & Answers: Amb. Adlai E. Stevenson. The effects of the Sino-Soviet split are weighed, and the twice-nominee is asked about his willingness to accept a second spot.
9 Movie: "Paths of Glory," Kirk Douglas (57)
13 Cal's Corral (to 4 p.m.)
2:00 P.M.
2 Insight: Protestant-Catholic Dialogue: "Where Do We Go from Here?"
4 (Color) Tales of the West
5 Houston Golf Classic (see sports box)
7 Direction '64, Editors of 4 leading Protestant magazines outline overseas activities of the National Council of Churches.
2:30
2 Viewpoint, Jere Witter: Gore Vidal on left wing.
4 "TAMING OF THE SHREW"

- ★ on COLLEGE REPORT (Color) Univ. of Redlands
7 Discovery '64 (repeat): "Voyage of Columbus"
34 Un Canto de Mexico
3:00 P.M.
2 L. A. Report, G. Holcomb
4 Movie: "South of Suez," George Brent (40)
5 Intern'l Motion Picture Tennis Finals (sports box)
7 Cavalcade of Books
11 "WAR ZONE"—movie
★ Pres. by UNION MORTGAGE "Hitler's Madman," John Carradine (43)
34 Arriba el Norte (folklore)
3:30
2 Movie: "Never a Dull Moment," Ritz Bros. (43)
9 Movie: "Follow Me Quietly," Wm. Lundigan (49)
34 Un Canto de Mexico
4:00 P.M.
7 Press Conference
13 Newsroom, Don Rose
34 Guittarras (guitarists)
4:30
2 American Musical Th'r (season premiere), New York-produced series, hosted by Earl Wrightson, offers Mefedith and Rini Willson as initial guests.
4 Sunday, Frank Blair, with World's Fair ceremonies on the arrival from the Vatican of Michelangelo's best-known sculpture "Pieta," plus a filmed look at Stratford-on-Avon and reports on baseball signals, Cuba today.

- 5 Boots & Saddles, Pickard
7 Science, All-Star, Don Morrow, FCC chairman E. Williams Henry guests of season's final show.



FORMER President
Dwight D. Eisenhower will discuss challenging questions facing youth today during a half-hour telecast at 6:30 p. m. Sunday, channel 4, in COLOR.

- 9 "POLITICS '64" Trends
★ and Statistics—TV 9 (See box)
13 Movie: "Bride of the Monster," Bela Lugosi
34 Un Canto de Mexico
5:00 P.M.
2 CBS Sports Spectacular (see sports box)
5 Blue Angels, Don Gordon
7 Cuba and Castro Today, Lisa Howard (see box)
9 Movie: "Face That Thrills," Bill Williams
11 "CHILLER" PRESENTED
★ by UNION MORTGAGE "Voodoo Island," Boris Karloff (57)
34 Voces de Mexico (musical)
5:30
2 Ted Mack's Amateur Hour
4 (Clr) College Bowl, Robt. Earle, Ohio Wesleyan tries for its 5th victory—and title—against Alfred
5 The Invisible Man
34 La Hora Catolica (Cath.)
6:00 P.M.
2 The 20th Century, "Man With a Mission: Dr. Howard A. Rusk." One man's crusade to salvage lives through rehabilitation after disabling strokes, accidents. One-time Dodger star Roy Campanella is a guest.
4 (Color) Meet the Press: King Hussein I of Jordan
5 POLKA PARADE—Live & LIVELY! Fun for All
★ by FARMER JOHN BACON
7 Movie: "Electronic Monster," Rod Cameron (60)
9 MAZELTOVI
★ ISRAELI SIXTEENTH ANNIVERSARY SPECIAL
13 (Color) Rocky & Friends
34 Teatro Fantastico (children)
6:30
2 Mr. Ed, Alan Young. Ed takes up the harmonica, finally a one-horse band, in effort to cure his nightmares. (And with a boy horse, what's wrong with nightmares?)
4 (Color) Survey '64: "Conversation with Eisenhower" (see box)
9 Maverick, James Garner
11 "APACHE WAR SMOKE"
★ Gilbert Roland, Robt. Horton with Glenda Farrell (53)
13 (Color) Rod Rocket Show
7:00 P.M.
2 Lassie, Jon Provost, Lassie, who picked up her third Patsy award this month, gets the goods on the young hit-run driver who injured Timmy.
4 Bill Dana Show. House dick Glick (Don Adams) has the hotel's safe combination changed—then forgets it, while Phillips trusts the wrong person.

- 5 S. Hayward, Robt. Mitchum
★ "WHITE WITCH DOCTOR"
Walter Slezak (53-color)
13 Outlaws, Barton McLane
34 TV Musical Ossart
7:30
2 My Favorite Martian, Ray Walston. Uncle Martin accidentally absorbs an overdose of electricity which makes him a remote control for the neighbor's electrical appliances.
4 (Color) Disney's Wonderful World: "Toot, Whistle, Plunk and Boom." Oscar-Cannes award winning sequence covers the origins of musical instruments.
7 (Color) Empire, Richard Egan, Harold J. Stone, Joyce Bulifant, Father sends vigilantes to catch his eloping daughter.
9 "CRIME IN THE STREETS"
★ L.A. TV PREMIERE
... SAL MINEO with James Whitmore, John Cassavetes (56)
34 Estudio de Pedro Vargas
8:00 P.M.
2 The Lucille Ball Comedy Hour (see box)
13 Mike Hammer, McGavin
34 Corridos de Toros (bull-fights from Mexico City)
8:30
4 Grindl, Imogene Coca
Grindl learns the bizarre secret of a horticulturist (Ernest Truex) for growing prize roses.
7 Arrest & Trial, Ben Gazzara, Chuck Connors, Victoria Shaw, Jim Backus, Jack Weston, Cesare Danova. Socialite helps her paramour fleece a Texas investor of \$500,000
11 Bold Journey: "The Five Magellans"
13 Bitter End, Don Rose
9:00 P.M.
2 CELEBRITY GAME
★ STARRING CARL REINER
4 (Color) Bonanza, Guy Williams, Faith Domergue. Will Cartwright foils a plot to oust President Juarez of Mexico by revealing the selfish motives of a pretty senora.
5 Medic, Richard Boone
11 Boston Symphony, Erich Leinsdorf. Good Friday music from Wagner's "Parsifal."
13 (Color) Vagabond
9:30
2 Made in America, Hans Conried
5 It Is Written, Vandeman

- 9 NEW TIMES NEW DAY!
★ "PEOPLE ARE FUNNY"
13 Dan Smoot Reports
9:45
13 Capitol Report, D. Jackson
10:00 P.M.
2 Candid Camera, Durward Kirby. Stunts involve Atlanta (Ga.) diners, banks.
4 "A DAY LIKE TODAY"
★ Stars ART CARNEY
In a Tense Drama...
Do Post Show of the Week Middle-aged widower, battling a splitting headache, takes the wrong bottle out of medicine cabinet and faces the most crucial 24 hours of his life (color).
5 EASTERN MORTGAGE
★ PRESENTS "RESTLESS GUN" stars John Payne.
7 L.A. TV DEBUT—COLOR
★ "GAMBLER FROM NATCHEZ" STARRING DEBRA PAGE AND DALE ROBERTSON!!! Kevin McCarthy (54)
8 Tense Drama
★ "THE MEN" with Marlon Brando
11 News, Burrell & Coates
13 The Ann Sothern Show
34 Arriba Sinaloa (musical)
10:30
2 What's My Line? J. Daly Guest: Buddy Hackett
5 Business Opportunities
11 Opinion in the Capital: Sens. Thurston Morton (R-Ky.), Warren Magnuson (D-Wash.)
13 Movie: "Man Who Came to Dinner," M. Woolley
34 Tango (musical)
11:00 P.M.
2 Sun, News, Charles Kuralt
4 (Color) KNBC News
5 Open End, David Susskind
"The Stock Market." Six financial authorities discuss the wily ways of Wall Street and offer a few tips for investors.
11 Under Discussion, Joseph Alsop: "The Ins and Outs of Politics." Sen. Thurston B. Morton (R-Ky.), Sen. Abraham Ribicoff (D-Conn.) and Rep. Robert Wilson (R-Cal.) on panel.
34 Tiempos y Contrastes
11:15
2 Movie: "Souls at Sea," Gary Cooper, George Raft (37-1st run)
4 Movie: "A Tale of Two Cities," Dirk Bogarde
34 Noticias 34 (News)
1:00
2 Movie: "That Way With Women," Dane Clark (47)

SPECIAL

POLITICS '64—Political analyst and pollster Sam Lubell surveys the Presidential primary situation as of mid-April at 4:30 p.m., ch. 9. Taking part are campaign managers for Lodge and Goldwater, plus former Gov. Wesley Powell of N.H., who spearheaded the Nixon campaign in that state.

CUBA AND CASTRO TODAY—The personality of the Cuban dictator and the life in his Communist state are explored at 5 p.m., ch. 7, in some of the most intimate material ever filmed of the bearded one. Lisa Howard and ABC's camera crew spent four days with the Cuban dictator to find out what he thinks and what motivates him, to find the reasons he's still in power, and good and bad effects on the Cuban people. Cameras visit schools, churches, housing, resorts, nightclubs.

CONVERSATION WITH EISENHOWER—Bob Wright chats with the former president at his Palm Springs home as Ike speaks to and of the youth of America on a special "Survey '64" at 6:30 p.m., in color, ch. 4. The most challenging questions facing youth today, use of leisure time, how to cope with responsibility and how to counteract communism as topics. Joining in the half-hour is James Whitaker, first American to climb Mt. Everest.

LUCILLE BALL—In a kind of show within a show, Lucy, president of Desilu, plays Lucy, the president of a studio who wants Bob Hope to star in a TV special about an ideal couple. Gale Gordon is featured in the Ball-Hope hour at 8 p.m., ch. 2, with Lucy's two children Lucy and Desi playing bit roles as young autograph seekers. Miss Ball's gowns were designed by Edith Head—six of them, including a maternity gown as ad agency executives decide their idea "Mr. and Mrs." should have a baby.



GROUCHO MARX . . . Met Guests With Snarl

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI)—Television hasn't been the same since Groucho Marx retired from the battleground of a weekly series—and he's the first to acknowledge the fact.

His departure left the field to a battery of smiling masters of ceremony who greets guests with all the grinning sincerity of a Russian peace treaty.

Groucho met his guests with a snarl, a blast of blue cigar smoke and with his eyebrows bobbing like a pair of hairy yo-yos.

If the visitor was a smart-Alec, Groucho murdered him. Otherwise he simply gave him the needle. The quiz show element of "You Bet Your Life" was simply a device to give Groucho an opportunity to conduct a conversation show. Many critics think it was the best of them all.

As an actor, not a sardonic quiz-master, Groucho appears with his wife, Eden, during the "Bob Hope Theater" at 8:30 p.m. Friday, Channel 4 in color. She plays the "other woman."

During his recent and hilarious emcee appearance on ABC-TV's "Hollywood Palace," Groucho was smitten with the urge to return to a weekly show. The old satiric juices still run strong.

★ ★ ★

"I'D BE DELIGHTED to star in the same kind of a show again," he said, firing up a cigar. "But the re-runs of the original show are still going strong and present a big problem."

Groucho Acts with Wife in TV Drama

"Why should sponsors pay big money for a new show that is just like the old one?"

"And in figuring out a new format, I can't force myself to think about putting together some kind of a game show. It's the conversation that counts. Not the game."

Groucho took time out, grinned and puffed on his cigar.

"Television could use a little more acid in it," he said. "The trouble with sharp observations and satire today is that most of the performers follow it up by saying, 'I'm only kidding.'"

He enjoys "That Was The Week That Was," but finds it less biting than boring.

★ ★ ★

"I'M NOT ONE to criticize, but television is a mediocrity, Groucho said. "You have to settle for that. It's chasing people back to books."

"I read the Atlantic Monthly to keep out of trouble."

Groucho, a millionaire many times over, finds the lure of the spotlight resistable. While he'd enjoy returning to television, he isn't working at it.

"I don't miss the weekly show," he said. "You get lazy very easily. When you've been away from a series as long as I have you forget about the rush and pace of it all."

"People write me a good many letters complaining that I'm not on the air. But I suppose that happens to all actors not on television."

"I may come back to a regular show some day. But don't hold your breath."



IN REAL LIFE Eden Marx is Groucho's wife. During the "Bob Hope Theater" at 8:30 p.m. Friday, channel 4 in color, she plays "the other woman." The appearance of the pair marks the first time both have been together in a dramatic television play.

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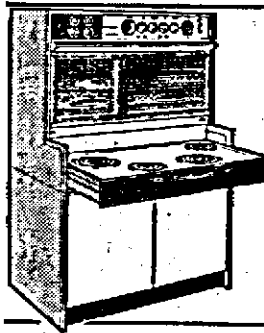
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BERT RESNIK, EDITOR

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MONDAY

April 20, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.**
 2 NYU: "Greece & Rome"
6:30
 2 Amer. Political Heritage
 4 U.S. Global Commitments
 7 Guidelines: Sewing
7:00 A.M.
 2 Captain Kangaroo
 4 Today, Jack Lescoulie
 7 Cartoon Capers
7:30
 11 Columbia Univ. Seminars
7:45
 5 For Kids Only (cartoons)
 9 Cartoonsville
8:00 A.M.
 2 Panorama Pacific, R. Rowe
 7 Married Joan (new time)
 9 Pancake Man (cartoons)
 11 The Chucko Show
8:30
 7 Count Marco (see box)
 9 Big Babysitter (cartoons)
9:00 A.M.
 2 News with Mike Wallace
 4 Say When, Art James
 5 The Romper Room
 7 The Pamela Mason Show
 11 The Jack LaLanne Show
 13 Morning News
9:15
 13 Guidepost to Science (6)
9:30
 2 I Love Lucy, Lucille Ball
 4 (Color) Word for Word
 11 Movie: "The Rains Came,"
 Tyrone Power (39)
9:45
 13 Assignment Education
10:00 A.M.
 2 The McCoy's, W. Brennan
 4 Concentration, Hugh Downs
 5 Restless Gun, John Payne
 7 Girl Talk, Virginia Graham
 9 Movie: "Without Reservations,"
 Claudette Colbert
10:15
 13 Guidepost to Science (B-8)
10:30
 2 Pete and Gladys
 4 (Clr) Jeopardy, Art Fleming
 5 Yancy Derringer
 7 Price Is Right, Jack Clark
10:45
 13 Guidepost to Spanish
11:00 A.M.
 2 Love of Life
 4 (Color) First Impression
 5 The Cheaters, John Ireland
 7 Get the Message, Frank
 Buxton; Walter Slezak,
 Tom Poston, Selma Diamond,
 Julia Meade
11:30
 2 Search for Tomorrow
 4 (Clr) Truth-Consequences
 5 Peter Gunn, Craig Stevens
 7 Missing Links, Dick Clark,
 Mimi Benzell, Nancy Dussault,
 Nipsey Russell
 9 Latin America: "Cuba"
 11 Sheriff John, John Rock
 13 The Ann Sothern Show

- 11:45**
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Let's Make a Deal
 5 Thin Man, Peter Lawford
 7 Father Knows Best, Young
 9 Eastern Wisdom
 13 Movie: "Steppin' in
 Society," Edw. E. Horton
12:30
 2 As the World Turns
 4 The Doctors, J. Pritchett
 5 TV Bingo, Colin Male
 7 Tennessee Ernie Ford
 9 Movie: "Rachel & the
 Stranger," Loretta Young
 11 Movie: "Another Thin
 Man," Wm. Powell (39)
1:00 P.M.
 2 Password, Allen Ludden
 with Allen and Rossi
 4 Loretta Young Theatre
 5 Movie: "Secret Man,"
 Marshall Thompson
 7 The Mike Douglas Show
1:30
 2 Art Linkletter House Party
 Guest: Sheila Graham
 4 (Color) You Don't Say!
 Mala Powers, Richard
 Long
 13 Robin Hood, R. Greene
2:00 P.M.
 2 To Tell the Truth, Collyer
 Dick Shawn, Zachary
 Scott, Betty White guest.
 4 Match Game, G. Rayburn
 Robt. Q. Lewis, Phyllis
 Newman head teams.
 9 Movie: "Sister Kenny,"
 Rosalind Russell (46)
 13 Mantovani: Joni James
2:30
 2 The Edge of Night
 4 Make Room for Daddy
 5 Movie: "Stand-In,"
 Humphrey Bogart (37)
 7 Day in Court: Theft
 11 Movie: "I'll Wait for
 You," Robt. Sterling (41)
 13 The Ann Sothern Show
3:00 P.M.
 2 The Secret Storm
 4 Orange County Report:
 "The Inheritance" (box)
 7 Gen'l Hospital, J. Berardino
 13 Felix the Cat (cartoons)
3:30
 2 My Little Margie, G. Storm
 4 Movie: "Ft. Vendance,"
 James Craig, Rita Moreno
 7 Queen for Day, Jack Bailey
 11 Deputy Dawg/Dick Tracy
4:00 P.M.
 2 Life of Riley, Wm. Bendix
 5 Just for Fun, Tom Hatten
 7 Trailmaster, Ward Bond
 9 (Color) Mighty Hercules
 13 (Color) Courageous Cat
4:30
 2 Movie: "Fortunes of Capt.
 Blood," Louis Hayward
 11 The Lone Ranger
 13 Escuela KMEK (English)
5:00 P.M.
 7 Hawaiian Eye, A. Easley
 9 (Color) Engineer Bill Show
 11 Superman, George Reeves

- SPECIAL**
COUNT MARCO — Premiere. "To bring beauty back to the women of this country—heaven knows they need it" is the provocative Count's avowed purpose in his new half-hour at 8:30 a.m., ch. 7. The self-appointed critic of American women will offer daily guest authorities, with opener finding attorney Melvin Belli making caustic remarks concerning "Texan Justice" and Dallas women.
THE INHERITANCE — The Diamond Jubilee of Orange County, marking the 75th anniversary of its "divorce" from L.A. County, is offered at 3 p.m., ch. 4 (also Tues. 8:30 a.m., ch. 13 and Wed. noon, ch. 9). Prepared by the County of Orange, and the area's various schools and colleges, program traces the history of the county, showing sites of historic tradition and the development of cities after division of the ranchos.
13 The Lloyd Thaxton Show
 34 Novela Juvenil
5:30
 5 Whirlybirds, Ken Tobey
 11 The Mickey Mouse Club
 34 Sucesos de la Semana
5:45
 4 (Color) KNBC News
 13 Bill Johns, News
6:00 P.M.
 2 Big News, Jerry Dunphy
 4 (Clr) KNBC News, Latham
 5 You Asked for It, J. Smith
 7 News Hour, Baxter Ward
 9 Bowery Boys Movie
 11 Wanted: Dead or Alive
 13 (Color) Touche Turtle
 34 La Familia Miao (serial)
6:30
 4 Huntley-Brinkley Report
 5 The News, Joseph Benti
 11 George Putnam Dateline
 13 Woody Woodpecker
 34 Noticiero 34 (News)
6:45
 7 Ron Cochran, News
7:00 P.M.
 2 Harry Reasoner, News
 (Cronkite is overseas)
 4 (Color) Golden Voyage
 "Timeless Turkey"
 5 Leave It to Beaver
 7 I'm Dickens, He's Fenster
★ NEW ON TV 9!
★ ABBOTT & COSTELLO!
 11 Wide Country, E. Holliman
 13 (Clr) Wild Cargo: "Africa" and crocodiles. Opening one up reveals a human foot.
 34 Janina (dramatic serial)
7:30
 2 To Tell the Truth, Collyer
 4 (Color) Movie: "Seven Cities of Gold," Michael Rennie, Anthony Quinn, Richard Egan (55). Father Junipero Serra and the Conquistadors.
 5 The Lawman, John Russell
 7 Outer Limits: "Production and Decay of Strange Par-

- ticles," George Macready, Rudi Solari, Signe Hasso. Two nuclear physicists find experiment makes them capable of destroying the human race.
 9 The Deputy, Henry Fonda
 13 (Color) Holiday, Bill Burrud: "Mexican Memories"
 34 Un Canto de Mexico
8:00 P.M.
 2 I've Got a Secret, Garry Moore. Allan Sherman replaces Bill Cullen on panel. (Steve Allen takes over "Secret's" helm starting in September.)
 5 Seven Keys, Jack Narz
 9 "STORM WARNING!"
 ★ the Terror of the KK!K! Ginger Rogers, Doris Day, Ronald Reagan (50).
 11 Thriller, Boris Karloff: "An Attractive Family," Otto Kruger, Richard Long. Family makes ends meet through marriages.
 13 Stoney Burke, Jack Lord
 34 La Mesera (drama serial)
8:30
 2 Lucy Show, Lucille Ball, Gale Gordon. Lucy gets a job as a process server, and has to serve her first subpoena on a cruise-bound Mr. Mooney.
 5 Special of Week: "Rise and Fall of Mussolini." Close-up study of the Italian dictator in a variety of moods, public and private.
 7 (Color) Wagon Train, John McIntire, Robert Fuller, Neville Brand. Aging fabled frontiersman, a fictional counterpart of Jim Bridger, causing Cooper Smith's capture by Indians, realizes his best days are behind him and goes off alone into the wilderness to die.
 34 Festival de Canciones.
9:00 P.M.
 2 The Danny Thomas Show. Young Rusey mistakes the innocent flattery of a Copa dancer (Erin O'Donnell) for romance.
 11 Target: The Corruptors, Steve McNally, Luther Adler. Tycoon uses Gestapo methods.
 13 (Color) Adventure Tomorrow, Dr. Klein: "Gemini"
 34 Destino (dramatic serial)
9:30
 2 The Andy Griffith Show. A loss of useful purpose bugs Aunt Bee when Andy hires peripatetic English servant (Bernard Box) to relieve her of drudgery.
 4 Hollywood & the Stars, Joseph Cotten: "What a Way to Go! An Extravaganza in the Making." A behind-the-scenes look at the \$5 million MacLaine-Newman-Mitchum-Martin-Kelly-Cummings-Van Dyke comedy, with director J. Lee Thompson, costume designer Edith Head and co-star Gene Kelly joining in off-camera narration of production footage, post-filming cast party.
 5 Stump the Stars, Mike Stokely. Guests Vera Miles, Cornel Wilde join the charaders.
 13 Call Mr. D, David Janssen
 34 Comicos y Canciones
9:45
 9 Clete Roberts, News
10:00 P.M.
 2 East Side/West Side, Geo. C. Scott, James Noble, Marian Seldes, Renee Dudley (repeat). Parents of mentally disturbed girl disagree as to her future.
 4 (Color) Sing Along with Mitch (repeat). Imaginary goodwill tour takes the gang to Scotland, Poland and the Philippines.
 5 Robt. Taylor's Detectives
 7 Breaking Point, Paul Richards, Joey Heather-



JOEY HEATHERTON plays a dancing housewife on the verge of a nervous breakdown during "Breaking Point" at 10 p. m. Monday, channel 7.

- ton, Michael Callan. Hysteria-prone jazz ballet star learns that a healthy marriage is impossible with the cultist beliefs of her dance school owner husband. A full-length jazz ballet production choreographed by David Winters is featured (Miss Heather-ton brought down the house on a "Hollywood Palace" hour when danced-teamed with Gene Kelly).
 9 Movie: "I Was Monty's Double," John Mills, Cecil Parker (Br. 59)
 11 George Putnam, News
 13 News, Johns and Fishman
 34 Box de Mexico (boxing)
10:30
 13 Movie: "Crooked Circle," John Smith (58)
11:00 P.M.
 2 News: Dunphy-Udell-Story (Paul Udell takes over the "special assignment as John Hart is transferred to Washington Bureau).
 4 (Clr) KNBC News, Latham
 5 The News, Joseph Benti
 7 Bob Young: News Final
 11 Movie: "7 Sweethearts," Kathryn Grayson (42)
11:15
 4 (Color) Tonight, Johnny Carson with Lee Tracy, Stuart Foster, Peter Hurkos
 5 Steve Allen Show, with Jack E. Leonard, hair stylist Ken Allan, Gloria Swanson, Steve's rock 'n roll spoof-group "The Four Stiffs."
11:30
 2 Movie: "Mad Doctor," Basil Rathbone (41)
 7 (Clr) Laramie, John Smith
 34 Noticiero 34 (News)
12:00
 9 Clete Roberts, News
 13 Movie: "Invisible Stripes," George Raft (40)
12:15
 9 The Michael Jackson Show. Bob Cummings is scheduled guest.
12:30
 7 Movie: "Boston Blackie Goes to Hollywood," Chester Morris (42)
12:45
 9 Movie: "Without Reservations," Claudette Colbert (46)
1:00
 11 All-Night Movie: "Bad Guy," "Getaway," "Dancing Co-ed," "Lucky Night" and "Wyoming"
1:15
 2 Movie: "Keep Smiling," Jane Withers (38-1st run)

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No Grime or Crime for 'Mr. Broadway'

NEW YORK (UPI)—A couple of veterans at setting television trends who have done their share in showing viewers the crime-and-crime aspect of New York City are all set to work the other side of the street next season.

"New York is the most glamorous and sophisticated city in the world," said Daniel Melnick, "and television has never really exploited this angle in any sustained manner. We hope to do it with our 'Mr. Broadway' series."

"We" means Talent Associates-Paramount Ltd., whose roots go back to the beginning of television, and more specifically David Susskind and Melnick, who run this diversified operation—movies, stage productions, etc.

"MR. BROADWAY," set for a Saturday spot on the CBS network in the fall, is the idea of Garson Kanin, a major director-writer talent of the Broadway stage for 20 years.

"It is Kanin's first work in television," Melnick said. "He wrote the script for the pilot film and directed it."

"An Eye on Emily" is the title of it, and Tuesday Weld is the guest star.

"The central character is a public relations man named Michael Bell. His work takes him into all areas—theater, night clubs, big business. He isn't exactly wealthy, but he owns a brownstone town house that is both home and office, he has a sizeable staff, he is a bachelor, he moves in the best circles and there are always plenty of classy young women on hand."

The star in this enviable and plush situation is Craig Stevens, the good-looking, stylish fellow who was television's favorite private eye for several years in the title role of the "Peter Gunn" series. He is currently co-starring with Janis Paige in Mere-



CRAIG STEVENS
'Mr. Broadway'

dith Willson's Broadway musical, "Here's Love."

"IT WASN'T easy to get him," Melnick said. "After 'Peter Gunn,' he felt he had had television for quite a while. That's one reason he took the part in the musical. His next goal was to get re-established in motion pictures. He took some persuading."

"But the participation by Kanin, the script and the whole general idea of the series finally won him over. And, of course, this time he owns a part of the show. 'Peter Gunn' started in the days before stars were able to get a piece of the action that could keep them solvent for years through reruns after a successful series had wound up its first-run career."

The goal of the series, Melnick said, is high comedy with a romantic and adventurous flavor.

"However, we don't intend for it to be entirely frivolous," Melnick added. "We will have some stories with serious basic elements. The

treatment will be all-important."

Jim Moran, the much publicized press agent who is well known to television viewers through his appearances on various programs that have revealed his imaginative exploits, will play himself as a member of the hero's staff.

"THERE WILL be a few other regulars," Melnick said, "and various guest stars, as well as prominent personalities who will appear as themselves in vignette or cameo roles."

The Susskind-Melnick team, of course, was responsible for this season's much-discussed CBS "East Side/West Side" series that dealt, at the social worker level, with the seamy side of New York life. It will not be back next season.

"Naturally, we wish it could have gone on for another season," Melnick said. "But we are pleased that it won't so much critical acclaim. And I would like to point out that 'Mr. Broadway,' with its sophisticated approach, is not something we suddenly latched onto on the rebound from the cancellation of the grim 'East Side/West Side' program. The new series was in the works long before the cancellation. We were prepared to go ahead with the two types of programs."

Week's Top Shows

SUNDAY—Former President Dwight D. Eisenhower is interviewed during a half-hour program at 6:30 p.m. in COLOR on channel 4. He's asked his opinion on youth of today and their role in the future.

MONDAY—"Orange County Report" at 3 p.m. on channel 4 brings highlights in the development of the county. Other specials along the at 8:30 a.m. Tuesday on channel 13 and at noon Wednesday on channel 9.

TUESDAY—"Telephone Hour" at 10 p.m. on channel 4 in COLOR has Donald O'Connor as host. His guests include opera soprano Gianna D'Angelo, jazz clarinetist Pete Fountain, musical-comedy star Gretchen Wyler and singer Diahann Carroll.

WEDNESDAY—"Opening Night: World's Fair" at 7:30 p.m. on channel 4 in COLOR is a 90-minute special. Helping conduct the tour are Henry Fonda, Lorne Greene, Fred MacMurray and Carol Channing.

THURSDAY—"Today" at 7 a.m. on channel 4 brings filmed highlights of opening day activities at the World's Fair. Narrators include Maureen O'Sullivan, Jack Lescaoule and James Daly.

Friday—Tom Frandsen hosts "Las Floristas Head-dress Ball" at 10 p.m. in COLOR on channel 4. An hour program featuring towering feminine headgear.

Saturday—"Whatever Happened to Eight?" at 6:30 p.m. on channel 4 is an hour special about a community that helps a boy with brain damage.

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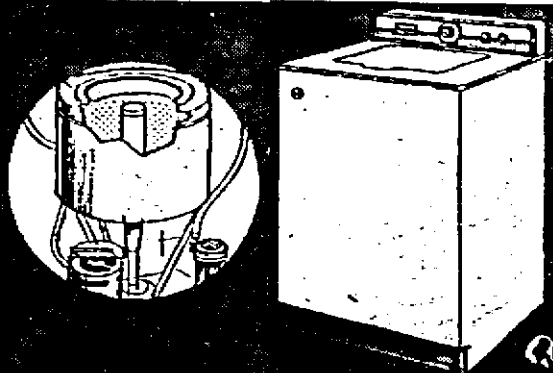
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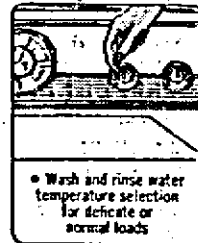
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TUESDAY

April 21, 1964

PAID ADVERTISEMENT

6:00 A.M.

- 2 Sunrise Semester: "Art" 6:30
- 2 Apothecary: Drugs-Soda
- 4 U.S. Global Commitments "Middle East"
- 7 Guidelines: Sewing

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Jack Lescoulle, James Daly, Frances Farmer, latter, a one-time star, tells of her life in Indianapolis.
- 7 Cartoon Capers 7:30

- 11 Columbia Univ. Seminars 7:45

- 5 For Kids Only (cartoons)
- 9 Cartoonsville

8:00 A.M.

- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man (cartoons)
- 11 The Chucko Show 8:30

- 7 The Count Marco Show. Talk of women's behavior.
- 9 Big Babysitter (cartoons)
- 13 The Inheritance (See Monday box)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show
- 13 Morning News 9:15

- 13 G'depost: Soc. Studies (3) 9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "2 Smart People," Lucille Ball (46) 9:45

- 13 Essence of Judaism 10:00 A.M.

- 2 The McCloys, W. Brennan
- 4 Concentration, Hugh Downs
- 5 Restless Gun, John Payne
- 7 Girl Talk, Virginia Graham
- 9 Movie: "My Darling Clementine," Henry Fonda (46) 10:15

- 13 G'depost: Focus on Amer. 10:30

- 2 Pete and Gladys
- 4 (Clr) Jeopardy, Art Fleming
- 5 High Road: "Diamonds"
- 7 Price Is Right, Bill Cullen. Guest: Dorothy Collins. 10:45

- 13 G'depost: Living in West 11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression. Guest: Leslie Nielsen

- 5 Cross Current, G. Mohr
- 7 Get the Message, F. Buxton
- 13 G'depost: Soc. Studies (5) 11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- 9 LASC: "Home Nursing"
- 11 Sheriff John, John Rovick
- 13 The Ann Southern Show 11:45

- 2 The Guiding Light 12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 Youth Wants to Know: Adam Clayton Powell
- 13 Movie: "Song Parade," John Carroll (50) 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Tennessee Ernie Ford
- 9 Movie: "Show Business," Eddie Cantor (44)
- 11 Movie: "Andy Hardy's Blonde Trouble," Mickey Rooney (44) 1:00 P.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theatre
- 5 Movie: "Man in the Trunk," Raymond Walburn (42)
- 7 The Mike Douglas Show 1:30

- 2 Art Linkletter House Party with att'y Samuel Kling
- 4 (Color) You Don't Say!
- 13 Robin Hood, R. Greene 2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Naked in the Sun," James Craig (57)
- 13 Mantovani: "France" 2:15

- 11 Movie: "Man with a Gun," Lee Patterson (Br.-58) 2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Crack-Up," Brian Donlevy, Peter Lorre (37)
- 7 Day in Court: Riot Lyn Carey (daughter of MacDonald) is featured
- 13 The Ann Southern Show 3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons) 3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "Spanish Garden-er," Dick Bogarde (Br.-57)
- 7 Queen for a Day, J. Bailey
- 11 Deputy Dawg/Dick Tracy 3:45

- 9 Feature Page, Joe Dolan 4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 13 (Color) Courageous Cat 4:30

- 2 Movie: "Arabian Nights," Jon Hall, Maria Montez
- 11 The Lone Ranger
- 13 Escuela KMEC (English) 5:00 P.M.

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves

SPECIAL

JACK BENNY—In a spoof of the old-time mystery-suspense radio favorite, "The Whistler," Jack takes up his violin to become "The Fiddler," a sinister figure who walks by night working his mischief to the accompaniment of his eerie theme melody. Mel Blanc, as one of the Fiddler's innocent victims, recreates his famous vocal radio impersonation of cranking up Benny's old Maxwell during 9:30 p.m., ch. 2, show.

TELEPHONE HOUR—Donald O'Connor, as singing-dancing host, recalls great song-and-dance men from minstrel Eddie Leonard to George M. Cohan during the 10 p.m. color hour, ch. 4. Performing their own specialties, and joining in a special "Come to the Fair" finale saluting World's Fairs of the past and present, are Diannah Carroll, Gretchen Wyler, Met coloratura Gianna D'Angelo and Pete Fountain Quintet.

THE LLOYD THAXTON SHOW

- 13 The Lloyd Thaxton Show 34 Norrela Juvenil 5:30

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Seguro Social (soc. sec.) 5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 Consejos para Seguridad 6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Sugarfoot, Will Hutchins
- 11 Wanted: Dead or Alive
- 13 (Color) Touche Turtle
- 34 La Familia Mlaw (serial) 6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Bent
- 11 George Putnam Dateline
- 13 Huckleberry Hound (cartn)
- 34 Noticiero 34 (News) 6:45

- 7 Ron Cochran News 7:00 P.M.
- 2 Harry Reasoner, News
- 4 (Color) Across the Seas, Jack Douglas: "Castle of the Duke" (repeat). Duke of Bedford opens ancestral home for tours, adds Disneyland touches.
- 5 Leave It to Beaver
- 7 Battleline: "Burma"
- 9 **WEEKNITES at 1 P.M.!**

★ ABBOTT & COSTELLO!

- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World "Memories of the Brussels Fair." Filmed revisit
- 34 Janina (dramatic serial) 7:30

- 2 Ralph Story's Los Angeles, with a look at a French restaurant now taking reservations for 1967, plus drinking dogs, nightly restaurant freeloaders.
- 4 Mr. Novak, James Franciscus, Dean Jagger, Gloria Calomee (repeat). Vane acts to prevent a newspaper reporter from turning a racial incident into a full-scale conflict.
- 5 The Lawman, John Russell
- 7 Combat Vic Morrow, Eddie Ryder, Saunders

and his men risk their lives for a soldier they all dislike.

- 9 The Deputy, Henry Fonda
- 13 (Color) Wanderlust, Bill Burrud: "Mediterranean Odyssey."

- 34 Arriba el Norte (folklore) 8:00 P.M.

- 2 The Red Skelton Hour. Cesar Romero guests as a Miami Beach hotel owner troubled by a square foot of land owned by Freddie the Freeloader. Ponce Ponce, erstwhile Hawaiian Eye, sings.
- 5 Seven Keys, Jack Narz
- 9 Movie: "Storm Warning," Ginger Rogers (50)
- 11 The Untouchables, Robt. Stack, Jack Klugman. Underworld competes for services of crafty lawyer
- 13 Probe, Dr. Albert E. Burke
- 34 La Mestra (drama serial) 8:30

- 4 (Clr) You Don't Say! Tom Kennedy with Tom Tryon, Barbara Rush.

- 5 Zane Grey Thr: "Welcome from a Stranger," Dick Powell

- 7 McHale's Navy, Ernest Borgnine, Chief Uru, who has seen too many gangster movies, serves eviction notice from his luxurious island.
- 13 Expedition: "Conquest of Dhaulagiri" (pt. 2)
- 34 Casos y Cosas de Casa

South Island 50

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TIM CONWAY impersonates a gangster during "McHale's Navy" at 8:30 p. m. Tuesday, channel 7.

Hour (see box)

- 7 The Fugitive, David Jansen, Barry Morse. Picture snapped by sidewalk photographer puts Lt. Gerard on Kimble's trail. KNBC newscaster Chick Hearn plays a TV newscaster.
- 9 Movie: "Spanish Main," Maureen O'Hara, Paul Henreid (45)
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheria (musical) 10:30

- 13 Movie: "Mill on the Floss," James Mason (Br.-39)

- 34 Algo de lo Nuestro 11:00 P.M.

- 2 News: Dunphy-Udell Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: News Final
- 11 Movie: "For Me and My Gal," Judy Garland, George Murphy (42) 11:15

- 4 (Color) Tonight, Johnny Carson with Eva Gabor
- 5 Steve Allen Show, with Marian Montgomery, Cliff Arquette, impressionist Rich Little, former San Quentin warden Clinton Duffy on capital punishment (he's agin it) 11:30

- 2 Movie: "New York Town," Fred MacMurray, Mary Martin (41)
- 7 Stagecoach West, R. Bray
- 34 Noticiero 34 (News) 12:00

- 9 Clete Roberts, News
- 13 Movie: "City of Shadows," Victor McLaglen (55) 12:15

- 9 The Michael Jackson Show with Jack Rosenstein 12:30

- 7 Movie: "Medal for the General," Godfrey Tearle (Br.-44) 12:45

- 9 Movie: "My Darling Clementine," Henry Fonda (46) 1:00

- 11 All-Night Movies: "Last Gangster," "Man from Dakota," "Hide-Out" and "Secret Man" 1:15

- 2 Movie: "Finger Man," Frank Lovejoy (55) 2:15

- 9 LASC: "Home Nursing" (Advertisement)

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CREATIVE CHILDREN'S PROGRAMS LOST

By RICK DU BROW

HOLLYWOOD (UPI)—The vast potential of creative, regularly-scheduled children's programming continues to get cursory network attention now that Newton Minow isn't around to officially embarrass television.

Minow, you may recall, is the former Federal Communications Commission chairman who, while in office, huffed and puffed nobly on behalf of such programming. Several seasons ago, when he was still doing his stuff for the government, the networks responded with a mild burst consisting of three new informative series for the kids: NBC-TV's "Exploring," ABC-TV's "Discovery" and CBS-TV's "Reading Room." Ever since then, except for such occasional events as the "NBC Children's Theatre" and ABC's "The Cowboy and the Tiger" special, the status has been pretty much quo, if not retarded.

A series called "The Great Adventure" on CBS-TV attempted this season to re-tell in

dramatic form some moments of American history, but far too often it was sheer melodrama, and not very adept melodrama at that. The show turned simply into an ordinary effort that tried to keep alive in the fierce prime-time battle of commercialism, and therefore could not remain true to its fine announced ideals. It failed anyway and won't be back in the fall.

★ ★ ★

AFTER THE three networks made their united burst, some changes occurred. "Discovery" started on a daily basis, late in the afternoons, but couldn't make it financially— not enough national advertisers. It was cut back to a weekly basis—on Sundays during the day. "Exploring" is still going on Saturdays. "Reading Room," also a Saturday daytime entry, gave way this season to a somewhat similar show on CBS-TV, "Do You Know?"

Unless the networks are planning a last-

minute thrill, which is unlikely, there is absolutely no major creative effort in new, regular children's programming that we can look forward to in the coming season. One hopes for a surprise, but no such plans have been revealed by the networks thus far.

Furthermore, while a show like CBS-TV's daily "Captain Kangaroo" can continue on its unperturbed, excellent, early-morning way, programs like "Do You Know?" and "Exploring" are at the mercy of schedule-shifters in different time zones around the country when they conflict with sports events. Viewers frequently need six eyes at such times to track down the shows, which get clearly second-class treatment in these conflicts. And during the baseball season, for instance, a fine show like "Exploring" simply takes a summer hiatus. What's more, re-runs cut the actual output of such offerings as "Discovery" and "Exploring" even further now.



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WEDNESDAY

April 22, 1964

- ★ PAID ADVERTISEMENT
- 6:30
2 Amer. Political Heritage
4 U.S. Global Commitments
7 Guidelines: Facings
- 7:00 A.M.
2 Captain Kangaroo
4 Today, Jack Lescaulie
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonville
- 8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
11 The Chucko Show
8:30
7 The Count Marco Show
- 9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Faithful in My Fashion," Donna Reed
- 10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Daisy Kenyon," Joan Crawford (47)
10:30
2 Pete and Gladys
4 (Clr) Jeopardy, Art Fleming
5 Yancy Derringer
7 Price Is Right, Bill Cullen
- 11:00 A.M.
2 World's Fair (see box)
4 LBJ at Fair (see box)
5 The Cheaters, John Ireland
7 Get the Message, Buxton
11:30
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 Latin America: Politics
11 Sheriff John, John Rovick
13 The Ann Sothern Show
- 12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 The Inheritance (See Monday box)
13 Movie: "Silent Dust," Nigel Patrick (Br.-49)
- 12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
9 Movie: "Suspicion," Cary Grant, Joan Fontaine (41)
11 Movie: "6000 Enemies," Walter Pidgeon (39)
- 1:00 P.M.
2 Passport, Allen Ludden

- 4 Loreta Young Theater
5 Movie: "Booby Trap," Sydney Tafler (Br.-56)
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
Guest: Peggy (Mrs. Barry M.) Goldwater
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Stranger in Town," Frank Morgan
13 Mantovani: "Cities"
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Battle of Broadway," Victor McLaglen
7 Day in Court: Assault
Glenn Langan plays defense attorney
13 The Ann Sothern Show
- 3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Because of Him," Deanna Durbin (46)
7 Queen for a Day, J. Bailey
11 Deputy Dawg/Dick Tracy
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "The Virginian," Joel McCrea, Brian Donlevy (46). With the TV version preempted today, try Paramount's
11 The Lone Ranger
13 Escuela KMEX (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
13 Club del Hogar (women)
5:45
4 (Color) KNBC News
13 Bill Johns, News
- 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 Your Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Follow the Sun, Barry Coe, Jayne Mansfield. Not so dumb blonde.
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Rod Rocket Show
34 Noticiero 34 (News)
6:45
7 Ron Cochran with News



VOCALIST Karen Dolin performs during a variety show on "Repertoire Workshop" at 8 p. m. Wednesday, channel 2.

- 7:00 P.M.
2 Harry Reasoner, News
4 Death Valley Days: "Trial at Belle's Springs," Ken Scott, Lynn Bari, Lawman
Virgil Earp poses as dead stagecoach bandit to wipe out outlaws' hideout.
5 Leave It to Beaver
7 The World of Giants
9 Abbott and Costello
11 Gallant Men, W. Reynolds
13 (Clr) This Exciting World: "One World" (pt. 2)
34 Janina (dramatic serial)
7:30
2 Chronicle: "Huntington Hartford: The Reluctant Millionaire" (see box)
4 (Color) Opening Night at the World's Fair (see box)
5 The Lawman, John Russell
7 Ozzie & Harriet (repeat). Boys use a moosehead trophy to lure a rival fraternity into painting their house.
9 The Deputy, Henry Fonda
13 Crusade in the Pacific
34 Un Canto de Mexico
- 8:00 P.M.
2 REPERTOIRE WORKSHOP
★ Presents "... the bright, the young and the hopeful" (see box)
7 The Patty Duke Show. Patty's boyfriend decides to quit school.
9 Movie: "Storm Warning," Ginger Rogers (50)
11 Sam Benedict, Edmond O'Brien, George Tobias.
13 Story of ... A Harness

- Racer (Bill Haughton)
34 La Mesera (drama serial)
8:30
2 Suspense, Sebastian Cabot: "The Savage," Corey Allen, Neville Brand. Modern Indian youth unexpectedly meets a vengeance-seeking, boot-legging white renegade.
5 Stump the Stars, Mike Stokely (repeat from Mon.)
7 Farmer's Daughter, Inger Stevens, Dennis Joel. Young goldbricking visitor finds Morley's sons apt pupils in the art of avoiding all form of labor.
13 Surfside 6, Troy Donahue
34 Miercoles Musical
- 9:00 P.M.
2 Beverly Hillsbillies, Buddy Ebsen, Natalie Schafer. When the Clampetts become owners of a building housing a swank dress shop, they feel duty-bound to lend a helping hand around the place. (Special treat of this segment is Elly May's modeling of new creations by Mr. Blackwell.)
4 Espionage, Barry Foster, Alan Webb (repeat). Undercover agent infiltrates a pacifist group to learn how they get top-secret information.
5 Wrestling (sports box)
7 Ben Casey, Vincent Edwards, Wilfred Hyde-White, James Shigeta, Joby Baker, Ben Wright. Catholic priest under Casey's care acts to heal the breach between the father and the atheist husband of a girl whose pregnancy is complicated by a dread disease.
11 I Search for Adventure
34 Destino (drama serial)
9:30
2 The Dick Van Dyke Show. Rob and Laura suspect Jerry Helper of leading a triple life when they see him dining with a blonde, then learn there's also a redhead in his life.
11 Bold Journey: "Sahara Oil"
13 Silents Please: "The Eagle," Rudolph Valentino, Vilma Banky (25).
34 Novilladas (bullfights)

- 10:00 P.M.
2 The Danny Kaye Show, with Vincent Price, Howard Morris, Shari Lewis and her puppet Lamb Chop. Choreographer Tony Charmoli, dancing for the first time this season, joins Miss Lewis in a production number.
4 The 11th Hour, Ralph Bellamy, Edmond O'Brien, Ivan Dixon, Martine Bartlett. Communist's hypertensive headaches, nosebleeds and blackouts stem from his subconscious.
7 77 Sunset Strip, Efrem Zimbalist Jr., Doris Kenyon, Francis X. Bushman. Relatives of aging silent film star want to gain control of her fortune

SPECIAL

WORLD'S FAIR OPENING
—Addresses by President Johnson and former President Truman at opening ceremonies will be seen from 11 a.m. to 12 noon, ch. 2. LBJ's address also will be seen in a quarter hour telecast on ch. 4.

CHRONICLE—Charles Collingwood is host-narrator for an intimate film profile of multi-millionaire Huntington Hartford at 7:30 p.m., ch. 2. Filmed in New York City where he recently opened a new gallery of modern art, and in the Bahamas where he has invested \$26 million to create a dream resort in Paradise Island, show looks at his world through his eyes and those of his associates.

OPENING NIGHT at the World's Fair—Henry Fonda is host for a 90-min. armchair tour of the 1964-65 New York fair at 7:30 p.m., ch. 4, in color. Celebrity guides include Carol Channing (Industrial area), Lorne Greene (Federal and States area), Fred MacMurray (Travel & Transportation area), Cantinflas (Mexican Pavilion and International area) and Marian Anderson (Religion Pavilions), the latter accompanied by the 200-voice Westminster Choir and the 75-voice Columbus Boychoir.

REPERTOIRE WORKSHOP
—KNXT's fourth contribution to the series has Harvey Korman, a "Danny Kaye Show" regular, hosting as four new musical acts are showcased at 8 p.m., ch. 2. Performing are the folksinging Nomads, vocalist Karen Dolin, the Jack Wilson Jazz Quartet and pop singer Dean Reed.

- 10:30
4 (Color) Movie: "Lucy Gallant," Jane Wyman
11 George Putnam, News
13 News, Johns and Fishman
10:30
13 Movie: "Hour of Decision," Jeff Morrow (55)
- 11:00 P.M.
2 News: Dunphy-Udell Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Yank on Burma Road," Barry Nelson
11:15
4 (Color) Tonight, Johnny Carson, Chuck Jackson
5 Steve Allen Show (repeat) with Kay Starr
11:30
2 Movie: "The Marrying Kind," Judy Holliday
7 New Breed, Leslie Nielsen
34 Noticiero 34 (News)
12:00
9 Clete Roberts, News
13 Movie: "Headin' for God's Country," Wm. Lundigan
12:15
9 Michael Jackson Show
12:30
7 Movie: "Midnight Menace," Charles Farrell (37)
12:45
9 Movie: "Daisy Kenyon"
1:00
11 All Night Movies
1:15
2 Movie: "Everybody's Old Man," Irvin S. Cobb (36)

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| • Bursitis | • Liver Trouble | • Leg Trouble | • Stomach Trouble |
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TELEVISION MOVIE TIPS



KATHRYN GRAYSON is one of "Seven Sweethearts," a 1942 movie, on channel 11 at 11 p. m. Monday.



ELLEN DREW is a victim of "The Mad Doctor," a 1941 movie airing 11:30 p. m. Monday on channel 2.



ANGIE DICKINSON is featured in the movie "Frontier Ranger" at 7:30 p. m. Friday, channel 13 in COLOR.

man, Charlton Heston and Claire Trevor. About oil and fashion in Texas.

THE MARRYING KIND—11:30 p. m. on channel 2. A 1952 movie starring Judy Holliday and Aldo Ray. Woman judge attempts to solve faltering marriage of young couple. Excellent combination of comedy and pathos.

THURSDAY
NIGHT AND THE CITY—8:30 p. m. on channel 5. A 1950 movie starring Richard Widmark and Gene Tierney. Small-time crook runs afoul of big-time crook.

FRIDAY
WALK THE DARK STREET—10 p. m. on channel 9. A 1956 movie starring Chuck Connors. Hunter wants revenge against man he believes is responsible for a brother's death.

SATURDAY
ANTHONY ADVERSE—10:20 p. m. on channel 9. A 1936 movie that won four Academy Awards. It stars Fredric March, Olivia De Havilland and Claude Rains.
FRANCIS—10:30 p. m. on channel 7. A 1950 movie starring Donald O'Connor and a talking Army mule.
CASH MCCALL—11:15 p. m.

on channel 2. Stars James Garner, Natalie Wood and Dean Jagger. About a boy-wonder of finance. A 1960 movie.



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SUNDAY

APACHE WAR SMOKE—6:30 p. m. on channel 11. A 1952 old-fashioned western, cowboys, Indians and cavalry, starring Robert Horton, Gilbert Roland and Gene Lockhart.

CRIME IN THE STREETS—7:30 p. m. on channel 9. Starring James Whitmore and Sal Mineo, the 1956 movie is about a teenage gang leader who plots the murder of an adult informer.

THE GAMBLER FROM NATCHIEZ—10 p. m. on channel 7 in COLOR. Son seeks

murderer of his gambler father. Stars Dale Robertson and Debra Paget. A 1954 production.

THE MEN—10 p. m. on channel 9. An excellent 1950 movie about a paralyzed war veteran who is bitter. Stars Marlon Brando and Teresa Wright.

MONDAY

STORM WARNING—8 p. m. and nightly on channel 9. A 1950 movie about the terrorist activities of the Ku Klux Klan. Stars Ronald Reagan, Ginger Rogers, Doris Day and Steve Cochran.

TUESDAY

FOR ME AND MY GAL—11 p. m. on channel 11. A 1942 musical starring Judy Garland, George Murphy and Gene Kelly. Song-and-dance girl teams up with ham actor.

NEW YORK TOWN—11:30 p. m. on channel 2. A 1941 movie starring Fred MacMurray, Mary Martin and Robert Preston. Comedy about a photographer who befriends a homeless girl.

WEDNESDAY

LUCY GALLANT—10 p. m. on channel 9 in COLOR. A 1955 movie starring Jane Wy-

Pan and Fan Mail

Recently I was watching "Wagon Train" (one of my favorites) and I thought that the part of Bill Hawks as a drunkard was played to perfection.

He has always been a favorite with my late husband and myself anyway, but this performance was outstanding and showed his real worth as an actor.

Mrs. Irene B. Haworth,
Harbor City.

It was the biggest part (hic) that Terry Wilson, who plays the regular role of Hawks, ever had on the series. The episode, called "The Whipping," brought "Wagon Train" producers their largest mail response.

What became of Jack Barry's "Addograms?"

I thought it was quite a good program and quite a few kids were interested in it and learning how to spell.

Floyd E. White,
Long Beach.

"Addograms" was replaced by "Seven Keys," which originally started with KTLA. "Seven Keys" moved upwards for ABC-TV network airing then was dropped. KTLA took the series back because

for them—it brings a large mail response. Unfortunately, it doesn't teach spelling.

Please let me know if Lissa Hughes in "As the World Turns" is out of the story for good.

Would like that serial to get back on the track it used to have. We like the way it used to be.

If it doesn't get any better, I for one will play "Bingo" on another channel at the same time.

Mrs. M. Brown, Long Beach.
Lissa Hughes, played by Eileen Fulton, will be back in the picture shortly. Can't help you much in getting it back on the old track. Progress, you know. That's the way the world turns.

I don't think I would apologize to Mrs. G. Breeste of Bellflower who thinks Donald O'Connor's mother is an odd character for taking her little boy to lunch at 6 p. m.

I was a piano player in the theaters of Long Beach in the 30's and have played the O'Connor family many times in vaudeville.

Most of us had breakfast

about noon, so what would you normally call the 6 p. m. meal. We had supper at midnight.

Just because we observe unusual hours to entertain the masses, I don't think we should be criticized what time we call lunch.

Clyde Lindsey, Long Beach.
I remember some vaudevillians back in those days, Clyde, who found it unusual to eat at all.

Would you please try and settle an argument between my Dad and I.

He says the girl that does the Helena Rubinstein commercial is Bess Myerson and I don't agree.

The name of the girl would be appreciated very much as my Dad thinks he is never wrong and most of the time he is right except for this time.

Sharon Burns,
Lakewood

There are two of them, Robbin Bain, the spokeswoman, and Sara Thom. And while neither was Bess Myerson, you stick to Dear Old Dad, Sharon, and the percentage on the right side will be with you most of the way.

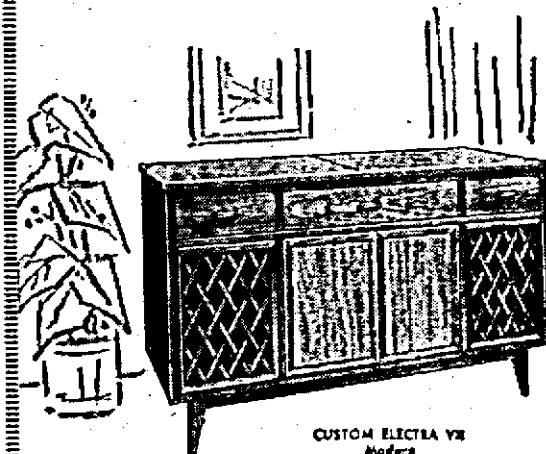
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THURSDAY

- April 23, 1964
★ PAID ADVERTISEMENT
6:00 A.M.
2 Sunrise Semester; "Art"
6:15
7 Daily Word; Farm News
6:30
2 The Apothecary: "Evolu-
tion of the Pharmacy"
4 U.S. Global Commitments:
"Europe's Future"
7 Guideline: Patterns
7:00 A.M.
2 Capt. Kangaroo Cars
4 Today, Jack Lescoulie
(see box)
7 Cartoon Capers
7:30
5 Supermarket Review
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonville
13 Teacher in Service
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 I Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show:
Sex & the young woman
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
13 Morning News
9:15
13 G'depost: Soc. Studies (5)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Secret of Dr. Kil-
dare," Lew Ayres (39)
9:45
13 Guidepost to Math (4)
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentra'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Caught," Louise
Dresser (31)
13 Guidepost to Math (5)
10:25
13 Guidepost to Math (6)
10:30
2 Pete and Gladys
4 (Cir) Jeopard, A. Fleming
5 High Road: "Eskimo"
7 Price Is Right, Bill Cullen
10:45
13 G'depost: Living in West
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Get the Message, F. Buxton
13 G'depost: Storybook Time
11:30
2 Search for Tomorrow

- 4 (Cir) Truth Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clegg
9 Home Nursing: Cancer
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 En France
13 Movie: "Guilt Is My
Shadow," Elizabeth Sellers

SPECIAL

TODAY at the Fair — All the pageantry and excitement of opening day at the World's Fair is captured by tape for showing during a 2-hour telecast at 7 a.m., ch. 4. You'll see President Johnson's arrival and dedication of the Fair, the flag-raising, gala parade, and the nighttime fireworks at the Fountain of the Planets, with Jack Lescoulie, James Daly and Maureen O'Sullivan as co-hosts. ("Today" will originate a weekly Friday half-hour from the Fair starting May 1.)

- 12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Coin Male
7 Tennessee Ernie Ford
9 Movie: "Tall in the Sad-
dle," John Wayne (44)
11 Movie: "Arsene Lupin
Returns," Melvyn Douglas
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Big Cage," Clyde
Beatty (33)
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
Guest: Janet Blair
4 (Color) You Don't Say
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Manhandled,"
Dorothy Lamour (49)
11 Movie: "Calling Dr. Gilles-
pie," Lionel Barrymore
13 Mantovani: String tones
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Human Cargo,"
Brian Donlevy (36)
7 Day in Court: Adoption
John Archer and Coleen
Gray are featured.
13 The Ann Sothern Show

- 3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Too Many
Crooks," Terry-Thomas
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
3:45
5 Tricks-Treats, Corris Guy
9 Feature Page, Joe Dolan
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "Orchestra Wives,
Ann Rutherford, Glenn
Miller (42-1st run)
11 The Lone Ranger
34 Escuela KMEX (English)
4:45
13 Rocky and His Friends
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Los Juanes del Ejercito
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Cir) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Harry Reasoner, News
4 "SCIENCE IN ACTION"
★ "THE CONTINENTAL DRIFT"
Possibility that continents
really are islands floating
in the crust of the earth.
5 Leave It to Beaver
7 Fractured Flickers
9 Abbott and Costello
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel:
"Britain's Byways"
34 Janina (dramatic serial)
7:30
2 Password, Allen Ludden
Orson Bean, Nanette Fab-
ray are guest celebrities.
4 Temple Houston, Jeff
Hunter, Susan Kohner,
Everett Sloan (repeat).
Fight over a pretty wait-
ress ends in a murder con-
viction that doesn't ring
true.
5 The Lawman, John Russell
7 (Color) The Flintstones
(repeat). Fred befriends a



NANETTE FABRAY
guests on "Password" at
7:30 p.m. Thursday,
channel 2.

- furry "kitten"—that
grows into a lion.
9 The Deputy, Henry Fonda
13 (Color) True Adventure:
"Avalanche Hunters"
34 La Rueda Tricolor
8:00 P.M.
2 Rawhide, Eric Fleming,
Burgess Meredith, Brod-
erick Crawford, Chill
Wills, Robt. Middleton
(pt. 2). Sons of condemned
town leader vow to kill
the professional hangman.
5 Seven Keys, Jack Narz
7 The Donna Reed Show.
Donna and Midge resent
being involuntary golf
widows every Sunday.
9 Movie: "Storm Warning,"
Ginger Rogers (50)
11 The Untouchables, Robt.
Stack, Peter Falk. Chicago
mobsters import a spe-
cialist in "police contacts."
13 The Dick Powell Theater:
"The Sea Witch," Carolyn
Jones, Harry Guardino,
John Ericson, Tuna clipper
crew turns mutinous when
a beautiful murderess
takes refuge aboard.
34 La Messera (drama serial)
8:30
4 Dr. Kildare, Richard
Chamberlain, Terry Carter,
Ellen Holly, Prizefighter,
suffering from duodenal
ulcer, risks his life in
effort to provide security
for his family.
5 RICHARD WIDMARK
★ "NIGHT AND THE CITY"
with Gene Tierney (50).
London underworld.
7 My Three Sons, Fred Mac-
Murray. On an Air Reserve
mercy mission with 10,000
dollars for flood-refugee
Mexicans, Mike returns
with a Latin child (Silvia
Marino) who's lost her
power of speech.
34 Cuerdas y Guitarras
9:00 P.M.
2 Perry Mason, Raymond
Burr, Andra Martin, Tony
Travis (repeat). Knifed
ladies' man appears to
have owed money to
someone pressing for
payment.
7 ENSIGN O'DOOLE
★ STARRING DEAN JONES
On a remote Pacific Island,
the Appleby crew is cap-
tured by a Japanese ser-
geant (Mako) who doesn't
know the war is over.
11 Naked City, Paul Burke,
Nancy Malone, Conven-

- tioneer is brutally beaten
to death.
13 Festival of Performing
Arts (repeat). Metropoli-
tan basso Cesare Siepi
offers a concert of arias
from "Figaro," "Mefisto-
fele" and "Don Quixote."
34 Destino (drama serial).
9:30
4 (Color) Hazel, Shirley
Booth, Hazel coaches
George's snobbish sister
(Cathy Lewis) for her role
as maid in a charity play.
(Hazel's 4th season will be
at the same time, and for
the same sponsor.)
7 The Jimmy Dean Show,
with Molly Bee, comedian
Don Adams, country-west-
ern favorite Buck Owens.
(Repeats, start next week.)
34 Las Estrellas y Usted.
9:45
9 Clete Roberts, News
10:00 P.M.
2 The Nurses, Shirl Conway,
James Daly, Davey Davi-
son, Virginia Gilmore.
Hospital gossip places a
wrong interpretation of
the innocent friendship of
a doctor with a young girl
needing a father substitute.
4 (Color) Suspense: "Their
Own Executioners," Dean
Stockwell, Herschel Ber-
nard, Oscar-nominee
("Lilies of the Field") Lilia
Skala. Tragedy drives
three persons to wish for
death, including a leu-
kemia-stricken lawyer,
and a youth who killed
his wife because she fell
short of his own mother's
perfection.
9 Movie: "Watch on the
Rhine," Paul Lukas,
Bette Davis (43)
11 George Putnam, News
13 News, Johns and Fishman
34 La Hora de Paco Malgesto
10:30
5 Peter Gunn, Craig Stevens
7 ABC News Reports
13 Movie: "Last Bandit,"
William Elliott (49)
34 Box de Mexico (boxing)
11:00 P.M.
2 News: Dunphy-Udell-Story
4 (Cir) KNBC News, Latham
5 Bob Young: News Final
11 Movie: "Sinner Take All,"
Bruce Cabot (36)
11:15
4 (Color) Tonight, Johnny
Carson with Pete Fountain,
Henry Morgan
5 Steve Allen Show, with
Paul Gilbert, Jack E.
Leonard, Dr. James A.
Peterson, Carolyn Jones,
Vikki Carr
11:30
2 Movie: "The Web,"
Edmond O'Brien (47)
7 Hawaiian Eye, A. Easley
34 Noticiero 34 (News)
12:00
9 Clete Roberts, News
13 Movie: "Buried Alive,"
Beverly Roberts (40)
12:15
9 Michael Jackson Show,
with guest Ken Murray
12:30
7 Movie: "Dynamite," Wil-
liam Gargan (49)
11 All-Night Movies: "2 Smart
People," "Mother Wore
Tights" and "Dr. Kildare's
Victory"
12:45
9 Movie: "Caught," Louise
Dresser (31)
1:15
2 Movie: "Dressed to Kill,"
Lloyd Nolan (41)
2:15
9 Home Nursing: Cancer.

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Third Year of TV War for 'Combat'

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Rick Jason is going into his third year of make-believe war, a television battle for which the end does not seem near.

Jason plays the Army lieutenant in ABC-TV's "Combat." The show has been on the air for two years and is destined for another season.

"I don't think we have any competition as far as that kind of a show is concerned," said Jason who co-stars with Vic Morrow.

Rick is a veteran of television wars, the made-up one we see on screen and the real one that goes on in network offices where major decisions are made.

"Combat" is his second series. He was star, part-owner and general handyman of "The Case of the Dangerous Robin" which went out of production three years ago after a single season.

"WE JUST went for 38 segments of that show and I went to bed for two months," he said. "My back went into spasm I got so worn out. When I was in traction they asked me to do another year. I said nope."

Jason not only acted in "Robin." He wrote some scripts, helped direct episodes and said he "was an all-around bottle washer."

And although the multitude of tasks took their toll, Jason said the potential benefits of such activity were abundant.

"If I could have done three years of 'Robin' I could have retired," he said. "I know Lloyd Bridges took out well over a million dollars for his 'Sea Hunt' series. I guess if I had done three years I could have made a million. 'Bat Masterson' was good for Gene Barry. It made him a wealthy man."

JASON is frank in his appraisal of "Combat," a World War II story.

"I think 'Combat' is like all television," he said. "Some shows are very good, some are mediocre. You can't hit it all the time. On the whole, we turn out good quality."

Some of the "Combat" scenes are well done, to the point of being almost authentic. For one scene involving an explosion, there was too much realism. An assistant cameraman was injured when the charge went off prematurely.

Jason considers himself one of Hollywood's more fortunate actors. His complaints are few.

Rick's show is on layoff, a word used in television production circles to describe a show that is temporarily shut down. The cameras roll on it again in June.

For Jason, the layoff means working around the house, doing chores that non-Hollywood type mortals feel are reserved for them and not movie stars.



RICK JASON . . . "Combat" Army Lieutenant

'Hillbillies' Creator Lacks Time to Worry About Critics

NEW YORK (UPI)—The television critics have been using some harsh words about the shows of Paul Henning for two seasons, but the mild-mannered Missourian goes right ahead calmly turning out "The Beverly Hillbillies" and "Petticoat Junction" and making large bank deposits.

"Of course, it's only human to smart a little under their attacks," Henning said, "but I don't let them worry me. Fact is, I don't have time to worry about anything except to keep on schedule with the two programs. My wife even writes letters to me at the office so I'll know what's going on at home."

This is the second season for "Hillbillies," and it is still the country's top show, a position it attained early in its first, by the standard rating system. "Petticoat Junction" also is among the top-rated shows.



PAUL HENNING

ratings every month annoys them.

"OF COURSE, the business has changed in recent years. The ratings bit never used to cause any talk or concern outside the trade. But lately the reviewers and television columnists put so much emphasis constantly on this that ordinary viewers go around talking about ratings in general conversation.

"Why, when I did the Bob Cummings series back in the 1950s, I wasn't even aware of the ratings myself. I just knew that the show became popular, that the sponsor was happy and that it went on season after season." I suppose some of the reviewers gave it bad notices when it first went on, frankly, I don't remember—but they left it alone after that."

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Sunday, April 19, 1964

FRIDAY

April 24, 1964

- ★ **PAID ADVERTISEMENT**
6:30
2 Amer. Political Heritage
4 U.S. Global Commitments
7 Guidelines: Patterns
7:00 A.M.
2 Captain Kangaroo
4 Today, Jack Lescault.
Hoagy Carmichael sings and reminisces about his career as Julius LaRosa and Fran Warren join in a 2-hour musical salute.
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guidepost to Science (6)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Come Live with Me," James Stewart, Hedy Lamarr (41)
9:45
13 The Intelligent Parent
Composer Jimmy McHugh joins in salute to Beverly Hills' 50th anniversary.
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Northwest Stampede," James Craig (48)
10:15
13 Guideposts (to 11:30)
10:30
2 Pete and Gladys
4 (Clr) Jeopardy, Art Fleming
5 Yancy Derringer
7 Price Is Right, Bill Cullen
11:00 A.M.
2 Love of Life

- 4 (Color) First Impression
5 The Cheaters, John Ireland
7 Get the Message, F. Buxton
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 Latin America: Politics
11 Sheriff John, John Rovick
13 The Ann Southern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 Triumph of Easter: "Coronation of Mary in Heaven"
13 Movie: "Top Secret," Oscar Homolka (53)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
9 Movie: "They Won't Believe Me," R. Young
11 Movie: "If Winter Comes," Walter Pidgeon (47)
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Fallen Angel," Dana Andrews (45)
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Whip Hand," Carla Balenda, Elliott Reid
13 Mantovani "For Everyone"
2:15
11 Movie: "Joe Smith, American," Robert Young (42)
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "52nd St.," Kenny Baker, Zasu Pitts (37)
7 Day in Court: small claims
13 The Ann Southern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Invisible Agent," Iona Massey (42)



YES, WE HAVE some bananas and papaya and pineapple, too. They're all part of a hat—hat?—typical of those to be seen on "Las Floristas Headdress Ball" at 10 p. m. Friday, channel 4, in COLOR.

- 7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "When Tomorrow Comes," Charles Boyer
11 The Lone Ranger
13 Escuela KMEC (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlbirds, Ken Tobey
11 The Mickey Mouse Club
13 Usted y su Salud (health)
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Maverick, James Garner
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Magilla Gorilla
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Harry Reasoner, News
4 (Color) Curt Massey Show
5 Leave It to Beaver
7 (Color) Lee Marvin
Presents—Lawbreaker
9 Abbott and Costello
11 Movie: "Vera Cruz," Gary

- Cooper, Burt Lancaster
13 (Color) Ripcord, K. Curtis
31 Janina (dramatic serial)
7:30
2 Great Adventure: "Outlaw and the Nun," Joan Hackett, Andrew Prine, Leif Erickson (repeat).
Teaching nun, in Colorado mining town, faces down angry lynch mob and prevents possible massacre.
4 International Showtime, Don Ameche: "World's Greatest Ice Show." Composite of two ice revues taped in Vienna, Budapest.
5 The Lawman, John Russell
7 Destry, John Gavin, Roger Mobley. Destry tries to rehabilitate an outlaw for the sake of man's son.
9 The Deputy, Henry Fonda
11 FRONTIER RAMBLER—COLOR
★ FULL-LENGTH FEATURE
From TV to big screen and back again in this first of 3 movies made from footage of the Keith Larsen-Buddy Ebsen "Northwest Passage" series.
34 Un Canto de Mexico
8:00 P.M.
5 Seven Keys, Jack Narz
9 Film
34 La Mesera (drama serial)
8:15
9 NBA Finals (sports box)
8:30
2 Route 66, Martin Milner, George Maharis, Betty Field, Lon Chaney, plus Maharis' sister and two brothers (repeat). Buzz searches for a missing woman who appears to be his mother.
4 (Color) Chrysler Theatre: "Time for Elizabeth" (see box)
5 What's the Name of That Song? Wink Martindale, June Lockhart, Paul Lynde
7 BURKE'S LAW
★ STARRING GENE BARRY
Hazel Court, Jeanne Crain, Joanne Dru, Martha Hyer, Susan Strasberg and Josephine Hutchinson are among the wealthy women quizzed in the health spa death of a predatory woman
34 Voces de Mexico (musical)

- SPECIAL**
CHRYSLER THEATRE — Groucho Marx and his wife Eden make their first dramatic TV appearance together in an adaptation of the 1948 stage comedy "Time for Elizabeth" which Groucho co-authored with Norman Krassna and with which he toured for years in the strawhat circuits. A businessman retires with his wife to a senior citizens' village in Florida, but finds idleness not much fun until he bumps into a shapely husband-hunter (Mrs. Marx) with an eye for mustached men. Featured, at 8:30 p.m., in color, ch. 4, are Kathryn Eames, Carole Wells, Roland Winters and John Considine.
LAS FLORISTAS Headdress Ball—Tom Frandsen is host for an hour-long live remote from the Beverly Hilton's International Ballroom as 11 mannequins parade in fantastic headdresses made from fresh-cut flowers. Manny Harmon's orchestra is featured at 10 p.m., in color, ch. 4, locally preempting NBC's Pair hour in which Bette Davis and Sergio Franchi are headliners.
10:00 P.M.
2 Alfred Hitchcock Hour: "Terror in Northfield," Dick York, Jacqueline Scott, R. G. Armstrong (repeat). Ellery Queen spine-tingler of an embittered farmer who determines to carry out justice in his own way.
4 (Color) Las Floristas Headdress Ball (see box)
7 Fight of Week (sports box)
11 George Putnam, News
13 News, Johns and Fishman
34 Automex Presents (music)
10:30
9 Movie: "Walk the Dark Streets," Chuck Connors
13 Movie: "Juvenile Jungle," Corey Allen (58)
34 Marco Musical (music)
10:45
7 Make That Spare, Johnny Johnston (see sports box)
11:00 P.M.
2 News: Dunphy-Udell Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Son of Fury," Tyrone Power (42)
34 Yate del Prado (music)
11:15
Carson with Selma Diamond, Corbett Monica
5 Steve Allen Show, with Jackie Cooper, Wilfrid Hyde-White, Renee Roberts, augmented (to 17 pieces) Donn Trenner orchestra.
11:30
2 Movie: "Rhapsody in Blue," Robert Alda, Oscar Levant (45). Gershwin
7 (Clr) Laramie, John Smith
34 Noticiero 34 (News)
12:00
9 Clete Roberts, News
13 Movie: "Lady Possessed," James Mason (52)
12:30
7 Movie: "Death at Broadcasting House," Jack Hawkins (Br. 35)
9 Michael Jackson Show, Columnist Mike Jackson
1:00
4 Movie: "Rogues' Regiment," Dick Powell (48)
9 Movie: "Northwest Stampede," James Craig (48)
11 All-Night Movie: "Faithful in My Fashion," "Another Thin Man," "London by Night" and "Way Out West"
2 Movie: "Big Business," Jed Prouty (37)

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OTTO PREMINGER
Happy About TV for U. N.

NEW YORK (UPI)—Four million dollars is a sizeable sum even in these days, but it couldn't begin to pay for the talent that will be involved in six television dramas being prepared for airing in 1965 as discreet plugs for the United Nations.

High-bracket earners such as playwright Tad Mosel, film producer Otto Preminger, composer Richard Rodgers and various stars not yet designated will be working either for nothing or for that financial euphemism known as "peanuts"—or, as they say in union circles, "scale."

Almost all of the \$4 million will go for physical production costs and air time on prime evening net-

U.N. ENTERS TV DRAMA

★ ★ ★ ★ ★ High-Priced Talent Works for 'Peanuts'

By JACK GAVER

work hours. The dramas will be filmed in various parts of the world.

"It is for a worthwhile cause, and the working associations and the material are of a unique and exciting nature that wouldn't be possible in normal circumstances," was the explanation for his participation given by Mosel, who won the Pulitzer and New York Critic's Circle Awards for best play in 1961 with "All the Way Home."

This unusual television project is the result of a belief by Paul G. Hoffman, managing director of the United Nations special fund, and others that the general public is unaware of many of the useful functions that the UN performs.

★ ★ ★

THE IDEA of major entertainment dramas—not documentaries—to give subtle exposure to these UN services was devised, and the nonprofit Telsun Foundation, Inc., was set up with Edgar Rosenberg as its production executive and coordinator, Alan Neuman, veteran network producer-director, is liaison man.

"The major producers, directors, writers and composers we approached were eager to participate," Rosenberg said. "Ideas for subjects for the plays came right out of United Nations' files. The producer-directors chose their subjects and selected writers."

Robert Rossen, a much-honored movie-maker, picked Mosel to write the script for his contribution.

"It is an odd pairing," Mosel observed. "Every time I confer with Rossen, I marvel at it. I'm quiet; I write a quiet, introverted sort of play. Rossen is dynamic, and his motion pictures usually are jammed with action. We get along fine."

"Our production will deal with a subject that I imagine is completely unknown to the general public. There are some 8,000 seamen who, as a result of World War II, are not merely refugees or dis-

placed persons—they are persons literally without a country who cannot set foot on land anywhere without being liable to arrest. For one reason or another, they have no papers.

"We are dramatizing such a case from the files of the UN, which is trying to make it possible for these people to lead normal lives. Our particular story is especially poignant because it involves not only a seaman, but also his wife and child. I hope that our play is as moving as the raw material."

★ ★ ★

THESE UN DRAMAS will be 90 minutes each. The \$4 million for their production has been guaranteed by the Xerox Corp. as sponsor. Neither it nor the UN will have any control over the productions. The sponsor's "commercial" will be simply identification as such at the beginning and end of each of the six plays.

"The American Broadcasting Co. has agreed to preempt the time of regular programs to present four of the plays," Rosenberg said. "The National Broadcasting Co. will present two. The first one will be on the air next January. The schedule calls for one to be telecast in each of the five succeeding months."

Mosel said he already is well along with his script. Other playwrights presently at work are Reginald Rose, winner of many television awards, and Peter Stone of television and Broadway.

Stanley Kubrick ("Dr. Strangelove") will write as well as direct and produce his contribution. Two other dramatists remain to be selected.

Besides Rossen, Preminger and Kubrick, other producer-directors signed are Britain's red-hot Peter Glenville ("Becket"), Joseph L. Mankiewicz ("Cleopatra"), Sam Spiegel ("Lawrence of Arabia") and Fred Zinneman. Since Spiegel does not direct, Zinneman will do that job for him and not produce one of his own.

Composer contributors besides Rodgers include Elmer Bernstein, Henry Mancini, Alex North and Andre Previn.

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The difference between announcing a sports event on radio or covering it for television is about the same as the difference between night and day.

They're practically oppo-



CURT GOWDY

sites, according to Curt Gowdy.

The veteran sportscaster earns his daily bread—a healthy portion of steak, too—working with the opposites.

He's the No. 1 radio announcer for the Boston Red Sox baseball team. He's the No. 1 television announcer for ABC-TV's weekly American Football League game and also was featured on that network's weekly "Winter Olympics" preview.

"When I'm doing radio," said Curt, "I have to paint a word picture. I need to be the verbal eyes of the listener. The more details and color and sidelights, the better radio job."

"If you don't do a good job, you ruin the game. You're the only link with the listener."

For television, however, verbal eyes are superfluous. A knowledgeable sports viewer could turn off the sound and still enjoy the game, according to Curt.

"In doing a game on television," he said, "I take the approach I'm at a game with a friend."

"I comment on natural

things—a good tackle, a great block.

"I write headlines for the television pictures."

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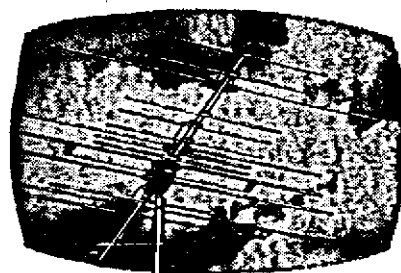
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SATURDAY

April 25, 1964

★ PAID ADVERTISEMENT

- 7:30
2 Sunrise Semester: "Art"
4 Ivanhoe, Roger Moore
8:00 A.M.
2 Capt. Kangaroo
4 How Schools Underlie Freedom. Based on Life magazine essay by Henry Steele Commager
5 Hopalong Cassidy, B. Boyd
9 From the Ground Up
11 Mr. Wishbone, Jim Allan
8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)
9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Hector Heathcote
7 Movie: "The Hostage," Ron Randall
11 Superman, George Reeves
13 Panorama Latino (Span.)
34 Variedades (musical)
9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball XL-5 (puppets)
5 Movie: "Death Valley," Robert Lowery (46)
11 Blast-Off, Ruth Warwick
34 Blancas y Negras
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 (Color) Movie: "Tripoli," John Payne (50)
11 Movie: "Grand Central Murder," Van Heflin (42)
34 Cockle Musical
10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 Magic Land of AllaKazam
34 Matinee del Sabado
10:55
8 Baseball (see sports box)
11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 (Color) Bullwinkle Show
5 Movie: "Tonight We Raid Calais," Lee J. Cobb (43)
7 The New Casper Show
13 Variedades, R. Iglesias
11:30
2 The Roy Rogers Show
4 Movie: "White Fire," Scott Brady (54)
7 Beany & Cecil (cartoon)
9 Mr. D.A., David Brian
10 Baseball (see sports box)
12:00 NOON
2 Sky King, Kirby Grant
7 The Bugs Bunny Show
9 Movie: "Storm Warning," Ginger Rogers (50)

- 11 Movie: "Romance of Rosy Ridge," Van Johnson (47)
13 Money in Real Estate
34 Janina (dramatic serial)
12:30
2 Do You Know: "Maps"
5 Movie: "Slave Ship," Warner Baxter (37)
7 American Bandstand, Dick Clark with Jackie DeShannon, Duane Eddy
13 Fore Golfers
1:00 P.M.
2 CBS News, Robert Trout
4 American Quiz, Arnold Pike: "Colonial America"
13 Bowling with Art Parra
1:30
2 As Others See Us. Foreign students view athletes
4 (Color) Agriculture USA
7 Movie: "A Walk in the Sun," Dana Andrews (45)
13 Movie: "Pier 13," Lynn Bari, Lloyd Nolan (40)
2:00 P.M.
2 The Unreasonable Men, John Frederick Meuhl
4 Paging Parents: "Protecting Our Children"
9 (Color) Movie: "Passage West," John Payne (51)
11 Movie: "The Gateway," Robert Sterling (41)
34 Ella, yo y Alguen Mas
2:30
2 Frontiers of Science: "Nervous Tension"
4 (Clr) Wild of Ornamentals
5 Movie: "For You I Die," Cathy Downs (47)
34 Novela Semanal (2½ hrs.)
3:00 P.M.
2 Movie: "The Desperados," Glenn Ford (43)
4 Teach '64: Oceanography
13 Movie: "Mr. Smith Goes to Washington," James Stewart, Jean Arthur (39)
3:30
4 Profile (San Diego State)
7 Movie: "7 Were Saved," Richard Denning
9 Championship Bowling
4:00 P.M.
4 Headlines of the Century
5 TV Bowling Tournament
11 Comedy Hour
4:15
4 (Color) Meet Your Council: Rosalind Wyman
4:30
2 Scholarquizz, John Condon: Sylmar High vs. Morning-side (Inglewood)
4 How Schools Underlie Freedom (see 8 a.m.)
9 Movie: "Devil's Henchman," Warner Baxter (49)
13 Movie: "This Thing Called Love," Rosalind Russell

SPECIAL

TAX CUT: Facts and Fallacies — Robert Abernethy is anchorman for an examination of the many aspects of the new federal tax law at 5 p.m., ch. 4, emphasizing its effect on those earning less than \$10,000, who pay most of the taxes. Commenting on the new law are Sen. Paul Douglas (D-Ill.), FIDC chairman Joseph Barr, IRS commissioner Mortimer Caplan, Sec. of Treasury Douglas Dillon and president of Actors' Equity, Ralph Bellamy.

WHATEVER HAPPENED TO EIGHT? — Now hope for physically and mentally retarded children is offered by a new therapeutical concept studied at 6:30 p.m., ch. 4. Hour special tells the story of a young accident victim left paralyzed, sightless, without hearing and with his brain damaged. He is re-taught to crawl, stand, walk and speak.

- 5:00 P.M.
2 Movie: "Paleface," Bob Hope, Jane Russell (48). Calamity Jane teams up with a dentist. Yes, that's Hoss Cartwright's hat—before Dan Blocker took it over.
4 Tax Cut: Facts and Fallacies (see box)
5 Movie: "Dead Man's Eyes," Lon Chaney (44)
7 ABC's Wide World of Sports (see sports box)
11 Trails West, Ray Milland
34 Lucha Libre (wrestling)
5:30
4 NBC Sports Special, Bud Palmer (see sports box)
11 The Texan, Rory Calhoun
6:00 P.M.
4 (Color) KNBC News
9 Abbott and Costello
11 The Phil Silvers Show
13 (Color) Rocky & Friends
34 Bailen Todos los Sabados
6:30
4 Whatever Happened to Eight? (see box)
5 Folk World of Jimmie Rodgers, Yachtsmen
7 Talk Back, Carl George visits a nudist camp, talks with wrestlers and discusses divorce with Judge Roger Pfaff.
9 Our Miss Brooks, E. Arden
11 Chiller (movie): "World Without End," Hugh Marlow (56)
13 Bourbon Street Beat
6:45
2 Jerry Dunphy, News
7:00 P.M.
2 Sea Hunt, Lloyd Bridges
5 The Jack Barry Show
7 Have Gun, Will Travel
9 Movie: "Project Moonbase," Donna Martell (53)
34 Teatro Familiar (drama)
7:30
2 The Jackie Gleason Show
4 The Lieutenant, Gary Lockwood, Rip Torn. Rice poses as recruit to investigate charges of brutality against training sergeant in first of repeats
7 Hootenanny, Jack Linkletter with the Brothers Four,

- Bob Gibson, Trini Lopez, Marilyn Child, the Gateway Trio and comedian Jackie Vernon at William and Mary College.
13 Deadline, Paul Stewart
8:00 P.M.
5 Leave It to Beaver
11 Wrestling from Bridgeport
13 (Color) Movie: "The Vanishing American," Scott Brady (53)
8:30
2 The Defenders, E. G. Marshall, Glynis Johns, Laurence Naismith. Convinced their client is emotionally disturbed and a kleptomaniac, the Prestons seek her estranged father for help when a woman is caught shoplifting, and as a fourth-offender under N.Y. law faces 15 years to life
4 (Color) Joey Bishop Show. Joey and gueststar Andy Williams object to being drafted to entertain at their wives' (Ellie and Claudine) Ladies' Club dinner, only to find they can be replaced by two "big" stars (Robert Goulet and Danny Thomas appear in brief cameo roles). Bishop, incidentally, repays the Williams' visit May 12 when he guests on Andy's show.
5 Movie: "Dragonfly Squadron," John Hodiak (54)
7 Lawrence Welk Show. Musical tour of U.S. from California to the side-walks of New York
9 L.A. TV PREMIERE!
★ **"BOTTOM OF THE BOTTLE"** JOSEPH COTTER, VAN DUNSON, RUTH ROMAN in color on the NEW COLGATE THEATRE with Jack Carson (56).
34 Trios de Mexico
9:00 P.M.
4 (Color) Movie: "Reluctant Debutante," Rex Harrison, Kay Kendall, Angela Lansbury, Sandra Dee (58). First of the summer repeats, this one from the Monday movies.
34 Futbol (soccer matches)
9:30
2 New Phil Silvers Show. Night watchman, whose on-the-job sleeping has enabled Harry to rent out the warehouse to method actors, may be replaced.
7 The Hollywood Palace. Ken Murray show more of his home movies, and is guest-host to actor-night-club star Eddie Albert, singer Jane Morgan, comedians Rowan and Martin, British folk singers Clyde and Stuart and comedian Charlie Callas.
10:00 P.M.
2 Gunsmoke, James Arness, Vic Perrin. County bumpkin forsakes the farm to seek big city fortunes and finds himself the promoter of a bare-knuckle prizefight. Professional boxers John Newman and Wilhelm von Homburg make their acting debuts as the antagonists.



CLAUDINE LONGET, wife of Andy Williams, appears with her husband during "The Joey Bishop Show" at 8:30 p. m. Saturday, channel 4 in COLOR.

SPORTS BOX

BASEBALL, 10:55 a.m., ch. 8 (San Diego), as Dizzy Dean covers the Yankees-Orioles game from Yankee Stadium.
BASEBALL, 11:30 a.m., ch. 10 (San Diego), has the Minnesota Twins hosting the Detroit Tigers.

WIDE WORLD OF Sports, 5 p.m., ch. 7, has the women's national AAU swimming championships (pt. 2) and the Mount San Antonio College Relays (Walnut, Calif.).

SPORTS SPECIAL, 5:30 p.m., ch. 4, has the saber challenge and team match finals of the New York Athletic Club international fencing tournament.

5 Dan Smoot Reports
11 News, Burrell and Coates
13 Movie: "Strange Death of Adolph Hitler,"
10:15

5 Dean Manion Forum
9 Movie (10:20): "Anthony Adverse," Fredrick March, Olivia DeHavilland (36). Four-Oscar-winner.
10:30

5 Movie: "Fuller Brush Man," Red Skelton (48)
7 FIRST TIME ON TV!
★ **"FRANCIS"**—(THE TALKING MULE!) STARRING DONALD O'CONNOR . . . with Patricia Medina.

11 Hollywood Star Newsreel, John Willis. Return premiere of former KHJ series of film clips.
34 Aquil Alex Prada
11:00 P.M.

2 Jerry Dunphy Report
4 (Color) KNBC News
11 Movie: "Lone Star," Clark Gable (53)
11:15

2 JAMES GARNER: NATALIE ★ **WOOD! "CASH McCall"** L.A. Television Premiered on THE FABULOUS 52!
11:30

4 Movie: "Undercover Man," Glenn Ford (49)
13 Boston Blackie, K. Taylor
12:00

5 Movie: "Hot Rod Girl," Chuck Connors (56)
13 Movie: "My Sister Eileen," Rosalind Russell (42)
12:25
7 Movie: "Whispering City,"
1:00

11 Movie: "Gallant Sons,"
9 Movie: (1:05): "Secret Beyond the Door,"
1:15
2 Movie: "You Can't Have Everything," Alice Faye
1:25
9 Movie: "Copper Sky,"

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SUNDAY, APRIL 19, 1964

SPECIAL BROADCASTS—

6 p.m., KLAC—Pros and Cons of Stephen Anthony's Museum Piece (2 hours)

7:00 A.M.

KFI—News: 7:00 P.m.
 KABC—News: 7:00 P.m.
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'The Martian' Keeps in Shape

HOLLYWOOD (UPI)—Ray Walston got through the rugged television season unscathed, except for a few chimpanzee bites.

Ray was bitten by the chimp last fall during a scene with the animal in Walston's CBS-TV series, "The Martian." It was the only mishap during an otherwise healthy year for Ray.

With this season's filming completed, Ray is assured of two things, his show is being renewed and he doesn't need to rest up until work resumes this summer.

In fact, he's taking very little vacation. Last week, he was signed as replacement for ailing Peter Sellers in the movie, "Kiss Me, Stupid."

On his last day on "The Martian" set at Desilu Studio, Walston was busy packing his portable gymnasium, a collection of equipment which he credits with much of his well-being.

ACTING can be a tough business if a performer does not take personal precautions against the sometimes stifling atmosphere of studio surroundings.

Studios can be oppressive



RAY WALSTON

places, cavernous sound stages which allow breezes to blow through open doors. Or else they are overheated with strong lights glaring into the faces of actors and technicians.

In between scenes, an actor can sit in his small, rabbit-warren dressing room. Sometimes the only relief he gets comes on pay-day when he collects a fat check.

Walston can't wait until pay-day. He fights filmland's

elements with barbells, chin-up bars and a fancy red bicycle.

"IT USED to be hard for me to get through a day on a picture," Walston said.

"Give me three minutes and I'll be gone," he said, while sitting in the cluttered cubbyhole he calls a dressing room.

Ray motioned to the outdoors and his bicycle which he pedals all over the lot.

"It's relaxing," said Walston of bicycle wanderings. "I get here about 7 o'clock in the morning and ride around. It gets the blood bubbling. Rather than remain here and listen to other actors, I just want to get away and think things out for myself. It's relaxing."

Besides Walston, "Martian" co-stars Pamela Britton and Bill Bixby work out in Ray's small studio gymnasium. They should be the healthiest cast in town.

As the season ended, all three of them looked fresh, as if it were just starting. Most of the time, actors who work in a weekly series appear bedraggled and worn out this time of year.

Maybe they should take Walston's advice, which is two-fold — practice physical fitness and stay away from biting chimpanzees.

FM HIGHLIGHTS

TODAY

"Jazz Goes to Church" at 8 a.m. on KNOB... Latin Hour in multiplex at 11 a.m. on KGGK... Play, "Hamlet," at 12:30 p.m. on KPFF... Folk Music in multiplex at 3 p.m. on KGGK... Percy Faith in multiplex at 5 p.m. on KMLA... Nelson Riddle at 6 p.m. on KBIG... Al Viola in multiplex at 7 p.m.

on KGGK... Play, "King Lear," at 9:15 p.m. on KPFF... Ray Charles at 11:30 p.m. on KNOB.

MONDAY

Pete King at 8 a.m. on KBIG... Duke Ellington in multiplex at 10 a.m. on KRHM... Verdi's "Othello" at noon on KPFF... Buddy Cole in multiplex at 2 p.m. on KGGK

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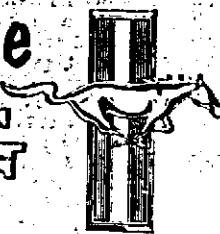
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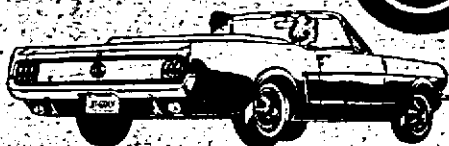
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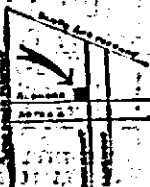
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BY JESS GORKIN



April 19, 1964

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. I would like to know the salary of Chief Justice Earl Warren; also the salaries of the associate justices of the U.S. Supreme Court.—W. Emsler, Aiken, S.C.
A. The chief justice gets \$35,500, the associate justices \$35,000.

Q. The late Aly Khan, who was married to Rita Hayworth and others—did he do anything with his life?—F.T., Washington, D.C.
A. Wasted it.

Q. A girl named Joyce Selznick was Tony Curtis' first agent. Is it true Curtis dropped her after Joyce got him his first movie break?—J. Spitzer, Jersey City, N.J.
A. True.



Q. I understand that at the time of her death in November 1962, the late Mrs. Franklin D. Roosevelt was one of the nation's richest women. Do you know how much money she left in her estate?—Fern Young, Salt Lake City, Utah.

A. Mrs. Roosevelt left a gross estate of \$277,294, which will be worth much less after federal taxes.

Q. Is it true that Rolf Hochhuth, author of the controversial play, The Deputy, was a member of the Hitler youth organization during the time he says Pope Pius XII was at fault for not speaking out against Hitler's persecution of the Jews?—F.M., Dearborn, Mich.
A. True. Hochhuth at the time was a child.



Q. Did Shirley Temple ever have any children by John Agar?—F. L., San Leandro, Calif.
A. Yes, a daughter.

Q. What is the Washington opinion concerning Sen. Hubert Humphrey of Minnesota? Would he make a good Vice-President?—G. T., St. Paul, Minn.
A. Humphrey is intelligent, friendly, honest, liberal, well liked and well regarded by his Senate colleagues, many of whom feel he would make an excellent Vice-President. These are Democrats, of course.

Q. One of Errol Flynn's wives has written a book in which she declares Flynn was a dope addict. True or false?—Vicki Wilson, Columbus, Ohio.
A. True.



Q. Before he was convicted of jury-tampering, how many times had James Hoffa been indicted? I would also like to know if Hoffa isn't involved in business dealings with screen star Doris Day. — Lou Edleman, Newark, N.J.

A. Before his recent conviction, Hoffa had been indicted on six different charges ranging from bribery to mail fraud. Doris Day and the Teamsters Union own jointly the Cabana, a luxury roadside hotel south of San Francisco.

Q. Has either of the Frank Sinatras ever served in any branch of the armed forces? — Ruth Mahan, Miami, Fla.

A. No. Senior suffered from a punctured eardrum, and Junior is asthmatic.

Q. Is it true that Winston Churchill did not have a formal education but acquired most of his knowledge through self-education? — John Richards, Boston, Mass.

A. Churchill had a good formal education at St. James' School and Harrow, where he was a notoriously poor student in every subject except English composition. After three unsuccessful tries, he finally was accepted at Sandhurst, the British West Point, from which he was graduated eighth in a class of 150.



Q. I have just read Ford's Decline and Rebirth, 1933-1962, supposedly published with the co-operation of the Ford Motor Company. I gather from the book that Henry Ford, who founded the company, was not much admired by his grandchildren, especially Henry Ford II. Is this so, and if so, why?—P. R., Corry, Pa.

A. Henry Ford did not contribute much to the happiness of his son, Edsel, who was a fine, thoughtful,

compassionate gentleman. As a result, Edsel's children did not think too highly of their grandfather, who was not a fine, thoughtful, compassionate gentleman.

Q. Bo Belinsky, who pitched for the Los Angeles Angels, worked for 5 weeks at the Silver Slipper in Las Vegas. How much was he paid, and does he have any talent as an entertainer?—L. Abasken, Sarasota, Fla.
A. \$1,000 a week; no talent.



Q. I am shocked to discover that the government is allowed to intercept a citizen's mail. Isn't this unconstitutional?—Victor Foster, Greenwich, Conn.

A. Not under special circumstances which make the practice permissible.

Q. I understand that the following marriages are foundering: that of Alan Lerner, who wrote My Fair Lady, and that of Virginia Warren, daughter of Earl Warren, who is married to John Daly. Please verify.—T. R., New York, N.Y.

A. The Lerner's recently reconciled. The Daly marriage is in excellent shape.

Q. I would like to find out about Dion Fay, the son of Barbara Stanwyck and the late Frank Fay. My understanding is that the son was disinherited, and yet I read in the papers he inherited almost \$100,000. What's the truth?—Al Engelback, Tucson, Ariz.

A. When Frank Fay died in 1961, he left a will which did not mention his son. The will carried bequests to various Catholic institutions. Dion Fay sued and claimed he was the only heir to his father's \$200,000 estate. The court awarded him approximately \$100,000 on a legal technicality which requires that a child must specifically be mentioned in a will in order to be disinherited.

Q. How old are Duke Ellington and Benny Goodman?—Penny Rice, Beverly Hills, Calif.

A. Ellington is 65; Goodman will be 55 on May 30th.

Q. Who said: "Women are not much, but they are the best other sex we have"?—S.M., Cambridge, Mass.

A. Don Herold, American writer and artist.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
APRIL 19, 1964

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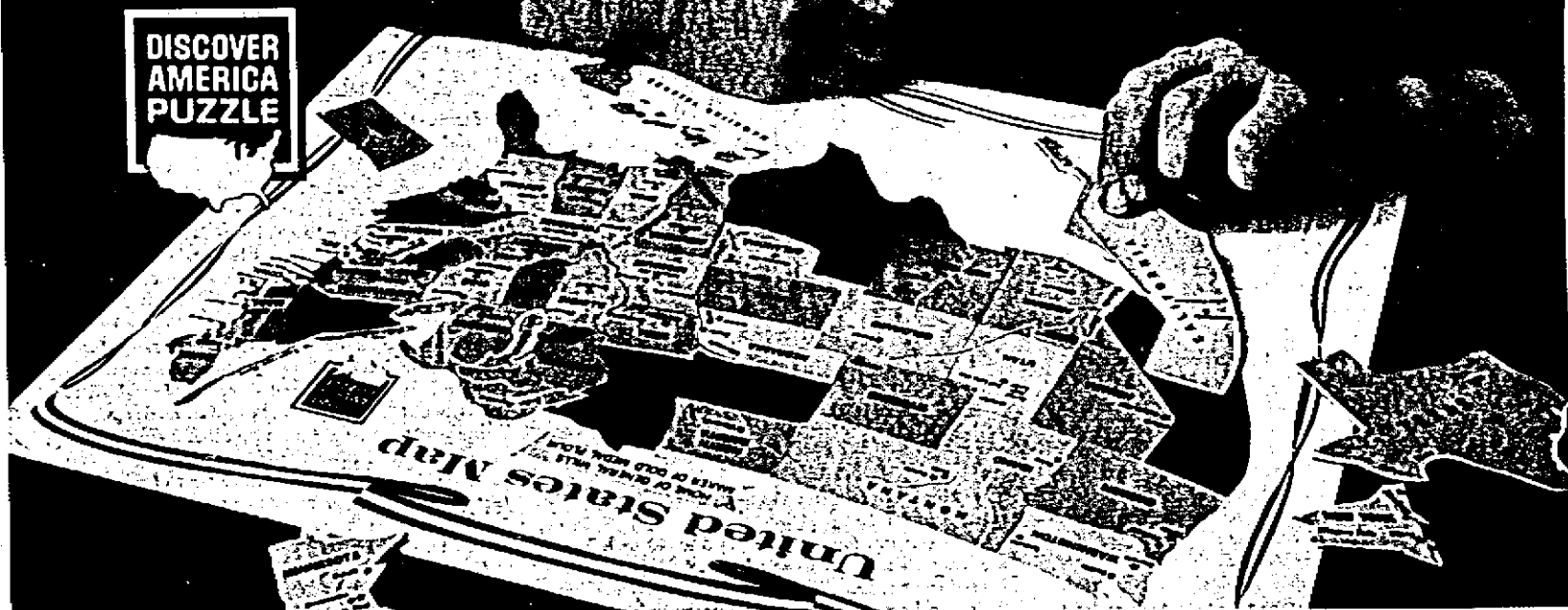
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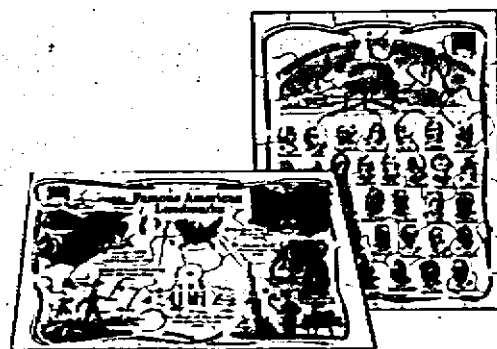
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SACRAMENTO, CALIF.

What happens when young people marry early? Do the marriages last, or is a high proportion doomed to end in divorce? Are those who marry in high school, or soon after, likely to have marriages as stable and viable as those who wait until they are older? Do people who marry early feel their marriages have helped or hindered their careers? Most important, do they feel they married too early, weren't old enough to know what they were doing or were too young to take on the responsibilities of marriage?

All over the country these questions are troubling parents and young people alike. In 1963, almost three and a half million people were married, and about half the brides were not yet out of their teens; the grooms, on the average, were a year younger than a decade ago. Experts predict that these trends will continue—along with a trend to young divorces. They also predict more high school marriages—and more scenes like the one recently in which a girl carried her graduation corsage to her wedding because both took place the same day. She went from one ceremony to the next.

What is the real truth about young marriages? How prevalent are they? How do they affect lives? And how do young people themselves feel about them? To find out, PARADE recently visited a group of young people six years after their high school graduation—the June 1958 class of Sacramento's C. K. McClatchy High School, which represents a good cross section of the U.S. by income, race and social background. All 548 graduates were asked to fill out a lengthy questionnaire about their marital status and what had happened to them since high school, and the results were then tabulated and analyzed by the Burroughs Corporation on a B-273 computer.

And this is what they showed:

- More than half of those responding are married.
- Almost half the marriages took place before both partners had reached the age of 20.
- More than one in every eight marriages have already ended in separation or divorce.
- Almost one-fourth of the girls who married before 20 are divorced—but none of those who married after 20 are.
- The girls have a 90 per cent higher divorce rate than the boys.

YOUNG MARRIAGE: GOOD OR BAD?

by SID ROSS &
PETER D. ALBERTSON

• More than four times as many girls as boys were married under 20.

• In general, those who married at 20 or before are less well off than those who waited. They have lower incomes, less education, are less likely to own their own homes—and they have more children.

• Regardless of whether or not they are married, 7 out of 10 members said they were opposed to early marriages—even if they thought theirs an exception.

The PARADE survey also showed that McClatchy's class of 1958 in general has done fairly well in life. Some 69 of the married couples already own their own homes; almost none live with parents or in-laws. Incomes range from \$3,000 to \$10,000 yearly, with

the average around \$6,000—but one youth already reports an income of \$28,000. Of the married couples 50 do not yet have children, 39 have 1 child, but 2 graduates already have 4. By and large, the class expresses satisfaction with its lot.

But those who disagree, who are least happy, are the divorced and the separated—and almost all hold early marriage responsible for their unhappiness.

"We were too young for the responsibilities a marriage involves," says Barbara McIntyre Gross, who married in January 1959, was separated last June and has three children. "At 18, you're pretty stupid. Maybe I was trying to prove I was grown up. I thought I knew better than my parents, better than everyone."

TIRED OF LIVING ALONE

Denise Hurst Marrin, who was married in 1960 at 19 and divorced in 1962, adds: "I suppose if I were to cite one reason it would simply be that we were unable to take marriage seriously. Why did I get married? I was living apart from my family and I was tired of living alone." With two children, Mrs. Marrin must work 56 hours a week at two jobs to make ends meet.

Now on her second marriage and expecting a first child, Diane M. Svoboda Hilbert, first married at 19, also is emphatically against teen weddings. "I don't think anyone should get married less than two or three years after high school," she says. "There are too likely to be money problems, and those problems lead to others, which in turn lead to a broken marriage."

But one divorced girl points out that mere statistics on marriage and divorce can be misleading. "I can show you in our yearbook a whole slew of marriages that are broken or barely holding together," she says, "with one or both partners running around with others. This is marriage?"

However, more than half the young marrieds say they're glad they did it. Carlynn Mehren Rodriguez, who married at 18, is all for young marriages. "It couldn't have worked out better if I had waited a few years," Mrs. Rodriguez says. "I think that marriage matured me more than anything else. Learning to live with someone else and sharing his life—that makes you grow up much faster."

And Paul O. Noel, a journeyman electrician who married Judy Litschke when he was 18 and she 16, is eminently satisfied with his marriage. "As far as I'm

Young father Melvin Garrison, married at 20: "If I had it to do all over again I'd wait till I was 25 or 26. If we'd waited till we had enough saved it would have been easier; we had to watch every penny we spent; for me, going to college was completely out of the question."

Newlywed, Mary S. Turk, 23: "I really didn't want marriage until now. I had a chance to travel around the country and go to Europe, and to take a 3-year college nursing course. Now I've got a career, and I'm mature enough to settle down. I couldn't have done so earlier."

A HIGH SCHOOL
GRADUATING CLASS OF 6
YEARS AGO GIVES
ITS FRANK OPINION
ON ONE OF OUR CRITICAL
SOCIAL PROBLEMS



concerned, I have what I want: my wife and my child. I'm glad I got married early. Financially, it might have been better for us to wait, but not otherwise. And this way, we've struggled together for everything."

Those who married later indicate that they were wiser to wait. "Marriage has plenty of problems anyway," says JoAnn Dodge Blanchard, who married in April 1962, after waiting for her husband to complete a two-year term as a Mormon missionary, "without adding the problem of immaturity. Neither of us was ready when we met four years ago." Mrs. Blanchard now works part-time to help with the family's finances.

And the figures prove that those who marry early have a much rougher time of it. For example, the average income of those who married in or before 1960 is lower than that of their classmates. Those who married before 20 are earning a full \$1,000 less than the average of \$6,000.

Moreover, only 4 of the 60 who had married early found themselves able to complete college, and nearly half had no education at all after high school. In contrast, one-third of their classmates finished college, and 19 even went on to graduate study. Only 1 in 20 of this group ended his education when he received his diploma from McClatchy.

Those who married early are aware of how their choice militated against them.

WANTS TO EARN MONEY

"I didn't finish my education," says Sandra Hillman, who started college, then married at 19 and was forced to drop out. "I realize now how much better off I'd be if I had." Mrs. Hillman now works as a saleswoman.

Another young bride, Linda Winter, says early marriage forced her to forego a planned musical career, and a third declares: "I am a housewife but I would like to work for a while for a change. My husband is on the selfish side when it comes to money, and I'd like to earn some of my own." Because she completed only one year of college, and has a small son, this girl, married at 18, feels she can't earn much.

And Samuel R. Porter, who married in 1958, and dropped out of college after one year adds, "It's the biggest mistake of my life, and I'll regret it for the rest of my life. We should have waited. When I was 18, I wouldn't listen. I'm sorry I didn't."

Single, 23-year-old Don Negri: "I almost got married when I was 19—I was in service—and now I'm 100 per cent glad I didn't. From the number of failures among my classmates, I'm sure early marriage doesn't work. The boy should be at least 23 or 24, the girl at least 21."



Yet, in spite of the figures that show early marriage has handicapped them, and in spite of expressions of regret, many who married in their teens insist that marriage helped them. "Settled me down" and "Gave me incentive" are two expressions frequently heard. And their words are echoed by their classmates who married later. Only a handful, asked whether marriage was a help or a hindrance to their career, chose "hindrance." A number of girls said marriage and children is their idea of a career.

HOW THE CLASS OF 1958 ANSWERED

1—ARE YOU MARRIED?

	SINGLE	MARRIED	DIVORCED OR SEPARATED
MEN:	44	45	1
WOMEN:	28	80	9

2—IN WHAT YEAR WERE YOU MARRIED?

	'57	'58	'59	'60	'61	'62	'63
MEN:	—	3	—	9	15	8	10
WOMEN:	3	10	20	15	13	7	12

3—DID YOU MARRY TOO EARLY?

MEN UNDER 20: YES, 4; NO, 8.
WOMEN UNDER 20: YES, 14; NO, 34.

4—DID MARRIAGE HELP OR HINDER YOUR CAREER?

MEN UNDER 20: HELPED, 9; HINDERED, 3.
WOMEN UNDER 20: HELPED, 20; HINDERED, 13.

MEN OVER 20: HELPED, 23; HINDERED, 2.
WOMEN OVER 20: HELPED, 18; HINDERED, 4.

5—DO YOU FAVOR YOUNG MARRIAGE?

YES	NO	ONLY IN CERTAIN CASES	NO OPINION
40	139	12	4

Paradoxically, many of the McClatchy graduates said they were happily married—yet agreed that they had married too early. Almost one-fourth of those responding (including, interestingly, some who had married in the last year or two) fall into this group.

For example, Patricia A. Hunger, who describes herself as "a happy wife," declares, speaking of her own marriage in 1958: "I don't believe the average

17-year-old knows enough about himself or life to take on the responsibilities."

And a young machinist, who was married in 1960 and now has three children, says, "Yes, I married too early. I couldn't finish my college education. It'll take many years of night school before I can make it."

Speaking for those who have not yet married and who believe they have made the only correct choice is David Harvey. "When young people, teenagers, become engaged or go steady, they are not their real selves, and they don't really know if they are right for each other."

Jeanne Richards, who is not yet married and has completed three and a half years of college, comments, "People miss out on the fun to be had in the best years of life by accepting the responsibility of marriage when they're too young."

TELL THEM TO WAIT

And in many of the cases there is a poignant and bittersweet note. Doris Rodgers Van Hook married before she received her diploma, now has four children and says she is happily married. Yet she declares: "I guess I'll never make it now. And I didn't even have a chance to have any fun. My husband was in the service, and going out with girl friends was no longer the same. I'll certainly try to convince my children not to make the same mistake that I did. I'll tell them to wait!"

And the advantage of "waiting" seems to be the chief conclusion of the PARADE study. Stated emphatically by the students from their own experience, borne out by the statistics, there seems to be no doubt that later marriage means better education, happier and more lasting marriages, more income, more solid careers and a richer, fuller life. At least, if the 1958 class of C. K. McClatchy is a criterion.

And yet, there are always those who will think otherwise. One of them is Marydean Rosensteel Piggott, who knew her husband for only six weeks before she married him at 18, now has a 3-year-old son, and describes herself as "very happy."

"The age at which the vows are recited is really unimportant," maintains Mrs. Piggott. "It's the willingness and understanding of the two people involved to live together and to work together that really counts."

Wife of 2½ years, Jeanne Wetterau Baldwin: "I was just short of 20 when we were married, and right after that I went sour. I was at the end of my first semester in college and I felt I wasn't ready to carry the burden of housework and school. But we worked out the problems."





Bisquick

Look what you can make with Bisquick.
Fluffy, tender—just in under
thirty minutes! And it's so easy.
Betty Crocker



PIE
2 cups Bisquick 1/2 cup milk
1 egg
Beat together milk, heavy cream,
cherry pie filling. Pour into
crust. Bake in oven. Refrigerate
all. Use 2 cups milk for cherry
pie.



COFFEE CAKE
2 cups Bisquick 1/2 cup milk
1 egg
Beat together milk, heavy cream,
cherry pie filling. Pour into
crust. Bake in oven. Refrigerate
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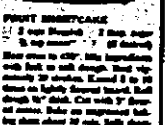
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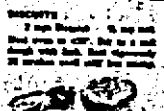
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How about shortcake at your house!

(look on the back of your Bisquick box)

Bisquick makes shortcake the very nicest way. Rich, old-fashioned shortcake from Betty Crocker's own recipe. Tender, flaky, luscious shortcake. Homemade shortcake. Shortcut shortcake, too. Six basic ingredients are already measured and blended for you in Bisquick. Wouldn't you rather have real shortcake? Specially when it's homemade so easy with Bisquick!



Ambassador and Mrs. Edwin Reischauer stroll on embassy grounds. Mr. Reischauer married the former Haru Matsukata in 1956. They met after the death of his first wife. The popular ambassador's recent stabbing in leg by a deranged Japanese youth brought a great outpouring of sympathy from the Japanese people as well as the government.

THEY SPEAK FOR US IN JAPAN

Edwin and Haru Reischauer
make a hard-working diplomatic team

BY JESS GORKIN
EDITOR OF PARADE

TOKYO. Hundreds of the most capable and hard-working women serving our country toil 14 hours a day or longer—without pay.

They help supervise staffs in the hundreds, assist foreigners to visit the U.S., write letters to thousands of people, plan banquets for visiting dignitaries, make countless speeches—and may even be called upon to settle a border dispute.

These unpaid workers are the wives of our diplomats.

High on the list of these remarkable women is Mrs. Edwin Oldfield Reischauer, wife of our ambassador to Tokyo. I recently spent a leisurely Saturday afternoon with the ambassador and his wife in the embassy residence, where I interviewed Mrs. Reischauer. The ambassador remained in the background, except to contribute additional

details and such banter as: She: "My biggest problem on the job is getting tired, I guess." He: "You enjoy the speeches least. Let's put it that way."

"Even your speeches?" I asked him. He: "She is long-suffering." She: "The part of my job that I like best is being effective."

He: "Now that's always the diplomat's wife's answer."

Mrs. Reischauer claims the ambassador "thinks big thoughts and I take care of small details." That's sheer modesty.

From the time she gets up at 7 A.M. until she retires late at night, Mrs. Reischauer may do several or all of the following: address one of the 14 clubs to which she belongs, consult with some of the 300 members on the embassy staff and their families, select Japanese women who will go to America as part of

the U.S.-Japanese exchange program, answer inquiries from both Americans and Japanese, help volunteers who teach English to the Japanese. Finally, she may wind up her day's activities by accompanying the ambassador to two evening functions and a formal dinner.

During the three years of their assignment as America's First Family in Japan, the Reischauers have become very popular here. One reason is that both were born and brought up in Japan. Mrs. Reischauer is the former Haru Matsukata, the granddaughter of a former Japanese premier. The 53-year-old ambassador, son of American missionary parents, lived in Japan until he was 16. He attended Oberlin College in Ohio, studied and taught Asian affairs at Harvard, where he is now professor on leave.

KNOW THE LANGUAGE

The Reischauers are fluent in Japanese. "I think it is essential to know the language of the country in which a diplomat is stationed," Mrs. Reischauer avers. "My effectiveness would be cut 50 per cent if I could not speak Japanese."

Thousands of Japanese citizens look to Mrs. Reischauer as the most direct line into the embassy. "It's hard to get through on the phone to me," the ambassador explains. "But everybody can get my wife directly." A great many people have informed the Reischauers, "I never thought I would pay a visit to the American embassy, but because you're here I feel at ease and happy about coming." Notable among them is the lady Socialist member of the Diet, or Japanese Parliament, who told Mrs. Reischauer at a social function, "Two years ago I was demonstrating outside the gates. But it's much nicer to be inside talking to you."

The ambassador is proud of his wife's role. In his words, "She prompts me a lot and is awfully good at telling me if something is in the wrong tone or might be said in a better way. But," he adds, "she has other tremendous functions keeping the embassy running smoothly—especially personal contacts with the embassy

wives and families. Besides that, she has an important role with American women in Japan, officers' and noncoms' wives, and with the Japanese public."

Mrs. Reischauer carries on a large correspondence with Japanese of all ages. Young girls want to be introduced to American pen pals. Other correspondents ask her advice on politics and even to settle family disputes.

"One of the most unusual requests I had," Mrs. Reischauer recalls, "was in a border case between two prefectures. There was a merger of two towns, and it meant that a girl whose home was on the border line and her best friend would have to go to different schools. They applied to town officials and even to the premier. They finally came to me as a last resort." Unfortunately Mrs. Reischauer could not assist the girls either.

Marital difficulties between American soldiers and Japanese women consume a considerable amount of her time.

"A lot of cases," she says, "involve women who married Americans and have been abandoned. They ask me to look for their husbands."

One problem that Mrs. Reischauer settled involved some repatriates and an American officer who had aided them 18 years ago, in 1945-46, when they had no food or clothing. These repatriates were planning a celebration, and Mrs. Reischauer helped locate the officer.

THE PERSONAL TOUCH

The ambassador explains, "We spend a lot of time on public relations, but I think this is part of the new diplomacy. It isn't government. It's people-to-people on both sides. It's important to talk not only to the Japanese but to Americans who come to Japan. We must brief these tourists, answer their questions. It's a good time for them to learn about Japan."

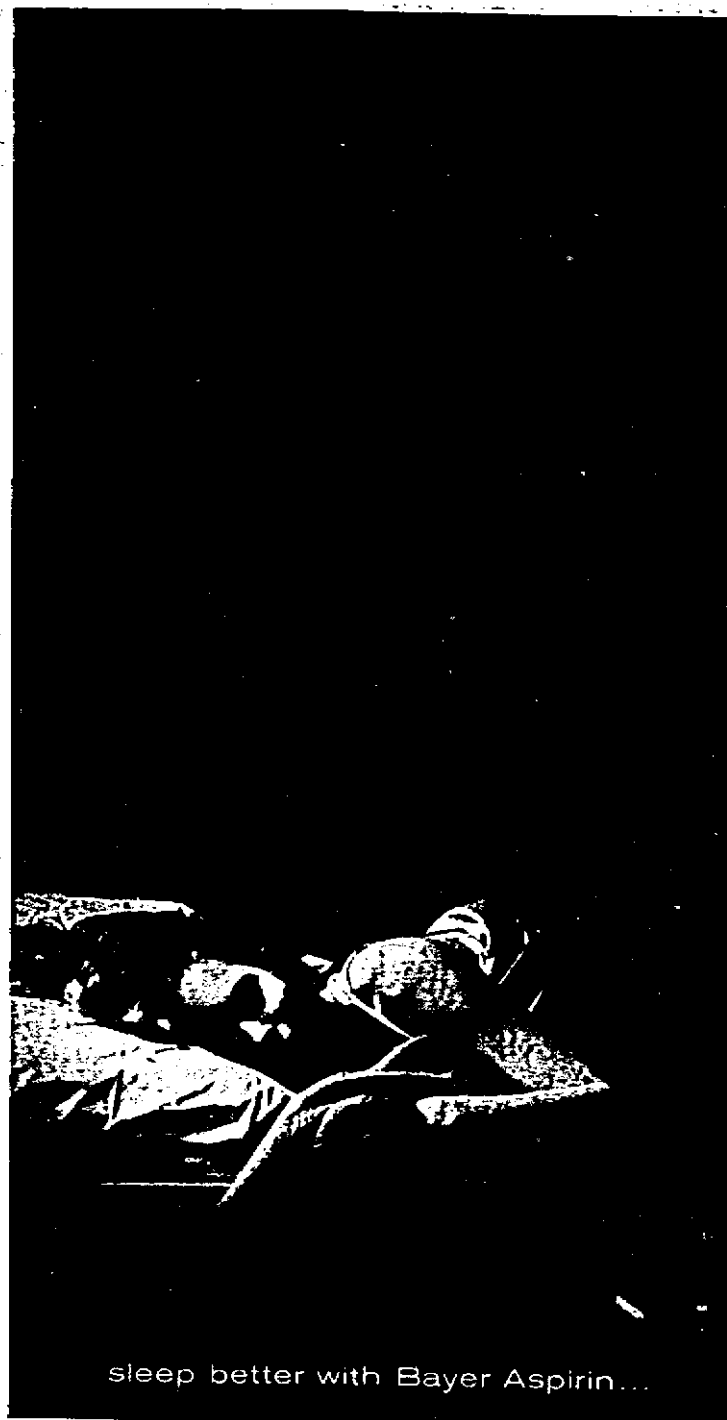
People-to-people diplomacy is of special importance this year.

The summer Olympics in Tokyo will attract a record number of Americans to Japan. But at the same time, the easing of travel restrictions by their government

continued

Two Japanese student nurses talk with the Reischauers about their approaching trip to New York to continue their studies.

Mrs. Reischauer meets with Fulbright scholars at get-acquainted buffet dinner in Tokyo. There are at the present time 3,000 Japanese students attending colleges and universities in the United States.



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...Bayer® Aspirin doesn't make you sleep; it lets you sleep, by relieving the little aches and pains that can keep you awake.

On the other hand, the widely advertised combination of ingredients pain relievers that contain caffeine (the sleep-robber in coffee) can make you even more restless. Caffeine can jangle your nerves and disturb your sleep.

Bayer Aspirin works entirely without caffeine, to relieve pain fast so you can sleep like a log. Bayer doesn't make you sleep; it lets you sleep, so in the morning you'll wake refreshed, with no sedative hangover. Try it and see.



will enable many more Japanese to come to the U.S. than ever before. Last year nearly 27,000 Japanese tourists visited the United States, in addition to the 3,000 students attending our colleges and universities.

The Reischauers consider the need for exchange visits between Japan and the U.S. to be vital. But this program will be successful only if Japanese visitors are enabled to spend some time with Americans who share the same interests. If they are labor union men, they should get together with American labor union men. If they are professors, with American professors. If legislators, with American legislators. These people are also extremely anxious to see the real America.

"It's so important to get the Japanese into American homes," Mrs. Reischauer says. "And I want them to feel at ease. Before they go to the U.S., I have been making arrangements for some groups to spend a night in the home of one of our military or embassy people. It's a new experience for some to sleep in beds.

"We begin by asking the Japanese what they're interested in," she explains, "and then we communicate with committees in America to find out what's available. But in most cases, especially with the women, they tell us that the

It's important to get Japanese tourists into American homes



As Mrs. Reischauer looks on, the ambassador greets a fellow Harvard-Yenching Institute scholar at a reunion in Tokyo. The ambassador has a doctoral degree in Asian affairs.

highlight of their trip was visiting in a home and spending time with a family.

"If groups of Americans are willing to house Japanese — or visitors from any country," she maintains, "they could make a real contribution to U.S. foreign relations right in their own cities." (Americans who want to entertain Japanese labor leaders, social welfare workers, educators, members of the press or television, should write to the Bureau of Educational and Cultural Affairs, Far East Programs, Department of State, Washington 25, D.C. Also check community service organizations in your own area if you wish to volunteer.)

When the Reischauers travel, they have their own problem. "If I go without her on one of my tours to meet the Japanese people," the ambassador says, "they look awfully disappointed. I feel as though I've really let them down."

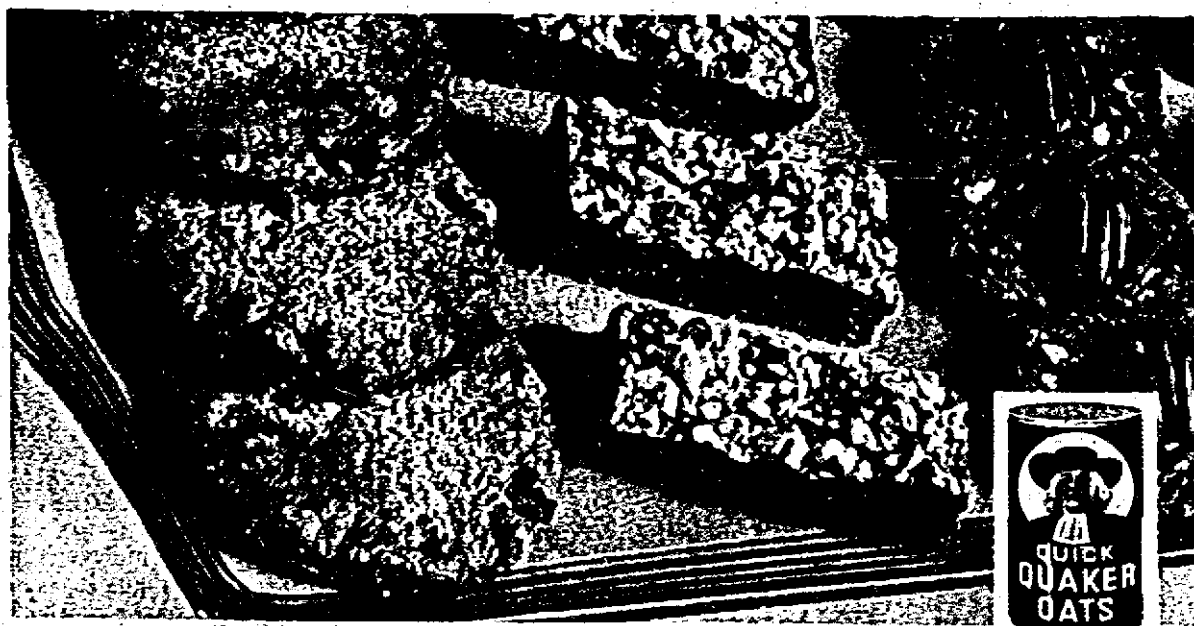
"That's one point," Mrs. Reischauer says philosophically, "we argue about all the time. I say they come to look at him, and he claims they come to look at me."

It would be foolish to get in the middle of a husband-wife dispute—especially between a diplomat and his wife. But whichever Reischauer the people really come to see, we are fortunate to have both of them speaking for us in Japan.

Fun and Fancy! The cookies you make with Quaker Oats

Look how inviting—taste how good! This party tray of cookies in different shapes and sizes and luscious flavor combinations. But in each, the all-important ingredient for texture and nutrition is Quaker Oats.

Try all these favorite cookie recipes soon—and often!



SUGAR 'N SPICE COOKIES

Makes 3 dozen cookies

- | | |
|----------------------------------|---|
| 2½ cups sifted all-purpose flour | 1 cup firmly-packed brown sugar |
| 1 teaspoon soda | 2 eggs |
| 1 teaspoon salt | ¼ cup milk |
| 1½ teaspoons cinnamon | 3 cups Quaker Oats (quick or old-fashioned, uncooked) |
| ¼ teaspoon nutmeg | 1 cup raisins, chopped |
| ¾ cup shortening, soft | |
| ½ cup granulated sugar | |

Sift together flour, soda, salt, cinnamon and nutmeg into a large bowl. Add shortening, sugars, eggs and milk. Mix until smooth, about 2 minutes. Stir in oats and raisins. (For ease in handling, dough may be refrigerated before rolling.)

Roll out on lightly floured board or canvas to ¼-inch thickness. Cut out with floured 3-inch round cookie cutter. Place on greased cookie sheet; sprinkle lightly with granulated sugar. Bake in preheated moderate oven (375°F.) 12 to 15 minutes. Remove from cookie sheet immediately.

SCOTCH TOFFEE BARS

Makes 3 dozen small bars

- | | |
|----------------------------------|----------------------|
| ½ cup melted butter or margarine | ½ teaspoon salt |
| 2 cups Quaker Oats | 1½ teaspoons vanilla |
| ½ cup firmly-packed brown sugar | |
| ½ cup dark corn syrup | |
- Topping:
One 8-oz. pkg. (1 cup) semi-sweet chocolate pieces, melted
¼ cup chopped nuts

Pour butter over oats; mix thoroughly. Add sugar, syrup, salt and vanilla, blending well. Pack firmly into a greased 7 x 11-inch pan. Bake in preheated very hot oven (450°F.) about 12 minutes. Cool thoroughly.

Loosen edges and turn out of pan. Spread with melted chocolate. Sprinkle with nuts. Chill; cut in bars. Store in refrigerator.

CHOCOLATE-SQUARE OATMEAL COOKIES

Makes 3 dozen cookies

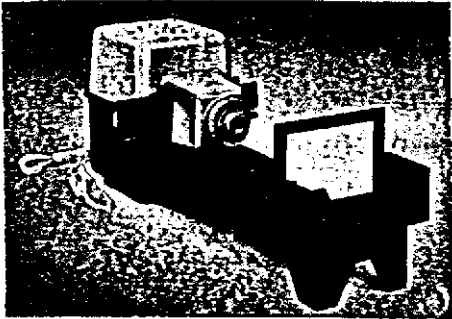
- | | |
|---------------------------------|------------------------------------|
| ¾ cup sifted all-purpose flour | 1 egg |
| ½ teaspoon soda | ¼ teaspoon vanilla |
| ½ teaspoon salt | 1½ cups Quaker Oats |
| ½ cup firmly-packed brown sugar | (quick or old-fashioned, uncooked) |
| ½ cup granulated sugar | ¼ cup chopped pecans |
| ¼ cup shortening, soft | |

Sift together flour, soda and salt. Add sugars, shortening, egg and vanilla. Beat until smooth, about 2 minutes. Stir in oats and pecans. Shape dough into one 12-inch roll. Wrap; chill thoroughly.

Slice; place on ungreased cookie sheet. Bake in preheated moderate oven (375°F.) 10 to 12 minutes. Remove from oven; immediately place small square of milk chocolate bar on each. Remove from cookie sheet; press pecan half into chocolate.



Mrs. Thomas of Levittown, N. Y., says her family also loves the oatmeal cookie recipe that's right on the package.



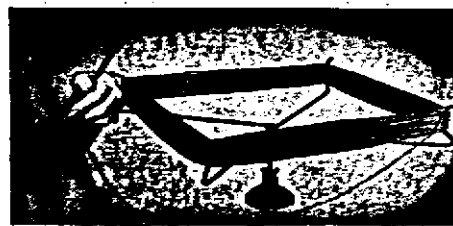
parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN

Enlarger-printer: If you like to develop your films but are discouraged by tiny negatives made with today's cameras, here's a help: a new printer (above) that blows up negatives to photo-finisher size with the ease of an ordinary contact printer. It produces 2½-inch-square prints from 126 and 127 size film negatives, 2½" x 4" from 35-mm. About \$20. Photo & Repro Div., General Aniline, Dept. PP, Binghamton, N.Y.

Boot and shoe hanger: You can slide this hanger (below) onto the heel of fishing or hunting boot or onto a youngster's canvas shoe. It holds with a tongue-like action to permit upside-down hanging—a good way to dry out boots and shoes quickly and thoroughly and minimize mildew risk. Made of rust-proof steel wire. Set of 4: \$1. Edwards, Dept. PP, Box 8444, San Francisco, Calif. 94128.

Skein caddy: Here's a help for knitters (bottom)—a caddy that holds a full skein of yarn and rotates while you wind it into a ball. If you prefer, you can knit directly from the caddy. The four 1½-inch arms turn freely on a center post that stands in a suction cup base you can attach to any smooth surface. Unit folds compactly for storage. \$2.98. Hubby Co., Dept. PP, 1429 Morris Avenue, Berkeley, Ill.



Parade of Progress items are NOT advertising. Write manufacturers if not available in stores. Manufacturers & Distributors: PARADE will be happy to consider your new ideas but regrets that it is unable to correspond about them.

PARADE'S SPECIAL

INTELLIGENCE REPORT

WAR ON POVERTY. Now that President Johnson has begun his long-heralded "national war on poverty," it's interesting to note how foreign nations have tried to beat the problem. Many of them — Canada, Great Britain, France, Italy and others — give family allowances to the parents of children 16 or under. In Canada, each child under 10 brings his family a monthly allowance of \$6; in Great Britain the second child brings \$4.80 a month and each subsequent child \$6. These family allowance acts are easily the most popular of laws and serve somewhat to stabilize the economy. Sociologists predict that eventually our Congress will come around to the passage of a similar law.

WRINKLE-REMOVERS. The cosmetics industry is girding for an all-out fight over wrinkle-removers. Helene Curtis, Revlon and Pfizer have all announced plans to market a product which removes wrinkles by pulling the skin tighter. The wrinkles disappear for a few hours. The companies claim the potential market for their products includes 40,000,000 women and an undisclosed number of vain men.

PHONE FUTURE. By 1969 telephone subscribers will be able to dial directly numbers in Paris, London and Rome. According to AT&T, "Direct dialing world-wide will be made possible by the expansion of undersea phone cable networks and the advent of orbiting satellites."

LOST PERSONS. Where do missing people go when they skip town? According to New York's Tracers Company of America, it all depends upon where you come from originally. Easterners usually head for California or Florida. Southerners and Westerners make tracks for New York.

POLICE FACT. One American policeman is killed on duty every five days, according to the National Police Officers' Association.

RATS AND NICOTINE. Dr. Daniel Bovet, Nobel Prize winner, is authority for the statement that rats learn more quickly under the influence of nicotine. At a recent international seminar in Stockholm, Bovet explained that rats given nicotine learned to find their way about a maze much more quickly than those which were not. Nicotine reaches the stomach and kidneys quickly and releases adrenalin.

BRAIN DRAIN. Not only are the British complaining about the loss of scientists to the U.S., but now the Germans reveal that in the past few years they've lost more than 4,000 of their own scientists to this country. Reasons for the emigration: higher pay scales, more opportunity, a better life in a more democratic society.

Because of mail volume, PARADE cannot answer queries about this column.

ABSORBS SHOCK OF WALKING!



Dr. Scholl's Newest Insole Invention
They're made of Vi-Foam, with amazing shock absorbing power! Just slip Dr. Scholl's new VI-FOAM Insoles into your regular shoes. Instantly they form a restful cushion that absorbs shock of walking. Cushion the feet. Relieve callouses, tender joints. Men's and women's sizes for regular and point toe shoes.
No Rubber. No Moisture!
Don't absorb moisture. Help keep feet dry. Thin edges for perfect fit. Perforated for ventilation. \$1.00 a pair. If not available locally, send \$1 to Dr. Scholl's, Dept. 34V4, Chicago 10, Ill. State shoe size, men's or women's.

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Dr. Scholl's CUSHION INSOLES

UNANIMOUSLY ACCLAIMED
MUSICAL HIT!

HELLO, DOLLY!

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IF YOU CAN'T GET TO NEW YORK
TO SEE "HELLO DOLLY!"
HEAR IT ON THE RCA VICTOR
ORIGINAL CAST SHOW ALBUM

"PLEASE"

I was sick of steel wool and soap pads, then I tried out Golden Fleece. It is a permanent fixture in my home now. Please don't ever stop making them. 99
(Quote from unsolicited letter from Illinois housewife)



GOLDEN FLEECE
FOR POTS AND PANS

Scours like a pad; handles like a cloth

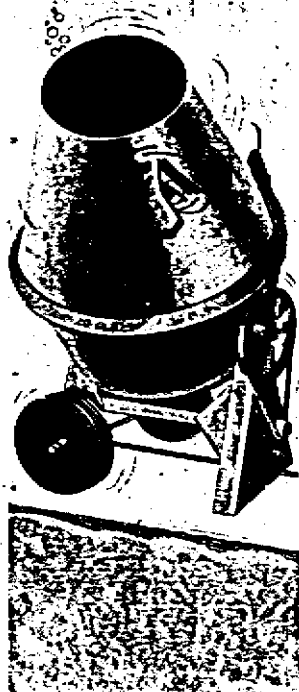
Couldn't Wear Wedding Ring

Mrs. Kohler's Hands
Were Red, Rough, Sore
Until She Used RESINOL

"My hands were red, rough, so sore that I couldn't wear my wedding ring," writes Mrs. Ernest A. Kohler. "And my husband had many spots on his legs that were red and very itchy. We used salves of all sorts, some quite expensive, but they didn't help us. Now, after using RESINOL, my hands are never so much better and so are the spots on my husband's legs. I'm wearing my ring again. We can't praise RESINOL enough." Remember this—quickly relieve sore, itching irritation of rough dry skin, eczema or rash, chafing, chapping with soothing

Super-Lanolin
RESINOL Medicinal OINTMENT
And Forget Your Skin Distress!

FREE Sample. Write Resinol, Dept. P1, Bath, 1, Md.



MIXED-UP STOMACH?

If you've never tried Alka-Seltzer® you don't know how speedy relief can be!

Relief is just a swallow away with Alka-Seltzer, because it's liquid-quick when you take it.

Alka-Seltzer contains medically proven alkalizers that reduce stomach acid, comfort your stomach, and relieve that stuffy, too-full feeling. You get Speedy Alkalizing Action when you drink Alka-Seltzer.

When you have an upset stomach from overeating, acid indigestion or heartburn, take pleasant liquid-quick Alka-Seltzer.



Dorothy Malone's happiness as Oscar winner for *Written on the Wind* was short-lived.

DOROTHY MALONE: her oscar was a jinx

by LLOYD SHEARER

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In some instances Oscar has even proven a jinx.

Take Dorothy Malone, a tall, lovely, green-eyed Texan from Dallas, who, in 1956, won the gold statuette for her superb performance in *Written on the Wind*.

Dorothy was then 30. She'd been fighting her way through the Hollywood jungle for a decade. She had posed for leg art, played bits, then feature roles, had gradually worked her way up from Z pictures to A pictures. She was getting \$40,000 a film, and when she finally won an Oscar, it was expected that her near future would be assured, that she had it made.

PICKINGS ARE POOR

Since 1956, Dorothy Malone has worked in six mediocre films. Last month she had two days' work at 20th Century-Fox. Occasionally she does a TV drama.

Moreover, her private life has proven equally disappointing. And here again, Dorothy is inclined to blame most of it on poor Oscar.

In 1959, in what she terms "the most stupid of all the stupid things I've done in my life," Dorothy Malone married Frenchman Jacques Bergerac. Today, after five years of marriage and two little daughters, Dorothy wants desperately to get divorced from Bergerac and has charged him with, among other things, nonsupport.

Before Bergerac married Dorothy, he was married to Ginger Rogers, many years older than he, who had discovered him in France working as a hotel clerk in Paris. Ginger brought Jacques to this country, married him and then after a good deal of expense, unloaded him.

"I honestly believe," Dorothy says, "if I hadn't won an Oscar, if I hadn't been in the limelight, if I hadn't bought a big house in Beverly Hills and lived beyond my means—I honestly believe Jacques wouldn't have paid one bit of attention to me."

LOVE IS BLIND

"But at the time it looked as if I had great potential, financial as well as dramatic, and I think that's what attracted him. He pursued me month after month, proposed week after week. I'd never been married before. I'd never been courted that ardently. My parents didn't particularly like him. Daddy, who worked for the phone company in Dallas and was a pretty good judge of men, told me there was something 'un-kosher' about Jacques, but do you know any girl who's falling in love who'll listen to the truth?"

"I just wish," Dorothy continues, "that Ginger Rogers had come to me and told me about her experiences with Jacques as a husband. I think that

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"I couldn't believe he was the same man. He couldn't find work as an actor. I suggested since he claims to know so much about wine that he go into the wine business. He wouldn't hear of it. He likes to play tennis. I suggested he teach tennis. He said it was beneath his dignity. I said, 'Someone has got to support us. We've got two children. I'm rapidly going broke.'

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Dorothy, with husband Jacques Bergerac, calls her marriage "stupidest thing I did."

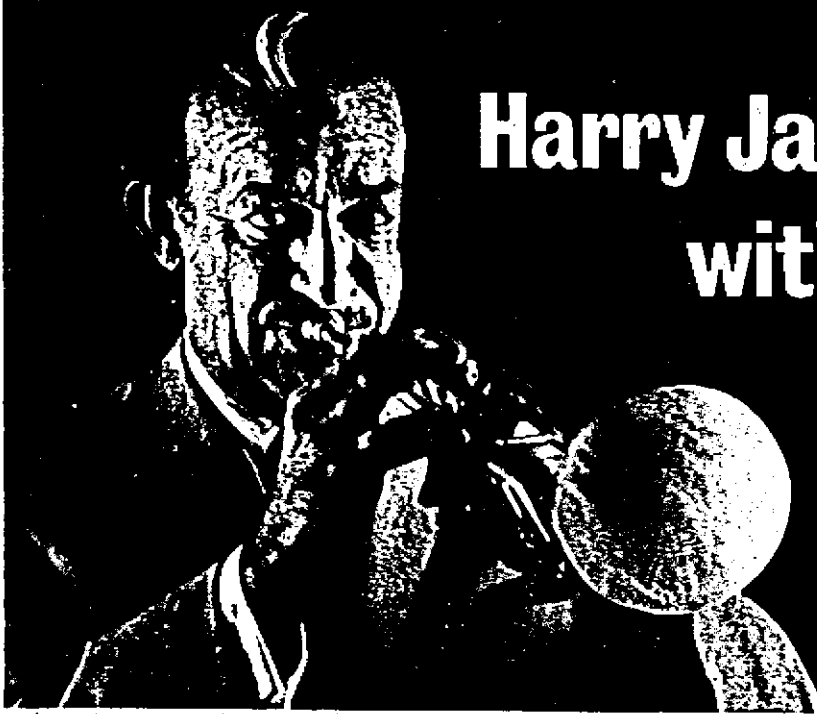
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Her green eyes grew wistful. "I'd trade Oscar in a minute," she volunteered quickly, "for that kind of happiness."



Harry James proves it with a trumpet...

For a current TV commercial, Harry James tied a new Kleenex tissue on his trumpet, soaked it with water and blew! Even when he hit the high notes, the Kleenex tissue didn't break through!

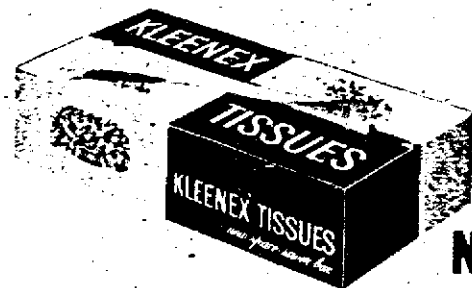
you can prove it with a sneeze

New Kleenex is remarkably unlike any tissue you've ever seen or felt before! It has a brand new strength you'll discover with your first sneeze—and a new deep softness you'll feel the moment it touches your skin. Now all 3 Space-Saver boxes contain new Kleenex tissues.

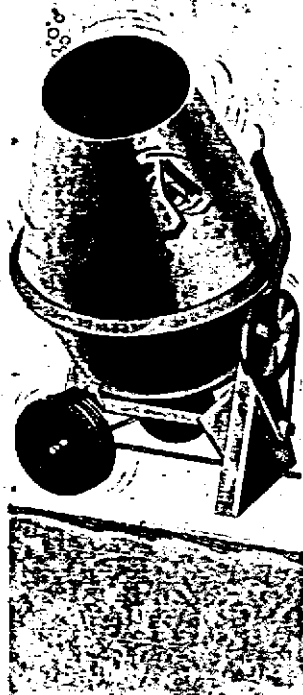


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**New Kleenex tissues
won't break through
—much softer, too!**



New!



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Relief is just a swallow away with Alka-Seltzer, because it's liquid-quick when you take it.

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A high-contrast, black and white photograph of Harry James. He is shown from the chest up, wearing a suit and tie, and is playing a trumpet. His face is expressive, with his eyes closed and mouth open as if he is blowing into the instrument. The lighting is dramatic, with strong highlights and deep shadows.

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New!

HERE'S WHAT'S

In Denmark, open sandwiches—smorrebrod—are the most popular item in home kitchens and restaurants alike. Eaten with fork and knife, they're found only in Denmark. This year, however, visitors to the New York World's Fair may enjoy smorrebrod, authentically prepared and served at the Denmark Pavilion restaurants at the Fair.

To make these attractive sandwiches at home for luncheon or supper parties, use thin dark rye bread, plenty of butter and let your imagination roam free as you construct them. Don't forget to garnish liberally.

For a special luncheon, try these typically Danish open sandwiches. Top left: Samso cheese garnished with chopped radishes, parsley and black olives. Lower left: Danish ham decorated with

scrambled egg, parsley and button tomatoes. Top right: tiny shrimp crowd bread with twisted lemon slice, dill sprigs and parsley garnish. Lower right: onion and radish top blue cheese.



COOKING AT THE FAIR

■ If you're coming to the New York World's Fair this year, be prepared to ditch your diet.

One hundred thirteen restaurants plus 25 snack bars are cooking up the greatest assortment of foods ever served anywhere. Even Louis XIV at the height of his reign never had such a variety of fare from which to choose.

Chefs in the hundreds from every corner of the globe have been transported to New York especially to do justice to the best of their country's cuisine. In addition, exotic foods unavailable in the United States but an integral part of foreign cooking, will be flown over daily from their native source to be served in the international restaurants.

U.S. visitors to the Fair who have never been outside our shores can sample food from every country on the globe. The Danish smorrebrod at left is only one example; sates from Indonesia, tostones, peas and rice from Puerto Rico, tandoori chicken from Pakistan and paella from Spain are only a few of the many foreign dishes to be enjoyed.

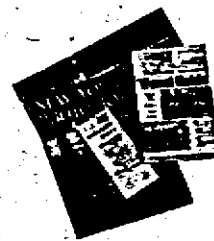
An authentic luau, with lomi lomi and poi, will be featured at the Hawaiian Pavilion's Five

Volcanoes Restaurant. Americans will be able to try Siamese food at the first Thai restaurant in the U.S. Devotees of cheese and meat fondues can get their fill at the Swiss restaurant. Other restaurants will feature foods from Korea, Guinea, Mexico, Jordan, Israel, Argentina, Malaysia, Morocco, Belgium and the Sudan.

As for visitors who like plain or fancied-up American meat and potatoes, American dishes may also be found at Festival '64 restaurant. The Minnesota Pavilion will offer home-grown foods prepared in the Swedish-American way.

Many families visiting the Fair will find price very much an object when mealtime arrives. The Fair boasts dinners from 99¢ in a Chinese tea house to about \$10 at the Louisiana Pavilion's Cajun Lounge.

Every major Fair claims the innovation of a new food. Hot dogs started on their way at the 1904 St. Louis Exposition, and ice cream sodas were born in 1874 at the Philadelphia Exposition. 1964 may be the year of the Hong Kong Burger, but even if it isn't, the New York World's Fair is sure to change the eating habits of a good many of the 70 million visitors.



THE BIGGEST
World's Fair
BARGAIN OF THEM ALL

■ Wherever you're vacationing this year, take advantage of PARADE's World's Fair vacation offer. For \$2, plus 25¢ handling, you receive these items:

Guest certificates saving you up to \$146 in reduced admissions to tourist attractions and up to \$50 at the Fair.

The Mobil Travel Guide, Northeast edition, rating more than 2,500 eating and lodging places.

A 180-page picture book of New York City.

A 48-page, 4-color road atlas of the U.S.

A pocket-size map of the World's Fair.

And it's all yours for \$2 plus handling; mail coupon now.

Send me _____ Parade World's Fair vacation packages.
I enclose \$2 plus 25¢ handling for each package. Mail to
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Extra income ahead for your retirement?

There's one way that guarantees it!

Whether your retirement is still years away . . . or just around the corner . . . how much you enjoy it may depend on how much income you can count on month after month. And you may already be building such an income—through your life insurance.

If your policies have "cash values"—as most individual policies do—there are at least five different ways you can use them at retirement to *guarantee* yourself an income *as long as you live!*

The best time to learn more about these income plans—and the exact amounts each will provide—is now. And the best person to help you is your life insurance agent. Let him show you how to make the most of the unique advantages your policies offer. He's trained to help you.

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When someone's counting on you . . . you can count on life insurance



Milk of Magnesia is the laxative doctors recommend and...

MINT-FLAVORED PHILLIPS' TASTES GREAT

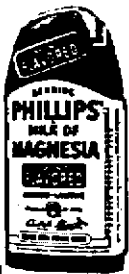


Lots of people think the tangy mint flavor in Phillips' Milk of Magnesia is the best thing that's happened to laxatives in a long time. It makes the world's best laxative the best tasting, too.

Even more important, doctors recommend milk of magnesia. We asked thousands of doctors, "Do you ever recommend milk of magnesia?" The overwhelming majority said, "Yes!"

Like regular Phillips', Mint-Flavored Phillips' is both a laxative and an antacid. It relieves both irregularity and acid indigestion, so gently it's ideal for all ages.

So get Mint-Flavored Phillips' Milk of Magnesia and prove to yourself, the world's best laxative is best tasting, too!



REGULAR OR MINT-FLAVORED

LOOK FOR



My Favorite Jokes

by Ronnie Schell

EDITOR'S NOTE: Ronnie Schell was born and raised in the San Francisco Bay area and graduated from San Francisco State College. During his last year in college he began doing comedy sketches in a local night club. Since then, half a dozen years ago, he has played most of the leading night clubs in the nation, including the Coconut Grove in Los Angeles, the Palmer House in Chicago, the Shadows in Washington, D.C. Schell has also made several concert tours with the Kingston Trio. Modestly billing himself as "America's Slowest-Rising Young Comedian," Ronnie says, "If you don't laugh at my favorite jokes, it's not my fault. I'm primarily a visual comedian, and while I was writing these jokes I made some very hilarious faces."

A group of spies in an occupied country were having a secret meeting. The head spy called on one of his men and said: "I want you to deliver some secret documents to Master Spy X-26. He is living downtown in an apartment building under the name of Gerhardt. 'How will he know,' the messenger asked, 'that I am a fellow spy?' 'That's very simple,' replied the master spy. 'When he answers the door, you will say the secret code known only to us. The code is as follows: 'When the restaurant closes, I'll eat in the streets.' When Master Spy X-26 hears this, he will know that you are a fellow spy and can be trusted."

The messenger spy took the documents and went immediately to the apartment building where Master Spy X-26 was living. Arriving there, he noticed on the mailboxes that there were two Gerhardts living in the building. However, he knew this would pose no problem because of the secret code. So he knocked on the door of the Gerhardt on the first floor. When a man answered, the messenger looked around suspiciously and then said, very quietly: "When the restaurant closes, I'll eat in the streets."

"No, no," protested the man at the door. "I'm Gerhardt the tailor. You want Gerhardt the spy, who lives upstairs!"

In Hollywood, the big stars lead a much different life than most people. Recently a well-known actor approached his 7-year-old son and said: "I'm sorry, son, but tomorrow morning I have to use the chauffeur and limousine for business."

"But Daddy," objected the 7-year-old, "how will I get to school?"

"You'll get to school like every other kid in America," answered the father angrily. "You'll take a cab!"

Traveling around the country as I do, you stay in all kinds of places—some good and some bad. One night I registered in a rather



inexpensive hotel and asked the clerk for a real clean room. After a sleepless night, I phoned down to the hotel manager the next morning to complain that I'd asked for a clean room but had found a dead bedbug on my mattress.

"Well, don't get excited, sir," he answered. "One little bedbug certainly won't harm you—and besides, it's dead."

"I know it's dead," I replied, "but you ought to see the funeral his friends are throwing for him up here!"

A man went to a psychiatrist for about six months because for some strange reason he thought he was a cocker spaniel. After extensive therapy, the patient felt he was completely cured and wanted to discontinue seeing the doctor.

"Now are you absolutely sure," asked the psychiatrist, "that your problem has been solved and that you are cured?"

"I certainly am, Doctor," answered the patient. "I realize now that those thoughts I had before were silly and illogical. I now know that I have had a complete cure and am no longer sick. Here—feel my nose."

The head of a small local asylum called a restaurant and asked the manager if he minded if 30 or so of the local inmates came to his restaurant for dinner. The manager was a bit hesitant, but the man on the phone reassured him: "Don't worry. They are not of a violent nature. In fact, they will conduct themselves in a perfectly normal manner, and none of your other customers will know the difference."

The restaurant manager said he would make the reservation, and just before he hung up, the man from the asylum added: "Sir, there is just one slightly peculiar development that may occur this evening. When you present these people with their checks, they will want to pay you with bottle caps. I know this sounds a bit odd, but do not worry about it. Just take the bottle caps as payment, and I myself will cover all their charges."

The manager agreed, and that night in came 30 people accompanied by the man who'd phoned earlier. They all ordered dinner and acted in a perfectly normal manner. After dinner, the manager presented them with their checks and sure enough, the customers began pulling bottle caps out of their pockets and purses and handing them to him as payment. The manager looked suspiciously at the man in charge of the group, but was reassured by a confident wink.

After the 30 people began filing out the door, the manager walked up to the chaperone and said: "Okay, I did as you requested. Now you said you'd cover their checks—right?"

"Right," answered the man. "By the way, do you have change for some manhole covers?"

CLEANEST, EASIEST, SAFEST Way To Rid Your Place Of

MICE

a-CON! MOUSE-PRUFE is so clean, so easy to use. You just pull tab, and bait feeds automatically. You never touch a mouse. "germy" trap. Best of all, **MOUSE-PRUFE**, used as directed, is safe to use around children and household pets, yet is guaranteed to keep your place mouse-free—or your money back! Mice hungrily eat **MOUSE-PRUFE**—can't resist the special, patented protein formula, eat themselves to death—painlessly. Get **a-CON! MOUSE-PRUFE!**



Don't Cut Corns Calluses, Warts Use New Magic Rub Off

Thousands of sufferers from burning corns, calluses, and common warts now report astonishing results with an amazing new formulation that rubs them off painlessly and safely without danger of infection from cutting, acids or abrasives. Secret is a wonder-working medicinal cream called **DERMA-SOFT** that softens and dissolves those tormenting, hard to remove growths so that they rub right off, leaving skin silky smooth and soft. So don't suffer another minute. Get **DERMA-SOFT** at all druggists.

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PARADE

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- Medically approved ingredients that RELIEVE HEADACHE, LOW BACK-ACHE... CALM JUMPY NERVES...
- A special, mood-brightening medication that CHASIS "BLUES."

"WHAT WOMEN WANT TO KNOW" FREE trial, revealing 22-page book, explains womanhood's most common physical problems. Written by a physician. Write Dept. 11, Box 200, New York 18, N.Y. (enc in plain wrapper.)

Bonnie's GAY WITH MIDOL



BACKACHE PAINS

When stabbing pains suddenly start in back, joints or muscles... get DeWitt's Pills for quick, lasting analgesic relief. DeWitt's Pills make pains fade away, and improve natural body functions to help clear up the cause. Don't "bend over in pain." Take a few DeWitt's Pills and get relief.

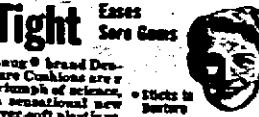
DeWitt's Pills

DRIVE SAFELY

Miracle Cushion Holds False Teeth Tight

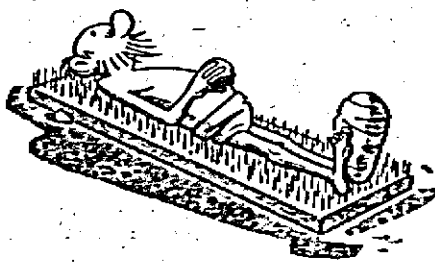
Esases Sore Gums

Long & broad Denture Cushions are a triumph of science. • Sticks in a sensational new over-soft plastic. • In short daily "fixing" being that gets rid of the annoyance of loose, badly fitting false teeth. Long cases sore, irritated gums due to loose dentures. Help prevent food particles getting under plates. Applied in minutes, makes wobbling plates stay firmly in place—gives perfect comfort. Eat anything—talk, laugh—plates "stay put." Long re-liners last for several weeks. Stay soft and pliable—harshness to gums or dentures. Feel right and when removal is needed. No daily bother with adhesives. Get Long & broad Denture Cushions today! 2 Boxes for upper or lower plates \$1.50. At all drug stores.

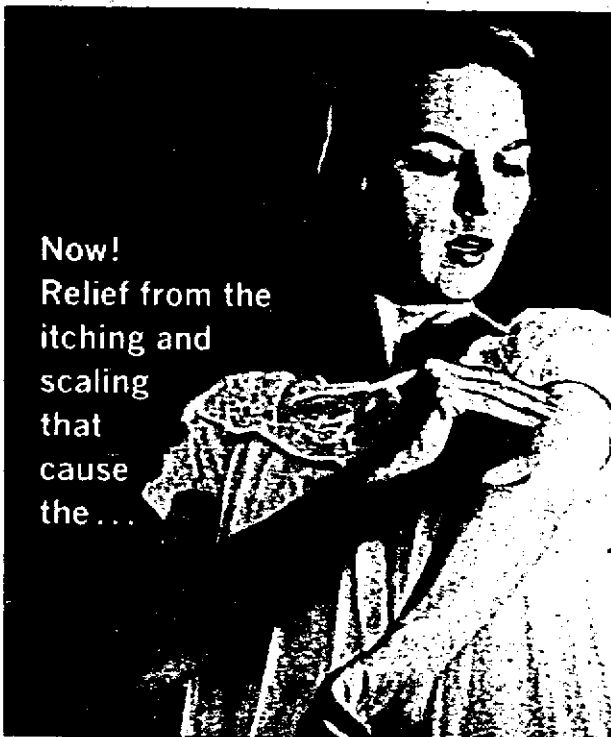


That Old Rack Magic

by George Gately



Now!
Relief from the
itching and
scaling
that
cause
the...



HEARTBREAK of PSORIASIS.

IT'S A HEARTBREAK when you have psoriasis and do nothing about those first signs of crusty patches of scaly skin. Heartbreaking, too, when psoriasis leaves your skin rough and scaly and when medications fail to bring the relief you want.

New fast-acting formula works 3 ways to relieve these symptoms of PSORIASIS

Guarantees relief or your money back. Today, for the first time, comes the promise of new relief for millions who suffer the heartbreak of the itching and scaling of psoriasis. It's a new formula called TEGRIN.

Unique triple-action cream

TEGRIN is a fast-acting cream that is so safe you need no prescription. It's pleasant, easy to use—no lingering medical smell or stain. And it's extra effective because it works three ways:

1. Special soothing action speeds relief of that persistent and tormenting itch.
2. Special de-scaling action works

fast to remove embarrassing scales, without harmful skin irritation.

3. Helps control recurrence of new scales with continued use on the affected areas.

Dramatic relief reported

Tests prove TEGRIN's unique triple-action formula is so effective—brings such pronounced clearing in so many cases—that we guarantee TEGRIN will leave your skin cleaner, clearer, smoother or we will refund every penny you paid. So why suffer from the itching and scaling that cause the heartbreak of psoriasis? Whenever these symptoms appear, get new TEGRIN!

PSORIASIS SYMPTOMS—12 common trouble spots:

- | | | |
|---------------|---------------|-------------|
| (1) scalp | (5) arms | (10) knees |
| (2) neck | (6) hands | (11) thighs |
| (3) shoulders | (7) chest | (12) legs |
| (4) elbows | (8) back | (13) feet |
| | (9) mid areas | |

Set no matter where itching and scaling of psoriasis may strike, new TEGRIN brings guaranteed relief.



TEGRIN

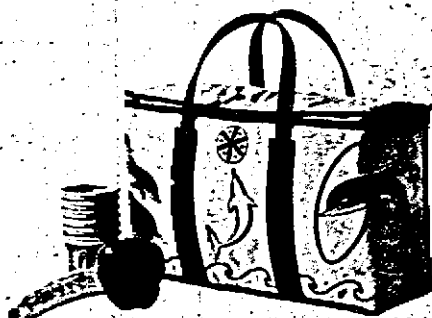


DOUBLE FUN OFFER FROM THE MAKERS OF MINUTE MAID. ORANGE DELIGHT



Almost 4 feet (46") of pure
charm in green plastic. Play
with him. Shake his flipper and
Smiley even squeaks!

Kids! Get Smiley, the inflatable porpoise
\$3⁰⁰ value for only \$1⁰⁰



Marineland motif on a vinyl
zipper-top bag (10"x15 1/2"x5 1/2")
with fiber glass insulation.
Keeps food hot or cold.

Mom! Get this multi-purpose picnic bag
\$3⁰⁰ value for \$1²⁵

(Or both - \$6⁰⁰ Value - for only \$2⁰⁰)



Frozen Minute Maid® Orange Delight
is a delicious pick-me-up at meal-
time, snacktime, anytime. High in
vitamin C and so low in price!

HERE'S ALL YOU DO!

Copy the code numbers printed inside the can tops of
delicious Minute Maid® Orange Delight. Send 2 code num-
bers for each item (4 for both). Write them here:

Code Numbers # _____ # _____ # _____ # _____

Indicate choice below. Mail to:
FUN, P.O. Box 8, Dept. A, B'klyn 1, N.Y.

Please send me:

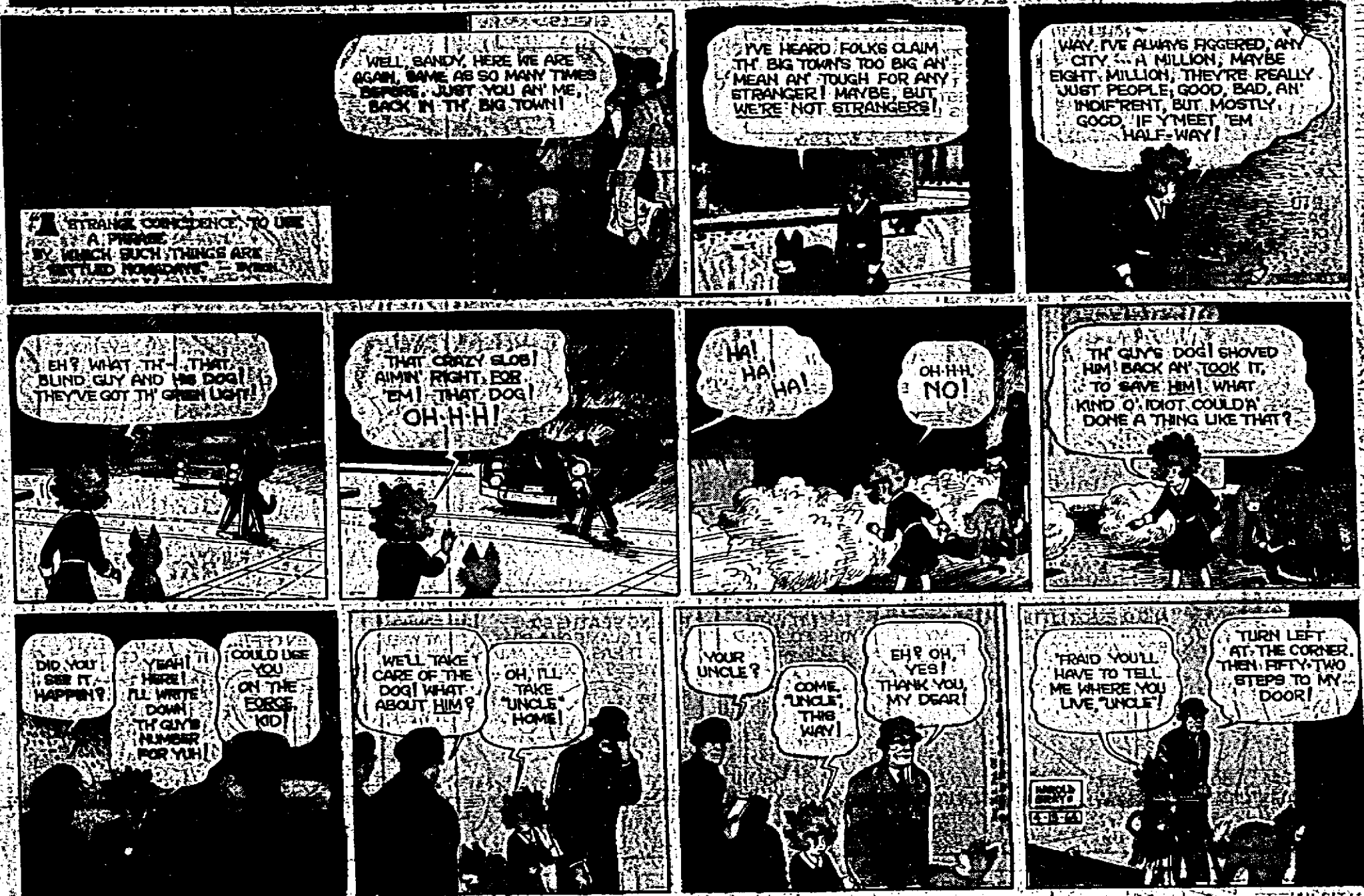
- ☐ PORPOISE for only \$1.00 (enclosed)
- ☐ PICNIC BAG for only \$1.25 (enclosed)
- ☐ BOTH for only \$2.00 (enclosed)

Name _____

Address _____

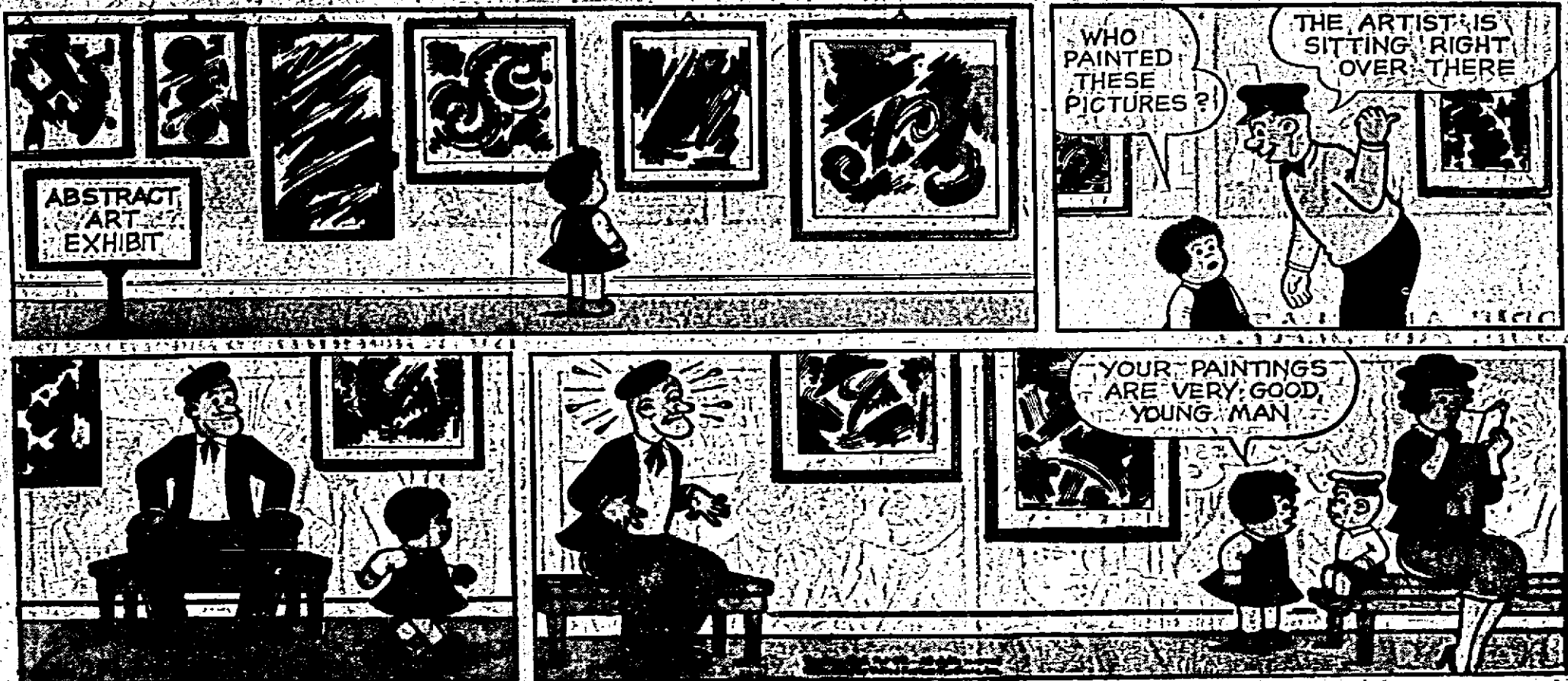
City _____ State _____

Offer expires September 30, 1964



NANCY

By Ernie Bushmiller



ADVERTISEMENT

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WHY HAND SCRUB
HEAVILY SOILED
CLOTHES?

Super Wash gives heavily soiled clothes extra
sudsing, extra washing before the regular
washing cycle... and it's all automatic!

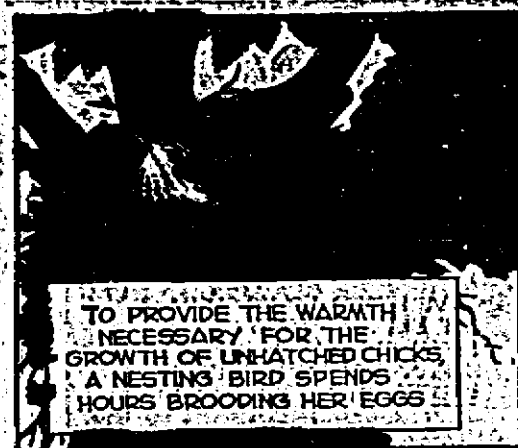
RCA Whirlpool

2-speed washer with SUPER WASH

SEE THE VERY GOOD WASHING AT YOUR RCA WHIRLPOOL DEALER!

MARK TRAIL

by



TO PROVIDE THE WARMTH NECESSARY FOR THE GROWTH OF UNHATCHED CHICKS, A NESTING BIRD SPENDS HOURS BROODING HER EGGS.



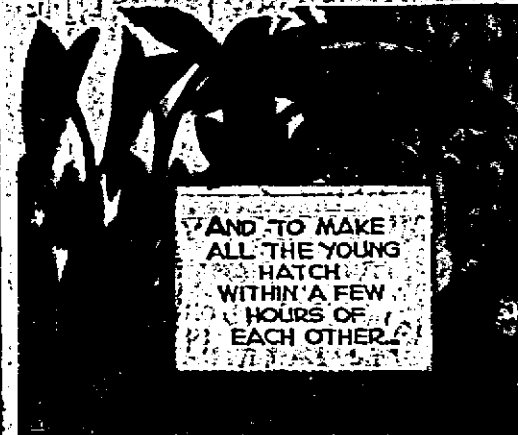
BARE AREAS ON HER BREAST CALLED 'BROOD SPOTS' TRANSFER HER BODY HEAT TO THE SHELLS.



RAISING INSIDE TEMPERATURES INTO THE REQUIRED NINETIES.



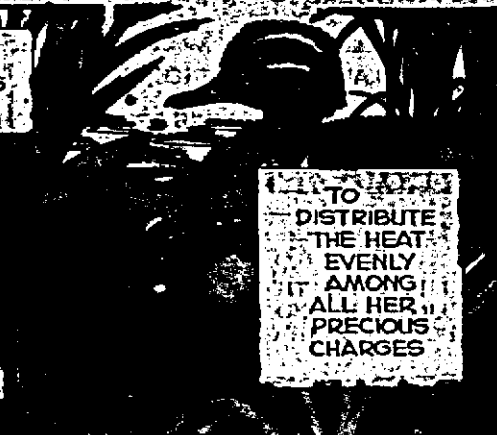
BUT A LARGE CLUTCH PRESENTS A PROBLEM FOR ONLY THE EGGS IN THE CENTER GET DIRECT HEAT.



AND TO MAKE ALL THE YOUNG HATCH WITHIN A FEW HOURS OF EACH OTHER.



SHE MUST REPEATEDLY TURN THE EGGS, SHIFTING THE OUTSIDE ONES TOWARD THE CENTER.



TO DISTRIBUTE THE HEAT EVENLY AMONG ALL HER PRECIOUS CHARGES.

JOE PALOOKA



MY ROD AND REEL... AND ONE FOR LITTLE MAX... THE TACKLE BOX... AND... NOW WHERE'S THAT...



HONEY, WHERE'S MY FISHING SEAT?

FISHING SEAT?? ISN'T IT WITH YOUR POLE AND THINGS?



THAT'S A ROD... AND A FISHING SEAT IS SOMETHING I CLAMP ON A BOAT SEAT. IT HAS A BACK AND IT SWIVELS AROUND AND...

OH THAT! I FOUND THAT WHEN I WAS CLEANING THE BASEMENT LAST WEEK!



I THOUGHT IT WAS A CHAIR WITH THE LEGS BROKEN OFF!... I DID SOMETHING WITH IT!

I HOPE YOU DIDN'T THROW IT OUT! IT COST...



THE GARAGE! THAT'S WHERE IT IS!

BUT WHERE??



MOVE THE LAWN FURNITURE!... MAYBE IT'S...

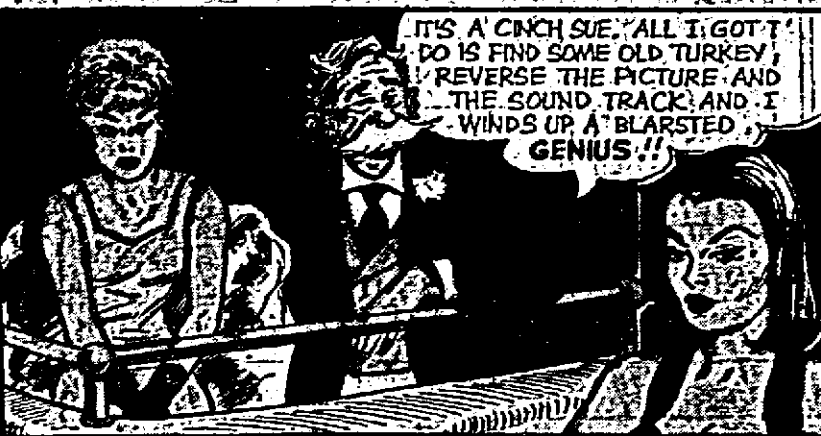
OH-OH! NEVER MIND!



THE KIDS FOUND IT!!

IT'S MAX'S TURN NEXT!

ABBIE AN SLATS



IT'S A CINCH SUE. ALL I GOT TO DO IS FIND SOME OLD TURKEY, REVERSE THE PICTURE AND THE SOUND TRACK AND I WINDS UP A BLASTED GENIUS!!

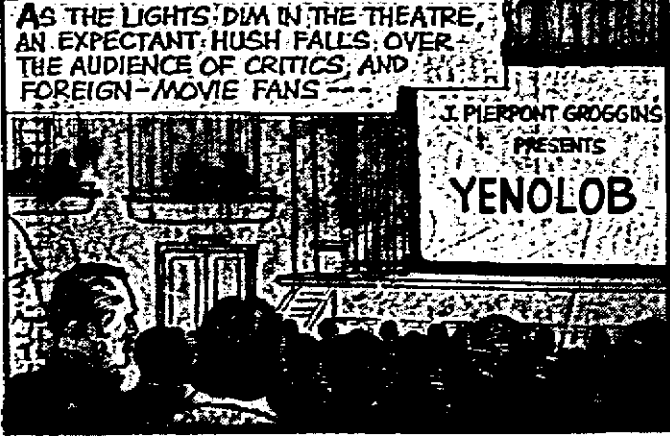


AS PRODUCER OF GROGGINS' 'YENOLOB', I CAN SAFELY SAY THAT HE IS AMERICA'S ANSWER TO FOREIGN DIRECTORS. YENOLOB HAS EVERYTHING THAT ANY FOREIGN PICTURE HAS... PLUS!



HEY-HEY GOT THIS FILM WOUND ON BACKWARDS! WE GOTTA WORK FAST!! AND SET IT STRAIGHT!!

LET'S GO!



AS THE LIGHTS DIM IN THE THEATRE, AN EXPECTANT HUSH FALLS OVER THE AUDIENCE OF CRITICS AND FOREIGN-MOVIE FANS.

J. PIERPONT GROGGINS PRESENTS YENOLOB



NOBODY'LL UNDERSTAND A WORD - BUT THEY'LL ALL BE TOO (CHUCKLE) EMBARRASSED TO SHOW THEIR IGNORANCE BY ASKIN' WHAT THIS MISHMASH IS ALL ABOUT!



THERE - NOW WE GOT THIS THING ON STRAIGHT!!

IMAGINE HAVING A PICTURE AND SOUND TRACK ON BACKWARDS! LUCKY FOR GROGGINS WE CAUGHT IT IN TIME!

DID HE SAY LUCKY? MORE NEXT WEEK!

PRISCILLA'S POP

By Al Vermeer



THERE OUGHTA BE A LAW!

By Harry Shorten



ADVERTISEMENT

ADVERTISEMENT

ONLY AN **RCA** **Whirlpool** REFRIGERATOR-FREEZER OFFERS YOU THESE MODERN CONVENIENCES

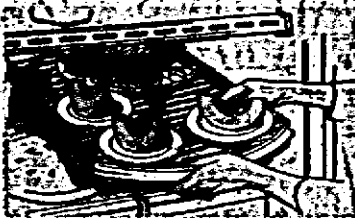


Model ELT-17MM
One of 4 models with the IceMagic ice maker and freezer section at the top.

Model ELB-16MM
One of the 3 models with the IceMagic automatic ice maker and freezer section at the bottom.

15 MODELS
to choose from
one is just
right for you!

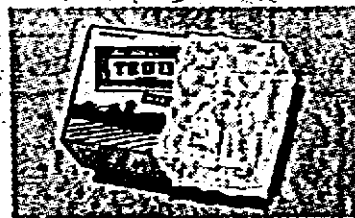
No more trays to fill and spill...ice cubes are made automatically with the ICEMAGIC® AUTOMATIC ICE MAKER... replaces every cube you use



CAROUSEL® SHELF
practically "hands" food to you. Shelf glides forward, turns to the right, turns to the left or completely around.



JET-COLD® SHELF
chills food up to twice as fast as ordinary shelves. Great for salads and desserts. You'll really love it.



NO DEFROSTING
in either the refrigerator or "zero-degree" freezer. Troublesome frost can't build up to "steal" storage space.

SEE YOUR RCA WHIRLPOOL DEALER ABOUT THE BIG DIFFERENCE IN REFRIGERATORS!

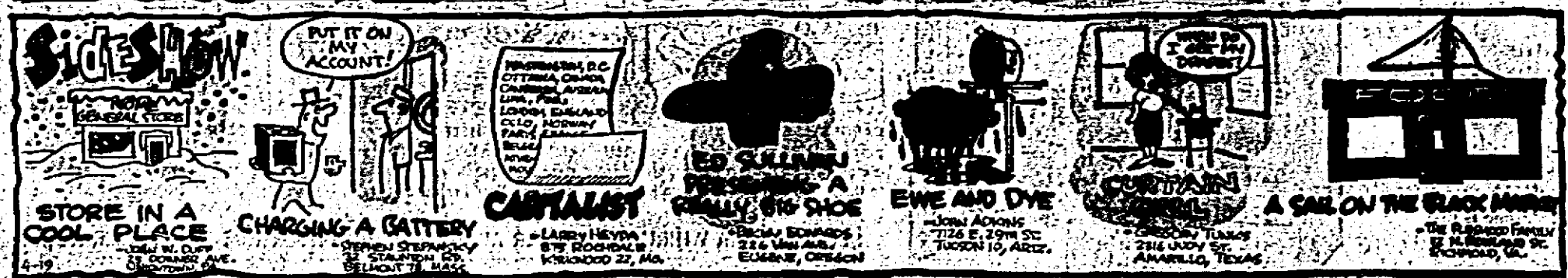
MISS PEACH

By Mell



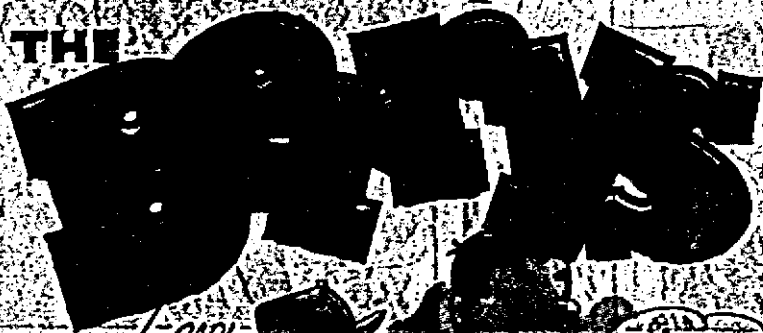
POGO

By Walt Kelly

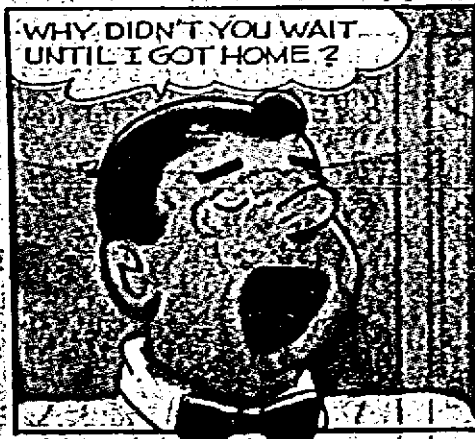
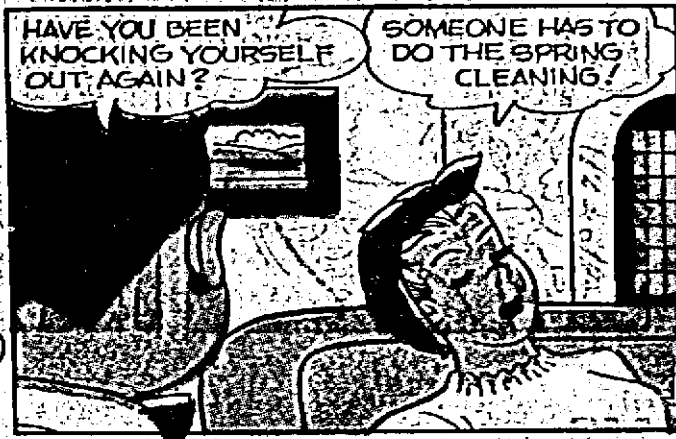




by Hank Ketcham

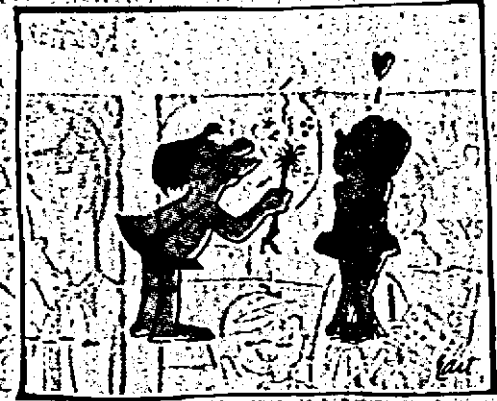
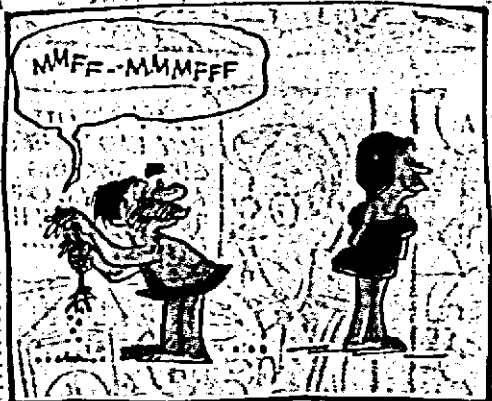


by CARL CRUBERT



B.C.

By Johnny Hart



AIRCHIE

by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks



STEVE ROPER

By Saunders and Overgard

THIS IS MY MAIN SHOW ROOM, STEVE!
--TO SAVE TIME, I'LL SORT OF GIVE
--YOU A LECTURE ON THE STOCK!!

I'M NOT REALLY INTERESTED
IN SAVING TIME, KAREN!
BUT START YOUR SPIEL!

THESE FIGUREHEADS WERE
VERY IMPORTANT TO THE
SUPERSTITIOUS IRON
MEN WHO SAILED
WOODEN SHIPS!

ISN'T THIS ONE LOVELY?
THE CAPTAIN'S WIFE POSED
FOR IT--THAT WAS THE
CUSTOM THEN!

I LIKE THE CUSTOM--IF
YOU HADN'T GIVEN BACK MY
FRATERNITY PIN, I'D HAVE
HAD YOU CARVED IN OAK
--FOR MY CANOE!

PERHAPS I COULD INTEREST YOU
IN A CIGAR STORE INDIAN--FOR
YOUR BACHELOR
QUARTERS!

SORRY!!
I SMOKE
A PIPE

EVEN ON THE CAMPUS, THIS WEED-
COOKER WAS A PERMANENT FIXTURE
IN MY FACE!--OR HAVE YOU
FORGOTTEN
EVERYTHING
ABOUT ME?

CONTINUING OUR TOUR, I'LL
NOW SHOW YOU MY FABRICS!
--I HAVE A
WONDERFUL
COLLECTION IN
HERE OF HOOKED
RUGS AND
HAND-LOOMED--

ADVERTISEMENT

ADVERTISEMENT

Could you use a mattress stuffed with \$10,000?



It's one of 7,261 prizes you can win in Quaker's
"eat light-sleep tight" sweepstakes.

FIRST PRIZE Serta Perfect Sleeper®
Mattress stuffed with \$10,000.

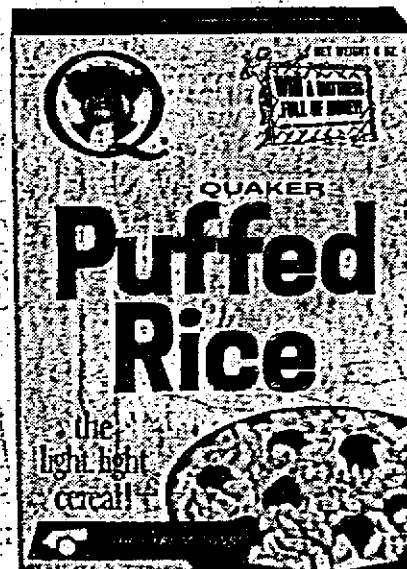
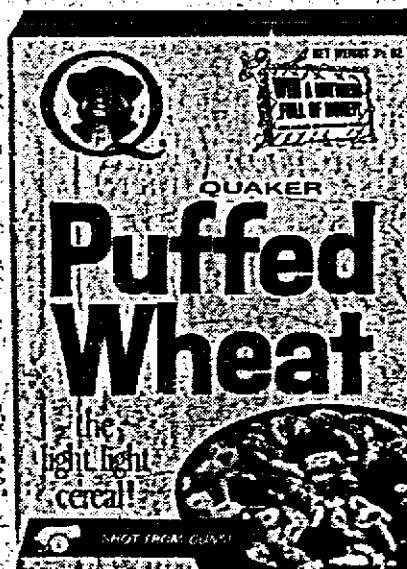
10 SECOND PRIZES Five-piece bed-
roomsuits by Red Lion, double dresser
and mirror, 5-drawer chest, headboard
and frame, Serta Perfect Sleeper® Mat-
tress and Box Spring.

250 THIRD PRIZES Serta Perfect
Sleeper® Mattress, Double or twin size.

1000 FOURTH PRIZES Fully automatic
electric blankets, double bed size, made
by Northern. Dual control.

1000 FIFTH PRIZES Double bed size
100% Virgin Acrilan blankets made by
Cannon.

5000 SIXTH PRIZES Percale sheet and
pillow case sets by Cannon, 2 sheets, 2
cases.



RULES

1. Just print your name and address on the entry
blank from any specially-marked package of Quaker
Puffed Rice or Quaker Puffed Wheat. (Or you may
use a blank sheet of paper.)
2. Mail your entry to:
Perfect Sleeper Sweepstakes
Box CC, Dept. A
Chicago, Illinois 60677
3. You may enter as many times as you wish but each
entry blank must be mailed in a separate envelope.

4. Entries must be postmarked by midnight, Sept. 15,
1964.
5. A drawing to determine winners will be conducted
by an independent judging organization. Winners will
be notified within 30 days of closing date.
6. Contest open to all residents of U.S.A. except
employees of the Quaker Oats Company, its adver-
tising agencies and the judging organization and their
families, and except in Wisconsin and any other state
or locality where prohibited, taxed or restricted by law.

Quaker's light,
light cereals are a great
bedtime snack.
Very nourishing, but just
51 calories per ½ oz. serving
of Puffed Wheat and
56 calories per ½ oz. serving
of Puffed Rice.
And so easy to digest
that you'll sleep like a baby.
Pleasant dreams.
"zzzzzzzzzz"

Eat light, sleep tight, and good luck.

CAPTAIN EASY

By Leslie Turner

Well, Bonnie's gran'pa invited us to dinner to explain that he wasn't a professional crook - only a banker.

MR. McDONALD, I AM JEFF AN' OUR JUNIOR PARTNER, CAPTAIN EASY, IS GLAD THERE WASN'T ANY BLOODSHED IN THIS CASE!

GRAMPY, PLEASE TELL US ABOUT TH' MONEY!

WELL, BONNIE, ONE OF THE BANK DIRECTORS ASKED ME TO HIRE A BLACKSHEEP NEPHEW OF HIS, A YEAR AGO...

"Double damn" was talkin' about Perry Bilgewater. He was that son-of-a-bitch an' dynamite for him.

I WANTED "PERRY" BILGEWATER TO BE AN INVESTMENT BANKER, BUT HE WASN'T. SO I GAVE HIM A JOB AS TELLER. BUT I DECIDED TO WATCH HIM.

Mr. McDonald said Perry fell for a gold digger. I don't know who she was, but she was a gold digger.

BILGEWATER BEGAN ACTING NERVOUS AND I FIGURED HE WAS UP TO SOMETHING...

WHAT DID HE DO, GRAMPY?

One day, Mr. McDonald saw Bilge go into the vault an' take somethin' from his pocket...

A FEW MINUTES LATER, I DISCOVERED BILGEWATER HAD TAKEN \$1000 AND REPLACED IT WITH COUNTERFEIT MONEY!

Dan Flagg

by DON SHERWOOD

I'M A FORMER MARINE MYSELF, MAJOR FLAGG... AND I'M JUST AS INCENSED AS YOU ARE AT THIS KILLING. BUT MY POWER IS LIMITED. IT STOPS AT THE GATE TO THE DEPOT.

IN OTHER WORDS, YOU BELIEVE IN HIT, THEN RUN FOR COVER ON THE BASE?

EVERYTHING POINTS IN THAT DIRECTION. YOUR OWN WITNESS SAYS SO...

AND THAT BUTTON IN THE DEAD MAN'S HAND LOCKS IT TIGHTER. I'M AFRAID THE CHIEF'S RIGHT, SKIPPER.

YET THAT BUTTON COULD BE THE KEY WE NEED.

HOW'S THAT, SKIPPER?

CHIEF... COULD YOUR MEN COVER ALL THE ARMY-NAVY STORES IN TOWN?

THAT'S A BIG ORDER, MAJOR...

I THINK I GOT YA, SKIPPER. MEANWHILE, WE'LL ALERT THE SUPPLY ROOMS ON THE BASE. WE CAN CUT OFF ANY CHANCE OF OUR MAN REPLACING THAT BUTTON.

EXACTLY.

A MARINE WITH A MISSING BUTTON WILL LIGHT UP LIKE A CHRISTMAS TREE.

RIGHT ON TARGET, SKIPPER. A CHRISTMAS TREE WE CAN CHOP DOWN AT THE ROOTS!

ALLEY OOP

By V. T. Hamlin

SEEMS WE'VE COME A LONG WAY FROM MOO AN' TH' CLIMATE CHANGED I THINK, DON'T YOU?

YEAH... IT'S NOT NEAR AS HOT AS IT WAS BACK THERE!

IT'S NOT ONLY NOT HOT, IT'S DOWNRIGHT COLD! BUT I'LL FIX THAT IF DINNY YOU'LL HOLD!

OKAY, FOZZY... WHOA DINNY!

SAY! THAT'S QUITE A THING Y'GOT THERE! LOOKS LIKE IT'D KEEP OUT TH' COLD!

SUMPIN MY WIFE JUST WHIPPED TOGETHER... IT'S WARM ALL RIGHT AN' LIGHT AS A FEATHER!

YEH... I SAW SUMPIN LIKE THAT TH' OTHER DAY... OL' GAGGY WU WAS WEARIN' IT!

YEH, HE'S GOT A WIFE WHO'S EVER ALERT, A-SEEN THAT NEVER HER MAN WILL HURT...

YOU'LL NOT FIND GAGGY EITHER COLD OR GAUNT WITH HIS WIFE ATTENDING TO HIS EVERY WANT!

IT NEVER KNEW YOU MARRIED FELLAS HAD IT SO GOOD!

OH, WE DO FINE IN TH' FIELD OF ROMANCE... YOU SHOULD'VE JOINED US WHEN YOU HAD A CHANCE!

WHEN I HAD A CHANCE?

WHATCHA MEAN, WHEN I HAD A CHANCE?